



أشيقر
DIGIMENTORS

WELCOME

DAY 72/100

DIGITAL MASTERY CHALLENGE

DATE: SEPTEMBER 28, 2020, MONDAY

TIME: 06:00 PM (AST)

LIVE FROM DOHA, QATAR



QUESTIONS



Rafnath Farveen M



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

Niche: Cycling Equipment (USA)
Doubts : 1) My niche is having a very high competition in USA market,, I recently changed my niche and now only I looked for the competition level,, how this can be sorted out? I have 18 competitor in US market alone



Rafnath Farveen M



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

2) I am finding hard to find CPM affiliate program for my niche, most of the programs are CPS, how this can be sorted, I only find an option to add travel for cyclers as a segment and then add travel affiliate programs to counter this, but still revenue will be very less as it is not the main one,, please suggest.



Rafnath Farveen M



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

2) I am finding hard to find CPM affiliate program for my niche, most of the programs are CPS, how this can be sorted, I only find an option to add travel for cyclers as a segment and then add travel affiliate programs to counter this, but still revenue will be very less as it is not the main one,, please suggest.



Vishnu Raj R



INDIA



Digital Marketing Executive.

QUESTION :

Niche: Maternity care products.

1) please explain the monetization plan.



Muhammed Ashique k



QUESTION :

***NICHE : CHILD
TRACKING DEVICES ,
MARKET: USA***

***What are the services
related to child tracking
devices niche?
catagories?***



Muhammed Ashique k



QUESTION :

***NICHE : CHILD
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MARKET: USA***

***What are the services
related to child tracking
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catagories?***



Ayisha Jaseela



QUESTION :

Can home design and modular kitchen design be services that come under the selected niche?



Ayisha Jaseela



INDIA



SEO ANALYST

QUESTION :

Can home design and modular kitchen design be services that come under the selected niche? I couldn't find much websites with commissions greater than 10% for selected niche. is that ok?



Goutham G A



INDIA



SEO ANALYST

QUESTION :

NICHE : YOGA

***Problem in Longtail
keyword selection
between 30k - 100k
.Few keywords are
available in this
range.***



Aswathy v m



INDIA



SEO ANALYST

QUESTION :

***NICHE: NOTE BOOKS &
WRITING PADS***

***what will be the
downloadable / digital
products related to
niche?***



Moksha M



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

NICHE : GIFT ITEMS

Questions : I want to know about the products under gift items in OSM



Akhif



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

1) How do I select the right affiliate model for my niche?



Akhif



QUESTION :

2) How do I come up with the right customer avatar for my niche?



Akhif



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

***3) How do I find
Longtail keywords
with appropriate
msv for my niche?***



Akhif



INDIA



SOCIAL MEDIA MANAGER

QUESTION :

***3) How do I find
Longtail keywords
with appropriate
msv for my niche?***



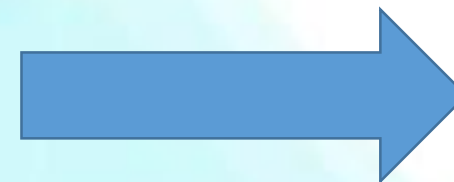
Dany Rajan



QUESTION :

*Some concerns for choosing
India as market place for
osm*

*1) Govt makes it mandatory
for ecommerce companies
to display products country
of origin*





Dany Rajan



QUESTION :

Will India China conflict affect the product sourcing. 3) Will the digital tax(equalization levy) affect ecommerce companies?



Dany Rajan



QUESTION :

Will India China conflict affect the product sourcing. 3) Will the digital tax(equalization levy) affect ecommerce companies?



Sreedev s menon



QUESTION :

Can you explain about niche cartel and its benefits?



Soori Raj E



QUESTION :

Any tips to drive traffic immediately to our website through social media.



Soori Raj E



QUESTION :

Any tips to drive traffic immediately to our website through social media.



Karthika PS



INDIA



**DIGITAL MARKETING
EXECFUTURE**

QUESTION :

While doing social media marketing for our niche based on USA, whether Facebook or twitter works more and also while joining groups in facebook only usa based facebook groups could be joined?



Shobhit Bajpai



QUESTION :

***How we do
branding with
limited sources
and money?***



Shivam Awasthi



QUESTION :

Why branding is necessary for business? Any specific region.



Mohammed Musthafa T



QUESTION :

how can we know whether the selected niche is good for our targeted customers of a selected country ?



ONEEZA



PAKISTAN



REGIONAL COORDINATOR

QUESTION :

***if we want to
Build artificial
intelligence
website what
should we do?***



Fahad masood



PAKISTAN



MANAGER

QUESTION :

***how do we start
our online
business without
investment?***



Asma



PAKISTAN



STUDENT

QUESTION :

*i am intrested in
**BECOME A
DIGITAL
ENTREPRENEUR**
what should i do?*



WIRDA



PAKISTAN



DESIGNER

QUESTION :

***we promote
your website
what is your
advantage in it?***



QUESTION:

NAME: ANDRIA MARIA
PLACE: USA

I wish to book niche bracelets and bangle, please advice me with it's potential and market in USA.



NICHE STORE NO 19
FASHION BRACELET &
BANGLE

NICHE AVAILABLE IN TOP 5 MARKETS

USA

UK

CANADA

INDIA

AUSTRALIA



PRODUCT CATEGORY

Bracelets



Chain Bracelets



Strand Bracelets



Bangles



QUESTION:

I would like to own niche “kids shoes”, can you tell me the categories under this niche

ALINA-QATAR



NICHE STORE NO: 25
KIDS SHOES





Boy's shoes



Girl's shoes

NICHE AVAILABLE IN TOP 5 MARKETS

USA

UK

CANADA

INDIA

AUSTRALIA

QUESTION:

Niche Backpacks which are the available markets? Please guide one best market for this niche.

MUHAMMED FAHAD-INDIA

NICHE AVAILABLE IN TOP MARKETS

USA

UK

CANADA

INDIA

AUSTRALIA

PRODUCT CATEGORY



FOR WOMEN



FOR GIRLS



FOR MEN

QUESTION:

Niche yoga mat is available in India market? Which are the market is not taken by others?

VEENA DAS-INDIA

NICHE AVAILABLE IN TOP MARKETS

SOLD OUT

USA

UK

CANADA

INDIA

AUSTRALIA

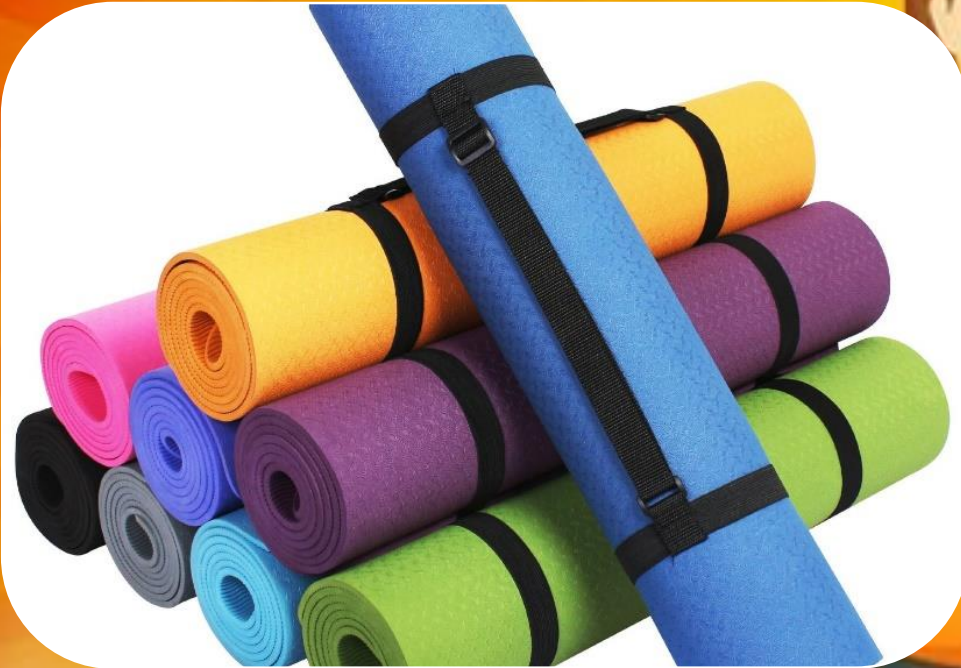
NI
Yo

NICHE NO: 30

YOGA



PRODUCT CATEGORY



YOGA MAT



YOGA MAT BAGS





YOGA DRESS MEN



YOGA DRESS WOMEN





KNEE PADS



ACCESSORIES

QUESTION:

I have noticed sports accessories are sold out in India and USA, I was planning to book this in USA, how about the flipping process. Can you explain more about it?

Teza Ghan-Qatar

NI
Yo

NICHE NO: 33

SPORTS ACCESSORIES



NICHE AVAILABLE IN TOP MARKETS

SOLD OUT

USA

SOLD OUT

UK

SOLD OUT

CANADA

SOLD OUT

INDIA

AUSTRALIA





PRODUCT CATEGORY



TIMERS



STOPWATCH

PRODUCT CATEGORY



SHOES



GOLF SLEEVES

PRODUCT CATEGORY



HEAD BANDS

SPORTS BAGS

PRODUCT CATEGORY



GLOVES



KNEE PADS

PRODUCT CATEGORY



WAIST SUPPORT



ANKLE SUPPORT

PRODUCT CATEGORY



RESISTANT BANDS



SMART ACCESSORIES

Thank
you

