

WELCOME

DAY 65/100

DIGITAL MASTERY CHALLENGE

DATE: SEPTEMBER 20, 2020, SUNDAY

TIME: 06:00 PM (AST)

LIVE FROM DOHA, QATAR



Q

&

A

ON ONLINE SHOPPING MALL



**ON OUR LAST SESSION, WE
DISCUSSED DIFFERENT STRATEGIES**



STRATEGY 35/100

DIGITALLY AND COLLECTIVELY



STRATEGY 36/100

**E-COMMERCE DONE
FOR YOU MODEL**



STRATEGY

37/100

**E-COMMERCE
NICHE STORE
WITH MIRROR
STORE**





STRATEGY 38/100

**PRICING OF OSM PRODUCTS
AND REVENUE SHARING POLICY**

STRATEGY 39/100

TRACTIONS AND RAISING THE CAPITAL





STRATEGY 40/100

**OSM EARLY BIRD
OFFER GRABBING
THE FIRST 700
FOUNDATION
STORE**

***ONLINE SHOPPING
MALL NICHE
STORE FLIPPING
OPPORTUNITY***



أشيقر[®]
DIGIMENTORS

STRATEGY

41/100



STRATEGY 42/100

ASSURED RENTAL MODEL





QUESTION 1:

COULD YOU PLEASE

ELABORATE THE

STRATEGIES?



Strategy

STRATEGIES ELABORATED

A green rectangular sign with rounded corners and a white border is mounted on two wooden posts. The sign features the text "Answers Just Ahead" in a white, sans-serif font. The word "Answers" is on the top line and "Just Ahead" is on the bottom line. The background of the image is a bright blue sky filled with numerous white, fluffy clouds.

Answers
Just Ahead



STRATEGY 35/100

DIGITALLY AND COLLECTIVELY



ONLINE SHOPPING MALL



أشيقر[®]
DIGIMENTORS



Just Like A Shopping Mall



Online Shopping Mall



Multiple Shop Owners





E-SHOPPING MALL

Shopping Into Trends



Shopaholics everywhere!



MAKIN DOOR BOTE

Seo CHIC botik

NetWork

TARDICI

50

claire's

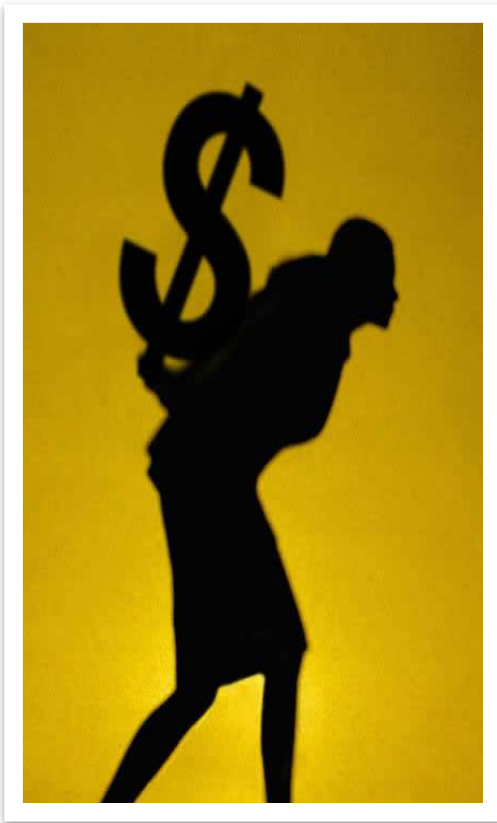
C&A

DA

GIORGIA JEANS

GIORGIA JEANS

Problems Usually Faced By Stand-alone Retail Shops



- Locality
- Parking
- Promotions
- Security
- Logistics Management
- Store Maintenance



Retail store v/s Shopping malls

WHY PEOPLE PREFER MALLS FOR SHOPPING???



A young couple is sitting together, looking at a laptop. The woman is holding a gold credit card. They are both smiling and appear to be in a festive setting, with a Christmas tree and lights visible in the background. The text "ONE STOP FOR ALL YOUR NEEDS" is overlaid on the left side of the image.

**ONE STOP FOR ALL
YOUR NEEDS**



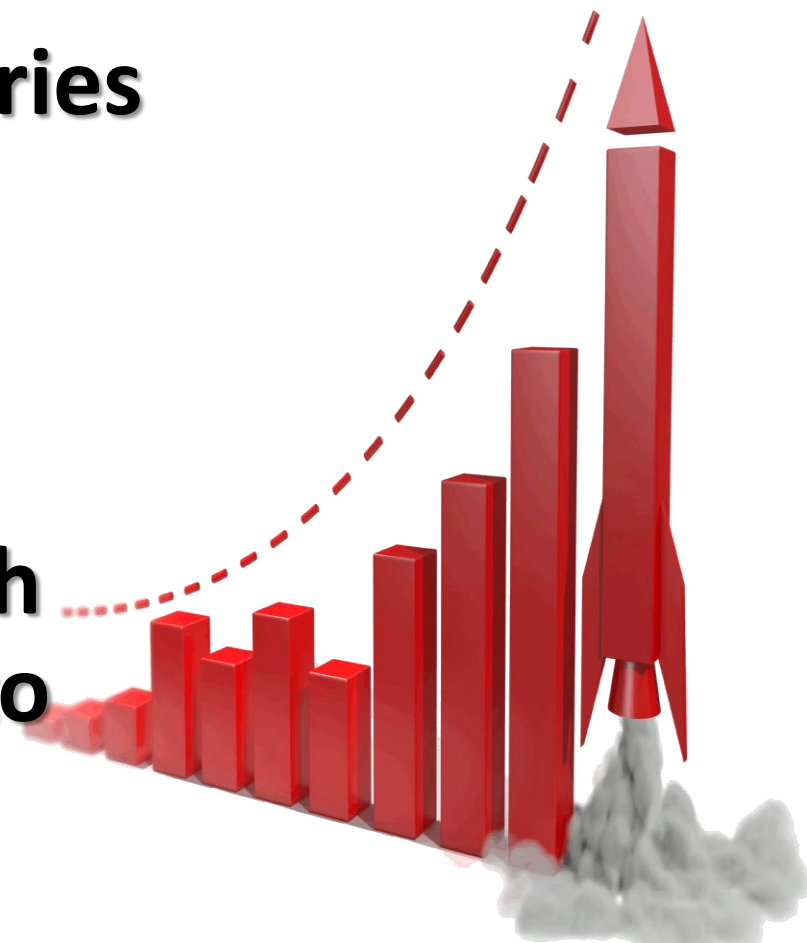
HOW ABOUT SHOPPING MALL ON WEB?!



NICHE PARTNERSHIP



- **More than 7000 categories with over 1.5 million products!!!**
- **Best available price with profit range from 10% to 500%**





Become a Niche Partner



WHAT ARE WE OFFERING?



We do logistics management for you!!!

Logistic Management Mechanism





**We will get customers for your shop in
the form of traffic**



**We take care of complete
maintenance of your store!!!**



**We do Promotions for you!!!
(online and offline)**



We provide Loyalty Programs for your customers!!!



We are introducing
Private Label E-mail Credit Cards!!!



Exclusive Niche arrangement will be done for one TLD

Examples for TLDs

.com | .in | .us | .ca | .sg

BENEFITS FOR YOU...





**Your store will have 24x7
Global presence**



**Multi-Currency and Multi-Language
Store will be yours!!!**



OTHER FEATURES

WORK WITH EXPERTS

The platform come with expert team for support and training



MULTIPLE LANGUAGES

Your online store checkout comes in 50+ languages, and you can always translate your store's theme to suit your needs.



FULFILLMENT CENTERS

Connect to fulfillment solutions such as Amazon, Rakuten Super Logistics, and Ship wire, or set up a custom fulfillment solution.



MARKETING & SEO

Search Engine Optimized

- Help potential customers find your store using search engines.
- Platform comes with a sophisticated SEO engine.



SOCIAL MEDIA INTEGRATION

All websites include social media integration, such as Pinterest, Instagram, Facebook, Twitter, and Tumblr.



Payment Gateway

- Multiple Currency Support
- Payment Gateway Integration
- Simplified Tax Calculation and Addition
- Dual Invoicing



Pre-integrated Logistics Support With Price Comparison





Ready To Market Products Category Without Logistic Requirements

Refer Merchant And Earn



Affiliate E-Store Program



**AFFILIATE
PROGRAM**

Dedicated Account Manager Service



Company's Revenue Shared Affiliate Program



Traffic Based Revenue Sharing Program (Monetization Program)

**The company will be monetized with PPC and CPM
Earn Revenue offline & online**





A hand in a dark suit jacket is shown interacting with a glowing digital network. The network consists of white lines connecting various icons, each enclosed in a circular glow. The icons include a document, a computer monitor, a shopping cart, a headset, a globe, a laptop, and a smartphone. The background is a dark blue, textured surface with a faint world map pattern.

MARKETING STATERGY

Key Success Factors





Organised And Managed By Group Of Entrepreneurs



Interdependence

Just Like A Shopping Mall



Online Shopping Mall



Multiple Shop Owners



7000 Independent Niche Website





Each store is managed by individual entrepreneur with a team size of 1 to 15 people as a **SOHO**

Collective Bargain And Collective Partnership And Tie Ups





Hassle Free Logistics



Efficient CRM



High Level Branding

Massive Spending On Media



Digital Marketing





The Entities Associate With E-Shopping Mall



Website Visitors



Prospective Customer (Tracked with AI)



Customers



Member (Loyalty Programs)



Affiliate Marketers



A photograph of a person's hands typing on a silver laptop. The laptop screen displays a social media dashboard with various profile icons and content. The background is a blurred social gathering with warm lighting and other people.

AFFCOM

AFFCOM is a combination of affiliate marketing and ecommerce



Consultants



Fulfillment Centres



Logistic Partner



Niche Partner (An Independent Website Owner)



Investors

(Login And Real Time Access To The Dashboard)



Staff And Team Members





**START SELLING OVER 7000 PRODUCTS
READY TO MARKET!!!**



- BOOKS**
- Bestsellers
- New Releases
- Children's & Young Adult
- Literature & Fiction
- Indian Writing
- Exam Preparation
- Textbooks
- Business & Economics
- eBooks

- MUSIC, MOVIES & TV SHOWS**
- Blu-ray
- All English
- All Hindi
- Pre-orders & New Releases
- All Music
- Pre-orders & New Releases
- International Music
- Film Songs
- Indian Classical

- VIDEO GAMES**
- Consoles
- Accessories
- Bestsellers
- Pre-orders & New Releases
- PC Games
- PS4
- PS3
- Xbox 360
- Nintendo
- PS Vita

- MOBILES & TABLETS**
- Smartphones & Basic Mobiles
- Cases & Covers
- Headsets
- Screen Protectors
- Mobile Accessories
- All Electronics
- Tablets
- Tablet Accessories
- Landline Phones

- COMPUTERS & ACCESSORIES**
- Laptops
- Tablets
- Data Storage
- Printers & Ink
- All Electronics
- Computer Accessories
- Keyboards & Mice
- Networking Devices
- PC Games
- Software

- CAMERAS, AUDIO & VIDEO**
- Digital SLRs
- Point & Shoot Cameras
- Binoculars & Telescopes
- Camera Accessories
- Lenses
- Filters
- Batteries & Chargers
- All Electronics
- MP3 & Media Players
- Headphones

- Speakers
- DVD & Video Players
- Projectors

- HOME & KITCHEN**
- Small Appliances
- Kitchen & Dining
- Home Improvement
- Home & Decor
- Home Furnishing
- Indoor Lighting
- Lawn & Garden

- TOYS & BABY PRODUCTS**
- Puzzles
- Soft Toys
- Die-Cast & Toy Vehicles
- Learning & Educational
- All Baby Products
- Diapering & Nappy Changing
- Nursery
- Strollers & Prams
- Nursing & Feeding

- SPORTS, FITNESS & OUTDOORS**
- Exercise & Fitness
- Camping & Hiking
- Cycling
- Cricket
- Badminton
- Swimming
- Golf
- Football
- Tennis



Choose your Niche with us !!!



QUESTION 2:

PLEASE ELABORATE

STRATEGY 36/100:

**E-COMMERCE DONE FOR
YOU MODEL**







STRATEGY 36/100

**E-COMMERCE DONE
FOR YOU MODEL**



FEATURES OF OSM E- STORE

Admin Dashboard

-  Dashboard
-  My Flows
-  Settings
- 

Dashboard


[Explore Gallery](#)

[Subscription](#)


Zylker ▼



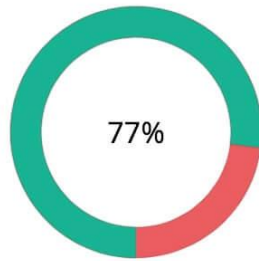
 **20**
FLOWS

 **12**
LIVE

 **3**
PAUSED

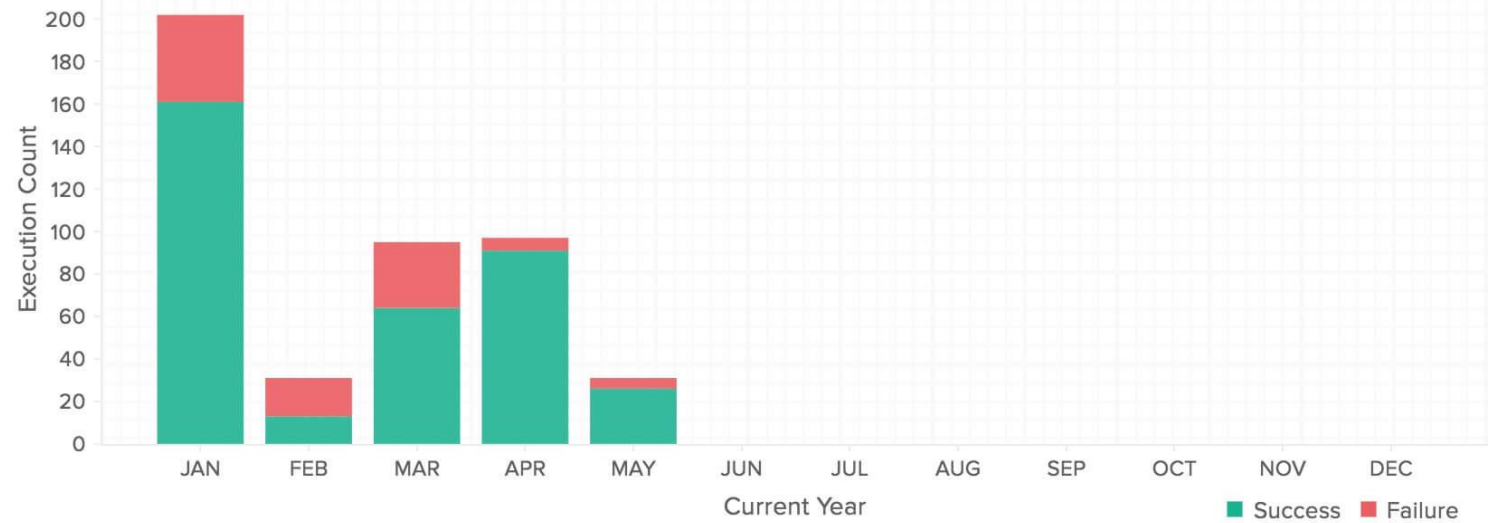
 **5**
DRAFT

Current Year's Execution ▼



355
SUCCESS

101
FAILURE



Top 5 Flows

Auto Escalate Ticket

Recent Executions

Time

Flow Name

Time Taken

Status

Location-Based Products
















NOKIA PHONES LIST IN INDIA

Search by Features

- 3G
- WiFi
- NFC
- GPS
- QWERTY
- FM
- Dual sim
- Front Camera

Price: Rs. 0 - 42729 Camera: 0 M - 41 M Display: 1.4 in - 6 in

Sort by: Popularity ▾

 Nokia Lumia 820 not available add to compare	 Nokia X - Dual Rs. 6757 add to compare	 Nokia Lumia 520 Rs. 7299 add to compare	 Nokia Lumia 525 Rs. 8949 add to compare	 Nokia Lumia 620 Rs. 11599 add to compare
 Nokia Lumia 720 Rs. 16500 add to compare	 Nokia Lumia 625 Rs. 12982 add to compare	 Nokia 5233 Rs. 4333 add to compare	 Nokia Lumia 1020 Rs. 42729 add to compare	 Nokia 109 Rs. 1889 add to compare
				



Location Capture With Google Map

Integrated Logistics



Easy to use Content Management System

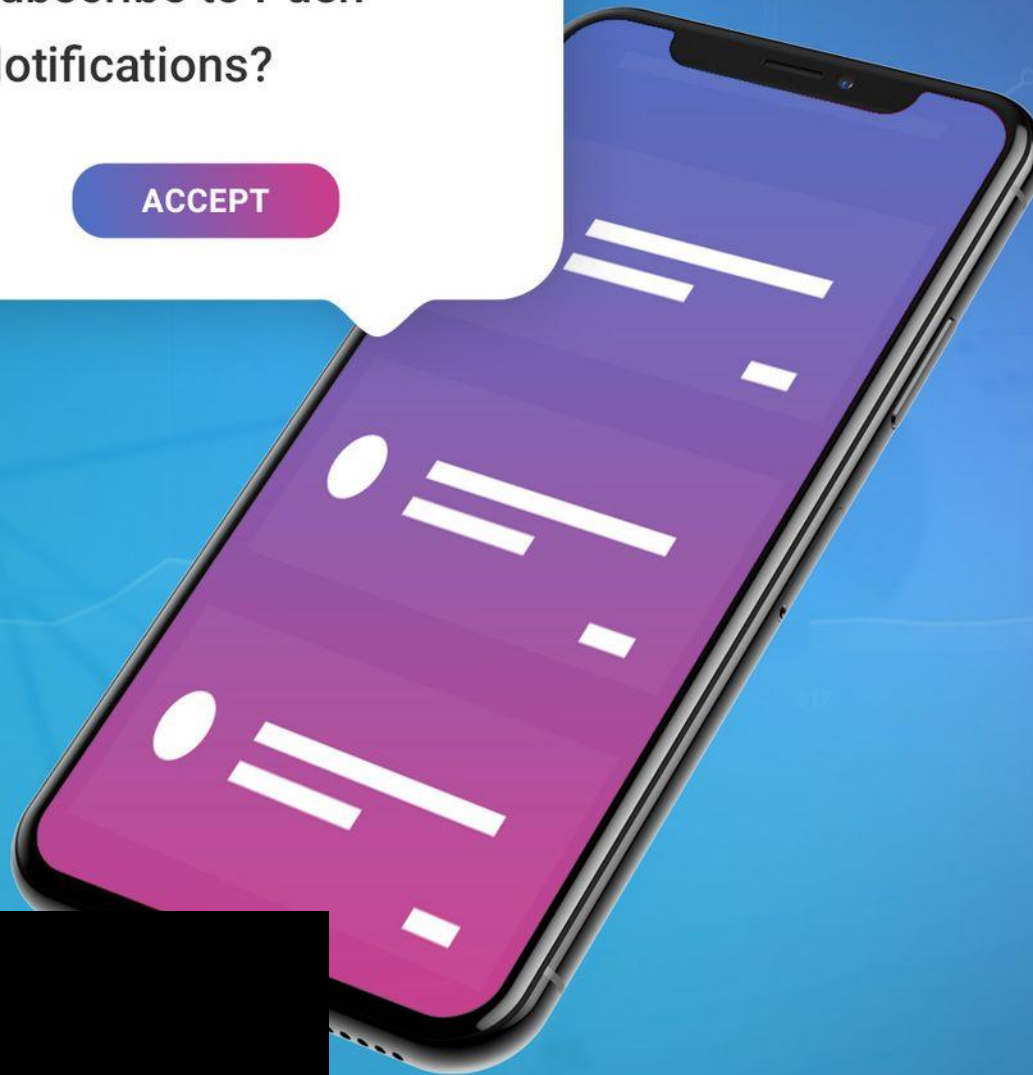




Subscribe to Push
Notifications?

DECLINE

ACCEPT



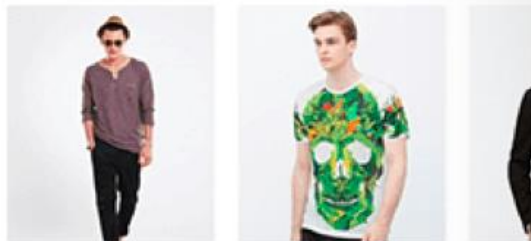
Push Notifications

Product Management

SALE OFF 35%

Minum est nolane quam libera gothica, quam nunc putamus parum claram, anteposuerit liber humanitatis per secula quarta decima et quinta decima

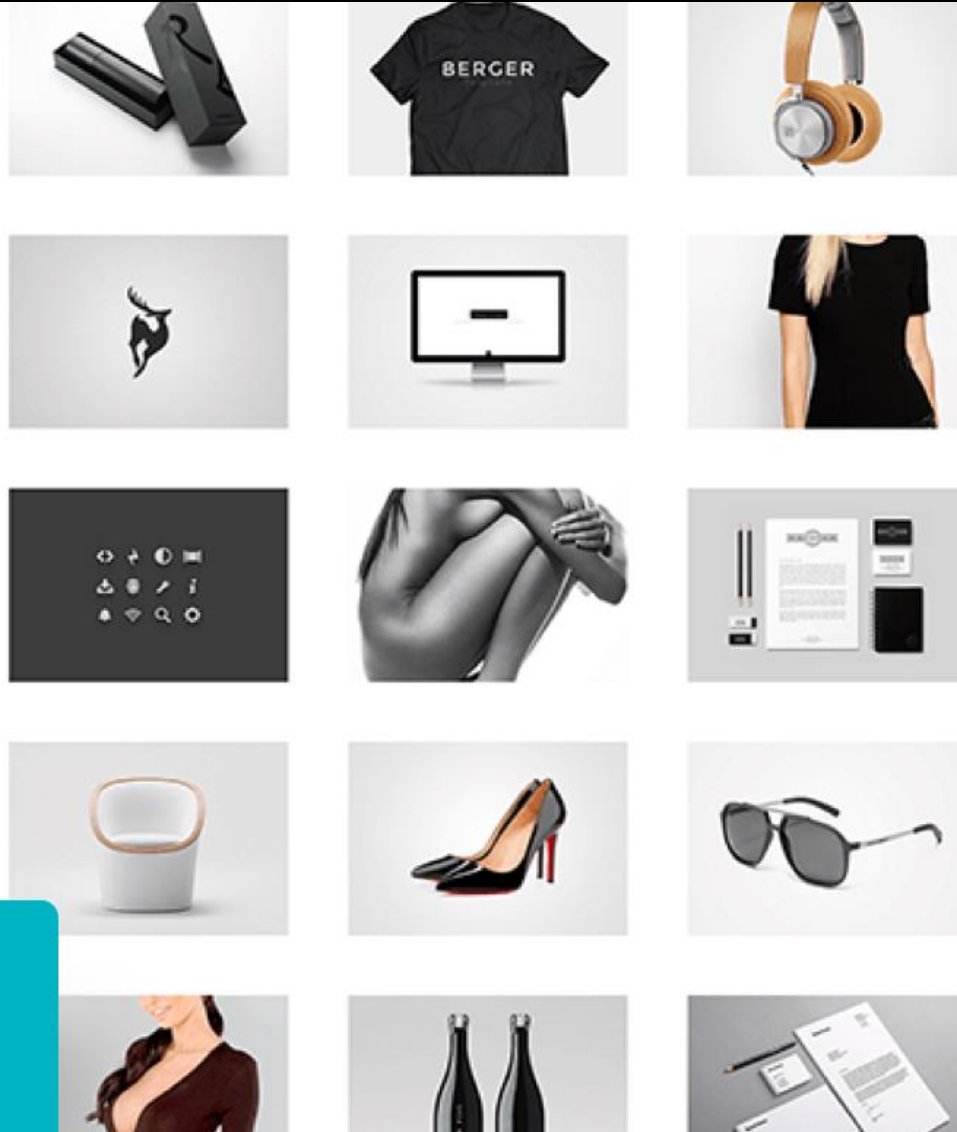
[SHOP NOW!](#)



Men's Shirt
NT\$2,000
NT\$2,000

Men's Shirt
NT\$2,000
NT\$2,000

Men's
NT\$2,000
NT\$2,000



BEST SELLERS | FEATURED

Co. **M** MIKIMOTO **D'damas** Celebrate Always

Jewellery Piece HK\$4,100 Jewellery Piece HK\$4,100

Unique Store URLs



Store Specific Catalogue

29,99

Baby Blue

Always in fashion, baby blue 544 is a street style favorite that pairs well with everything from your favorite pair of jeans to your favorite skirt.



Pink sneakers

The women 555 is an iconic model of sneakers. A pink millennial shade that is perfect for any outfit.

\$29.99

SHOP THIS ITEM

This women's Purple Rain sneaker will elevate your everyday look with a classic profile and a suede upper.



The women 555 is an iconic model of sneakers. A pink millennial shade that is perfect for any outfit.



Automatic Language Translation



Location Based Currency Switch



**CURRENCY
SWITCHER**

International Shipping Solutions



Compare Prices And Choose

 CROMA		₹ 53500 ₹ 53500 + Free Shipping	Return Policy: 15 days COD ● EMI ● Delivery: 3-7 Working Days	Shop Now
 SHOPCLUES		₹ 49999 ₹ 49999 + Free Shipping	Return Policy: 10 days COD ● EMI ● Delivery: 4-6 Working Days	Shop Now
 SNAPDEAL	 	₹ 48299 ₹ 48299 + Free Shipping	Return Policy: 7 days COD ● EMI ● Delivery: 2-4 Working Days	Shop Now
 FLIPKART		₹ 49424 ₹ 49424 + Free Shipping	Return Policy: 30 days COD ● EMI ● Delivery: 2-3 Working Days	Shop Now
Not Available				

 infibeam

Samsung GALAXY
BEST ANDROID PHO



★★★★★

UPLOAD
BULK ORDER



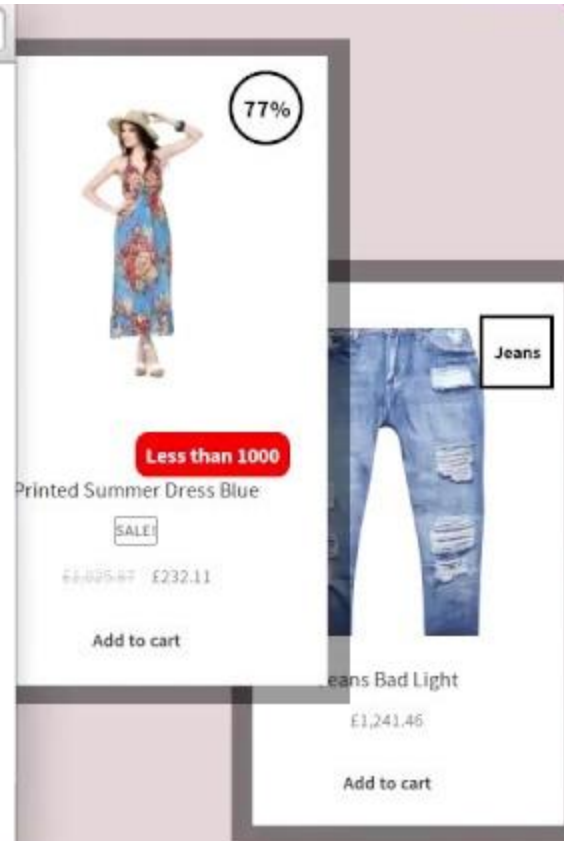
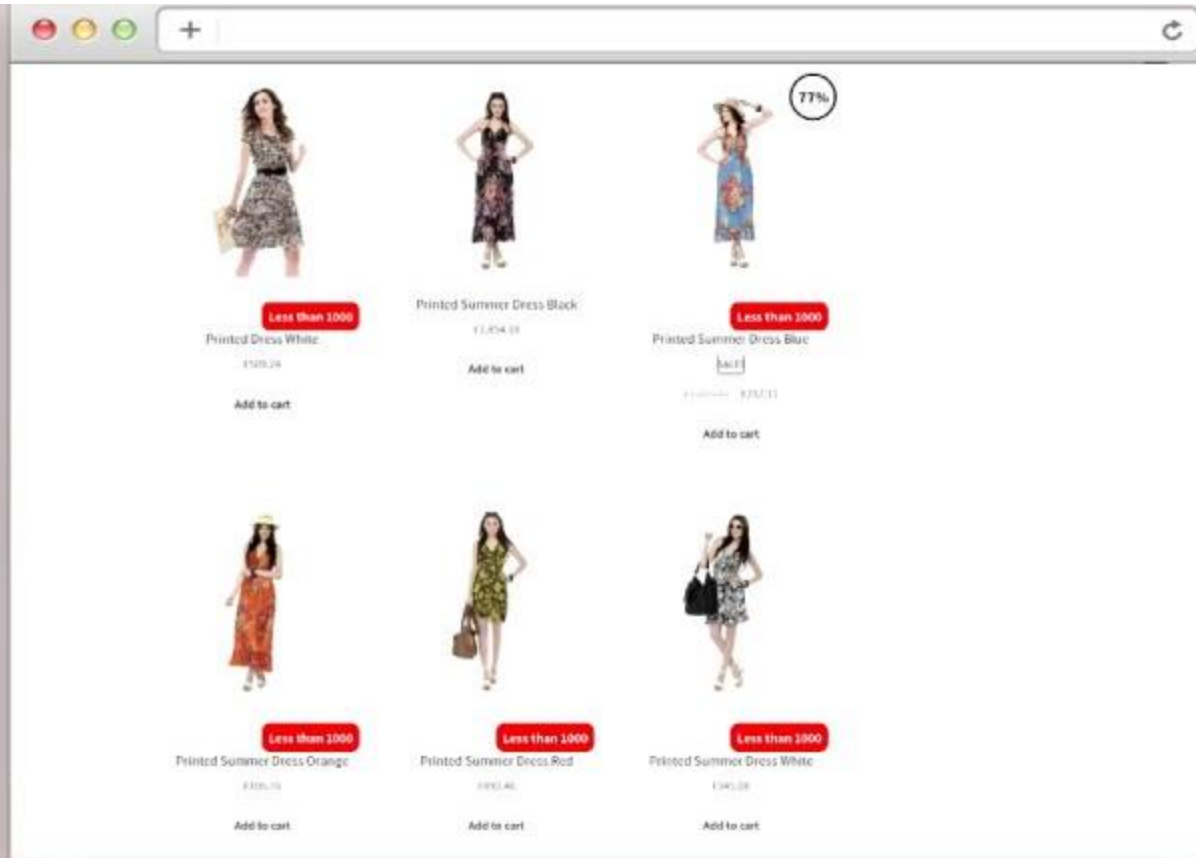


Automated Logistics Process

Ship Anywhere



Product Level Discount



DISCOUNT

SALE!

Order Based Discount



Headless Commerce



Mobile Commerce



Next Generation Technology



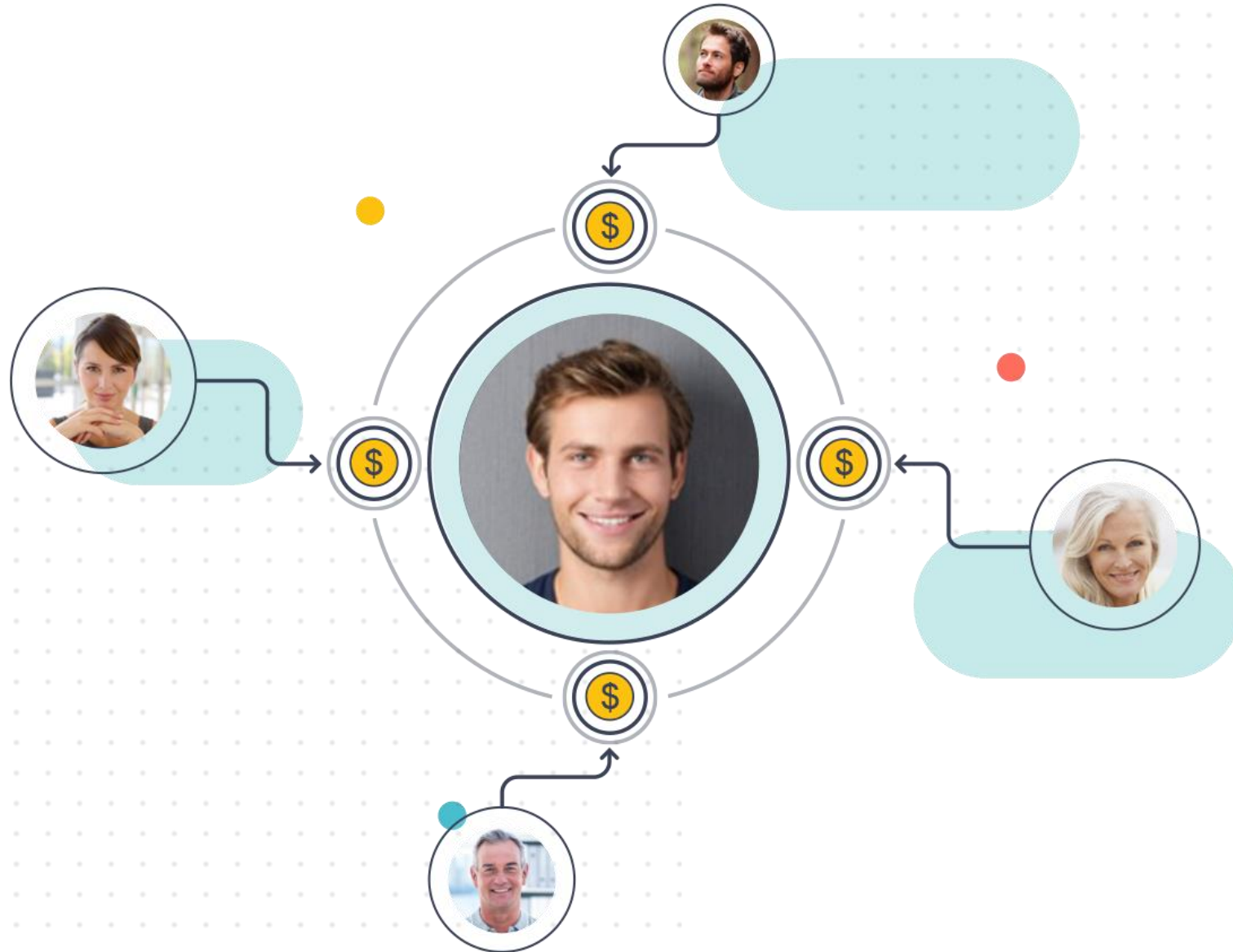
Analytics





Discount Engine

Affiliate Management





MENU LOCATIONS ORDER ONLINE **GONDOLIER** ITALIAN RESTAURANT & PIZZERIA EVENTS ABOUT CONTACT

APPETIZERS
SALADS & SOUPS
ENTREES
PIZZA
SANDWICHES & SUBS
SIDE ITEMS
BEVERAGES

ENTREES
Enjoy a wide spectrum of delicious and filling classic Italian dishes, served with House or Caesar salad & breadsticks.

Dinners

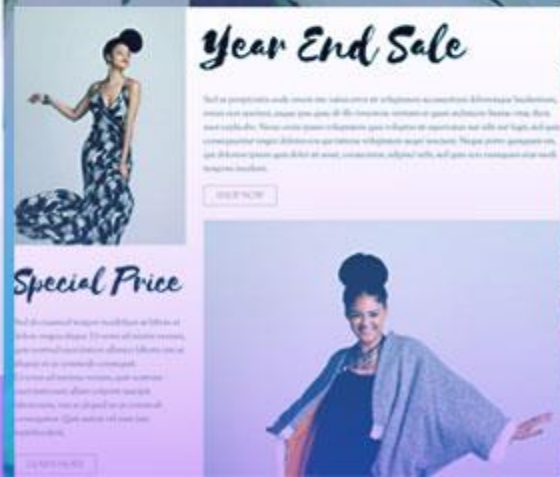
Baked Veal Parm Spaghetti, Meat Sauce, Melted Cheese and Bread Sticks \$12.99	Linguini Clam Sauce Linguini, White House & Lemon Sauce, Olive Oil, Garlic and Bread Sticks \$12.99
Veal Marsala Linguine, Demi-Glace and Marsala Wine, Mushrooms, Veal and Bread Sticks \$12.99	Veal Piccata Linguine, Piccata Sauce, Capers, Veal and Bread Sticks \$12.99
Gyro Plate Pita Bread, Greek Salad, Lettuce, Tomatoes, Green Peppers, Onions, Olives, Feta, Pappasouli, Cucumbers and Tzatziki Sauce \$11.99	Pork Souvlaki Plate Pita Bread, Greek Salad, Lettuce, Tomatoes, Green Peppers, Onions, Olives, Feta, Pappasouli, Cucumbers and Tzatziki Sauce \$11.99

Order Management

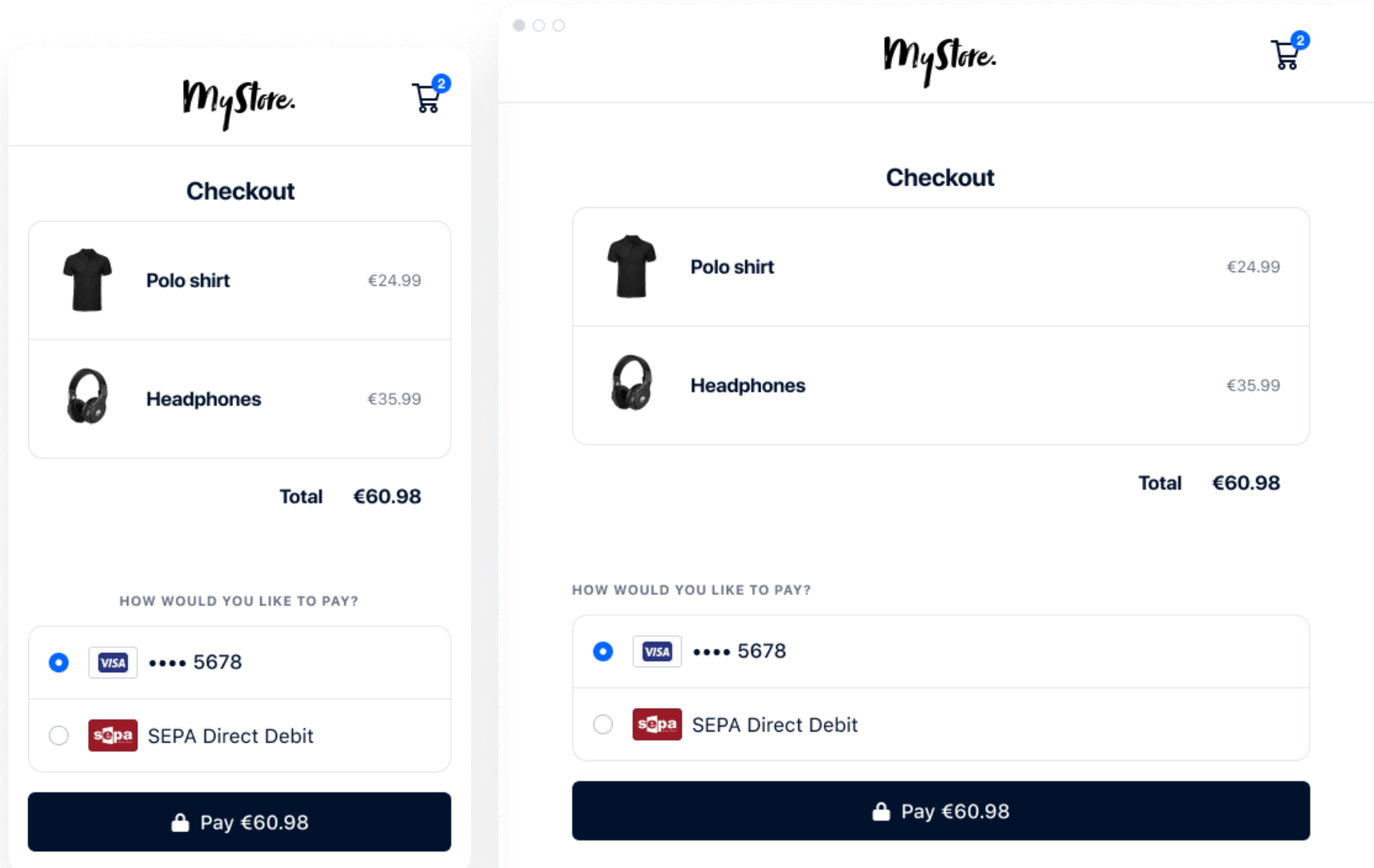
Security



Theme Designer



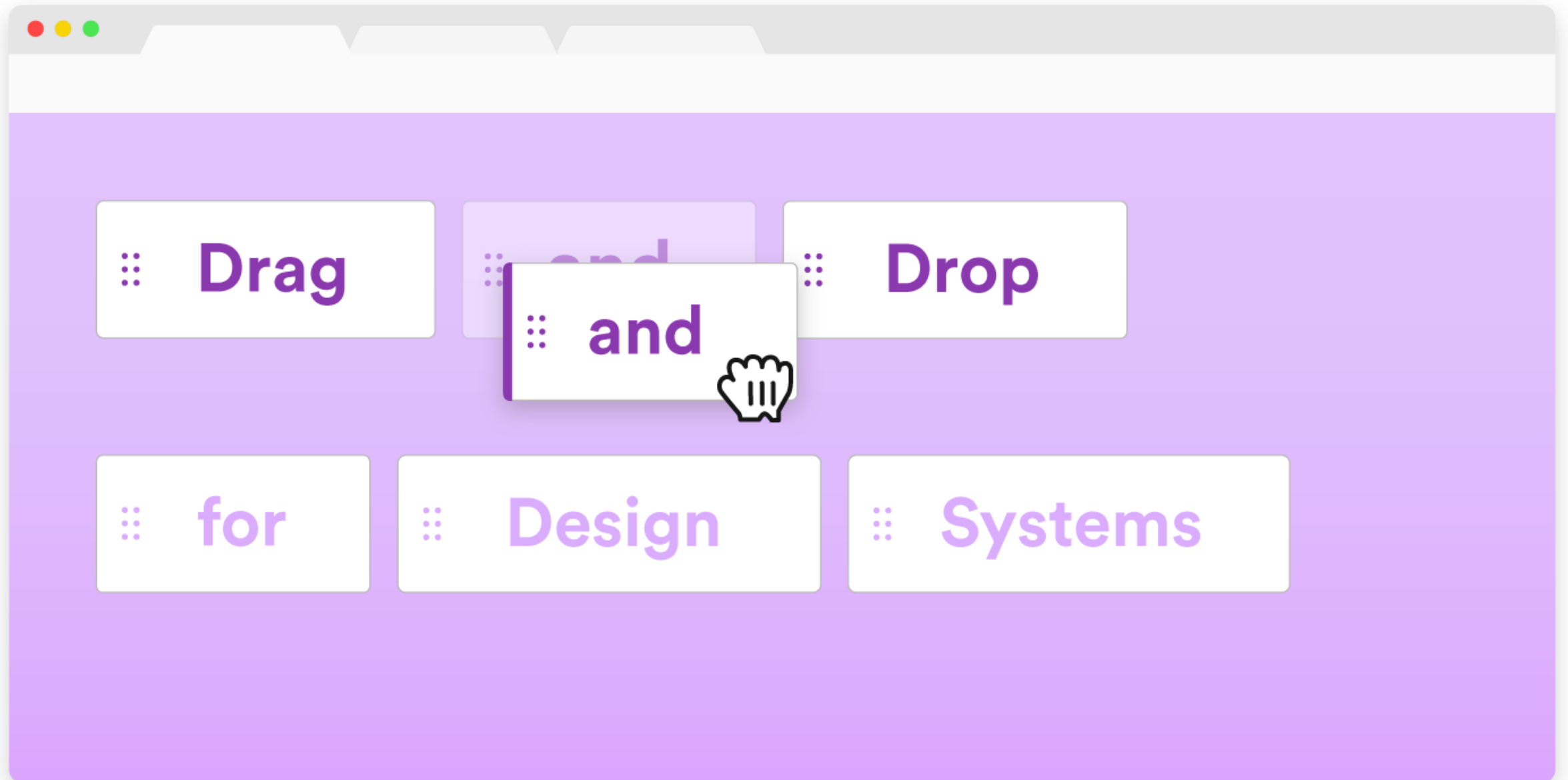
History of Incomplete Checkouts



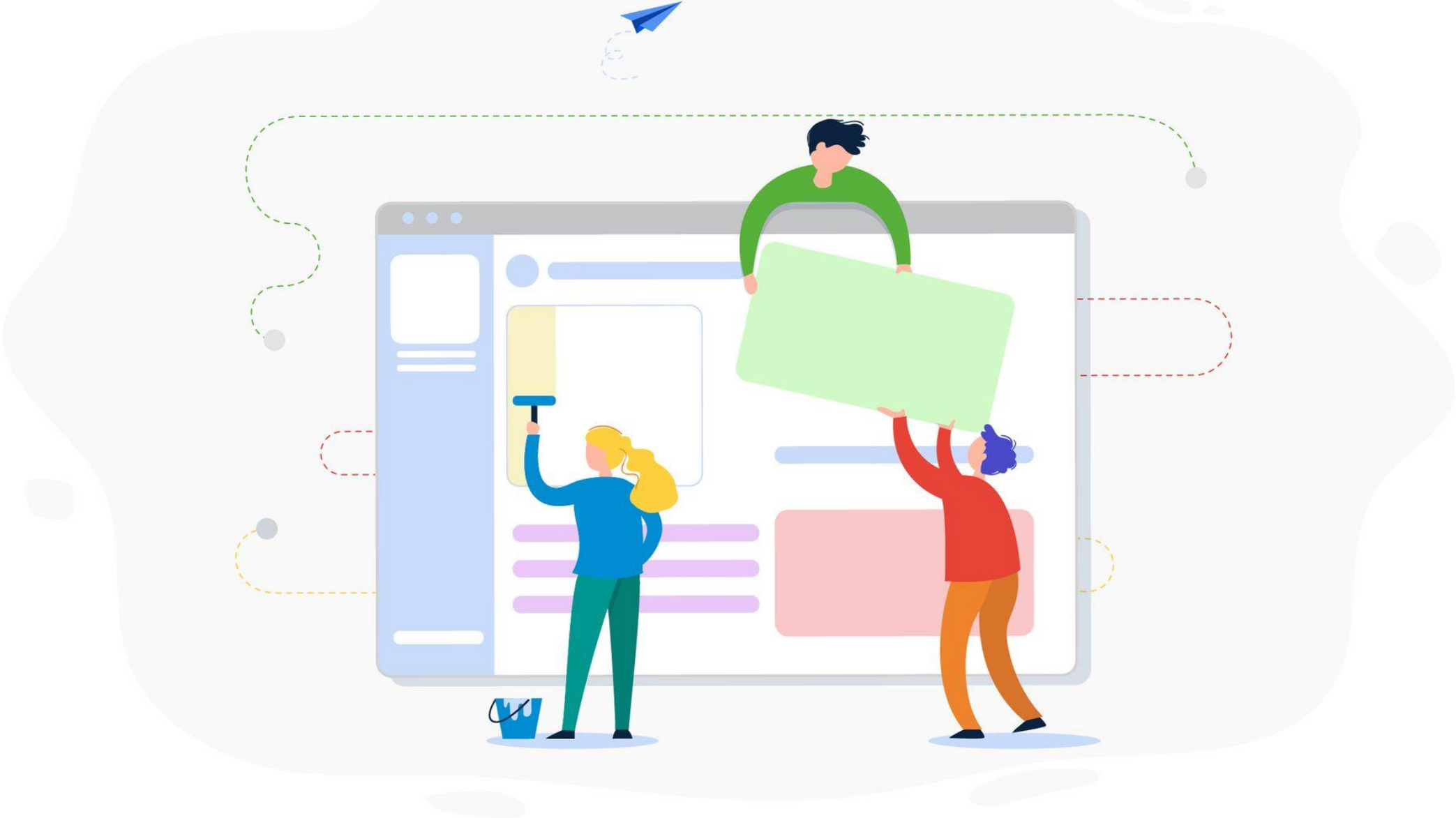
Drip-Mails for Conversion



Drag and Drop Support



Design Without Coding





Your Business Goals

Your Branding Goals

Your Digital Goals

Discover Our Services

- WEBSITES**
- SOCIAL MEDIA**
- PRINTER GLAZ**
- SEO STRATEGY**
- EMAIL MARKETING**
- CONTENT MANAGEMENT**

Best SEO

Take your website to the next level with huge number of visitors.

1. Analyze the website
2. Set up the website
3. Add content to website

[Get More Details](#)

Recent Case Studies

[View All](#)

Affordable Prices

Plan 1	Plan 2	Plan 3
\$49	\$69	\$99

Best IT Solutions For Your Business

See how we work in 48h

Web Development

Website Designing

Search Marketing

App Development

Content Writing

Logo Designing

Our Team

We're Creative People

We Are Team Player

We Love Designing

Customer Reviews

A perfect launch for rising startups!

Create webpages with smartness

Kickstart With Let'sLaunch

- Website Design
- Website Development
- SEO Strategy
- Content Writing
- Logo Designing

Build projects fast

Signup to our newsletter

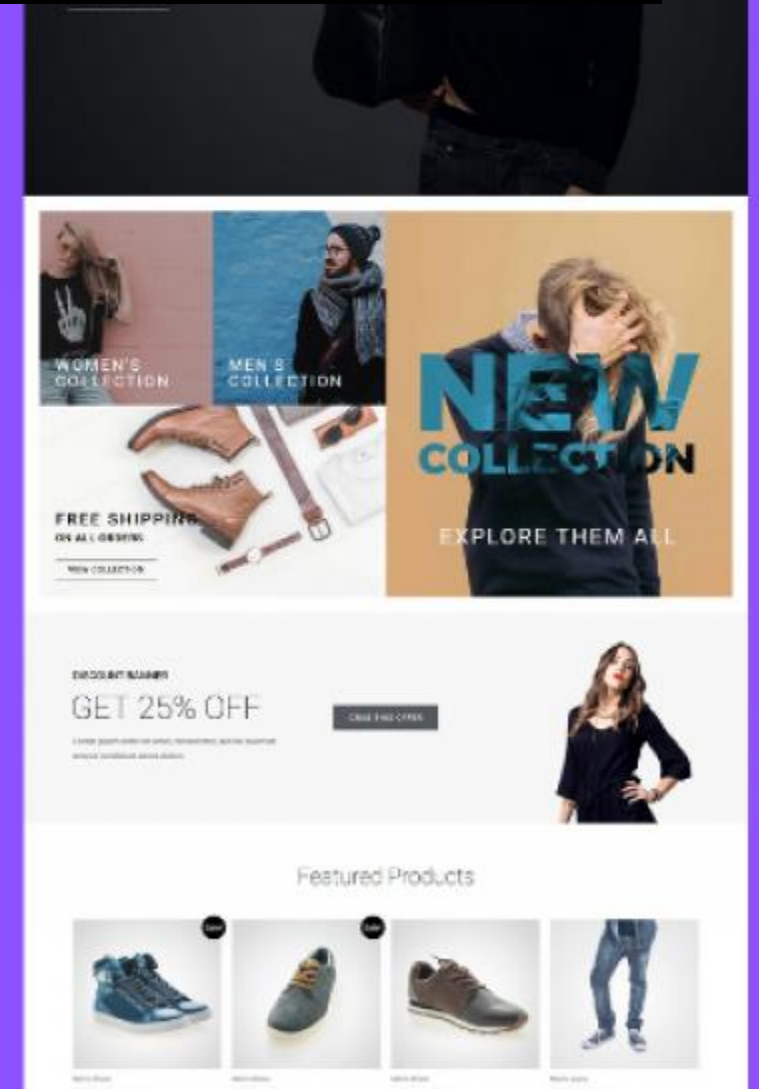
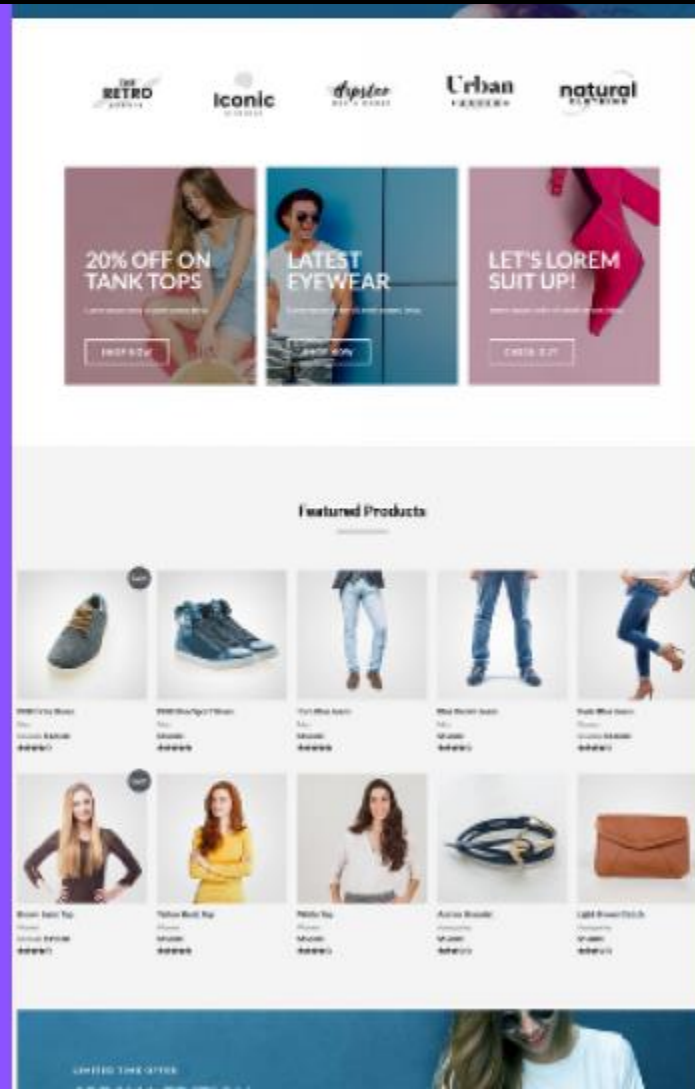
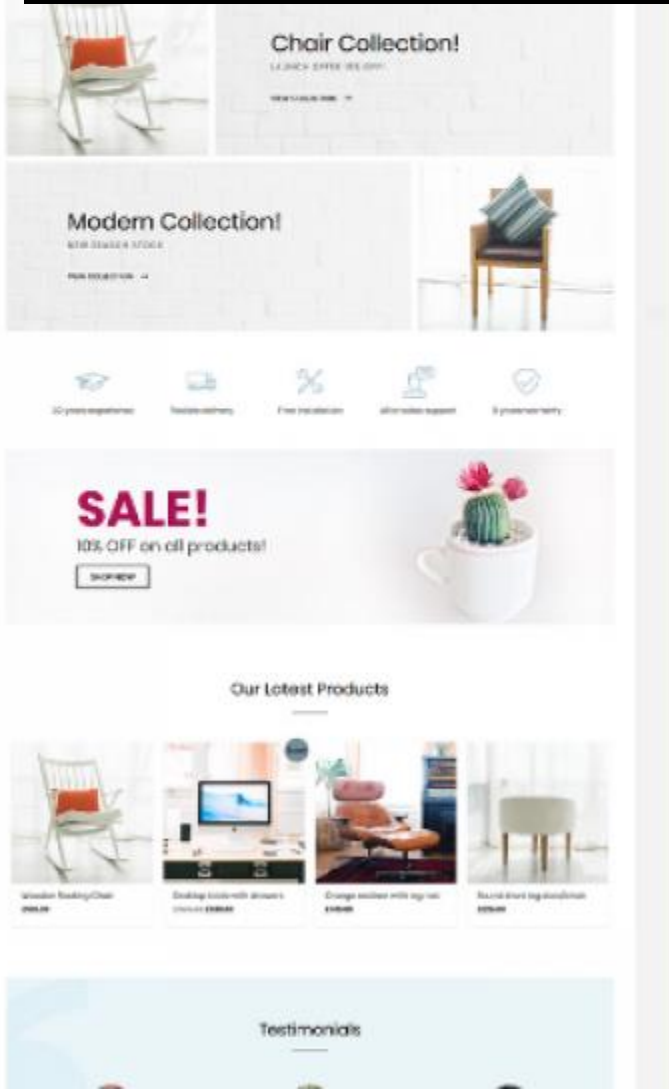
[Subscribe](#)

Check how we help others to launch

Working with let'slaunch makes us happy

Mix and Match Themes

Get Your Own E-Commerce Website



Convert More Sales



Drive More Traffic



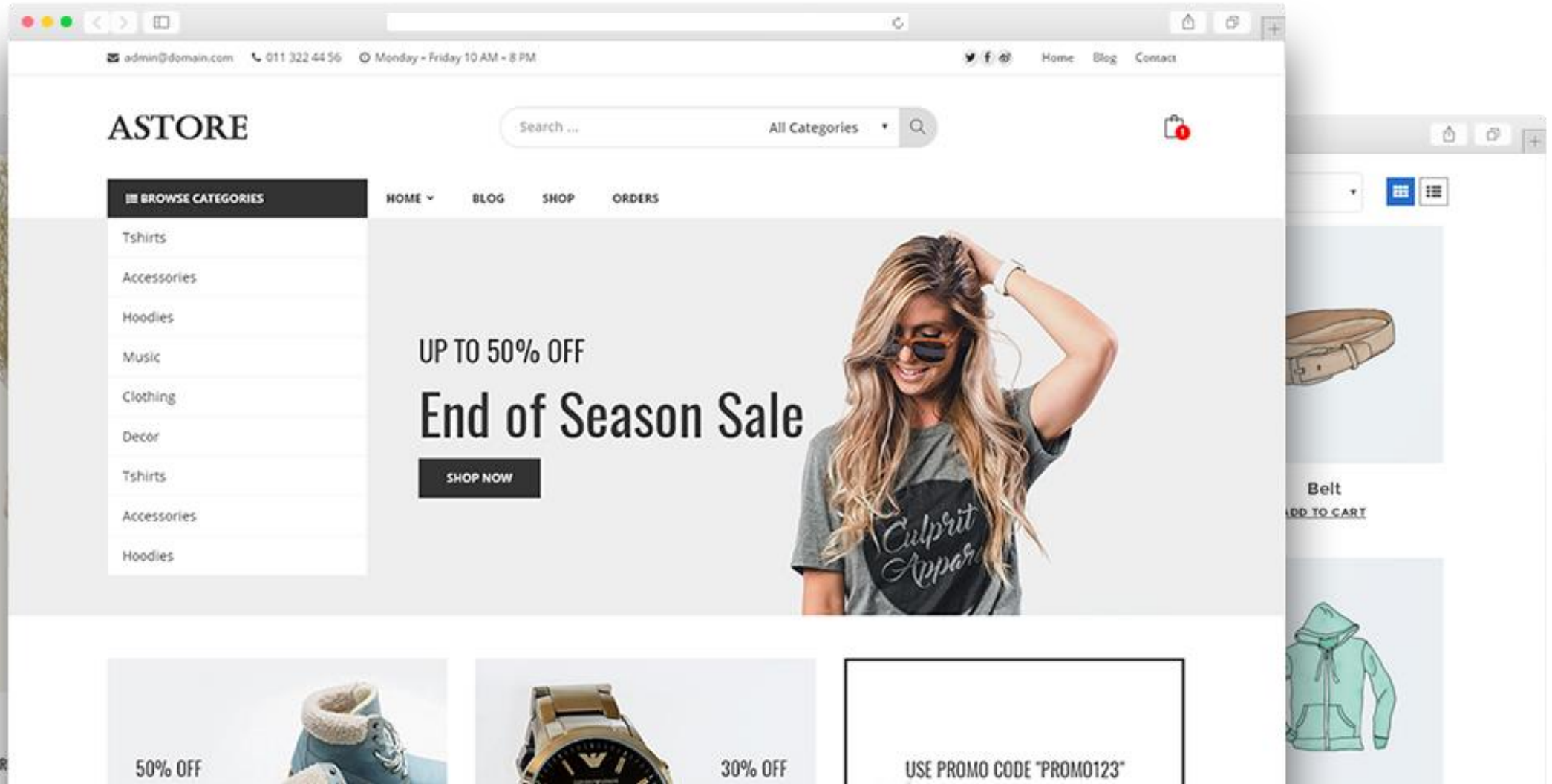
Rank higher with best-in-class SEO.



Drive new social traffic.



Build your brand with beautiful store themes



Improve your conversion rate

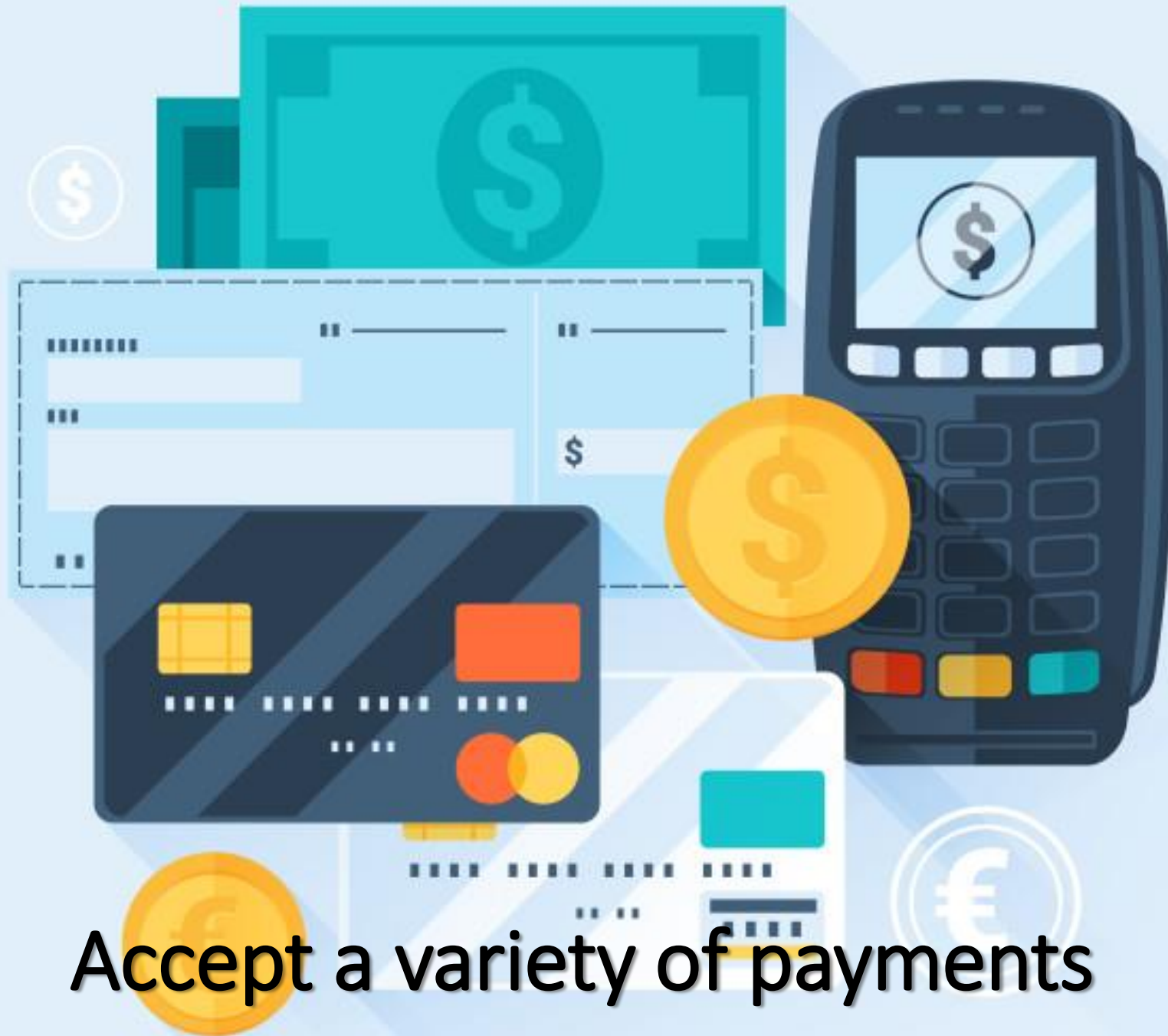


Get secure, reliable ecommerce hosting





Protect your business and your customers



Accept a variety of payments

Save time and reduce errors



Convert more sales with simple, powerful tools.



Build a beautiful online store.

Get Started

We design to pronounce your *Ideas*

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Contact Us ↗

Hammer Infotech: Nail Your Business Problems

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce elementum, nulla vel pellentesque consequat, ante nulla hendrerit arcu, ac tincidunt mauris lacus sed leo. Vamus suscipit molestie



ABOUT US

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce elementum, nulla vel pellentesque consequat,

DIGITAL is the future. Companies, Businesses, and Brands today need cutting-edge digital & IT services to elevate their

ABOUT US

ethics and client service management. We have designed our internal processes keeping the needs and expectations of the clients at the center point. We, as a company, know how to adhere to deadlines, how to deliver on promises and manage the budget constraint - all of that while still keeping the quality of the product or service intact.

PROJECTS

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce elementum, nulla vel pellentesque consequat, ante nulla hendrerit arcu, ac tincidunt mauris lacus sed Leo. Vamus suscipit molestie



What Client's Say

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec hendrerit vehicula est, in consequat.




“The best part of the company is communication with us and implementation of our thought into the website.”

Milind Kanaskar
CEO - HAMMER

CALL US NOW
+91 947 988 9214
+91 999 354 9599
mail@hammerinfotech.com

FOLLOW US
Facebook, Twitter, YouTube, LinkedIn, Instagram

Your Cart


Item	Description	Estimated Delivery	Time Remaining	Price	Quantity	Subtotal	
	LIFETIME COLLECT... Pocket Crewneck Tee Color: clay Size: s Returnable	05/24/13 - 05/31/13	This item is no longer reserved.	\$19	1	\$19	Remove
	Ben Sherman Suiti... Wool Suit Color: dark charcoal solid Size: 36r Returnable	05/24/13 - 05/31/13	8:25	\$299	1	\$299	Remove
	Kickers Unisex: Babysun Sandal Color: fuschia/lilac Size: 21 Returnable	05/24/13 - 05/31/13	This item is no longer reserved.	\$32	1	\$32	Remove

You're saving \$344.99

Order Subtotal: \$350

[Continue Shopping](#) [Proceed to Checkout](#)

Color : dark charcoal solid



Quantity : 1

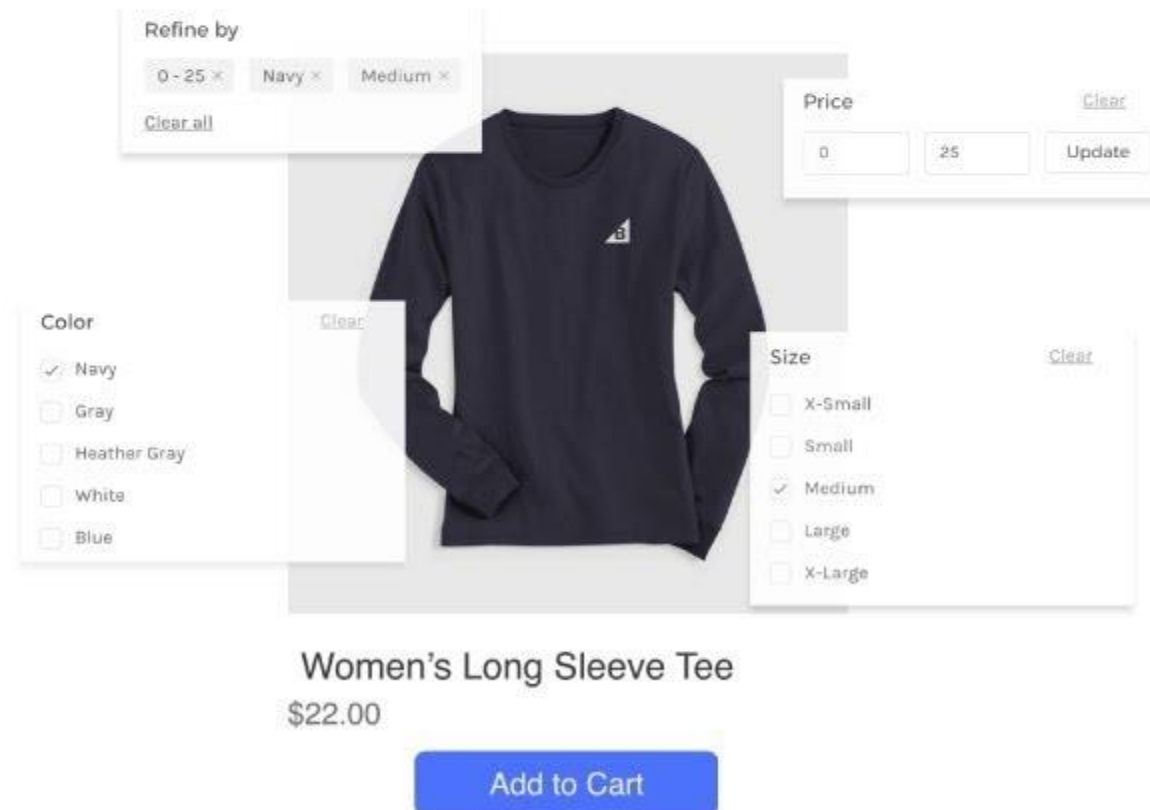
Recover abandoned carts.

Hover over image to zoom

Share: Use these links to share Gilt and get \$25 after each new friend's first order ships

[Email](#) [Tweet](#) [Like](#) [Pin It](#)

Improve search effectiveness with product filtering.



The image shows a product page for a "Women's Long Sleeve Tee" priced at \$22.00. The product is a dark navy blue long-sleeved t-shirt with a small white logo on the chest. The page features several filtering options:

- Refine by:** 0 - 25 x, Navy x, Medium x. A "Clear all" button is located below these filters.
- Price:** A range from 0 to 25 with an "Update" button and a "Clear" button.
- Color:** A list of color options: Navy (checked), Gray, Heather Gray, White, and Blue. A "Clear" button is positioned to the right of the list.
- Size:** A list of size options: X-Small, Small, Medium (checked), Large, and X-Large. A "Clear" button is positioned to the right of the list.

Below the product image, the text "Women's Long Sleeve Tee" and "\$22.00" are displayed, followed by a blue "Add to Cart" button.

Incentivize shoppers with built-in coupons and discounting.



Site Speed



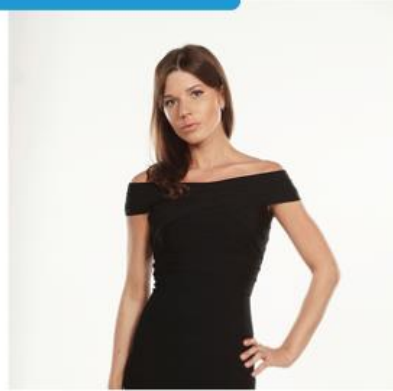
Merchandising

House Brand



Serenade Me Dress
\$43

House Brand



Sorella Splendor Dress
\$88

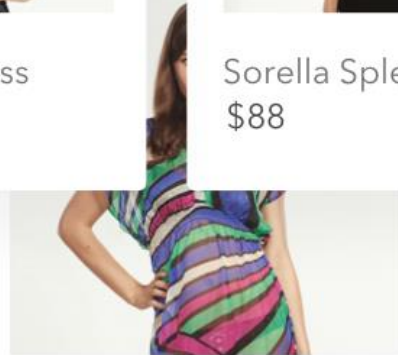
House Brand



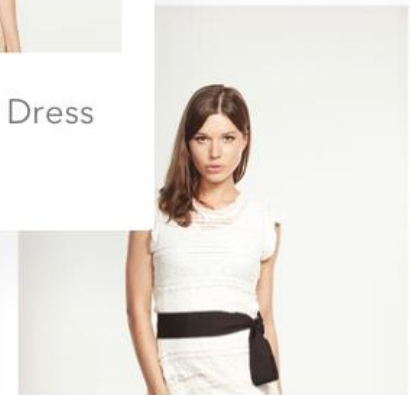
Refined Glamour Dress
\$93



Illusion Dress



Ophelia Summer Dress
\$30



Forever Fierce Party Dress
\$64

Digital Wallets



Category scope

Categories

Filter

Filters

Facets

Sorting

eyelash

SEPHORA

JOIN FLASH FREE 2-DAY SHIPPING

MAKEUP SKIN CARE FRAGRANCE BATH & BODY NAIL HAIR TOOLS & BRUSHES MEN **GIFTS** SALE BRANDS ADVICE HOW-TO'S

Category
Value & Gift Sets (2)
Face (1)
Eye (8)

FILTER BY:
CLEAR ALL FILTERS

BRAND [clear filter](#)
 Bobbi Brown
 Chosungah 22
 Clarins
 DUO
 Estée Lauder

PRICE RANGE
\$5 to \$40

PRODUCTS (86) VIDEOS (4) PHOTOS (106) ARTICLES (31) ADVICE (111)

9 Product results: "eyelash" [Shop DUO](#)

sort by relevancy view 60 per page

DUO Eyelash Adhesive \$9.00 [1 more color] ★★★★★

BLINC Lash Primer \$20.00 ★★★★★

BLINC Black Lash Primer \$26.00 ★★★★★

DUO Brush On Adhesive \$9.00 exclusive ★★★★★

Faceted Search

BENEFIT COSMETICS Roller Lash Curling & Lifting Mascara \$19.00

BOBBI BROWN Lash Glamour Extreme Lengthening Mascara \$29.00

BENEFIT COSMETICS BADgal Lash Mascara \$10.00 - \$19.00

BENEFIT COSMETICS Do the Hoola Beyond Bronze Kit \$24.00 (\$14.00 value)

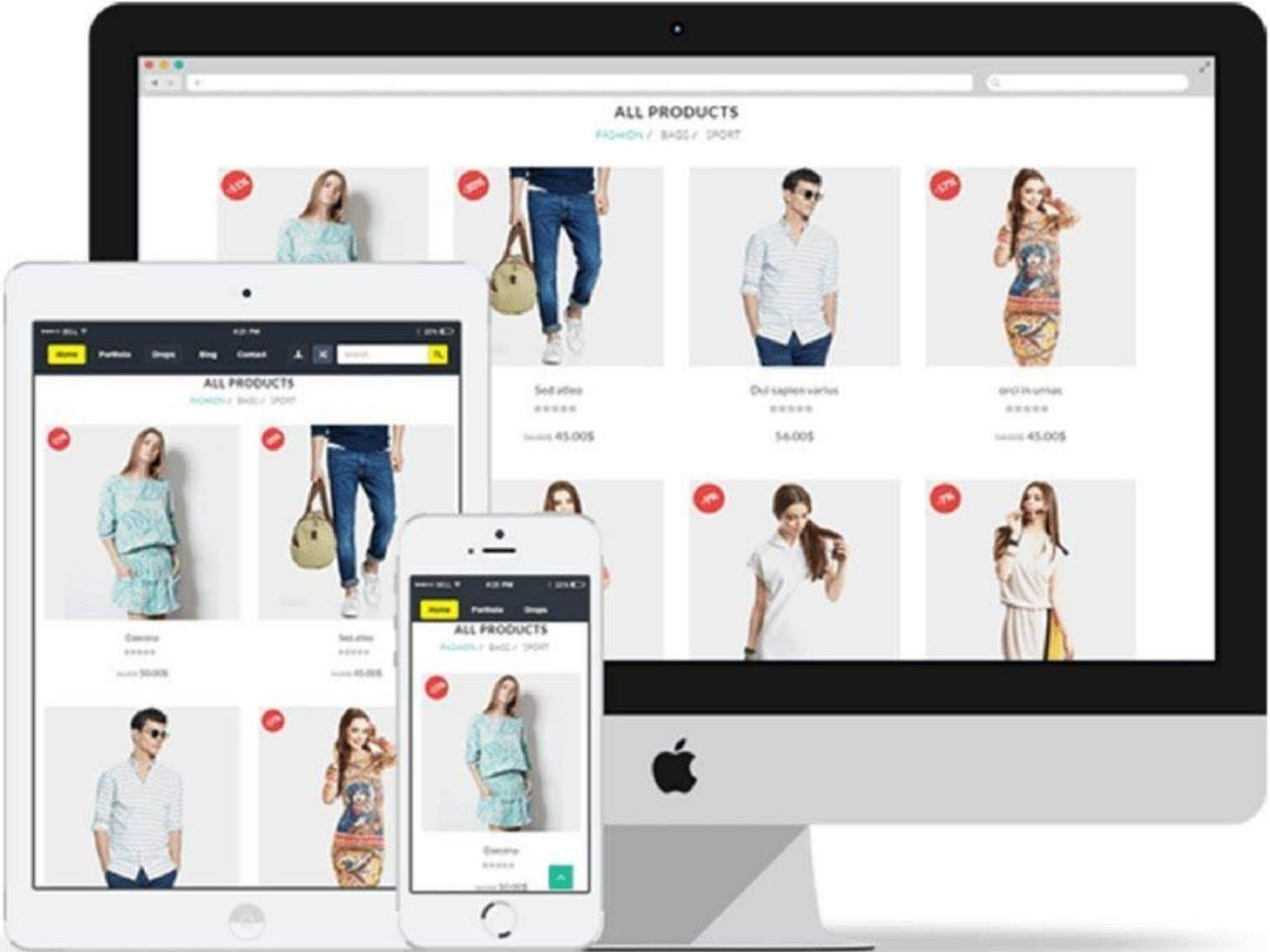
Sell Everywhere, With One Platform

The screenshot shows a clean, modern website for furniture. At the top, there's a navigation bar with 'HOME', 'ABOUT', 'CONTACT', and 'MY ACCOUNT'. Below the navigation, there are two main promotional banners. The first is titled 'Chair Collection!' with the subtext 'LAUNCH OFFER 50% OFF' and a 'VIEW COLLECTION' button. The second is titled 'Modern Collection!' with '50% OFF ON ALL ITEMS' and a 'VIEW COLLECTION' button. Below these banners is a row of five icons representing different services: '24/7 Customer Support', 'Free Shipping', 'Free Returns', 'After-Sales Support', and 'Sustainability'. A large 'SALE!' banner follows, stating '10% OFF on all products!' with a 'SHOP NOW' button. Below the sale banner is a section titled 'Our Latest Products' featuring four product cards with images and prices. At the bottom, there is a 'Testimonials' section.

The screenshot displays a clothing e-commerce website. The top navigation bar includes 'HOME', 'MEN', 'WOMEN', 'ABOUT', 'CONTACT', and 'MY ACCOUNT'. Below the navigation, there are five brand logos: 'RETRO', 'Iconic', 'Aptier', 'Urban', and 'natural'. The main content area features three promotional banners: '20% OFF ON TANK TOPS', 'LATEST EYEWEAR', and 'LET'S LOREM SUIT UP!'. Below these is a 'Featured Products' section with a grid of ten product cards, each showing an image, a 'NEW' badge, and a price. At the bottom, there is a 'LIMITED TIME OFFER' banner with a 'SHOP NOW' button.

The screenshot shows a clothing e-commerce website. The top navigation bar includes 'HOME', 'ABOUT', 'CONTACT', and 'MY ACCOUNT'. Below the navigation, there are three promotional banners: 'WOMEN'S COLLECTION', 'MEN'S COLLECTION', and a large 'NEW COLLECTION' banner with the text 'EXPLORE THEM ALL'. Below these is a 'FREE SHIPPING ON ALL ORDERS' banner with a 'VIEW COLLECTION' button. A 'PRODUCT RANGE' banner follows, stating 'GET 25% OFF' with a 'Shop Now' button. Below this is a 'Featured Products' section with a grid of four product cards, each showing an image and a price.

Marketplaces



Multi-Store front

The image displays a multi-store front interface on a laptop. The interface is divided into three main sections: a customization sidebar on the left, a main shop area in the center, and a cart sidebar on the right.

Customization Sidebar (Left):

- Buttons: **Save & Publish**
- Section: **You are customizing Storefront**
- Menu items: **Widgets**, **Site Title & Tagline**, **Background**, **Header**, **Footer**
- Text: **Customise the look & feel of your web site header.**
- Section: **Text color**
- Buttons: **Current Color** (with color swatch #5a6567), **Default**
- Color picker: A large color selection area with a vertical gradient bar and a row of color swatches.
- Section: **Link color**
- Button: **Select Color**
- Section: **Background color**
- Button: **Select Color**
- Section: **Footer**
- Button: **Collapse**

Main Shop Area (Center):

- Storefront: **Storefront** (The best widgets in town)
- Navigation: **Shop**, **Sample Page**, **Blog**, **Projects**
- Search: **Search for products**
- Cart Summary: **\$94.00** 4 items
- Breadcrumbs: **Home > Shop (Page 2)**
- Section: **Shop**
- Text: **Showing 13-24 of 87 results**
- Sorting: **Default sorting**
- Product Listings:
 - Woo Ninja**: Price \$15.00, **Add to cart**
 - Premium Quality**: Price \$12.00 (original \$16.00), **Add to cart**
 - Ship Your Idea**: Price \$15.00, **Add to cart**

Cart Sidebar (Right):

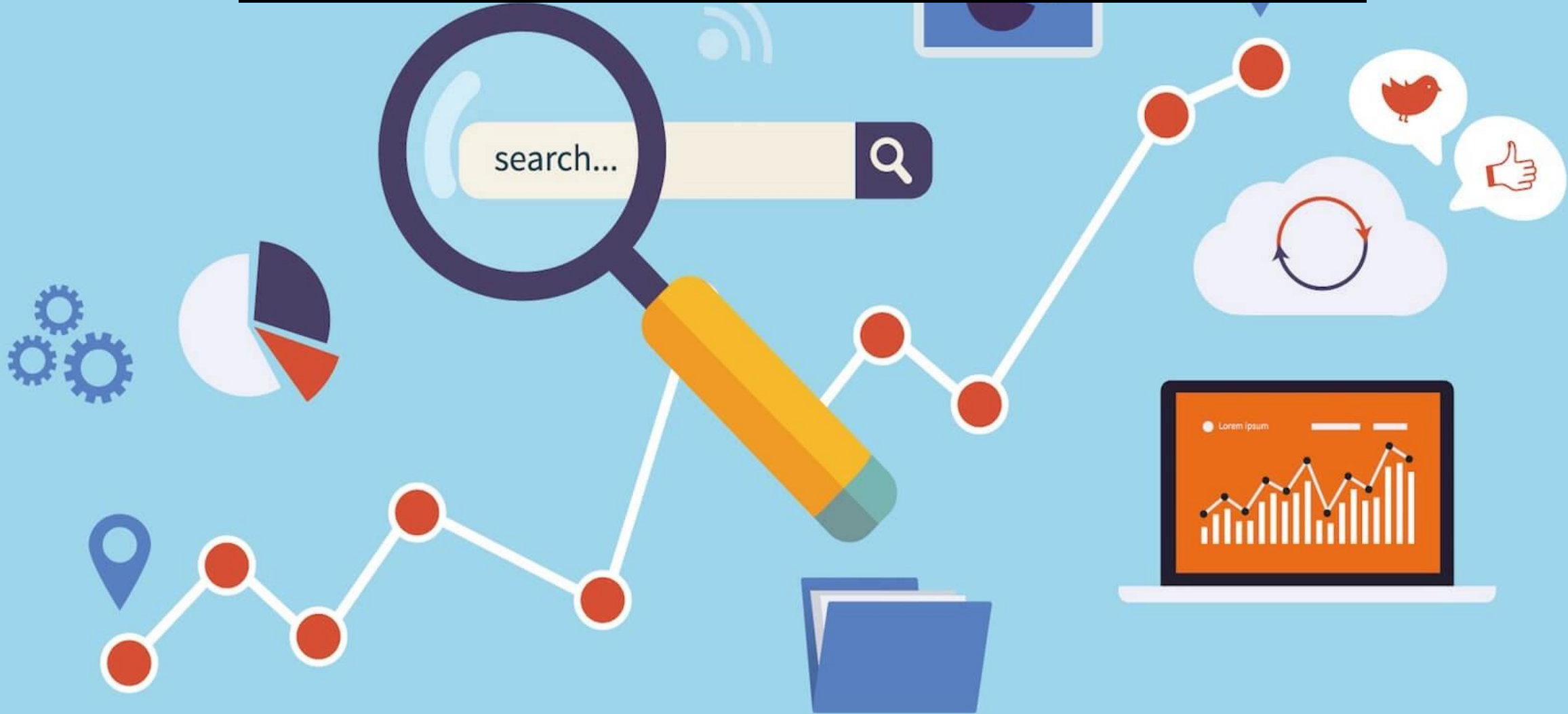
- Section: **Cart**
- Item 1: **Flying Ninja**, 2 x \$12.00
- Item 2: **Ninja Silhouette**, 2 x \$35.00
- Subtotal: **Subtotal: \$94.00**
- Buttons: **View Cart**, **Checkout**
- Section: **Color**
- Color Selection Table:

cream	1
red	1
Yellow	1
White	1
Red	1

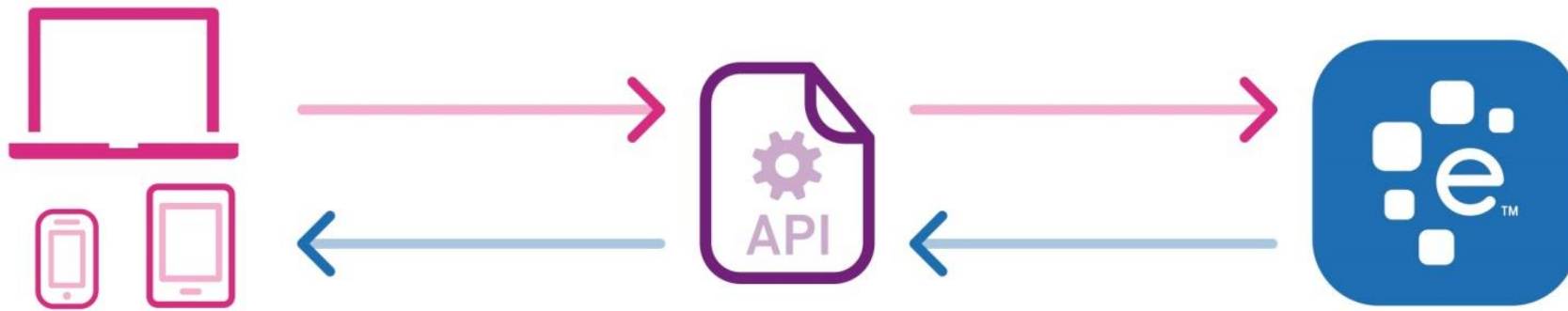
Price Lists



Advanced Search



APIs



Simplify your email marketing.

EMAIL MARKETING



click to go back, hold to see history

View All Shoes

filter by

clear all

Pick Up In-Store

Special Offers

Sandal Style

clear

Flat Sandals (464)

Flip Flop (168)

Platform (458)

Slide (182)

Strappy (493)

Wedge (662)

Size

FREE SHIPPING AT
+ EXTRA 15% OFF
EXTRA 20% OFF select depts.
Free Shipping excludes furniture & mattresses. U.S. only. exclus

168 items in Sandals

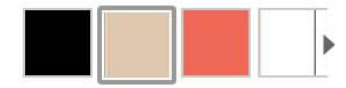
Flip Flop x

Sort by: Featured Items

Show



CUSTOMER FAVORITE



MICHAEL Michael Kors
MK Jet Set Jelly Flat
Sandals

\$49.00

★★★★☆ (18)



Clarks Collection
Women's Brinkley /
Flip Flops

\$39.99

★★★★★ (118)

Increase conversion
with advanced
product filtering
through faceted
search

Easily manage your inventory.



Get industry-leading support, every step of the way.



Grow more with an SEO expert.



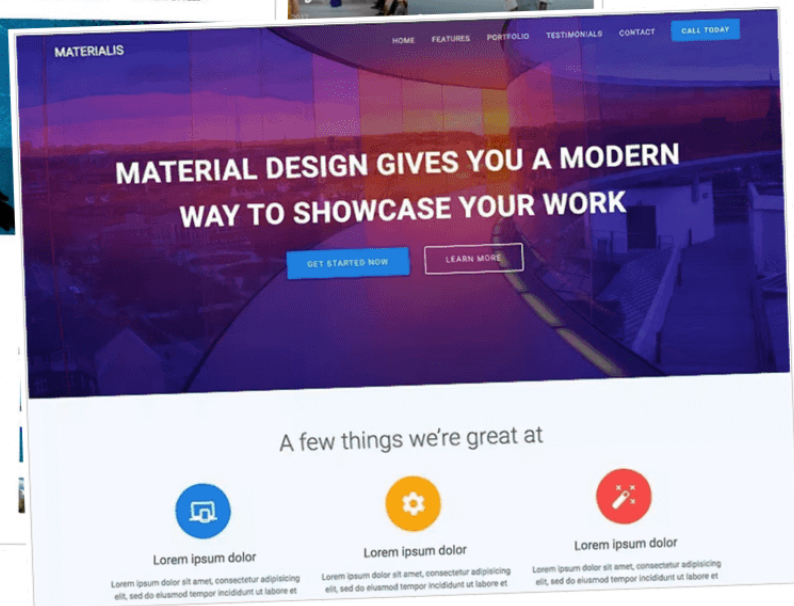
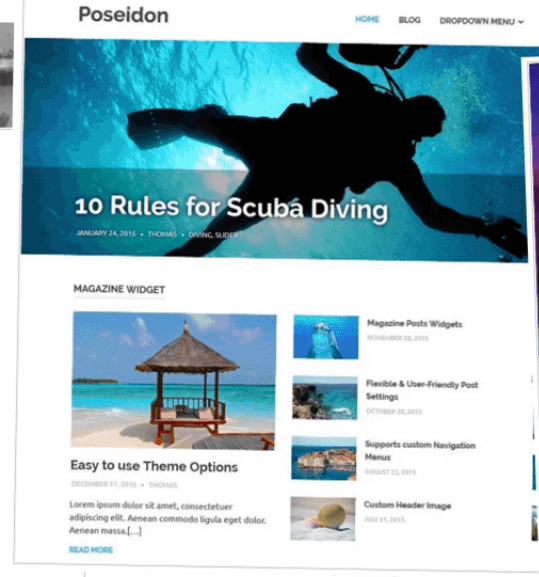
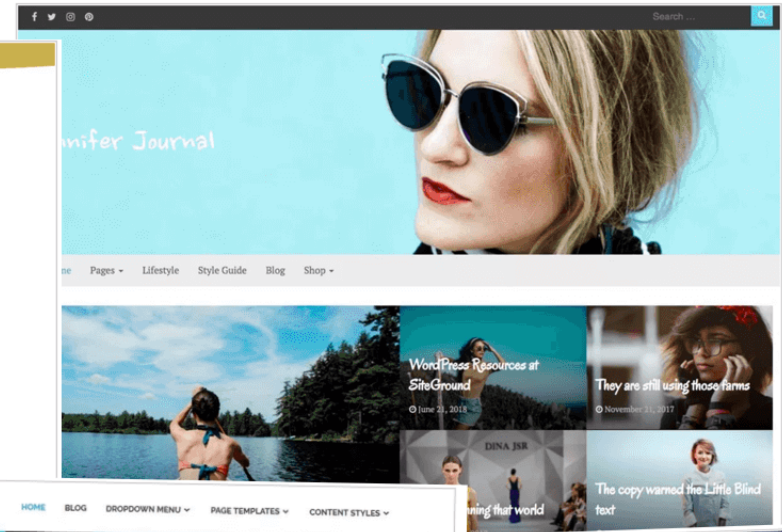
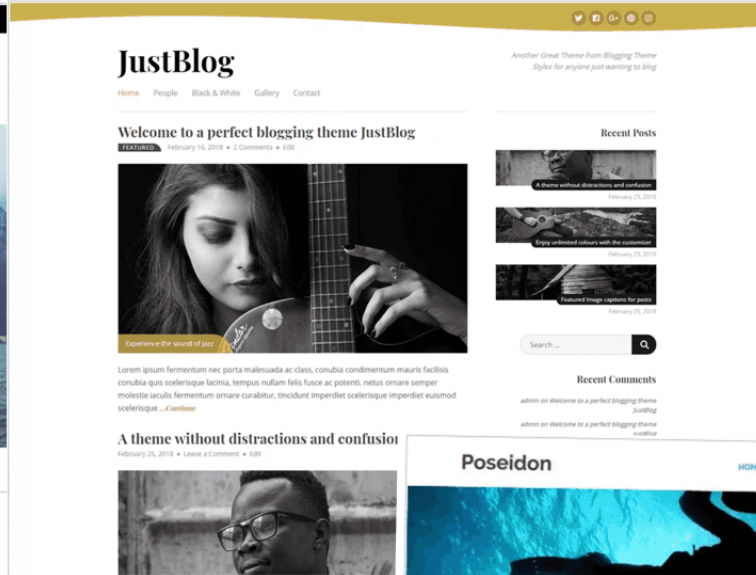
Simplify ecommerce management



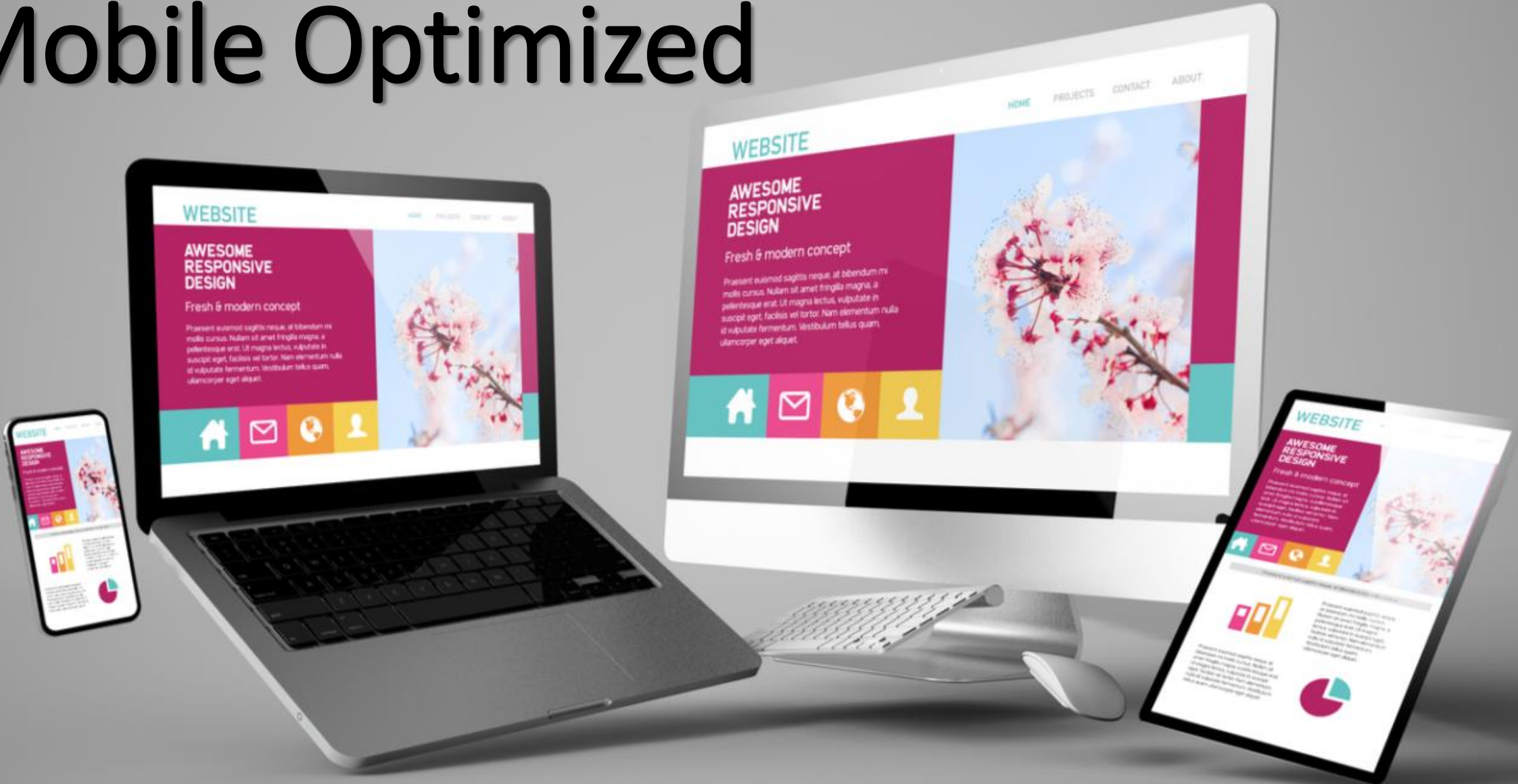
Benefit from industry-leading expertise



Boost your traffic with an on-site Blog and SEO.



Mobile Optimized





Social Media Integration

Shipping





Automate your sales taxes

A blue and black graphic of a truck is centered on a blue rectangular label. The truck is a stylized silhouette with a black body and blue wheels. The text "RETURNS & REFUND\$" is printed in white, bold, sans-serif font across the side of the truck's cargo area. The label is attached to a brown cardboard box with a white string tied around it.

**RETURNS
& REFUND\$**

Reporting & Analytics



API Performance

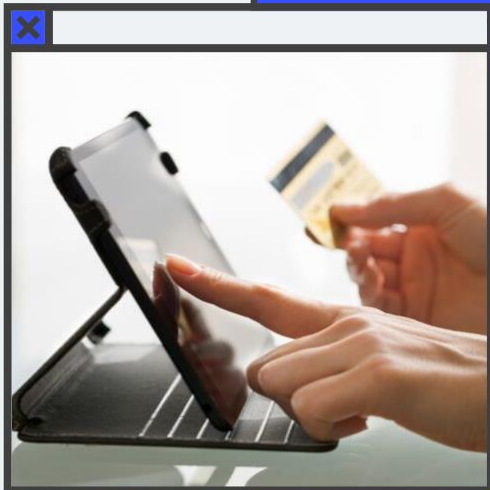


Reporting & Statistics



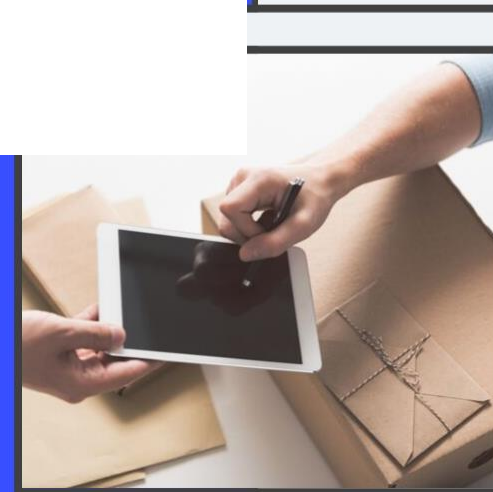
Search Functionality





ORDER PROCESSING

1-Click Order Processing



Automated Inventory Updates



Multi-Currency





Multi-Language

CROSS-BORDER FULFILLMENT



Reach new audiences with Omni Channel commerce



Powerful Analytics



Reliability & Security



Certified Secure



Backup and Restore



Expert Support



Offer Fast Shipping And On-Time Delivery





Marketing features of OSM E-Store



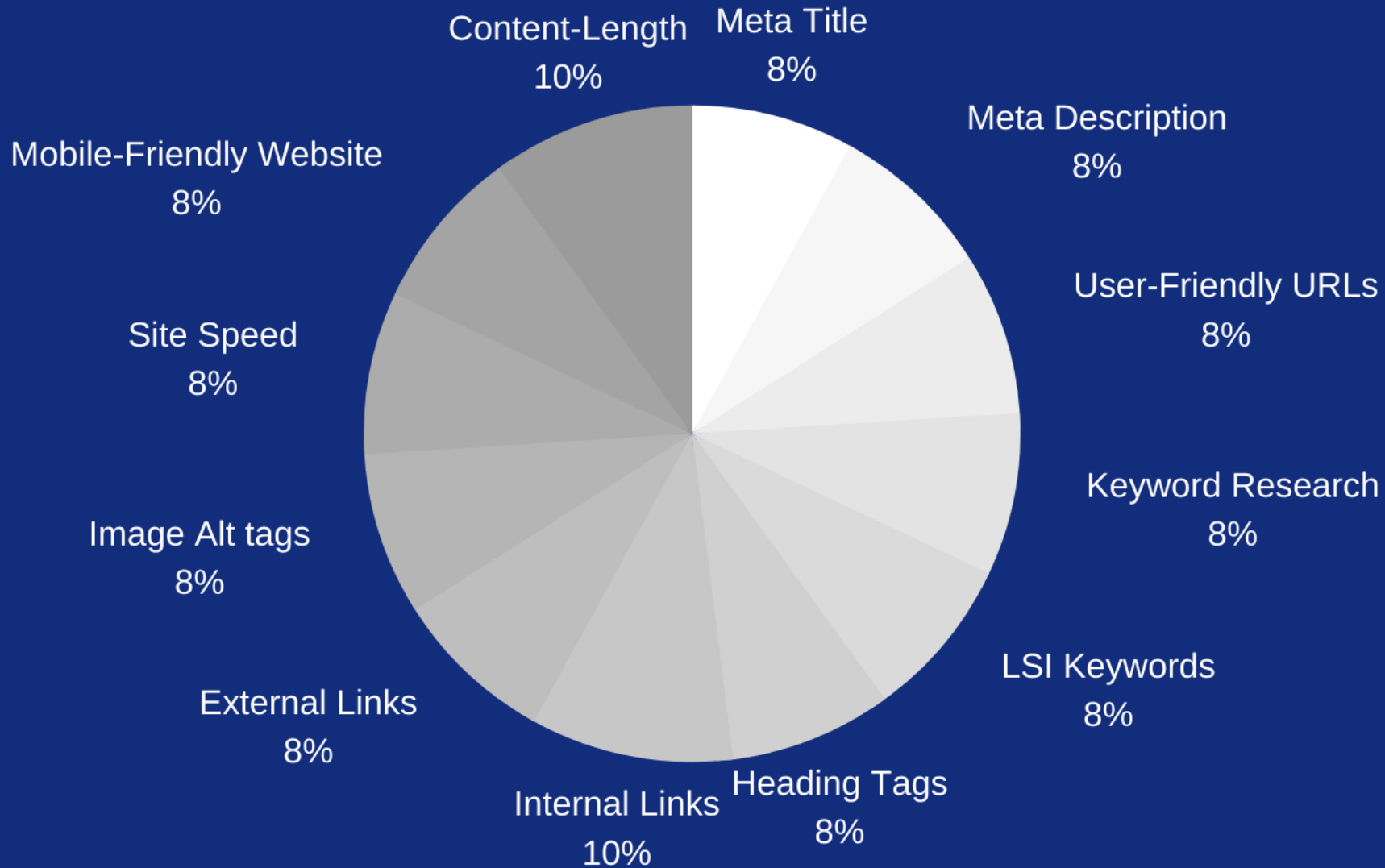
Social Sharing



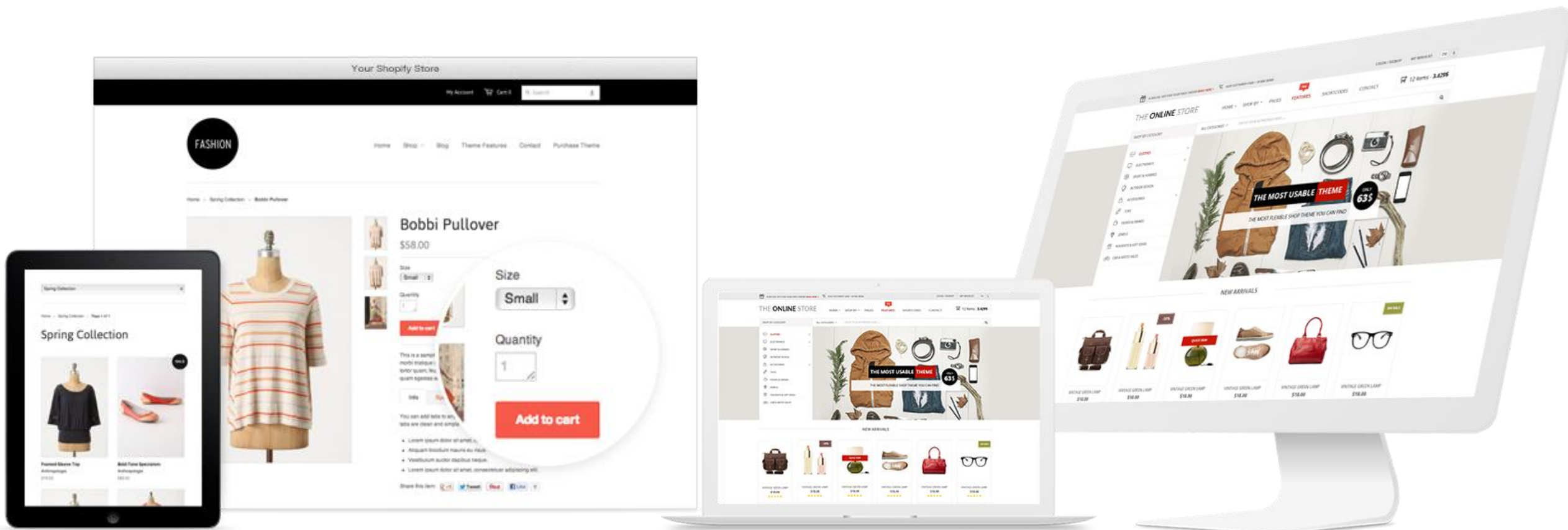
High End SEO

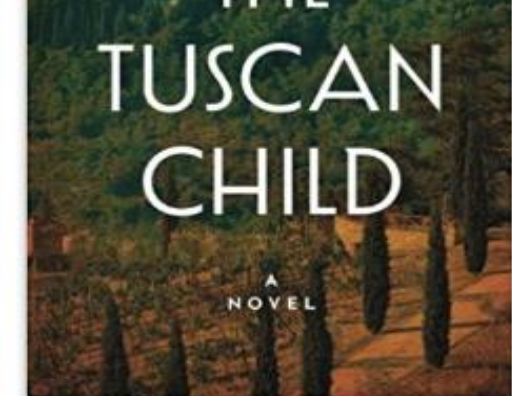


On-Page SEO



Product page optimization





Audiobook \$0.00	Hardcover \$15.99	Paperback \$6.99	MP3 CD \$16.81
Free with your Audible trial	22 Used from \$8.98 28 New from \$11.90	46 Used from \$7.47 48 New from \$6.99	8 Used from \$11.99 27 New from \$13.83

Save \$5.00 on orders \$20.00+ 1 Applicable Promotion

From *New York Times* and *Wall Street Journal* bestselling author Rhys Bowen comes a haunting novel about a woman who braves her father's hidden past to discover his secrets...

"Pass the bread, the olives, and the wine. Oh, and a copy of *The Tuscan Child* to savor with them." —NPR

In 1944, British bomber pilot Hugo Langley parachuted from his stricken plane into the verdant fields of German-occupied Tuscany. Badly wounded, he found refuge in a ruined monastery and in the arms of
[Read more](#)



[See all 2 images](#)

Follow the Author



Rhys Bowen



UP-Sell

Sponsored products related to this item [\(What's this?\)](#)

Page 1



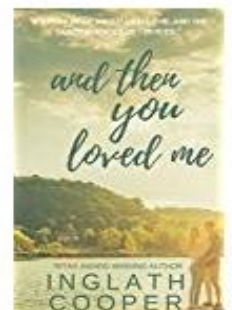
The Dutch Wife
Ellen Keith

A sweeping story of survival during World War II. Perfect



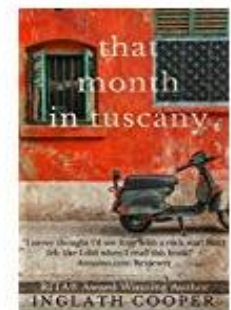
Daughters of the Night Sky
Aimie K. Runyan

A novel inspired by the most



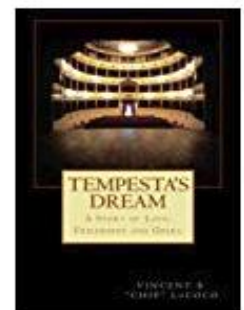
And Then You Loved Me
Inglath Cooper

That first love you thought you'd lost forever? Twenty



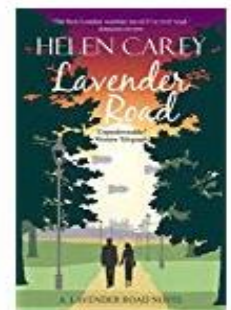
That Month in Tuscany
Inglath Cooper

Your life's love story has pretty much been written



Tempesta's Dream: A Story of Love, Friendship and Opera
Vincent B. "Chin" LoCoro

A story of love, friendship and opera



Lavender Road
Helen Carey

An inspiring, eventful saga which will transport you to



Home > Digital Cameras & Camcorders > Digital SLR > Nikon D3100 Digital SLR Camera + 18-55 VR Lens Kit

Pin it +1 0 print share



Nikon Nikon D3100 Digital SLR Camera + 18-55 VR Lens Kit

Price: \$479.49
Free Shipping: \$0.00
[Add to Cart](#)

☆☆☆☆☆ 0.0 submit a review for a chance to win \$1,000

- Versatile and ultra-lightweight 18-55 VR zoom lens
- Compact, lightweight design—16 ounces
- 1080p HD video with continuous autofocus and audio
- 11-point Autofocus
- 14.2 MP DX format CMOS sensor
- Guide Mode assists novices with basic and advanced settings

Ship within 72 hours

Manufacturer # 25472
Our Stock # NK25472



Features Specifications Read Reviews


The D3100's affordable price does not mean it can't keep pace with its pricier Nikon siblings. This less expensive model provides pro-quality images without requiring expert skills. With features such as Guide Mode, Scene Recognition System, and a built-in Nikon speedlight, the D3100 is always ready for any situation. The D3100 can automatically select best picture settings, or it can incorporate the photographer's creative input. Users can begin at a novice level, letting the D3100's Guide Mode provide instruction. In no time the novice will become an artist.

AF-S NIKKOR 18-55mm 1:3.5-5.6G lens with Vibration Reduction (VR) Lens

Fine optics are some of many products Nikon is famous for, and the 18-55 VR lens is no exception. The range of the lens is equivalent to 27-82.5 in 35mm. This provides a versatile range from wide-angle through mid-telephoto. The Vibration Reduction technology allows sharp images to be captured at speeds up to three stops slower.

Guide Mode

Our Experts recommend these accessories:

 **Vanguard Aluminum Tripod with PH-113V** **\$206.99**
Mfr # ABE0 243AV [Add to Cart](#)
Our Stock # VAAB243AV

 **Hoya NDX4 HMC (2-Stop) Filter** **\$17.85**
Mfr # A52ND4X [Add to Cart](#)
Our Stock # HOA52ND4X

Cross-Sell

Remarketing





Retargeting

Coupons and Offers



PLATFORM GENERAL FEATURES

Free Custom
Domain
www.yourname.com

Number of
Products unique
SKU

Number of
Images

Products Add-On

Free
Latest Updates
and Upgrade

PLATFORM GENERAL FEATURES

Blogs & Comments

Advanced sort & search

POS Management System
- Accept
Offline Order over the
phone

Email `yourname@yourdomainname.com`

PLATFORM GENERAL FEATURES

Cloud Hosting

Easy & Innovative
Navigation.

Static pages
(CMS) about us,
terms and
condition etc.

Website Hit
Counter.

PLATFORM GENERAL FEATURES

Product Hit counter.

Ranging Price.

QR Code generation.

Content Management
System

DASH BOARD

PICK TO MANAGE

Web page alternate URL subscribed up to Management

<http://bccstore>

RELEASE/UPDATE LOGO

Version Dated Details

BLOG

CURRENCY

TAXES

ADVERTISEMENT

COMPONENTS

**ADVERTISEMENT
REGISTRATION**

**SOCIAL
NETWORK**

PRE ORDER

ASK PRODUCT

COMPONENTS



**BRAND
AMBASSADORS**

COUPONS

**IMAGE
GALLERY**

**MY PICKUP
ADDRESS**

COMPONENTS

IMPORT/EXPORT

Bulk upload product



bulk upload images



export excel



bulk stock updated

PRODUCTS

The background features a central laptop with a keyboard. To the left is a teal shopping bag with a red handle. To the right is a white shopping bag with a red handle. Above the laptop is a tablet displaying a gift icon. To the right of the laptop is a round gift box with a red ribbon and a teal polka-dot pattern. Below the laptop is another gift box with a red ribbon and a teal polka-dot pattern.

Add product

Add product
with wizard

Quick add
product

Delete
product

PRODUCTS

The background features a light gray wooden-textured surface. In the center is a laptop with a black keyboard. To the left, a teal shopping bag with a red handle is visible. To the right, there are several gift boxes: one round with a red ribbon and white polka dots, and one rectangular with a red ribbon. The overall theme is e-commerce and product management.

Manage
product

List live
product

List offline
product

Missing
image with
live product

PRODUCTS

The background features a stylized illustration of a laptop with a keyboard, a blue shopping bag with a red handle, and several gift boxes. One gift box is round with a red ribbon and white polka dots, while another is rectangular with a red ribbon. The overall theme is e-commerce and shopping.

Missing
image

Search
product

Search by
filters

Quick add
with
variations

MY SITE- SEO

Menu meta(on page)

Default menu

Static pages

Site map



INVENTORY MANAGEMENT

PRODUCT VARIATIONS



Store management

Customer profiles

Customer accounts

Customer groups

Fulfillment centers

Order fulfillment

MARKETING & SEO



Search Engine Friendly:



Gift



Coupons





Social media integration

PRODUCT REVIEWS

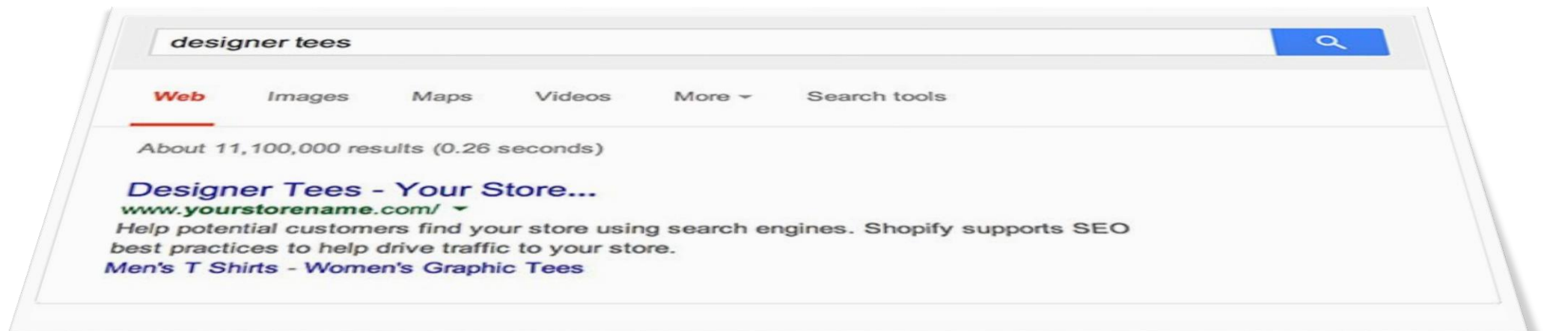
Engage your customers and encourage sales with the option to leave SEO-friendly product reviews on your website.

EMAIL MARKETING

Notify your customers of upcoming sales or new products with the Mail Chimp email marketing app.

SELL ON FACEBOOK

Your Face book fans can browse your products and make a purchase without leaving Face book.



SEO ENGINE

You control the website generic Meta Tags.

Change the TAGs even at the product level.

Export all your product tags.

Import unique tags for each products on your website.

SEO ENGINE

Import your own sitemap and robots.txt file.

Add your own articles and blog posting to enrich keyword content.

Add links to other sites to get more back links.

SOCIAL

Enhance your business by leveraging user-generated content and the power of social networking to build customer confidence, shopper engagement and brand loyalty.

GIVE SHOPPERS A VOICE

- Registered customers can participate in product ratings and reviews, helping build brand loyalty and preference.

MAKE IT EASY TO SHARE

- Unsolicited recommendations on sites such as Facebook, Pinterest, Twitter and Delicious can drive preference and boost sales.

Turn Shoppers into Advocates

- Make it easy for your customers to share by integrating "like" buttons into your page designs

Remove the Registration Burden

Integrate Facebook to make it easy for customers to login to your store without having to create a new user profile.

GET SOCIAL WITH YOUR SHOPPERS

By tracking customers' social participation and behaviour, you can further segment them to create marketing messages tailored to their individual needs and desires.

TRACK

- Track social behaviours such as "likes" and "follows", as well as browsing/ shopping behaviour within your store.

SEGMENT

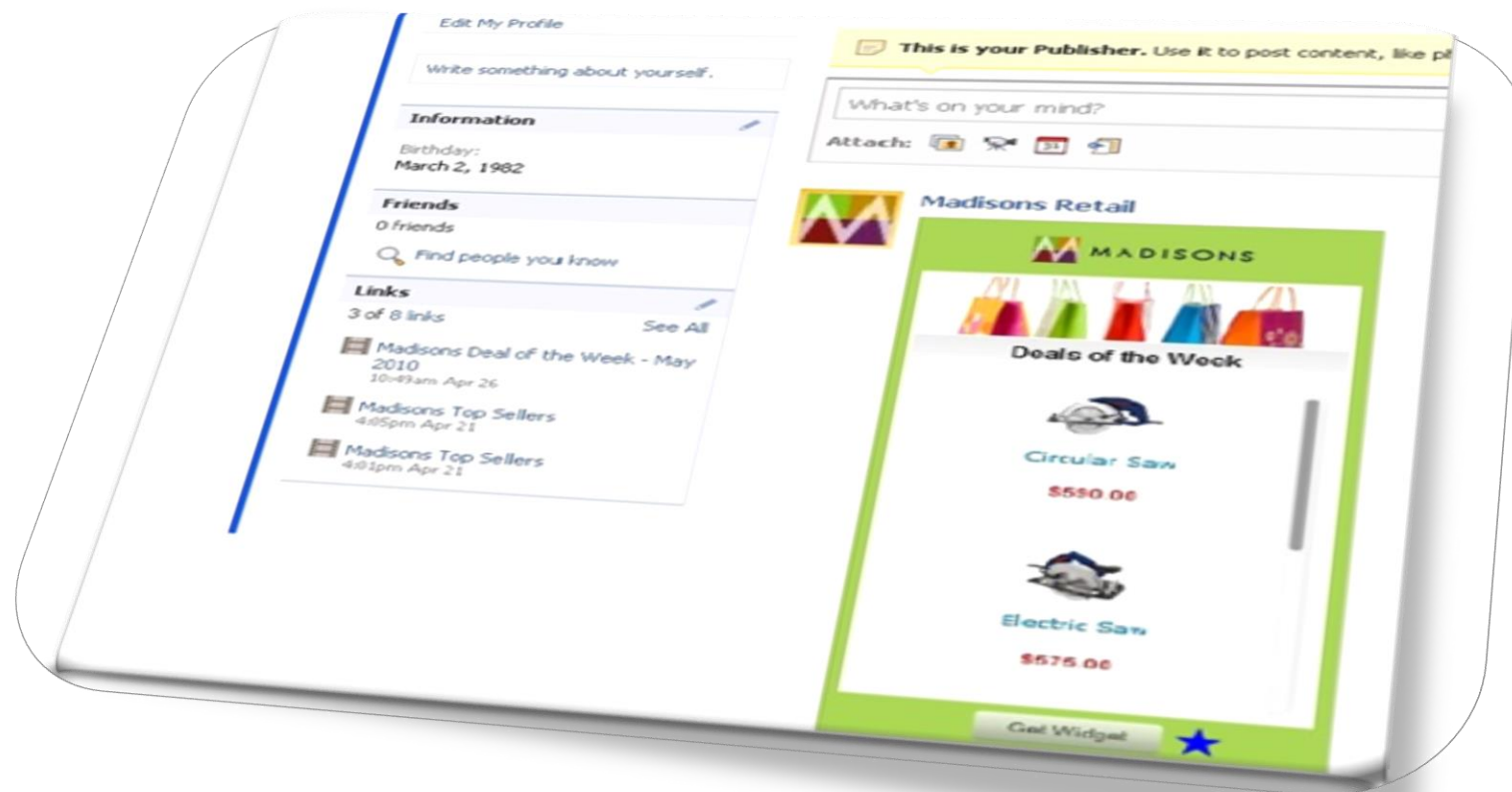
- Identify and refine user profiles so they can be placed into actionable customer segments.

REWARD

- Show shoppers relevant e-spots and/or reward them with unique discounts, offers and other incentives.

DRIVE TRAFFIC

Motivate customers to shop at your store with special offers, products and incentives



EMAIL INTEGRATION

OPTIN EMAIL
LIST.

DOUBLE
OPTIN EMAIL
LIST.

TRIGGER EMAIL
LIST



SMS GATEWAY

OPTIN EMAIL LIST.

DOUBLE OPTIN EMAIL LIST.

TRIGGER EMAIL LIST



DISCOUNTS & PROMOTIONS

- Quickly and easily create a wide array of discounts, promotions and other purchase incentives for your customers.

VERSATILE INCENTIVE OPTIONS

Product Level

- Discounts are applied to individual products or bundles (ex. Buy one jacket at full price, get the second for \$75).



ORDER LEVEL

Discounts/offers can be applied to items currently in the shopping cart (ex. 10% off entire order)



SHIPPING PROMOTIONS

- Discount is applied to shipping cost (ex. Free shipping today only).



Combine & Prioritize Offers

- When a customer is eligible for more than one discount, you define which offer has priority

Limited number

- Promotions/discounts are set to a limited number (ex. First 100 customers receive free shipping)

Multiple discount ranges

- Promotions/discounts are triggered by actions that fall into a specified range (ex. Spend \$100, get 10% off; spend \$200, get \$20% off).



Artificial Intelligence

MOBILE COMMERCE

- Deliver experiences optimized for mobile devices with responsive web design. Starter store pages will dynamically sense and adapt to the shopper device type to provide an optimized experience without any additional coding on your part.

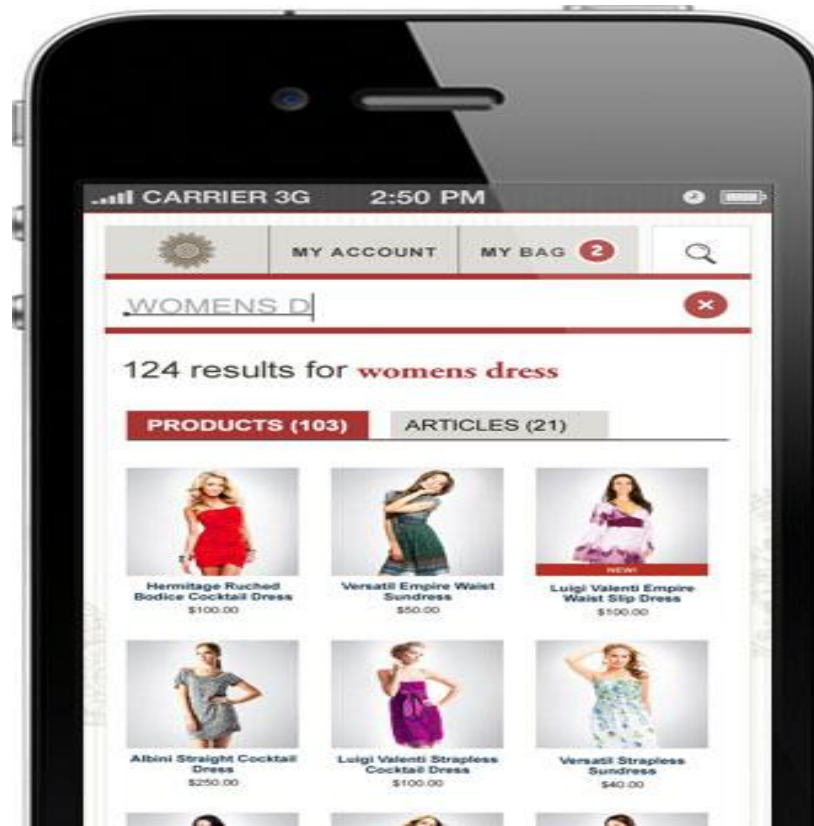
EFFICIENT CHECKOUT FLOWS

Shopping cart and checkout flows work quickly and efficiently when shopping on mobile devices



AUTOCOMPLETE

Using auto complete in the search function means less typing and less chance for error on the part of the user





QUESTION 3:

PLEASE ELABORATE

STRATEGY 37/100:

*E-commerce niche store with
mirror store*



STRATEGY

37/100

**E-COMMERCE
NICHE STORE
WITH MIRROR
STORE**



Online Shopping Mall



Multiple Shop Owners



7000 Independent Niche Website





QUESTION 4:

PLEASE ELABORATE

STRATEGY 39/100:

**TRACTIONS AND RAISING
THE CAPITAL**

STRATEGY 39/100

TRACTIONS AND RAISING THE CAPITAL



TRACTION



*WHAT IS
TRACTION?*



TRACTION

A modern conference room with a large wooden table and black chairs, viewed through a glass wall. The room is bright and airy, with large windows in the background. The word "TRACTION" is overlaid in a large, bold, black serif font across the upper portion of the image.

Traction can simply mean showing that you're making progress with customers, product development, channel partners, initial revenue as a proof point.



**REFER TO THE DAY 37 (AUGUST
17, 2020) DIGITAL MASTERY
NOTES AND RECORDINGS**



QUESTION 5:

PLEASE ELABORATE


STRATEGY 38/100:

***PRICING OF OSM PRODUCTS AND
REVENUE SHARING POLICY***



STRATEGY 38/100

**PRICING OF OSM PRODUCTS
AND REVENUE SHARING POLICY**

A row of blazers hanging on a rack in a store. The blazers are in various colors: dark blue, light grey, dark navy, and dark green. They are hanging on a white metal rack. The background is slightly blurred, showing other clothing items and store lighting.

THE MARKET PRICE OF
THE CASUAL BLAZER IS
\$164.78



YOU CAN SELL IT FOR **\$137.32**
WHICH INCLUDES THE
PRODUCT SOURCING COST
(PRODUCT COST, PACKAGING
DELIVERY) OF **\$27.47**

E.G.: \$(137.32 - 27.47)
MARGIN



\$109.85 MARGIN – 20% TRANSACTION COST

YOUR MARGIN:

\$87.88



The market price **\$164.78(600QR)**

sell it for \$137.32 (500QR) of \$27.46 (100QR)

(eg: \$137.32- \$27.46 or 500QR-100QR) Margin

\$109.86 – 20% Margin (Transaction cost)

400QR – 20% Margin (Transaction cost)

Your Margin: \$87.88 (320QR)



QUESTION 6:

PLEASE ELABORATE

STRATEGY 40/100:

***OSM EARLY BIRD OFFER GRABBING THE
FIRST 700 FOUNDATION STORE***



STRATEGY 40/100

**OSM EARLY BIRD
OFFER GRABBING
THE FIRST 700
FOUNDATION
STORE**



QUESTION 7:

PLEASE ELABORATE

STRATEGY 41/100:

*ONLINE SHOPPING MALL NICHE
STORE FLIPPING OPPORTUNITY*

***ONLINE SHOPPING
MALL NICHE
STORE FLIPPING
OPPORTUNITY***




أشيقر[®]
DIGIMENTORS

STRATEGY

41/100



The image features a stack of several old, yellowed, and slightly crumpled pieces of paper, likely handwritten letters or documents. The text on the papers is in a cursive script, which is mostly illegible due to the blur and the focus on the overlaid text. The papers are layered, with some edges visible. Overlaid on the center of the image is the text "story ahead" in a large, white, sans-serif font with a thin black outline. The background is a soft, warm-toned light, suggesting an indoor setting with natural light.

story ahead



**JAMES
AND ADM**

Hey, I want to buy a niche store.



Hello, may I ask which niche store would you like to start?

ADIM

I want to opt for a Tie store targeting USA.



I regret to inform you that the store is owned by Mr. Jamal .

ADIM

Is it possible that I
can buy the store
from him?



Yes you can. We will
help you make a deal
with the owner of
the shop.

ADIA

Thanks. please ask
consultant to reach
me

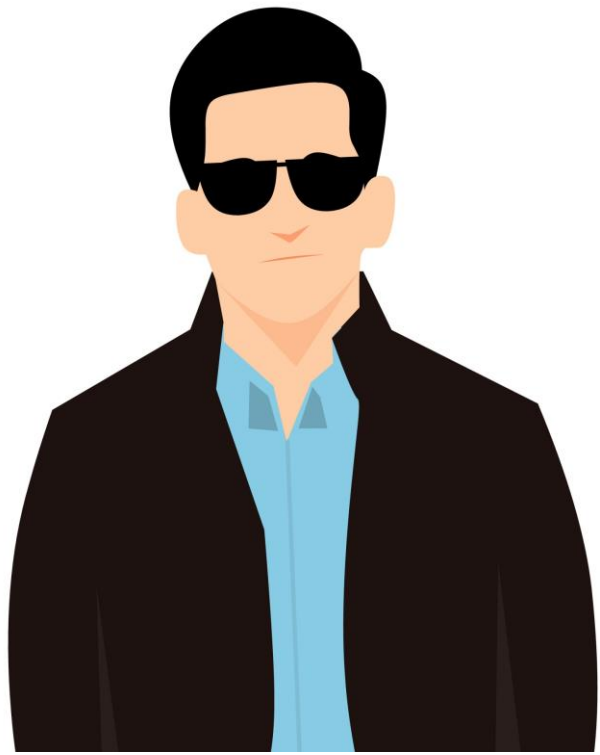


ADM

ADM consultants will
help you



**CONSULTANT
AND JAMES**



Hello

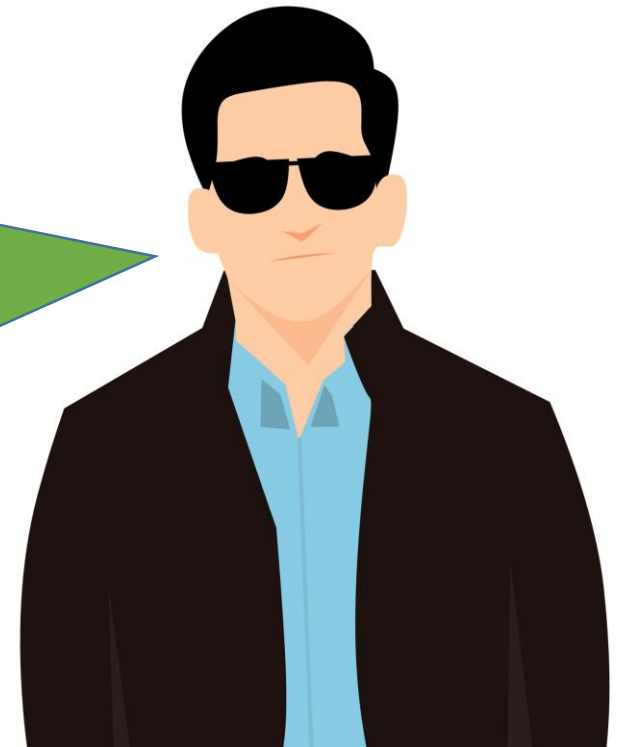
Hello Mr. James.





I see that you are
looking forward to buy
a niche Tie store- for
USA market

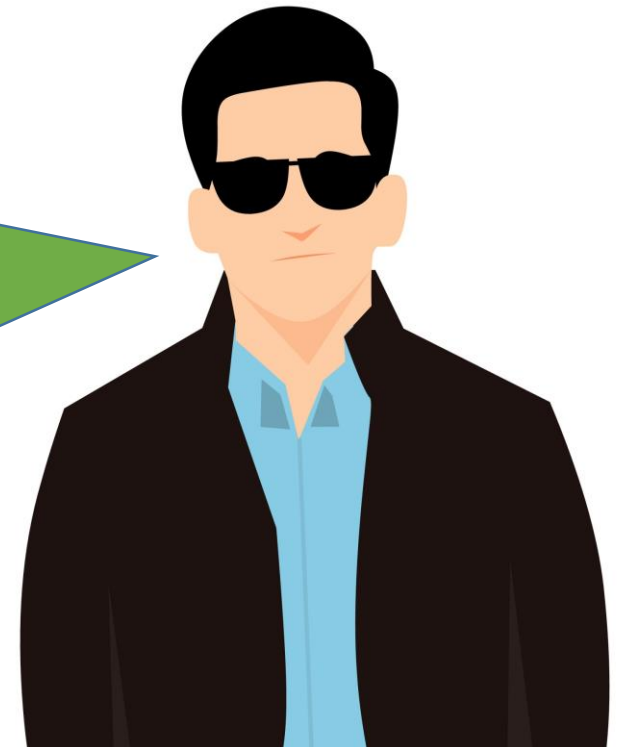
Yes, it is
correct.





As you know, currently
the store is been
owned by Mr. Jamal.

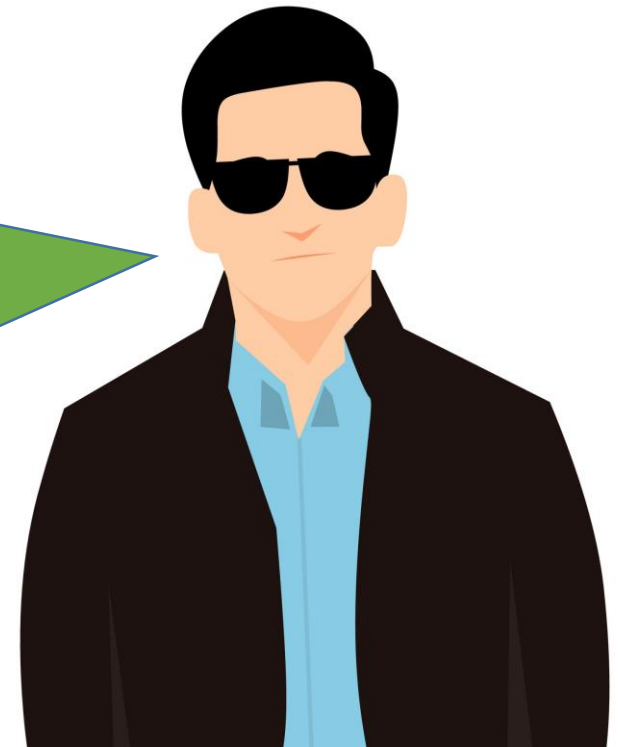
Yes, I have been
informed. Can I make a
deal with Mr. Jamal?





As you know, currently
the store is been
owned by Mr. Jamal.

Yes, I have been
informed. Can I make a
deal with Mr. Jamal?





Yes, you can. I'll make
a deal

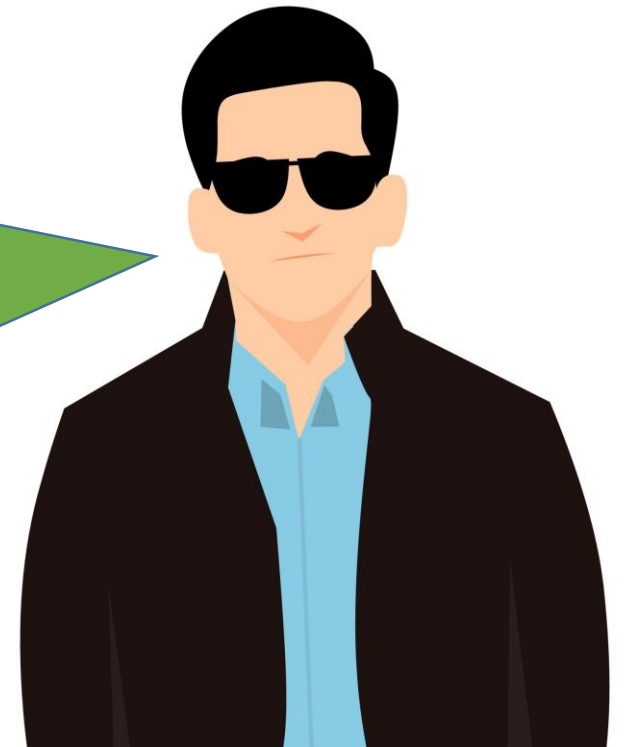
Sure, thank you.





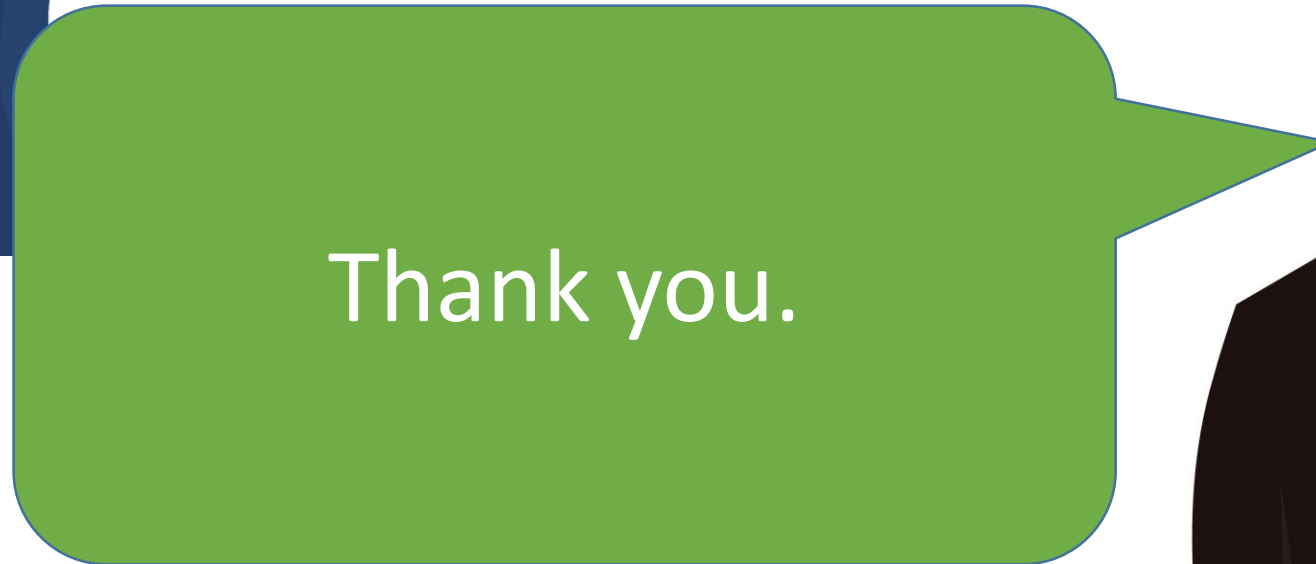
And can I ask, for how much are you looking forward to buy the store?

For 50,000 Qatari riyals.

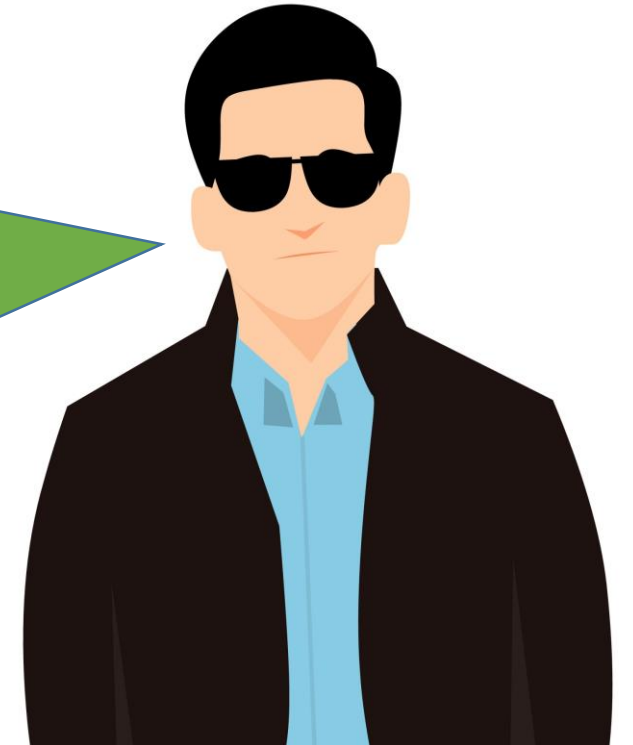




Sure, we will update
you soon.



Thank you.

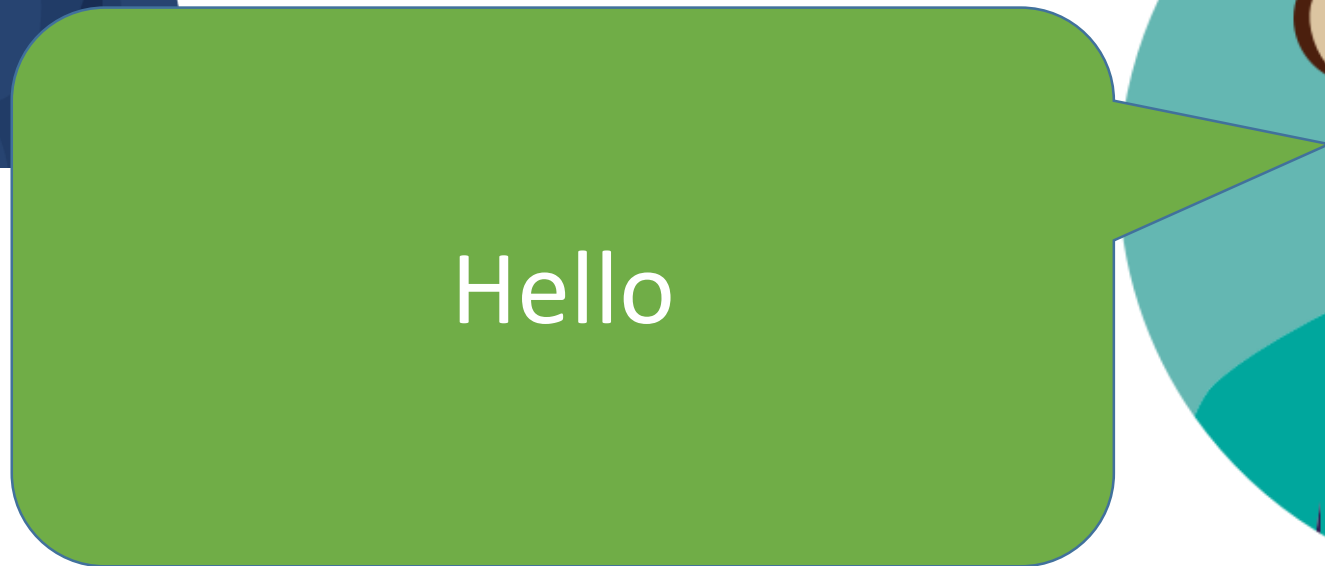


**THE CONSULTANT
AND MR. Jamal-
THE OWNER OF THE
WEBSITE**





Hello, Mr. Jamal



Hello



Mr. James have submitted his request to the company to buy your online store.

What will be the amount I'll be getting when its sold?





As we have initially made an agreement for charging 20% from the revenue earned through the selling process

And that is 10,000 Qatari Riyal

So I'll be getting 40,000 Qatari riyal





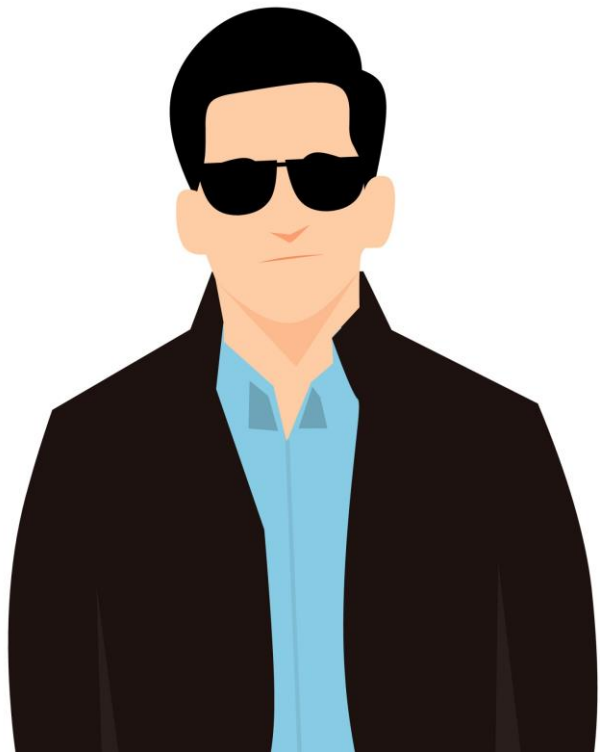
Yes. It will be transferred
within the next 7 days



Thank you.



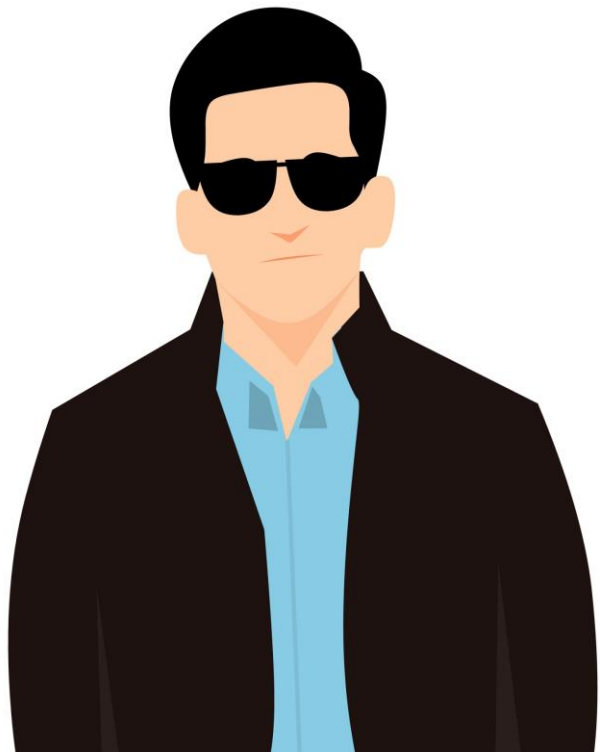
**JAMES AND
JAMAL
NEGOTIATION**



Hello Mr. James



Hello Mr. Jamal



I heard that you have
proposed to buy at 50,000
Qatari Riyals

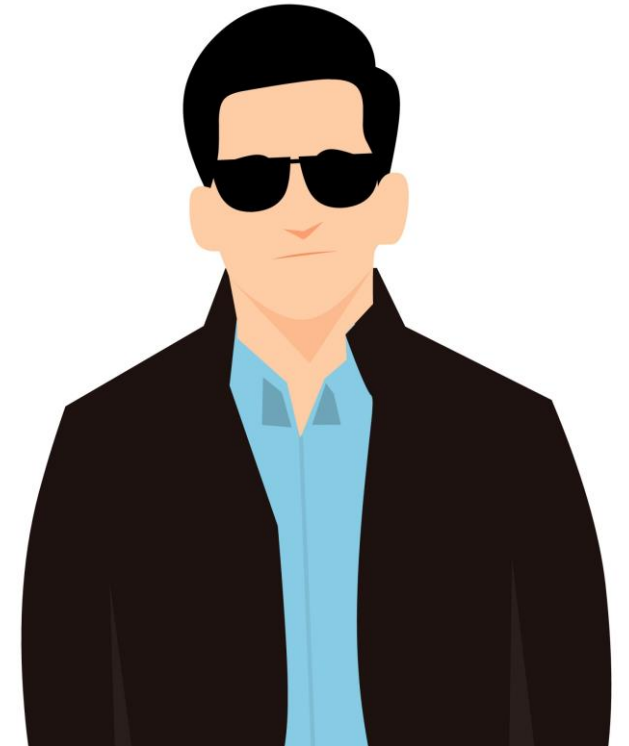
Yes, that's the amount
I have offered.





I heard that you have
proposed to buy at 50,000
Qatari Riyals

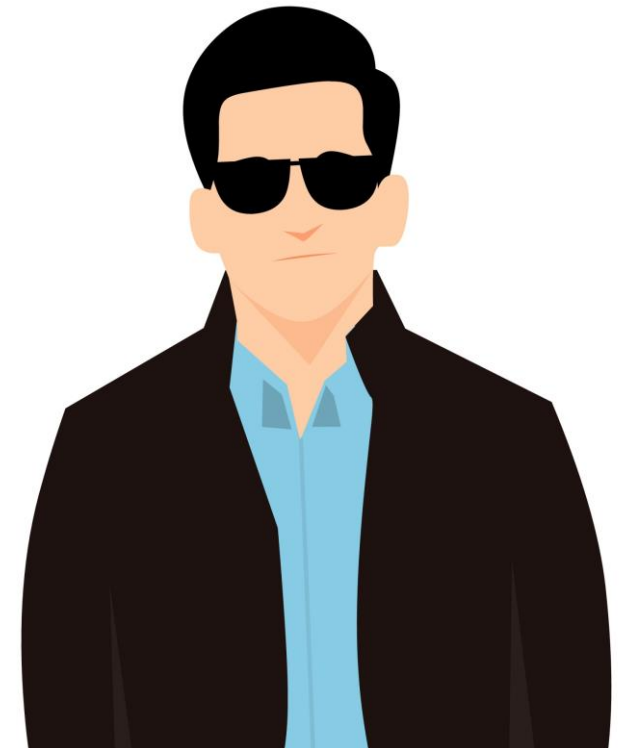
Yes, that's the amount
I have offered.





Can we negotiate with the price?

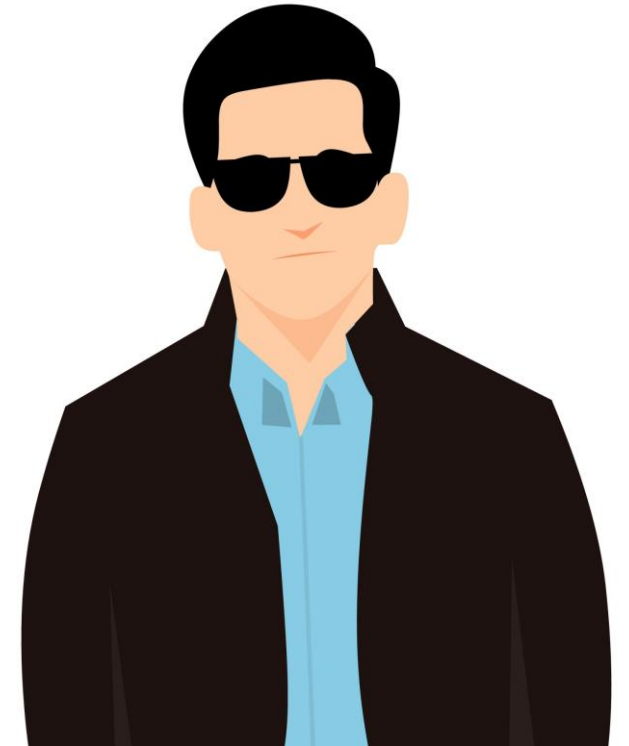
Yes of course, what do you propose?





Can we go for 60,000 Qatari Riyals?

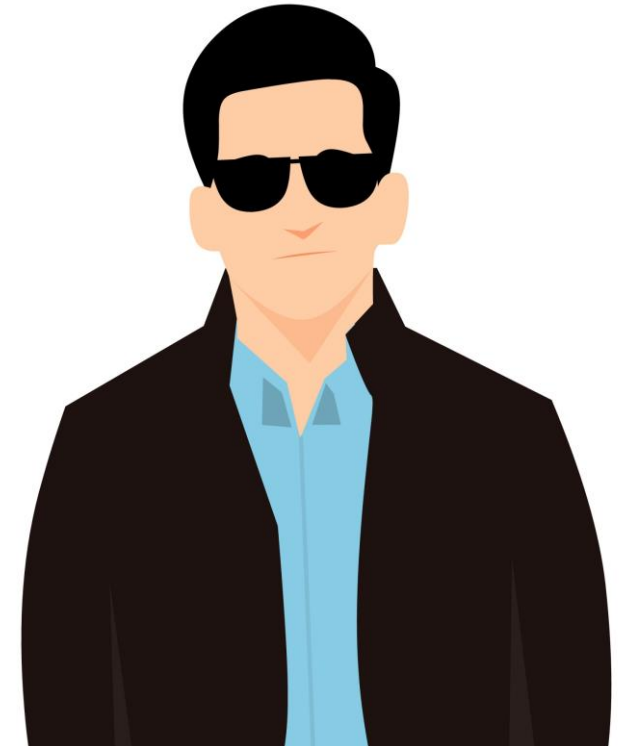
Alright, will proceed with the transfer procedures.





The legal procedure is simple. I'll provide you with a link which redirects you to the online shopping mall website

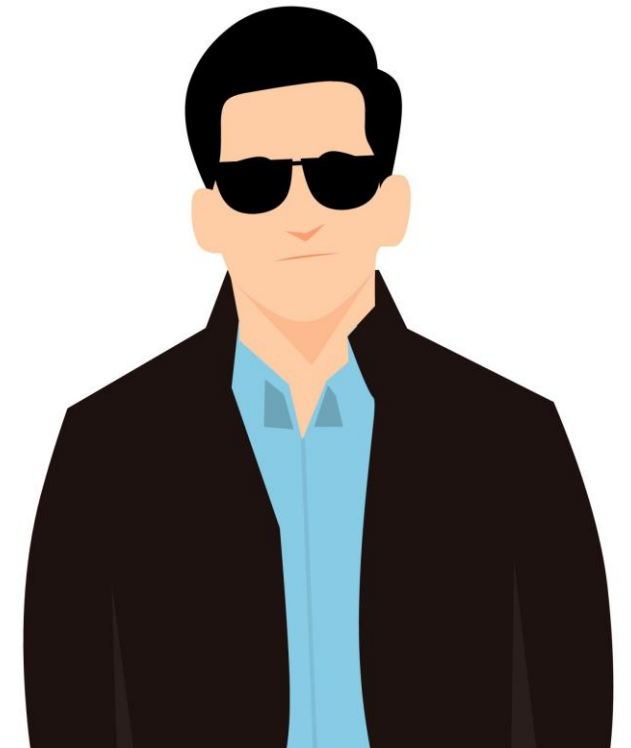
Sure





The process will be completed within a day or two. Can I have your email Id so that the link could be sent to you?

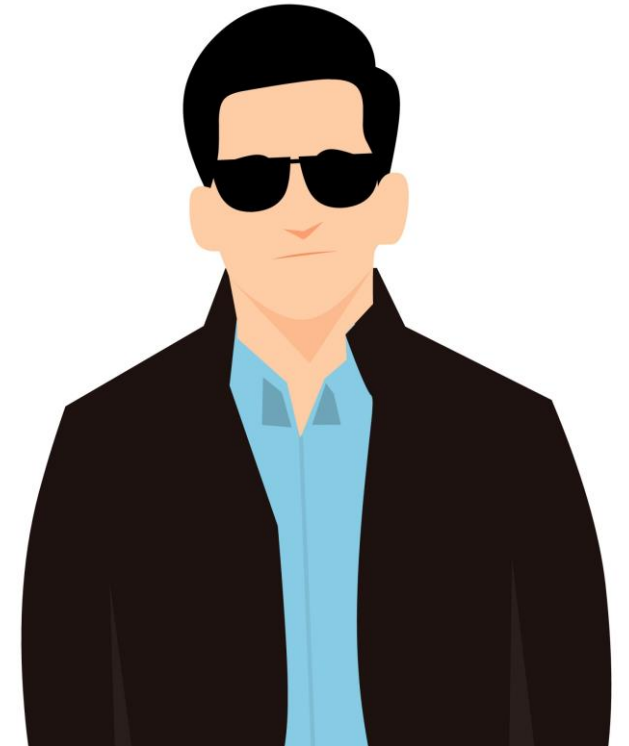
Sure





the mail will contain all the steps that will guide you through out the entire procedures.

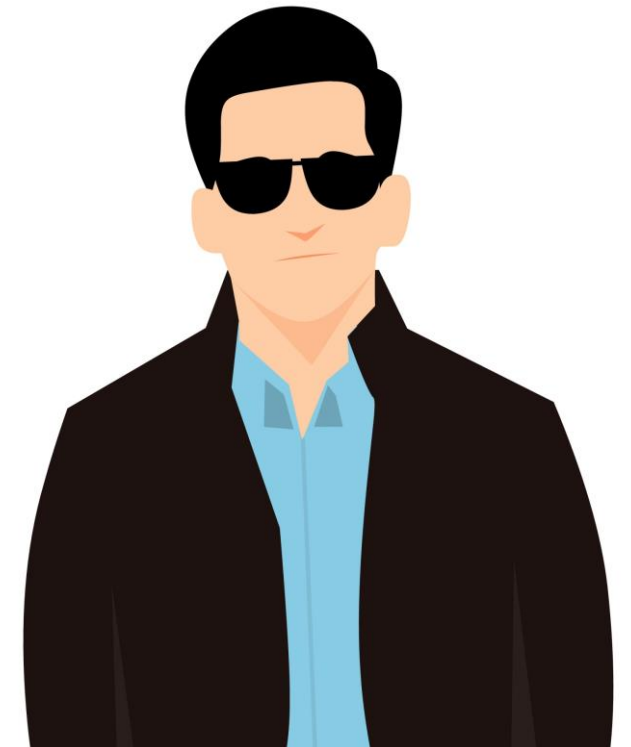
Thank you.





After you submit, the consultants will get in touch with you.

Thank you so much for your help.





QUESTION 8:

PLEASE ELABORATE

STRATEGY 42/100:

ASSURED RENTAL MODEL

STRATEGY 42/100

ASSURED RENTAL MODEL



**Niche store
owner can
rent out the
store (both
stores)**





**NICHE STORE WITHIN THE
SHOPPING MALL RENTAL**

YOUR BRANDED STORE

**ADM will handle rent
collection with
"Nodal account" for both
stores**

19
PAY
RENT

25

26



Monthly rent of 200USD to 1000USD (depending on Niche and market)



20 % Marketing fee
applicable

"Special Offer"

Assured Rental Model





Assured rental for
foundations stores of
500 to 700
(limited offer)

Assured rent
starts after 90
days





QUESTION 9:

ANONYMOUS

Could you elaborate other opportunities we can take?

CONSULTANT

A person in a white shirt is writing in a notebook with a pen. The scene is a desk with a laptop, a mouse, and other documents. The text is overlaid on the image.

**ASSURED CONTRACT OF \$2500 +
PERFORMANCE FEES**



TRAINER



**ASSURED CONTRACT OF \$2000 +
PERFORMANCE FEES**

EVENT MANAGER

**ASSURED
CONTRACT OF
\$2500 +
PERFORMANCE
FEES**



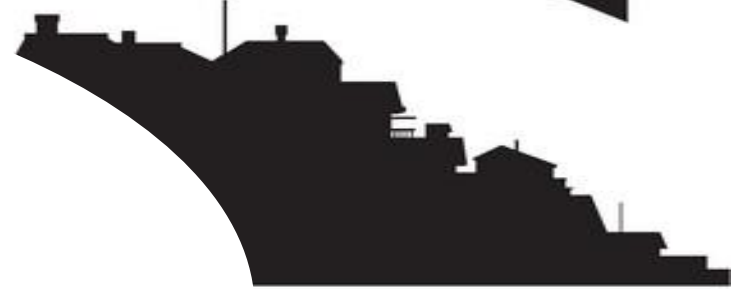
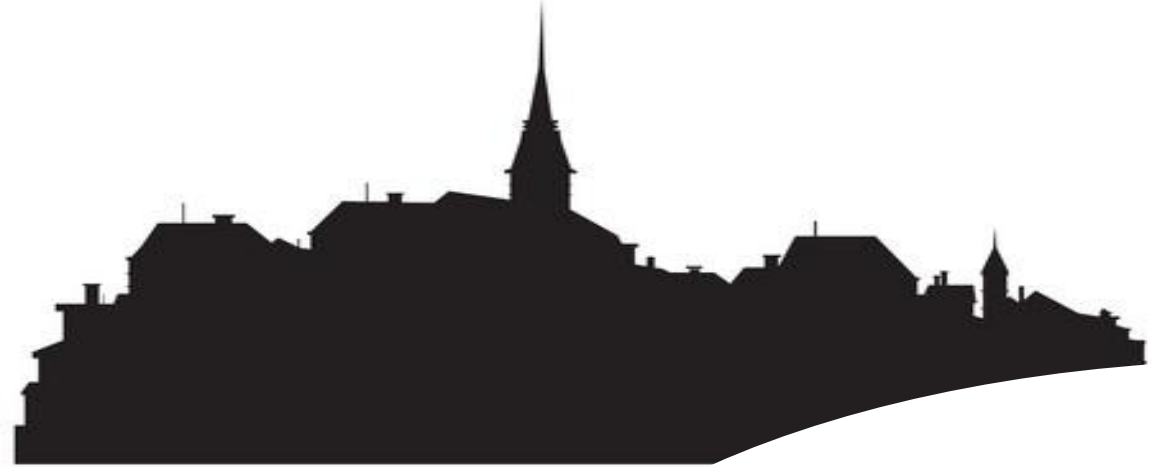
SOCIAL MEDIA INFLUENCERS



**ASSURED CONTRACT OF \$500-
\$1000 + PERFORMANCE FEES**

The background features a hand holding a large gold coin with a store icon on it. The coin is surrounded by several smaller store icons, each inside a circular frame. The background is a light blue color with a faint map pattern. The text is centered over the coin.

FRANCHISEE OPPORTUNITY WITH OSM



DIFFERENT CITIES



An empty office cubicle with desks, chairs, and a window view of a city. The cubicle is furnished with several black ergonomic office chairs and desks. A large window in the background provides a view of a city with greenery and buildings. A potted plant sits on the windowsill. The text "PHYSICAL OFFICE WITH MULTIPLE OFFERS" is overlaid in white, serif font on a dark horizontal band across the center of the image.

PHYSICAL OFFICE WITH MULTIPLE OFFERS

QUESTION 10 :

INDIA



MR. ABIDH

**BUSINESS
OWNER**

What will be the roles and responsibilities of the niche owner?

QUESTION 11:

INDIA



PROFESSIONAL

MS. NIHA TASBI

How does the reduction of redundant investment work when working collectively?

QUESTION 12:

INDIA



PROFESSIONAL

MS. NIHA TASBI

Is owning an mirror store necessary to become a part of OSM?

QUESTION 13:

INDIA



PROFESSIONAL

MS. NIHA TASBI

Is ADM also renting out the store series of 500-700?

QUESTION 14:

INDIA



Mr. Dany Rajan

PROFESSIONAL

What is the importance of having a store outside if the customer get the same product with low price inside shopping mall store?

QUESTION 15:

INDIA



Mr. Mohd Anas Ansari

SEO
SPECIALIST

***What are the tasks I need to do
after OSM Store purchase.***

QUESTION 16:

INDIA



Mr. Shobhit Bajpai

Professional

Shipment related - is it possible to deliver product in one day from one country to another?

QUESTION 17:

INDIA



Mr. Vishnu T V

**Digital
Marketing
Intern**

Investment Details?

QUESTION 18:

INDIA



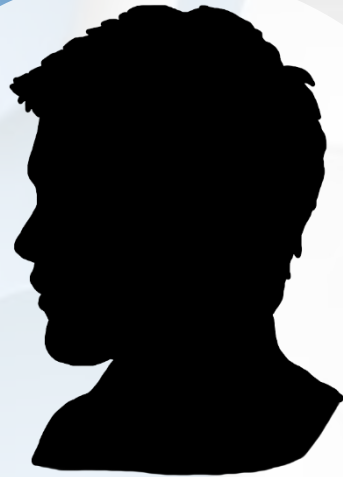
Mr. Shivam Awasthi

Business
Owner

*Is only one region will allot for
one niche store?*

QUESTION 19:

INDIA



Student

Mr. Vishnu T V

How to find Niche Store?

QUESTION 20:

INDIA



Marketing

**Mr. Suneer ummer
panangatt**

What amount should I invest to start this?

QUESTION 21:

INDIA



Mr. Amit

**Manufacturing
Product**

How we know the demand and supply of a region?

QUESTION 22:

INDIA



Professional

Ms. Sithara

***Wish to know more about Assured
Rental Model***

A string of nine colorful paper strips is suspended by a thin twine thread against a dark, vertically-grained wooden background. Each strip is held in place by a small wooden clothespin. The strips are arranged to spell out the words 'THANK YOU' in a casual, hand-drawn font. The colors of the strips are: red for 'T', light blue for 'H', lime green for 'A', light blue for 'N', yellow for 'K', light green for 'Y', yellow for 'O', and light green for 'U'.

THANK YOU