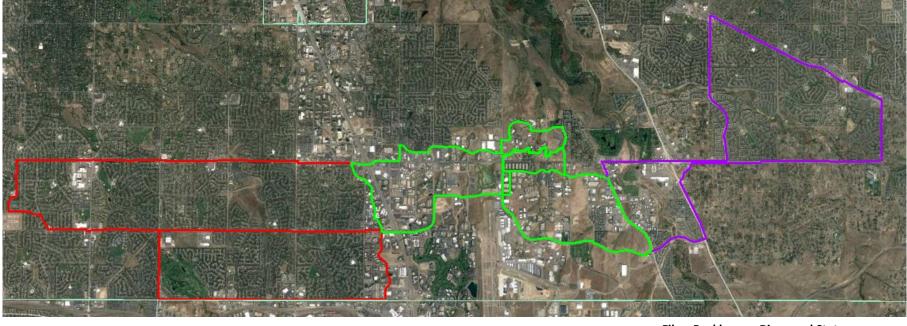


# 

## Bandwidth ENTER

click here for more information

## Fiber Backbone Construction Status April - 2018









## About Landmark Dividend



Landmark Dividend LLC is a real estate and infrastructure investment firm specializing in the telecom and renewable energy industries. Our key areas of focus for acquisition and development include:

- **Telecommunications** (4G/5G Tower & Concealment Solutions)
- Data Centers
- Fiber Optic Infrastructure
- Smart Cities
- Renewable Power Generation and Energy Storage (Microgrids including EV charging)
- Outdoor Digital Media & Advertising

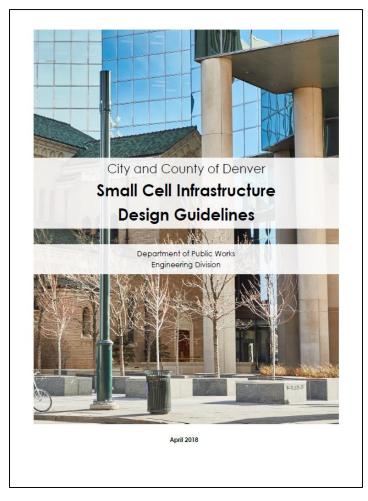




Public Works has created Design Guidelines and a custom Permit process to address:



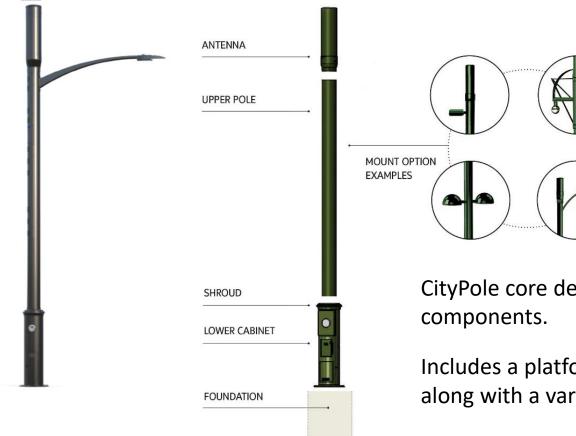
Company



- Public-facing review process including Districts, City Departments, Neighborhood Orgs
- Policy for co-location first
- Notification of adjacent property owner
- □ Restricting new pole density through min 250' spacing
- **Q** Restricting placement (along parks, historic & residential frontages)
- □ Restricting placement in front of residential & valuable sight lines
- Requiring camouflage and concealment
- Limiting height and equipment size
- Opportunity to coordinate fiber conduit



**The modular CityPole system** provides a "starting point" for assuring the local conditions and technology can work together seamlessly



CityPole core design is comprised of modular components.

Includes a platform of standardized components along with a variety of customizable options.







## **Background - Small Cell Dual Use Street Light Deployment**

- Decision made in late 2016 / early 2017 to allow cell attachments to street lights
- Standard "Dual Use" Street Light Poles Developed
- Pole Suppliers Identified and agreements in place
- Attachment Agreements Developed and Executed with Carriers





- Coordinate ahead Cell AND Fiber AND Power are linked!
- Require and perform "Pre-Review" before any application
- Bundle to reduce volume Denver allows 10 poles per application
- Bundle Fiber optic submissions
- Work together on GIS data that works for City
- Leverage Xcel to ensure Co-location is a timely option
- Strategize with Xcel on grouping installations





No matter how good your guidelines, & procedures are, owners of adjacent property WILL RARELY be pleased with proposed antenna and construction

- Create notification form letter template
- Notify HOAs, Special Districts, Council, City depts with opportunity to participate in plan review!

Have simple appeal process

## Adjacent Owner Notification



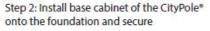
### Installation – Designed to Reduce Time in Right of Way

The CityPole® is designed and fabricated to reduce the installation time required on site. Total installation time for a CityPole® (excluding excavation) can be achieved in less than one hour. All remote radio heads, power meter, ventilation system and antennas are preinstalled. The 3-step installation process is straightforward with safety as the priority.

#### **3-Step Installation Process**







Step 3: Install top section with antenna onto base section with architectural





Step 1: Place pre-cast foundation and grounding into excavation in the right-of-way. (Caisson optional.)

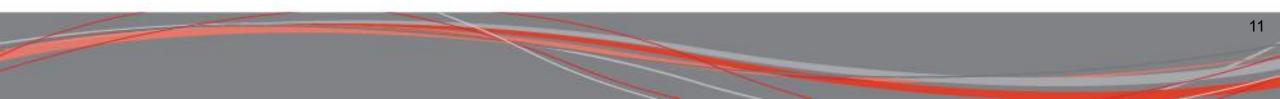
shrouds.

## **Small Cell Dual Use Street Light Processes**

### Site Request

### Design

- 1. Small Cell Dual Use Street Light Metal
- 2. Small Cell Dual Use Street Light Wood
- Power Design
- Construction
  - Coordination
  - Material
- Communication





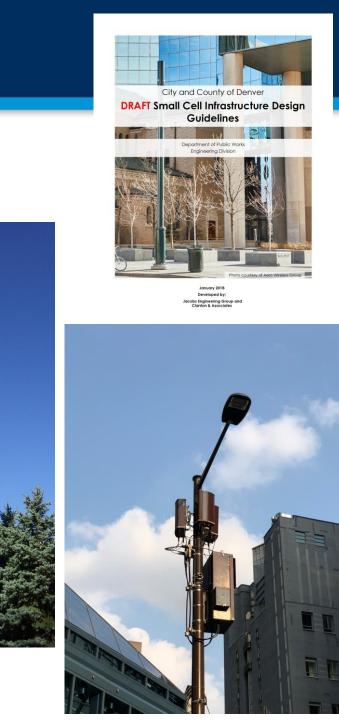
## **Challenges using Wood Street Lighting**



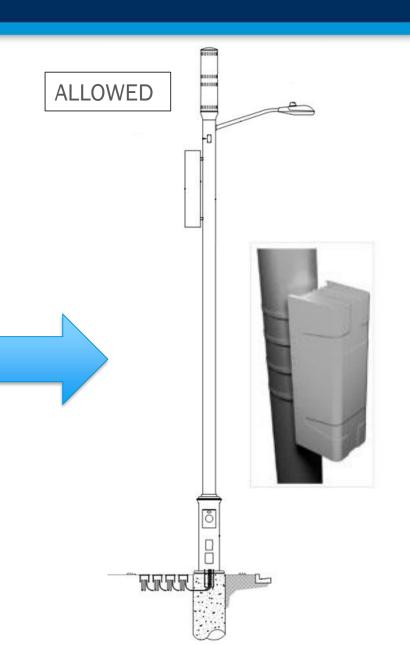
- Wood Street light poles present a substantial coordination issue with Utility
- Many existing wood poles are not structurally capable for co-locating
- Therefore, most would require replacement anyway
- City of Denver requires replacement to metal pole unless issues, such as
  - Overhead Conductors that are difficult to underground (to rear of lots)
  - Not enough space for metal pole foundation
  - Too close to trees where foundations can damage
  - Time for Xcel permitting and construction not compatible
- Solutions:
  - Create rapid City "pre-review" process; Work diligently with Xcel on locations
  - City can offer 1% undergrounding fund to offset Xcel underground cost
  - Allow wood poles to be located on temporarily until Xcel can construct metal poles



UNDESIRABLE



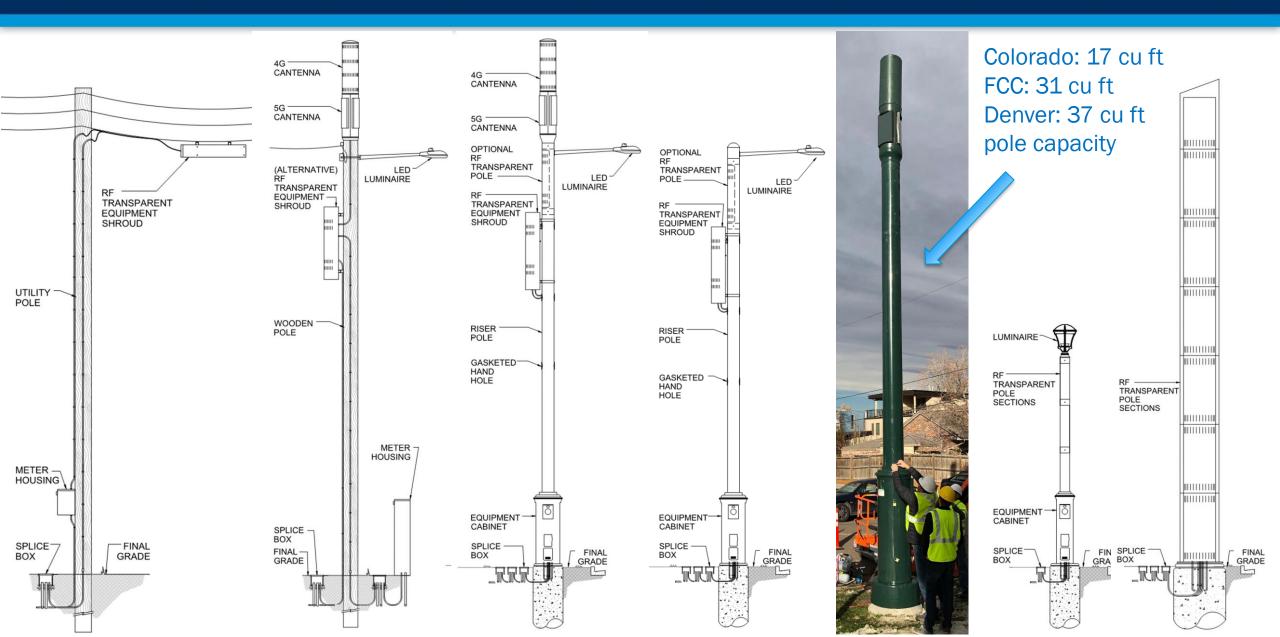
## **Small Cell Guidelines**







## **Stand Up Options!**





## **CityPole is a Technology Center**

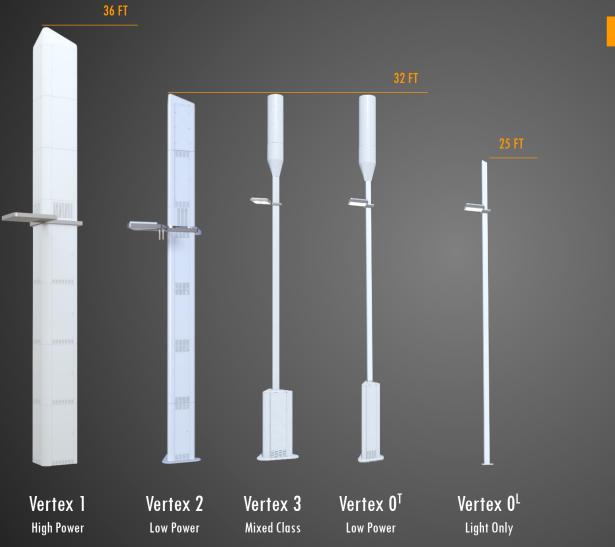
- Upper 4G Antenna or 5G Radio/Antenna
- Upper Pole Equipment Bays (4G)
- Lighting and IoT Systems
- Lower Pole Assembly
- Base cabinet Radios and Power metering. Secured separations
- Foundation







## Our Portfolio of Telecommunication Infrastructure





#### **INTEGRATED POLE SPECIFICATIONS**

- Radio Vendor Neutral
- ASHTO Light Standard Compliant ASCE 7-93
- GR487, NEMA and TIA-222 Compliant
- **UL/ULC Approved Portfolio**
- Vendor approved operating environment (preserving radio warranties)
- Universal foundation allowing for rapid site development/changes
- Stainless steel construction offering the longest life expectancy
- Engineered for coastal zone hurricane force winds and seismic zone 4
- Unmatched radio density across all classes of infrastructure





Back Offset Front FDC — Configurable Site Cabinet

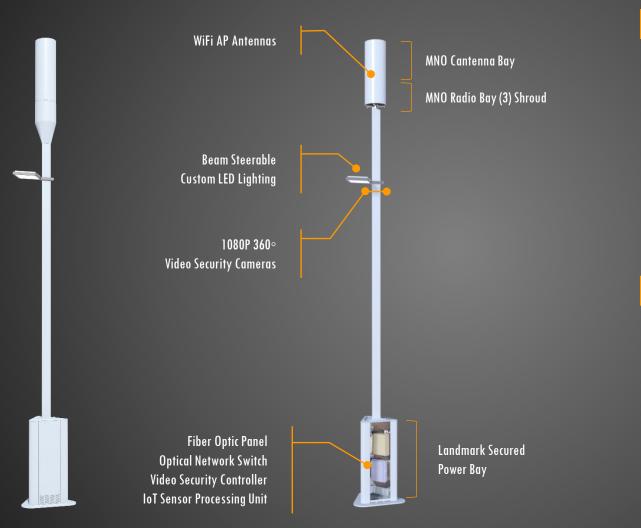
## Vertex Integrated Pole Portfolio for 4G/5G



- GOAL: 100% LED streetlight by 2020
- OUC working to retrofit 20,000+ streetlights to LED
   12,480 currently retrofitted
- Exploring test of new "Smart Streetlights" in Downtown
  - LED technology
  - Video surveillance
  - Environmental monitoring
  - Traffic analytics
  - Wi-fi / DAS systems
  - Gun shot detection



## Vertex VO<sup>T</sup> — Micro Cell Concealment





#### **VERTEX INFRASTRUCTURE HIGHLIGHTS**

- Multi-Port 4G / 5G Cantenna Bay (LB + HB + AIR)
- Vendor Neutral Small Cell Low Power
  MMRUS Radio Mounting Bay 3 MRRUS
  Radios supported
- □ 15,000 Cubic Inches of Colocation Space
- UL/ULC Certified
- GR487, NEMA, TIA-222 Compliant
- AC & DC Power Systems
- Custom Designed LED Luminaires
- Battery Backup Available

#### SITE OFFER OPTIONS

- □ WiFi Services
- Fiber Optic Backhaul/Fronthaul
- Internet Services
- Encryption
- Supports Sensor Nets
- □ Site Security/Monitoring
- Video Surveillance
- Rackspace / Padmount Colocation
- GPS / SAT Services
- Supports Special Radio Applications –
  Utility FAN, Meter Collection

## Vertex VO<sup>T</sup> — Integrated Micro Cell Single Tenant Light Standard

## **Traffic Signal: Before vs. After**



Existing – Before



New – After







## Vertex V1 — Maximum Concealment



#### **GPS Receiver** ILL'S THE Weather Station MNO 1 Antenna Bay IN DIST Smart Metering 10 Ka 1201 Colocation Ъř MNO 2 Antenna Bay - Date WiFi AP Antennas 0.63 Director. Heat Exhaust Ventilation MNO 3 Antenna Bay (D) Beam Steerable Custom LED Lighting MNO 1 Radio Bay 1080P 360° Video Security Cameras MNO 2 Radio Bay MNO 3 Radio Bay **Fiber Optic Panel** Landmark Secured Optical Network Switch Power Bay Video Security Controller **IoT Sensor Processing Unit**

#### VERTEX INFRASTRUCTURE HIGHLIGHTS

- Radio Vendor Neutral
- 4G / 5G High Band & Low Band
- 80,000 Cubic Inches/Bay
- 12-18 RRUS & 5G AIR Full Concealment
- Baseband & CIPRI CRAN Hub Ready
- Radio / Antenna Vendor Neutral
- UL/ULC Certified
- GR487, NEMA, TIA-222 Compliant
- **240V** AC
- AC & DC Power Systems
- Custom Designed LED Luminaires
- Battery Backup Available

#### SITE OFFER OPTIONS

- □ WiFi Services
- Fiber Optic Backhaul/Fronthaul
- Internet Services
- Encryption
- Supports Sensor Nets
- Site Security/Monitoring
- Video Surveillance
- Rackspace / Padmount Colocation
- GPS / SAT Services
- Supports Special Radio Applications –
  Utility FAN, Meter Collection

## Vertex V1 — Integrated Mini-Macro Multi-Tenant Light Standard

## **Example FlexGrid Deployment**

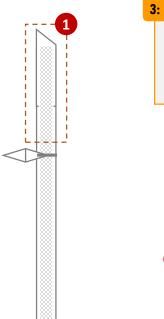


#### 1: Radio Colocation & Core Network

Landmark deploys state-of-the-art stealth tower infrastructure that enables the deployment of 4G/5G in marquee locations typically resistant to traditional macro/micro cell towers. Landmark's offerings provide prospective tenants a neutral host solution for small cell connectivity and various smart city and IoT applications.

#### 2: Connected Kiosk

Landmark brings high-speed connectivity fostering a rich environment for out-of-home digital kiosk network operators. Kiosk networks can be leveraged for public safety announcements and advertising revenues.

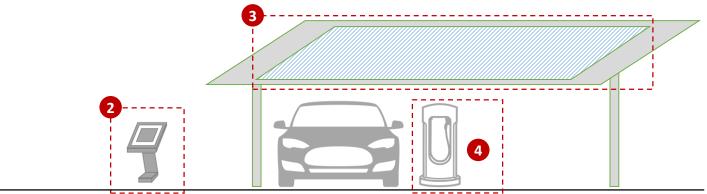


#### 3: Microgrid: Solar + Battery Storage

Landmark develops microgrids supporting the telecom infrastructure with resiliency and power back up through solar and battery storage technologies. Additionally, this includes opportunities for energy management services.

#### 4: EV Charging Infrastructure

Landmark can provide network connectivity across charging sites and co-develop the charging infrastructure and/or energy assets.

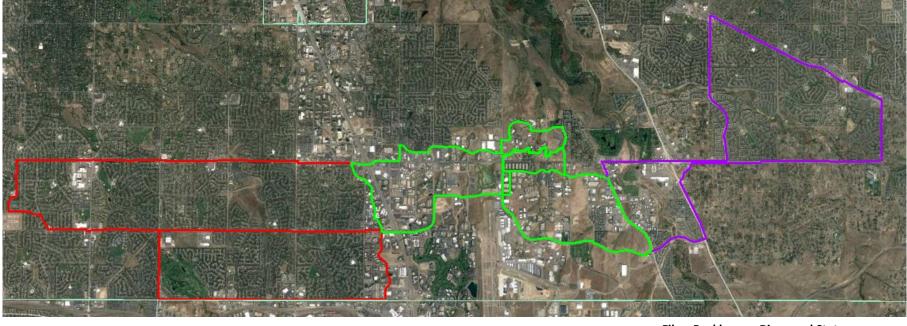




## Make your City READY



## Fiber Backbone Construction Status April - 2018









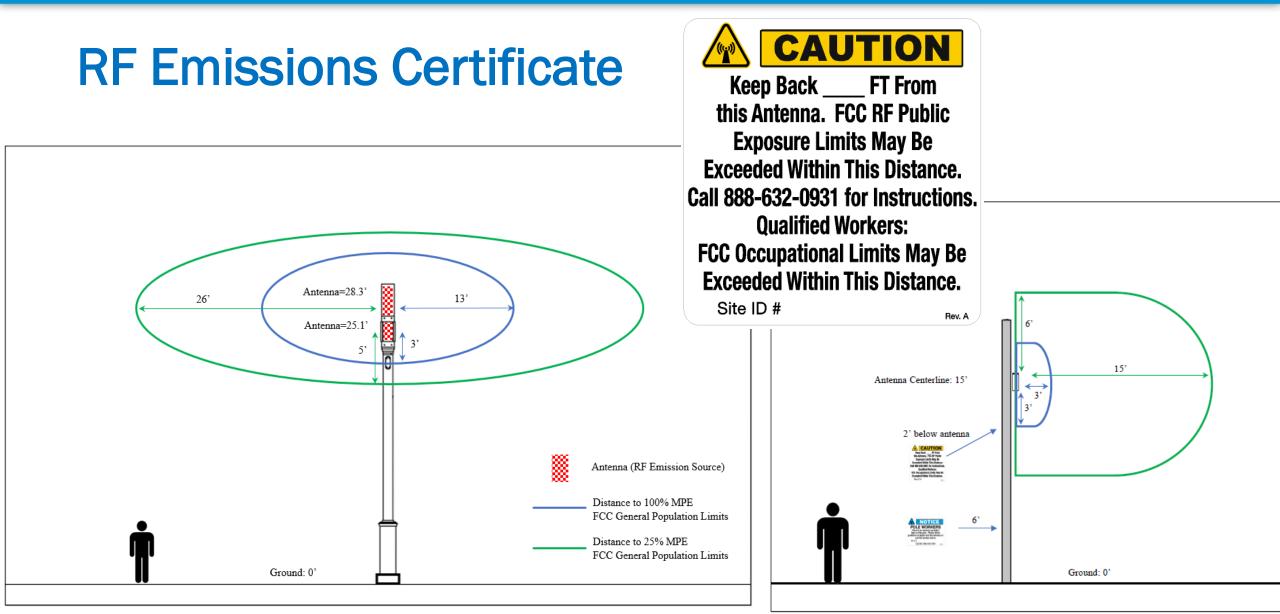
Small Cell Dual Use Street Light Pole Deployment

### Small Cell Dual Use Sites





### **Collect Meaningful Data**



## **LESSONS LEARNED**

- 1. Development of a strategic plan
- 2. Processes in place and communicated
- 3. Meet with Carriers
  - Understand goals and expectations
- 4. Meet with Cities
  - Partnership
  - Collaborative
- 5. Establish rapport
  - Maintain relationship
- 6. Set Realistic Expectations
- 7. Communication
- 8. Utilities are different