



WELCOME

DAY 50/100

DIGITAL MASTERY CHALLENGE

DATE: September 02, 2020, WEDNESDAY

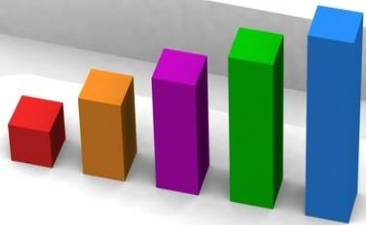
TIME: 07:00 PM (AST)

LIVE FROM DOHA, QATAR



DAY 50

the gig
economy



Please join us on the

50TH DAY OF



FREE LIVE WEBINAR

ON SEPT 2, 2020

Visit www.adm.qa
For Free Registration

50 Ways

to Make Money from
Google, Amazon,
Facebook,
Instagram & Alibaba



50th Day

FREE LIVE WEBINAR

Sept 2, 2020
Wednesday@7pm (AST)

WEEK 10
RESERVE YOUR SPOT NOW
www.adm.qa



M. P. Shanavas (a.k.a. Shan)
Chief Mentor, CEO & Co-founder, ADM
Digital Entrepreneur | Speaker
Online Business Consultant
Marketing Expert

MARCH- APRIL 2020



Our life took a sudden unexpected
turn with the COVID-19 Lockdown



*The ADM team
re-worked on the
strategies towards
our vision*



أشيقار
DIGIMENTORS

ADM VISION

**TO BECOME PIONEER IN THE
WORLD IN THE FIELD OF
“DIGI-MENTORSHIP”**

**TO BECOME ONE OF THE
LARGEST COMPANIES IN
THE WORLD WITH A
NETWORK OF SUCCESSFUL
DIGITAL ENTREPRENEURS**

**TO BECOME A BILLION
DOLLAR COMPANY**

**VISION 2030 - KNOWLEDGE
ECONOMY**

**Asheghar Digimentors has been founded by
His Excellency Sheikh Jassim Bin Mohamed Al Thani**



A MESSAGE FROM THE FOUNDER

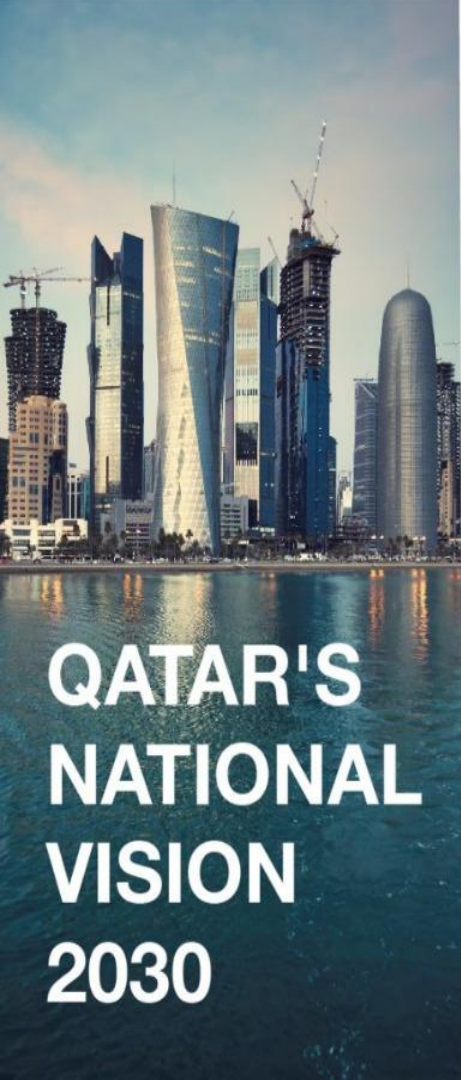
SHEIKH JASSIM BIN MOHAMED AL THANI

“

Ashghar Digimentors is our next step and commitment to promoting the “Qatar Economic Vision 2030” by contributing to the future growth, success, and prosperity of the nation by creating digital entrepreneurs . Qatar as a nation believes in inclusive growth, and with Digimentors we are doing what our core believe is that is giving the helping hand to all the entrepreneurs who are not able to make it in today's competitive digital revolution , we aim at providing mentorship and training so that the playing field is level and no one is left behind. Our success is in the success of our clients ! .

”

H.E. SHEIKH JASSIM BIN MOHAMED AL THANI



QATAR'S NATIONAL VISION 2030

The national vision aims to transform Qatar into an advanced country by 2030, capable of sustaining its own development and providing a high standard of living for its population and future generations.



مكتب الإتصال الحكومي

Government Communications Office

The state of Qatar aims to achieve this through the following four pillars.



Human development

Development of all Qatar's people to enable them to sustain a prosperous society



Social development

Development of a just and caring society based on high moral standards, and capable of playing a significant role in the global partnership for development



Economic development

Development of a competitive and diversified economy capable of meeting the needs of, and securing a high standard of living, all its people both for the present.



Environmental development

Management of the environment such that there is harmony between economic growth, social development and environmental protection

A man in a light-colored suit and dark shirt is speaking on a stage. He is wearing a headset microphone and has his right hand raised near his face. The background is dark with blue and purple stage lighting. A large blue rectangular box is overlaid on the image, containing white text.

FEBRUARY 2020
ANNOUNCED OUR FIRST
DIGITAL MASTERY PROGRAM

DIGITAL MASTERY PROGRAM

🕒 22 hours ago 👁 276



In line with Qatar's National Vision 2030 which promotes its Economic Development goal of transforming the country from a Petro-charged to a Knowledge-based Economy, the opportunities in the Digital Space are tremendous and highly relevant, especially for Entrepreneurs.

That's why Asheghar Digimenteros was conceptualized by **His Excellency Sheikh Jassim Bin Mohamed Al Thani**, in support of the country's quest towards a knowledge-based economy. He firmly believes in the power of digital platforms and with ADM, he is providing a platform for digital mentorship for entrepreneurs to help accelerate their growth and hone their skills to adapt in this ever-changing world of technology.

**29TH
FEBRUARY, 2020**



**DIGITAL
MASTERY
PROGRAM**





**In The First Week Of March 2020, We
Assembled At Crowne Plaza With An Aim
To Form A Council For The October Digital
Mastery Event And We Thought
“EVERYTHING IS READY”**



**CROWNE
PLAZA**
كروان بلازا

Doha
THE BUSINESS PARK
الدوحة
المنطقة التجارية



SAME WEEK: LOCKDOWN HAPPENED

**MARCH AND APRIL 2020 -
WE REWORKED ON STRATEGIES,
MENTORING, TRAINING, CONTENTS, ETC.**





ANNOUNCED IN MAY 2020

**100 DAY DIGITAL MASTERY
CHALLENGE**

1000

100 DAYS

100 MINUTES

100 MENTORS

**100+
COUNTRIES**

1000+ PEOPLE

\$100 PER DAY

IT IS

FREE

Intensive training to mentors were
given during the entire month

JUNE



STARTED ON JULY 1ST , 2020

**100 DAY DIGITAL MASTERY
CHALLENGE**



TODAY IS OUR

DAY 50

***WE HAVE
ACCOMPLISHED
SO MUCH***





**50 DAYS-
5000 MINUTES
WEBINAR**



4850 MINUTES
MASTERMIND
SESSIONS



**OVER 5000 MINUTES
MENTORING PROVIDED
TO 500+ PEOPLE**

**1500 MINUTES INDIVIDUAL CONSULTING
SESSION FOR EACH PERSON
(FREE MENTORING SESSIONS)**



COMBINED MENTORING SESSION OF
FREEMIUM - **OVER A MILLION MINUTES** OF
MENTORING/ CONSULTING/
TRAINING SESSIONS DURING THESE 50 DAYS





**WE HAVE ALSO COMPLETED
4 MASTERY PROGRAMS**



YOUTUBE MASTERY



AFFILIATE MASTERY



E-COMMERCE

Mastery



A laptop is shown from a slightly elevated angle, centered in the background. The screen displays a vibrant, multi-colored abstract pattern with shades of red, orange, yellow, green, and blue. The keyboard is visible below the screen, with keys illuminated in a similar multi-colored glow. The entire scene is set against a dark, almost black background.

DROPSERVICE MASTERY

PRESENTED OVER
31 STRATEGIES





PRESENTED
OVER
13
BUSINESS
IDEAS



WHAT IS THE OUTCOME?



**WE HAD THE OBJECTIVE OF CREATING
300 DIGITAL ENTREPRENEURS**

**LET'S SEE THE
PROGRESS WE
MADE SO FAR:**



E-COMMERCE DONE FOR YOU MODEL



NAME	NICHE	COUNTRY
Abdul Hameed P	Windows Tablets	India
	Surveillance Cameras	India
Adnan Afridi	Baby Clothing and sleepwear	USA
	Laptops	Qatar
Anwar Sha	Halal Beauty products	India
Bindu k Menon	Home Decor	USA

NAME	NICHE	COUNTRY
Hafsa Kamran	Fragrance For Unisex	Qatar
Hashim R A	Sports & Fitness	Qatar
	Baby Clothing and Sleepwear	Qatar
Ibrahim Baig	Sports & Fitness	USA
Iqbal khan	Health care	USA
Irum Naz Naeem	Stylish Backpacks	USA

NAME	NICHE	COUNTRY
Johnson Murikkithara	Plus Size Women	USA
Jovencio. P. Gutierrez	Men's Sportswear	USA
Khaja Shaik	Pets/pet Care	USA
Mohamed Abdul Rahman	Laptops	India
	Laptops	USA
	Smartphones	India
	Smartphones	USA
	Belts	USA

NAME	NICHE	COUNTRY
Mohamed Asarudeen	Halal Beauty products	Qatar
Mohamed Ilham	Fragrance For Women	USA
Mohammed Musthafa T	Video games Accessories	USA
Muhammed Hakkim	Car Maintenance & Care	Qatar
Muneer Ahmed Ithilot	Pressure cooker	USA



NAME	NICHE	COUNTRY
Nabeela M A Rahman	Travel bags	USA
	School bags	USA
	School bags	India
	Men's Shoe	India
	Bedsheets	USA

NAME	NICHE	COUNTRY
Naila Rizvan	Audio books	USA
Preethi Manjukumar	Premature diapers	India
	iPhones	India
	Android Phones	India
Roshna Abdul Jaleel	Premature diapers	USA



NAME	NICHE	COUNTRY
Sara Javed	Rings	Pakistan
Shafiqullah	Sports Accessories	USA
Shoba Sathyajith	Healthcare	UK
Siju Joseph	Drone & Quadcopter	USA
Suhail Abdul Jaleel	Baby carseats	USA

NAME	NICHE	COUNTRY
Sujith	Solar Products	USA
Syed Mohammed Faisal Al Jafri	Mini PC & TV Boxes	USA
Thajudheen cp	Girls clothes	India
	Baby strollers	USA
Thasnim Noushadali	Men's Watches	USA
Yassin Abubeker Youns	CBD Hemp oil	USA



NAME	NICHE	COUNTRY
Alan & Benny	Female cloths	USA
Sophia	baby products	UK
Addison	Laptops	Qatar
Hannah	Expensive watches	Oman
Isabella	Smartphones	Africa

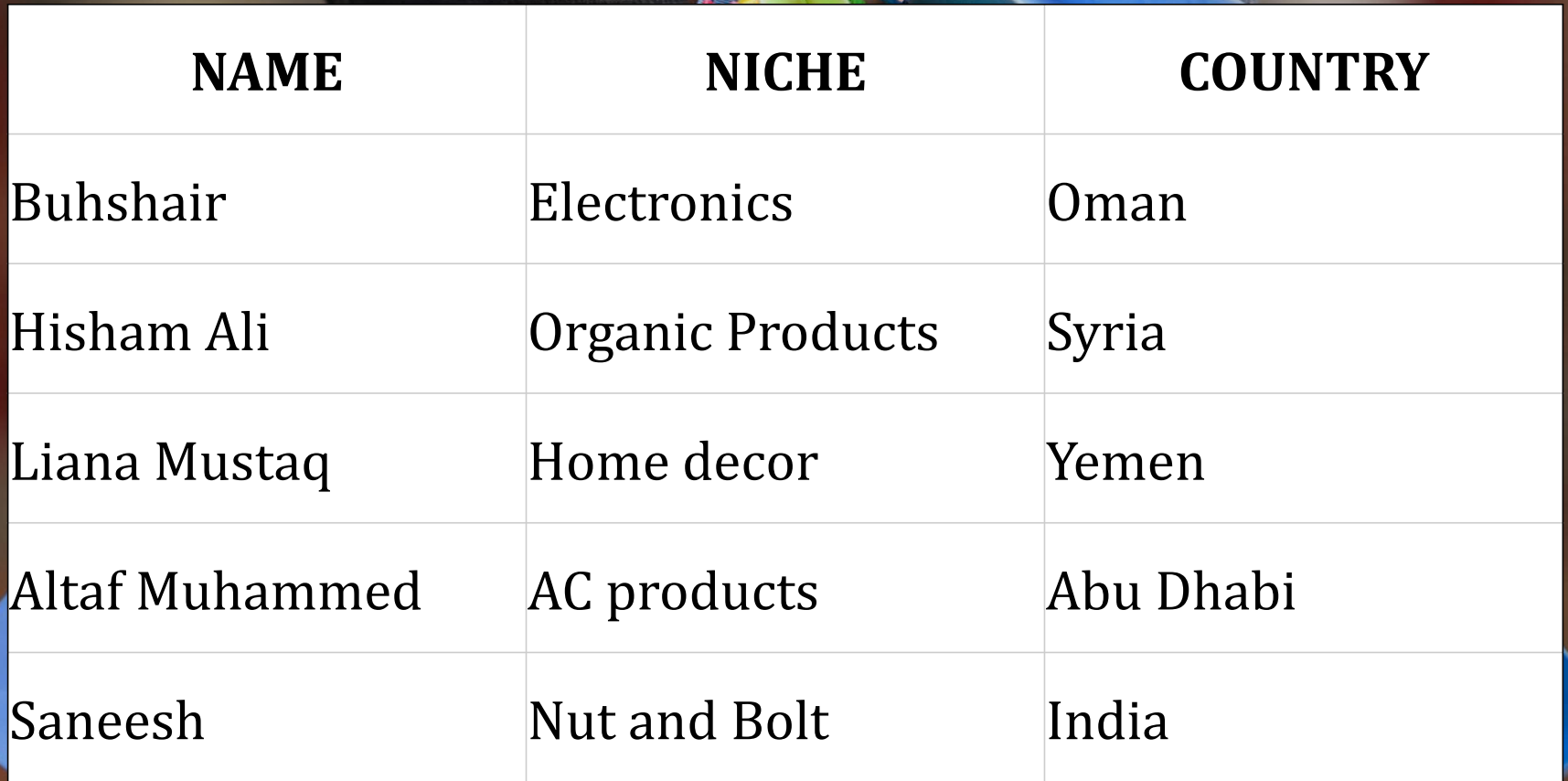
NAME	NICHE	COUNTRY
Aliyah	Sunglasses and Frames	UAE
Morgan	Hearbal Products	Sydney
Mya	skin care products	Jordan
Ganshyam	kitchen appliances	Indonasia
Angela	Unisex Shirts	USA



NAME	NICHE	COUNTRY
Rebecca	Selling fitness supplements	USA
Neeha rizwan	Makeup products	INDIA
Sarali	Jacket	USA
Thanzeeb	Cosmetic items	Qatar
Farzy Aboobakkar	Rings	Bahrain



NAME	NICHE	COUNTRY
Teza Tonny	shoe	Canada
Amana	Women apparel	Qatar
Bella Tomas	Gaming Laptops	Malaysia
Gabriella	Toys	UK
Ashley	IPhone	UK



NAME	NICHE	COUNTRY
Buhshair	Electronics	Oman
Hisham Ali	Organic Products	Syria
Liana Mustaq	Home decor	Yemen
Altaf Muhammed	AC products	Abu Dhabi
Saneesh	Nut and Bolt	India

NAME	STORES
Godwin	10 stores
Haseeb Hassan	6 stores
Jeena Hakheem	1 store
Mohamed Abdul Rahman	1 store
Mohammed Musthafa T	1 store

NAME	STORES
Muhammad Abdullah Muzaffar	1 store
Muhammed Safwan C P	2 stores
Muneer Ahmed Ithilot	1 store
Mushtaq	1 store
Nabeela M A Rahman	20 stores

NAME	STORES
Naila Rizvan	3 stores
Prameesh M	1 store
Sabiha Shoukat	1 store
Saddam Hossain	1 store
Saritha	5 stores



NAME	STORES
Savad	1 store
Shihab Abdul Wahid	1 store
Zakir Hussain	2 stores
Zubair	2 stores



THE MOST AWAITED OPPORTUNITY



10 DIFFERENT WAYS TO MAKE MONEY
FROM  YouTube



LIST OF MENTEES WHO STARTED
THEIR YOUTUBE CHANNEL BUSINESS

YOUTUBE DONE FOR YOU CHANNEL OWNERS

Mr. Mohammed Nifil

Mr. Fahima Aktar

Ms. Kamarnisa

Mr. Balaje Kulasegaram

Mr. Denver Ferdinand

Mr. Arasaratnam Mariya Winston Rajarajan

Mr. Mohammed Badusha

Ms. Jaseela Saheer

Mr. KM Abdul Jaleel

Mr. Sujith Tharokandy

YOUTUBE DONE FOR YOU CHANNEL OWNERS

Mr. Omer Khayyam

Ms. Sara Omer

Mr. Rashed Saleem Malek

Mr. Haris Hamza

Mr. FAIZA FAISAL

Mr. Mohammed Musthafa T

Mr. Muhamed Nizam

Ms. Tirtha Prasad Aglawe

Mr. Supun Samarasundera

Mr. Arshad Sohail

YOUTUBE DONE FOR YOU CHANNEL OWNERS

Ms. Veena

Mr. Nihas Abdul Majeed

Mr. Hadi Sidic

Mr. Dinesh Hegde

Mr. Moidutty Ali

Mr. Mohammed doka hassan Hussain

Mr. Ali Kunhi Moideen

Mr. Mushtaq Ali Syed

Mr. Mostafa

Mr. MD FIROZ ALAM

YOUTUBE DONE FOR YOU CHANNEL OWNERS

Mr. Anoop Krishnan

Mr. Preethi Manju Kumar

Mr. Hamna Bilal

Mr. Koshy Panicker

Mr. Rajesha Nidhimunda

Mr. Yatish Kumar

Mr. Aparna Balamurali

Mr. Bijesh vijayan

Mr. Shaheer Hyder Ali

Mr. Muneer T

YOUTUBE DONE FOR YOU CHANNEL OWNERS

Mr. Shahnaz Abubakker Bapputty Haji

Ms. Naila Rizvan

Mr. Muhsin Gafoor

Mr. Asif V M

Mr. Deekshitha Coelho

Mr. Nijil Ali

Mr. Rejula shaheem

Mr. Gautham Upadhyaya

Mr. Muhammad Zidane

Mr. Dibin Elayancheri

YOUTUBE DONE FOR YOU CHANNEL OWNERS

Mr. Naseef Ahmed

Ms. Fidha Zahra

Mr. Muhammad Zidane

Mr. Hassan Paluvai



THE MOST AWAITED OPPORTUNITY



10 DIFFERENT WAYS TO MAKE MONEY
FROM  YouTube



LIST OF CORRESPONDING MENTORS

YOUTUBE DONE FOR YOU MENTORS

Ms. Nimmy Nazar

Mr. Md Zakir Hussain

Mr. Saddam Hossain

Ms. JOSEPHINE TANUJA IGNATIUS

Mr. NIYANTHAN TONY

Mr. Habib Hamza

Ms. Roshna Abdul Jaleel

Ms. Husna Abdul Jaleel

Mr. Amal Salim

Mr. Mohammed najmush shamin bhuiyan

YOUTUBE DONE FOR YOU MENTORS

Mr. Omer Niaz

Ms. Afrana

Mr. Habib Hamza

Mr. Syed Muhammad Faisal Ali Jafri

Ms. Aisha Shaikh

Ms. Adella George

Ms. Yashaswini Sawant

Ms. JOSEPHINE TANUJA IGNATIUS

Ms. Daniya Gul

Ms. Fatimah Abdullahi

YOUTUBE DONE FOR YOU MENTORS

Mr. Haseeb Hassan

Mr. Saddam Hossain

Ms. Roshna Abdul Jaleel

Ms. Imen Fahhem

Mr. Ben S Mukkattil

Mr. Raison Ferrao

Ms. Fatimah Abdullahi

Mr. Syed Muhammad Faisal Ali Jafri

Ms. Naila Rizvan

Ms. Fatimah Abdullahi

YOUTUBE DONE FOR YOU MENTORS

Mr. Saddam Hossain

Ms. Bindu k menon

Mr. Habib Hamza

Ms. Farsana Shaheer

Mr. Naseehudheen VA

Ms. Husna Abdul Jaleel

Ms. Naila Rizvan

Mr. Raison Ferrao

Ms. Roshna Abdul Jaleel



AFFILIATE WEBSITES

NAME	MENTOR
Ninotchka Fernandes	JOSEPHINE TANUJA IGNATIUS
SudhaVenu	Bindu k menon
Anitha Sreenath	Bindu k menon
Muhammad Farhan	Abdulbasit Nowshad
Shaheem Hassan	Roshna Abdul Jaleel

LIST OF MENTEES WHO DECIDED TO START A DROP SERVICE BUSINESS

DROP SERVICING

EXCELLENT ONLINE
BUSINESS STRATEGY
DURING & POST-PANDEMIC ERA



All you need to know about
PROCESS & PROFITS
Become a Digital Entrepreneur with
No Heavy Investment,
No Stock & No Inventory

WEEK 10
RESERVE YOUR SPOT NOW
www.adm.qa



29th Aug
to
1st Sept
EVERYDAY
@ 7PM (AST)

**FREE LIVE
WEBINAR**

DROPSERVICE BUSINESS OWNERS

Mr. Mohammed Musthafa T

Mr. Yatish Kumar

Mr. Noorjahan bint Jahir

Ms. Shoba

Mr. Soumy S

Mr. Muhammad Sujan

Mr. Roshan P. Varkey

Mr. Muhammad Jahid

Mr. Rashidul Islam

Mr. Muhammad Thanweer

LIST OF CORRESPONDING MENTORS

DROP SERVICING

EXCELLENT ONLINE
BUSINESS STRATEGY
DURING & POST-PANDEMIC ERA



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WEEK 10
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www.adm.qa



29th Aug
to
1st Sept
EVERYDAY
@ 7PM (AST)

**FREE LIVE
WEBINAR**

DROP SERVICE MENTORS

Ms. Aisha Shaikh

Mr. Saddam Hossain

Mr. Haseeb Hassan

WEB MINING

The image features a central perspective view of a digital landscape. The sky is filled with streams of glowing blue binary code (0s and 1s) that appear to be falling or flowing downwards. The ground is a dark blue surface with a path of binary code leading towards a bright light source in the distance. Several computer monitors are arranged in rows on the ground, each displaying a screen of binary code. The overall atmosphere is futuristic and data-driven.

NAME	MENTOR
Divina Coelho	Raison Ferrao
Sujith Tharokandy	Aisha Shaikh
Mohammed Musthafa T	Aisha Shaikh
Faseela Mohamed	Faseela Mohamed
Saddam Hossain	Saddam Hossain
Yatish Kumar	Saddam Hossain
Veena	Fatimah Abdullahi

NAME	MENTOR
Sanil Xavier	Reshma Fathima
Mohammed Badusha	Habib Hamza
Ali Kunhi Moideen	Yashaswini Sawant
Sreekala prakashan	Bindu k menon
Dain m Jose	Ben S Mukkattil
Bijesh vijayan	Habib Hamza

**MR.
HASEEB
HASSAN**



**MS.
ROSHNA
ABDUL
JALEEL**



**MS.
AISHA
SHAIKH**



**MR.
FAISAL
JAFRI**



LIST OF MENTORS WHO STARTED THEIR ONLINE TRAINING BUSINESS

Ms. Elizabeth Rani

Ms. Bindu Menon

Ms. Naila Rizvan

Mr. Tahir Aqeel



OF MENTORS WHO STARTED THEIR ONLINE BUSINESS

Ms. Adila Mohamedi

Mr. MD ASHIF MOJTOBA

Mr. Raison Ferrao

Ms. Zunaira Fahad

Ms. Nimmy Nazar

LIST OF SOCIAL MEDIA INFLUENCERS

- Mr. Saddam Hossain
- Ms. Husna Abdul Jaleel
- Ms. Thasnim Noushad Ali

LIST OF MENTORS WHO STARTED THEIR ONLINE BUSINESS

Ms. Jeena Hakeem

Mr. Tahir Aqeel

Ms. Bindu k menon

Mr. Haseeb Hassan

Mr. Mohammed najmush shamin Bhuiyan

Ms. Nimmy Nazar

Mr. Md Zakir Hussain

Mr. Saddam Hossain

Mr. NIYANTHAN TONY

Mr. Habib Hamza

Ms. Roshna Abdul Jaleel

Ms. Husna Abdul Jaleel



FROM DIGITAL MENTORS TO DIGITAL ENTREPRENEURS

LIST OF MENTORS WHO STARTED THEIR ONLINE BUSINESS

Mr. Amal Salim

Mr. Omer Niaz

Ms. Afrana

Mr. Habib Hamza

Mr. Syed Muhammad Faisal Ali
Jafri

Ms. Aisha Shaikh

Ms. Adella George

Ms. Yashaswini Sawant

Ms. JOSEPHINE TANUJA IGNATIUS

Ms. Daniya Gul

Ms. Fatimah Abdullahi



FROM DIGITAL MENTORS TO DIGITAL ENTREPRENEURS

OVER **150** ONLINE VENTURES



**WE ARE PROUD OF CREATING
OVER 150 DIGITAL
ENTREPRENEURS**





CONGRATULATIONS

100 DAYS **“CHALLENGE”**
IS THE JOURNEY.

PREVAILING AS THE
“CHAMPION” IS THE
DESTINATION.





**WE INVITE YOU TO
BE A PART OF OUR
CHAMPIONSHIP
PROGRAM**



أشيقر®
DIGIMENTORS



CHAMPION \$100



CHAMPION \$350



CHAMPION \$500



CHAMPION
\$1000





OUTSTANDING PERFORMERS



TOP 1

OUTSTANDING PERFORMER



MR. HASEEB HASSAN
IBC



أشيقر[®]
DIGIMENTORS

www.adm.qa



TOP 2

OUTSTANDING PERFORMER



MR. SADDAM HOSSAIN
SMI



أشيقر[®]
DIGIMENTORS

www.adm.qa



TOP 3

OUTSTANDING PERFORMER



MS. AISHA SHAIKH
IBC



أشيقر[®]
DIGIMENTORS

www.adm.qa



TOP 4

OUTSTANDING PERFORMER



MS. BINDU MENON
TRAINER



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DIGIMENTORS®

www.adm.qa



TOP 5

OUTSTANDING PERFORMER



MS. ROSHNA ABDUL JALEEL
IBC



www.adm.qa





Please join us on the

50TH DAY OF

100
DAYS

DIGITAL MASTERY
CHALLENGE

FREE LIVE WEBINAR

ON SEPT 2, 2020

Visit www.adm.qa
For Free Registration

WE ARE PROUD OF OUR MENTORS.



**PROJECT IN CHARGE
OF MENTORS'
PROGRAM**

**MR. TAHIR
AQEEL**



PROJECT IN CHARGES

**MR. ASHIF
MOJTOBA**

**MS.
RUQAIYA**

**MS. LABEEBA
AHMED**

**MS. THANNIA
SULAIK**

**MS. HARITHA
SANTOSH**



RESEARCH TEAM

BROADCAST, PRESENTATIONS AND WEBINAR MATERIALS TEAM

**MS. THANNIA
SULAIK**

**MS. LABEEBA
AHMED**

**MS. HARITHA
SANTOSH**

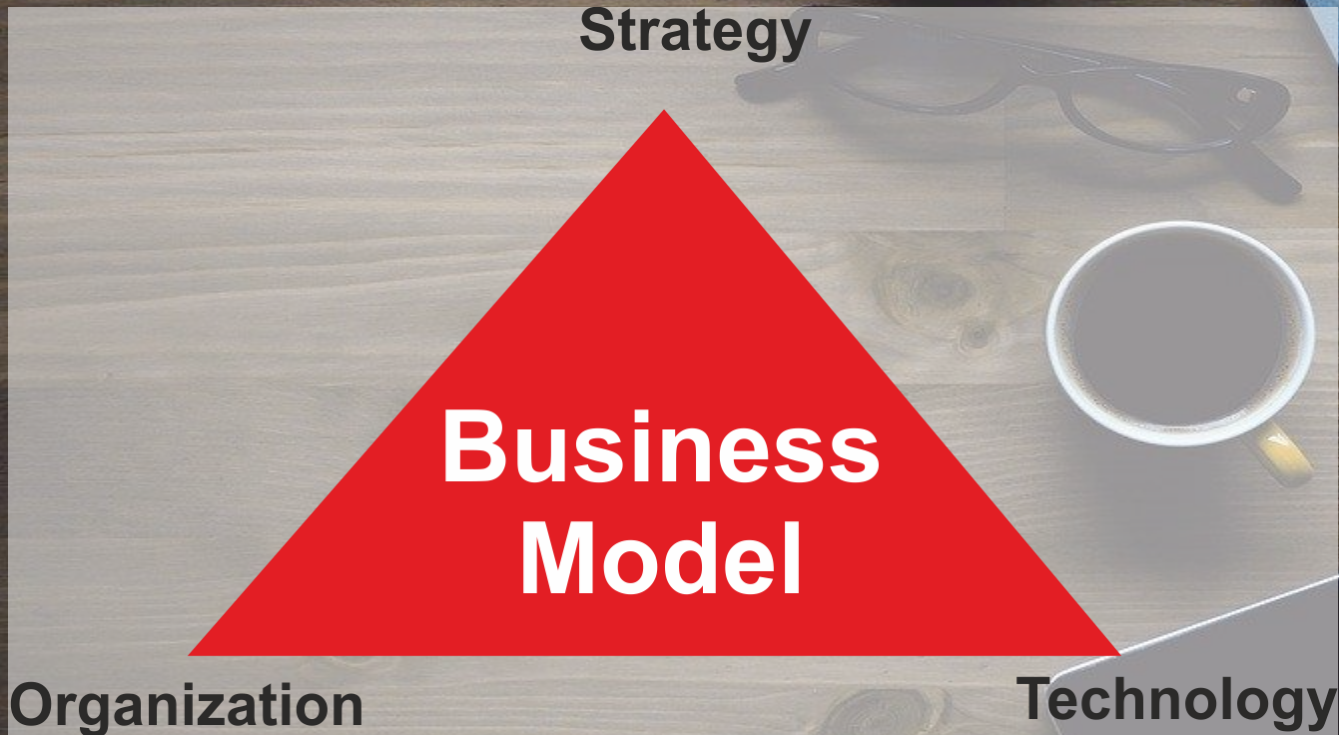
**MS. EVA
BARRETT**



أشـبـقـر[®]
DIGIMENTORS

THANK
YOU

THE BUSINESS MODEL





Modelling principle- identifying the various business model and promotion of business models

NEXT 50 DAYS

**We will discuss over 100 ways of
promoting your business and different
strategies**



GAFA



GOOGLE



AMAZON



FACEBOOK



ALIBABA

G:

Google

GOOGLE HQ, CALIFORNIA, US



**FOUNDED:
SEP 4, 1998**

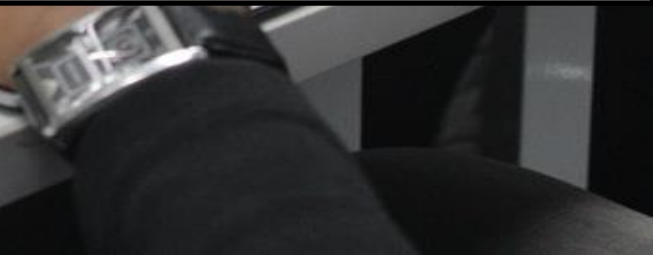


FOUNDERS: LARRY PAGE & SERGEY BRIAN





MARKET VALUATION :
\$990 BILLION





**REVENUE AMOUNTED TO 160.74
BILLION US DOLLARS**



2019

- Google advertising revenues 83.9%
- Google cloud revenues 5.5%
- Google other revenues 10.6%



NUMBER OF EMPLOYEES: 118,899





TOTLA PRODUCTS OWNED:
69





Android Auto



Android OS

androidtv

Android TV



Calendar



Cardboard



Chrome



Chrome Web Store



Chromebook



Chromecast



Connected Home



Contacts



Docs



Drive



Earth



Finance



Forms



Gboard



Gmail



Google Alerts



Google Assistant



Google Cast



Google Chat



Google Classroom



Google Cloud Print



Google Duo



Google Expeditions



Google Fi



Google Fit



Google Flights



Google Fonts



Google Groups



Google Meet



Google One



Google Pay



Google Photos



Google Play



Google Play Books



Google Play Games



Google Play Movies
& TV



Google Play Music



Google Shopping



Google Store



Google Street View



Hangouts



Keep



Maps



Messages



Nest Wifi



News



Pixel



Pixel Buds



Pixelbook Go



Play Protect



Podcasts



Scholar



Search



Sheets



Sites



Slides



Stadia



Tilt Brush



Translate



Voice



Waze



Wear OS by Google



YouTube



YouTube Kids



YouTube Music



YouTube TV

amazon

The Amazon logo consists of the word "amazon" in a bold, lowercase, sans-serif font. Below the word is a curved orange arrow that starts under the letter 'a' and points to the right, ending under the letter 'n'. This arrow is commonly known as the "smile" arrow.

A: AMAZON

Amazon Headquarters , Seattle



FOUNDED

- July 5, 1994



FOUNDER

- JEFF BEZOS



MARKET VALUATION:

- \$1.021 trillion



ANNUAL REVENUE:

- US\$ 280.522 billion
IN 2019



NUMBER OF EMPLOYEES:

- 1,000,000



SUBSIDIARIES OWNER BY AMAZON :

- 19



- [5.1A9.com](#)
- [5.2Amazon Maritime](#)
- [5.3Annapurna Labs](#)
- [5.4Audible.com](#)
- [5.5Beijing Century Joyo Courier Services](#)
- [5.6Brilliance Audio](#)
- [5.7ComiXology](#)
- [5.8CreateSpace](#)
- [5.9Eero](#)
- [5.10Goodreads](#)
- [5.11Health Navigator](#)
- [5.12Junglee](#)
- [5.13Kuiper Systems](#)
- [5.14Lab126](#)
- [5.15Ring](#)
- [5.16Shelfari](#)
- [5.17Souq](#)
- [5.18Twitch](#)
- [5.19Whole Foods Market](#)





BLUE ORIGIN

- Amazon to invest \$10 billion in satellite broadband plan



F: FACEBOOK



FACEBOOK HEADQUARTERS



FOUNDED ON

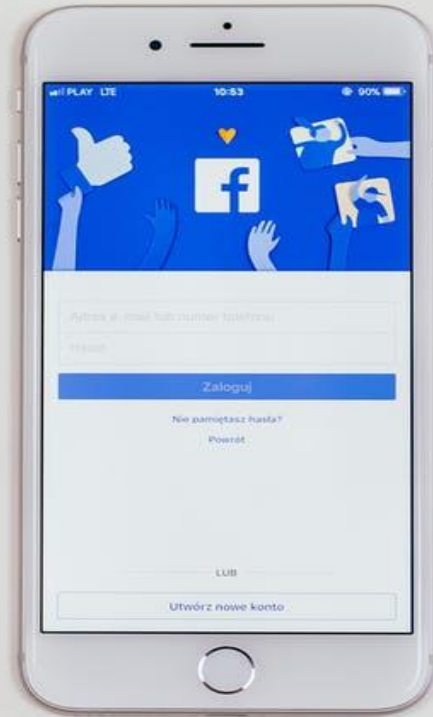
- February 4, 2004



**FOUNDER:
MARK
ZUCKERBERG**



**MARKET
VALUATION:
\$665 BILLION**



REVENUE:
**18.7 BILLION
USD**



EMPLOYEES:

53,534



COMPANIES
OWNED:

56



- INSTAGRAM
- WHATSAPP
- OCULUS VR
- FRIEND FEED
- ASCENTA
- LIVE RAIL
- PROTOGEO
- VIDPRESSO
- REDKIX
- MAPILLARY





A:

Alibaba Group

ALIBABA HQ





Alibaba Group
阿里巴巴集团

**FOUNDED:
APRIL 4, 1999**



Alibaba Group
阿里巴巴集团



**FOUNDER:
JACK MA**



**MARKET VALUATION:
\$420 BILLION**



**REVENUE:
\$72 BILLION**



EMPLOYEES:

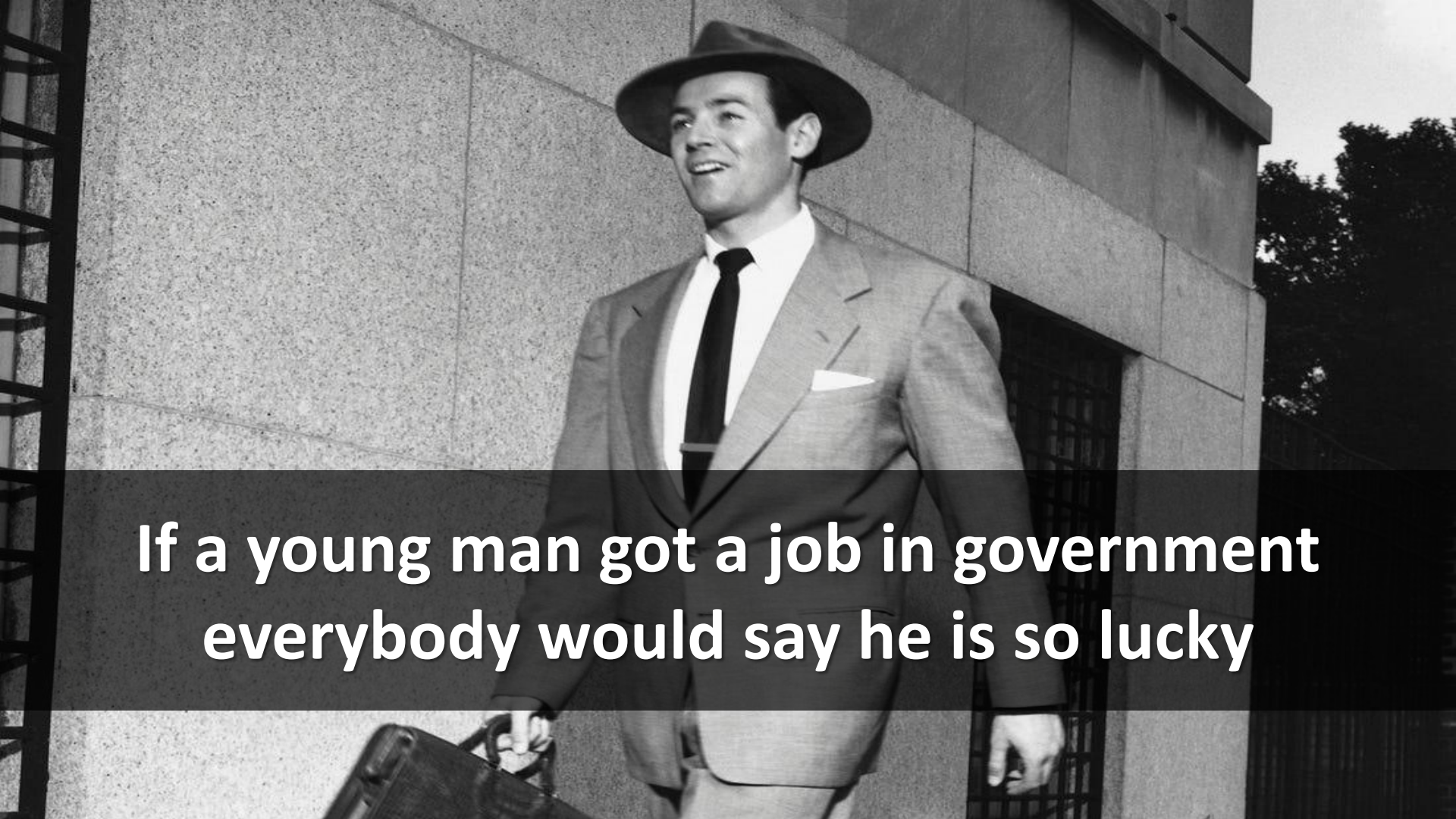
101,000

the gig
economy



In 1950's



A black and white photograph of a young man in a suit and hat, smiling and walking past a stone building. He is carrying a briefcase. The image has a semi-transparent black banner across the middle with white text.

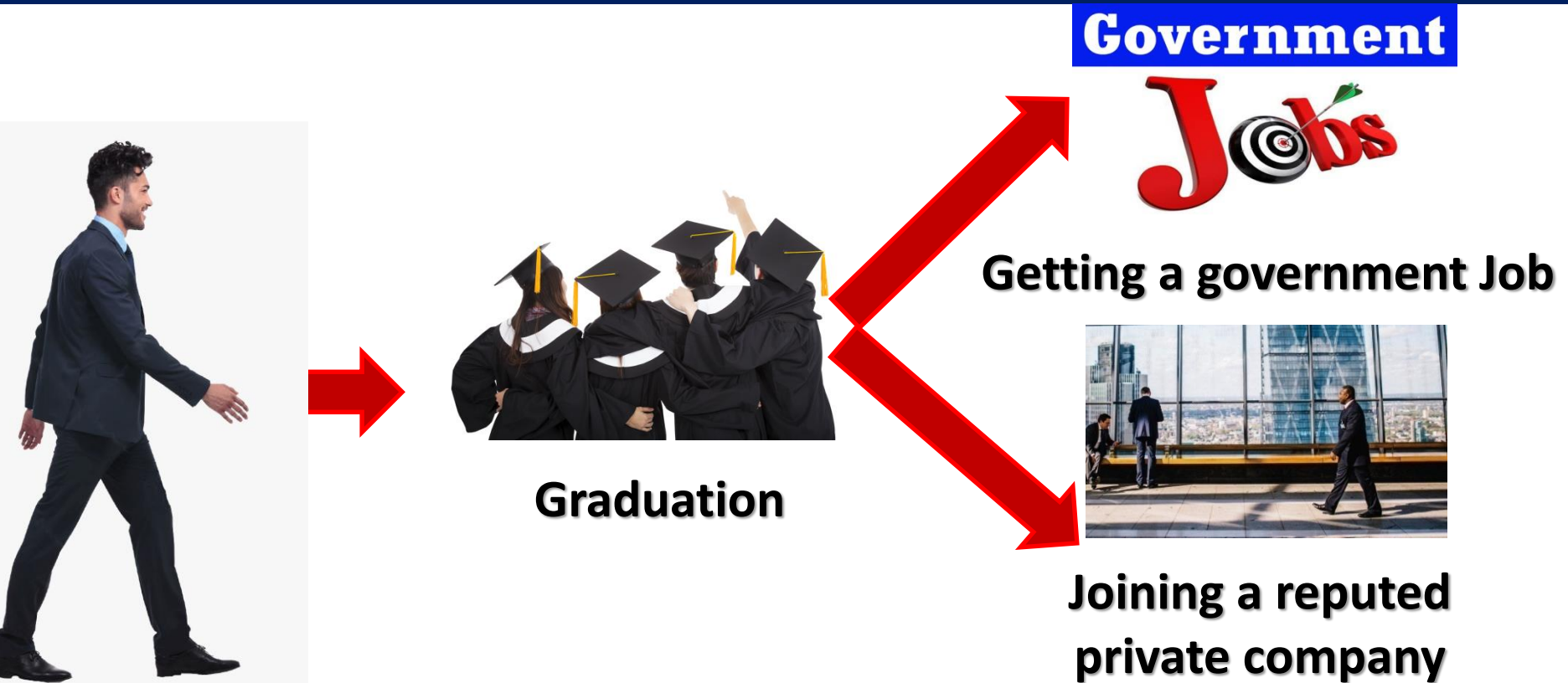
**If a young man got a job in government
everybody would say he is so lucky**




His life is
made!

How
lucky!

So the career path of a normal person will be



- 
- A man with dark hair and round black-rimmed glasses is leaning forward, looking intently at a computer keyboard. He is wearing a grey suit jacket over a dark collared shirt. The background is a plain, light-colored wall. The lighting is soft, highlighting his face and the texture of his clothing.
- They will work with the employer all their life and then retire with the savings and possibly life long pension.



**If a young man got a job in MNC and live
happily ever after**

1990's the idea of first learn and work got challenged





In Old system First Train employees and then work





**To succeed in career you constantly needed
Retraining - Retraining and Retraining**



TRAINING

- **Retraining is provided by the employer in the form of seminar, conferences, executive courses and sabbaticals**



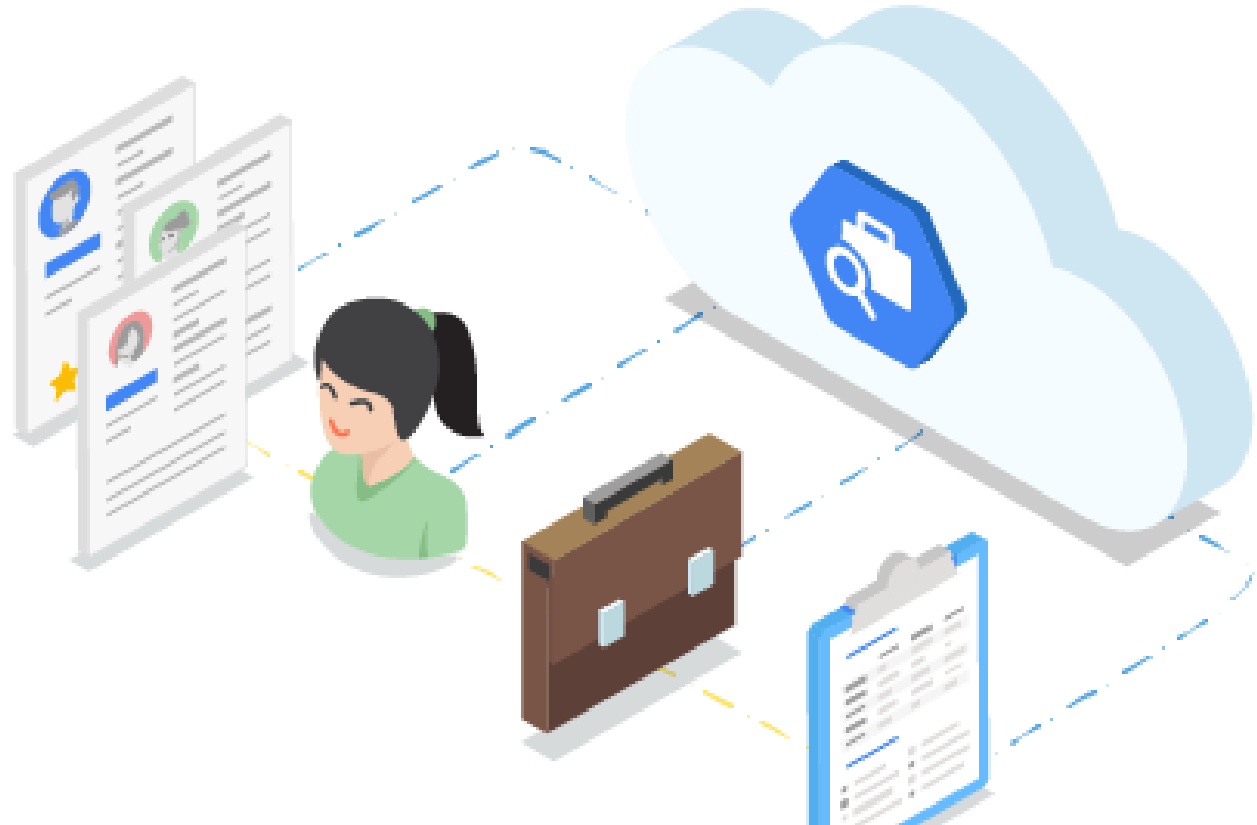


- They do their work life long or sometimes they change job few times in their life time

In 2000



Definition of job is changing again!





If a person is capable of providing service the organization is willing to pay the salary



**Now consider job as a person's ability
to add value**



**In any product or service how much value a person can add,
the ability get that person compensation.**



Bonuses



Profit sharing



Stock options


- **It can be in the form of fees, salary, bonus, profit sharing or shares on the company**

See a group of entrepreneurs starting an IT company that will offer a new software to the bank





If you have experience in the bank and you can offer your services to the group.

- 
- A group of four business professionals are seated around a dark wooden conference table in a modern office setting. On the left, a man with glasses and a beard, wearing a light-colored suit and tie, is gesturing with his hands as if speaking. Next to him is a woman with curly hair, wearing a grey blazer, looking towards the speaker. To her right is a man in a dark suit and light shirt, looking forward. On the far right, the back of a man in a light blue shirt is visible, facing the other three. The background shows large windows and framed pictures on the wall.
- **If they believe your talent will help them to grow they will offer you salary and compensations, you can also bargain to them based on your capability.**

**Your expert knowledge, talent, skills and experience
are the basis of the ability to add value**




As a passive job seeker you no longer exist in today economy, you have to invest your knowledge, talent, skills and experience and market it together



- **If you have exceptional skills in knowledge, talent, skills and experience you can globally market it from the internet**



- 
- A man with dark, curly hair and a beard, wearing a dark brown button-down shirt, is sitting in a grey office chair at a wooden desk. He is looking at a silver laptop. The desk has a stack of books on the left, a blue mug on the right, and some papers. A green plant is on the desk behind the laptop. Large windows in the background show a view of buildings and trees. A semi-transparent black banner with white text is overlaid on the bottom half of the image.
- **Wherever your talent is in demand today you can meet this demand sitting right at home**



- **Multiple online marketplaces are available today**

Etsy

Sell on Etsy

Register

Sign in



Clothing & Accessories Jewellery Craft Supplies & Tools Weddings Entertainment Home & Living Kids & Baby Vintage

Whoever you are, find
whatever you're into

What are you shopping for?

Search



From the shop camelotia



Get something you love



Find your new favourite shop



Buy safely and securely

• If you make handmade things you can use Etsy

Shop by category



**Etsy is an American e-commerce website focused on
handmade or vintage items and craft supplies.**

- If you are an artist, graphic designer or web developer you can make the use of fiverr.com you will get jobs from across the globe.

fiverr

Fiverr Pro



English

₹INR

Become a Seller

Sign In

Join

Find the perfect freelance services
for your business

Try "building mobile app"

Search

Popular:

Website Building

WordPress

Logo Design

Dropshipping



Darren, Designer and Animator



- **Fiverr is an online marketplace for freelance services. The company provides a platform for freelancers to offer services to customers worldwide.**

- **If you are good at computer programming you can find projects from upwork.**



Get critical work done faster.

Explore the different ways you can connect with and hire top-rated, remote professionals and agencies.

Upwork connects businesses of all sizes to freelancers, independent professionals, and agencies for all their hiring needs.

Post a job - it's free

Describe your project and Upwork will connect you with top talent around the world, or near you.

Hire the best match - instantly

Our AI matching technology generates a shortlist based on your project needs so you can hire with confidence.

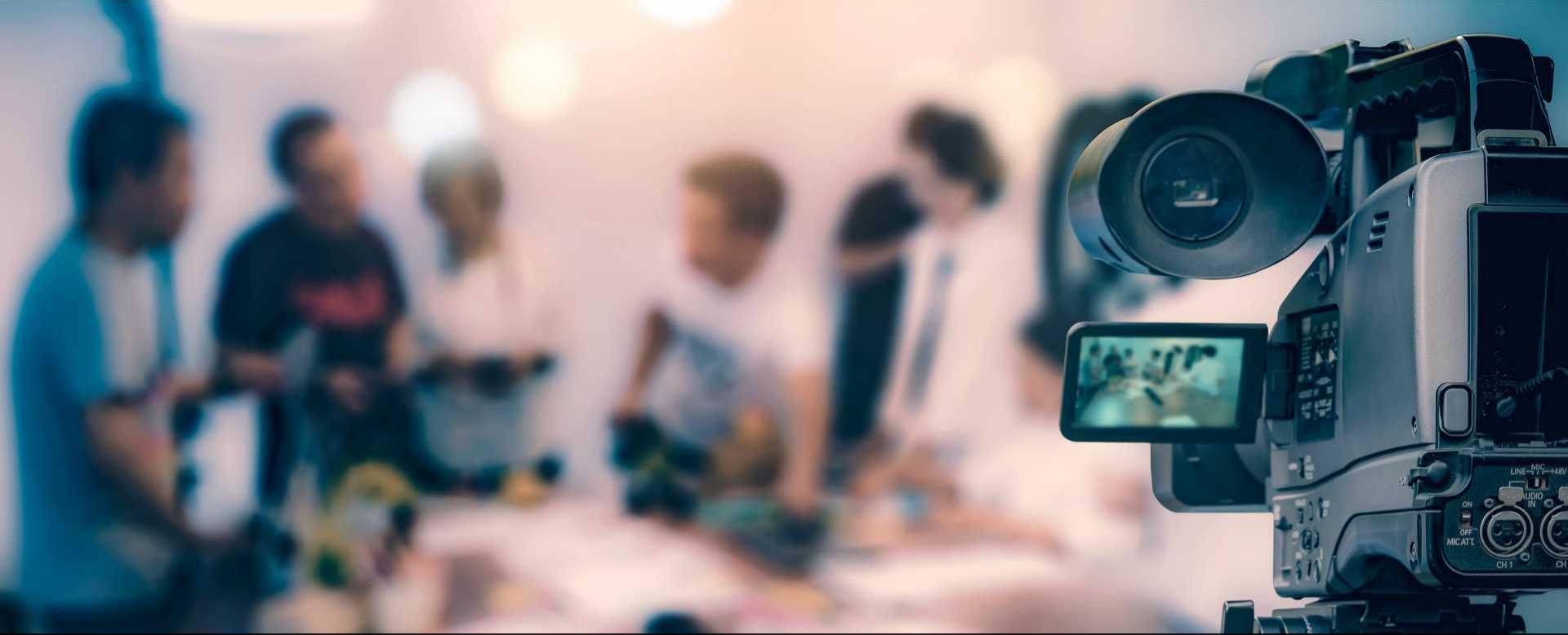
Secure payments - always

Receive invoices through Upwork and easily pay for only the work you authorize.

www.90seconds.co.uk

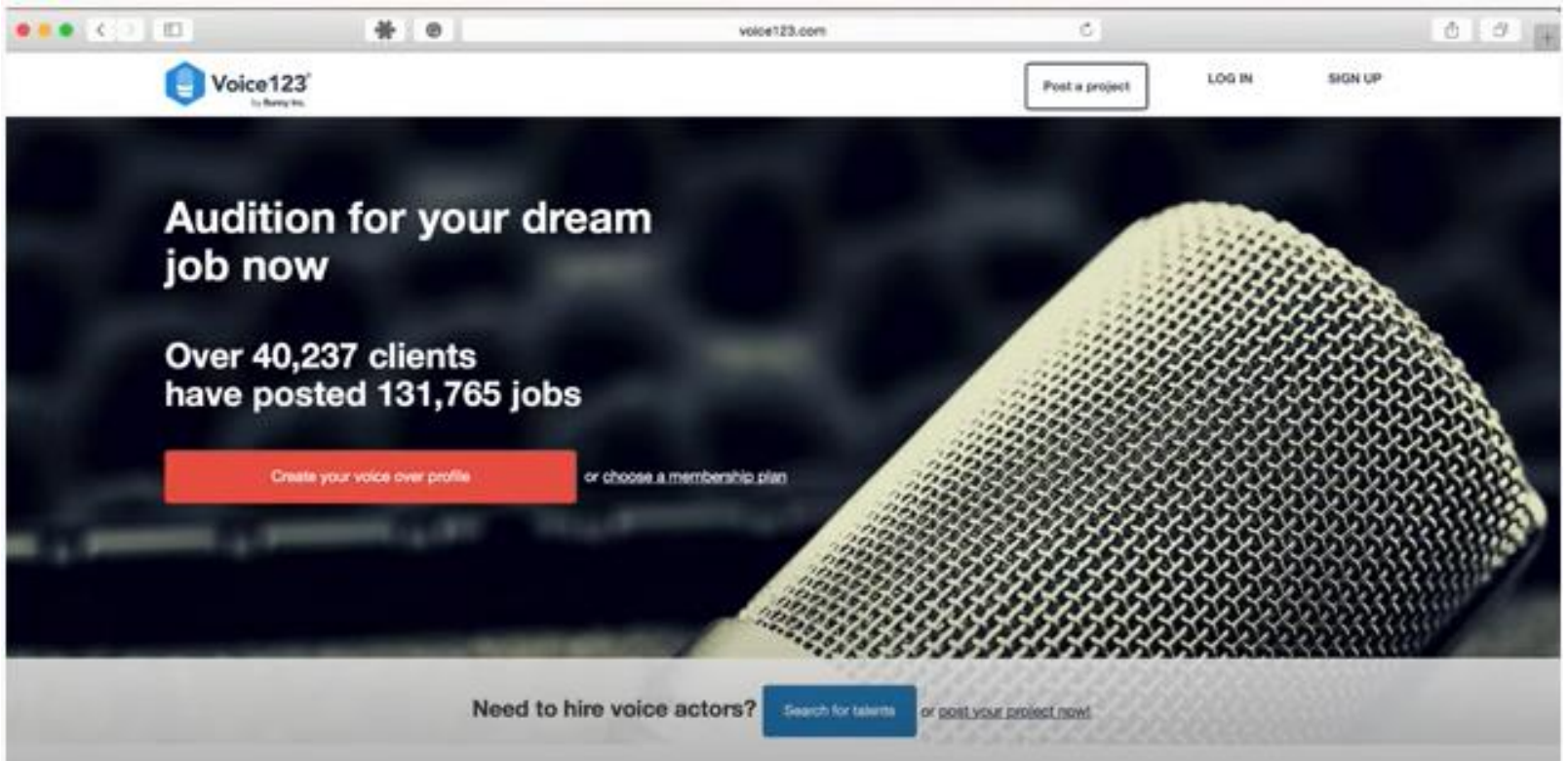
- If your passion is making films there is a 90seconds website is there for you





- **90 Seconds is the world's leading cloud video production platform, allowing brands to create high quality video anywhere in the world, online and on mobile.**

- If you have a magical voice then make use of **voice123**



The image shows a screenshot of the voice123.com website. The browser's address bar displays "voice123.com". The website's header includes the "Voice123 by Barry Inc." logo on the left and "Post a project", "LOG IN", and "SIGN UP" buttons on the right. The main content area features a large microphone image on the right and the following text on the left: "Audition for your dream job now", "Over 40,237 clients have posted 131,765 jobs", and a red button labeled "Create your voice over profile" with the text "or choose a membership plan" to its right. At the bottom, there is a grey bar with the text "Need to hire voice actors?" and two buttons: "Search for talents" and "or post your project now".

www.voice123.com



LOG IN

SIGN UP



Great ideas need great voice overs.

Hire the best voice actors in the world.

SEARCH VOICE ACTORS

POST A PROJECT

or

JOIN AS A VOICE ACTOR

Activate Windows
Go to Settings to activate Windows.

- **Voice123 is the top choice for professional voice actors and clients everywhere**



1

Browse and filter

Find professional voice over talent from around the world.



2

Listen to samples

Review voice actors' profiles and listen to samples of their work.



3

Contact and hire directly

Get in touch directly and negotiate without agents or middlemen.

**If you are an engineer there are many companies
for you to approach**



INNOCENTIVE

Connect and Develop: Inside Primer & Gam... Home | ninesigma.com Innocentive | Innovation Management YouEncore Home - YouEncore

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Your partner in enabling creative minds to solve problems that matter to you.

Our Challenge Driven Innovation methodology and software result in fresh thinking and cost-effective problem solving, whether you want to crowdsource solutions from external Solvers or better harness the intelligence of your internal team.



- **Innocentive help innovative organizations solve their important technology, science, business, A/I and data challenges by connecting them with a global network of expert problem solvers.**



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We make
innovation happen.

We find. We connect. We explore. We discover.



- **NineSigma's expertise is to find innovative solutions in the world & connect clients to a broad network of start-ups, SMEs and academia.**



- **Recognition in today's world is a new way to get more money**

These are few example website to make more money

- Etsy
- Fiverr
- Upwork
- 90Seconds



- InnoCentive
- Ninesigma
- YourEncore
- GetThatGig



- **THERE ARE MANY MORE WEBSITE ARE IN ONLINE FIND OUT AND GROW YOUR CAREER**

**You combine your knowledge, talent, skills and experience there are market place to sell it.
There are buyers!**



- **Buyer pays the money through online and there is no cheating because here reputation is the stake**



Here buyers and sellers can
rate each other



Now, The freelance on demand economy in 21st century is been called GIG ECONOMY





GIG=PERFORMANCE



GIG=TASK BASED WORK



Gig Economy

The Future of Work



So this economy is called Gig Economy

- **Today a self employed individual or micro enterprises are using online marketplaces to market their talent globally**



- **Talent could be traditional craft, 3D animations, photo editing, video editing, web service or can be anything.**



To succeed in Gig economy you should be good at what you do



You should have...



Exceptional Talent



Deep Experience



Specialized Knowledge



Great Skills

The image features a large, dark silhouette of a person's head and shoulders against a bright, hazy sunset sky. Inside the torso of this larger silhouette, there is a smaller, more detailed silhouette of a person wearing a backpack and leaning forward as if working or climbing. The background is a warm, golden-orange glow from the setting sun, with some clouds visible. A black horizontal bar is positioned at the bottom of the image, containing white text.

To stay in this economy you have to work hard!

Online platforms which we are discussed are labor dependent





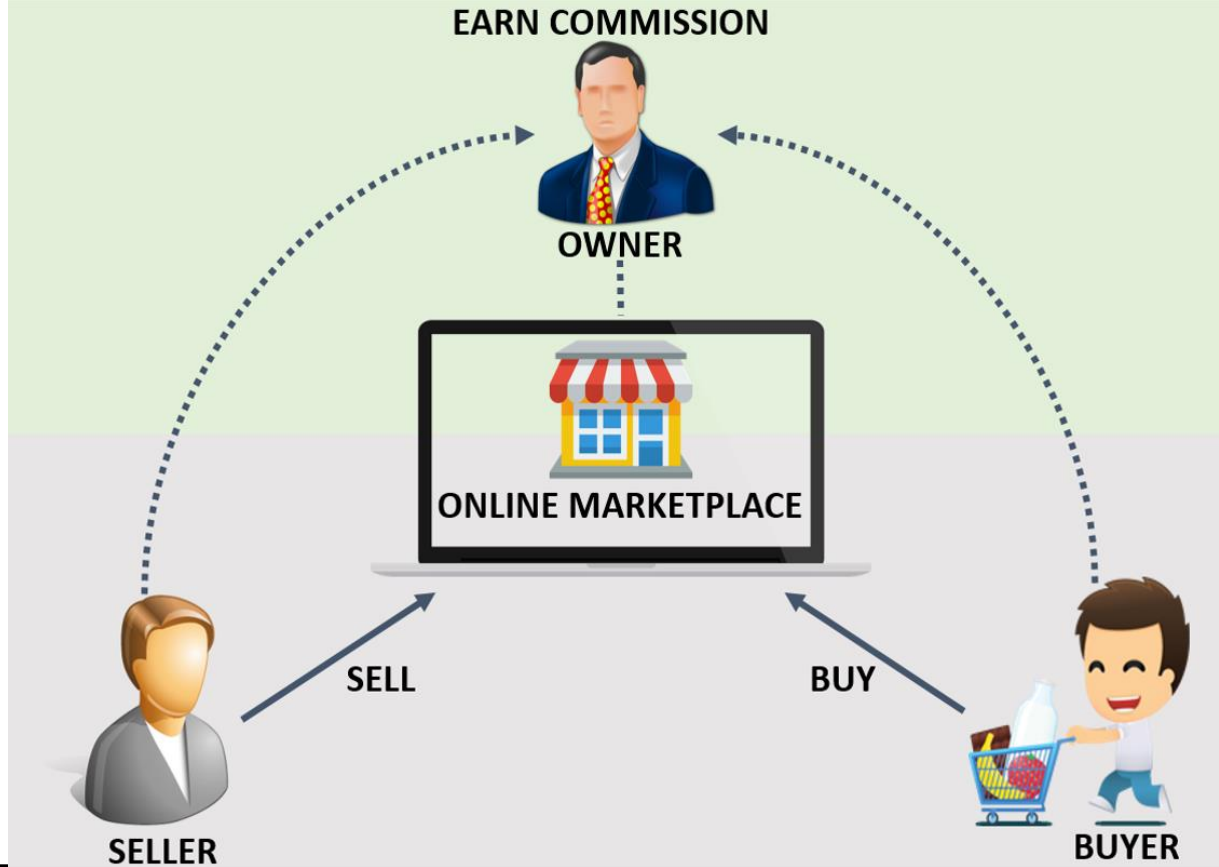
If you have a flat in a city with unoccupied rooms or country side home that also remains empty you can offer these in to tourism Airbnb

AirBnB is a capital dependant online marketplace





**If you are entrepreneur you can think of
your own online marketplace**



- Find out the niche products and services that are in demand and aggregate sellers and buyers together.

- Lets think of starting an online marketplace for tuition providers like “we are tutors”



[Home](#) [About Us](#) [Contact Us](#) [Online Tutoring](#) [Exam Workshop](#) [Sign Up](#) [Login](#)

Stay Updated! Visit www.sacoronavirus.co.za For the Latest News Regarding the Covid-19 Outbreak

A photograph of a young man with short, dark hair, wearing a dark blue t-shirt, looking out of a large window. The window shows a blurred view of green foliage and a building. The text 'Devoted to Excellence' is overlaid on the left side of the image in a white, serif font.

Devoted to Excellence

Platform for music





Or any place for house servants





**You can start any market place based on
your niche**



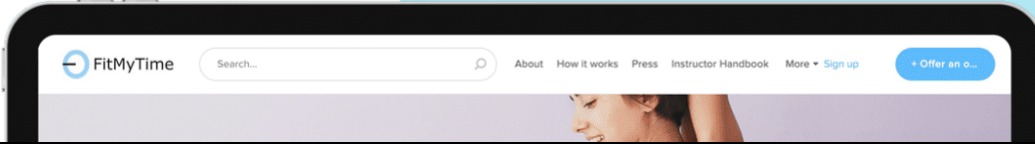
You can start any platform

A man in a dark suit is walking a tightrope against a cloudy sky. He is holding a black umbrella over his head with his right hand and has his left arm extended outwards for balance. The scene is a metaphor for taking risks in business or life.

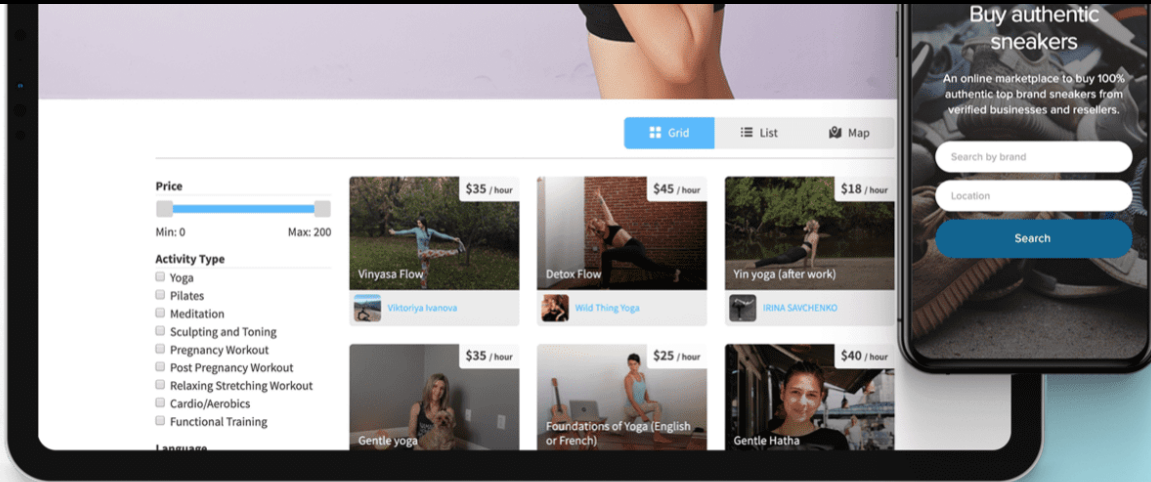
TAKE THE RISK

Do not afraid to take any risk!

- 
- **One famous economist and writer said that risk takers are the profit makers.**



Create considering a new platform





21st CENTURY GIG ECONOMY

Do what you enjoy and what you love and
also make money



Work Hard and Play Hard



ADVANTAGES OF GIG ECONOMY



You can travel



Cultivate Hobbies



Spend more time with family



This economy is for your creative expressions

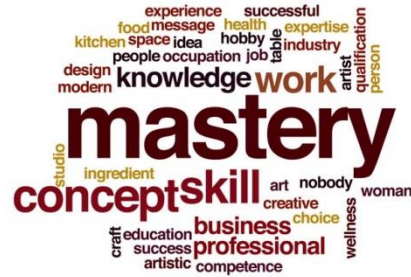


**You can acquire mastery in what
you love to do**



And autonomy, mastery and purpose are the 3 drivers of intrinsic motivation

Gig economy is help you to fulfill the 3 objectives





Live a joyful and purposeful life

disadvantage

NO



GUARANTEE

**There will not be any guarantee for
your income**

No salary
proof for
taking loans

PROOF OF INCOME LETTER

Date _____ Today's Date _____

RE: VERIFICATION OF SALARY

To TFG (The Foschini Group)

This letter is to inform you that _____ Employee Full Name _____,
ID _____ Employee ID Number _____, has been employed by/with _____ Employer / Company Name _____
since _____ Date of Employment _____

The employees current position is _____ Job Title _____.
And his/her current salary or wage is R _____ per month (including salary,
allowances, travel and overtime).

His/Her gross salary for the last 3 months has been:

Current Month	R
1 Month Ago	R
2 Month's Ago	R

Should you have an questions or need further information, please contact me on the details below.

Sincerely,

Signature

Employer full name & title

Employer Contact Number

PENSION

- **Definitely you will not be getting any pension and PF**

- 
- **You should have to find how talented you are**



How much confidence you have



What is your financial position?

What is your
risk capital

**What is your definition of your
life were lived**





**Whatever you are thinking
today you can go based on...**

Reservation based government jobs, seek employment in a private sector, MNC company, go as a freelancer or join Gig economy.

Government



**GOVERNMENT
JOBS**



**EMPLOYMENT IN A
PRIVATE SECTOR**



**MNC
COMPANY**



FREELANCER



GIG ECONOMY

A hand is shown from the bottom, holding a complex, glowing digital network. The network consists of numerous white nodes connected by thin white lines, with some nodes emitting a soft blue glow. The background is a light blue gradient with faint, larger-scale versions of the network pattern. The overall aesthetic is clean, modern, and high-tech.

So most importantly you should be aware of the opportunity you can avail today's economy.



Thank you



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DIGIMENTORS