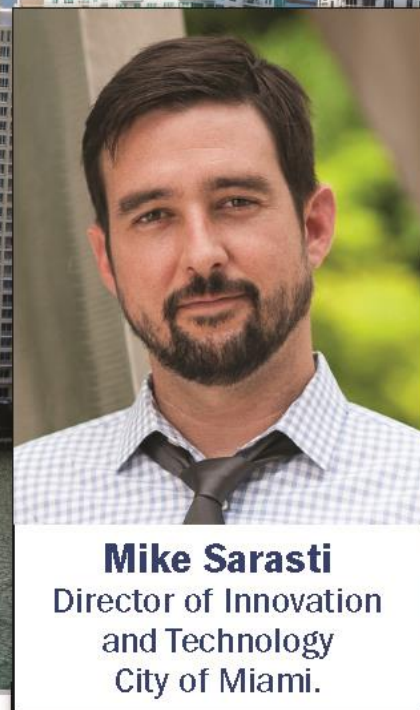


# Connected Cities Tour 2020

## “Getting to Smart”

### University of Miami



1330 Miller Drive Coral Gables  
February 11 | 9:00 am to 2:00 pm

### Presenting Sponsor: **GraybaR.**

“Getting to Smart” is a quick dose of knowledge to help you navigate in our increasingly mobile, always-on, information intensive, and SMART Society.

Network Technologies: 4G/5G, IoT, Fiber, Small Cells and WiFi are enabling new smart solutions that are transforming transportation, public safety, real estate and other critical aspects of society.

- 4G is evolving to 5G
- Small Cell deployments are being integrated into Smart Poles
- Cities are creating Smart Spaces with Video and AI
- IoT applications are creating terrabytes of data

Join Industry Thought Leaders and explore Business Models, Technology Architectures and First Hand Use Cases that are driving Innovation and Disruptive Solutions.



# “Getting to Smart”

## Connected Cities Tour

# 5G



Connectivity and Bandwidth are the oil of the Gig Economy.

Network Technologies such as: 4G/5G, IoT, Fiber, Small Cell and Wi Fi are Transforming How Society Operates.

These sessions bring together thought leaders from Government, Enterprise, Academia and the Tech Community to look at the Business Models, Technology Architectures and action plans that City and Community ecosystems are using to build Dense Broadband Infrastructure.

Be part of the Solution



### 2020 Event Schedule

February 11	Miami
March 12	Tampa
March 26	Atlanta
April 23	Dallas
April 30	New Orleans
May 14	Phoenix
June 11	Washington DC
June 18	Chicago
September 10	Boston
September 17	Charlotte
September 24	Houston
October 8	Philadelphia
October 29	Orlando
November 11	Nashville
December 3	San Antonio
December 10	New York

# Agenda

9:00 Check In

9:15 “Getting to Smart” - Peter Murray, Executive Director, Dense Networks

9:25 Connected Transportation, Cordell Schachter, CTO, NYC DOT

9:50 Smart and Connected Cities, Moderator: Peter Murray

- Cordell Schachter, CTO, NYC DOT

- Jawaid Chotani, Director, Hitachi Smart Spaces, Video Intelligence

- Dan Parsons, COO, Landmark Dividend

- Jim Lockwood, CEO, Aero Wireless Group/CityPole

- Lisa Youngers, CEO, Fiber Broadband Association

10:40 Break

10:50 US Communities, David Eckell, Smart City Program Manager, Graybar

11:00 Emerging Network Technologies, Kurt Jacobs, Senior Director, JMA Wireless



11:20 Connected Real Estate

Moderator: Rich Berliner, Publisher, 5<sup>th</sup> Gen Media

John Foley, Managing Director, Safer Buildings Coalition

Brendan Delaney, Director, ANS

Bill Cune, VP, Corning

Nader Soliman, Senior Director, Engineering, T-Mobile

Dan McDuffie, GM, Granite Telecom

12:10 Densifying the Empire State Building-Moderator,

Peter Murray, Dense Networks

Tim Ayers, SVP, Extenet

Ken Sandfeld, President, Solid

Nader Soliman, Senior Director, Engineering, T-Mobile

12:40 Lunch and Networking

-Lunch Speaker

-Ken DiScipio, Managing Director, Tavistock Group

2:00 Adjourn-Followed by Tour of Empire State Building Wireless Infrastructure





**Easter morning 1900: 5<sup>th</sup> Ave, New York City. Spot the automobile.**

**Disruption can happen very fast...**



Source: US National Archives.

**Easter morning 1913: 5<sup>th</sup> Ave, New York City.  
Spot the horse.**

**Disruption can happen very fast...**

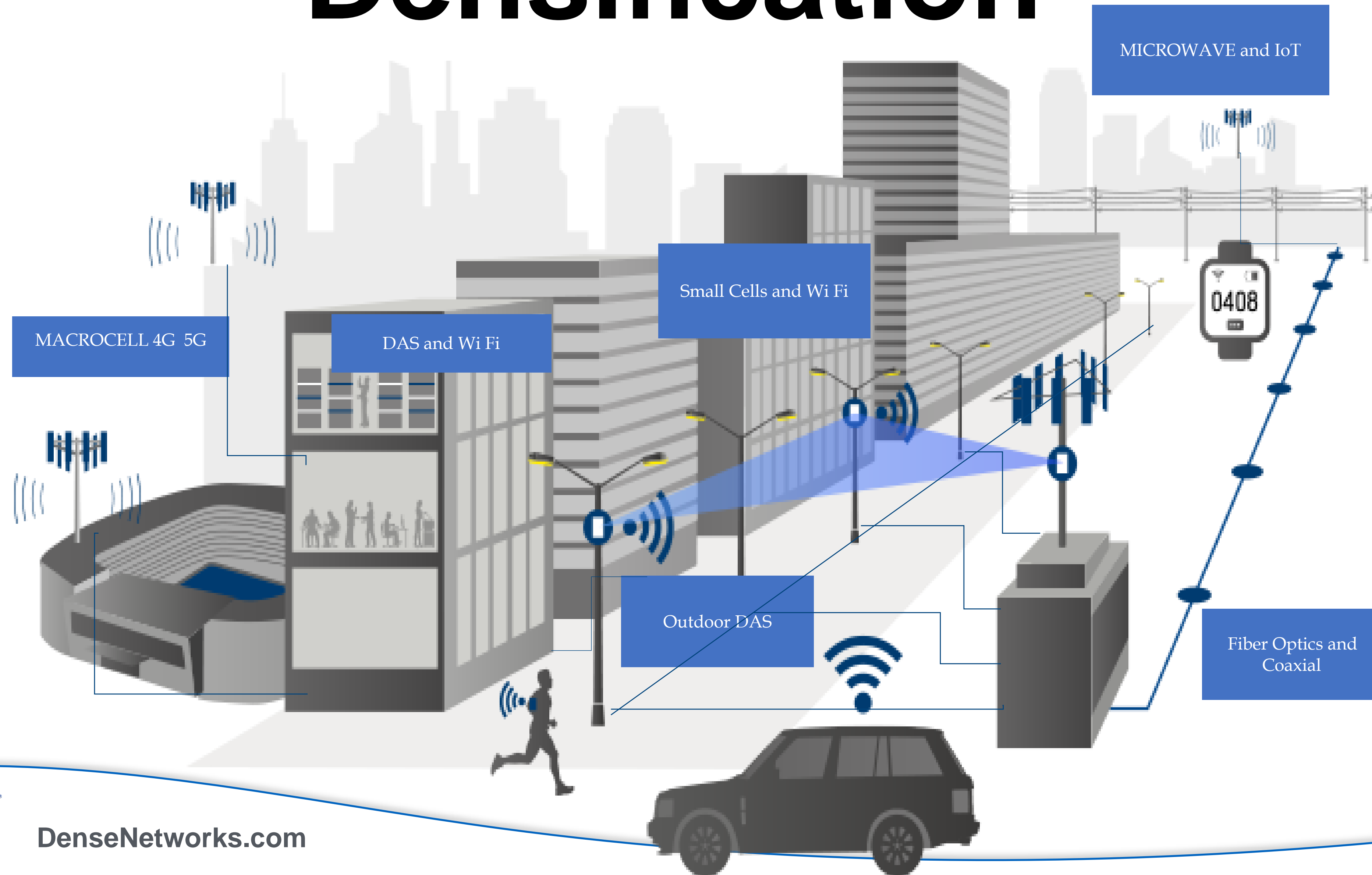


Source: George Grantham Bain Collection.



***Connected City***  
***Smart City***

# Densification





# Capacity

# Coverage



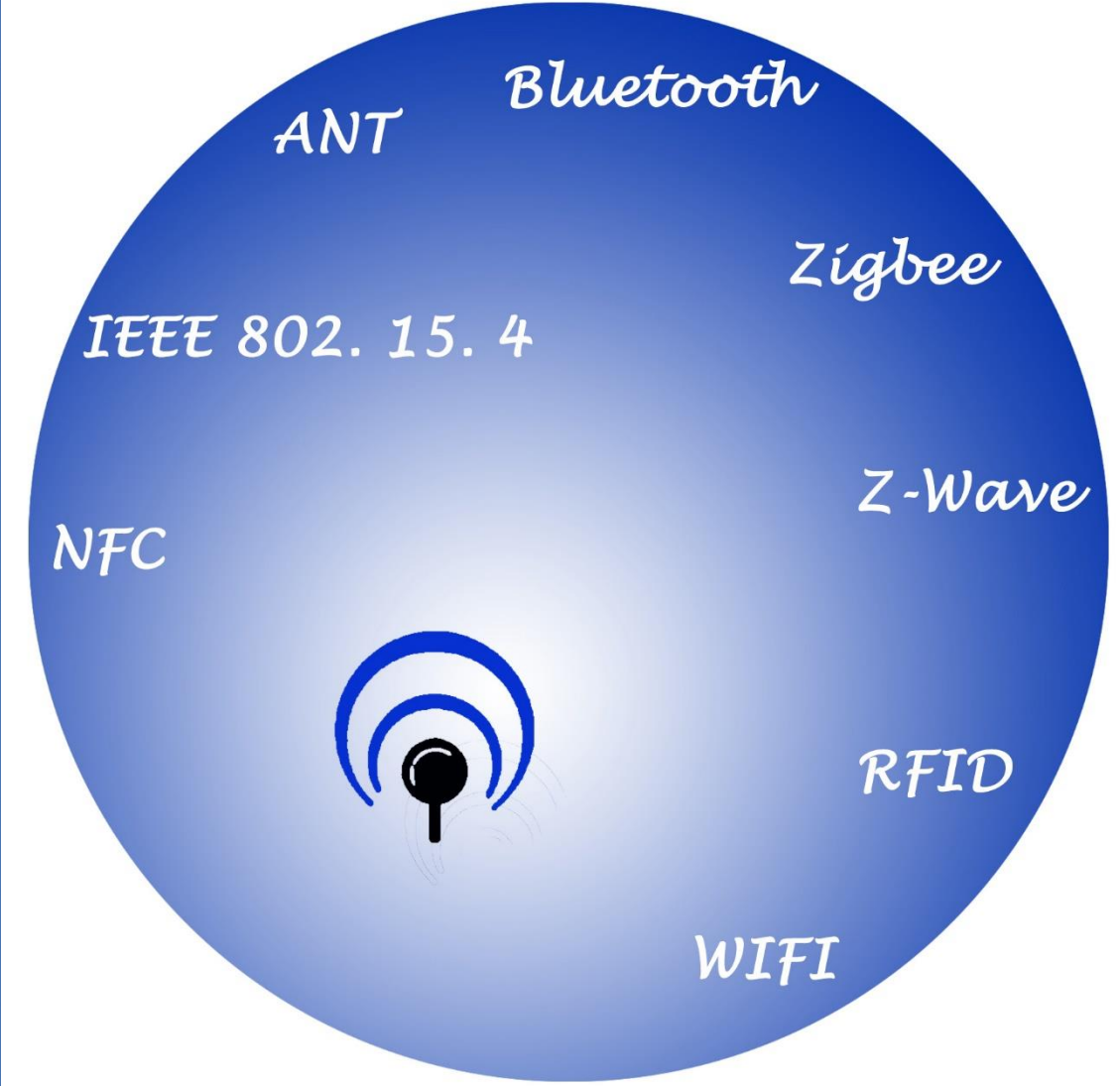
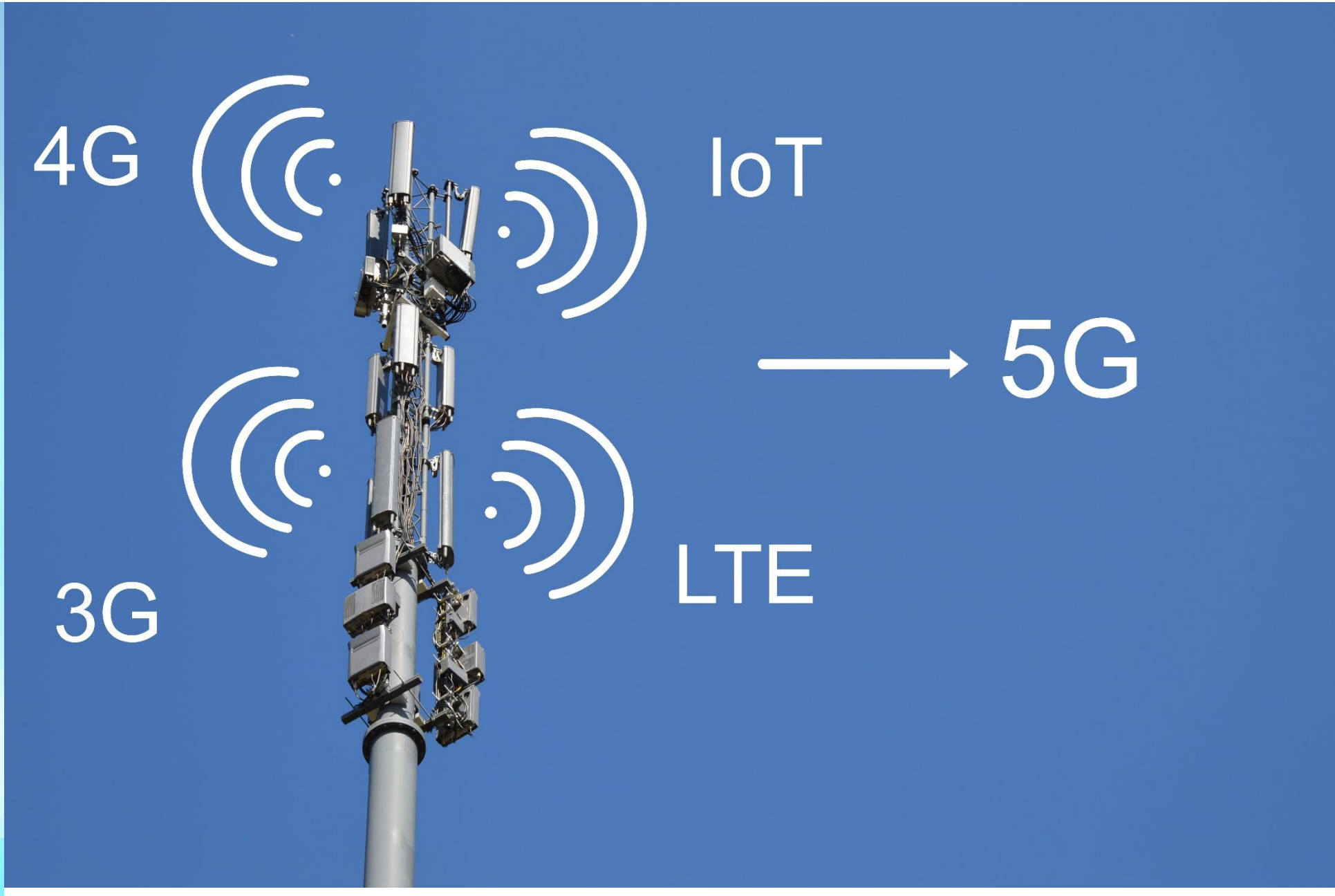
# Bandwidth

ENTER

[click here for more information](#)

# How Many Networks?

## Capacity, Coverage, Compliance

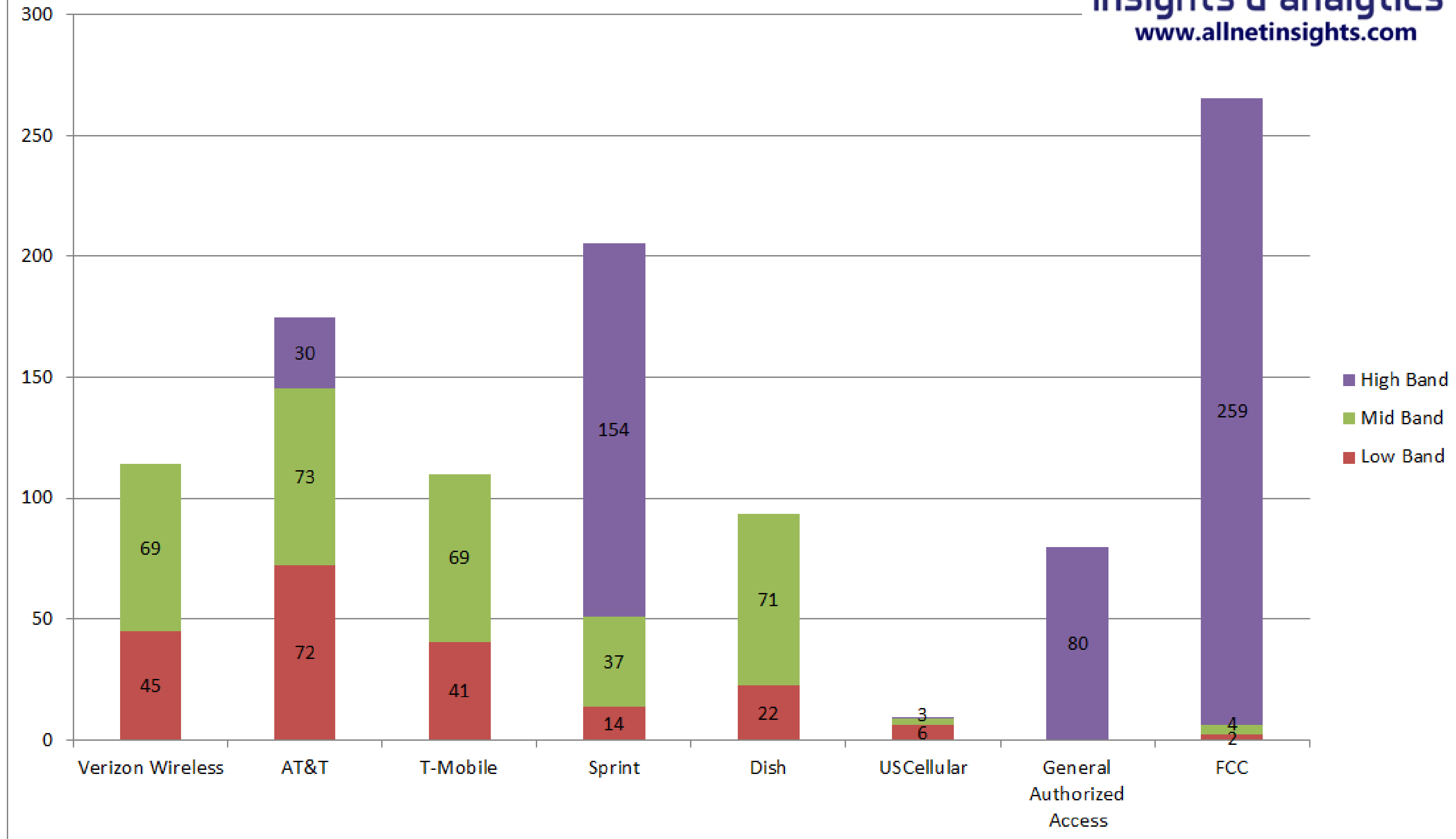


# A Tidal Wave of Antennas

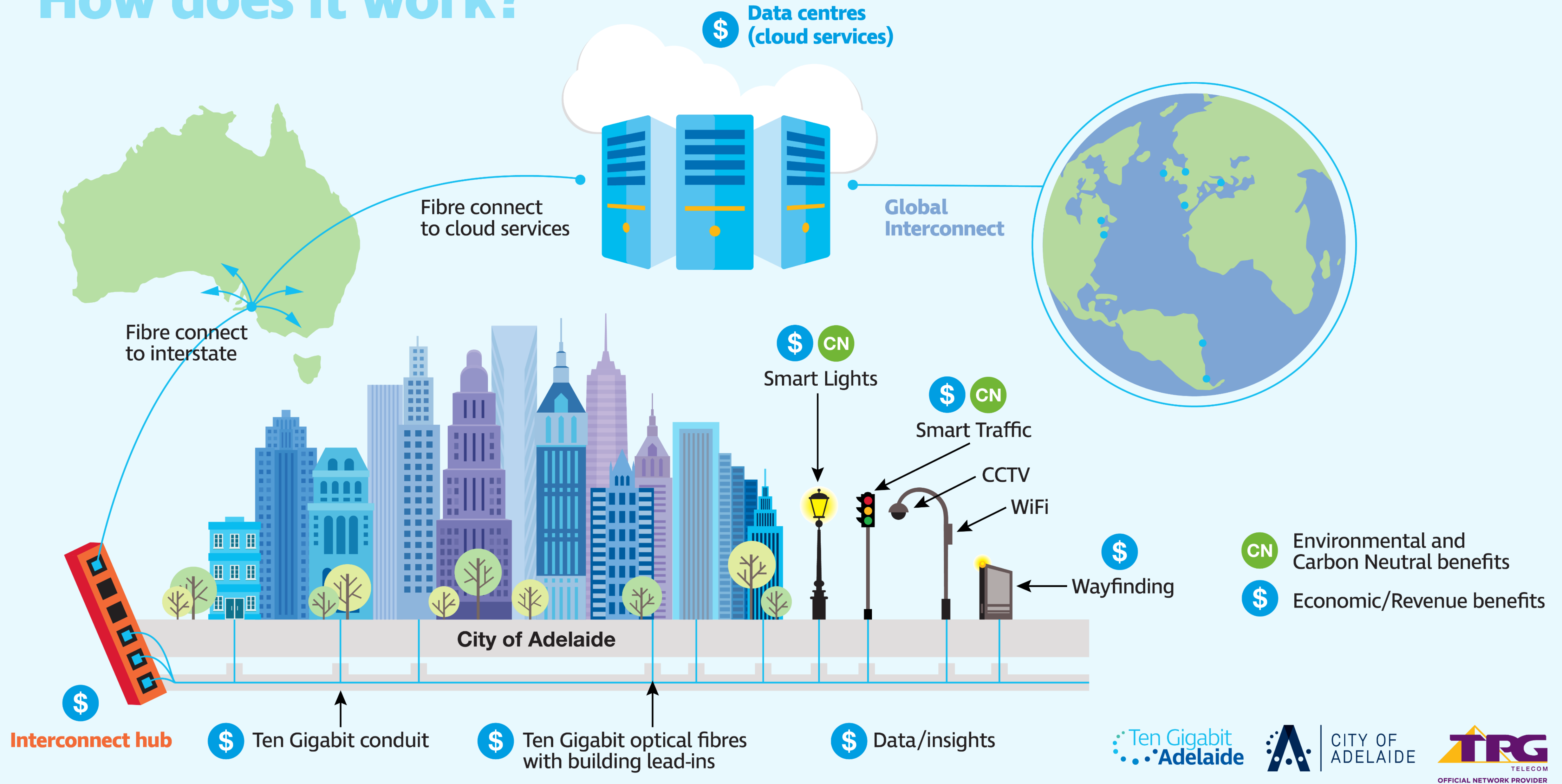


Significant opportunity exists to evolve to a *shared* infrastructure model in urban centers

### Mobile Carrier National Weighted Average Spectrum Depth (MHz) by Band Classification



# How does it work?





**SAN FRANCISCO**  
**DEPARTMENT OF**  
**TECHNOLOGY**

# Fiber for San Francisco Internet for All

Date RFQ Issued:	January 31, 2018
Pre-Submittal Conference:	February 12, 2018 (10:00 a.m. PST) View livestream: <a href="http://sfgovtv.org/youtube_live">http://sfgovtv.org/youtube_live</a>
Deadline for Respondent Team Written Questions or Requests for Clarification:	March 2, 2018
Respondent Team Submittals Due:	March 26, 2018
Issue Notice of Shortlist of Respondent Teams Selected for Oral Interviews:	April 9, 2018
Oral Interview with Selected Respondent Teams:	Week of April 16, 2018
Issue Notice of Qualified Bidders:	April 30, 2018

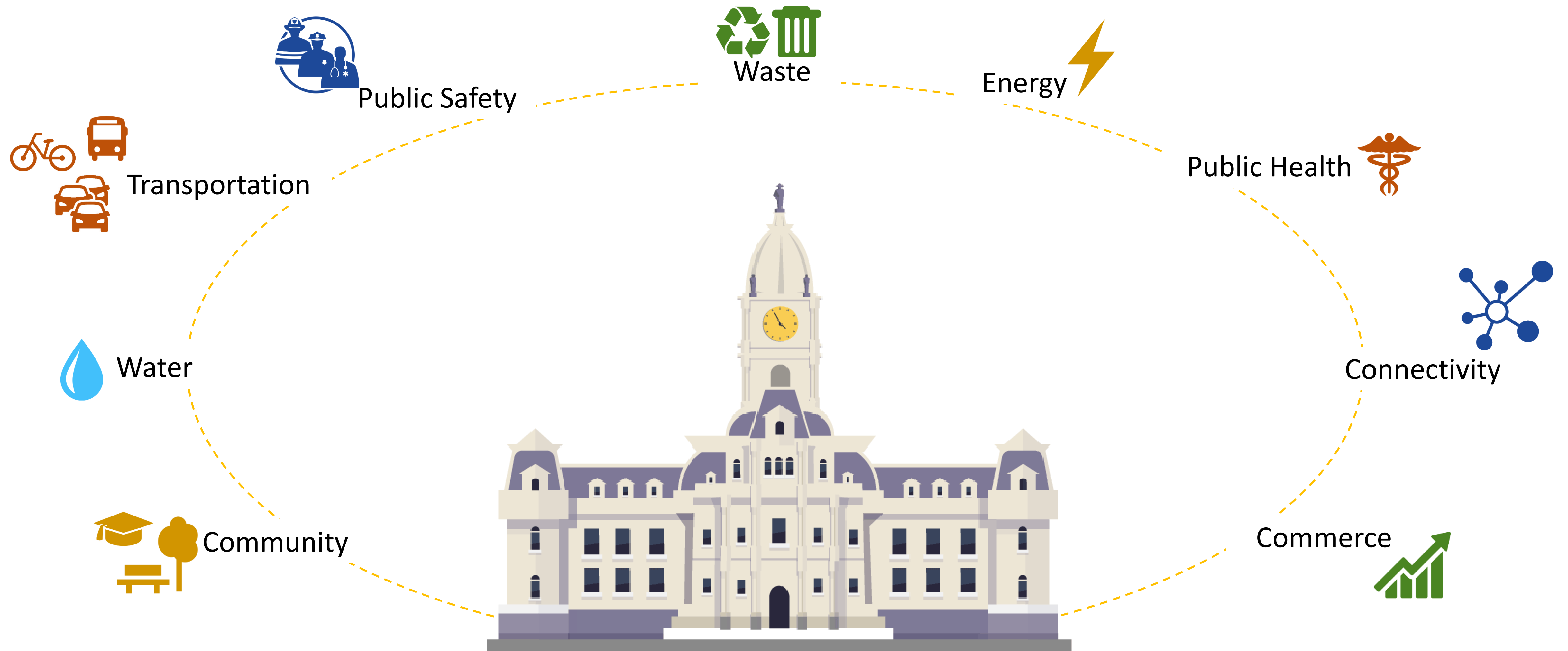


DenseNetworks.com

\*Dates are subject to change.

# The Big Picture

Smart Collaboration > Improved Efficiency > Faster Response > Better Service



A Smart Miami is:

- *Connected*
- *Equitable*
- *Resilient*
- *Sustainable*
- *Transparent*
- *Self-Aware*





# Internet of Things (IoT)



IoT is sensors...	Sending data to...	For the purpose of...
Audio monitoring	Traffic control	Keeping people with asthma out of dangerously polluted parts of the cities.
Garbage fill level	Mobile apps	
Traffic monitoring	The police	Alerting the police to a shooting. Mapping pedestrian traffic around a city.
Air quality	The fire department	
Gunshot detection	EMS	Relieving traffic congestion.
Foot traffic monitoring	Community organizations	Watering flowers.
Facial recognition	City Governments	Alerting the police to crimes in progress.
Soil moisture levels	University researchers	Sending the fire department and rescue vehicles to a crash.
Flood sensors	Citizen Scientists	
Cameras	Digital Kiosks	Predicting flood locations.

# Broadband Strategy

## Emerging landscape for voice and DATA

*Effective in Dense Urban, Urban, and Suburban*

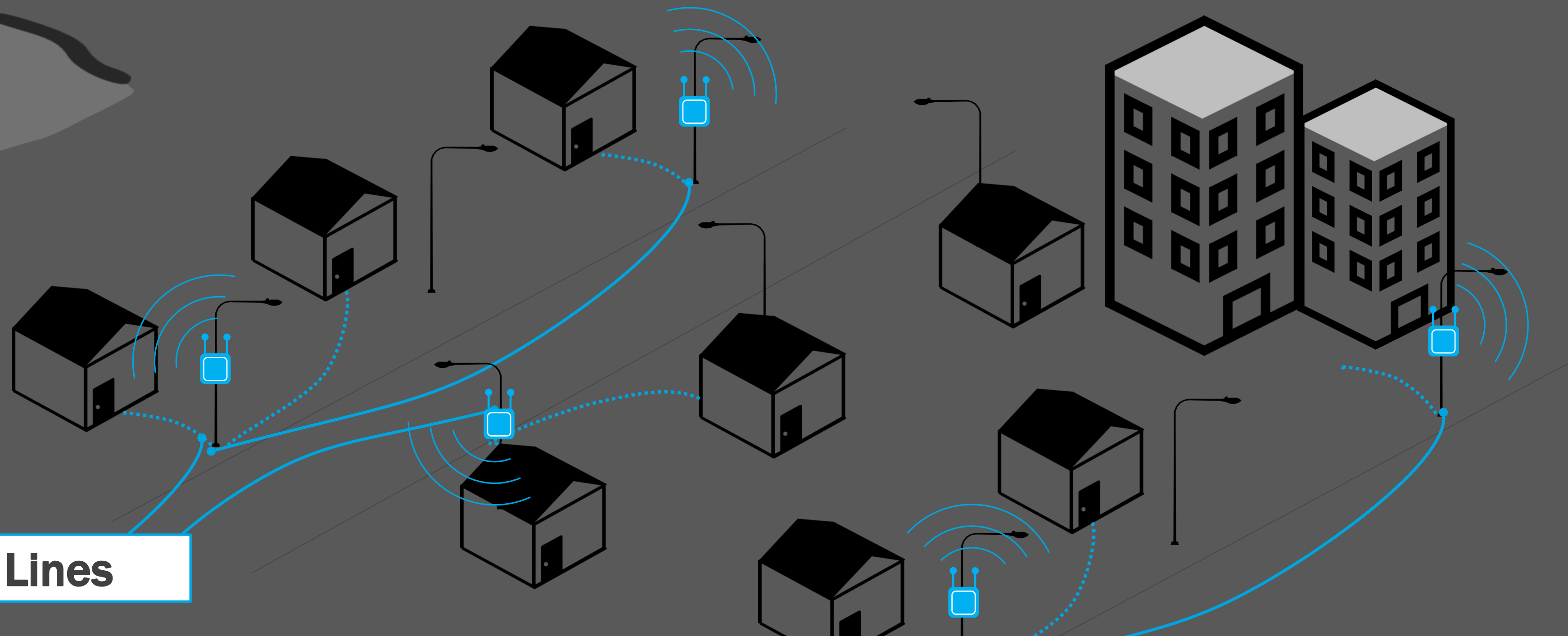
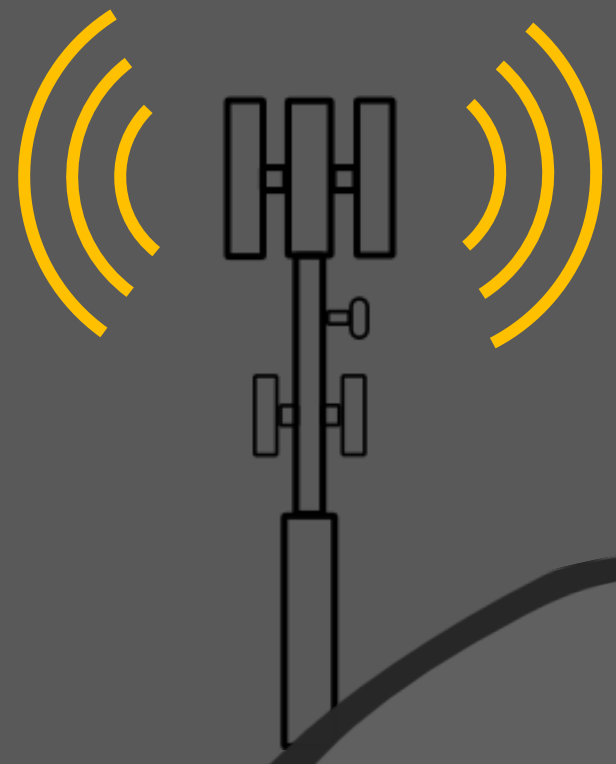
Cell towers: carry all mobile voice & some data

 **4G/5G Small-Cells**

Gigabit speed  
up to 50x faster

**Fiber Lines**

*Light pole is most valuable asset for broadband*



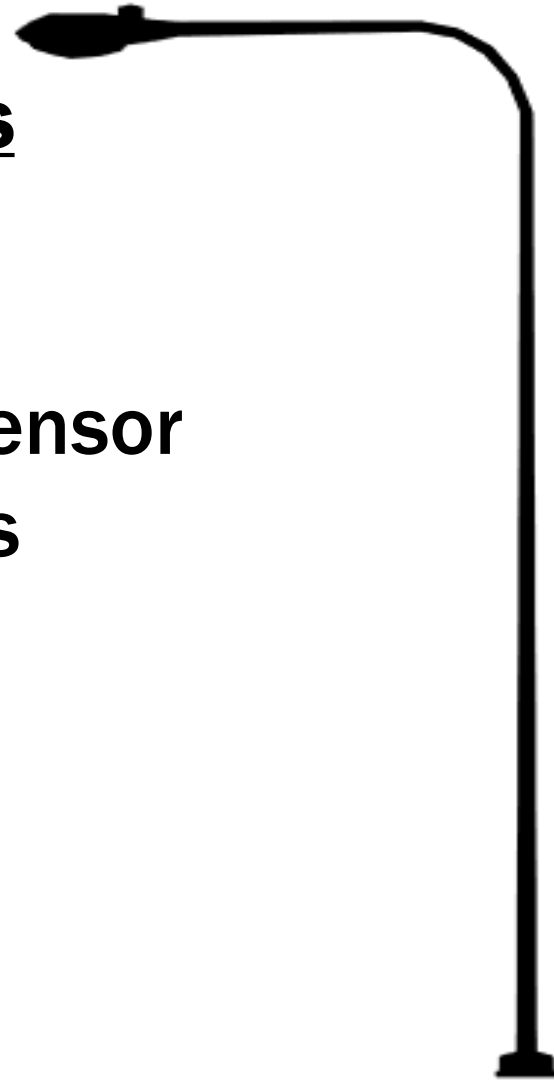
# Broadband Strategy

## STREETLIGHT

Light/Safety

### Properties

- Height
- Power
- Light Sensor
- Lumens
- Density

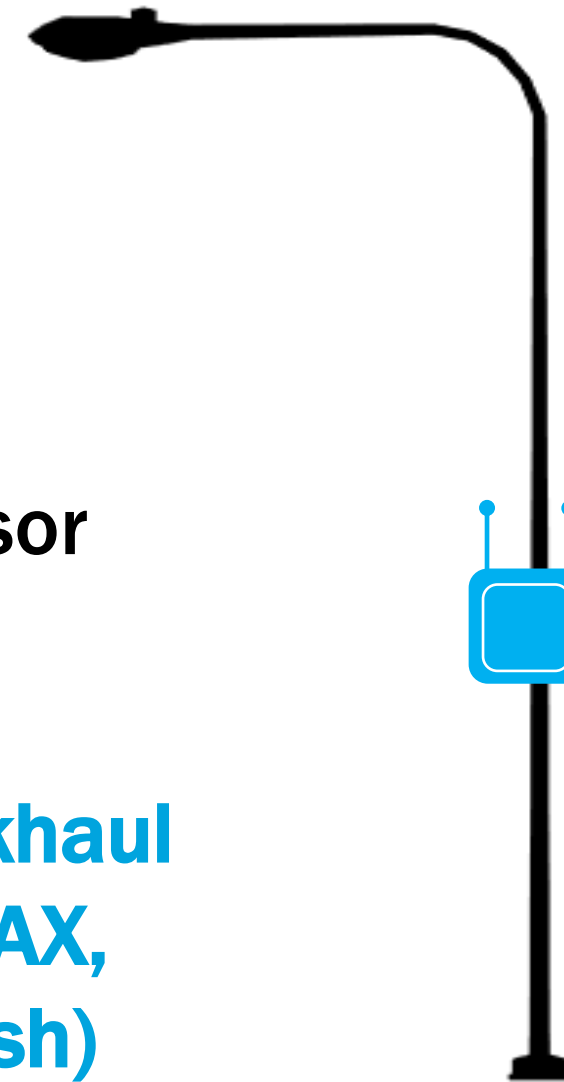


## SMALL CELLS

Broadband Digital Infrastructure

### Properties

- Height
- Power
- Light Sensor
- Lumens
- Density
- **Data Backhaul (Fiber, COAX, Radio mesh)**

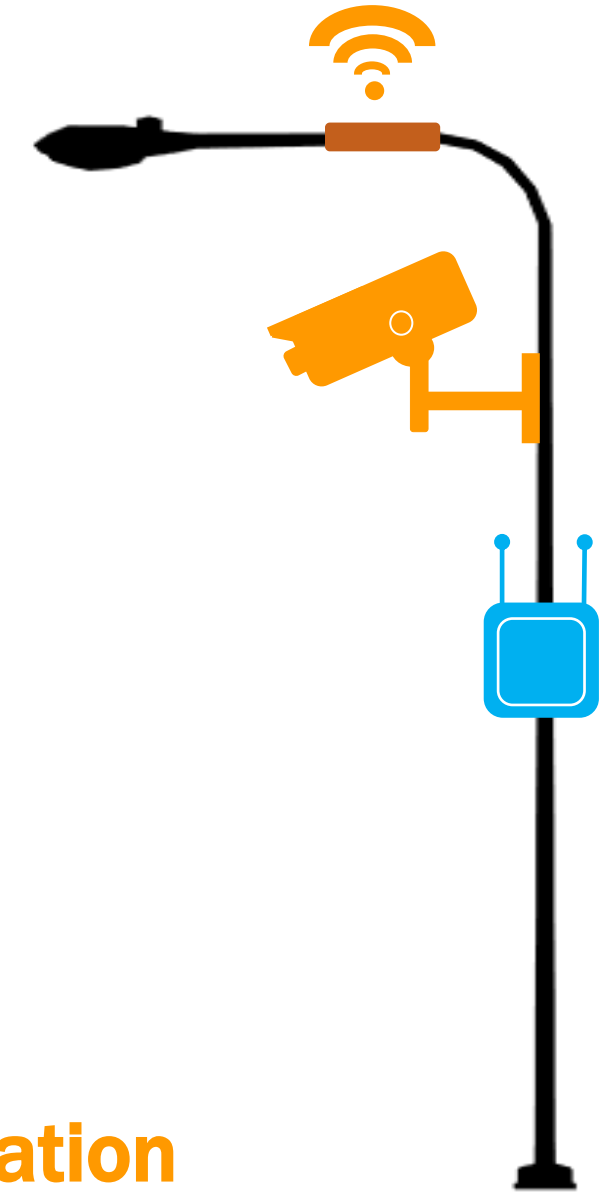


## INTERNET OF THINGS

Smart Cities

### Properties

- Height
- Power
- Light Sensor
- Lumens
- Density
- **Data Backhaul**
- **Sensors**
- **Cameras**
- **2-way Communication**
- **Banner Advertising**



Maturity:

Mature

Emerging

Extremely Immature

Possible Action:

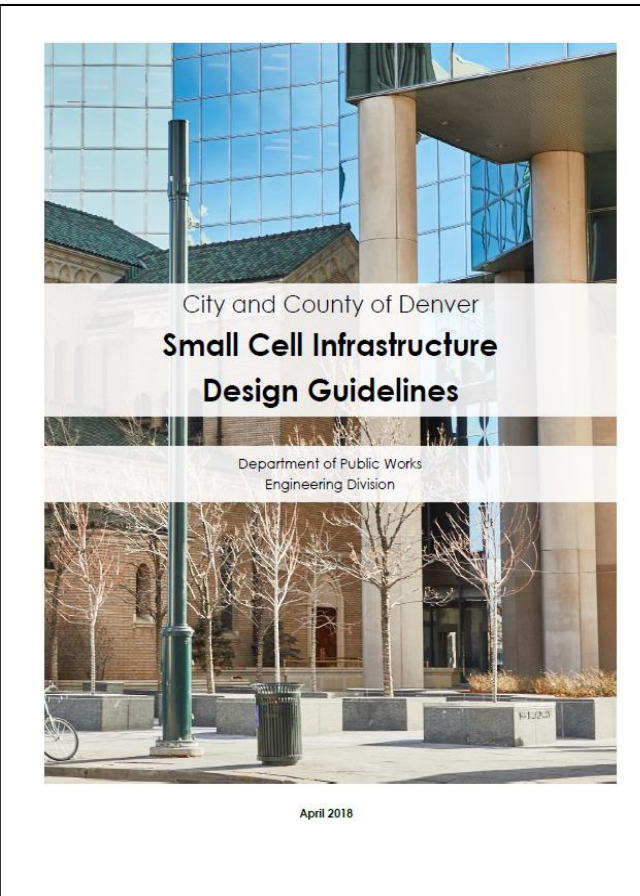
Proceed w/ LED Light Replacement Only

Re-examine in Broadband Strategy

Seek to Understand with Knight IoT Grant

# Establish Design Guidelines

## – Supports Expediting Small Cell Deployments

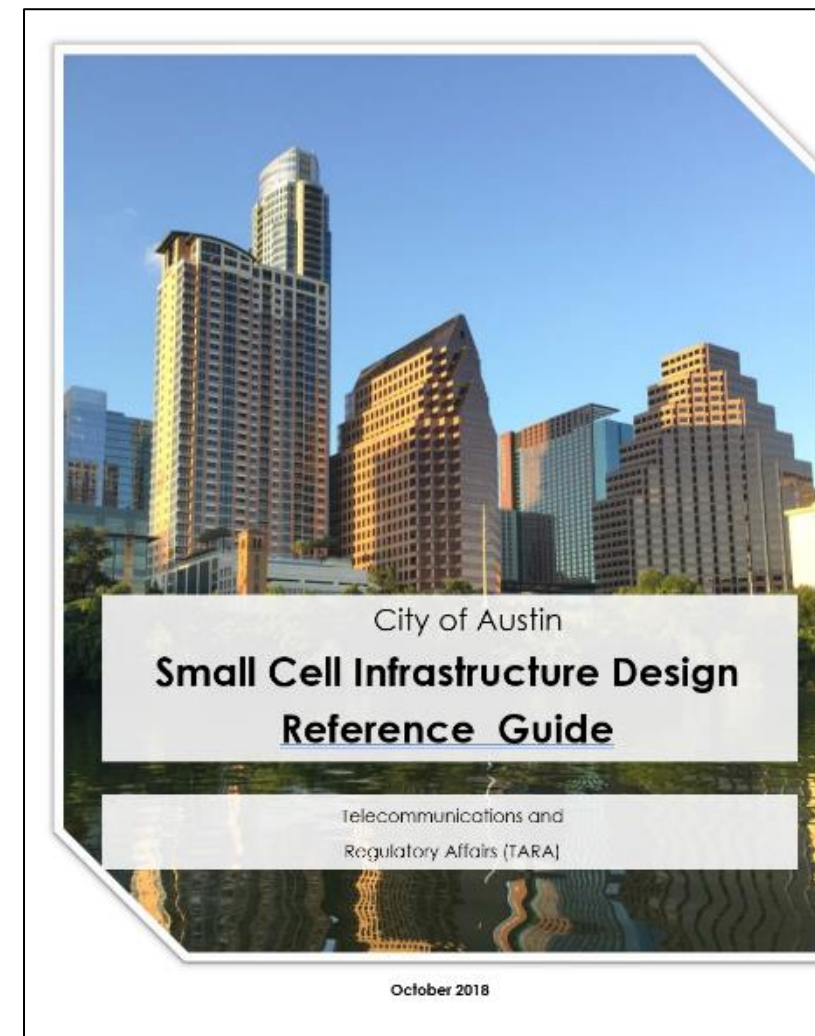


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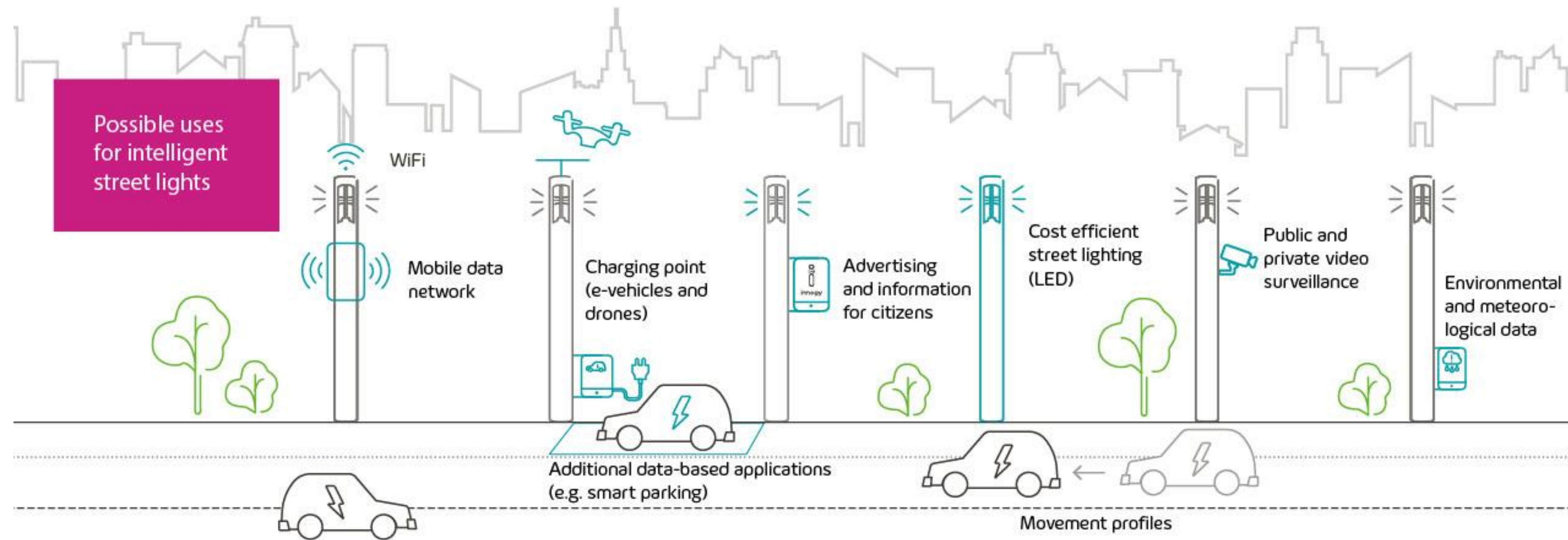
*Detailed PROCESS Guidance*

Each Municipality is Unique, and Each Should Create its Own Plans Informed by the Local Stakeholders

The Important Part: There's a Plan



# Tampa LED Streetlight Program



Possible uses for intelligent street lights

- **5-year LED Upgrade Program**
- **Secure Smart Grid**
- **Enables Smart City Initiatives**
- **Low Energy Consumption**

## Near-Term

- Gunshot detection
- Parking Space Management
- Traffic Counting

## Future

- Flood Detection
- EV Charging
- Pedestrian Counting
- Environmental Sensing
- Motion Detection Services
- Drone Charging
- LED Banners
- Data Mining
- Customer Awareness

PROJECTS

# Smart Street lighting

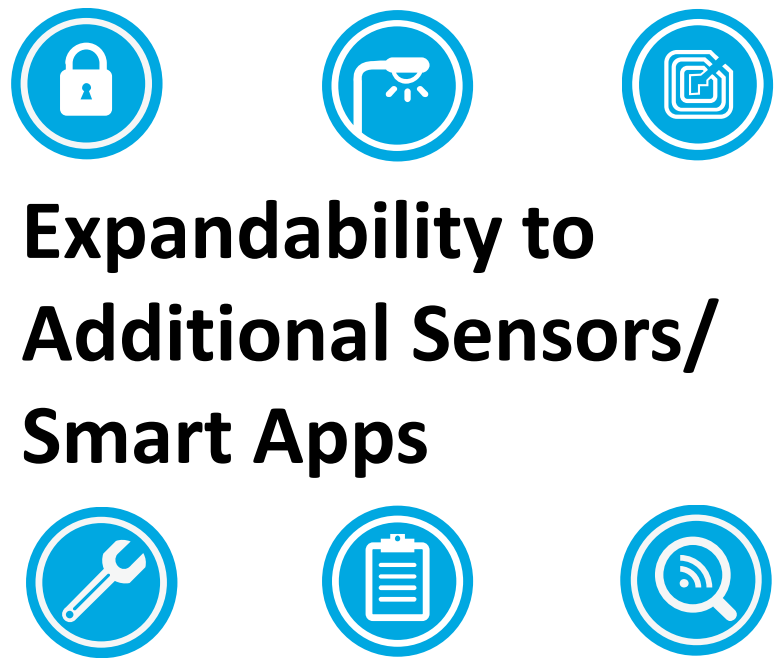
- **GOAL:** 100% LED streetlight by 2020
- OUC working to retrofit 25,000+ streetlights to LED
  - 18,000 currently retrofitted
- Exploring test of new “Smart Streetlights” in Downtown
  - LED technology
  - Video surveillance
  - Environmental monitoring
  - Traffic analytics
  - Wi-fi / DAS systems
  - Gun shot detection





# Light Pole as Smart Venue Information Hub

## Smart Lighting



Expandability to Additional Sensors/ Smart Apps

Wi-Fi Connectivity



One Network, No New Poles or Trenching

## Smart Parking



## Smart Traffic



## Video Surveillance





# OUC Approach

**Secure**



**Connected**



**Mobile**



**Sustainable**



**Energy**



**Water**



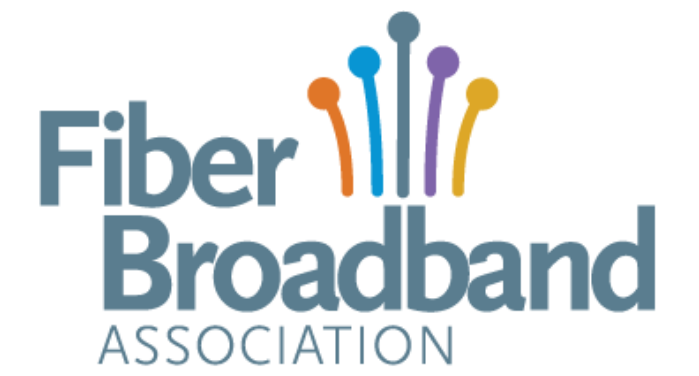
**Resilient**







***Connected City***  
***Smart City***



# SmartCities Need Fiber

**Lisa R. Youngers**

President and CEO

Fiber Broadband Association

Dense Networks SmartCities Tour 2019

# Expanded REIT Opportunities



LANDMARK  
DIVIDEND

Infrastructure Partnership Opportunities Generating Positive Returns & New Capabilities Around the Following Areas:



RENEWABLE  
ENERGY



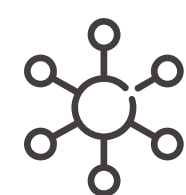
LIGHTING  
CONTROL  
MGMT



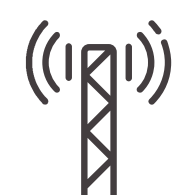
LANDSCAPE  
MGMT



BLDG  
ENERGY  
MGMT



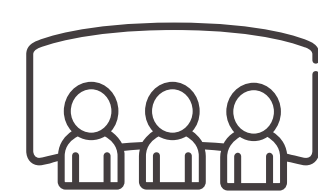
IOT  
SENSOR  
NETWORK



CONCEALED  
RADIO  
COLLOCATION



PRODUCT  
INVENTORY  
MGMT



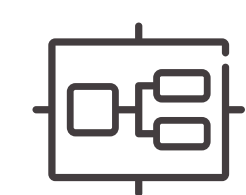
PROPERTY MGMT  
CENTRALIZATION



REGIONAL / GLOBAL  
PROPERTY MGMT  
NETWORK



PRIVATE LTE ON  
PROPERTY  
NETWORK



BLDG CONTROL  
AUTOMATION



FIRE ALARM  
CONTROL



ENVIRONMENTAL  
SENSORS



UBIQUITOUS  
PROPERTY WIFI



BEACON  
TECHNOLOGY



ENHANCED  
SECURITY VIDEO  
SURVEILLANCE



- **20 years – Innovative Wireless Infrastructure**
- **Smart Pole Concealment Solutions**
- **Wireless Infrastructure Planning Product Solutions**
- **Professional Engineering Services**
  - Municipalities
  - Wireless Operators
  - Public and Private Utilities



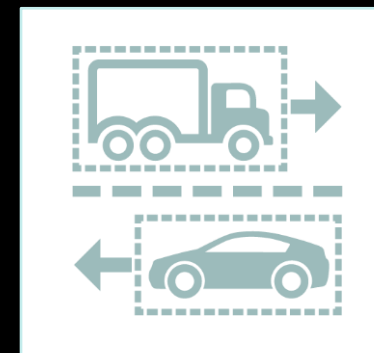
# Hitachi Video Analytics Delivers Digital Insights

**NEXT**  
2018

## Operational & Business Intelligence



People Counter



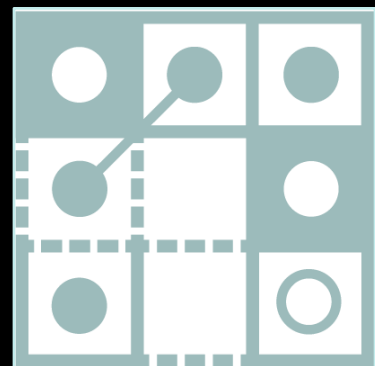
Traffic Analyzer



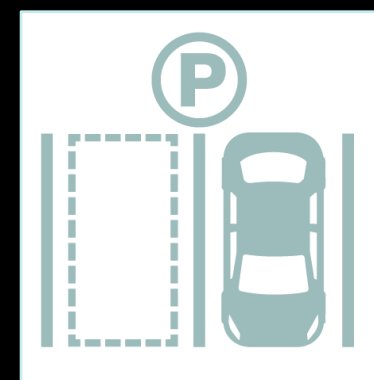
Queue Detector



License Plate Recognizer



Activity Visualizer



Parking Space Analyzer



Direction Controller



Camera Health Monitor

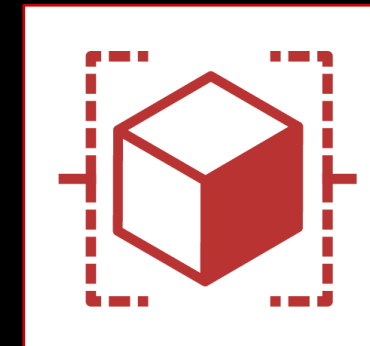
## Security



Intrusion Detector



Facial Recognition

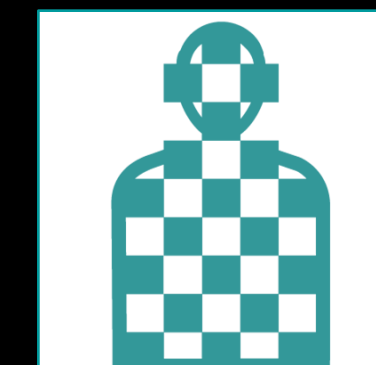


Object Detector



Video Enhancer

## Privacy



Privacy Protector



European Privacy Seal  
EP-P-F9LDTM / Valid till 2017-10

Police • Hospitals • Campuses • City Agencies • Retail • Financial Services • Transportation • Utilities

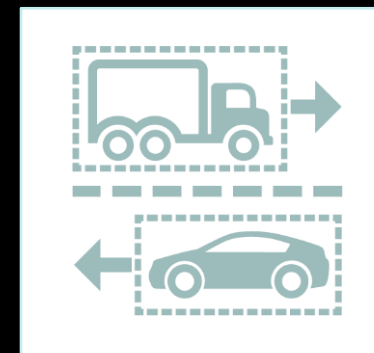
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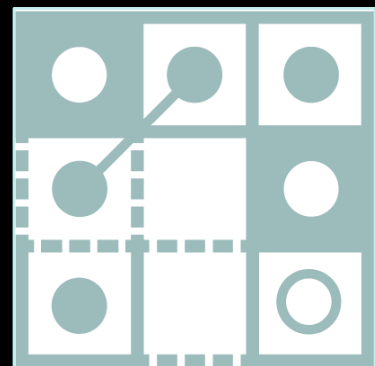
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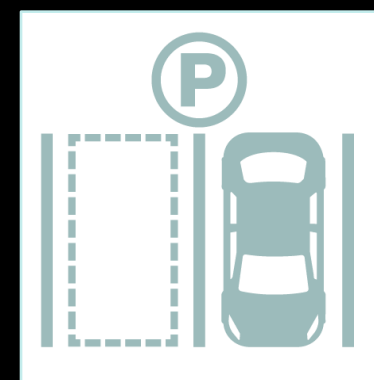
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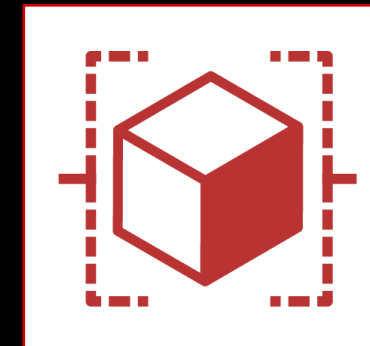
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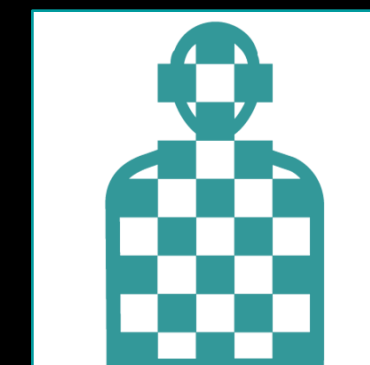


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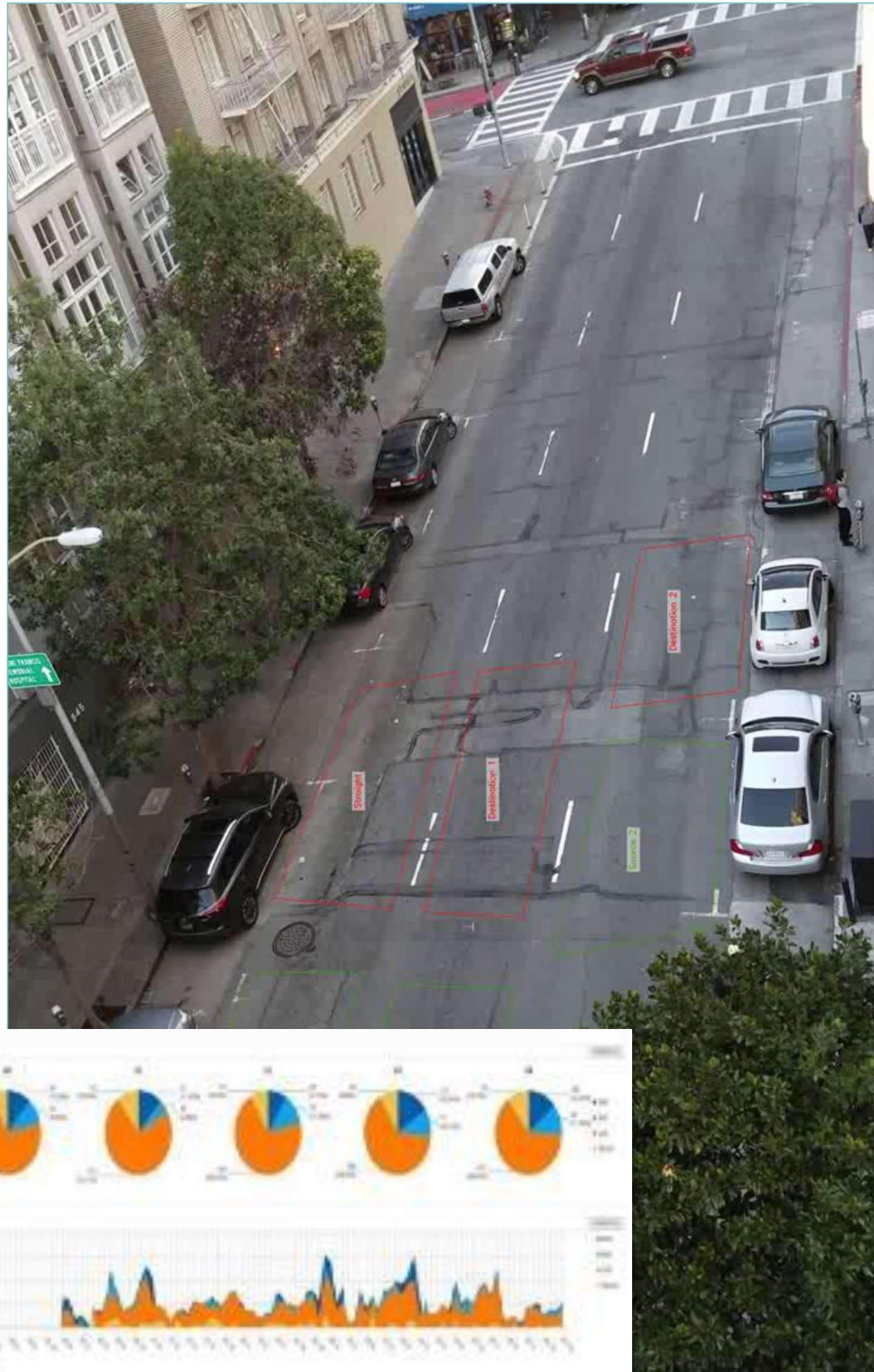
# 2019



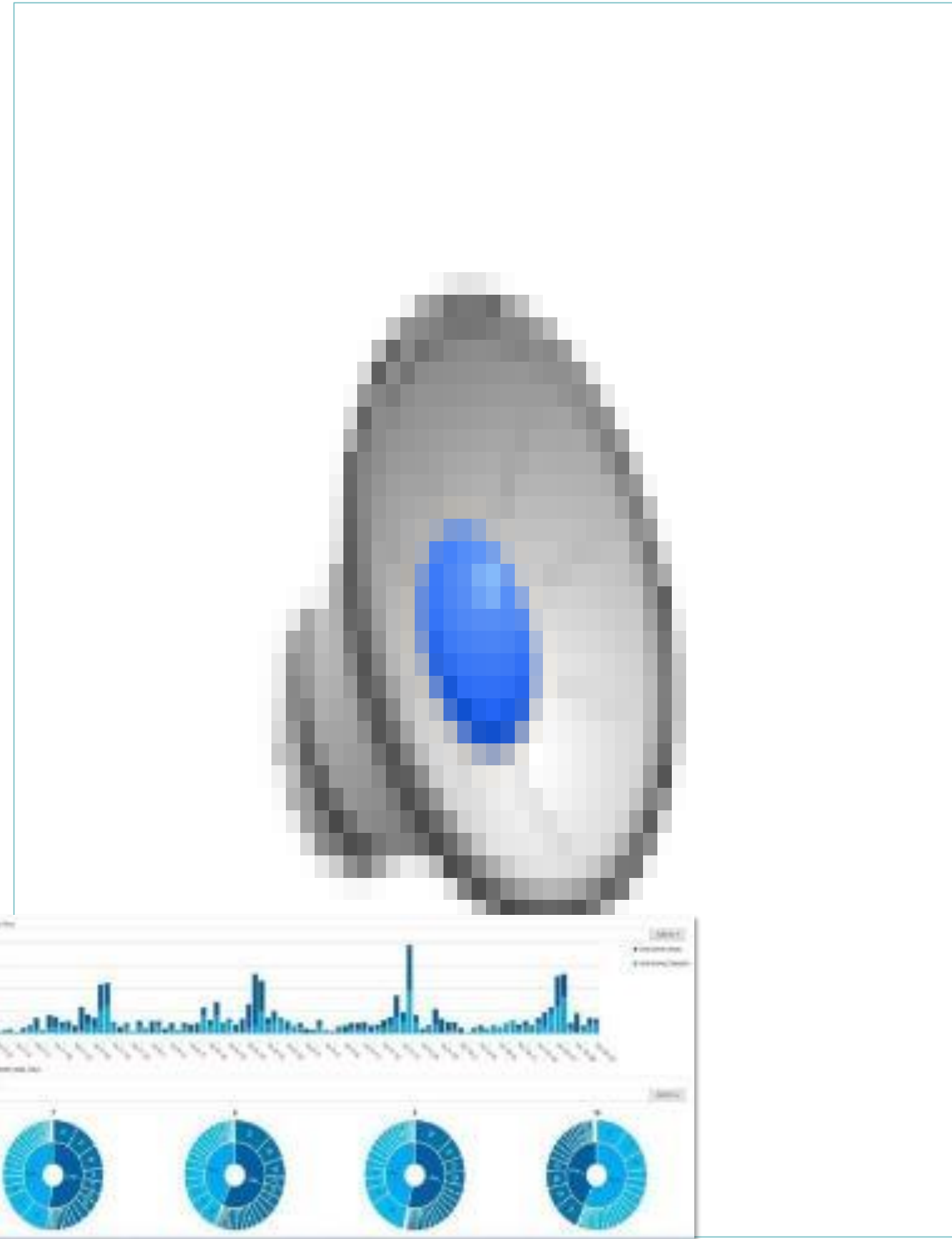
# Technology Opportunity: Insights From Video

## Operational, Safety and Business Intelligence

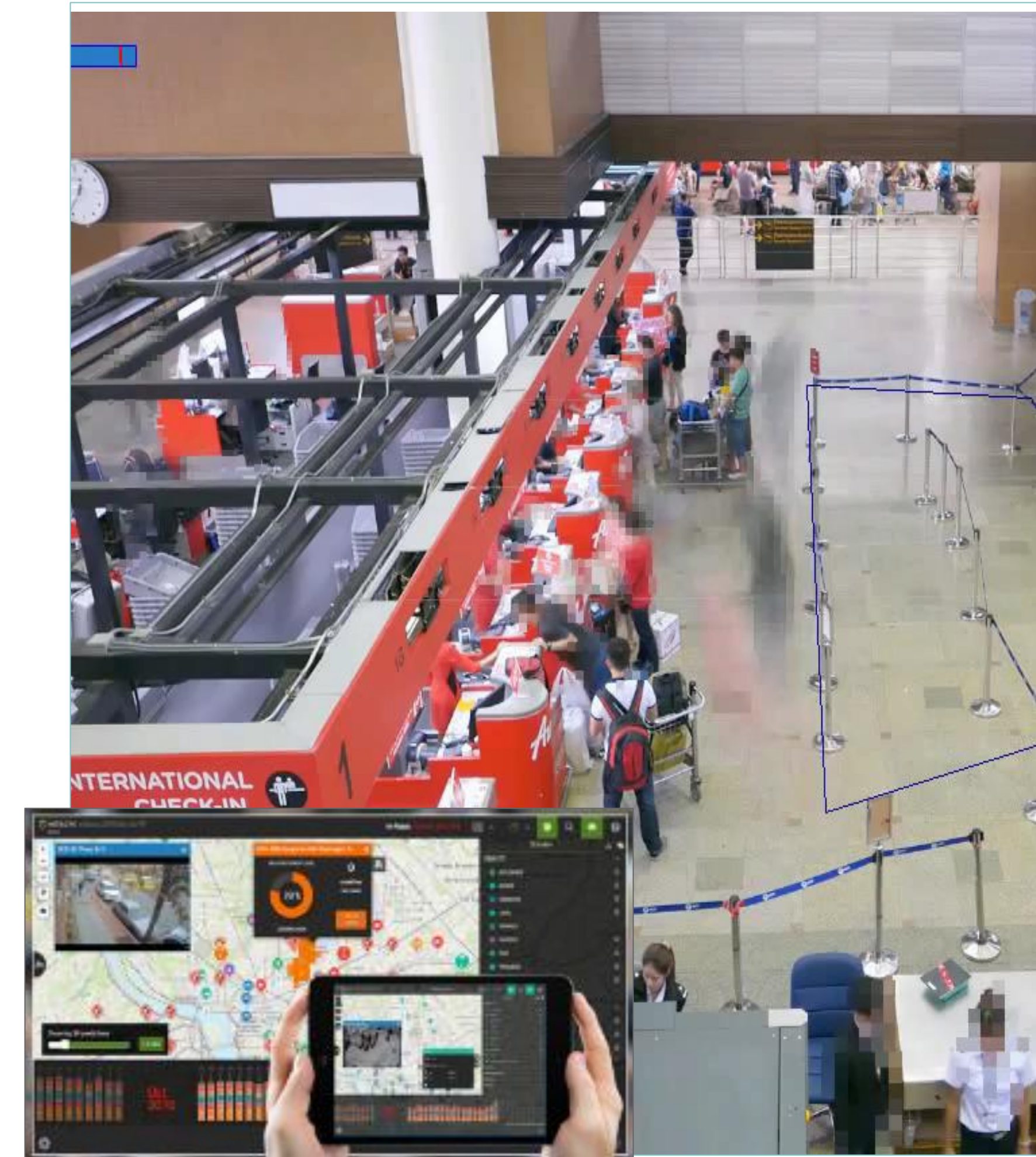
### Transportation



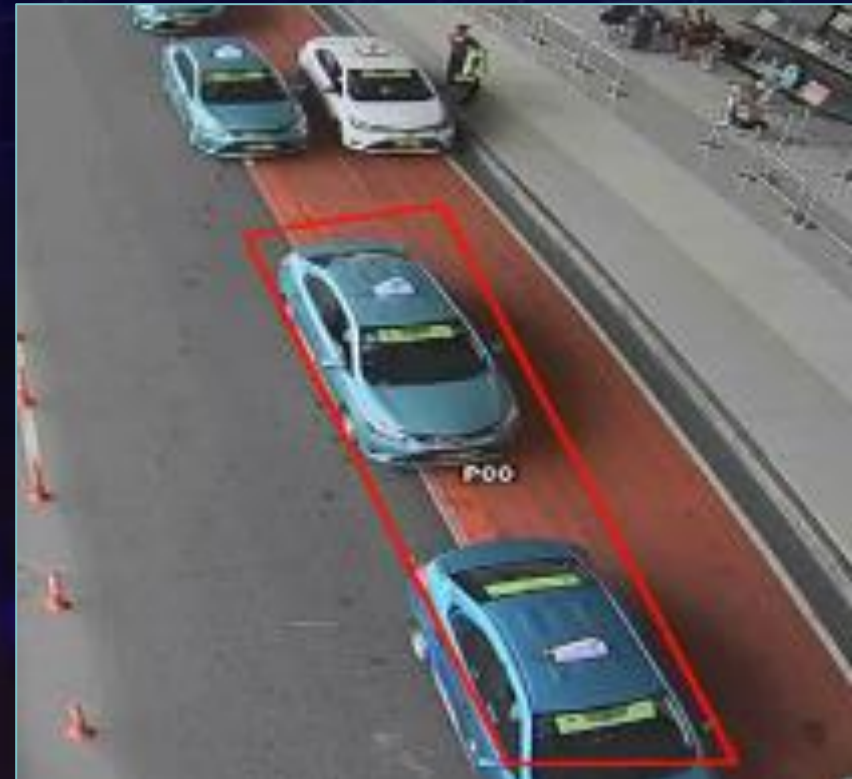
### Customer Experience



### Operations and Safety



# Data-Driven Operations and Safety Optimization



Curbside Management



Object Left Behind

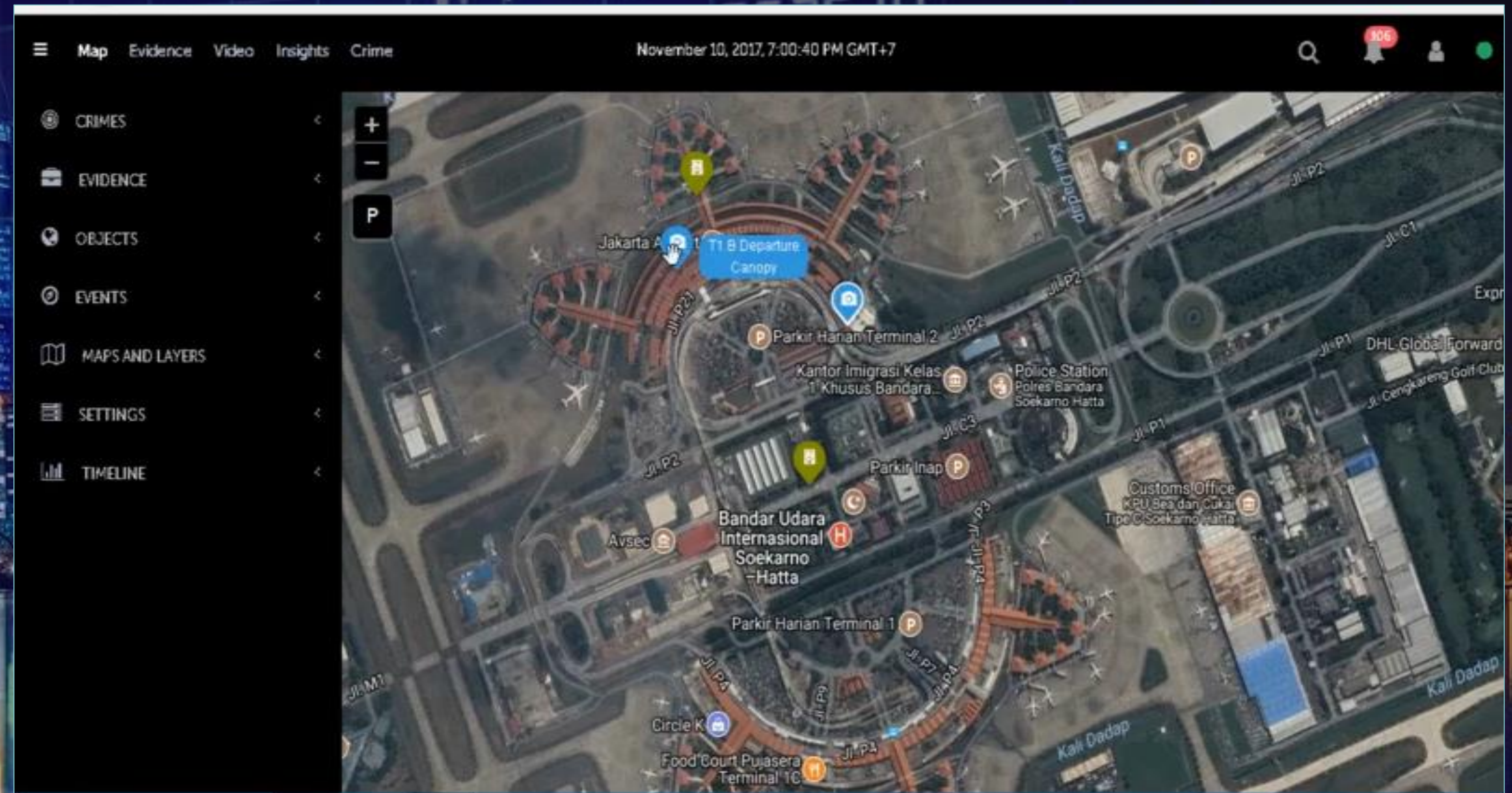


Cart and Vehicle Inventory



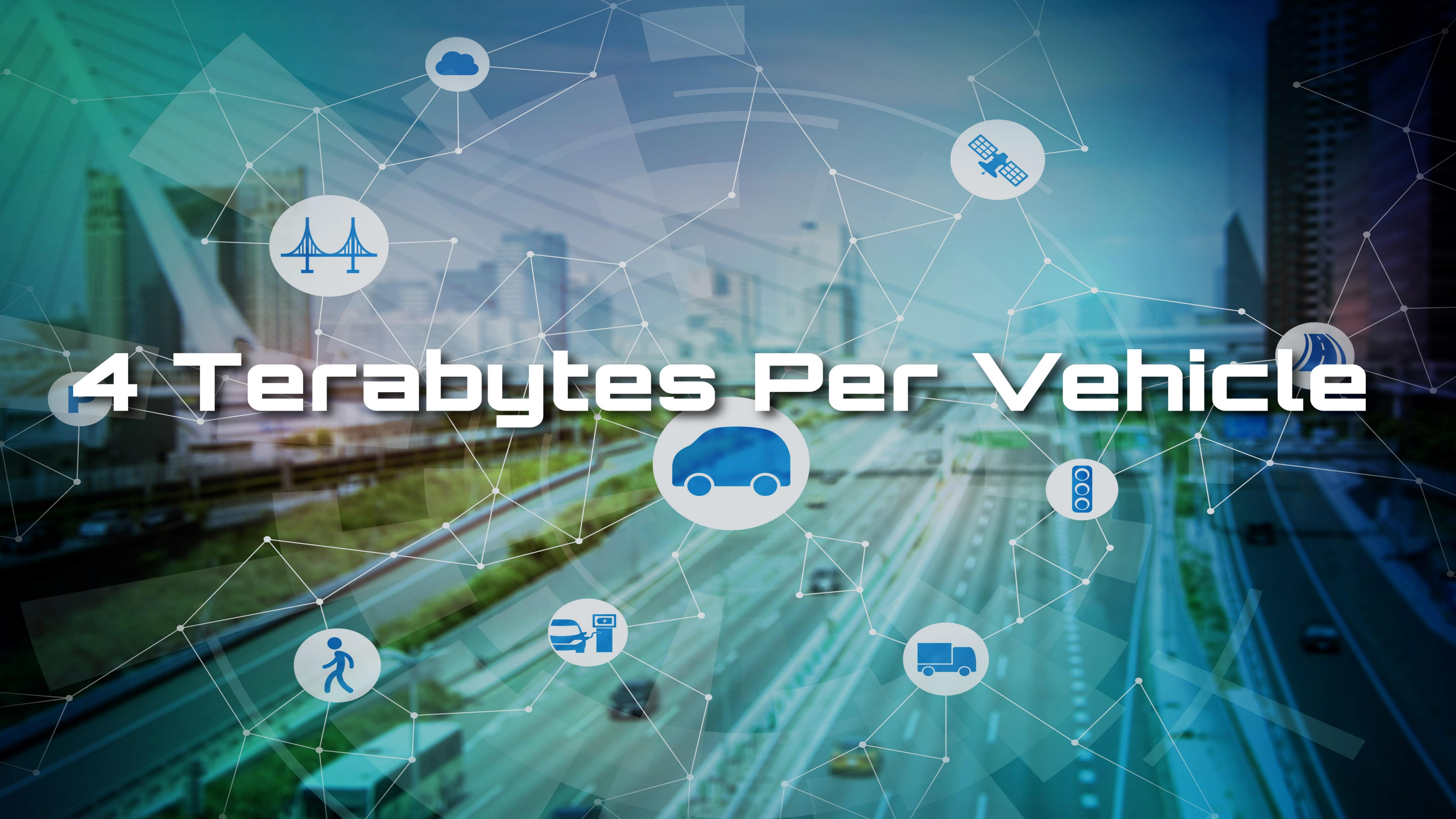
Passenger, Parking and Ops Analytics

+10 minutes to wait time  
= 30% reduction in retail spend



Integrated Visualization – Augmented Video and IoT Insights

# 4 Terabytes Per Vehicle



# Why Fiber?

Femto  
cell

Micro  
cell

Pico  
cell

Metro  
cell



## Use Cases Demand 5G

Enhanced mobile broadband capacity/speed  
Low latency-gaming and AVs  
Massive machine-to-machine communication  
Many IoT devices

## Fronthaul/Backhaul/Midhaul

More fiber needed with 5G architecture  
Fronthaul – computing/processing in centralized place. Backhaul – transmit information to final destination.

## Wireless Growth Demands Fiber

To meet 5G/wireless demands: estimated 1.4 million miles of fiber needed in top 25 US metros. A \$150-180 billion investment in the US in new fiber over 5-7 years.

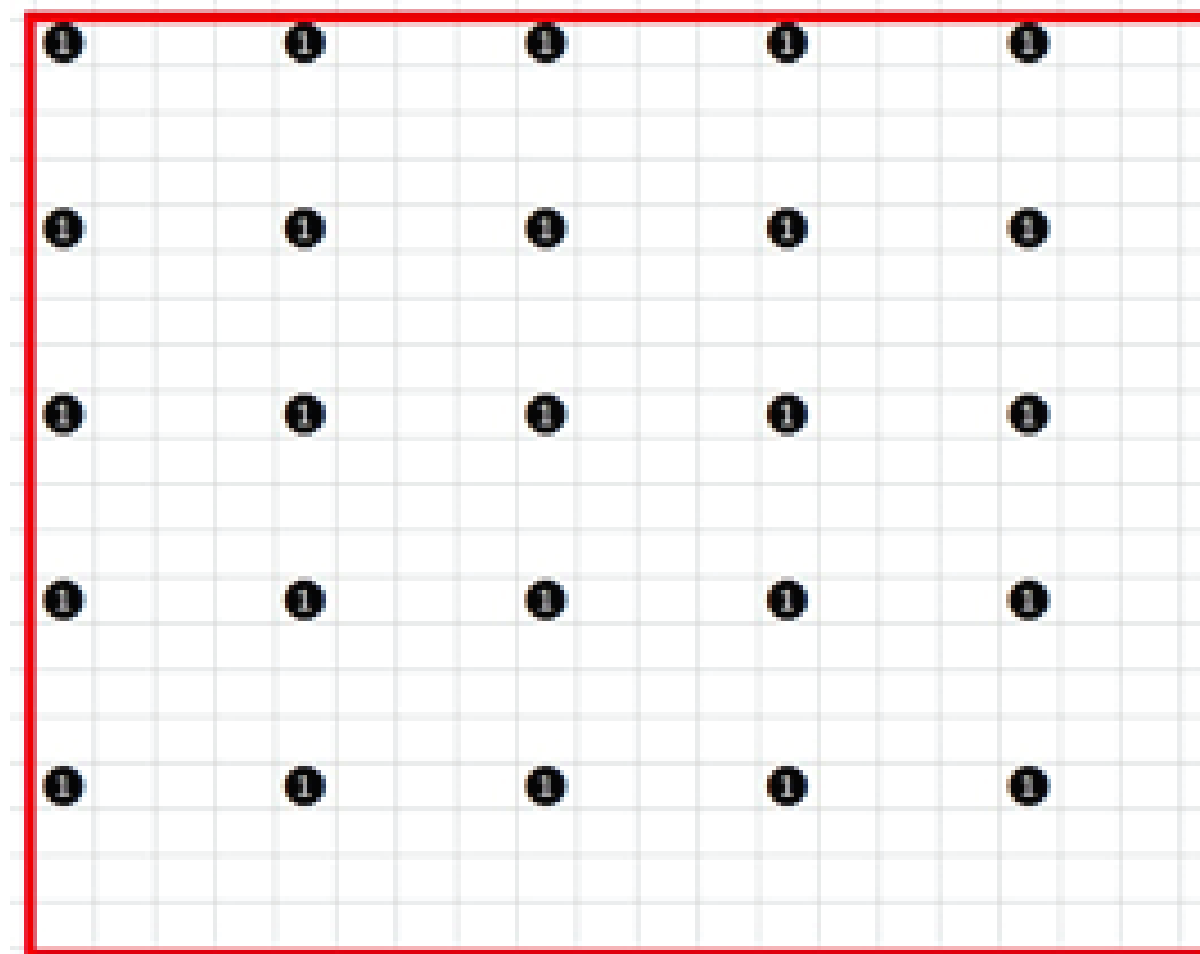
# Why Fiber? Densification

*To go to 4G requires 25X more fiber*

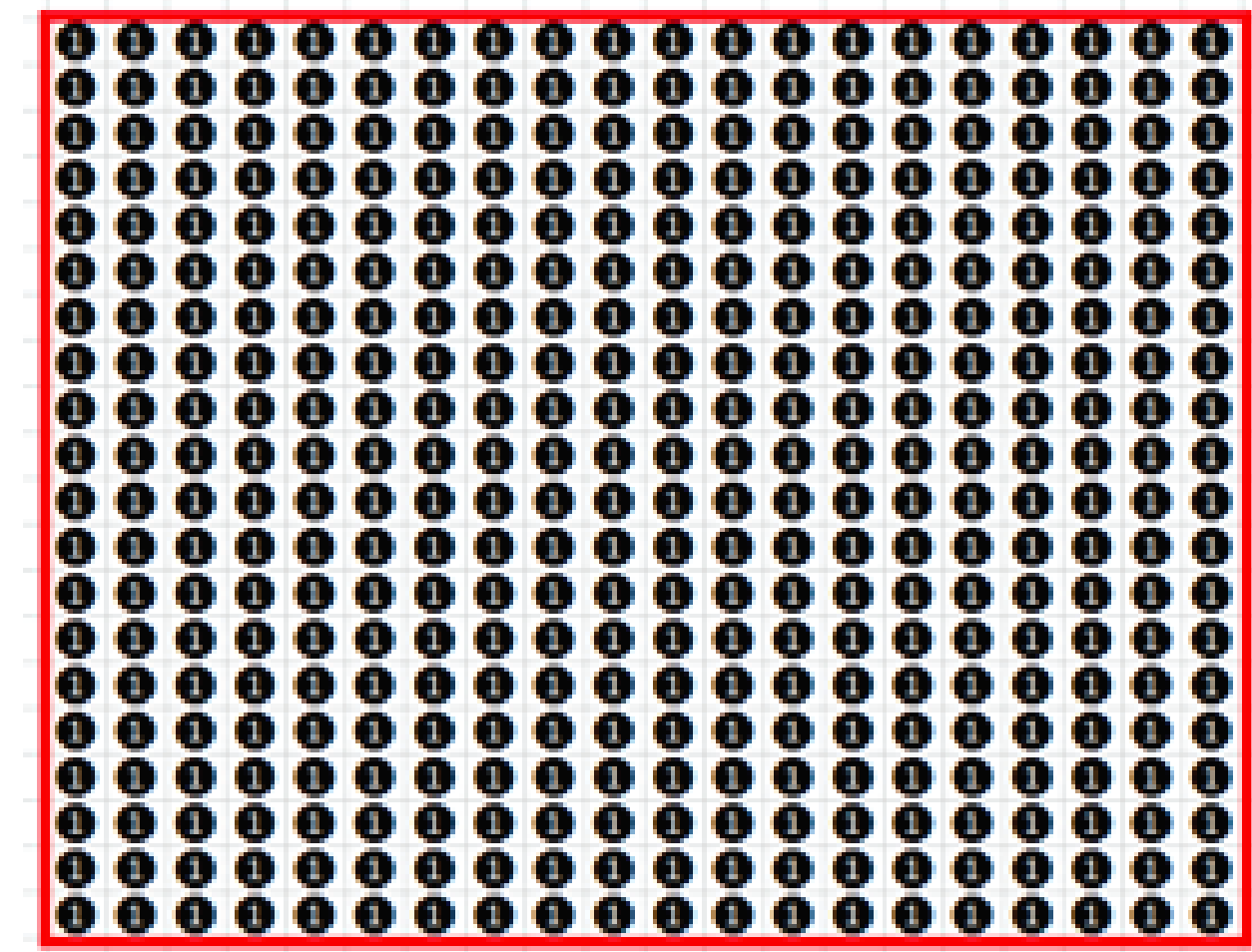
*To go to 5G requires at least 16X more fiber*



3G  
1 site every 10 km  
Cell density=1 cell/100 km<sup>2</sup>



4G  
1 site every 2km  
Cell density= 5 x 5  
= 25 cells/100 km<sup>2</sup>

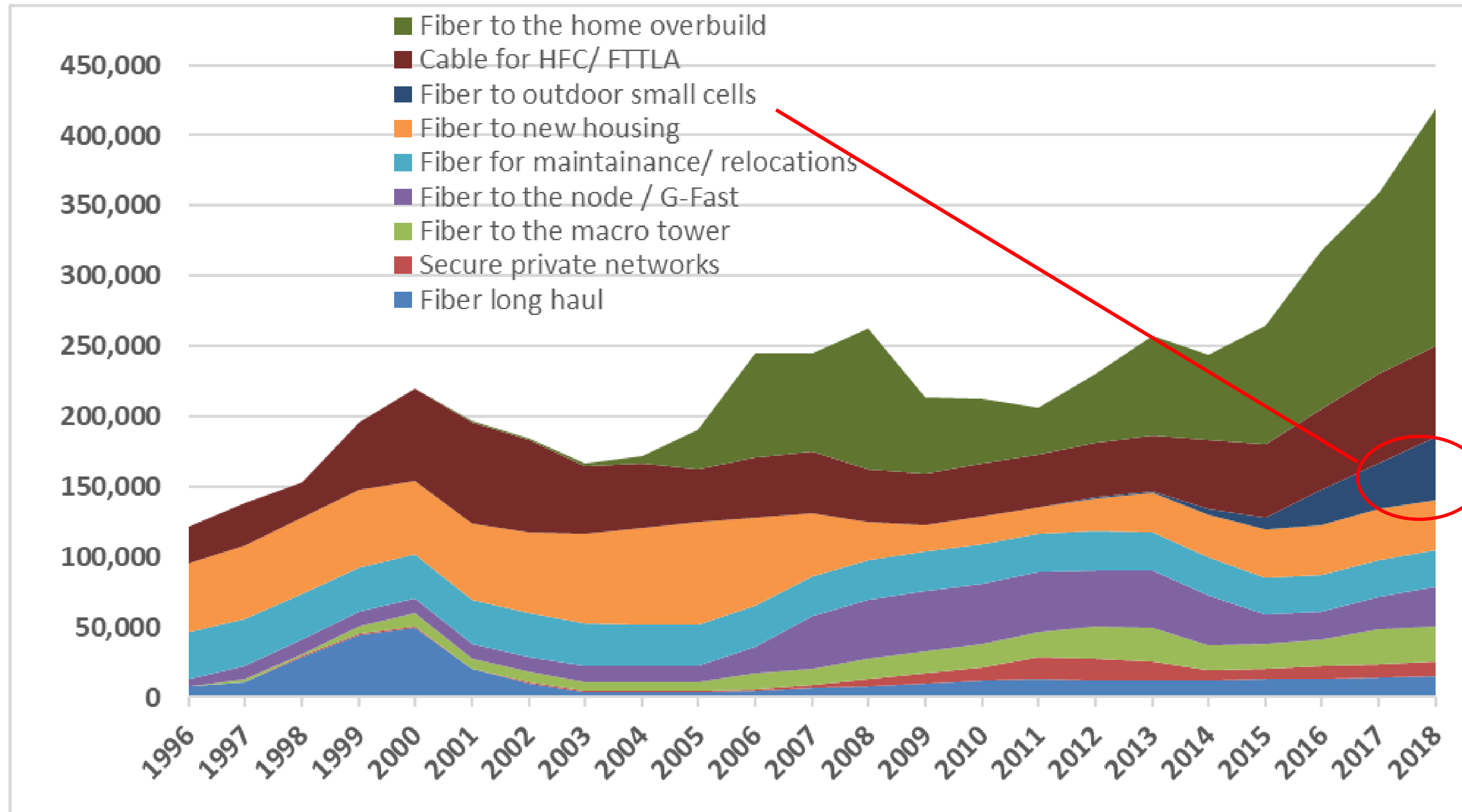


5G  
1 site for every 0.5 km  
Cell density= 20 x 20  
= 400 cells



# Total Fiber Deployment at Record Levels

## *And Small Cell is Just Beginning*

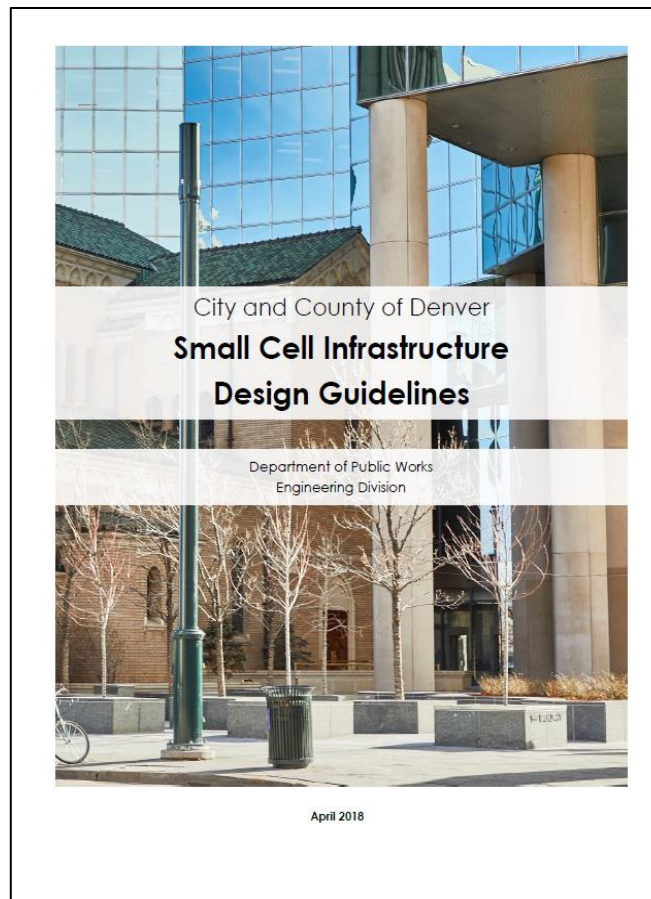


Reviewing fiber route miles, i.e. the number of linear miles fiber is deployed overhead or underground – whether single or multiple fiber strands/ lines.



# Establish Design Guidelines

## – Supports Expediting Small Cell Deployments

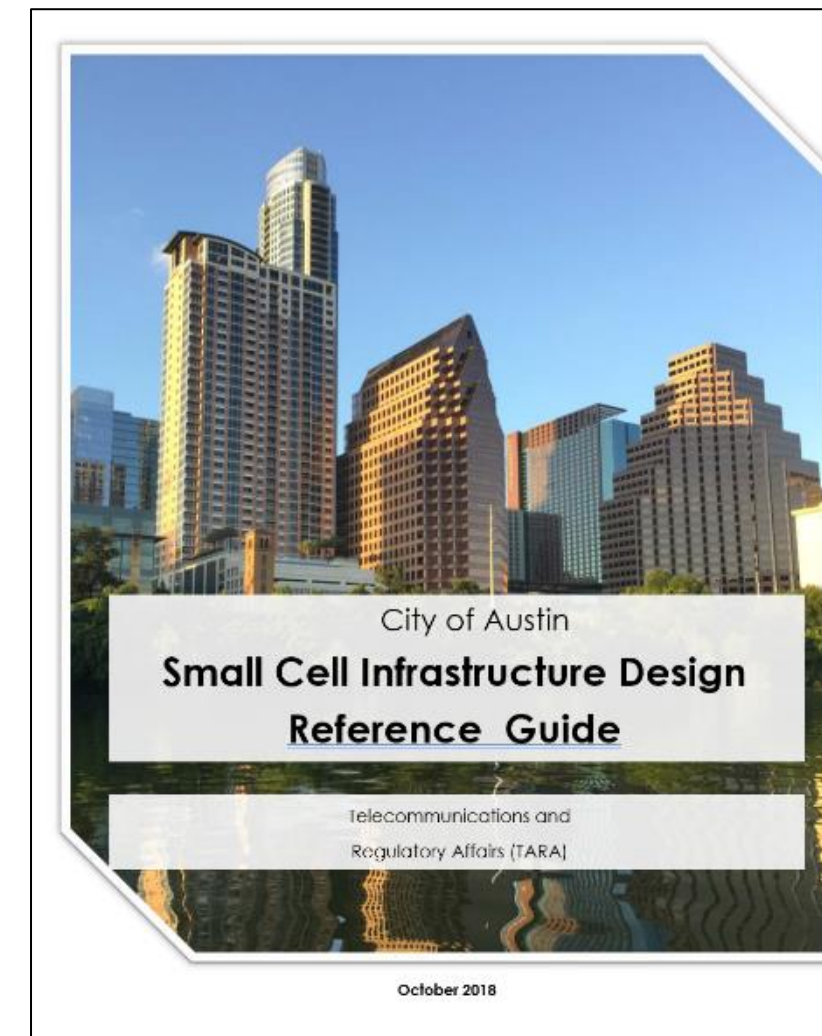


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*Detailed PROCESS Guidance*

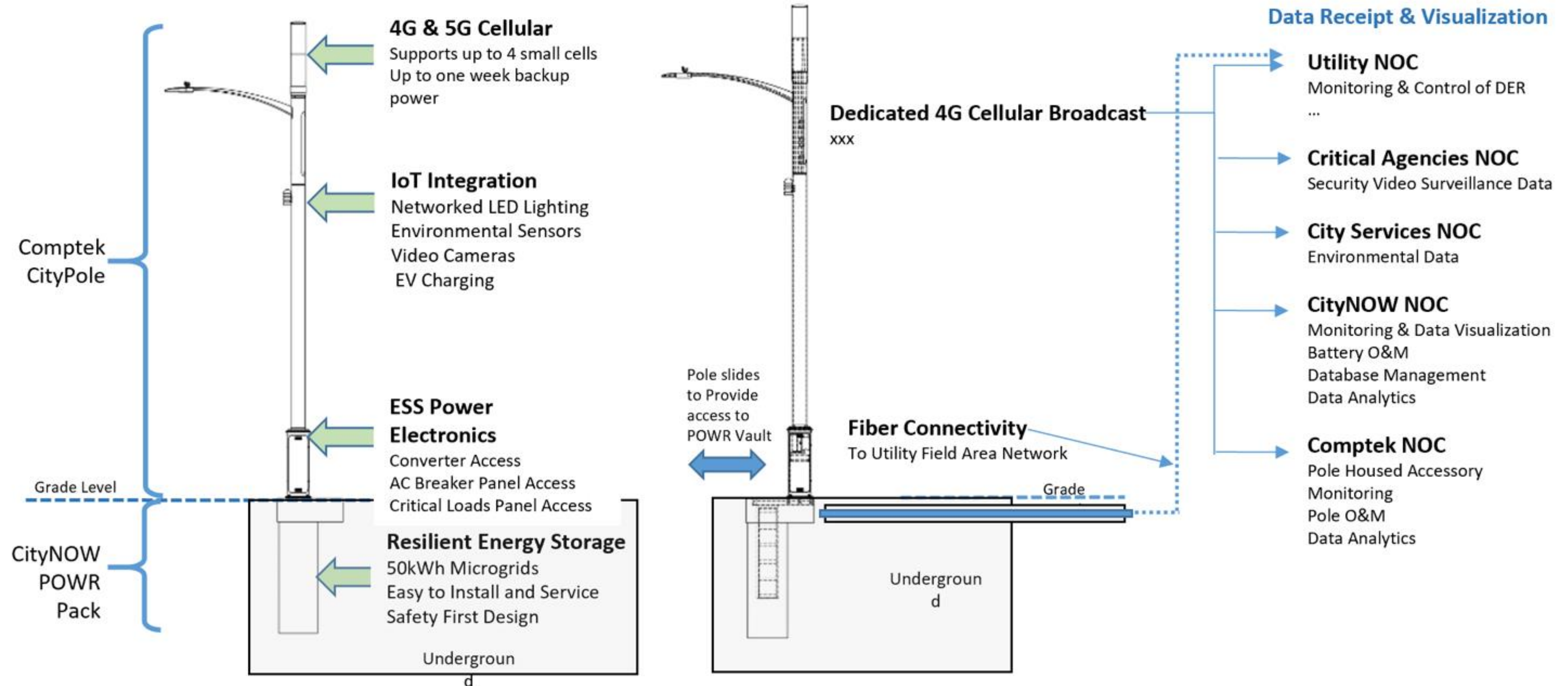
Each Municipality is Unique, and Each Should Create its Own Plans Informed by the Local Stakeholders

The Important Part: There's a Plan





# CityPole Power Vault - Network Resiliency



# Vertex™ Smart Pole Radio Concealment



LANDMARK  
DIVIDEND

HIGH POWER RRUS  
SUPPORT

**18**

**6**

**1-2**

**3**

**0**

**0**

OR

AND

OR

LOW POWER  
MRRUS SUPPORT

**0**

**18**

**3**

**4**

**2**

**1**

Designed for radio & antenna vendor neutral deployment configurations and freedom for operator configuration



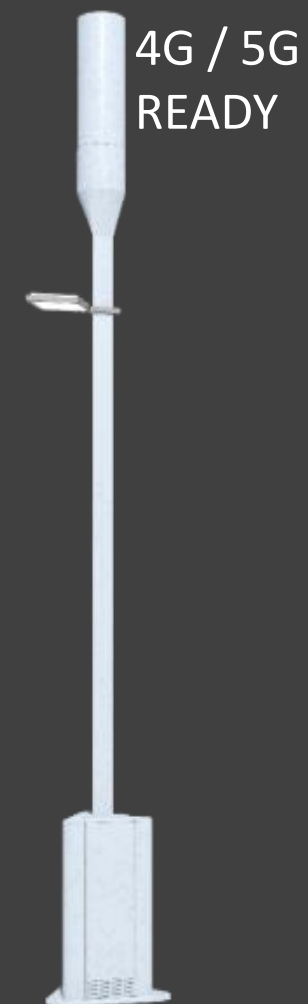
4G / 5G  
READY

**V1**



4G / 5G  
READY

**V2**



4G / 5G  
READY

**V3**



4G ONLY

**T2**



4G/5G  
Ready

**V0<sup>T</sup>**



**V0**

INTEGRATED POLE PORTFOLIO RADIO DENSITY

# Future Proof Poles - Interchangeable Equipment Modules



Flex Space for Multiple Equipment Loadouts.

Allows New Pole Configurations with minimal impact.

Flex-Rail System to simplify mounting.

Thermal Management System and remote monitoring.



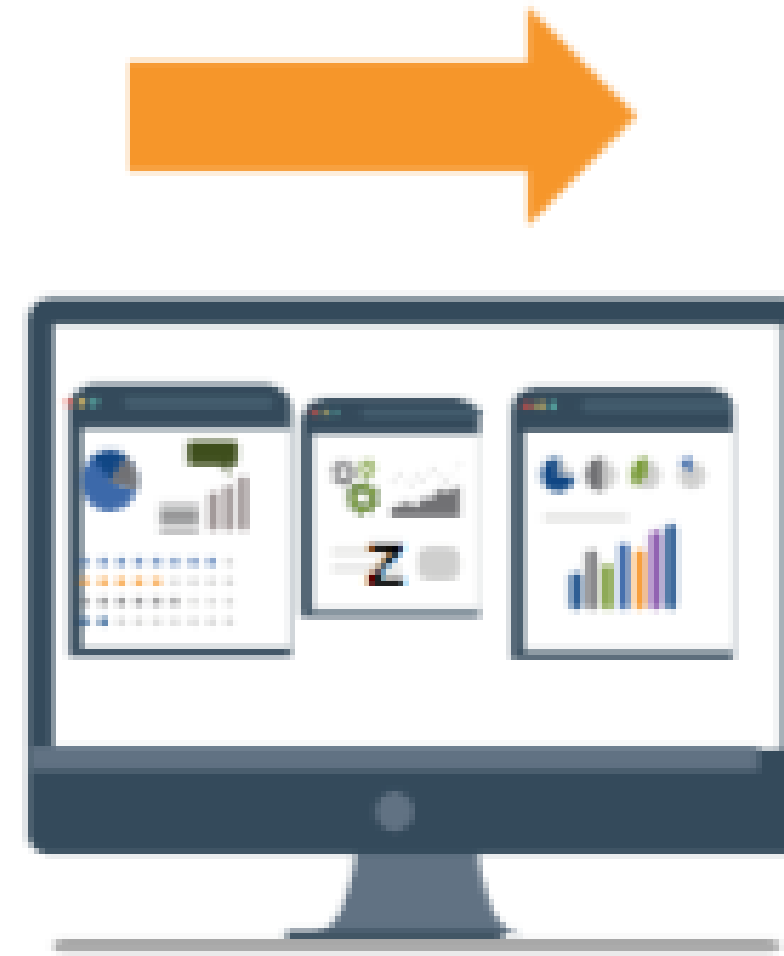
# 4 aspects of a smart city



**1**  
Collect



**2**  
Communicate



**3**  
Compute



**4**  
Control



# FlexGrid™ Dallas DART Ecosystem



CONFIDENTIAL ©2018 Smart City Media LLC



- Revenue Opportunities
  - Advertising
  - Telecom collocation
- Enhanced Security
  - Up to 2,000 high def video streams
- Private LTE Network
  - IoT Platform
- Improved Rider Metrics
  - Video Analytics
- Enhanced Rider Experience
  - 5G Coverage
  - Free WiFi
  - Wayfinding
  - Community Engagement

# DART Deployment in Progress



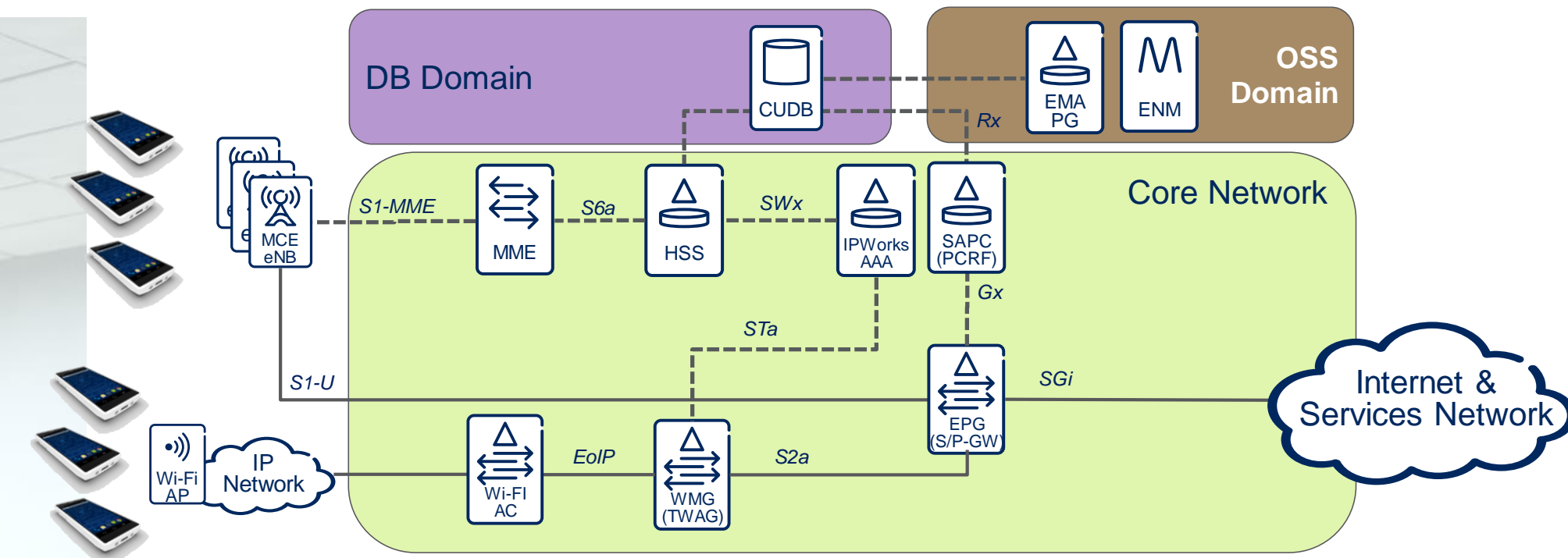
LANDMARK  
DIVIDEND



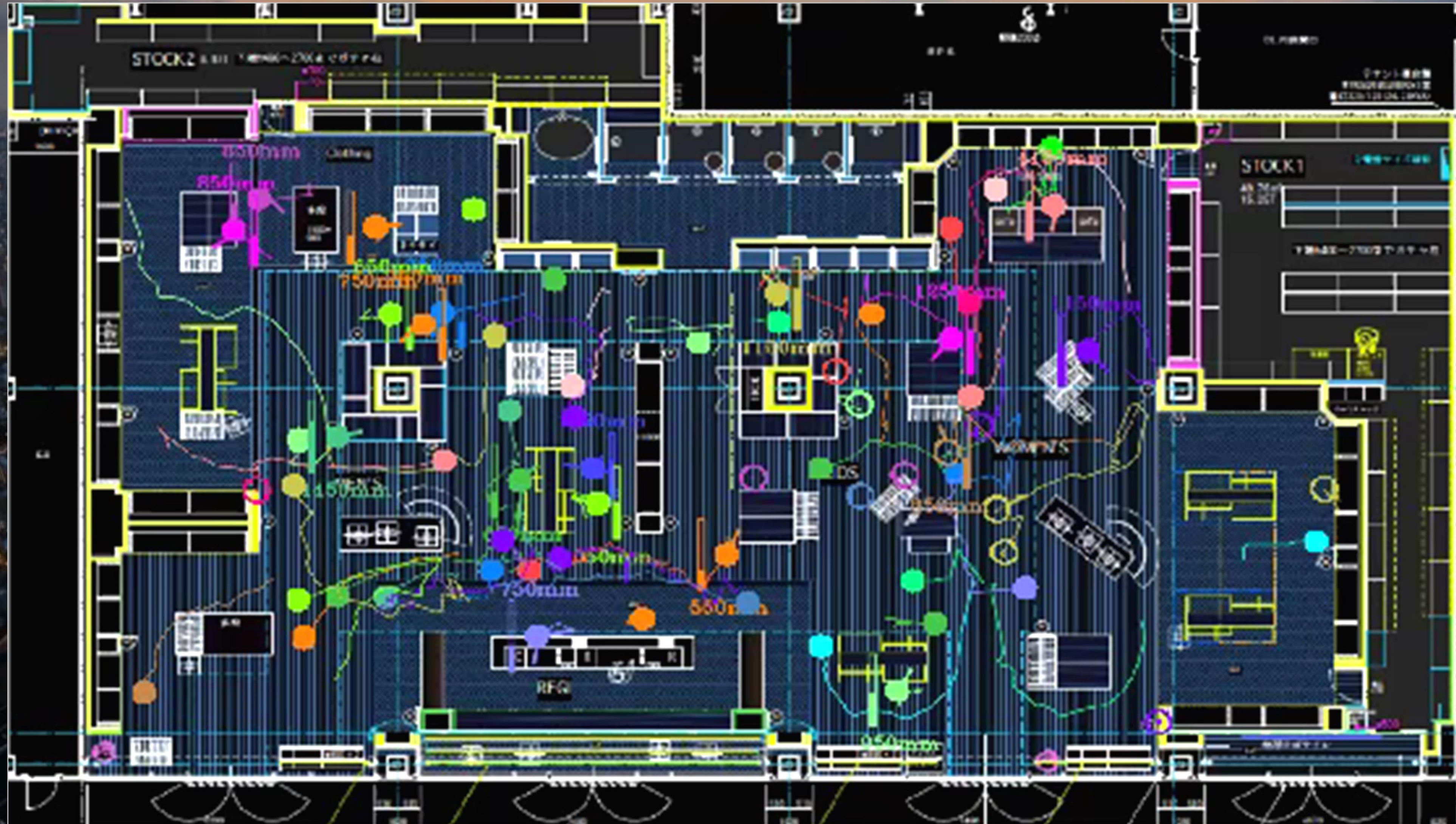
# Private LTE Evolved Packet Core Network



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# 3D Lidar Facility Movement and Journey Tracking





# Privacy Protection: Generating Rich Insights Without Personally Identifiable Information (PII)

## Video Privacy Protection:

- Detects people and pixelates or color-masks full body
- Additional analytics can analyze original images
- **Transparency:**
- Original feed can be accessed for investigations, requiring a keycard and passcode; actions are tracked for GDPR readiness

## 3D Lidar:

- No personally identifiable information (PII) is captured
- Can be used in privacy-sensitive locations
- Privacy protected by design



Hospitals • Schools • Cities • Retail • Financial Services • Transportation

# Federal Funding: How to Get Your Fair Share

Hitachi provides free federal funding consultation.

**HITACHI**  
Inspire the Next

There are currently over 1,000 grant programs administered by 26 Federal agencies providing more than \$400 billion to states and local governments through grants, formula allocations and other payments.

Funds are primarily available from:

- Department of Justice
- Department of Homeland Security
- Department of Housing and Urban Development
- Department of Transportation

*Billions of \$ go unused every year.*

The demand for managed connectivity as a service is rapidly expanding.

We provide a multitude of stakeholder benefits surrounding the deployment of 4G & 5G Telecom smart enabled infrastructure including:

- Marquee Commercial and Enterprise Real Estate
- Smart Cities and Planned Communities
- Electric Vehicle and Fleet Charging Stations



Fixed Wireless (CaaS) Connectivity as a Service

- Kiosk, Transit Station and Digital Signage Collocation Solutions
  - Energy Storage & MicroGrid Ecosystems
    - Macro and Small Cell neutral-host Tower and Light Standard Collocation Solutions
  - LED Smart Street Lighting Collocation Solutions
  - In-Building – Subterranean Collocation Solutions

