

WELCOME

DAY 38/100

DIGITAL MASTERY CHALLENGE

DATE: August 19, 2020, WEDNESDAY
TIME: 07:00 PM (AST)
LIVE FROM DOHA, QATAR

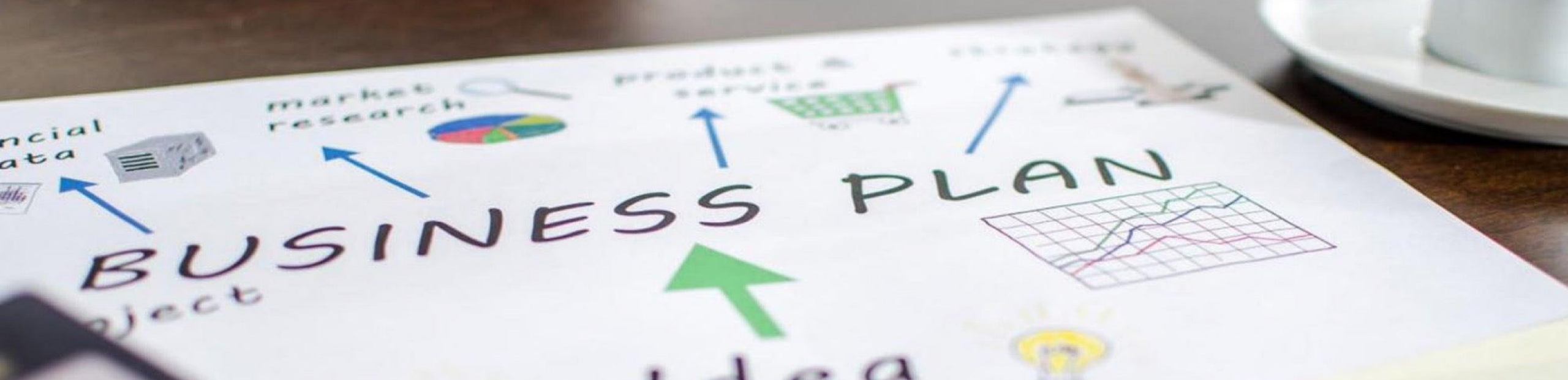


BUSINESS PLAN



COMPONENTS OF A BUSINESS PLAN





EXECUTIVE SUMMARY – OVERVIEW OF THE PROJECT

the

MARKET



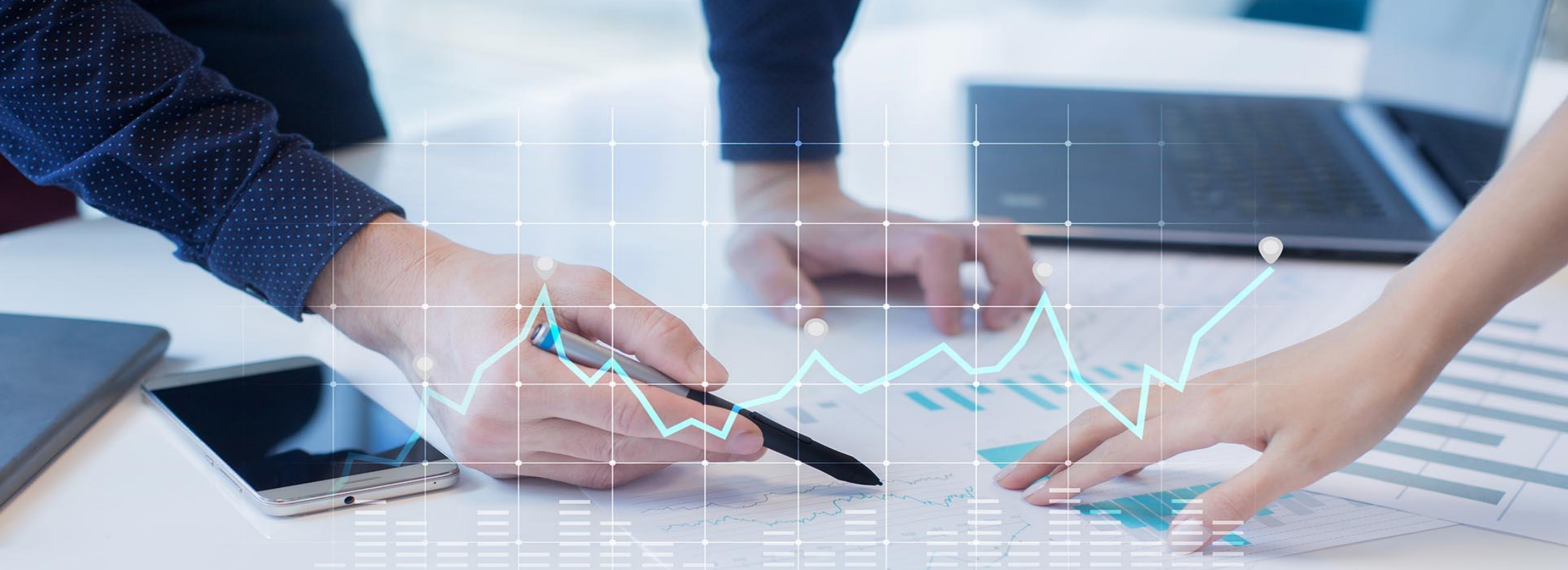
**KEYS TO
SUCCESS**



MANAGEMENT TEAM

The background features a complex overlay of financial data. It includes a blue line graph with a peak at 632.33, a yellow line graph with a peak at 5.2220, and a yellow bar chart with a peak at 89.635. There are also binary code strings (0s and 1s) scattered throughout. The overall color palette is a mix of blue, yellow, and white on a dark background.

FINANCIALS



**COMPLETE BUSINESS PLAN-
FULL DETAILS WITH APPENDICES**

Company Summary



Start-up Summary





MISSION



Asheghar Digimentors' mission is to boost the dynamics of digital innovation that balances economic performance and human development. Lending a helping hand at the crossroads between technology and business, we will make sure that no entrepreneur is left behind due to lack of digital knowledge.



VISION



We strive to be leaders in digital mentoring programs across the world by revolutionizing the industry and setting new standards of professionalism and success. We envision to become a trustworthy agency offering online business strategies, digital sales solutions, and internet brand management in the international business sphere.

PRODUCTS
and
SERVICES



Legal Status and Ownership



TITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec orci purus, luctus vitae dignissim eu, iaculis sed purus. Vivamus faucibus, ipsum nec aliquet viverra, leo mauris condimentum ligula, sit amet sagittis enim ligula quis arcu. Nam egestas tortor id nisi porttitor mattis. In tortor ante, ultricies in suscipit a, tempus non massa. Vivamus et auctor mi. Fusce vel massa nulla. Phasellus nec eros mauris, et scelerisque orci.

Donec malesuada orci vitae nulla accumsan porta a id massa. Quisque accumsan iaculis magna sit amet fringilla. Maecenas consequat, magna eget tincidunt semper, odio nibh rutrum mi. Id feugiat ante nisi eu risus. Vestibulum nunc orci, rhoncus a placerat in, ultricies in mi. Cras mattis varius eros, vel fringilla nisi suscipit eget. Quisque scelerisque sagittis nulla at porttitor.

Sed id augue vitae urna euismod commodo aliquet a quam. Pellentesque arcu velit, cursus et malesuada ut, consequat et diam. Nullam erat sem, rhoncus id ullamcorper vitae, rhoncus et arcu. In ultricies ultricies nulla, ut rutrum nisi iaculis at. Donec eu magna a metus ornare faucibus. Fusce aliquet faucibus ultricies. Morbi semper, est id tincidunt gravida, sem arcu adipiscing lacus, ac bibendum nulla leo eu purus. Quisque nec diam sed risus consectetur a ccumsan quis quis nibh. Vestibulum id purus lorem.

TITLE

OF

Project



**INCORPORATE
NAME OF YOUR
PRODUCT/
SERVICE WITH
THE USP**



Example:
THE FIRST,
THE
BIGGEST.



Online Shopping Mall

(Project name)

WORLD'S MOST COMPREHENSIVE TECHNOLOGY PLATFORM FOR E-COMMERCE FROM QATAR! UNDER YOUR BRAND!!!



Your Exclusive Niche Store

Your Own Online Store



***Global
Online
Presence***



We do logistics management for you!!!

EXCLUSIVE

N I C H E

ARRANGEMENT

END-TO-END TO AN E-COMMERCE STORE



**NO
COMPETITION
WITHIN THE
SHOPPING
MALL**

1

2

3

4

5

6

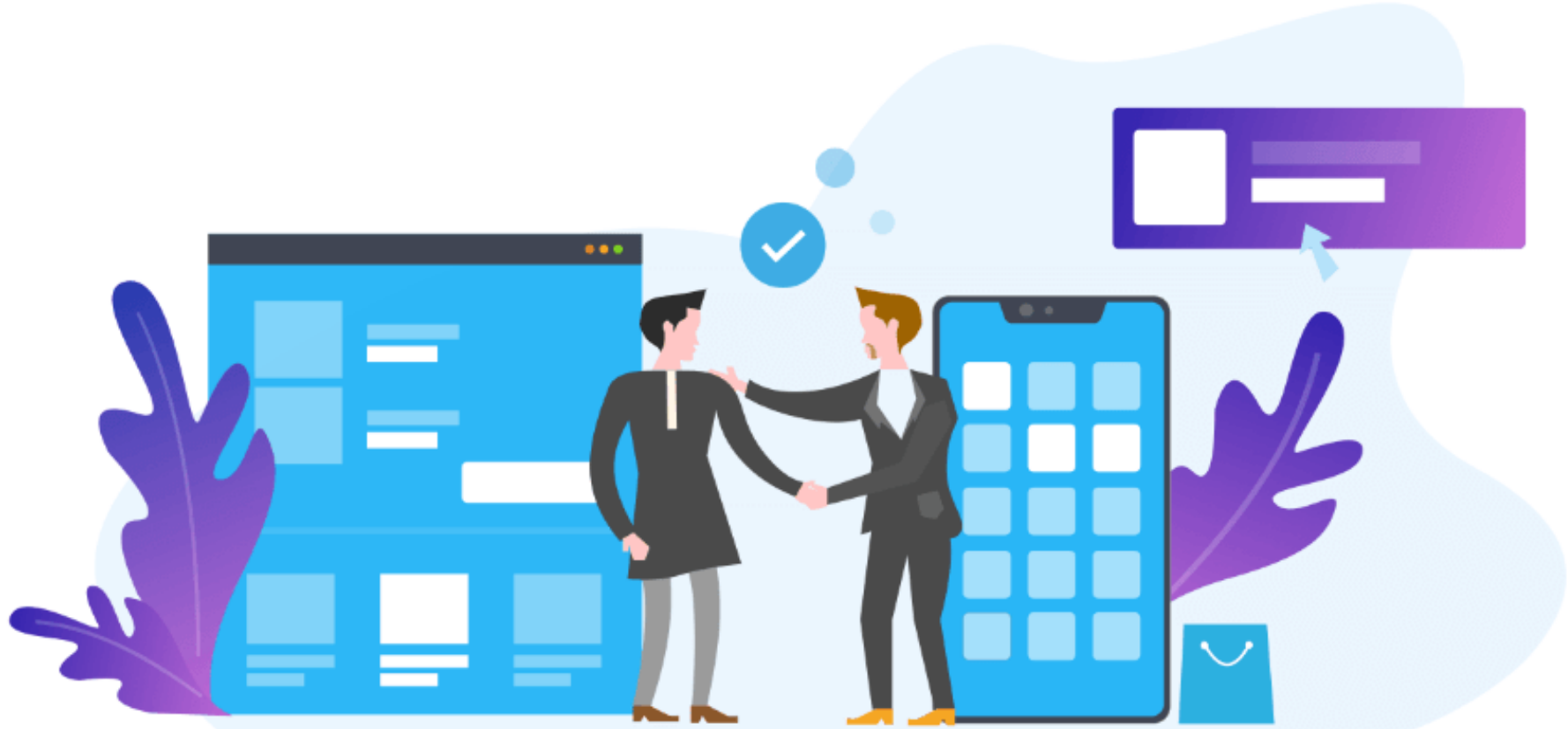
PRE-INTEGRATED LOGISTICS SUPPORT WITH PRICE COMPARISON



**(FEDEX, BLUE DART, ARAMEX, GATI,
DELHIVERY, ETC.)**



Ready To Market Products Category Without Logistic Requirements



**ACCESS A FULLY OWNED AND MANAGED
GLOBAL FULFILLMENT INFRASTRUCTURE
FROM PAYMENT TO DELIVERY**



BUSINESS DESCRIPTION



WHO YOU ARE

ABOUT US -

We help our customers succeed in their Digital venture!

Asheghar Digimentors (ADM) is a platform launched for digital mentorship for entrepreneurs by one of Qatar's leading business enterprises. It is our next step and commitment to promoting the "Qatar Economic Vision 2030" by contributing to the future growth, success, and prosperity of the nation by creating digital entrepreneurs.

Digital technology is an unavoidable reality in the current world, its impact is such that there are countries where citizens don't have running water, but own smartphones. Digital media has an incredible influence on people's interactions, work, purchases, and life habits.

ADM is a part of MBHHC , a leading firm in Qatar market with diverse portfolios.





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DIGIMENTORS

Asheghar Digimentors (ADM) is a platform launched for digital mentorship for entrepreneurs by one of Qatar's leading business enterprises.

ADM is a part of MBHHC , a leading firm in Qatar market with diverse portfolios.

WHAT YOU WILL OFFER





MENTORSHIP

Mentoring can get you and your organization ready for the future, it can gear you up to embrace the ever increasing reality that is the changing technologies



TRAINING

Training to help you achieve your business's learning goals , the right training can lead to transformation of your business, where challenges can turn into opportunities



CONSULTING

It aids you to develop strategies and tactics in such a way that it can help you unlock potential within your business and lead to transformations and success



ONLINE SHOPPING MALL



أشيقر[®]
DIGIMENTORS





Our goal is to help people make money through selling products right at the comfort of their houses.

ADM inventory has more than 20 categories and over a million products from which one can select from.



We provide extensive skills and knowledge and experience to create tools that help people.






This is the place for anybody who is looking to make money through selling products online .



WHAT MARKET NEEDS YOU WILL ADDRESS





*Products which are conceptualized and designed by <<**company name**>> are called as revolutionary products. Any business owner can monitor and manage in the back end (simplified). It is unique in nature and provides end to end solutions.*



We provide entrepreneurs the opportunity to run a flourishing online business with industry-leading technology platform.

***And
Why your
business idea is
viable?***



<<Company Name>> Has Three Ambitious And Obtainable Keys To Success

To provide the most user friendly interface to buyers and sellers.

The provision for buyers and sellers to connect amongst themselves using social networks.

The ability to get the best deals and lowest prices.





MARKET OPPORTUNITY & SIZE



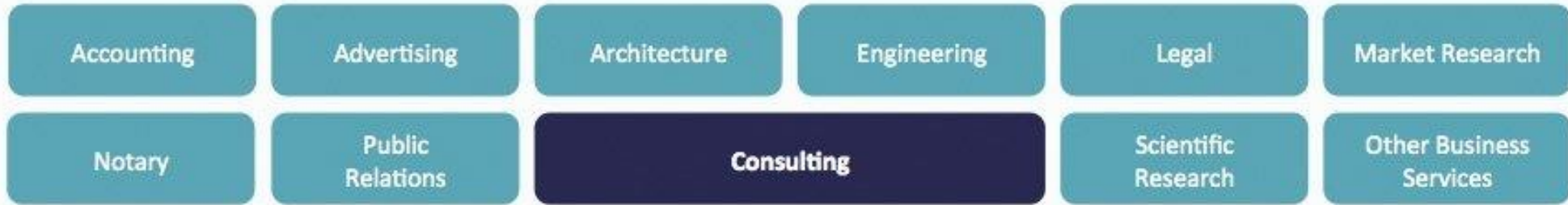


Facts to convince the investor that your business has enough customers in a growing industry, and can garner sales despite the competition.

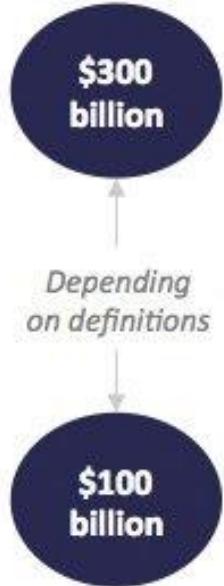
WELCOME TO THE WORLD OF CONSULTING..!!



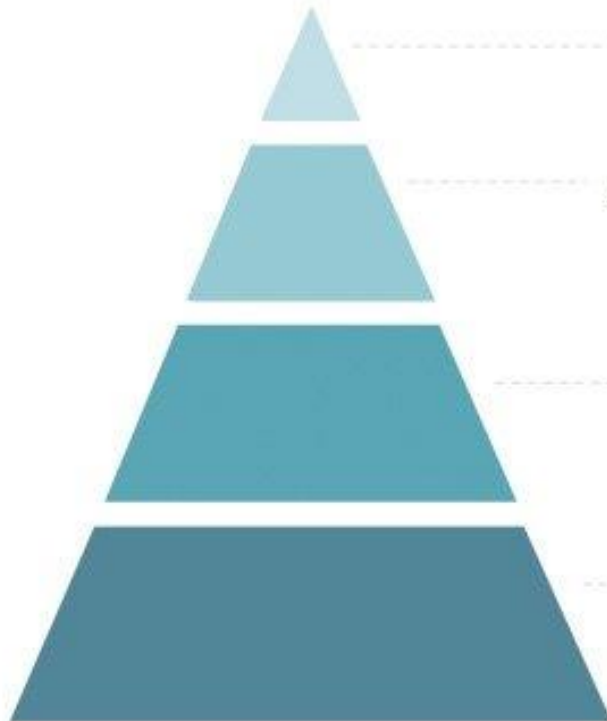
Professional Services



Markt size



Consulting firms



Large firms

Mid-sized firms

Small firms

Freelancers

Market structure



Segments



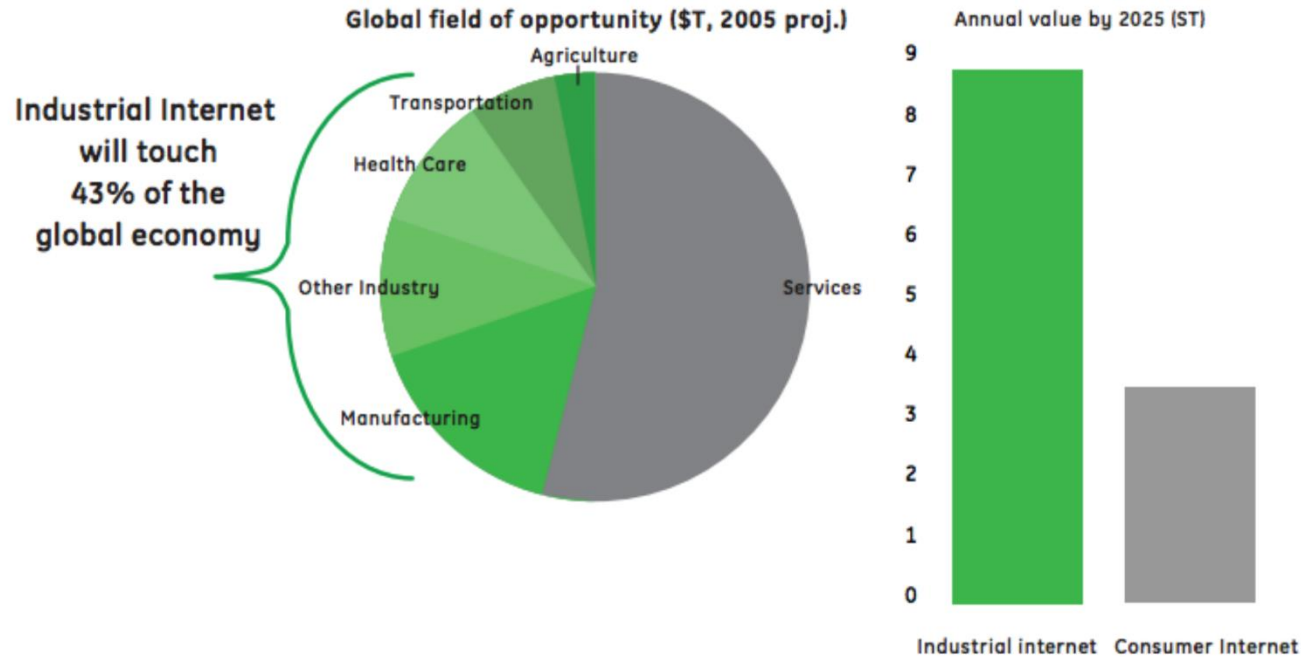


**Substantiate with Graphs, Figures, Research Reports from
Research Companies, Media, Government Surveys
,Ministries, Industry Associations.**

**Current Market Size, Growth Predictions in which areas,
your targeted capture of market size.**



MARKET OPPORTUNITY & SIZE



Source: GE; McKinsey Global Institute

- In a recent report, McKinsey estimates that the Internet of Things could create a total value of up to \$11.1 trillion on an annual basis by 2025
- About 70% of this would be captured by business-to-business solutions-leaving the value of the consumer Internet at about \$3.5 trillion . In other words, the Industrial Internet will be worth more than twice the consumer Internet

SHOPPING CATEGORY : ORGANIC & PAID SEARCH



- Within the search category, paid search is just over five percent of all traffic
- Organic search in the shopping category is just above 94%

YOUR CUSTOMER PROFILE





WHO ARE YOUR CUSTOMERS





**Tips for defining your target customers: be specific,
consider both the buyer and influencer, do
research**





**Who are you targeting –
*consumers or businesses?***



AVATAR

**REFER TO THE DAY 29 (AUGUST
09, 2020) DIGITAL MASTERY
NOTES AND RECORDINGS**

**Where your customers are located – local, regional,
national, international.**



EXAMPLE

PRIMARY FOCUS

- NORTH AMERICA
- EUROPE
- GCC

SECONDARY FOCUS

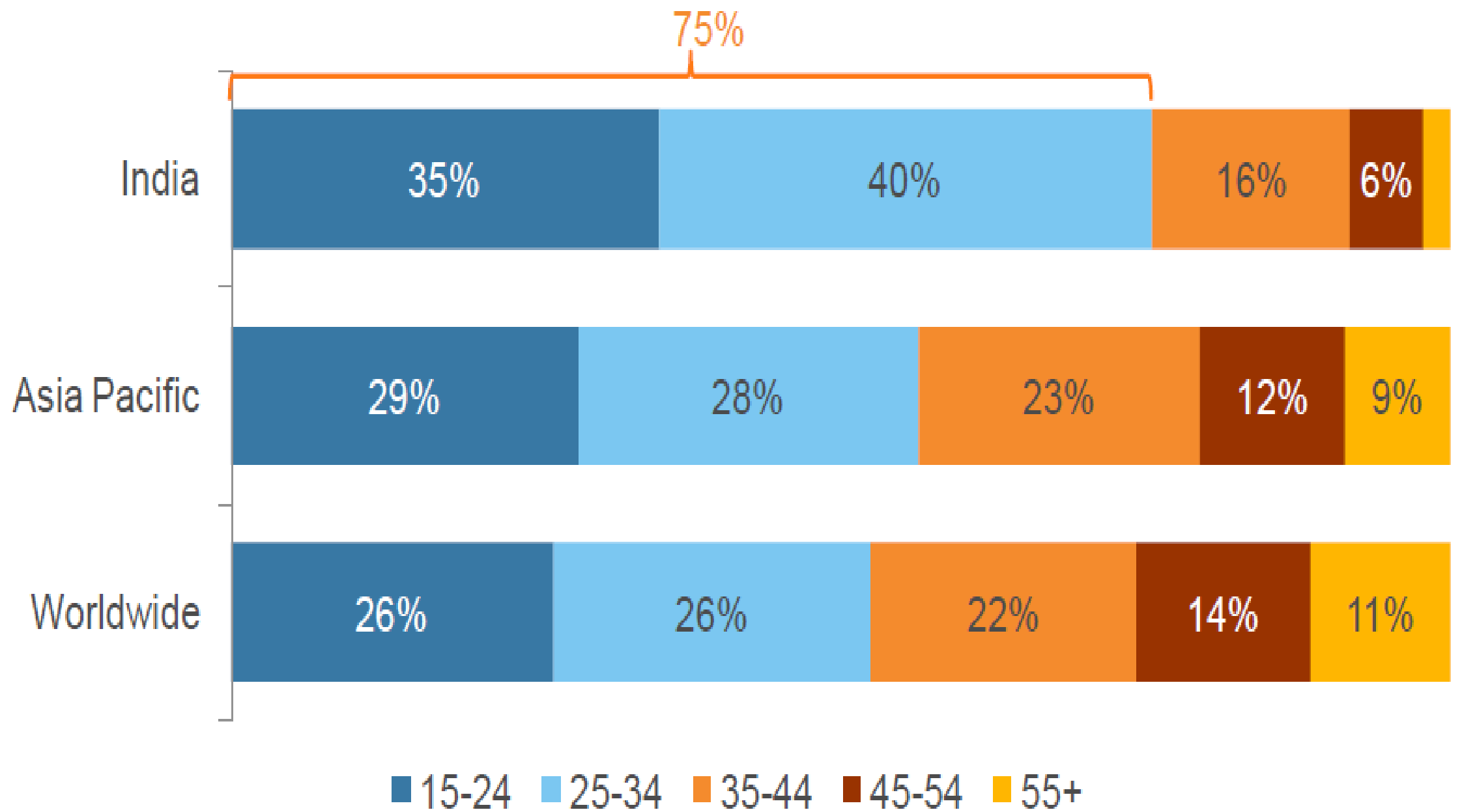
- AUSTRALIA
- SINGAPORE
- MALAYSIA

DOMESTIC MARKET

- INDIA

REST OF THE WORLD

- DEPENDS ON
INTERNET
PENETRATION
AND MARKET
POTENTIAL



If consumers please specify their age group, income, profession, hobbies, psychographics(values, behaviour and beliefs).



DEMOGRAPHICS AND PSYCHOGRAPHIC

Demographics

Age / Gender

Race

Location

Employment Status

Psychographics

Personality

Values

Attitudes

Interests

Lifestyles



DEMOGRAPHICS EXAMPLE

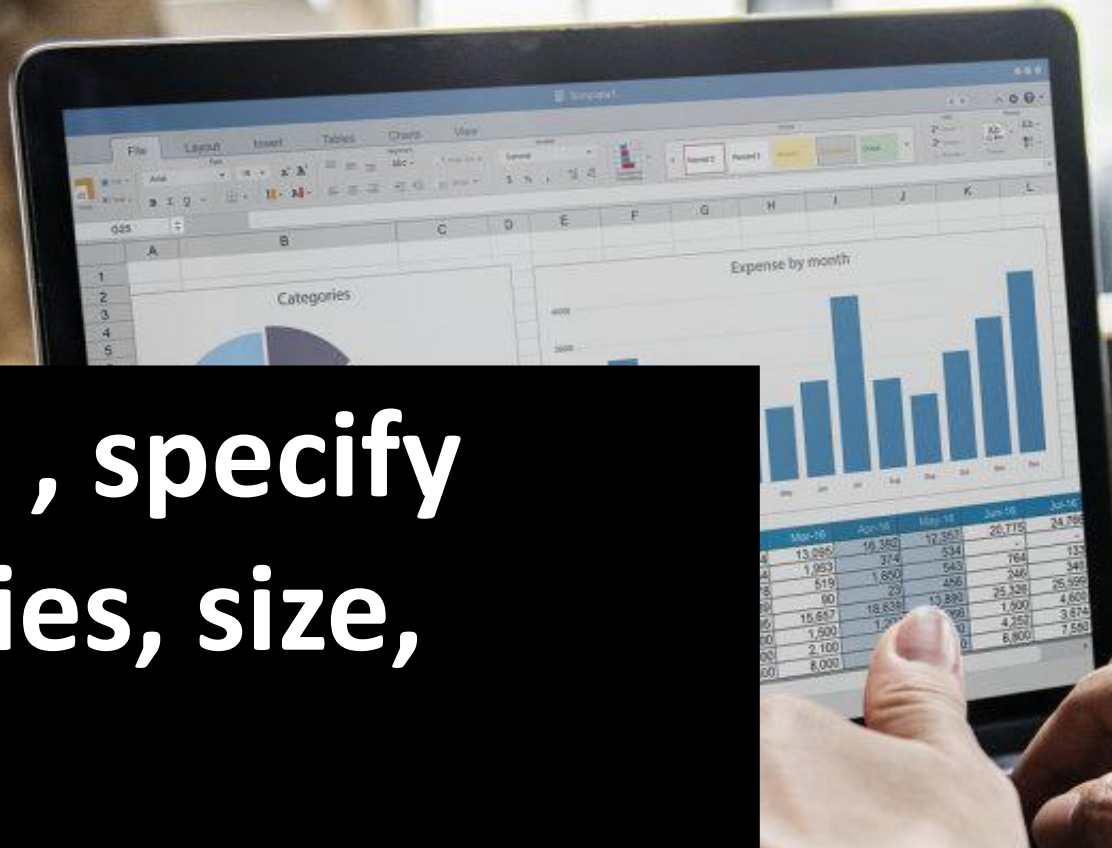
- **Demographic Information:**
- Female
- Aged 35-40
- Married, with children
- Dealing with issues of weight gain, diabetes, lack of energy or hormonal imbalance



PSYCHOGRAPHICS

- Concerned with health and appearance
- Wants a healthy lifestyle, but doesn't have much time
- Enjoys going online in the evenings, big fan of Pinterest
- Tends to favor quality over economy
- Finds fulfillment in her career and family
- Values time with a small group of friends

**If businesses , specify
their industries, size,
turnover.**





WORLD WIDE ECOMMERCE GROWTH PROJECTION

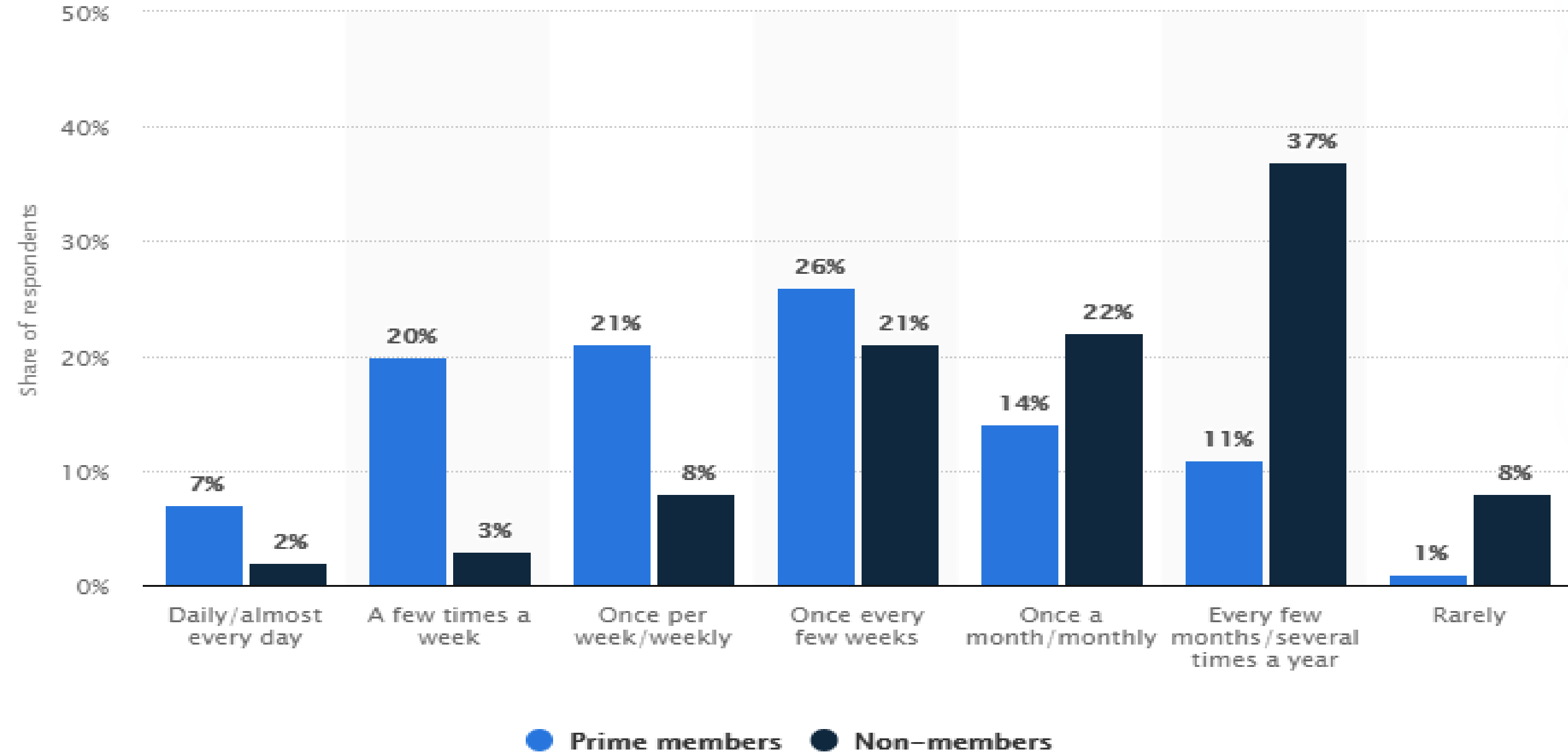
2014: \$1.3tn
2021: \$4.29tn

+265%

How often is the purchase made?



AMAZON 2019 REPORT





**What needs your product /
service fill?**

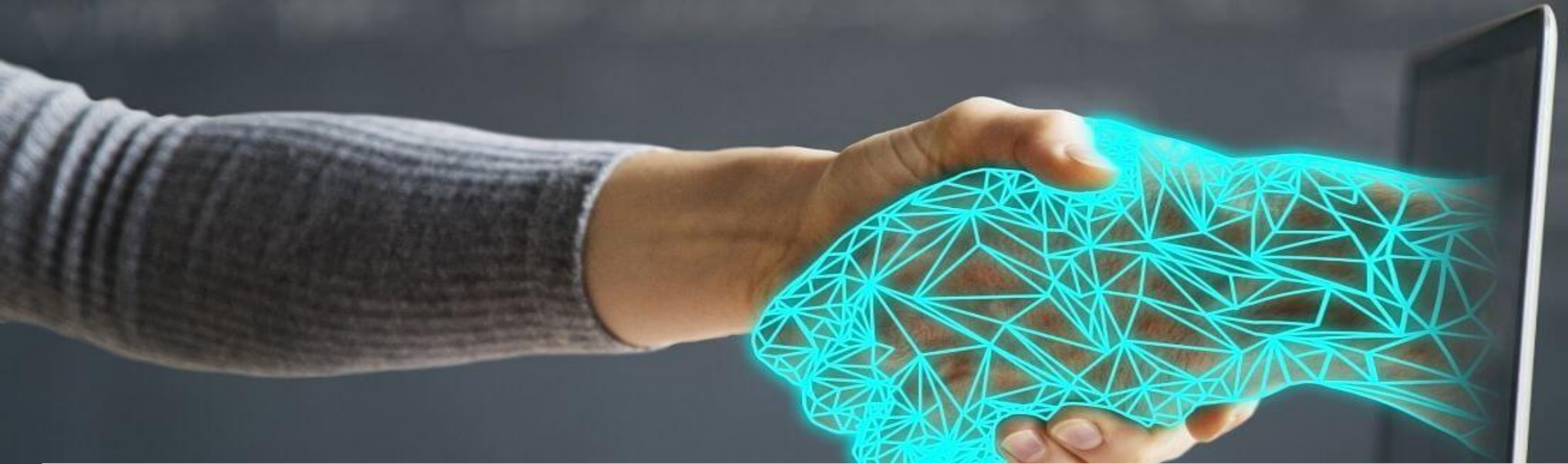


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DIGIMENTORS

Asheghar Digimentors (ADM): the gap that we're trying to fill is customer's need for guidance and direction, how to start their online business.

How these needs are currently filled?






**BY LARGE CONSULTING COMPANIES LIKE
KPMG OR BY WEB-DEVELOPMENT
COMPANIES**

**PRODUCTS /
SERVICES**



A top-down view of various consumer electronics and accessories arranged on a light-colored wooden surface. The items include a silver smartphone, a green fabric speaker, a black game controller, a black mouse, a black camera, a blue hard drive, a blue notebook, a black mouse cap, a blue patterned card, and a black strap. A yellow rectangular box is overlaid in the center, containing the text 'Description of your Products / Services'.

Description of your Products / Services

EXAMPLE



PRODUCTS & SERVICES

REVOLUTIONARY PRODUCTS (1/5)

Products which are conceptualized and designed are called as revolutionary products. Any business owner can monitor and manage in the back end (simplified) It is unique in nature and provides end to end solutions

AFFILIATE PLATFORM

We provide entrepreneurs the opportunity to run a flourishing online business with industry-leading technology platform for affiliate websites. An “affiliate program” is a relationship in which a merchant E-commerce website such as Amazon, Flipkart pays you (the “affiliate”) for links from your site to the merchant site.

A completely customizable turnkey platform that is ready-to-start, equipped with all the tools and features which are required to start affiliate business online. The affiliate stores have been designed in such a way that requires only basic internet knowledge to operate and manage. It is the easiest way for an average person to make money using the Internet without even having own products and services, one can start fully equipped online store with millions of products and market across the globe – the most exciting thing – No risk of traditional online business.

REVOLUTIONARY PRODUCTS (2/5)

SIMPLIFIED AFFILIATE WEBSITE

An “affiliate program” is a relationship in which a merchant E-commerce website such as Amazon, Flipkart pays you (the “affiliate”) for links from your site to the merchant site. A complete website that is ready-to-start, equipped with all the features which are required to start affiliate business online.

WEBSITE SELLING PLATFORM

Discover established quality websites on website selling platform to buy from. Choose from top class customisable websites based on hot and trending niches that guarantee steady income. Our pre-made turnkey sites are ready to make you money right away. We’ve developed the experience and skill set needed to reliably build profitable niche and websites. Buy money making niche websites with multiple streams of income with AdSense, Amazon, Clickbank, Commission Junction.

REVOLUTIONARY PRODUCTS (3/5)

E-COMMERCE PLATFORM

This revolutionary designed platform helps to create online stores that engage shoppers and make more sales. The platform offers end to end solutions from website design to marketing and payments to checkout and shipping. Choose from the best responsive ecommerce templates on the market or build a fully custom site. It supports better marketing, selling and fulfillment with precision marketing, merchandising tools, site search, and content management, social commerce and advanced starter stores with ready to sell products .It is an e-commerce platform that enables B2C and B2B sales to customers across channels—web, mobile, social, store or phone. It supports better marketing, selling and fulfillment with precision marketing, merchandising tools, site search, and content management. It dynamically optimizes content for various device type

REVOLUTIONARY PRODUCTS (3/5)

DIGITAL PRODUCTS

Set up a digital shop in minutes. This platform enables selling digital products that range from articles; digital media, such as e-books, downloadable music, internet radio, internet television and streaming media; fonts, logos, photos and graphics, digital subscriptions, online ads, internet coupons, electronic tickets, online casino tokens, electronically traded financial instruments, downloadable software (Digital Distribution) and mobile apps, cloud-based applications and online games, virtual goods used within the virtual economies of online games and communities, workbooks, worksheets, planners, e-learning (online courses) webinars, video tutorials, blog posts, cards, patterns, website themes, templates

REVOLUTIONARY PRODUCTS (4/5)

SEO MARKETING PLATFORM

Employ a blend of ethical SEO practices that increases website visibility on Search Engines. The platform lets you sell SEO packages that enhance the appearance, visibility and traffic to any business websites. Customers can choose from a list of comprehensive SEO packages developed and executed by highly knowledgeable, experienced and skilled SEO professionals.

SOCIAL MEDIA MARKETING PLATFORM

Social media marketing is the process of gaining traffic to your website or social media page. Social media marketing platform lets users sell customized social media packages. Customers can choose from a comprehensive list of packages depending on their needs. Customers can select a package based on the scheduling of social media posts, engagement, analyzing social media presence, and much more

REVOLUTIONARY PRODUCTS (5/5)

CONTENT MARKETING PLATFORM

Content marketing platform is a content marketplace that serves as a wonderful platform for customers with specific content requirements. In this platform, compelling content and strategy is sold in packages whether its, emails, landing pages, social media posts, creative website content, business writing, articles, blogs, travelogues or even academic writing. The platform is very much dedicated in providing the clients with quality content which they can trust and is free of any sort of plagiarism

MOBILE APPS PLATFORM

Design, build, deploy, & integrate mobile apps with this platform. No coding skill required, This app making platform works behind the scene, taking care of all the coding for you.

AUXILIARY PRODUCTS (1/4)

BLOG WITH MONEY

In this auxiliary product, customers can buy ready-to-monetize pre-made blogs. This blog platform uses eye catching graphics, perfect placement of ads and functional readable content to make sure that readers are glued to the site. The blog is integrated with AdSense, Clickbank, Amazon and other affiliate marketing programs, to generate revenue.

PROSPECTPRO

Prospectpro is a decision makers data selling platform, which gives the ability to target prospects based on installed technology environment and a distinctive edge to overcome the challenge of obtaining accurate and relevant customer profiles. Prospectpro accelerates marketing and lead generation activities.

AUXILIARY PRODUCTS (2/4)

DOMAIN SELLING PLATFORM

Find the perfect web address or sell one at the best price. Instant hassle – free listing, no negotiations, global reach, automatic payments, time saving along with complete freedom for the clients are just a few of the specialties. By using the domain selling platform, one can buy/ sell domains quickly at the right price while taking advantage of particularly low selling fees.

AUXILIARY PRODUCTS (3/4)

NEWS MONETISATION

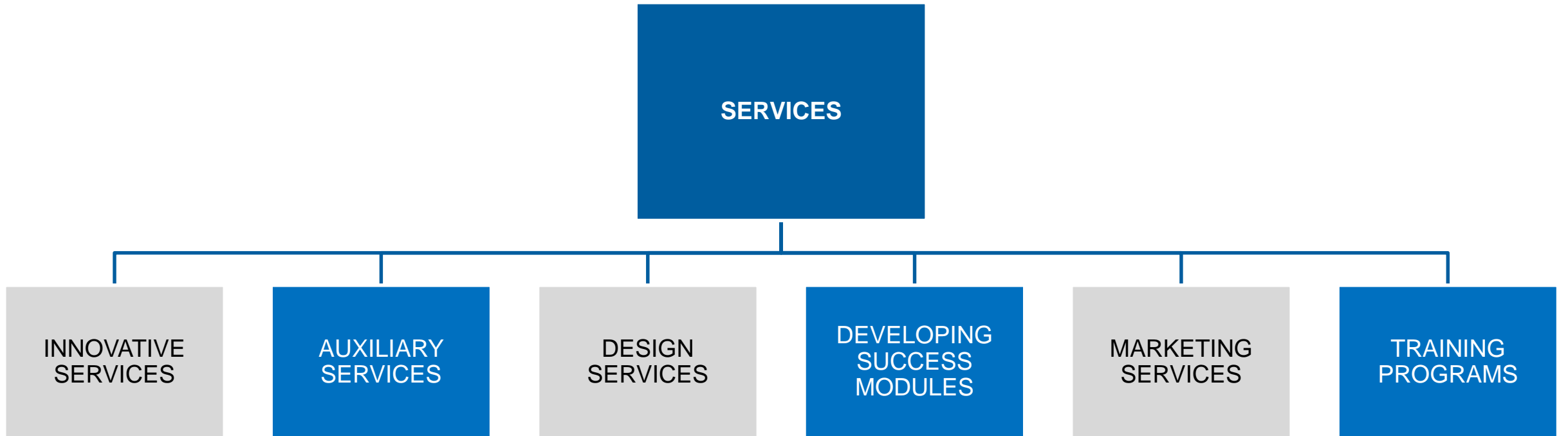
Meet the demand for news with a news website that runs on autopilot. The site is merged with the most popular affiliate programs such as Google AdSense, Amazon Commission Junction and ClickBank. A plethora of affiliate programs can be easily be added from the admin panel. The platform ensures monetization through In-app advertising, In-app purchases, Incentivized advertising and so on.

AUXILIARY PRODUCTS (4/4)

JOB SEARCH ENGINE

The site is a Niche Jobs Search Engine and job aggregator that searches multiple Job Sites and Job Boards. The feature-rich application website was built for ease-of-use and has separate portals & tools for job seekers and employers. This website allows job seekers to post their resumes, Search job postings for free, Employers pay a fee to post jobs, Search the resumes online. With the job search engine Enterprise will have everything that is needed to quickly deploy and establish their own online recruitment business. Our search engine is easy to install and setup, integrated with Powerful monetization tools that are being used by thousands of customers along with a 100% SEO arcade site that their visitors and search engines will love and is optimized to display on tablets and smartphones.

AUXILIARY SERVICES



Features & Benefits



FEATURES



BENEFITS



ONLINE SHOPPING MALL



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DIGIMENTORS





BENEFITS!



***Global
Online
Presence***



We do logistics management for you!!!



Exclusive Niche arrangement will be done for one TLD

Examples for TLDs

.com | .in | .us | .ca | .sg



*If You Are Owning An
Affiliate Niche Website
With Our Strategies In
Any Of The Capacity, You
Will Be Provided The
Same Niche And A Store
Without Additional Upfront
Payment.*



**We will get customers for your e-store
in the form of traffic**



We provide Loyalty Programs for your customers!!!

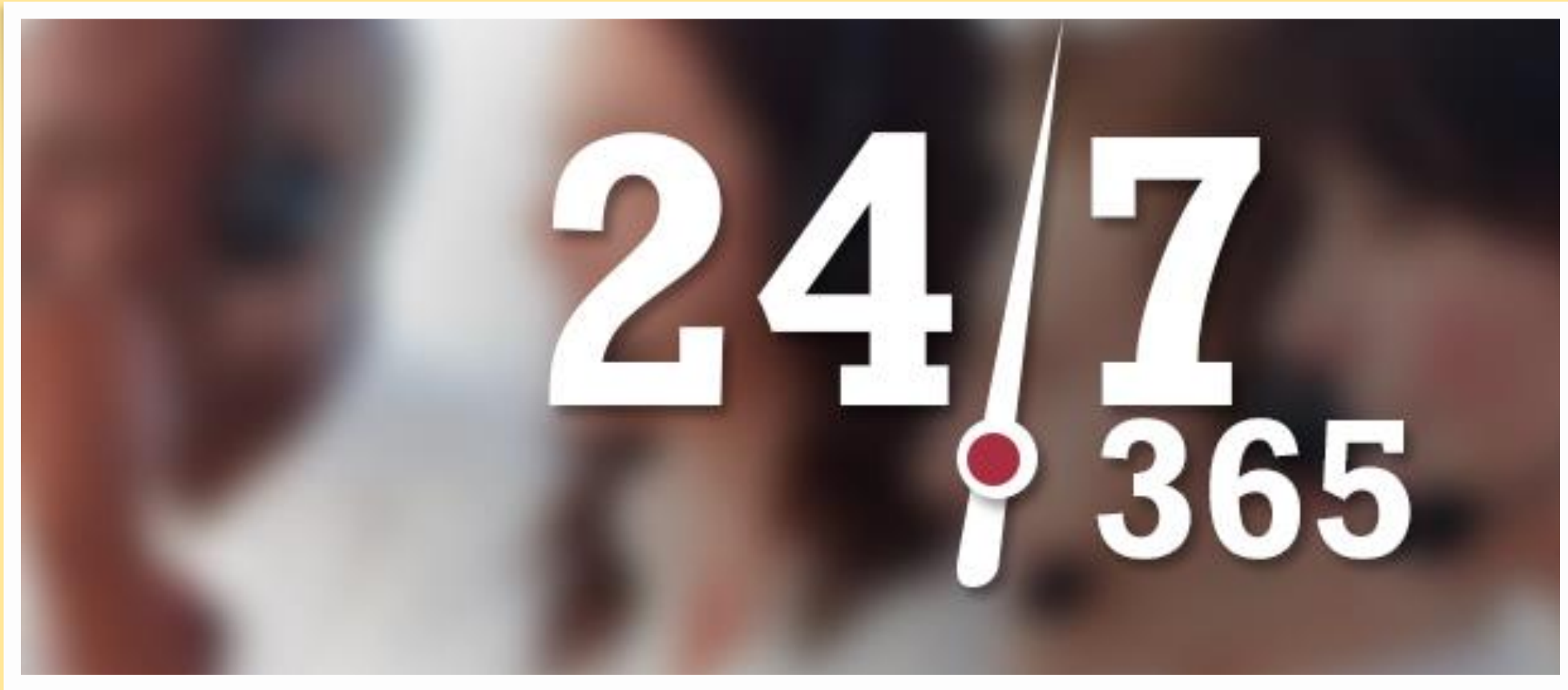
WORK WITH EXPERTS

The platform comes with expert team for support and training





**We take care of complete
maintenance of your store!!!**



**Your store will have 24x7
Global presence**

MULTIPLE LANGUAGES

Your online store checkout comes in 50+ languages, and you can always translate your store's theme to suit your needs.



FULFILLMENT CENTERS

Connect to fulfilment solutions such as Amazon, Rakuten Super Logistics, and Ship wire, or set up a custom fulfilment solution.



MARKETING & SEO

Search Engine Optimized



- Help potential customers find your store using search engines.
- *Platform comes with a sophisticated SEO engine.*

SOCIAL MEDIA INTEGRATION

All websites include social media integration, such as Pinterest, Instagram, Facebook, Twitter, and Tumblr.



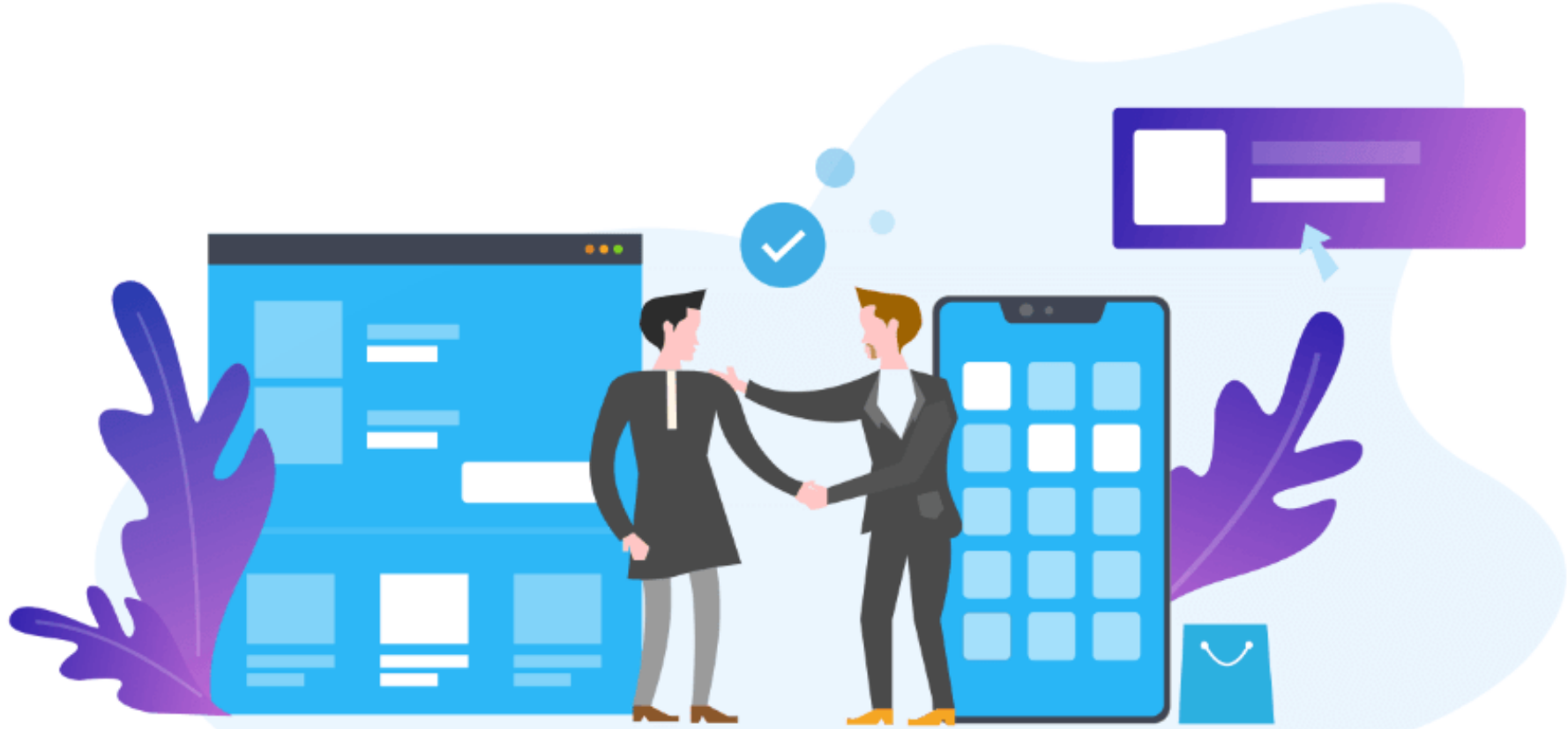
PRE-INTEGRATED LOGISTICS SUPPORT WITH PRICE COMPARISON



**(FEDEX, BLUE DART, ARAMEX, GATI,
DELHIVERY, ETC.)**



Ready To Market Products Category Without Logistic Requirements



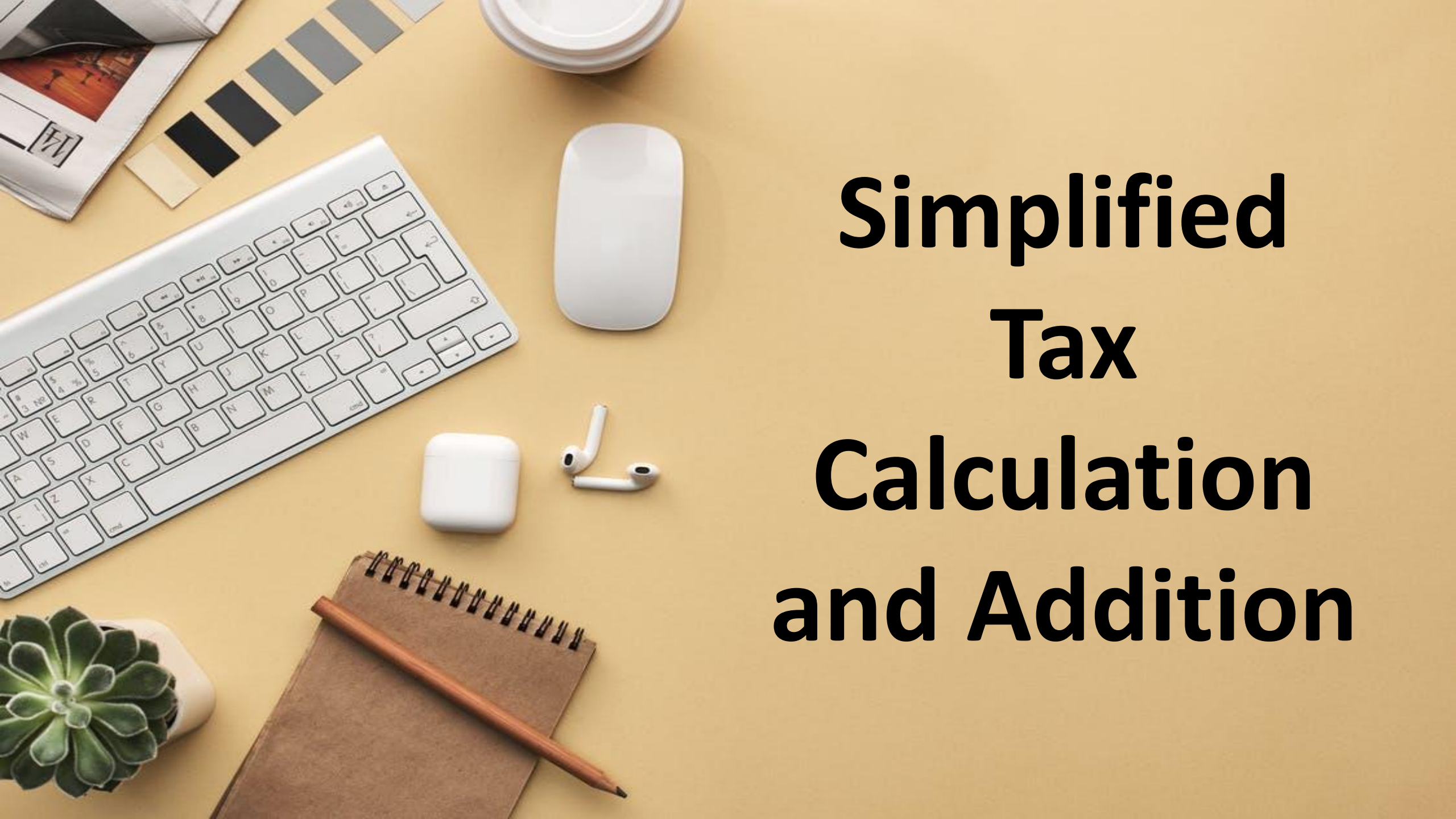
**ACCESS A FULLY OWNED AND MANAGED
GLOBAL FULFILLMENT INFRASTRUCTURE
FROM PAYMENT TO DELIVERY**



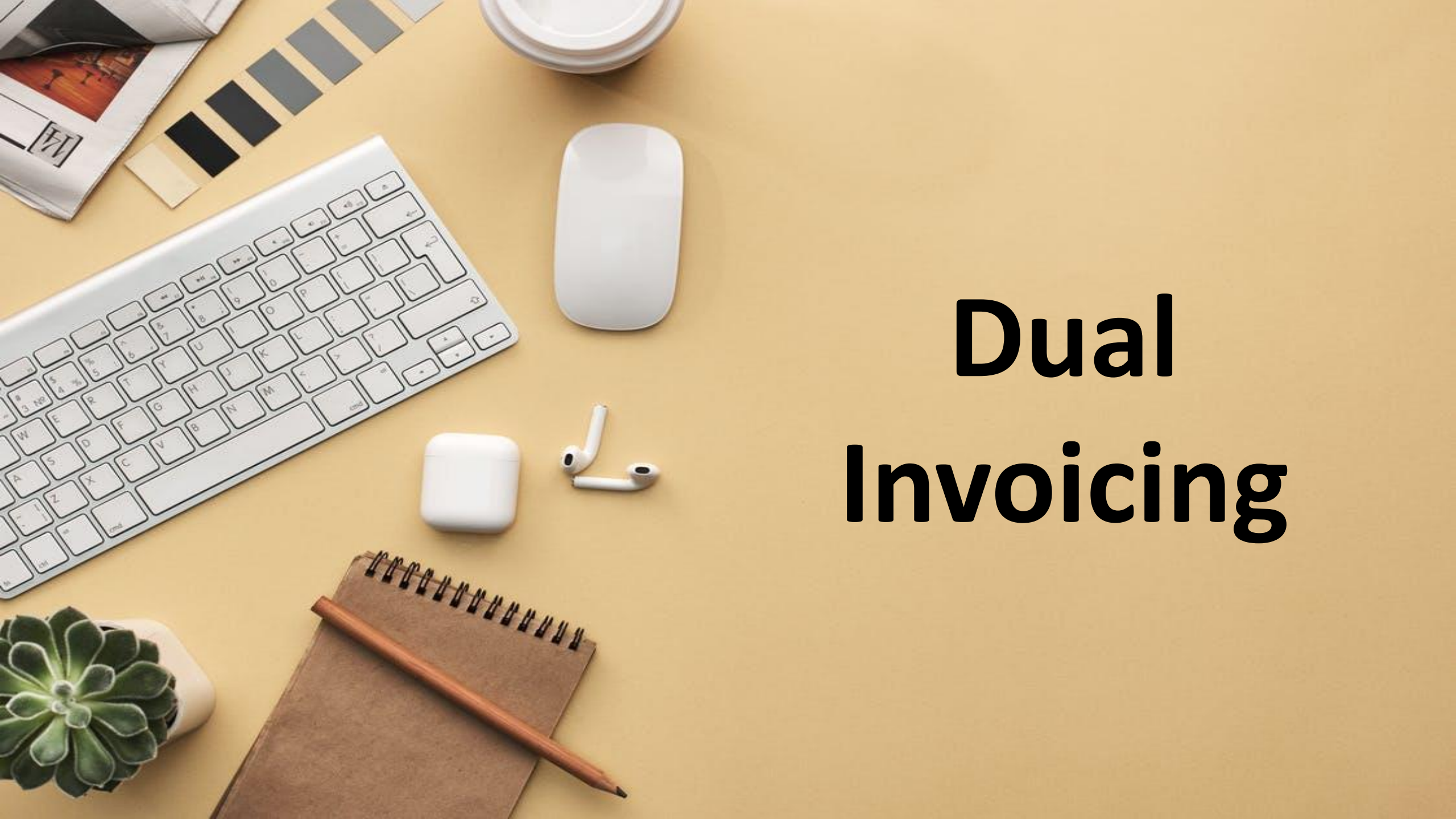
Multiple Currency Support



Payment Gateway Integration



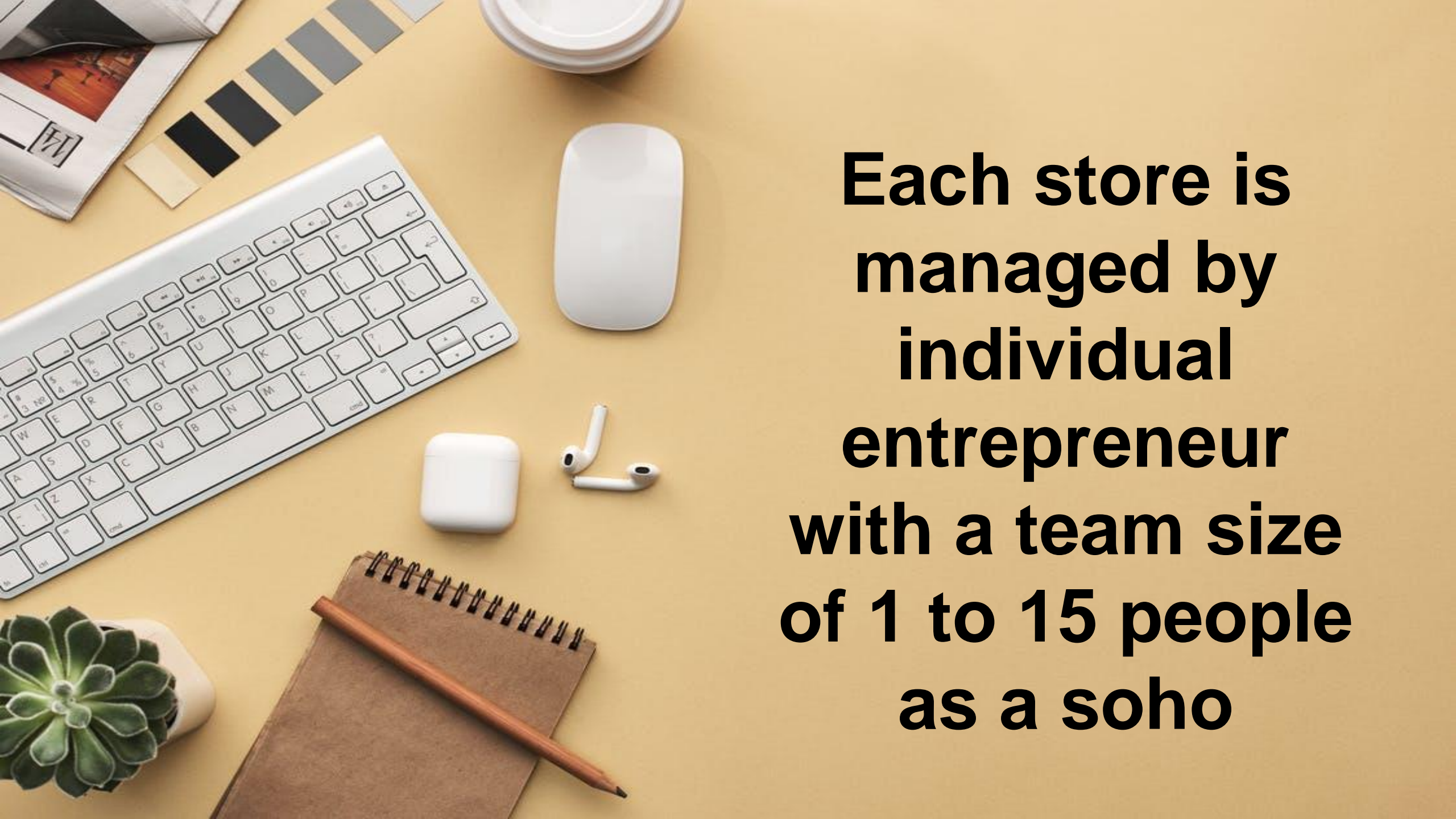
Simplified Tax Calculation and Addition



Dual Invoicing



Collective Bargain And Collective Partnership And Tie Ups



**Each store is
managed by
individual
entrepreneur
with a team size
of 1 to 15 people
as a soho**



Hassle Free Logistics



Efficient CRM



FEATURES

1. World's most comprehensive technology platform for e-commerce from Qatar under your brand.

A satellite view of Earth at night, showing city lights and the curvature of the planet against the blackness of space. The lights are concentrated in major urban areas, creating a glowing pattern across the dark surface of the planet. The horizon line is visible, separating the dark Earth from the black void of space.

***2. High Volume and High Quality
Traffic that converts.***



3. Integrate robust payment and fulfillment solutions on a global scale.



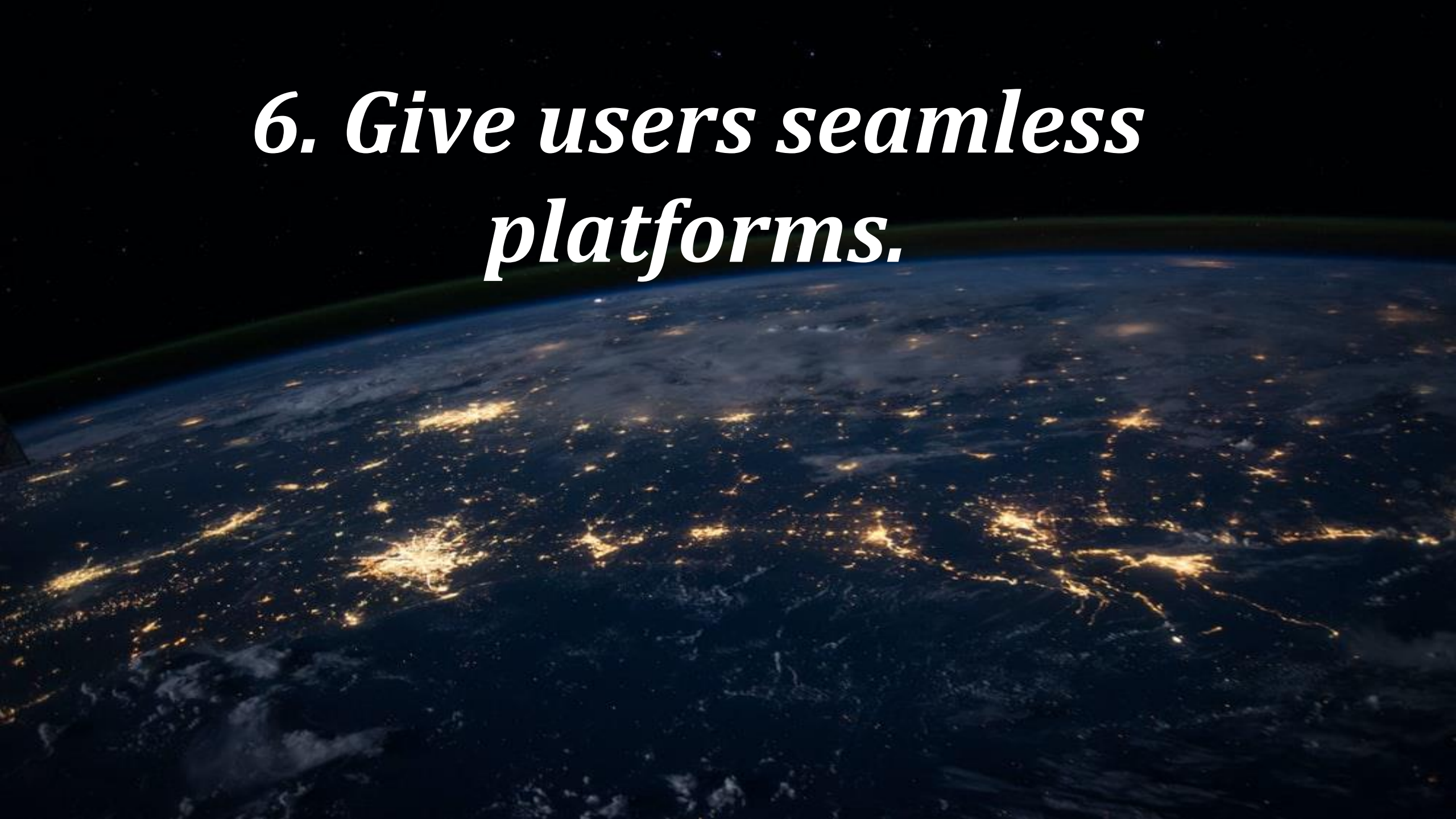
4. Build a cut-through brand to create engage and loyal customers.



***5. Build a global reach and engagement
faster and localize content.***



***6. Give users seamless
platforms.***



***7. Access a fully owned and managed
global fulfillment infrastructure from
payment to delivery.***



8. Close a fulfillment gaps and emerging markets for uncompromised customer experience.



9. Creating campaigns and content that run audience into retails customers.



***10. Achieve global engagement with the
localize transcreation not just
translation.***



***11. Providing uncompromised
technology platforms stability for
seamless users experience.***



12. Empowering small and medium enterprises and clients.



***13. Fast track your local growth
with ADM.***



STATUS:

Preliminary, Prototype,
Production, Completed





PRELIMINARY AFFILIATE SITES



HOME DÉCOR AFFILIATE WEBSITE

Latest products are added in the web

[About Us](#) | [FAQ](#) | [Contact](#) | USD ▾



Search your products..

Search

[LIVING ROOM FURNITURE ▾](#) [BEDROOM FURNITURE ▾](#) [KITCHEN ▾](#) [OUTDOOR FURNITURE ▾](#) [HOME ORNAMENTATION](#) [MORE ▾](#)



GALLERY WALL ON BUDGET



RENOWNED BRANDS
WORLDWIDE BRANDS



24/7 SUPPORT
CUSTOMER SUPPORT



PAYMENT
SECURE SYSTEM



TRUSTED
GENUINE PRODUCTS
Go to Settings to activate Windows.

GAMING AFFILIATE WEBSITE

> website. Please check our product list.





About Us | FAQ | Contact | USD 

GAMING
EQUIPMENTS

Do you want to own a website like this..!?

Search your products..

Search

CATEGORY 1  CATEGORY 2  CATEGORY 3  CATEGORY 4  CATEGORY 5 CATEGORY 6 CATEGORY 7 CATEGORY 8 MORE 



TRADE UP YOUR
GRAPHICS

SHOP NOW



RENOWNED BRANDS
WORLDWIDE BRANDS



24/7 SUPPORT
CUSTOMER SUPPORT



PAYMENT
SECURE SYSTEM



TRUSTED
Genuine Windows
Go to Settings to activate Windows.
GENUINE PRODUCTS

**What problems are
your target
customers currently
facing and how
would these
products help?**





ONLINE SHOPPING MALL



أشيقر[®]
DIGIMENTORS



Problems Usually Faced By Stand-alone Retail Shops



- Locality
- Parking
- Promotions
- Security
- Logistics Management
- Store Maintenance



Retail store v/s Shopping malls

Business Models / Revenue Streams With Pricing





MONETIZATION MODEL



WEBSITE FLIPPING MODEL



E-COMMERCE MODEL



SHOP BY

WOMEN



MEN



KIDS



○ ○ ○ ● ○
Jabong.com



AFFILIATE MARKETING

bitcomo



CPM

Cost Per Thousand
USER VIEWS THE AD



CPC

Cost Per Click
USER CLICKS ON AD



CPA

Cost Per Action
USER BUYS PRODUCT



CPL

Cost Per Lead
USER SUBMITS INFO

WHAT ARE THE AFFILIATE COMMISSIONS?

CPS

CPA

CPL

CPM

CPC

CPV

Mysmartprice.com

Trending Stories & News



How Voltas Rules Every Pricing Segment: 5 Air Conditioners To Beat the Heat



iFFALCON Smart TVs: Changing the Game With Premium Quality at Pricing That's...



iVoomi FitMe fitness tracker with pollution tracking launched in India: Price, Features



After Messenger and Whatsapp, Facebook spotted testing Instagram payments featur...



Lenovo K8 Note Android 8.0 Oreo update begins rolling out



Twitter's new feature will highlight news links on the timeline



MYVISHAL.COM

Upto ₹75 PhonePe Cash
₹150 Cashback
 on orders over ₹150

SEE DEAL



shyaway.com

Flat 10% Off Code
₹400 Cashback

SEE DEAL



Booking.com

Upto 50% off Hotels
5% Cashback

SEE DEAL

COUPONS & CASHBACK OFFERS



7.8% Rewards

AJIO

Flat 20% Cashback

Booking.com

Flat 5% Cashback

Flipkart

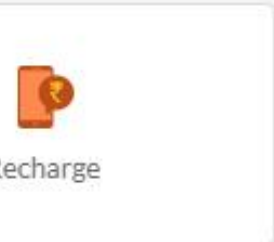
Upto 7.5% Rewards

TATA CLIQ

Upto 8% Cashback

make **my** trip

Upto Rs 340 Cashback



Recharge



Mobile



Cashkaro.com



Men Fashion



Medicine

BEST CASHBACK OFFERS

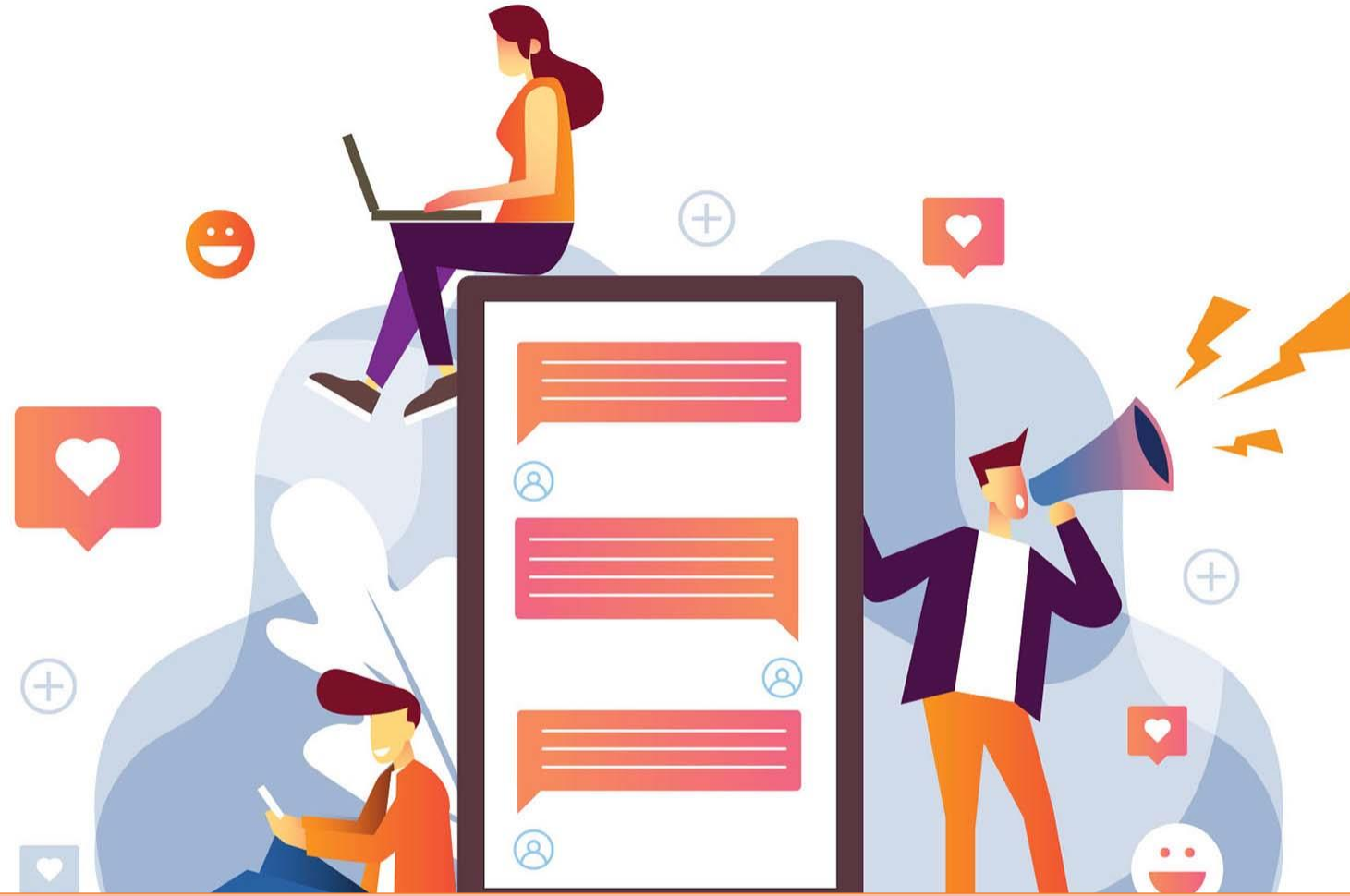


MARKETING PLAN



How would you roll out the product / service?





MARKETING CAMPAIGN, EMAIL CAMPAIGN, SOCIAL MEDIA CAMPAIGN, BRAND AWARENESS CAMPAIGN, ETC.



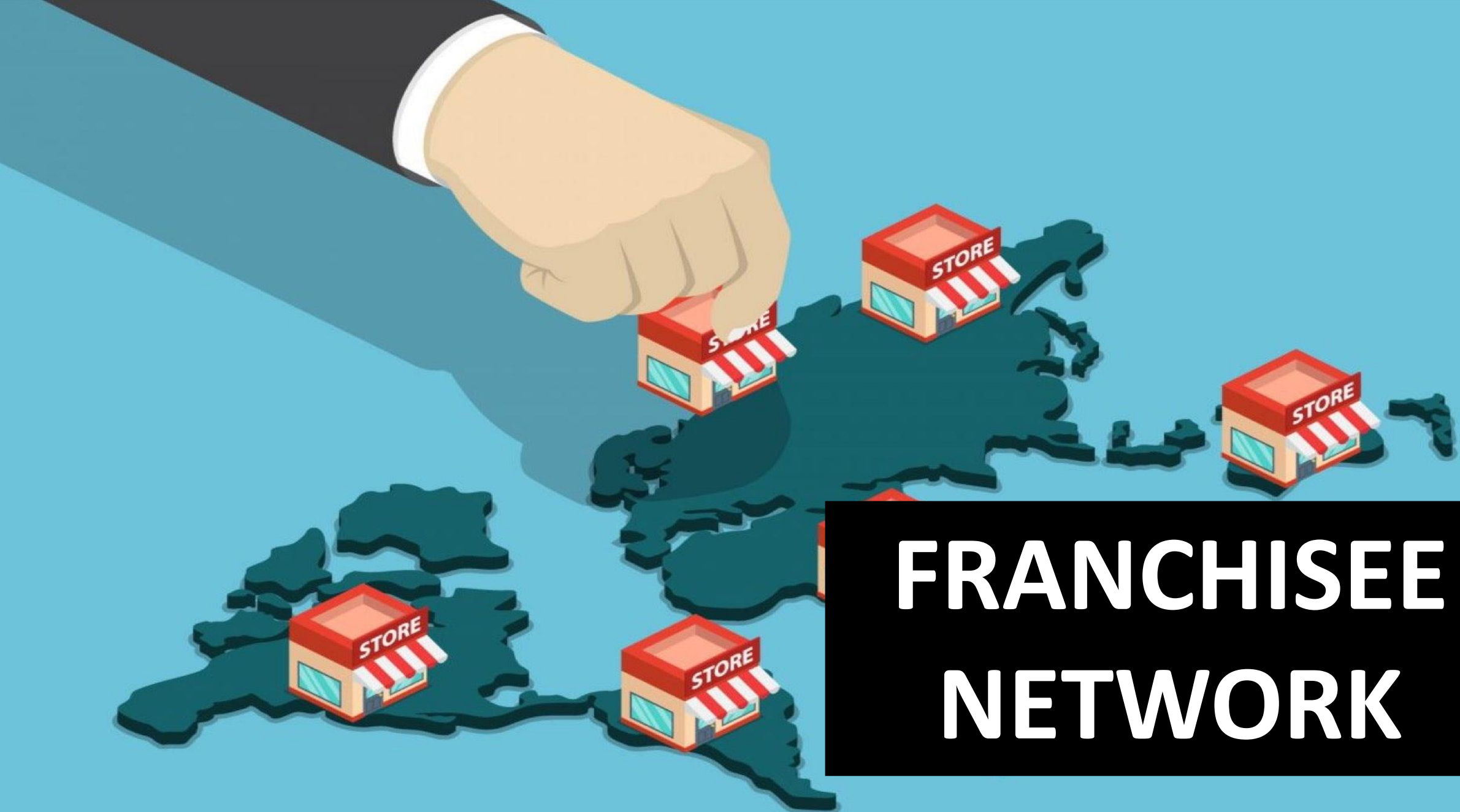
**What Channels Will Be Used
– Resellers, JV**



AFFILIATE
MARKETING
CHANNELS



**DISTRIBUTOR
CHANNELS**



**FRANCHISEE
NETWORK**

ENTERPRISE VERSION NETWORK



R E S E L L E R



A person wearing a brown suit jacket and a white shirt is shown from the chest down, with their hands clasped together. In the foreground, a row of wooden blocks spells out 'RESELLER'. The word 'MASTER' is overlaid in large, bold, black letters with a white outline. The background is a plain, light-colored wall.

MASTER

R E S E L L E R

MARKET RISK & COMPETITOR'S ANALYSIS





**BARRIER TO ENTRY
(How Fast Can Another
Company “Copy” You).**

EXAMPLE

Potential entrants include those brick-and-mortar retailers looking to establish themselves in the online space as well as any new companies that desire to enter the e-tailing industry. We will look to establish barriers to entry by building a strong brand that is respected and valued by its customers and sellers alike.




*Strong Competitors With
Description And How Is Your
Product / Service Different*



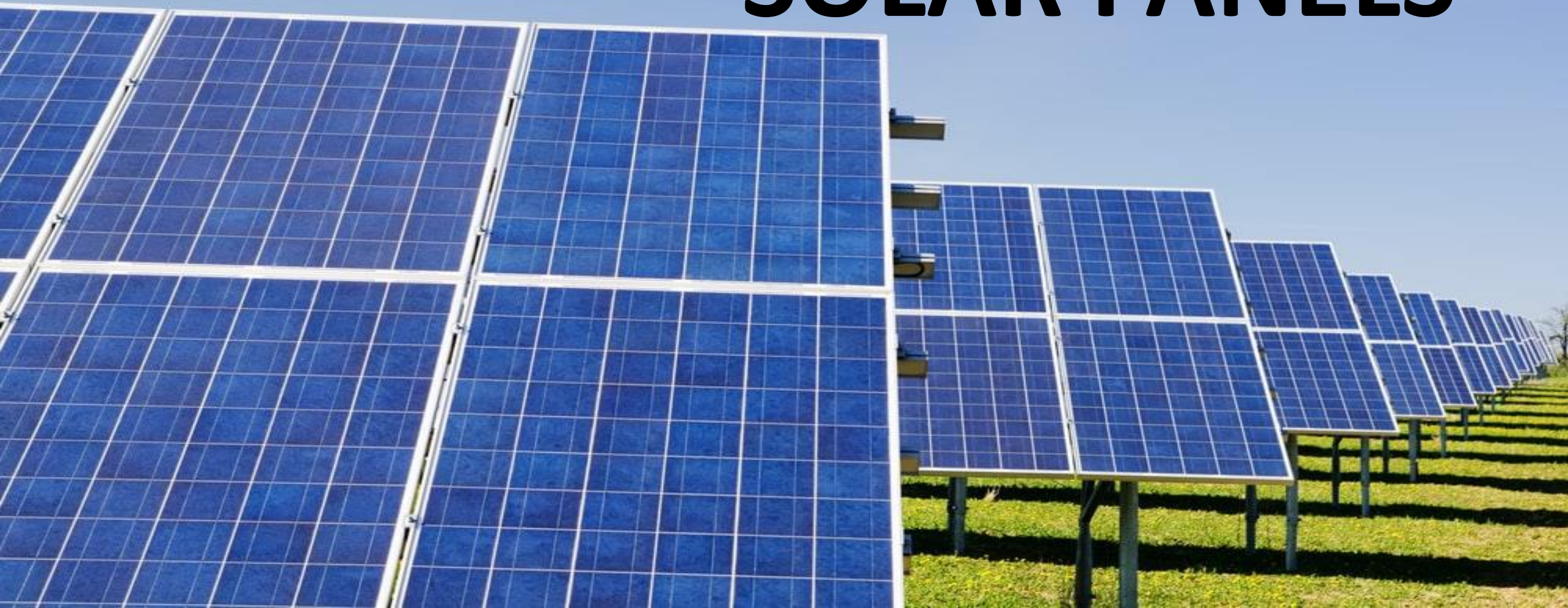
Offline retailers such as ShoppersStop, Croma, eZone, Westside, Bombay Stores, etc. are perking up their online presence. By providing an easy to use interface, a wide collection of items and superior targeted marketing to build loyal customers, entry barriers will be created.





**Include replacement
competitors with replacement
product / services**

YOUR NICHE: SOLAR PANELS



About 103,000,000 results (0.60 seconds)

Ad · www.alibaba.com/wholesale/marketplace ▾

Solar Energy - Wholesale Suppliers Online

Find Quality Products from Verified Suppliers. Get a Live Quote Now! Production Monitoring. Most Popular. Logistics Service. Trade Assurance. Types: Machinery, Home & Kitchen, Consumer Electronics, Packaging & Printing, Lights & Lighting, Apparel.

Machinery

Industry Certified Items
US \$50 Off Orders \$1000 Or More

Wholesale Products

Over 20 Million Popular Products
Weekly Deals Starting at 30% Off

Ad · www.made-in-china.com/ ▾

Solar Cells Panels Wholesale - High Quality, Factory Price

Solar Cells Panels Wholesale. Safe Trading B2B. Quality China Products. Leading B2B Portal. China's B2B Impact Award. SGS Audited Suppliers.
[China Products](#) · [Made In China](#)

www.amazon.com ▸ [Solar-Panels](#) ▾

Solar Panels : Solar Power : Amazon.com

Results 1 - 24 of 1000+ - Online shopping for Solar Panels from a great selection at Patio, Lawn & Garden Store.

www.loomsolar.com ▸ [collections](#) ▸ [solar-panels](#) ▾

Solar Panels: Buy Solar Panels for home at Best Price In India ...

Cell Technology – Mono Crystalline Solar cells are purest raw material to make Solar PV Module, The Power generation is higher for Mono Perk Crystalline cells ...

YOUR
COMPETITORS
IN GOOGLE
FIRST PAGE


The image features several 3D-rendered silver dollar signs scattered across a solid blue background. The signs are metallic and have a reflective surface, with some showing highlights and shadows that give them a three-dimensional appearance. They are positioned on the left side of the frame, with one sign in the foreground being the most prominent and in sharp focus. The rest of the signs are slightly out of focus, creating a sense of depth. On the right side of the image, the word "FUNDING" is written in a large, bold, white, sans-serif font, centered vertically relative to the dollar signs.

FUNDING



***How Much
Are You
Seeking?***

EXAMPLE



\$ 1,000,000

PHASE	INVESTMENT REQUIRED
PHASE 01 (2-6 WEEKS PERIOD)	20%
PHASE 02 (1 ST QUARTER)	20%
PHASE 03 (2 ND QUARTER)	25%
PHASE 04 (3 RD QUARTER)	15%
PHASE 05 (4 TH QUARTER)	20%

**How Many % Shares
For This Amount?**



NAME	CONTRIBUTION	SHARE PERCENTAGE
INVESTOR	\$1,000,000	20%
COMPANY	MANAGEMENT AND OPERATIONAL EFFORT	80%



How Are The Funds Disbursed?

USE OF INVESTMENT

**Company
Incorporation**

**Enterprise
Setup**

**Corporate
Identity**

Office Setup

**Computers
And
Equipment**

USE OF INVESTMENT

Residence

Recruitment

**Operational
Expenses**

**Branding
Collateral And
Printing**

**Business
Development**

USE OF INVESTMENT

Promotions

**Event
Expenses**

**Development
Expenses**

Reserve

When will
it break
even?
Profits?




COMPARISON OF ROI, REVENUE & PROFIT/LOSS

	ROI			REVENUE (in USD)			PROFIT / LOSS		
	1 st YEAR	2 nd YEAR	3 rd YEAR	1 st YEAR	2 nd YEAR	3 rd YEAR	1 st YEAR	2 nd YEAR	3 rd YEAR
BCS	105%	172%	266%	20,38,462	28,02,885	38,53,966	10,51,077	17,20,823	26,63,699
ACS	54%	102%	170%	15,28,846	21,02,163	28,90,475	5,41,462	10,20,102	17,00,207
WCS	3%	35%	109%	10,19,231	14,01,442	19,26,983	31,846	3,19,381	7,36,715

BCS – Best Case Scenario

ACS – Average Case Scenario

WCS – Worst Case Scenario

 – Payback Period



INCLUDE FINANCIAL PROJECTIONS OF 3 YEARS

**SALES
PROJECTION**

CASH FLOW

**PROFIT &
LOSS**

**MONTHLY
BURN RATE**



EXIT STRATEGY



IPO / Listing? Where? When?




MERGER AND ACQUISITION



FLIPPING



MANAGEMENT TEAM

A group of seven business professionals are seated around a dark wooden conference table in a bright, modern office. They are engaged in a meeting, with some looking at documents and others listening. The room has large windows in the background, letting in natural light. A central white box with a black border contains the text 'CEO, COO, CTO, CFO...'.

***CEO, COO,
CTO, CFO...***

SMALL BUSINESS

100 employees or fewer

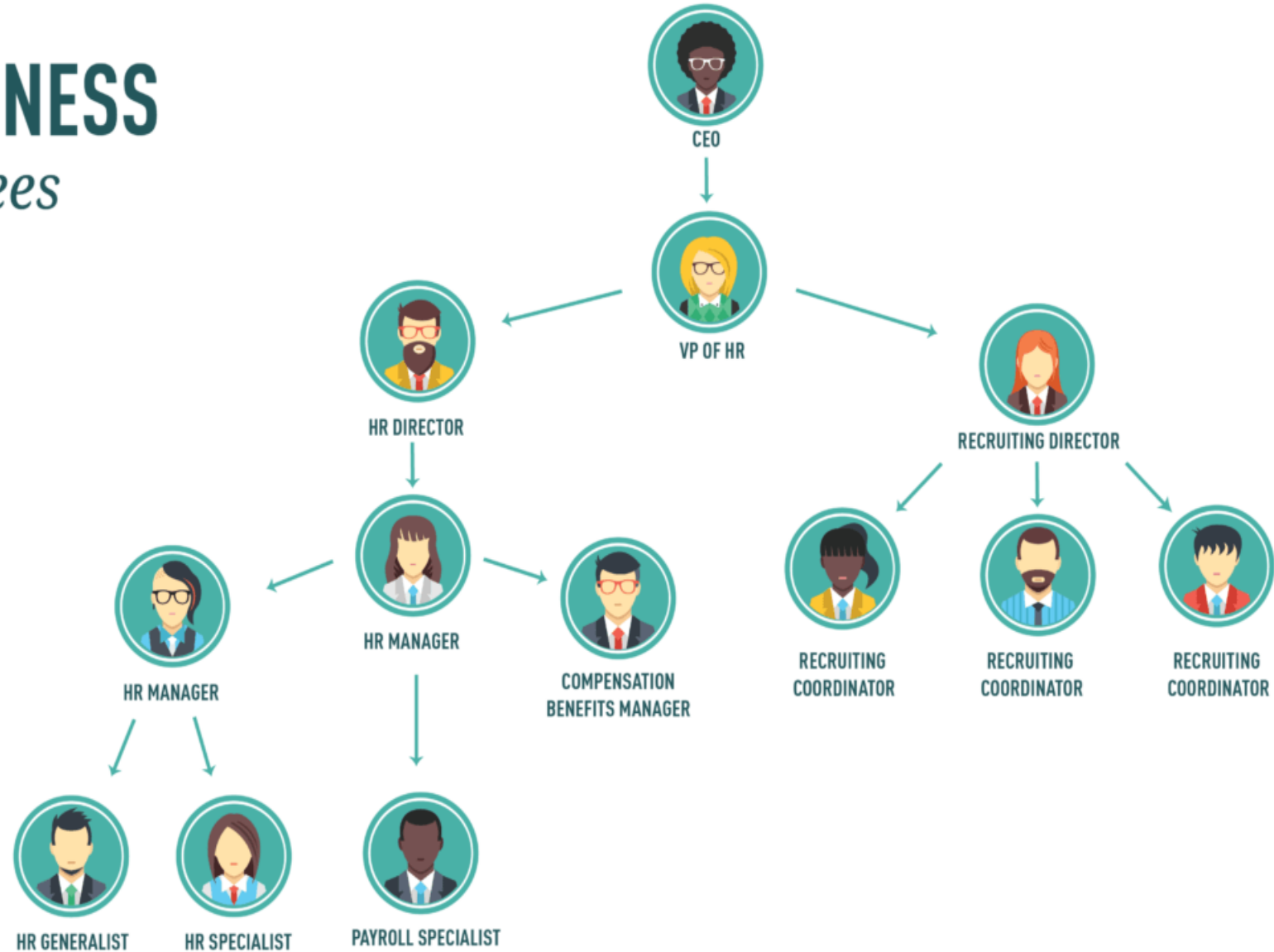
HR RATIO = 3.0



MIDSIZED BUSINESS

100 - 999 employees

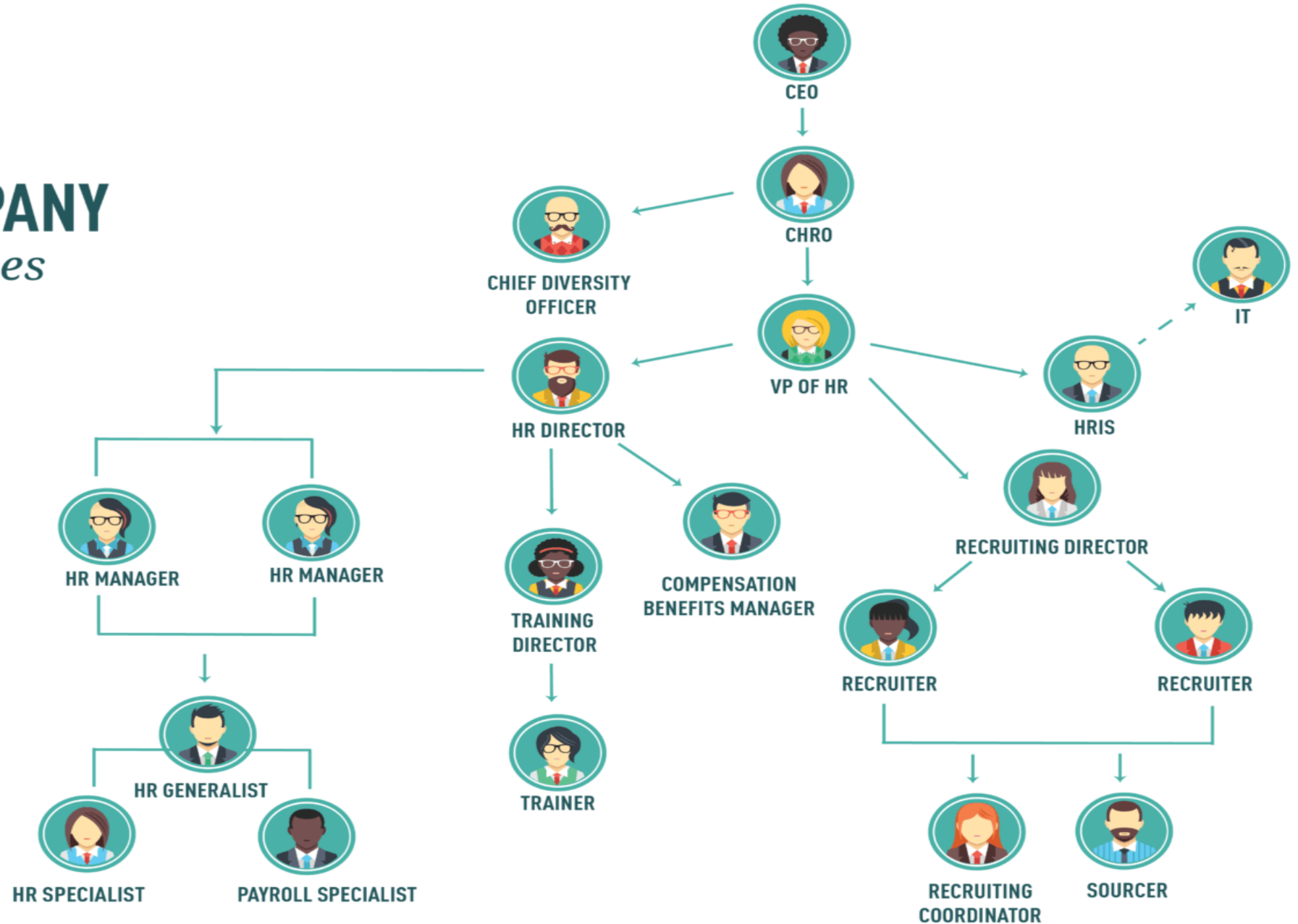
HR RATIO = 1.20



LARGE COMPANY

1000+ employees

HR RATIO = .72





Biodata and Experience in Industry.

Matthew Jones

Curriculum Vitae

Date of birth: 15 March 1990
 Address: Ho Chi Minh Street, 12, Hanoi, Vietnam
 Phone: +84 8569 755699
 E-mail address: matthew.jones@email.com
 Passport no.: MK255
 Nationality: English
 Marital status: Single



Professional Summary

Experienced in financial analysis and customer relationship management. High interest in Corporate Finance, Portfolio Management and Financial Statement Analysis. Excels in gathering client information and analysing data. Able to provide appropriate recommendations.

Education & Qualifications

2014 – 2016 **Labour Mobility University, Bristol, United Kingdom**
 Master of Science in Accounting and Finance.

2010 – 2013 **Global University, Birmingham, United Kingdom**
 Bachelor of Science in International Economics and Business Economics.

Certificates
 2015: Passed CFA level 1
 2014: TOEFL iBT 115 out of 120

Awards
 2013: Best BA research project in IEBE (Global University)
 2010: Junior Volunteer award (Red Cross)

Work Experience

July 2016 – present **Junior Finance Analyst at Good Finance Industries, Hanoi, Vietnam**

- Conducting Financial Needs Analysis and recommending appropriate products to meet client's needs.
- Developing and analysing impacts of budget marks.
- Assisting with the development of appropriate acquisition documentation regarding financial items.

Sept. 2014 – Feb. 2015 **Financial Analyst Intern at Independent Financials, Bristol, United Kingdom**

- Performed high quality analysis on financial data.
- Worked successfully with IT professionals to understand budget requirements and financial performance issues.
- Created ad hoc financial reports using Excel.

John Smith

IT Project Manager

Personal Info

Address
 134 Rightward Way
 Portland, ME, 04019
 Phone
 774-987-4009
 E-mail
 j.smith@uptowork.com

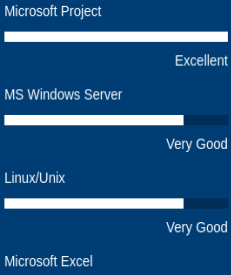
LinkedIn

linkedin.com/johnutw

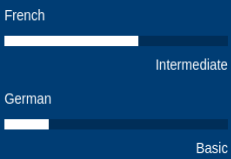
Skills

- Business Process Improvement
- Vendor Management
- Project Scheduling
- Sales Analysis
- Strategic Planning
- Communication Skills

Software



Languages



IT Professional with over 10 years of experience specializing in IT department management for international logistics companies. I can implement effective IT strategies at local and global levels. My greatest strength is business awareness, which enables me to permanently streamline infrastructure and applications. Striving to leverage my IT management skills at SanCorp Inc.

Experience

2006-12 - present **Senior Project Manager**
 Seton Hospital, ME

- Oversaw all major hospital IT projects for 10+ years, focus on cost reduction.
- Responsible for creating, improving, and developing IT project strategies.
- Implemented the highly successful Lean Training and Six Sigma projects.
- Cut costs by 32% in less than six months.
- Reduced the costs of IT maintenance in 2015 by successfully rebuilding the server infrastructure resulting in over \$50'000 of annual savings.

2004-09 - 2006-12 **Junior Project Manager**
 Seton Hospital, ME

- Streamlined IT logistics and administration operation cutting costs by 25%.
- Diagnosed problems with hardware and operating systems.
- Successfully migrated two servers to new data architecture.
- Maintained the user database of over 30000 patients.
- Managed project for lean training for all IT Support Officers.

2002-08 - 2004-09 **IT Support Officer**
 Seton Hospital, ME

- Provided support for project managers and hospital staff for 2 years.
- Prepared over 100 infrastructure performance analyses and reports.
- Implemented a new tracking dashboard, cutting manual data input by 80%.
- Successfully resolved over 200 issues in regards to IT infrastructure.

Education

1999-09 - 2001-05 **Master of Computer Science, University of Maryland**

- Graduated Summa Cum Laude.
- Member of Student Association of Project Management
- Managed a student project to develop a weekly IT News podcast.

1996-09 - 1999-06 **Bachelor of Computer Science, University of Maryland**

- Graduated Summa Cum Laude.
- Member of Student Association of Computer Science.
- Managed a student project to organize a conference for 50+ professionals.

Certifications

2010-05 PMP - Project Management Institute
 2007-11 CAPM - Project Management Institute

Interests

Avid cross country skier and cyclist.
 Member of the Parent Teacher Association.

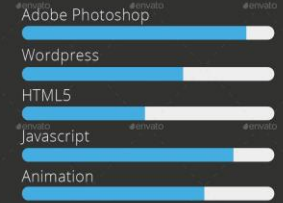


SLADE DESIGN

name of title

- 5031 College Street Danville, VA 24540
- username@gamil.com
- +1 123-456-7891
- www.facebook.com/username
- www.google.com/username
- www.behance.com/username
- www.printerest.com/username
- www.youtube.com/username

PROFESSIONAL SKILLS



PERSONAL SKILLS



SCHOOL EDUCATION

UNIVERSITY NAME: Name of university professionals
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

UNIVERSITY NAME 2: Name of university professionals
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla.

JOB EXPERIENCE

JOB TITLE NAME HERE: COMPANY PLACE HERE, 2015
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JOB TITLE NAME HERE: COMPANY PLACE HERE, 2014
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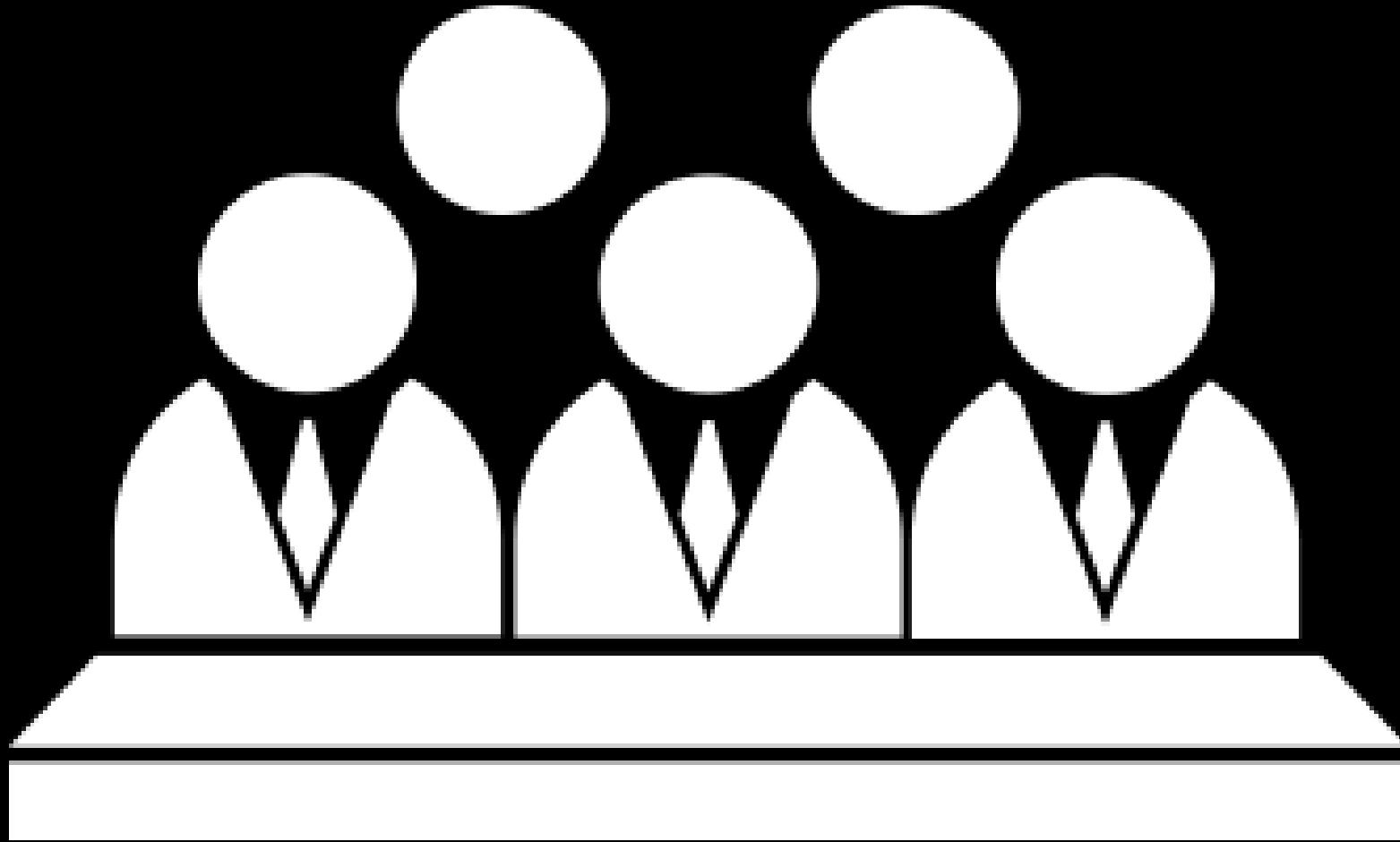
JOB TITLE NAME HERE: COMPANY PLACE HERE, 2013
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

AWARDS

AWARD NAME HERE: LOREM IPSUM, 2015
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AWARD NAME HERE: LOREM IPSUM, 2014
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AWARD NAME HERE: LOREM IPSUM, 2014
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Organization Structure

**BOARD OF
DIRECTORS**

**CHIEF
EXECUTIVE
OFFICER**

**DIRECTOR OF
FINANCE AND
OPERATION**

**DIRECTOR OF
MARKETING**

OTHERS



PRESENTATION TO INVESTORS




Written business plan – proof read, insert images/charts, diagrams.



PowerPoint
Presentation With
Mock Up Images Of
Website / Products /
Services.

A man in a dark suit and tie stands on the right side of a large projection screen, gesturing with his right hand. The screen displays various business charts, including pie charts, bar graphs, and network diagrams. In the foreground, the backs of several audience members are visible, seated in blue chairs. A large white text box with a black border is centered over the image, containing the text:

Short Presentation – Avoid Technical Language, Industry Jargons.

A man in a dark suit, white shirt, and red tie is speaking into a black microphone. He is holding a clipboard in his left hand. The background shows a blurred audience of people seated at tables, suggesting a formal event or conference.

***Answer the
Questions
Carefully.***

Develop Good Presentation Skills



**THANK
YOU**





أشيقر[®]
DIGIMENTORS