

# WELCOME

**DAY 53/100**

## **DIGITAL MASTERY CHALLENGE**

**DATE: September 06, 2020, SUNDAY**

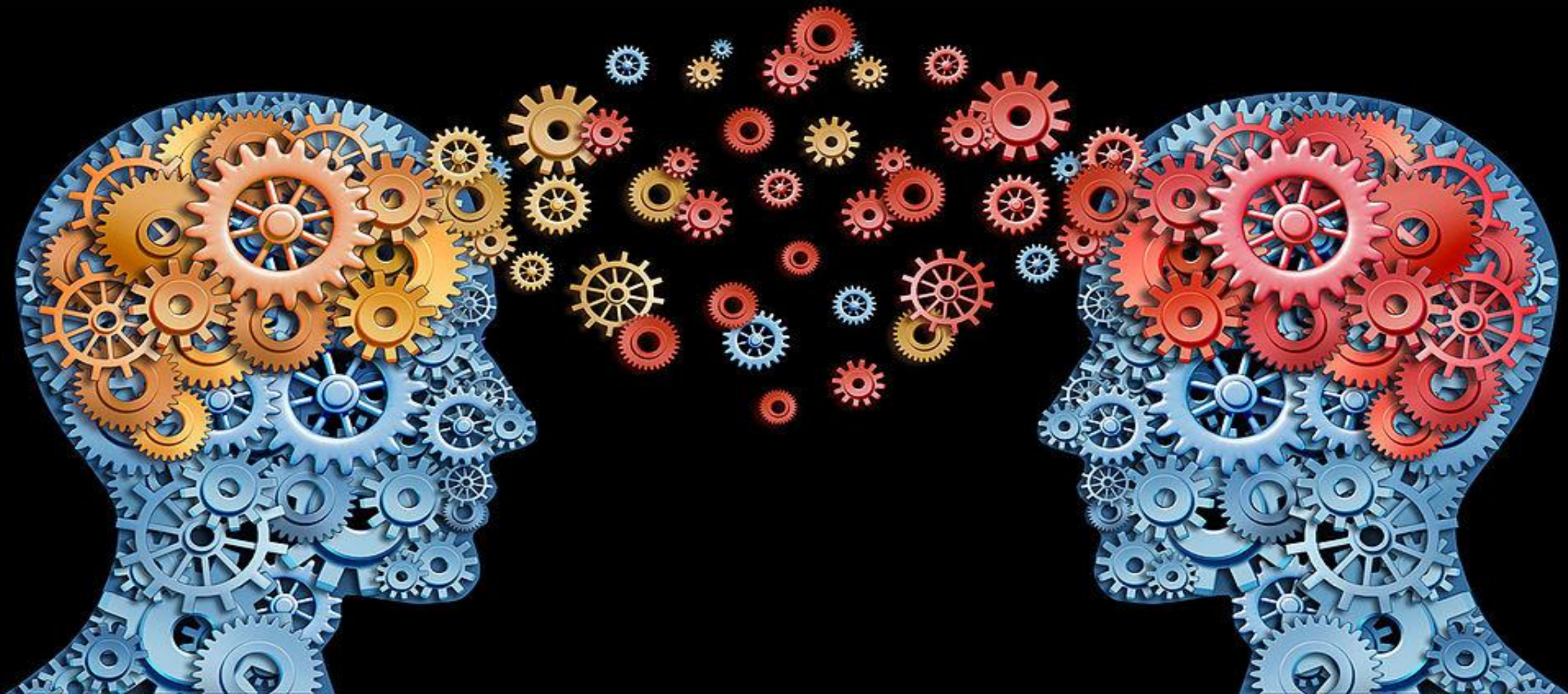
**TIME: 07:00 PM (AST)**

**LIVE FROM DOHA, QATAR**





# KNOWLEDGE ECONOMY









# DAILY Q&A SESSION



**SUBMIT YOUR QUESTIONS AFTER THE WEBINAR  
TO BE ANSWERED THE NEXT DAY**

*Please,*  
DON'T FORGET  
*to*  
FILL OUT  
*the survey!*

**SURVEY  
LINK SENT  
BY EMAIL**

**DEADLINE BY MONDAY SEPTEMBER 7 AT 2 PM AST**





**BEST SURVEY PARTICIPANT WILL WIN  
AN AFFILIATE WEBSITE WORTH \$999**



**E-LEARNING IS CURRENTLY**  
**18-BILLION DOLLAR**  
**INDUSTRY**



A hand is pointing at a futuristic digital interface. The interface features a 'login' button with a person icon, the text 'E-LEARNING' in large bold letters, and 'online education' below it. There are also icons for a book, a globe, and a document.

login

**E-LEARNING**  
online education

The mobile e-learning market is expected to cross **\$38 billion USD by 2020**



The background of the image is a dense, overlapping pile of US one hundred dollar bills. The bills are scattered across the entire frame, with some showing the portrait of Benjamin Franklin and others showing the back of the bill with the Great Seal of the United States. The bills are slightly out of focus, creating a sense of depth and abundance. A semi-transparent grey rectangular box is centered over the middle of the image, containing the main text.

**IT WILL GROW TO  
\$400 BILLION BY 2026!**





**HOW WOULD YOU LIKE TO  
GET YOUR SHARE?**



**Even before the current pandemic crisis there was already high growth and adoption in education technology.**



**People are already grabbing their share of this lucrative industry.**



\$

30

*E-learning  
Companies Make  
\$30 For Every  
1 Dollar Invest*



Companies  
with “comprehensive  
training programs” have  
**218% higher revenue per  
employee and 24% higher  
profit margins.**



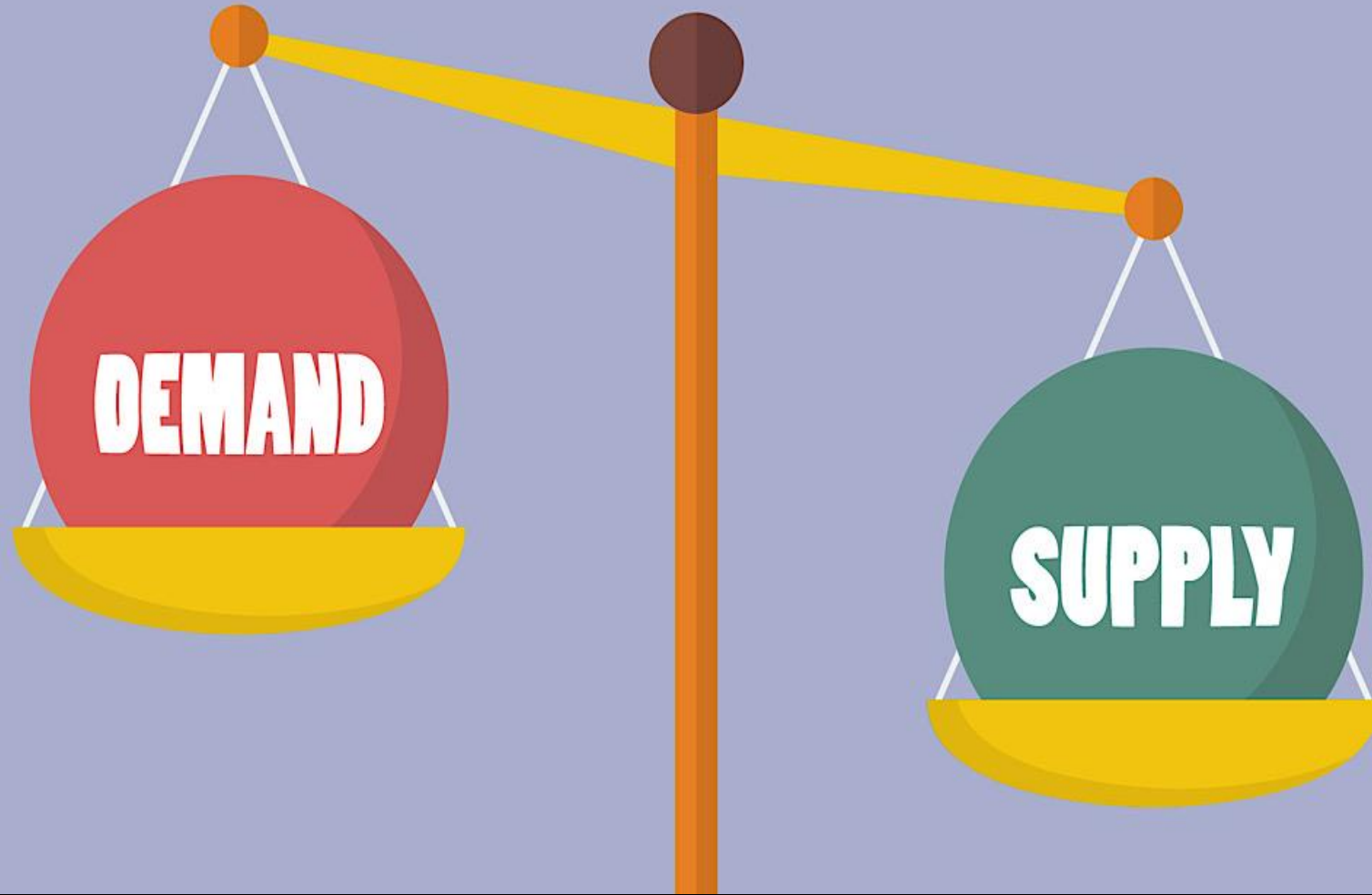


**More than 40% of Fortune 500 companies use e-learning regularly and extensively**





**72% of organizations believe that eLearning puts them at a competitive advantage**



**YES, IT'S VERY HIGH IN-DEMAND!**



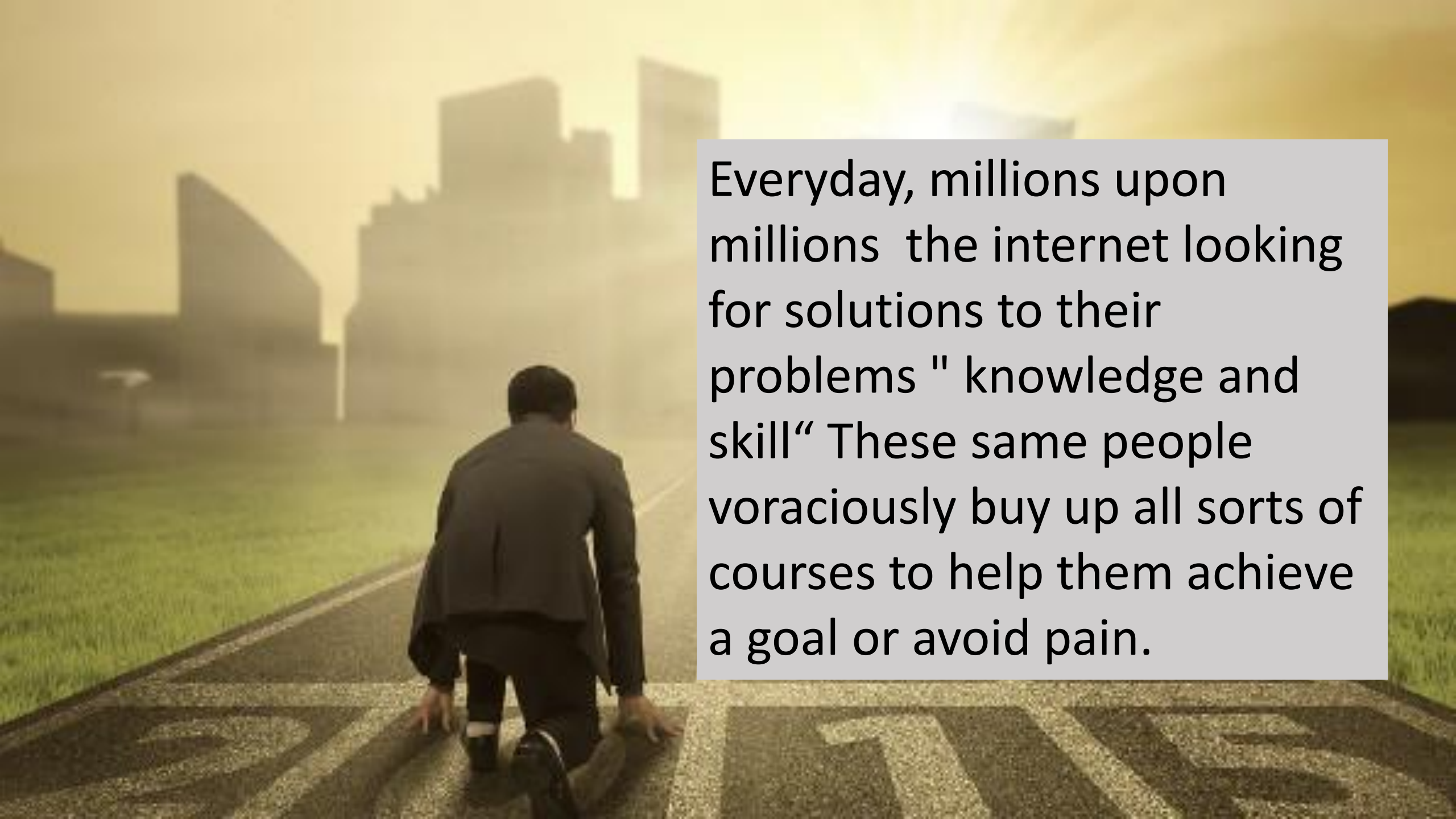


**Can I Make A Full Time Income Selling  
“MY KNOWLEDGE” ?**

**OF COURSE YOU CAN!**





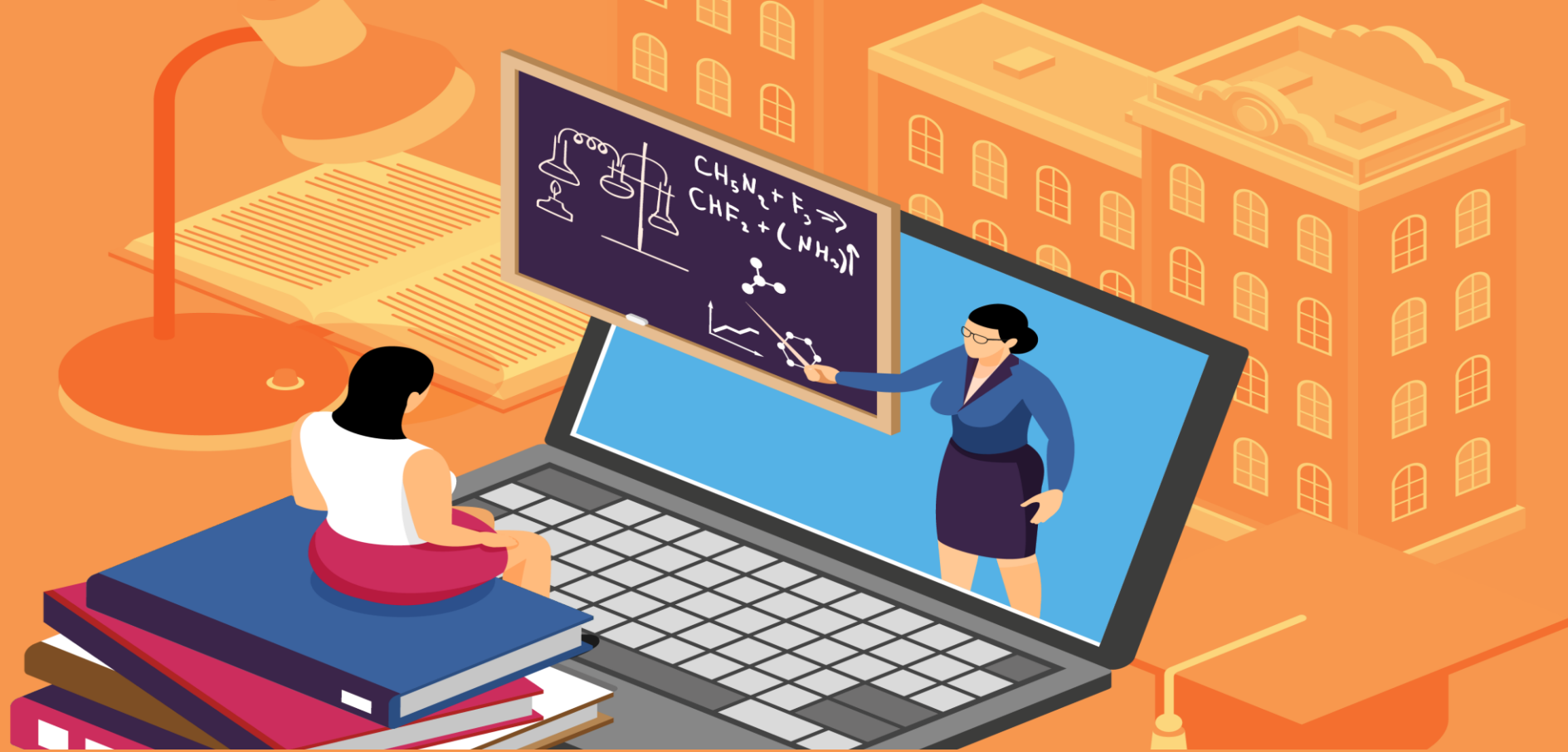
A person in a dark suit is kneeling on a paved path that leads towards a city skyline in the distance. The scene is set during sunset or sunrise, with a warm, golden glow. The person is seen from behind, looking towards the horizon. The path is flanked by green grass. The overall mood is one of contemplation or seeking direction.

Everyday, millions upon millions the internet looking for solutions to their problems " knowledge and skill" These same people voraciously buy up all sorts of courses to help them achieve a goal or avoid pain.



**You can teach anything.  
You don't need to be an  
expert or have  
everything be perfect to  
get started.**





**WHAT ARE PEOPLE  
LEARNING ONLINE?**

# PERSONAL DEVELOPMENT

PERSONAL  
TRANSFORMATION

PRODUCTIVITY

LEADERSHIP

PERSONAL  
FINANCE

CAREER  
DEVELOPMENT



# PERSONAL DEVELOPMENT

PARENTING &  
RELATIONSHIPS

HAPPINESS

RELIGION &  
SPIRITUALITY

PERSONAL  
BRAND  
BUILDING

CREATIVITY

# PERSONAL DEVELOPMENT

INFLUENCE

SELF-ESTEEM

STRESS  
MANAGEMENT

MEMORY &  
STUDY SKILLS

MOTIVATION



# BUSINESS

FINANCE

ENTREPRENEURSHIP

COMMUNICATIONS

MANAGEMENT

BUSINESS LAW

# BUSINESS

SALES

STRATEGY

OPERATIONS

PROJECT  
MANAGEMENT

DATA &  
ANALYTICS



# BUSINESS

HOME  
BUSINESS

HUMAN  
RESOURCES

INDUSTRY

MEDIA

REAL  
ESTATE

# IT & SOFTWARE

IT  
CERTIFICATION

NETWORK &  
SECURITY

HARDWARE

OPERATING  
SYSTEMS

OTHERS



# OFFICE PRODUCTIVITY

MICROSOFT

APPLE

GOOGLE

SAP

ORACLE

OTHERS

# DEVELOPMENT

WEB  
DEVELOPMENT

DATA SCIENCE

MOBILE APPS

PROGRAMMING  
LANGUAGES

GAME  
DEVELOPMENT



# DEVELOPMENT

DATABASES

SOFTWARE  
TESTING

SOFTWARE  
ENGINEERING

DEVELOPMENTAL  
TOOLS

E-COMMERCE

# DESIGN

WEB  
DESIGN

GRAPHIC  
DESIGN

DESIGN  
TOOLS

USER  
EXPERIENCE

GAME  
DESIGN



# DESIGN

DESIGN  
THINKING

3D &  
ANIMATION

FASHION

ARCHITECTURAL  
DESIGN

INTERIOR  
DESIGN

# MARKETING

DIGITAL  
MARKETING

SEARCH ENGINE  
OPTIMIZATION

SOCIAL MEDIA  
MARKETING

BRANDING

MARKETING  
FUNDAMENTALS

ANALYTICS &  
AUTOMATION



# MARKETING

PUBLIC  
RELATIONS

ADVERTISING

VIDEO &  
MOBILE  
MARKETING

CONTENT  
MARKETING

GROWTH  
HACKING

AFFILIATE  
MARKETING

PRODUCT  
MARKETING

# LIFESTYLE

ARTS & CRAFTS

FOOD &  
BEVERAGE

BEAUTY &  
MAKEUP

TRAVEL

GAMING

HOME  
IMPROVEMENT

PET CARE &  
TRAINING



# PHOTOGRAPHY

DIGITAL  
PHOTOGRAPHY

PHOTOGRAPHY  
FUNDAMENTALS

PORTRAITS

PHOTOGRAPHY  
TOOLS

COMMERCIAL  
PHOTOGRAPHY

VIDEO DESIGN

# HEALTH & FITNESS

FITNESS

GENERAL  
HEALTH

SPORTS

NUTRITION

YOGA

MENTAL  
HEALTH



# HEALTH & FITNESS

DIETING

SELF  
DEFENSE

SAFETY &  
FIRST AID

DANCE

MEDITATION

# MUSIC

INSTRUMENTS

PRODUCTION

MUSIC  
FUNDAMENTALS

VOCAL

MUSIC  
TECHNIQUES

MUSIC  
SOFTWARE



# TEACHING & ACADEMICS

ENGINEERING

HUMANITIES

MATHS

SCIENCE

SOCIAL  
SCIENCE

# TEACHING & ACADEMICS

LANGUAGE

TEACHER  
TRAINING

TEST PREP

OTHER  
ONLINE  
EDUCATION



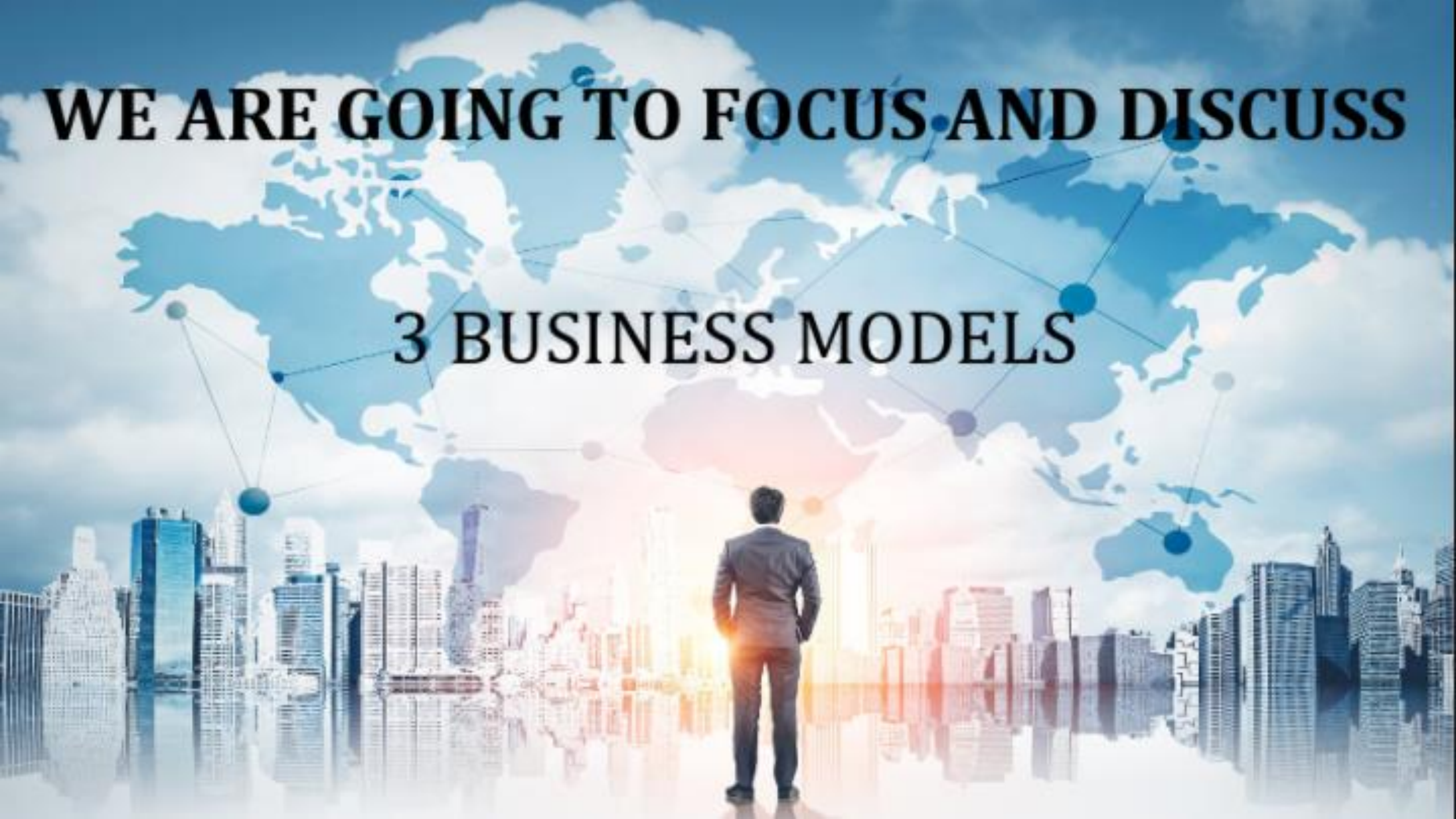
# E-LEARNING IS AN OCEAN OF OPPORTUNITY





**WE ARE GOING TO FOCUS AND DISCUSS**

**3 BUSINESS MODELS**







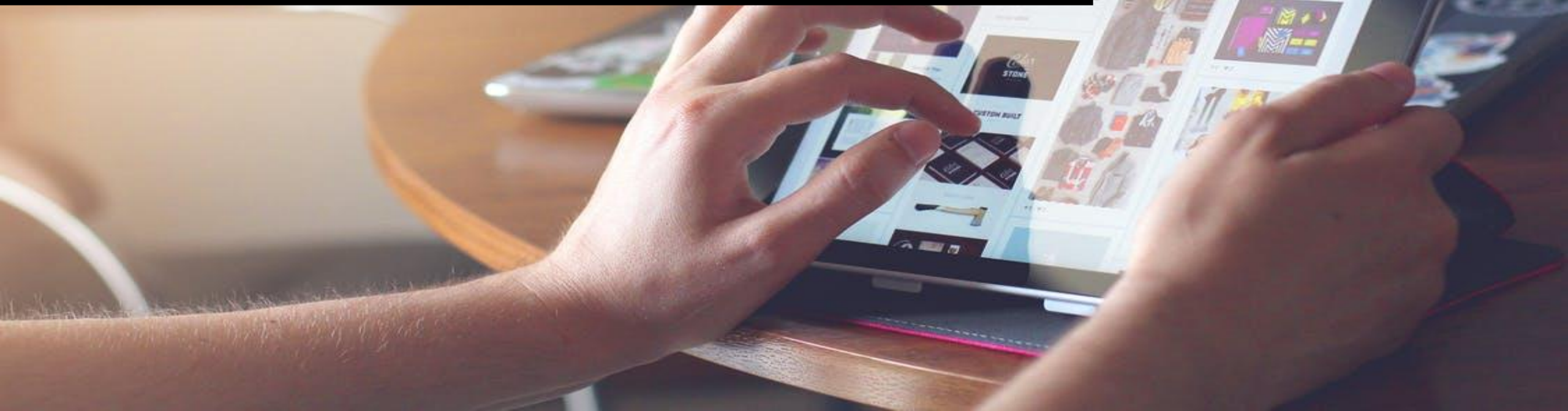
**1. YOU BECOMING  
“DIGITAL TRAINER”**

**Eg: you focus on training “digitalizing business” and showing the opportunities in digital space to entrepreneurs and professionals**





# Digital Entrepreneurship, Digital Marketing, Social Media, etc.





2. Setting up and selling any courses at your own website or market place





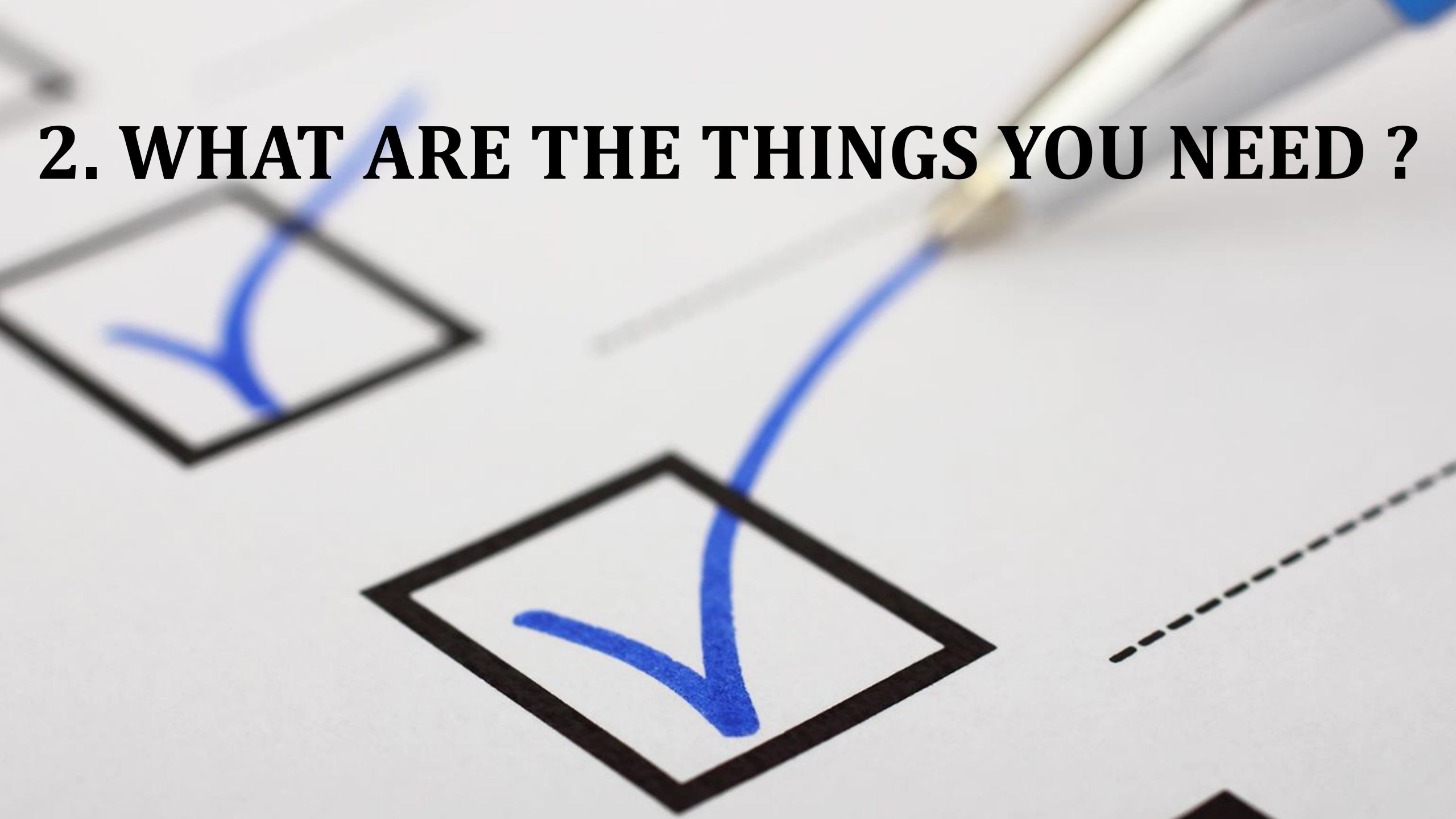
3. Creating Courses And Having Your Own Website with courses Is An Incredible Opportunity! (you don't need to have all knowledge and skills but still provide high end courses)



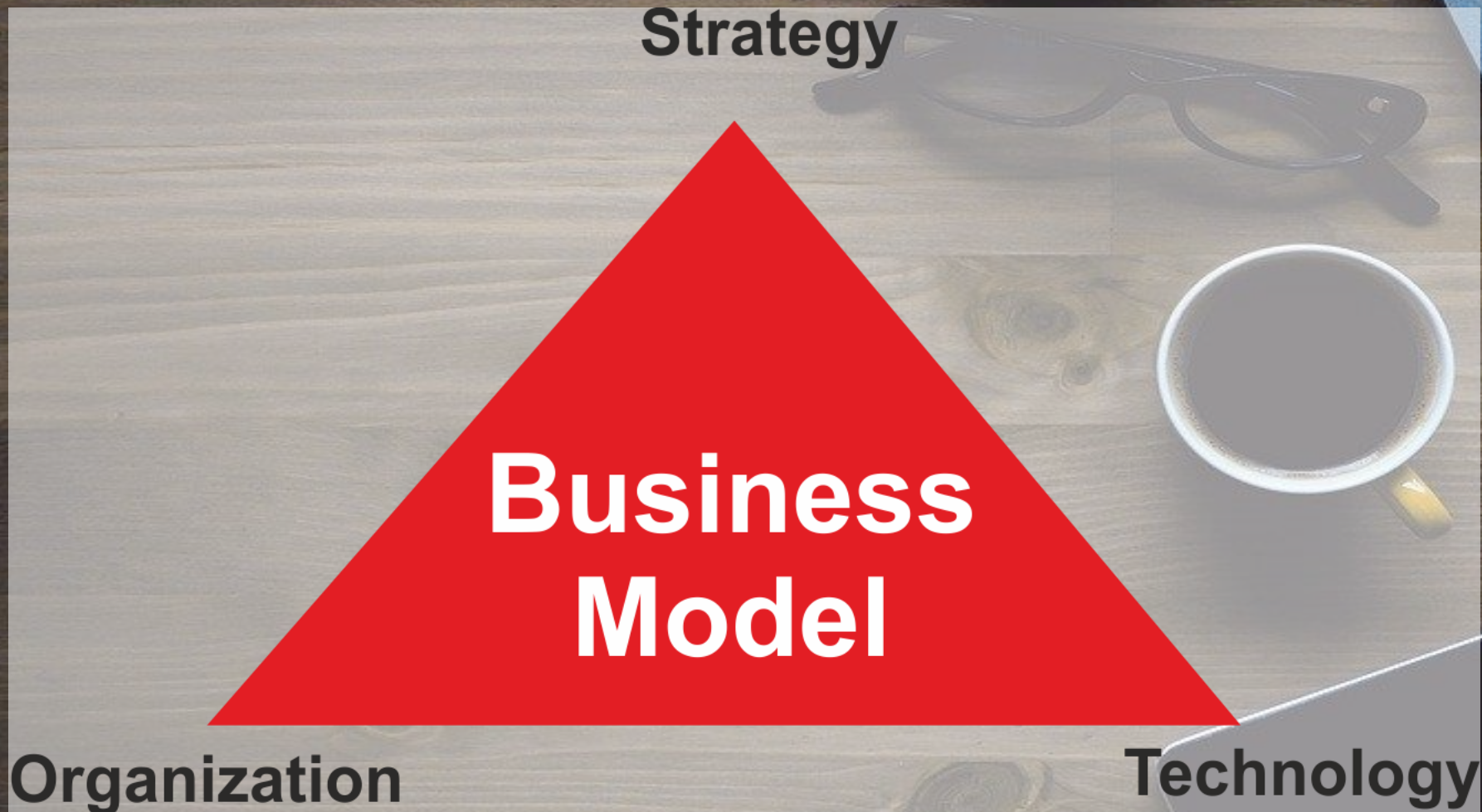
# **1. BECOMING AN “ONLINE BUSINESS TRAINER”**




## **2. WHAT ARE THE THINGS YOU NEED ?**



# THE BUSINESS MODEL







*The best way to learn is to teach.*

-Frank Oppenheimer

**Knowledge is your capital and your raw materials**







# TRAINER OPPORTUNITY





**“ONLINE BUSINESS TRAINER”**





# WHAT IS TRAINING?



# WHAT IS TRAINING?

A group of people are seated around a table in a meeting room. They are silhouetted against a large window with horizontal blinds. The sun is shining through the window, creating a bright glow and casting long shadows. The people appear to be engaged in a discussion or presentation.

“Training is the process of **enhancing the skills, capabilities and knowledge** of individuals for doing a particular job. Training process **moulds the thinking** and leads to **quality performance.**”



# TRAINING VS TEACHING





# TRAINING VS TEACHING

A diverse group of people, including men and women of various ethnicities, are seated in a classroom or meeting room. One woman in the foreground is raising her hand, indicating an interactive session. The background shows a brick wall and other participants looking towards the front of the room.

Practical  
Oriented

Theoretical  
Oriented



# TRAINING VS TEACHING

A diverse group of people, including men and women of various ethnicities, are seated in a classroom or meeting room. One woman in the foreground is raising her hand, and another woman next to her is smiling. The background shows other people looking towards the front of the room.

Helps the already knowledgeable people to learn the tools and techniques

Provides new knowledge to the individuals



# TRAINING VS TEACHING

A diverse group of people, including men and women of various ethnicities, are seated in a classroom or meeting room. One woman in the foreground is smiling and has her hand raised. The background shows other people looking towards the front of the room. The overall atmosphere is positive and engaged.

Shapes habits

Fills mind



# TRAINING VS TEACHING

A diverse group of people, including men and women of various ethnicities, are seated in a classroom or lecture hall. One woman in the foreground is raising her hand, indicating an interactive learning environment. The background shows other students looking towards the front of the room.

Stresses on skills and abilities

Stresses on education, knowledge and wisdom with a longer time span



**TRAINING IS MOST VITAL FOR  
DEVELOPING A SUCCESSFUL  
BUSINESS.**







**ONLINE BUSINESS TRAINER SERVICES THAT ORGANIZATIONS START/ THAT INDIVIDUALS DEVELOP THEIR KNOWLEDGE, SKILLS, & TALENT FOR RUNNING A SUCCESSFUL BUSINESS OR BECOMING A DIGITAL MARKETING PROFESSIONAL.**



# BENEFITS OF BECOMING A TRAINER



# 3 CATEGORIES

SOCIAL

PERSONAL

FINANCIAL



# **SOCIAL BENEFIT**



**GET  
TREATED AS  
A VIP**



A man in a dark suit and light blue tie is shown from the chest up, holding a glowing, golden orb in his hands. The background is a blurred city skyline with various skyscrapers. The text is overlaid in the center of the image.

**OWN A BUSINESS THAT  
OFFERS A SERVICE THAT IS  
IN HIGH POTENTIAL**




# BE PART OF A AMBITIOUS TEAM



**A TRULY REACHABLE OPPORTUNITY FOR  
YOU TO GROW.**





A photograph taken from an airplane window, showing the wing of the aircraft in the upper half of the frame. Below the wing, a landscape is visible, partially obscured by a layer of clouds. The sky is a mix of blue and orange, suggesting a sunset or sunrise. The overall scene is serene and evokes a sense of travel and exploration.

**Opportunity to travel across  
the globe as part of the  
promotional activities with  
our company.**



**To Promote and popularize Company's innovative solutions  
and business models through out the world**





# **EXPANDING YOUR NETWORK**





**BUILDING GOOD  
RAPPORT AND  
RELATIONSHIPS**



# **PROFESSIONAL BENEFITS**







# BECOME A PART OF THE LEARNING INDUSTRY





**KNOWLEDGE PARTNER WITH  
COMPANIES**



# GAFA



**GOOGLE**



**AMAZON**



**FACEBOOK**



**ALIBABA**

**REFER TO THE DAY 51  
(SEPTEMBER 03, 2020) DIGITAL  
MASTERY NOTES AND  
RECORDINGS**



**FINANCIAL**

**BENEFIT**



**EARN UP TO \$1000- \$10,000 PER MONTH  
DEPENDING ON YOUR BUSINESS MODEL**







**INTERNET  
BUSINESS  
IDEA  
14/100**



# STRATEGY 32/100

A light blue world map is centered in the background of the slide.A group of business professionals in suits are shown as silhouettes. In the center, two men are shaking hands. Other people are standing around them, some holding papers or looking at devices. The silhouettes are dark blue against the light blue background.

**BECOME AN ONLINE BUSINESS  
TRAINER PARTNER**



# GAFA



**GOOGLE**



**AMAZON**



**FACEBOOK**



**ALIBABA**

***THEY OFFER  
DIFFERENT  
KINDS OF  
BUSINESS***

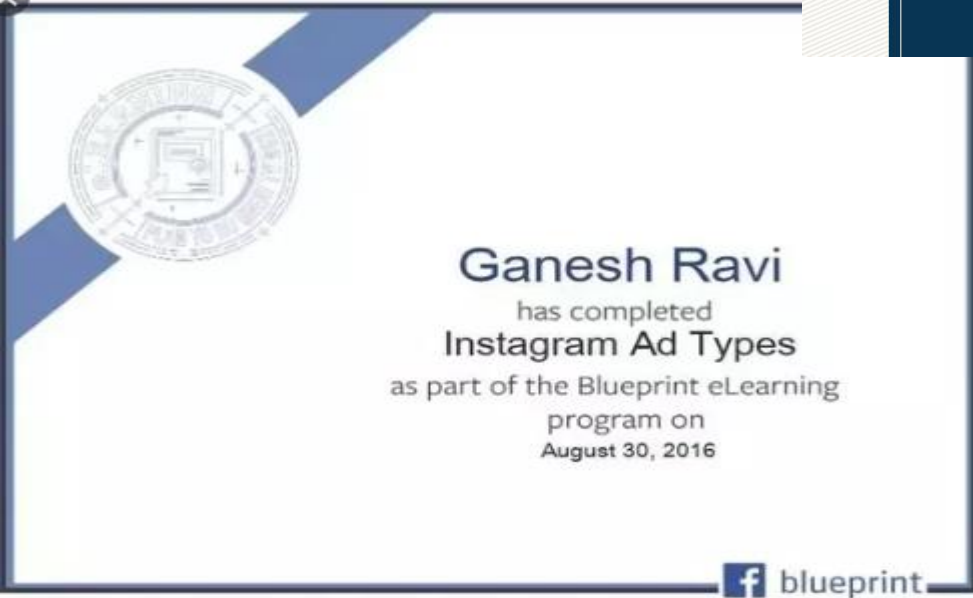
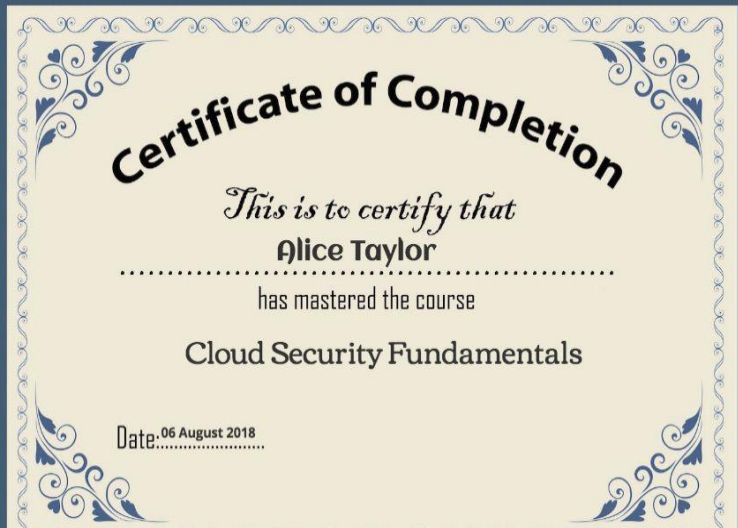






**OFFERS  
CERTIFICATES**

# CERTIFICATES





# TYPES OF GOOGLE CERTIFICATIONS

Google My Business Course

01

Google Digital Unlocked Course

02

Analytics Course

03

AdWords Fundamentals Course

04

Shopping Advertising Course

05

Search Advertising Course

06

Video Advertising Course

07

Display Advertising Course

08

Mobile Advertising Course

09

# FACEBOOK CERTIFICATES

facebook blueprint  
CERTIFIED



Digital Marketing  
Associate

Certificate of Completion

[Redacted Name]  
has fully completed the  
Certified Facebook Marketing  
Master Program

Digital Vidya facebook

On 26-02-2019  
Valid for one year from date

  
Pradeep Chopra  
CEO  
DIGITAL VIDYA

  
Andy Hwang  
DIRECTOR OF SMALL BUSINESS  
FACEBOOK

facebook blueprint  
CERTIFIED



Creative Strategy  
Professional



**REFER TO THE DAY 51  
(SEPTEMBER 03, 2020) DIGITAL  
MASTERY NOTES AND  
RECORDINGS**

# PARTNER WITH



أشياء  
DIGIMENTORS<sup>®</sup>



# FINANCIAL BENEFIT

ASSURED CONTRACT OF  
EARNING \$2000/ MONTH





# **SOCIAL BENEFIT**

**PARTNER WITH  
ADM AND  
TRAIN PEOPLE  
ABOUT:**





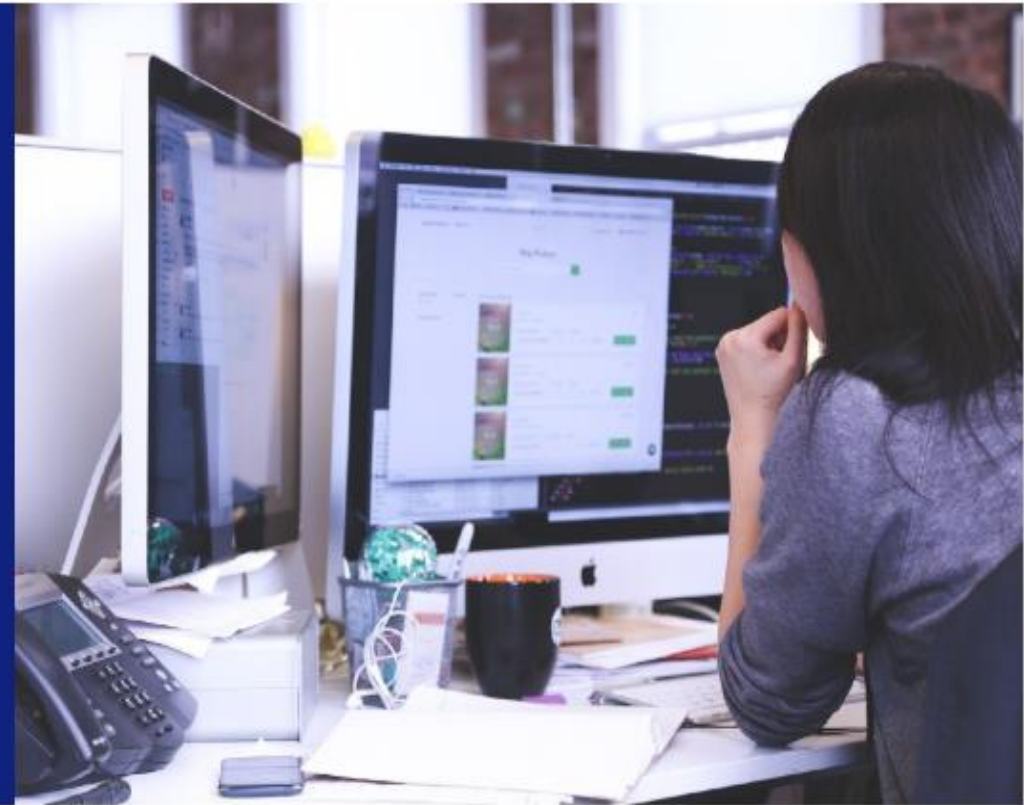
Activate Windows  
Go to Settings to activate Windows.

• [www.digimentors.qa](http://www.digimentors.qa)

## Get an Online Job and Work-From-Home and Get Paid Monthly.

Asheghar Digimentors are offering remote job opportunities for our global projects.

Apply Now



<https://onlinejobworkfromhome.com/>





PRIVATE BETA SUPPORT

ABOUT

CONTACT US

Search for...



EMAIL US:



Photography. All Rights Reserved.

# PRIVATE BETA SUPPORT CENTER

## BEFORE YOU BEGIN!



KNOWLEDGE BASE & WORKSHOP



GET TO KNOW YOUR TEAM!



SUBMIT YOUR PROPOSAL



Activate Windows  
Go to Settings to activate Windows.

REQUEST WEBSITE HOSTING FORM

• <https://privatebeta.website/>

# Build Your Brand Awareness And Increase Sales With Influencers

Leverage the power of Influencers who can drive more people towards your products or brands. That's because consumers usually trust more the recommendations made by their favorite influencers. Brands can use this to drive purchase decisions and increase their conversions.

FIND AN INFLUENCER

INFLUENCER SIGN UP



Get together with influencers to establish your brand Activate Windows  
Go to Settings to activate Windows.

<https://admsip.com/>



Convert your PC/ Laptop/ Mac  
into an Earning machine!

Search for...



HOME

WHY MINING

ABOUT THE PROJECT

MINING CONTRACT

FAQ

CONTACT US

# WE INVITE YOU TO THE POWER OF FUTURE!

## BE A PART OF OUR BLOCKCHAIN PROJECT.

Reserve Your Mining Contract Now!



REGISTER NOW



Get your fully customized web mining contract and become a miner with  
your PC/ Laptop/ Mac in the era of the digital revolution.



REGISTER NOW

Activate Windows  
Go to Settings to activate Windows.

• <https://webmining.website/>



START YOUR E-COMMERCE SUCCESS STORY

## The Online Shopping Mall

World's Most Comprehensive, Advanced, and Integrated Technological End To End Solution Platform for E-commerce Business!

The Next Big Venture From ADM  
Developed in Qatar for Global Market !!!

✔ 1.5 Million Products

✔ 7000 Stores

✔ Delivery To 170+ Countries

LETS GET STARTED

Ready to start E commerce website with products and payment gateway.

<https://onlineshoppingmall.qa/>



# Scale your online business with our expert consulting strategies.

**GET STARTED NOW**



Activate Windows  
Go to Settings to activate Windows.

<https://consultingwithaccountability.com/>

# Best platform to buy and sell online businesses

E-commerce | Domain | Websites

BUY WEBSITE

BUY DOMAIN

<https://admwebsiteflipping.com/>



# Get Fully Functional Website In 5 Minutes With AIDA

(AIDA - ARTIFICIAL INTELLIGENCE DESIGN ASSISTANCE)



FEATURES   TEMPLATES   PRICING   ABOUT US   LOGIN

GET STARTED

## Get Fully Functional Website In 5 Minutes With AIDA

(AIDA - ARTIFICIAL INTELLIGENCE DESIGN ASSISTANCE)

No coding or design skills needed. AIDA builds a personalized, mobile-friendly website, funnels, e-commerce stores in minutes.

Start Your Online Business Today ! Build Business Online...

📌 Websites   📌 Funnels   📌 E-Commerce

LETS GET STARTED



Activate Windows  
Go to Settings to activate Windows.



**GETTING YOUR OWN  
BRAND AND NETWORKING  
CONNECTION WITH THE  
PEOPLE ACROSS THE  
GLOBE!**



# **PROFESSIONAL BENEFITS**

**GET TRAINED ON  
THE FOLLOWING**





**Fundamentals of Digital  
Marketing**

**Modelling Principles**

**Choosing Profit-making  
Niche**

**Terminologies & Edium**

**E-Commerce**



A person is sitting at a desk, working on a laptop. The person's arms are visible, resting on the desk. The laptop screen shows some text. The background is slightly blurred, showing other laptops and office equipment.

**Effective  
Email Marketing**

**Mobile Commerce**

**How to get Google Top 10  
Ranking**

**Search Engine Optimization**

**Business Planning**

**Finding niche audience**



**Tools, Techniques, and  
Tactics**

**Strategy Implementations**

**Conversion Rate  
Optimization (CRO)**

**Campaign Budget  
Optimization**

**Payment Gateway Systems**



# LEAD MANAGEMENT





**LEAD  
GENERATION  
THROUGH  
LinkedIn**





# DISCOVERY TO ANALYTICS



# DIGITAL PRODUCTS



# DOWNLOADABLE PRODUCTS




**PRIVATE  
LABEL**

**MASTER  
RESELLER  
RIGHTS**

**RESELLER  
RIGHTS**

**GIVEAWAY  
RIGHTS**



A digital globe is the central focus, composed of a grid of glowing blue lines and dots. It is surrounded by a dense network of similar lines and dots, creating a sense of a global digital infrastructure. The background is dark blue with various data points and lines, some of which are highlighted in a lighter blue. The overall aesthetic is futuristic and technological.

**DIGITAL WORLD IS  
GOING TO BE  
BASED ON...**



# CONSULTING WITH ACCOUNTABILITY





# REVOLUTIONARY BLOCKCHAIN BUSINESS MODEL







**LINKS**

**WEBSITE**

**HTTP**

**DOMAIN**

**MARKETING**

**OPTIMIZE**

**ACKLINS**

**RESULT**

**WEB LOGS**

**SEO**

***SEARCH  
ENGINE  
OPTIMIZATION***

**CONTENT**

**INNOVATION**

**CONTENT**

**WEB 2.0**

**ENGINE**

**SEARCH**

# DIGITAL MARKETING



**3I  
INTEGRATION**

**3R  
INTEGRATION**

**SYNDICATION**



# **SOCIAL MEDIA OPTIMIZATION**





**... AND MANY  
MORE, COMING**

**UP!!**





**TOPICS COVERED IN THE LAST 50 DAYS**

**100 DAY DIGITAL MASTERY  
CHALLENGE**

The background features a complex arrangement of interlocking gears in various shades of gray and blue. Some gears contain icons: a blue envelope, a lightbulb, a speech bubble, a mug, and a Euro symbol. At the bottom, several dark blue stick figures are shown interacting with the gears, some pushing or pulling them. The overall theme is business, technology, and collaboration.

# **DIFFERENT ONLINE BUSINESS MODELS**



# BUSINESS PLAN





***Choose Your Niche***



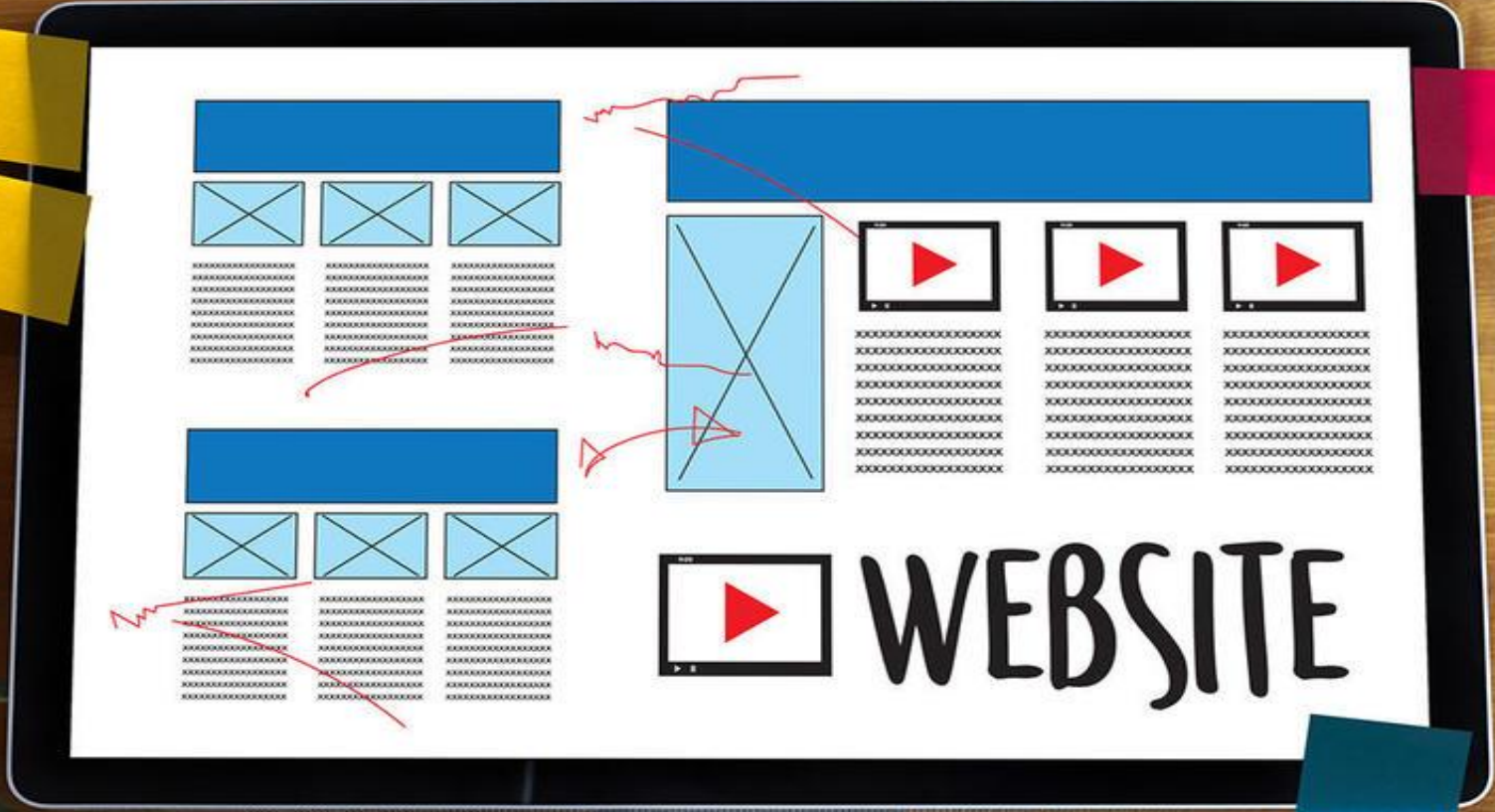


# **INTERNET BUSINESS CONSULTANT**



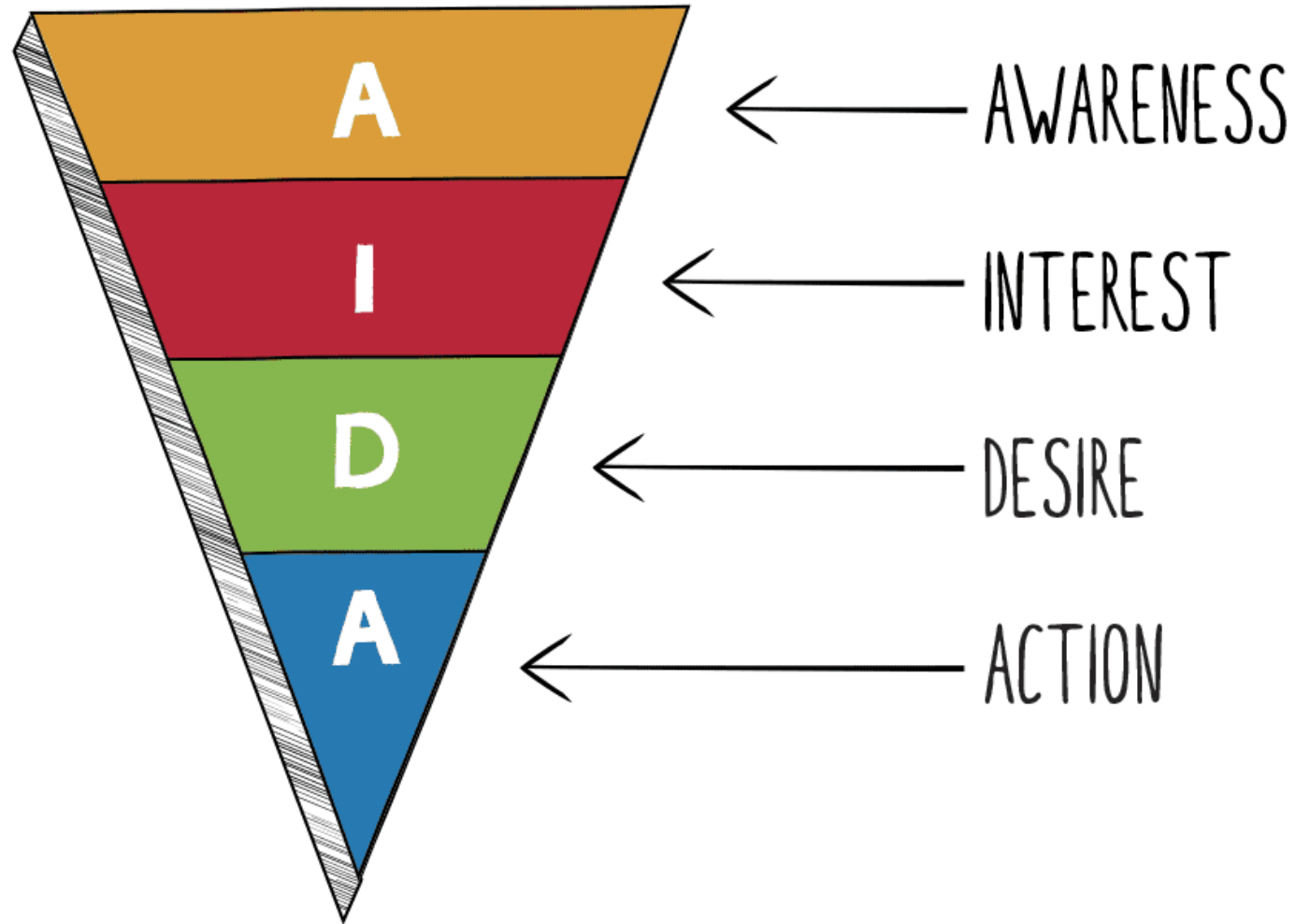
# BECOMING A DOMAIN REGISTRAR



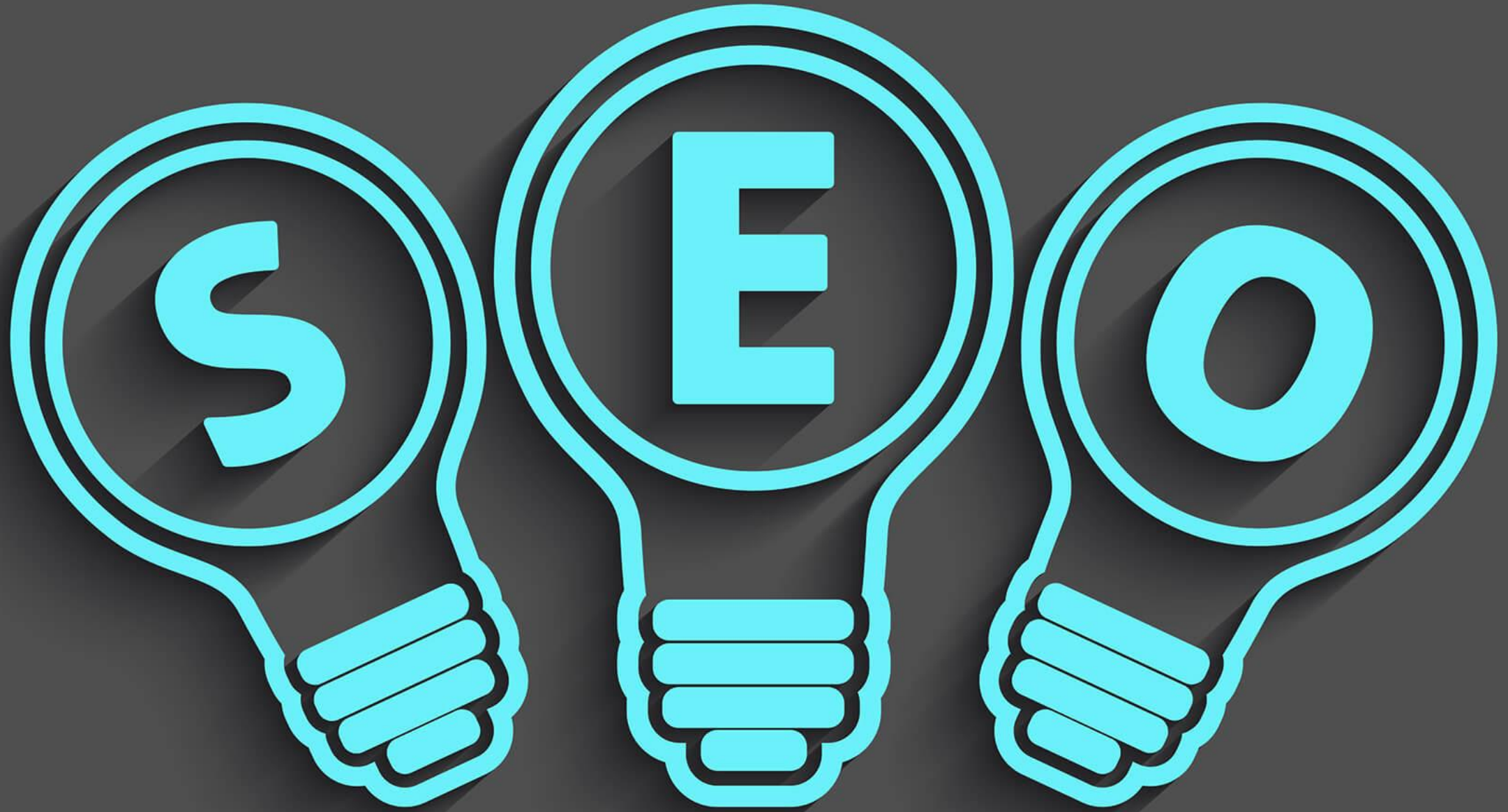


# WEBSITE AND FEATURES

# THE AIDA MODEL







# BLOCKCHAIN







**WEBSITE  
FLIPPING**

**DOMAIN  
FLIPPING**

**SOCIAL MEDIA  
PROFILE  
FLIPPING**

**FLIPPING**



**INVESTOR OPPORTUNITY**





**YOUTUBE MASTERY**



# AFFILIATE MASTERY



# E-COMMERCE

# Mastery





**DROPSERVICE  
MASTERY**





# **GIG ECONOMY AND GAFA**

**TRAINER**

**ROLES AND**

**RESPONSIBILITIES!**



# WEBINAR TRAINING



# SKYPE, ZOOM, FACETIME TRAINING







**INDIVIDUAL ONE-ON-ONE TRAINING**

# Board Room Training





# TRAINING SESSION





Large  
Training  
with 100s of  
People.





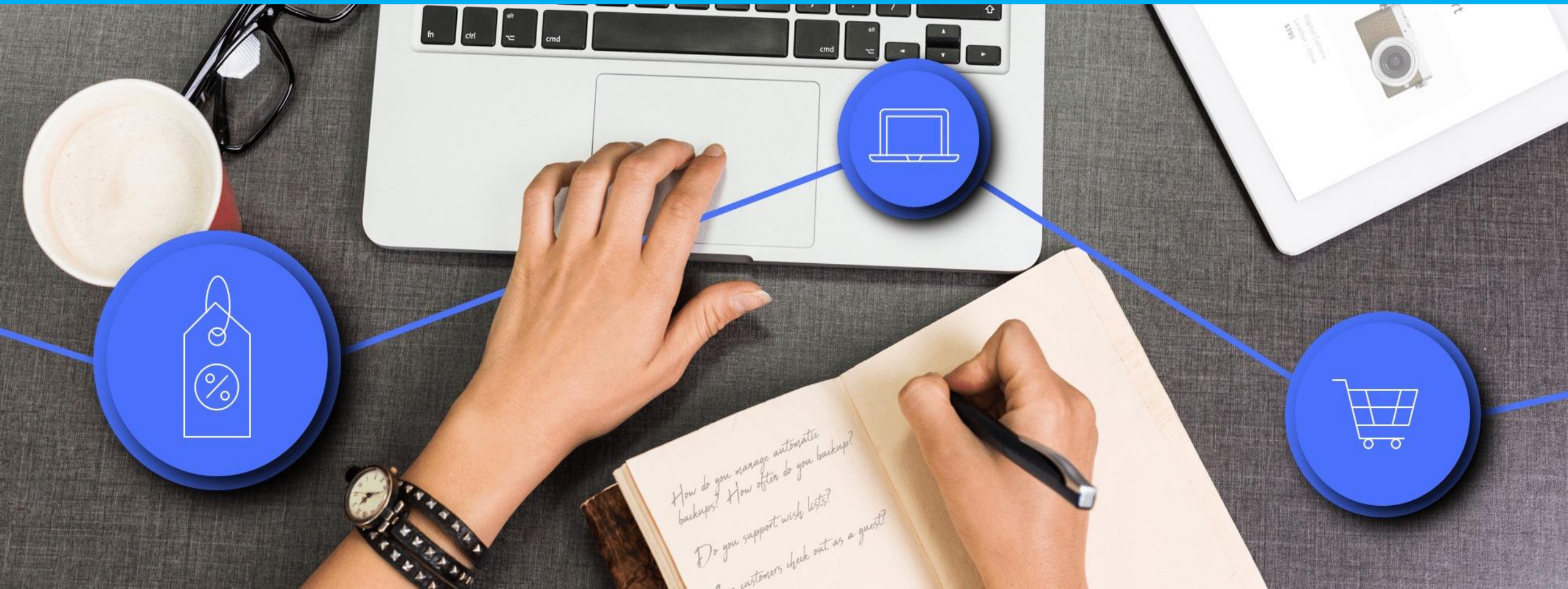
# Social Media Live Training

# TELEPHONIC TRAINING





# Specialization in AFFILIATE TRAINING



# WHAT YOU GAIN







**COMPREHENSIVE TRAINING ON  
INTERNET BUSINESS TRAINING-100 HOURS**

# CORPORATE WEBSITE





# CORPORATE IDENTITY

A collection of corporate identity materials including envelopes, letterheads, business cards, and a folder, all featuring a blue and white color scheme with a circular logo. The materials are arranged on a light gray surface. The logo consists of a stylized circular arrow with a green and blue gradient. The text 'CREATIVE' is prominently displayed in a bold, sans-serif font, with 'YOUR TAGLINE HERE' underneath it. The materials include a large folder with a blue and white design, a letterhead with a blue header and white body, a business card with a blue and white design, and an envelope with a blue and white design. The overall aesthetic is clean, modern, and professional.

Logo

Envelope

Letterhead

Business card

Domain

# ACCESS TO ADM TRAINING CONTENT





# ADM VIDEOS





# 100% Cloud Based Platform



# SETUP SOCIAL MEDIA



**Set Up Facebook, Instagram, LinkedIn**

# Basic Search Engine Optimization For Your Website





# 1 DROP SERVICE WEBSITE

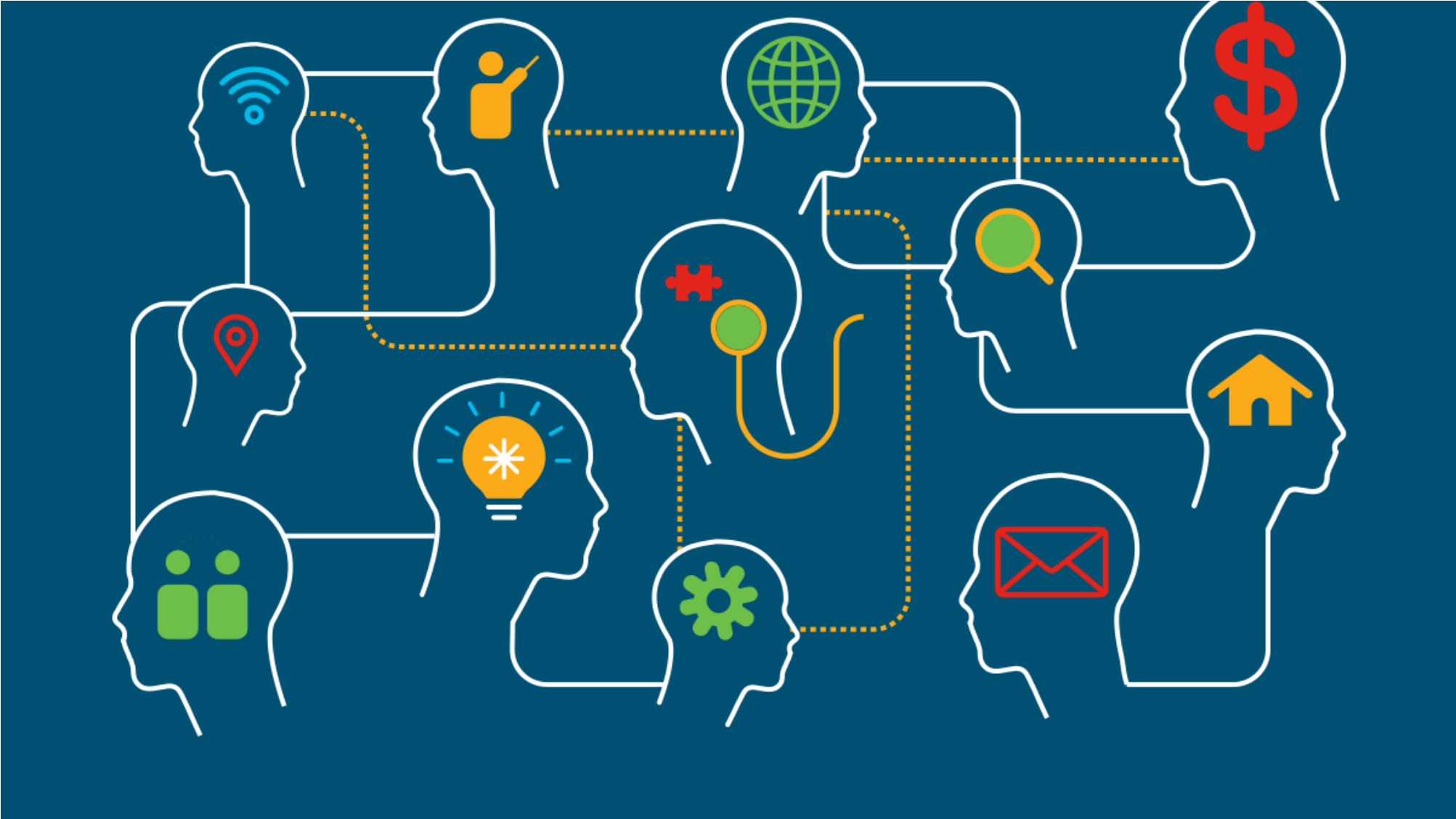


# Provide Live Consulting Opportunities With ADM





# ADM STRATEGY





**Involvement Event Management Opportunity With ADM**





**Involve Business Development Activities With  
ADM**

# 30% Discount On Workshops

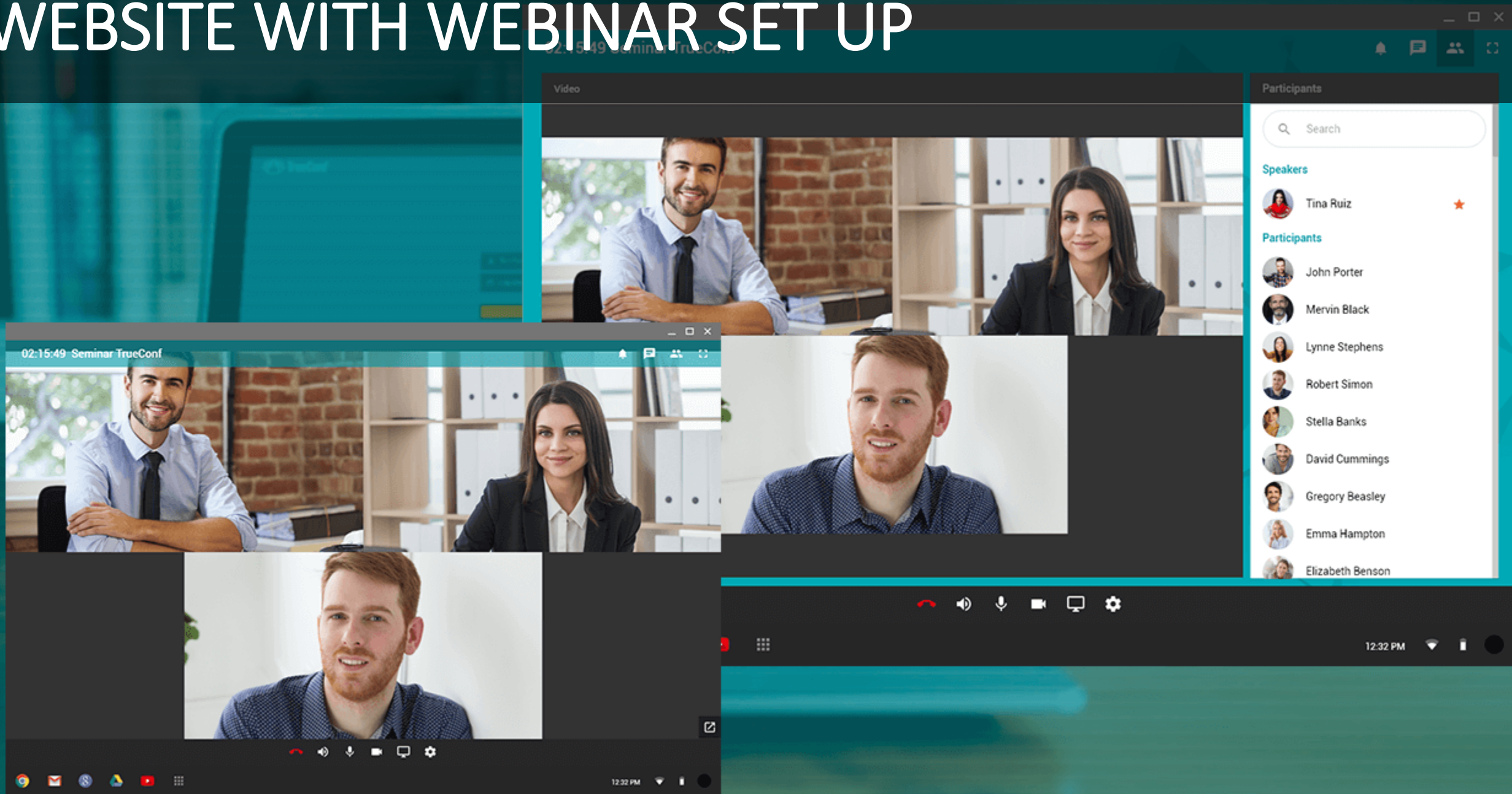




# BUSINESS DEVELOPMENT SUPPORT



# WEBSITE WITH WEBINAR SET UP





# CLOUD NUMBER ACCESS







**•ADM Meeting board room usage as on special Price**



# PERSONAL BRANDING





# Photo Portfolio





# PROVIDE PROMOTIONAL MATERIALS





**THE NEXT STEP..!!**





**Get Ready...!!**

# CONTACT US

## MS. EVA BARRETT:

- 974 5077 8337
- Email: [events@digitalmastery.qa](mailto:events@digitalmastery.qa)

## MR. TAHIR AQEEL

- Phone: 974 3111 8472
- Whatsapp: 974 5012 3633
- Email: [mentors@adm.qa](mailto:mentors@adm.qa)





# STRATEGY 33/100



**SELL YOUR COURSES THROUGH MARKETPLACE**



**YOU DON'T NEED TO HAVE  
ALL THE KNOWLEDGE AND  
SKILLS**

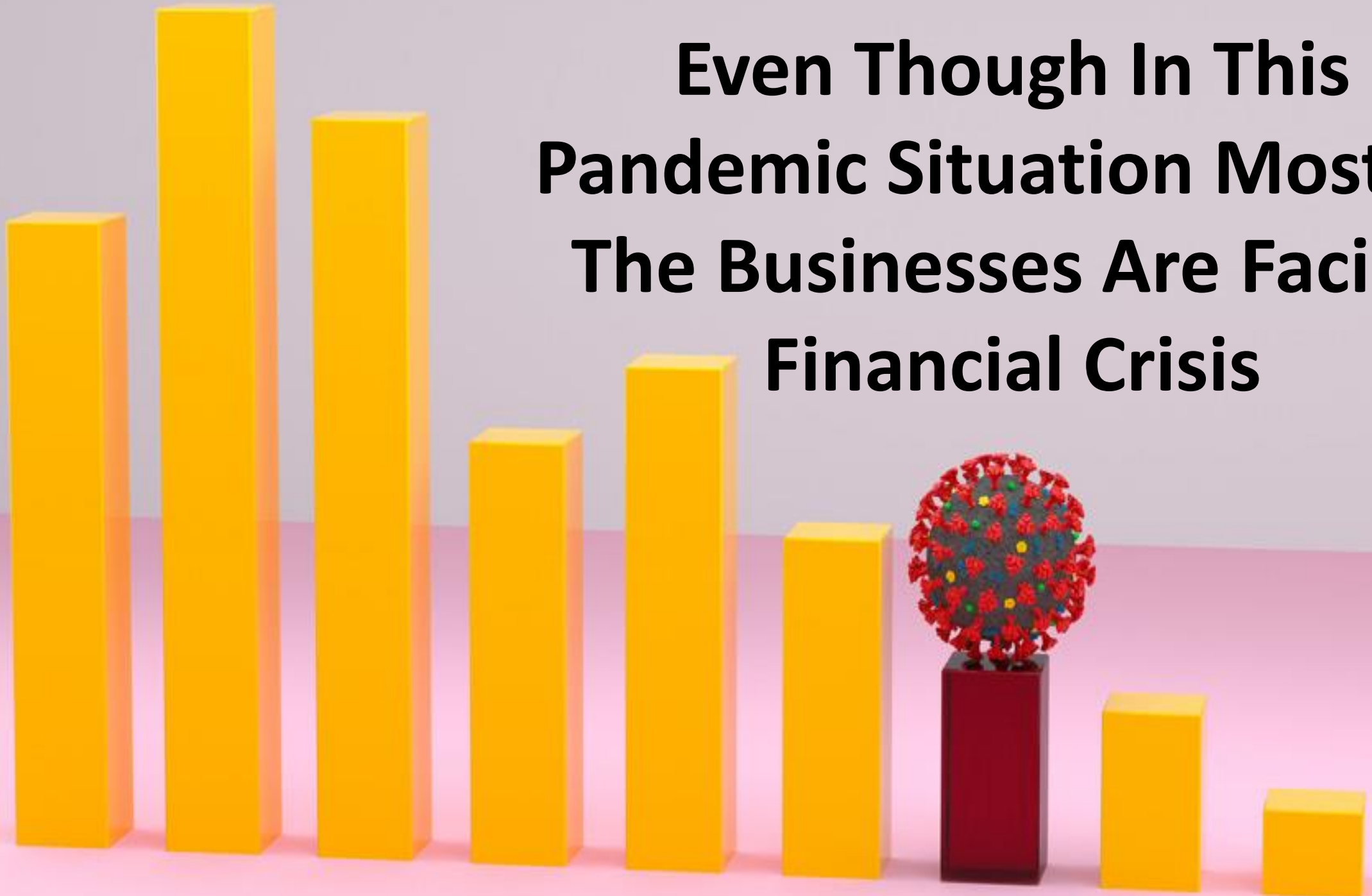




**How do you feel if I say turn your passion into a profitable E-learning business right from your home?**



**Even Though In This  
Pandemic Situation Most Of  
The Businesses Are Facing  
Financial Crisis**





*People are  
losing their  
jobs.*



# STILL...





**THE E-LEARNING MARKET IS BOOMING**





**PEOPLE ARE LEARNING  
EVERYTHING IN ONLINE**

# ONLINE EDUCATION IS A MULTI-BILLION DOLLAR INDUSTRY

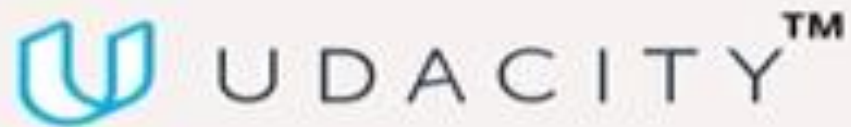




**IT IS  
RAPIDLY  
GROWING**



# YOU MIGHT HAVE HEARD OF





They Have **1000s** Of Users  
In A Single Day



**THEY MAKE  
TONS OF  
MONEY  
EVERY  
SINGLE DAY**







**COMMON ASPECT  
AMONG THEM:  
THEY ARE ALL INTO  
ONLINE EDUCATION**



**They Are Ready To Grab Their Share  
Of E-learning Industry**



THE GLOBAL E-LEARNING MARKET  
WILL CROSS **\$400 BILLION** BY **2026**







**IT IS MASSIVE!**



\$

30

*E-learning  
Companies Make  
\$30 For Every  
1 Dollar Invest*



**More than 40% of Fortune 500 companies use e-learning regularly and extensively**





**72% of organizations believe that eLearning puts them at a competitive advantage**

**THE  
MARKET IS  
EXPLODING  
RIGHT  
NOW!**

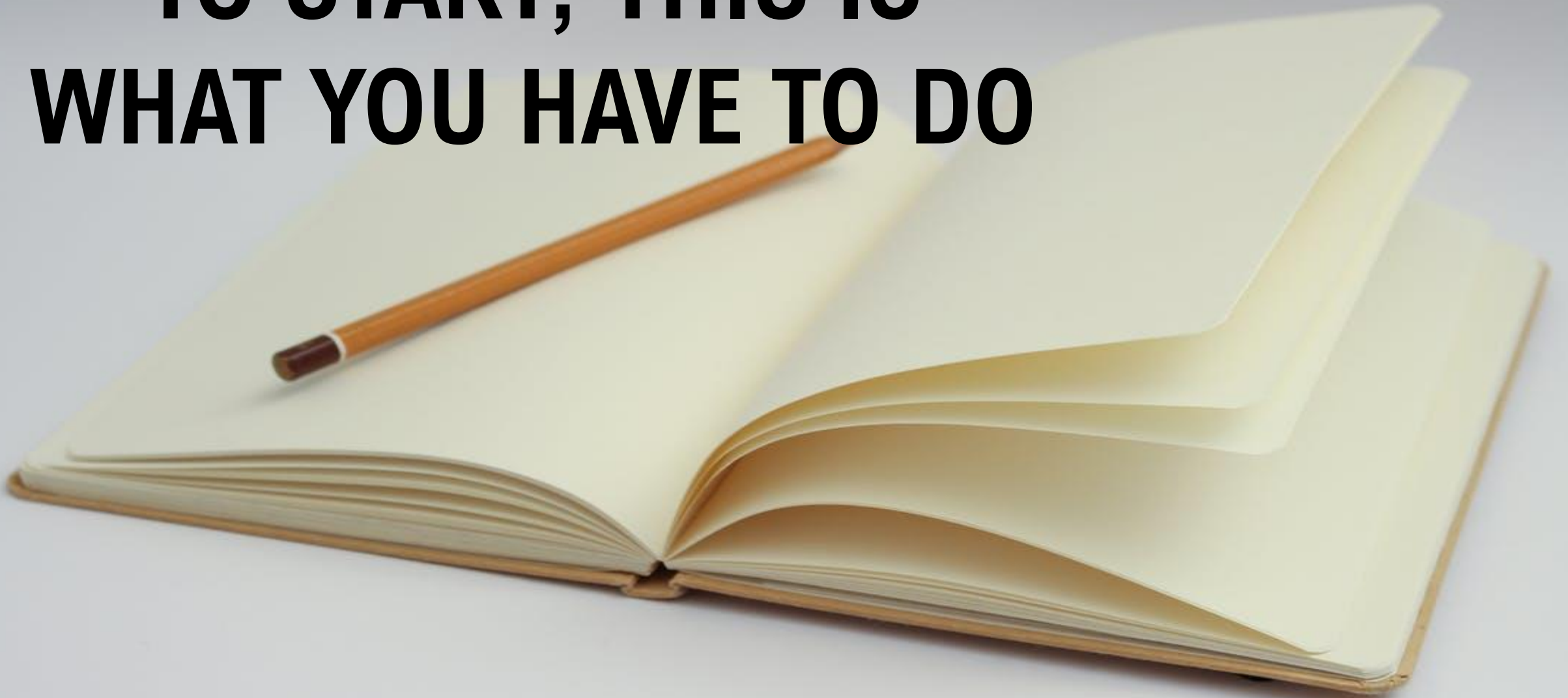






**FIND A PLATFORM AND MAKE YOUR OWN  
COURSES AND SELL IT ONLINE**

**TO START, THIS IS  
WHAT YOU HAVE TO DO**



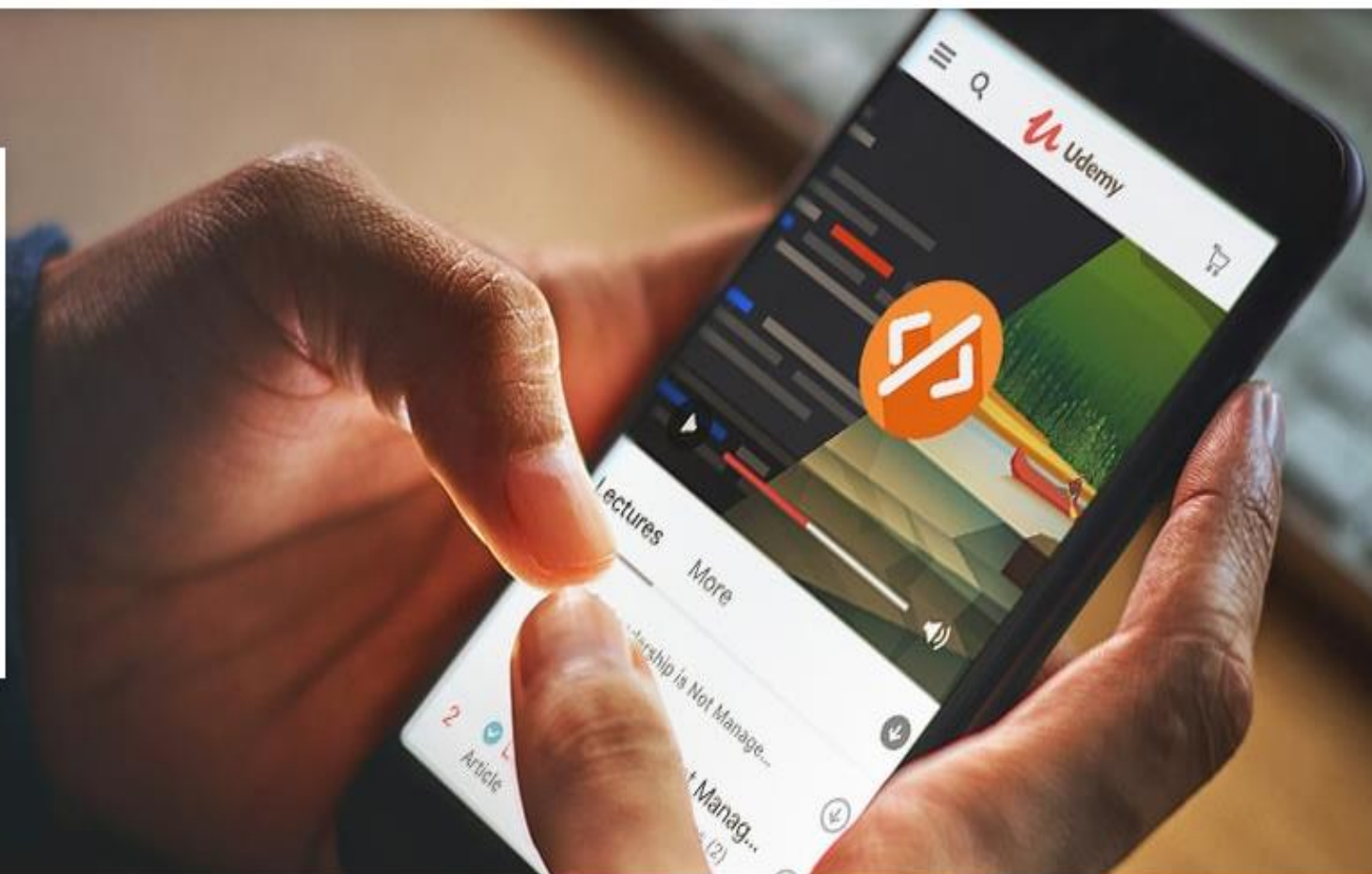




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Thank  
you







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