



BACHELOR OF MULTIMEDIA ARTS MAJOR IN GRAPHIC DESIGN

Summary of Units:

General Education Courses (GEC)	36 Units
Core Courses (CC)	22 Units
Major Courses (MC)	39 Units
Electives (E)	9 Units
Free Electives (FE)	6 Units
Thesis/Capstone Project (T/CP)	6 Units
On the Job Training (OJT)	3 Units
National Service Training Program (NSTP)	6 Units
Physical Education (PE)	8 Units
Total:	135 Units

General Education Courses (36 Units)

24 units General Education Courses (GEC)

GEC 1	Understanding the Self	3 units
GEC 2	Mathematics in the Modern World	3 units
GEC 3	Readings in Philippine History	3 units
GEC 4	Purposive Communication	3 units
GEC 5	Ethics	3 units
GEC 6	Science, Technology, and Society	3 units
GEC 7	The Contemporary World	3 units
GEC 8	Art Appreciation	3 units
GEC 9	Philippine Popular Culture	3 units
GEC 10	The Entrepreneurial Mind	3 units
GEC 11	Living in the IT Era	3 units

3 units Life and Works of Rizal (R)

R 1	Life and Works of Rizal	3 units
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Core Courses (22 Units)

CC 1	Drawing 1	2 units
CC 2	Drawing 2	2 units
CC 3	Elements and Principles of Design	3 units
CC 4	Color Theory	3 units
CC 5	History of Graphic Design	3 units
CC 6	Introduction to Multimedia Arts	3 units
CC 7	Writing for New Media	3 units
CC 8	Research Methods	3 units

Major Courses (39 Units)

MC 1	Digital Photography	3 units
MC 2	Multimedia Publishing	3 units
MC 3	Interactive Media Design	3 units
MC 4	2D Animation	3 units
MC 5	3D Modeling	3 units
MC 6	Typography and Layout	3 units
MC 7	3D Animation	3 units
MC 8	Post-Production Techniques	3 units
MC 9	Digital Sound Production	3 units
MC 10	Multimedia Seminars	3 units
MC 11	Business Ventures in Multimedia	3 units



MC 12	Fundamentals in Film and Video Production	3 units
MC 13	Portfolio Preparation and Exhibit Design	3 units

Electives (9 Units)

E5-MMA	Brand Communications and Graphic Design	3 units
E7-MMA	Advanced Web Design	3 units
E8-MMA	Motion Graphics	3 units

Free Electives (6 units)

E6-MMA	Advertising Principles and Practices	3 units
E9-MMA	Advanced Digital Video Production	3 units

National Service Training Program (6 units)

NSTP 1	National Service Training Program 1	3 units
NSTP 2	National Service Training Program 2	3 units

Physical Education (8 units)

PE 1	Physical Education 1	2 units
PE 2	Physical Education 2	2 units
PE 3	Physical Education 3	2 units
PE 4	Physical Education 4	2 units

Thesis/Capstone Project (6 units)

On the Job Training (3 units)

Total: **135 units**