

JAN-L MARKETING, INC.

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WHO/WHAT IS JAN-L MARKETING, INC.

JAN-L Marketing, Inc., is a Kentucky based corporation that was incorporated in 1993. JAN-L Marketing, Inc. is registered as a corporation with the Kentucky Secretary of State and also with the Florida Secretary of State.

JAN-L Marketing, Inc. is an information fulfillment center for limited mail order based programs.

JAN-L creates and develops business marketing systems and strategies for mail order programs and businesses. Our systems and strategies are developed around utilization of postcards, flyers, card deck advertising, classified advertising, and motivational sales letters as well as information on how to build successful businesses.

We incorporate a “central source” approach to building systems, which is essential in being able to manage successful growth-based systems and strategies. Our main focus is creating and developing systems and strategies for building shared marketing/ network marketing business models although we can also create and develop individual product-based systems as well.

I, Lon Lindsey, am President and CEO of JAN-L Marketing, Inc., and am best known for my Book [A Business For Everyone – The Art of Building A Business](#) and my “HomeBizQuiz” self-test for people to find out how suitable and how successful they may be working a home or Internet based business. I also developed the “BizSelectorGuide” to help people identify what type of business they are most likely to be successful in based on key factors they know about themselves and information given to them based on what certain businesses entail. HomeBizQuiz and BizSelectorGuide are included in my [The Art Of Building A Business](#) book. It can be purchased at Amazon.com.

I am married to Jan, my wife of 40 plus years and found the best way to include her in my business operation was to name my corporation after her, thus JAN-L Marketing, Inc. She has her own business as a Stampin Up distributor. We are blessed with two exceptional children and their families of which one lives in the Cincinnati area and the other currently in Greenville, SC. We are currently living our dream as we have become Florida residents to enjoy what the Sunshine State has to offer.

I know the future is in marketing online (actually it is already here), but more importantly, the future economy which involves digital currency and other means of doing business both online and offline. I continue to stay ahead of the curve when it comes to marketing possibilities, but I maintain "direct mail" is still king of effective marketing!

Lon Lindsey/JAN-L Marketing, Inc. currently is operating at 1917 Antonia Place, Lady Lake, FL 32159.