### "GETTING TO SMART" Connectedness-Minneapolis

#### **US Bank Stadium** August 16, 2018 at 9am to 2:00pm Keynote Speaker: Otto Doll, CIO, City of Minneapolis

"Getting to Smart" is a quick dose of knowledge to help you navigate in our increasingly mobile, always-on, information intensive, and SMART Society

Minneapolis hosted this year's Super Bowl. The City had to prepare for a doubling of its population for a week. Learn how both the Public and Private Sector leveraged existing resources and supplemented it with network and power technologies. CIO, Otto Doll will review the City's overall vision for technology and then we will do a deep dive on the Super Bowl.

Join Industry Thought Leaders and explore Business Models, Technology Architectures and First Hand Use Cases that are driving Innovation and Disruptive Solutions.

GraybaR.



SAFER BUILDINGS COALITION



extenet Wireless Infrastructure Association

#### "GETTING TO SMART" Connectedness-Llos Angeles

Mortons | 735 S Figueroa St. September 12, 2018 at 9am to 2:00pm Keynote Speaker: Jonathan Adelstein, **CEO**, Wireless Infrastructure Association

#### Presenting Sponsor: GraybaR.

"Getting to Smart" is a quick dose of knowledge to help you navigate in our increasingly mobile, always-on, information intensive, and SMART Society

bandwidthlogic

Smart Cities and Smart Buildings will explore the technologies that are enabling digital transformation.

 5G is a cute marketing term but few understand how to apply a Heterogeneous Network

- Video is driving bandwidth demand. What is the right architecture to keep up?
- DAS Networks are essential for In Building Public Safety and Wireless Communications. Will Beacons and Location Based Services become t
- Fiber Optics are essential to enable the bandwidth demand. Should cities own
- WiFi is ubiquitous but is it viable for voice and IoT? LTE catch all?

Join Industry Thought Leaders and explore Business Models, Technology Architectures and First Hand Use Cases that are driving Innovation and Disruptive Solutions.









11:00 Jeff Peskuski, Graybar, US Communities: Program for Cities, Counties, and Higher Education

11:15 Network Infrastructure Panel: Synergies of Electrical & Communications Infrastructure



**DenseNetworks.com** 

#### **Agenda-Getting to Smart-Minneapolis**

9:00 Scott Jackson, Graybar: Welcome

9:15 Peter Murray, Executive Director, Dense Networks: Smart City Networks

9:30 Otto Doll, CIO, Minneapolis: Minneapolis Smart City and Tech

#### 9:50 Panel: Smart City Networks

- Sabrina Gosnell, VP CTC Communications & Energy

- Kurt Jacobs, Director, JMA Wireless
  - Otto Doll, CIO, Minneapolis
- Scott Jackson, Smart City Program, Graybar

#### 10:45 Break

-Parsons Team

4 Disciplines:

- Mobile Solutions: DAS/Public Safety

- Security:

- Audio Visual: Controls/Displays/Broadcast

- Construction: Tying it all together for a successful networ

12:15-2:00 Lunch and Networking 2pm – 3pm Tour of Stadium



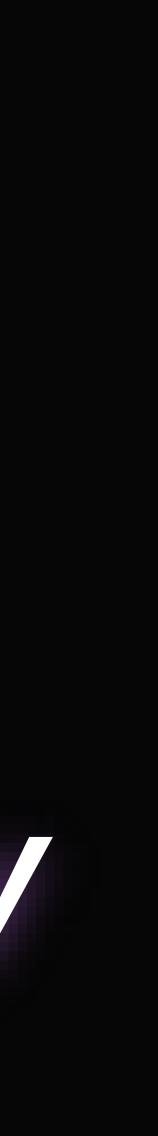
# The UN predicts Global Population Growth Greater than 30% by 2050

# The Majority will be in Cities



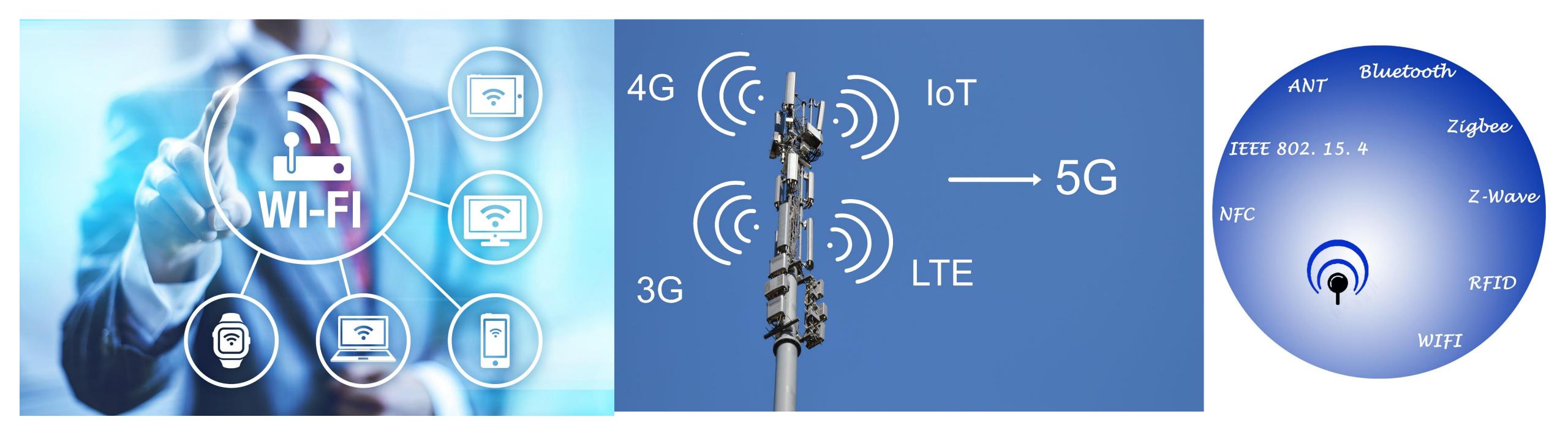


# Connected City



## How Many Networks?

## Capacity, Coverage, Compliance

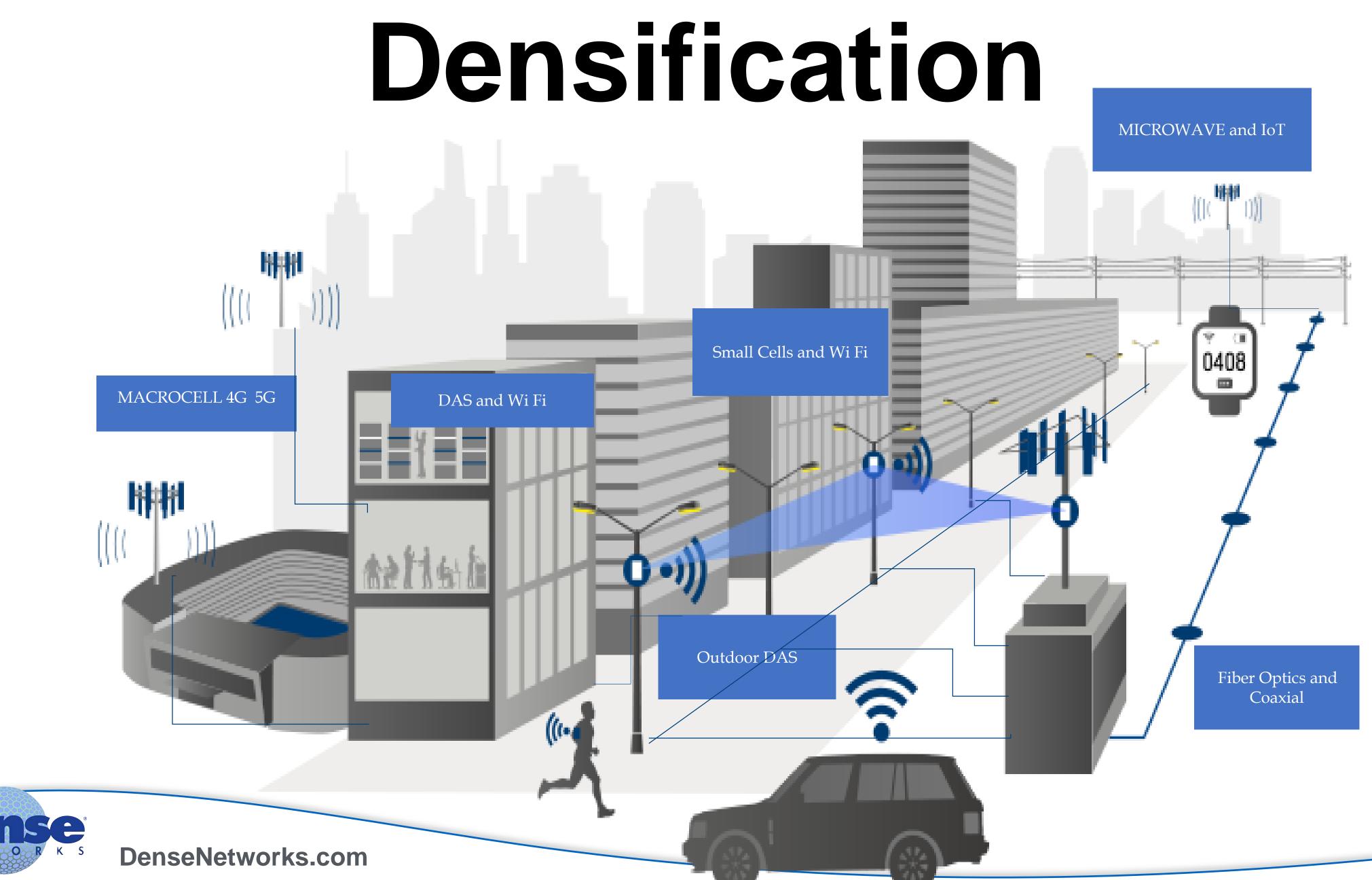




DenseNetworks.com

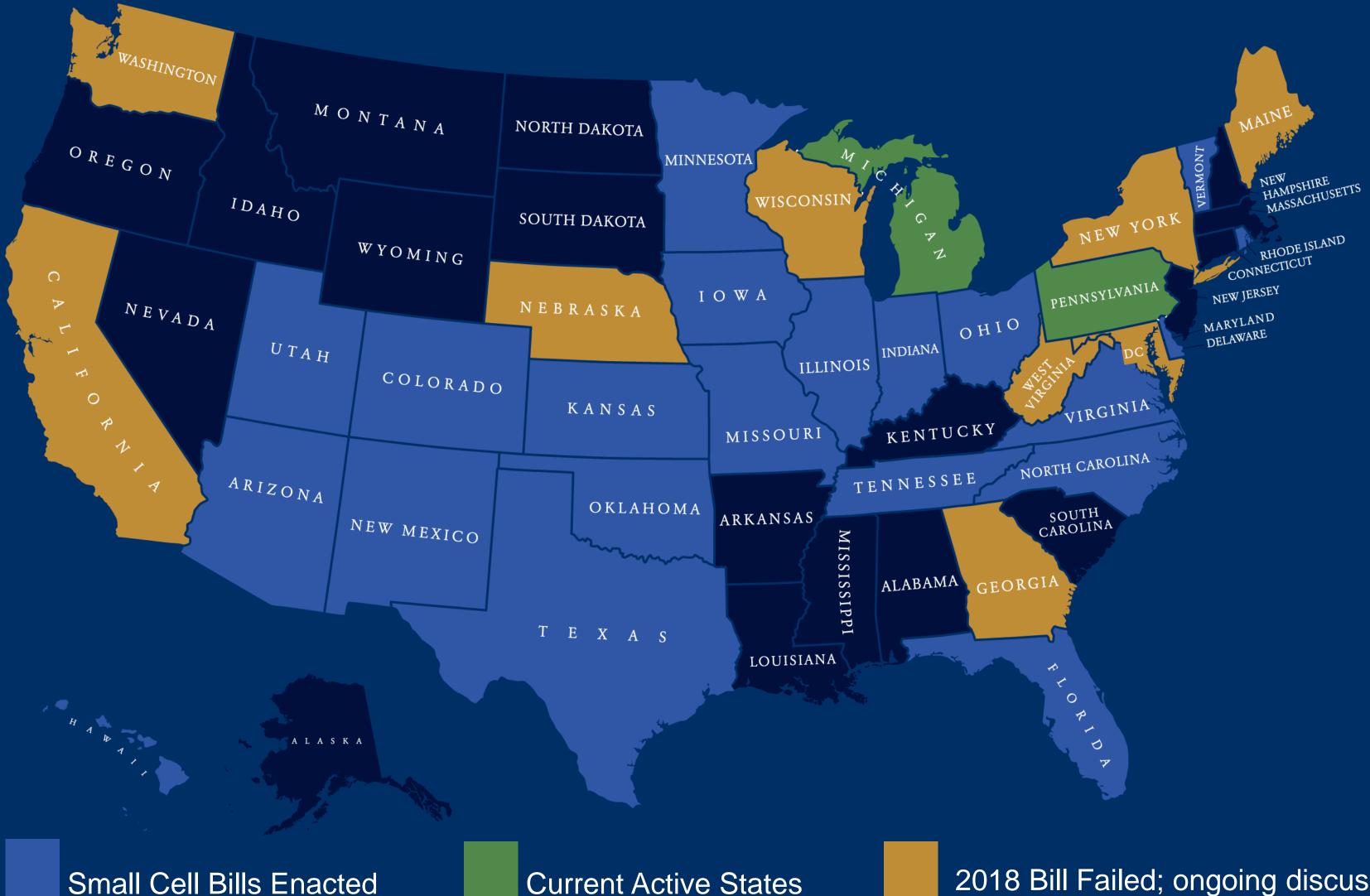








# Working in States

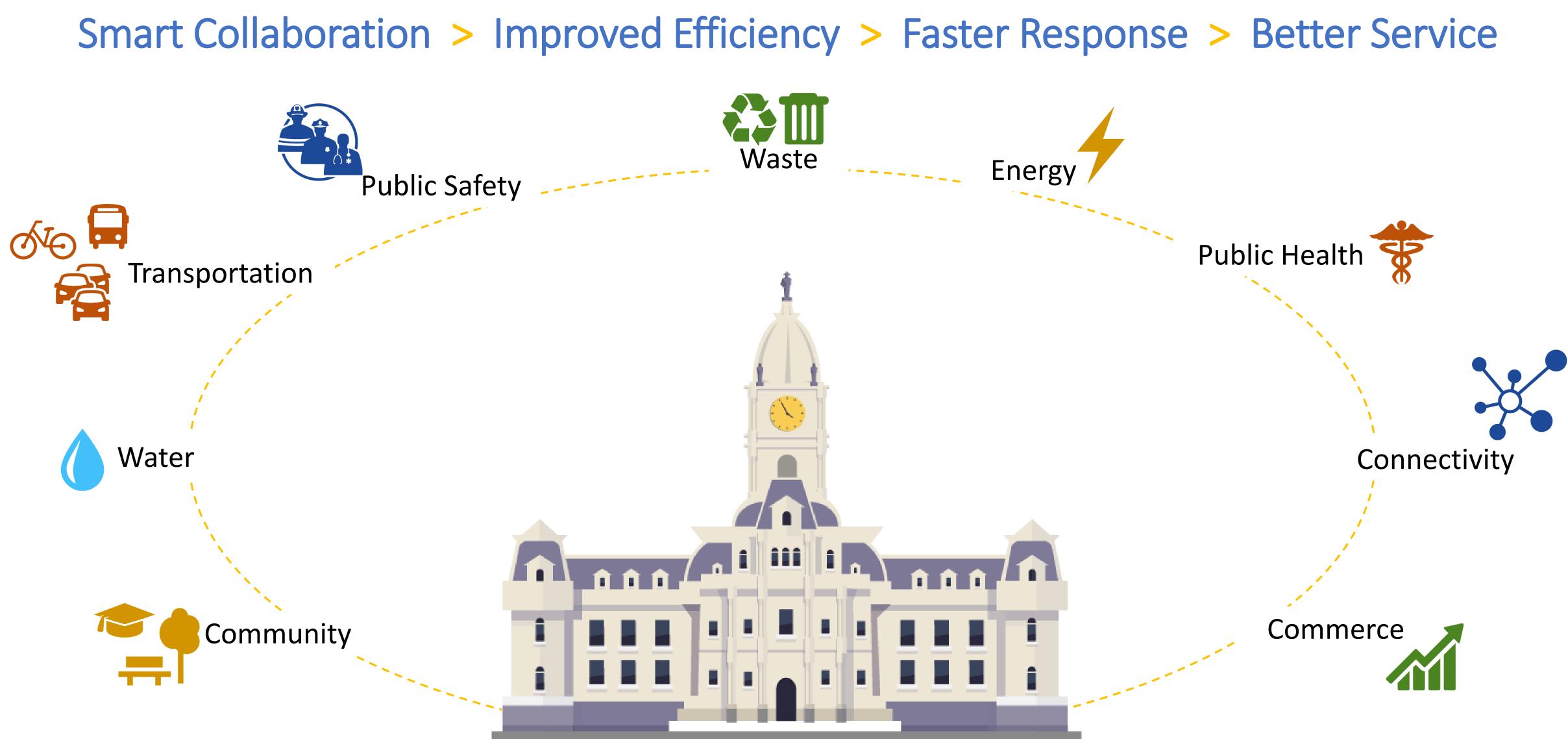


- 21 State Bills
- Michigan and Pennsylvania active
- States where bills failed continue to have local discussions in anticipation of the next legislative session
- Notables:
  - California
  - Georgia
  - New York
  - Washington

2018 Bill Failed; ongoing discussions to prepare for 2019 session



# The Big Picture

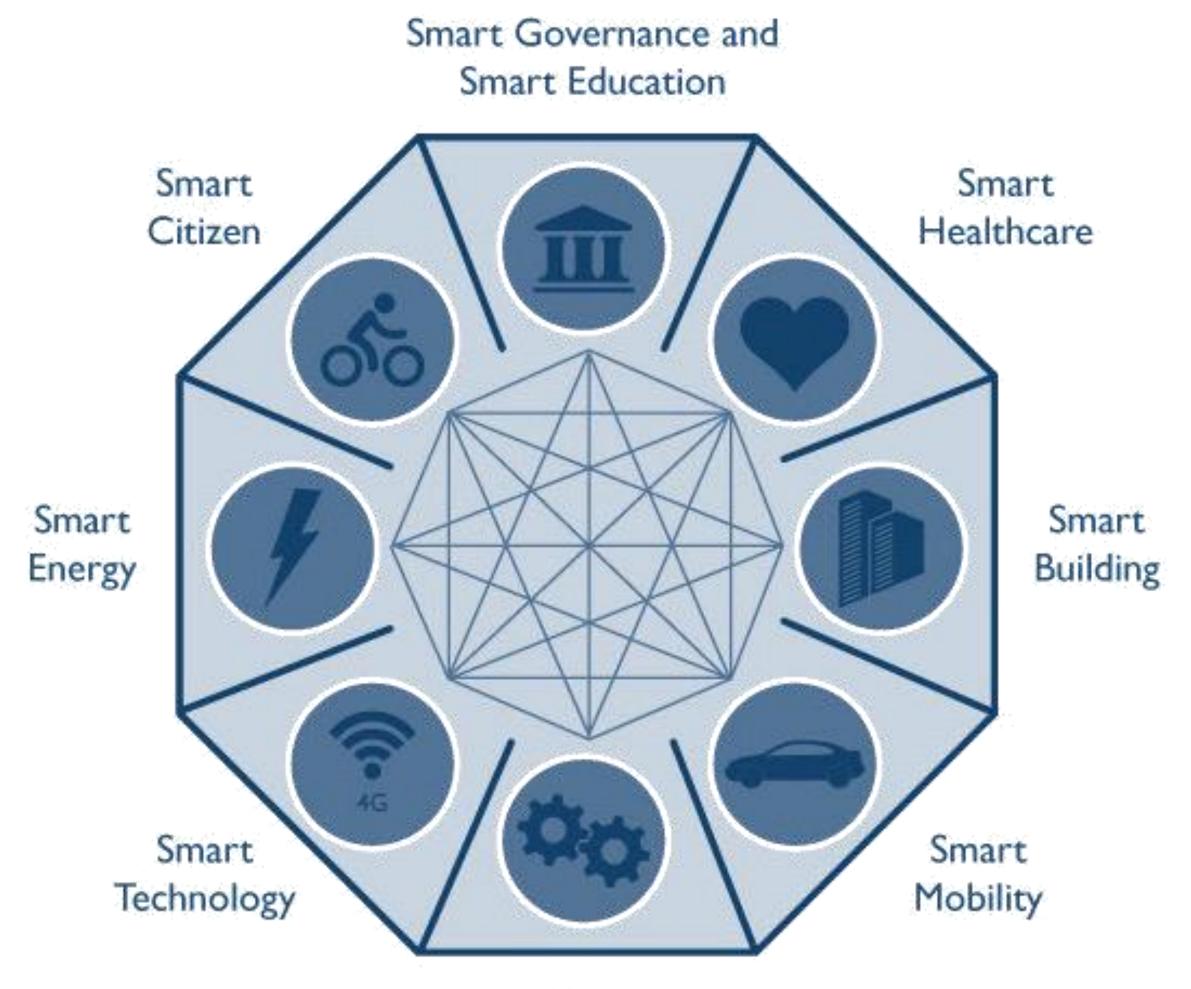


City of Philadelphia | Office of Innovation & Technology

**Connect Smart. Grow Smart.** 



# How Does Orlando Define Smart City?

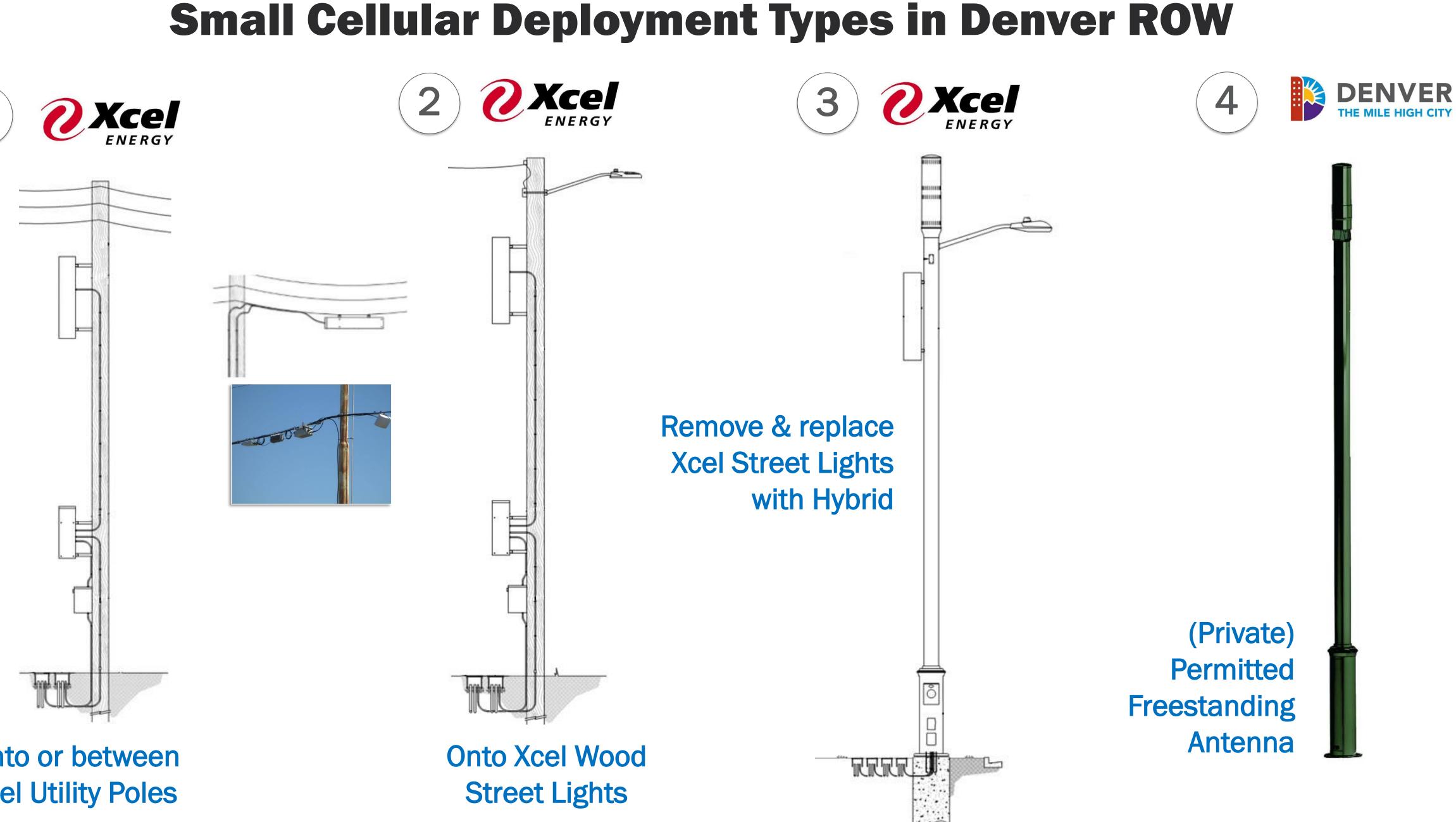


Smart Infrastructure

Using technologies to enhance the livability, workability and sustainability of Orlando.







Onto or between **Xcel Utility Poles** 

# WELCOME TO LAKE NONA

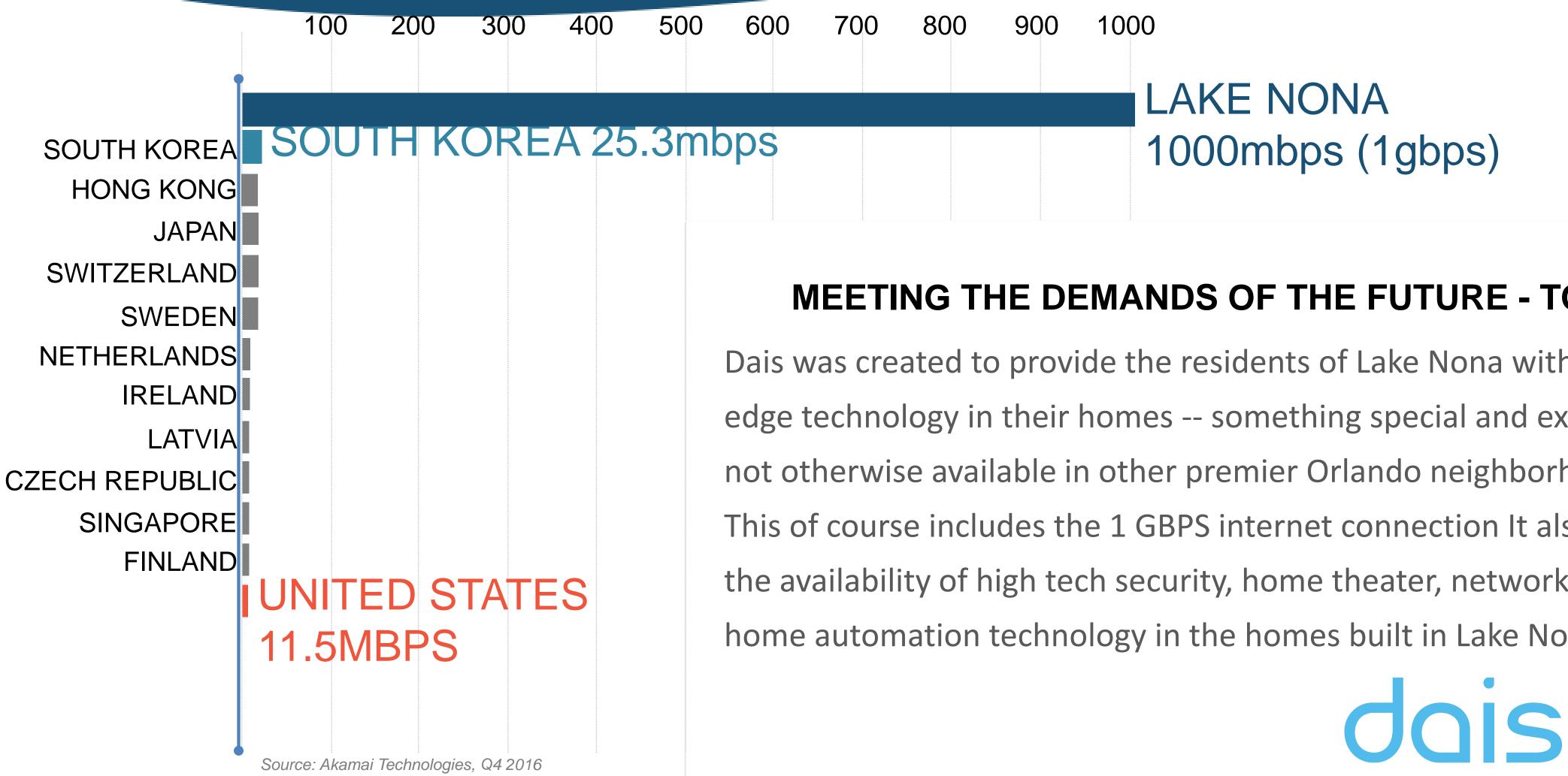
### "Lake Nona: How to Build a Great American City." FORTUNE







## TECHNOLOGICAL INFRASTRUCTURE

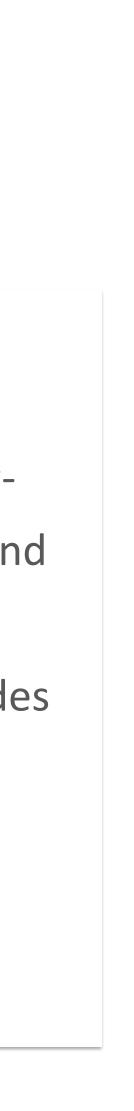


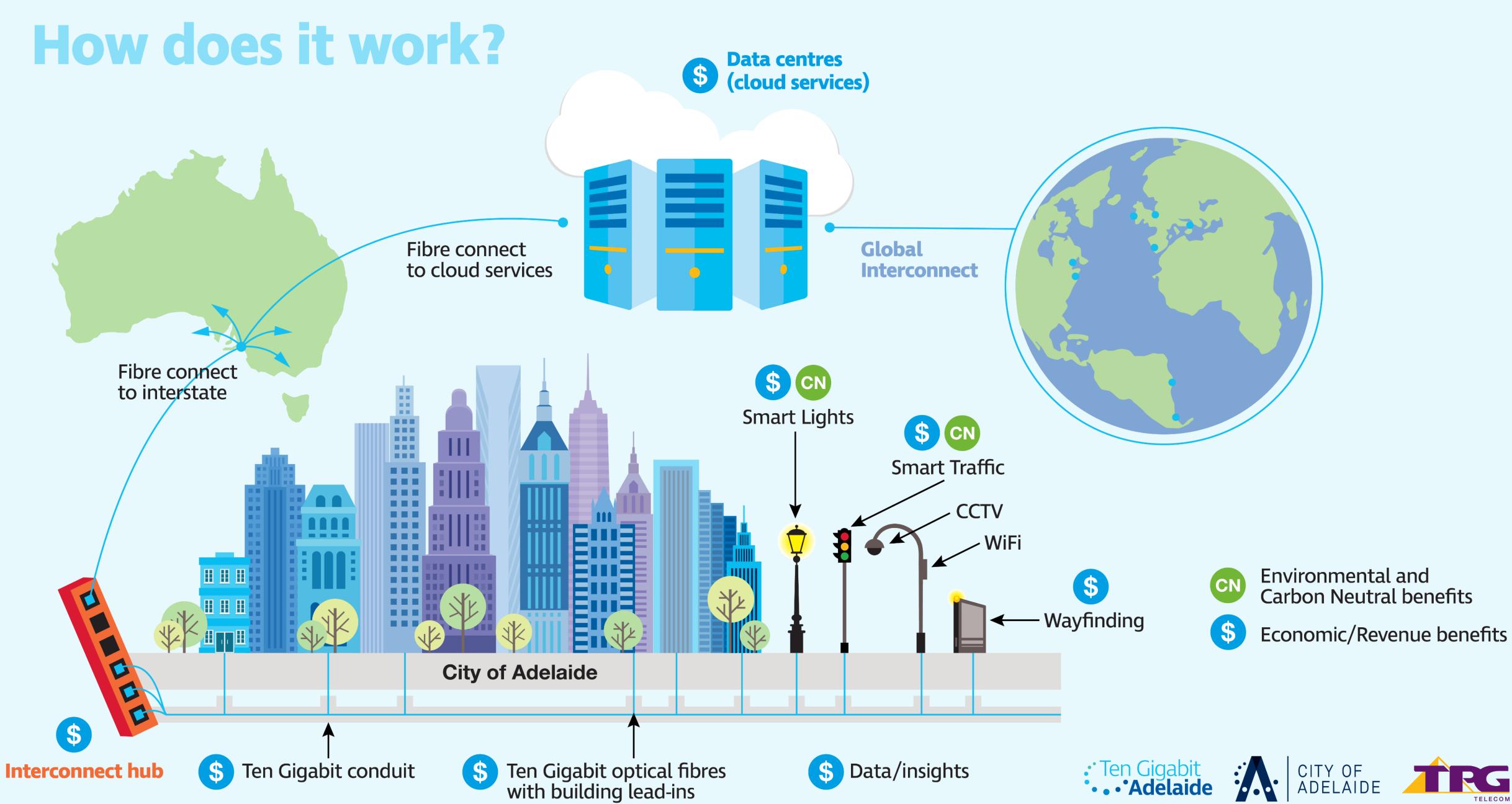


© Tavistock Development Company 2017

#### **MEETING THE DEMANDS OF THE FUTURE - TODAY**

Dais was created to provide the residents of Lake Nona with cuttingedge technology in their homes -- something special and exciting, and not otherwise available in other premier Orlando neighborhoods. This of course includes the 1 GBPS internet connection It also includes the availability of high tech security, home theater, networking and home automation technology in the homes built in Lake Nona. "





OFFICIAL NETWORK PROVIDER

# **Broadband Strategy**

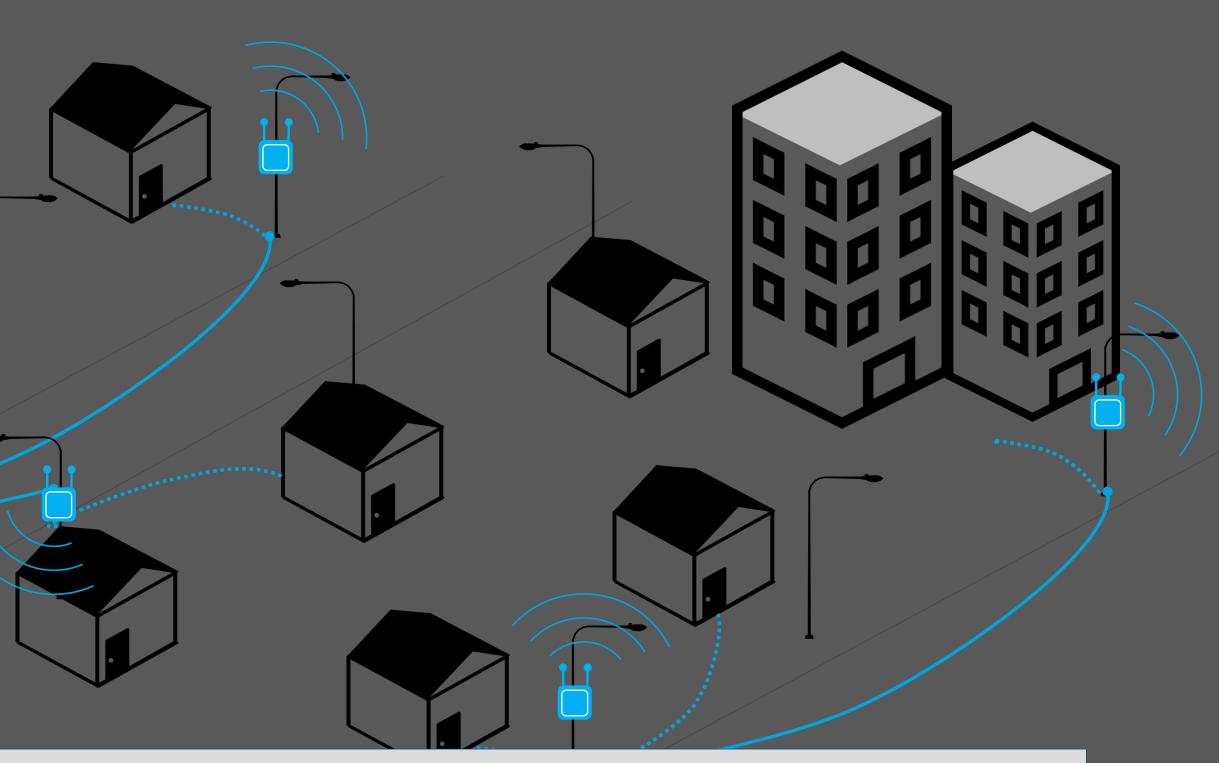
## Emerging landscape for voice and DATA Effective in Dense Urban, Urban, and Suburban 4G/5G Small-Cells

Cell towers: carry all mobile voice & some data

#### **Gigabit speed** up to 50x faster

**Fiber Lines** 

Light pole is most valuable asset for broadband



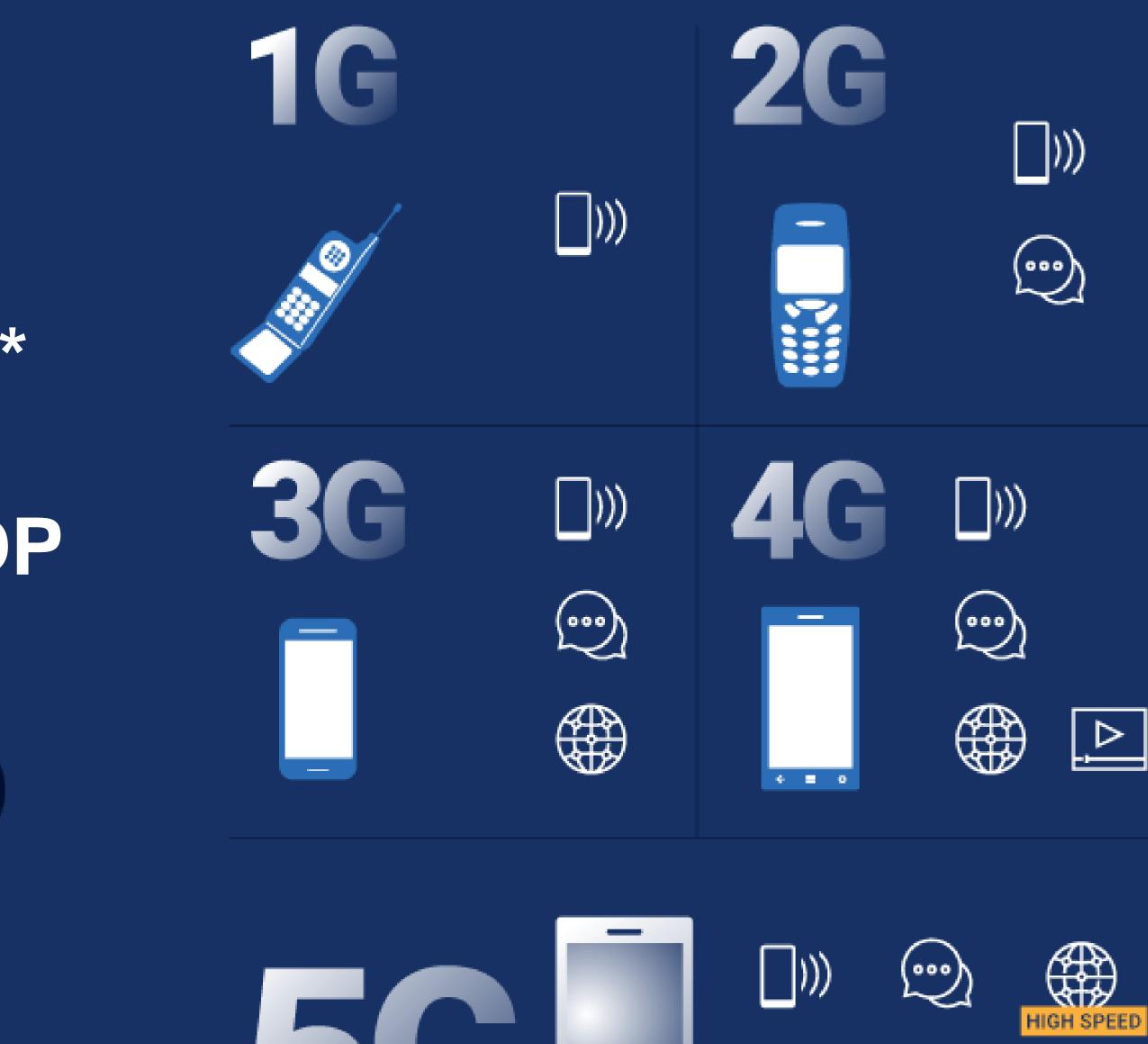


# 5G Momentum

- \$275 billion opportunity\*
- 3 million new jobs
- \$500 billion boost to GDP
- 100 x more antenna locations



**5G** 



€ .







# Mobile Industry Trends - US



© 2018 JMA Wireless. All Rights Reserved.

Data Source: GSMA 2017



#### Average price per Mbps



Source: FCC's "Twentieth Wireless Competition Report"

# How Low Can It Go?



#### **History of Innovation**

- >70 Years Experience
- 600 Patents

#### Strong Operations

Profitable High Growth Tech Company

Privately Owned (non-VC)

#### **Quality Supplier**

- ISO 9001:2015 Certified
- Full Manufacturing Operations

#### **Strategic Technology Portfolio**

#### Transmission Line RF Systems

Antenna Systems

RF Filtering

- Power Optimization
- RF Connectors

#### Heterogeneous Wireless Networking

- DAS RF Distribution
- Digital Electricity



#### **Global Presence**

- Sales & Deployment in over 40 countries
- US & EU Based Manufacturing

#### **Rich Partner Network**

Over 200 deployment partners Over 20,000 Certified Experts

#### **Customer Experience**

> 100K Venue Cells, 20M RF Connectors
> 4000 Sites, >1000 Customers,

- HetNet Solutions
- Public Safety

### New 5G Virtualized Access Network

Drag the cursor around the area you want to capture.

- Virtualized Edge RAN
- Mobile Broadband
- Mobile Edge Computing
   IoT Enablement





Fiber for San Francisco

Date RFQ Issued:

**Pre-Submittal Conference:** 

Deadline for Respondent Team Written Questions or Requests for Clarification:

Respondent Team Submittals Due:

Issue Notice of Shortlist of Respondent Teams Selected for Oral Interviews:

Oral Interview with Selected Respondent Teams:

Issue Notice of Qualified Bidders:



#### SAN FRANCISCO **DEPARTMENT OF** TECHNOLOGY



**DenseNetworks.com** 

# Internet for All

January 31, 2018

February 12, 2018 (10:00 a.m. PST) View livestream: http://sfgovtv.org/youtube\_live

March 2, 2018

March 26, 2018

April 9, 2018

Week of April 16, 2018

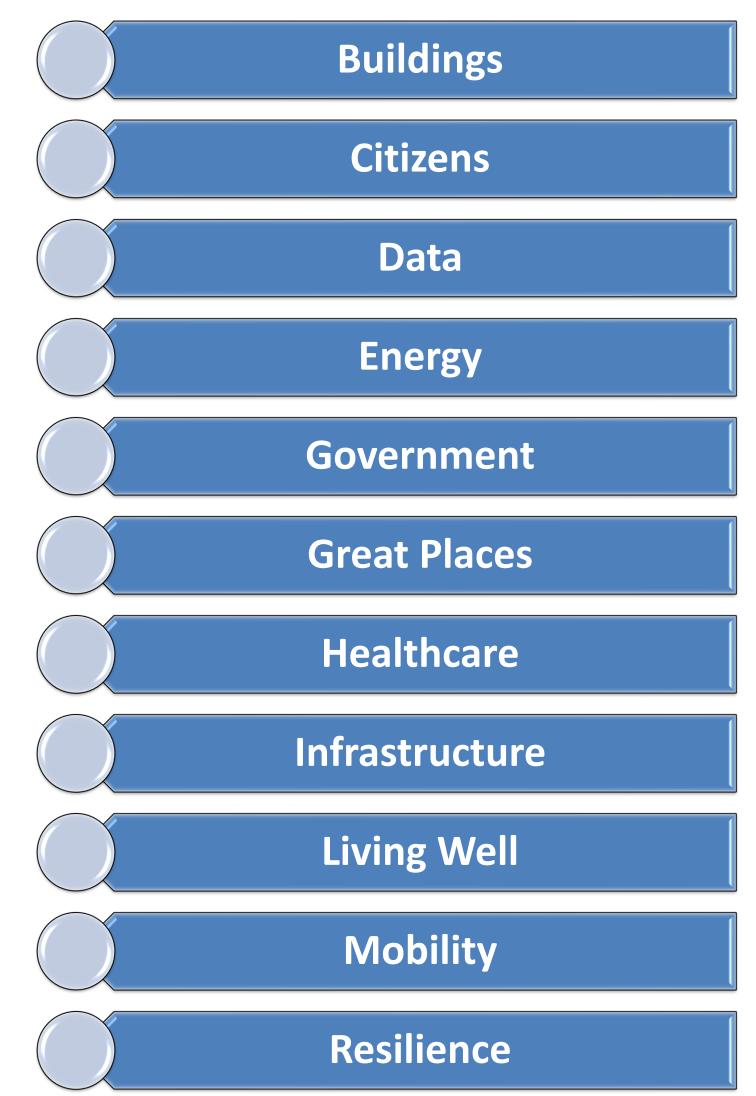
April 30, 2018

\*Dates are subject to change.

# Minneapolis being Smarter

#### Accelerate technology-enabled outcomes along City criteria

Criteria



#### **Technology-enabled Outcomes**

Automated HVAC/lighting/mechanical/plumbing; Energy-efficient; LEED certified; Livable housing

Business Prospers; Creative/Entrepreneurial Activity; Educational attainment; Disparities eliminated; Community engaged; Residents prosper

Data analysis; Data integrity; Data sharing; Generic analytics

Affordable, efficient, reliable, renewable, and sustainable distribution

Accountable; Better decision making; Connects to the community; Efficient provision of services; Equitable service delivery; Fair taxation; Regulate institutions/people; Transparent

Attract visitors; Environment protected; Natural/Built spaces work together; Provide shade

Clean water available; Collaborative medical environment; Healthy food available

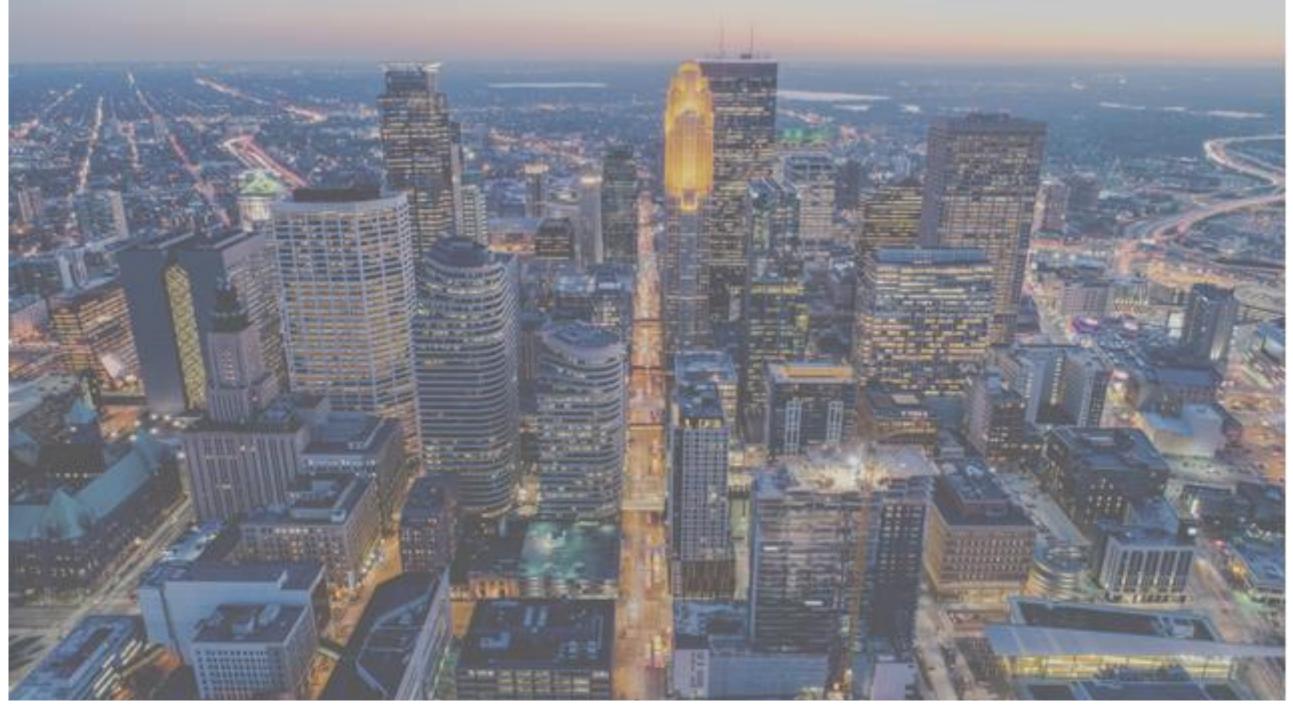
Efficient bridges, Charging stations; Roads; Sidewalks; Waste management; Water distribution

Active; Connected; Cyber-secure; Livable space; Privacy maintained; Safe

Autonomous vehicles; Broadband fiber and wireless; Hybrid/Electric Vehicles; Increased public transport use; Less street parking; Reduced congestion

Quick disaster recovery

# Ookla: Minneapolis has the fastest mobile internet among US cities



If you live in or often visit Minneapolis, <u>Ookla</u> has good news for you: the company says that locale tops the list of US cities with the fastest mobile internet, with a mean download speed of 44.92 Mbps. Ookla, which <u>analyzed data</u> from its Speedtest app from the first half of the year, said Minneapolis' Twin Cities brethren Saint Paul was in second place, followed by Fort Wayne, Indiana; San Francisco; and Irvine, California. Atlanta and Pittsburgh followed those cities, while Minnesota was also the fastest state.

#### Wireless Minneapolis - USI Wireless and Community Benefits

The City of Minneapolis has a unique publicprivate partnership for an outdoor wireless network that covers nearly 100% of our City.

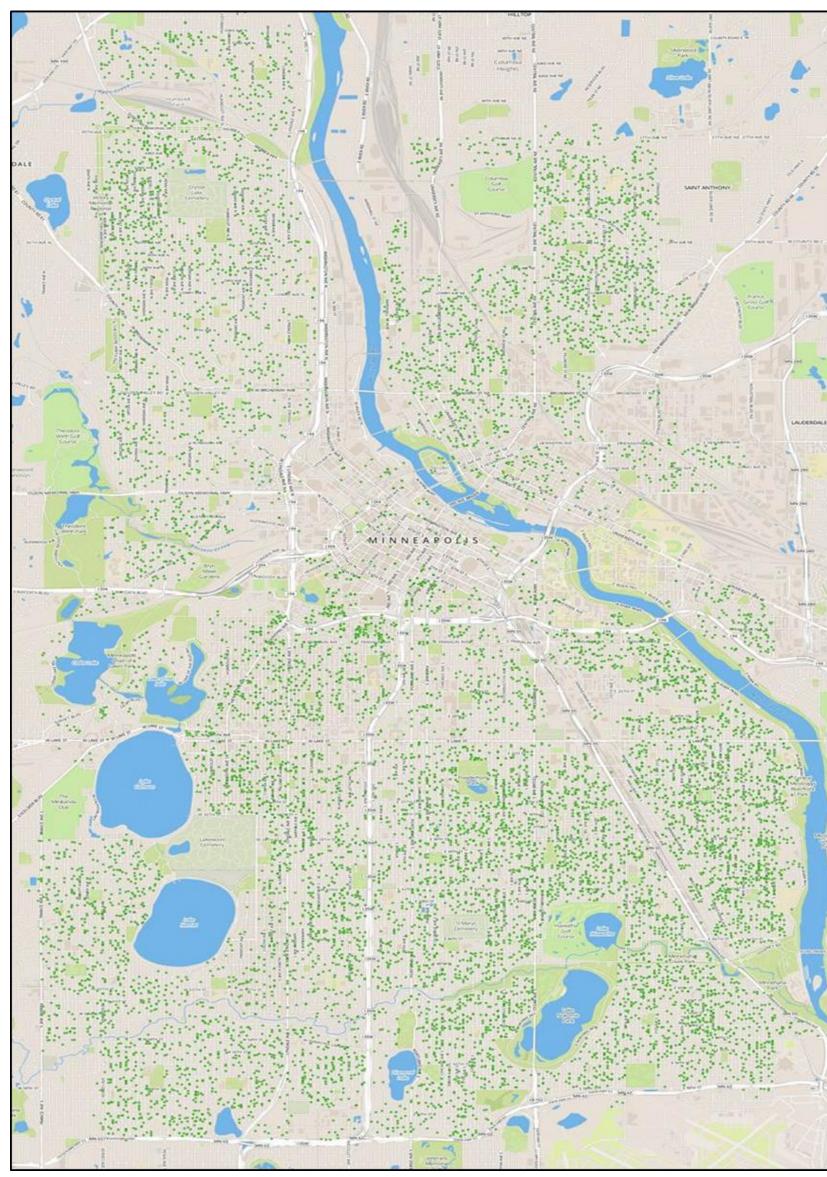
- Serving Residents, Businesses and Visitors since 2009
- City of Minneapolis government: anchor customer using the network for City services, emergency response, mobile workforce.
- Being upgraded to 100 Mbps

#### **Community Benefits Agreement**

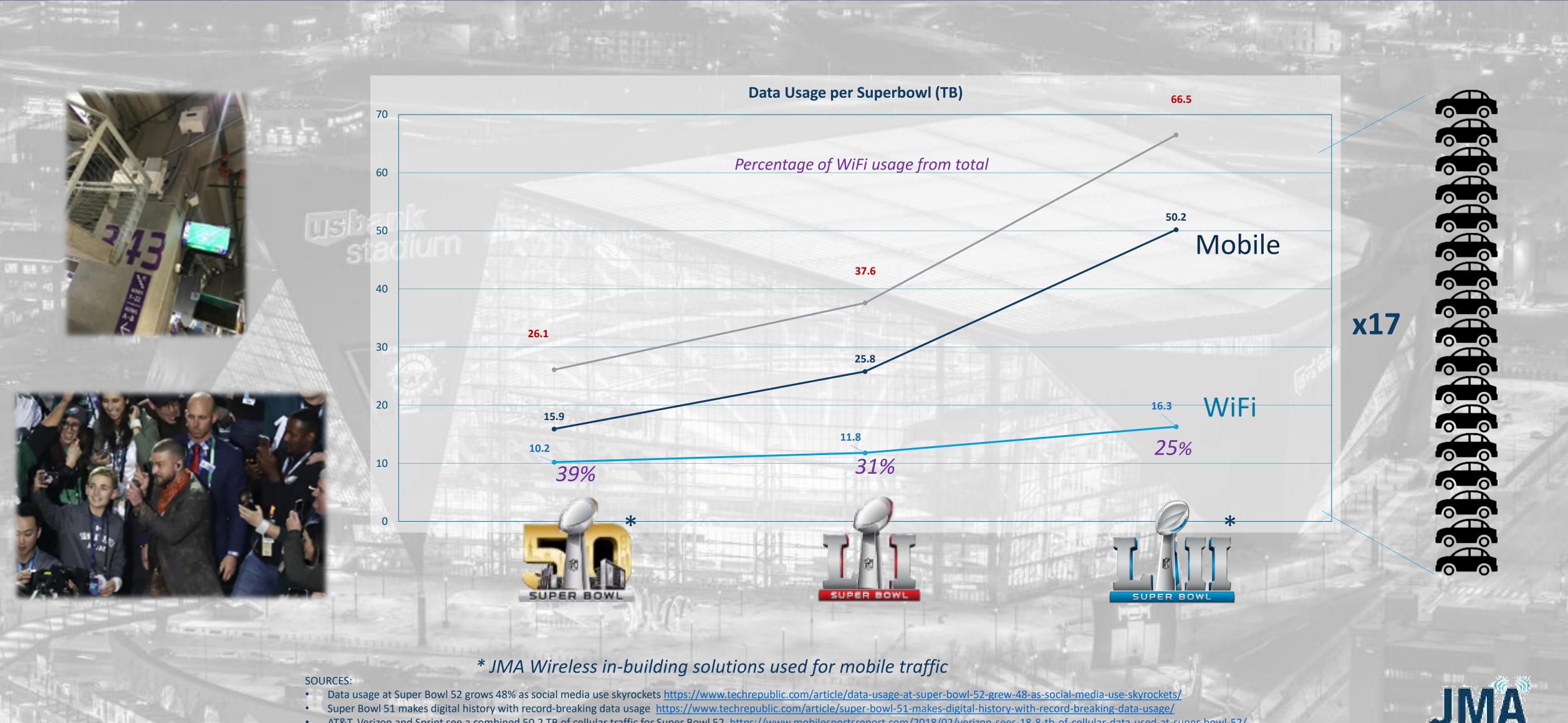
- 117 Free Hot Spots
- **Trial Account Vouchers**
- The Civic Garden, Neighborhood Portals
- **Digital Inclusion Fund**
- Free Community Accounts
- **Caps Residential Price**

#### **Low Cost Internet Access**

USI Wireless offers multiple service packages for home, business and roaming service.



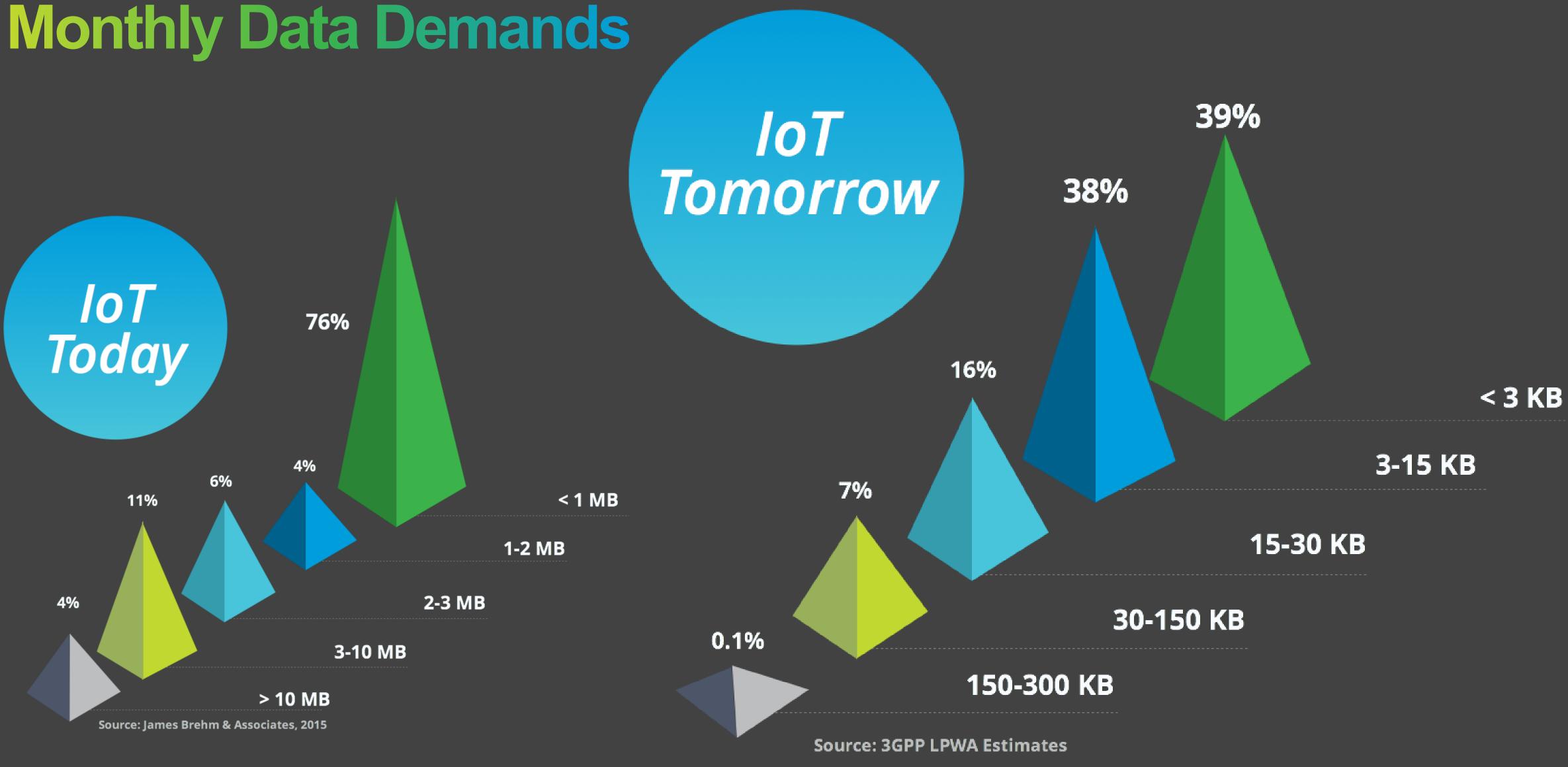
# **Mobile/Wireless Bandwidth Demand**



- Super Bowl fans use a record 10TB of data on Levi's Stadium WiFi network, up 63% from 2015 <u>https://www.geekwire.com/2016/super-bowl-data-usage/</u>

AT&T, Verizon and Sprint see a combined 50.2 TB of cellular traffic for Super Bowl 52 <a href="https://www.mobilesportsreport.com/2018/02/verizon-sees-18-8-tb-of-cellular-data-used-at-super-bowl-52/">https://www.mobilesportsreport.com/2018/02/verizon-sees-18-8-tb-of-cellular-data-used-at-super-bowl-52/</a>

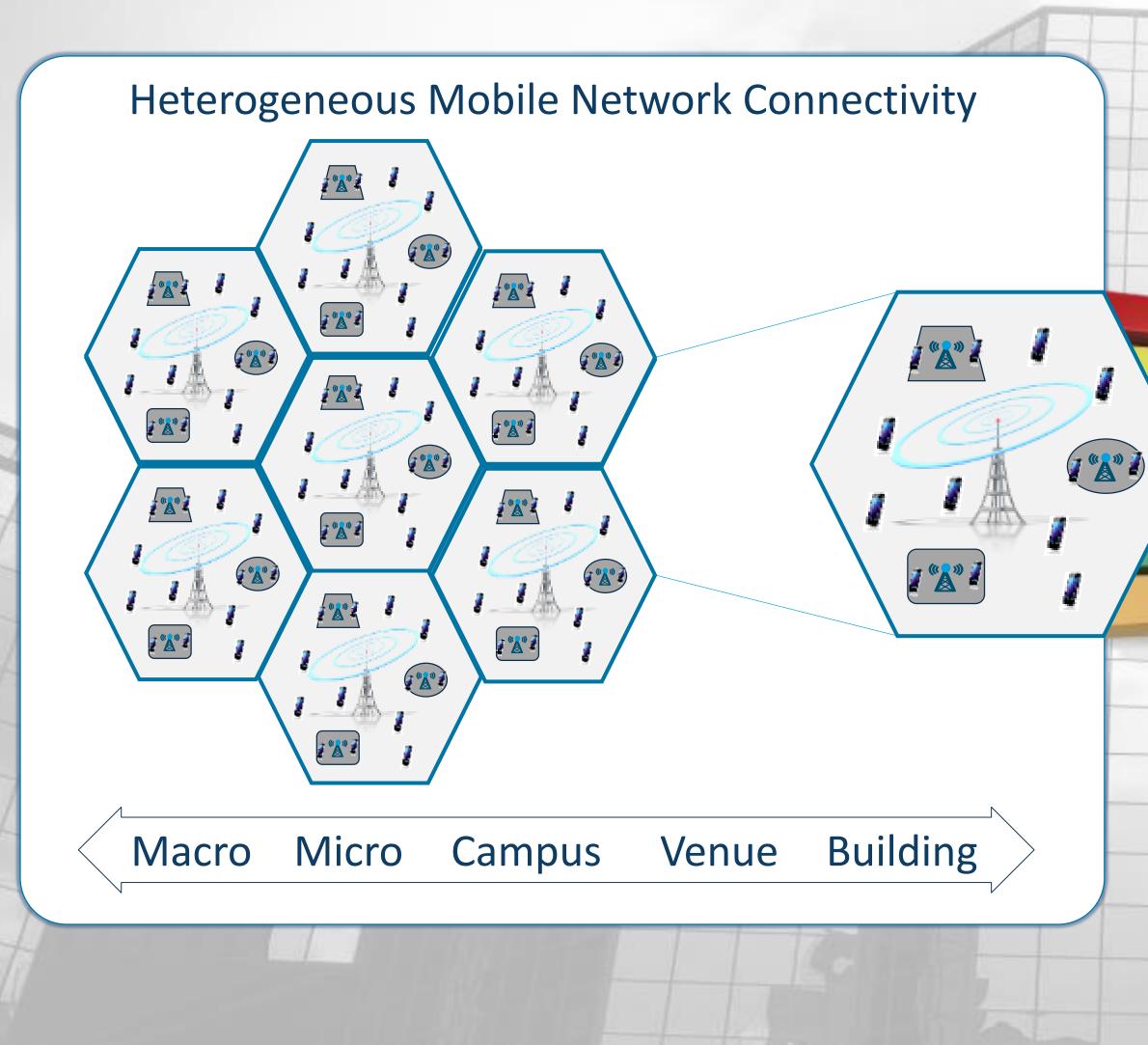
### RPMA **Monthly Data Demands**



**ingenu** 



# Mobile Connectivity Enabling More Than Phones



4K Video

- **Augmented Reality**
- Virtual Reality
- Gaming
- Loyalty Applications
- Wayfinding



- Kiosks
- Location

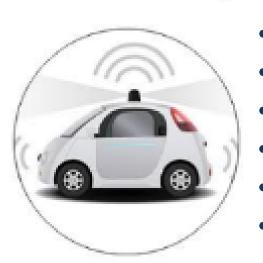


- **IoT** Gateway
- Smart Room
- Failover-Fallback
- **Building Controls**
- Security Systems



**Environmental** Noise Detection Smart Parking **Utility Monitoring Asset Tracking** Landscaping Waste Control

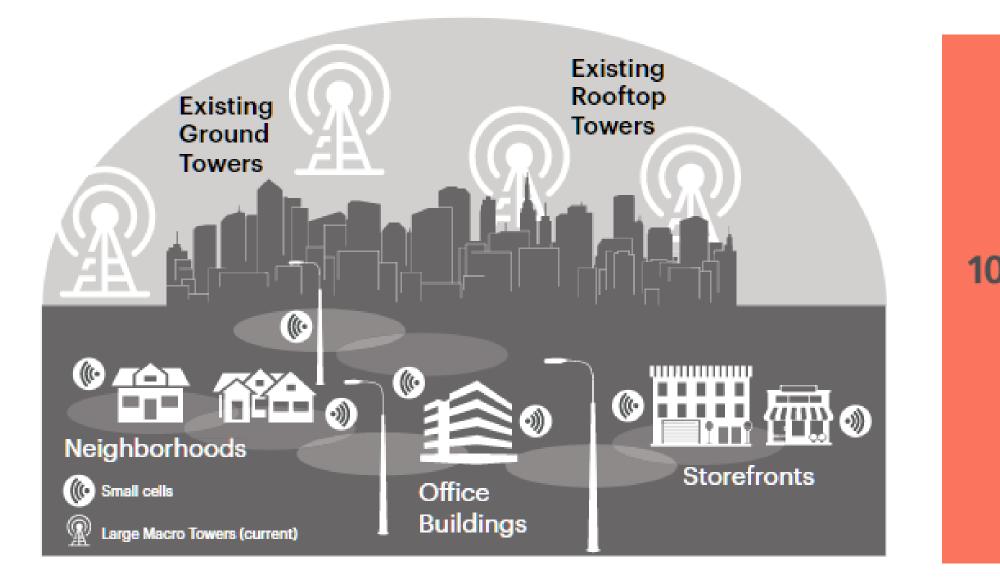




- **Autonomous Cars**
- **Smart Machines**
- **Fleet Tracking**
- Smart Parking
- Infotainment
- Navigation

# Growth of the Smart City Market

The global Smart Cities market size is expected to grow from 23.1%, mainly due to rapid connectivity and fast hyper-urbanization.



\$424.68 Billion in 2017 to \$1.20 Trillion by 2022, at a CAGR of telecommunication provisioning; and growing demography and



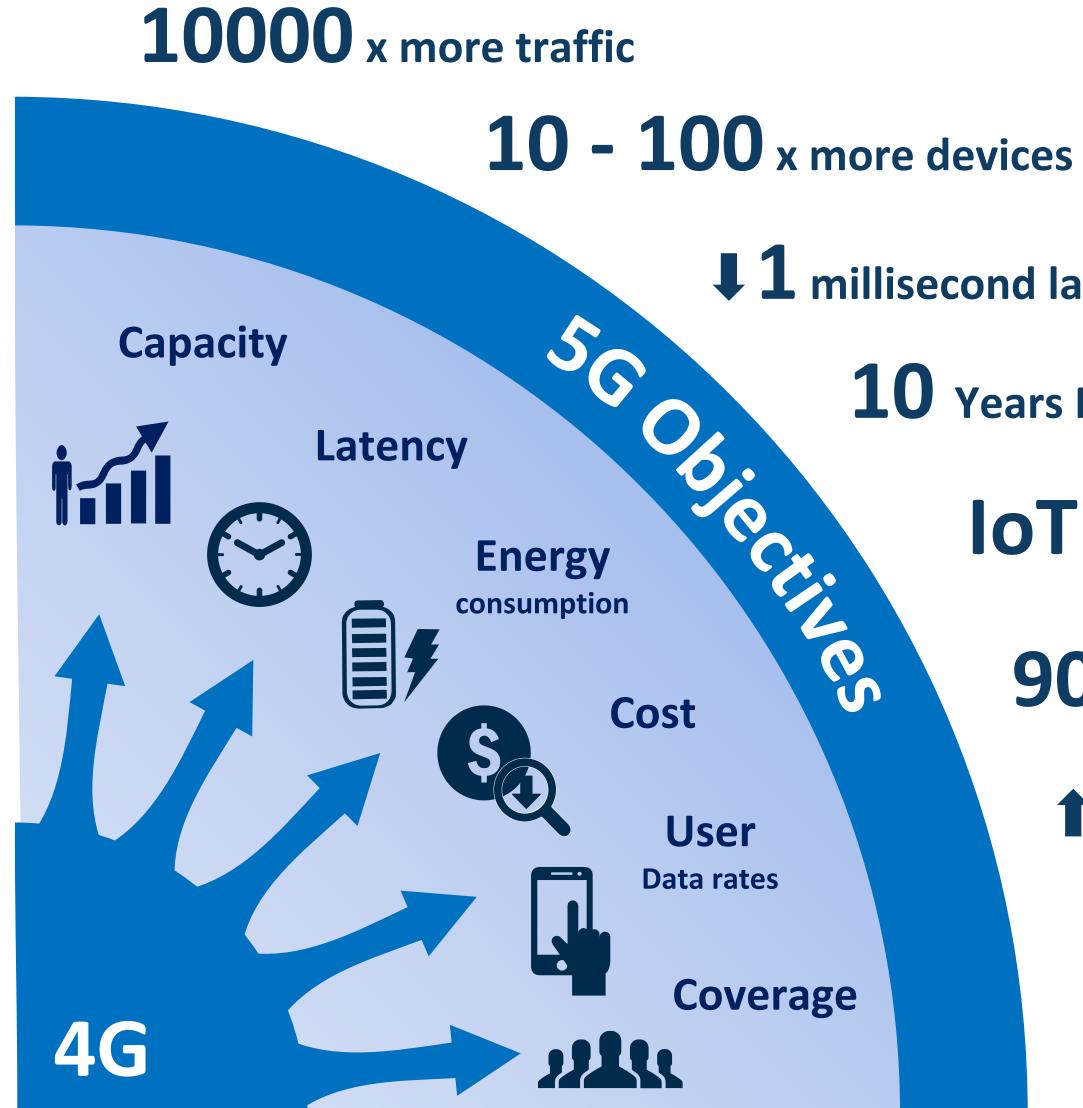
Wireless carriers need to add 10 to 100 times more antenna locations in connected cities to expand and densify their networks for 5G.

Access to hundreds of thousands of sites across the U.S. will speed deployment and enable plug-and-play installations.

Source: Accenture Strategy - Smart Cities, How 5G Can Help Municipalities Become Vibrant Smart Cities 2017



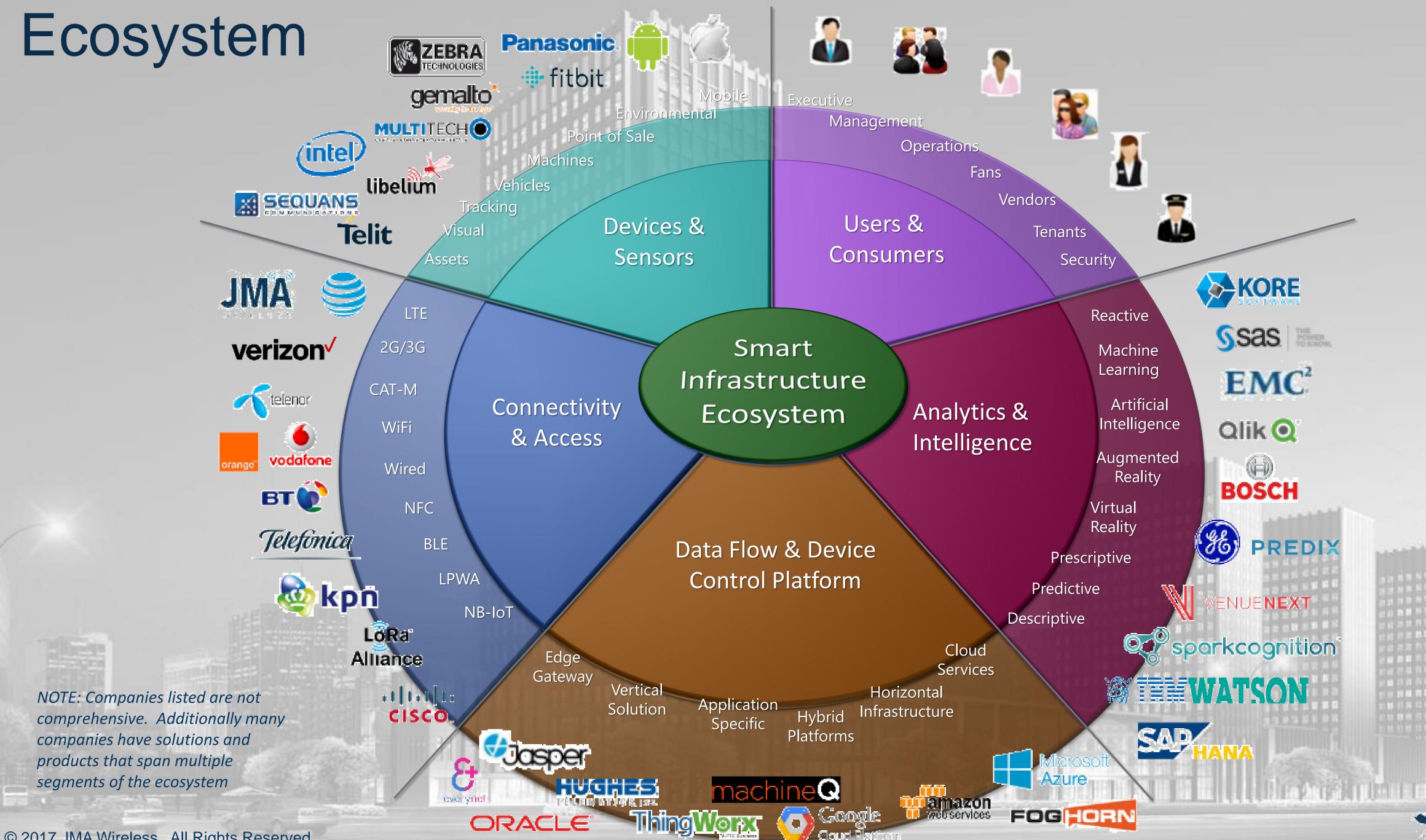
# 5G Objectives





- **1** millisecond latency
  - **10** Years M2M battery life
    - **IOT** ultra low cost
      - **90%** less network energy usage
        - **110** Gbit/s peak data rates
          - **100** Mbit/s wherever needed
          - **5-9S** availability/reliability

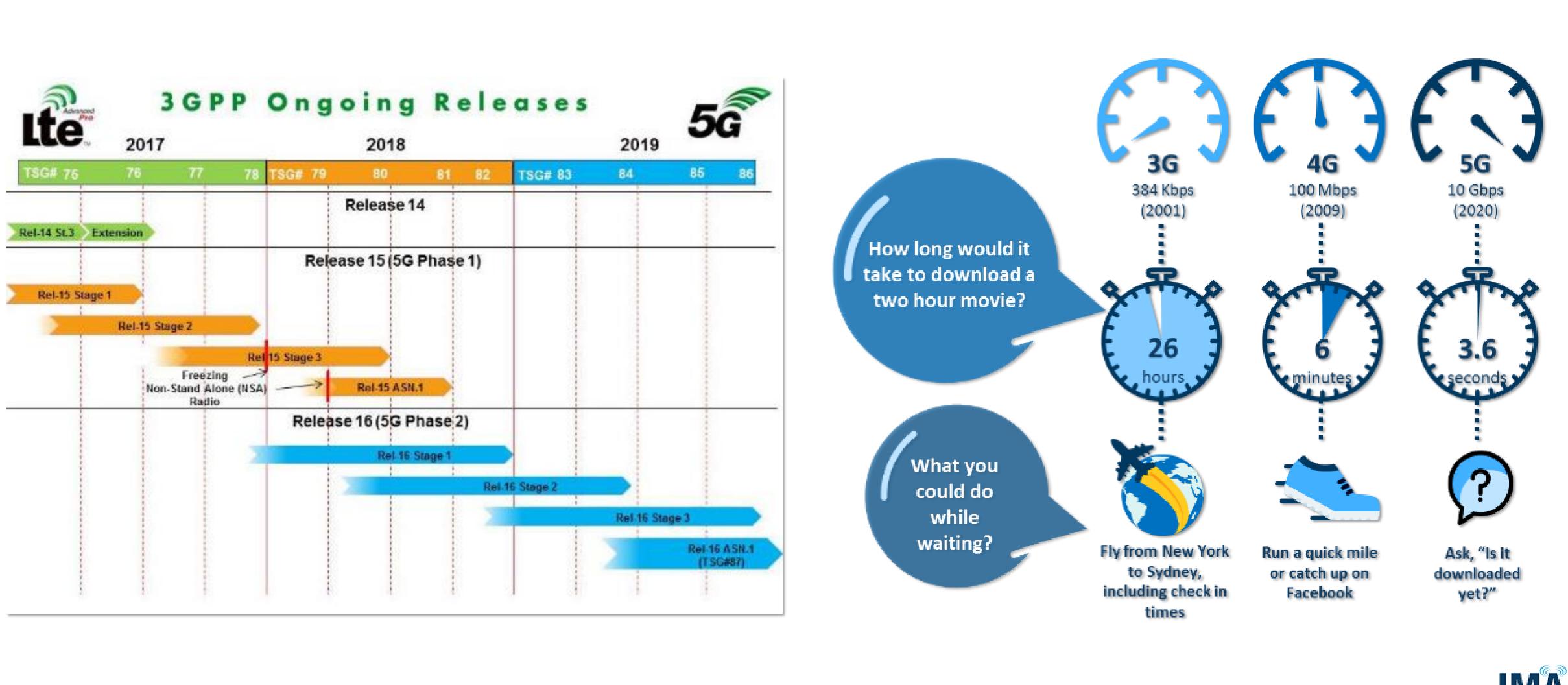




© 2017 JMA Wireless. All Rights Reserved.



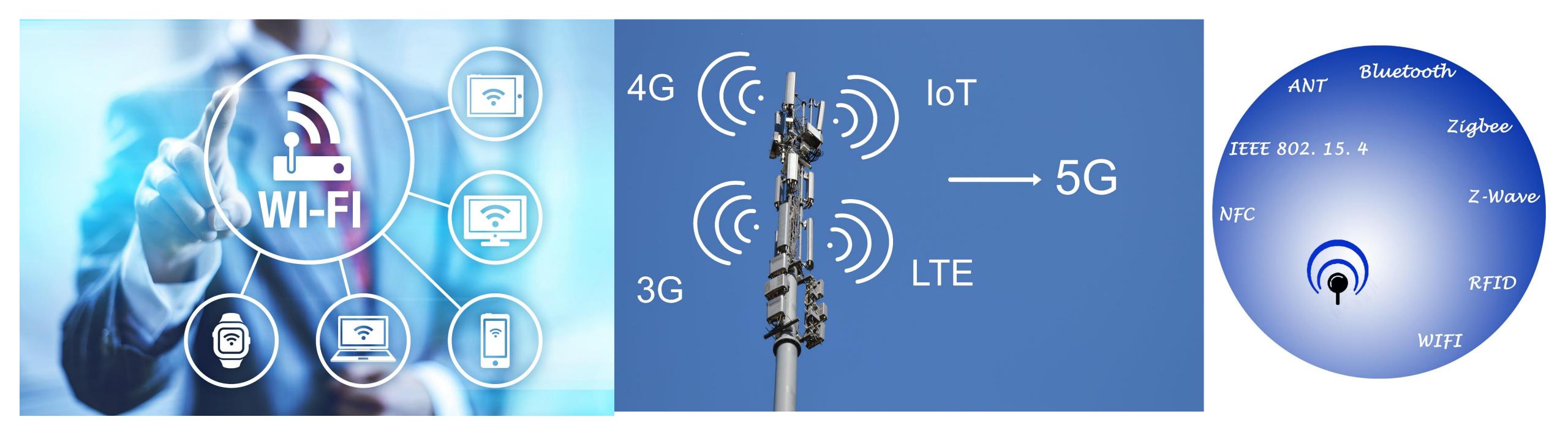
# 5G Timeline





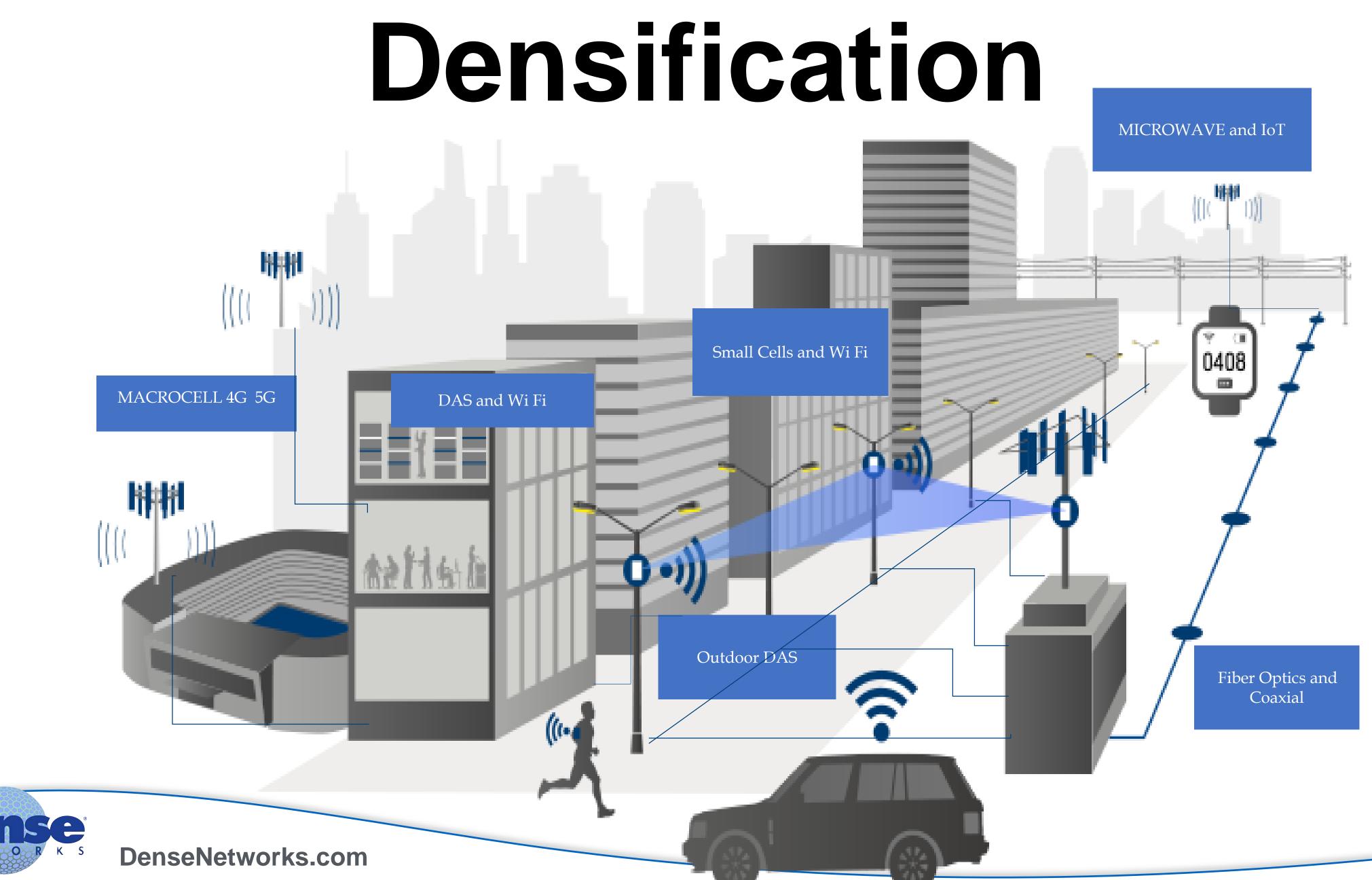
## How Many Networks?

## Capacity, Coverage, Compliance





DenseNetworks.com





# Smart Cities need smart infrastructure

#### Smart Grid

Smart Health

#### Energy Efficiency

EPB in Chattanooga built out a fiber network to reliably manage its energy and electrical systems

#### Healthier Cities

Hiawatha Broadband in Minnesota piloting project to use its fiber as a platform for home monitoring of patients with dementia Sensor Network Smart Mobility City Wi-Fi

## Civic IoT

US Ignite and cities around the U.S. (and the world) are developing a smart city app store predicated on big bandwidth

#### **Safer Streets**

Verizon and the City of Boston are using sensors and advanced traffic signal controls to measure traffic, improve safety

#### Connected Community

Santa Monica City Net provides fibersupported Wi-Fi to its residents in public places



#### Office Buildings

# Suburbs

Private cannel

#### Major Venues

# Metro Area Neutral Host

Public Areas



Industrial

# 

- Cities with fiber have, on average, 37% more deployed small cells and just over 35% ulletmore smart city applications
- 33% of cities without fiber report small cell activity, versus 60% of cities with fiber to the residence.



- According to 2018 research from RVA, LLC:
- Fiber Cities are more likely to be Smart Cities

## 

## Multi-phase strategy, with public-private collaboration

Phase 1. City/county and other public sector facilities Business case is internal savings, efficiencies, Smart City Phase 2. Key economic development targets Business case is economic development Phase 3. Platform for last mile deployment improvement

opportunity for commercial service

- Business case is economic development, private sector opportunity, service
- Platform is public infrastructure, optimized to enable the Smart City, with private

## ctc technology & energy





## Phase 1: The basic financial business case

How to analyze the Phase 1 fin fiber:

- 1. Scalability and hedging against cost increases over time
- 2. Internal operations and operational efficiencies
- 3. Emergency response and disaster recovery
- 4. Regional collaboration
- 5. Smart applications (current and future)
- 6. Smart community resilience

## How to analyze the Phase 1 financial case for Smart City public







## Phase 2: Route fiber to pass key economic development target areas

- Historic downtowns, rehab areas, business parks
- Connect to internet peering point (could be local meet point) City to build and own the infrastructure, and work with a private partner who will serve customers and other ISPs
- Public-private collaboration enables pricing designed to support anchor entities and attract ISP customers

Deploy fiber strategically, with focus on key economic development targets

## ctc technology & energy



homes and small businesses

Enormous capacity of fiber serves as platform for economic development, retail broadband opportunity

- Private partner serves as both wholesaler and retailer
- Serves key target customers itself, and
  - Also leases capacity to other ISPs that are focused on small business and residential opportunities
- Pricing designed to enable new opportunity
- Public-private collaboration designed to protect the public asset

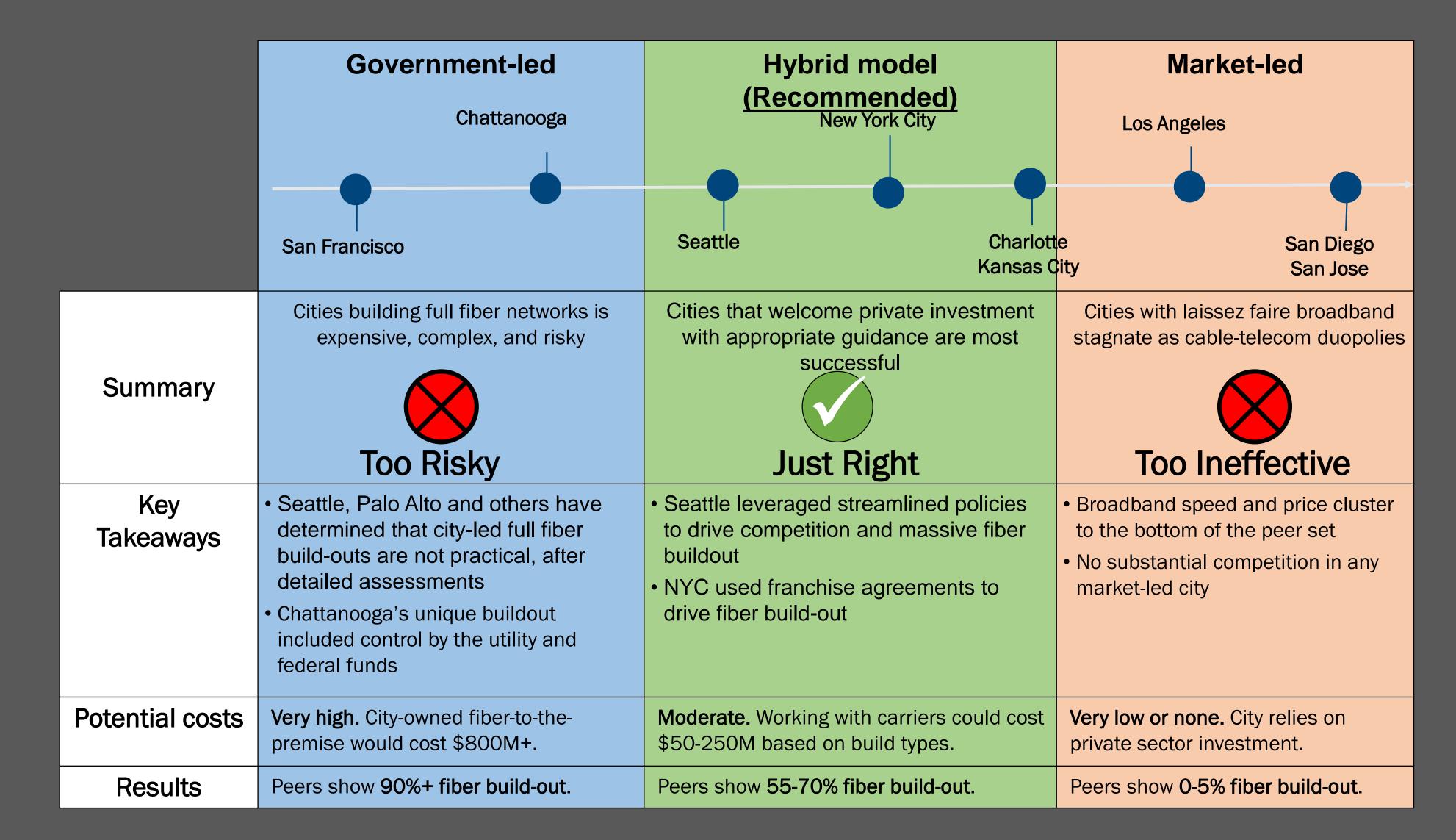


## Phase 3: Private partner leases services to ISPs for expansion to

## ctc technology & energy



## Broadband Strategy Hybrid Approach – 80% results for 20% effort



## **Comprehensive Plan Values**

The update to the City's Comprehensive Plan will outline citywide policies and priorities, working toward a unified vision for Minneapolis in 2040. The plan will cover a <u>wide range of topics</u> related to investment in the built, natural, and economic environment. As we work together to shape the future of our city, we will do so in service to the six values illustrated below. These values are consistent with those established in the City Council's <u>Vision</u>, <u>Values</u>, <u>Goals</u>, <u>and</u> <u>Strategic Directions</u>, adopted in 2014. Click on the icons below to learn more.



## Technology and Innovation 2040 DRAFT

#### **Access to Technology** $\bullet$

economy and civic life.

#### **Technology in the Economy**

\_\_\_\_\_ entrepreneurs, funders, mentors, and support organizations.

#### **Technology in the City Enterprise**

\_\_\_\_\_ high integrity data on which to make decisions.

#### **Data-Driven Decisions**

\_\_\_\_\_

#### **Innovations in Transportation and Infrastructure** lacksquare

positions Minneapolis to benefit from these advancements.

#### **Shared Mobility**

while supporting a shared use mobility network.

Ensure residents have the technology and skills needed to fully participate in the

Foster a growing technology sector with a vibrant ecosystem of companies,

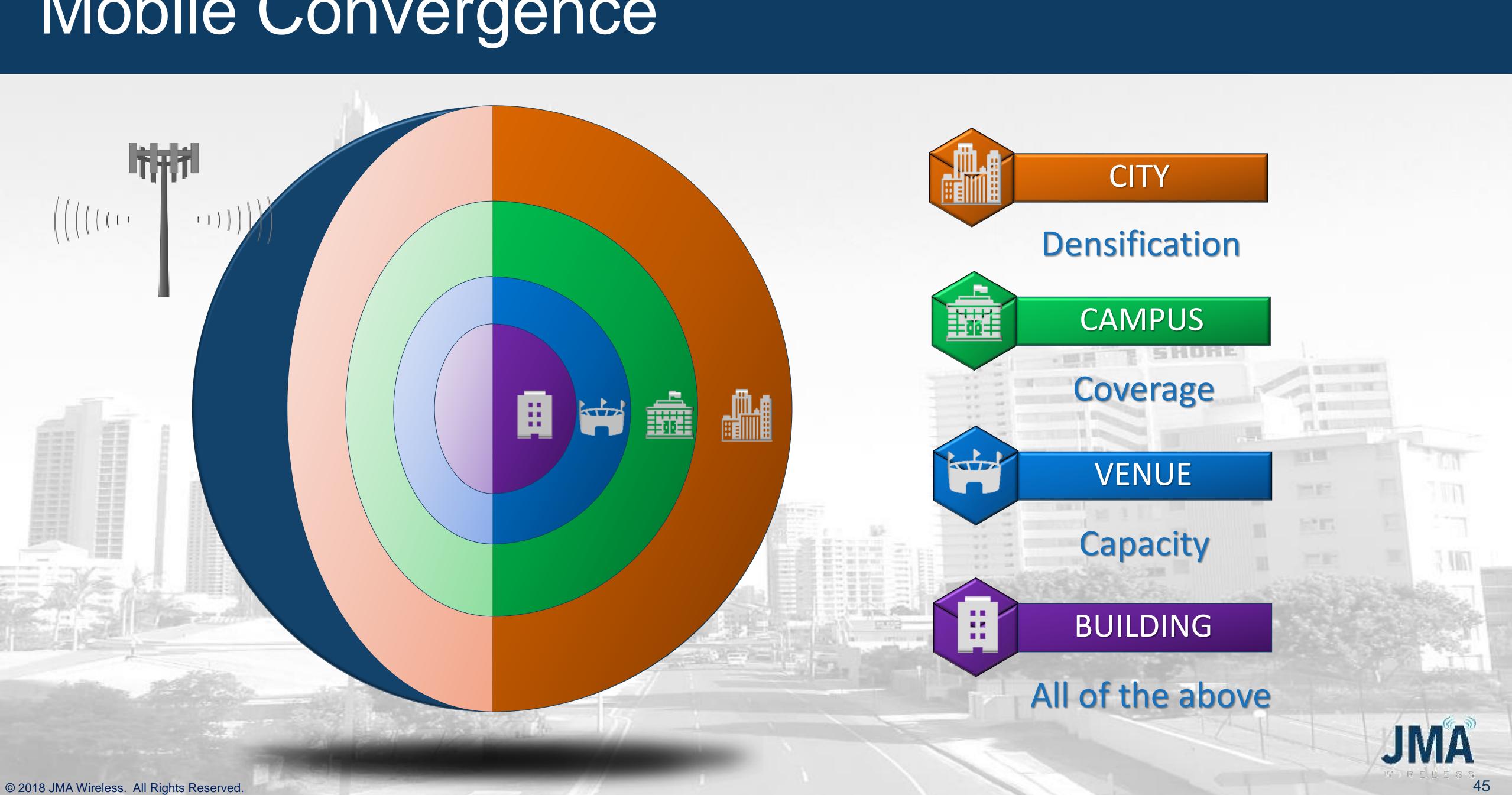
Use technology to make City services accessible to all, make City information and decision-making processes transparent, and provide decision-makers with real-time and

Use data and research to guide and evaluate housing priorities, policies, and programs.

Support the development and deployment of new transportation technologies that

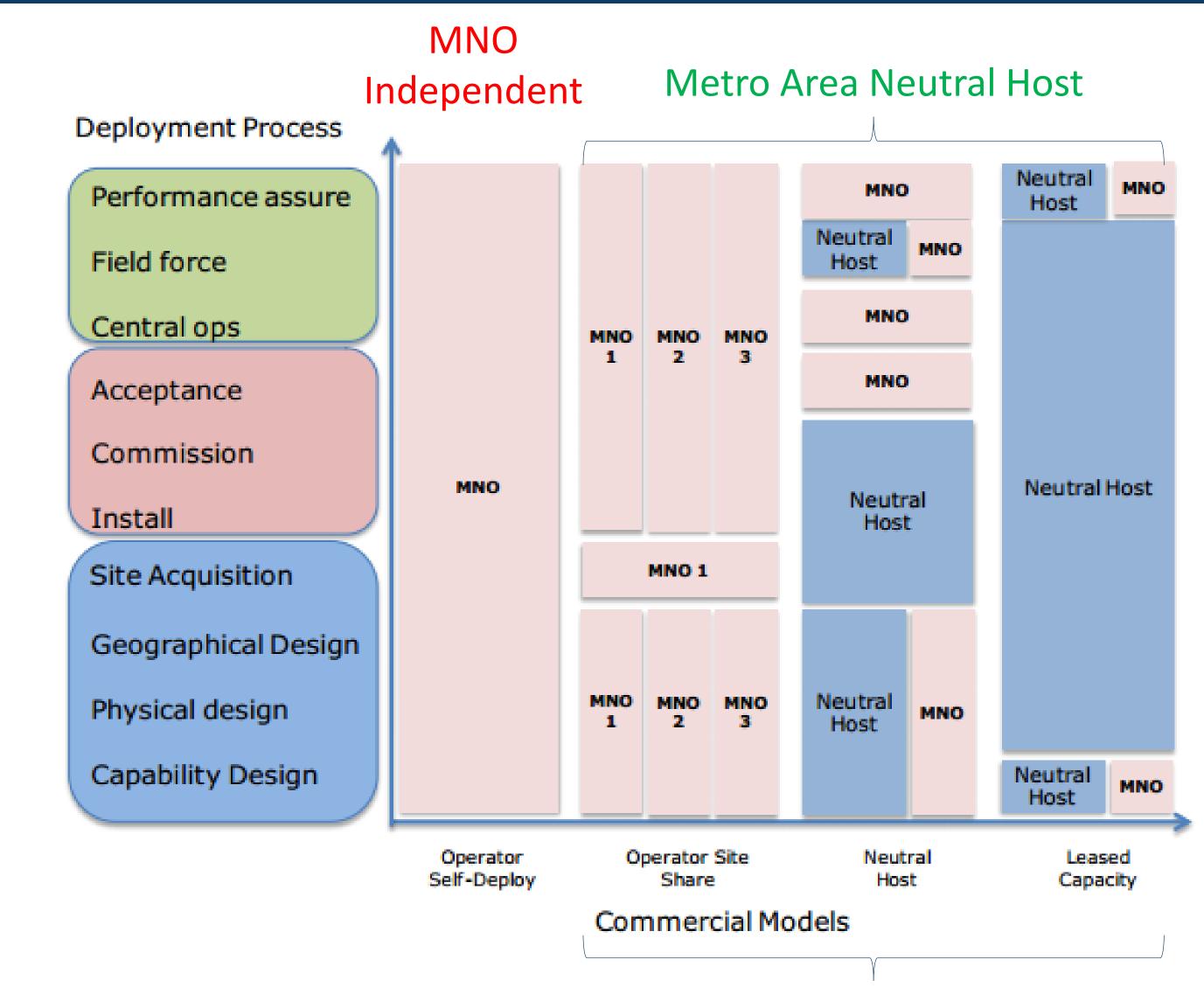
Position Minneapolis to benefit from upcoming changes to vehicle ownership models

## Mobile Convergence



## **Business Models for Urban Deployments**

- Solutions and commercial models shifting towards multiple operator and neutral host
- Not just connectivity
  - Advertising & Display
  - Lighting
  - Waste management
  - Transit Services
  - IoT Solutions

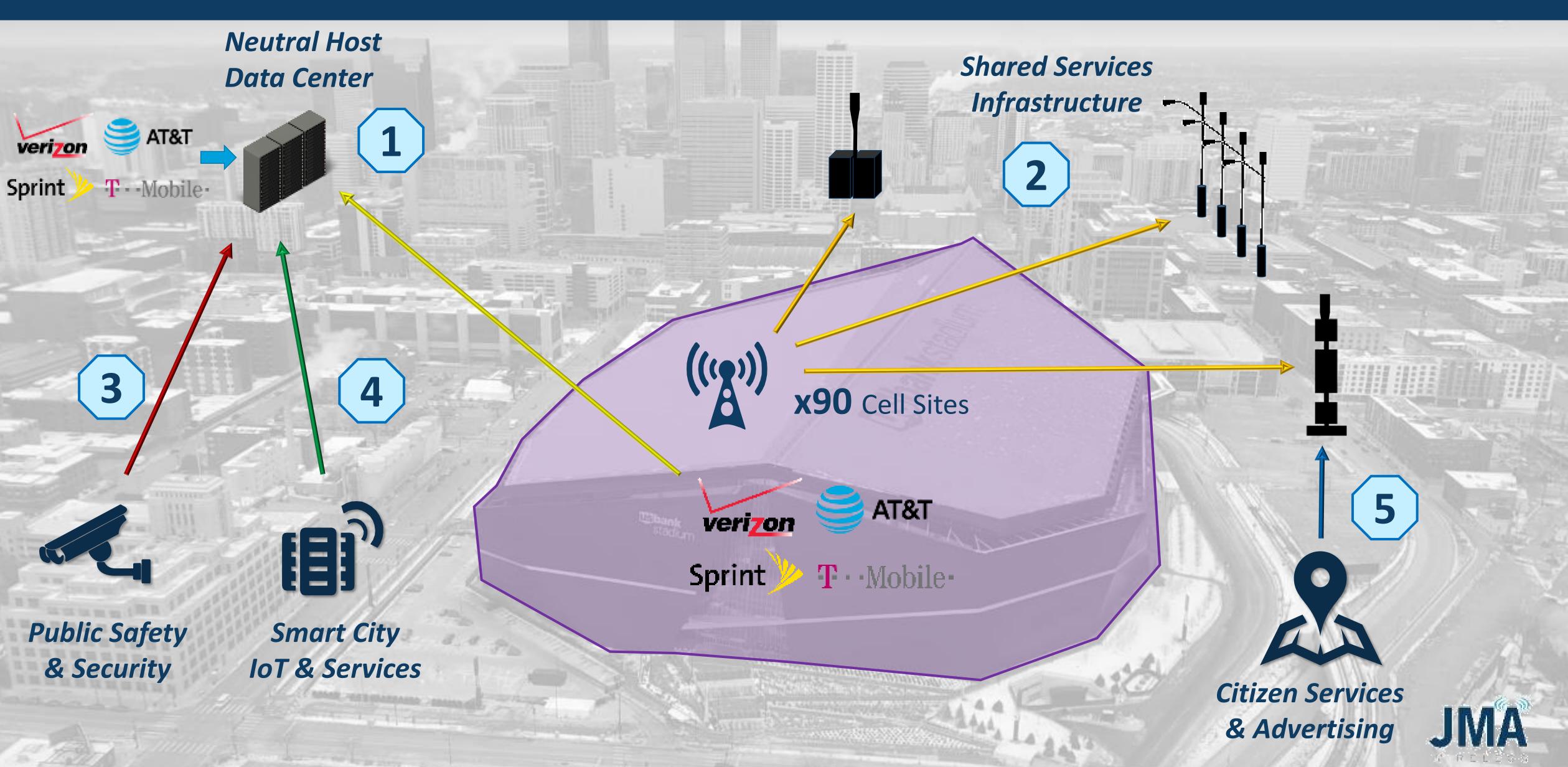


Source: Smart City Council

**Multiple Operator & Solutions** 

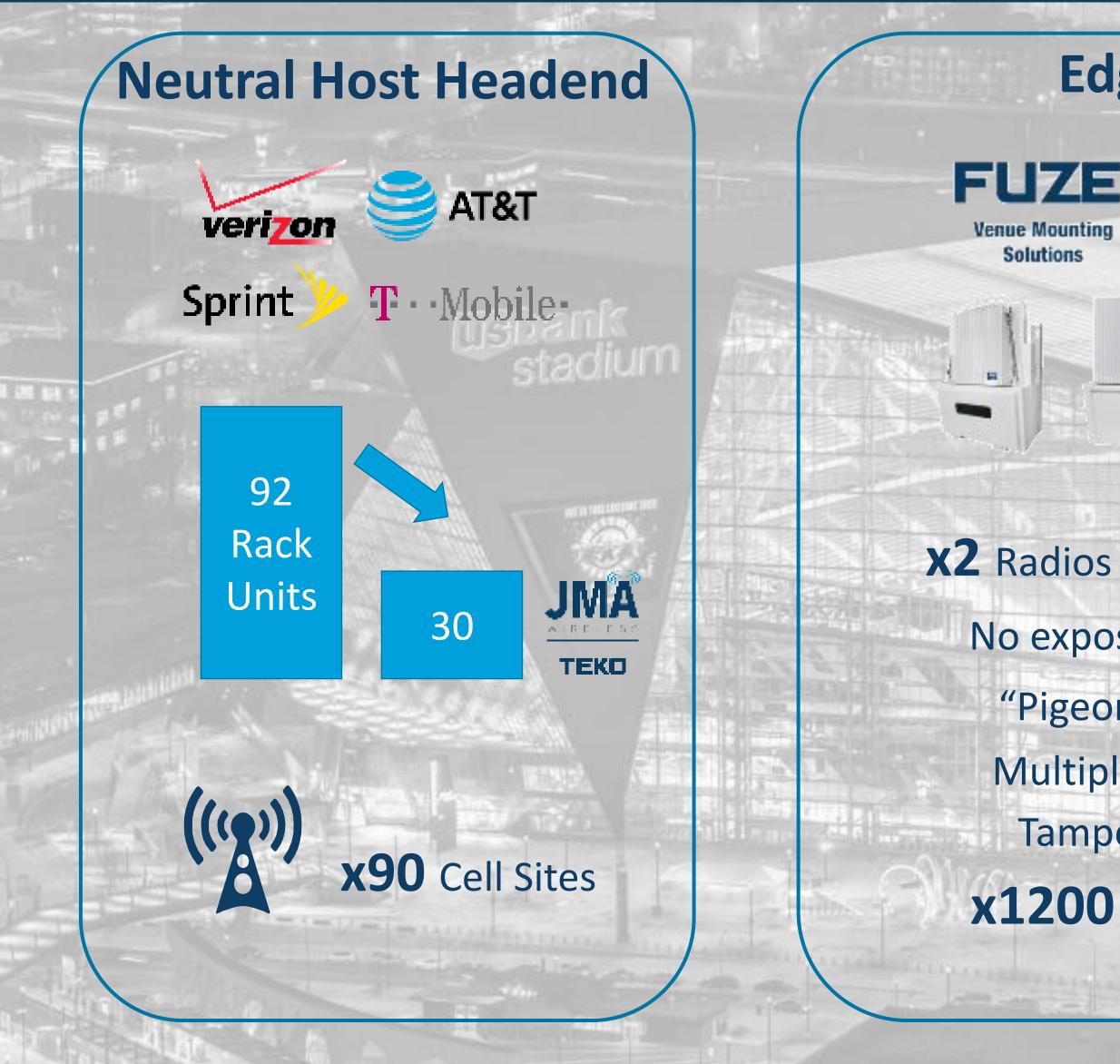


## Metro Area Neutral Host



©2088JJMA/Wireless. All Rights Reserved.

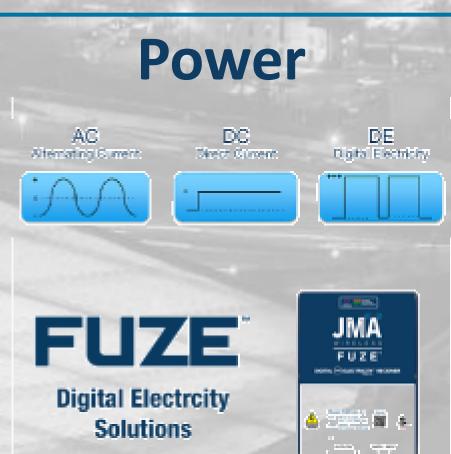
## **US Bank Mobile Wireless Solution**







x2 Radios / Wall Space No exposed wiring "Pigeon-proof" **Multiple operator** Tamperproof x1200 Antennas



## **All Digital Electricity**

15-11-11

Low voltage wire inside fiber conduit ~\$700,000 savings in wiring cost

**Centralized power and UPS** 



## **Capturing Video and Sounds**







June 13, 2016 - The Sounds of Summer Meander Through the HOME ENTERTAINMENT PUBLIC SAFETY WEATHER

### **MPD LEVERAGING BUSINESS CAMERAS** FOR CRIME INVESTIGATION

 COTOBER 10, 2015 ▲ MINNYAPPLE N BUSINESS, CRIME, GOVERNMENT, MINNEAPOLIS, PUBLIC SAFETY, TOP STORIES 00





All businesses, schools, hospitals and housing facilities explored for registration



49

## **Common Operating Picture**

## **COPApp and FieldWatch** Mobile officer tracking Live streaming to command centers





## Building Smart City Infrastructure





## <sup>3</sup> AGGREGATE





### USERS & CONSUMERS



Transform user and customer experience with engaging, enhanced and autonomous services

### ANALYTICS & INTELLIGENCE



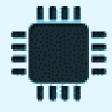
Transform data into insight, action and knowledge. Integrate into business and operational processes.

### DATA FLOW & DEVICE CONTROL



Collect data and manage devices on the network. Use edge computing and gateways prior to sending to the cloud.

### **DEVICES & SENSORS**



Deploy devices and sensors to measure existing and new data sets. Inventory assets that are not measured today.

### CONNECTIVITY & ACCESS



Build a network foundation for connectivity and access for more bandwidth, device types & mobility.



## Evolution of the RAN towards an All Software EdgeRAN Solution

100% ALL Software RAN operating a LIVE Commercial LTE Network Service

Bologna, Italy City Center Area Approximately 40 Acres in downtown area

- Standard Intel Xeon server
- JMA Wireless TEKO RF Distribution
- Supporting LTE Data, VoLTE, and IoT Services
- Multiple Bands, Multiple Sectors, MIMO
- More than 180K RRC Connected UEs & 40GB per day
- Handling more than 150K handovers per day

RAN Software by



### Running on



## TIM

Contraction of the second seco

TOPART TARE PROPERTY STATEMENT

Administration of the second s

- (through the standing P



## Sustainability



Baseline 2006

The Climate Action Plan is a roadmap to reducing our city's climate impact.

Minneapolis will meet its adopted targets, reducing citywide greenhouse gas emissions **15%** by 2015 Business as usual 2025



## Sustainability



## By 2025, Minneapolis will

Reduce energy use by 17%.

Generate 10% of our electricity from local, renewable sources.

Construct **30 miles** of on-street, protected bicycle facilities and raise the bicycle commute mode share to **15%**.

Help **double** regional transit ridership and support safe, **walkable** neighborhoods.

Hold total waste generation **flat** and recycle **half** of all waste citywide. Reach a composting rate of **15%** of the entire waste stream.

Continue to grow sustainably and equitably with more residents, jobs, and opportunity across all of Minneapolis.



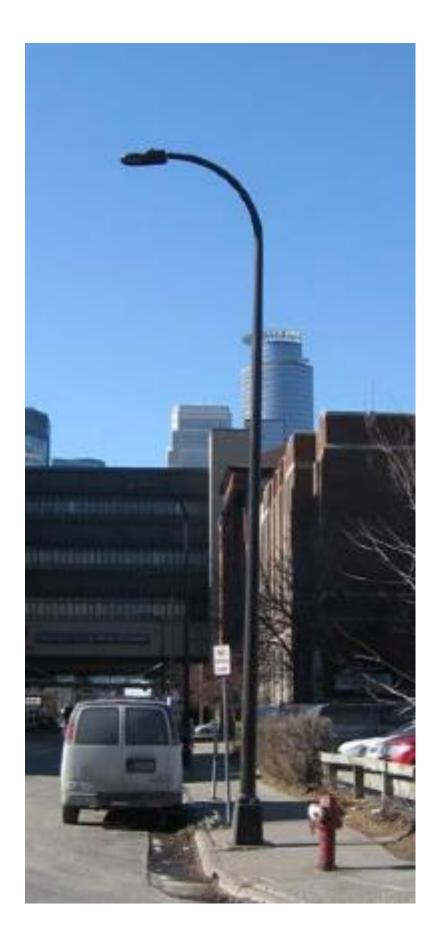
## Wireless connected water meters - Started as radio transmitters Going to be connected via WiFi



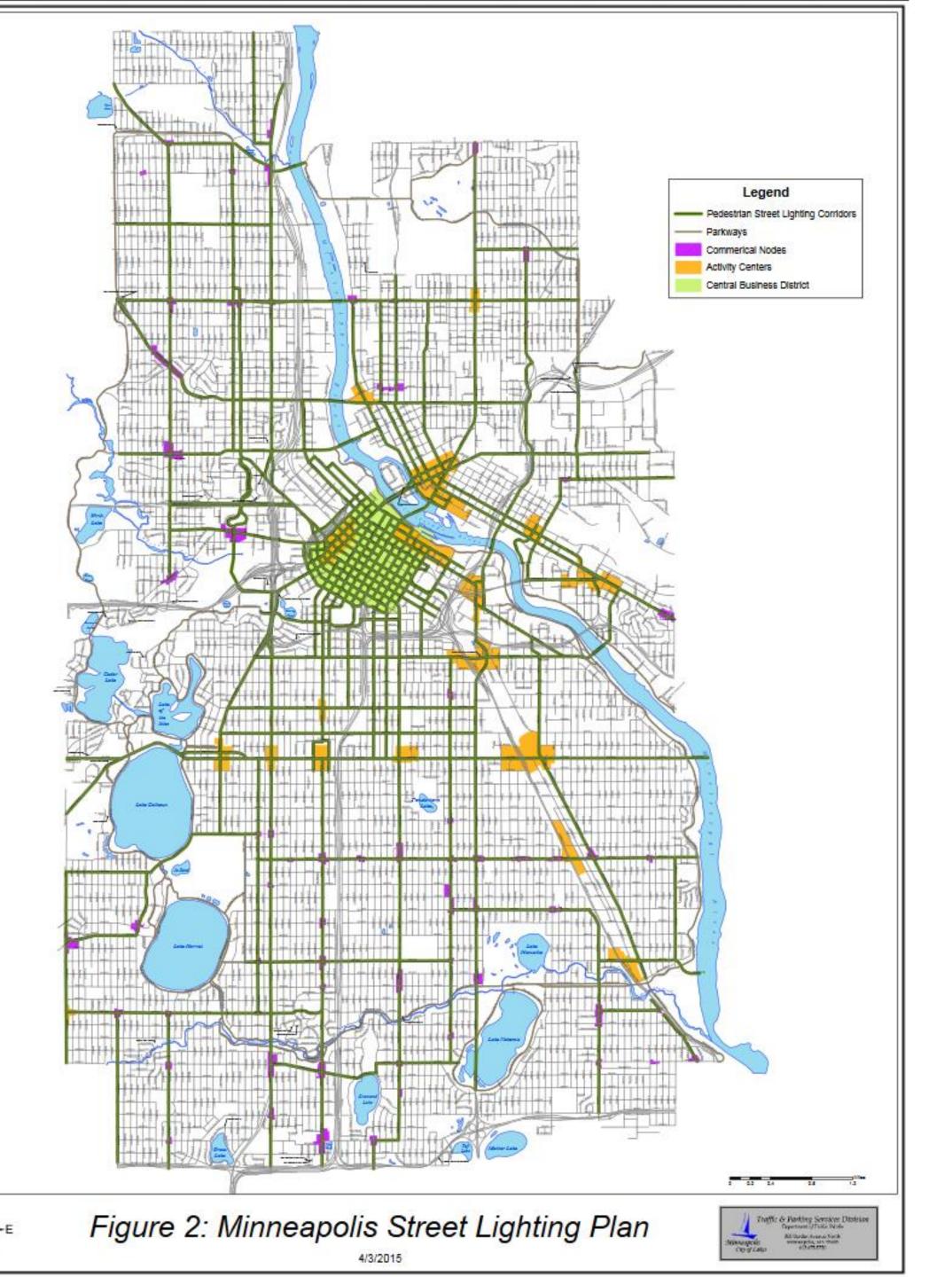
## **Replace All Water Meters**

55

## LED Lighting Plan







## Edge of the Smart City

### Sensors



**Environmental Detectors** 

**Gun Shot Detector** 

**Security Cameras** 

....



### **City Services**

Waste Management
Advertising / Signage
Transit Information

CONFIDENTIAL - © 2017 JMA Wireless. All Rights Reserved

### <u>Connectivity</u>



....

Urban Dipus Servicas Boosystem Valia Galacia Index alta

WiFi Hotspot

Cellular RF (incl IoT)

LoRa LPWA IoT

Public Safety RF

### **Device Services**



**USB Charging Ports** 

**NFC (Transit Payment)** 

Connectivity

🔥 Beacon

AC or Digital Electricity

IP Backhaul via Fiber (optional RF backhaul)



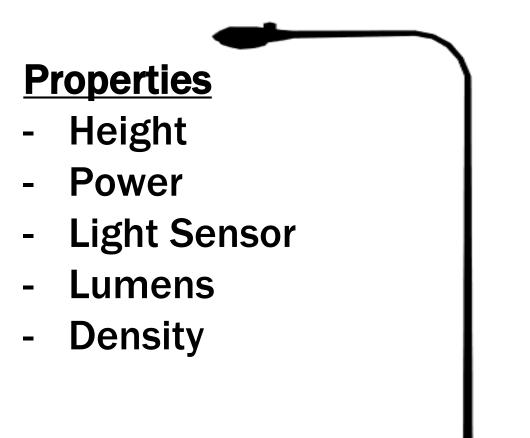
57

## **Broadband Strategy**



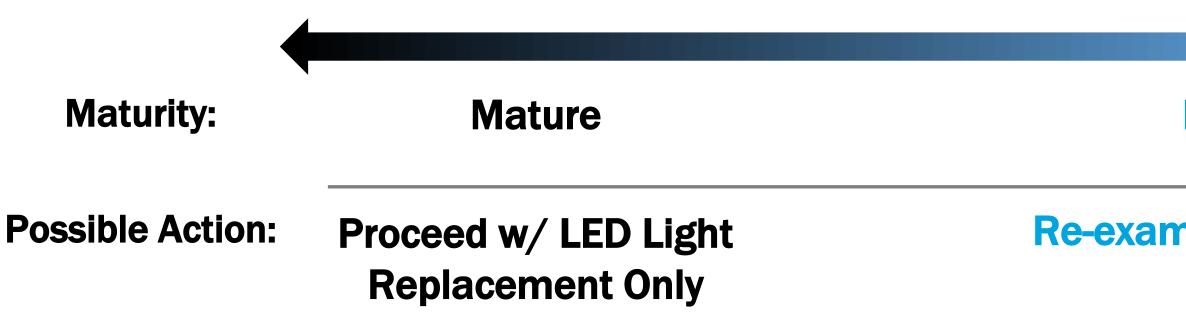
Light/Safety





### **Properties**

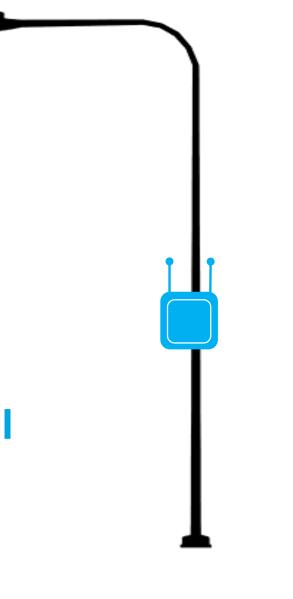
- Height
- Power
- Light Sensor
- Lumens
- Density
- Data Backhaul (Fiber, COAX, Radio mesh)



## **SMALL CELLs**

### **Broadband Digital Infrastructure**

### INTERNET OF THINGS Smart Cities



### **Properties**

- Height
- Power
- Light Sensor
- Lumens
- Density
- Data Backhaul
- Sensors
- Cameras
- 2-way Communication
- Banner Advertising

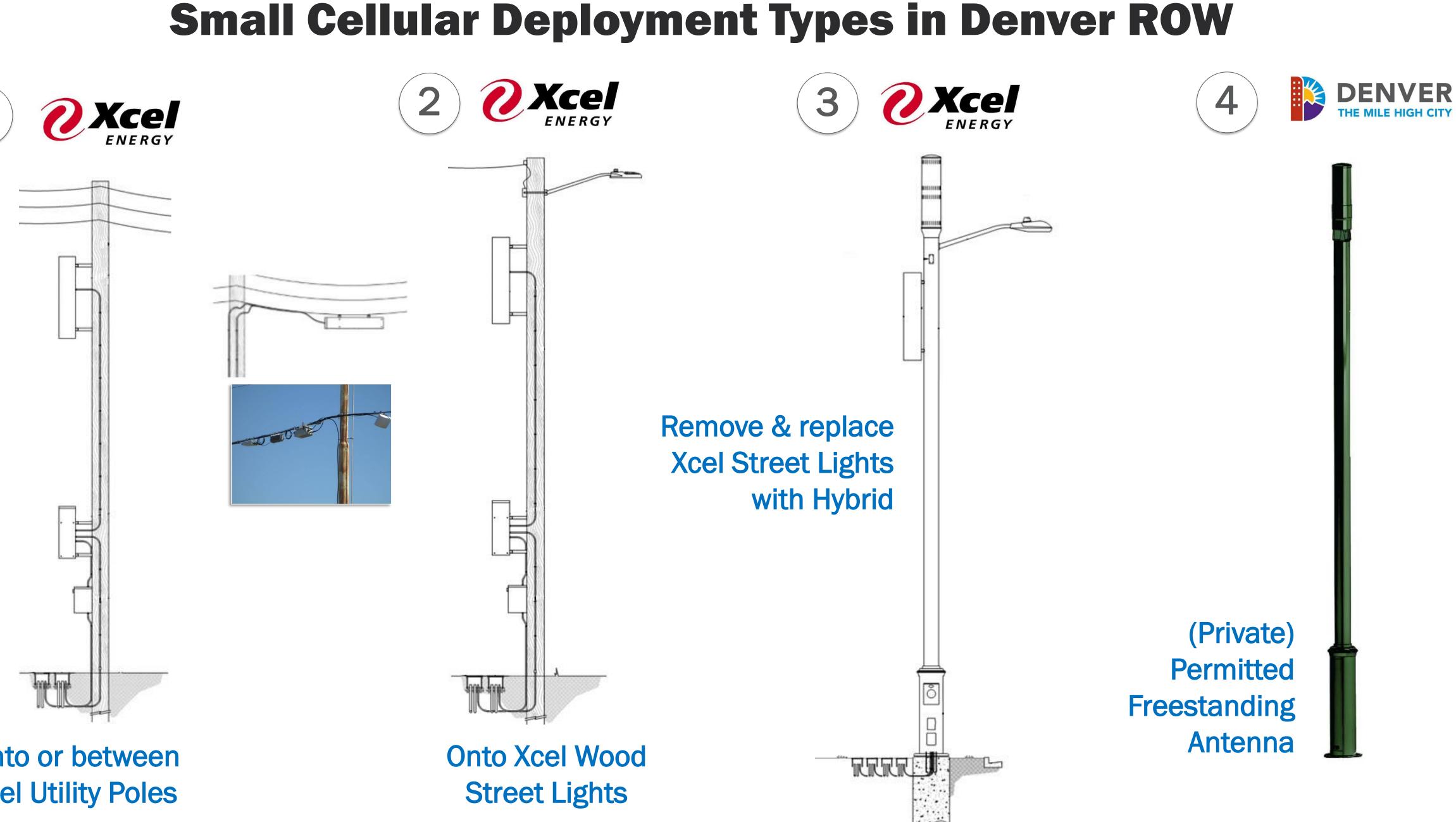
### Emerging

### **Extremely Immature**

Re-examine in Broadband Strategy

Seek to Understand with Knight IoT Grant





Onto or between **Xcel Utility Poles** 



DenseNetworks.com

## City and County of Denver DRAFT Small Cell Infrastructure Design Guidelines

Department of Public Works Engineering Division





## Making the Technology Disappear



10ft Link NYC

14ft Verizon LQD

14ft Citi Bike

15ft Bus Shelter



20.5ft News Stand



## Working with Congress

 STREAMLINE Small Cell **Deployment Act**  Introduced by Sens. Thune and Schatz Includes shot clocks for local approval of small cells and cost-based fees

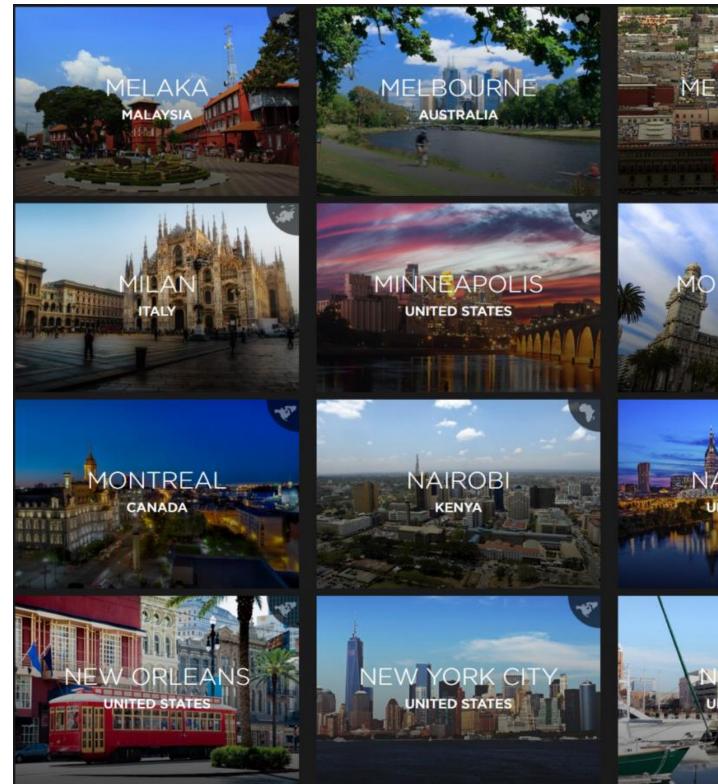




Our Work / Initiatives / 100 Resilient Cities

## 100 Resilient Cities

Helping cities around the world become more resilient to physical, social, and economic shocks and stresses.







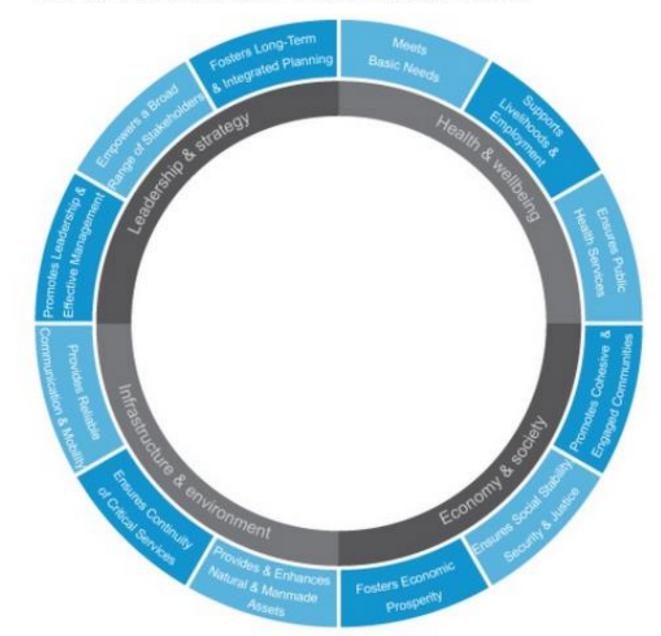






#### THE CITY RESILIENCE FRAMEWORK (CRF)

The City Resilience Framework is a unique framework developed by Arup with support from the Rockefeller Foundation, based on extensive research in cities. It provides a lens to understand the complexity of cities and the drivers that contribute to their resilience. Looking at these drivers can help cities to assess the extent of their resilience, to identify critical areas of weakness, and to identify actions and programs to improve the city's resilience.



## Hurricane IRMA – Early September 2017

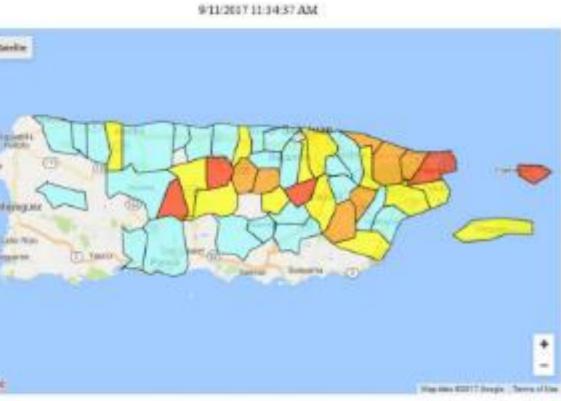
In FL **3,973 of 14,730** out (27.4%) with 6 counties >50%, 2 counties >80%.

Florida:

- In PR & USVI **497 of 1,850** (26.9%) out with
  - St Johns 9/10 out
  - St Thomas 44/57 out
  - St Croix 9/40 out







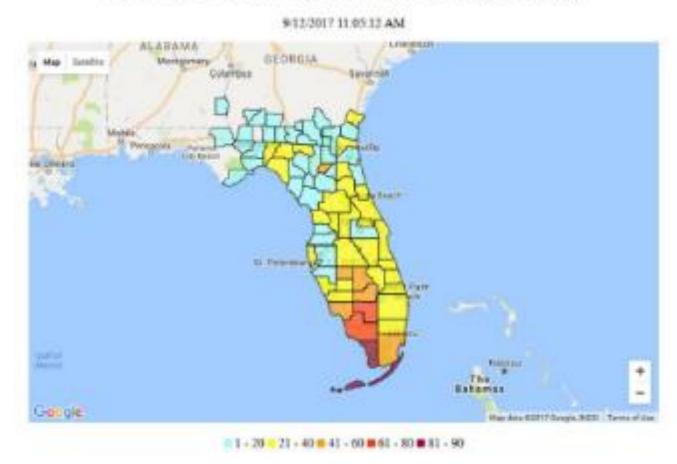


1 + 20 21 + 40 # 41 - 60 # 61 - 80 # E1 - 90

Alabama, Florida, and Georgia:

#### Percent Cell Sites Out-of-Service By County

#### Percent Cell Sites Out-of-Service By County



Puerto Rico:

#### Percent Cell Sites Out-of-Service By County



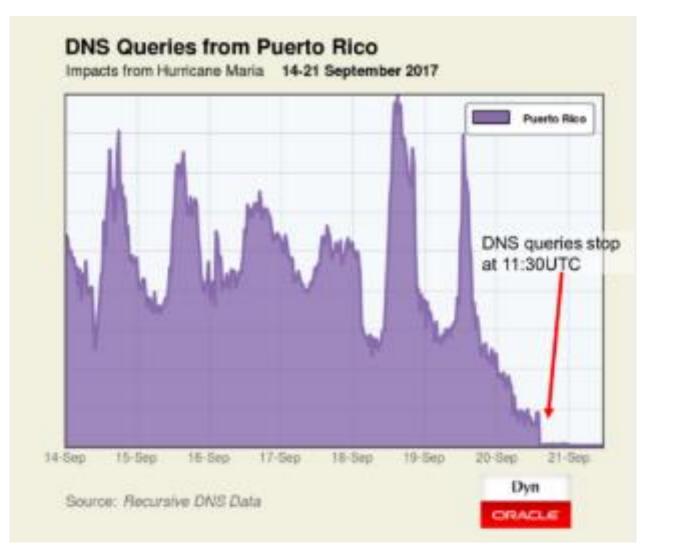
1 - 20 - 21 - 40 41 - 60 61 - 80 81 - 90

#### Percent Cell Sites Out-of-Service By County



## Hurricane Maria – Late September 2017

- In PR **2,470 of 2,671** cell sites out (92.5%) with 100% in majority of counties/municipalities
- IN USVI
  - St John 6/9 (66.7%)
  - St Thomas 26/55 (47.3%)
  - St Croix 33/42 (78.6%)





In the fall of 2017:

- Over 5,700 cell sites impacting over 10 million people
- Plus the California wildfires (failures & responders)

Phases impacted across all hazards:  $\rightarrow$  Preparation → Immediate Response  $\rightarrow$  Response  $\rightarrow$  Restoration  $\rightarrow$  Recovery

1 - 20 - 21 - 40 - 41 - 60 - 51 - 50 - 31 - 100



