

WELCOME

DAY 75/100

DIGITAL MASTERY CHALLENGE

DATE: OCTOBER 1, 2020, THURSDAY

TIME: 06:00 PM (AST)

LIVE FROM DOHA, QATAR



DAY 75



CONGRATULATIONS

LIST OF MENTORS WHO STARTED THEIR ONLINE BUSINESS

Ms. Jeena Hakeem

Mr. Tahir Aqeel

Ms. Bindu k menon

Mr. Haseeb Hassan

Mr. Mohammed najmush shamin Bhuiyan

Ms. Nimmy Nazar

Mr. Md Zakir Hussain

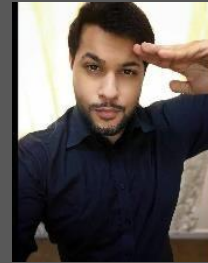
Mr. Saddam Hossain

Mr. NIYANTHAN TONY

Mr. Habib Hamza

Ms. Roshna Abdul Jaleel

Ms. Husna Abdul Jaleel



FROM DIGITAL MENTORS TO DIGITAL ENTREPRENEURS

LIST OF MENTORS WHO STARTED THEIR ONLINE BUSINESS

Mr. Amal Salim

Mr. Omer Niaz

Ms. Afrana

Mr. Habib Hamza

Mr. Syed Muhammad Faisal Ali
Jafri

Ms. Aisha Shaikh

Ms. Adella George

Ms. Yashaswini Sawant

Ms. JOSEPHINE TANUJA IGNATIUS

Ms. Daniya Gul

Ms. Fatimah Abdullahi



FROM DIGITAL MENTORS TO DIGITAL ENTREPRENEURS



LIST OF MENTORS WHO HAVE STARTED THEIR OWN INTERNET BUSINESS CONSULTING PRACTICE



MR.
HASEEB
HASSAN



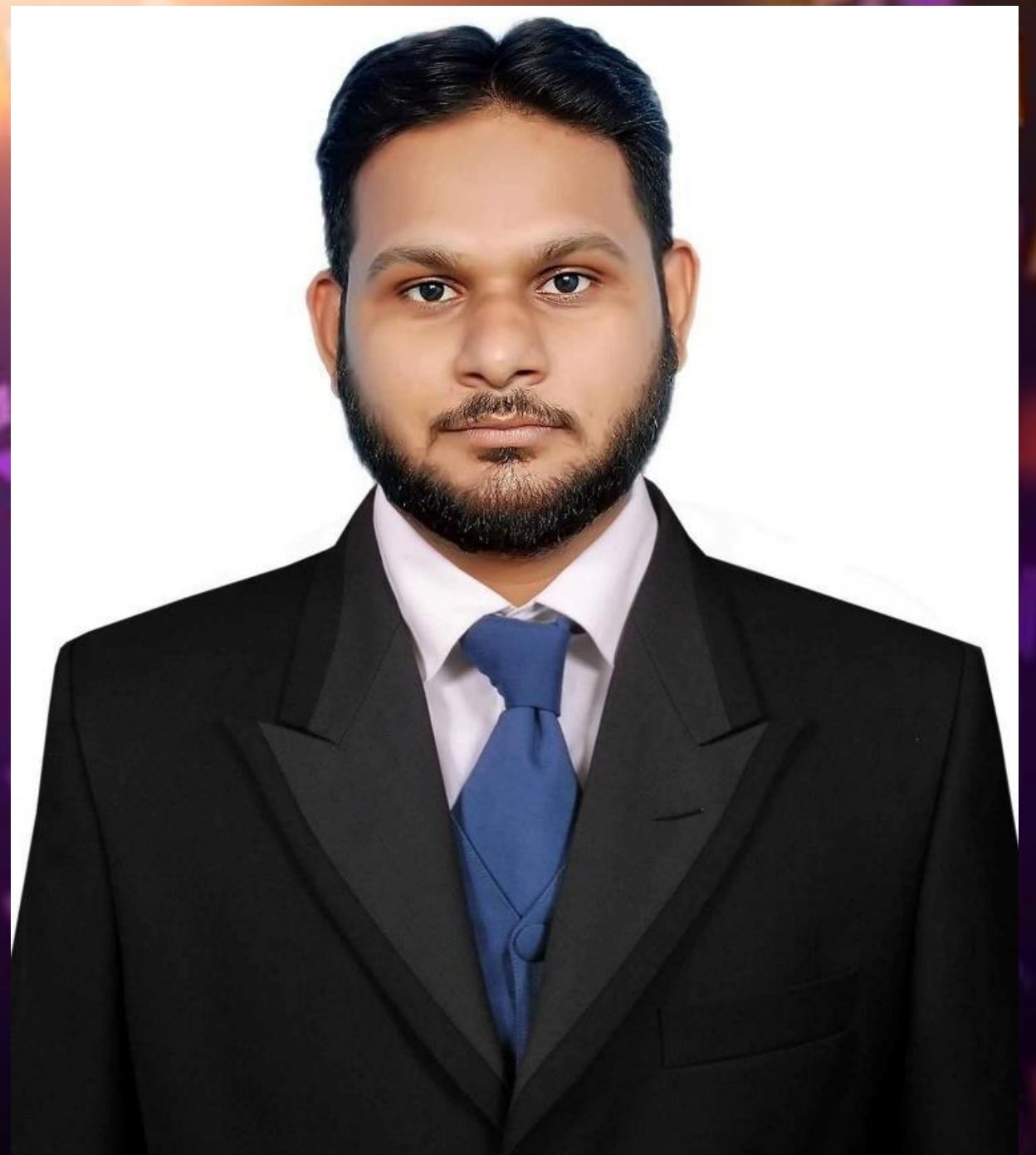
**MS.
ROSHNA
ABDUL
JALEEL**



MS.
AISHA
SHAIKH



MR.
FAISAL
JAFRI





LIST OF MENTORS WHO STARTED THEIR ONLINE TRAINING BUSINESS

Ms. Bindu Menon

Ms. Naila Rizvan

Mr. Tahir Aqeel



LIST OF MENTORS WHO STARTED THEIR ONLINE EVENT

Ms. Adila Mohamedi

Mr. MD ASHIF MOJTOBA

Mr. Raison Ferrao

Ms. Zunaira Fahad

Ms. Nimmy Nazar

LIST OF SOCIAL MEDIA INFLUENCERS

- Mr. Saddam Hossain
- Ms. Husna Abdul Jaleel
- Ms. Thasnim Noushad Ali

OVER **150** ONLINE VENTURES





**OVER 500
E-COMMERCE
WEBSITE**

**WE ARE PROUD OF CREATING
OVER 150 DIGITAL
ENTREPRENEURS**



100 DAYS **“CHALLENGE”**
IS THE JOURNEY.

PREVAILING AS THE
“CHAMPION” IS THE
DESTINATION.





أشيقر[®]
DIGIMENTORS

**WE INVITE YOU TO
BE A PART OF OUR
CHAMPIONSHIP
PROGRAM**



CHAMPION \$100



CHAMPION \$350



CHAMPION \$500



CHAMPION
\$1000





OUTSTANDING
PERFORMERS



TOP 1

OUTSTANDING PERFORMER



MR. HASEEB HASSAN
IBC



www.adm.qa



TOP 2

OUTSTANDING PERFORMER



MR. SADDAM HOSSAIN
SMI



www.adm.qa



TOP 3

OUTSTANDING PERFORMER



MS. AISHA SHAIKH
IBC



أشيقر®
DIGIMENTORS

www.adm.qa



TOP 4

OUTSTANDING PERFORMER



MS. BINDU MENON
TRAINER



www.adm.qa



TOP 5

OUTSTANDING PERFORMER



MS. ROSHNA ABDUL JALEEL
IBC



www.adm.qa



ADM أشيقر DIGIMENTORS

75th Day

100 DAYS
DIGITAL MASTERY
CHALLENGE

75 ESSENTIAL
DIGITAL
MARKETING
TOOLS

FOR YOUR ONLINE BUSINESS

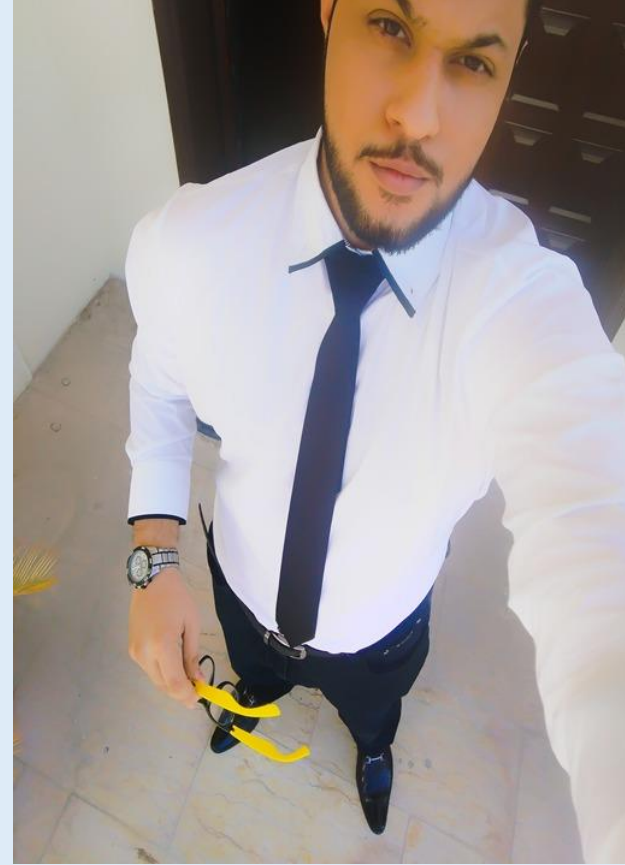
OCTOBER
1ST THU
@ 6 PM (AST) FREE LIVE
WEBINAR

REGISTER NOW
www.adm.qa

WE ARE PROUD OF OUR MENTORS.



**PROJECT IN CHARGE
OF MENTORS'
PROGRAM**



MR. TAHIR AQEEL



**SPECIAL
RECOGNITION**



Ms. Eva Barrett



PROJECT IN CHARGES

MR. ASHIF



MS. RUQAIYA





MS. LABEEBA



MS. THANNIA



MS. HARITHA



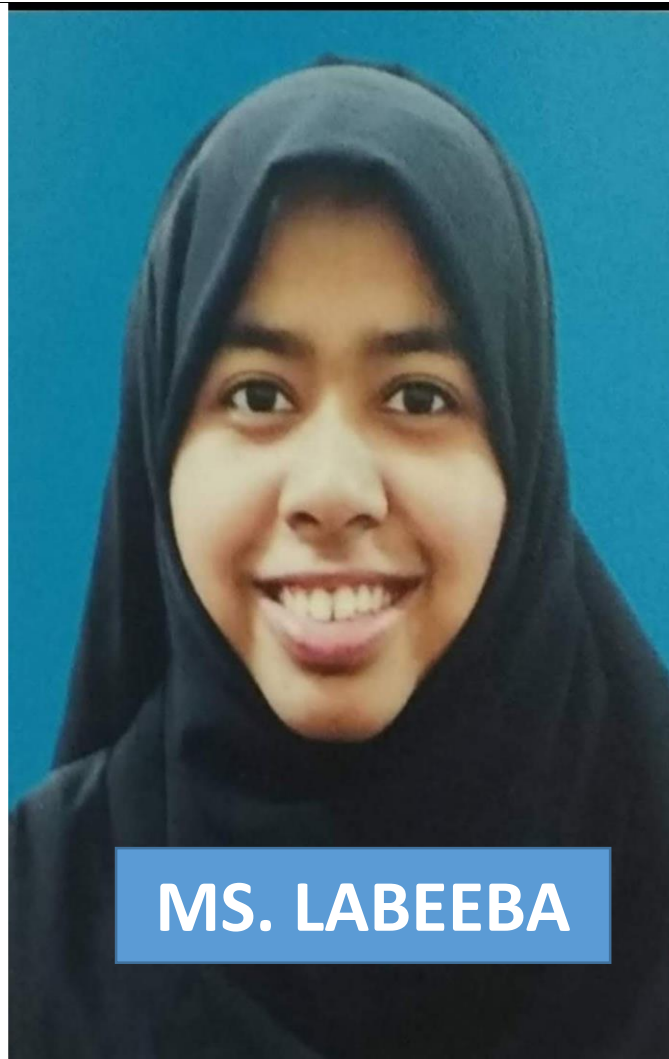
RESEARCH TEAM



BROADCAST, PRESENTATIONS AND WEBINAR MATERIALS TEAM



MS. THANNIA



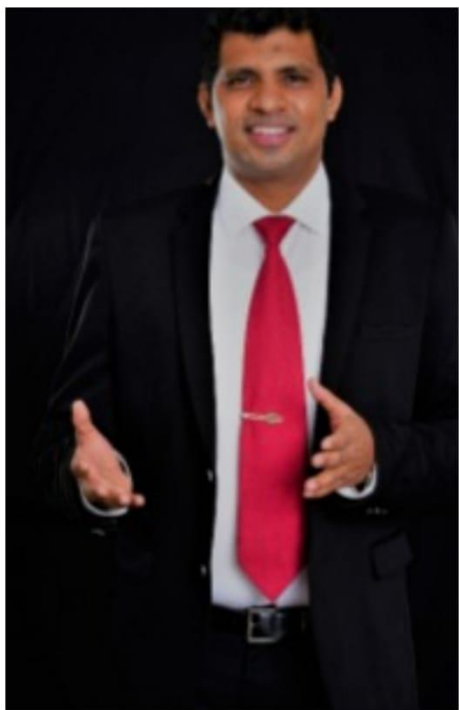
MS. LABEEBA



MS. HARITHA



MS. EVA



THANK
YOU



Last session we talked
about **SEO TOOLS**

The background is a light beige, textured surface, possibly a wall or paper. It is framed by a border of red bricks at the top and bottom. The bricks are arranged in a staggered pattern, with some missing or broken, giving it a rustic, weathered appearance.

**LET'S
CONTINUE**

32.SEO Site Checkup

Audit And Score For Your Website

Site Checkup runs through a fast audit of your site, checking for proper tags and surfacing any errors that might come up.

<https://seositecheckup.com/seo-audit/api-rest.com>



53/53 CHECKS ANALYZED

Your Score is **73/100**

- **13** Important Fixes
- **4** Semi-Important Fixes
- **36** Passed Checks

Improve your Score

Search Engine Optimization Made Easy

Trusted by over 5,000 webmasters, small business owners, and SEO agencies

 babiz.in



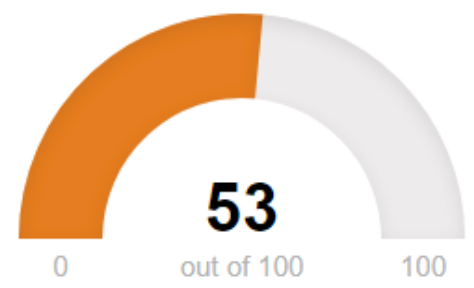
Checkup!

▼ Check for all factors

▼ Explore Our Features

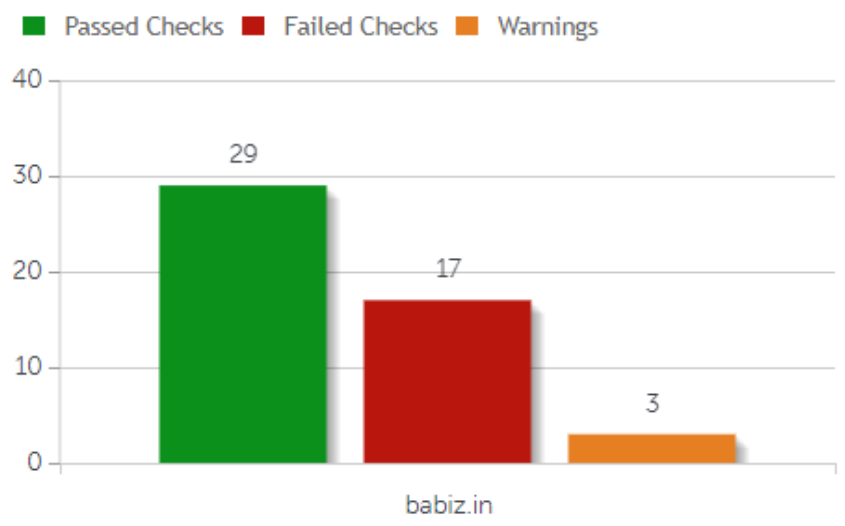
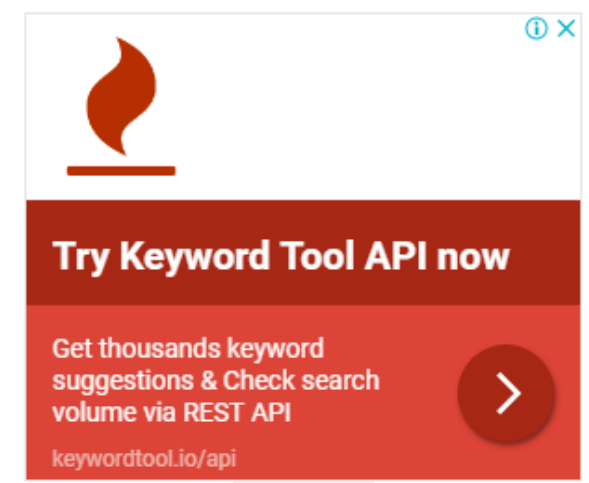
SeoSiteCheckup Score:

http://babiz.in



[↗ Improve Your Score](#)

[✉ Email](#) [📄 PDF](#)

Try Keyword Tool API now

Get thousands keyword suggestions & Check search volume via REST API

keywordtool.io/api

[Remove Ads](#)

 Overview	 General SEO	 Speed	 Server & Security	 Mobile Usability	 Advanced SEO
--------------	-----------------	-----------	-----------------------	----------------------	------------------

Meta Title	<p> The meta title of your page has a length of 110 characters. Most search engines will truncate meta titles to 70 characters.</p> <p>→ best children's clothing stores quality branded childrens clothing babies quality baby boy dresses Babiz</p>
Meta Description	<p> The meta description of your page has a length of 146 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <p>→ Best children's clothing online stores with best brands for babies.Buy cheap baby boy and girl dresses,birthday gift,baby soap,booties in online.</p>
Google Search Results Preview	<p> best children's clothing stores quality branded childrens clothing babies quality baby boy dresses Babiz https://www.babiz.in Best children's clothing online stores with best brands for babies.Buy cheap baby boy and girl dresses,birthday gift,baby soap,booties in online.</p>
Most Common Keywords Test	<p> There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <p>→ baby - 25 times → product - 16 times → view - 16 times → powder - 8 times → wear - 4 times</p>

33. Find Broken Links

Discover Errors On Your Site

The link report from Ninja Internet Marketers combs through your whole site and highlights a number of link insights, including the internal and external links that need fixing.

<https://github.com/stevenvachon/broken-link-checker>

387	200	1	nofollow - www.ekcko.com/News/Seeker/	http://www.ekcko.com/News/Seeker/
-----	-----	---	---	---

3 Internal errors [XLS](#) | [HTML](#)

	Status	Internal links	Link	Link
1	404	5	/author/	Happiness
2	404	7	/nmillerbooks	Follow @nmillerbooks
3	404	1	/well.blogs.nytimes.com/2013/05/09/the-scientific-7-minute-workout	7-minute workout

88 Internal redirects [XLS](#) | [HTML](#)

Online Broken Link Checker

Follow us on 

[Contact us](#)

Summary of the features

- Checks your websites and blogs for **dead links**
- Can scan an unlimited number of web-pages*
- Validates both internal and external URLs
- Shows the location of problematic links in your HTML
- Reports error codes (404 etc) for all bad URLs
- Runs on Windows, Mac OSX, Linux, Android, and iOS
- * The free version has a 3000-page limit, however there are **no limits** on number of hyperlinks within those webpages!

Free Check for broken links

Enter your URL below (e.g. www.example.com)

http://

by entering your URL you agree to these [Terms & Conditions](#)

Find broken links



AWARD: Our service has been named One of the Best Web Tools as per WebHostingSearch.com! They wrote:

"BrokenLinkCheck.com is a reliable and flexible tool. With this program, you don't need to manually search for dead links. Web Hosting Search commends the service of Broken Link Checker."

Finding and fixing link problems has finally been made **easy!**

Our featured customers:




[see more clients](#)

Testimonials:

"Thanks for your free software. Corrected a

* free version has a limit of 3,000 pages, and only one running request per IP address is allowed
** links to documents (PDF, DOC, XLS, PPT etc) and images are not going to be checked. To get those covered please [contact us](#) for the commercial version.

1 Enter your URL (e.g. [www.example.com](#)) - by doing so you agree to these [Terms](#)
http://

2 Security code
  [Generate new code](#)

Report **distinct** broken links only
 Report all occurrences of each dead link (may be slower)

[Find broken links now !](#) To see link's location in the source HTML click on [src](#) below

Status
.....
Processed 12 web-pages and 49 links



*If you need to scan more than 3,000 pages, check subfolders (URLs with /) or individual pages, access generated reports anytime, and/or export to MS Excel, please [contact us](#) for a quote.
Our **commercial version** can check links to documents, images, and to other resource types.
Automated (scheduled) services with reports delivered by email are also available.*

[Why dead links are bad](#)
[Why our Checker?](#)
[Nature of bad links](#)



Try
**Keyword
Tool API
Now**

**Get search
volume &
long-tail
keywords
via API**

- Report distinct broken links only
- Report all occurrences of each dead link (may be slower)

Find broken links now !

To see link's location in the source HTML click on [src](#) below

#	Broken link (you can scroll this field left-right)	Page where found	Server response
1	http://arp7.com/the-best-seller-laptops-to-buy-in-2018/	url src	404
2	https://www.reddit.com/r/inboundmarketing	url src	404
3	https://inbound.org/subscribe	url src	404
4	https://serpiq.com	url src	timeout

Status
COMPLETED!

Processed 37 web pages, found 4 broken links

If you need to scan more than 3,000 pages, check subfolders (URLs with /) or individual pages, access generated reports anytime, and/or export to MS Excel, please [contact us](#) for a quote.
Our commercial version can check links to documents, images, and to other resource types.
Automated (scheduled) services with reports delivered by email are also available.

Please note we can tune our checker specifically for your website - to make it run faster or slower, to filter out unwanted pages / URL patterns, or to provide customized reporting! We can check links inside PDF files!
Our paid reports offer wide layouts, sortable columns, filtering, CSV export, and no ads.

SEO Tip for you: [Improve your Page Rank with a proper XML Sitemap!](#)



Try
Keyword Tool API
Now

Get search volume & long-tail keywords via API

Subscribe Now!

34. Serp Mojo

Track your rankings on an Android phone with this cool tracking application, say the makers of SERP mojo.

Pricing: Free version and upgrade to pro for \$3.99.



A must have tool for both SEO's and casual site owners

Track your rankings

- Track all 3 major search engines Google, Bing & Yahoo
- Add an unlimited number of keywords and URLs
- Check rankings manually or automatic
- Use regional localization if needed

Keyword ranking history

- Track your progress
- Visualize with help of graphs the ranking history for any keyword, for a specific time period on every search engine

35. Rio SEO

Local SEO, mobile search, social sharing analytics, retargeting software, and an automated SEO platform.

Pricing: Determined upon needs.
Must contact specialist.

The Suite Approach to Local

Local marketers don't have the time or budget to figure out a "stack" of unrelated products that may or may not work together. The Open Local Platform is an innovative suite of tested and proven local marketing products works together seamlessly to achieve your local marketing goals. Local pages drive meaningful interactions between your customers and your brand, while robust reporting provides your team and stakeholders unparalleled insight into performance. The Open Local Platform drives tangible, measurable results, providing increased opportunity and enhanced accountability for enterprise brands across the local search ecosystem.



Local
Listings

+



Local
Reporting

+



Local
Pages

+



Local
Manager

+



Local
Reviews



36. Conductor

Conductor for SEO promises to help marketers reach out and grab their customers with compelling content.

Pricing: Starter \$1,995, Standard \$3,750 (per month). Pricing for Premium and Elite packages available by request.

With Conductor, you can...



Identify Opportunities

- › Get audience insights for content creation
- › Uncover competitors' strategies
- › Track keywords and market share by device, location, result type, and more

Optimize Content

- › Get prioritized SEO recommendations
- › Find and fix technical site errors
- › Keep content fresh by tracking audience trends

Measure Performance

- › Tie content & SEO activities back to revenue
- › See content performance by page, persona or product
- › Easily communicate results with global stakeholders



Identify Opportunities

To create a winning digital strategy, you need to understand your content opportunities, customer behavior, and competitors' tactics.

The screenshot displays the 'Domain Explorer' tool interface. At the top, there is a search bar with the placeholder text 'Search domain' and a blue 'Search' button. Below the search bar, two key metrics are presented: '86.4 K Total Ranked Searches' and '1.3 M Total Modeled Traffic'. The main section is titled 'Visibility Distribution' and features a donut chart on the left, which is divided into three segments of red, orange, and green. To the right of the chart, there are three rows of data, each with a green upward arrow on the left and a red downward arrow on the right, indicating changes in visibility for different content items.



<https://www.semrush.com/>

37. SEMrush

SEMRUSH

SEMrush is an all-in-one digital marketing suite with tools that cover **SEO, PPC, keyword research, competitive analysis, social media, PR, content, and more.**

SEMRUSH

Check your competitor's Ad texts





COMPETITOR RESEARCH:

SEMrush also allows you to find out the top 20 pages that are ranking for certain keywords. Instead of focusing on a specific competitor, you can focus on the keywords.



FIND PROFITABLE LONG TAIL KEYWORDS

.com

.net

.es

.org

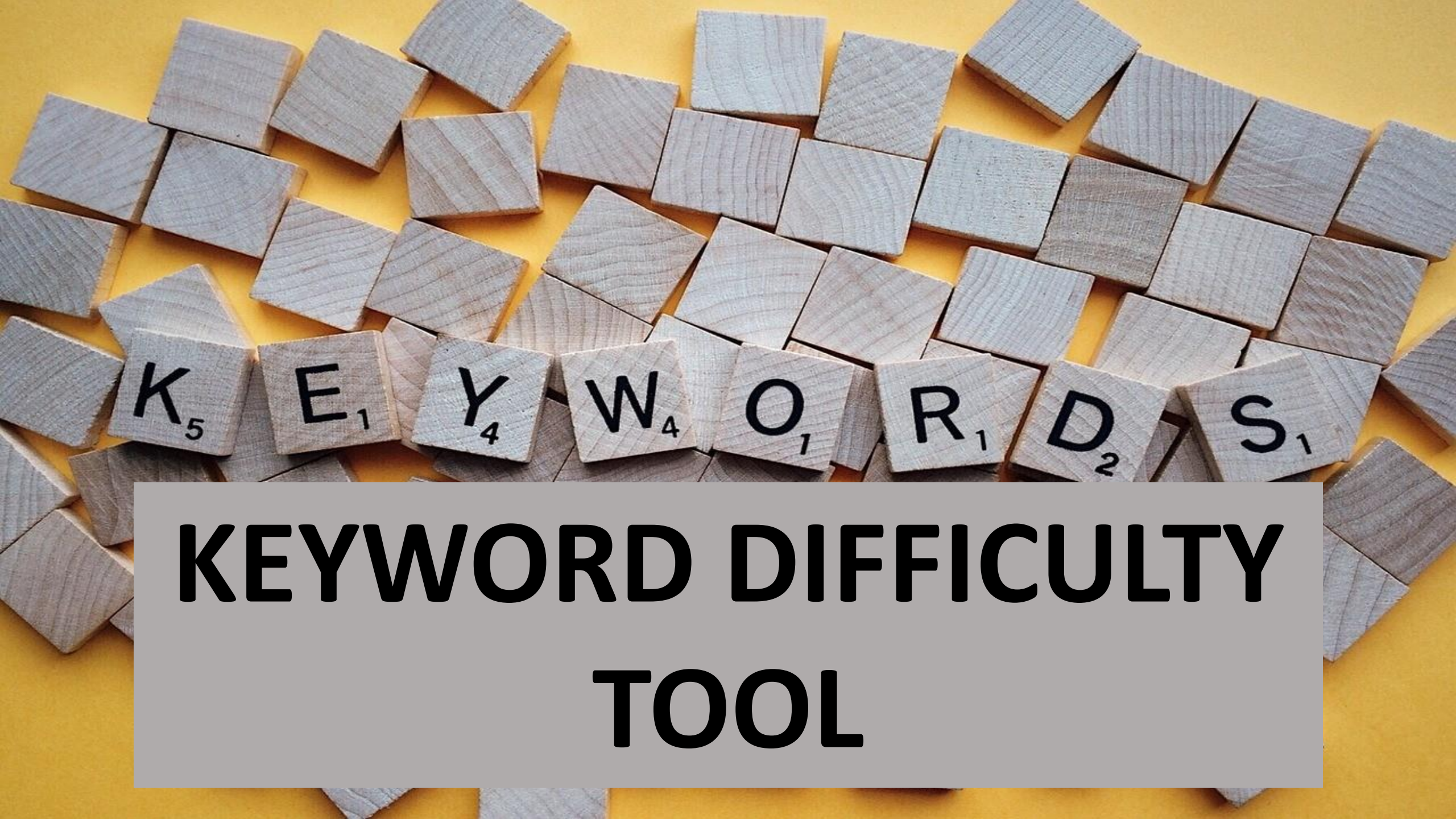
.biz

.us

.info

.fr

COMPARE DOMAINS



KEYWORD DIFFICULTY TOOL

Find competitors most profitable keywords.

Link building ideas and strategies.

Find the best long tail keywords

Rank keyword difficulties and receive helpful suggestions.

Find competitors' top performing content.

Conduct an SEO audit of the website on which you are currently working.

Generate an SEO report if you are working with clients and need to report back to them.

Exporting analysis report in PDF.

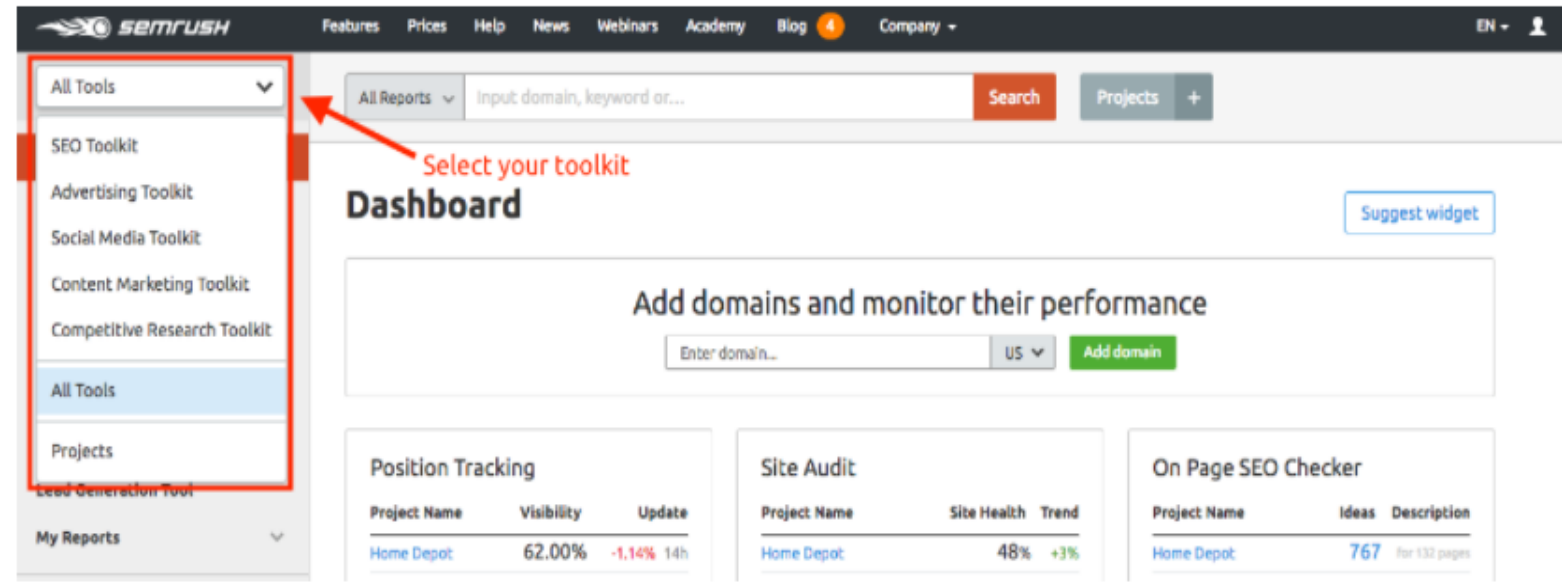
Comparison of three domains.

Monitor changes in search engine ranking positions.

Easy to create branded SEO reports

Choose Your Toolkit

At the top left of the navigation menu, you can choose the set of tools to populate your menu based on your specific needs. As a subscriber, you can access all of the reports and tools that we have to offer. However, you may not need to use every single report. By choosing a toolkit that best suits your needs, you can get right into the research that is most applicable to your job. Our curated menus of [reports and tools](#) include kits for SEO, Advertising, Social Media, Content Marketing, and Competitive Research.



Research a Domain

Activate Windows
Go to Settings to activate Windows.



All-in-one Marketing Toolkit

for digital marketing professionals

 US Start now

What makes your rankings go up when you're done with the on-page SEO?
Ranking Factors study 2.0 gives the answer

Activate Windows
Go to Settings to activate Windows.

PLAN : FREE TRIAL FOR 30 DAYS

Top 20 Affiliate Marketin... Sumo tools affiliate mark... Demo Sumo: Free Tools t... semrush affiliate tool - G... Plans & Prices | SEMrush

Secure | https://www.semrush.com/prices/

SEMRUSH Features Prices Help News Webinars Academy Blog Company EN Log in

Plans & Prices

Monthly Plans Annual Plans, Save up to \$800

Pro

\$99 .95 monthly

[Subscribe](#)

For freelancers, startups and in-house marketers with limited budget

Run your SEO, PPC, SMM and content projects with 28 advanced tools.

Know your competitors' traffic sources, rankings, social media results & more

Guru

\$199 .95 monthly

[Subscribe](#)

For SMB and growing marketing agencies

All the Pro features plus:

- Branded reports
- Historical Data
- Extended limits

Business

\$399 .95 monthly

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For agencies, E-commerce projects and businesses with extensive web presence

All the Guru features plus:

- White label reports
- API access
- Extended limits and sharing options

Enterprise

Need more?

[Contact us](#)

A custom solution for businesses with special marketing needs:

- Custom keyword databases
- Custom limits
- Unlimited crawling of large websites
- On-site trainings
- And other add-on features upon request

Waiting for analytics.twitter.com...

Type here to search

1:49 PM 3/28/2018

electric guitar... guitar straps, guitar...

Guitar Center: Musical Instr
www.guitarcenter.com/
Guitar Center is the world's largest
Used **Guitars**; Used Amps; Used Bas
Store Locations - Used Gear - Guitars

Guitars - Best Buy
www.bestbuy.com > Musical Instr
Shop acoustic guitars, electric p
st Buy and get the perfect
nt Options - Instan

Organic Research

- See competitors' best keywords
 - Discover new organic competitors
 - Observe position changes of domains
- [Read more](#)

Type your domain and try it

Advertising Research

- Uncover Your Competitors' Ad Strategies and Budget
 - Analyze Your Online Rivals' Ad Copies and Keywords
 - Discover New Competitors in AdWords and Bing Ads
 - Localize Your Ad Campaigns
- [Read more](#)



Activate Windows
Go to Settings to activate Windows.

Total Advertisers **Total Publishers** **Total Ads**

465,107 **186,263** **2,891,501**

Advertiser	Ads	Text / Media	Publishers
facebook.com	55824	6% 94%	73600
dartsearch.net	28261	90% 10%	11444
onlineleads.com	13837	27% 73%	19563

Display Advertising

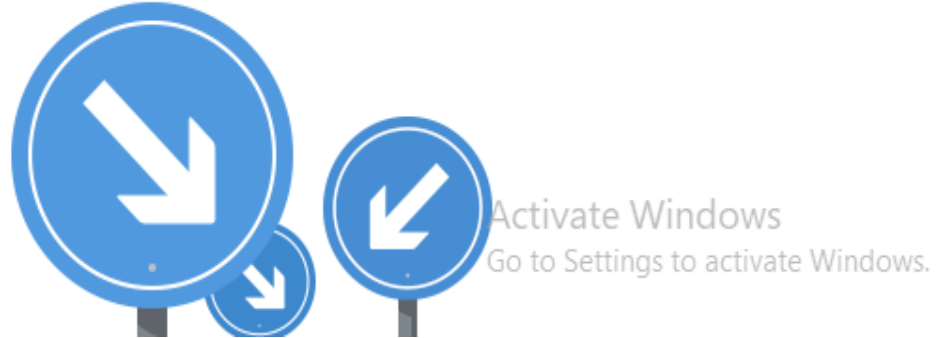
- See top publishers and advertisers
- Analyze competitors' display ads
- Spot new publishers
- View displays from different devices

[Read more](#)

Type your domain and try it

Backlinks

- Conduct a deep link analysis
- Understand referring domains' authority
- Check backlinks' types
- Spot your links' geolocation





Keyword Research

- Find the right keywords for SEO and PPC campaigns
- Gather phrase matches and related keywords
- Get long-tail keywords
- Explore multinational and multilingual environments

[Read more](#)

Type your keyword and try it

Product Listing Ads

- Define your product listing ads competitors
- Get insight into your PLA competitors' product feeds
- See your competitors' best-performing PLAs

[Read more](#)



Activate Windows
Go to Settings to activate Windows.

38. Search Metrics

<https://www.searchmetrics.com/api/>

Search Metrics offers software, API, and SEO services for content, marketing, extensive digital solutions and web optimization.

Pricing: User account Free, Essentials \$69, Starter \$449, Business price upon request (per month).

The Searchmetrics Suite.

Search Experience Optimization
Makes Digital Marketing Better,
Faster and More Profitable.



39. Authority Labs

Offers search engine ranking data with daily SEO ranking reports. Automate your marketing campaign, local rank tracking, and competition tracking. Then, share the data with your team by reporting to unlimited users.

39. Authority Labs

Pricing: Plus \$49, Pro \$99, Enterprise \$450 (per month)

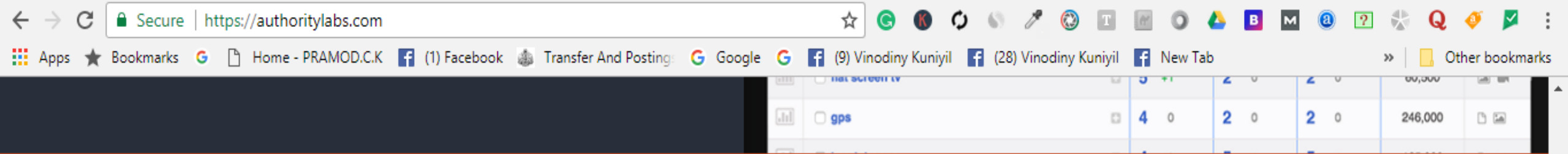
<https://authoritylabs.com/api/>

Ranks Report for **Mar 24, 2015**+/- Since **Previous 7 days**

Filter keywords

Filter tags

	Keyword	Google +/-	Yahoo +/-	Bing +/-	Volume	Result Type
	<input type="checkbox"/> best computer	5 +2	9 0	9 0	4,400	</>
	<input type="checkbox"/> black friday deals	1 0	4 0	4 0	165,000	</>
	<input type="checkbox"/> blu ray player	3 0	1 0	1 0	60,500	</>
	<input type="checkbox"/> canon camera	6 +3	5 +1	5 +1	22,200	
	<input type="checkbox"/> car dvd	3 0	2 0	2 0	720	</>
	<input type="checkbox"/> car stereo	2 0	2 0	1 0	40,500	📍 </>
	<input type="checkbox"/> electronics	6 +6	9 -5	3 +1	40,500	</>
	<input type="checkbox"/> flat screen tv	5 +1	2 0	2 0	60,500	
	<input type="checkbox"/> gps	4 0	2 0	2 0	246,000	
	<input type="checkbox"/> headphones	4 0	5 -1	5 -1	165,000	</>
	<input type="checkbox"/> hp printer	4 +3	5 -1	5 -1	22,200	</>



Save yourself some time. Let us track your rankings.

Don't waste countless hours of your time wading through page after page of search results.
Add the domains and keywords you want to track and we'll do the work for you.



Daily Data

Daily rank checking is provided on all accounts to give you the best opportunity to react to changes in the search results.



Local Results

Track search results at the city or postal code level for the most accurate and granular reporting available.



Global Tracking

Easily add domains or pages to be tracked from any country and language offered by Google, Yahoo! and Bing.

40.BRIGHTLOCAL

*Fast and accurate local SEO reporting
that saves you hours every week*

Pricing: 14 Days Free Trial, Plus \$29, Pro \$49,
Enterprise \$79 (per month)

<https://www.brightlocal.com/local-seo-apis/>

Track Search Rankings

Audit Citations & NAP

Audit Google My Business

White-label Reporting

WAY TO GO
Local SEO

Local SEO Report for Jim's Bikes Brooklyn

Clean up & Build Citations

Monitor Online Reviews

Convert More Website Visitors

Unlimited Users

Help

Chat

Full Comparison of Features

	Single Business	Multi Business	SEO Pro
Local Search Rank Checker			
• Scheduled Reports	3	6	100
• Ad hoc searches/month	10	50	100
• Search terms per report	25	50	100
• Google Mobile Tracking	No	No	Yes
• Competitor Tracking	No	No	Yes
• Keyword Query Count	No	No	Yes
Local Search Audit			
• Reports/month	1	6	20
CitationTracker			
• Scheduled Reports	3	6	50
• Ad hoc searches/month	10	30	250
Google My Business Audit			

[? Help](#)

[Chat](#)

41.WOORANK

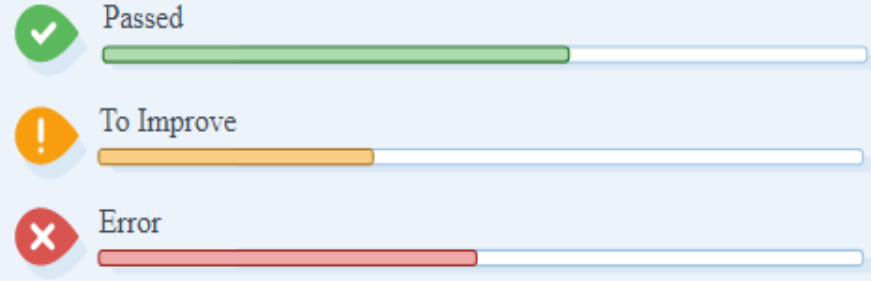
Free Instant Website Review & SEO Audit Tool

Pricing: 14 Days Free Trial, Plus \$49, Pro \$149,
Enterprise \$249 (per month)

<https://www.brightlocal.com/local-seo-apis/>

Example.com

June 26, 2017



In-Depth Reviews

Generate as many website reviews as you like and track your progress in real time.

With our in-depth website analysis learn how to improve your website rankings & online visibility through SEO, social media, usability and much more. Track & fix your website's weaknesses!

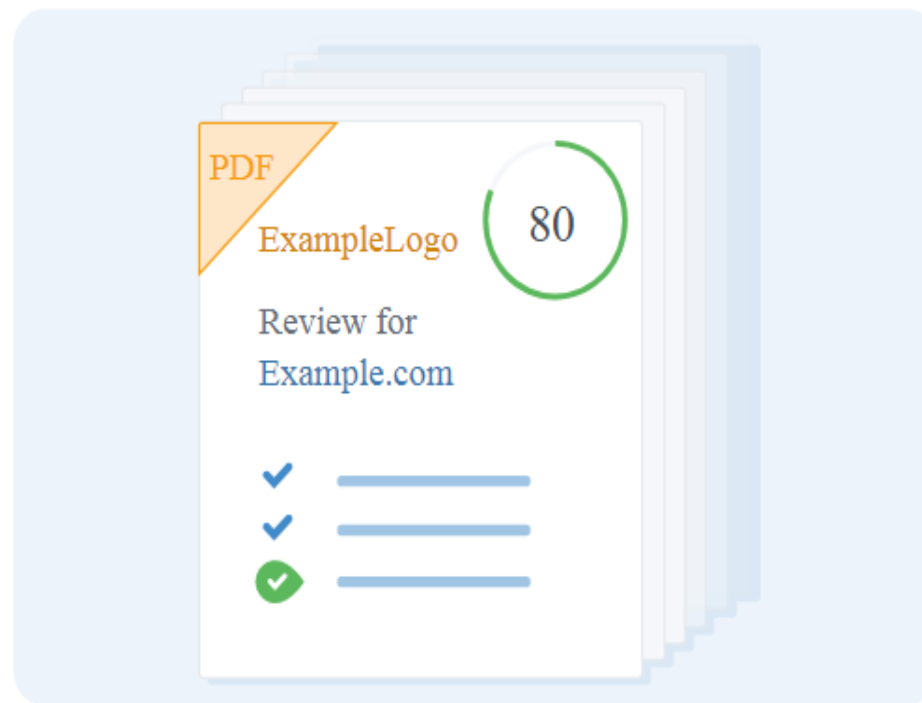
Get it now!

Download Reviews as Branded PDFs

Want to save time and energy? Easily present progress to your colleagues or clients!

Download reports or presentation slides in one click and make them look stunning with your brand's colors and logo. Present, print or share your progress with coworkers and clients!

Get it now!





competitor1.com

important 20

keyword 20

competition 20



competitor2.net

lucrative 20

keyword 20

field 20



competitor2.net

lucrative 20

keyword 20

field 20

Competitive Analysis

Do your competitors always seem to rank higher than you?

Discover which keywords they are targeting and adapt your strategy with our Competitive Analysis tool. Get an immediate overview of what your competitors are up to!

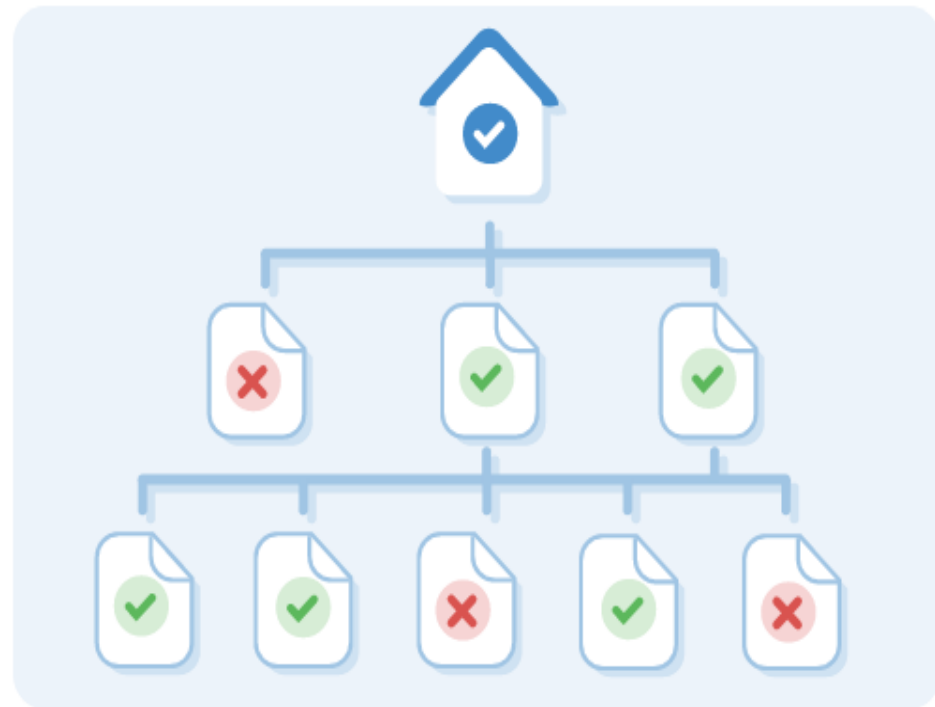
Get it now!

Site Crawl Analysis

Do you have a ton of pages to check?

Take a deep dive with Site Crawl to check content issues and technical SEO problems with your website. Crawl every nook and cranny of your website's technical SEO!

Get it now!



42. W3 Validator

This validator checks the markup validity of Web documents in HTML, XHTML, SMIL, MathML, etc.



Markup Validation Service

Check the markup (HTML, XHTML, ...) of Web documents

Validate by URI

Validate by File Upload

Validate by Direct Input

Validate by URI

Validate a document online:

Address:

▶ More Options

Check

This validator checks the [markup validity](#) of Web documents in HTML, XHTML, SMIL, MathML, etc. If you wish to validate specific content such as [RSS/Atom feeds](#) or [CSS stylesheets](#), [MobileOK content](#), or to [find broken links](#), there are [other validators and tools](#) available. As an alternative you can also try our [non-DTD-based validator](#).



The W3C validators rely on community support for hosting and development. [Donate](#) and help us build better tools for a better web.



Flattr

[Home](#) [About...](#) [News](#) [Docs](#) [Help & FAQ](#) [Feedback](#) [Contribute](#)



W3C[®] Markup Validation Service

Check the markup (HTML, XHTML, ...) of Web documents

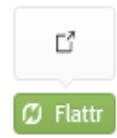
Jump To: [Notes and Potential Issues](#) [Validation Output](#)

Errors found while checking this document as HTML 4.01 Transitional!

Result:	160 Errors, 22 warning(s)		
Address:	<input type="text" value="https://www.babiz.in/"/>		
Encoding:	utf-8	<input type="text" value="(detect automatically)"/>	▼
Doctype:	HTML 4.01 Transitional	<input type="text" value="(detect automatically)"/>	▼
Root Element:	link		



The W3C validators are hosted on server technology donated by HP, and supported by community donations. [Donate](#) and help us build better tools for a better web.



Options

- Show Source
- Show Outline
- List Messages Sequentially
- Group Error Messages by Type
- Validate error pages
- Verbose Output
- Clean up Markup with HTML-Tidy

Validation Output: 160 Errors

✘ *Line 1, Column 5: no document type declaration; will parse without validation*



```
<link rel="shortcut icon" href="connect/images/webimage/466favicon (1).ico"...
```

The document type could not be determined, because the document had no correct DOCTYPE declaration. The document does not look like HTML, therefore automatic fallback could not be performed, and the document was only checked against basic markup syntax.

Learn [how to add a doctype to your document](#) from our [FAQ](#), or use the validator's `Document Type` option to validate your document against a specific Document Type.

✘ *Line 1, Column 103: "DOCTYPE" declaration not allowed in instance*



```
...connect/images/webimage/466favicon (1).ico" type="image/x-icon"><!DOCTYPE HTML>
```

⚠ *Line 7, Column 68: NET-enabling start-tag requires SHORTTAG YES*



```
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
```

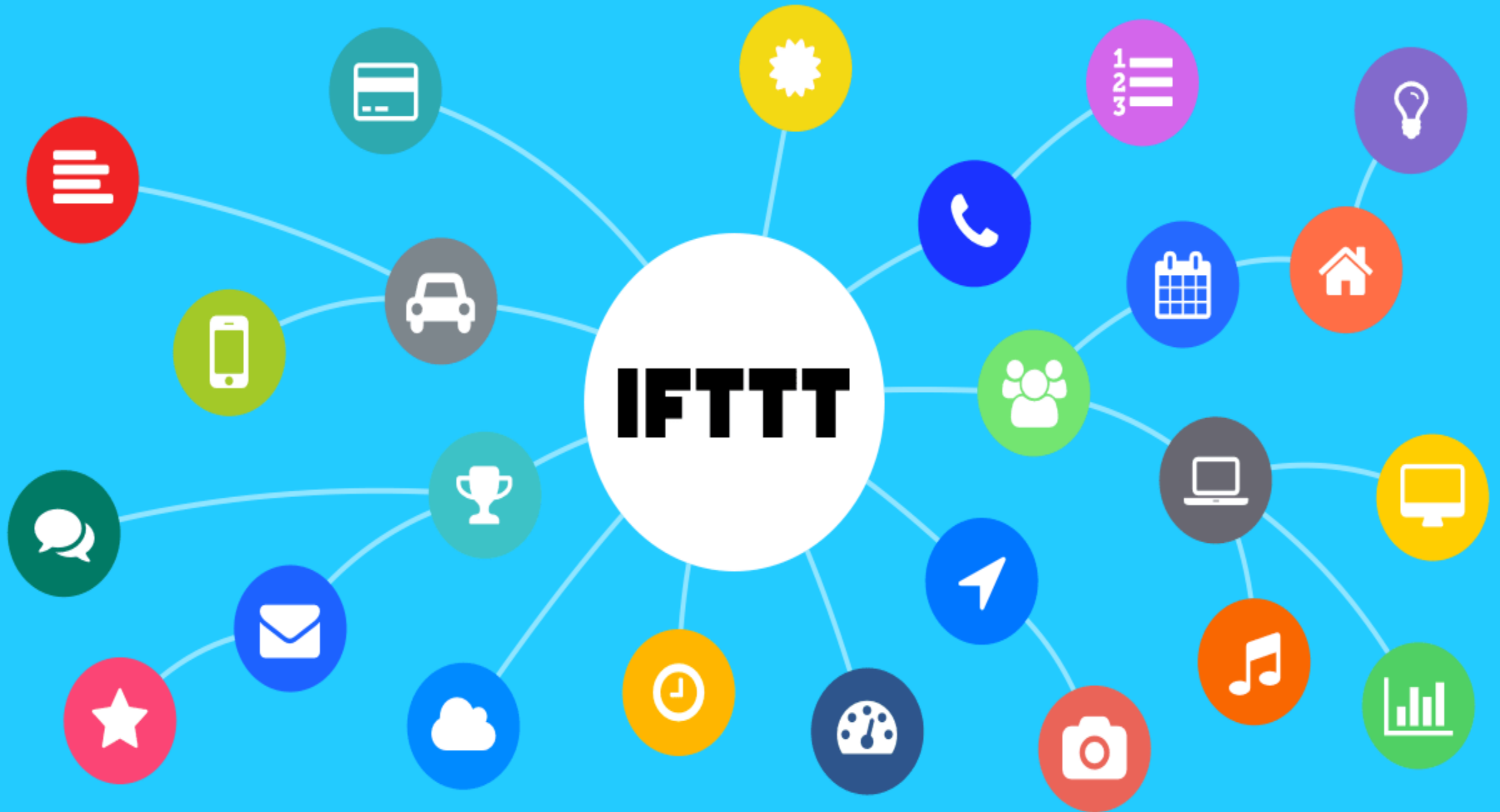
For the current document, the validator interprets strings like `<foo />` according to legacy rules that break the expectations of most authors and thus cause confusing warnings and error messages from the validator. This interpretation is triggered by HTML 4 documents or other SGML-based HTML documents. To avoid the messages, simply remove the `/` character in such contexts. NB: If you expect `<foo />` to be interpreted as an XML-compatible "self-closing" tag, then you need to use XHTML or HTML5.

This warning and related errors may also be caused by an unquoted attribute value containing one or more `/`. Example: `w3c`. In such cases, the solution is to put quotation marks around the value.

SOCIAL MEDIA



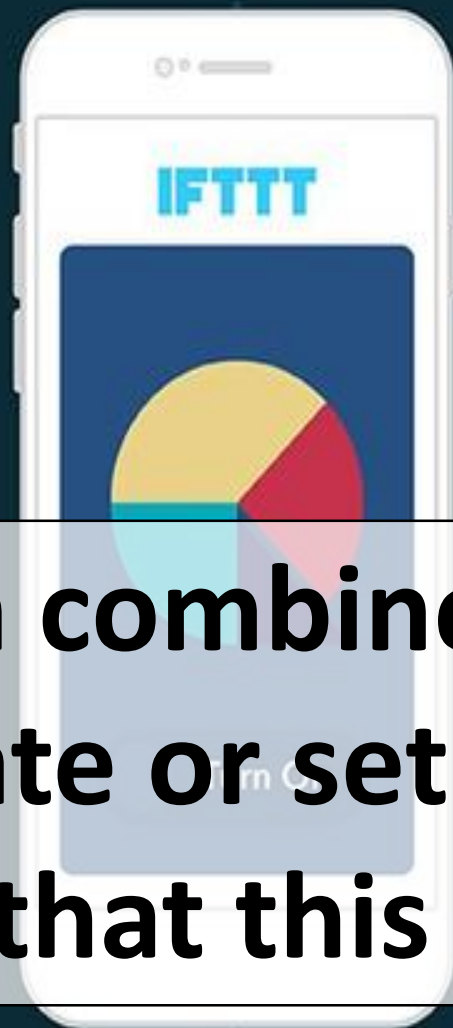
TOOLS



43. IFTTT

IFTTT is an acronym that stands for “if this, then that”

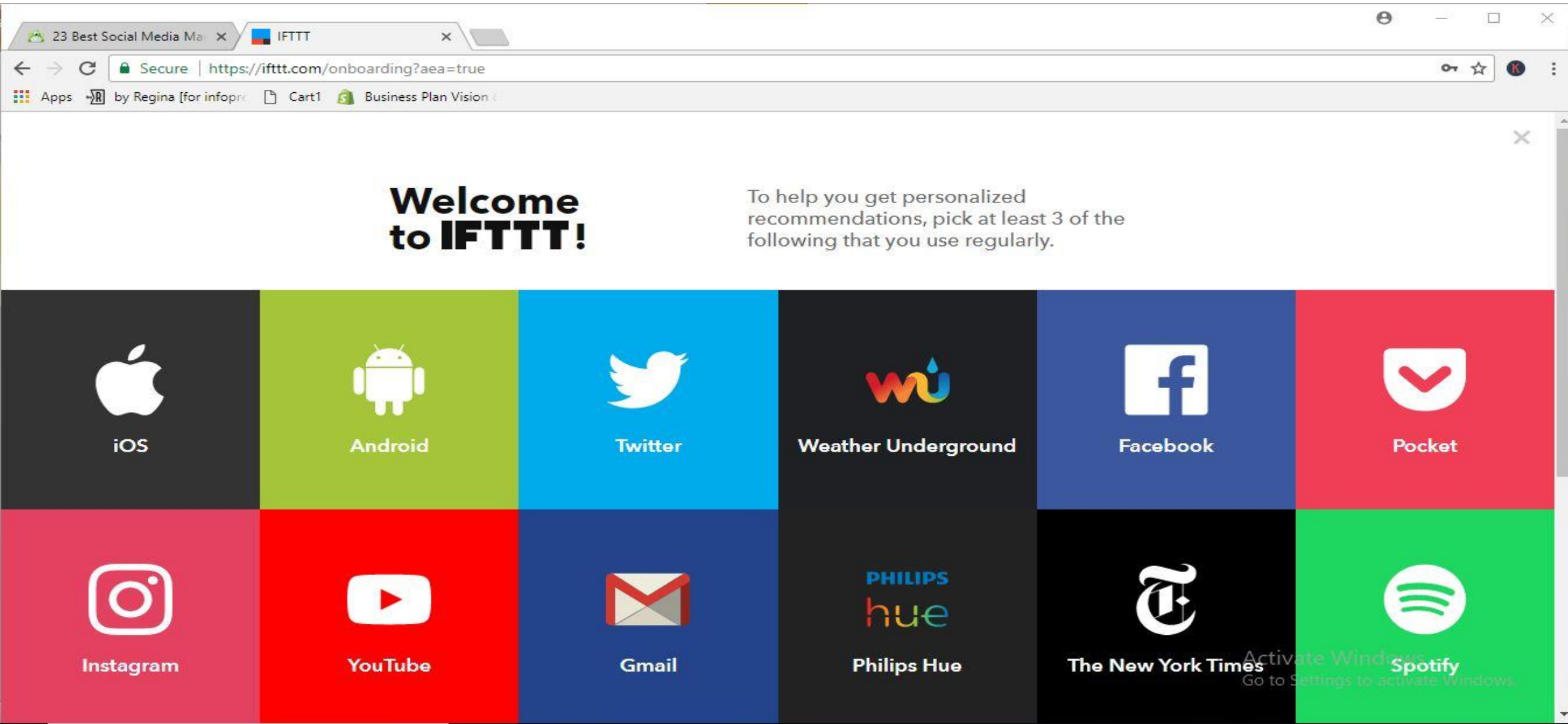
WHY IS IT NEEDED?



With it, you can combine different tools together to create or sets of instructions Based on that this will work.

Step1: Login to IFTTT













You will get lots of applications & choose 3 of them



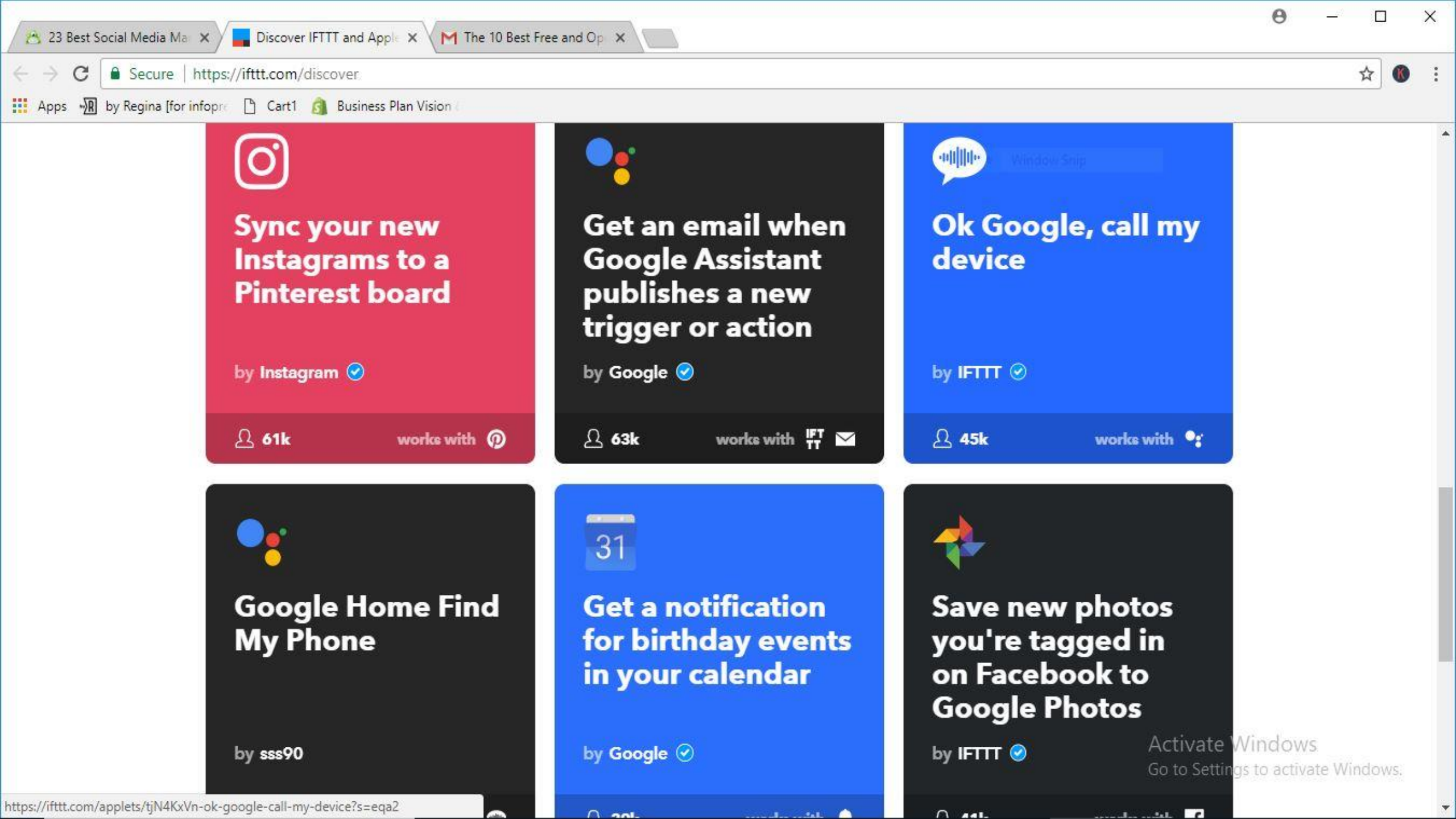
The screenshot shows a web browser window with the IFTTT onboarding page. The browser's address bar shows the URL <https://ifttt.com/onboarding?aea=true>. The page content includes a welcome message and a grid of application icons for selection.

Welcome to IFTTT!

To help you get personalized recommendations, pick at least 3 of the following that you use regularly.

 iOS	 Android	 Twitter	 Weather Underground	 Facebook	 Pocket
 Instagram	 YouTube	 Gmail	 Philips Hue	 The New York Times	 Spotify

Activate Windows
Go to Settings to activate Windows.



Sync your new Instagrams to a Pinterest board

by Instagram ✓

61k

works with



Get an email when Google Assistant publishes a new trigger or action

by Google ✓

63k

works with



Ok Google, call my device

by IFTTT ✓

45k

works with



Google Home Find My Phone

by sss90



Get a notification for birthday events in your calendar

by Google ✓

31



Save new photos you're tagged in on Facebook to Google Photos

by IFTTT ✓

44k

works with

Activate Windows
Go to Settings to activate Windows.

"IF" POST ON INSTAGRAM "THEN" SAVE TO DROPBOX

RECIPE

if  **then** 

Save my Instagram photos to Dropbox

TRIGGER CHANNEL

ACTION CHANNEL

DESCRIPTION

Some example Recipes

if  **then** 

Nearly home? Direct message the person who should know

if  **then** 

Email your new iPhone photos to yourself

if  **then** 

Backup your contacts to a Google Spreadsheet



**YOU CAN SET AN
AUTOMATIC
ACTIONS, BASED
ON YOUR OWN
QUERY**

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**WHERE IS
IT USED?**

**It is used in social channels like Facebook,
Instagram, LinkedIn, Uber, etc.**





**Helps to connect different social medias
though a single instruction.**



For example, you can set it up to send a tweet every time you make a new Instagram post.



Completely a
free tool

<https://platform.ifttt.com/docs/api> reference

44.

bitly





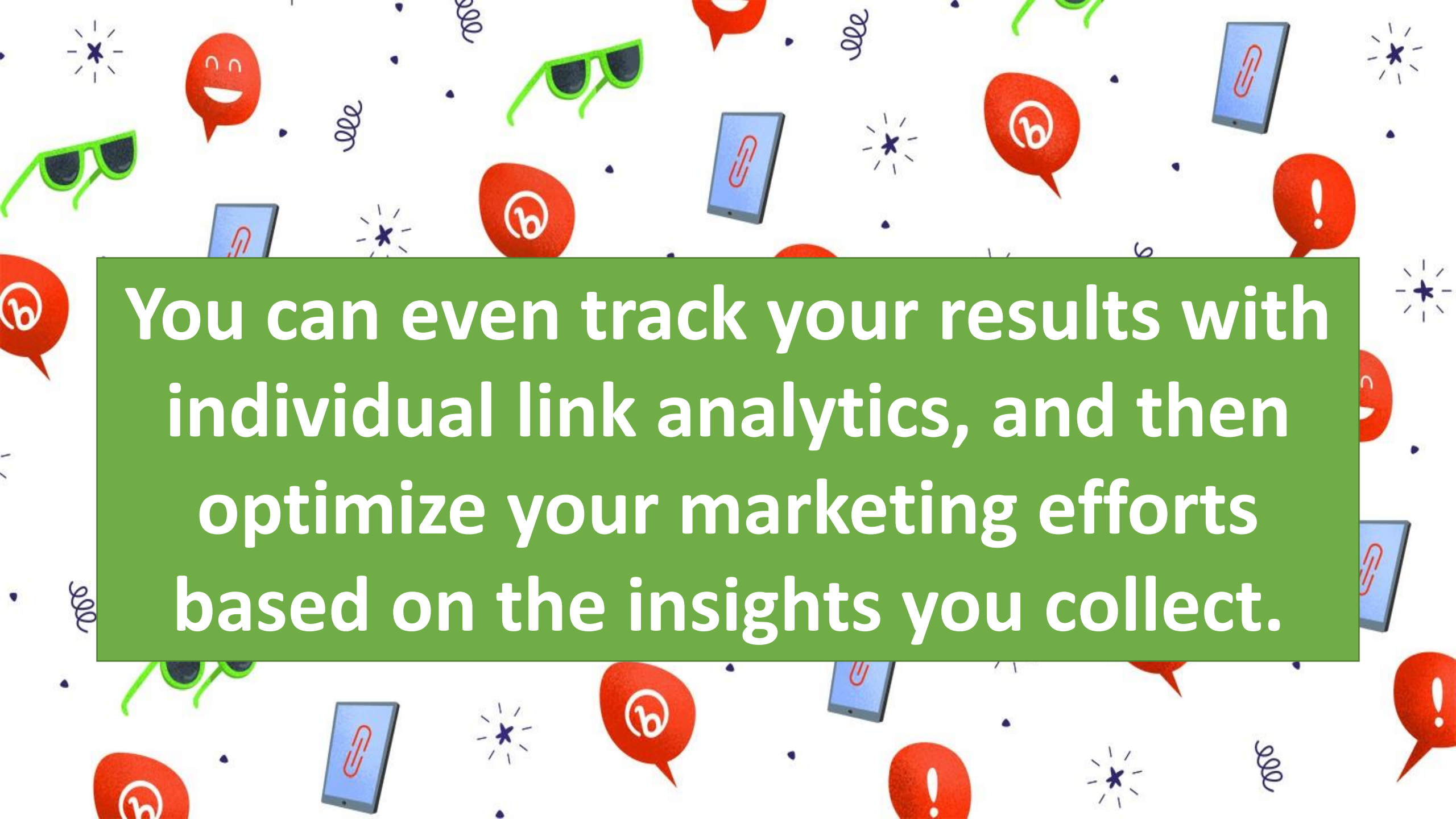
Bitly allows you to shorten any URL so that it fits nicely across your social media channels.

Bitly allows you to shorten any URL so that it fits nicely across your social media channels.





**These shortened URLs work with
any channel on any platform.**



You can even track your results with individual link analytics, and then optimize your marketing efforts based on the insights you collect.

Once You Enter Your URL You Will Get A Shortened URL.

The screenshot shows the Bitly website interface. At the top, the Bitly logo is on the left, and navigation links for ENTERPRISE, RESOURCES, BLOG, ABOUT, LOGIN, SIGN UP, and GET ENTERPRISE are on the right. The main heading reads "HARNESS EVERY CLICK, TAP AND SWIPE." followed by the subtext "Brand, track and optimize every touchpoint with Bitly, the world's leading link management platform. [Learn More](#) →".

In the foreground, a white tooltip displays a shortened URL: `https://bit.ly/2pzBxEG`. To the right of the URL is a red button labeled "COPY". Below this, a white box shows the original URL: `mail.google.com/mail/u/0/#inbox/162513ba3a7e9f07`. At the bottom of this box, the shortened URL `https://bit.ly/2pzBxEG` is shown next to a "COPY" button.

On the right side, a white callout box titled "RETHINK THE LINK" contains the text: "Learn how to use the link to build a robust and seamless cross-channel customer experience. [Download](#) →".

At the bottom right, there is a "Activate Windows" notification with a small profile picture of a woman.

The browser's address bar at the top shows the URL `https://bitly.com`.

PRODUCT URL

[https://www.lapnmob.com/product-details.php?page=11941122&title=ASUS%20VivoBook%20Max%20A541UV-DM978T%20\(7th%20Gen%20Intel%20Core%20i3%207100U%20Processor%20/204GB%20DDR4%20/201TB%20HDD%20/2015.6](https://www.lapnmob.com/product-details.php?page=11941122&title=ASUS%20VivoBook%20Max%20A541UV-DM978T%20(7th%20Gen%20Intel%20Core%20i3%207100U%20Processor%20/204GB%20DDR4%20/201TB%20HDD%20/2015.6)

CONVERTED TO

<https://bit.ly/2q30Ccf>



paper.li

45. www.paper.li/

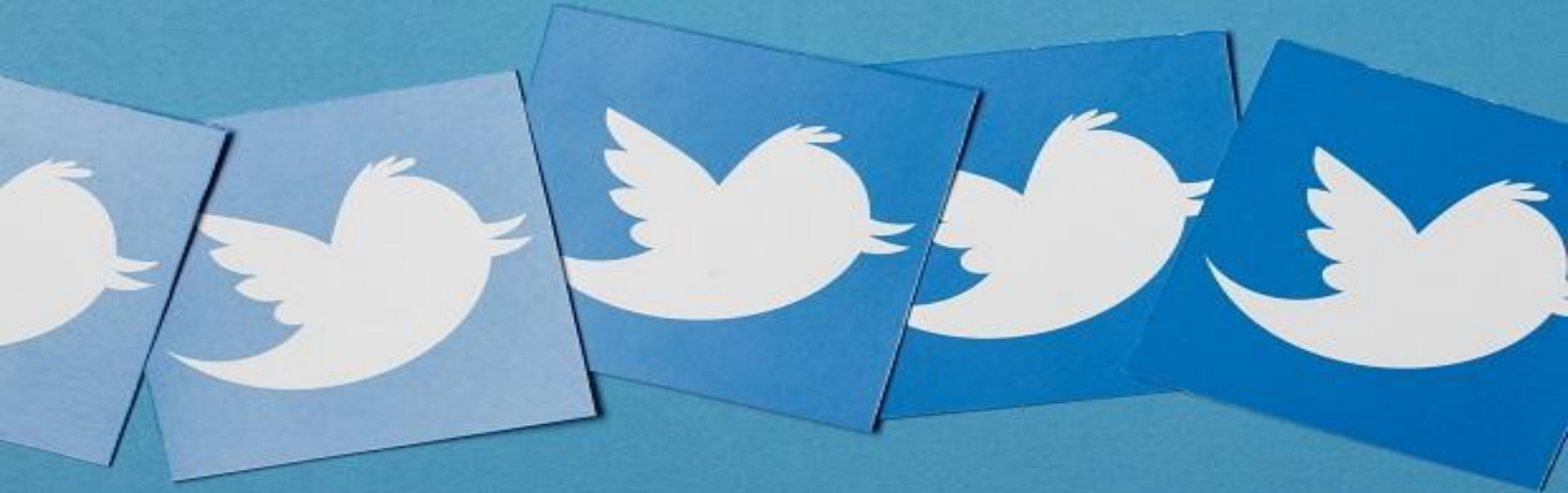


It's a unique tool that collects tweets based on some specified keywords and publish them in an online newspaper style format.



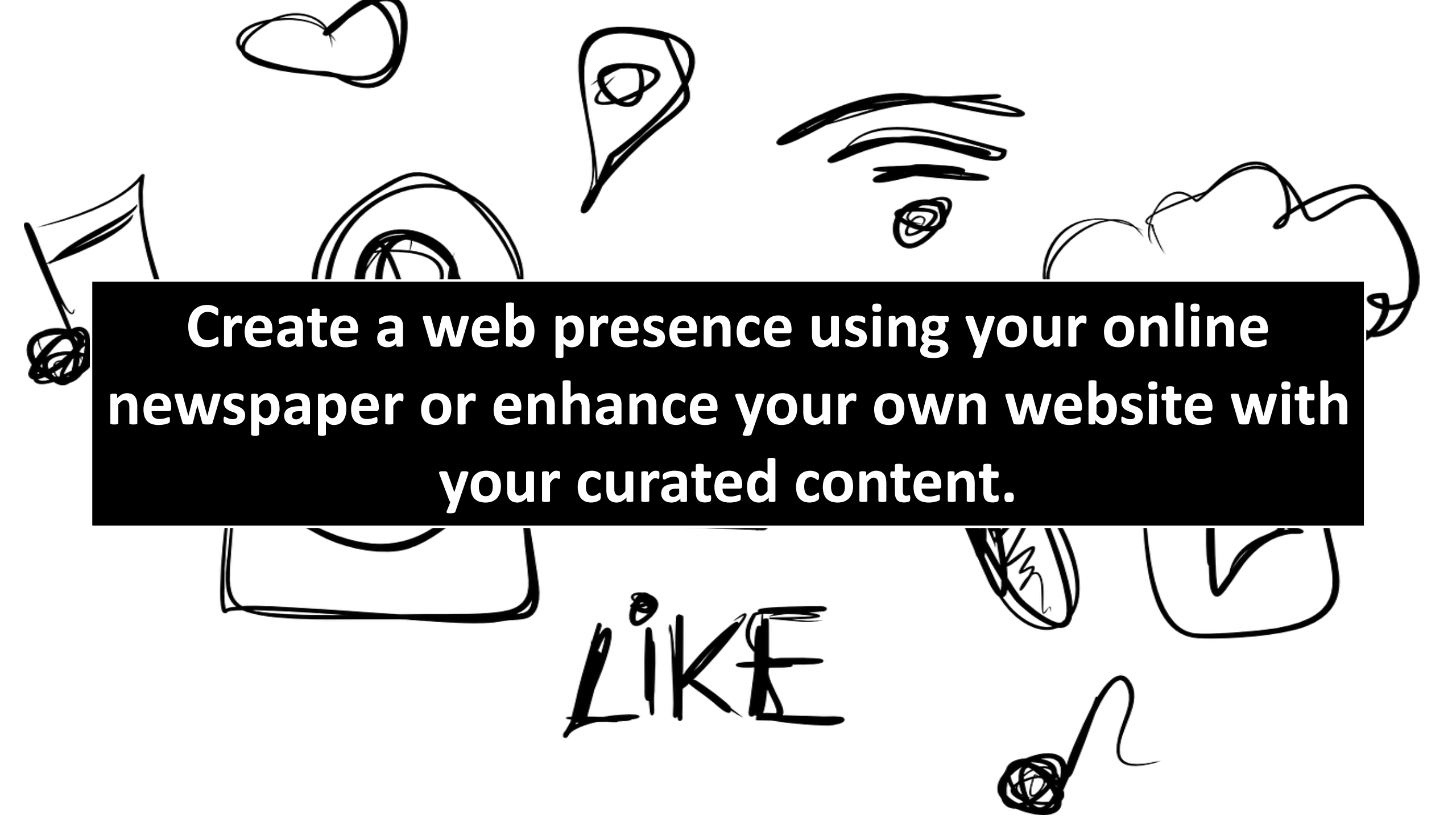
Create your own newspaper.

**IT ALSO PUBLISHES YOUR PAPER.LI
DAILY AUTOMATICALLY ON TWITTER.**



A high-angle, close-up photograph of a person's hands typing on a silver laptop. The person is wearing a light-colored, long-sleeved plaid blazer over a light blue shirt. Their fingernails are painted red, and they are wearing a large, ornate ring on their left hand. The laptop is open and resting on a dark, textured surface. The background is dark and out of focus.

**Attract and build
relationships by
sharing fresh content
tailored to your
audience.**



Create a web presence using your online newspaper or enhance your own website with your curated content.

LIKE



Establish yourself as the "**go-to**" source by sending out regular newsletters filled with your collected content.

Build your digital presence

A personal page to promote yourself and your passions. With new content to share every day.

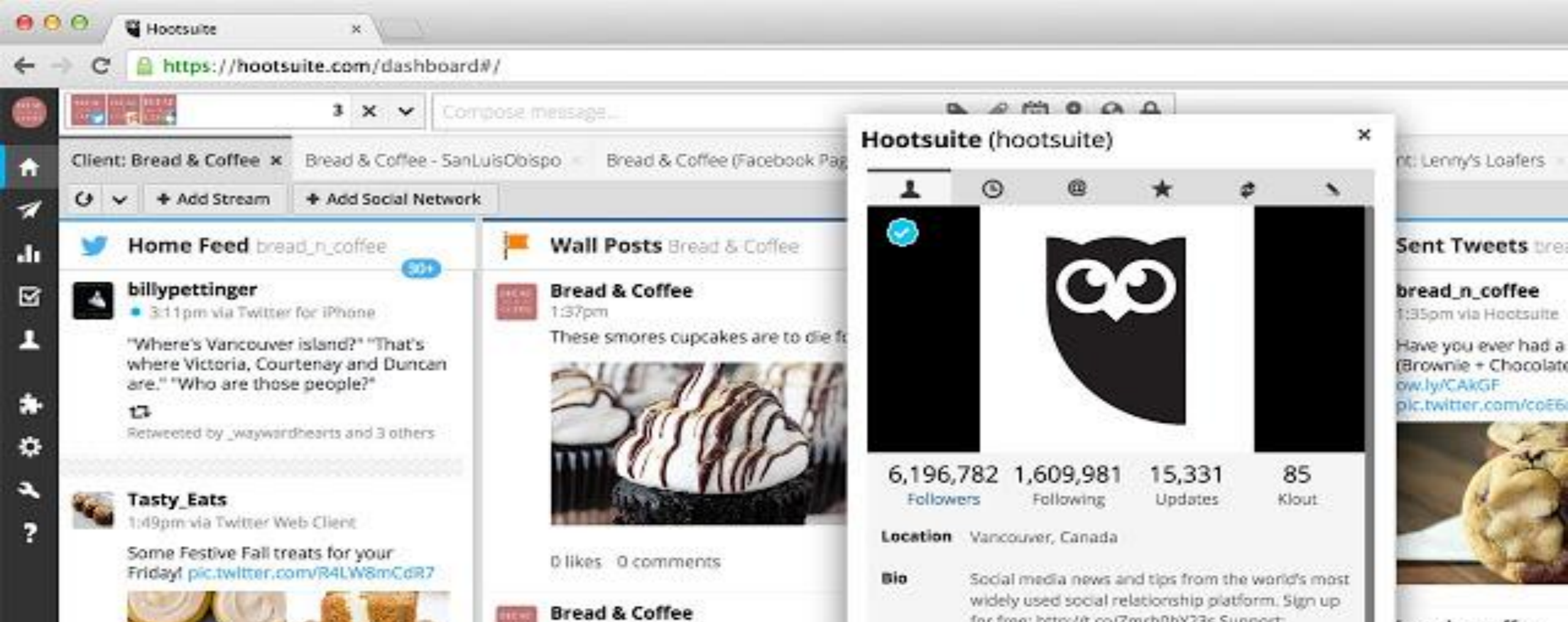
Get started, it's free



46.



Hootsuite



Social media management platform.

Manage your social media in one place to start building your audience.

Drafts Tailwind

Drafts



HootSuite x
Type a Board Name
Owly presents to the tea...
blog.hootsuite.com

Facebook Twitter

Add to Queue



Type a Board Name
Enter a description
blog.hootsuite.com

Facebook Twitter

Add to Queue




Type a Board Name
Enter a description

Scheduled Pins Tailwind


Scheduled Pins

Tomorrow (2)



HootSuite x
Select a Different Board
Owly reviewing the num...
blog.hootsuite.com


1:25 PM Facebook Twitter



HootSuite x
Select a Different Board
Owly and team celebrat...
blog.hootsuite.com

1:32 PM Facebook Twitter

Sunday, May 17th (1)



HootSuite x

Calendar Tailwind

Calendar

Today

Sat, May 16

Sun, May 17

Mon, May 18


Tue, May 19

Wed, May 20


Add / Remove Time Slots

Latest Pins Tailwind


My Latest Pins



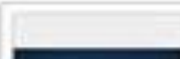
HootSuite 4 0
An Oak Tree has a 4-step life cycle. It starts off as an acorn, which when provided proper nutrients and water, grows into a seedling. This seedling will mature into a young tree. Ultimately after years, it will develop into a full fledged Oak Tree.



HootSuite 0 0
I'm a hand model



Design 0 0
Owls united



Design 0 0

WHAT IT DOES



HootsuiteTM



3 social profiles

Manage up to 3 social media profiles in one place, all with one password.

SCHEDULES 30 POSTS IN ADVANCE





GENERATE LEADS WITH SOCIAL CONTESTS



47. ZOHO SOCIAL

Whether you're a growing business or an agency, Zoho Social will help you manage:

MULTIPLE PROFILES

RESEARCH

RELEVANT KEYWORDS

WORK WITH TEAM
MEMBERS AND
SCHEDULE POSTS FROM
ONE DASHBOARD

Zoho Social

Published Posts Post Details

Post Insights

People Reached [?]	Total Clicks [?]	Stories Created [?]	Stories Created % [?]	Engagement % [?]	Opt-outs [?]
421	35	22	5.23	11.64	0

Click Details

● Other Clicks, 7 People
● Link Clicks, 7 People

Type of Reach [?]

Fans 93% Others 7%

People Reached

Fans 85% Others 15%

Storytellers - Gender

71% 29%

Sentiment

62% 38%

New Post

Views

Scheduled Posts

Drafts

January 2015

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Integrate: <https://www.zoho.com/crm/help/api/using-api-url.html>

- Zylker Inc.
- Home
- Posts
- Messages
- Monitor
- Connections
- Collaborate
- Reports

Published Posts Post Details x

Post Insights

People Reached ?	Total Clicks ?	Stories Created ?	Stories Created % ?	Engagement % ?	Opt-outs ?
421	35	22	5.23	11.64	0

Click Details

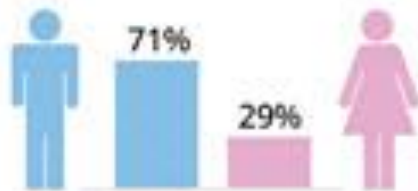


Type of Reach ?

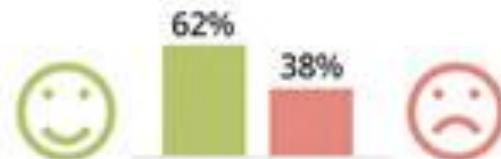


ADVANCED REPORTING FEATURES

Storytellers - Gender



Sentiment



Views

Scheduled Posts

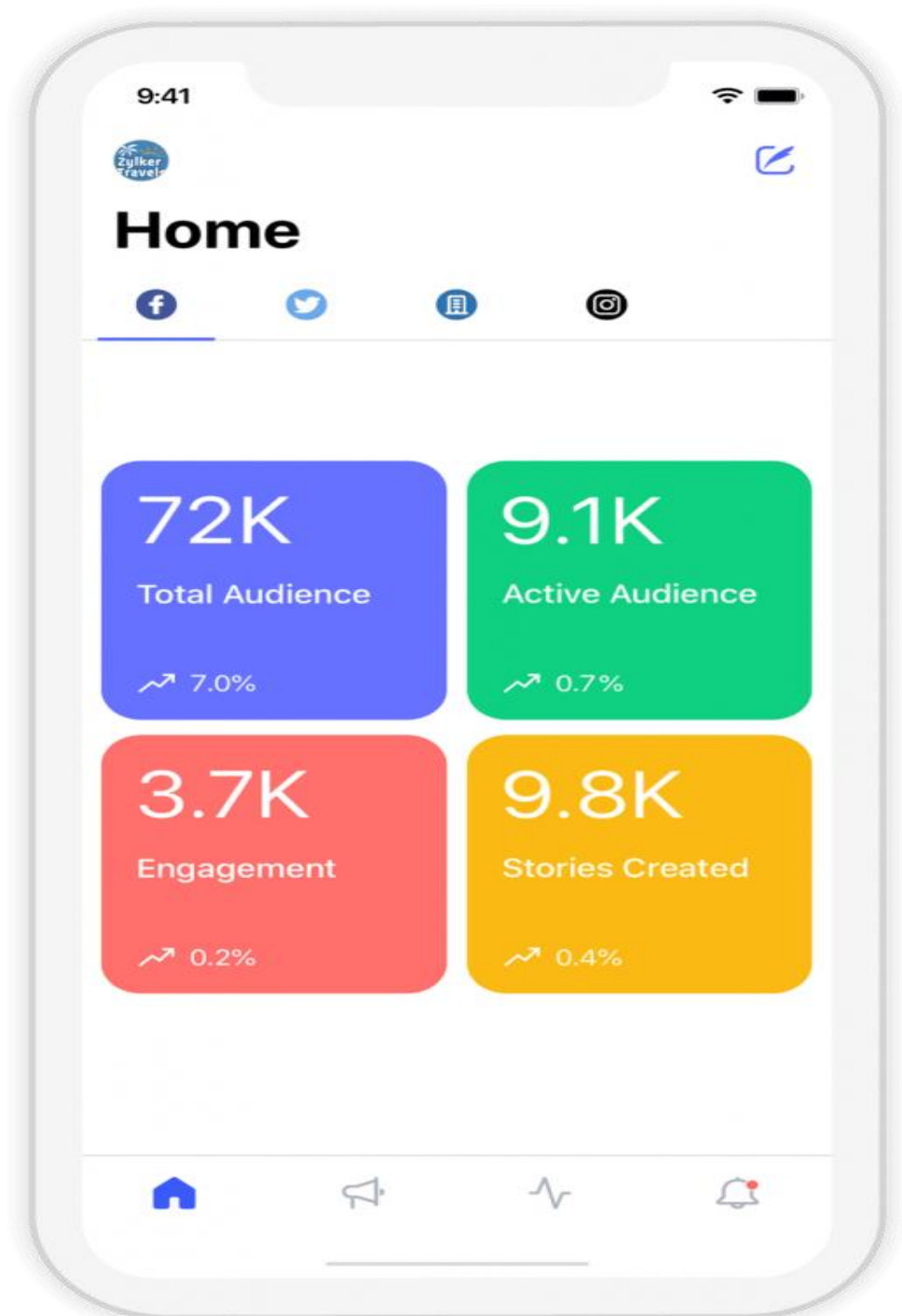
Drafts

January 2015

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
						24
						31



A SOCIALSHARE BROWSER PLUGIN, AND CRM INTEGRATIONS



Zoho Social's free plan allows you to manage 1 brand, and includes the URL shortener and SocialShare browser plugin

48. Followerwonk – Compare Users/ Analyse Followers(twitter)

followerwonk »

Help

Features & Pricing

Log In

Sign Up, It's Free

Search Bios

Compare Users

Analyze

Track Followers

Sort Followers

»What can followerwonk do for you?«



Find

- **Search Twitter bios** to connect with anyone.
- **Compare Twitter accounts** to find overlaps and target new influencers.



Analyze

- **Breakout your followers** by location, bio, who they follow, and more.
- **Contrast your relationships** with your competitors and friends.



Optimize

- **Match your activities to gains and losses** in followers to give your followers what they like best.
- Follow and unfollow in-app to hone your social graph like a razor's edge.

It's an advanced way to monitor things like brand and product mentions.





But it's also a useful tool to generate new ideas on what to post and how to engage your audience.



**IT'S ONE OF THE BEST
TOOLS OUT THERE FOR
DOING SOME
COMPETITOR ANALYSIS
FOR OTHER BRANDS ON
TWITTER.**

Search Bios

Compare Users

Analyze

Track Followers

Sort Followers

Simply click on the 'compare users' section on the menu bar and it will give you a breakdown of 3 brands analysing their followers and who they also follow.

[Search Bios](#)

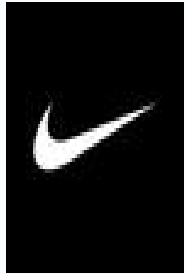
[Compare Users](#)

[Analyze](#)

[Track Followers](#)

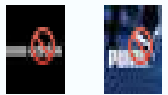
[Sort Followers](#)

The 'analyze followers' section is also a brilliant way to see what times your followers are online on Twitter as well as giving you a demographic breakdown



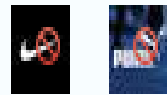
Nike

Social Authority: 81
 Followers: 1,792,972
 Days on: 634
 Retweets: 1.5%
 @Contacts 96.5%
 URL tweets: 2.5%



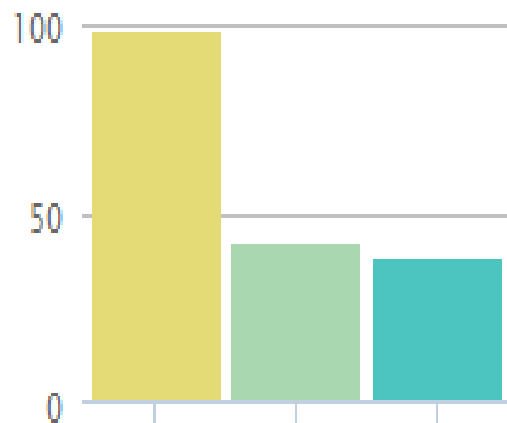
adidas

Social Authority: 62
 Followers: 285,267
 Days on: 820
 Retweets: 26.0%
 @Contacts 17.5%
 URL tweets: 53.5%

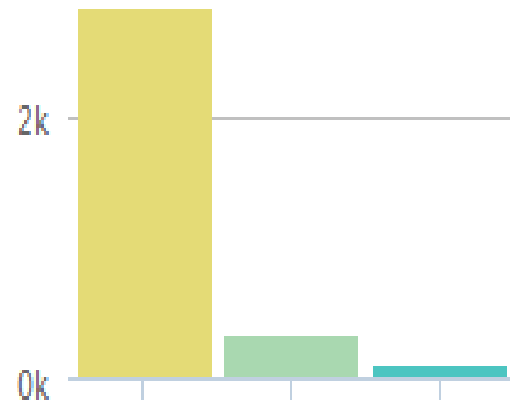


PUMA

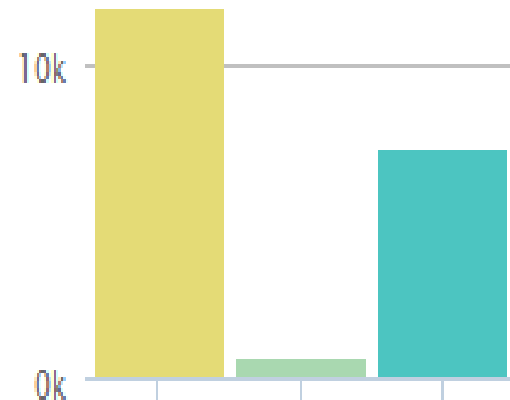
Social Authority: 69
 Followers: 185,206
 Days on: 1,510
 Retweets: 34.5%
 @Contacts 5.0%
 URL tweets: 55.5%



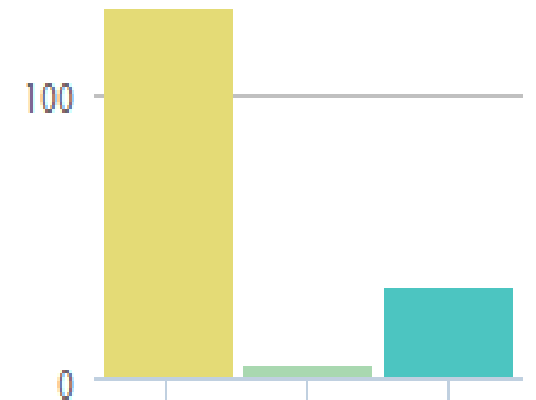
engagement % rate



avg followers per day



total tweets



avg tweets per week



**SHOWS YOU THE
BEST TIME TO
TWEET**



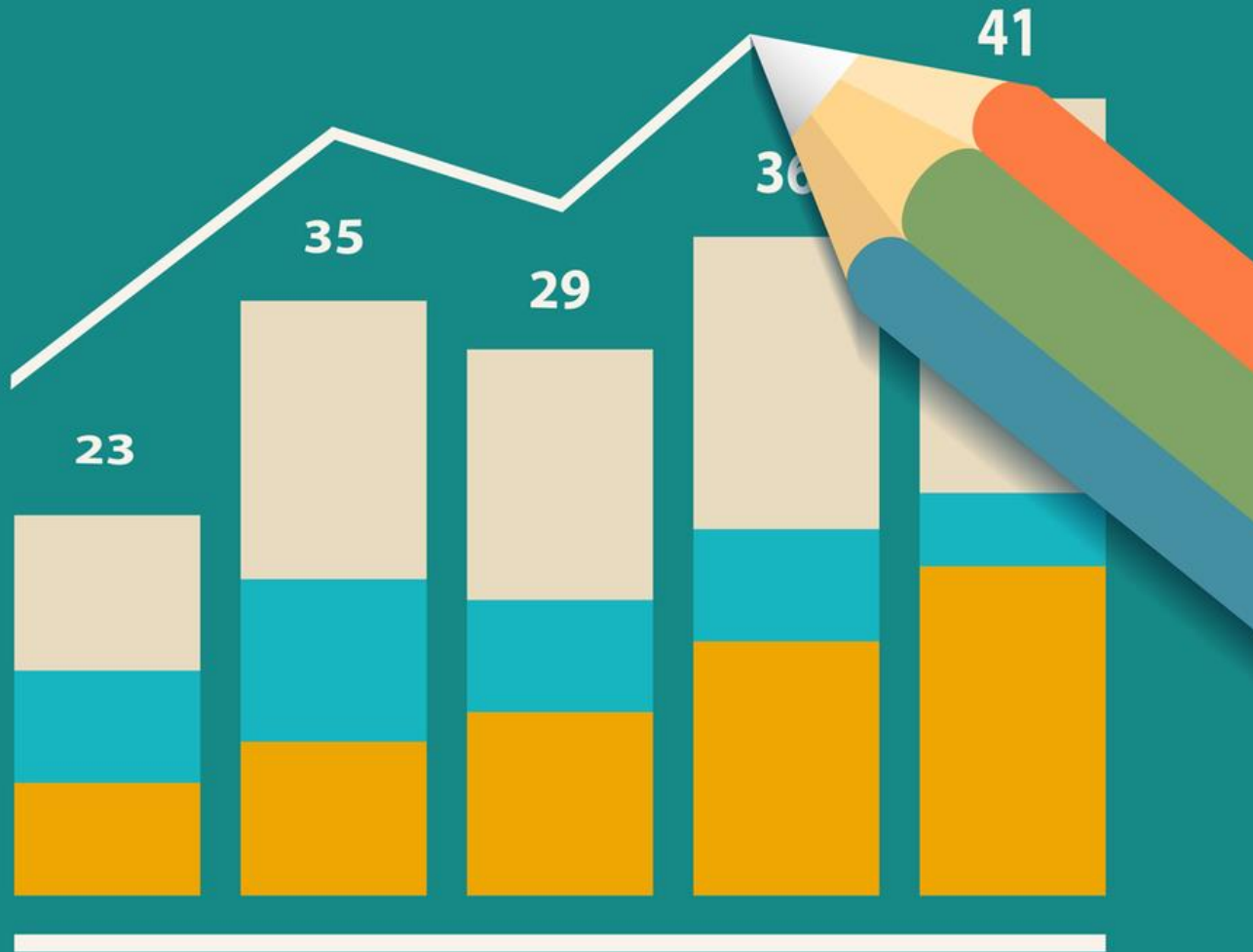
Head over
to Followerwonk
site and login using
your Twitter
account (It's free).

Click and Analyze and add your Twitter profile and select option “Analyze their followers”

The screenshot shows the Followerwonk web interface. At the top left is the logo "followerwonk" with the tagline "A Moz app". On the right, there is a user profile for "denharsh" and a button that says "Click to try FREE for 30 days". Below the header is a navigation bar with five tabs: "Search bios", "Compare users", "Analyze", "Track followers", and "Sort followers". The "Analyze" tab is currently selected. Below the navigation bar, there is a text description: "Slice any Twitter user's followers into actionable segments. Find most influential, dormant, old, and more." followed by a subscription prompt: "Subscribe now for in-app following and more great features. Don't forget that you can quickly compare yourself to competitors." Below this is a form with a text input field containing "denharsh", a dropdown menu with "analyze their followers" selected, and an orange "Do it" button. A large red arrow points from the right towards the dropdown menu. To the right of the form, there is a list of example accounts: "Or, see examples analyzing @dannysullivan, @MailChimp, @Sprinklr, @simplymeasured, @portentint, @Moz, @wistia, @Demandbase".

This report is being generated and will take an estimated 10 minutes to complete. Due to the

Statistics



It will take some time to analyze your followers list to give you the statistics.



Reports Home

Your Reports

Internal Reports

Paid Social Reports

Cross-Channel Reports

Group Report

Sent Message Performance

Tag Report

Google Analytics

Twitter Reports

Facebook Reports

Instagram Reports

LinkedIn Reports

Pinterest Performance

Advocacy Reports

Customize Branding

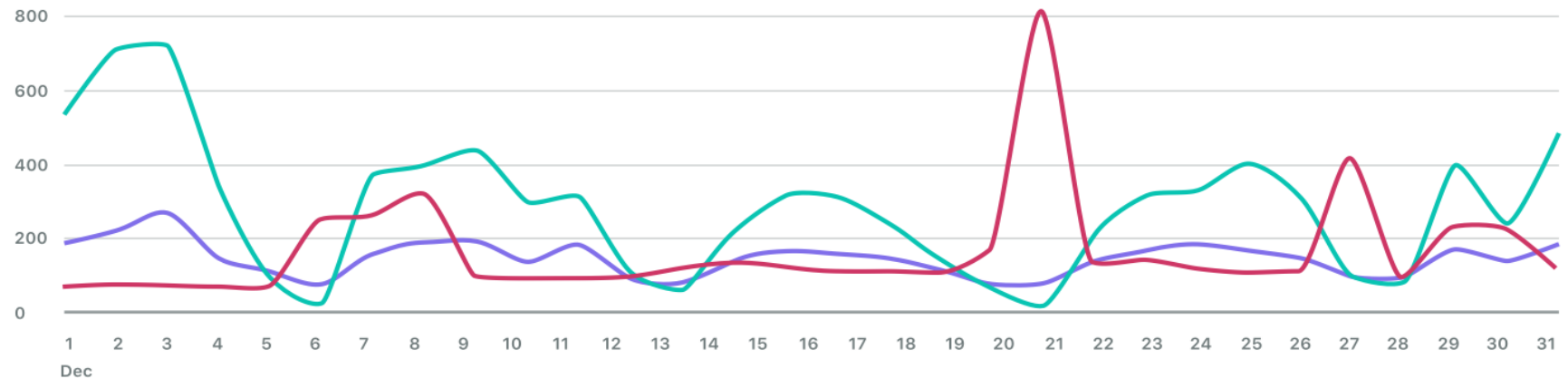
Dig deeper into Twitter analytics: Who are your followers? Where are they located? When do they tweet?

Generate Report

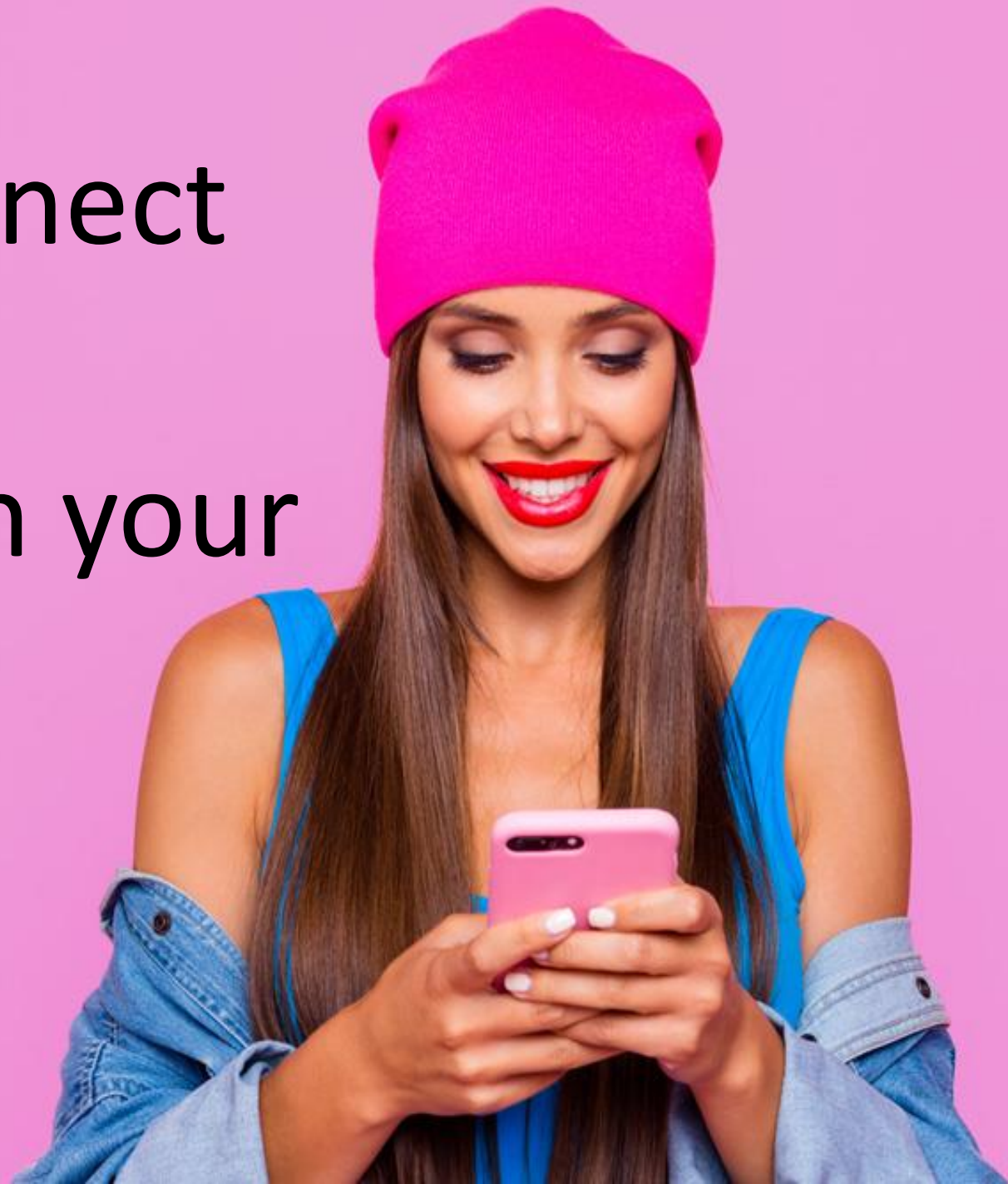
Sent Metrics


Impressions Engagements Clicks

Volume, By Day



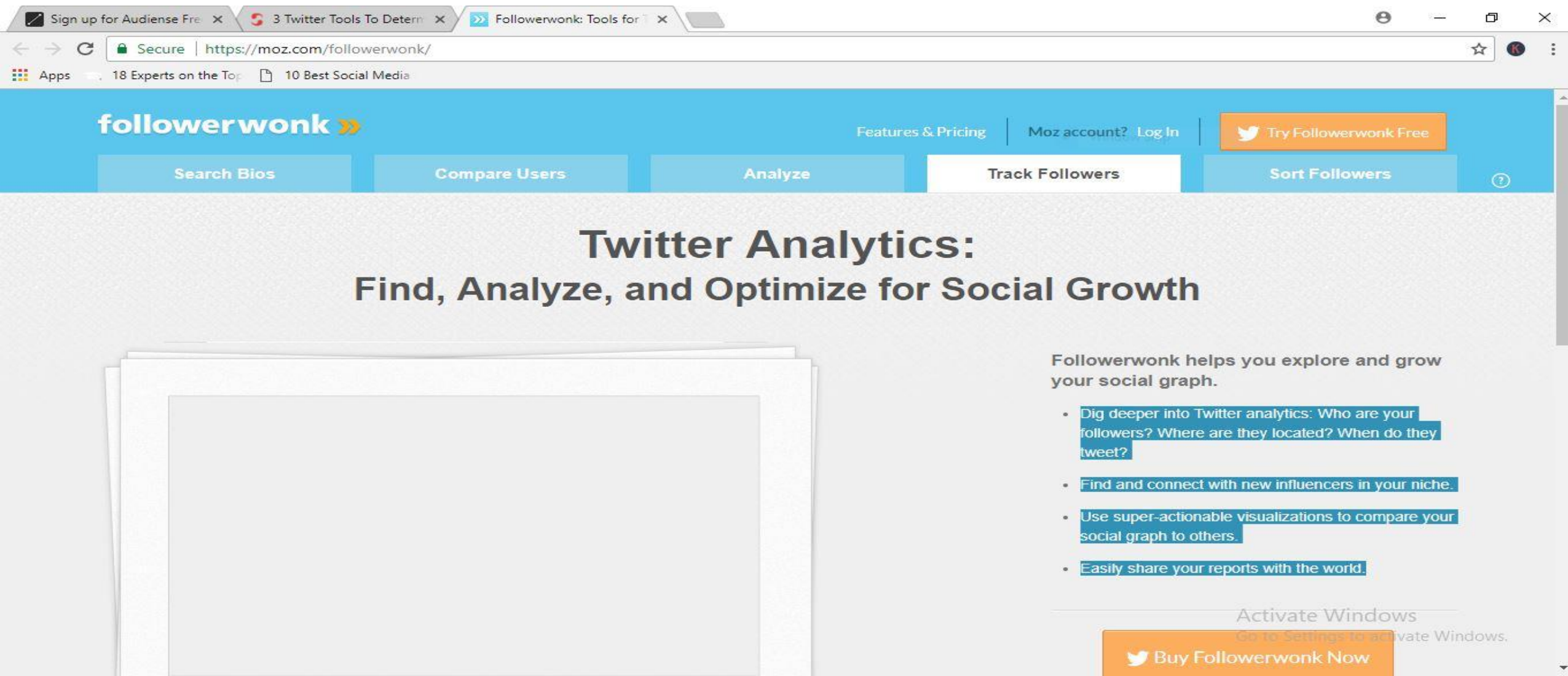
Find and connect
with new
influencers in your
niche.





Use super-actionable visualizations to compare your social graph to others. Share your reports with the world.

Search bios, compare users, analyze, track followers, sort followers



The screenshot shows the Followerwonk website interface. At the top, there is a navigation bar with the Followerwonk logo on the left and links for "Features & Pricing", "Moz account? Log In", and a "Try Followerwonk Free" button on the right. Below the navigation bar are five tabs: "Search Bios", "Compare Users", "Analyze", "Track Followers", and "Sort Followers". The "Track Followers" tab is currently selected. The main content area features a large heading: "Twitter Analytics: Find, Analyze, and Optimize for Social Growth". To the right of this heading is a list of bullet points describing the tool's capabilities. At the bottom right, there is a "Buy Followerwonk Now" button and a watermark for "Activate Windows".

followerwonk »

Features & Pricing | Moz account? Log In | [Try Followerwonk Free](#)

Search Bios | Compare Users | Analyze | **Track Followers** | Sort Followers

Twitter Analytics: Find, Analyze, and Optimize for Social Growth

Followerwonk helps you explore and grow your social graph.

- Dig deeper into Twitter analytics: Who are your followers? Where are they located? When do they tweet?
- Find and connect with new influencers in your niche.
- Use super-actionable visualizations to compare your social graph to others.
- Easily share your reports with the world.

Activate Windows
Go to Settings to activate Windows.

[Buy Followerwonk Now](#)

Dasheroo

Business Dashboards Done Right

49.

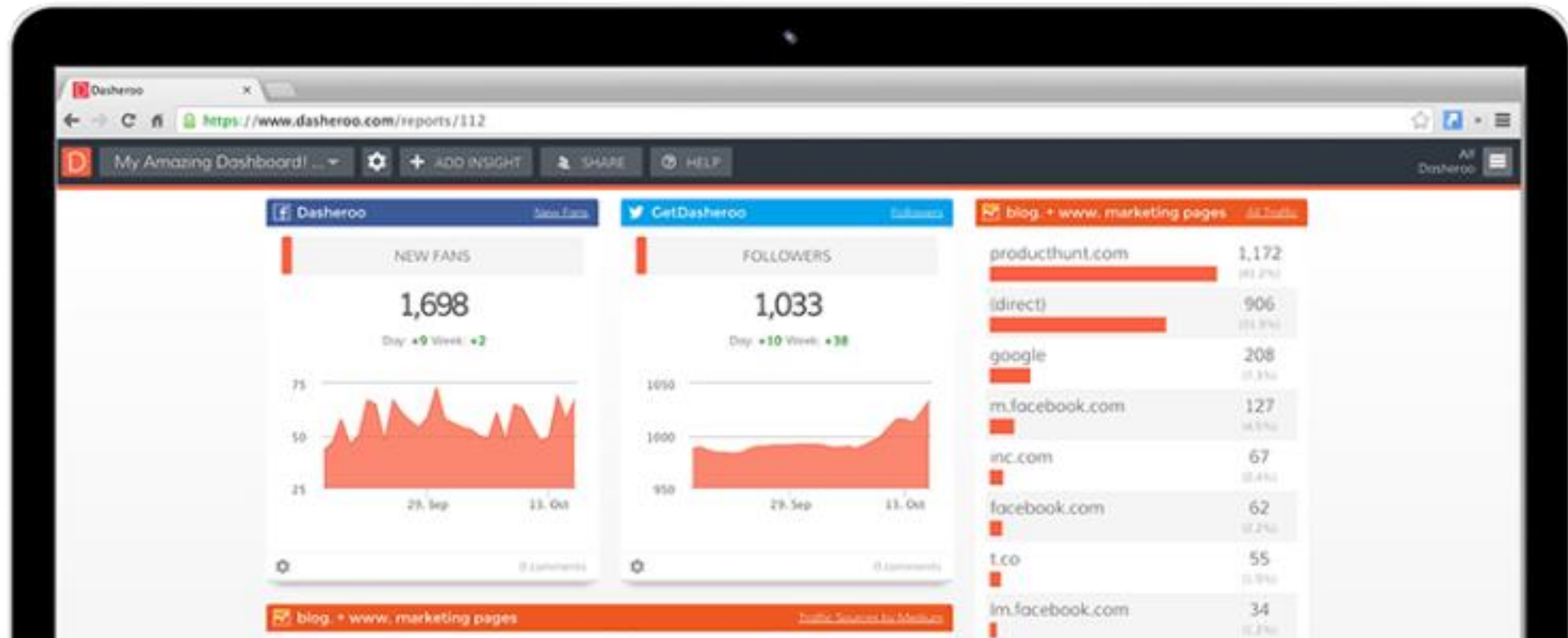
<https://www.dasheroo.com/>

Still logging into
different
applications to
collect and track
your business idea?



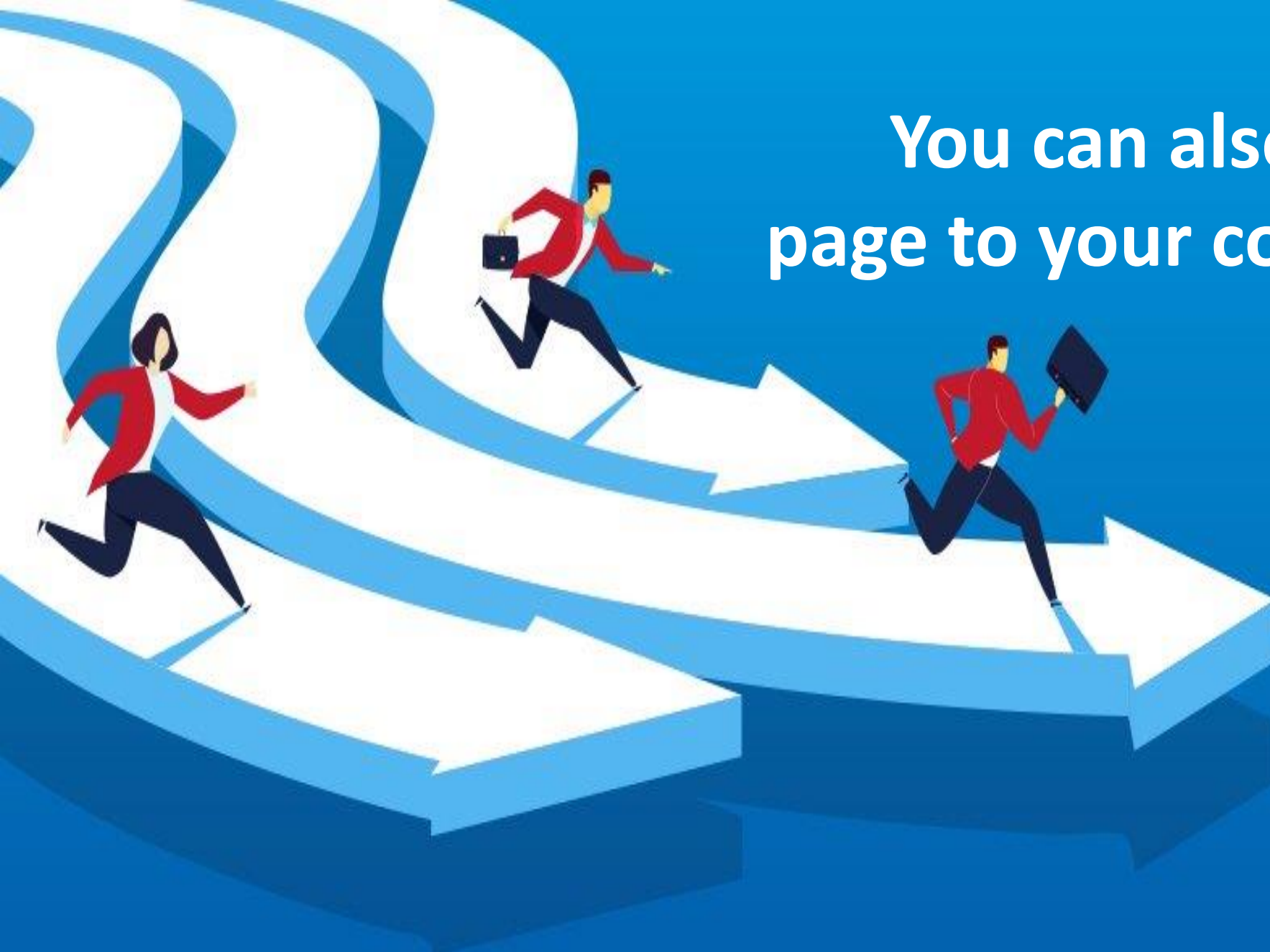
IT IS A FACEBOOK TOOL

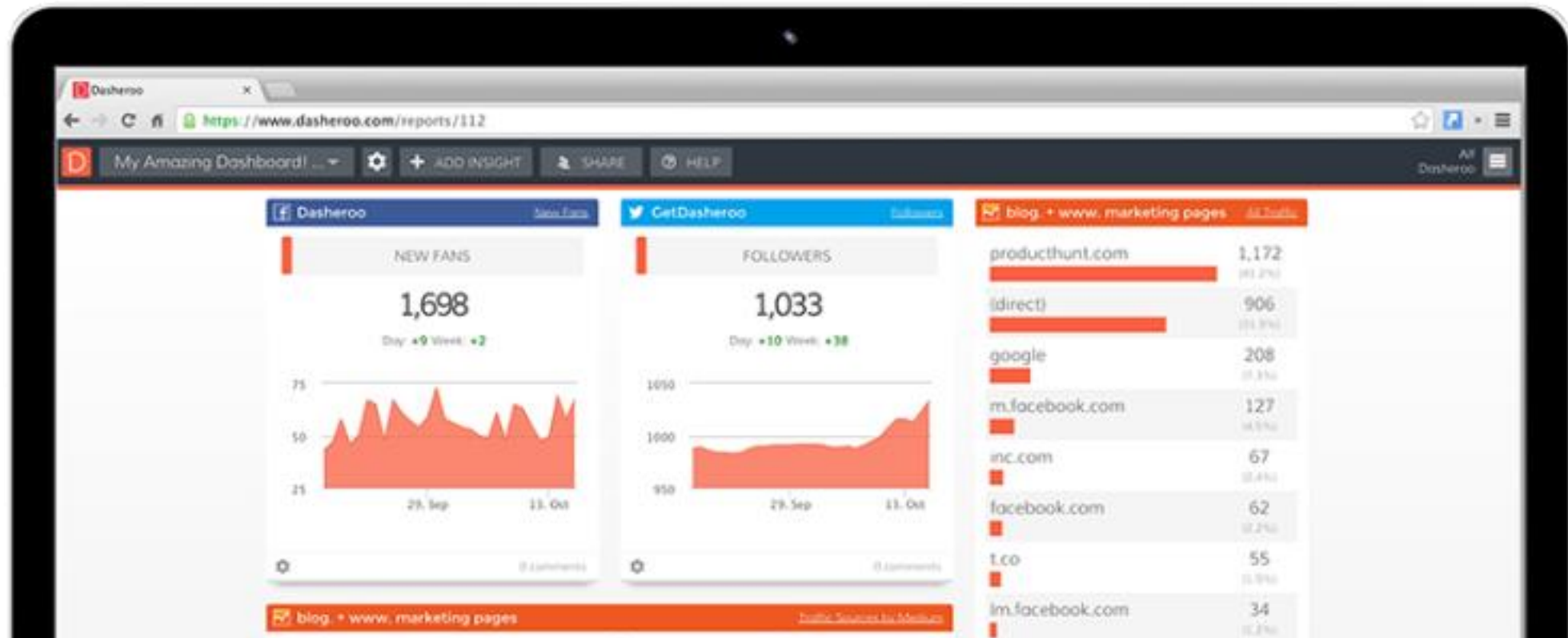




This is another dashboard to help you see all your important status in one place.

**You can also compare your
page to your competitors for a
bit of context.**





Set up alerts when your status hit a certain threshold, and export the dashboard to use it in other place.

Intelligent Insights



Others have "widgets". We create "Insights" using the most actionable info from your connected apps, giving you the best "insight" into your most

Dasheroo

important business metrics. [Browse our App Insight library](#)



Analyze related accounts



Learn about your audience



Generate reports



Track post performance

It's free.....



Dasheroo

Features ▾

Company ▾

Blog

Sign In

Sign Up - It's Free!

Dashboard Pricing

Choose the brew that works for you! All plans come with a quad shot of features including dashboard templates, metric alerts, iOS & Android app access, customer support and much more. We also offer special [agency plans](#) too!

FREE

Free. Forever.

\$
0

NO CREDIT CARD NEEDED

1 Dashboard

TALL ☕

For those starting out.

\$
9

BUY ANNUALLY & **SAVE 15%**

3 Dashboards

GRANDE ☕

Ideal for growing businesses.

\$
19 mo.

BUY ANNUALLY & **SAVE 15%**

8 Dashboards

VENTI ☕

Great for teams.

\$
39 mo.

BUY ANNUALLY & **SAVE 15%**

20 Dashboards

50. WHAT IS Buzzsumo[®]



BuzzSumo is one of the best tools we've found for discovering new, fresh, or popular content on the web.

As well you will get
a list of influencers
who are sharing
that content.



You will get how
much reach it's
having, etc.





Identify influencers in your industry who can help you grow your following, visibility, and reputation.



**WHY IS IT
IMPORTANT?**

HOW IT WORKS?

Set a topic or a selection of keywords and find some of the most popular trending posts in those categories.

Search Your Topic Here:

Rectangular Snip



Solutions ▾

Customers

Pricing

Blog

Resources ▾

[Signup](#)

[Login](#)

Analyze what content performs best for any topic or competitor

Find the key influencers to promote your content

Go!

For example: [Content Marketing](#), [Cnn.com](#)



Content Research

Influencers

Monitoring

Projects

Most Shared

Trending Now

Backlinks

Content Analysis

Facebook Analyzer

Question Analyzer

New

Activate Windows

Go to Settings to activate Windows.

Need Help?

You will get an idea about the topic in the social media like how many shares, likes, and reach are there.

Filter by Date ⓘ

- 24 Hours
- Past Week
- Past Month
- Past 6 Months
- Past Year
- Past 2 Years
- Past 5 Years
- Specific Range

Only B2B Publishers

One Result Per Domain

Content Type ⓘ >

Language ⓘ >

Country (TLD) ⓘ >

Word Count ⓘ >

Filter Domains ⓘ >

Apply Filters

Reset Filters

Most Shared

Window Snip

affiliate market | Search Options ▾

Page 1 of 2107

How to run an Advanced Search ▾

Sort by Total Shares ▾

	Facebook Engagements	Linkedin Shares*	Twitter Shares	Pinterest Shares	Number of Links	Evergreen Score	Total Shares ↓
<p>Can religious affiliation explain the disadvantage of Muslim women in the British labour market? Work, employment and society</p> <p>By Nabil Khattab – Jul 21, 2017 sagepub.com</p>	95	18.5K	9	0	-	3	18.6K
<p>Affiliate Marketing for Beginners 2018</p> <p>Jan 6, 2018 youtube.com</p> <p>Video</p>	9.1K	2.3K	871	0	-	1	12.3K
<p>Clickfunnels Affiliate Marketing for Beginners</p> <p>Jan 16, 2018 youtube.com</p> <p>Video</p>	10.4K	1.3K	2	101	-	1	11.8K

Need Help?

51. Hashtagify

<http://hashtagify.me/>

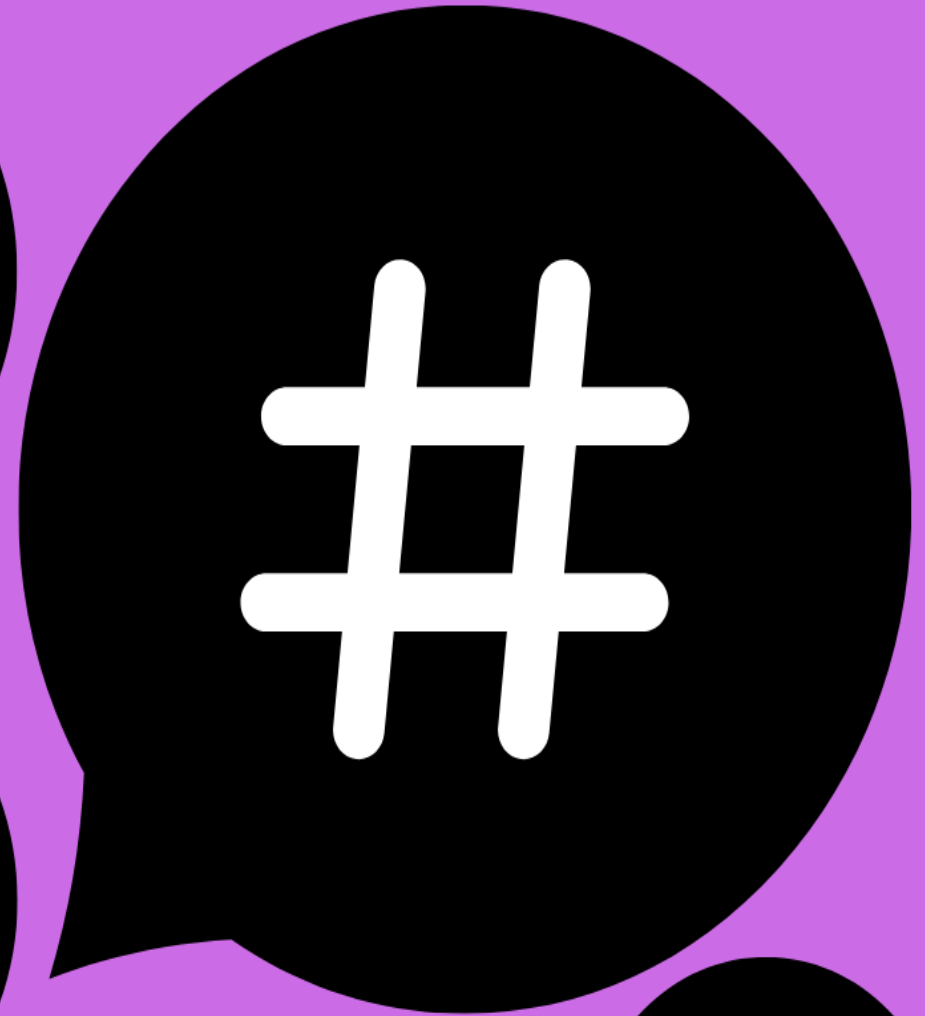
Hashtag discovery tool

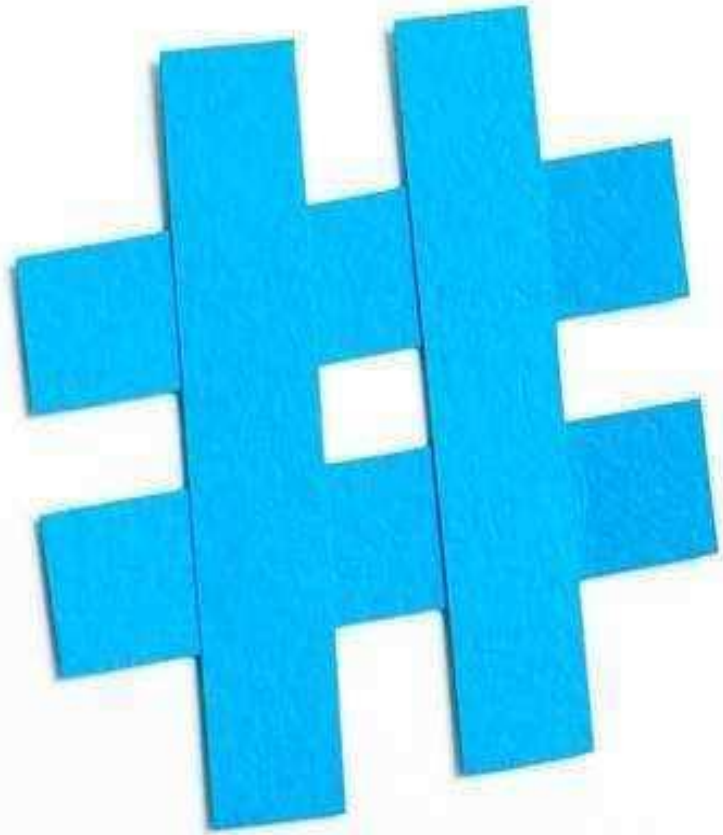


HASHTAGIFY

Find, Analyse, Amplify

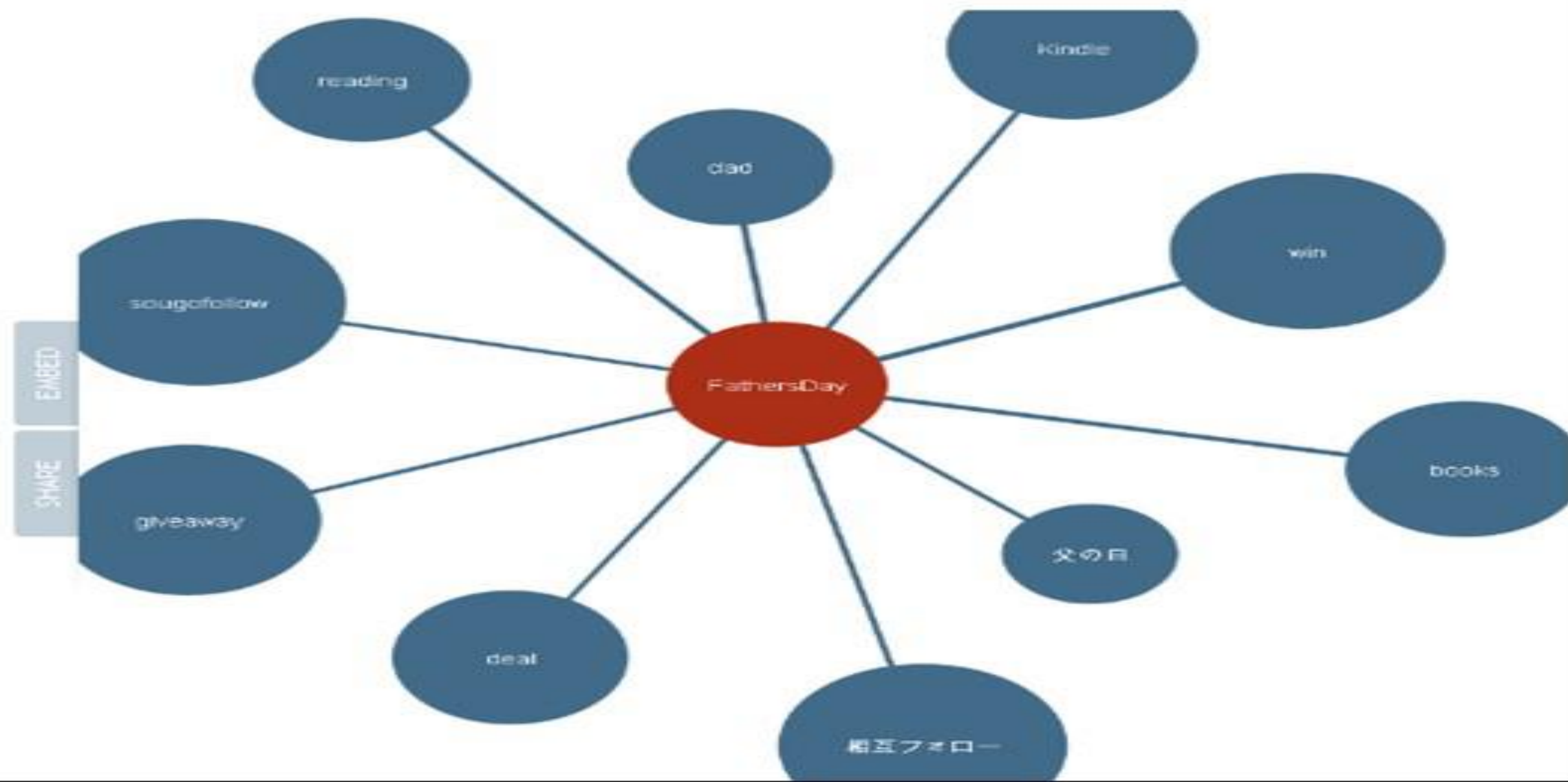
Helps To Find Hashtags





**This tool would
show you top
hashtags related
to a keyword**

All-time Top 10 Hashtags related to #FathersDay





52. Visage?



Visage is a Visualization tool that helps companies to design social media graphics that are perfectly matched for each platform.

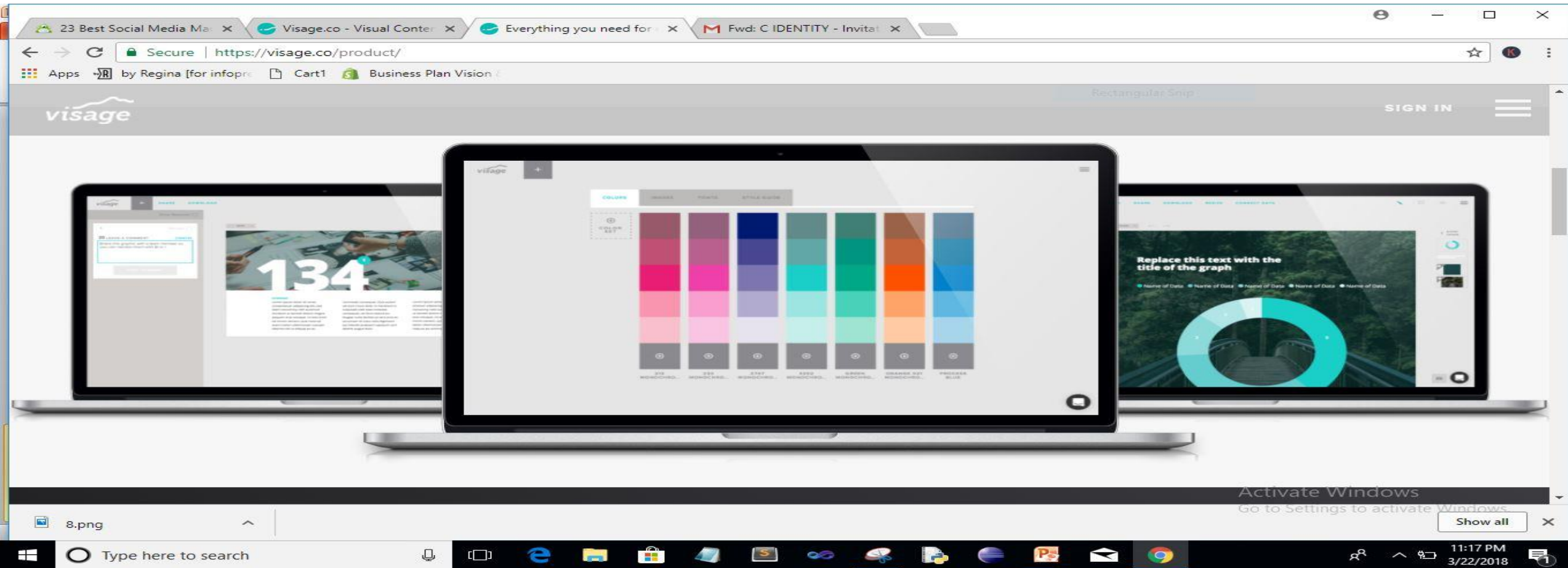
You can easily manage your brand's style and approved graphic templates to ensure consistency across all of your designs, and the editable designs allow you to collaborate with your team to update and remix graphics, with restrictions set by role.



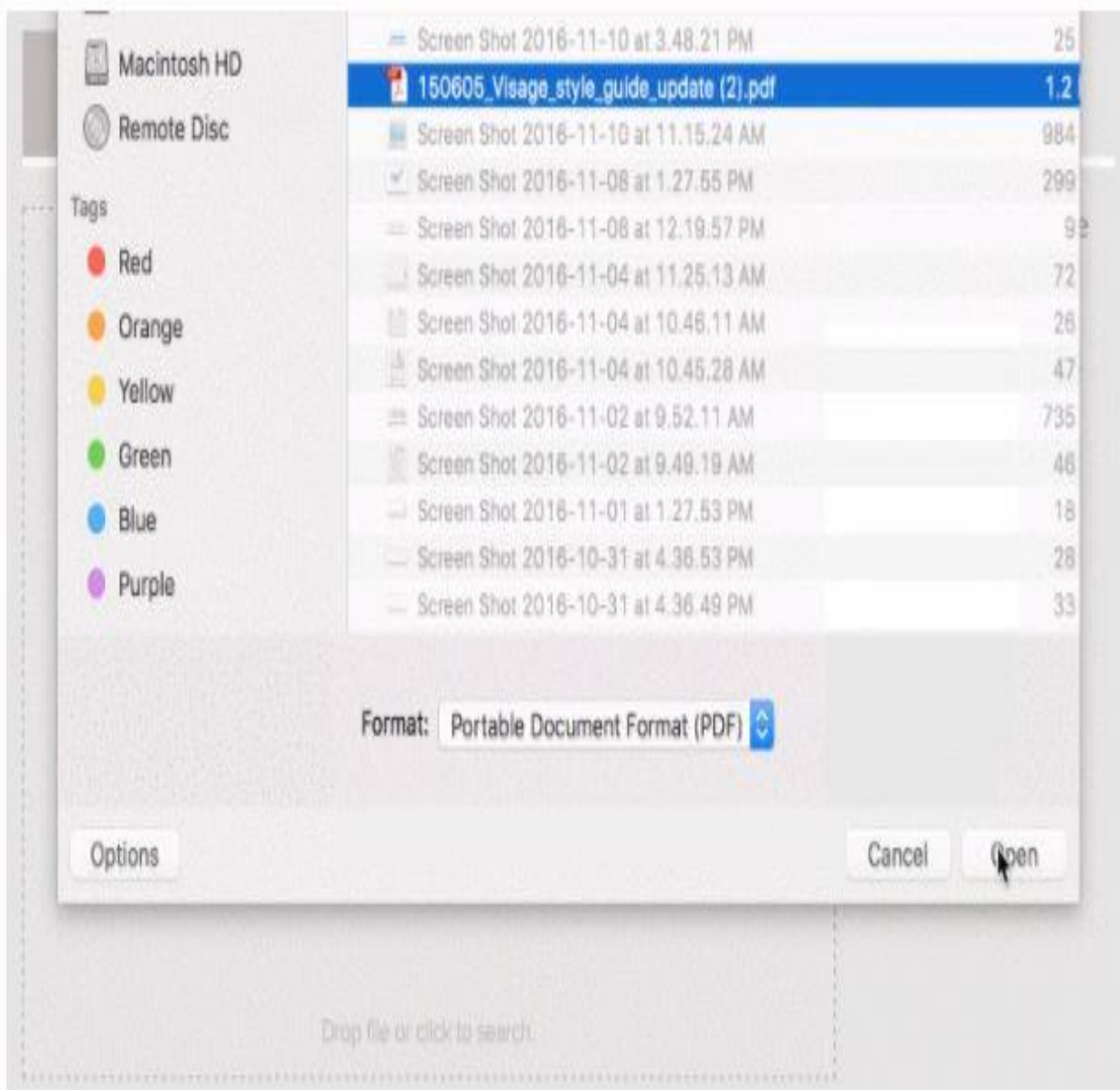
DRAG TO SELECT GROUPS OF ITEMS, THEN RESIZE THEM



You can create brand's style and approved graphic templates



<https://www.programmableweb.com/search/VISAGE%20TOOL%20API>



REFERENCE YOUR STYLE GUIDE IN VISAGE

FEATURE LIVE NOVEMBER 18, 2016



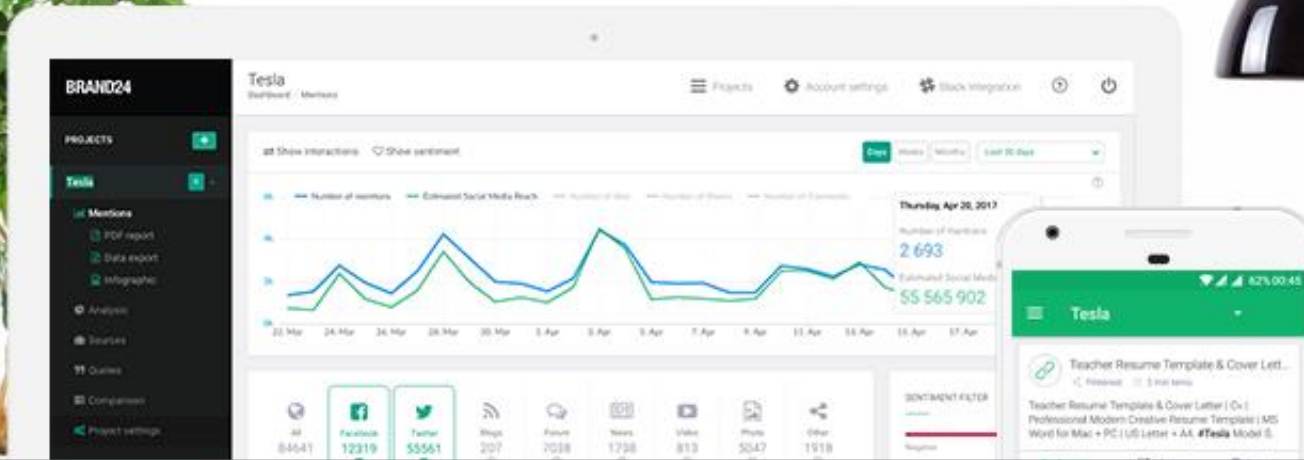
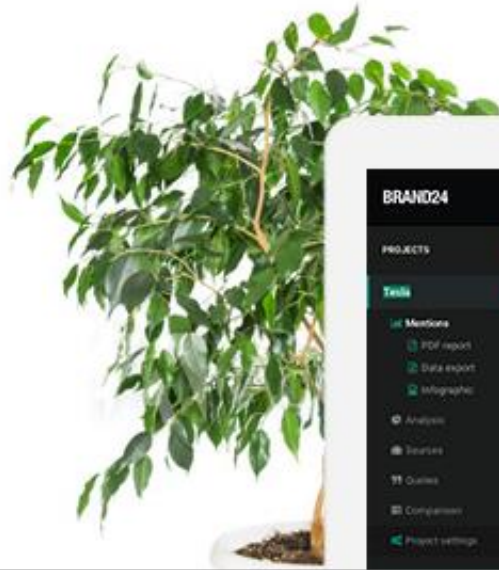
One of the main values we hope you get out of Visage is to simply maintain brand consistency and good design across everything you create. We're helping you out by giving you quick access to your brand's style guide, right where you need it.

53.

BRAND24

SOCIAL MEDIA MONITORING & ANALYTICS

BRAND24



Brand24 gives you insights on what people are saying online about your brand. With this tool, you'll have instant access to mentions of your brand anywhere on the web

666

Mentions

175

Positive results

5

Negative results

The most active categories

Twitter 435

Other 104

Blogs 60

The most influential



The most active



Most active sites



435

twitter.com



28

instagram.com

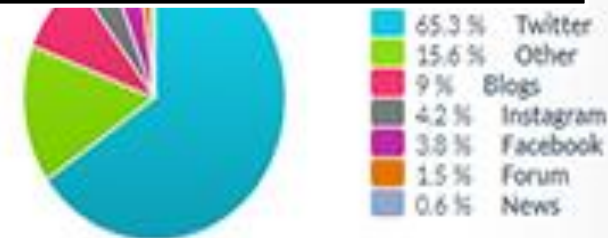


25

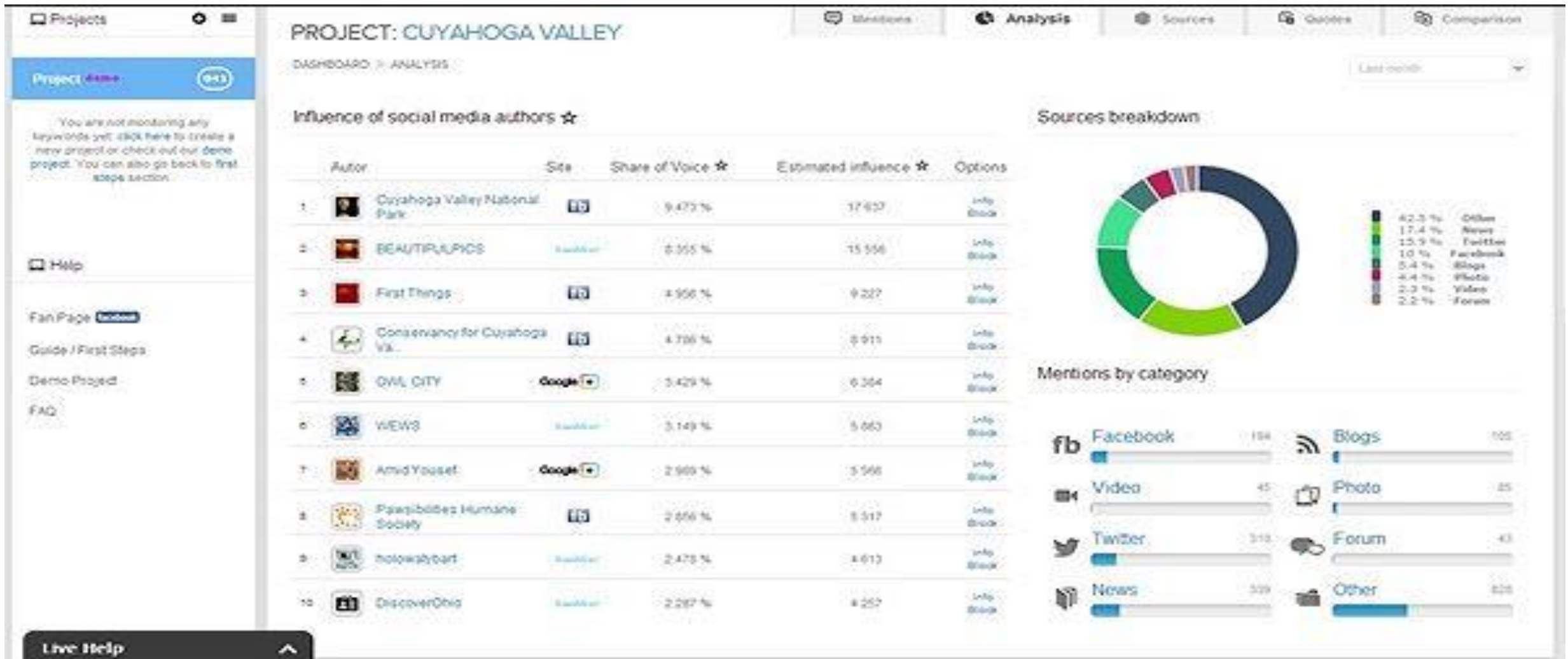
facebook.com

Brand24 gives you instant idea about your brand across the web.

Number



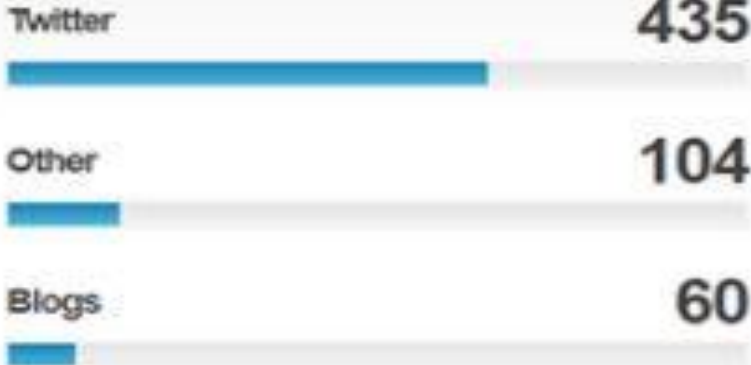
You can also easily identify the people with the most social influence, and segment your mentions by positive, negative, or neutral mentions.



The Analysis section is a more detailed statistics page of several metrics including social media engagement, social media reach, and the number of mentions

666 Mentions
175 Positive results
5 Negative results

The most active categories



The most influential



The most active



Most active sites



Number of mentions



Sentiment



Source types

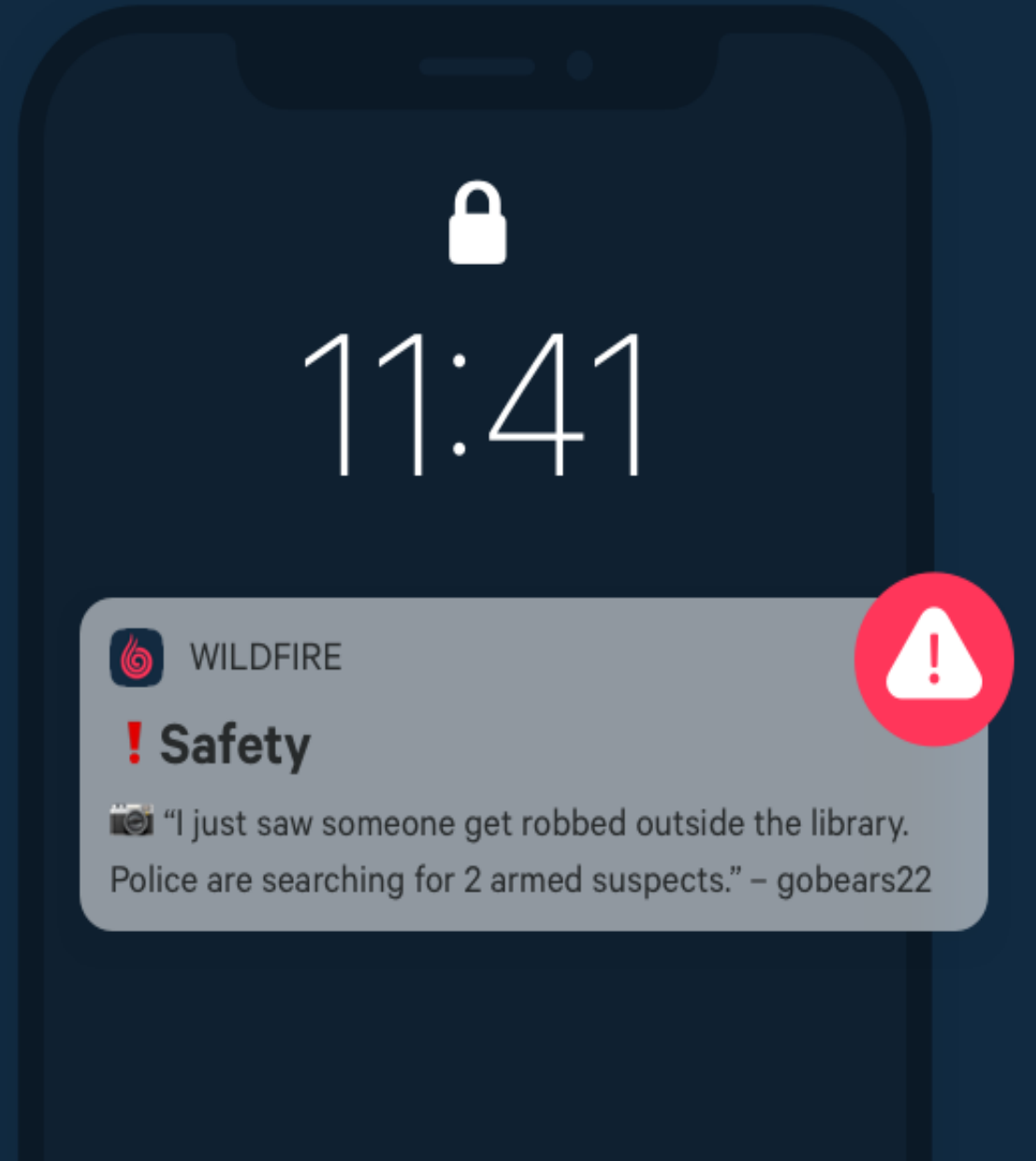


54.

wildfire

 Download on the
App Store

 GET IT ON
Google Play





A fantastic tool which lets you compare your brand against the competition on Twitter, Facebook and Google Plus.

Scale Your Social With Wildfire



Wildfire app will enable you to track up to 10 social media accounts, displaying them via chart and graph form allowing you to understand the social media landscape in your industry



SOCIAL MEDIA MARKETING SUITE



What's so impressive about this tool is that it **displays follower growth** from when the accounts were actually set up.



which means you **get the full picture when it comes to looking back over previous years data.**



**The tool also
automatically
calculates your social
following percentage.
Analyse competitions**

SOCIAL FOLLOWING GROWTH

Can compare with other competitors!!!

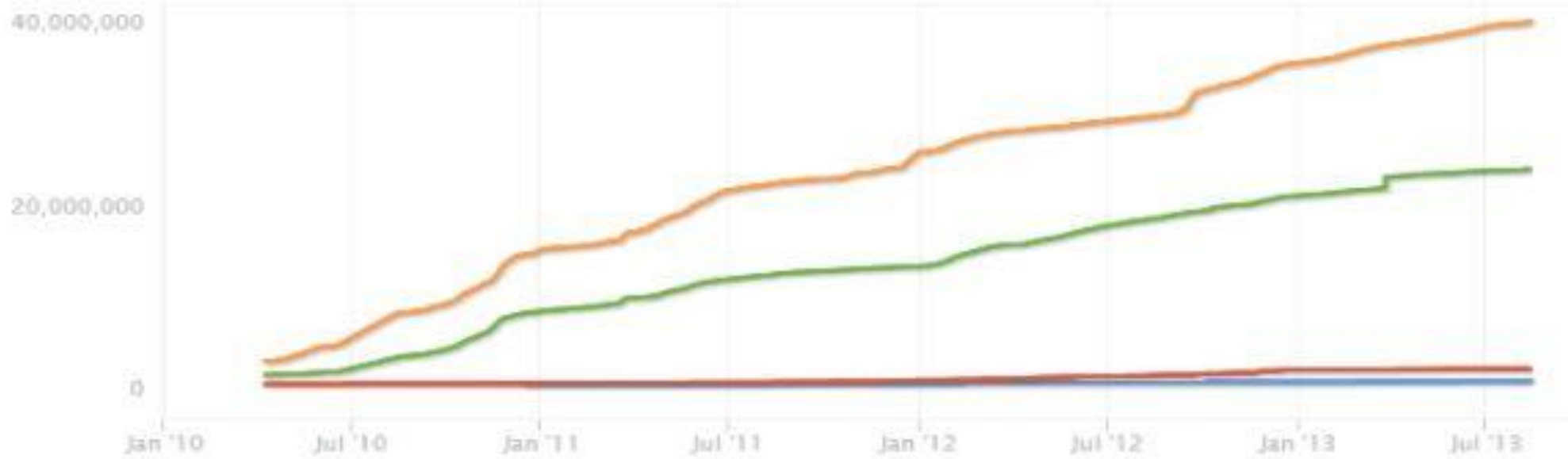
Facebook

Likes

Checkins

People Talking

People Talking / Likes





You can view the demographics and follower growth of each organization and compare 3 organizations at one time





55. SOCIALPILOT

Social Media Marketing Tool



This social media management tool will allow you to do manage multiple client social media profiles at once .

SOCIALPILOT



Do things such as bulk schedule posts in various queues, manage clients, utilize browser extensions, etc.

SOCIALPILOT

Free plan includes

3 CONNECTED
PROFILES

10 POSTS PER
DAY

30 POSTS IN
QUEUE

API integration: <https://developer.socialpilot.co/>

The screenshot displays the SocialPilot dashboard interface. At the top left is the 'SOCIALPILOT' logo. The top right corner shows a 'Daily Usage' of 0 / 500, along with status indicators for 'Paused', 'Add Post', 'Setting', 'Apps', and 'Alert'. A vertical sidebar on the left contains navigation icons for Dashboard, Group, Accounts, Posts, Team, Content & Feed, and Help. The main content area is titled 'Connect a Social Network' and features a grid of eight social media platforms, each with a circular logo and a 'Connect' button:

- Facebook:** Connect Profile -, Connect Page -, Connect Group -
- Twitter:** Connect Profile, Follow us
- LinkedIn:** Connect Profile, Connect Page
- Google+:** Connect Profile, Connect Page, Connect Collection
- Pinterest:** Connect Board
- Reminder for Instagram:** Connect Profile
- Tumblr:** Connect Blog
- VK:** Connect Profile, Connect Community



56.

POST PLANNER

Set a Plan for the post

Post

Find

Plan




Post

Select a List

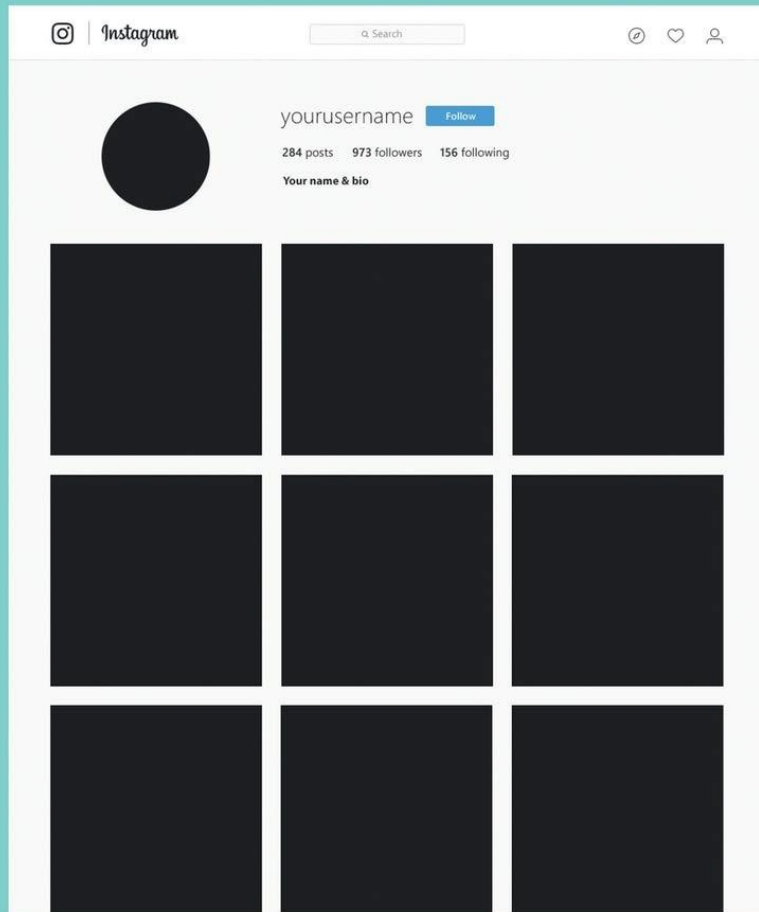
post planner

User Guide

PLANNED (631)

Time	Status	Content Type	Text
5:30 AM	🔄	🔗	Want to track the behavior of Facebook to combine Facebook and Google Analyt How to Use Facebook and Google Anal
7:45 AM		🖼️	 Be patient. Good thing
9:45 AM	<input type="checkbox"/>	🔗	Our founder, Josh, got together with Jonn entrepreneurship and how Post Planner d Hack the Entrepreneur: Interview with Move with
11:45 AM		🖼️	 Crazy how that happer
2:15 PM	🔄	🔗	Looking for some Facebook management t Facebook? Check out these 6 very useful t 6 Facebook Management Tools To Man
5:00 PM		🖼️	 No amount of guilt can change the future.
7:30 PM	🔄	🔗	Need awesome content for your Facebook you time and make you THE go-to resourc 5 Places to Find New Content to Post o

POST PLANNER



Helps you find the right content to engage your audience.

Right plan for posts






Recommend viral photos

List top content and GIFs, and the list goes on.

- Group Report
- Engagement Report
- Team Report
- Facebook Pages
- Twitter Profiles
- Trends Report
- Twitter Comparison
- Twitter Listening
- Instagram Profiles
- Sent Messages**
- Custom Branding

SENT MESSAGES

This Week (Jan 03 - Jan 09)

Date Sent	Click	Reshares	Reach	
 myproutcoffee Rough night? Don't worry, our coffee is ready for you. (Tweet) by Raw T, Yesterday at 04:40 pm	-	-	45	▼
 myproutcoffee Are you hungry? Our pastries are waiting for you... #sproutcafe (Tweet) by Raw T, Yesterday at 10:30 am	-	-	45	▼
 myproutcoffee If you purchased a coffee this morning we're offering free refills between 2 and 3pm! (Tweet) by Raw T, Yesterday at 08:25 am	-	-	45	▼
 myproutcoffee Send us photos with your morning drink. The best photo wins free coffee for a week! #myproutcafe (Tweet) by Raw T, Last Sunday at 04:09 pm	-	-	45	▼
 myproutcoffee Need an espresso to start your day today? Visit us in one of our 4 stores in the city! (Tweet) by Raw T, Last Sunday at 10:30 am	-	-	45	▼

Sent Messages

Twitter

 include DMs

 @BosSproutCoffee

 @ChSproutCoffee

 @myproutcoffee

 @NYCSproutCoffee

 @SPSproutCoffee

 Facebook

 Instagram

 Google+

TOTALS FOR THIS WEEK

Clicks 0

Reshares 0

Potential Reach 603

EXPORT CSV


57.

Komfo



**Komfo has a simple free
tool to help you analyze
your posts.**





**See status from the last 30
days on fan penetration,
viral amplification, CTR,
spam score, stories, and
reach**





Facebook

Quickly see the
average
interaction
rate on
Facebook.

You can see your most and least popular posts.

You can also email the report to anyone you'd like.

**THIS IS A FREE
TOOL**



9.93%
Fan Penetration
↑ 8.41%



0.36x
Viral Amplification
↓ -49.30%



2.16%
CTR Average
↓ -25.77%

Date	Post	Fan Ptr	Viral Amp	CTR	Spam Sc	Stories	Reach
12 Feb 16	Some Friday inspiration	11.42 %	0.16 x	3.38 %	0.00 %	6	408
11 Feb 16	Interested in talking about the role of the military in American	3.55 %	0.00 x	0.00 %	0.00 %	0	109
8 Feb 16	VIRAL "I like" if you think civic education is important https://	0.76 %	4.03 x	4.45 %	0.00 %	7	214
6 Feb 16	Fact sheets can help give context to the issues you're addressi	1.18 %	0.00 x	0.00 %	0.00 %	0	44
5 Feb 16	Some Friday inspiration	29.92 %	0.05 x	1.08 %	0.00 %	10	1,010
4 Feb 16	Getting to the root causes of racial inequalities in the justice sys	3.32 %	0.00 x	1.19 %	0.00 %	0	111

Komfo



Track post performance



Generate reports

58

Riffle by  CrowdRiff

Skip the small talk

Get Twitter engagement, interest and activity analytics in real time to make interactions more personal and more meaningful.

Competition analysis tools





Starbucks Coffee

@Starbucks **FOLLOWS YOU**



TWEETS
18.3K

FOLLOWING
87.5K

FOLLOWERS
5.88M

Freshly Brewed tweets from Paige, Archana and Madeline at #Starbucks

Seattle, WA

starbucks.com

RETWEETS / TWEET
657.5



FAVORITES / TWEET
980.1



View Top Tweets on MyTopTweet.com >

TOP HASHTAG(S) MORE
#coffeelove #inspiration #sbuxs...

TOP MENTION(S)
@tweetacoffee @starbucksstore

TOP URL(S) MORE
pinterest.com google.ca bit.ly/a...



50 Tweets/Day 532 OVER THE LAST 8 DAYS



- HootSuite
- Twitter for iPhone
- Twitter.com

59.

**FREE
INSTAGRAM
ANALYTICS**



PIXLEE



Monitor your brand, discover emerging influencers, and identify top content

DISCOVER YOUR SOCIAL MEDIA INFLUENCERS

Identify social media influencers, find brand advocates posting about your brand, and connect with social influencers and brand advocates.



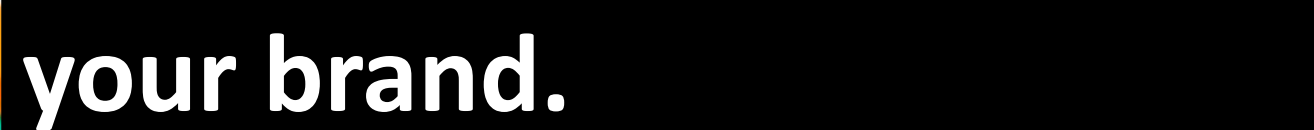
A decorative graphic at the top of the slide features three overlapping sticky notes. The leftmost note is yellow and has the word 'CONTENT' written on it. The middle note is white and features a yellow crown icon. The rightmost note is teal and also has the word 'CONTENT' written on it. The background is a light teal color.

CONTENT




CONTENT

IDENTIFY TOP CONTENT ABOUT YOUR BRAND

A decorative graphic at the bottom of the slide features three overlapping sticky notes. The leftmost note is teal, the middle one is orange, and the rightmost one is yellow. The background is a light teal color.

Monitor conversation, identify top performing content, and see what brand advocates are posting about your brand.

MONITOR YOUR BRAND PERFORMANCE



Hashtag statistics and tracking, monitor growth in Instagram followers, and identify your most engaging posts.

INSTAGRAM ANALYTICS

labraclothing

labrea

Welcome
Jessica!

Use the calendar to select the dates of
your weekly report.



TOP FANS

Measure the Instagram conversation about your brand and
identify key and emerging influencers promoting your brand.

#labrea

Posts About Your Brand

Synopsis of customer posts about your brand

TOTAL

231

WEEKLY GROWTH

150%

Top Fan Posts

Find the customer photos about your brand that
performed best



@labreystyle

Engagements: 88



@labreystyle

Engagements: 88

Top Brand Influencers

Find the customer photos about your brand that performed
best



@labreystyle

Followers: 888



@labreystyle

Followers: 888

Emerging Influencers

Find the customer photos about your brand that
performed best



Act
Go

60



doesfollow

<https://doesfollow.com/>

**If you want to
know who follows
who on the
platform, this tool
is a must-have for
you.**

**MUST
HAVE**



doesfollow

keep tabs on who follows whom



account | [checks](#) | [sign out](#)


18/20 checks left today

We've bumped up your daily limit!!

Does

follow

 Follow @billgates

 Follow @skrillex

 Tweet 0

nope

61

Twieriod

<http://www.twieriod.com/>



This tool analyzes when your followers log on to Twitter

suggests you the best time to tweet.

Go to Dashboard
Tweet G+

Start Tweeting When Others Listen

Tweriod gives you the best times to tweet. We analyse both your tweets and your followers' tweets. So you can start tweeting when it makes most sense to reach others.

Sign Up With Twitter

General Stats Hourly Graphs @replies

Most exposure when tweeted between

Weekends Sundays Mondays Weekdays

3 pm and 4 pm
7 pm and 8 pm
9 pm and 10 pm

How does it work?



Activate Windows
Go to Settings to activate Windows.

feedback

BLOG TOOLS



62. Egg Timer

<http://e.ggtimer.com/>

A super simple timer, tell Egg Timer how long you want to work—15 minutes for research, 40 minutes to write a draft, etc.



COMPLETELY

FREE



IMPROVE YOUR PRODUCTIVITY



welcome to
e.ggtimer.com

Start a timer



Options (beta)

63. Death to the Stock Photo

<https://deathtothestockphoto.com/>

Every month, receive an email with links to a new collection of free, high-res lifestyle photos.

(DTS)

DEATH TO THE STOCK PHOTO

DEATH TO STOCK

PREMIUM



Free photos by email every month:

SIGN UP

[FOR WRITERS →](#)

[FOR PHOTOGRAPHERS →](#)

Death to the Stock Photo sends you free high resolution photos of different categories to your email every month.

Now, you can make your blog posts livelier and more visually appealing with the high quality resolution images that you receive from Death to the Stock Photo.

make your blog attractive



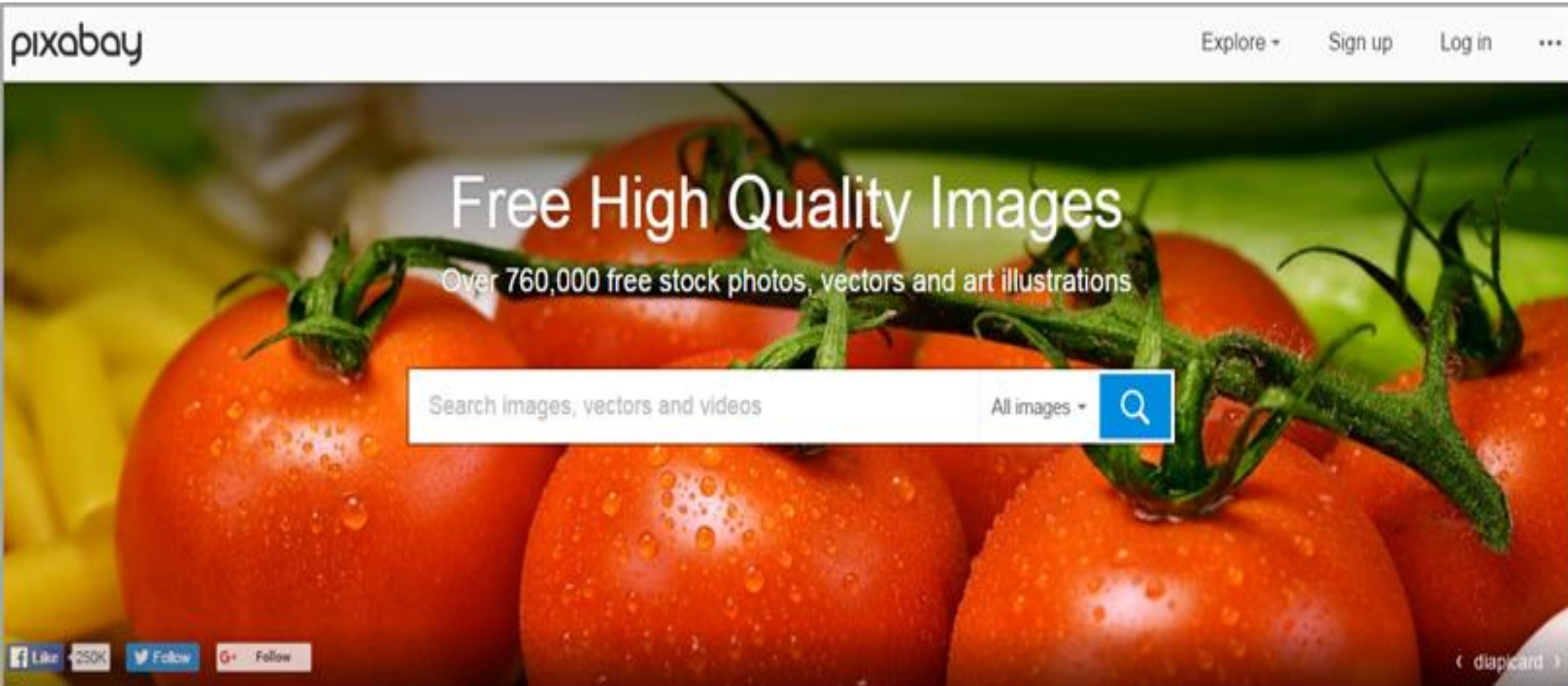
64. Pixabay

<https://pixabay.com/en/service/about/api/>

Pixabay is a resource created with no copyright restrictions. You can use the images for whatever purposes you want, even for commercial purposes too.



Add a touch of image beauty to make your blog attractive



COMPLETELY

FREE



65. PhotoPin

<http://photopin.com/>

Search millions of Creative Commons photos and add them to your blog posts easily.



COMPLETELY

FREE



PHOTO PIN

free photos for bloggers



66. Quora

<https://www.quora.com/topic/Quora-API>

The crowdsourced answer website can help lead you to the types of questions that real people are asking, questions that you can answer in-depth with a blogpost.



Content Strategy

Content strategy is the planning for creating, managing and delivering content that effectively achieves business goals.

Follow Topic

5.4k

Add Question

Share Topic



TOP STORIES

Writing

Answer written • 2011

What's the best way to encourage reader interaction on your website?



J.D. Thomas, Blogging since 2003 and managi... (more)

13 upvotes by Brennan McEachran, Felix Kaiser, Ondrej Prostrednik, (more)

Simply ASK for it. When posting treat it as the opening of a conversation or discussion. Too often I see posts that act like magazine articles. When written as a completely self contained item ... [\(more\)](#)

Upvote

13

Downvote

Comments

3+

Share



67. Portent Title Maker

Enter a subject into the Portent tool, and you'll get a sample blogpost title complete with helpful and witty breakdowns of why the title might make for a good read.

PORTENT TITLE MAKER



Fact-based and emotion-based headlines appeal to different kinds of readers.


Everything you read is research. Pay attention to how copy affects you and use that.

Native Advertising

by

the

Numbers

 Tweet This

Breaking your topic down this way puts a totally new spin on it.

Enter your subject here:

native advertising



Numbers - research - facts - trust.

68. BLOG TOPICS GENERATOR

<https://www.hubspot.com/blog-topic-generator>

HubSpot's title maker works similarly to Portent's. With the HubSpot tool, you can enter three keywords, and HubSpot will give you five titles—a week's worth of content—to work with.

A WEEK OF BLOG TOPICS, JUST FOR YOU

- 1 The Worst Advice We've Ever Heard About Content
- 2 10 Quick Tips About Social Media
- 3 How To Solve The Biggest Problems With Images
- 4 Think You're Cut Out For Doing Content? Take This Quiz
- 5 10 Things Your Competitors Can Teach You About Social Media

69. TRELLO

<https://trello.com/>

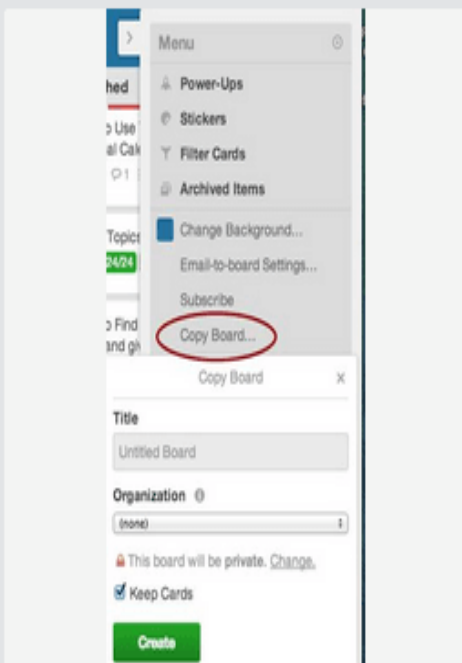
turning each idea into a card that can spec out with notes and move from list to list with a simple drag-and-drop.

70.EVERNOTE

<https://evernote.com/>

For super fast idea collecting, you can drop everything into Evernote—notes, snippets, photos, webpages, and more.

How to Use this Trello Template



To use this Trello board for your own editorial calendar, FIRST make a copy and create a new board.

How to Use this Trello Blogging Editorial Calendar [VIDEO TUTORIAL]

Ideas: Guest Posts

E.B. Browning | Copywriting
☑️ 0/3

Ideas: In-House Posts

What is Inbound Marketing?
Have you defined your personas?
Do I need Google Analytics for My Business?

Assigned

6 Must-Have Tools for Measuring Your Marketing Efforts
🕒 Jul 21, 2014
What You Need to Know about Google My Business
🕒 Jul 17, 2014

In Progress

Facebook Marketing for Beginners
☑️ 14/15 🕒 Jul 16, 2014
Pinterest for Your Business: 3 Tips for Getting Started
☑️ 5/6 🕒 Jul 14, 2014
Guest Post: Brand Storytelling 101 (E.B. Browning)
🕒 Jul 22, 2014

NOTES

53 notes

Options ▾

Search Console - Crawl...

8/9/16



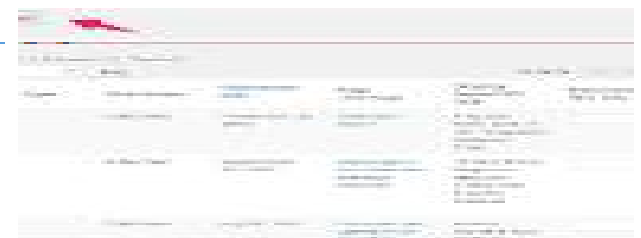
Tools - Yoast SEO < SEO

8/9/16



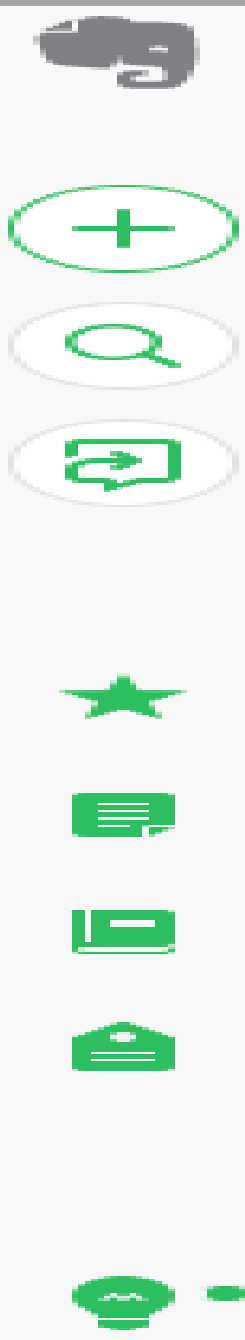
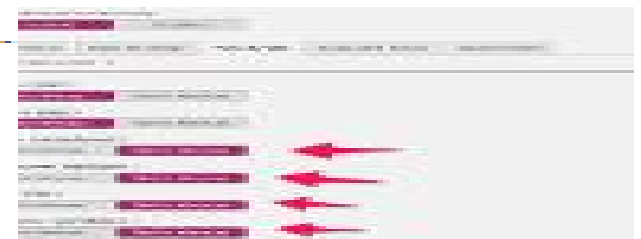
Tools - Yoast SEO < SEO

8/9/16



XML Sitemaps - Yoast

8/9/16



71. PICMONKEY

<https://evernote.com/>

PicMonkey - With its awesome photo edit, touch up, design and collage features, you have got everything that you need to make your ideas come to life.



Edit



Touch Up



Design



Collage

Free Trial

Log in

Photo editor. Design maker. Idea realizer.

Everything you need to make your ideas come to life—photo editing, collage making, graphic design—PicMonkey's got it. It's never been easier to feed your creative beast.

Start a free trial

Make something

72. TODOIST

<https://todoist.com/api/v7/sync/>

Place your ideas into a to-do list where you can schedule when blogposts might go live and break down the blogpost writing process into manageable steps.

[Add manually](#)[+ SELECT PROJECT](#)

0 sec

[Start](#)

Today 6 h 35 min



Toggl Rocks!

ME-TIME

personal

fun

20:00 min

2:08 PM - 2:28 PM



Meeting

INTERNAL

30:00 min

1:58 PM - 2:28 PM



Pre-launch test

FRONTEND + CARS AB



45:00 min

1:42 PM - 2:27 PM



Design draft

CONSULTING + TOY FACTORY



02:00:00

12:28 PM - 2:28 PM



New design discussion

MEETINGS + TOY FACTORY



03:00:00

11:29 AM - 2:29 PM

Write your task here.

Start with the push of a button.

Day-by-day breakdown.

73. Toggl

<https://todoist.com/api/v7/sync/>

Toggl lets you add a task, push the Start/Stop button, and check back in to see a full dashboard of stats on how you spend your time.

Easily create beautiful designs + documents

Use Canva's drag-and-drop feature and professional layouts to design consistently stunning graphics.

Start Designing

iPad App

The image shows a screenshot of the Canva design tool interface. At the top, there's a navigation bar with the Canva logo, 'Your designs', 'Re-use your design', and buttons for 'Describe and Plug', 'Share', 'Download', and 'Phone'. Below this is a search bar and a vertical sidebar with icons for search, products, text, elements, uploads, and a plus sign. The main area displays a grid of design templates, including 'KILIMANJARO', 'MADRID', 'SEASON ENDING SALE', 'CLEARANCE SALE', 'snowflake', 'TROPICAL TASTE', and 'SOLITARY'. On the right, a large preview of a 'snowflake' seasonal special graphic is shown. The graphic features a white circular overlay on a background of snow-capped mountains under a blue sky with clouds. The text inside the circle reads: 'snowflake', 'see our facebook page for details', 'seasonal specials', and 'seasonalspecials.com'.

74. Buffer

Schedule your new article to go to your social channels multiple times with different headlines or images attached to each update.

75. CANVA

Canva makes image creation super easy (especially for non-designers) with their premade templates, custom image sizes for every social media channel, drag-and-drop interface, cool fonts, and more.

Sunday 4th October



slow site = 0 Visitors 0 Engagement 0 Revenue...
Boost your site speed with these insanely quick speed rocket tips.

<http://j.mp/1MMHlzx>

8:11 AM via Web

0 Retweets

0 Likes

0 Mentions

0 Clicks

1.2k Potential



★ TOP TWEET

Have you tried Google Books for [#Keyword](#) [#Research](#)? Or Utilized Yahoo ads to find more prospects??

<http://j.mp/1MMH8My>

6:02 AM via Web

0 Retweets

1 Like

0 Mentions

1 Click

1.2k Potential



Your Upcoming Posts

You have **45** posts scheduled - great stuff!

List

Week

Month



What do you want to share?

Today

Shuffle



109 Random Acts of Kindness You Can Start Doing Today <http://buff.ly/1H3c2xZ>

🕒 7:57 AM via Bulk Buffer



kevan@bufferapp.com

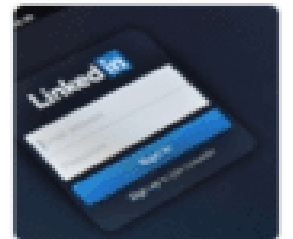


10 Ways to Make Your LinkedIn Profile Stand Out: <http://buff.ly/1EQ5BfF>

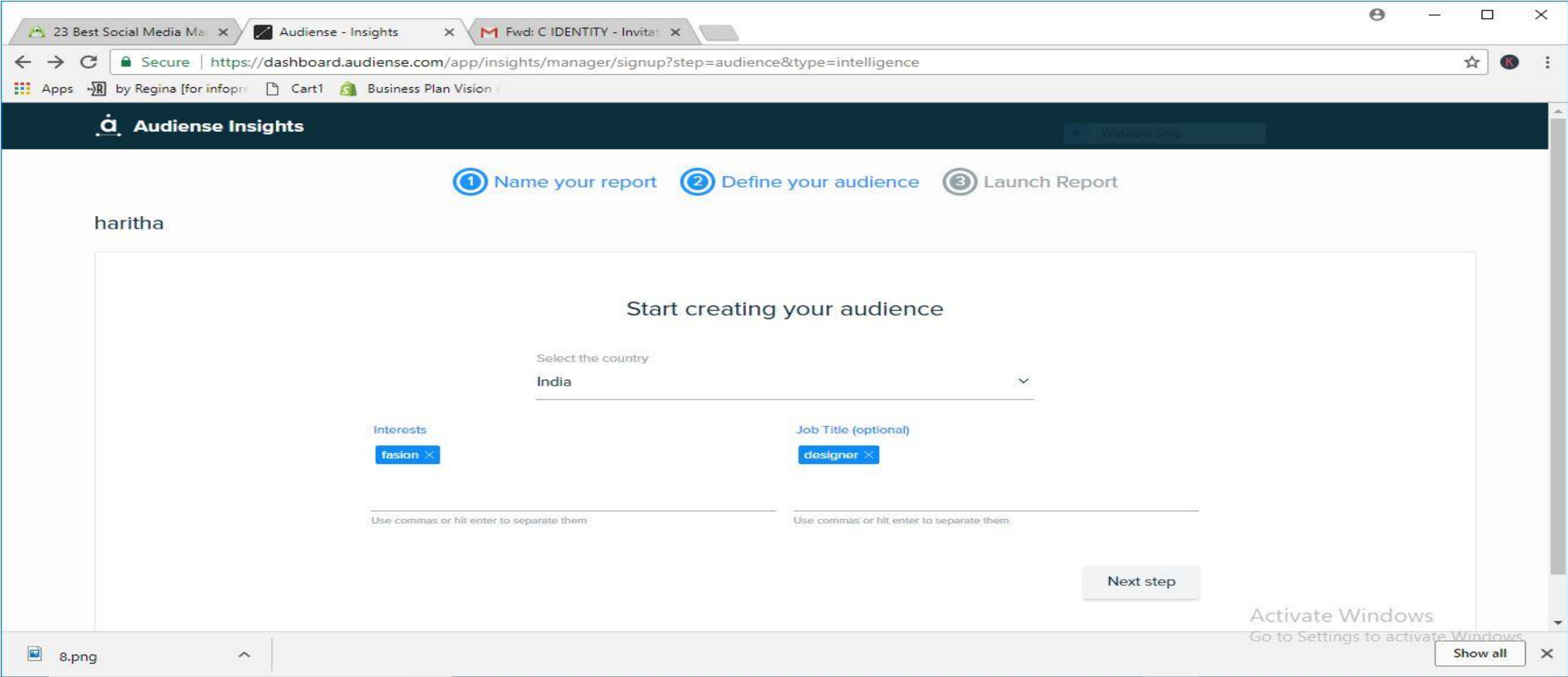
🕒 9:20 AM via Bulk Buffer



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DAY 75
SPECIAL
OFFERS



OFFER 01





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FOR JOINING AS A DIGIMENTOR OR AN AFFILIATE MANAGER!

(will be adjusted with future payments)

OFFER 02





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DIGIMENTORS

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PRICE ON ANY AND ALL PRODUCTS AND
SERVICES OF ADM!**



**APPLICABLE
FOR NEXT 75
HOURS!**

**UNTIL OCTOBER 04,
2020 (SUNDAY)
11:00 PM (AST)**

An open white door is shown from a low angle, leading into a brightly lit room. The door is slightly ajar, revealing a glimpse of the interior which has light blue walls and a carpeted floor. The scene is set against a dark background, possibly a hallway or another room. The overall mood is one of invitation and potential.

***DON'T MISS THE
OPPORTUNITY!***



Thank you