

WELCOME?

**DAY 60/100**

**DIGITAL MASTERY CHALLENGE**

**DATE: September 14, 2020, Monday**  
**TIME: 07:00 PM (AST)**  
**LIVE FROM DOHA, QATAR**



**QUESTIONS**



**QUESTION:**

**MR. ANILRAJ**

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*What is Recurring Billing?*



**QUESTION:**

**MR. ANILRAJ**

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*What is Clickbank Gravity?*

The background of the slide is a collage of various colored question marks (red, green, blue, purple) scattered across the surface. In the top left corner, there is a small orange horizontal bar.

# QUESTION:

**MR. ANILRAJ**

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*My niche is Bluetooth Products.*

*What are the services to be included in my niche?*



Will the long tail keywords be always researched in a global perspective?

*Mr. Abel Jose Zachariah*



Will the 11 primary keywords mainly consist of unique and specialized long tail keywords?

*Mr. Abel Jose Zachariah*

**QUESTION:**

**MR. JUBIN SHAH**

*How does YouTube syndication work?*



# QUESTION:

**MR. JUBIN SHAH**

*While Searching for a keyword, certain sites are asking for a Payment. Is there any payment less Keyword Searching Site or Software?*

**QUESTION:**

**MR. JUBIN SHAH**

*Can we have a details on Action Plan  
of a Social Media Influencer -Micro  
level?*

**QUESTION:**

**MR. JUBIN SHAH**

*Being the Part of the Company, What are the part we are updating in the Dashboards /In the Website. Only Products or Any others?*

A dark blue ink splatter graphic on a white background, with the text centered within the splatter.

# HOW TO REDUCE THE LOADING SPEED OF WEBSITE?

*MR. MUHAMMED ASHIQUE K*

# QUESTION:

*Which countries specifically we need to focus for our niche ?*

**MR. MOKSHA M**

# QUESTION:

*In my niche which model I need to give more importance(Content model or social media influencer model)*

**MR. MOKSHA M**

# QUESTION:

*Which spytools are suitable for the affiliate marketing ?*

**MR. MOKSHA M**

# QUESTION:

*How to understand the bounce rate in our website ?*

**MR. MOKSHA M**



# QUESTION:

*Sir, U said Flipkart Affiliate program is now closed. So we are not able to apply for it ?*

**MR. MOKSHA M**



**QUESTION:**

***For my website I need to do blog ?***

**MR. MOKSHA M**



# MR. NIKHIL JAMES

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- Related to Offline Affiliate - What if we see an **interesting product on a website**, which is related to our niche, but the seller doesn't have an affiliate program? Even if we create a sale is there anyway to measure and get paid?



# MR. NIKHIL JAMES

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- In SEO 101 , Having more than 10 different domains, and targeting more than 10 different countries – Will it affect branding in anyway?

# QUESTION:

*What should I need to start with first, an offer, email campaigns or PPC campaigns?*

**MS. KARTHIKA PS**

**QUESTION:**

***How we can make use of  
Click bank?***

**MS. KARTHIKA PS**

**QUESTION:**

***How we can overcome the problem of ad-blockers?***

**MS. KARTHIKA PS**

**QUESTION:**

*Can we affiliate in multiple countries?*

**MS. KARTHIKA PS**



# QUESTION:

*Why browsers to auto clean cookies is not a threat to affiliate marketers?*

**MS. KARTHIKA PS**

**QUESTION:**

***What is Funnel in Marketing?***

**MS. KARTHIKA PS**

**QUESTION:**

*Can you tell about  
Affiliate scrubbing?*

**MS. KARTHIKA PS**

# QUESTION:

*My Niche is Digital Marketing  
Suggest some ways to find my  
affiliate Websites? How do I find  
quality affiliates?*

**MS. KARTHIKA PS**

# QUESTION:

*Based on my Niche can I use physical products like laptop and smart phones also ?*

**MS. KARTHIKA PS**

# QUESTION:

*I have used Online and Offline training in Digital Marketing in my Niche, Is it okay to use both?*

**MS. KARTHIKA PS**

# QUESTION:

*Can I use all the the topics coming under Digital Marketing or do I need to concentrate on a specific topic alone?*

**MS. KARTHIKA PS**

# QUESTION:

*In my Niche can I focus on training given by Experts such as Neil Patel, Digital Deepak like that or should I need to focus on Training give by institutes?*

**MS. KARTHIKA PS**



# QUESTION:

*Do we use presell or review pages when promoting affiliate offers or do we send traffic directly to the sales page?*

**MS. KARTHIKA PS**

**QUESTION:**

***How to use white papers for seo?***

**MS. KARTHIKA PS**

# QUESTION:

*What is the difference between BRAND name, Domain name & URL, please state with example?*

**Mr. Suhail K**

# QUESTION:

*Whether the reseller rights in digital product selling is same as like an affiliate marketing?*

**Mr. Suhail K**

**QUESTION:**

*What is tier  
commission ?*

**Mr. Suhail K**

**QUESTION:**

*Please explain Earning  
per click ?*

**Mr. Suhail K**

**QUESTION:**

*What is funnel ? how it is relevant in a website?*

**Mr. Suhail K**

# QUESTION:

*What is addon & how it is used on affiliate websites?*

**Mr. Suhail K**



# QUESTION:

*Pls explain about syndication?  
How it can improve the traffic in  
our website?*

**Mr. Suhail K**

# QUESTION:

**My niche is eco friendly bamboo products. How to find weather it is high demand low competition product or not ?**

**Ms. Merlin Shaji**

# QUESTION:

**Based on our niche audience changes. How to determine the target audience ?**

**Ms. Merlin Shaji**

**QUESTION:**

**Difference between domain name and brand name ?**

**Ms. Merlin Shaji**

# QUESTION:

**Is it possible to use same website for two different niche ?**

**Ms. Merlin Shaji**

# QUESTION:

**Do I need to create an affiliate account on Amazon.in and Amazon.com because my niche is mainly based on the US market?**

**Ms. Rejoice Wilson**

# QUESTION:

**How to make a brand name for affiliate website products? Our niche products are already under some brand names (eg: if my niche is shoes nike is a brand) Are there any legal issues to consider while creating a brand name?**

**Ms. Rejoice Wilson**

# QUESTION:

**Please explain about multiple domain names, how it work for a single website.**

Ms. Rejoice Wilson



# **QUESTION:**

**Is Having Multiple Keyword Domain Names Good for SEO?**

**Ms. Rejoice Wilson**

**QUESTION:**

**How to make money on Youtube  
with Affiliate Marketing?**

**MR. SOORI RAJ E**

**QUESTION:**

**How Google AdSense works with  
Blogger?**

**MR. SOORI RAJ E**

# QUESTION:

**What are the highest paying  
Affiliate Programs and how much  
affiliate links pay?**

**MR. SOORI RAJ E**

# QUESTION:

**Main rules and factors for a good affiliate niche website. Describe with an simple example.**

**MR. SOORI RAJ E**

# QUESTION:

**How websites are ranking in the high profitable niches?**

**MR. SOORI RAJ E**

# QUESTION:

**How to setup a high ranking keyword for website?**

**MR. SOORI RAJ E**

# QUESTION:

**Can we use influencer marketing  
for a small business?**

**MR. SOORI RAJ E**



# QUESTION:

**Explain more about CRM tools for affiliate marketing?**

**MR. SOORI RAJ E**

# QUESTION:

**Why is influencer marketing growing faster nowadays? How instagram influencers works**

**MR. SOORI RAJ E**

# QUESTION:

**Explain in details about website flipping with an example.**

**MR. SOORI RAJ E**

# QUESTION:

**Which are the problems we are going to face while handling a niche website? Is it possible to connect 2 niche website?**

**MR. SOORI RAJ E**

—  
Mr. Jeemon C Shaju

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***What are the services  
provided in eco  
friendly beauty  
products niche?***



—  
Mr. SREEDEV S MENON

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***What are the  
benefits of starting  
an offshore  
company?***





# QUESTION:

MR. AKSHAI SAJEEVAN

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*How to Create an efficient Daily Operating Manual? What should be my focus points after acquiring a website and corresponding affiliate programs ?*



# QUESTION:

MR. AKSHAI SAJEEVAN

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*How to actually implement seo 101 with long tail keywords, should I focus more on creating content around the long tail keywords or is there any other strategies other than creating content around long tail keywords?*





# QUESTION:

MR. AKSHAI SAJEEVAN

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*Sir , Other than Social media and Seo 101  
what are Main Organic Strategies for driving  
traffic to our websites?*



# QUESTION:

MR. AKSHAI SAJEEVAN

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*Sir , What is the Benefit of EPC Programs  
Over CPC Programs?*



# QUESTION:

MR. AKSHAI SAJEEVAN

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*Sir, Will the "ad" tag when we do SEM for Seo make the visitor Suspicious?, If Visitor Decides Not to click Because its An ad, doesn't that reduce our ROI On that Particular Marketing Strategy ? What to do in that Case ?*



# QUESTION:

MR. AKSHAI SAJEEVAN

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*Sir , How To Find Private Label Products, What Will Be the requirements needed to be satisfied in order to obtain a private label product from a company ?*



# QUESTION:

MR. AKSHAI SAJEEVAN

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*Sir, Will We be Using “Comprehensive Admin Dashboard” Of ADM For Managing Our Website?*

**QUESTION:**

***Any shortcut for  
market analysis?***

**Ms. Rafnath  
Farveen M.**

# **QUESTION:**

***Will the websites  
given to us be AOBB ?***

**Ms. Rafnath  
Farveen M.**

# **QUESTION:**

***Other than revenue , does  
website age also matters  
during flipping?***

**Ms. Rafnath  
Farveen M.**



# **QUESTION:**

*Can we add blogs to our website with long tail keywords, so that those who search with these keywords will be directed to our website?*

**Ms. Rafnath**

**Farveen M.**

# **QUESTION:**

***Can you please explain about e-bay store?***

**Ms. Rafnath  
Farveen M.**

# **QUESTION:**

*Once our website is ready, will we be modifying dashboard or it is already done model by company?*

Ms. Rafnath  
Farveen M.

# QUESTION:

How to create keywords search on the buying persona of the customer ?

**Mr. Khalid K E**

# **QUESTION:**

**How affiliate marketing niche would be connected to other dropship method ?**

**Mr. Khalid K E**

# QUESTION:

How we can make the cost per sale or cost per click would benefit the customer who visits the website?

**Mr. Khalid K E**

# **QUESTION:**

**How we can earn through seo  
in our website ?**

**Mr. Khalid K E**

# QUESTION:

What is the difference between  
epc and cpm & cpc ?

**Mr. Khalid K E**



# **QUESTION:**

**Any methods to involve the social media influencers in the marketing strategy ?**

**Mr. Khalid K E**

# **QUESTION:**

***Is it possible drop service  
with affiliate market ?***

**Ms. Sreekala**



# QUESTION:

I want to know about Consultant opportunity. How I can register? When I will start working? What do you mean by complete set-up and kit for Consultant. In Consultant kit what will include. When one will get the kit and start earning. Consultant with ADM isna is a full-time or part-time job.

**Mr. Faisal Jafri**



# **QUESTION:**

**Best affiliate website  
builder other than  
ADM website builder?**

*Mr. Mohammed Musthafa*

Thank  
you





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