

WELCOME

DAY 66/100

DIGITAL MASTERY CHALLENGE

DATE: SEPTEMBER 21, 2020, MONDAY

TIME: 06:00 PM (AST)

LIVE FROM DOHA, QATAR



Q

&

A

ON ONLINE SHOPPING MALL



PART 2



AGASTIN



USA



PROFESSIONAL

QUESTION :

Hi Shan, It was a wonderful session, keep going. I hope this will be really helpful to business enthusiasts. I was planning to start with an ecom store, if i start with ADM what will be my benefit apart from technical features?

QUESTION :

I will need little more understanding on how the strategy 37/100 pricing of OSM products and revenue sharing policy works.



AKUA ADOBEAH



UNITED ARAB EMIRATES



PROFESSIONAL



STRATEGY

37/100

**E-COMMERCE
NICHE STORE
WITH MIRROR
STORE**

Online Shopping Mall



Multiple Shop Owners




7000 Independent Niche Website





STRATEGY 38/100

**PRICING OF OSM PRODUCTS
AND REVENUE SHARING POLICY**

A row of blazers hanging on a rack in a store. The blazers are in various colors: dark blue, light grey, dark navy, and dark green. They are hanging on a white metal rack. The background is slightly blurred, showing other clothing items and store lighting.

THE MARKET PRICE OF
THE CASUAL BLAZER IS
\$164.78



YOU CAN SELL IT FOR **\$137.32**
WHICH INCLUDES THE
PRODUCT SOURCING COST
(PRODUCT COST, PACKAGING
DELIVERY) OF **\$27.47**

E.G.: \$(137.32 - 27.47)
MARGIN



\$109.85 MARGIN – 20% TRANSACTION COST

YOUR MARGIN:

\$87.88



The market price **\$164.78(600QR)**

sell it for \$137.32 (500QR) of \$27.46 (100QR)

(eg: \$137.32- \$27.46 or 500QR-100QR) Margin

\$109.86 – 20% Margin (Transaction cost)

400QR – 20% Margin (Transaction cost)

Your Margin: \$87.88 (320QR)



Aldo Thomas



UNITED KINGDOM



PROFESSIONAL

QUESTION :

Can I integrate any tools to this website? Or will there be any tools for ecommerce boosting?



Rashi Faizal



QUESTION :

Hi Sir, I am new to this industry, Once I start ADM ecommerce done for you model what are the steps I should do from my end?



Anonymous

QUESTION :

Can we connect/link our existing Affiliate stores with Our Store in Online Shopping Mall?



Shahla Edathod



QATAR



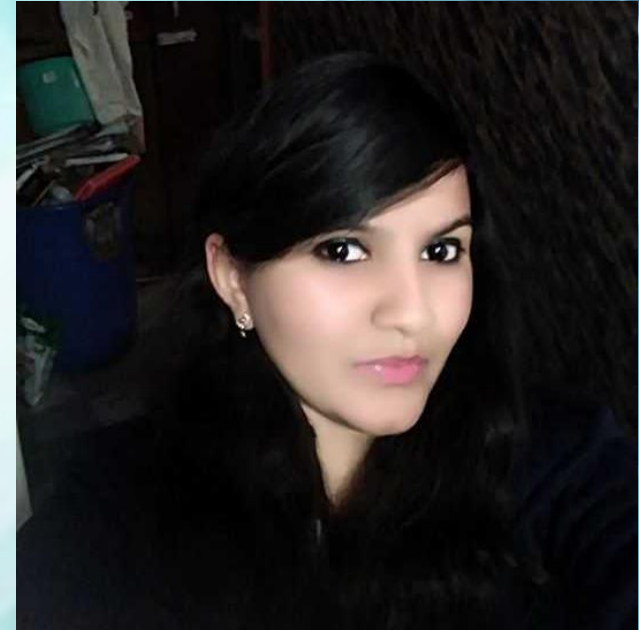
PROFESSIONAL

QUESTION :

Sir, me and my husband are planning to start an ecommerce store, I am running an instagram page and selling products. I would like to stick on that same niche, how do I check that niche is available?

QUESTION :

***What is the
minimum costs to
open the store?***



Akansha Khandelwal

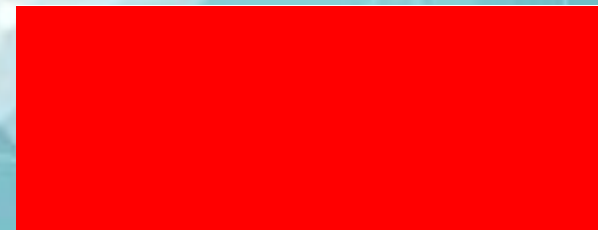


QUESTION :

Hi Shan, I am from Indonesia, I would like to make sure of a few things before going with an e-commerce done for you model.



TROUDY



Indonesia



PROFESSIONAL

QUESTION :

Sir in the Ecommerce done for you model, does OSM provide customer support for the all 700 sites? Or it should be provided by the entrepreneurs of each shop?



Suhail k



QUESTION :

Can I sell products globally? Or alone in Qatar? If i want to sell my products in my country alone, who will arrange logistics?



TROUDY



Indonesia



PROFESSIONAL

QUESTION :

A person is buying multiple stores, I don't do any work, can I get just the rent? If yes, can you show me a sample calculation if I buy 8 stores?



Roshna Abdul Jaleel



Currently, price of niche stores = USD 1374

You buy 8 stores = USD 1374x8= USD 10,992

For one store, you get a minimum rent of USD 200 per month

i.e., return of 14.5%

For 8 stores= USD 1600 per month = USD 19,200 per year

Your initial investment= USD 10,992

In a year, you receive= USD 19,200

PROFIT:

PROFIT OF USD **8,208 IN A YEAR**

PROFIT OF USD **684 PER MONTH**

PROFIT OF USD **24,624 IN 3 YEARS (36 MONTHS)**



Alan Poul



UNITED KINGDOM



PROFESSIONAL

QUESTION :

*Can I run one website
in two different
domains?*

QUESTION :

How much time will it take to deliver the website once I paid the amount?



Alia Faizal



UNITED ARAB EMIRATES

The flag of the United Arab Emirates is shown, consisting of three horizontal stripes of green, white, and black, with a red vertical stripe on the left side.

PROFESSIONAL

An illustration of two men in business suits shaking hands, symbolizing a professional agreement or deal.

QUESTION :

If suppose I choose the flipping model which store will be the best to do flipping? If multiple choices are there can you suggest that?



Karthika PS



QUESTION :

Planning for taking existing business online. So I have all my products with me, so will it help me?



Muhammed Shameem





Anonymous

QUESTION :

I would like to be a part of the affiliate program on adm.qa. For promotional support, will you give webinar exclusively?



FARAH FARZIN



BAHRAIN



PROFESSIONAL

QUESTION :

I am a blogger. I would like to start an ecom store in Bahrain, I hope you will provide an end to end solution for the same. please make it clear.

QUESTION :

*Which ad platform
would give me
maximum results ?
Google ad platform or
microsoft bing?*



Pooja bharambe



QUESTION :

Is there any limit on the number of vendors?



Muhammed bin Aboobakar

UNITED ARAB EMIRATES



PROFESSIONAL



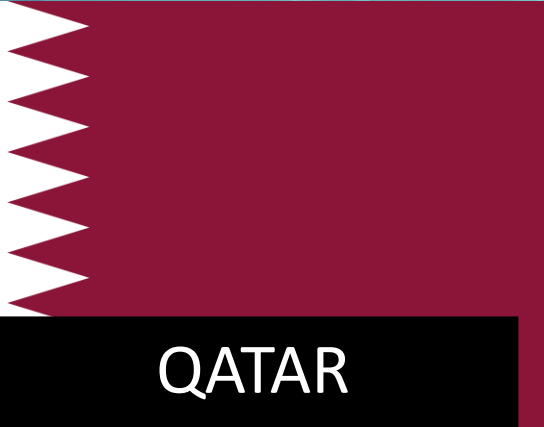
Anonymous

QUESTION :

Can you please explain how Affiliate program works with Onlien Shopping Mall?



Abdul Razak



QATAR



PROFESSIONAL

QUESTION :

You have mentioned in your presentation "expert support", will it be available for a year or only from the beginning? Please explain.

QUESTION :

Planning for taking existing business online. So I have all my products with me, so will it help me?



Muhammed Shameem



UNITED ARAB EMIRATES



PROFESSIONAL

QUESTION :

Can we have a detailed description of a Nodal account and it's difference between Normal Account?



JUBIN SHAH C M





FAZALIA



SINGAPORE



PROFESSIONAL

QUESTION :

Will there be any recurring payments once I take ecommerce done for you?

QUESTION :

*In case, if can we
sell the Mirror
Store only?*



ARUN ARAVIND



QUESTION :

Is there any additional cost for multi currency and Multi-Language feature?



Ramakrishnan CP





Aisha Safar



QATAR



PROFESSIONAL

QUESTION :

What do you mean by multi store front?



Anonymous

الله أكبر
لا إله إلا الله
محمد رسول الله

Saudi Arabia



PROFESSIONAL

QUESTION :

I am living in Saudi Arabia last 10 years. I am sure This business works well here. As you already giving 10% affiliate commission for bringing new niche stores how can i use this as a business opportunity here? if I arrange few people who are interested to start online store, can you support me by giving a session presentation to them?



Anonymous

QUESTION :

***How can i be a part
of you Online
Shopping Mall
business? if i bring
any new Stores ?***

QUESTION :

Regarding the rental model, is the owner renting out the domain of the e-commerce website itself?



Abel Jose Zachariah





Anonymous

QUESTION :

Do you have any recommendation if I open bulk stores in shopping mall? same niche in multiple country TLDs or Multiple Niche store in same country TLD. Which do you recommend ?

QUESTION :

Sir in the Ecommerce done for you model, does OSM provide customer support for the all 700 sites? Or it should be provided by the entrepreneurs of each shop?



Suhail k





Anonymous

QUESTION :

We have our own branded products. if i open same nich store for one country , is it possible for tie-ups with other country's same niche stores ?

QUESTION :

Can you explain about stock, supply and payment about the store?



Jeesmon C Shaju





Anonymous

QUESTION :

Is there any training support for the people on running the niche store website?

QUESTION :

What kind of trainings will ADM provide after purchasing the store?



Jeesmon C Shaju



QUESTION :

What kind of trainings will ADM provide after purchasing the store?



Jeesmon C Shaju





Anonymous

QUESTION :

Is the franchisee an exclusive territory or not? How much investment/fees will we incur for joining as a franchisee?



Anonymous

QUESTION :

What are your marketing strategies for marketing online e-commerce store?

QUESTION :

What is the requirement for e-commerce portal in our website ?



SANOFAR S S





Anonymous

QUESTION :

You said you will take care of the CRM activities of OSM (customer queries and complain) so you are you going to handle this aspects right?

QUESTION :

*Through niche store
we can sell the
products , right?
Then the profit from
that niche how we
can share?*



Jumana Thasneem kp





Anonymous

QUESTION :

Will you provide services to our own website, meaning the mirror store as well?

QUESTION :

***How can
implement mirror
store?***



Aswathy v m





Anonymous

QUESTION :

Could you please explain to me again what is a mirror store and why is it important to have a mirror store?

QUESTION :

*In case, if can we
sell the Mirror
Store only?*



ARUN ARAVIND



INDIA



SEO ANALYST

QUESTION :

***How do you help
in raising funds?***



Sreedev s menon



QUESTION :

How much time will it takes to get minimum of 3000\$/month as you said? Will it takes more than six months?



Anilraj



QUESTION :

Can I select my niche as hair building fibres for e-commerce?



Alkas ck



INDIA



SEO ANALYST

QUESTION :

How to upsell our customers? Which are tips and techniques for that?



Soori Raj E



HOW TO PROMOTE
YOUR BUSINESS
THROUGH
**SOCIAL
MEDIA?**



SEPT
22
TUE @ 6PM
(AST)

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AND JOIN
TOMORROW'S
WEBINAR**



THANK YOU

A string of nine colorful paper strips is hanging from a twine string against a dark wood background. Each strip has a letter written on it in a dark blue or black font. The letters are: T (red strip), H (light blue strip), A (light green strip), N (light blue strip), K (yellow strip), Y (light green strip), O (yellow strip), and U (light green strip). Each letter is held in place by a small wooden clothespin. The strips are slightly tilted and spaced out along the string.