

Federal Funding for Smart Technology

May 21, 2019

Orlando, FL

Getting Your Fair Share

There are currently over **1,000** grant programs administered by **26 federal agencies** providing more than **\$400 billion** to states and local governments through grants, formula allocations and other payments

How Federal Funds Flow

- Formula funds are distributed by the federal government to state and local governments based on population and crime statistics and have public safety technology equipment as an allowable use (generally smaller sums)
- Competitive funds require the completion of an application in order to receive them (for larger sums and more innovative projects)



Who is Funding Smart Technology Purchases?

Funds are primarily available from:

Department of Justice

Department of Homeland Security

Department of Housing and Urban Development

Department of Transportation

- There is no penalty for pursuing multiple federal funding sources
- The majority of these funding opportunities do not have a match requirement.

Sample USDOJ Funding Sources

Opportunity	Annual Funding
Strategies in Policing Innovation	\$4,500,000
Comprehensive School Safety Initiative	\$65,000,000
Community Policing Development Grant	\$3,000,000
Byrne Criminal Justice Innovation Grant	\$3,000,000
Body-Worn Camera Policy and Implementation Program	\$23,000,000
Reprogramming of Prior Year Funding	Unlimited

Sample USDOT Funding Sources

Opportunity	Annual Funding
Innovations in Transit Public Safety	\$2,000,000
Mobility Innovation Demonstration Program	\$15,000,000

Sample HUD Funding Sources

Opportunity	Annual Funding
Public Housing Capital and O&M Fund	Capital \$1,875,000,000 O&M \$4,440,000,000
Public Housing Safety and Security Grant	\$10,000,000
Community Development Block Grant	\$3,066,000,000

Sample DHS Funding Sources

Opportunity	Annual Funding
State Homeland Security Grant Program	\$402,000,000
Urban Area Security Initiative	\$587,000,000

DHS Funding Beyond the City Applicant

- Nonprofit Security Grant Program
- Operation Stonegarden
- Transit Security Grant Program
- Tribal Homeland Security Grant Program
- Port Security Grant Program (PSGP)

Federal Funding is Always in Season

- Spring Competitive grants submitted and engage Congressional delegation for political support
- Summer Submissions of formula funding budgets and competitive grants
Development of next fiscal year federal funding roadmap
Funds awarded and work to expedite drawdown and expenditure of awarded funds
- Fall Congress passes appropriations bills and information on funding levels for projected grants becomes available
Arrange calls and meetings with relevant federal agency program officers to pitch your project while developing your relationships with key agency officials and staff
Line up research and community partners
- Winter Competitive grant solicitations released and final drafting begins
Formula funding levels for DHS and DoJ grants to communities are released and budget justifications drafted

Funds with Fewer Forms!

(or how to use old money or someone else's money)

- Reprogram unspent formula funding or funds that were awarded through competitive grants
- Make creative use of formula funds – know the allowable uses and leverage local politics
- Follow the money and partner with non-muni grantees (universities, public housing authorities, etc)

Key Indicators of Funding Success

- Have a plan to improve quality of life for your residents using smart technology as a tool (its about the use case, not the shopping list)
- Show a local commitment to this effort, including community partners, both government and non-government
- Have early conversations with federal program managers
- When needed, identify and establish researcher partnerships early
- Compile data to support your request
- Arm your federal elected officials to advocate for you
- Demonstrate a history of solid stewardship of grant funding (funding begets funding)

About Becker

- Government law and lobbying have been a core practice for the firm since its founding in 1973 in Florida, and with establishment of our Washington, DC Office in 2010.
- The DC team includes former chiefs of staff and senior legislative staff to US Senators and Members of Congress, which provides our clients with valuable insights into the legislative, administrative, and regulatory processes, and helps clients navigate the maze of government.
- Amanda Wood served as Legislative Director to Senator Bob Graham (D-FL), where she was responsible for developing and implementing the Senator's legislative agenda and strategy. Since leaving the Hill 14 years ago, her primary focus has been assisting clients (both public and private) with federal funding needs.

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