

WELCOME

DAY 13/100

DIGITAL MASTERY CHALLENGE

DATE: July 15, 2020, WEDNESDAY
TIME: 07:00 PM (AST)
LIVE FROM DOHA, QATAR

SHOULD YOUR BUSINESS BE ONLINE?





Goodness Delivered
Shop your favorites
on the go

SHOP NOW



Grocery



GROCERY

FRESH FOOD

MOBILE & GAD



Grocery
Offers



HOW TO TAKE YOUR EXISTING BUSINESS ONLINE?





91% of consumers
regularly or occasionally read
online reviews



84% of people
trust online reviews as much
as a personal recommendation



74% of consumers say
that positive reviews make them
trust a local business more

Online **Shopping** Growth



23%

the **compound annual growth rate** of eCommerce



64%

of **shoppers** say they have been influenced by social media videos into making a purchase



37%

of **online spending** in Europe and the US is made through Amazon

A modern desk setup featuring two large monitors displaying a vibrant, blue-toned forest scene. The desk is made of dark wood and holds a white keyboard, a white mouse on a wooden mousepad, and a white mug. A silver desk lamp is visible on the left side. The background shows a whiteboard with diagrams and a potted plant.

TECHNOLOGY HELPS



Reach markets like never before



**REDUCE COSTS LIKE
NEVER BEFORE**

COSTS



**INCREASE
EFFICIENCY LIKE
NEVER BEFORE**



WHAT ARE THE STEPS TO GO ONLINE ?



WHY GO ONLINE?





HOW TO KNOW IF YOUR BUSINESS IS READY TO GO ONLINE?



- IMPROVEMENT
- DEVELOPMENT
- SOLUTION



Implementation



FUNDING



WHY GO ONLINE?



1. GOING ONLINE IS NOT JUST ABOUT HAVING A WEBSITE OR AN FB PAGE

(It's like having a shop, without a staff or products)





2. CHANGING CUSTOMER PREFERENCE

- Organization has to change accordingly fast



3. Changing Competitors Competition Strategy

- *Your competitors are changing strategies, or will change in short period*

TRENDS



4.FUTURE TRENDS

Online and digitalization is all about technology, when it changes, it changes everything

IS YOUR BUSINESS READY TO GO ONLINE?



A WEBSITE AND SOCIAL MEDIA PAGE IS NOT JUST ONLY “GETTING ONLINE”



EFFECTIVELY USING THEM TO

attract
customers,

educating
them,

making them
to buy,

satisfying
them

engaging
customers

handling
complaints
and bad
publicity

is getting
online



**THIS INVOLVES CHANGES IN THE WAY YOUR
BUSINESS RUNS NOW**



NEW STAFF

NEW DEPARTMENTS



NEW

Budget



NEW PLANS

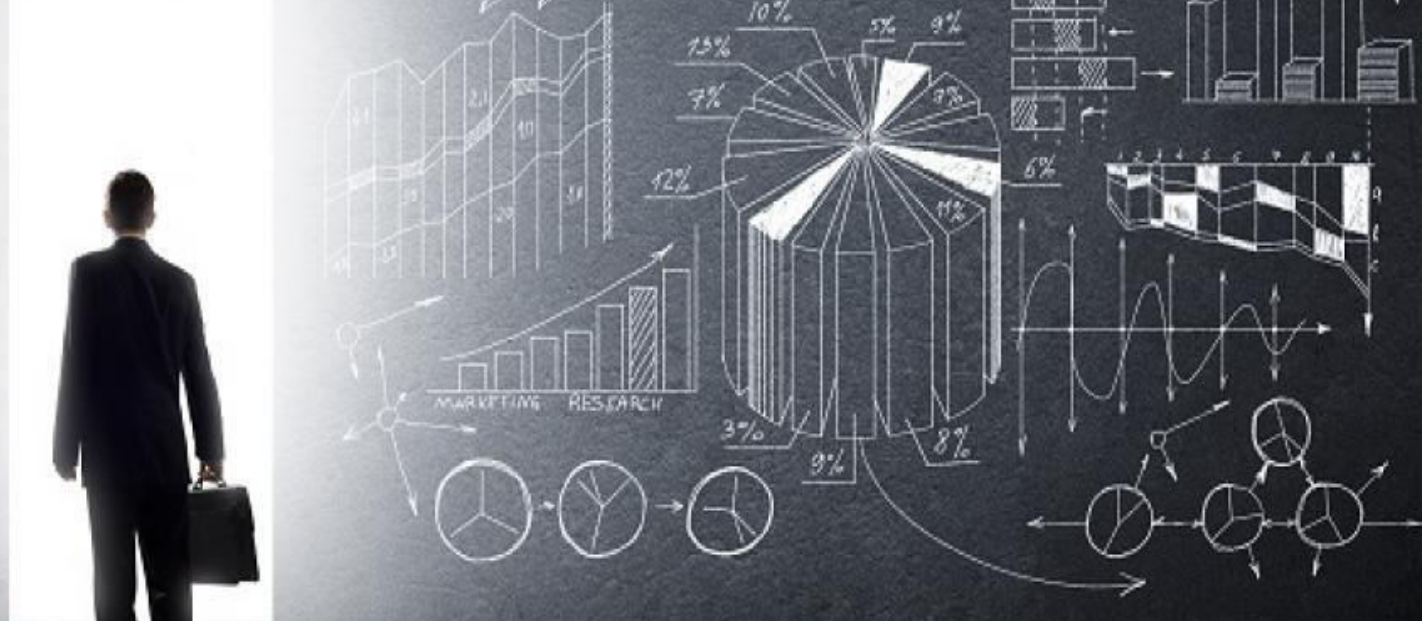
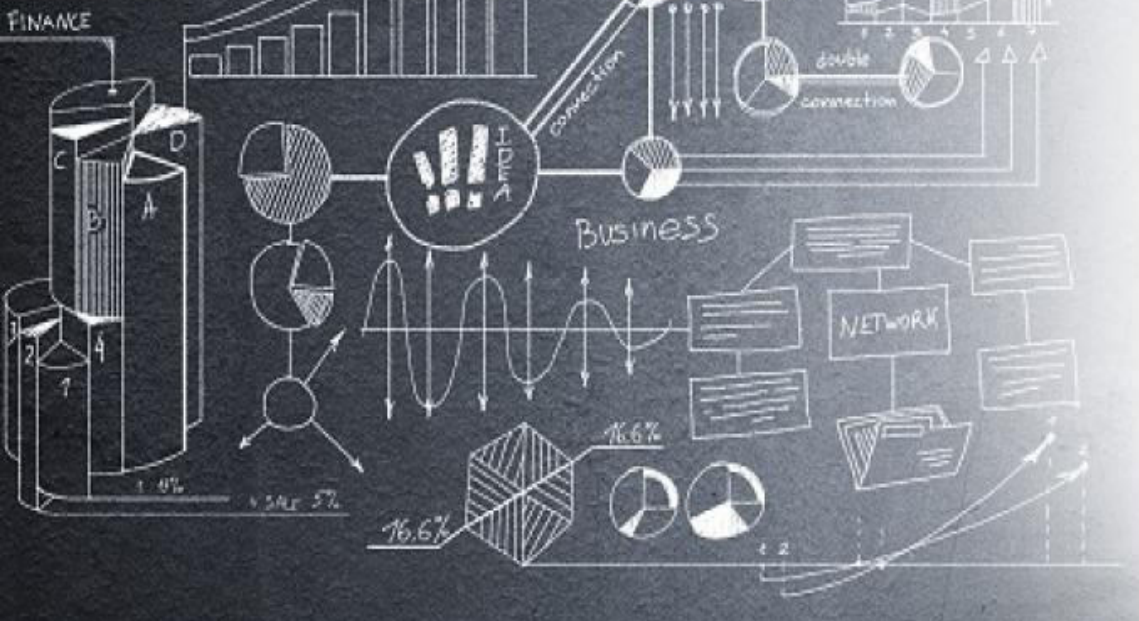




NEW ACTIVITIES



All this, and it's still worth it.



EVALUATE CHALLENGES AND SOLUTIONS IN DIFFERENT MANAGEMENT MATTERS

PROCUREMENT

PRODUCTION

MARKETING

**HR, FINANCE &
ADMIN**

**SALES &
DELIVERY**

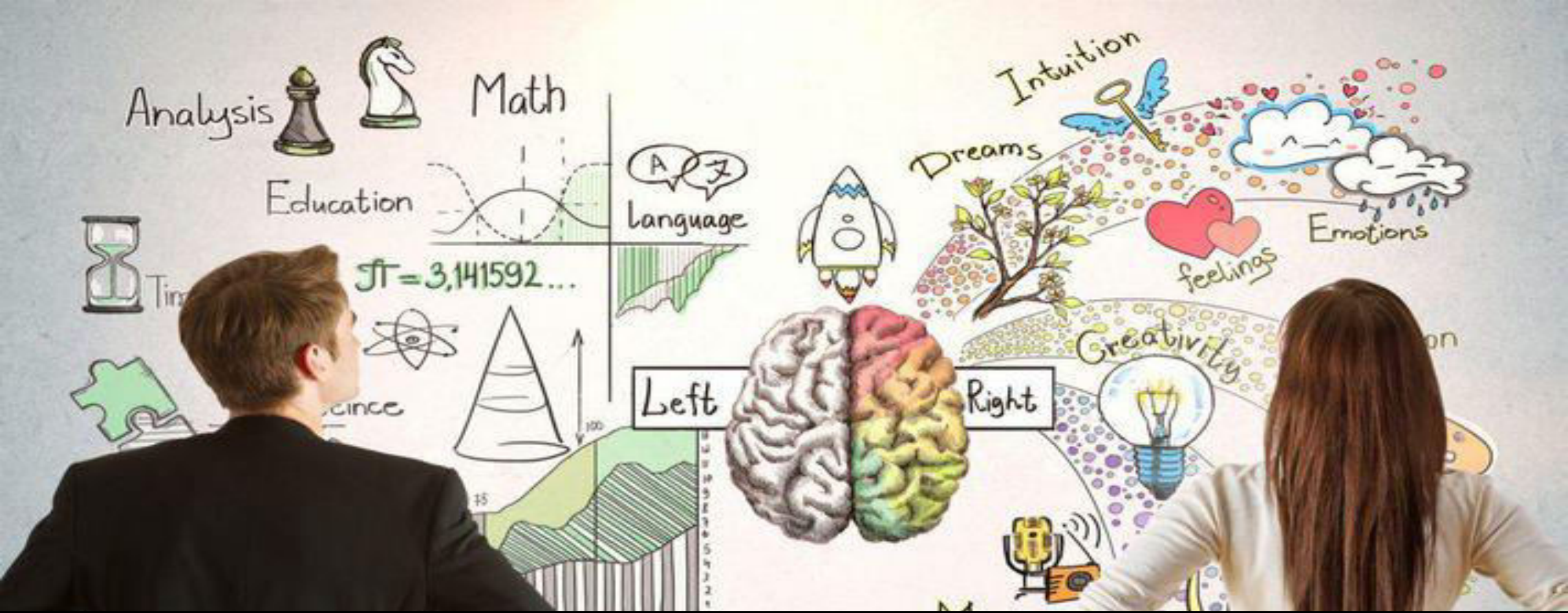
**CUSTOMER
RELATIONSHIP**

PROCESS OF IMPLEMENTATION





Engaging a Service Provider, in unprofessional way, to implement an online platform can be a disaster



1. BUSINESS AUDIT

- *Checking the strength and weakness of your business, to see if its ready to go online*

2. MATCHING VISION

Getting serious online, should be part of your vision, else, there can be lots of confusion leading to wastage of money, effort, time and brand image.



3. RIGHT REQUIREMENT

Requirements

1

BUSINESS
IDEA

BUSINESS
MODEL

LEGAL
ENTITY

PRODUCTS
AND
SERVICES

POTENTIAL
TARGETED
CUSTOMERS

2

DOMAIN
NAME

WEBSITE

MOBILE APP

CONTENT

SEO

SOCIAL
MEDIA

3

PAYMENT
GATEWAY

LOGISTIC
ARRANGEMENT

PACKAGING

CRM

4

TOOLS

TECHNIQUES

TACTICS

METHODS

1.

BUSINESS
IDEA

BUSINESS
MODEL

LEGAL
ENTITY

PRODUCTS
AND
SERVICES

POTENTIAL
TARGETED
CUSTOMERS

REFER TO THE **JUNE 27**
****ORIENTATION** DIGITAL**
MASTERY NOTES AND
RECORDINGS



LEGAL ENTITY





CYBER LAW



E-COMMERCE RULES



E-COMMERCE REGULATION



```
348 font-size: 13px;
349 }
350
351
352 /* -Menu
353
354
355 #access {
356     display: inline-block;
357     height: 69px;
358     float: right;
359     margin: 11px 28px 0px 0px;
360     max-width: 800px;
361 }
362
363 #access ul {
364     font-size: 13px;
365     list-style: none;
366     margin: 0 0 0 -0.8125em;
367     padding-left: 0;
368     z-index: 9999;
369     text-align: right;
370 }
371
372 #access li {
373     display: inline-block;
374     text-align: left;
375 }
```

IT REGULATION

OFFSHORE COMPANIES





O F F S H O R E

BANKING



POTENTIAL TARGETED CUSTOMERS

DEMOGRAPHICS AND PSYCHOGRAPHIC

Demographics

Age / Gender

Race

Location

Employment Status

Psychographics

Personality

Values

Attitudes

Interests

Lifestyles

DOMAIN
NAME

WEBSITE

MOBILE
APP

CONTENT

SEO

SOCIAL
MEDIA



WEBSITE



MOBILE APP





android



VS



CONTENT



THE AIDA MODEL



**REFER TO THE JULY 13
DIGITAL MASTERY NOTES
AND RECORDINGS**



GOOGLE FIRST PAGE SEARCH RESULT

[Google AdWords - Online Advertising by Google](#) ← (1)

[adwords.google.com/](#)

Advertise with Google **AdWords** ads in the Sponsored Links section next to search results to boost website traffic and sales. With Google **AdWords** pay-per-click ...

[Keyword Tool](#)

Enter one keyword or phrase per line to see what related word ...

[Help Center](#)

Google Chrome. A browser built for speed, simplicity and ...

[Google Ads](#)

Already have an AdWords account? Login now. How it works ...

[Google Analytics](#)

Use Google Analytics to learn which online marketing ...

[AdWords Signup](#)

[AdWords Express](#)

Use Google AdWords Express to advertise your local business on ...

[More results from google.com »](#)

[AdWords - Wikipedia, the free encyclopedia](#) ← (2)

[en.wikipedia.org/wiki/AdWords](#)

Google **AdWords** is Google's main advertising product and main source of revenue. Google's total advertising revenues were USD\$28 billion in 2010. **AdWords** ...

[Inside AdWords](#) ← (3)

[adwords.blogspot.com/](#)

5 hours ago – Google's official blog for news, information, and tips on **AdWords**.

[Google AdWords \(adwords\) on Twitter](#) ← (4)

[twitter.com/adwords](#)

The official channel for info & updates from the Google **AdWords** team. ... **AdWords** SMB Specialists explain how to set up your account to generate effective ...

[Google AdWords Advertising and How to Advertise on Google](#) ← (5)

[www.perrymarshall.com/google/](#)

Discover the Google **AdWords** Strategies that will Help You to Beat the **AdWords** System and Double the Customers on Your Website in 30 Minutes or Less, with ...

[AdWords - Grade Your Google AdWords Account Performance](#) ← (6)

[www.wordstream.com/google-adwords](#)

Get a free, instant report on your Google **AdWords** account performance with the **AdWords** Performance Grader. It's a free PPC audit in under a minute! >>

[AdWords How Tos, Guides and Tutorials - Redfly Online Marketing ...](#) ← (7)



[www.redflymarketing.com/adwords-tutorials/](#)

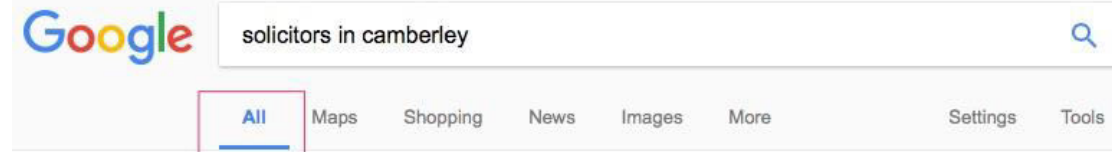
Mar 12, 2010

Get the Flash Player to see this video about quality score.

Welcome to the Redfly Marketing Google **AdWords** ...

[More videos for adwords »](#)

GOOGLE LOCAL SEARCH RESULT



About 133,000 results (0.50 seconds)

Map showing solicitor locations in Camberley, Surrey. Locations include: Heald Nickinson Solicitors, Morrisons Solicitors Camberley, Gravity Force Camberley Trampoline Park, Frimley Park Hospital, and Brooks & Partners Solicitors.

Rating Hours

Heald Nickinson Solicitors 2.0 ★★☆☆☆ (4) · Lawyer Lansdowne House, Knoll Road · 01276 680000 Opens at 09:00	WEBSITE DIRECTIONS
Brooks & Partners Solicitors 5.0 ★★★★★ (6) · Lawyer Lyons House, 2 Station Rd · 01276 681217 Opens at 09:00	WEBSITE DIRECTIONS
Morrisons Solicitors Camberley 2.5 ★★☆☆☆ (2) · Law firm First Floor South, St Georges House, Knoll Road · 01276 686005 Opens at 08:30	WEBSITE DIRECTIONS

[More places](#)

Google's local pack

Click here to see
Google's local finder

Solicitors In Camberley Surrey, Injury & Commercial Property Lawyers
www.healdnickinson.co.uk/ ▾
Legal services for individuals and businesses including conveyancing, wills and probate, employment, matrimonial, property law.
[Our People](#) · [Contact](#) · [Family Law Solicitors](#) · [Who we are](#)

Family Solicitors | Private Clients | Camberley
www.fosterharrington.co.uk/ ▾
Foster Harrington are a firm of specialist lawyers, based in Camberley, Surrey who have been advising and assisting clients nationally and in the local area for ...

Google's local organic
results

Google

PHILOSOPHY



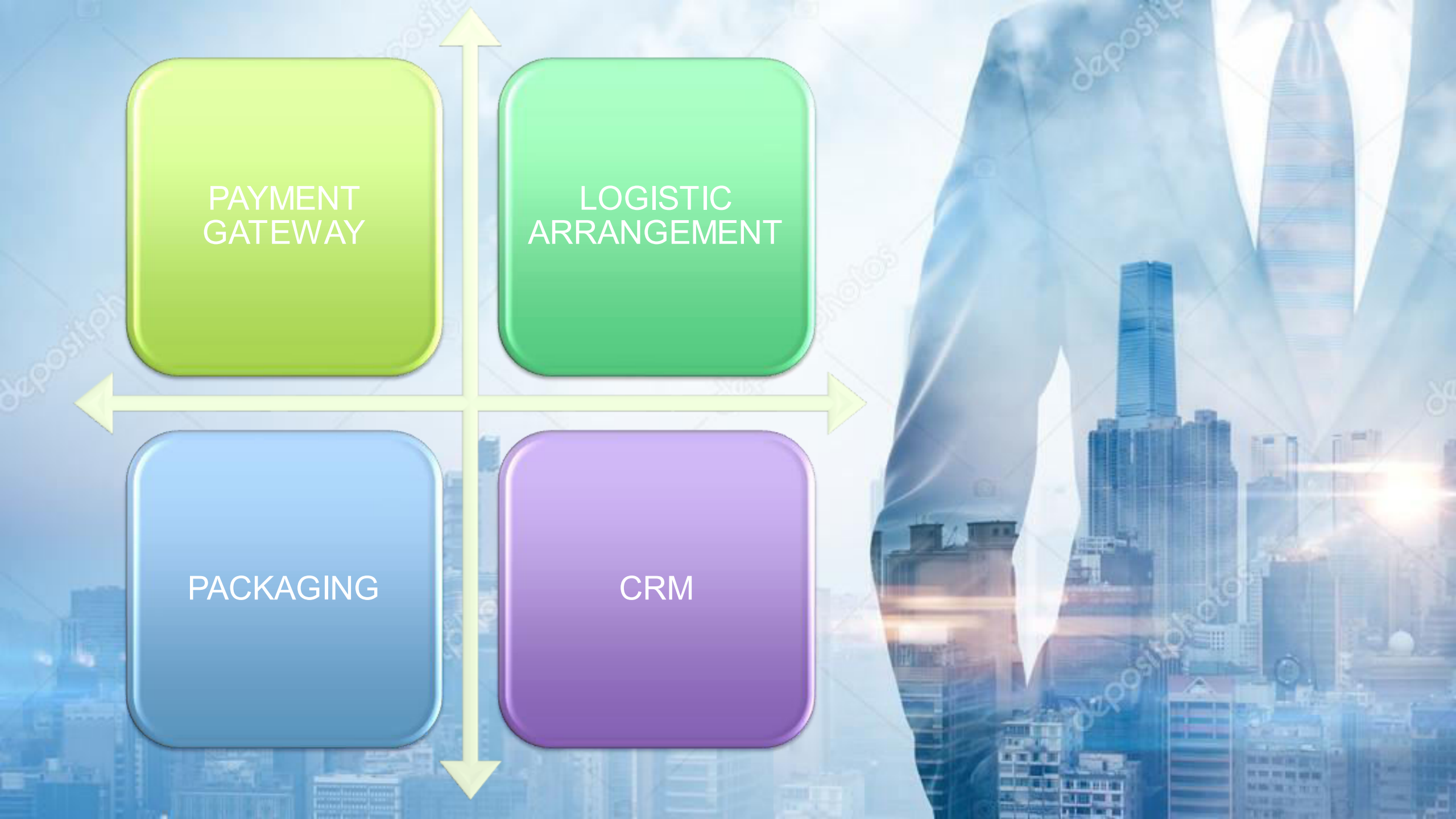
200 FACTORS THAT INFLUENCES GOOGLE
SEARCH RESULTS

PAYMENT
GATEWAY

LOGISTIC
ARRANGEMENT

PACKAGING

CRM



TOOLS

TECHNIQUES

TACTICS

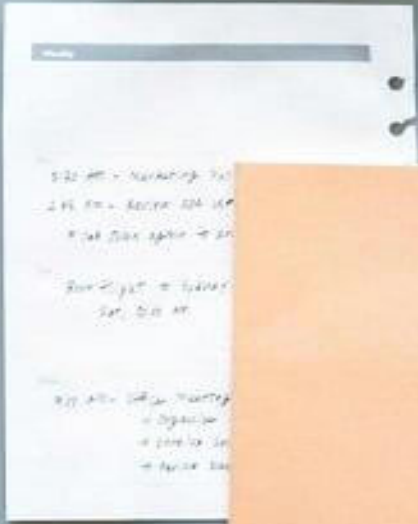
METHODS





BUSINESS PLAN

Concepts of Online Business Models



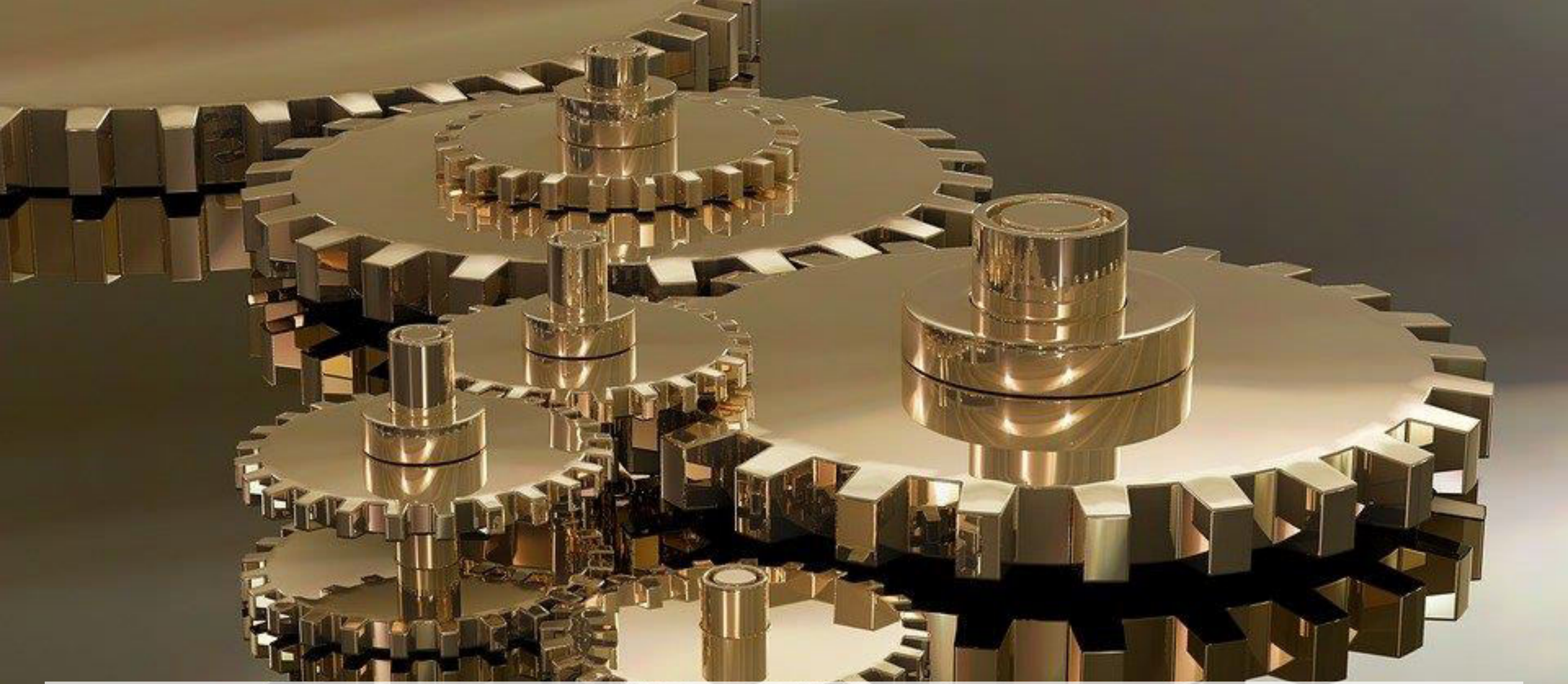
REFER TO THE **JULY 2
AND JULY 4 DIGITAL
MASTERY NOTES AND
RECORDINGS**

BUSINESS PLAN



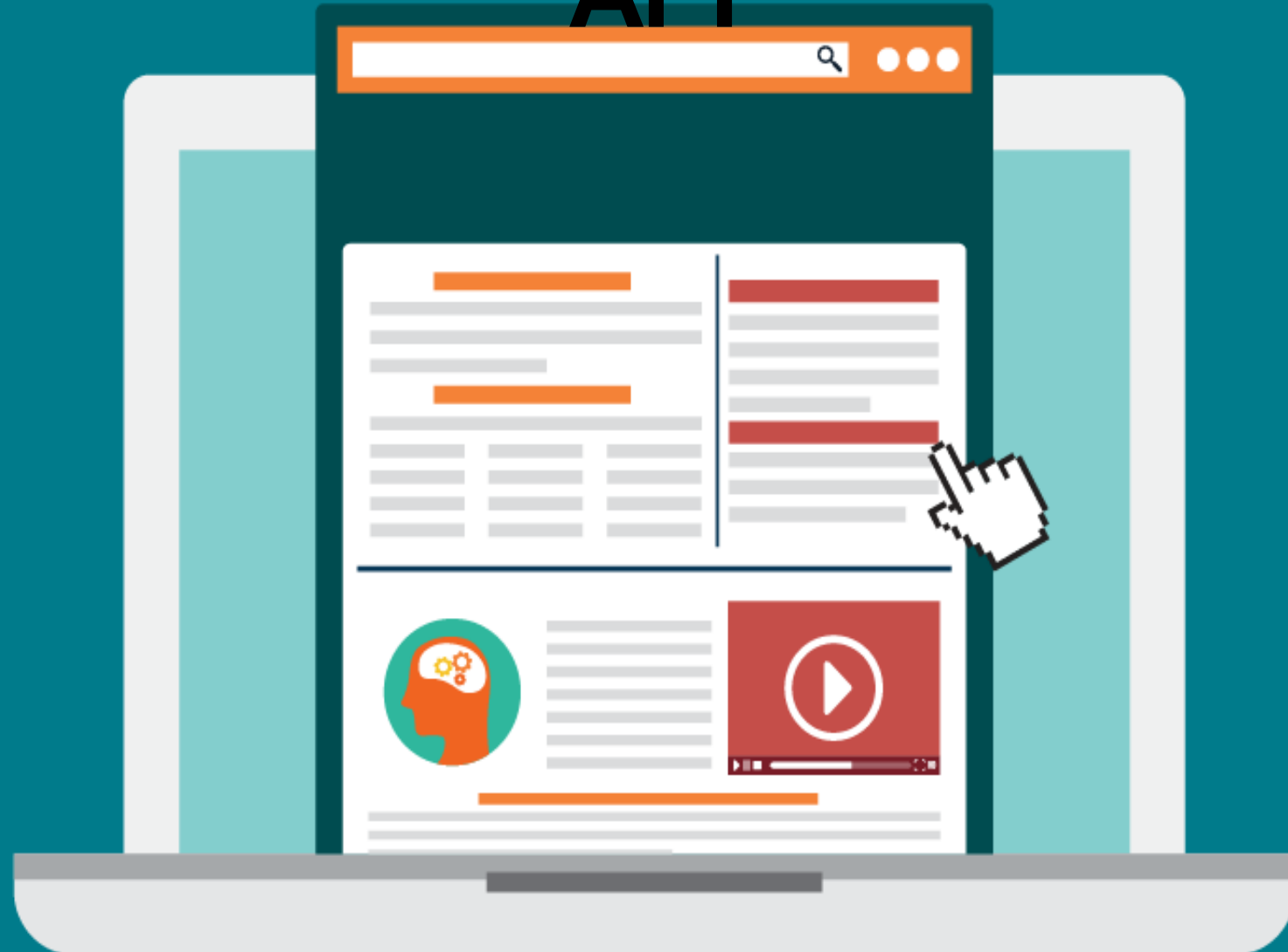


STRATEGY



TECHNICAL INFRASTRUCTURE

SETTING UP YOUR OWN WEBSITE/MOBILE APP





PROMOTIONS

PRODUCT SOURCING





CRM



CRM TOOLS



PROMOTION OF THE BUSINESS





4. RIGHT SERVICE PROVIDER



5. PARTICIPATE IN IMPLEMENTATION

6. MANAGING STAFF RESISTANCE





MOST EMPLOYEES DON'T LIKE CHANGE

A group of five business professionals in a meeting. A woman in a black blazer stands in the center with her arms crossed, looking serious. To her left, a man in a suit and glasses looks down with his hand to his forehead. To her right, a man in a suit covers his face with his hand, and a woman with curly hair looks down. On the far right, a man is on a mobile phone. The background features a white brick wall and a circular mirror.

**SOME RESIST IT BY NOT
COOPERATING OR OPPOSING**



WE HANDLE THEM



GETTING FUNDS

WHY & WHEN TO GO FOR FUNDING



What are the situations when funding will be required to implement an online strategy?

When is the time to ask for funds from investors? What preparations needs to be done?

2. IDEAL FUNDING PHASES

FUNDS



3. RIGHT INVESTORS

4. WHAT TO TELL POTENTIAL INVESTORS & WHAT NOT



Currencies	51=	Change	%Change
British POUND	0.6529	+0.0001	+0.012%
Czech KORUNA	20.1790	+0.0000	+0.000%
Danish KRONE	5.8658	+0.0000	+0.000%
European EURO	0.7699	+0.0000	+0.000%
Hungarian FORINT	244.9769	+0.0000	+0.000%
Norwegian KRONE	6.0618	+0.0023	+0.038%
Polish ZLOTY	3.4800	+0.0000	+0.000%
Russian RUBLE	33.8488	+0.0000	+0.000%

Gainers	Price	Change	%Change
AFC	172.55	+6.26	+3.70%
BPIKI	29.51	+1.05	+3.56%
GOH	42.03	-1.28	-3.05%
AITA	23.16	+0.63	+2.72%
JTAS	37.24	+0.96	+2.58%
RCA	20.19	-2.36	-11.69%
AECT	18.00	+7.50	+41.67%
XNC	34.00	+5.50	+16.18%
PEQ	26.90	+4.00	+14.87%
XV	10.00	+1.00	+10.00%

Stock Sectors	3 Month % Change
Consumer Non-Durables	+2.88%
Consumer Services	+0.41%
Technology	+2.53%
Utilities	+6.61%
Healthcare	+5.52%
Telecommunications	+11.73%
Energy	+5.11%
Real Estate	-1.50%
Financials	+1.00%

A close-up photograph showing several pairs of hands, likely belonging to different people, cupping a small amount of dark soil. A tiny green seedling with two leaves is growing out of the soil. The hands are positioned in a way that suggests they are collectively supporting or nurturing the plant. The background is blurred, showing what appears to be a person in a dark, patterned shirt. A semi-transparent white rectangular box is overlaid across the middle of the image, containing the text 'STARTUP FUNDING...'.

STARTUP FUNDING...

A close-up photograph of a hand in a dark suit jacket and white shirt cuff, firmly grasping a thick roll of US dollar bills. The bills are tightly packed and show various denominations, including \$100 and \$50 bills. The background is a solid, dark grey color. A semi-transparent horizontal band is overlaid across the middle of the image, containing the text 'Venture Capital' in a bold, black, sans-serif font.

Venture Capital



Money provided by investors to start up firms and small businesses with perceived long-term growth potential.

FIRMS RAISED FUND THROUGH VENTURE CAPITAL



MOST VENTURE CAPITAL COME FROM



GROUP OF WEALTHY INVESTORS



INVESTMENT BANKS



A blue-tinted photograph of a conference room. In the foreground, a long, dark conference table is visible, with several black leather chairs arranged around it. The chairs are tufted and have armrests. The background shows a large window with blinds, letting in light. The overall atmosphere is professional and formal.

**OTHER FINANCIAL
INSTITUTIONS
THAT POOL SUCH
INVESTMENTS OR
PARTNERSHIPS**

VENTURE CAPITAL



This form of raising capital is popular among new companies or ventures with limited operating history, which cannot raise funds .



**SEED CAPITAL: INITIAL FUNDING TO START THE
COMPANY**

An illustration on a teal background featuring three hands. The left and right hands hold gold coins with a white dollar sign, while the center hand holds a green and white banknote with a white dollar sign. At the bottom center, a glowing yellow lightbulb sits in an open cardboard box. The scene is decorated with white plus signs and starburst symbols.

**GROWTH FUND : INVEST TO THE
COMPANY'S EXPANSION PLANS**

VENTURE CAPITALS-

objective is capital

Gains. - (List the

company IPO)





JOIN NVCA

MEMBER HUB

Our members are investing in industries
that are changing the world...

IT Services

FOR MORE DETAILS : <http://nvca.org/>

The image features two silhouettes of men shaking hands against a textured red background. The man on the left is depicted as an angel, with large white wings and a yellow halo above his head. The man on the right is a standard human silhouette, with a glowing yellow lightbulb above his head, symbolizing an idea or innovation. A semi-transparent grey horizontal bar is positioned across the middle of the image, containing the text 'Angel Investment' in a bold, black, sans-serif font.

Angel Investment

WHO ARE THESE PEOPLE?



Active angel investors are a mix of the working wealthy and the retired rich. Some dabble in these private investments, while others manage their money full time. Like the businesses they invest in, angels come in all shapes and sizes



Angel investors
are usually
found among an
entrepreneur's
family and
friends.



THE CAPITAL THEY PROVIDE CAN BE

- a one-time injection of seed capital, or
- ongoing support to carry the company through difficult times



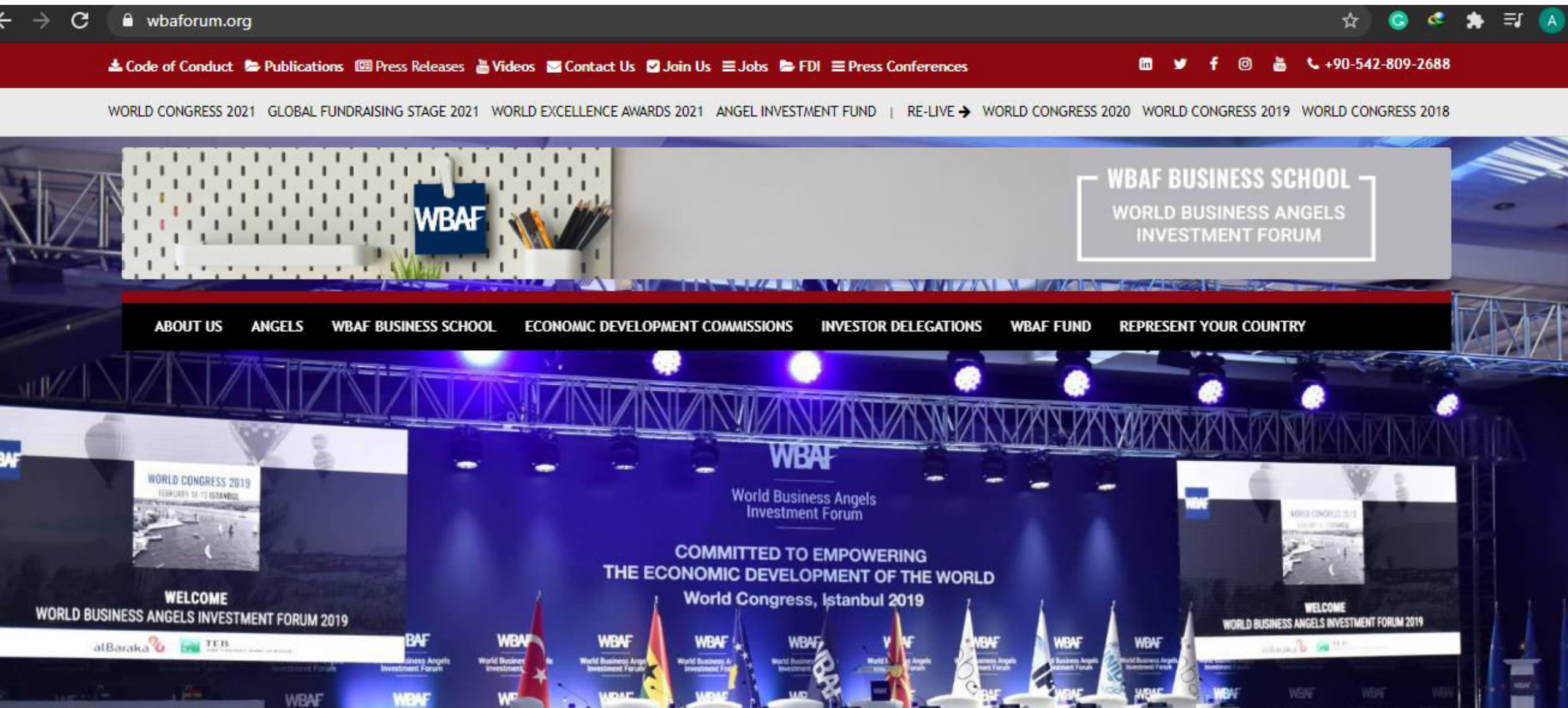
ADVANTAGES OF ANGEL INVESTORS

More favourable terms than other lenders, as they are usually investing in the person rather than the viability of the business



**FOCUSED ON HELPING THE BUSINESS
SUCCEED, RATHER THAN REAPING A HUGE
PROFIT FROM THEIR INVESTMENT.**

For more details:
World Business Angels Associations:
<https://www.wbaforum.org/>



FUND RAISED THROUGH ANGEL INVESTORS

BOOKadda
Your online India book store

The logo for mobileNXT features a stylized orange swoosh that curves from the top left towards the middle right. Below this swoosh, the word "mobile" is written in a lowercase, bold, black sans-serif font, and "NXT" is written in a bold, uppercase, orange sans-serif font.

mobileNXT



Crowd Funding



- Crowd funding is the use of small amounts of capital from a large number of individuals to finance a new business venture.





- It makes use of the easy accessibility of vast networks of people through social media to bring investors and entrepreneurs together.





- It has the potential to increase entrepreneurship by expanding the pool of investors from whom funds can be raised beyond the traditional circle of owners, relatives and venture capitalists.

TOP CROWD FUNDING PLATFORMS

seedinvest



MICROVENTURES



INDIEGOGO.

KICKSTARTER



PLEDGEMUSIC

WEFUNDER

FLASHFUNDERS

seed engine



Republic



BARNRAISER

SEED & SPARK

nextseed

TOP 20 CROWD FUNDING PLATFORMS



Kickstarter.

Indiegogo.

Patreon.

GoFundMe.

Crowdrise.

PledgeMusic.

Razoo.

RocketHub.

Crowdfunder.

Give.

Charitable.

Lending Club.

AngelList.

Ulule.

Funding Circle.

Seed&Spark.

Crowdcube.

GoGetFunding.

Fundable.

Kiva.



Fund from Friends & Relatives

Financial Bootstrapping

A pink piggy bank is shown broken into several pieces, with numerous gold coins spilling out from the cracks and scattered around it. The scene is set against a dark background with some light-colored confetti or paper scraps. The piggy bank is positioned in the lower half of the frame, and the coins are scattered both inside and outside the broken shell. The overall image conveys the concept of financial bootstrapping, where one starts with limited resources and grows through their own efforts.

The background of the image is the flag of Qatar, featuring a white field with a serrated maroon border on the left and a maroon field on the right. The flag is shown with a slight wave and a soft glow effect.

Government Grants

INVESTORS MEET



We welcome you to The Investors Meet in Honk Kong, Qatar, Kuala Lumpur, Singapore, Tokyo & India

Setting up your Online Business

A person in a blue shirt is pointing their right index finger towards a miniature cityscape. The cityscape consists of several colorful buildings (yellow, light blue, teal, light blue, red, and pink) and two white silhouettes of people standing in the foreground. The background is a blurred image of the person's torso and arms.

- Your Online business should be a legal entity in the eyes of the government .

Offshore Company

A conceptual image for an offshore company. A man in a dark suit stands with his arms crossed on a large, white laptop that is floating in the sky. The laptop is tilted, and several smaller laptops are also floating in the air around it. The background features a blue sky with white clouds, a bright sun reflecting on a blue ocean, and a city skyline with skyscrapers on the left side. The text "Offshore Company" is overlaid in a large, bold, black font on a semi-transparent white banner across the middle of the image.

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The buildings are set against a bright blue sky with scattered white clouds. The perspective creates a sense of height and scale. The text 'Offshore Banking' is overlaid in the center in a bold, black font.

Offshore Banking



5. INVESTOR MANAGEMENT BEST PRACTICES



20 BEST PRACTICES OF INVESTOR MANAGEMENT



A photograph of three business professionals in a modern office setting. They are silhouetted against large windows that let in bright light. The man on the left is looking towards the other two. The man in the center is looking towards the man on the right. The man on the right is holding a tablet or a book. The overall atmosphere is professional and collaborative.

**UNDERSTAND AN INVESTOR'S
POSITION BY ENGAGING WITH THEM.**



WEIGH THE PROS AND CONS OF POTENTIAL SETTLEMENT/CONCESSIONS.

**CREATE A ROBUST
PUBLIC RELATIONS
STRATEGY TO BE
SUCCESSFUL**





**UNDERSTANDING OF RECENT
INVESTOR AND INVESTMENT
ACTIVITIES.**



Practice your delivery and make sure you are prepared to answer any and all follow-up questions.



DO NOT BE AFRAID TO ADMIT A MISTAKE



**Treat them as
your valuable
customer and
connect it with the
effective “CRM”**



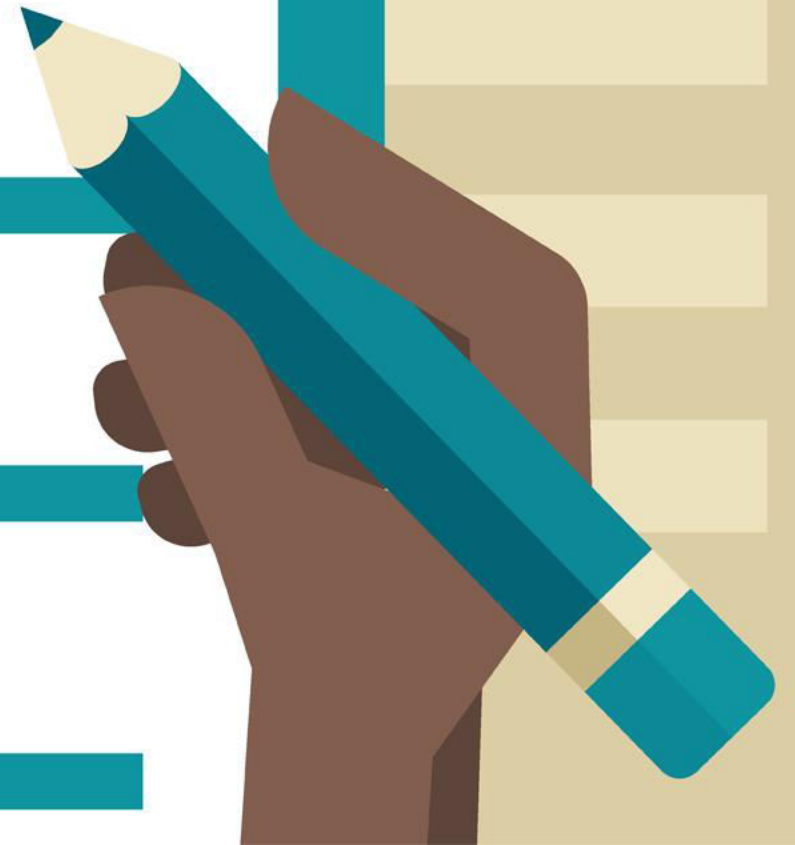
MEASURE RISK AS EXPOSURE TO LOSS AT THE END OF THEIR INVESTMENT

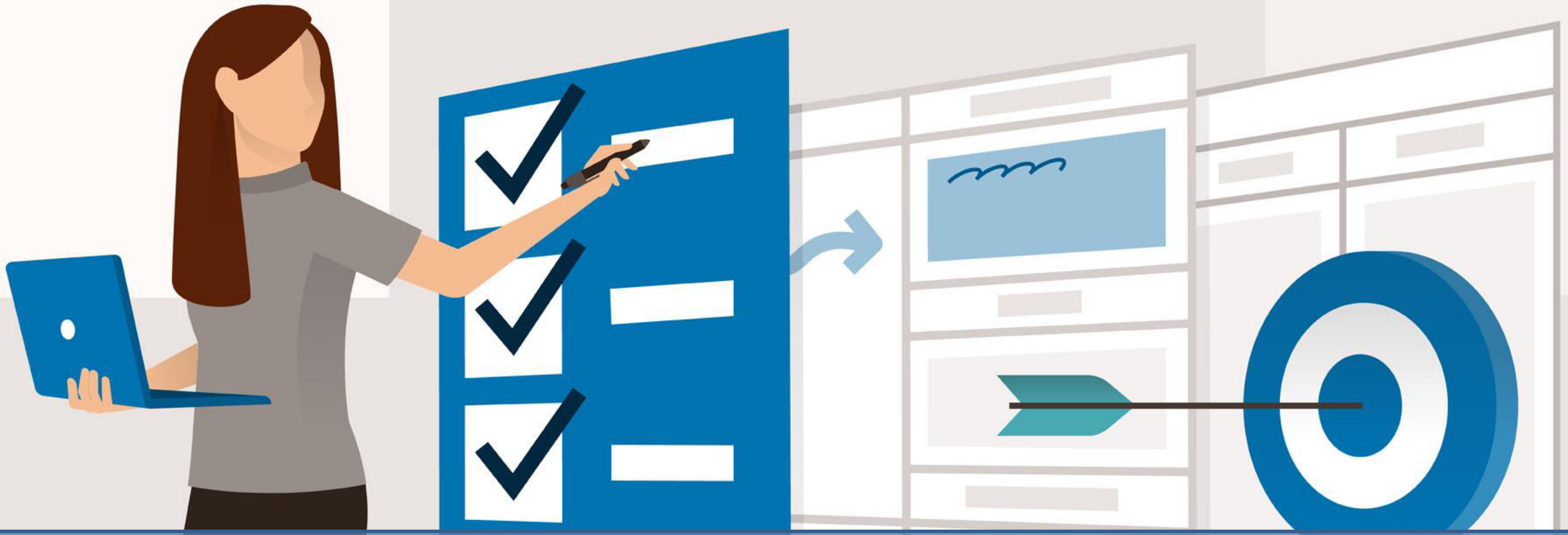
A group of business professionals in a meeting. A man in a blue suit is shaking hands with another man in a blue suit. A woman with glasses and a white blazer is smiling in the background. Another woman in a white blazer is on the right. They are sitting around a table with papers and a glass of water.

**CLIENTS EXPECTATION, OBJECTIVES, RISK TOLERANCE
MUST BE DELIVERED AND FOUNDED IN TRUST**



SET CLEAR INVESTMENT OBJECTIVES AND COMPARE EVEN SEEMINGLY DISPARATE PROJECTS





Every investment should include a detailed rationale, an explanation of alternatives, and a calculation of the expected return or qualitative benefit, timing, context, and risk.



Return (Benefit)



=

ROI



Investment (Cost)

**USE ROI (RETURN ON INVESTMENT)
THROUGHOUT THE INVESTMENT LIFE CYCLE**



**STREAMLINE
APPROVALS AND
MAKE CONTEXTUALLY
INFORMED DECISIONS**

APPROVED



**COMPANIES UTILIZES DIGITAL TOOLS TO
BECOME EFFICIENT.**

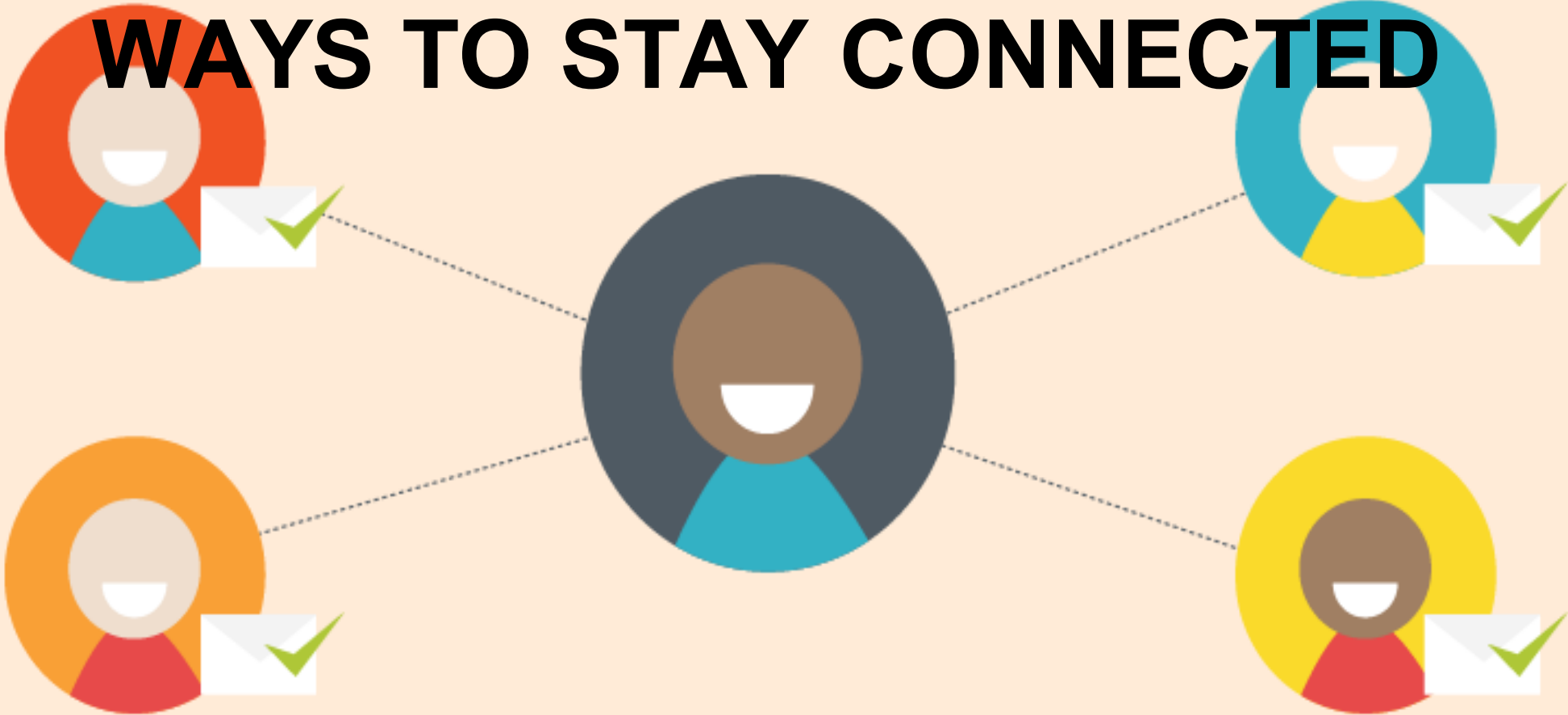
ADOPT A CULTURE OF CONTINUOUS IMPROVEMENT





**CONVEY A
COMPELLING
INVESTMENT
PROPOSITION**

BE ACCESSIBLE AND OFFER MULTIPLE WAYS TO STAY CONNECTED



A collage of various social media and digital communication icons, including WhatsApp, Pinterest, G+, Twitter, LinkedIn, Facebook, and others, is scattered across the left side of the image. On the right side, a person's hand is shown covering their ear, suggesting a desire to block out noise or distractions. The background is a light, textured surface.

**HIGHLIGHT SOCIAL MEDIA CHANNELS
AND EMBED MULTIMEDIA CONTENT**



**DECISION-MAKING
SHOULD BE
MANAGED AND
IMPLEMENTED**



Funds can create more value if they correctly assess their governance and determine an investment strategy commensurate with their capabilities.



**A PREVIEW TO QATAR'S LAWS IN
RELATION TO E COMMERCE BUSINESS**

QATAR NATIONAL E-COMMERCE ROADMAP 2017

**How e-Commerce Contributes to Achieving Qatar's
National Vision**

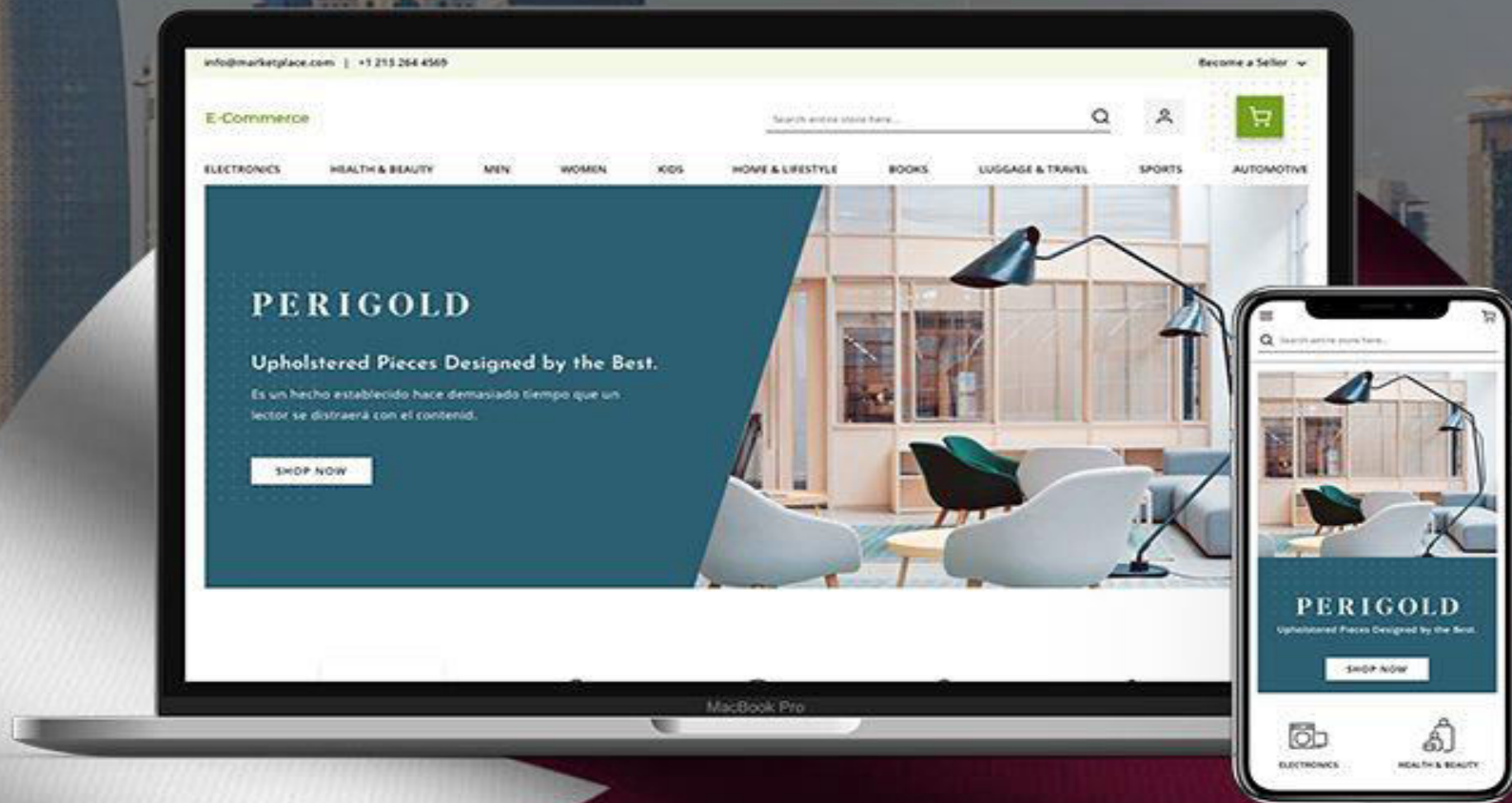
2030

Published by: Ministry of transport & communications

Source: <http://www.ecommerceqatar.qa/page/publications-roadmap>



E-COMMERCE LAW





The Electronic Commerce and Transactions Law, also known as e-Commerce Law, outlines rules and regulations concerning electronic business.

The law gives legal weight to business transactions conducted over electronic communications such as e-mails. It includes the legal validity of electronic contracts and signatures.



E-COMMERCE

A wooden gavel with a dark handle and a rounded head, resting on a wooden sound block. The gavel is positioned on top of a dark brown book with gold lettering. The book is placed on a light-colored wooden surface. The background is a blurred bookshelf filled with books.

CONSUMER PROTECTION



The e-Commerce Law aims to protect consumers online in a number of ways:



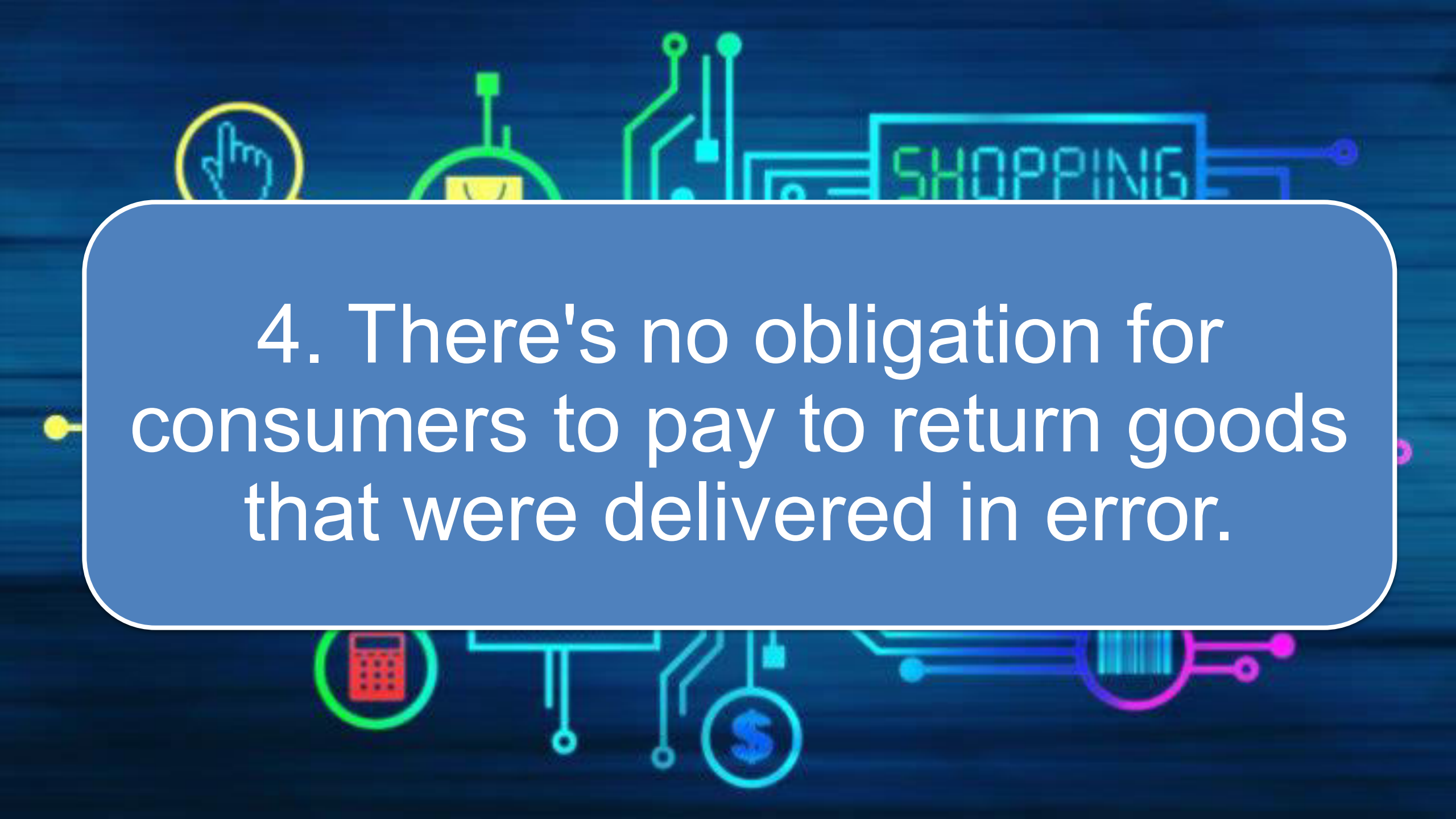
1. Spam does not count as electronic communication.



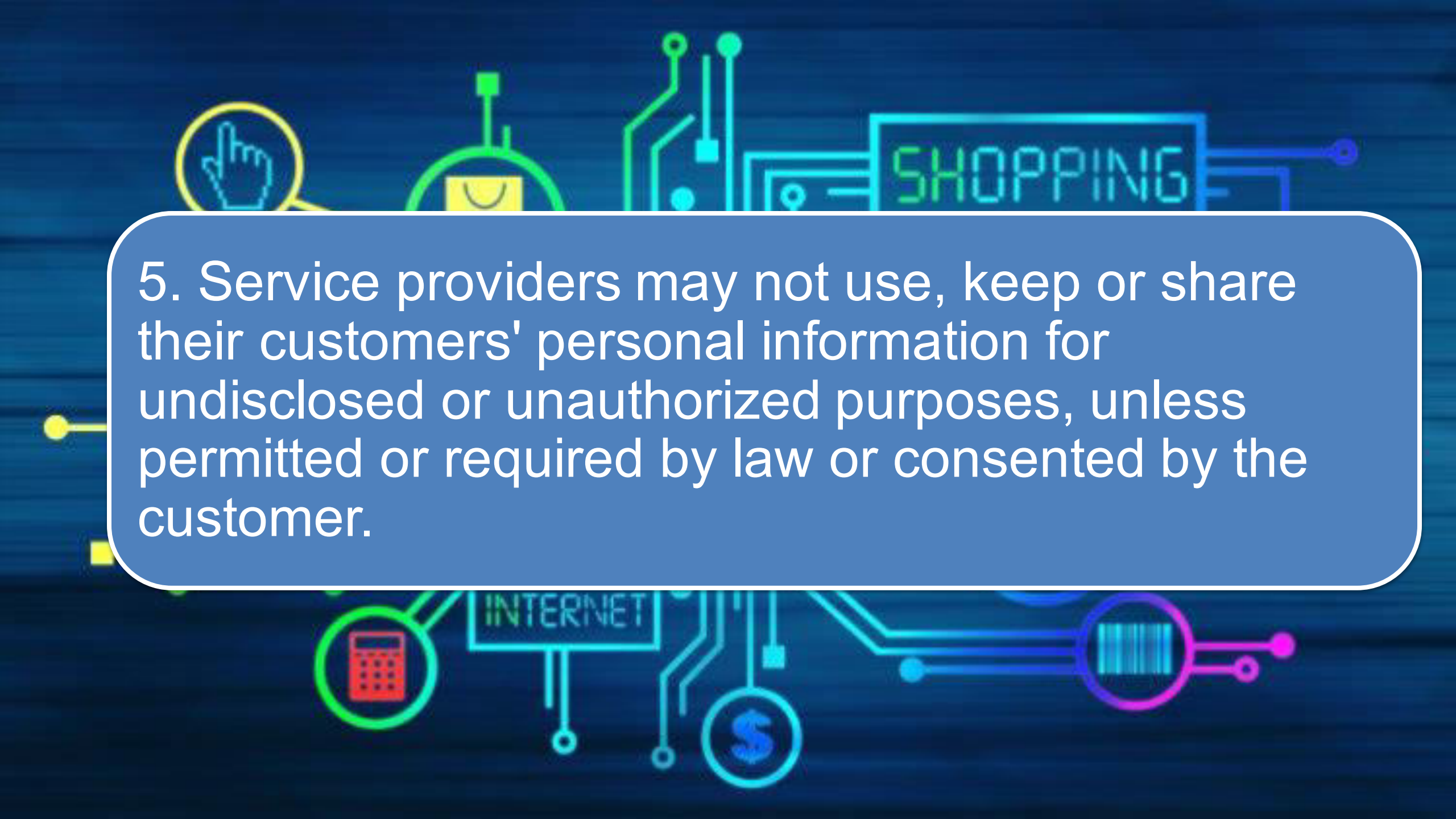
2. Consumers have up to three days to rescind or cancel any contract they enter into electronically.



3. Consumers may terminate a contract if there is a delay of service delivery of more than 30 days.



4. There's no obligation for consumers to pay to return goods that were delivered in error.

The background features a dark blue field with various glowing digital icons. At the top, there's a hand cursor icon, a smiley face, and a box labeled 'SHOPPING'. At the bottom, there's a calculator icon, a box labeled 'INTERNET', a dollar sign, and a barcode. The central text is contained within a light blue rounded rectangle.

5. Service providers may not use, keep or share their customers' personal information for undisclosed or unauthorized purposes, unless permitted or required by law or consented by the customer.

The detailed laws in regard to e-commerce can be viewed on this link :
https://www.motc.gov.qa/sites/default/files/ecommerce_ebook.pdf



DECIDE WHICH PRODUCT TO TARGET ONLINE



- **High demand - low competition**
- **High demand - high competition**
- **Low demand - low /high competition**

A shopping cart filled with cardboard boxes is placed on a laptop keyboard. The background is a blurred laptop screen with a blue and purple glow. The text 'TOP PRODUCTS TO SELL ONLINE' is overlaid in white on the right side of the image.

TOP PRODUCTS TO SELL ONLINE

- www.amazon.com/gp/bestsellers
- www.popular.ebay.com/
- www.google.com/trends/topcharts



HOW DO YOU GET PHYSICAL PRODUCTS TO SELL ONLINE ?

- **Tie-up with Manufacturers**
- **Tie-up with Merchants**
- **Tie-up with Retailers**
- **Tie-up with Dropshippers**

Tie-up with Drop-shippers



DECIDE WHICH PRODUCT TO TARGET ONLINE

- High demand - low competition
- High demand - high competition
- Low demand - low /high competition



A string of nine colorful paper strips is stretched across the frame, each secured by a small wooden clothespin. The strips are arranged to spell out the words 'THANK YOU' in a simple, hand-drawn font. The background is a dark, textured wooden surface with horizontal planks. The colors of the strips are: red for 'T', light blue for 'H', lime green for 'A', light blue for 'N', yellow for 'K', light green for 'Y', yellow for 'O', and light green for 'U'.

THANK YOU



أشيقرة®
DIGIMENTORS