

# WELCOME

**DAY 35/100**

## DIGITAL MASTERY CHALLENGE

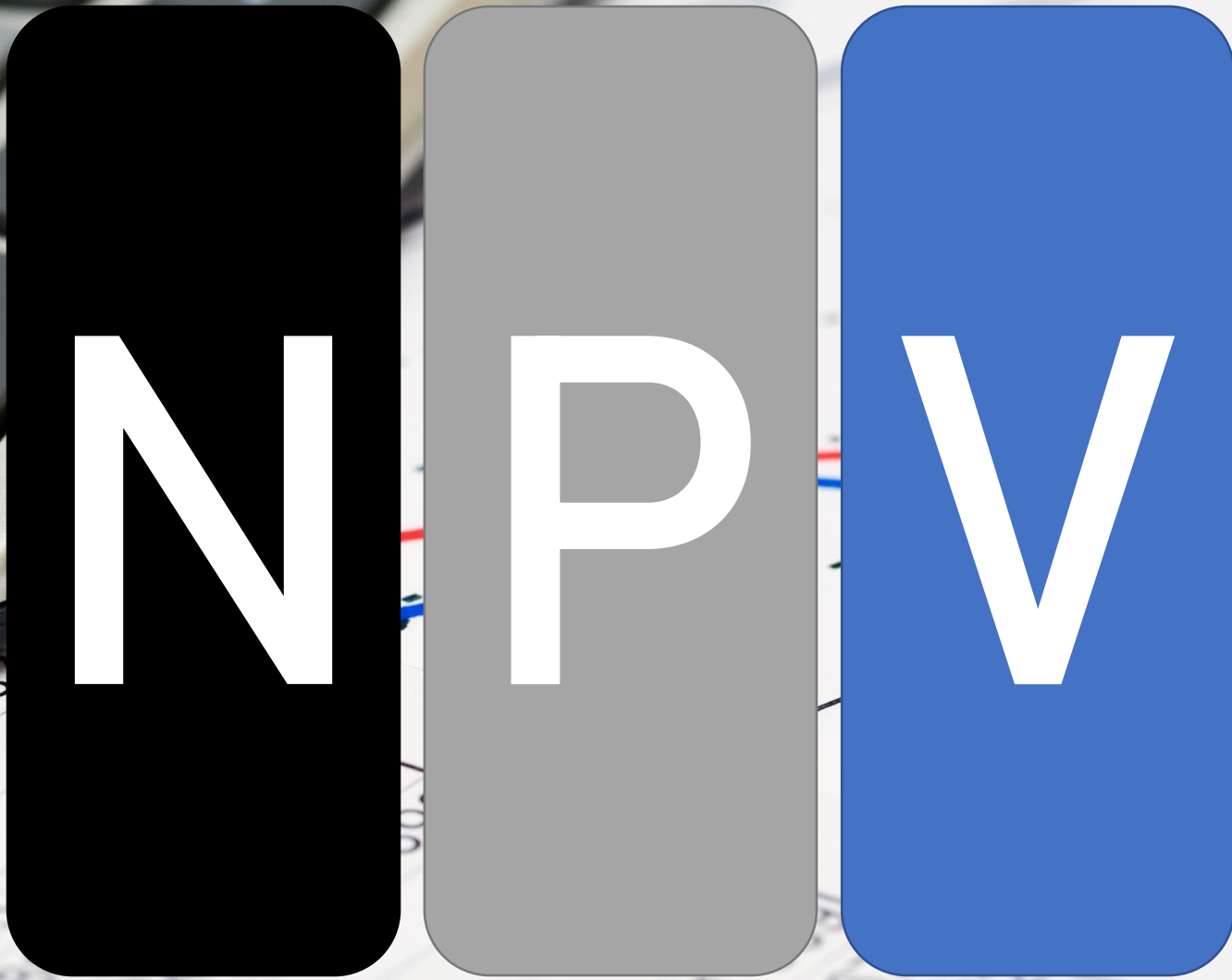
**DATE: August 16, 2020, SUNDAY**

**TIME: 07:00 PM (AST)**

**LIVE FROM DOHA, QATAR**



# ONLINE BUSINESS FLIPPING

The acronym 'NPV' is displayed in large, bold, white letters. Each letter is contained within a vertical, rounded rectangular box. The 'N' is in a black box, the 'P' is in a grey box, and the 'V' is in a blue box. The background features a blurred image of a calculator on the left and a line graph with a pencil on the right, all resting on a document with numerical data.

**N** **P** **V**

**NET PRESENT VALUE**



**Net present value can be tricky to learn,  
but it's really very simple**

**LET'S GET ON  
WITH IT...**



**WHAT IS**  
*Net*  
*Present*  
*Value?*



**WIKIPEDIA**  
*The Free Encyclopedia*

# WHAT IS NET PRESENT VALUE?

$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

# WHAT IS NET PRESENT VALUE?

$$\text{NPV} = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

Net Present  
Value



# **NET PRESENT VALUE (NPV)**

**is a standard method for the financial appraisal  
of long-term projects.**

# PRESENT VALUE OF NET CASH FLOWS

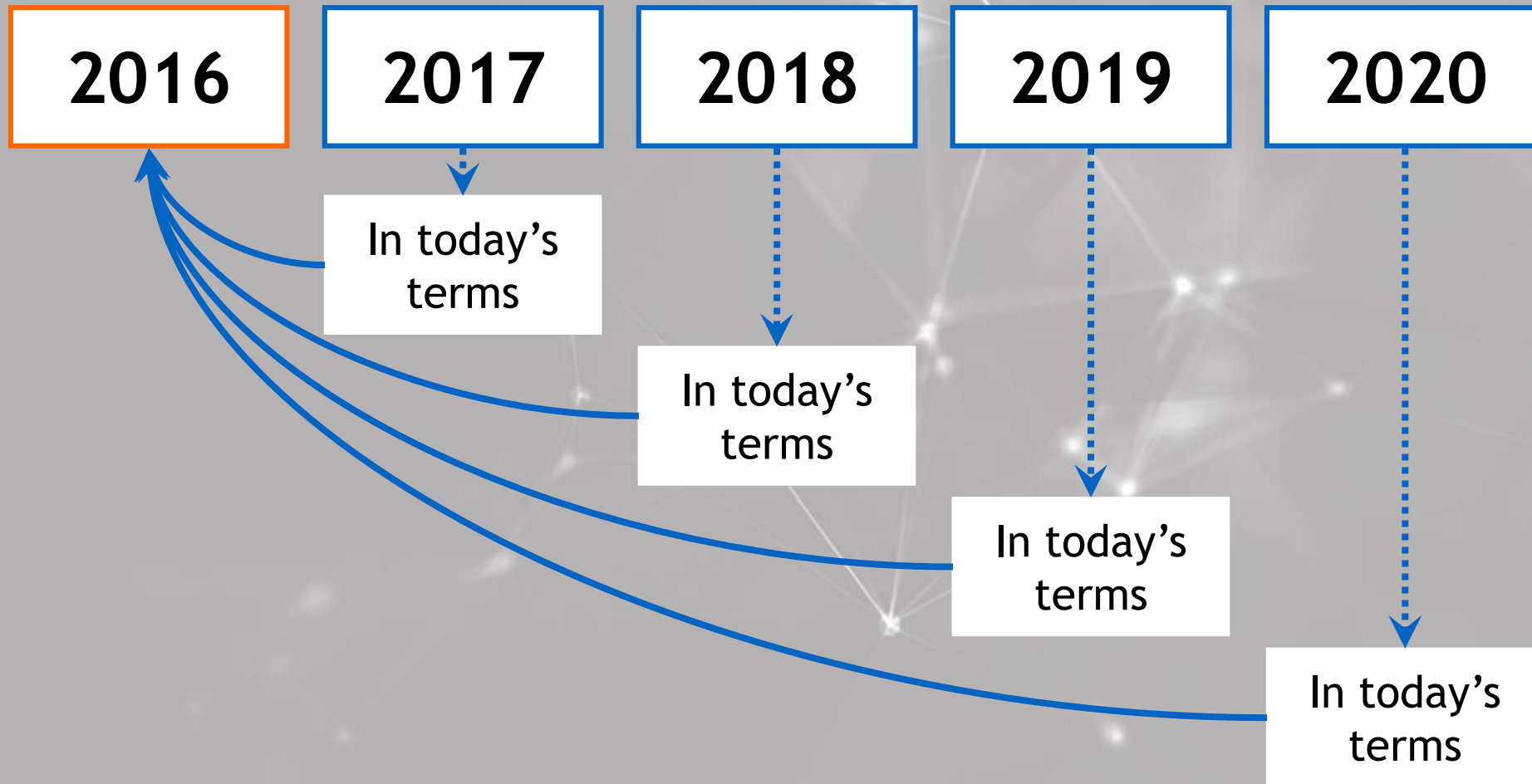
Net Present  
Value

# WHAT IS IT?

Cash flow is discounted back to its Present Value (PV).

Net Present Value

# Revenues - Costs = ?





**SIMPLE, RIGHT?**

NPV

=

$$\sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

But what  
is it?

$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

1. Then they are summed.

2. Each cash inflow/outflow is discounted back to its present value (PV).

**GOT IT YET?**





$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

**Each cash inflow/outflow is discounted back to its present value (PV).**

A man with glasses and a striped shirt is working on a server rack in a data center. The room is dimly lit with blue light from the server racks. The man is focused on his work, adjusting a cable or component on the server. The server racks are filled with various electronic components and cables.

Year 1's value in today's terms,

Year 2's value in today's terms,

Year 3's value in today's terms,

Year 4's value in today's term

Etc.

**2. THEN  
THEY ARE  
SUMMED.**

$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

**Year 1 +**

**Year 2 +**

**Year 3 +**

**Year 4 +**

**Etc**

**-----**

**= Sum**

$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

**BUT WHAT IS THE  
FORMULA ALL  
ABOUT?**

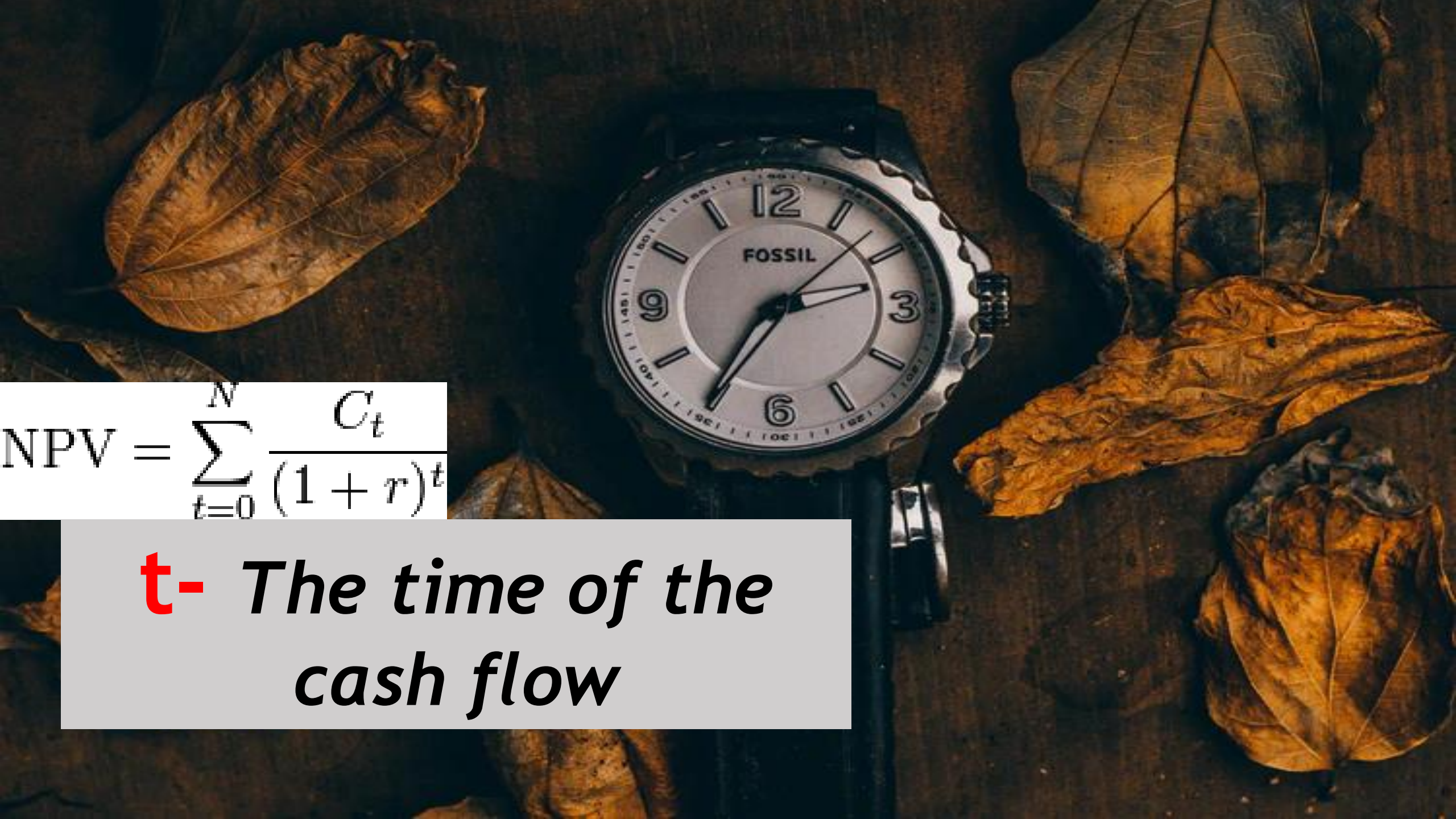
**t** - The time of the cash flow

**N** - The total time of the project

**r** - The discount rate (the rate of return that could be earned on an investment in the financial markets with similar risk.)

**C<sub>t</sub>** - The net cash flow (the amount of cash) at time t

(for educational purposes, C<sub>0</sub> is commonly placed to the left of the sum to emphasize its role as the initial investment.)


$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

**t-** *The time of the cash flow*



***N*-The total time of the project**

$$\text{NPV} = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

***r*- the discount rate (the rate of return that could be earned on an investment in the financial markets with similar risk.)**

**R E T U R N**



$$NPV = \sum_{t=0}^N \frac{C_t}{(1+r)^t}$$

C A S H F L O W

**C<sub>t</sub>- the net cash flow (the amount of cash) at time t**

*(for educational purposes, C<sub>0</sub> is commonly placed to the left of the sum to emphasize its role as the initial investment.)*



**THE VALUE OF MONEY OVER TIME**

# THE DISCOUNT RATE

10%

Y1

Y2

Y3

Y4

91%

83%

75%

68%

10%

Y1

Y2

Y3

Y4

91%

83%

75%

68%

***Why Not?***

Y1

Y2

Y3

Y4

91%

83%

75%

68%

A hand is shown on the right side of the image, holding a white chalk and drawing a red arrow pointing to the left. This red arrow is enclosed within a red oval. The background is a green chalkboard with several white arrows pointing to the right, arranged in a grid-like pattern. The text is overlaid on a light green rectangular box on the left side of the board.

Because your **10%**  
**discount** rate is worked  
out backwards

**Last year was 10% greater  
than this year...**



# Why Not?

Y1

91%

Y2

83%

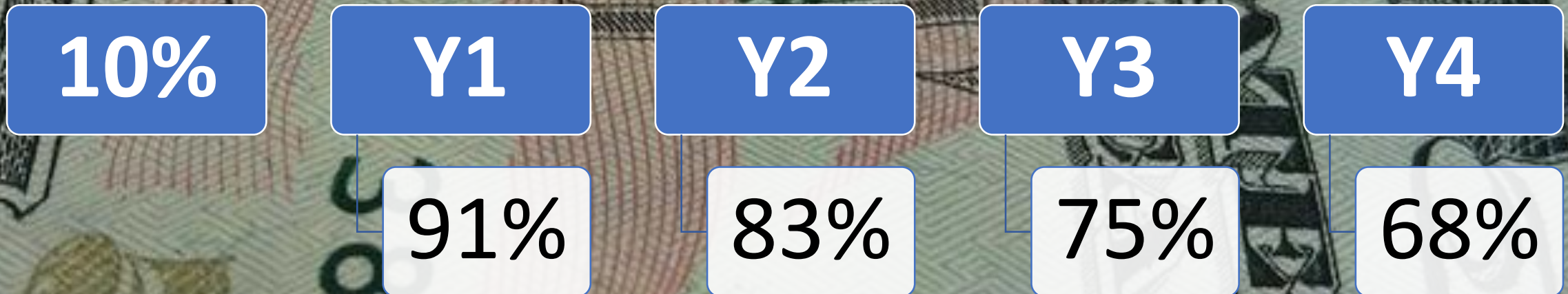
Y3

75%

Y4

68%

# THE DISCOUNT RATE



***So it looks like this***



# EXCEL CAN HELP



# NPV IN EXCEL

The screenshot displays a Microsoft Excel spreadsheet titled "Lecture02-NPV" with two project examples. The first example, "PROJECT 1", has a discount rate of 10% and a calculated NPV of 2,316. The second example, "PROJECT 2", has a calculated NPV of 3,201. A red callout bubble points to the "Help" menu in the Excel ribbon, which is open to show search results for "npv".

PROJECT 1	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL
Benefits	-	2,000	3,000	4,000	5,000	14,000
Costs	5,000	1,000	1,000	1,000	1,000	9,000
Cashflow	- 5,000	1,000	2,000	3,000	4,000	5,000
NPV	2,316					

PROJECT 2	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL
Benefits	1,000	2,000	4,000	4,000	4,000	15,000
Costs	2,000	2,000	2,000	2,000	2,000	10,000
Cashflow	- 1,000	-	2,000	2,000	2,000	5,000
NPV	3,201					

(Schwalbe, 2004, p145. Figure 5-2. Net Present Value Example)

**Help menu "NPV"**

**Search Results**

For additional and updated content, search Microsoft Office Online. [Learn more](#)

4 results

- NPV worksheet function
- IRR worksheet function
- Differences between Excel and Lotus 1-2-3

**Other places to look**

- Clip Art and Media
- Get answers from other users
- Research
- Knowledge Base Search

**Search**

Offline Help

[Can't find it?](#)

**See Also**

Calculates the net present value of an investment by using a discount rate and a series of future payments (negative values) and income (positive values).

**Syntax**

**NPV(rate,value1,value2, ...)**

Rate is the rate of discount over the length of one period.

Value1, value2, ... are 1 to 29 arguments representing the payments and income.

- Value1, value2, ... must be equally spaced in time and occur at the end of each period.
- NPV uses the order of value1, value2, ... to interpret the order of cash flows. Be sure to enter your payment and income values in the correct sequence.
- Arguments that are numbers, empty cells, logical values, or text representations of numbers are counted; arguments that are error values or text that cannot be translated into numbers are ignored.
- If an argument is an array or reference, only numbers in that array or reference are counted. Empty cells, logical values, text, or error values in the array or reference are ignored.

**Example 1**

The example may be easier to understand if you copy it to a blank worksheet.

[How?](#)

A	B
1 Data	Description
2 10%	Annual discount rate
3 -10,000	Initial cost of investment one year from today
4 3,000	Return from first year
5 4,000	Return from second year

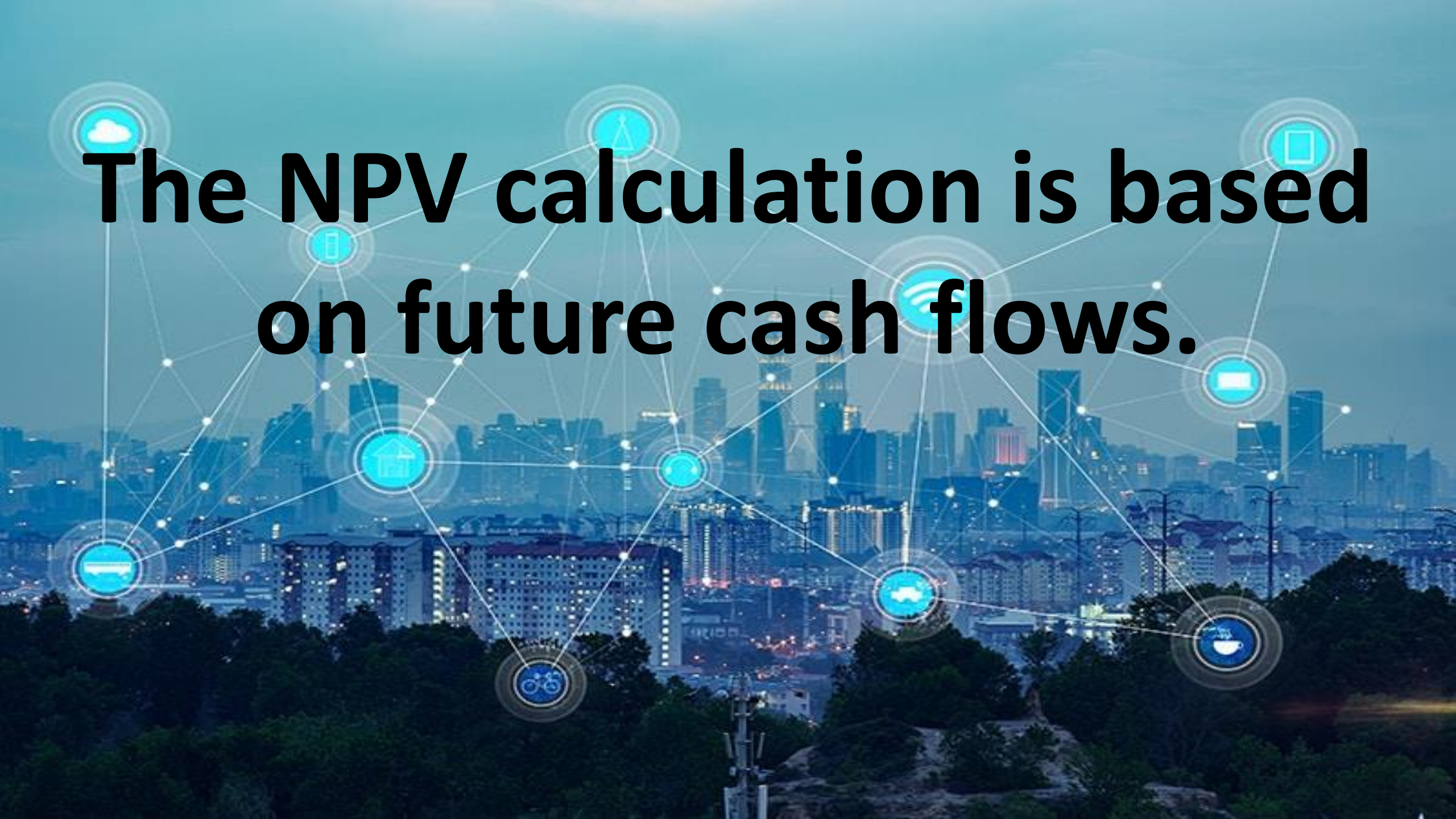


**BUT IT  
AIN'T  
PERFECT**

**The NPV investment begins one period before the date of the value1 cash flow** →

$$\text{NPV} = \sum_{j=1}^N \frac{\text{value}_j}{(1 + \text{rate})^j}$$

$$\text{NPV} = \sum_{t=0}^N \frac{C_t}{(1 + r)^t}$$



**The NPV calculation is based on future cash flows.**

**If your first cash flow occurs at the beginning of the first period, the first value must be added to the NPV result, not included in the values arguments.**



$$NPV = \sum_{i=1}^n \frac{values_i}{(1 + rate)^i}$$

*The calculations in excel are*



**DIFFERENT**

# NPV IN EXCEL

$$\text{NPV} = \sum_{j=1}^n \frac{\text{values}_j}{(1 + \text{rate})^j}$$

$$\text{NPV} = \sum_{t=0}^N \frac{C_t}{(1 + r)^t}$$



# NPV IN EXCEL

$$\text{NPV} = \sum_{j=1}^n \frac{\text{values}_j}{(1 + \text{rate})^j}$$



$$\text{NPV} = \sum_{t=0}^N \frac{C_t}{(1 + r)^t}$$



# NPV IN WORKSHEETS

## Financial Analysis

for e-Learning Project 2006

Discount rate

YEARS:

1

2

3

4

Total

Costs

--	--	--	--

Discount factor

0.91

0.83

0.75

0.68

**Discounted costs**

--	--	--	--	--

Benefits

--	--	--	--

Discount factor

0.91

0.83

0.75

0.68

**Discounted benefits**

--	--	--	--	--

Discounted benefits - costs

--	--	--	--	--

Cumulative benefits - costs

--	--	--	--

**ROI**

**Payback In Year:**

**NPV**



A woman with dark hair, wearing a pink sweater, is sitting at a wooden desk in a home office. She is looking at a computer monitor which displays a website. There is a calendar on the desk and a microphone on the right. The background shows a window with curtains and a bed.

# NPV IS TYPICALLY USED FOR 2 REASONS

**1. Assessing the  
value of a project**

**2. Choosing which  
projects get priority**

# WHEN DO YOU USE IT?

**Project 1**

**Project 2**

**Compare & Contrast**

**Which one is best?**

**Costs & Benefits**

**Is it worth our investment?**



**WHICH IS THE BETTER  
INVESTMENT?**

***Which was the better investment?***



# WHAT IS THE DISCOUNT RATE?

*What is IRR?*





# What is IRR?





# ***Internal Rate Of Return***

# IRR



**The amount you need to earn to  
make it all worthwhile**

The image features three large, three-dimensional, red letters 'R', 'R', and 'R' arranged in a row. The letters are highly reflective and glossy, with a dark red or maroon hue. They are set against a background of a light-colored, possibly white or light grey, wall with a subtle grid pattern. The lighting creates bright highlights on the top and right sides of the letters, while the left and bottom sides are in shadow, giving them a strong sense of depth and volume. The overall aesthetic is clean, modern, and professional.

**It is based on things like opportunity cost, the cost of money and risk**

$< 0 <$

**NPV < 0**

The investment's return is less than the discounted cash threshold

$< 0$

**NPV = 0**

The investment's return meets the discounted cash threshold

$= 0$

**NPV > 0**

The investment's return exceeds the discounted cash threshold

$> 0$

# ANSWERS

1. What is NPV good for?
2. When does a website owner use NPV?
3. What project documents (or artefacts) would you find NPV calculations in?

1. Understanding the future value of money in today's terms
2. In presenting the cost-benefit analysis, or justification for a project
3. Business cases, project plans, and project portfolio reports

# ANSWERS

4. How does NPV help in decision making?

5. When is NPV not so useful?

6. What impact does (would) NPV have on your project?

4. It helps compare the value of different projects against investment targets

5. If a project and its benefits are only going to run for a short period (e.g. less than a year) or if a project's benefits are non financial

6. Reflect on your project's costs and forecast benefits

# Financial Analysis

for e-Learning Project 2006

Discount rate	10%				
YEARS:	1	2	3	4	Total
Costs					
Discount factor	0.91	0.83	0.75	0.68	
Discounted costs					
Benefits					
Discount factor	0.91	0.83	0.75	0.68	
Discounted benefits					
Discounted benefits - costs					NPV
Cumulative benefits - costs					
ROI					
Payback In Year:					

## **ANOTHER EXAMPLE**

**Estimated costs; \$1,750,000 in year 1 and \$400,000 each year in years 2, 3 and 4.**

**Estimated benefits; \$0 in year 1, and \$950,000 each year in years 2, 3, and 4.**

**Use a 10 percent discount rate.**



# Financial Analysis

for e-Learning Project 2006

Discount rate	<input type="text"/>					
	YEARS:	1	2	3	4	Total
Costs		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
Discount factor		0.91	0.83	0.75	0.68	
Discounted costs		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Benefits		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
Discount factor		0.91	0.83	0.75	0.68	
Discounted benefits		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Discounted benefits - costs		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input style="background-color: yellow; text-align: right; font-weight: bold;" type="text"/> NPV
Cumulative benefits - costs		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
ROI		<input style="background-color: yellow; text-align: center; font-weight: bold; height: 20px; width: 100%;" type="text"/>				
Payback In Year:		<input style="background-color: yellow; text-align: center; font-weight: bold; height: 20px; width: 100%;" type="text"/>				

## ANOTHER EXAMPLE

**Estimated costs;  
\$2,500,000 in year 1  
and \$250,000 each year  
in years 2, 3 and 4.  
Estimated benefits; \$0 in  
year 1, and \$750,000  
each year in years 2, 3,  
and 4.**

**Use a 10 percent  
discount rate.**

# WEBSITE VALUATION DRIVERS





# FINANCIALS

**1.**

•How old is the business?

**2.**

•How has gross and net income been trending for the last 1-3 years? The last few months?

**3.**

•Can a new owner replicate the cost structure? Can they make any savings?

**4.**

•Are there any anomalies in the financial history of the business? If so, are they explained?

**5.**

•Can all of the revenue streams be transferred to a new owner?

**6.**

•How stable is the earning power e.g. are CPMs in this niche on the decline/hard to replace?

A long-exposure photograph of a busy city street at night. The image captures light trails from cars and buildings, creating a sense of motion and energy. The word "TRAFFIC" is overlaid in large, white, bold letters with a black outline, centered across the middle of the image. The background features tall buildings with illuminated windows and signs, including one that reads "四川國際大廈" (Sichuan International Building) in red. The street is filled with cars, and their headlights and taillights create long, streaking lines of light. The overall scene is a vibrant and dynamic representation of urban traffic at night.

**TRAFFIC**

**1.**

•What percentage of traffic comes from search? (i.e. what percentage is potentially at risk from search engine algorithm changes)

**2.**

•How secure are the search rankings? What is the mix of short and long tail?



**3.**

•How has traffic been trending for the last year? The last few months?

**4.**

•Has the site been affected by any Google algorithm changes or manual penalties?

**5.**

•What is the industry trend (see Google Trends)?

**6.**

•Where does the referral traffic come from? Is it sustainable?

A top-down view of a wooden desk with various items. On the left is a silver laptop with a screen displaying a grid of application windows. To its right is an open notebook with a grid pattern. The left page of the notebook contains a flowchart with boxes and arrows, and a small diagram of a person. The right page has handwritten text in a cursive script. A black pen lies horizontally across the notebook. Above the notebook is a silver camera with a lens. A pair of white earbuds with a white cord is also visible. The word "OPERATIONS" is written in large, bold, white letters with a black outline across the bottom of the image.

# OPERATIONS



**1.**

•How much of the owner's time is required to run the business?

**2.**

•What are the owner's responsibilities? Are there high technical requirements?

**3.**

•What technical knowledge is required to run or manage the business?

**4.**

•Are there employees/contractors in the business and how are they managed?



**NICHE**

**1.**

•How competitive is the niche?

**2.**

•What are the barriers to entry?

**3.**

•Is the niche growing?

**4.**

•What are the recent trends and developments in the niche?





**5**

**•What expansion options are available?**



# CUSTOMER BASE

A woman with long brown hair, wearing a red sweater, is using a contactless payment terminal. The terminal screen displays "\$102.49" and "Insert, Tap or Swipe". In the background, a woman with long red hair is smiling. The setting appears to be a retail store with shelves of products.



**1.**

**•Where does the business get customers from?**

**2.**

**•How much do customers cost to acquire?**



**3.**

•If subscription, what is the customer lifetime value and churn rate?

**4.**

•If one-time, how active is the customer base? Are they re-ordering?

A background image showing two women in a cafe-like setting. One woman is holding a smartphone, and they both appear to be looking at it. The scene is softly lit, with wooden chairs and tables visible in the background.

**5**

**•Is it possible to remarket to the existing customers? Is there a mailing list?**





**OTHERS**

**1.**

**•Are there physical assets or specific regional responsibilities with the business?**

**2.**

**•Are there any licensing requirements in order to run the business?**

**3.**

•Does it infringe in any trademarks?

**4.**

•Does the business offer any unique advantages? (e.g. trademark)





# E-COMMERCE WEBSITE VALUATION

# VALUATION DRIVERS

AGE OF  
BUSINESS

FINANCIAL

TRAFFIC

OPERATIONS

LEVEL OF  
OWNER  
INVOLVEMENT

# VALUATION DRIVERS

CUSTOMER  
SERVICE

STREAMLINED  
LOGISTICS AND  
FULFILMENT

INVENTORY  
MANAGEMENT

FORMALIZED  
SUPPLIER  
RELATIONSHIPS

# TECHNOLOGY



REDUCING  
TECHNICAL  
BURDEN

CODING BEST  
PRACTICES

# LEGAL AND ESCROW

SECURE  
INTELLECTUAL  
PROPERTY

WORK-FOR-  
HIRE  
AGREEMENTS

NON-  
COMPETE

ASSETS TO  
TRASFER

TRANSITION  
ASSISTANCE

ESCROW



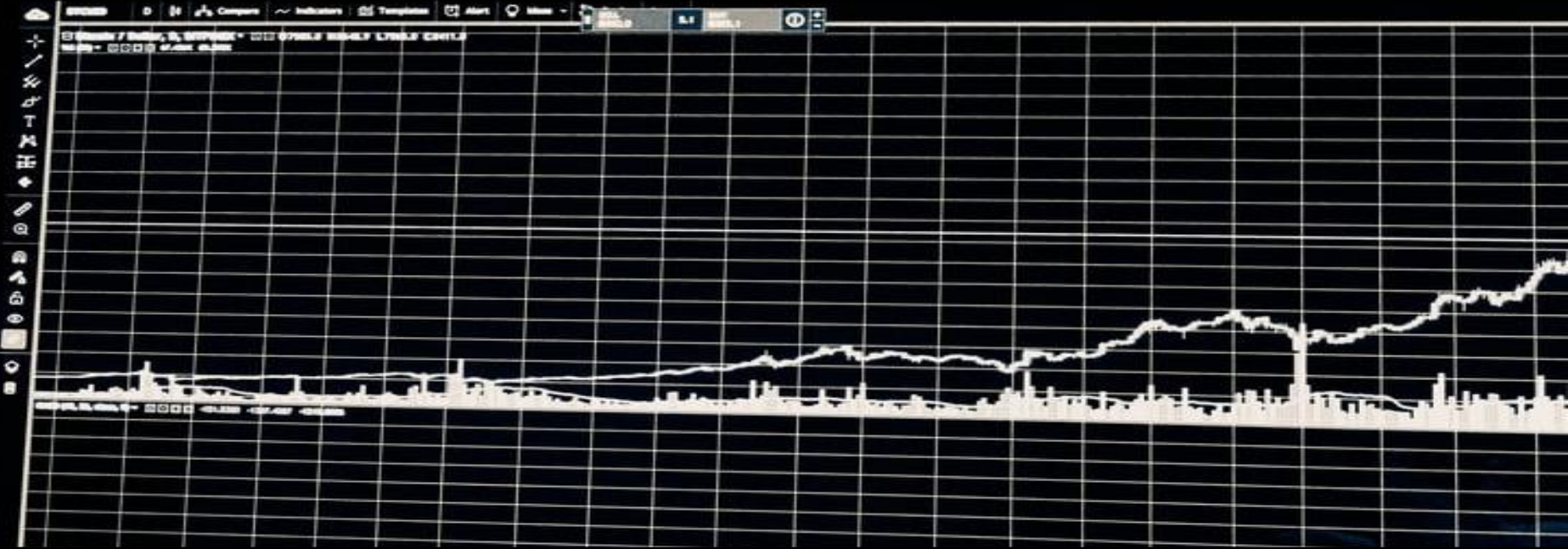
# **How to Value an E-Commerce Business**

*Determination of  
Earnings*

**The first step in arriving at an accurate valuation of an e-commerce business is to determine earnings or “NET REVENUE.”**



# SDE METHOD OF VALUATION



**The Seller's Discretionary Earnings  
Method**



The background features a dark blue gradient with several out-of-focus bokeh lights in red, orange, and white. At the bottom, a portion of a candlestick chart is visible, showing green and red bars on a light blue grid.
$$\begin{aligned} \mathbf{SDE} &= \\ &\mathbf{REVENUE} \\ &\mathbf{- COSTS OF GOODS SOLD} \\ &\mathbf{- OPERATING EXPENSES} \\ &\mathbf{+ OWNER COMPENSATION} \end{aligned}$$



**10MM**

***For companies with an estimated value of  
\$10 million **or less*****

# EBITDA METHOD OF VALUATION



**The Earnings Before Interest, Taxation, Depreciation, and Amortization Method**



10MM

*For companies with an estimated **above**  
\$10 million*

# REVENUE AND GROWTH-BASED VALUATIONS



For the vast majority  
of e-commerce  
businesses, either  
**SDE** or **EBITDA** will  
prove sufficient for  
determining  
earnings.





**However, for some fast-growing, typically well-capitalized companies that are investing heavily in technology and future growth, neither benchmark will be effective.**

A hand is pointing towards the center of the image. The background is dark and filled with various colored shopping cart icons (blue, purple, pink, yellow) arranged in a grid-like pattern. A semi-transparent white rectangular box with a black border is centered over the image, containing the text.

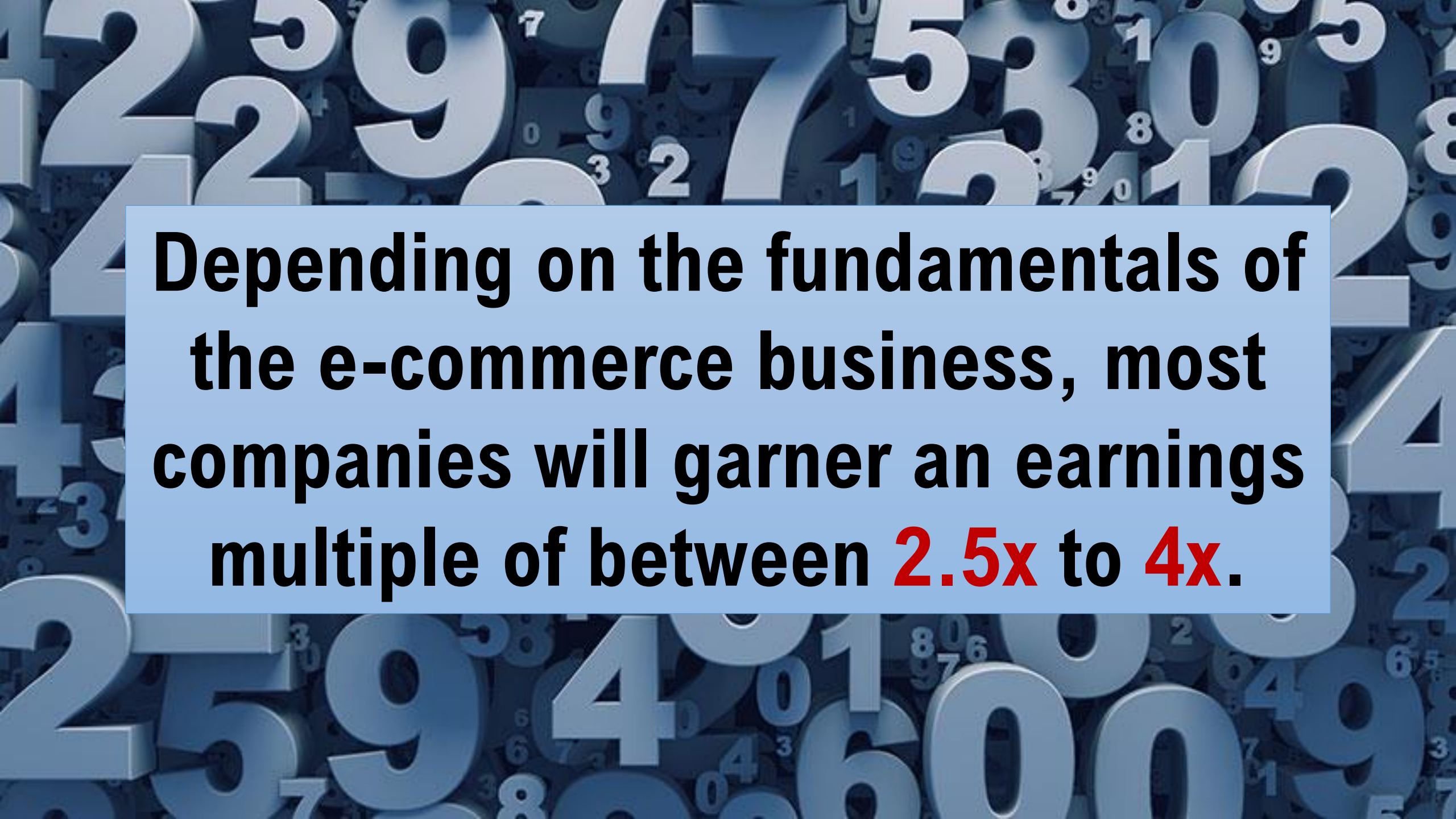
# **FINDING THE EARNINGS MULTIPLE**



**VALUATION OF BUSINESS**

=

Earnings x Earnings Multiple



**Depending on the fundamentals of the e-commerce business, most companies will garner an earnings multiple of between **2.5x** to **4x**.**

**So, an e-commerce business with \$4 million in annual earnings and a 3x earnings multiple achieves a valuation of **\$12 million.****

AGE	TIME	TRENDS	INVENTORY CARRYING COSTS	PLATFORM CONCENTR.	MULTIPLE
>3 years	<10 hrs/week	Growing	Low	Low	4.0x
					
<2 years	>20 hrs/week	Flat	High	Mid/High	2.0x

**MOST VALUATION DRIVERS FALL INTO  
THREE BROAD CATEGORIES:**

**TRANSFERABILITY**

**SCALABILITY**

**SUSTAINABILITY**

# VALUATION TOOLS FROM:



## Get a FREE Online Business Valuation



Today at 1:45 PM



Welcome to the Flippa Online Business Valuation Bot. Would you like to know how much your business is worth?  
Reply with "YES" to get started...

Today at 1:46 PM

YES

Today at 1:46 PM



Welcome. To provide an accurate valuation of your online business we need to ask you some questions about your business? Are you ready?

Yes

No

Type your message...



# How Much Is Your Online Business Worth?

Please select your main monetization below



Affiliate



Amazon  
Associates



Amazon FBA



Amazon FBM



Amazon KDP



Amazon Merch



Application



Digital Product



Display  
Advertising



DropShipping



eCommerce



Info Product



Lead Gen



SaaS




Service



Subscription



 Number of Businesses Sold: 1,307

 Total Sold Amount: \$147,019,676



## How to Value an Online Business

---

Valuing a business can be a tricky thing to get right.

We understand the effort that has gone into growing your online business. It's likely that you've invested hard-earned cash and spent countless hours building a business. This is something that we don't take lightly.

Our valuation method is backed by years of experience selling online businesses.

We've sold over 1K businesses and constantly refine how we value them to reflect the industry and what buyers/investors are after. Ultimately, our valuations follow a simple formula:

**[6-12 Months' Average Net Profit] x Multiple (Typically 20-60+)**



# **STEPS TO REGISTER YOUR DOMAIN FOR FLIPPING IN ADMWEBSITEFLIPPING**

# Go to ADM Website Flipping

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



[www.admwebsiteflipping.com](http://www.admwebsiteflipping.com)

## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

# Go to this section- Click on sell your domain

The image displays three distinct selling options, each with a representative screenshot and a corresponding 'SELL HERE' button. The 'Sell Your Website' panel shows a clothing store's product page for a 'Bobbi Pullover' on a tablet and desktop. The 'Sell Your Domain' panel features a 'MyDomain.com' listing for '\$750' with a 'make your offer' form. The 'Sell Your Social Media' panel shows a collage of social media icons including Instagram, Facebook, Twitter, and Google+. A large orange arrow points from the 'Sell Your Website' section towards the 'Sell Your Domain' section, indicating the intended action.

**Sell Your Website**  
SELL HERE

**Sell Your Domain**  
SELL HERE

**Sell Your Social Media**  
SELL HERE

# Fill out the form

## Have an Online Business to Sell?

Ready to Sell With Us?

Name

Email

Phone

Country

Domain Url

When was the business first started?

# We will ask you few questions.



- Name
- Email
- Phone
- Country
- Domain URL
- When was the business first started?
- Domain status(Expired or not)
- From where you bought domain?
- Expected Price

# Fill and click submit

Domain Url

Domain status(Expired or not)

Detail your business

When was the business first started?

From where you bought domain?

Expected Price

Submit



**We will review  
first and list in our  
website!**

# Online Businesses For Sale

Profitable online businesses from trustworthy sellers

[GET IN TOUCH](#)







**STEPS TO BUY LISTED  
DOMAIN WEBSITE FROM  
THE LISTED DOMAINS ON  
ADMWEBSITEFLIPPING**

# Go to ADM Website Flipping

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



[www.admwebsiteflipping.com](http://www.admwebsiteflipping.com)

## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

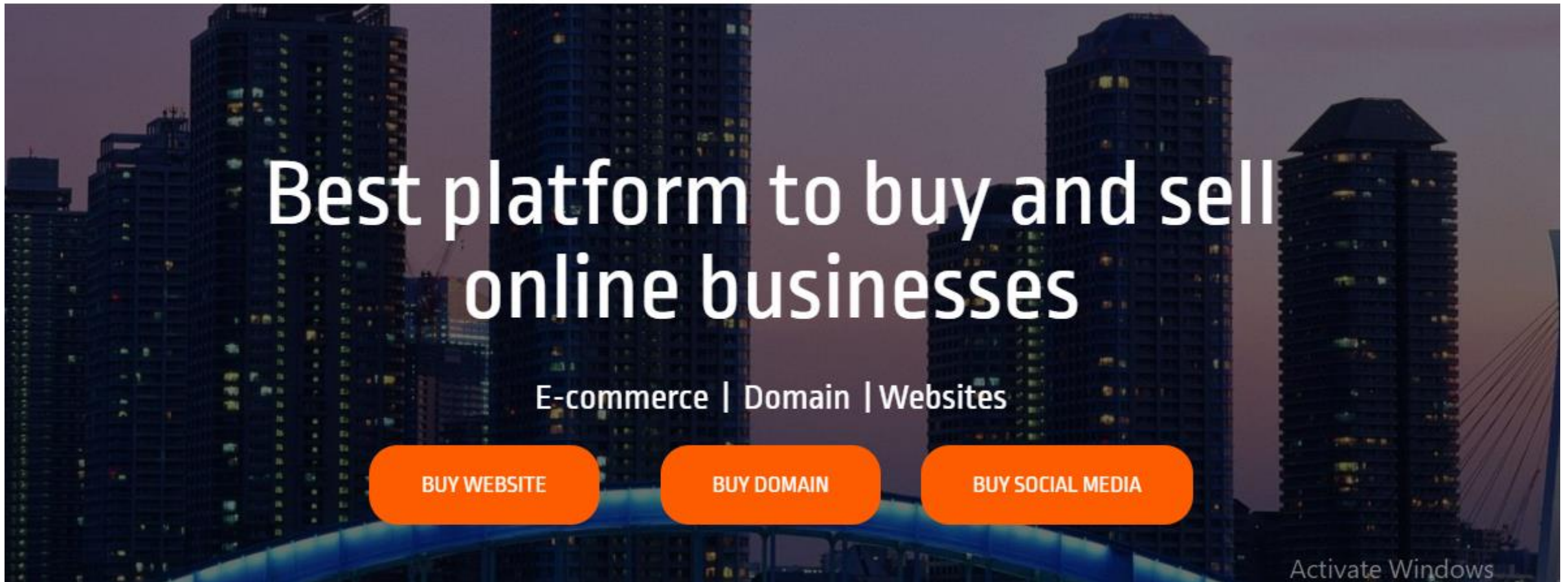
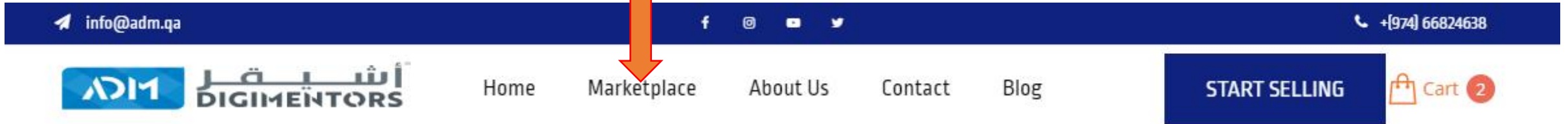
BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

Activate Windows

# Go to marketplace



# Select domain

## Online Businesses For Sale

Profitable online businesses from trustworthy sellers

GET IN TOUCH



### CATEGORY

Website

Domains

Social Media

### PRICE



## Domains

Showing all 3 results

Sort By

Newest first



SALE



www.freshatmos.com

SALE



www.baabiz.com

SALE



www.seodigimenter.com

Activate Window  
Go to Settings to activate

# Select one and click add to cart



www.freshatmos.com



www.baabiz.com



www.seodigimenter.com

www.freshatmos.com

\$850.00 ~~\$1,000.00~~

ADD TO CART

www.baabiz.com

\$2,099.00 ~~\$2,500.00~~

ADD TO CART

www.seodigimenter.com

\$1,750.00 ~~\$2,000.00~~

ADD TO CART

# Go to cart

info@adm.qa



+974 24638



Home

Marketplace

About Us

Contact

Blog

START SELLING



## Online Businesses For Sale

Profitable online businesses from trustworthy sellers

GET IN TOUCH



CATEGORY

### Domains



Showing all 3 results

Sort By

Newest first



# Proceed to checkout

PRODUCT	QUANTITY	PRICE	
 <a href="http://www.freshatmos.com">www.freshatmos.com</a>	<input type="text" value="1"/>	\$850.00	

Subtotal: **\$850.00**

[Enter promo code](#)

[Continue Shopping](#)

**Proceed To Checkout →**

[Activate Windows](#)

[Go to Settings to activate Windows](#)

# Fill out your billing address

Customer Information

Billing Details

## Customer Information

Full Name

Email Address

Already have an account? [Log In](#)

## Billing Address

Address

City

Zip / Postal Code

Qatar



State

## Order Summary



www.freshatmos.com  
[CHANGE](#)

1

\$850.00



SUBTOTAL:

**\$850.00**

[ENTER PROMO CODE](#)

Total: **\$850.00**

Activate Windows  
Go to Settings to activate Windows.



# Then click on continue

<input type="text"/>	<input type="text"/>
<input type="text"/>	
<input type="checkbox"/> Create an account for future purchases?	

[Continue →](#)



GUARANTEED SAFE CHECKOUT



SECURED WITH 256-BIT  
ENCRYPTION

# Select payment method and complete order

Customer Information

Billing Details

## Payment Method

Pay with card

Card number

MM / YY CVC



Bank Transfer

ACCOUNT NAME:ASHGHAR DIGIMENTORS ACCOUNT No.:0005-346744-301 IBAN :QA39  
ABQQ 0000 0000 0005 3467 4430 1 SWIFT CODE: ABQQQAQA BANK NAME:AI Ahli Bank  
BRANCH: Crowne Plaza, Doha, Qatar.

## Order Summary

 [www.freshatmos.com](http://www.freshatmos.com)  \$850.00 

SUBTOTAL: **\$850.00**

[ENTER PROMO CODE](#)

Total: **\$850.00**

[← Back](#)

[Complete Order ✓](#)

Activate Wind  
Go to Settings to a



# **STEPS TO REGISTER YOUR WEBSITE FOR FLIPPING IN ADMWEBSITEFLIPPING**

# Go to ADM Website Flipping

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



[www.admwebsiteflipping.com](http://www.admwebsiteflipping.com)

## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

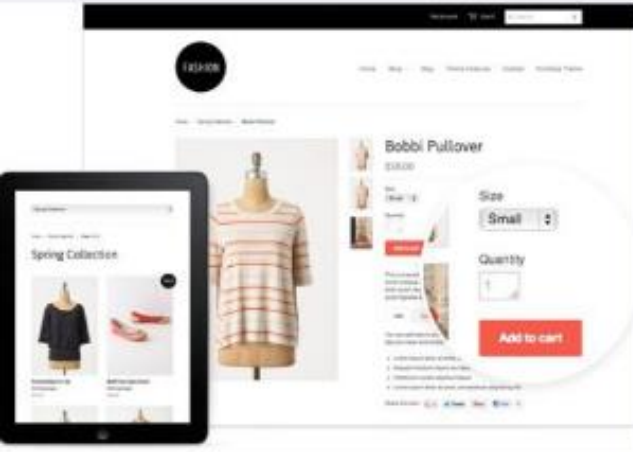
BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

Activate Windows

# Go to this section- Click on sell your website



Sell Your Website

SELL HERE



Sell Your Domain

SELL HERE

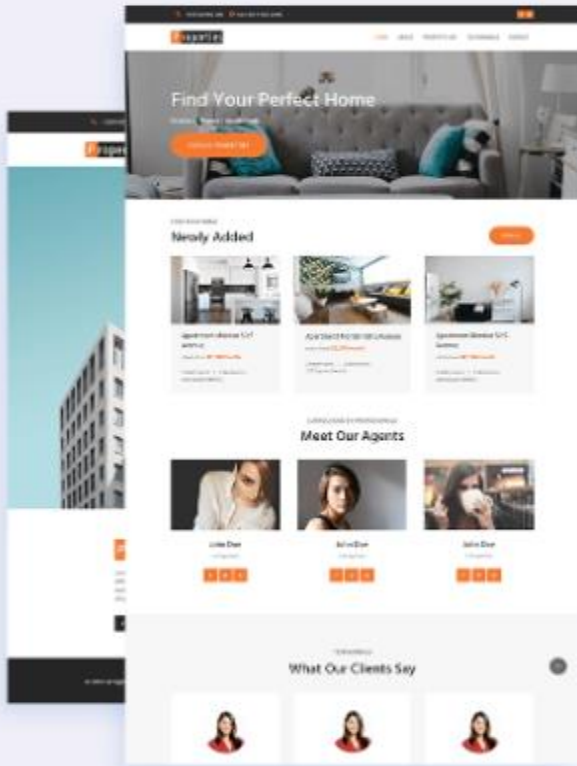


Sell Your Social Media

SELL HERE

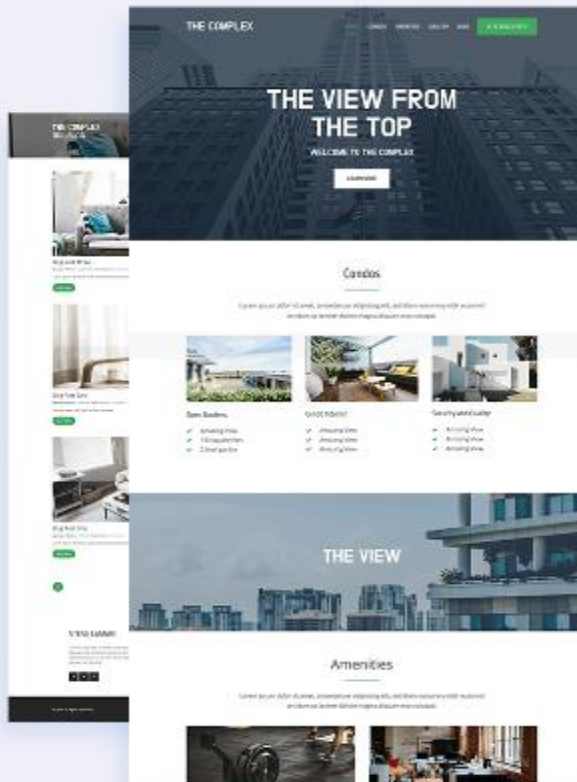
Activate Windows

# Choose your website type



Ecommerce

SELL HERE



Affiliate

SELL HERE



Starter Sites

SELL HERE  
Go to Settings to activate Windows.

# Fill out the form

## Have an Online Business to Sell?

Ready to Sell With Us?

Name

Email

Phone

Country

Website Url

When was the business first started?

When did the business first start making money?

What is the average net profit (per month) over the last 3 months?

Activate Windows  
Go to Settings to activate Windows

# We will ask few questions

- Name
- Email
- Phone
- Country
- Website Url
- When was the business first started?
- When did the business first start making money?
- What is the average net profit (per month) over the last 3 months?
- Type of website
- What is the average net profit (per month) over the last 12 months?
- Do you currently have Google Analytics?\*
- Tell us your business name you need to mention on our website
- Submit screenshot of your website home page
- Expected Revenue





# Then click submit

Submit screenshot of your website home page

No file chosen

Expected Revenue

|

Detail your business

Submit



**We will review  
first and list in our  
website!**

# Online Businesses For Sale

Profitable online businesses from trustworthy sellers

[GET IN TOUCH](#)





# STEPS TO BUY A WEBSITE IN ADMWEBSITEFLIPPING

# Go to ADM Website Flipping

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



[www.admwebsiteflipping.com](http://www.admwebsiteflipping.com)

## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

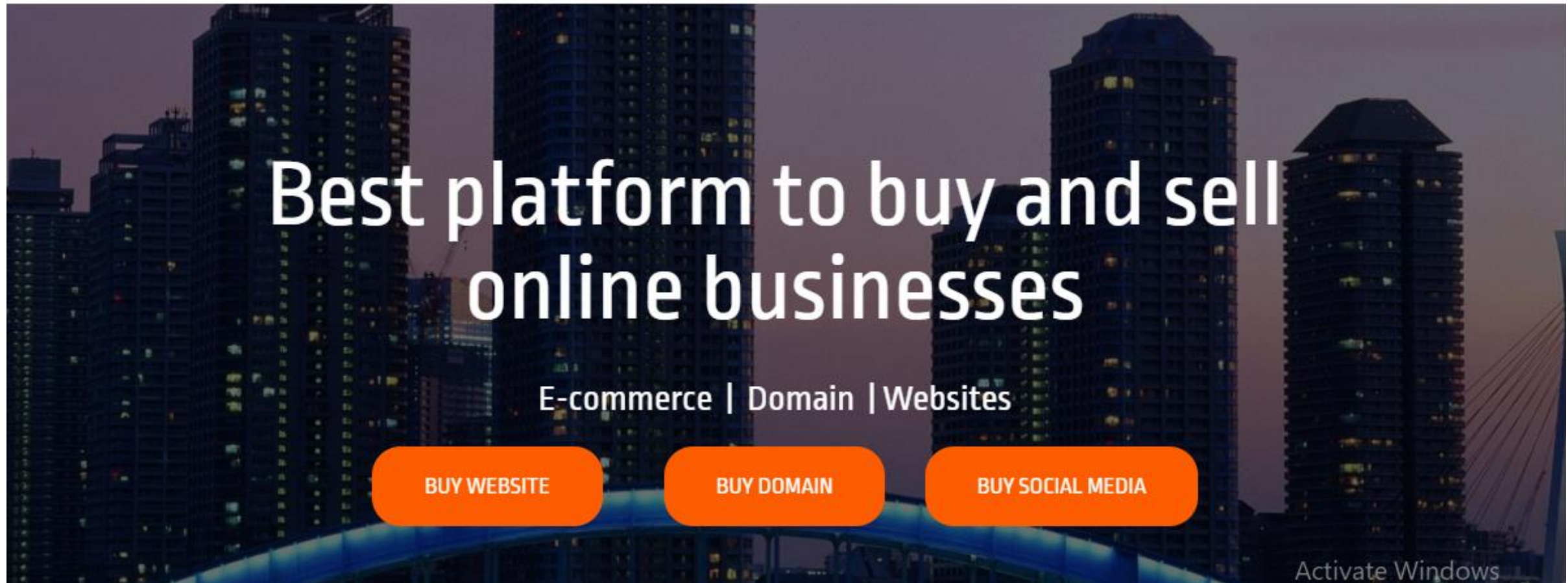
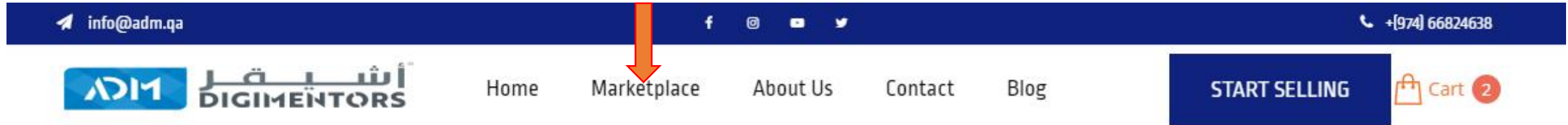
BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

Activate Windows

# Go to marketplace



# Select website

## Online Businesses For Sale

Profitable online businesses from trustworthy sellers

GET IN TOUCH



### CATEGORY

Website

Domains

Social Media

### PRICE



## Domains

Showing all 3 results

Sort By Newest first

SALE



www.freshatmos.com

SALE



www.baabiz.com

SALE



www.seodigimenter.com



# Select website type

## CATEGORY

Website

Affiliate

Ecommerce

Website

Domains

Social Media

## PRICE



## Website

Showing all 3 results

Sort By

Newest first



Mydupatta.com

\$45,000.00 \$50,000.00

ADD TO CART



Whitenoor.com

\$15,098.96 \$16,000.00

ADD TO CART



Mohabath.com

\$12,000.00 \$15,000.00

ADD TO CART

Activate Windows  
Go to Settings to activate Windows

# Choose and add to cart

## CATEGORY

Website

Affiliate

Ecommerce

Website

Domains

Social Media

## PRICE



\$0.00

\$16,000.0

## Website

Showing all 2 results

Sort By

Newest first



Whitenoor.com

\$15,098.96 \$16,000.00

ADD TO CART



Mohabath.com

\$12,000.00 \$15,000.00

ADD TO CART



# Go to cart

## Online Businesses For Sale

Profitable online businesses from trustworthy sellers

GET IN TOUCH



CATEGORY

### Domains

Showing all 3 results

Sort By

Newest first



# Proceed to the checkout process



[Home](#)

[Marketplace](#)

[About Us](#)

[Contact](#)

[Blog](#)

[START SELLING](#)



PRODUCT

QUANTITY

PRICE



Whitenoor.com

1

\$15,098.96



Subtotal: **\$15,098.96**

[Enter promo code](#)

[Continue Shopping](#)

[Proceed To Checkout →](#)

Activate Windows



# **STEPS TO LIST YOUR SOCIAL MEDIA FOR FLIPPING**

# Go to ADM Website Flipping

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



[www.admwebsiteflipping.com](http://www.admwebsiteflipping.com)

## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

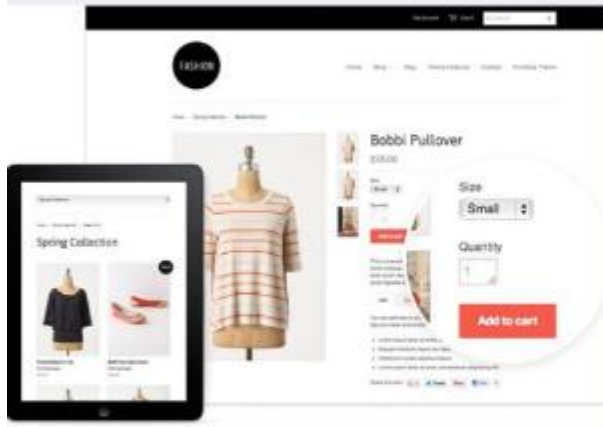
BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

Activate Windows

# Go to this section- Click on sell your Social media



Sell Your Website

SELL HERE



Sell Your Domain

SELL HERE



Sell Your Social Media

SELL HERE



Activate Windows

# Fill out the form

## Have an Online Social Platform To Sell?

Ready to Sell With Us?

Name

Email

Phone

Country

Social media \*

Social media link

When was it started

Number of followers

# Fill all the details

- **Name**
- **Email**
- **Phone**
- **Country**
- **Social media**
- **Social media link**
- **When was it started**
- **Number of followers/subscribers**
- **Number of groups**
- **Screenshot of your profile**
- **Expected Revenue**



# Submit

When was it started

Number of groups

Expected Revenue

Number of followers

Screenshot of your profile

No file chosen

Submit





**We will review  
first and list in our  
website!**

# Online Businesses For Sale

Profitable online businesses from trustworthy sellers

[GET IN TOUCH](#)





**STEPS TO BUY SOCIAL  
MEDIA PROFILE IN  
ADMWEBSITEFLIPPING**

# Go to ADM Website Flipping

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



[www.admwebsiteflipping.com](http://www.admwebsiteflipping.com)

## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

# Go to marketplace

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING



## Best platform to buy and sell online businesses

E-commerce | Domain | Websites

BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

Activate Windows

# Click the social media and proceed checkout



## CATEGORY

- Website
- Domains
- Social Media



## PRICE

Price range slider with input boxes for \$0.00 and \$50,000.0

Showing all 6 results

Sort By

Newest first

SALE

SALE

SALE



www.freshatmos.com



www.baabiz.com



www.seodigimenter.com

Activate Window  
Go to Settings to activate

 **YOU'RE ALL DONE**



أشيقر<sup>®</sup>  
DIGIMENTORS

## ***STRATEGY 22/100***

Getting The Valuation For The  
Affiliate Website With  
**ADM WEBSITE FLIPPING**



**GET A FEATURED  
WEBSITE PRICING**



# ADM WEBSITE FLIPPING VALUATION TOOL AND VALUATION PROCESS

E-commerce | Domain | Websites

BUY WEBSITE

BUY DOMAIN

BUY SOCIAL MEDIA

# Component Of Website Valuation





# DOMAIN NAME





**IS IT  
PREMIUM?  
*IF YES, WHAT  
IS THE VALUE?***

# AGE OF THE DOMAIN





# AGE OF THE WEBSITE

# TOTAL VISITORS OF THE WEBSITE

website  
VISITORS





**TOTAL UNIQUE  
VISITORS**



A close-up photograph of a calendar page for January 2011. The calendar is partially obscured by a white rectangular box with a black border. The text inside the box is 'MONTHLY AVERAGE VISITORS' in a large, bold, black, sans-serif font. The background shows the calendar grid with dates, including 'JANUARY - 2011', 'TUESDAY', and various dates like '2', '13', '20', '21', '27', and '28'. There are also Chinese characters and a red rabbit illustration on the calendar.

# MONTHLY AVERAGE VISITORS

# TOTAL NUMBER OF

PAGES

PRODUCTS

WORDS

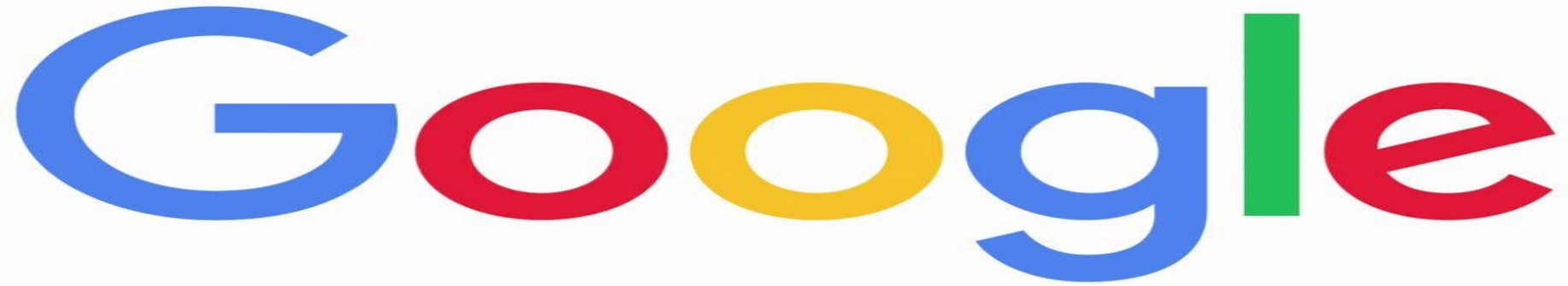
IMAGES

KEYWORDS

# IN THE WEBSITE



# **OVERALL SEARCH ENGINE RANKING**



# RANKING

NUMBER OF  
KEYWORDS  
PRESENT IN FIRST  
PAGE

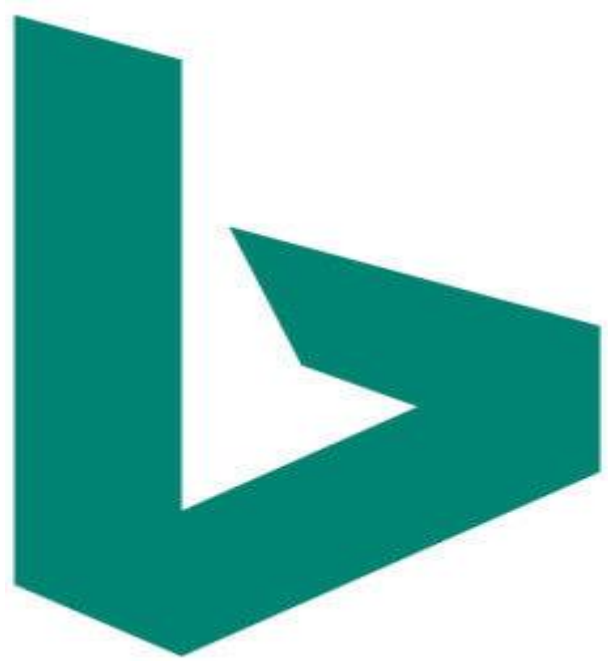
NUMBER OF  
KEYWORDS  
PRESENT IN  
OTHER PAGES

# yahoo!

## RANKING

NUMBER OF  
KEYWORDS  
PRESENT IN FIRST  
PAGE

NUMBER OF  
KEYWORDS  
PRESENT IN  
OTHER PAGES



# Bing

## **RANKING**

**NUMBER OF  
KEYWORDS  
PRESENT IN FIRST  
PAGE**

**NUMBER OF  
KEYWORDS  
PRESENT IN  
OTHER PAGES**



**TOTAL NUMBER  
OF DIRECTORIES  
PRESENT**



Total number of  
classifieds  
present

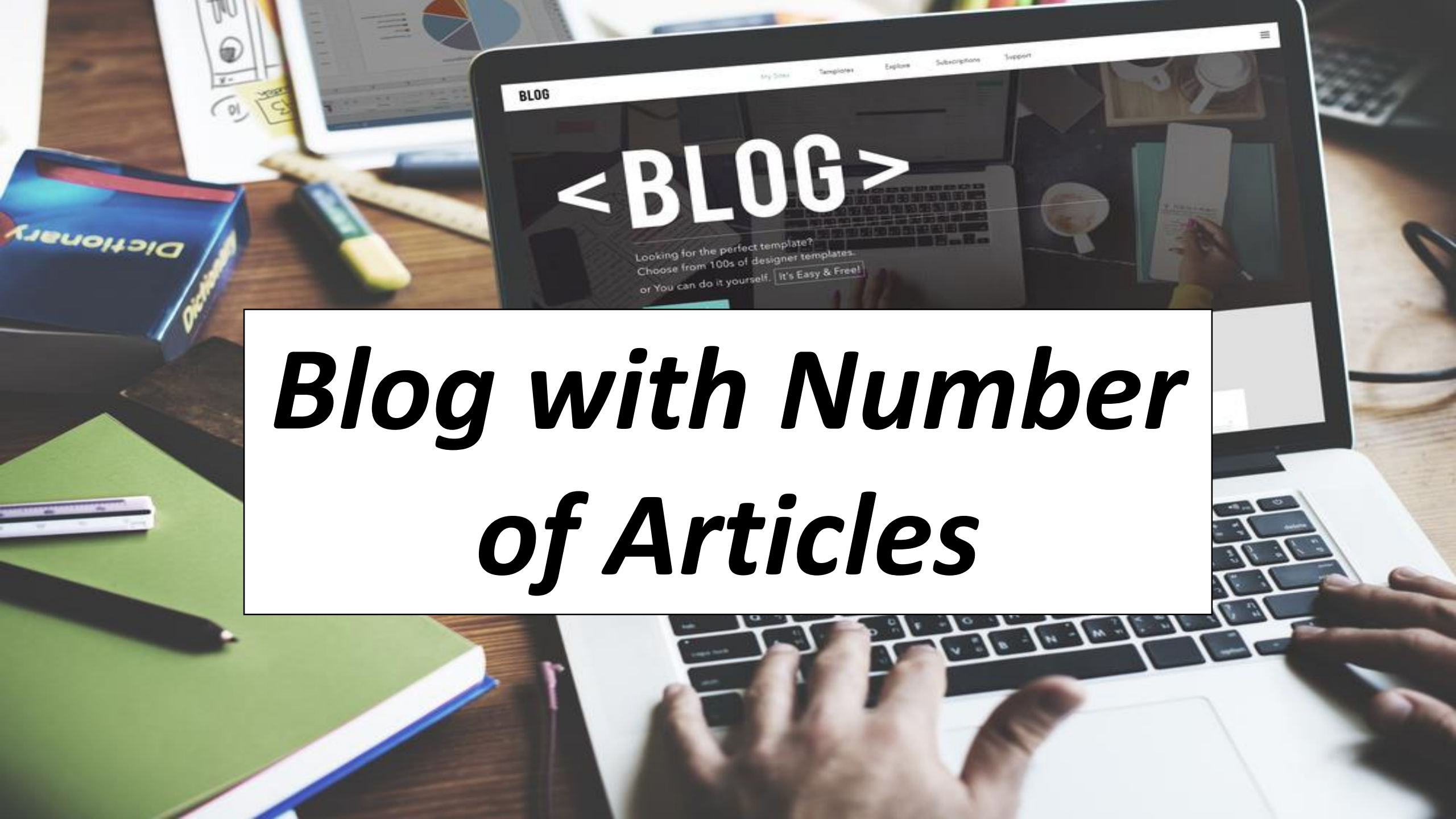




**OTHER  
SUBMISSIONS,  
FORUMS,  
DISCUSSIONS,  
ETC .**



**TOTAL NUMBER OF  
ARTICLES OTHER  
THAN BLOGS**



# ***Blog with Number of Articles***



articles



forums



blogs



classifieds


**Review or interactions from the users  
for articles, forums and classifieds**

# On page SEO - Number of pages, Meta tag, Meta description, Meta title, Meta image etc



**YAHOO!**  
**Answers**

**NUMBER OF QUESTIONS AND ANSWERS**

The background of the image features a collection of colorful, three-dimensional blocks scattered across a blue surface. Each block is decorated with a different social media icon, including WhatsApp, Pinterest, Instagram, Facebook, Twitter, and Snapchat. The blocks are arranged in a way that creates a sense of depth and movement. In the center of the image, there is a white rectangular box with a dark blue border, containing the text 'SOCIAL MEDIA' in a bold, dark blue, sans-serif font.

# SOCIAL MEDIA

The background features a collection of 3D cubes, each with a different color and a social media icon. The icons include WhatsApp, Pinterest, Instagram, Facebook, Twitter, Snapchat, and TikTok. The cubes are scattered across a blue background, creating a sense of depth and movement.

# NUMBER OF SOCIAL MEDIA PROFILES



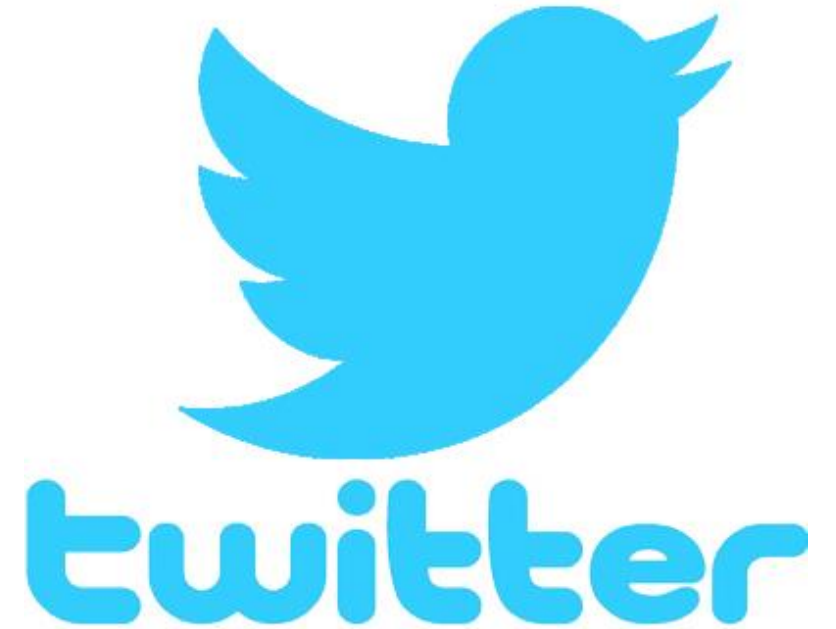
# Facebook

- Total number of profile like
- Total number page likes
- Total number of comments
- Total number of comments like
- Total number of share
- Total number of post.
- Total number post like
- Any other activity on face book



# Twitter

- **Total number of Followers**
- **Total number of followings**
- **Total number of tweets**
- **Total number of re tweets**



**Linked** 

**You** 

**Similarly make  
LinkedIn and  
YouTube with  
minimum 5 points  
each**

---

**OFFLINE**

---

CONNECTION TERMINATED\_

**OFFLINE PROMOTIONAL ACTIVITIES DONE ON  
MONTHLY BASIS AND INVESTMENT**

---

**OFFLINE**

---

CONNECTION TERMINATED\_

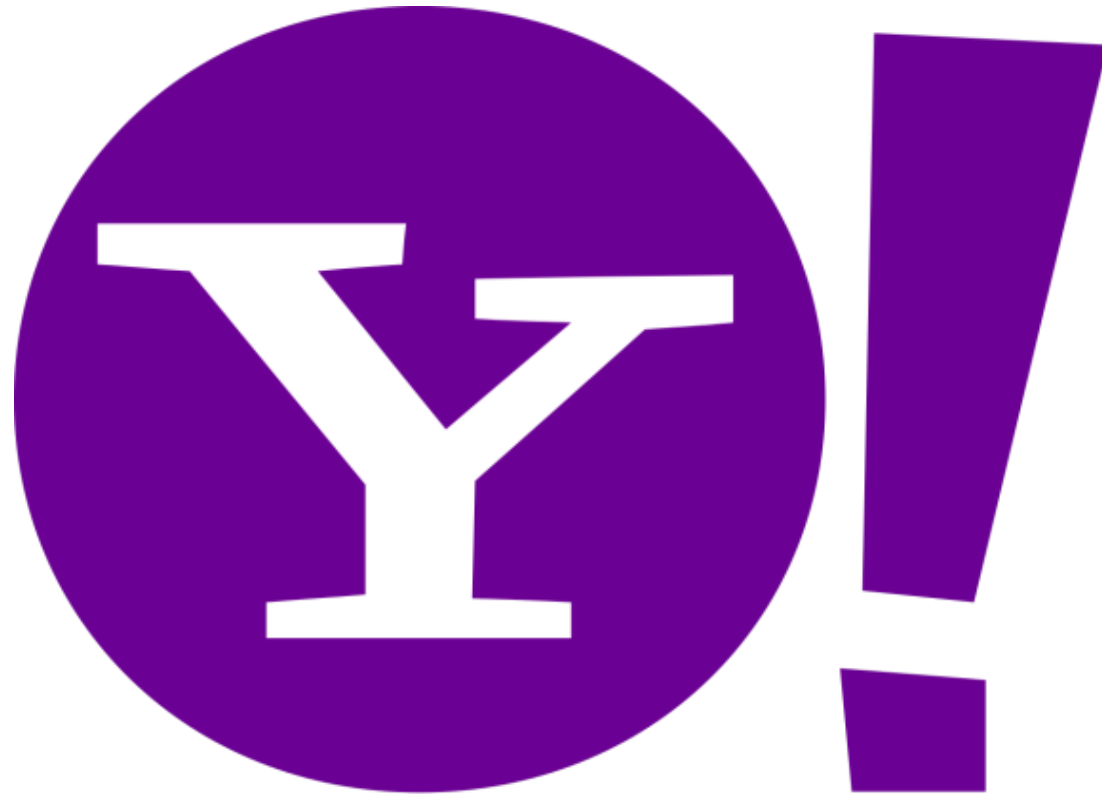
**LIST OUT OTHER OFFLINE MARKETING ACTIVITIES DONE  
AND INVESTMENT INCURRED**

# ONLINE PROMOTIONS





**GOOGLE ADWORDS ACCOUNT AND  
MONEY SPENT ON THE SAME**



**YAHOO PUBLISHER ACCOUNTS AND  
MONEY SPENT ON THE SAME**

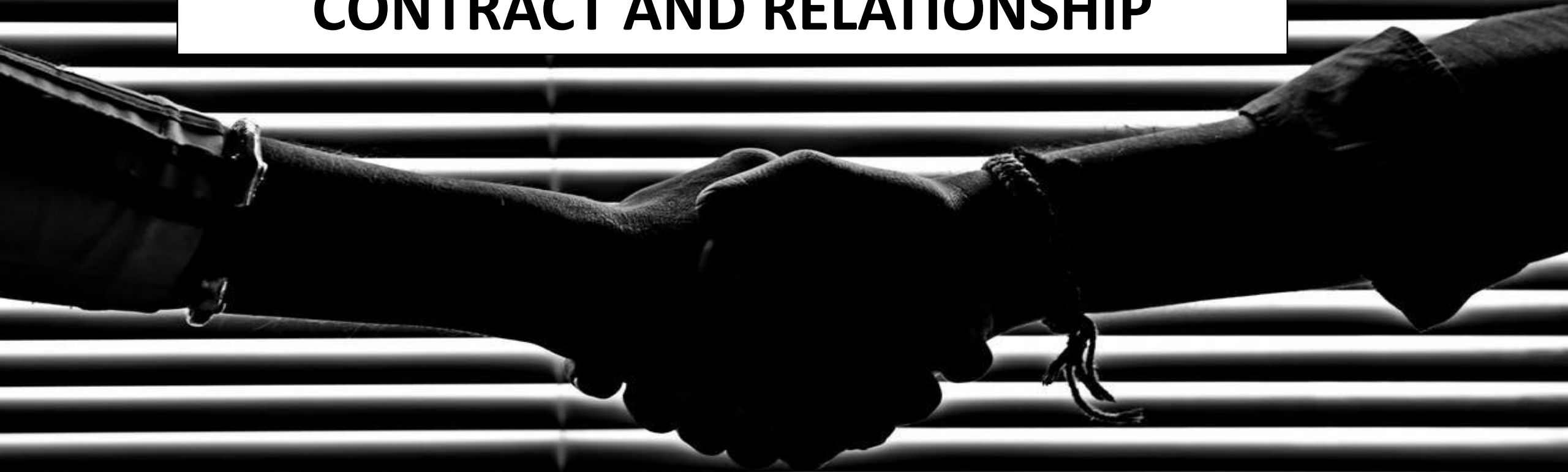


# Email marketing

- Total number of Email sent
- Total number of opt in list
- Total number of double opts in list
- Total number of prospects
- Inquiry generated emails



# **ARRANGEMENT WITH MANUFACTURES CONTRACT AND RELATIONSHIP**



# Merchant Tie up

- Total number of Merchants
- Total number of CPS merchant
- Total number of CPA merchant
- Total number of CPL merchant
- Total number of PPC merchant
- Total number of PPI merchant  
(which has higher value)
- Google ad sense account





# MANPOWER INVESTED

- **TOTAL NUMBER OF MAN HOURS INVESTED IN DASH BOARD ACTIVITY (WHAT IS REFLECTING IN THE DASHBOARD)**
- **TOTAL NUMBER OF MAN HOURS INVESTED FOR OFFLINE ACTIVITY**

# Revenue

- Total revenue earned (list out merchant based)
- Average monthly revenue
- Other potential revenue sources
- Over all potential of the niche (brief description)





**Overall potential of the  
niche (brief description)**



**ALEXA RANKING**



# ONLINE SHOPPING MALL



أشيقر<sup>®</sup>  
DIGIMENTORS





***ONLINE  
SHOPPING MALL  
NICHE STORE***



أشيقر®  
DIGIMENTORS

**STRATEGY**

**23/100**



An aerial photograph of a city, likely Singapore, showing a mix of old and new buildings, a highway interchange, and green spaces. The text is overlaid on a semi-transparent orange rectangle in the center.

**EXCLUSIVE NICHE FOR  
EXCLUSIVE TERRITORY**



START YOUR E-COMMERCE SUCCESS STORY

## The Online Shopping Mall

World's Most Comprehensive, Advanced, and Integrated Technological End To End Solution Platform for E-commerce Business!

The Next Big Venture From ADM  
Developed in Qatar for Global Market !!!

✔ 1.5 Million Products

✔ 7000 Stores

✔ Delivery To 170+ Countries

LETS GET STARTED

Ready to start E commerce website with products and payment gateway.

The image features a dark teal background with numerous warm, glowing string lights. The lights are out of focus, creating a bokeh effect with soft, circular highlights. The word "SCENARIO" is centered in the middle of the image in a large, bold, yellow font with a black outline.


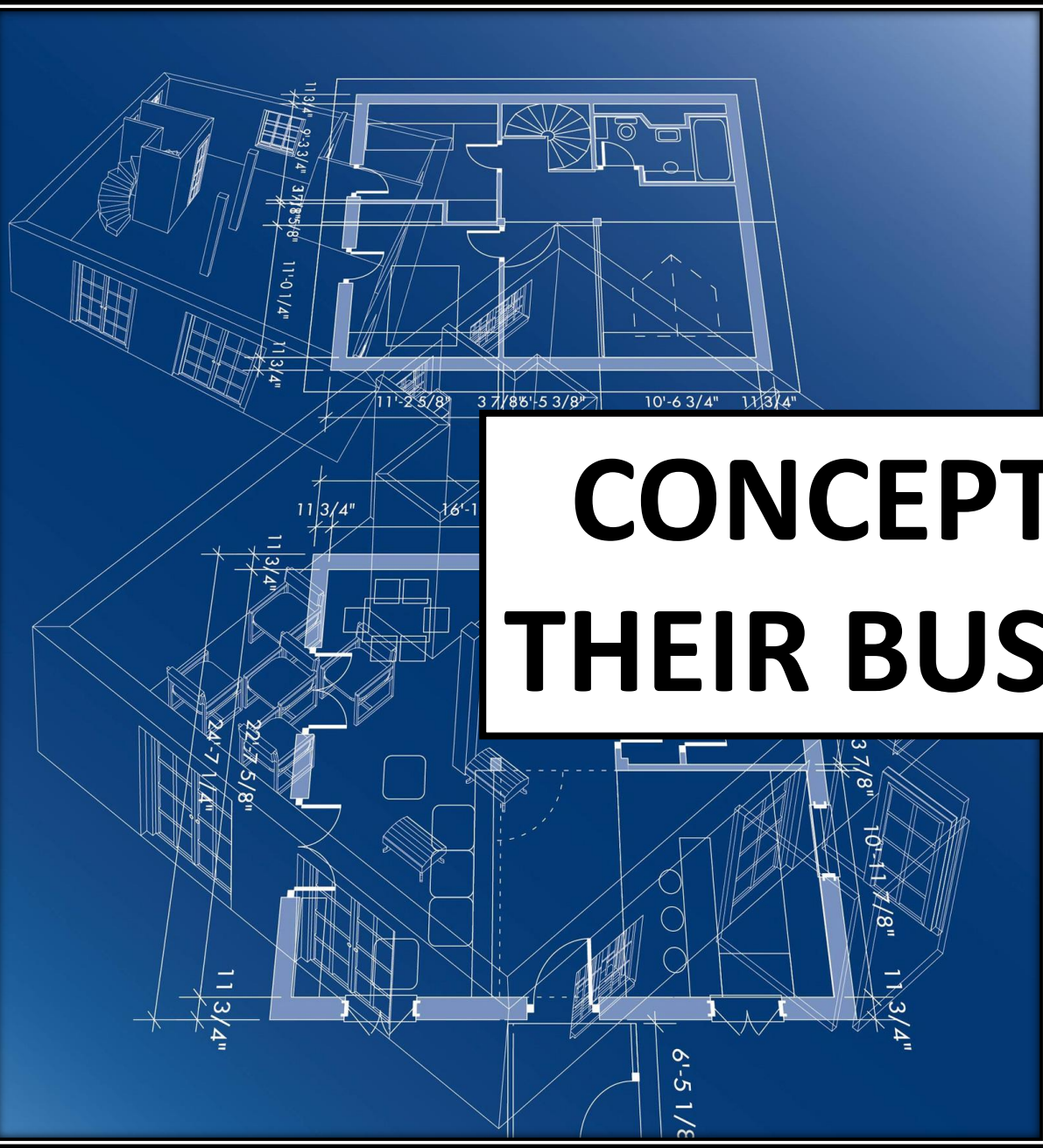
**SCENARIO**

# NEW PROJECT BY REAL ESTATE



# EMPTY PLOT





**CONCEPTUALIZING  
THEIR BUSINESS IDEA**



**TURN INTO A CITY**





**\$ 1 MILLION**



**NOW \$ 500,000**

**ONLY PLOT: \$100,000**





**READY PLOT: \$200,000**

**UNDER CONSTRUCTION:**  
**\$300,000**





**CONSTRUCTION  
ALMOST  
COMPLETE:  
\$ 400,000**

**READY: \$500,000**





**\$ 800,000**



# NICHE STORE EXAMPLES



Appliances

[Book Your E-Store](#)



Baby

[Book Your E-Store](#)



Bathroom & Toilets

[Book Your E-Store](#)



Beauty & Cosmetics

[Book Your E-Store](#)



Books

[Book Your E-Store](#)



Downloadable/ Digital products

[Book Your E-Store](#)



Electronics & Accessories

[Book Your E-Store](#)



Fashion

[Book Your E-Store](#)

# NICHE STORE EXAMPLES



Healthcare & Body care

[Book Your E-Store](#)



Home

[Book Your E-Store](#)



Kitchen

[Book Your E-Store](#)



Phones and Tablets

[Book Your E-Store](#)



Sports & Games

[Book Your E-Store](#)



Stationery, Arts & Crafts

[Book Your E-Store](#)



Toys

[Book Your E-Store](#)



Travel & Recreation

[Book Your E-Store](#)

# NICHE STORE EXAMPLES



Vehicle

[Book Your E-Store](#)



Others

[Book Your E-Store](#)

## Reserved Niche List!

*Natural Look*

[WOULD YOU LIKE TO BUY RESERVED NICHE](#)

# STEPS TO CHECK NICHE STORE



# STEP 01: GO TO <https://onlineshoppingmall.qa/>



الذيمنتورس  
DIGIMENTORS

ABOUT THE PROJECT

NICHE STORE OWNER BENEFITS

CHOOSE YOUR NICHE STORE

OSM PRICING

GET STARTED



START YOUR E-COMMERCE SUCCESS STORY

## The Online Shopping Mall

World's Most Comprehensive, Advanced, and Integrated Technological End To End Solution Platform for E-commerce Business!

The Next Big Venture From ADM  
Developed in Qatar for Global Market !!!

✔ 1.5 Million Products

✔ 7000 Stores

✔ Delivery To 170+ Countries

LETS GET STARTED

Ready to start E commerce website with products and payment gateway.

# STEP 02: CLICK ON OSM PRICING



الشركة  
DIGIMENTORS

ABOUT THE PROJECT

NICHE STORE OWNER BENEFITS

CHOOSE YOUR NICHE STORE

OSM PRICING

GET STARTED



START YOUR E-COMMERCE SUCCESS STORY

## The Online Shopping Mall

World's Most Comprehensive, Advanced, and Integrated Technological End To End Solution Platform for E-commerce Business!

The Next Big Venture From ADM  
Developed in Qatar for Global Market !!!

✓ 1.5 Million Products

✓ 7000 Stores

✓ Delivery To 170+ Countries

LETS GET STARTED

Ready to start E commerce website with products and payment gateway.

# STEP 03: CHECK THE PRICING

## Pick Your Pricing Plan

Grab Your Niche Store With The Early Bird Offer

### Start-Up Package

~~\$7500~~

**\$5500**

- Unlimited Cloud Hosting
- Logo of your choice
- Responsive / Mobile Friendly Layout
- Search Engine Friendly
- Dedicated Project Manager
- 24X7 Support
- Payment Integration
- 50 Product Pre-loaded
- Add/Manage Products
- Discount Coupons and codes
- Affiliate Marketing

### Business Package

~~\$12000~~

**\$9500**

- Unlimited Cloud Hosting
- Premium Logo
- Responsive / Mobile Friendly Layout
- Search Engine Friendly
- Dedicated Project Manager
- 24X7 Support
- Payment Integration
- 200 Product Pre-loaded
- Add/Manage Products
- Advanced SEO
- Discount Coupons and codes
- Affiliate Marketing

### Investor Package

Ask For Price

**\$Custom**

- Unlimited Cloud Hosting
- Premium Plus Logo
- Responsive / Mobile Friendly Layout
- Search Engine Friendly
- Dedicated Project Manager
- 24X7 Support
- Payment Integration
- 500 Product Pre-loaded
- Add/Manage Products
- Advanced SEO
- Discount Coupons and codes
- Affiliate Marketing

**EXCLUSIVE OPPORTUNITY:**

**GET ONLINE  
SHOPPING MALL  
NICHE STORE  
FOR USD 1,374  
NOW!**

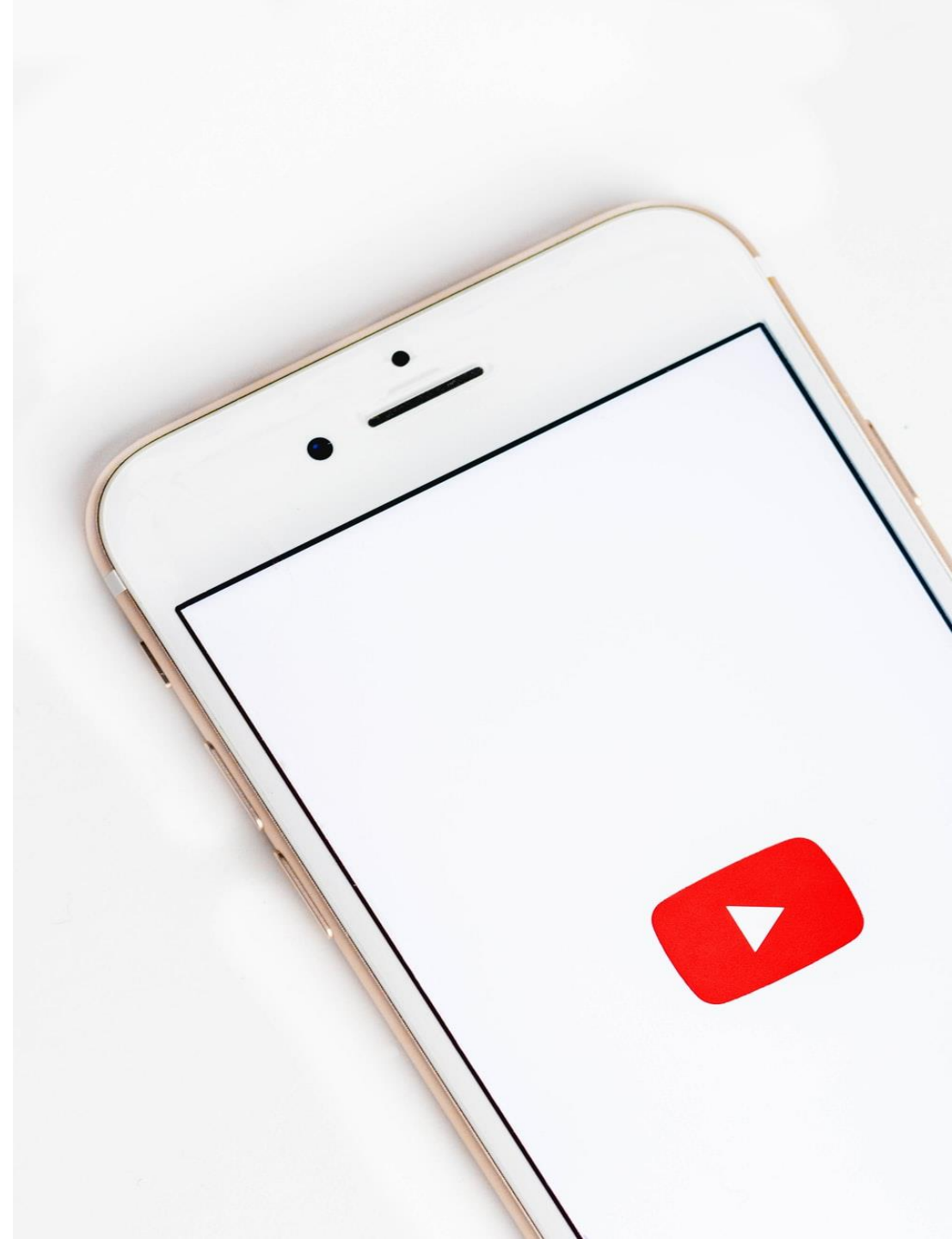






# BUYING AND SELLING YOUTUBE CHANNELS

**Buying and Selling  
YouTube Channels is  
an increasingly  
profitable endeavour.**



However, many people still have doubts regarding these types of sales.



**HOW DO THEY  
WORK?**

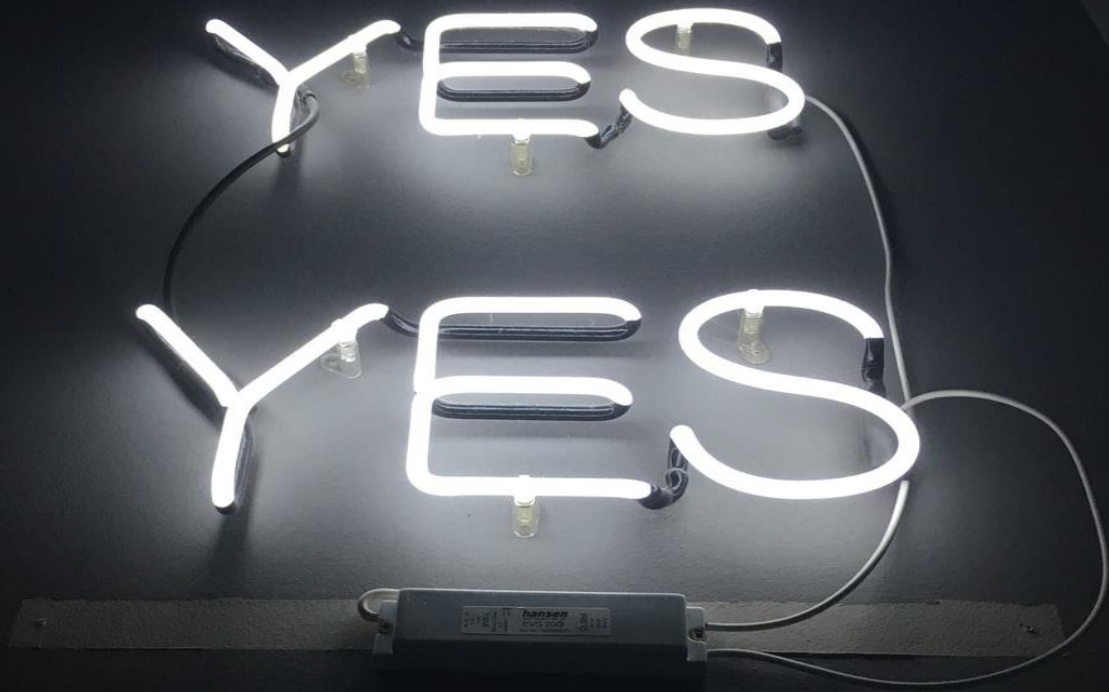
**IS IT LEGAL TO  
BUY A YOUTUBE  
CHANNEL?**

**HOW MUCH  
MIGHT A  
YOUTUBE  
CHANNEL COST?**

**HOW LONG DO  
THESE  
OPERATIONS  
TAKE?**



**IS IT LEGAL TO BUY A  
YOUTUBE CHANNEL?**



THE  
ANSWER  
IS **YES!!**

***Buying Or Selling A  
YouTube Channel Is  
Completely Legal***



***And Has Happened  
For Several Years***




**HOW MUCH CAN A YOUTUBE  
CHANNEL COST?**





**To set a price for a YouTube channel we must first understand where the value of a channel is.**


A hand holding a black smartphone with the YouTube logo on the screen. The background is a blurred laptop screen displaying a website with various content elements.

These are the main points to take into account when you want to know **how much a YouTube channel is worth:**



YOUTUBE  
SUBSCRIBERS

**HOW MANY  
FOLLOWERS /  
SUBSCRIBERS DOES  
THE CHANNEL  
HAVE?**




*Channel followers are something to keep in mind, but, contrary to popular belief, they are NOT the main factor in a channel valuation.*

**DID YOU KNOW  
THAT IT IS  
POSSIBLE TO BUY  
FAKE FOLLOWERS  
FOR A YOUTUBE  
CHANNEL?**



IT'S

truve



In Addition To The Amount Of  
Followers A Channel Has, It Is  
Necessary To Know If Those  
Followers Are Real.

**You**

**IS IT  
MONETIZED?**

**Tube**

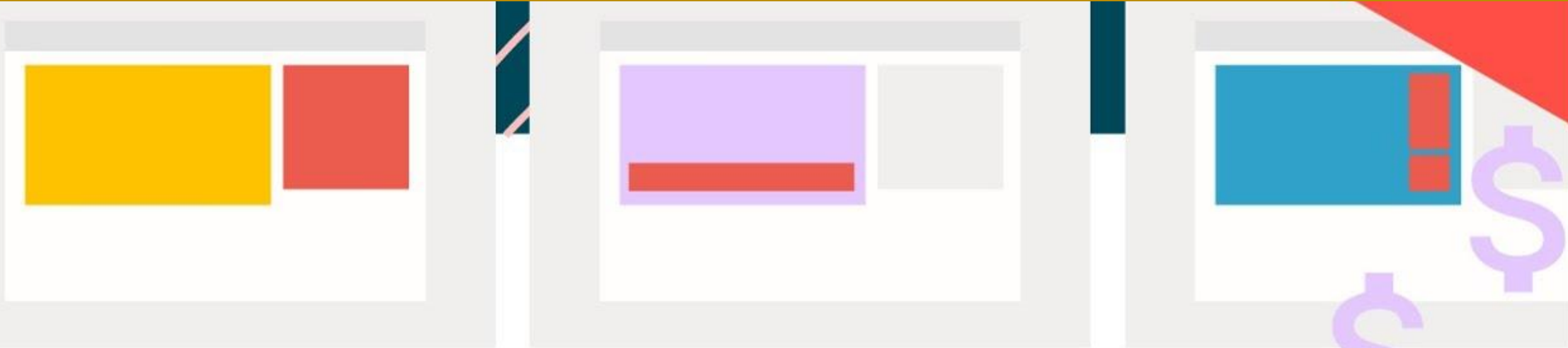




**A YouTube channel can generate revenue and when this happens we say that the channel is monetized, one of the most important points for the evaluation.**

**REFER TO THE DAY 18-25 (JULY  
15-21, 2020) DIGITAL MASTERY  
NOTES AND RECORDINGS**

**In order for a channel to be monetized it has to meet certain requirements dictated by YouTube; namely 4,000 hours of views in the last 12 months and 1,000 subscribers.**




**MONETIZATION**





***To reach these requirements we have to invest time, and as we all know, time is money.***

## CREATOR STUDIO



 TRY STUDIO BETA DASHBOARD VIDEO MANAGER LIVE STREAMING COMMUNITY CHANNEL

Status and features

Upload defaults

Branding

Advanced

 ANALYTICS TRANSLATIONS &  
TRANSCRIPTIONS CREATE YOUR CONTRIBUTIONS

## Monetization



## Account status: Monetization not enabled

You can apply for monetization at any time. To be reviewed, all channels need at least 4,000 watch hours in the previous 12 months and 1,000 subscribers. This requirement allows us to properly evaluate new channels and helps protect the creator community. [Learn more](#)

## Apply for monetization

1

## Read and agree to the YouTube Partner Program terms

This is the agreement that makes it possible for you to earn money from ads.

START

2

## Sign up for AdSense

Create a new AdSense account or connect an existing one to your channel. You need an AdSense account to get paid.

3

## Set monetization preferences

By telling us what types of ads to run, you could start earning money as soon as your channel is approved.

4

## Get reviewed after reaching 4,000 watch hours in the previous 12 months and 1,000 subscribers

Upon reaching this threshold, your channel is automatically reviewed to make sure it complies with the [YouTube Partner Program terms](#) and our [Community Guidelines](#). We'll email you a decision, usually within a month or so. Please make sure your videos are viewable: if we can't find sufficient public content to meet the 4,000 watch hours threshold, we will not be able to review your channel.

## Guidelines and information

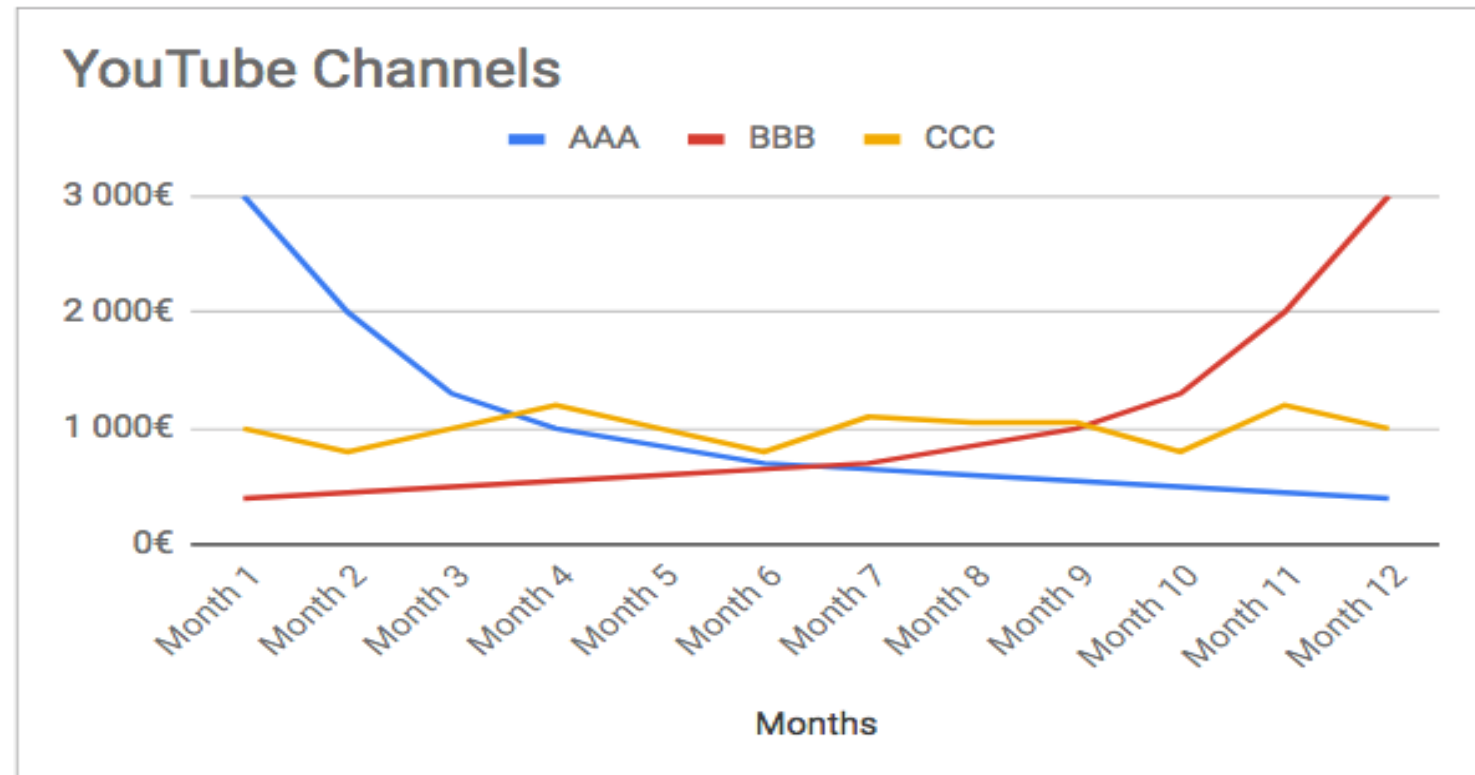
- ▶ How can my videos make money?
- ▶ How much will my videos earn?
- ▶ What types of videos are eligible?
- ▶ Which videos are NOT eligible?

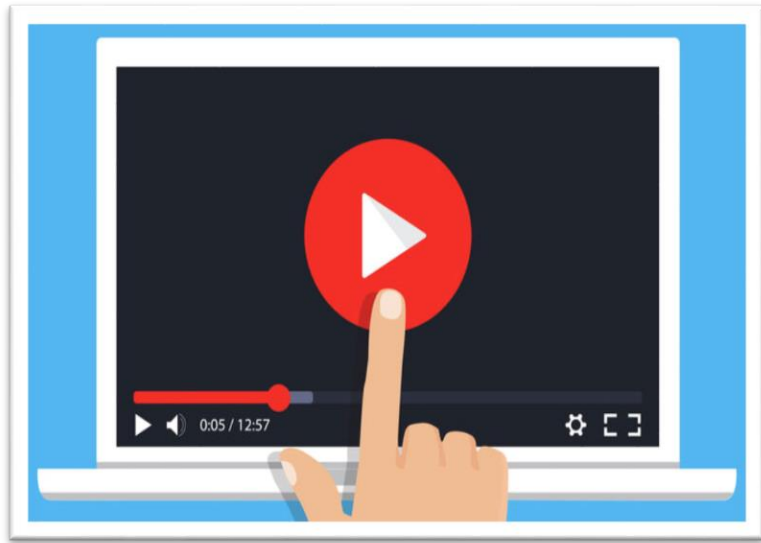


**WHAT IS THE  
MONTHLY  
REVENUE OF  
THE CHANNEL?**

# The best way to see the importance of these points is through an example:

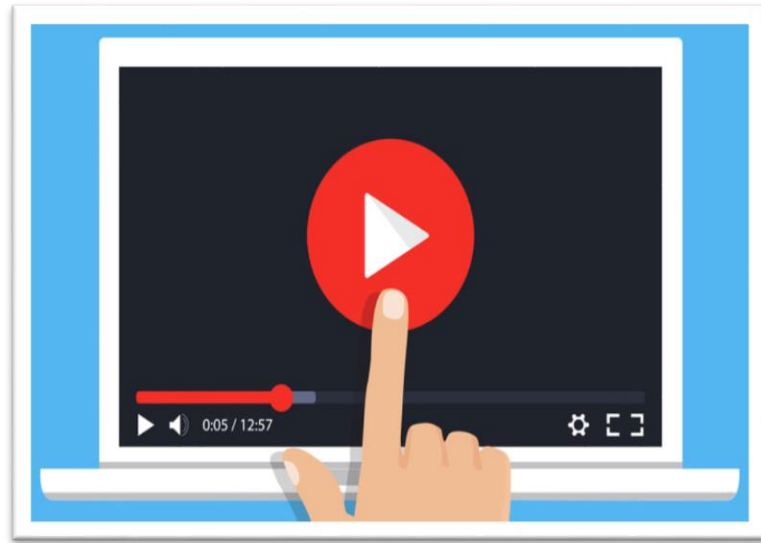
YouTube Channel	AAA	BBB	CCC
Month 1	3 000€	400€	1 000€
Month 2	2 000€	450€	800€
Month 3	1 300€	500€	1 000€
Month 4	1 000€	550€	1 200€
Month 5	850€	600€	1 000€
Month 6	700€	650€	800€
Month 7	650€	700€	1 100€
Month 8	600€	850€	1 050€
Month 9	550€	1 000€	1 050€
Month 10	500€	1 300€	800€
Month 11	450€	2 000€	1 200€
Month 12	400€	3 000€	1 000€
12 months average	1 000€	1 000€	1 000€
3 months average	450€	2 100€	1 000€
Sales multiple	12	28	24
Valuation:	5 400€	58 800€	24 000€





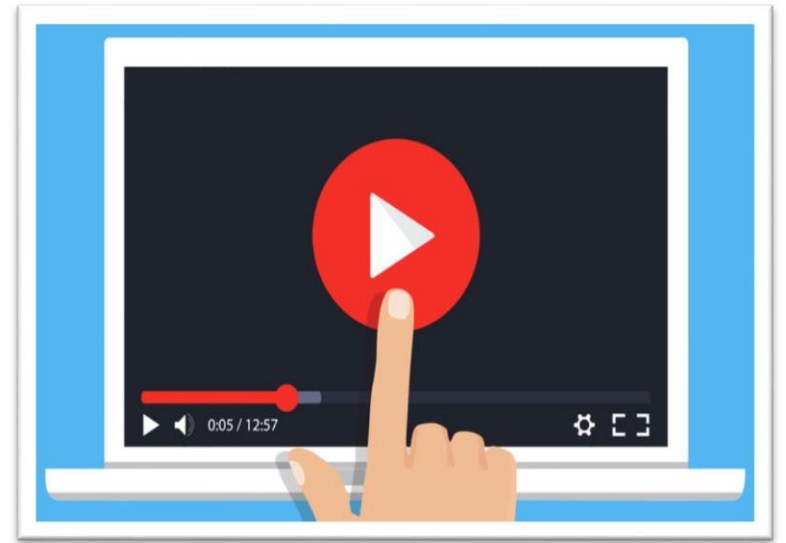
**AAA**

**1,000 €**



**BBB**

**1,000 €**

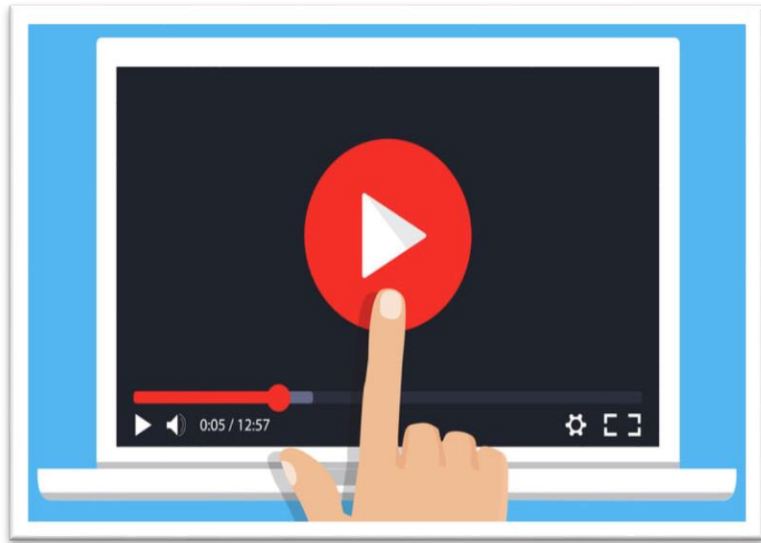


**CCC**

**1,000 €**

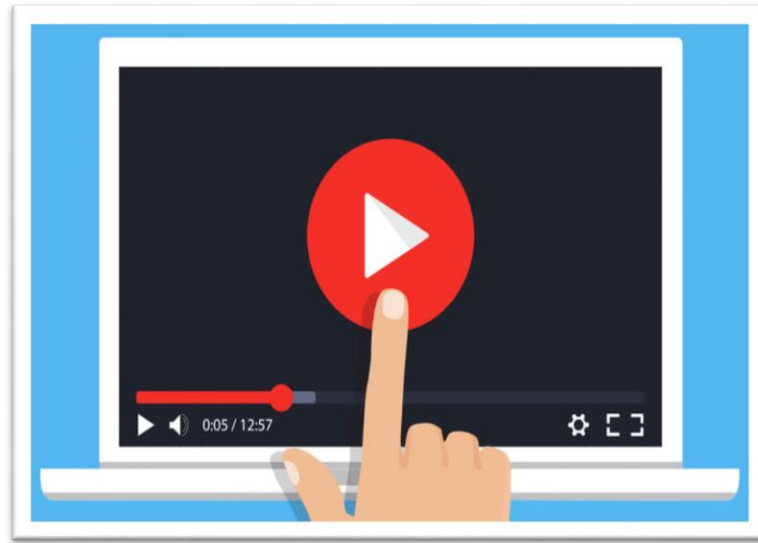
**In this example we have 3 YouTube channels, AAA, BBB, CCC, and these three channels have exactly the same average revenue in the last 12 months (here being 1,000 €)**



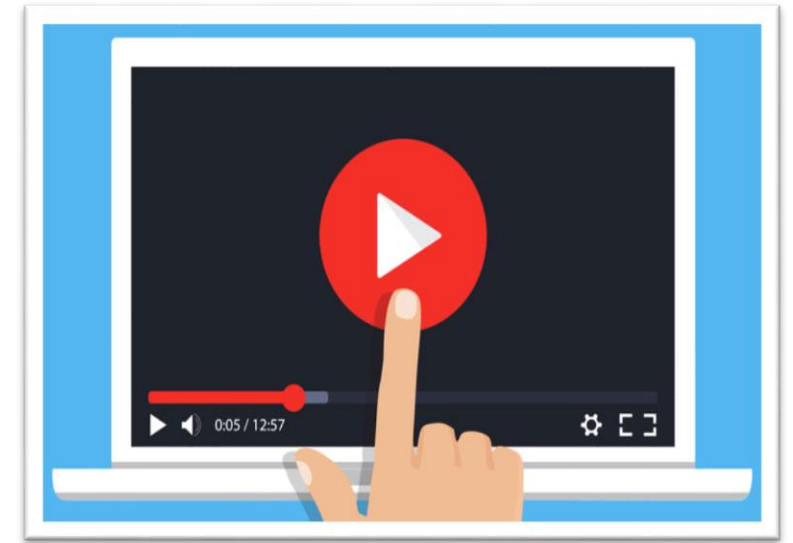


**AAA**

**450 €**

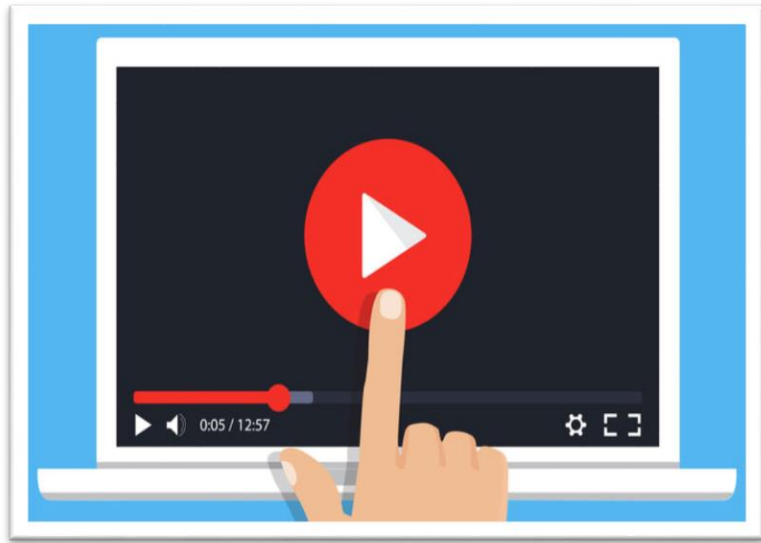


**BBB**



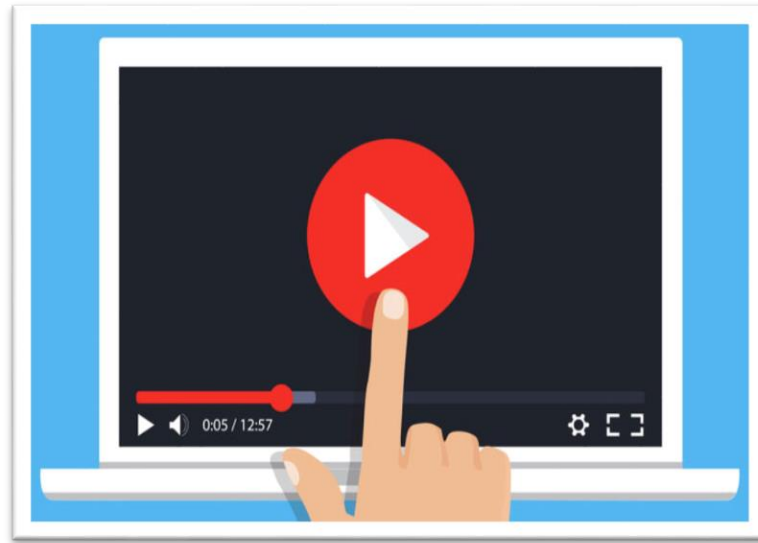
**CCC**

However, they also have different evolutions. The AAA channel has been decreasing in revenue and has received an average of **€ 450 per month in the last 3 months**



**AAA**

**450 €**

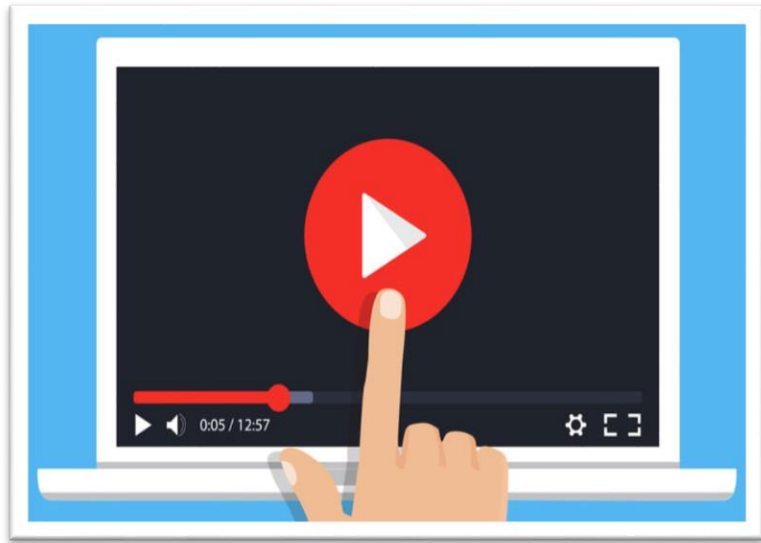


**BBB**

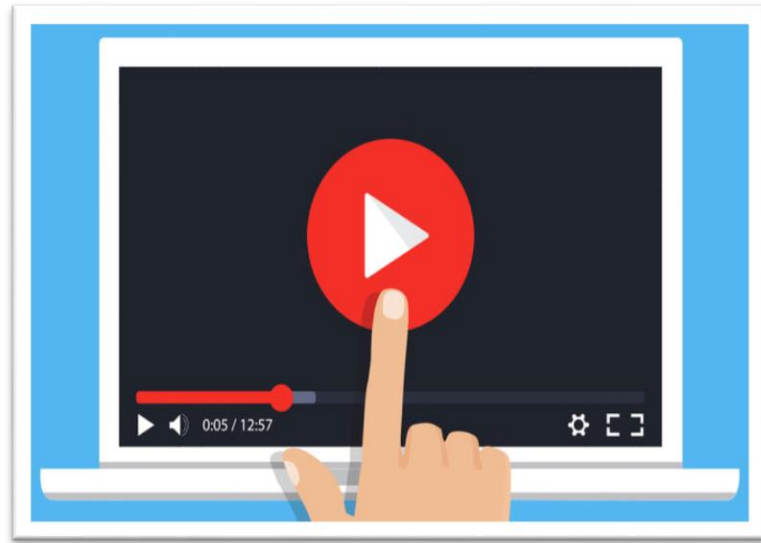
**CCC**

**1,000 €**

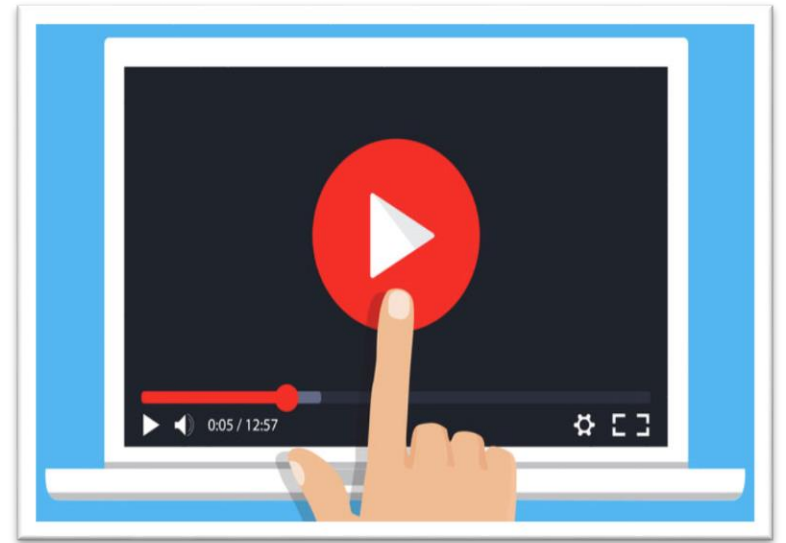
The CCC channel has stable behavior and almost always earns **€ 1,000 per month, even in the last 3 months**



**AAA**  
**450 €**

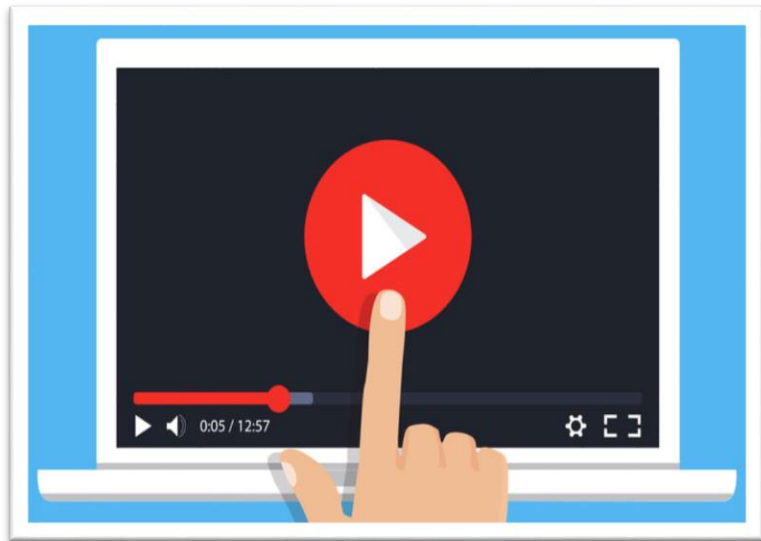


**BBB**  
**2,100 €**

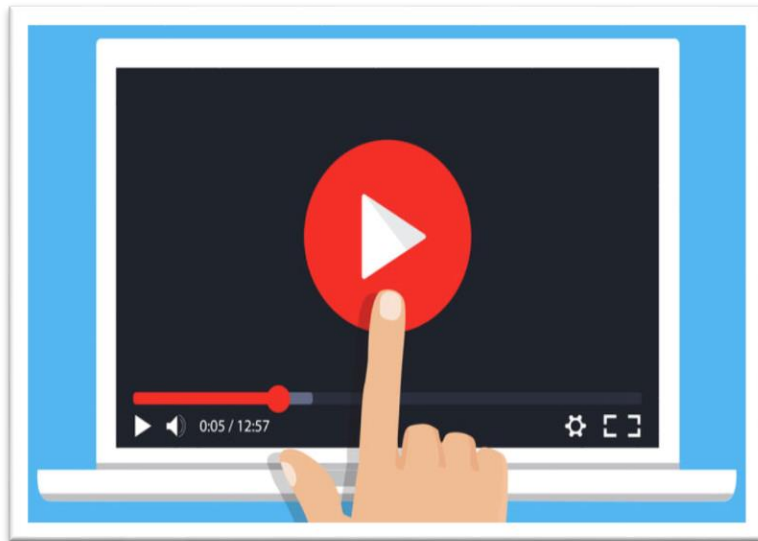


**CCC**  
**1,000 €**

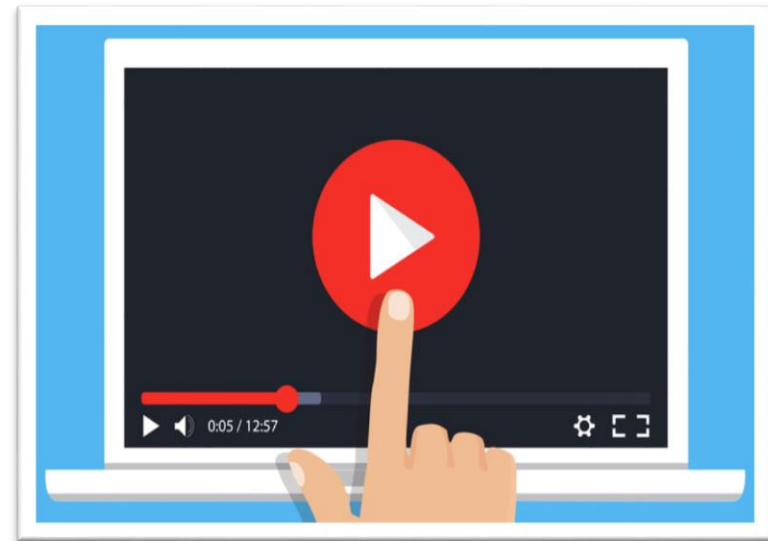
**Lastly, the BBB channel has grown considerably in recent months, earning an average of € 2,100 per month in the last 3 months.**



**AAA**  
**450 €**



**BBB**  
**1,000 €**



**CCC**  
**2,100 €**

Looking at the evolution of these channels we can see how important is this analysis.



**DOES THE  
CHANNEL  
HAVE ANY  
STRIKES?**

**A STRIKE IS THE WORST  
PUNISHMENT THAT YOUTUBE  
CAN GIVE TO A CHANNEL AND  
IT MAY EVEN RESULT IN THE  
DELETION OF THE CHANNEL.**





**STRIKES MAY ARISE FOR A  
VARIETY OF REASONS  
BUT ARE ALMOST  
ALWAYS ASSOCIATED  
WITH COPYRIGHT  
INFRINGEMENT.**



***This process is not as fast as most people think. In order for your channel to be deleted you have to suffer 3 strikes in 3 months and lose your right of reply in the 3 strikes.***



***This means the 3 strikes  
have been validated by  
YouTube and they gave  
sufficient reason to the  
author of the strikes.***





*On the other hand  
the **strikes are also not  
permanent**, as they have a  
time limit and disappear  
after 3 months.*

**IMPORTANT**

*That Being Said, This Is Also A Very Important Point To Take Into Account When You Want To Buy A YouTube Channel.*

The background of the image is a dense field of 3D-rendered numbers from 0 to 9. The numbers are arranged in a way that creates a sense of depth and perspective, with some numbers appearing larger and more prominent than others. The color palette is primarily shades of blue and green, with some numbers appearing in a lighter, almost white color. The overall effect is a complex, textured pattern of digits.

**HOW MANY  
VIDEOS DOES THE  
CHANNEL HAVE?**



The quantity and quality of the videos the channel has should also be considered an asset- This means a channel with **2 videos** published will most probably not have the same value as a channel with **200 videos** published.



**WHERE IS THE  
CHANNEL AUDIENCE  
LOCATED?**



**THE LOCATION OF  
THE AUDIENCE IS  
VERY IMPORTANT.**

**Buying a channel with 100,000 followers from the United States is NOT the same as buying a channel with 100,000 followers in Brazil and it's easy to see why.**







**The CPM in the United States is much higher than in Brazil, i.e. when you upload a new video on the US channel it will earn more money than the Brazilian channel, if we think that both videos would have the same views.**

**IS THERE A FACE  
ASSOCIATED WITH  
THE CHANNEL?**

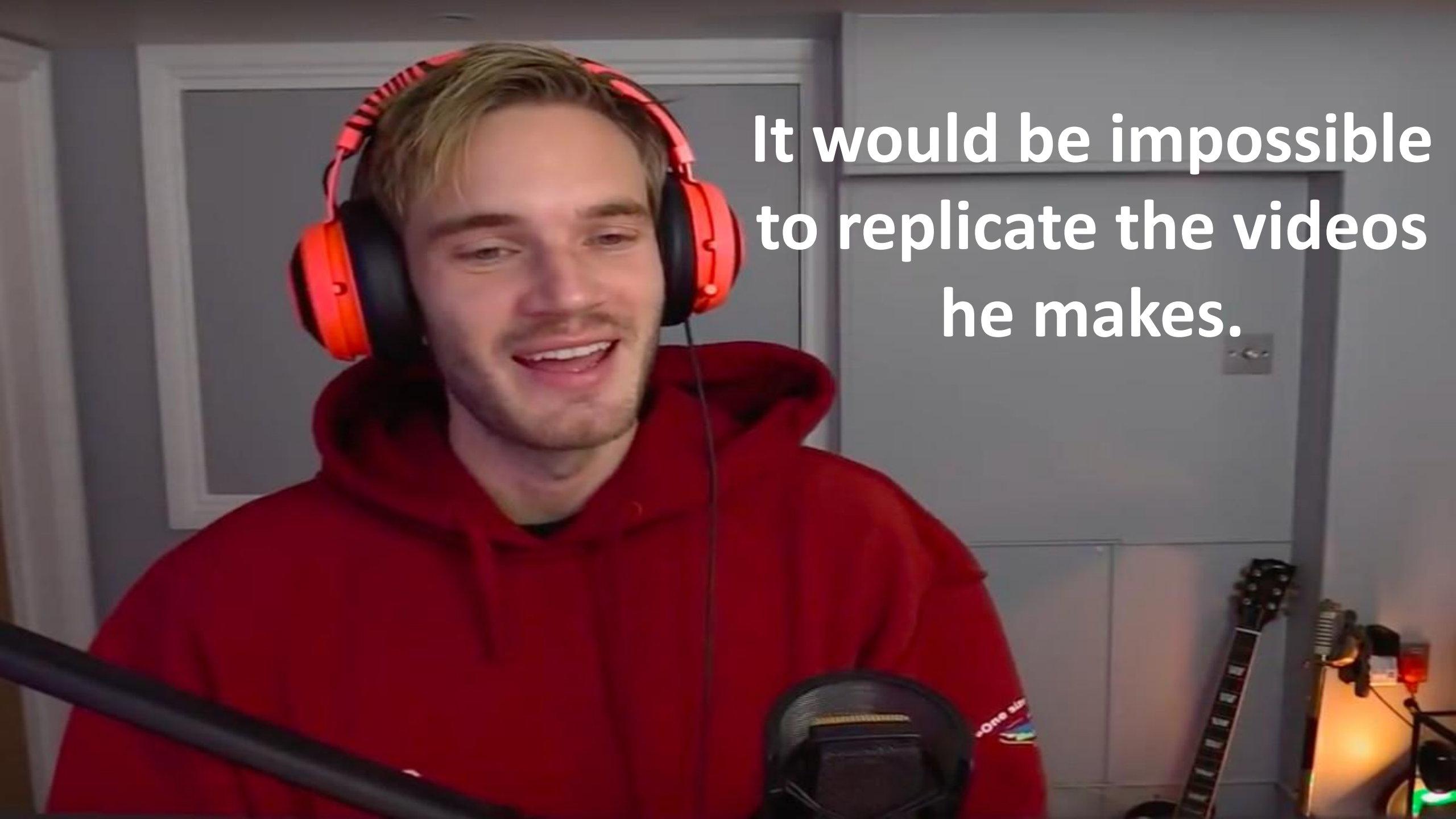




*We almost never remember this when we start a YouTube channel, but if a channel has a face associated with it, its transition after the sale it will be much more complicated and sometimes impossible.*



**Do you ever wondered what it would be like if  
PewDiePie wanted to sell his channel?**

A young man with blonde hair is wearing a red hoodie and large orange headphones. He is smiling and looking slightly to the right. In the foreground, a black microphone is visible. In the background, there is a grey door and a guitar leaning against a desk with some equipment.

**It would be impossible  
to replicate the videos  
he makes.**

# Easier



**Channels that have no associated faces are usually those where transitions after purchase can run more smoothly**



# HOW DO I TRANSFER A YOUTUBE CHANNEL ACCOUNT?



0:12 / 6:22

Each YouTube channel has only 1 primary owner and this is the account that has access to all channel functions.





When you buy a YouTube channel the first thing to do is to ask the current primary owner to put you in as the owner of the channel and then **replace you as the channel's primary owner.**



People watched your videos 633,011 times during the dates you selected



Music Youtube Channel with 92K subs for sale - Price: 2600€

[Youtube channel / Music](#)

This Youtube channel is about music and here you will find more than 30 videos with good remixes and EDM

**Start date:** 2014 | **Monthly revenue:** 143,00€ | **Language:** English | **Monetized:** Yes

Price: 2.600€

NEW

Your channel got 360,373 views in the last 28 days

Your channel usually gets 179,000 - 484,000 views in 28 days



Fitness Youtube Channel with 2.55M subs for sale - Price: 15.000€

[Youtube channel / Sports](#)

This Youtube channel is totally dedicated to the world of Fitness and well-being. With more than 2.55 million

**Start date:** 2014 | **Monthly revenue:** 152,00€ | **Language:** Portuguese | **Monetized:** Yes

Price: 15.000€

NEW

Great news! Your videos got more views from YouTube recommendations.

Your channel got 46,496,020 views, which is more than the 12,160,000 - 21,870,000 it usually gets in 28 days



Rankings and Top's Youtube Channel with 1M subs for sale - Price: 534,000€

[Youtube channel / Curiosities](#)

This Youtube channel is totally dedicated to the world of Curiosities and Top's. The channel has more than

**Start date:** 2017 | **Monthly revenue:** 133.000,00€ | **Language:** English | **Monetized:** Yes

Price: 534.000€

NEW

# Great news! Your videos got more views from YouTube recommendations.

Your channel got 46,496,328 views, which is more than the 12,160,000–21,970,000 it usually gets in 28 days



Price

534.000,00 €

Monthly revenue: 133.000,00 €

Multiple: 4 

Monthly visits: 54.200.000

[More info](#)

## Summary

Subscribers: 1.010.000

Monetized

Strikes: 0

Start date: 2017

Language: English

How to buy: Wire transfer

### Looking good! Your channel got about the same number of views as usual.

Your channel got 244,323 views—similar to the 118,000–279,000 it usually gets in 28 days



Vlogging Youtube Channel about Football with 294K subs for sale - Price: 2250€

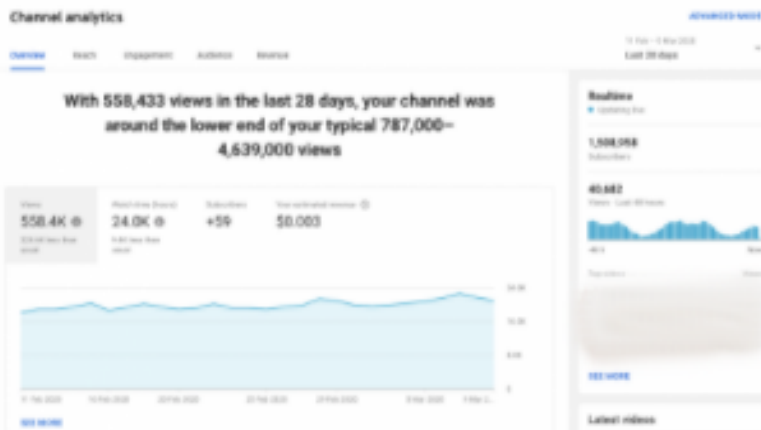
[Youtube channel / Vlogging](#)

This YouTube channel is a Vlogg and talks about the current world football and has a lot of gameplays of the

**Start date:** 2014 | **Monthly revenue:** 89,00€ | **Language:** Portuguese | **Monetized:** Yes

Price: 2.250€

NEW



Kids Youtube Channel with more than 1.5M subs for sale - Price: 7500€

[Youtube channel / Games and toys](#)

This deal is a sale of a Spanish YouTube channel of the kid's niche with more than 1.500.000 subscribers.The

**Start date:** 2012 | **Monthly revenue:** 0,00€ | **Language:** Spanish | **Monetized:** No

Price: 7.500€

SOLD



Youtube channel about Drawing with 148K subs for sale - Price: 15000€

[Youtube channel / Tutorials](#)

This YouTube Channel teaches you how to draw everyday stuff. With over 900 videos published and over 40

**Start date:** 2012 | **Monthly revenue:** 773,00€ | **Language:** English | **Monetized:** Yes

Price: 15.000€

SOLD

**STRATEGY**

**24/100**

**Flip Your  
YouTube  
Channel**





**HOW TO SELL**

**You**  **Tube**

**CHANNEL?**

# STEP 01





# Go to <https://www.trustiu.com/>

## Youtube Channels for sale

Are you trying to **buy a YouTube channel**? You've come to the right place! On Trustiu we have several YouTube channels for sale, from channels with only a few subscribers to those earning tens of thousands of euros per month. There are more and more people living well from YouTube alone. However, starting a channel from scratch is not an easy task and this is why many people who want to start working on YouTube wish to buy a pre-existing **monetized YouTube channel**. Did you know that to monetize a YouTube channel you have to have at least 1,000 subscribers and 4,000 hours of views in the last 12 months? That's why many people give up after only a short time broadcasting on YouTube. If this is your case, don't worry. At Trustiu we have several solutions. Don't waste more time and find out about all the YouTube channels we have for sale.

# STEP 02



# Click on sell

Free valuation

## Name and contacts

Full name

Email

## Basic rules

### Veracity of the data

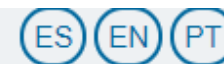
All data you send to us must be accurate and true. Our team will confirm such

Activate Windows  
Go to Settings to activate Windows.

# STEP 03



# Fill name and contact details



MARKETPLACE ABOUT US CONTACT BLOG VALUATION TOOL SELL

## Free valuation

### Name and contacts

Full name

Email

### Basic rules

#### Veracity of the data

All data you send to us must be accurate and true. Our team will confirm such

Activate Windows  
Go to Settings to activate Windows.

# STEP 04



# Fill URL and description

Property name

Property URL

Property description

Tell us a little about your property, including how it came about, what content it includes, how much time you spend per week, etc.

Starting date of the business

Don't worry. If at this moment you do not have all the data we ask, just send what you have. Our team will contact you shortly so that we can collect all relevant data and can deliver the best valuation possible.

# Starting date and monetization mode

---

Starting date of the business

Monetization

Ecommerce  Ads  AdSense  Affiliate  SaaS  Subscriptions

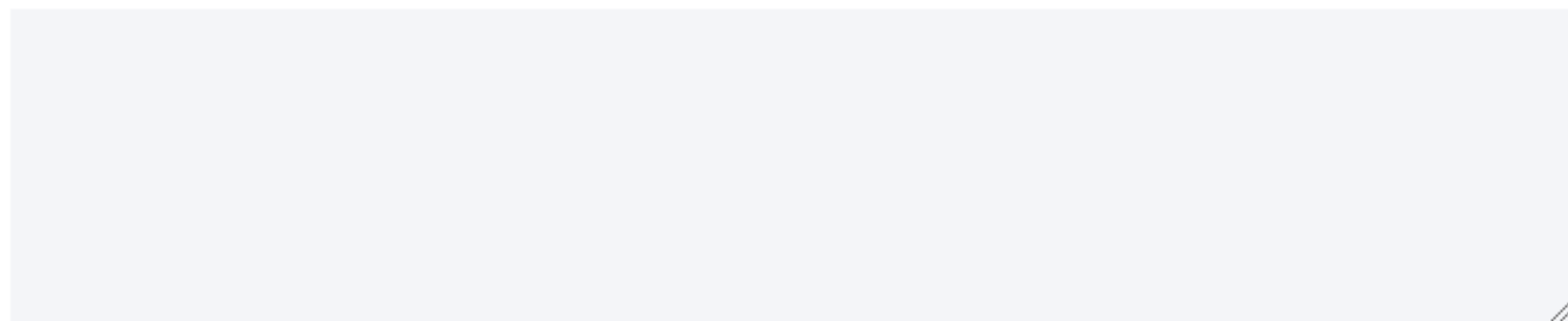


## Technology

Do you have access to Google Analytics for the property?

YES  NO

Reason for the sale. Why do you want to sell?



# Fill revenue and visitors

## Revenue

Last 30 days

\$ 00.00

Last 12 months

\$ 00.00

## Visitors statistics (views for YouTube channels)

Visits last 30 days

0

Visits last 12 months

0

# Submit the form

I have read and accept the privacy policy

Trustiu Network collects personal data for internal use only. Your data will not be transferred to third parties without your prior authorization in any case. In accordance with the law of 8 December 1992, you may request access to the database containing your personal data and change this information at any time by contacting Trustiu Network SL ([support@trustiu.com](mailto:support@trustiu.com))

Request valuation

**THEY WILL VALUATE AND EMAIL YOU**





THANK  
YOU



أشبيقة®  
DIGIMENTORS