

WELCOME

DAY 2/100

DIGITAL MASTERY CHALLENGE

DATE: July 07, 2020, THURSDAY

TIME: 07:00 PM (AST)

LIVE FROM DOHA, QATAR

We Salute Our Heroes



Our deep gratitude to all health care
professionals in these tough times

www.adm.qa



SOCIAL MEDIA LINKS

- **Facebook:** <https://www.facebook.com/adm.qatar/>
- **Instagram:** <https://www.instagram.com/asheghardigimentors/>
- **Twitter:** <https://twitter.com/AshegharDigi>
- **Youtube:** <https://www.youtube.com/channel/UCaU3ql9xgLVljVABBrtO3fQ>
- **Pinterest:** <https://www.pinterest.com/asheghardigimentors/>
- **Tumblr:** <https://www.tumblr.com/blog/asheghardigimentors>
- **Xing:** <https://www.xing.com/companies/asheghardigimentors>
- **Reddit:** <https://www.reddit.com/user/asheghardigimentors>
- **LinkedIn:** <https://www.linkedin.com/in/asheghar-digimentors/>

100 DAYS **“CHALLENGE”**
IS THE JOURNEY.

PREVAILING AS THE
“CHAMPION” IS THE
DESTINATION.





ADMCHAMPION
\$100



ADMCHAMPION
\$350



ADMCHAMPION
\$500



ADMCHAMPION
\$1000



35 BUSINESS MODELS



craigslist.org

Adpost.com

click.in
Free India Classifieds

backpage.com
post ads for free

ARI Classified

US Freeads

CLASSIFIED MODEL

vivas

Mtfforsale.com

DOMESTIC SALE .com

OLX .com

rediff P4C CLASSIFIEDS

cliQs

clickindia
Neighborhood Classifieds

KICK ADS

kijiji OK4FREE.COM



Kingwood.com

Sulekha.com
Connecting Indians Worldwide

Apartment

4x4/SUV

Furniture

Accounting

Restaurants

Events

Villa

Car/Sedan

Labor & Moving

HR

Hotels

New Posts

Shared

Car Rental

Household Services

Sales

Driving Schools

News

Office Space

Showrooms

Automotive Services

Marketing

Cleaning Companies

Videos



Properties



Vehicles



Items



Services



Mobile Devices



Jobs

Villa

Shared Accommodation

Commercial Villa

Land

Apartment

Hotel Short Term

Warehouse

Retail

Villa Apartment/Partition

Office Spaces

Labour Camp

View All




عربي | English

Help & Contact

 My account

 Place an Ad

 Search for your item here...

 Search for your area here...

 Search

-  [Vehicles](#)
-  [Properties](#)
-  [Mobile Phones & Accessories](#)
-  [Electronics & Home Appliances](#)
-  [Home & Garden](#)
-  [Fashion & Beauty](#)
-  [Pets](#)
-  [Kids & Babies](#)
-  [Sporting Goods & Bikes](#)
-  [Hobbies, Music, Art & Books](#)
-  [Jobs](#)
-  [Business & Industrial](#)
-  [Services](#)

Latest Ads



Multipurpose Sofa-Set
800 QAR



Chefline casserole for sale
90 QAR

negotiable



Mask Free delivery
24 QAR



DROPSHIP

THE DROPSHIP MODEL





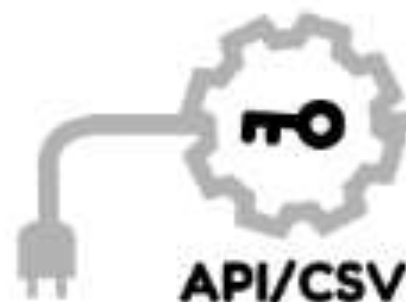
CUSTOMER



SHIPPING



SUPPLIER



API/CSV



**ORDER
B2C**



**YOUR
ON-LINE STORE**



**ORDER
B2B**

DONATIONS MODEL

WIKIPEDIA

The Free Encyclopedia

English

5 734 000+ articles

Español

1 481 000+ artículos

日本語

1 124 000+ 記事

Deutsch

2 228 000+ Artikel

Русский

1 502 000+ статей

Français

2 047 000+ articles

Italiano

1 467 000+ voci

中文

1 026 000+ 條目



Português

1 007 000+ artigos

Polski

1 303 000+ haseł

EN ▾



SUBSCRIPTION MODEL



Pricing table

All packages include unlimited access to all the data points, Company Profiles, Contact Profiles, Social Profiles, News & Alerts, Web Technologies and Enterprise Application info with 95% Accuracy. Find a plan that's right for you.

Data Card

FAQ

	Business	
Starter		Corporate
\$250.00 Monthly	\$750.00 Monthly	\$1,250.00 Monthly
Unlimited access	Unlimited access	Unlimited access
\$25/Additional user	\$25/Additional user	Download 2,000 Contacts
Download 250 Contacts	Download 1,000 Contacts	\$0.50/record for additional download
\$1/record for additional download	\$0.75/record for additional download	Advanced Research Team
Support via Chat/Email	Dedicated Account Manager	Dedicated Account Manager
★★★★★	★★★★★	★★★★★
Try it	Try it	Try it

Activate Windows
Go to PC settings to activate W

Ex: www.admwebsitebuilder.com



FEATURES TEMPLATES PRICING ABOUT US LOGIN

GET STARTED

Get Fully Functional Website In 5 Minutes With AIDA

(AIDA - ARTIFICIAL INTELLIGENCE DESIGN ASSISTANCE)

No coding or design skills needed. AIDA builds a personalized, mobile-friendly website, funnels, e-commerce stores in minutes.

Start Your Online Business Today | Build Business Online...

📌 Websites 📌 Funnels 📌 E-Commerce

LETS GET STARTED

Free Trial. No Credit Card required.



The All-In-One Platform For Everyone

One platform to do everything for your business or customers

DO IT YOURSELF

You build your website yourself, utilizing our AI-based Technology AIDA (Artificial Intelligence Design Assistance).

We will provide Technical assistance only in case of system-wide issues.

Most affordable pricing

Yearly

Monthly

Personal

\$14/month

Up to 20 Pages

1 Funnel

Up to 5GB Storage

Up to 10GB Bandwidth

2 Contributors

Analytics and Tracking

Support

5 Store Products

25 Website Members

0% Transaction Fees

START FREE

Business

\$29/month

Unlimited Pages

5 Funnels

Unlimited Storage

Up to 60GB Bandwidth

5 Contributors

Analytics and Tracking

Priority Support

100 Store Products

200 Website Members

0% Transaction Fees

START FREE

Growth

\$49/month

Unlimited Pages

20 Funnels

Unlimited Storage

Up to 120GB Bandwidth

10 Contributors

Analytics and Tracking

Priority Support

100 Store Products

Unlimited Website Members

0% Transaction Fees

START FREE

GET STARTED NOW

14-DAY FREE TRIAL



DO IT FOR ME (DIFM)

If you believe you're not ready yet to try our AI-based Technology but would still like to use our Web Builder portal for your website development, then we will make your website for you.

All you need to do is fill up a Website Development Request Form and we will start building your website, to your satisfaction!

Personal

\$849/month

\$799/Year

- Unlimited Pages
- Up to 25 Fully Designed Pages
- 5 Funnels

Business

\$1259/month

\$1199/Year

- Unlimited Pages
- Up to 40 Fully Designed Pages

Growth

\$2169/month

\$1999/Year

- Unlimited Pages
- Up to 75 Fully Designed Pages

DO IT WITH ME (DIWM)

Our Team will work with you in building your website if you think you're not capable yet of utilizing AIDA by yourself.

You can request for Telephonic or Live Virtual Assistance via Video Conference Call as you build your website.

You will be the one making the website yourself, we will just help you navigate the screens and answer your questions.

Personal

\$449/month

\$399/Year

- Up to 10 Pages
- Up to 5 Fully Designed Pages
- 1 Funnels

Business

\$859/month

\$799/Year

- Up to 25 Pages
- Up to 10 Fully Designed Pages

Growth

\$1169/month

\$999/Year

- Up to 100 Pages
- Up to 25 Fully Designed Pages



MONETIZATION MODEL





Death Clock: The Internet's friendly reminder that life is slipping away...

The Death Clock™

Your Prayer



- Obituaries
- Your Will
- The Mortuary
- Dead Letter Office
- Testament
- Your Prayer

Random Quote
 "One should die proudly when it is no longer possible to live proudly."
 Nietzsche

1. Activate your access

SOCIAL MEDIA INFLUENCER MODEL



BLOG MODEL



You



Make Money in YouTube without being a YouTuber



WEBSITE FLIPPING MODEL





Buy & Sell Quality Online Businesses

We take the friction out of buying and selling online businesses.

WEBSITE MARKETPLACE

REAL STATISTICS
FROM SITES ON OUR
MARKETPLACE

\$ 18,040
NET PROFIT

129,234
PAGE VIEWS

Ex.: empireflippers.com

\$ 36,168
MONTHLY REVENUE

\$ 613,355
LISTING PRICE



Ex.: admwebsiteflipping.com

info@adm.qa



+974 66824638



Home

Marketplace

About Us

Contact

Blog

START SELLING

Best platform to buy and sell online businesses

E-commerce | Domain | Websites

BUY WEBSITE

Affiliate Model

Define the business model, where the company make money with help of affiliate program.



E-COMMERCE & AFFILIATE MODEL



SHOP BY

WOMEN



MEN



KIDS

○ ○ ○ ● ○
Jabong.com



**Choose any of the
business model
based on the skill,
resources and
future plan etc**

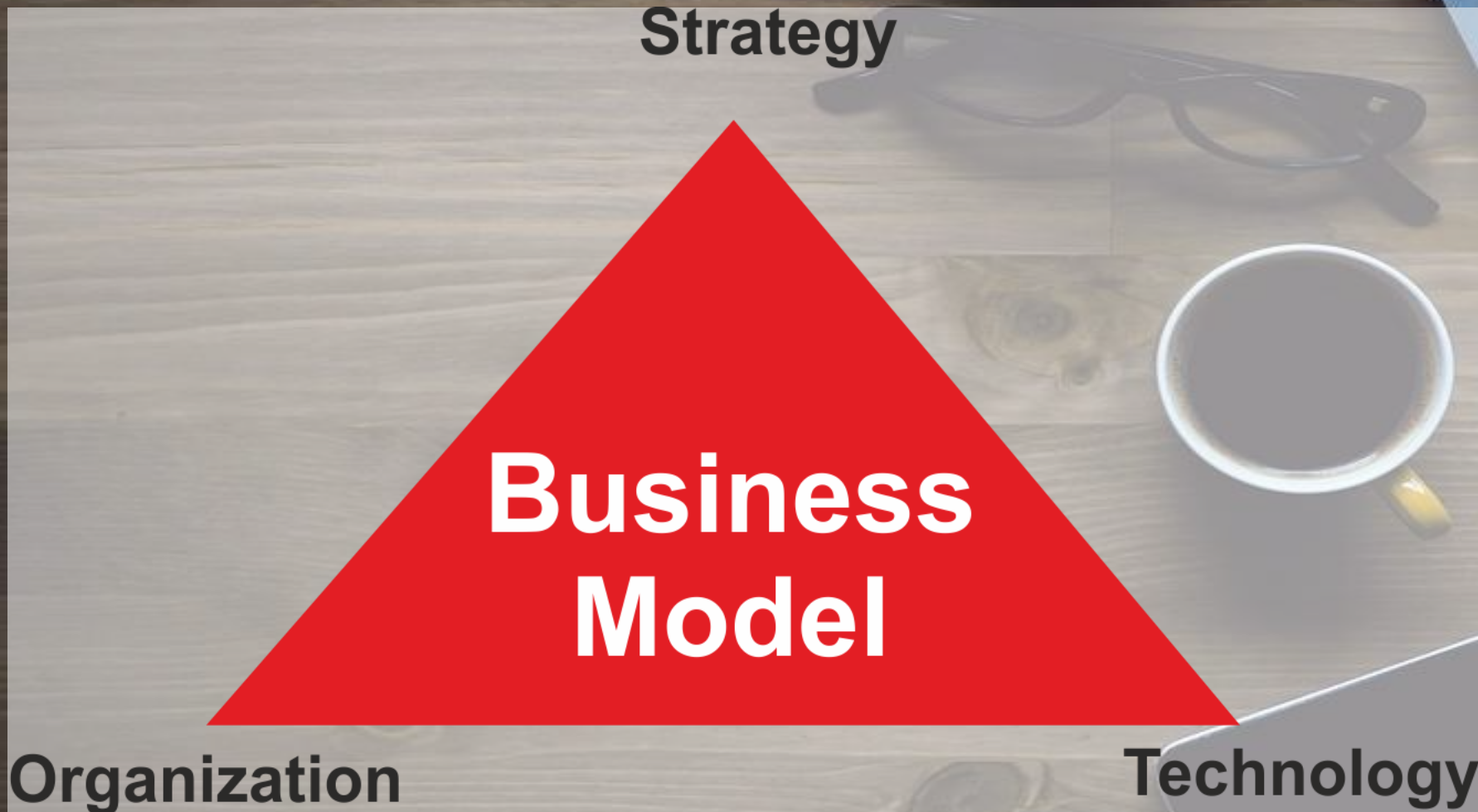
Important
Understanding which is the right one for you based on the
above as well as your interest, passion, skills, experience



And money availability, time availability, future expectations etc are crucial to ensure that you have the best possible chance of succeeding online



Your Internet Business Model





2 Step Approach To Starting A Successful Internet Business

Step 1.

Choosing the right Internet Business Model





Step 2: PROMOTION OF THE BUSINESS MODEL



- Commerce transactions between the businesses
 - Between a manufacturer and a wholesaler
 - Between a wholesaler and a retailer



B2C

- **Commercial transaction happens between business and the consumers**
 - **Companies offer goods and services to consumers**

DECIDE WHICH PRODUCT TO TARGET ONLINE

- High demand - low competition
- High demand - high competition
- Low demand - low /high competition

A shopping cart filled with cardboard boxes is positioned on a laptop keyboard. The background is a blurred image of a laptop screen and keyboard, with a blue and purple light effect. The text 'TOP PRODUCTS TO SELL ONLINE' is overlaid in white, bold, sans-serif font on the right side of the image.

TOP PRODUCTS TO SELL ONLINE

- www.amazon.com/gp/bestsellers
- www.popular.ebay.com/
- www.google.com/trends/topcharts

STRATEGY

1/100

Choose a product that has:
**HIGH DEMAND &
LOW COMPETITION**





DIGITAL MASTERY SUCCESS MOTTO 1/100

“I promise that I will study the market potential and competition analysis of my product/service before starting the digital business.”



HOW TO SET UP AN ONLINE BUSINESS

Business MODELS

Follow others model and instead of reinventing,
you may follow the company's model.

1

BUSINESS
IDEA

BUSINESS
MODEL

LEGAL
ENTITY

PRODUCTS
AND
SERVICES

POTENTIAL
TARGETED
CUSTOMERS

2

DOMAIN
NAME

WEBSITE

MOBILE APP

CONTENT

SEO

SOCIAL
MEDIA

3

PAYMENT
GATEWAY

LOGISTIC
ARRANGEMENT

PACKAGING

CRM

4

TOOLS

TECHNIQUES

TACTICS

METHODS

1.

BUSINESS
IDEA

BUSINESS
MODEL

LEGAL
ENTITY

PRODUCTS
AND
SERVICES

POTENTIAL
TARGETED
CUSTOMERS



LEGAL ENTITY





CYBER LAW



E-COMMERCE RULES



E-COMMERCE REGULATION



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IT REGULATION

OFFSHORE COMPANIES





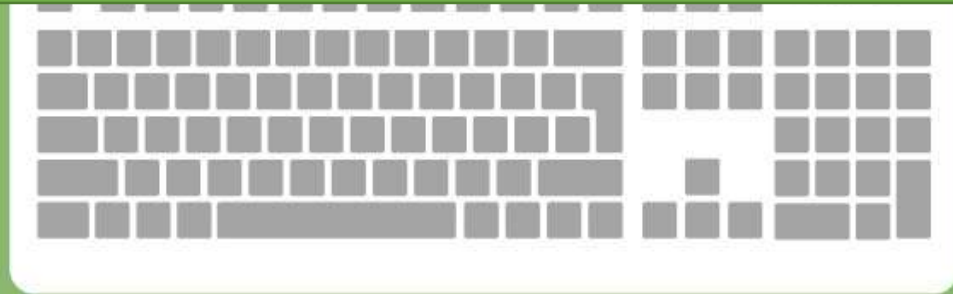
O F F S H O R E

BANKING

BUY



PRODUCTS AND SERVICES





Any Product/ Service

- **Physical**
- **Downloadable**



POTENTIAL TARGETED CUSTOMERS

DEMOGRAPHICS AND PSYCHOGRAPHIC

Demographics

Age / Gender

Race

Location

Employment Status

Psychographics

Personality

Values

Attitudes

Interests

Lifestyles



DEMOGRAPHICS EXAMPLE

- **Demographic Information:**
- Female
- Aged 35-40
- Married, with children
- Dealing with issues of weight gain, diabetes, lack of energy or hormonal imbalance



PSYCHOGRAPHICS

- Concerned with health and appearance
- Wants a healthy lifestyle, but doesn't have much time
- Enjoys going online in the evenings, big fan of Pinterest
- Tends to favor quality over economy
- Finds fulfillment in her career and family
- Values time with a small group of friends

A hand holding a magnifying glass over a browser window. The browser window contains six callout bubbles arranged in two rows. The top row contains 'DOMAIN NAME', 'WEBSITE', and 'MOBILE APP'. The bottom row contains 'CONTENT', 'SEO', and 'SOCIAL MEDIA'. The magnifying glass is positioned over the 'WEBSITE' and 'SEO' bubbles.

DOMAIN
NAME

WEBSITE

MOBILE
APP

CONTENT

SEO

SOCIAL
MEDIA



MOBILE APP





android



VS



CONTENT



THE AIDA MODEL



AWARENESS

INTEREST

DESIRE

ACTION



GOOGLE FIRST PAGE SEARCH RESULT

[Google AdWords - Online Advertising by Google](#) ← (1)

[adwords.google.com/](#)

Advertise with Google **AdWords** ads in the Sponsored Links section next to search results to boost website traffic and sales. With Google **AdWords** pay-per-click ...

[Keyword Tool](#)

Enter one keyword or phrase per line to see what related word ...

[Help Center](#)

Google Chrome. A browser built for speed, simplicity and ...

[Google Ads](#)

Already have an AdWords account? Login now. How it works ...

[Google Analytics](#)

Use Google Analytics to learn which online marketing ...

[AdWords Signup](#)

[AdWords Express](#)

Use Google AdWords Express to advertise your local business on ...

[More results from google.com »](#)

[AdWords - Wikipedia, the free encyclopedia](#) ← (2)

[en.wikipedia.org/wiki/AdWords](#)

Google **AdWords** is Google's main advertising product and main source of revenue. Google's total advertising revenues were USD\$28 billion in 2010. **AdWords** ...

[Inside AdWords](#) ← (3)

[adwords.blogspot.com/](#)

5 hours ago – Google's official blog for news, information, and tips on **AdWords**.

[Google AdWords \(adwords\) on Twitter](#) ← (4)

[twitter.com/adwords](#)

The official channel for info & updates from the Google **AdWords** team. ... **AdWords** SMB Specialists explain how to set up your account to generate effective ...

[Google AdWords Advertising and How to Advertise on Google](#) ← (5)

[www.perrymarshall.com/google/](#)

Discover the Google **AdWords** Strategies that will Help You to Beat the **AdWords** System and Double the Customers on Your Website in 30 Minutes or Less, with ...

[AdWords - Grade Your Google AdWords Account Performance](#) ← (6)

[www.wordstream.com/google-adwords](#)

Get a free, instant report on your Google **AdWords** account performance with the **AdWords** Performance Grader. It's a free PPC audit in under a minute! >>

[AdWords How Tos, Guides and Tutorials - Redfly Online Marketing ...](#) ← (7)



[www.redflymarketing.com/adwords-tutorials/](#)

Mar 12, 2010

Get the Flash Player to see this video about quality score.

Welcome to the Redfly Marketing Google **AdWords** ...

[More videos for adwords »](#)

Google

PHILOSOPHY



200 FACTORS THAT INFLUENCES GOOGLE SEARCH RESULTS

PAYMENT
GATEWAY

LOGISTIC
ARRANGEMENT

PACKAGING

CRM



TOOLS

TECHNIQUES

TACTICS

METHODS



Online Businesses For Sale

Profitable online businesses from trustworthy sellers

[Register for Full Access →](#)

All Monetizations ▾
Search Niche or Listing #
Price: \$0 - \$11,100,000
Apply

Action [?]	Listing [?]	Niche & Status [?]	Monetization [?]	Price [?]	Monthly Net Profit [?]	Multiple [?]	Seller Interview [?]
	#47897	Apparel & Accessories ● New Listing	> Application, SaaS, Affili...	\$1,897,387	\$52,705	36x	×
	#47958	Health & Fitness ● New Listing	> Amazon FBA	\$1,014,785	\$42,283	24x	×
	#47915	Food & Beverages	> eCommerce, Amazon ...	\$1,006,698	\$41,946	24x	×

Activate Windows
Go to Settings to activate Windows

FLIPPING YOUR WEBSITE



BUSINESS PLAN



**COMPONENTS OF A
BUSINESS PLAN**

What should a Business plan contain?

Products and services

Your target customers

Vision about future expectations of customers

Your website competitors

Realizable goals

Operation manuals of your daily activities

Time frame

Start-up costs (including monthly and yearly expenses)



500+
FREE
SAMPLE
PLANS

Browse our gallery of free sample business plans.

FREE DOWNLOADS

MOST POPULAR ARTICLES

-  [Business Planning »](#)
-  [Elevator Pitch Guide »](#)
-  [How to Start a Business »](#)
-  [Funding My Business »](#)
-  [Business Management »](#)

Sample Business Plans

Looking for free plan examples? Check out our library of over 500 sample business plans.

Restaurants, Cafes, and Bakeries

Medical and Health Care Businesses



DIGITAL MASTERY SUCCESS MOTTO

2/100

“I will make sure to have my business plan document ready before starting the business.”

HOW TO GET FUNDED



FUNDING AND INVESTMENT





STARTUP FUNDING

FINANCIAL BOOSTRAPPING

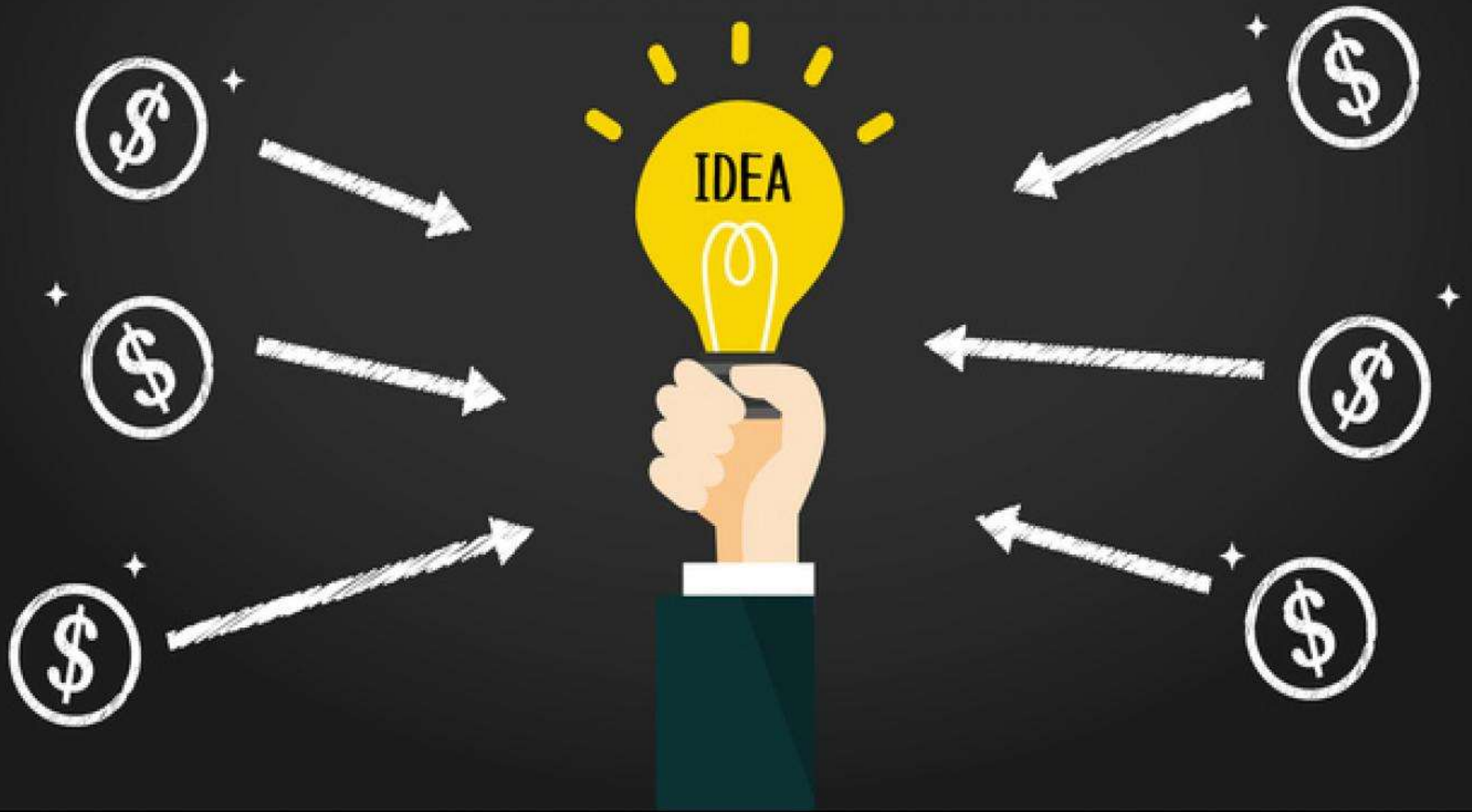




VENTURE CAPITAL

ANGEL INVESTMENT





CROWDFUNDING



GRANTS

**GOVERNMENT
GRANTS**

INVESTORS MEET



We welcome you to The Investors Meet in London, Kuala Lumpur, Qatar & Tokyo



Concepts of Online Business Models





Step 2

PROMOTION OF THE BUSINESS



**THERE ARE
MORE THAN
100 DIFFERENT
WAYS TO
PROMOTE YOUR
BUSINESS
ONLINE**



SEO



GOOGLE SEARCH RESULT PAGE



google search support



[G https://support.google.com](https://support.google.com) ▾

Google Support

General Help Center experience. Next. How can we help you? [Google Chrome](#) · [Google Account](#) · [YouTube](#) · [Gmail](#) · [Google Play](#) · [Google Search](#) · [AdSense](#) ...
[Google Search Help](#) · [Google Account Help](#) · [Gmail](#) · [Custom Search](#)

[G https://support.google.com](https://support.google.com) › [websearch](#) › [community](#) ▾

Community forum - Google Search Help - Google Support

Incorrect **Search** Results. Somebody as a cruel prank reported me missing about a year ago with some very inflammatory details · Why is **google** not allowing me ...

[G https://support.google.com](https://support.google.com) › [customsearch](#) ▾

Custom Search Help - Google Support

Choose sites to include in your **search** engine · Edit your **search** engine with the Control Panel · Add custom **search** to your ... Verify your site in **Search** Console.

[G https://www.google.com](https://www.google.com) › [contact](#) ▾

Contact us – Google

Visit Webmaster Central – the fastest way to get help with increasing traffic to your site, and see your site's crawling, indexing and **search** traffic data.

[G https://www.google.com](https://www.google.com) › [webmasters](#) › [support](#) ▾

Get Help and Support for your Website - Google Webmasters

Have questions about **Search** Console, **search** rankings, security issues or content on your site? Find the right **support** channel here.

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ADVERTISING

SUCCESS

OPTIMIZATION

SEARCH

ANALYSIS

PAY PER CLICK

STRATEGY

WWW

KEYWORDS

MARKETING



SEM
SEARCH
ENGINE
MARKETING

Search Engine Marketing



GOOGLE FIRST PAGE SEARCH RESULT

[Google AdWords - Online Advertising by Google](#) ← (1)

[adwords.google.com/](#)

Advertise with Google **AdWords** ads in the Sponsored Links section next to search results to boost website traffic and sales. With Google **AdWords** pay-per-click ...

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[AdWords - Wikipedia, the free encyclopedia](#) ← (2)

[en.wikipedia.org/wiki/AdWords](#)

Google **AdWords** is Google's main advertising product and main source of revenue. Google's total advertising revenues were USD\$28 billion in 2010. **AdWords** ...

[Inside AdWords](#) ← (3)

[adwords.blogspot.com/](#)

5 hours ago – Google's official blog for news, information, and tips on **AdWords**.

[Google AdWords \(adwords\) on Twitter](#) ← (4)

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The official channel for info & updates from the Google **AdWords** team. ... **AdWords** SMB Specialists explain how to set up your account to generate effective ...

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[AdWords How Tos, Guides and Tutorials - Redfly Online Marketing ...](#) ← (7)



[www.redflymarketing.com/adwords-tutorials/](#)

Mar 12, 2010

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Welcome to the Redfly Marketing Google **AdWords** ...

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Remarketing Retargeting



A hand is shown typing on a laptop keyboard. The background is a dark, textured surface with a digital overlay of various email-related icons, including envelopes and '@' symbols, in white and gold. A central banner contains the text 'EMAIL MARKETING'.

EMAIL MARKETING

Streak.com



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Upcoming Demos to Schedule (Sales) 1-5 of 8			
Nikola Tesla	Demo	Currently evaluating differe	Oct 16
Guglielmo Marconi	Demo	Wants 5% discount for beir	Oct 16
Dmitri Mendeleev	Demo	Set follow up reminders pe	Oct 16
Henry Ford	Demo	Loves to talk about cars, ei	Oct 16
Marie Curie	Demo	Loves the tracking feature!	Oct 23

Unread 1-1 of 1			
Streak Notifications	Wdgt.io Reminder - Wdgt.io Remind	Nov 1	

CRM, inside Gmail.

CRM Flavors

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SOCIAL MEDIA





SOCIAL NETWORKING SITES



Streaming Videos Sites

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metacafe

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TMZ

B

Micro Blogs

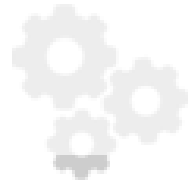
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Wikis



WIKIPEDIA
WIKIPEDIA



WIKINEWS



Instant Messengers



SOCIAL MEDIA EXPLAINED WITH coffee



I Like Coffee



Here is a collection of pictures & recipes of coffee drinks.



I am drinking #Coffee



Watch me as I drink coffee.



I am a Google employee who drinks coffee



Here is where I drink coffee. I come here a lot, I am the Mayor.



I am good at drinking coffee



Here is a vintage picture of me drinking coffee.

socialab

EFFECTIVE WAYS OF USING SOCIAL MEDIA



- STATE YOUR SOCIAL MEDIA OBJECTIVES
- SOCIAL MEDIA STRATEGIES
- SOCIAL MEDIA MARKETING
- SOCIAL MEDIA MANAGEMENT



7. MARKETING AUTOMATION



Email Marketing



Web Tracking



Lead Scoring



Nurture Marketing



SMS Messaging



Campaign Tracking



Form Capture



Surveys



Landing Pages



Social Discovery



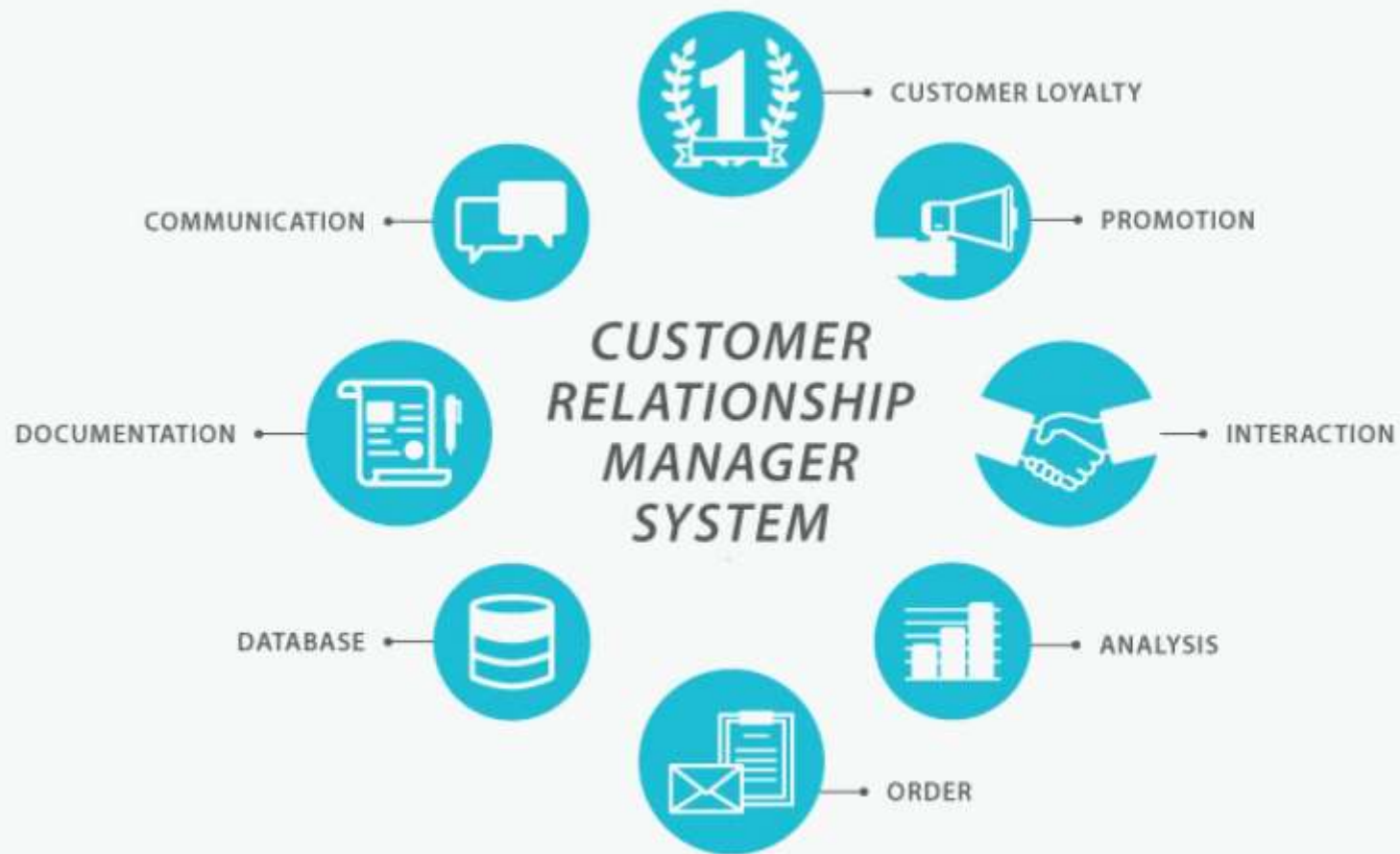
Integrations
(GoToWebinar)



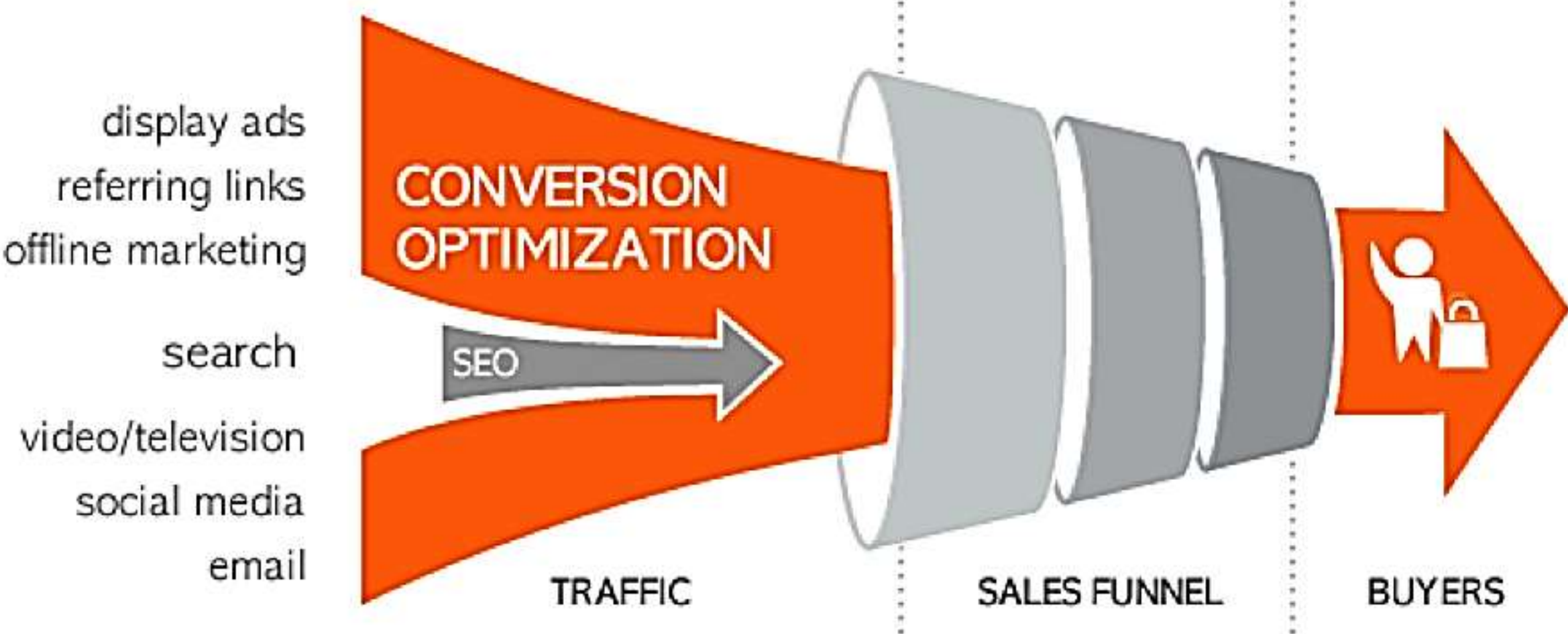
Training & Support

CUSTOMER RELATIONSHIP MANAGEMENT TOOLS

CRM



CONVERSION OPTIMIZATION TOOLS



CAMPAIGN MANAGEMENT





CONTENT MANAGEMENT SYSTEMS

KNOWLEDGE

EXPERIENCE



SKILLS

Q

&

A

Thank you



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