



أشيقر
DIGIMENTORS

A stylized illustration of two hands shaking, rendered in a colorful, geometric style with shades of blue, purple, and brown. The hands are positioned behind the main title.

WELCOME

DAY 94/100

DIGITAL MASTERY CHALLENGE

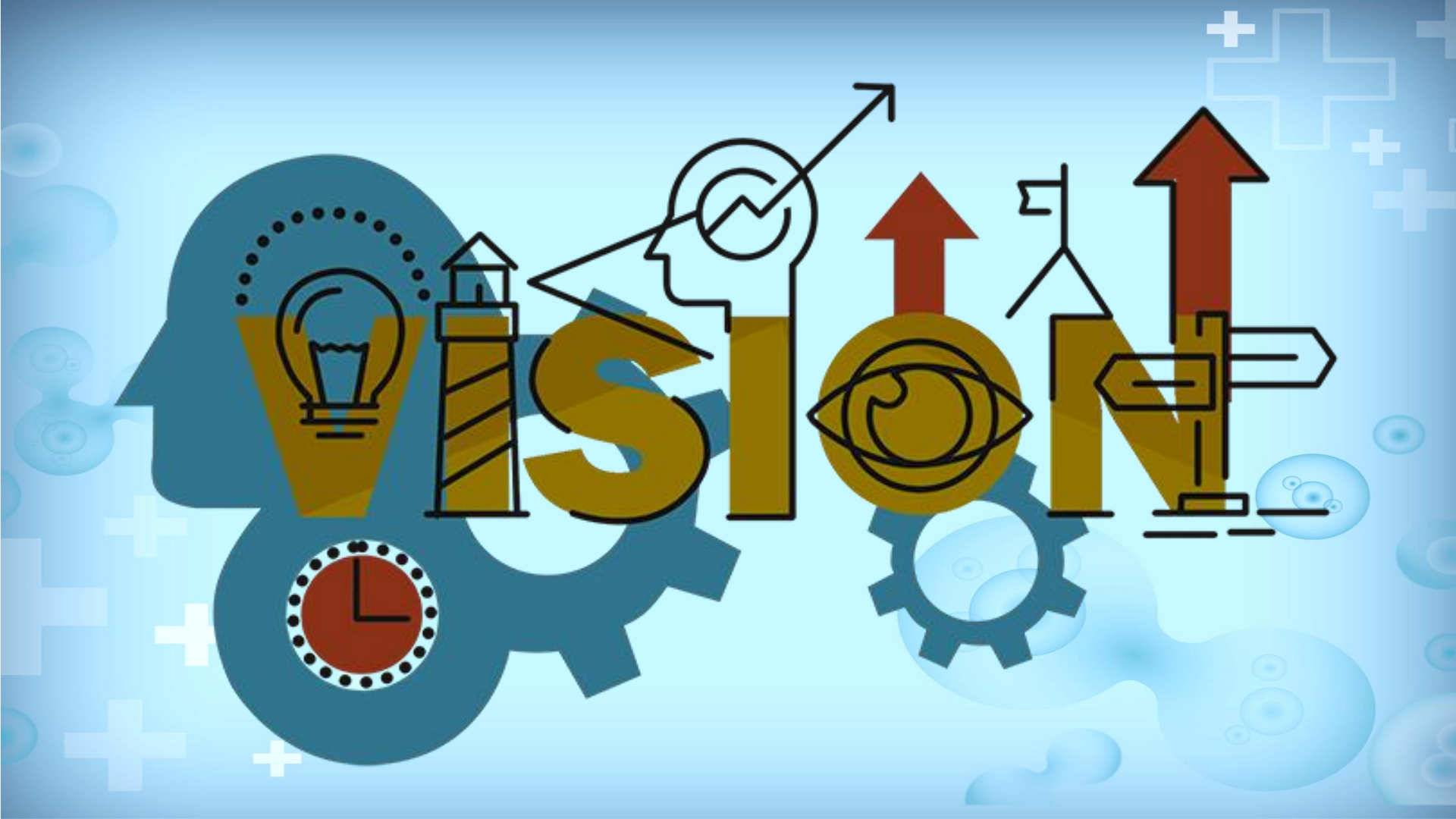
DATE: OCTOBER 24, 2020, SATURDAY

TIME: 06:00 PM (AST)

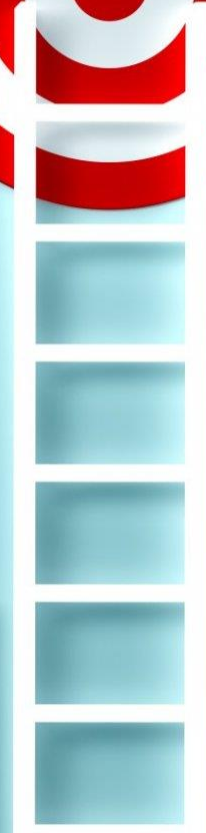
LIVE FROM DOHA, QATAR

VISION PLANNING





OSM IN 36 MONTHS
EARN \$1 MILLION





**AFFILIATE
WEBSITE
IN 5 YEARS
(60 months)**

**Earn
\$1 Million**



STEPS FOR BUILDING YOUR BUSINESS

VMGOSA

V

• VISION

M

• MISSION

G

• GOAL

O

• OBJECTIVES

S

• STRATEGY

A

• ACTION

VMGOSA

What is vision?

**It is the ability to think about or plan the future with imagination or wisdom...
In clear: defines a prime goal!!!**



WHY VISION IS IMPORTANT?



**A CLEAR VISION AND A SOLID PLAN
INCREASE YOUR CHANCES FOR SUCCESS.**



**COMMUNICATING -it will produce in
you confidence, conviction and
determination.**



THE PROCESS OF VISION



A hand in a business suit is pointing at a central hexagon. The background is a grid of hexagons, some containing icons: gears, a bar chart with an upward arrow, a person icon, and a document with a checkmark. The word 'Vision' is written in white on the central hexagon.

Vision

**VISION
MUST
BE...**



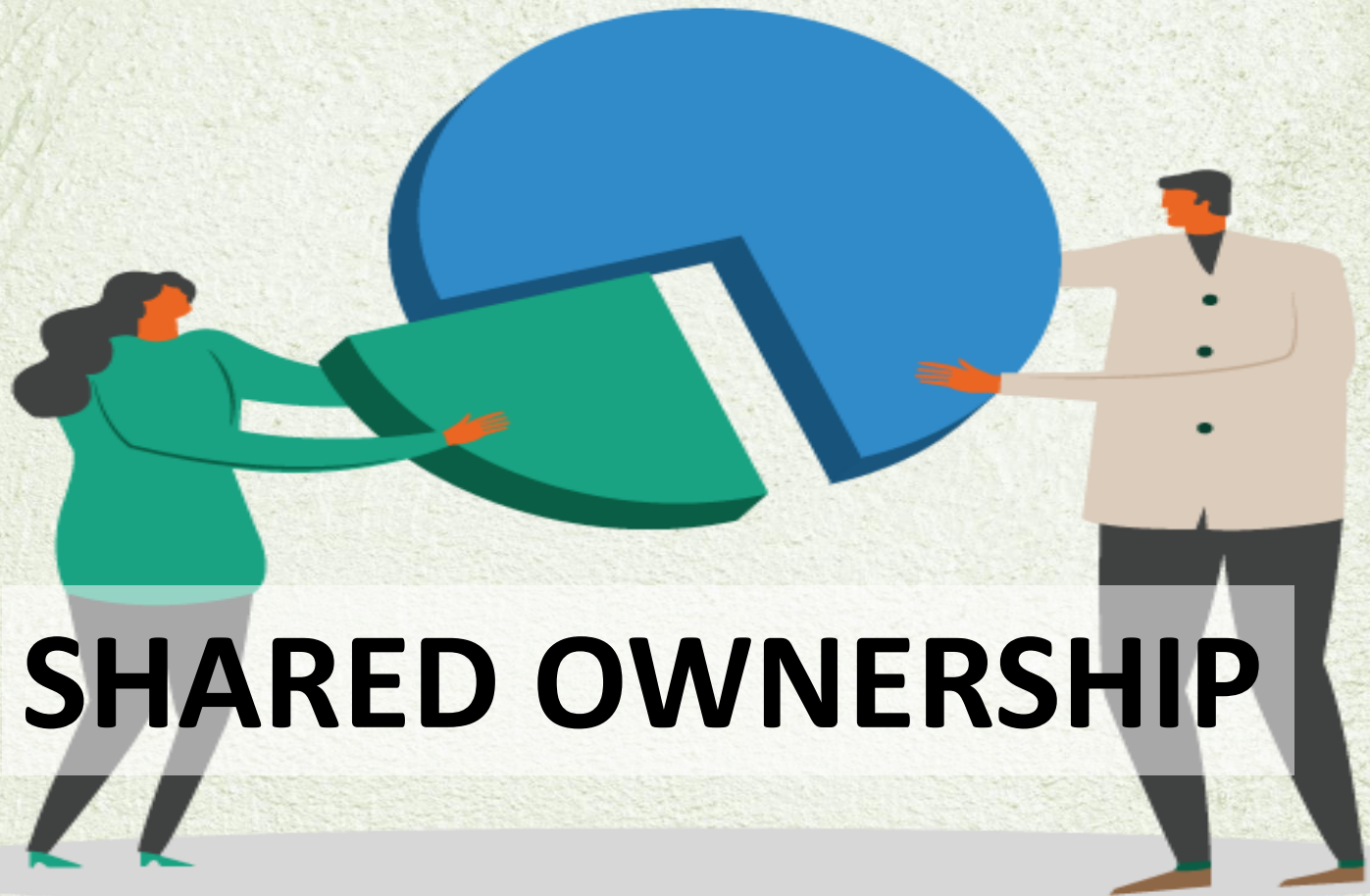
CAPTURED



SIMPLIFIED

A person wearing a light blue dress shirt and a dark tie is holding a large, thick stack of documents or folders. The person's hands are visible at the edges of the stack. The background is plain white. A semi-transparent grey rectangular box is centered over the person's chest, containing the word "DOCUMENTED" in bold, black, uppercase letters.

DOCUMENTED



SHARED OWNERSHIP

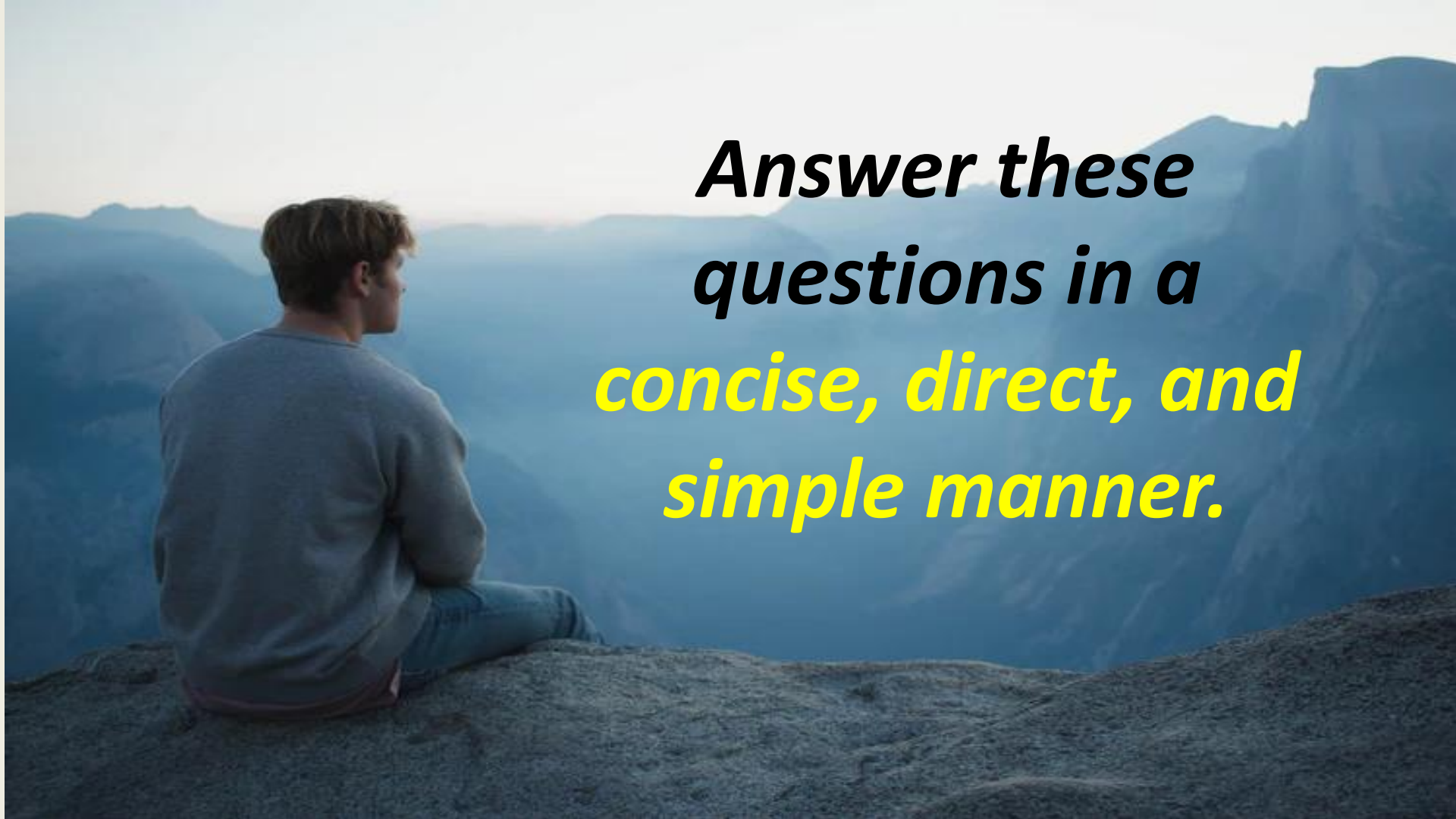


COMMUNICATED

Your Business Plan Will Fundamentally Answer Two Questions:

**WHO ARE
YOU?**

**WHAT DO
YOU PLAN TO
DO?**

A person with short brown hair, wearing a grey long-sleeved shirt and blue jeans, is sitting on a dark, rocky ledge. They are facing away from the camera, looking out over a vast, hazy mountain range under a soft, blue-tinted sky. The mountains in the distance are layered and appear to be covered in mist or are very far away. The overall mood is contemplative and serene.

***Answer these
questions in a
concise, direct, and
simple manner.***

Structure of your business

The date your business was established

The nature of your business (what are you selling?)

The industry you are in



**Business
vision,
mission,
and values**

**Background
information
on your
business or
its history**

**Business
Objectives
(short and
long-term)**

The team

Example of a good vision statement:
Amazon

"Our vision is to be earth's most customer centric company; to build a place where people can come to find and discover anything they might want to buy online."



EXAMPLE OF A GOOD MISSION STATEMENT: NIKE

“To bring inspiration and innovation to every athlete in the world.”



V

• VISION

M

• MISSION

G

• GOAL

O

• OBJECTIVES

S

• STRATEGY

A

• ACTION

VMGOSA




WORK PATTERN

THINK

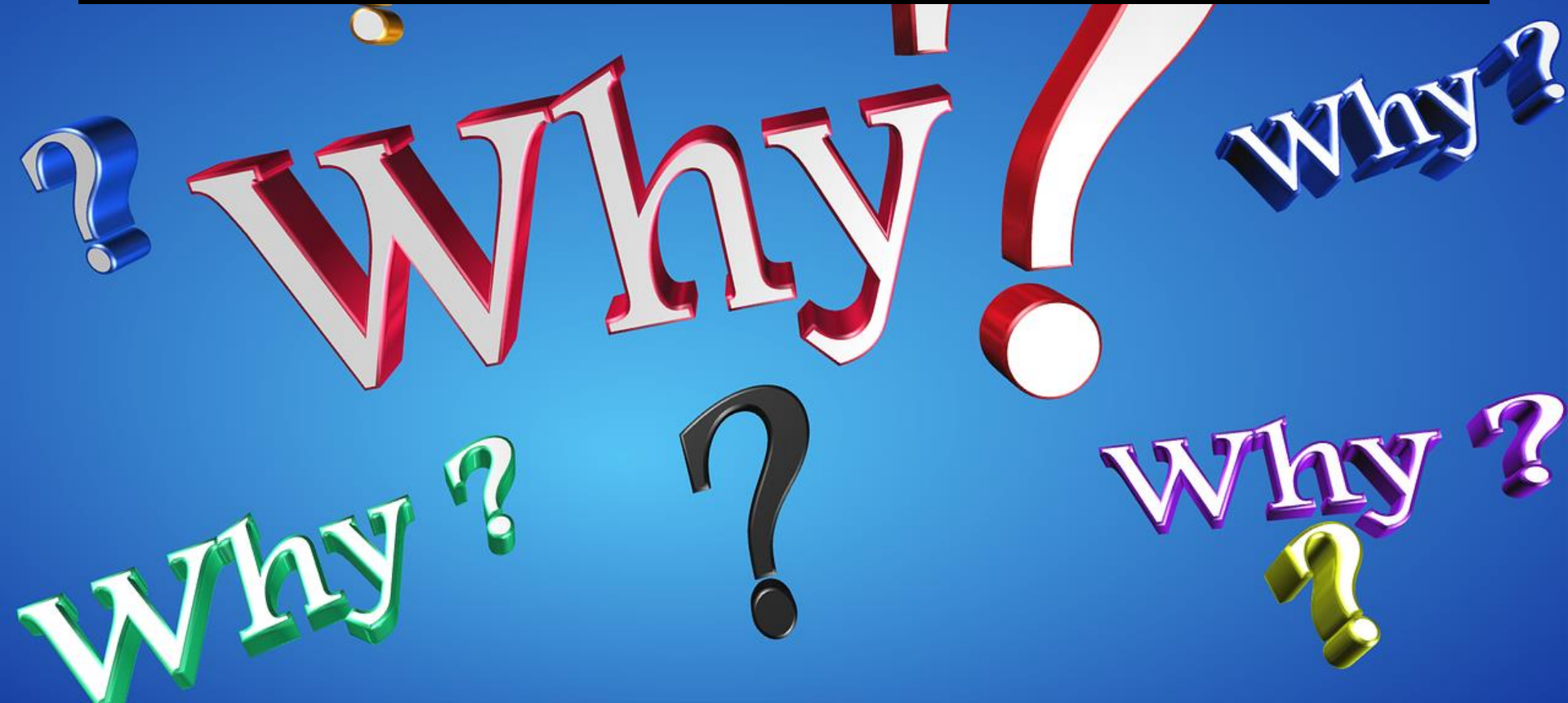
ACT

COMMUNICATE



Where do you start when you have a program that's about integrating lives with passions?

Well, You start with why?



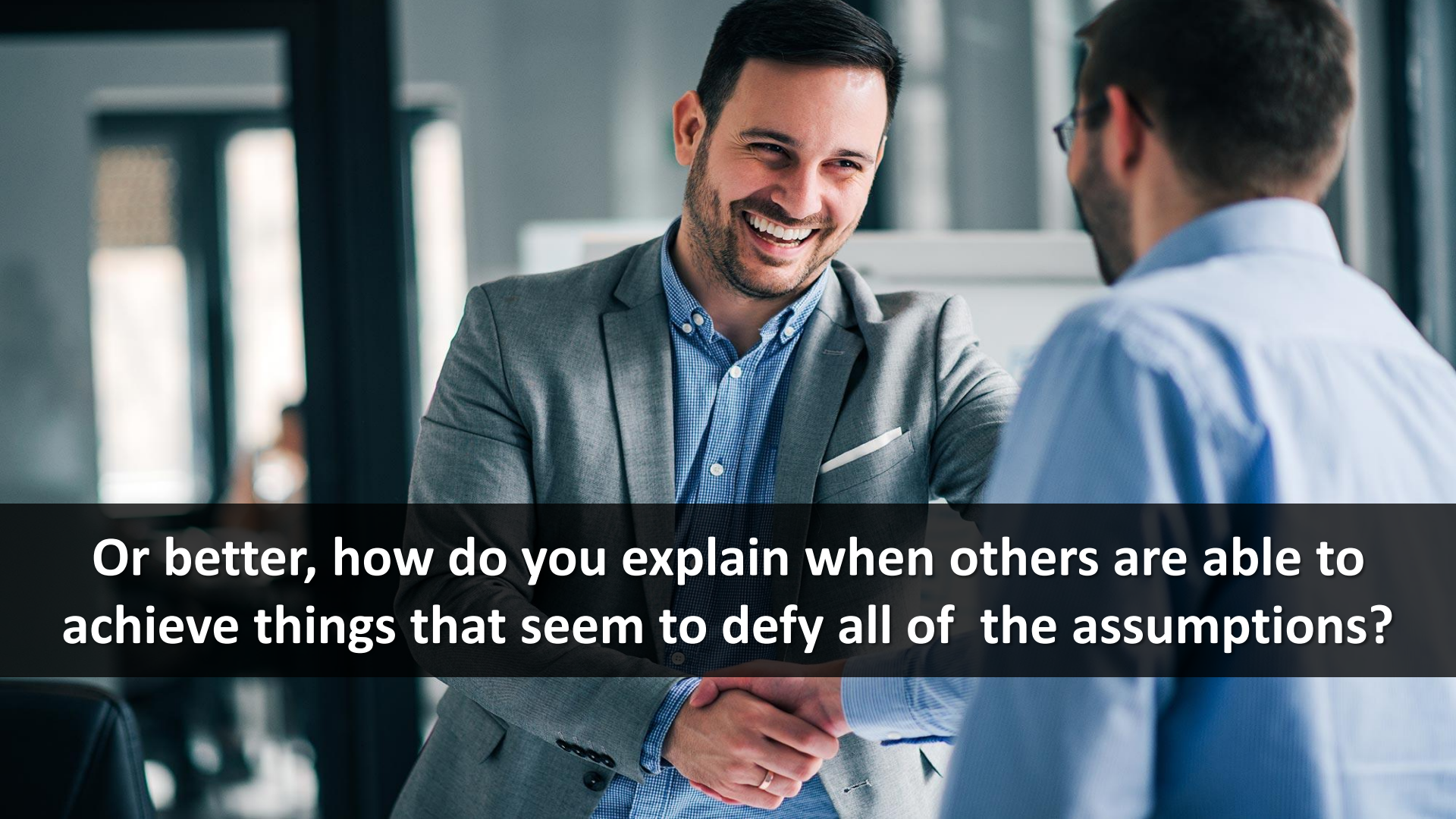
We assume, even, we know why we do what we do

A blue-tinted background image of a group of people, with large white text overlaid. The text is arranged in two rows: the top row contains 'WHY WE EAT WE' and the bottom row contains 'WHY WE DO WHA WE DO'. The text is bold and sans-serif.

**WHY WE EAT WE
WHY WE DO WHA WE DO**

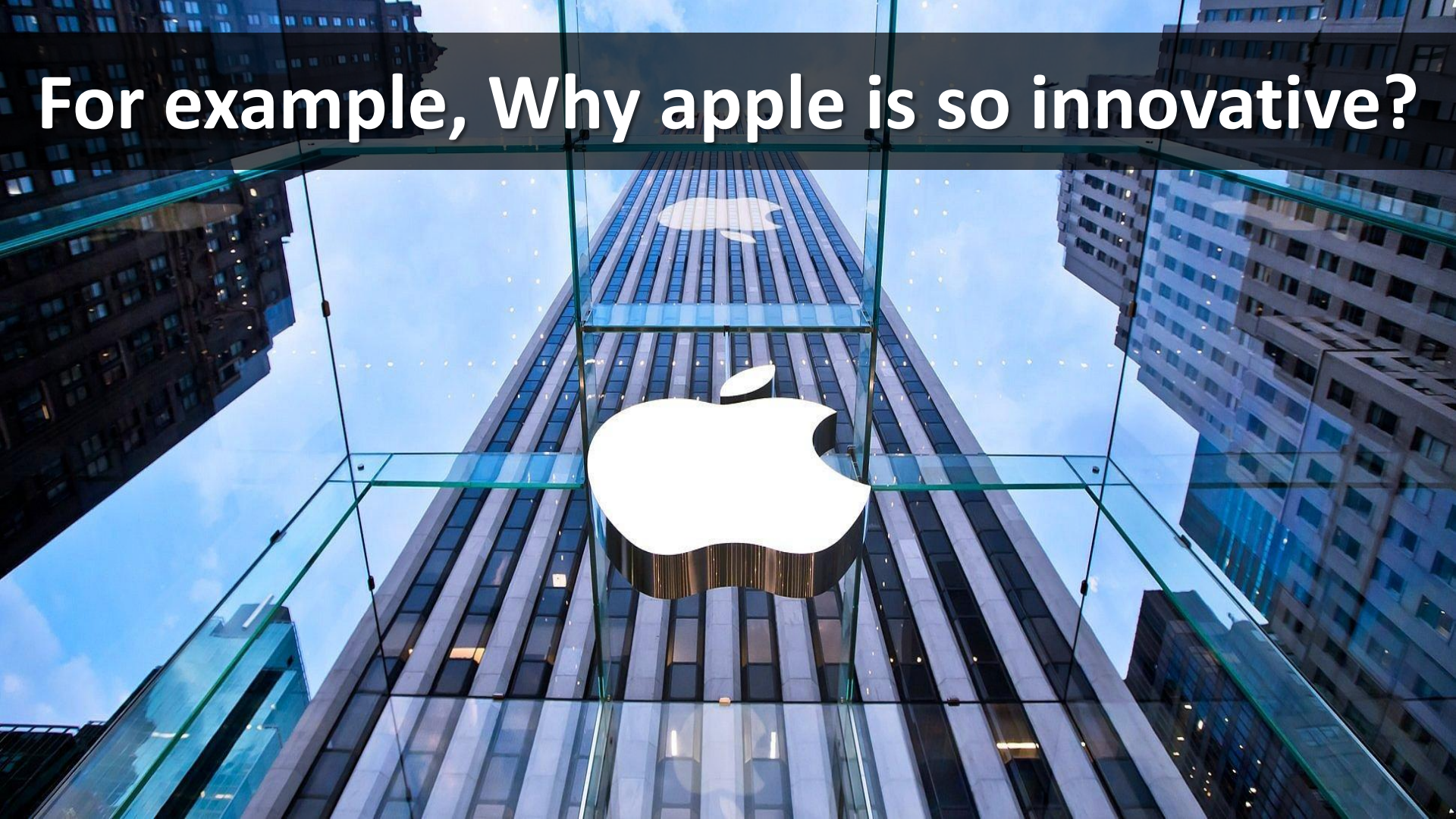
**But then how do
you explain when
things don't go as
we assume?**





Or better, how do you explain when others are able to achieve things that seem to defy all of the assumptions?

For example, Why apple is so innovative?



Year after year after year, they are more innovative than all their competition.



Yet they are just a computer company



They are just like everyone else





**They have the same
access to the same
talent**

The same agencies, the same consultants,
the same media



MONTHLY BUDGET

7%
2%
17%

■ Actual ■ Budget

Category	Budget	Actual	Difference
Advertising	100,000.00	105,000.00	5,000.00
Publicity	200,000.00	190,000.00	-10,000.00
Direct Mail	300,000.00	310,000.00	10,000.00
Telemarketing	400,000.00	390,000.00	-10,000.00
Other	500,000.00	510,000.00	10,000.00
Total	1,500,000.00	1,405,000.00	-95,000.00

**THEN WHY IS IT THAT THEY SEEM TO
HAVE SOMETHING DIFFRENT?**

d i f f r e n t



**Why is that Martin Luther king led the
civil rights movement?**





**He wasn't the
only person
who suffered
in a pre-civil
rights America**

Why him



LOOK AT

The Wright Brothers



And why is that the wright brothers were able to figure out controlled, powered man flight when there were certainly other teams who better qualified, better funded and they didn't achieve powered man flight



The write brothers beat them to it.



**There is
something else
at play here**





**FEW YEARS BACK I HAPPENED TO
WATCH A **TED TALK****

This changed my view



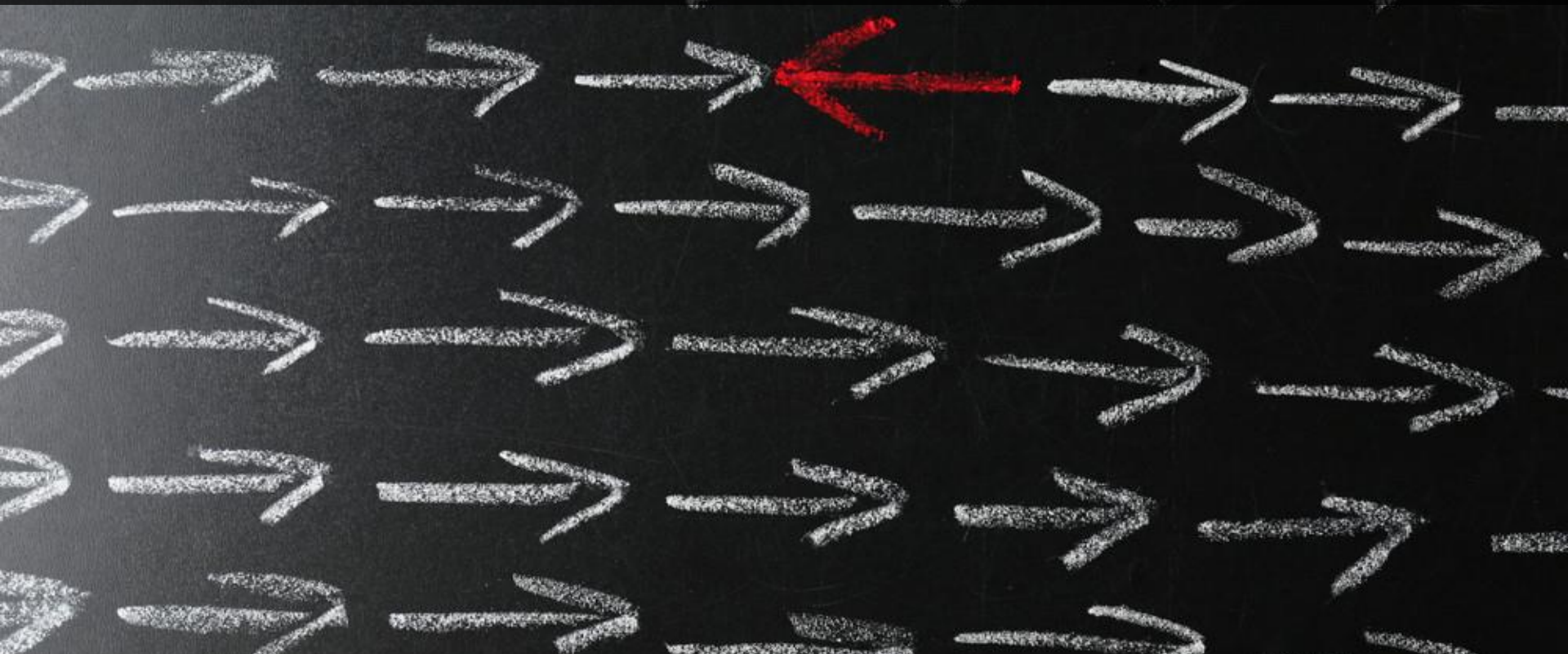
As it turns out, there is pattern.



All the leaders organizations whether is apple or Martin Luther King or the wright brothers They all think, act and communicate the exact same way



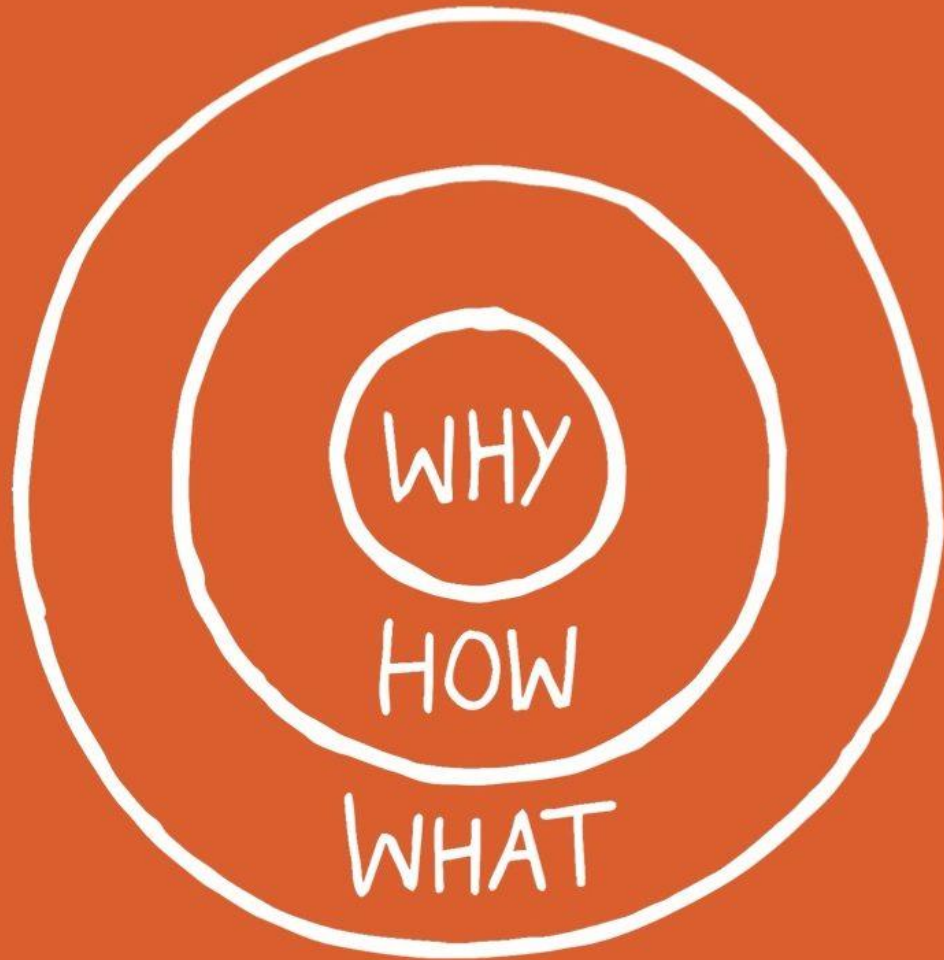
**And it is the complete opposite to
everyone else.**

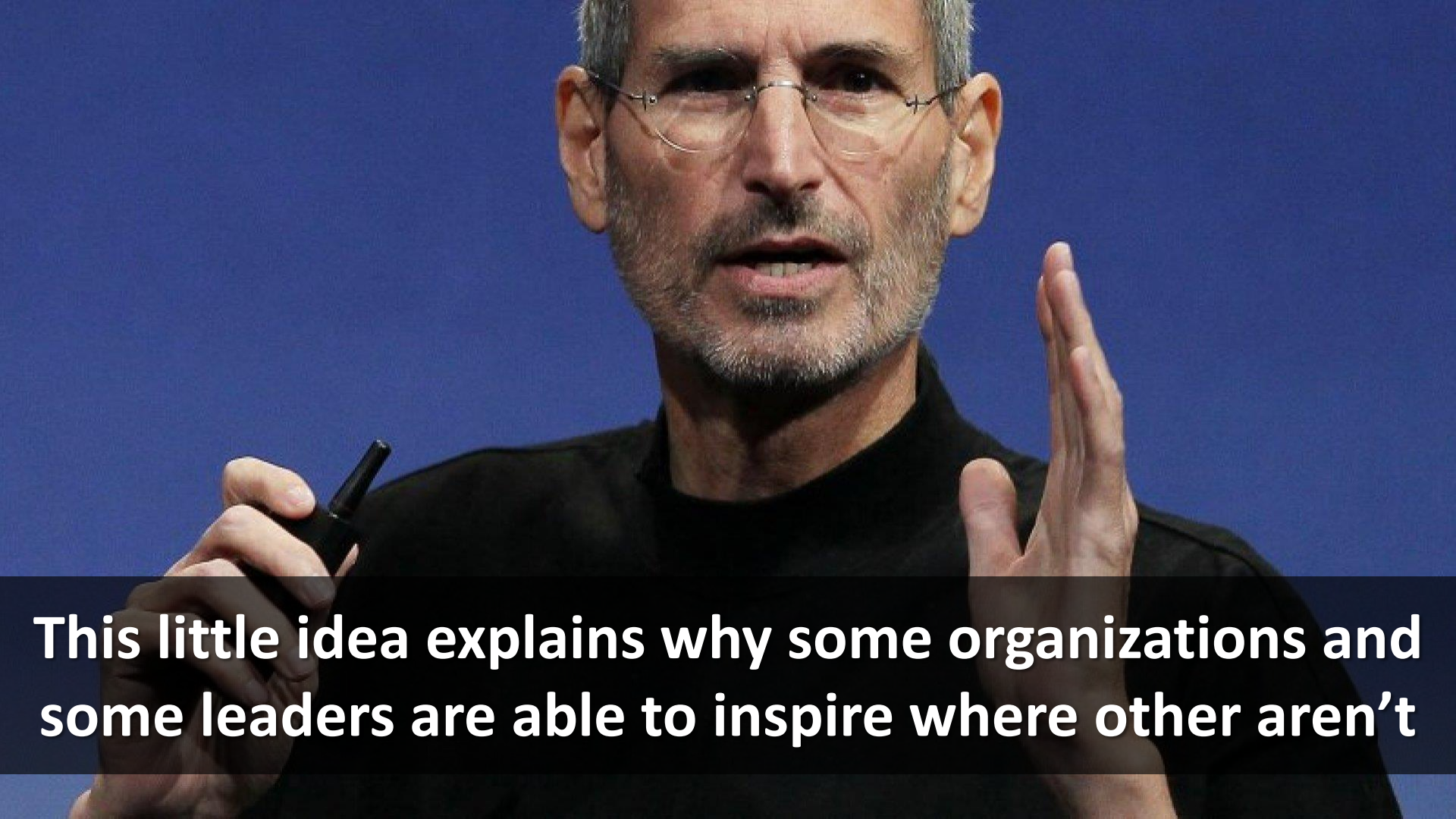


**I WILL
EXPLAIN
HOW!**



I call it
The
Golden
Circle





This little idea explains why some organizations and some leaders are able to inspire where other aren't

**Every single person, every single organizations
on the planet knows what they do**



CTMX	0.45	▲ +0.45
FTR	-0.23	▼ -2.34%
CSCO	-1.01	▼ -1.89%
CHK	0.02	▲ +0.21
AAPL	+2.58	
PRTG	-0.01	
AMZN		
TSLA		
AVGO	0.37	
SIRI	-0.65	

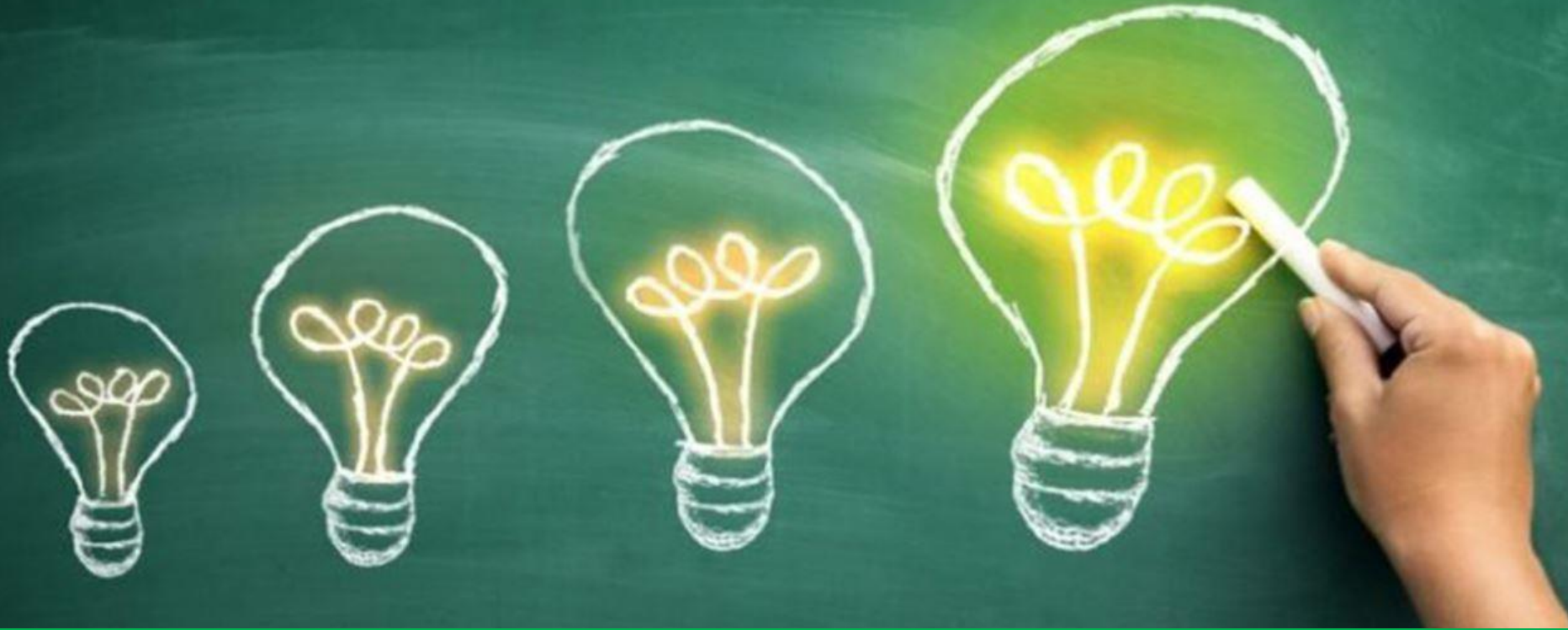


100%



**Some know
how
they do it**





Whether you call it your differentiated value proposition or your proprietary process or your USP



**Very, very few people or organizations know
why they do?**

What's your purpose



What's your cause?





What's your belief





Why does your organization exist?

**All the leaders and organization all think
act and communicate from the inside out**



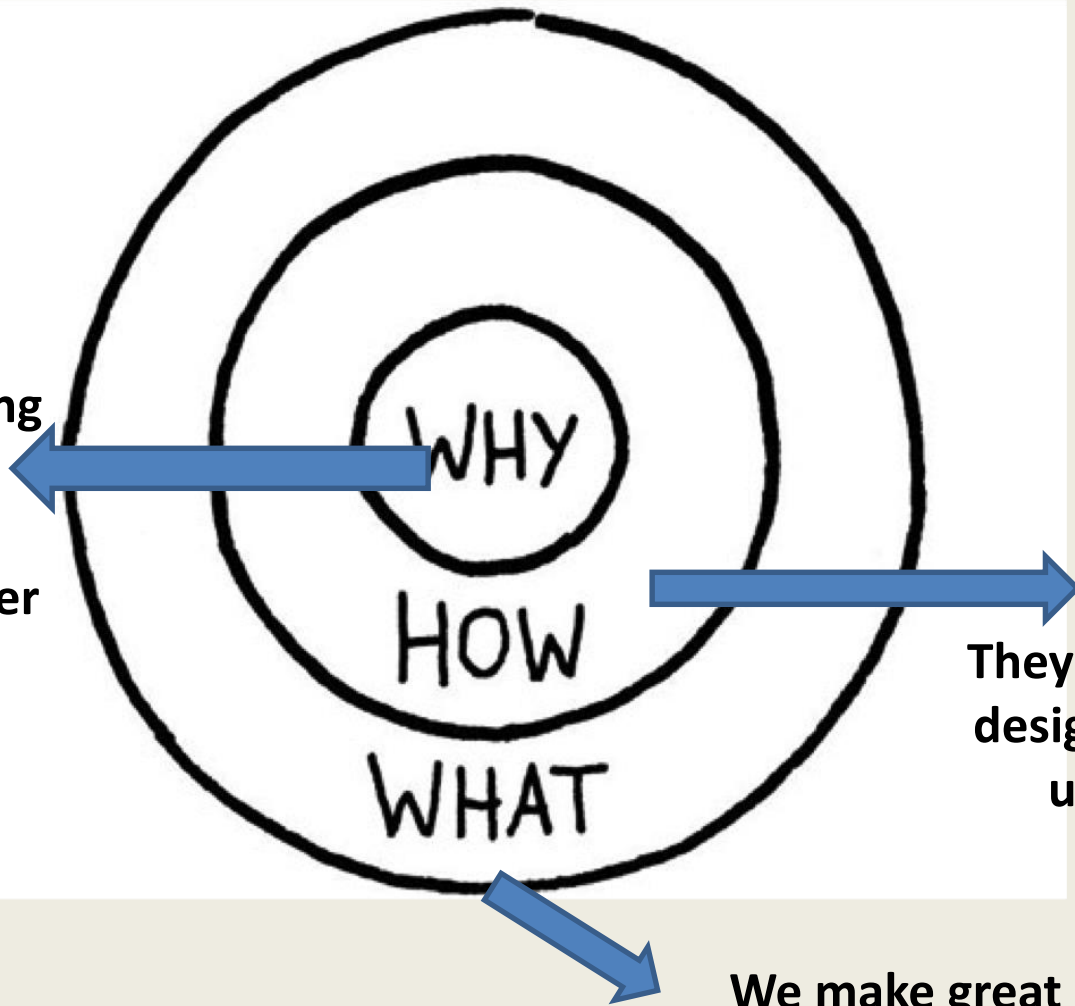
I use apple because they're easy to understand and everybody gets it





**A marketing
message from
Apples might
sounds like this**

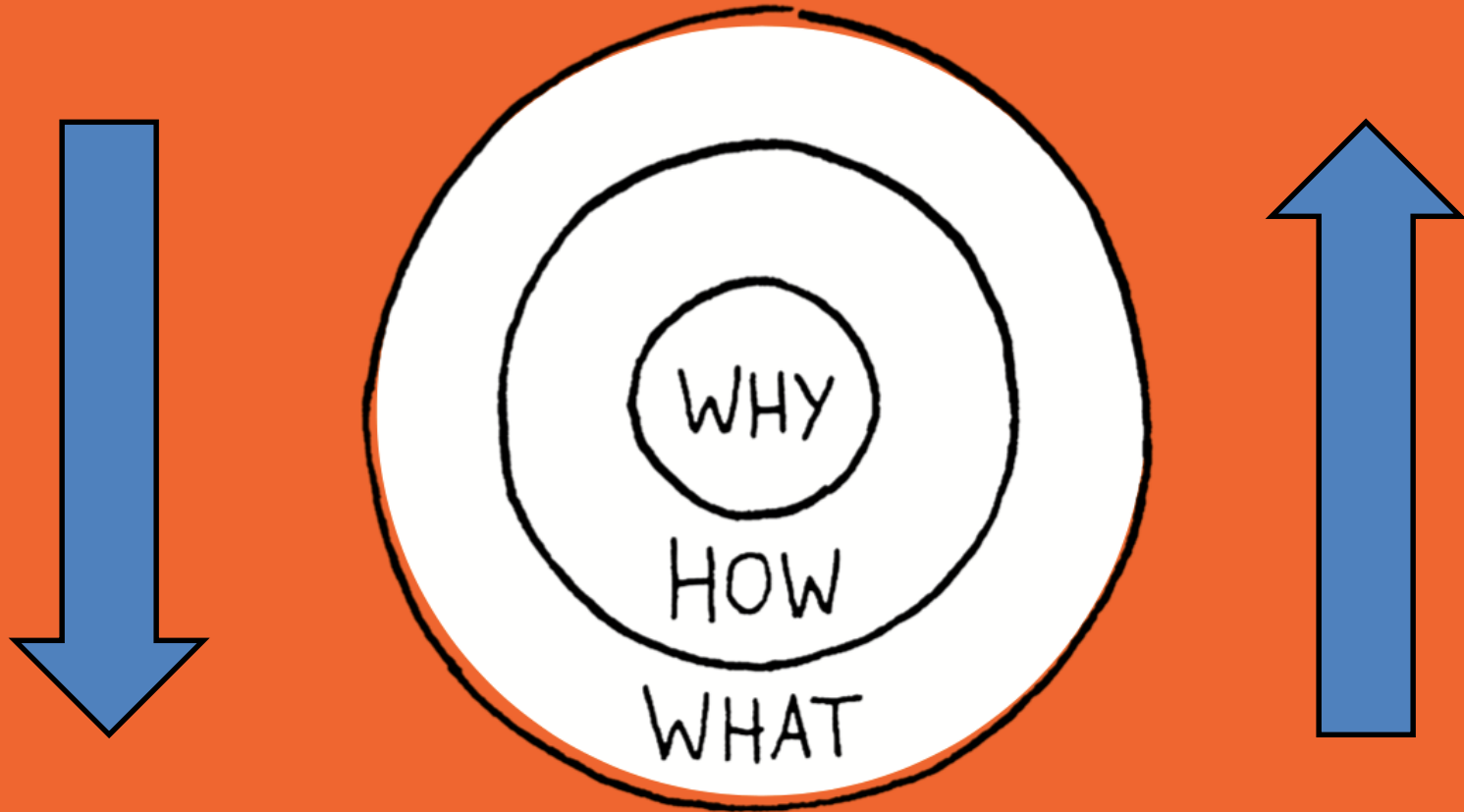
**We believe in thinking differently.
We just happen to make great computer**



They are beautifully designed, simple to use and user friendly

We make great computers

All I did was reverse the order of the information



**People don't buy what you
do they buy why you do it**





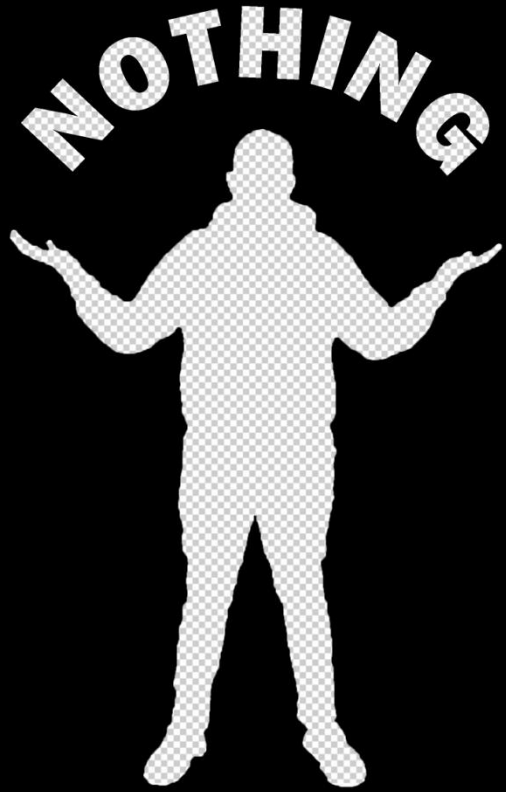
**This is the reason
every single person
buying a computer
from apple**



We are also perfectly comfortable buying an MP3 player from apple.



Or phone from apple, or IPAD from apple



There is nothing that distinguishes them structurally from any of their competitors

**Their competitors are equally
qualified to make all other products**





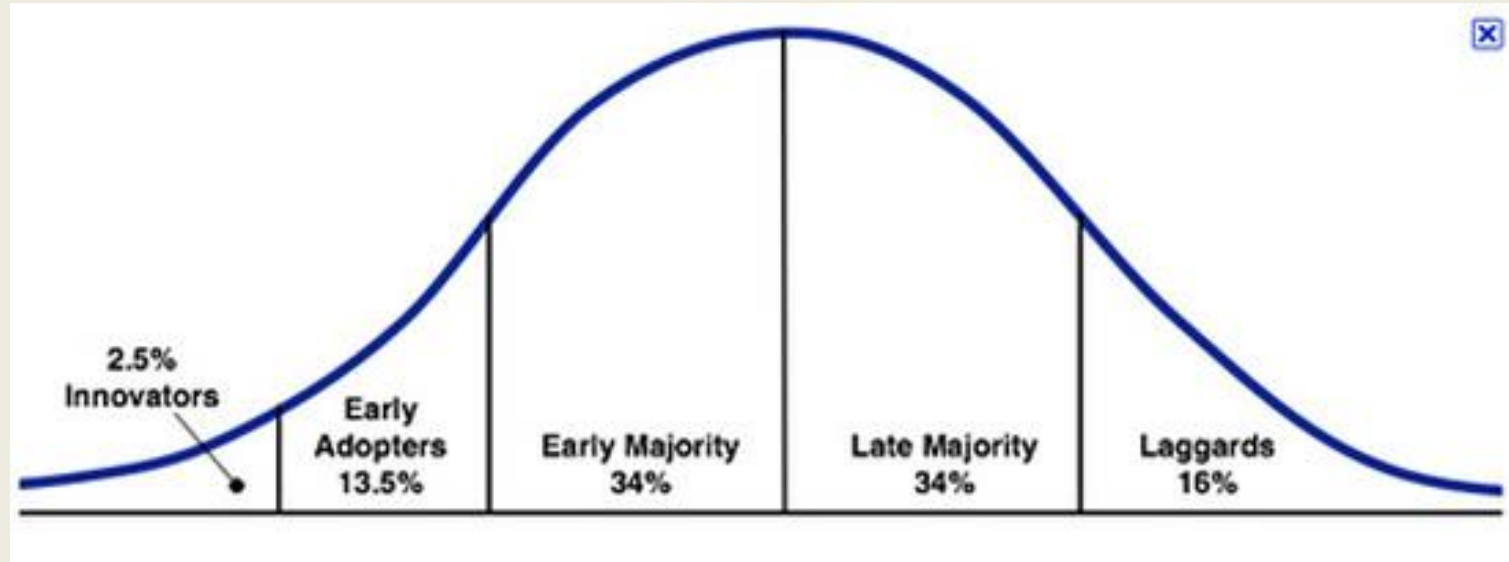
- The goal is not to do business with everybody who needs what you love



- **The goal is to do business with people who believe what you believe**

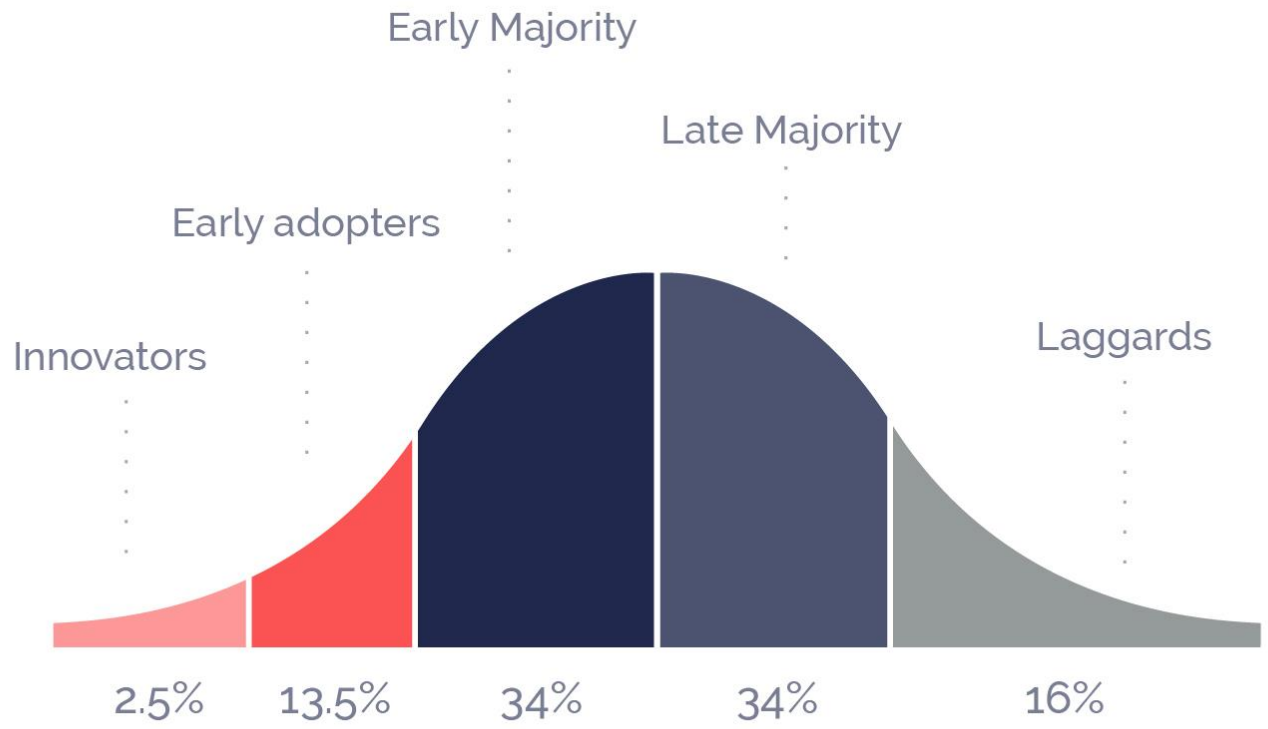


LAW OF DIFFUSION INNOVATION

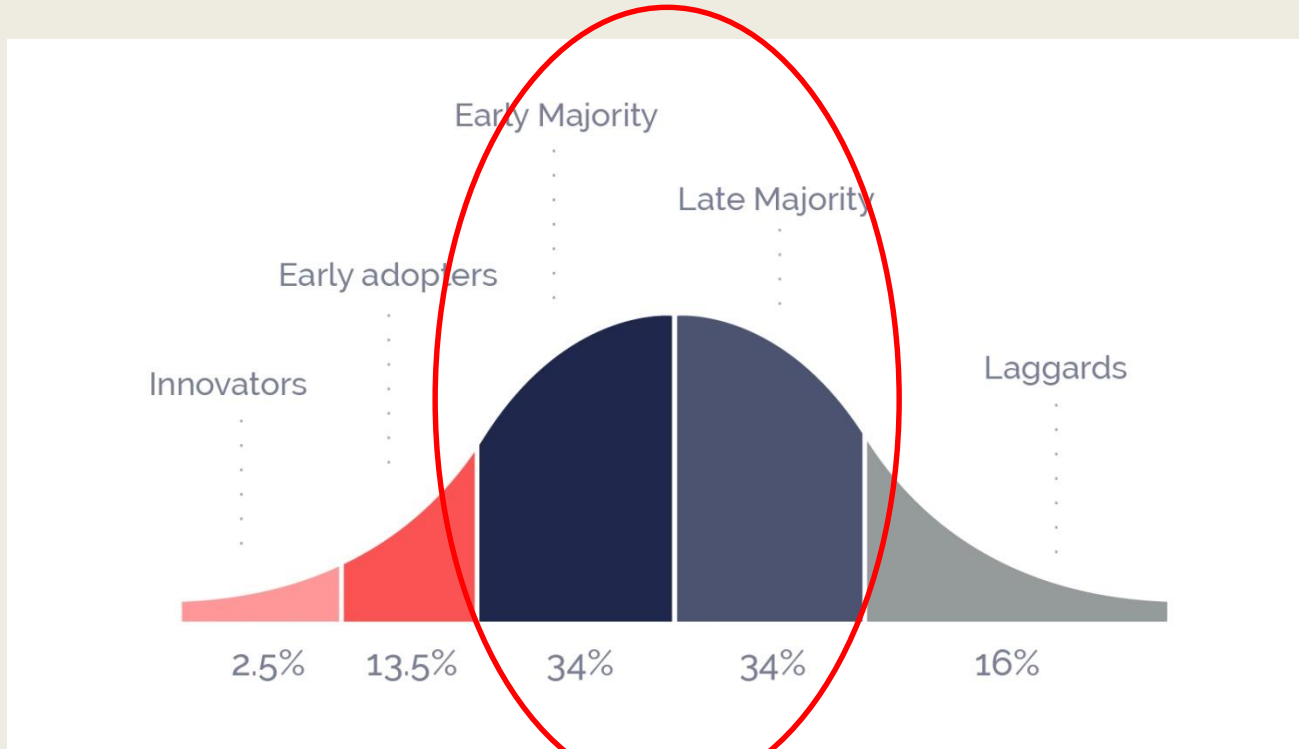


We all sit various places of the graph

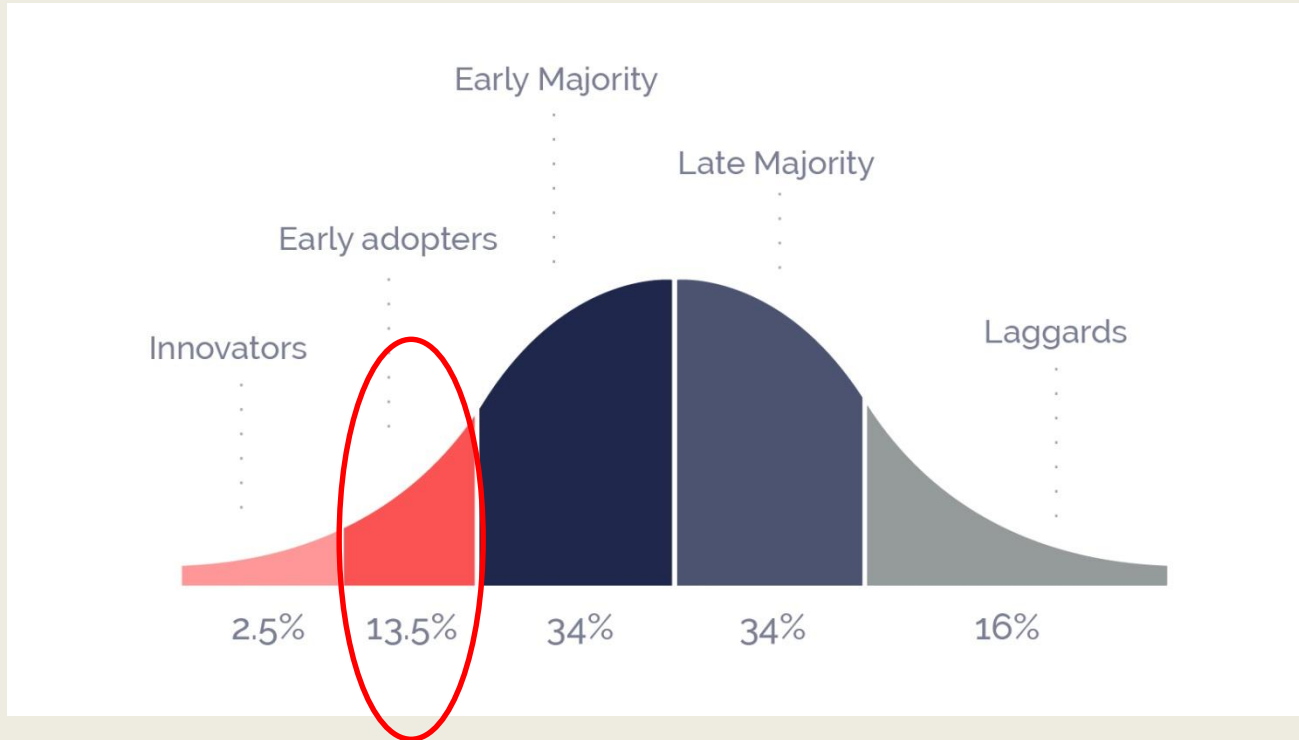




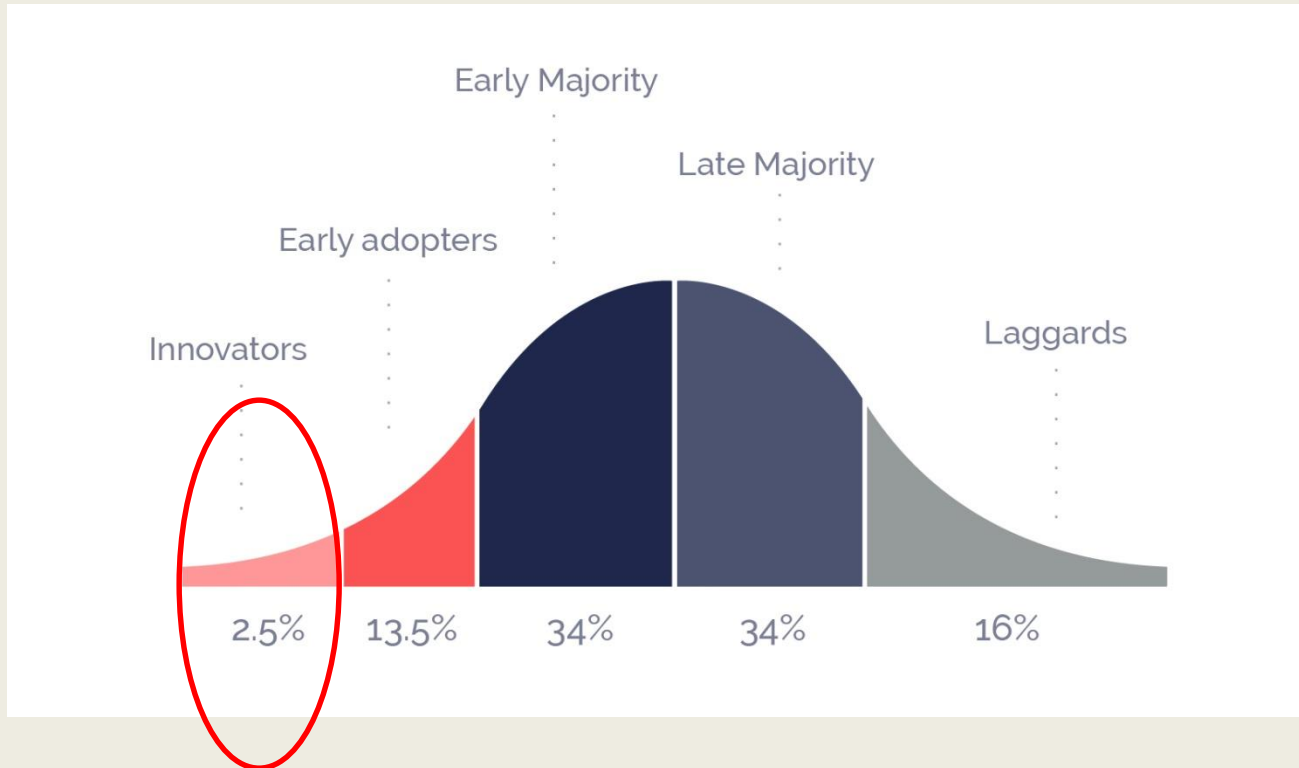
If you want massive success rate in the market you will be sitting at this place



If you are a person spend more than 7 hours for finding new things about technology you sit here



If someone has a proof with they believe they will sit at the first category- Innovators



**REFER TO THE DAY 55 (SEPTEMBER
8, 2020) DIGITAL MASTERY NOTES
AND RECORDINGS**

BUSINESS VISION, MISSION, AND VALUES

First off, it's important to clarify
your **values**.

In short, this means taking into account
all the various stakeholders

WHEN WE ACHIEVE OUR VISION

We have mentioned we want **2025** to be the **year of decision and resolution fulfillment.**

*Ofcourse, we all have different goals, but
we all want to be successful.*



**Which is the most suitable vision for our
company???**





By 2025:
One million
/billion dollar
company

WHAT ARE THE BENEFITS OF SHARING YOUR VISION?

Motivating both you and your associates, in order to enable synergies.

The direction and the goal line up and become one and the same.

It attracts investors, customers and even staff members

Seek trustworthy
feedback and sound
advice. Make
questions such as
*“Is it a solid plan?
Does it make
sense?”*





GOAL

Goals are the
general guidelines
which explains
what you want to
achieve



Financial

Family

Goal

Physical

Social

Mental

Difference between Wishful Thinking & Goals

Wishful Thinking



Goals



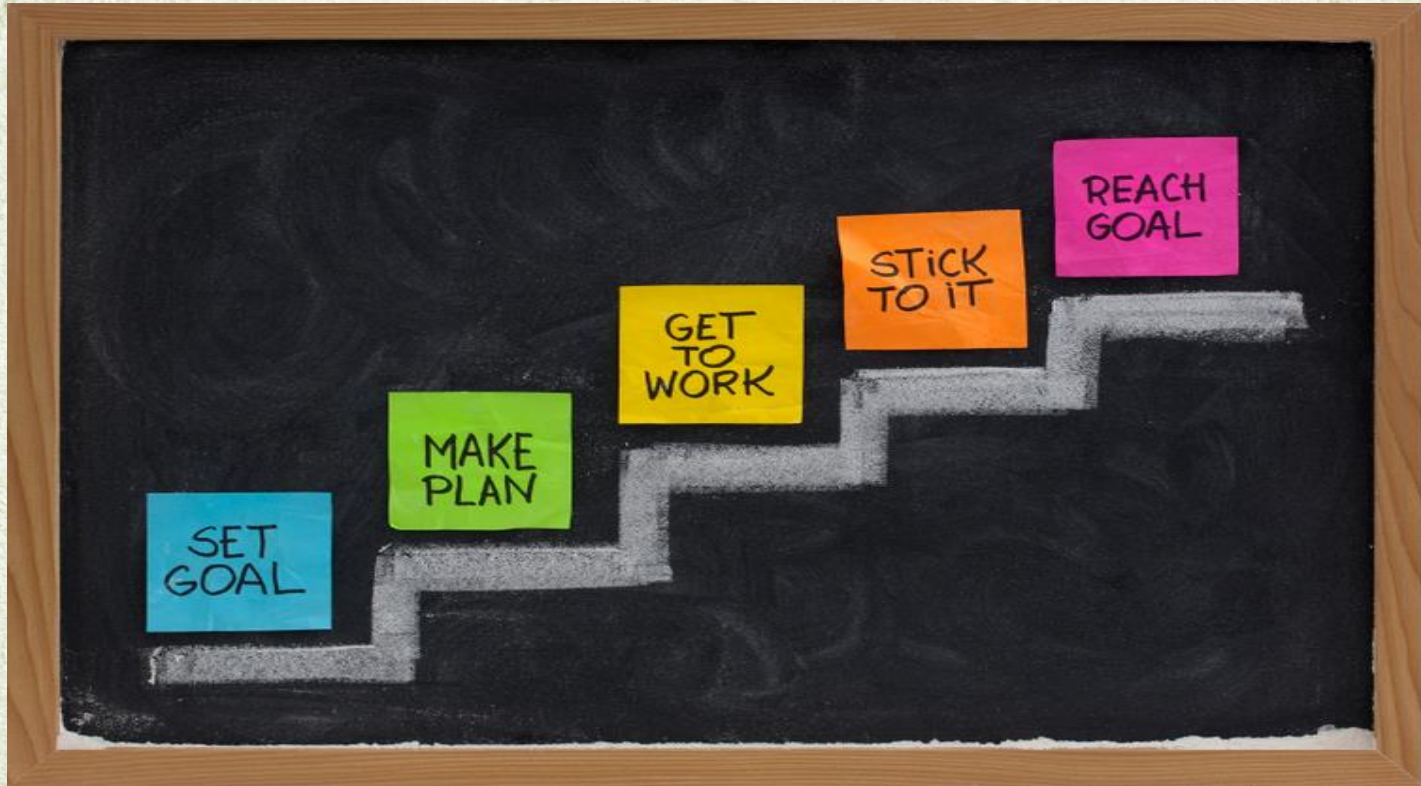


A **DREAM**
written down with
a date becomes a
GOAL

A **GOAL** broken
down into steps
become a **PLAN**

A **PLAN** backed
by an **ACTION**
makes your dreams a
REALITY

Steps to achieve your goals



DREAM



“A series of thoughts, images, and sensations occurring in a person's mind”



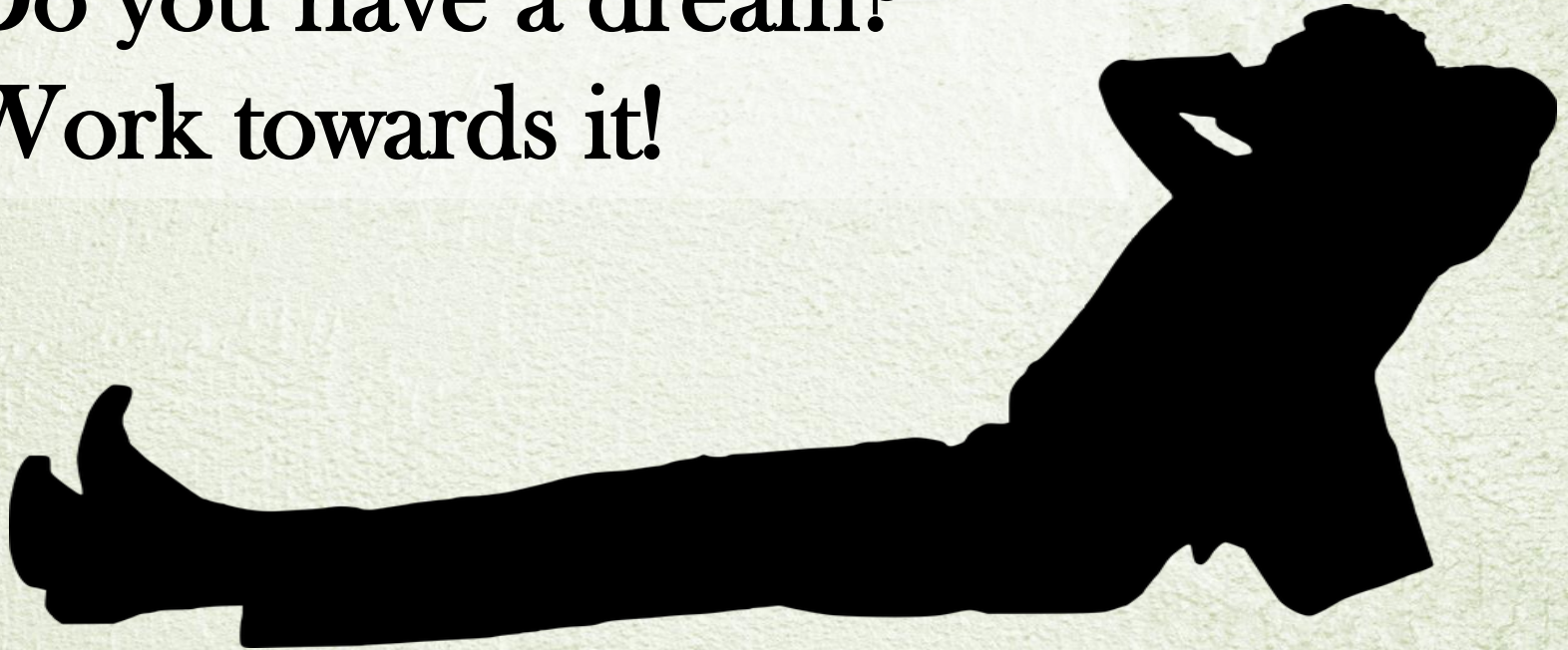


“It represents our unconscious desires and wishes”



“Our dreams in turn define not only our future but our present, who we are: our identity as individuals and as a community in a context of uncertainty and change.”

**Do you have a dream?
Work towards it!**



Working to make
your dreams a reality
is quite a challenge.

But it is not
impossible.



dream

BIG



Focus On Success



A DREAM HOME



A DREAM CAR



HOLIDAYS WITH YOUR FAMILY

SPEND TIME WITH YOUR LOVED ONE



A PRIVATE JET





WORLD TOUR

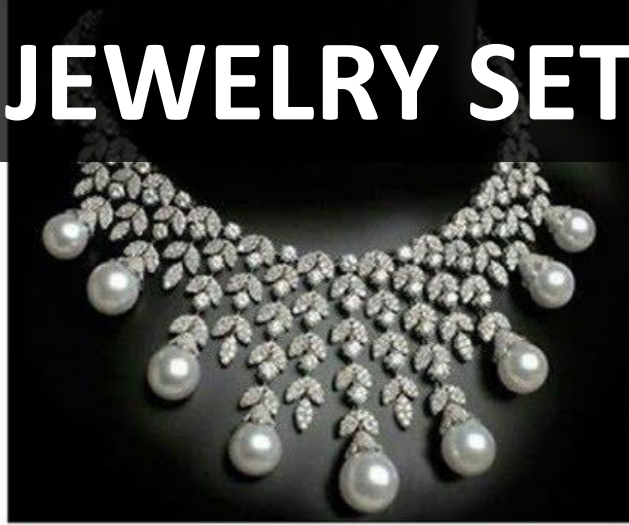
EXPENSIVE GADGETS



DREAM VEHICLE



JEWELRY SET



BUY DREAM PHONE





TRENDY LIFE STYLES

HIGH QUALITY ACCESSORIES



BRANDED WATCHES



SEIKO

SEIKO
1-800-451-5222
www.seiko.com

2/16/19

Ω
OMEGA
CONSTELLATION

SEIKO
PRESAGE

SEIKO
PRESAGE

Ω
OMEGA
CONSTELLATION

SEIKO
PRESAGE



VARIETY FOODS



QUALITY EDUCATION



YOU CAN DO CHARITY WORKS



HANGOUT WITH YOUR FRIENDS



YOU CAN JOIN BIG COMMUNITIES



BUY QUALITY DRESS

HIGH QUALITY FOOTWEARS




WITH YOUR OWN MONEY





**What do we
exactly Want?**

A silhouette of a person standing with hands on hips, overlooking a city skyline at sunset. The scene is bathed in a warm, golden light, suggesting a peaceful and reflective moment. The person is positioned on the left side of the frame, looking towards the right where the city skyline is visible. The sky is a gradient of yellow and orange, with the sun low on the horizon. The city skyline consists of various buildings and structures, some with distinctive shapes, all rendered in silhouette against the bright sky. The foreground is a dark, textured area, possibly a field or a path, also in silhouette.

**HAPPINESS, PEACE OF
MIND & SATISFACTION**

Positive



Personal







Hierarchy of Needs



Basic Needs



Security



Love, Belongings & Family



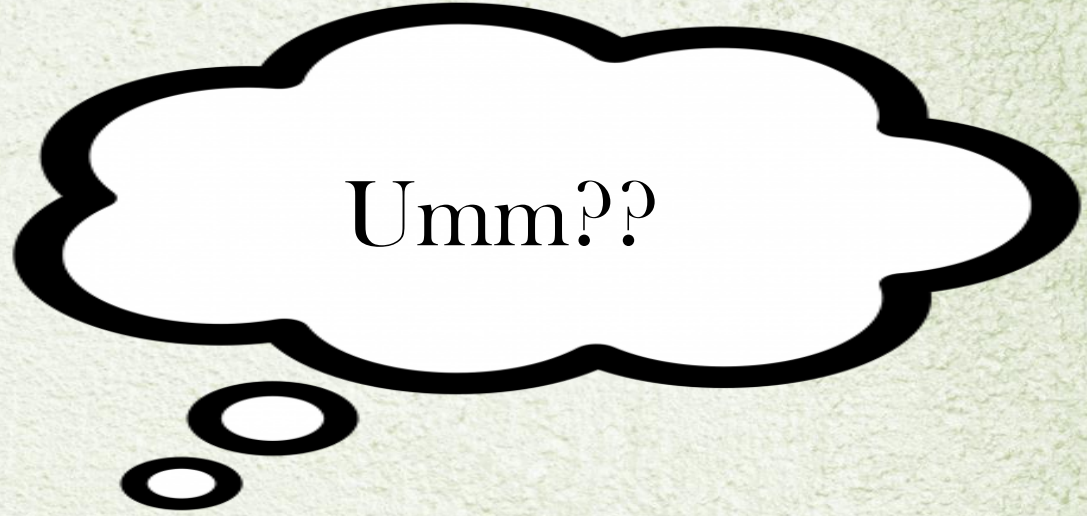
Social Needs



Self Actualization



Things you want within a year













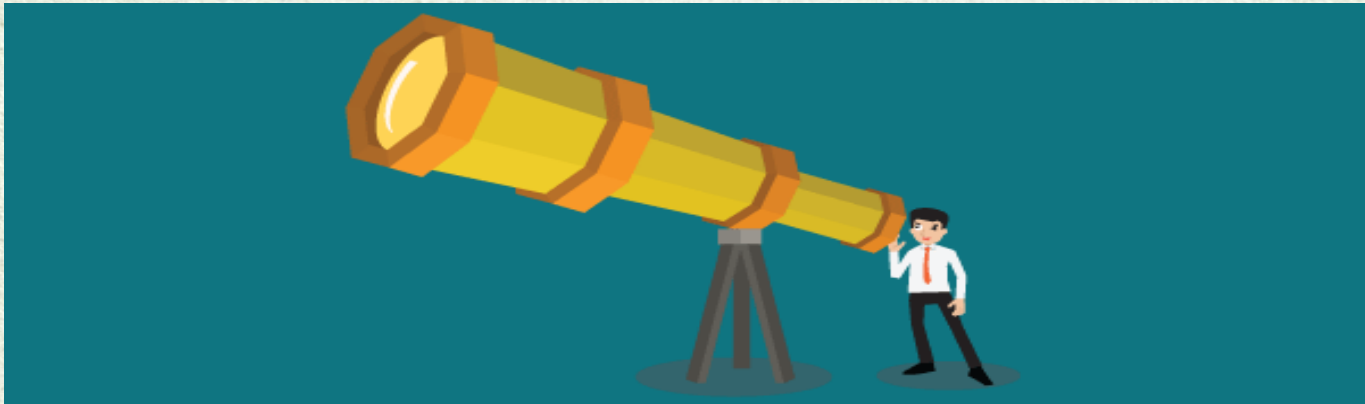
Practical



Practical



Your Project 5 To 10 Years In The Future.



SET A GOAL FOR YOUR PROJECT



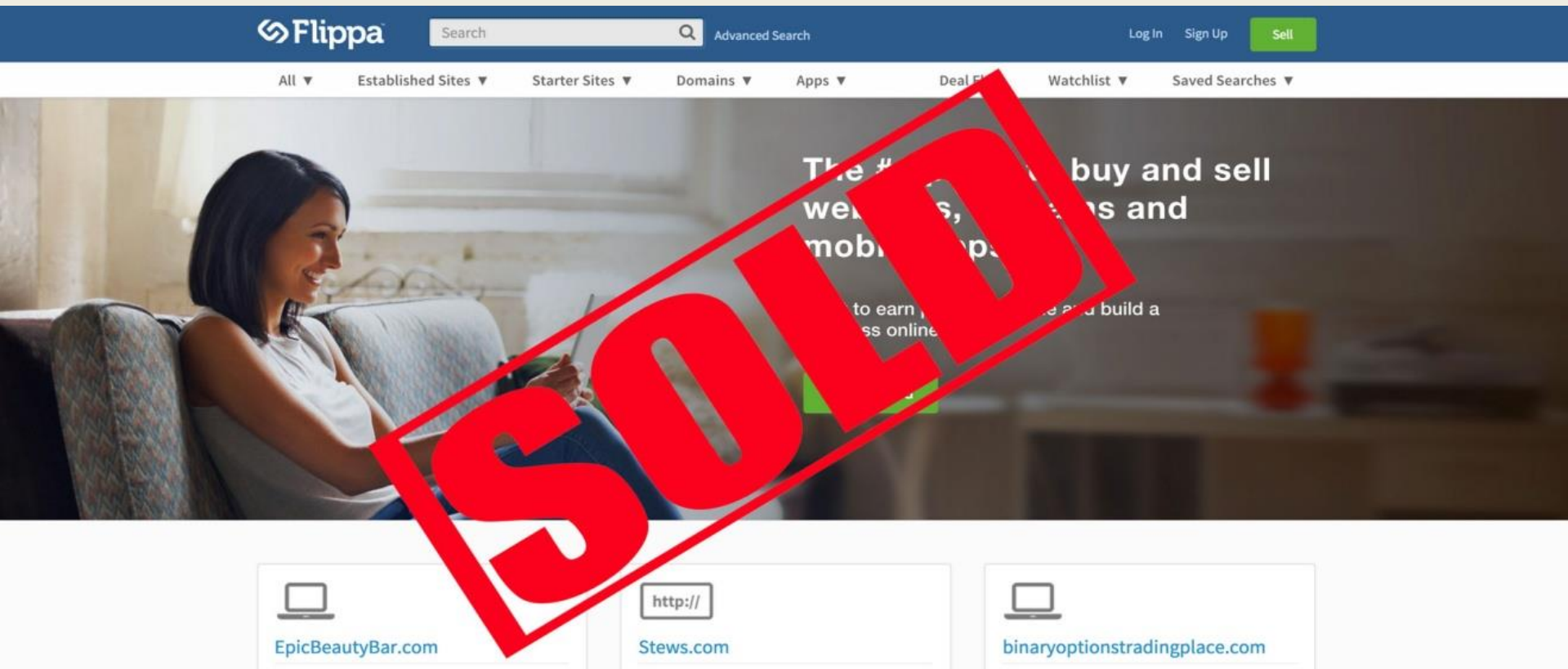
YOUR WEBSITE VALUE FOR NEXT 5-10 YEARS





WEBSITE FLIPPING

What is website flipping?



The screenshot shows the Flippa website interface. At the top, there is a blue navigation bar with the Flippa logo, a search bar, and links for "Log In", "Sign Up", and a green "Sell" button. Below the navigation bar, there are several menu items: "All", "Established Sites", "Starter Sites", "Domains", "Apps", "Deal Flow", "Watchlist", and "Saved Searches". The main content area features a large image of a woman sitting on a couch and using a laptop. Overlaid on this image is a large, red, 3D-style "SOLD" stamp. To the right of the woman, there is text that reads: "The #1 marketplace to buy and sell websites, domains and mobile apps." Below this, there is a green button with the text "Get Started". At the bottom of the page, there are three cards, each with a laptop icon and a URL: "EpicBeautyBar.com", "Stews.com", and "binaryoptiontradingplace.com".

Flippa

Search Advanced Search

Log In Sign Up [Sell](#)


All Established Sites Starter Sites Domains Apps Deal Flow Watchlist Saved Searches


The #1 marketplace to buy and sell websites, domains and mobile apps.


Get Started

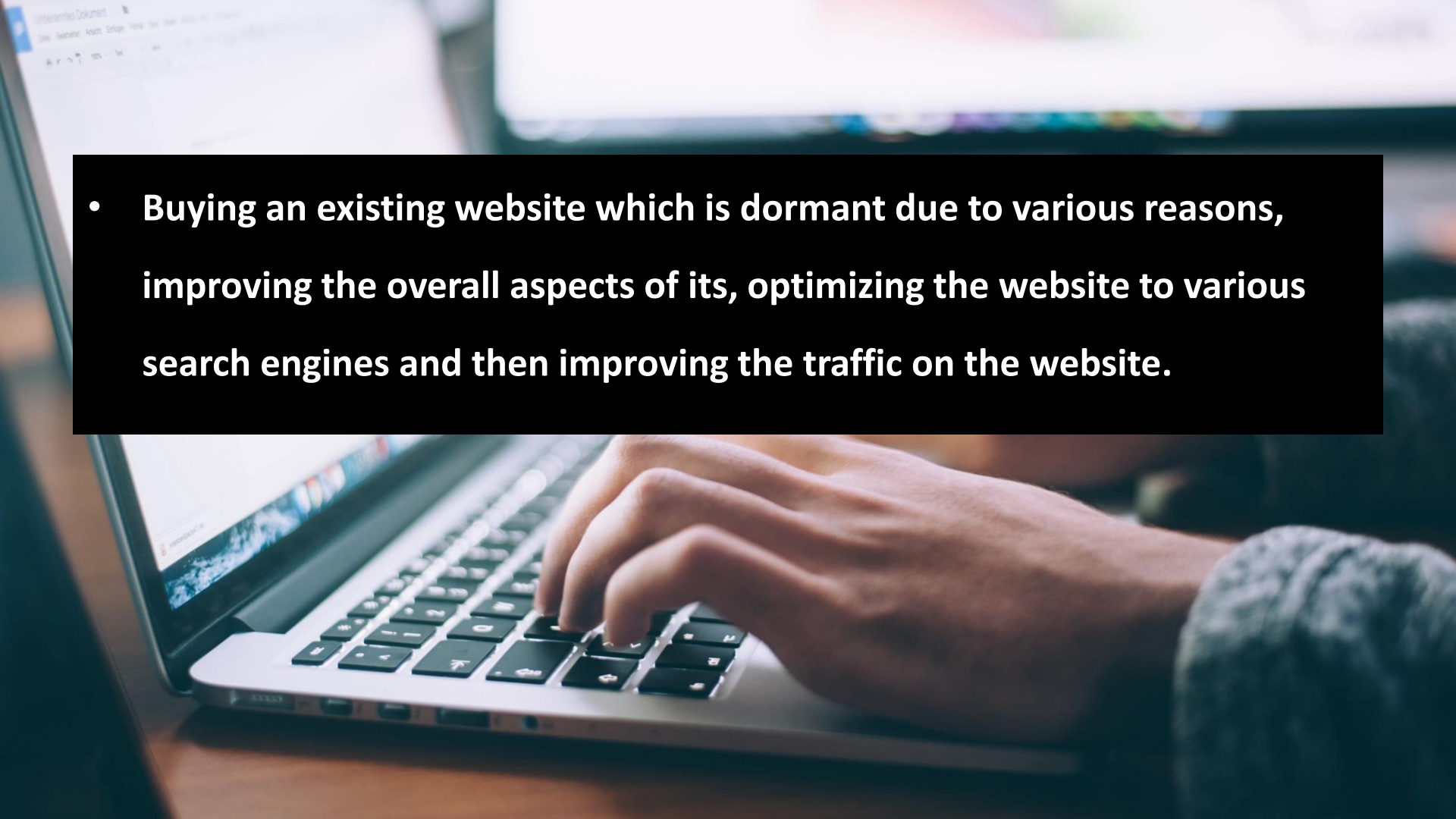
to earn money online and build a business online

SOLD

 EpicBeautyBar.com

 Stews.com

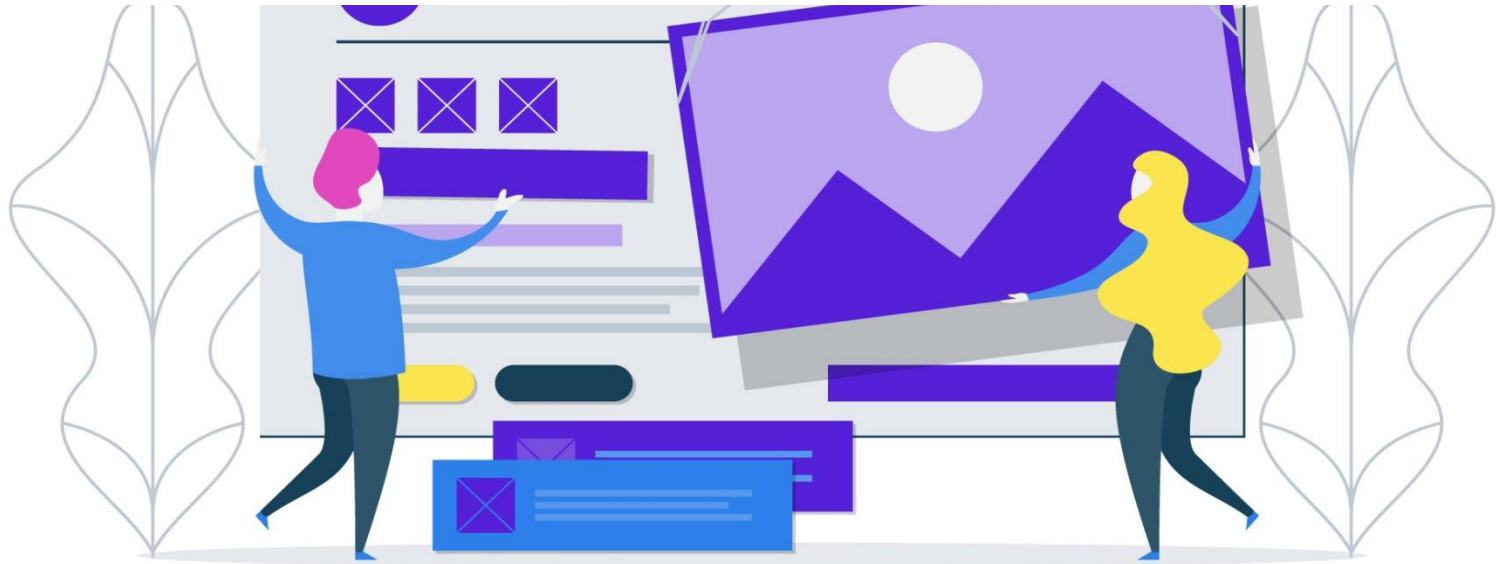
 binaryoptiontradingplace.com

- 
- **Buying an existing website which is dormant due to various reasons, improving the overall aspects of its, optimizing the website to various search engines and then improving the traffic on the website.**



- **After considerable traffic, we sell the website at a much higher price than we bought .**

- While eCommerce businesses are growing and expanding all the time, there's another part of the industry that is also gaining in prominence: **website flipping.**



- 
- A hand is shown at the bottom, holding a tablet. The tablet screen displays a cityscape at night with various digital icons floating above it. The icons include a Wi-Fi symbol, a group of people, a padlock, a gear, a shopping cart, a lightbulb, a cloud, a headset, a heart with a pulse line, a share symbol, and a house. Dotted lines connect these icons to the city buildings and a central cloud. The background is a dark blue sky with stars.
- Sometimes referred to as the world of **“digital real estate”**.



How to prepare your eCommerce site for flipping



WOMEN'S

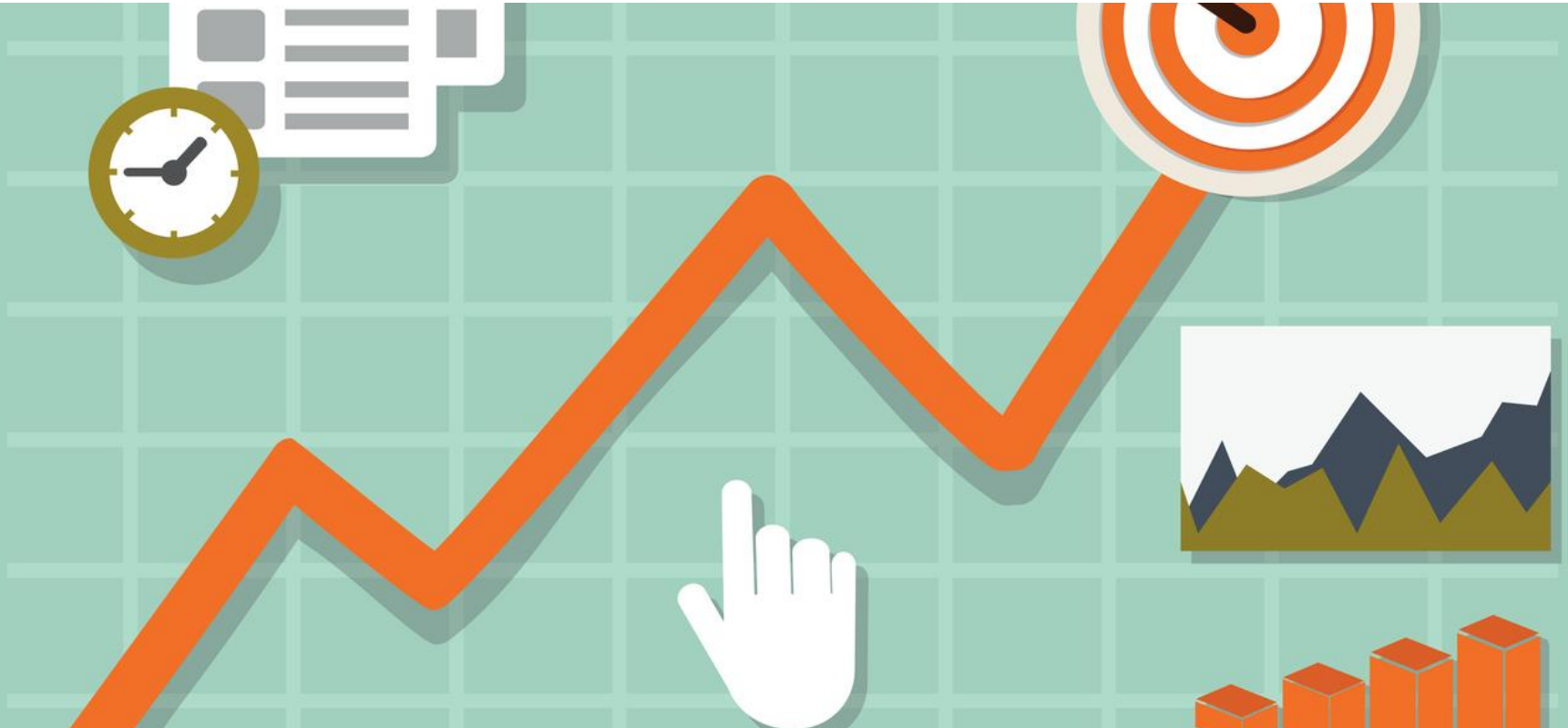


ACCESSORIES'S



MEN'S

Ecommerce is growing constantly.





- **More and more people are realizing how with a little hard work they can start an eCommerce business to support their dream of living flexibly and free.**

Understand what makes your site valuable



- **Revenues are important!**





Business processes and systems:

- **The efficiency with which your site runs is very important to investors.**



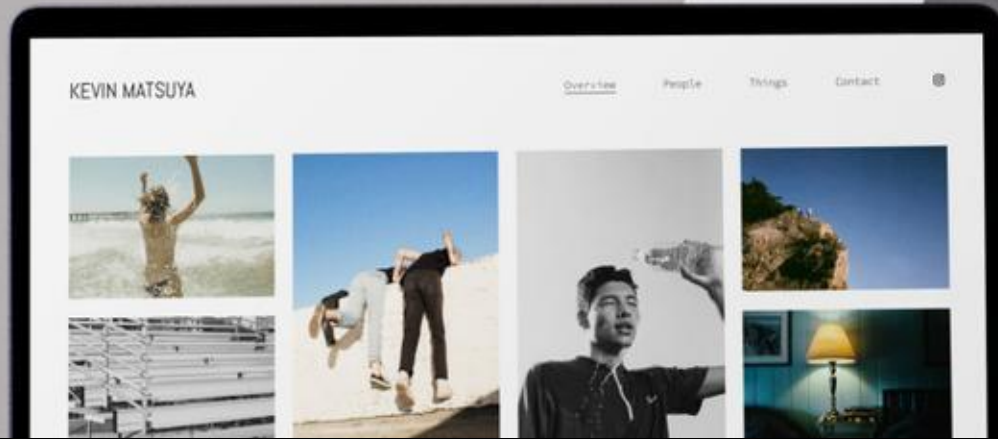
Customer retention and brand loyalty:

- eCommerce businesses that successfully retain their customers, and who have a solid base of loyal customers, will be seen as more valuable.**



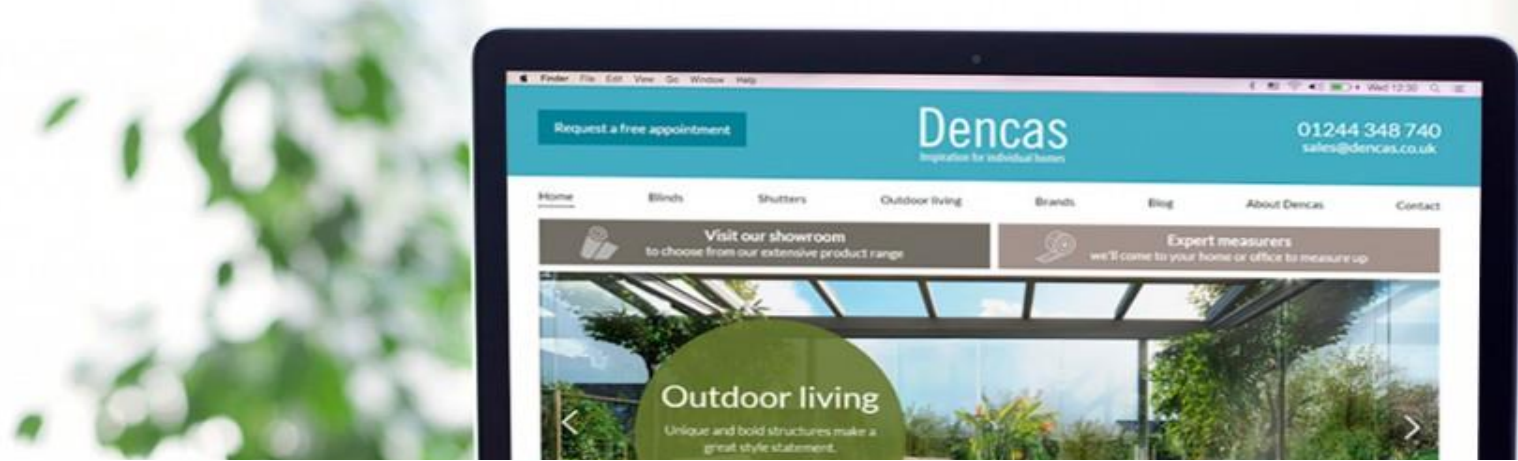
Records keeping:

- You need to be able to prove your revenue claims and also demonstrate compliance with all relevant regulatory bodies.**



Risk management:

- **Demonstrating you understand the risks your website faces and having plans in place to help alleviate the threats they pose, will make your website a more valuable investment option.**



What you should prepare for the sale?



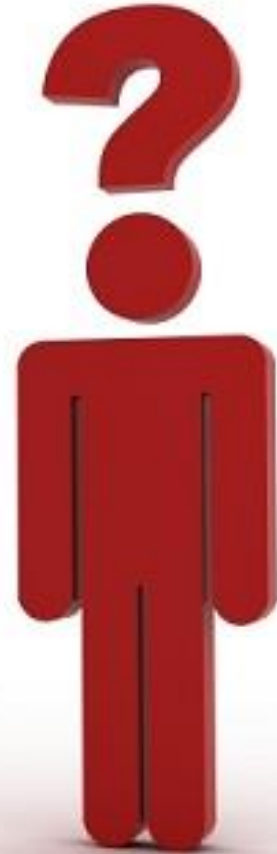
Perform an audit of all your site's processes



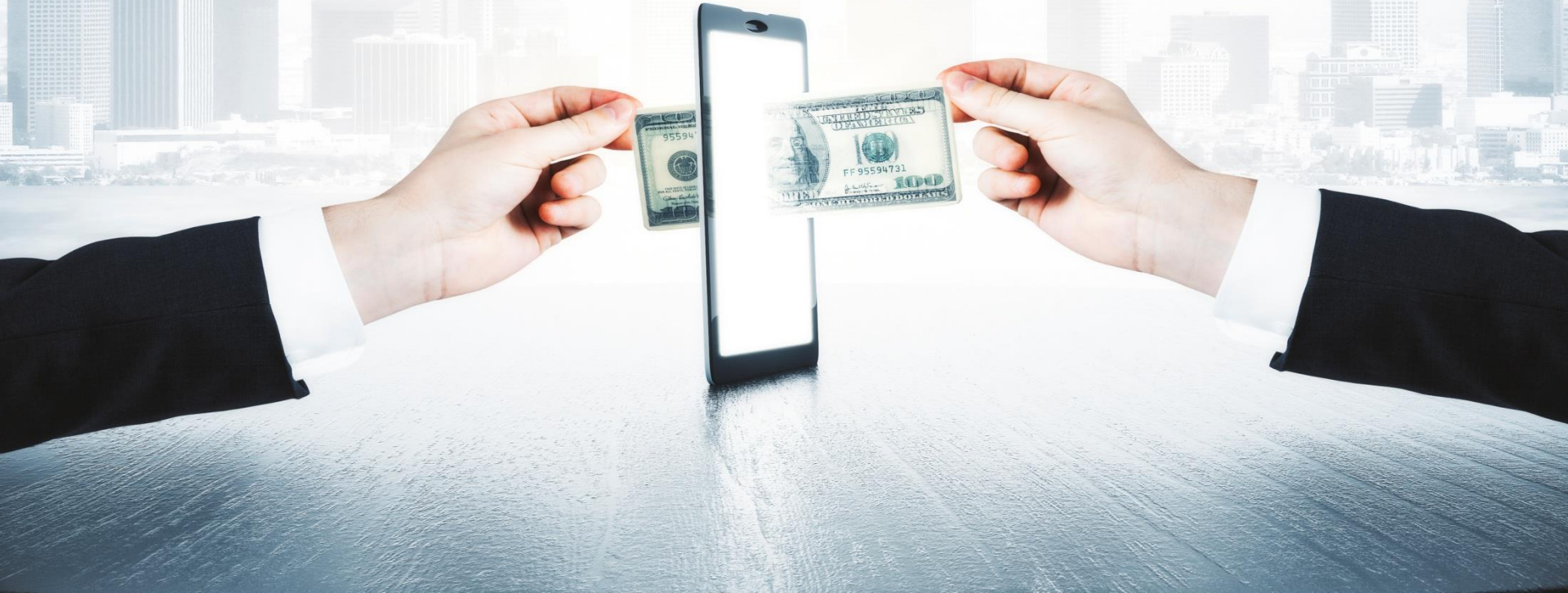
- **Check that your records are up to date**



- **Take stock of your risks**



- **It's best to start planning for the sale more than a year in advance so that you have the time you need to implement any changes and correct any areas of concern.**



Make Money Online by **Website Flipping**



1. Choose your content



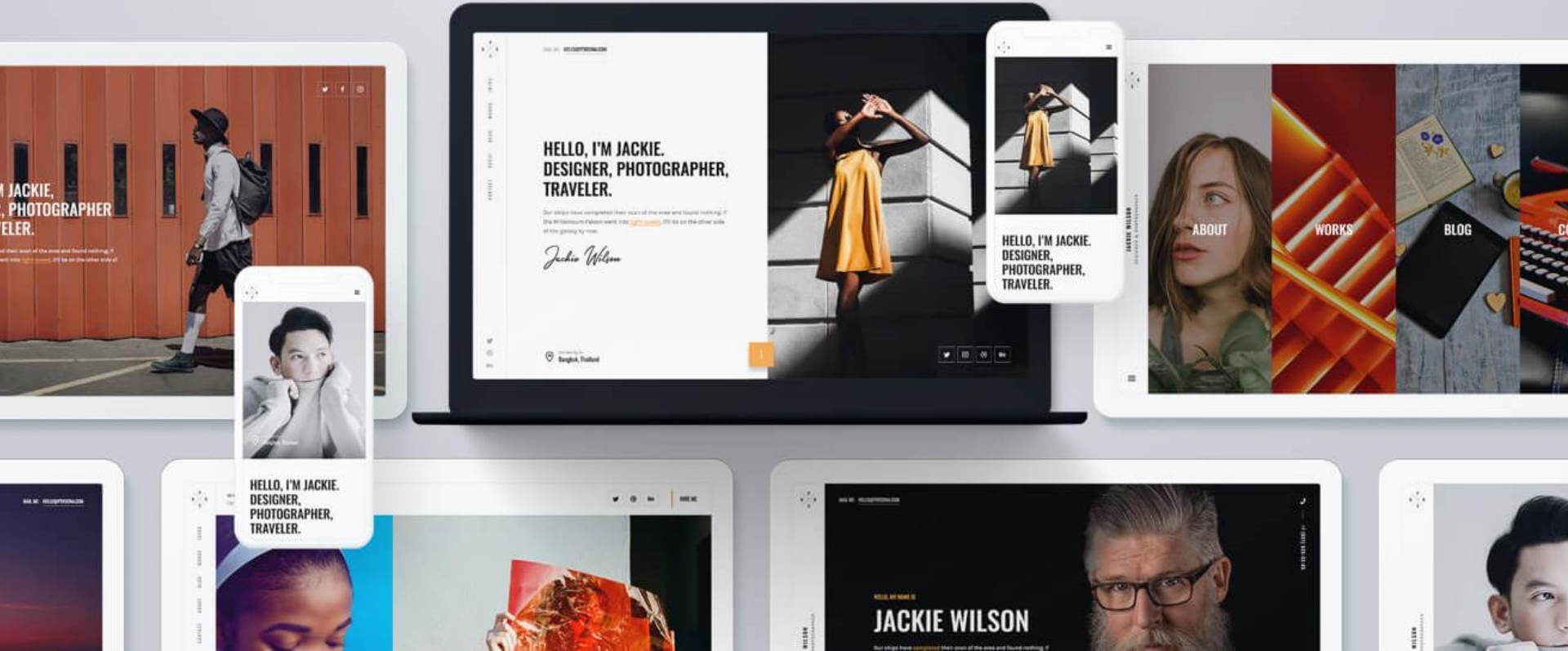
2. Domain name



3. Web hosting



4. Template or WordPress





5. Go for Advertising

- **Google AdSense provides a code that can be inserted on your website.**

6. Rich content



7. SEO

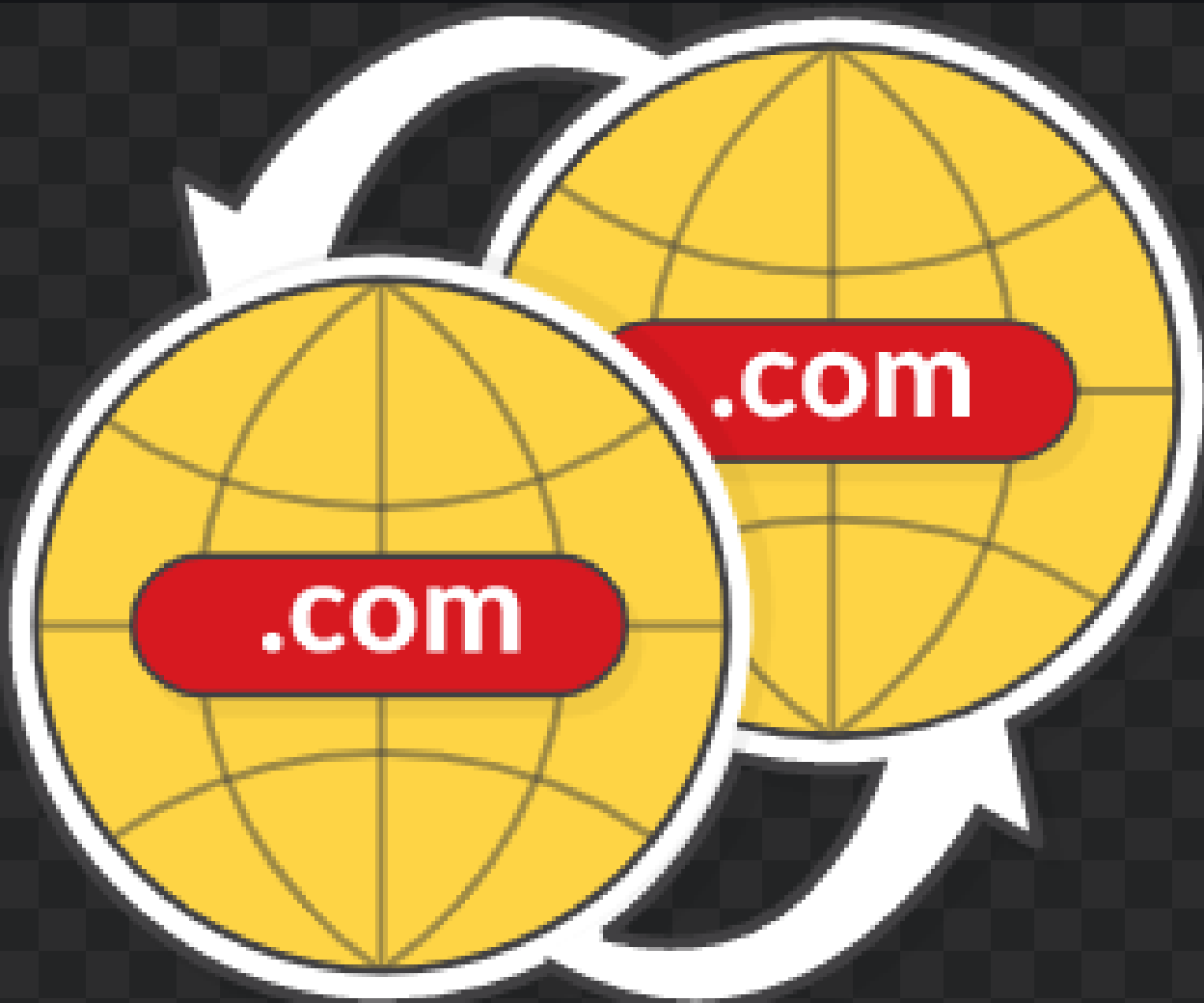


8. More traffic – More selling potential



9. Auction or find buyers





10. Transfer domain



Things to consider while flipping a website

- **Buy an active website for a targeted product you already sell, and you could redirect this traffic to your own site via advertising, email listing and more.**





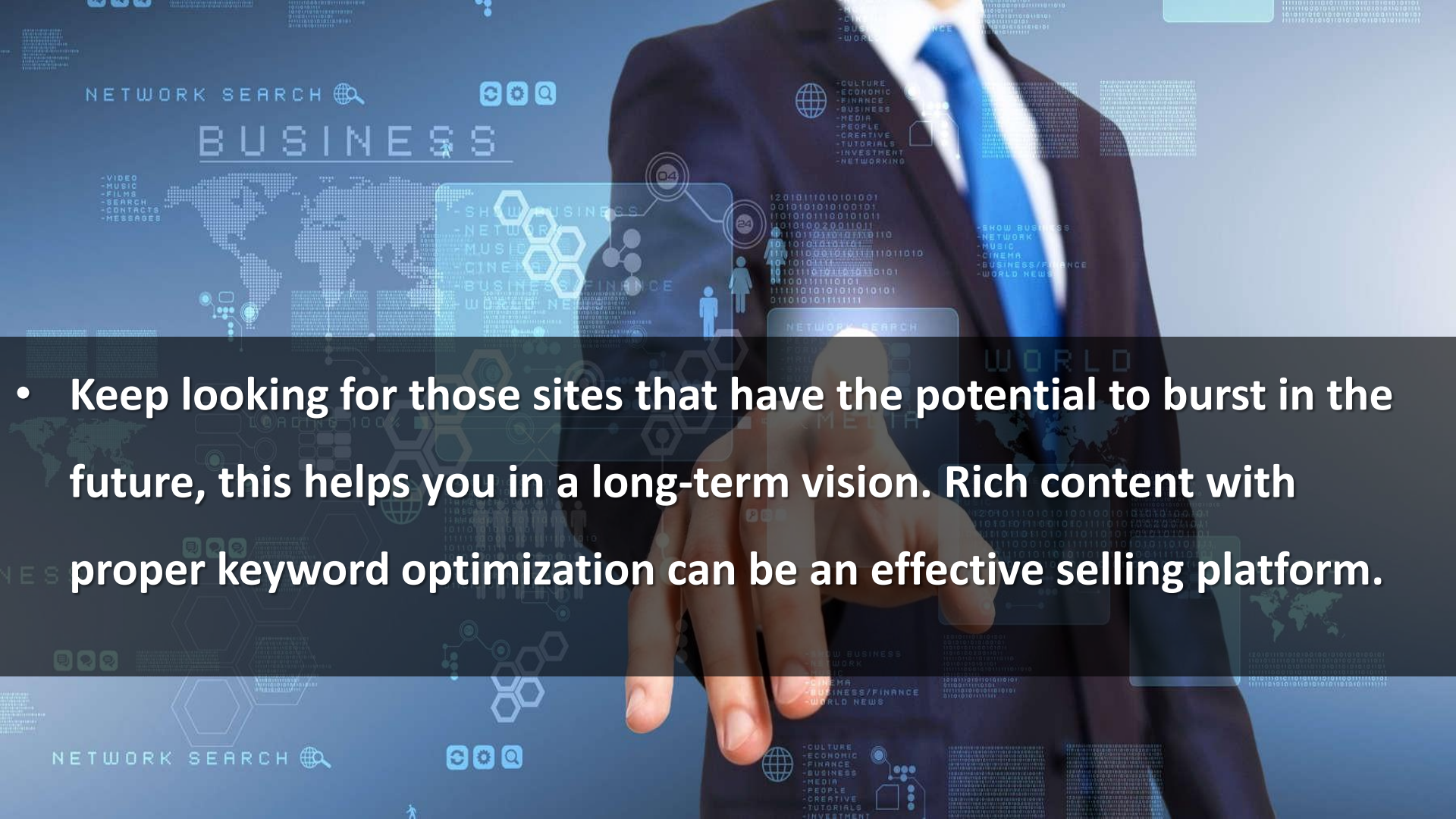
- **Buy a site to generate only advertising revenue. By targeting websites only for advertising, you will still make money**

- Buy a site with the intention of a quick flip. This is being done many since the main aim here is to improve the quality of the website and auction it to the highest bidder, an easy and quick money maker.






- **Community driver sites are targeting a particular niche audience and there are a lot of form filled consumers.**



- **Keep looking for those sites that have the potential to burst in the future, this helps you in a long-term vision. Rich content with proper keyword optimization can be an effective selling platform.**

- 
- A photograph of two men in business suits and glasses, smiling and looking at a laptop screen in an office. The image is overlaid with a dark semi-transparent box containing text.
- **Some experts buy the website mainly because of domain irrespective of what the website is about or what it sells.**
This is basically because of the significant value of the domain which will go along with the trend in the future.



Do's And Don'ts Of Flipping Websites



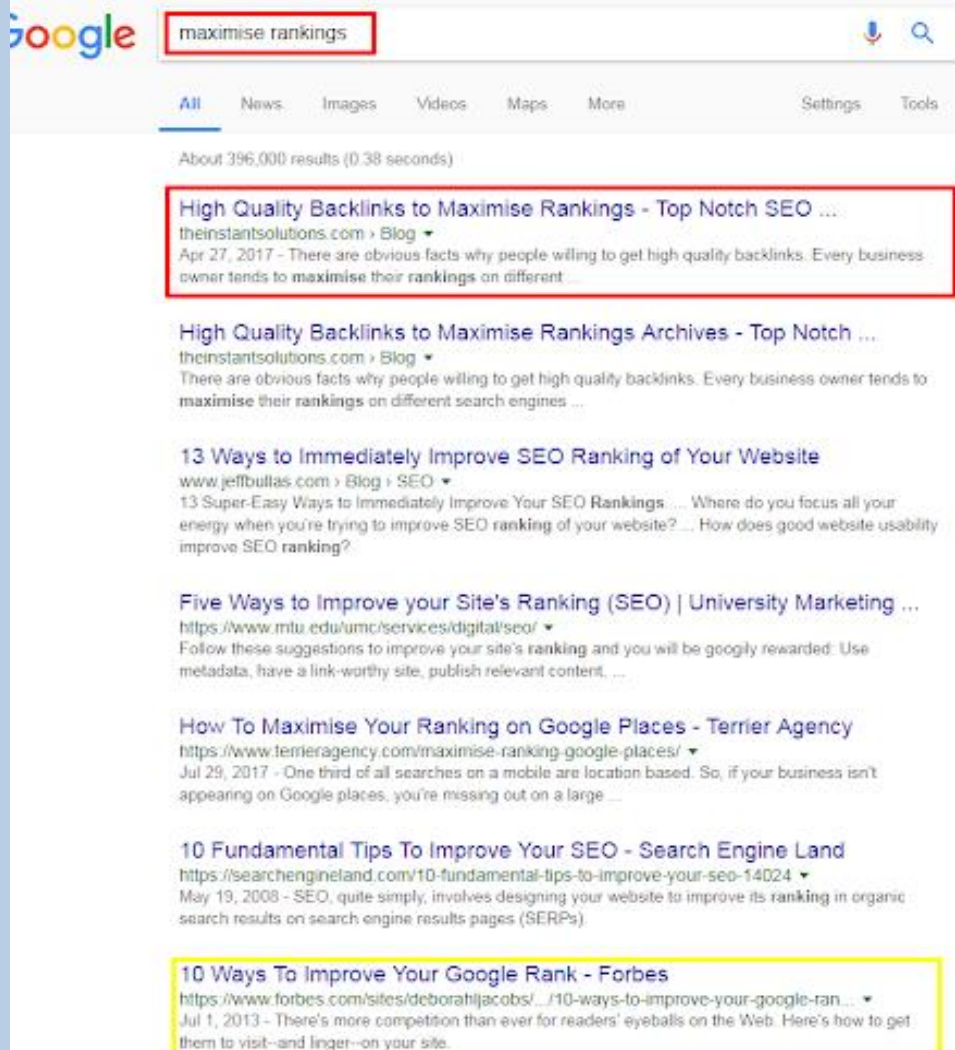


- **You can make a lot of money with flipping if you do it well, but it's not so great when it's done poorly.**



So let's take a look at the **do's and don'ts** of flipping websites.

Do Optimize Your Listings



The image shows a Google search interface with the query "maximise rankings" in the search bar. The search results are displayed below, with several entries highlighted by red and yellow boxes. The first result, "High Quality Backlinks to Maximise Rankings - Top Notch SEO ...", is highlighted in red. The last result, "10 Ways To Improve Your Google Rank - Forbes", is highlighted in yellow.

Google

maximise rankings

All News Images Videos Maps More Settings Tools

About 396,000 results (0.38 seconds)

High Quality Backlinks to Maximise Rankings - Top Notch SEO ...
theinstantsolutions.com › Blog ▼
Apr 27, 2017 - There are obvious facts why people willing to get high quality backlinks. Every business owner tends to **maximise their rankings** on different ...

High Quality Backlinks to Maximise Rankings Archives - Top Notch ...
theinstantsolutions.com › Blog ▼
There are obvious facts why people willing to get high quality backlinks. Every business owner tends to **maximise their rankings** on different search engines ...

13 Ways to Immediately Improve SEO Ranking of Your Website
www.jeffbullas.com › Blog › SEO ▼
13 Super-Easy Ways to Immediately Improve Your SEO Rankings ... Where do you focus all your energy when you're trying to improve SEO ranking of your website? ... How does good website usability improve SEO ranking?

Five Ways to Improve your Site's Ranking (SEO) | University Marketing ...
https://www.mtu.edu/umc/services/digital/seo/ ▼
Follow these suggestions to improve your site's ranking and you will be googly rewarded: Use metadata, have a link-worthy site, publish relevant content, ...

How To Maximise Your Ranking on Google Places - Terrier Agency
https://www.terrieragency.com/maximise-ranking-google-places/ ▼
Jul 29, 2017 - One third of all searches on a mobile are location based. So, if your business isn't appearing on Google places, you're missing out on a large ...

10 Fundamental Tips To Improve Your SEO - Search Engine Land
https://searchengineland.com/10-fundamental-tips-to-improve-your-seo-14024 ▼
May 19, 2008 - SEO, quite simply, involves designing your website to improve its ranking in organic search results on search engine results pages (SERPs)

10 Ways To Improve Your Google Rank - Forbes
https://www.forbes.com/sites/deborahjacobs/.../10-ways-to-improve-your-google-ran... ▼
Jul 1, 2013 - There's more competition than ever for readers' eyeballs on the Web. Here's how to get them to visit—and linger—on your site.

- **Don't Use A Cumbersome Domain Name**

Choose A
Domain Name



Choose a good domain

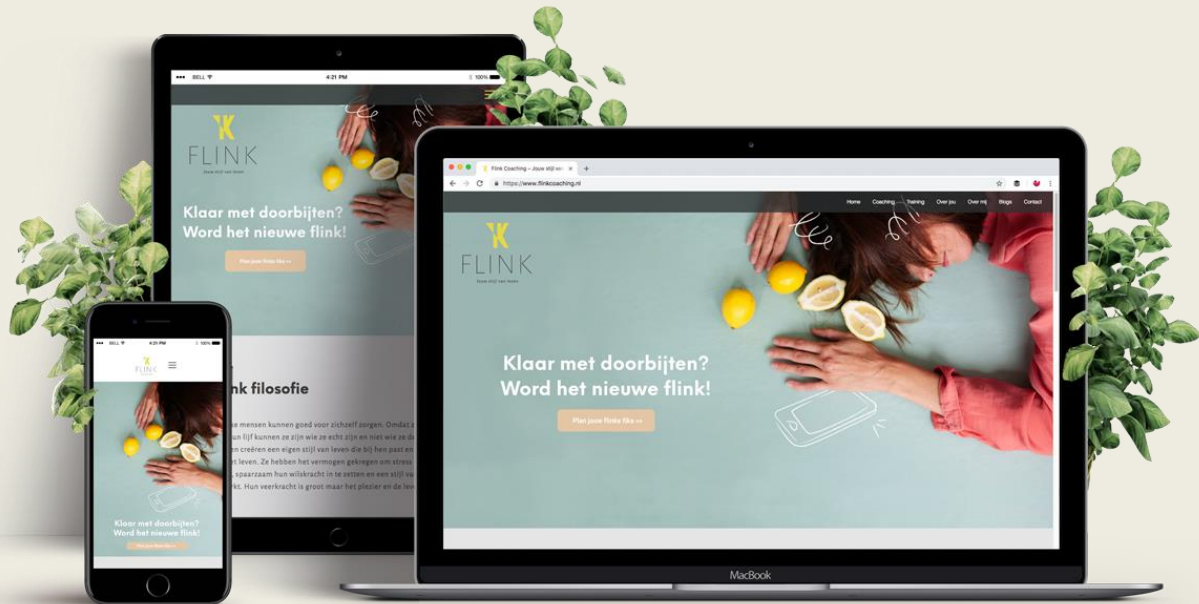
- One that isn't too long.
- One that's easy to remember.
- One that's unique
- One that doesn't contain hyphens or numbers.
- One that is a .com address.





- Do Pay Attention To Design

- **Do Choose & Buy Websites That Have Room For Improvement**



Don't Gamble With Your Resources





Do Your Due Diligence/Attention

**Don't
Rush It**





- **Do Be Aware Of The Competition**



**REFER TO THE DAY 34 (AUGUST 15,
2020) DIGITAL MASTERY NOTES AND
RECORDINGS**

HOW MANY LEADS WILL GENERATE??



FORECAST YOUR PRODUCTS MARKETING SCOPE



TRAFFIC GENERATED WITHIN AN YEAR



NUMBER OF VISITORS



MONTHLY REVENUE

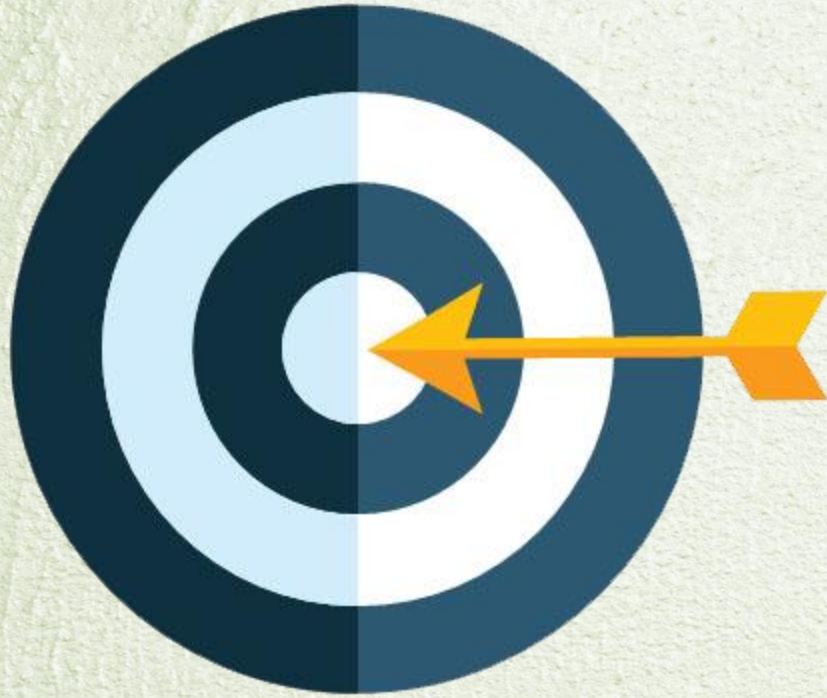


Quarterly profit





VISION - ONLINE SHOPPING MALL



YOUR VISION

1 MILLION DOLLAR IN
2023

12 QUARTER

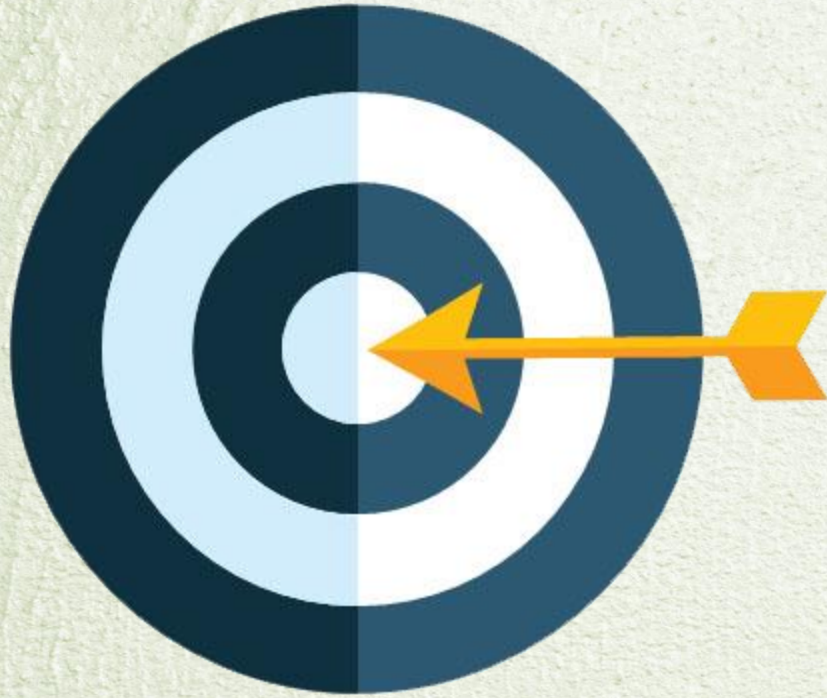
	PERCENTAGE	AMOUNT
YEAR 2021		
Quarter 1 (Jan - March)	0.5 %	\$5000
Quarter 2 (April - June)	1%	\$10000
Quarter 3 (July- Sept)	10 %	\$100000
Quarter 4 (Oct- Dec)	20%	\$200000

	PERCENTAGE	AMOUNT
YEAR 2022		
Quarter 1 (Jan - March)	25 %	\$250000
Quarter 2 (April - June)	35 %	\$350000
Quarter 3 (July- Sept)	50%	\$500000
Quarter 4 (Oct- Dec)	60%	\$600000

	PERCENTAGE	AMOUNT
YEAR 2023		
Quarter 1 (Jan - March)	70 %	\$700000
Quarter 2 (April - June)	80%	\$800000
Quarter 3 (July- Sept)	90%	\$900000
Quarter 4 (Oct- Dec)	100%	\$1000000



VISION – AFFILIATE OWNERS



YOUR VISION

1 MILLION DOLLAR IN
2025

21 QUARTER

	PERCENTAGE	AMOUNT
YEAR 2020		
Quarter 4 (Oct- Dec)	0.1 %	\$1000

	PERCENTAGE	AMOUNT
YEAR 2021		
Quarter 1 (Jan - March)	0.3 %	\$3000
Quarter 2 (April - June)	0.6 %	\$6000
Quarter 3 (July- Sept)	1 %	\$10000
Quarter 4 (Oct- Dec)	3 %	\$30000

	PERCENTAGE	AMOUNT
YEAR 2022		
Quarter 1 (Jan - March)	6 %	\$60000
Quarter 2 (April - June)	10 %	\$100000
Quarter 3 (July- Sept)	15 %	\$150000
Quarter 4 (Oct- Dec)	20 %	\$200000

	PERCENTAGE	AMOUNT
YEAR 2023		
Quarter 1 (Jan - March)	25 %	\$250000
Quarter 2 (April - June)	35 %	\$350000
Quarter 3 (July- Sept)	45%	\$450000
Quarter 4 (Oct- Dec)	50 %	\$500000

	PERCENTAGE	AMOUNT
YEAR 2024		
Quarter 1 (Jan - March)	60 %	\$600000
Quarter 2 (April - June)	65 %	\$650000
Quarter 3 (July- Sept)	75%	\$750000
Quarter 4 (Oct- Dec)	80 %	\$800000

	PERCENTAGE	AMOUNT
YEAR 2025		
Quarter 1 (Jan - March)	85%	\$850000
Quarter 2 (April - June)	90 %	\$900000
Quarter 3 (July- Sept)	95 %	\$950000
Quarter 4 (Oct- Dec)	100 %	\$1000000

V

• VISION

M

• MISSION

G

• GOAL

O

• OBJECTIVES

S

• STRATEGY

A

• ACTION

VMGOSA

STEPS OF BUILDING YOUR BUSINESS





G

Goals

R

Reality Check list

O

Opportunity

W

Willingness to

Act

Goals

Reality Check list
Opportunity
Willingness to
Act



Reality Check list

Opportunity
Willingness to
Act





Goals

Quality Check list

Opportunity

Willingness to
Act



STEP 1 >

Goals Growth
Success Innovation
Future Creativity



Vision





“It is the ability to think about or plan the future with imagination or wisdom”

DREAM



“A series of thoughts, images, and sensations occurring in a person's mind”





“It represents our unconscious desires and wishes”



“Our dreams in turn define not only our future but our present, who we are: our identity as individuals and as a community in a context of uncertainty and change.”



“Goals are the general guidelines which explains what you want to achieve.”



Difference between Wishful Thinking & Goals

Wishful Thinking



Goals



GOALS

Physical

Mental

Financial

Social

Family











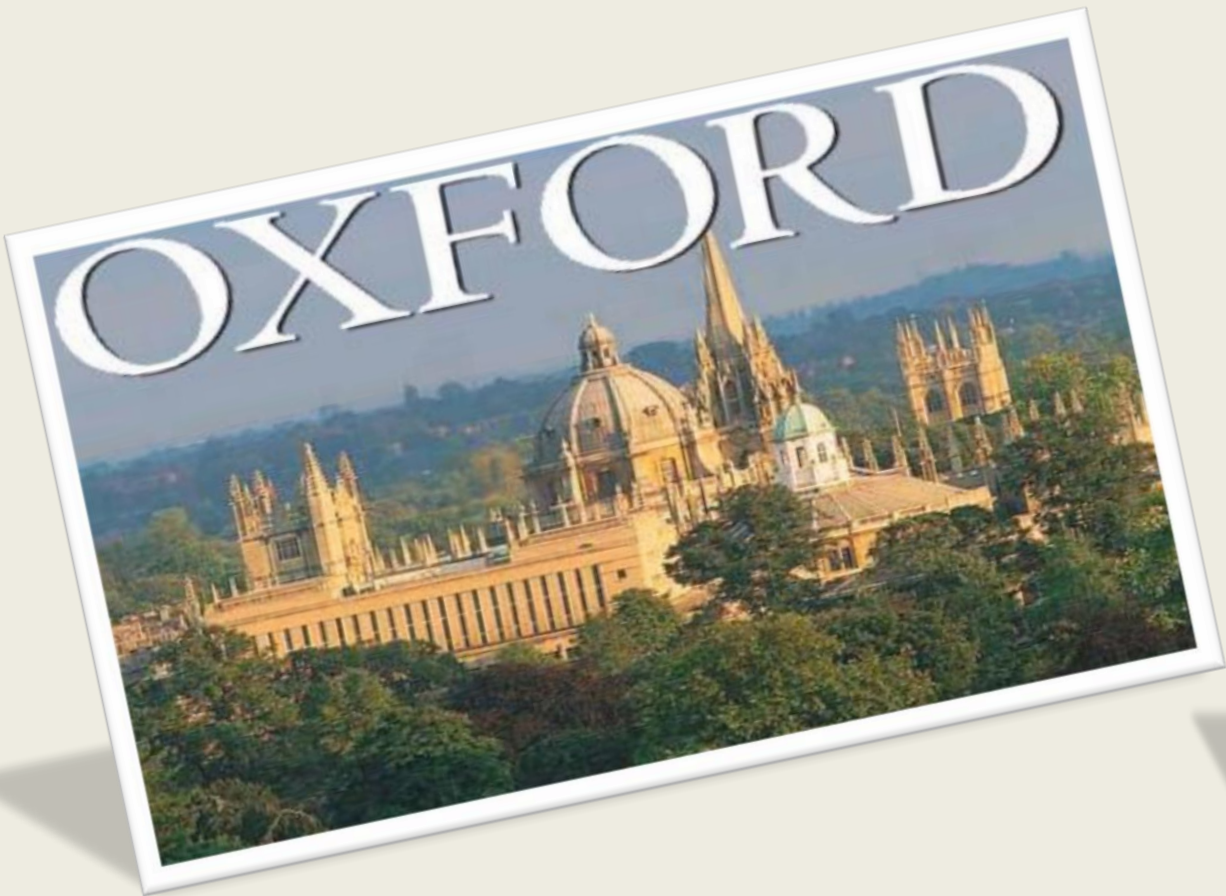


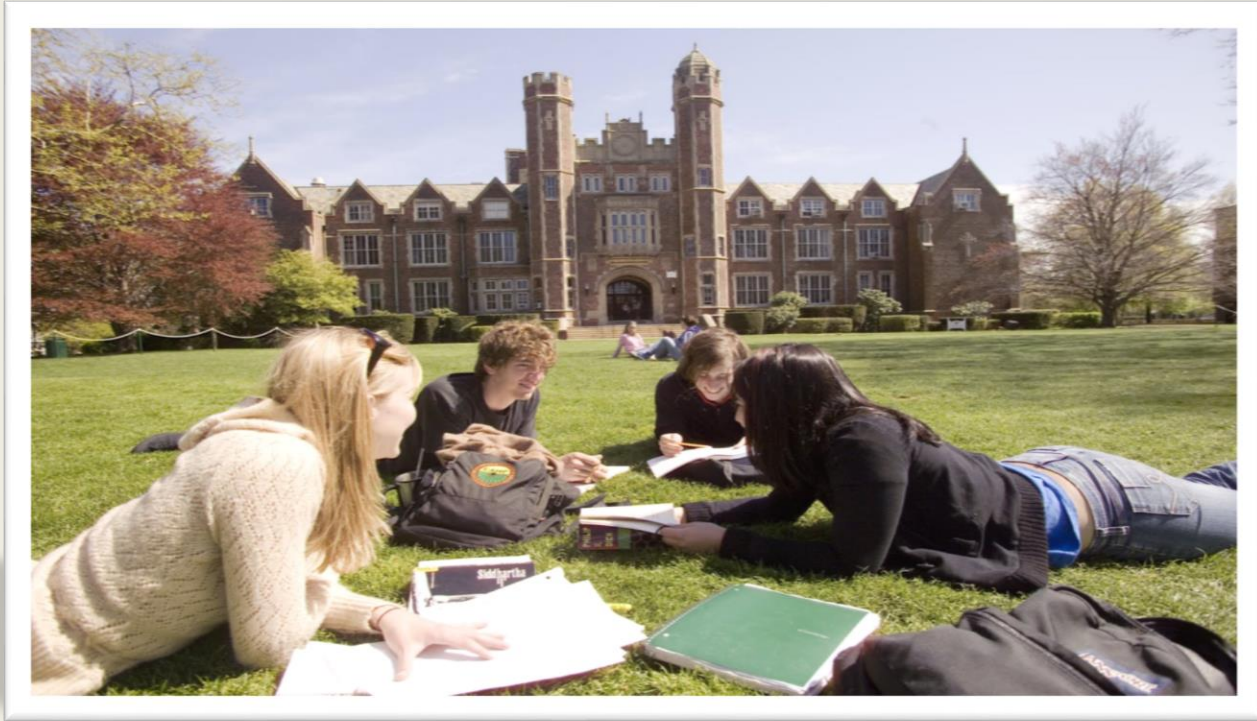




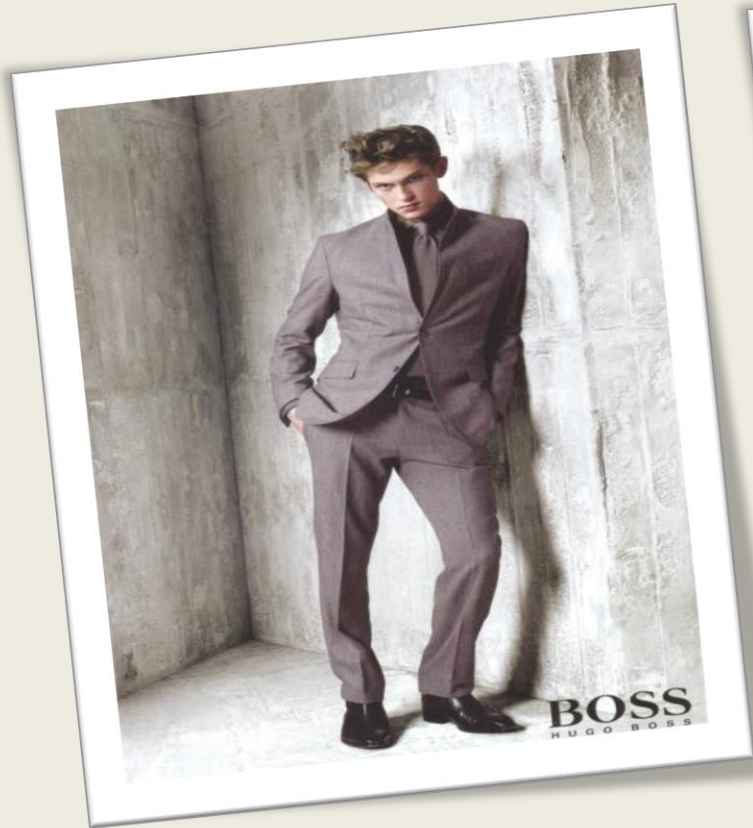












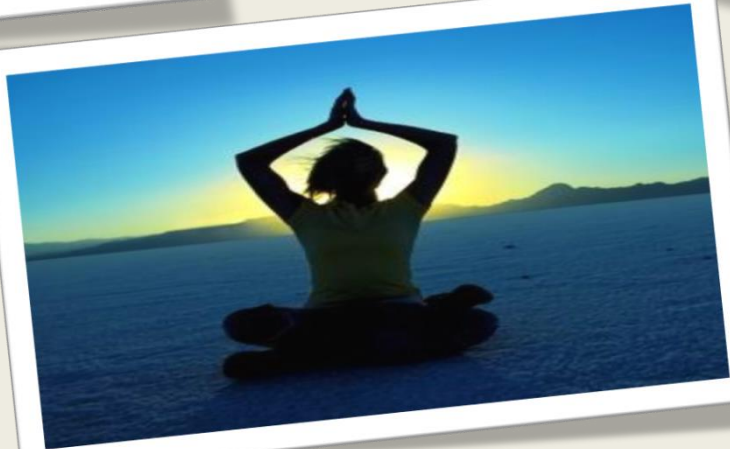






iPhone 12







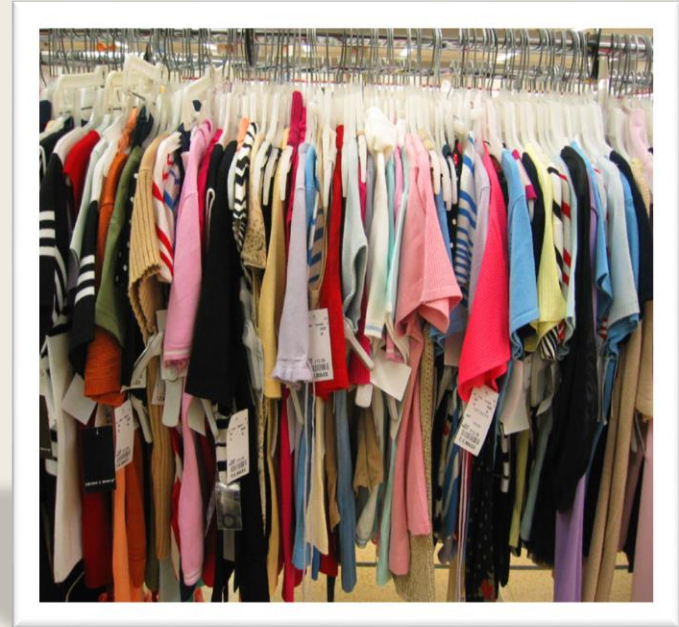




Hierarchy of Needs



Basic Needs



Security



For all your Health and Safety Needs..



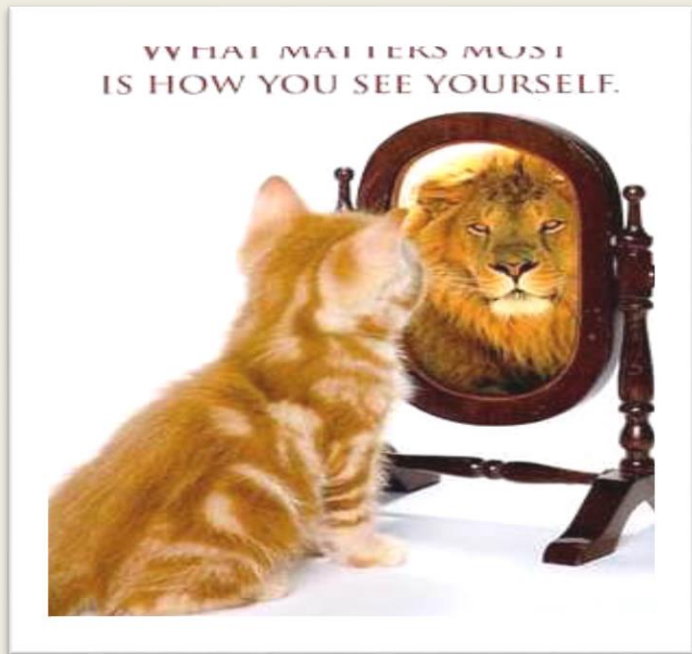
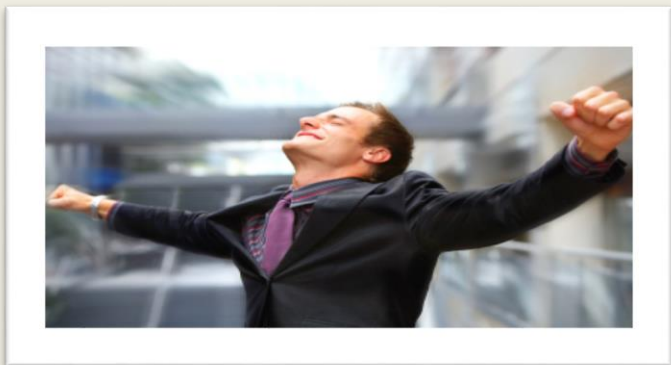
Love, Belongings & Family



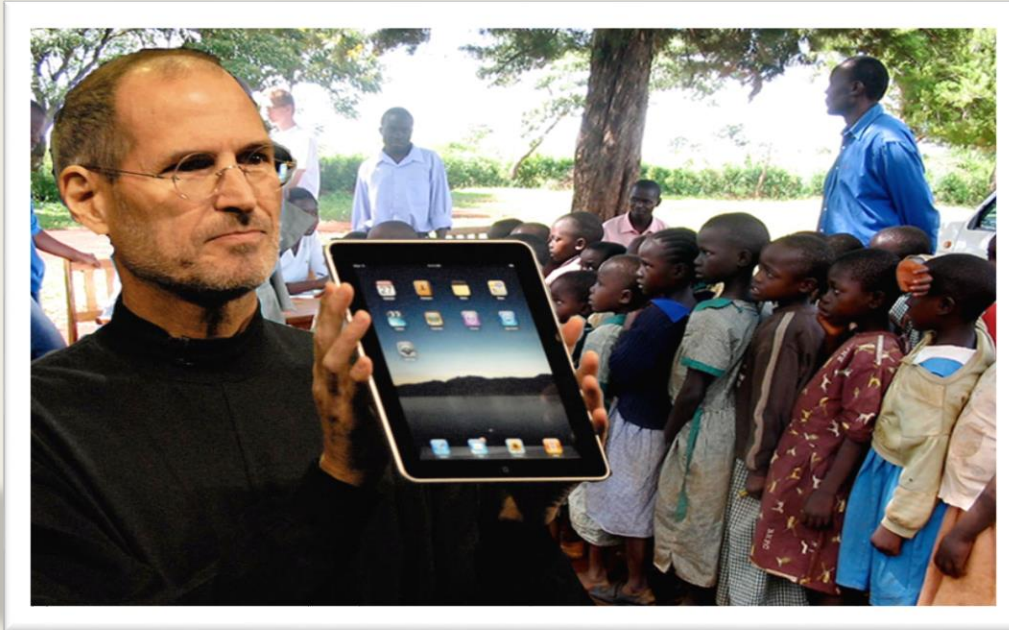
Social Needs



Self Esteem



Self Actualization



Steps to achieve your goals

Wishful Thinking



Dreams



Goals

“Strategy” is a
must to
achieve goals

DREAMS TO REACH

PRACTICAL

PERSONAL

POSITIVE

TIME BOUND

FLEXIBLE

MEASURABLE



Practical



Practical

- **Wilma Rudolph was born premature on June 23, 1940, in St. Bethlehem, Tennessee**
- **Wilma Rudolph was a sickly child who had to wear a brace on her left leg**



Practical

- She overcame her disabilities through physical therapy and hard work, and went on to become a gifted runner

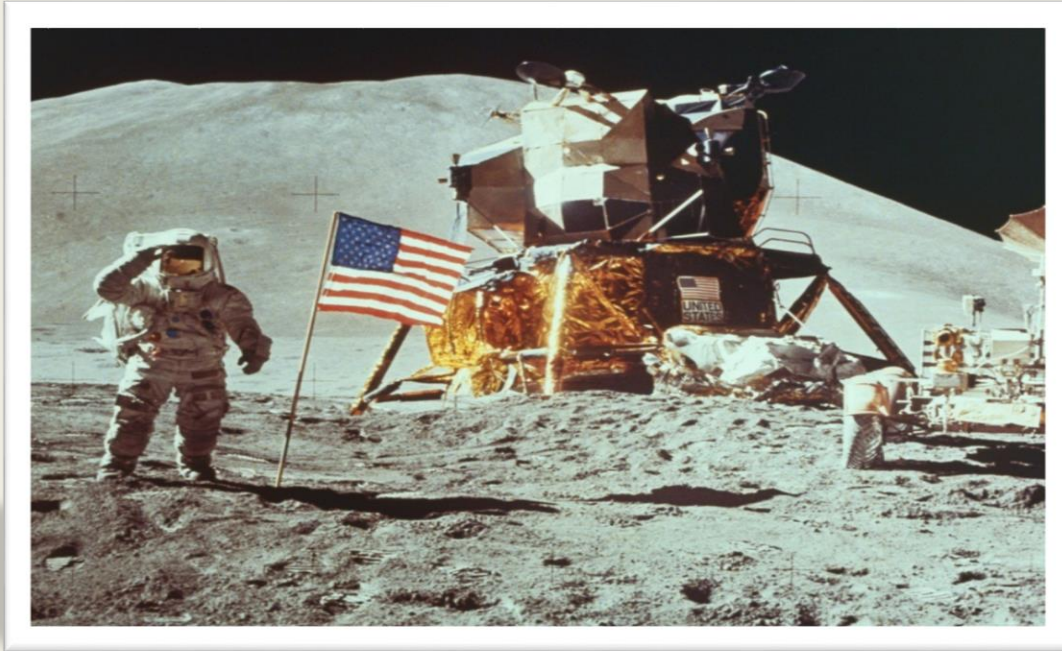


Practical

- She became the first American woman to win three gold medals in track and field events at the Olympics, and later worked as a teacher and track coach



Practical



Practical



Personal



Positive

*Thinking About
Buying A Car?*



Time Bound



Flexibility



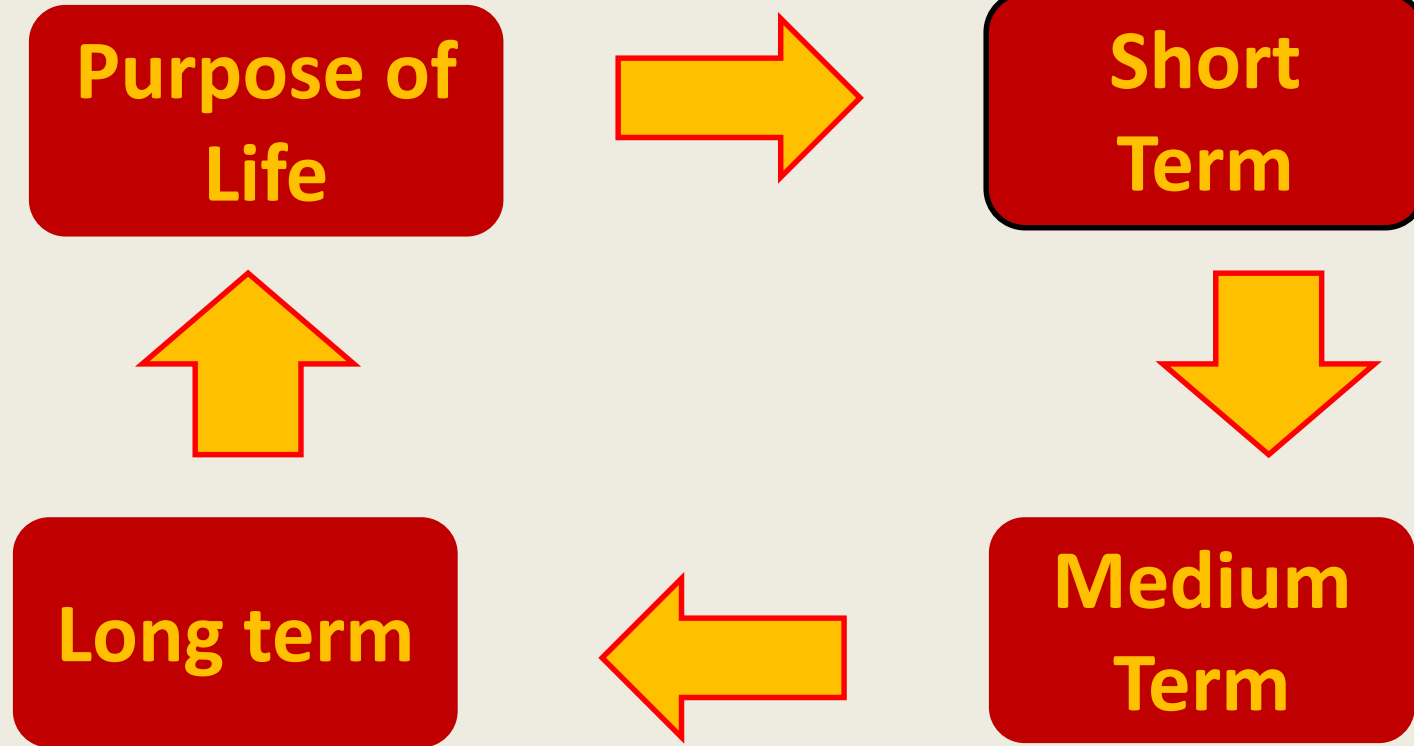
Measurable

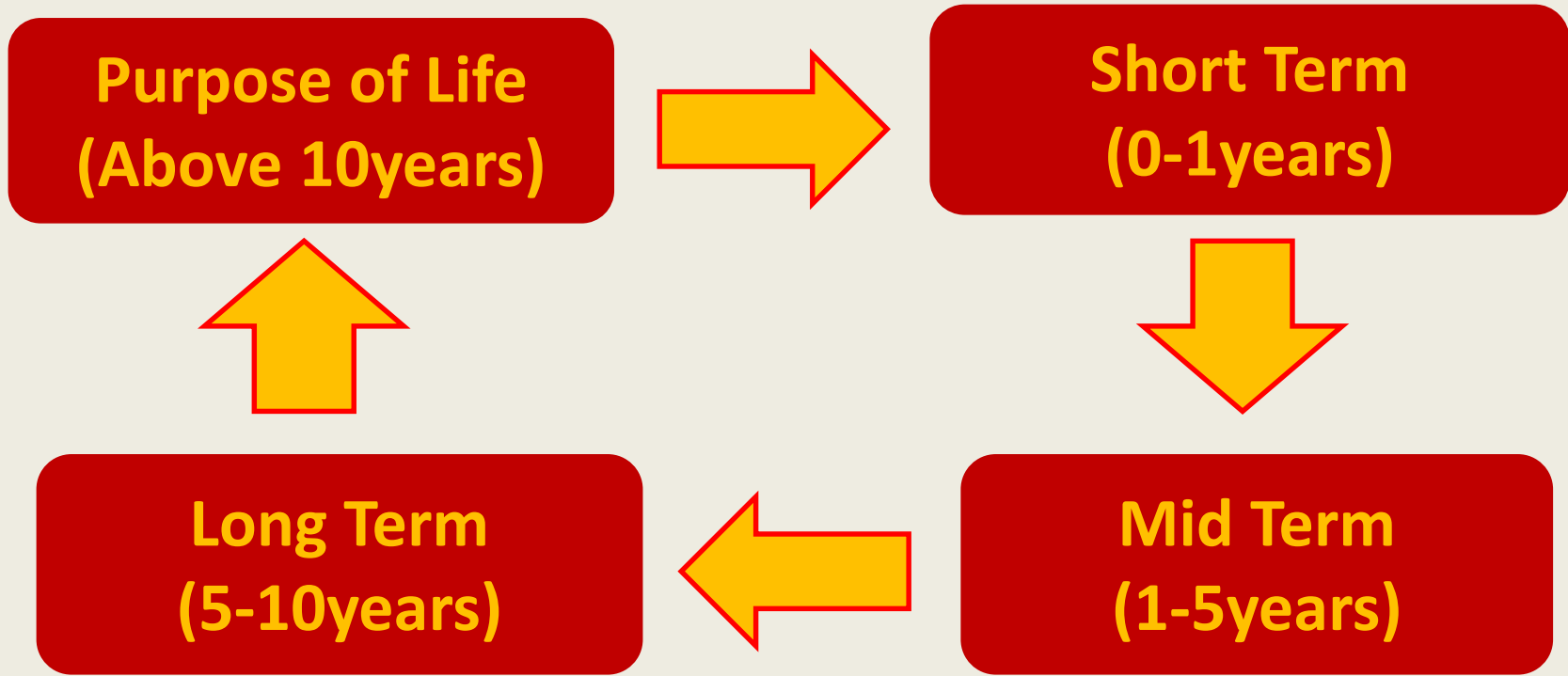


Measurable - CHANGE



**I will go to France for a holiday.
And visit the city of Paris on
15th December 2021. And live
in Crowne Plaza Hotel with my
close friends Pooja & Priya for
a week**





WITH YOUR OWN MONEY





STEP 2 >



**The
Visión
Book**

2020

To

2025



Dream ● Believe ● Create ● Succeed



Your
dream



A DREAM HOME



A DREAM CAR



HOLIDAYS WITH YOUR FAMILY

A PRIVATE JET





WORLD TOUR

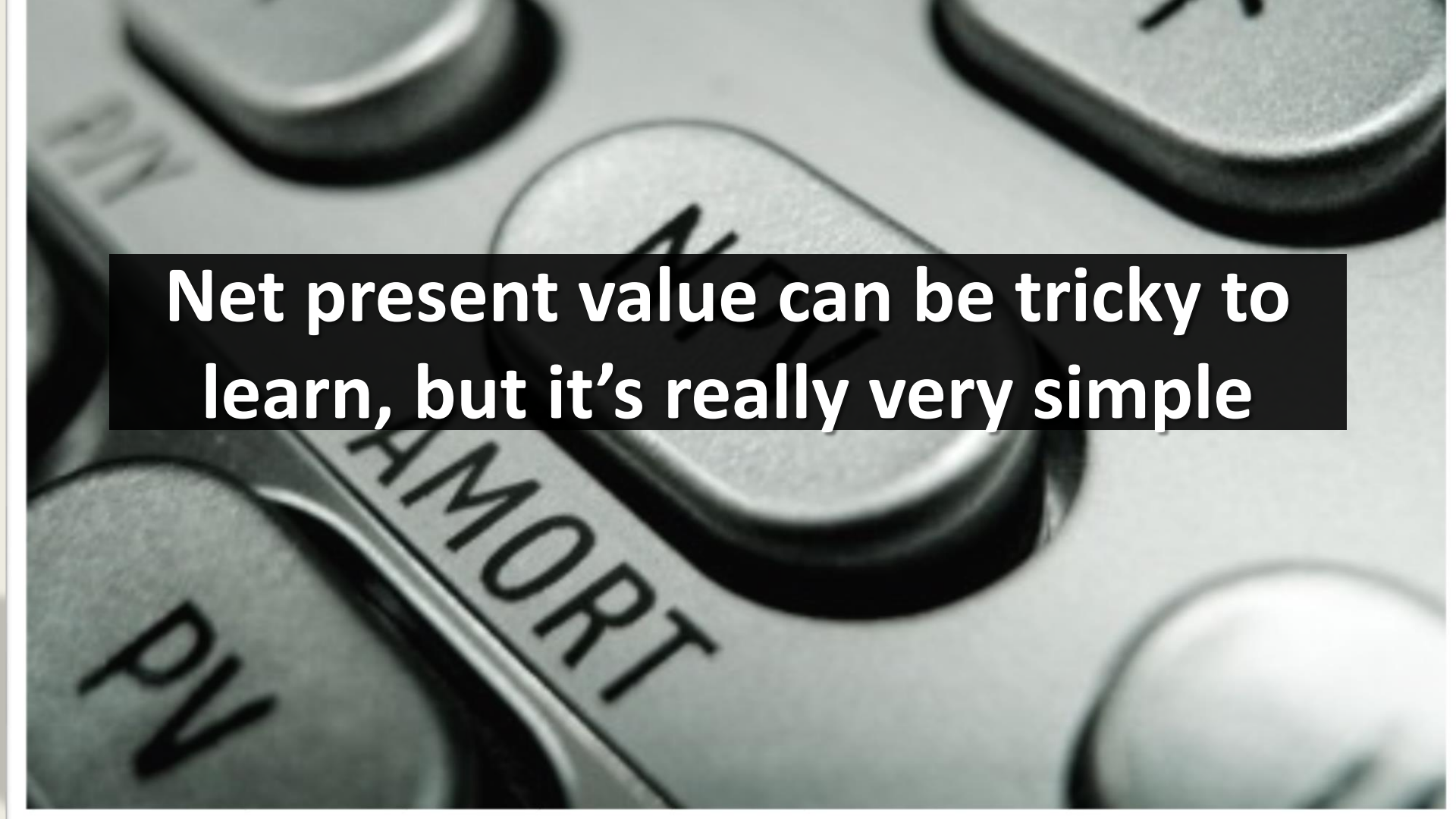
EXPENSIVE GADGETS





NET PRESENT VALUE





Net present value can be tricky to learn, but it's really very simple

Let's get on with it...

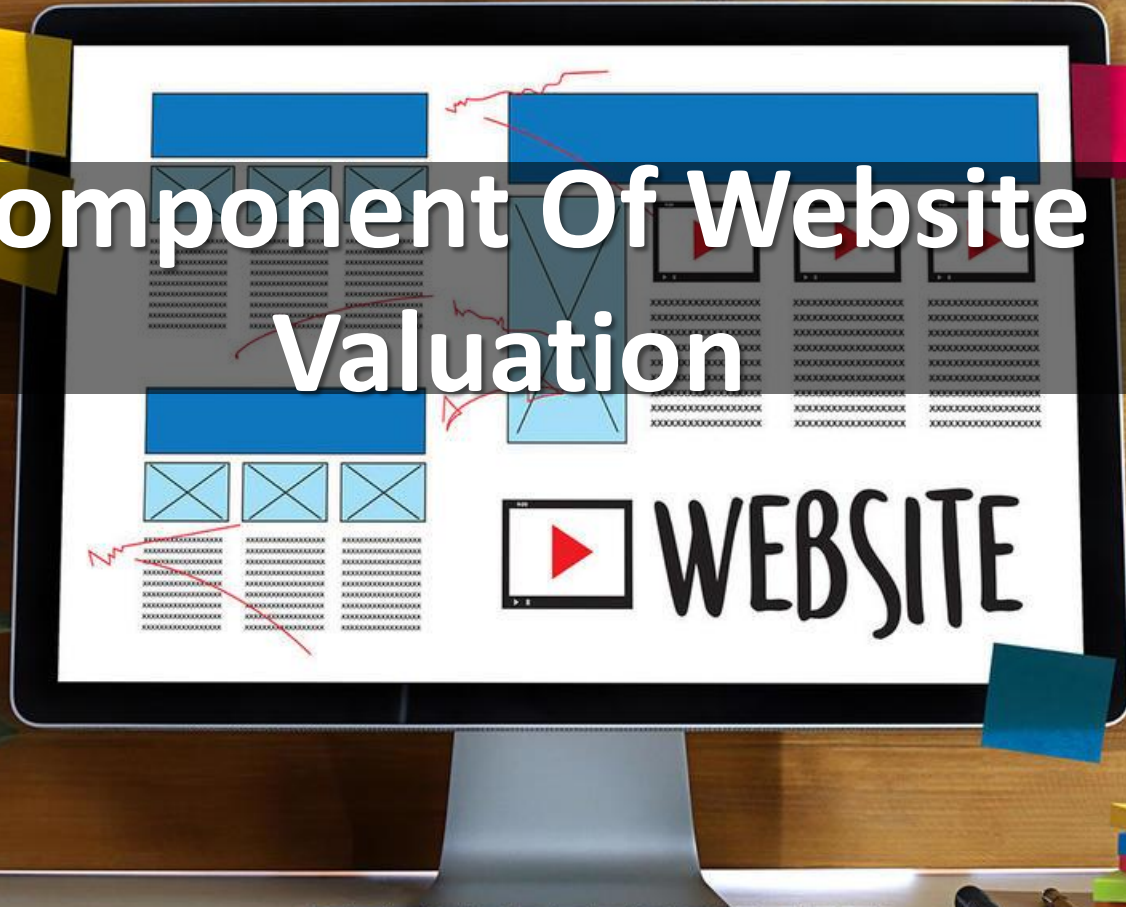


What is Net Present Value?

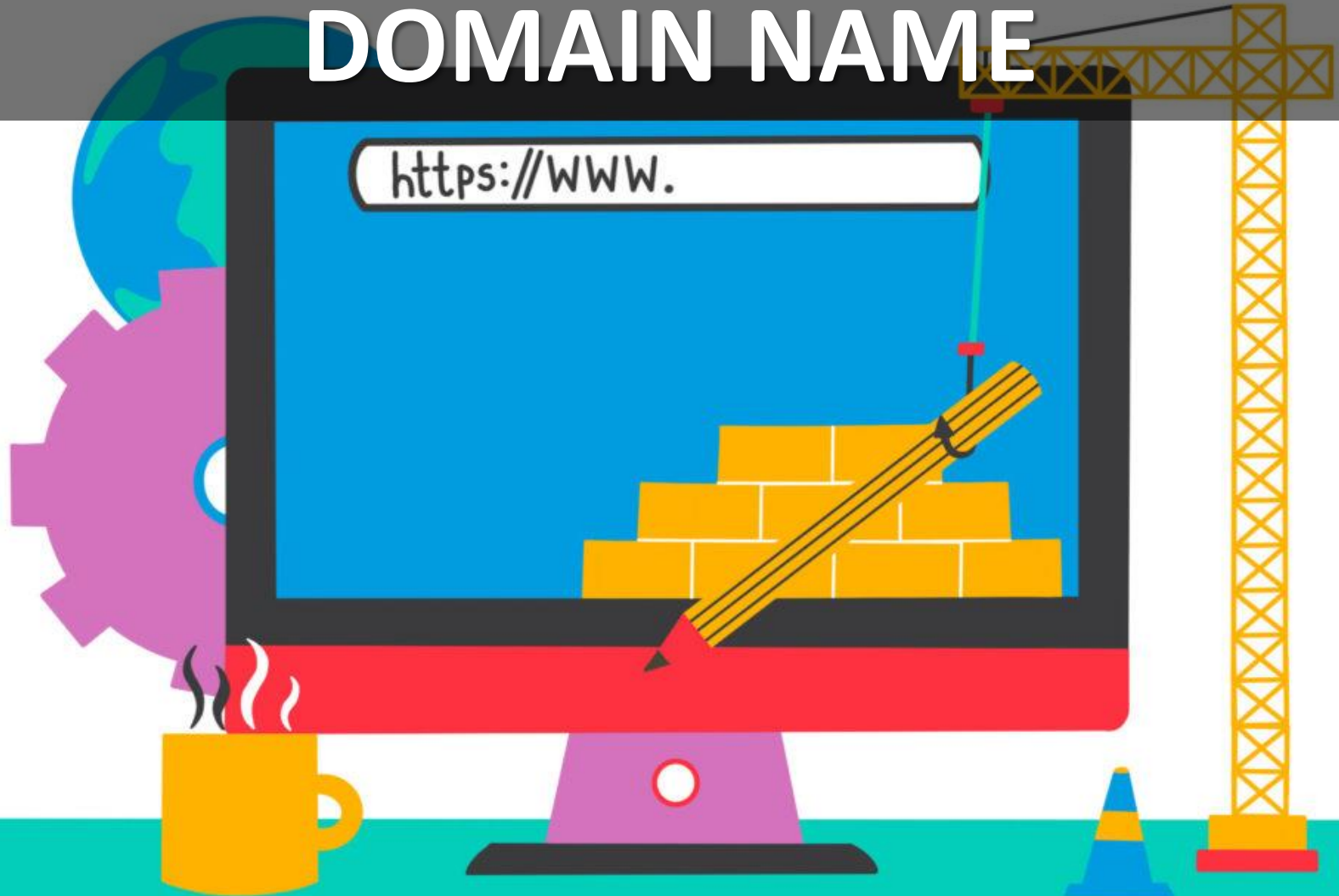


WIKIPEDIA
The Free Encyclopedia

Component Of Website Valuation



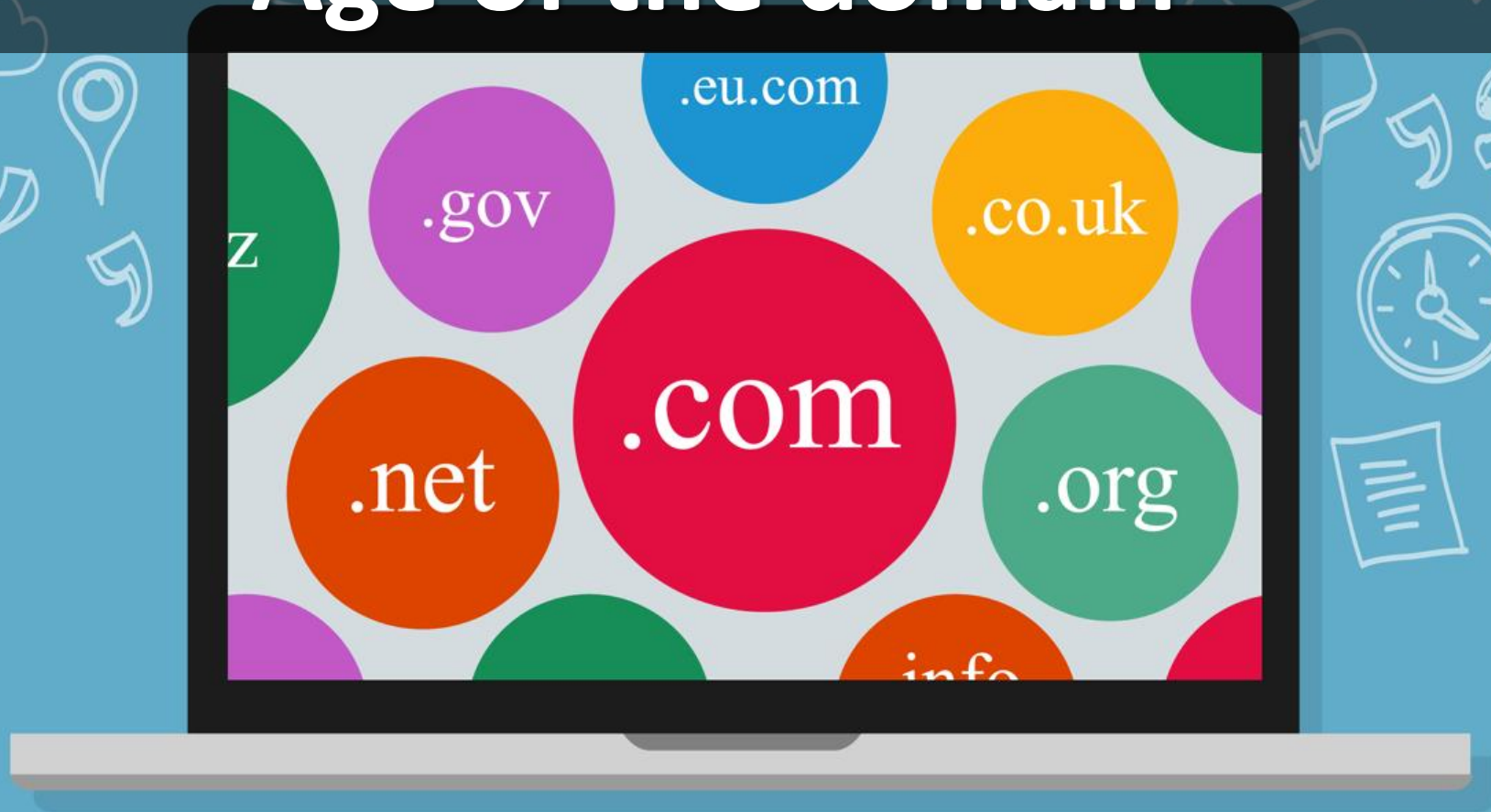
DOMAIN NAME



Is it premium? :
If yes what is the value?



Age of the domain



KEVIN MATSUYA

[Overview](#)

[People](#)

[Things](#)

[Contact](#)



Age of website

Total visitors of the website

Total visitors

3 719 ↑ 12.8% Previous: 3 825



Total unique visitors

Unique Visitors

Total Unique Visitors

last month

70,851,872

Maximum Unique Visitors

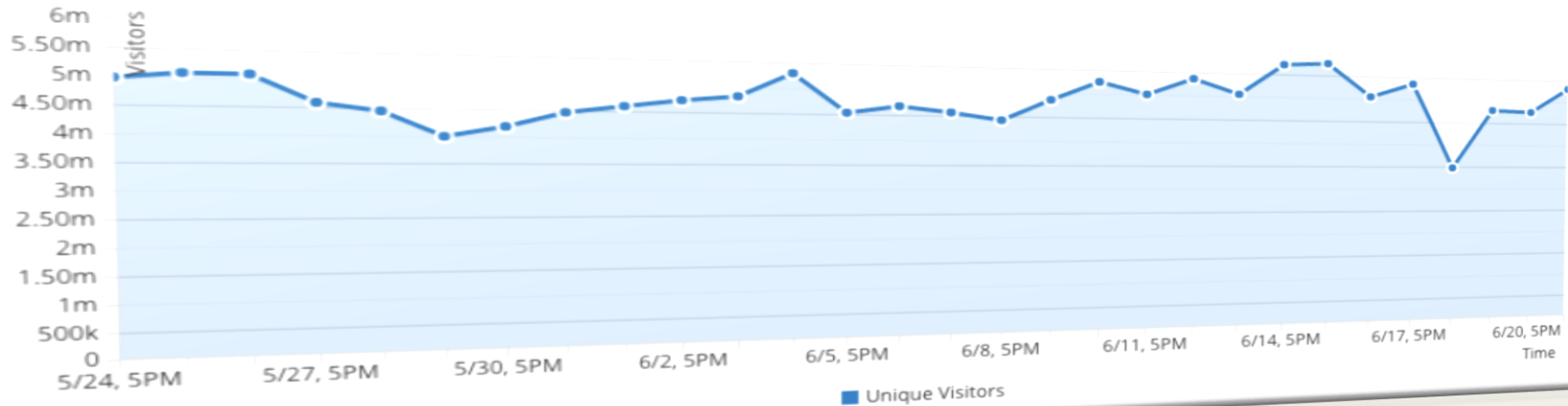
last month

5,755,340

Minimum Unique Visitors

last month

3,463,080



Monthly average visitors

Goodreads.com Traffic Estimate

Estimated Monthly Traffic (visits) for Goodreads.com - By Month



Monthly visitor traffic is down 10.6% year over year

Goodreads.com has received an estimated 33,642,000 visits over the last 30 days. The number of visits differs from visitors (or unique visitors). Visits includes multiple visits from the same individual (repeat visits).

Total number of pages in the website





ACCESSORIES

Shop now →



Someone purchased a
SQUARE EMBROIDERY T-S...
30 minutes ago
from Nevada

CLOTHING

Shop now →



HANDBAG

Shop now →



FOOTWEAR

Shop now →



LATEST PRODUCTS



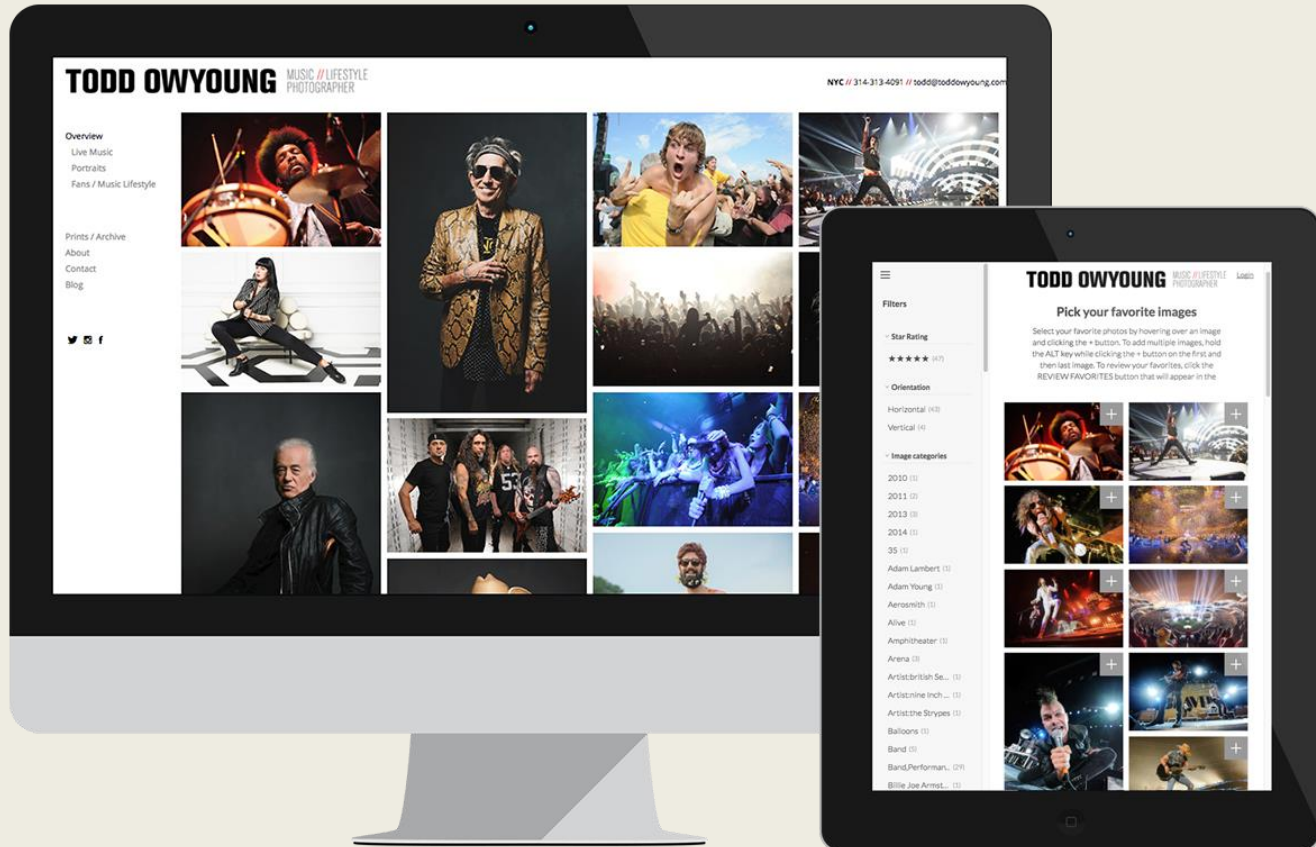
Total number of products in the website



Total number of words in the website



Total number of images in website



Total number of key words in the website



Over all Search Engine Rankings



DuckDuckGo



YAHOO!



Google Ranking:

Number of key words present in the Google first page

Number of key words presents in the Google other pages page

YAHOO RANKING



Number of key words present in the Yahoo first page
Number of key words presents in the Yahoo other pages page



Number of key words present in the Bing first page

Number of key words presents in the Bing other pages page

Total number of directories present



Total number of classified present





**Other submissions
forums, Discussions
etc**



Total number of Articles other than blogs

Blog with number of articles





articles



forums



blogs



classifieds

**Review or interactions from the users
for articles, forums and classifieds**

On-Page Optimization in SEO



On page SEO - Number of pages, Meta tag, Meta description, Meta title, Meta image etc

Yahoo Answers.

Number of questions and answers



Social media



Total number of Social media profiles



FACEBOOK

facebook

Facebook

- Total number of profile like
- Total number page likes
- Total number of comments
- Total number of comments like
- Total number of share
- Total number of post.
- Total number post like

- Any other activity on face book



The background of the image is a dense, overlapping pattern of blue squares with rounded corners. Each square contains a white silhouette of a bird in flight, which is the Twitter logo. The squares are arranged in a way that they appear to be layered on top of each other, creating a sense of depth and movement. A semi-transparent white horizontal bar is positioned across the middle of the image, serving as a background for the text.

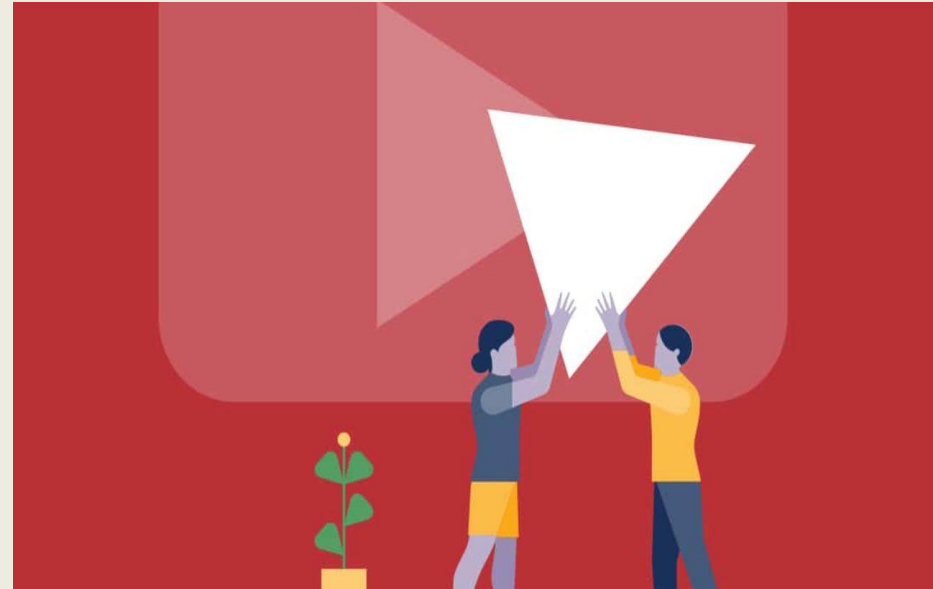
TWITTER

Twitter

- Total number of Followers
- Total number of followings
- Total number of tweets
- Total number of re tweets



Similarly make LinkedIn and YouTube with minimum 5 points each





Offline promotional activities done on monthly basis and investment

List out other offline marketing activities done and investment incurred



Online promotions

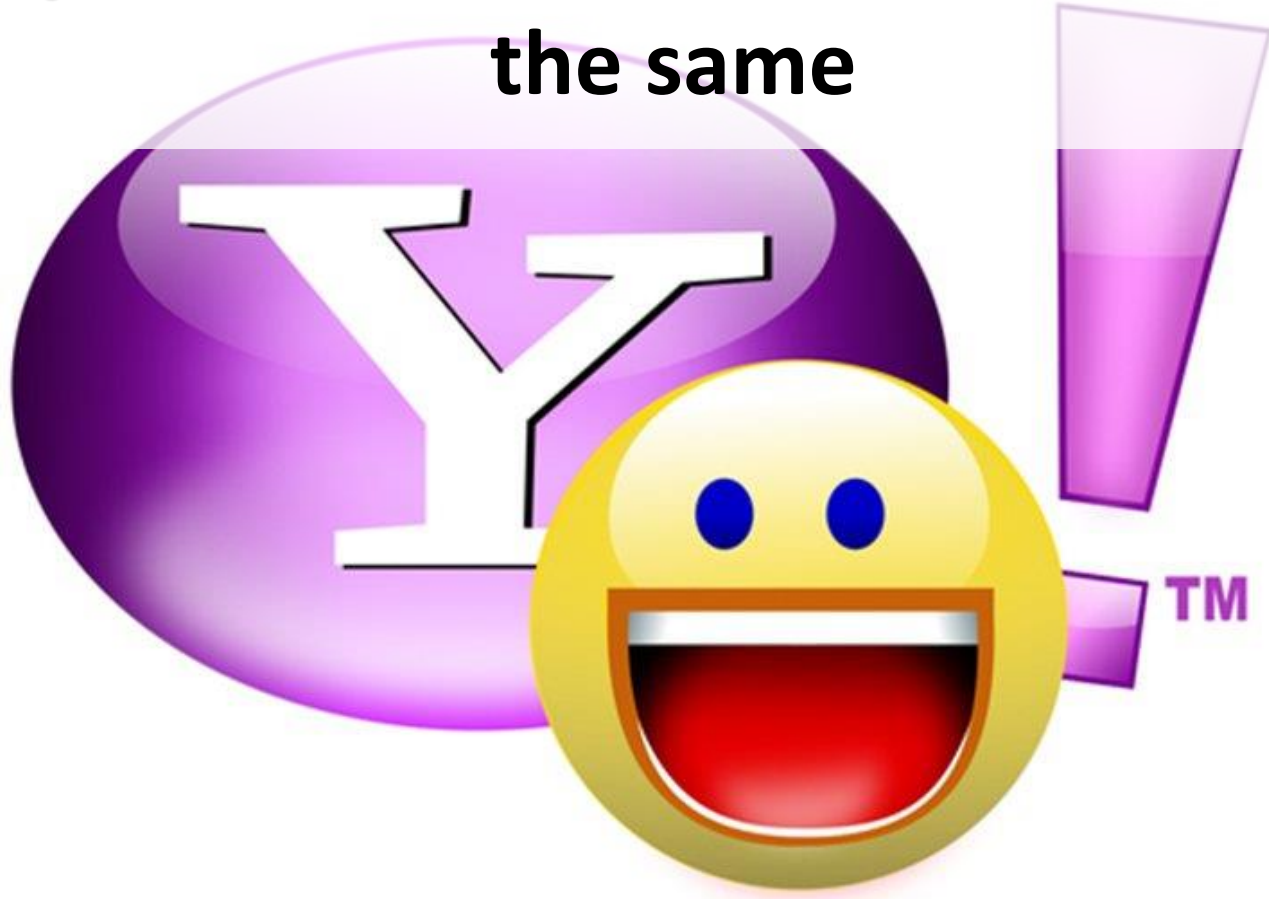


Google ad words account and money
spent on the same

Google AdWords



Yahoo publisher account and money spent on the same



EMAIL MARKETING



Email marketing

- Total number of Email sent
- Total number of opt in list
- Total number of double opts in list
- Total number of prospects
- Inquiry generated emails



Drop-ship arrangement





Arrangement with Manufactures contract and relationship

Lot: Wall Beds
81119 0125

Merchant Tie up

- Total number of Merchants
- Total number of CPS merchant
- Total number of CPA merchant
- Total number of CPL merchant
- Total number of PPC merchant
- Total number of PPI merchant (which has higher value)
- Google ad sense account



Manpower invested



➤ Total number of man hours invested in Dash board activity (what is reflecting in the dashboard)

➤ Total number of man hours invested for offline activity



Revenue

- **Total revenue earned (list out merchant based)**
- **Average monthly revenue**
- **Other potential revenue sources**
- **Over all potential of the niche (brief description)**





Alexa

Alexa ranking

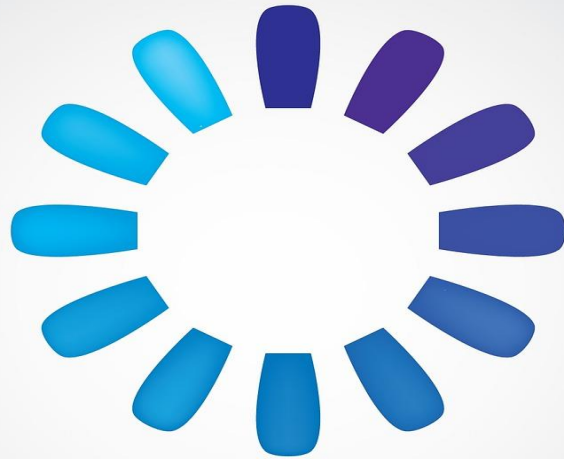


**REFER TO THE DAY 35 (AUGUST 16,
2020) DIGITAL MASTERY NOTES AND
RECORDINGS**

PLAN

For the Future

YOUR WEBSITE PROGRESS



Loading...

Your Domain Calculation

- **VALUE OF DOMAIN**
- **AGE OF DOMAIN**

Calculate:

- Age of Website
- No: of Visitors
- No: of Unique Visitors
- Monthly Avg: Visitors
- Pages in the Websites
- Words in the Websites
- Images in the Website
- Keywords in the Websites

Your Search Engine Rankings

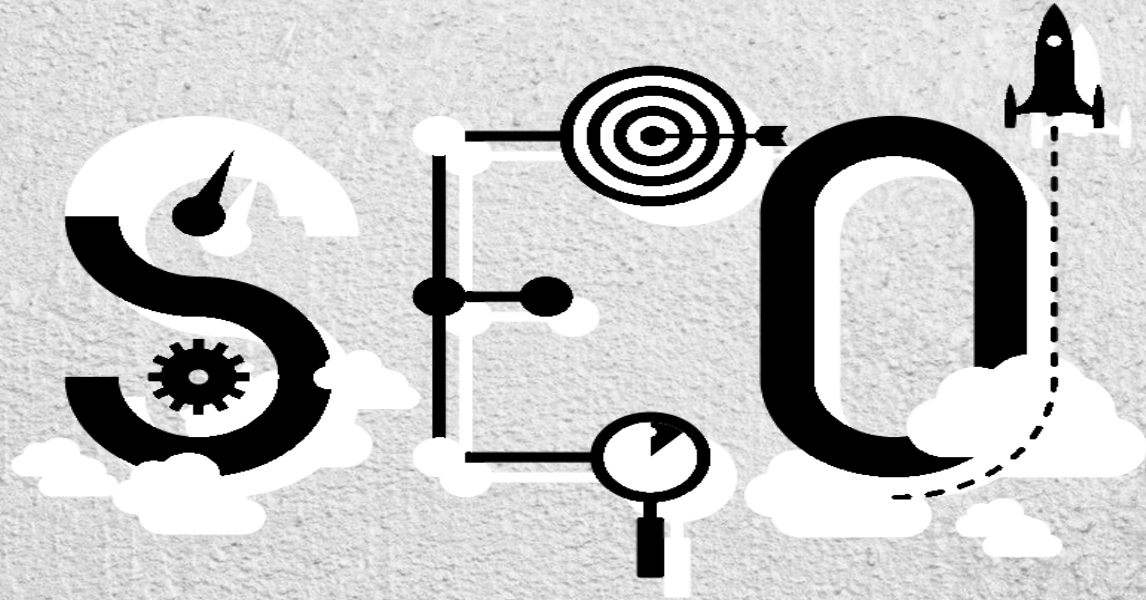
GOOGLE, YAHOO, BING

- No: of keywords present in 1st page
- No: of keywords present in other pages



- Total number of directories present in website
- Total number of classifieds present in website
- Other submission forums
- Other discussion
- Total number of articles
- Total number of blog with articles
- Total number of reviews in Articles
- Total number of reviews in forums
- Total number of reviews in blogs
- Total number of reviews in classifieds

Your Search Engine Optimization



ON PAGE SEO

- **No: of pages**
- **No: of meta tags**
- **No: of Description**
- **No: of meta title**
- **No: of meta images**



- **No: of Questions**
- **No: of Answers**

Quora

- No: of Questions
- No: of Answers

Your SOCIAL MEDIA PROGRESS





FACEBOOK

- Total Number Of Page Like
- Total number of followers
- Total Number Of Comments
- Total Number Of Comments Like
- Total Number Of Share
- Total Number Of Post
- Total Number Of Post Like
- Total Number Of Page
- Total Number Of Reach And Engagement
- Other Activities



Twitter

- Total number of followers
- Total number of followings
- Total number of tweets
- Total number of retweets
- Other activities



Google +

- Total number of followers
- Total number of followings
- Total number of shares
- Total number of like
- Other activities



Linked In

- Total number of connections
- Total number of followings
- Total number of post
- Total number of likes
- Total number of shares
- Other activities



YouTube

- Total number of Videos
- Total number of views
- Total number of likes
- Total number of dislikes
- Total number of Comments
- Total number of Reviews
- Other activities



Pinterest

- Total No: of Boards
- Total No: of Pins
- Total No: of Tried Pins
- Total No: of Followers
- Total No: of Followings
- Other Activities



Instagram

- Total No: of Posts
- Total No: of Comments
- Total No: of Likes
- Total No: of Followers
- Total No: of Followings
- Total number of stories
- Other Activities



Whatsapp

- Total No: of groups
- Total No: of members
- Other activities

- **Monthly Activities**
- **Monthly Investments**

Your ONLINE PROMOTION



- **GOOGLE ADWORD PAYMENT STATUS**
- **YAHOO PUBLISHER ACCOUNT
PAYMENT STATUS**

E-MAIL MARKETING

- Total No: of Email Sent
- Total No: of Opt List
- Total No: of Double Opt in List
- Total No: of Prospects
- Total No: of Enquiry Generated Emails
- Other Activities

My Business Expansion



➤ DROPSHIP ARRANGEMENTS



AGREEMENTS WITH MANUFACTURERS





Ecommerce

➤ **MERCHANT TIE-UPS**

- **Total No: of Merchants**
- **Total No: of CPS Merchants**
- **Total No: of CPA Merchants**
- **Total No: of CPL Merchants**
- **Total No: of PPC Merchants**
- **Total No: of PPI Merchants**
- **Google AdSense Account**

MY PRODUCTS & SERVICES



PRODUCTS/ LINK

- Total Number
- Total No: Based on CPS
- Total No: Based on CPA
- Total No: Based on CPL
- Total No: Based on PPC
- Total No: Based on PPI
- Google AdSense Account

THE MANPOWER INVESTMENT



- **Total Man Hours in Dashboard**
- **Total No: of Offline Activity**

MY REVENUE



TOTAL REVENUE EARNED

amazon.in

Flipkart



amazon.com®

AliExpress™

SOUQ.com

- **Other Potential Revenue**
- **Other Potential Revenue Success**
- **Overall Potential of Niche**

ALEXA RANKING



WEBSITE VALUE



Overall Value Expecting For Your Website







THE VISION BOOK

2021- 2025

Brand Name(Logo)

Website address

The background of the slide is a close-up, slightly blurred photograph of numerous stacks of US dollar bills. The bills are bundled together with green rubber bands. The perspective is from an angle, showing the edges of the stacks. The text is centered over a light blue rectangular area.

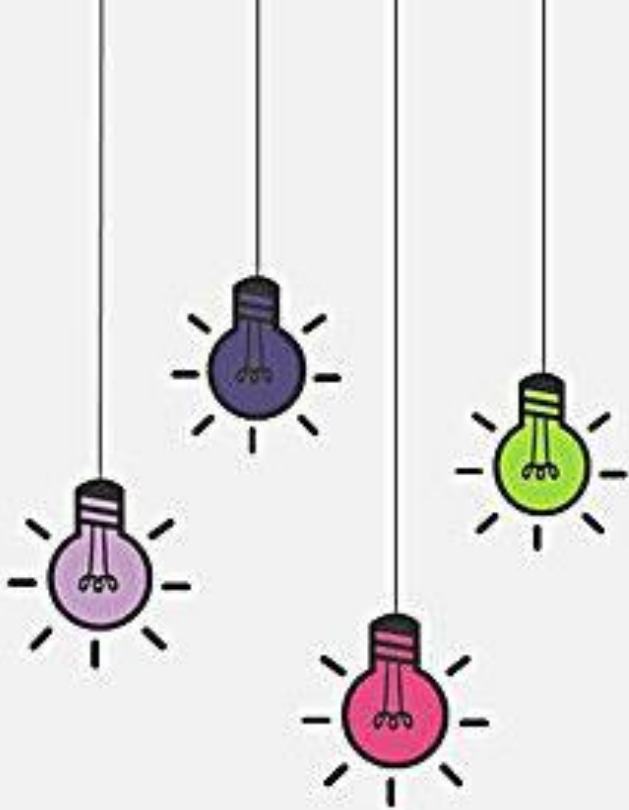
ENTER INTO THE BILLION DOLLAR INDUSTRY



A **DREAM**
written down with
a date becomes a
GOAL

A **GOAL** broken
down into steps
become a **PLAN**

A **PLAN** backed
by an **ACTION**
makes your dreams a
REALITY



MY NICHE

Describe your Niche

YOUR ONE PAGE MARKETING PLAN

WHY? (Your Purpose)	
WHO? (Your Ideal Customer)	
DIFFERENCE (How and Why you are the Best)	
PRICE & POSITIONING (The story customers will believe about the value you create)	
DISTRIBUTION (How you reach people and get your products into their hands)	
PLATFORM (Where you tell your story)	
PROMOTION STRATEGY (How you tell your story)	
CONVERSION STRATEGY (How you deepen relationships with prospective customers)	
GROWTH STRATEGY (The plan for attracting more customers)	
REFERRALS STRATEGY (The story you give people to tell)	
STRATEGY FOR INCREASING TRANSACTION VALUE (How you delight customers)	
RETENTION STRATEGY (How you keep customers coming back)	



1. MY WEBSITE PROGRESS

1.1. My Domain



	Value of Domain	Age of Domain
YEAR 2021		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

	Value of Domain	Age of Domain
YEAR 2022		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
YEAR 2023		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

	Value of Domain	Age of Domain
YEAR 2024		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
YEAR 2025		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

1.2. My Website

www.



2021				
PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Age of Website				
No: of Visitors				
No: of Unique Visitors				
Monthly Avg: Visitors				
Pages in the Websites				
Words in the Websites				
Images in the Website				
Keywords in the Websites				

2022				
PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Age of Website				
No: of Visitors				
No: of Unique Visitors				
Monthly Avg: Visitors				
Pages in the Websites				
Words in the Websites				
Images in the Website				
Keywords in the Websites				

2023				
PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Age of Website				
No: of Visitors				
No: of Unique Visitors				
Monthly Avg: Visitors				
Pages in the Websites				
Words in the Websites				
Images in the Website				
Keywords in the Websites				

2024				
PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Age of Website				
No: of Visitors				
No: of Unique Visitors				
Monthly Avg: Visitors				
Pages in the Websites				
Words in the Websites				
Images in the Website				
Keywords in the Websites				

2025				
PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Age of Website				
No: of Visitors				
No: of Unique Visitors				
Monthly Avg: Visitors				
Pages in the Websites				
Words in the Websites				
Images in the Website				
Keywords in the Websites				

1.3. My Search Engine Rankings



	GOOGLE		YAHOO		BING	
	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages
2021						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 3 (Oct- Dec)						

	GOOGLE		YAHOO		BING	
	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages
2022						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 3 (Oct- Dec)						

	GOOGLE		YAHOO		BING	
	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages
2023						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 3 (Oct- Dec)						

	GOOGLE		YAHOO		BING	
	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages
2024						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

	GOOGLE		YAHOO		BING	
	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages	No: of keywords present in 1st page	No: of keywords present in other pages
2025						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

1.4. My Search Engine Optimization



ON PAGE SEO

	No: of pages	No: of meta tags	No: of Description	No: of meta title	No: of meta images
2021					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					
2022					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

ON PAGE SEO					
	No: of pages	No: of meta tags	No: of Description	No: of meta title	No: of meta images
2023					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					
2024					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

ON PAGE SEO

	No: of pages	No: of meta tags	No: of Description	No: of meta title	No: of meta images
2025					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

YAHOO!
Answers

1.5. YAHOO ANSWERS

Quarter	No: of Questions	No: of Answers
2021		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
2022		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

Quarter	No: of Questions	No: of Answers
2023		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
2024		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

Quarter	No: of Questions	No: of Answers
2025		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		



1.6. DIRECTORIES

2021

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Total number of directories present in website				
Total number of classifieds present in website				
Other submission forums				
Other discussion				
Total number of articles				
Total number of blog with articles				
Total number of reviews in Articles				
Total number of reviews in forums				
Total number of reviews in blogs				
Total number of reviews in classifieds				

2022

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Total number of directories present in website				
Total number of classifieds present in website				
Other submission forums				
Other discussion				
Total number of articles				
Total number of blog with articles				
Total number of reviews in Articles				
Total number of reviews in forums				
Total number of reviews in blogs				
Total number of reviews in classifieds				

2023

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Total number of directories present in website				
Total number of classifieds present in website				
Other submission forums				
Other discussion				
Total number of articles				
Total number of blog with articles				
Total number of reviews in Articles				
Total number of reviews in forums				
Total number of reviews in blogs				
Total number of reviews in classifieds				

2024

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Total number of directories present in website				
Total number of classifieds present in website				
Other submission forums				
Other discussion				
Total number of articles				
Total number of blog with articles				
Total number of reviews in Articles				
Total number of reviews in forums				
Total number of reviews in blogs				
Total number of reviews in classifieds				

2025

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 3 (OCT- DEC)
Total number of directories present in website				
Total number of classifieds present in website				
Other submission forums				
Other discussion				
Total number of articles				
Total number of blog with articles				
Total number of reviews in Articles				
Total number of reviews in forums				
Total number of reviews in blogs				
Total number of reviews in classifieds				

MY SOCIAL MEDIA PROFILES





















FACEBOOK



2021

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
total number of profile like				
total number of comments				
total number of comments like				
total number of share				
total number of post				
total number of post like				
total number of page				
Other activities				

2022

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
total number of profile like				
total number of comments				
total number of comments like				
total number of share				
total number of post				
total number of post like				
total number of page				
Other activities				

2023

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
total number of profile like				
total number of comments				
total number of comments like				
total number of share				
total number of post				
total number of post like				
total number of page				
Other activities				

2024

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
total number of profile like				
total number of comments				
total number of comments like				
total number of share				
total number of post				
total number of post like				
total number of page				
Other activities				

2025

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
total number of profile like				
total number of comments				
total number of comments like				
total number of share				
total number of post				
total number of post like				
total number of page				
Other activities				



TWITTER

	Total number of followers	Total number of followings	Total number of tweets	Total number of retweets	Other activities
2021					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					
2022					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

	Total number of followers	Total number of followings	Total number of tweets	Total number of retweets	Other activities
2023					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					
2024					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

	Total number of followers	Total number of followings	Total number of tweets	Total number of retweets	Other activities
2025					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					



Linked In

	Total number of followers	Total number of followings	Total number of likes	Total number of shares	Other activities
2021					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					
2022					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

	Total number of followers	Total number of followings	Total number of likes	Total number of shares	Other activities
2023					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					
2024					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

	Total number of followers	Total number of followings	Total number of likes	Total number of shares	Other activities
2025					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					



Youtube



	Total number of Videos	Total number of views	Total number of likes	Total number of dislikes	Total number of Comments	Total number of Reviews	Other activities
2021							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							
2022							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							

	Total number of Videos	Total number of views	Total number of likes	Total number of dislikes	Total number of Comments	Total number of Reviews	Other activities
2023							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							
2024							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							

	Total number of followers	Total number of followings	Total number of likes	Total number of shares	Other activities
2025					
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

PINTEREST



	Total No: of Boards	Total No: of Pins	Total No: of Tried Pins	Total No: of Followers	Total No: of Followings	Other Activities
2021						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						
2022						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

	Total No: of Boards	Total No: of Pins	Total No: of Tried Pins	Total No: of Followers	Total No: of Followings	Other Activities
2023						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						
2024						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

	Total No: of Boards	Total No: of Pins	Total No: of Tried Pins	Total No: of Followers	Total No: of Followings	Other Activities
2025						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

INSTAGRAM



	Total No: of Posts	Total No: of Comments	Total No: of Likes	Total No: of Followers	Total No: of Followings	Other Activities
2021						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						
2022						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

	Total No: of Posts	Total No: of Comments	Total No: of Likes	Total No: of Followers	Total No: of Followings	Other Activities
2023						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						
2024						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

	Total No: of Posts	Total No: of Comments	Total No: of Likes	Total No: of Followers	Total No: of Followings	Other Activities
--	--------------------	-----------------------	--------------------	------------------------	-------------------------	------------------

2025

Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

The background of the slide is a stylized illustration of a library. It features three shelves filled with books of various colors (teal, orange, yellow, red, blue) and some books are tilted. A globe is visible on the bottom shelf. The overall style is flat and modern.

3. MY OFFLINE PROMOTION

Quarter	Monthly Activities	Monthly Investments
2021		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
2022		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

Quarter	Monthly Activities	Monthly Investments
2023		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
2024		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

Quarter	Monthly Activities	Monthly Investments
2025		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

4. MY ONLINE PROMOTION



PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
GOOGLE ADWORD PAYMENT STATUS				
2021				
2022				
2023				
2024				
2025				
YAHOO PUBLISHER ACCOUNT PAYMENT STATUS				
2021				
2022				
2023				
2024				
2025				

E-MAIL MARKETING

	Total No: of Email Sent	Total No: of Opt List	Total No: of Double Opt in List	Total No: of Prospects	Total No: of Enquiry Generated Emails	Other Activities
2021						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						
2022						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

E-MAIL MARKETING

	Total No: of Email Sent	Total No: of Opt List	Total No: of Double Opt in List	Total No: of Prospects	Total No: of Enquiry Generated Emails	Other Activities
2023						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						
2024						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

E-MAIL MARKETING

	Total No: of Email Sent	Total No: of Opt List	Total No: of Double Opt in List	Total No: of Prospects	Total No: of Enquiry Generated Emails	Other Activities
2025						
Quarter 1 (Jan - March)						
Quarter 2 (April - June)						
Quarter 3 (July- Sept)						
Quarter 4 (Oct- Dec)						

5. MY BUSINESS EXPANSION



0	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
DROPSHIP ARRANGEMENTS				
2021				
2022				
2023				
2024				
2025				
AGREEMENTS WITH MANUFACTURERS				
2021				
2022				
2023				
2024				
2025				

MERCHANT TIE-UPS

	Total No: of Merchants	Total No: of CPS Merchants	Total No: of CPA Merchants	Total No: of CPL Merchants	Total No: of PPC Merchants	Total No: of PPI Merchants	Google Adsense Account
2021							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							
2022							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							

MERCHANT TIE-UPS

	Total No: of Merchants	Total No: of CPS Merchants	Total No: of CPA Merchants	Total No: of CPL Merchants	Total No: of PPC Merchants	Total No: of PPI Merchants	Google Adsense Account
2023							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							
2024							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							

MERCHANT TIE-UPS

	Total No: of Merchants	Total No: of CPS Merchants	Total No: of CPA Merchants	Total No: of CPL Merchants	Total No: of PPC Merchants	Total No: of PPI Merchants	Google AdSense Account
2025							
Quarter 1 (Jan - March)							
Quarter 2 (April - June)							
Quarter 3 (July- Sept)							
Quarter 4 (Oct- Dec)							



6. THE MANPOWER INVESTMENT

Quarter	Total Man Hours in Dashboard	Total No: of Offline Activity
2021		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
2022		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

Quarter	Total Man Hours in Dashboard	Total No: of Offline Activity
2023		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		
2024		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

Quarter	Total Man Hours in Dashboard	Total No: of Offline Activity
2025		
Quarter 1 (Jan - March)		
Quarter 2 (April - June)		
Quarter 3 (July- Sept)		
Quarter 4 (Oct- Dec)		

7. MY REVENUE



TOTAL REVENUE EARNED

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
AMAZON.COM				
2021				
2022				
2023				
2024				
2025				
AMAZON.IN				
2021				
2022				
2023				
2024				
2025				

TOTAL REVENUE EARNED

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
FLIPKART				
2021				
2022				
2023				
2024				
2025				
ALI EXPRESS				
2021				
2022				
2023				
2024				
2025				

TOTAL REVENUE EARNED

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
OTHER AFFILIATE NETWORK				
2020				
2021				
2022				
2023				
OTHER AFFILIATE NETWORK				
2020				
2021				
2022				
2023				

2021

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
Other Potential Revenue				
Other Potential Revenue Success				
Overall Potential of Niche				

2022

Other Potential Revenue				
Other Potential Revenue Success				
Overall Potential of Niche				

2023

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
Other Potential Revenue				
Other Potential Revenue Success				
Overall Potential of Niche				

2024

Other Potential Revenue				
Other Potential Revenue Success				
Overall Potential of Niche				

2025

PARTICULARS	QUARTER 1 (JAN - MARCH)	QUARTER 2 (APRIL - JUNE)	QUARTER 3 (JULY- SEPT)	QUARTER 4 (OCT- DEC)
Other Potential Revenue				
Other Potential Revenue Success				
Overall Potential of Niche				

8. Alexa RANKING

	2021	2022	2023	2024	2025
Quarter 1 (Jan - March)					
Quarter 2 (April - June)					
Quarter 3 (July- Sept)					
Quarter 4 (Oct- Dec)					

A person with long hair, seen from behind, is sitting in a meditative lotus position on a sandy beach. They are facing the ocean, where waves are breaking under a soft, golden sunset sky. The overall mood is peaceful and contemplative.

***And suddenly, you just know
it's time to start something new***

and trust the magic of beginnings.

WISH U A GREAT SUCCEESS





Participate in

ADM CHAMPIONSHIP



ADM DIGITAL BUSINESS CHAMPIONSHIP:

\$100 PER DAY
(\$3000 MONTH)



OSM IN 36 MONTHS
EARN \$1 MILLION





**AFFILIATE
WEBSITE
IN 5 YEARS
(60 months)**

**Earn
\$1 Million**

Thank
you





أشيقر[®]
DIGIMENTORS