



**DATE: June 27 , 2020,  
SATURDAY  
TIME: 07:00 PM (AST)  
LIVE FROM DOHA, QATAR**



**100 DAY DIGITAL MASTERY  
CHALLENGE IS FOR YOU!**

**100**  
**DAYS**

**100 MINUTES**

**PER DAY**

**10,000**

**MINUTES**

**3000 MINUTES**

**166**

**HOURS**

**100**

**MENTORS**



**30 MINUTES**  
**MENTORSHIP**  
**PER DAY**

A silver laptop is shown from a low angle, resting on a highly reflective surface. The laptop is open, and its reflection is clearly visible on the surface below it. The background is a soft, out-of-focus gradient of light colors. A black rectangular box is superimposed over the center of the image, containing white text.

**SPECIFIC STRATEGIES AND  
METHOD TO MAKE MONEY**

**MINIMUM**  
**\$100 DOLLARS**  
**PER DAY**

*Everyday*

**MORE THAN**

**\$3000**

**PER MONTH**

# 100 DAYS CHALLENGE



## INDIVIDUAL MEETING

100 DAYS x 30 MINUTES = 3,000 MINUTES

***Are you making money with your...***



**PASSION?**



**INTEREST?**



**KNOWLEDGE?**



***Do you like photography?***



***Would you like to get paid for your photos?***



**NOT ONCE**

**BUT MANY  
TIMES!**





***Would you like to become an author and make money?***

A woman with dark hair styled in a bun is shown in profile, singing into a vintage-style microphone. She is wearing a black top. The background is a soft, out-of-focus mix of purple and blue hues. A bright yellow light source is visible on the left side of the frame, creating a strong highlight on her hair and shoulder. The overall mood is warm and artistic.

***Do you like singing?***

***Do you like dancing?***



**WOULD YOU LIKE TO  
HAVE A BETTER LIFE?**



# WOULD YOU LIKE TO ATTAIN YOUR FINANCIAL GOALS?





**WOULD YOU LIKE TO HAVE A SECONDARY  
INCOME?**

**ARE YOU HAPPY  
WITH THE  
MONEY YOU'RE  
MAKING?**





**WOULD YOU LIKE TO GROW?**



ONLINE IS THE BEST  
PLACE FOR YOU!





**YOU CAN POST YOUR PASSIONS  
ONLINE AND MAKE MONEY!**

?

PASSION

MONEY

**COMBINE BOTH**



LEARN EARN

**IF YOU ARE WILLING TO LEARN AND EARN...**



**100 DAY DIGITAL MASTERY  
CHALLENGE IS FOR YOU!**



HOW WILL \$100 DOLLARS HELP YOU?

**SELL**









People will visit your:

Blog

Vlog

Social  
Media  
Profiles

Website

Funnel

Landing  
Page

**REVENUE  
GENERATED  
THROUGH  
INTERNET**



**TOTAL REVENUE GENERATED IN THE  
INTERNET IS OVER  
\$6.6 TRILLION  
(\$6,600,000,000,000) PER DAY  
IN 2019.**

Source: [www.statista.com](http://www.statista.com)



# WORLD POPULATION

An aerial, high-angle photograph of a large, diverse crowd of people walking across a city street. The street features a prominent white-striped crosswalk. The people are dressed in various styles of clothing, and their shadows are cast long and dark on the pavement, indicating bright sunlight. The overall scene conveys a sense of a busy, populated urban environment.

**7.6 BILLION PEOPLE (AND GROWING) IN THE WORLD**

# THE GLOBAL INTERNET BOOM

**4.57 BILLION INTERNET USERS** IN THE WORLD

Source: [www.statista.com](http://www.statista.com)





59 %

WITH **\$6.6 TRILLION** BEING GENERATED BY  
**4.57 BILLION** USERS:



EVERY INTERNET USER HAS THE POTENTIAL TO  
EARN OVER **\$1,440 PER DAY**







The background features a complex dashboard of financial data. At the top, there are two identical phrases: "very strong income performance well ahead of peer group". Below this, the dashboard includes several charts: a large sunburst chart in the upper left, a bar chart with a line graph in the upper right, a pie chart in the middle right, and a horizontal bar chart in the lower right. A large data table with multiple columns and rows is visible in the lower center. The overall aesthetic is futuristic and data-driven, with a blue color palette and glowing effects.

# SEGMENTS OF INTERNET WEALTH



E-Commerce sales are growing by more than **19%** year and is worth almost **\$1,800,000,000,000** (1.8 Trillion) in 2019.



A laptop is shown from a low angle, displaying a dashboard with various analytics. The dashboard includes a sidebar menu on the left, a top navigation bar, and several data visualization components. At the top, there are six key metrics: Total Users (2500), Average Time (1.51 Sec), Total Mails (2,500), Total Comments (4,567), Total Subscribers (2,315), and Total Registrations (7,325). Below these are several charts: a large area chart showing trends over time, a bar chart for app usage across versions, a donut chart for top categories, and a table for account status. The background is a blurred office setting.

**Affiliate marketing reached \$6.4 billion in 2019.**

Source: [www.review42.com](http://www.review42.com)

# YOUTUBE SHARED A REVENUE OF **\$8 BILLION** IN 2019



Source: [www.variety.com](http://www.variety.com)



**THE INFLUENCER MARKETING INDUSTRY IS WORTH  
\$8 BILLION IN 2019.**

Source: [www.businessinsider.com](http://www.businessinsider.com)



HOW MANY OF YOU ARE  
MAKING **\$100** NOW PER DAY?



# ADM 100 DAYS DIGITAL MASTERY CHALLENGE

**BIGGER CHALLENGES  
AND OPPORTUNITIES**



**ADMCHAMPION100, ADMCHAMPION350,  
ADMCHAMPION500, ADMCHAMPION1000**



# GENERAL WAY TO EARN MONEY

**TOTAL TIME SPENT PER DAY:**  
WORKING HOURS= 8H  
PREPARATION, TRAVEL & OTHERS= 2H  
TOTAL: **10 HOURS (600 MINUTES)**

TIME SPENT PER MONTH:  
**250 HOURS**  
**15,000 MINUTES**





BY SPENDING 600  
MINUTES PER DAY AND  
15,000 MINUTES PER  
MONTH,  
**ARE YOU REALLY  
MAKING \$100 A DAY,  
EVERYDAY?**

The background features a blue-toned collage of mechanical and time-related elements. It includes several clock faces with white hands and numbers, and various interlocking gears of different sizes. The overall aesthetic is technical and futuristic, with a grid-like pattern of light blue lines at the bottom.

Spend only around **300 MINUTES** per day or  
**10,000 MINUTES** per month

and Earn **\$100 PER DAY** from the COMFORT  
OF YOUR HOMES!

**SHAN**



**1999-2019**

**20 YEARS OF  
EXPERIENCE AND EXPERTISE**

**TURNOVER OF  
\$30 MILLION**

**EARNED APPROX.  
1,500,000 PER YEAR**

**MADE MORE THAN \$4,100 PER DAY**

***“There is nothing special about me, but something special about the strategies that I use.”***



# CUSTOMER LOYALTY REWARD PROGRAM

**\$27 MILLION**  
**IN 17 MONTHS**

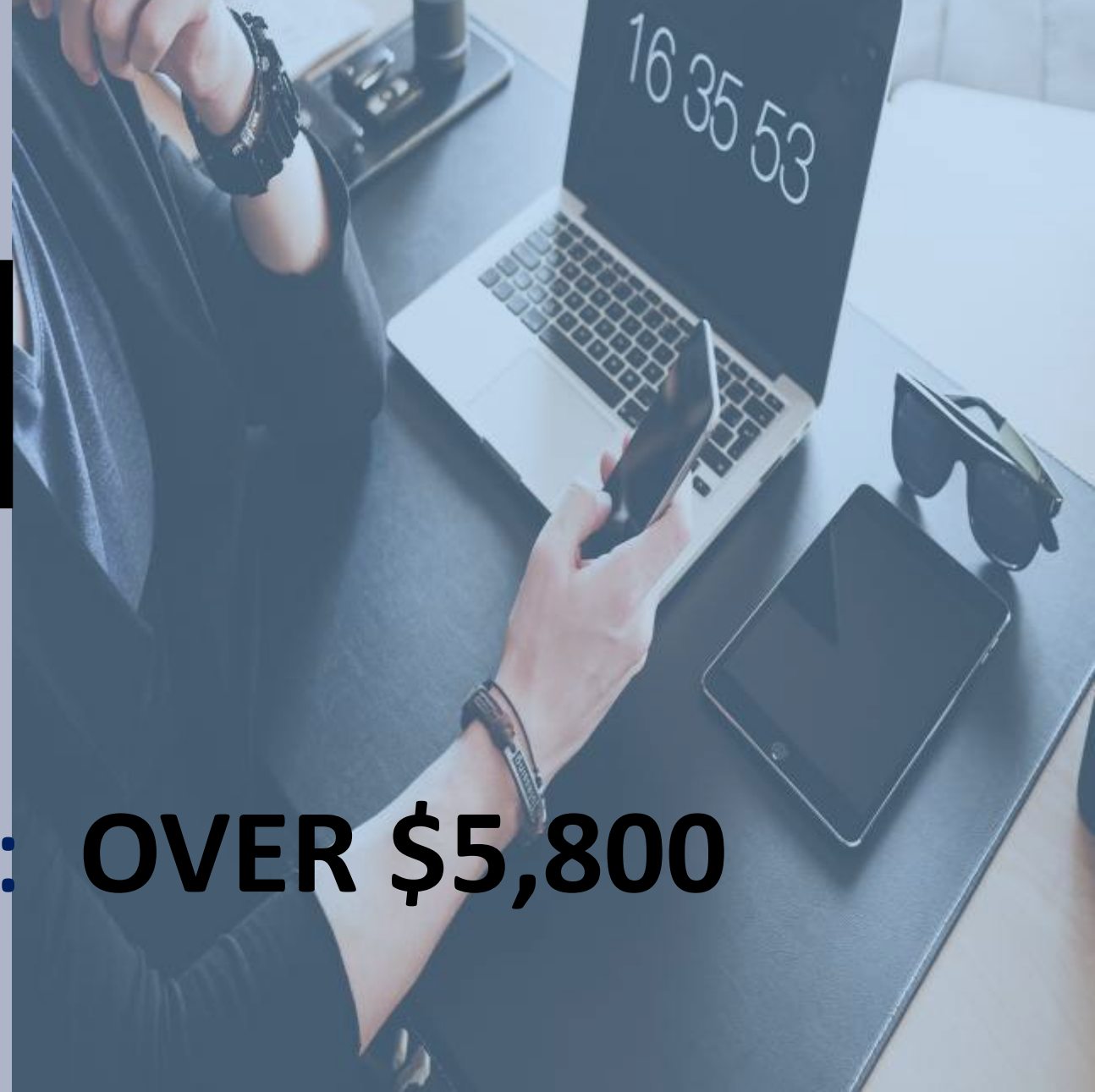
**REVENUE PER DAY: OVER \$52,000**



# B2B PORTAL ON ELECTRONIC GADGETS

**\$2.5 MILLION**  
**IN 14 MONTHS**

REVENUE PER DAY: **OVER \$5,800**



# HYDERABADI PEARLS

**\$0.5 MILLION**  
**IN 2 YEARS**

**REVENUE PER DAY:**

**OVER \$680**



# CONSULTING BUSINESS

**\$10,000+ PER MONTH**  
FROM 2010-2014

REVENUE PER DAY:

**OVER \$300**







أشيقر<sup>®</sup>  
DIGIMENTORS



Vision





أشيقر<sup>®</sup>  
DIGIMENTORS

**M.P SHANAVAS**

**COFOUNDER**

**&**

**C.E.O.**

# ASHEGHAR DIGIMENTORS

## DIGITAL MENTORING COMPANY

Provide Opportunities for  
Small and Medium  
Enterprises



DIGIMENTORS



START YOUR E-COMMERCE SUCCESS STORY

## The Online Shopping Mall

World's Most Comprehensive, Advanced, and Integrated Technological End To End Solution Platform for E-commerce Business!

The Next Big Venture From ADM  
Developed in Qatar for Global Market !!!

1.5 Million Products

7000 Stores

Delivery To 170+ Countries

LETS GET STARTED

## Build Your Brand Awareness And Increase Sales With Influencers

Leverage the power of Influencers who can drive more people towards your products or brands. That's because consumers usually trust more the recommendations made by their favorite influencers. Brands can use this to drive purchase decisions and increase their conversions.

FIND AN INFLUENCER

INFLUENCER SIGN UP



<https://admsip.com/>

**VISION FOR 2020-2025**

**\$300 MILLION**

**BY 2025**

**100**  
**DAYS**

**100 MINUTES**

**PER DAY**

**10,000**

**MINUTES**



**3000 MINUTES**

**166**

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**100**

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# 100 BUSINESS MODELS



# 100 BUSINESS MODELS



**AFFILIATE PROGRAM**



# 100 BUSINESS IDEAS



# AFFILIATE MARKETING



# AFFILIATE MARKETING

bitcomo



# A BILLION DOLLAR INDUSTRY



# How does it work??



**You simply send your Website's visitors to another retailers Website and when they make a purchase from that Website, you earn a commission.**



**A FACT !!!**

**Running an affiliate business is perhaps the simplest, most stress free business model available online.**



A conceptual image featuring a laptop computer in the background. Several stacks of US one hundred dollar bills are arranged around the laptop, some appearing to float or be scattered. The bills are shown from both the front and back, with the front showing the portrait of Benjamin Franklin. The overall scene suggests a connection between digital technology and financial gain.

**It's the easiest way for the average person to make money using the Internet.**



# WHAT IS AFFILIATE MARKETING



**In Affiliate Marketing e-Stores, you are simply providing visitors an easy way to find the product they are looking for at the best price by checking multiple retailers at once.**

**You simply send your website's  
visitors to another retailers'  
website**



**When the customer makes a purchase from that website, you earn a Profit / commission / Advertising fee etc**



# IT'S STRESS-FREE



**They handle the entire transaction, picking, packing, delivery, customer after-care, everything.**

# The Affiliate Marketing Business Model





HUAWEI MediaPad M5 Lite Tablet, 10.1 inch, 2GB RAM, 16GB Storage, ...

\$ 591.23

[BUY NOW](#)



Huawei MediaPad M5 Android Tablet, 10.1 inch, 2GB RAM, 16GB Storage, ...

\$ 718.97

[BUY NOW](#)



Huawei MediaPad M5-10 Pro CMR-W..., 10.1 inch, 2GB RAM, 16GB Storage, ...

\$ 823.31

[BUY NOW](#)



Huawei MediaPad M5 Android Tablet, 10.1 inch, 2GB RAM, 16GB Storage, ...

\$ 572.37

[BUY NOW](#)



Fusion5 11.6" Google Certified Android Tablet, 11.6 inch, 2GB RAM, 16GB Storage, ...



Fusion5 4G LTE Tablet 9.6 inch, 2GB RAM, 16GB Storage, ...



Fusion5 10.1" 4G Tablet (2GB RAM, 16GB Storage), ...

FUSION5 10.1" Android 7.0 Nougat Tablet, 10.1 inch, 2GB RAM, 16GB Storage, ...



# STEP 01:

Popularise your website and increase the traffic to your website.

Set up a good 'Call-for-Action' so that every visitor clicks on links or banners provided by the Merchant.



**STEP 02:**



## APPLE IPHONE 8 (SPACE GREY, 64GB)

Price starts from \$ 862.38

Like 0 Share

### Quick Overview

11.93 centimeters (4.7-inch) capacitive touchscreen with 1334 x 750 pixels resolution

Choose the best price:

Apple iPhone 8 (Space Grey, 64GB)  
List Price: Rs. 87990.0  
Our Price: Rs. 80490.0  
Buy from flipkart

amazon.in  
Apple iPhone 8 (Space Grey, 64GB)  
INR 54,999.00  
Shop now



**CLICK HERE**

DESCRIPTION

# STEP 03:



## Apple iPhone 8 (Space Grey, 2GB RAM, 64GB Storage)

by Apple

★★★★☆ 419 customer reviews | 251 answered questions

M.R.P.: - 67,940.00

Price: **60,490.00**  Fulfilled **FREE Delivery**.Details

You Save: 7,450.00 (11%)

Inclusive of all taxes

EMI starts at ₹2,847. No Cost EMI available [Options](#)

In stock.

**BUY NOW**

**Guaranteed** delivery to pincode 400001 - Mumbai by **Tomorrow 9pm** with **One-Day Delivery** — Order in the next **2 hours 50 minutes**.Details

Sold by [Appario Retail Private Ltd](#) (4.7 out of 5 | 114,574 ratings) and Fulfilled by Amazon. Gift-wrap available.

7 offers from 60,490.00

Colour: **Space Grey**



Share    



100% Purchase Protection

Original Products | Secure Payments

With Exchange

Without Exchange

60,490.00 - 67,940.00

Include OnsiteGo 15 Months Total Protection Plan for Mobiles (Rs. 60,001 to Rs. ... for 8,949.00

 Select delivery location

 Add to Cart

 Buy Now



# STEP 04:

**Earn a profit / commission on anything and everything that the visitor buys from that Website.**



# CPM

*Cost Per Thousand*  
USER VIEWS THE AD



# CPC

*Cost Per Click*  
USER CLICKS ON AD



# CPA

*Cost Per Action*  
USER BUYS PRODUCT



# CPL

*Cost Per Lead*  
USER SUBMITS INFO



**MYVISHAL.COM**

Upto ₹75 PhonePe Cash  
**₹150 Cashback**  
 on orders over ₹150

**SEE DEAL**



**shyaway.com**

Flat 10% Off Code  
**₹400 Cashback**

**SEE DEAL**



**Booking.com**

Upto 50% off Hotels  
**5% Cashback**

**SEE DEAL**

COUPONS & CASHBACK OFFERS

 7.8% Rewards	 Flat 20% Cashback	 Flat 5% Cashback	 Upto 7.5% Rewards	 Upto 8% Cashback	 Upto Rs 340 Cash
 Recharge	 Mobile	  <b>Cashkaro.com</b>		 Men Fashion	 Medicine

BEST CASHBACK OFFERS

# Mysmartprice.com

## Trending Stories & News



How Voltas Rules Every Pricing Segment: 5 Air Conditioners To Beat the Heat



iFFALCON Smart TVs: Changing the Game With Premium Quality at Pricing That's...



iVoomi FitMe fitness tracker with pollution tracking launched in India: Price, Features



After Messenger and Whatsapp, Facebook spotted testing Instagram payments featur...



Lenovo K8 Note Android 8.0 Oreo update begins rolling out



Twitter's new feature will highlight news links on the timeline

**Affiliate marketing at its very core is about RELATIONSHIPS**



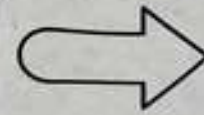
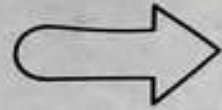
**A relationship between three parties.**







# THE IDEA



## 2. YOUR

- Passion
- Interest
- Hobbies
- Skills
- Knowledge
- Work experience



**CHOOSE  
YOUR  
NICHE**

**FINTECH  
NICHE**

**SOCIAL MEDIA**

**MARKETING**

**FINANCE  
PROFIT**

**QUALITY  
SUCCESS  
STRATEGY**



**Customer  
Adverse**

## 4. THE ACTION:

- Set Up Your Website
- Domain name
- Customised logo
- Email address
- Good web content.
- SEO
- Social media
- Bank account



A person is seen from the side, working at a desk. They are looking at a laptop screen. The laptop screen displays the PayPal logo in blue and white. Above the logo, there are illustrations of a stack of money with a dollar sign, and several stacks of gold coins. The desk is cluttered with various items, including a wooden pencil holder with pencils, a pair of glasses, and some papers. The background is slightly blurred, showing a red folder and other office supplies.

# **BANK ACCOUNT**

- **To receive the commissions, you need a bank account.**
- **Open PayPal account**

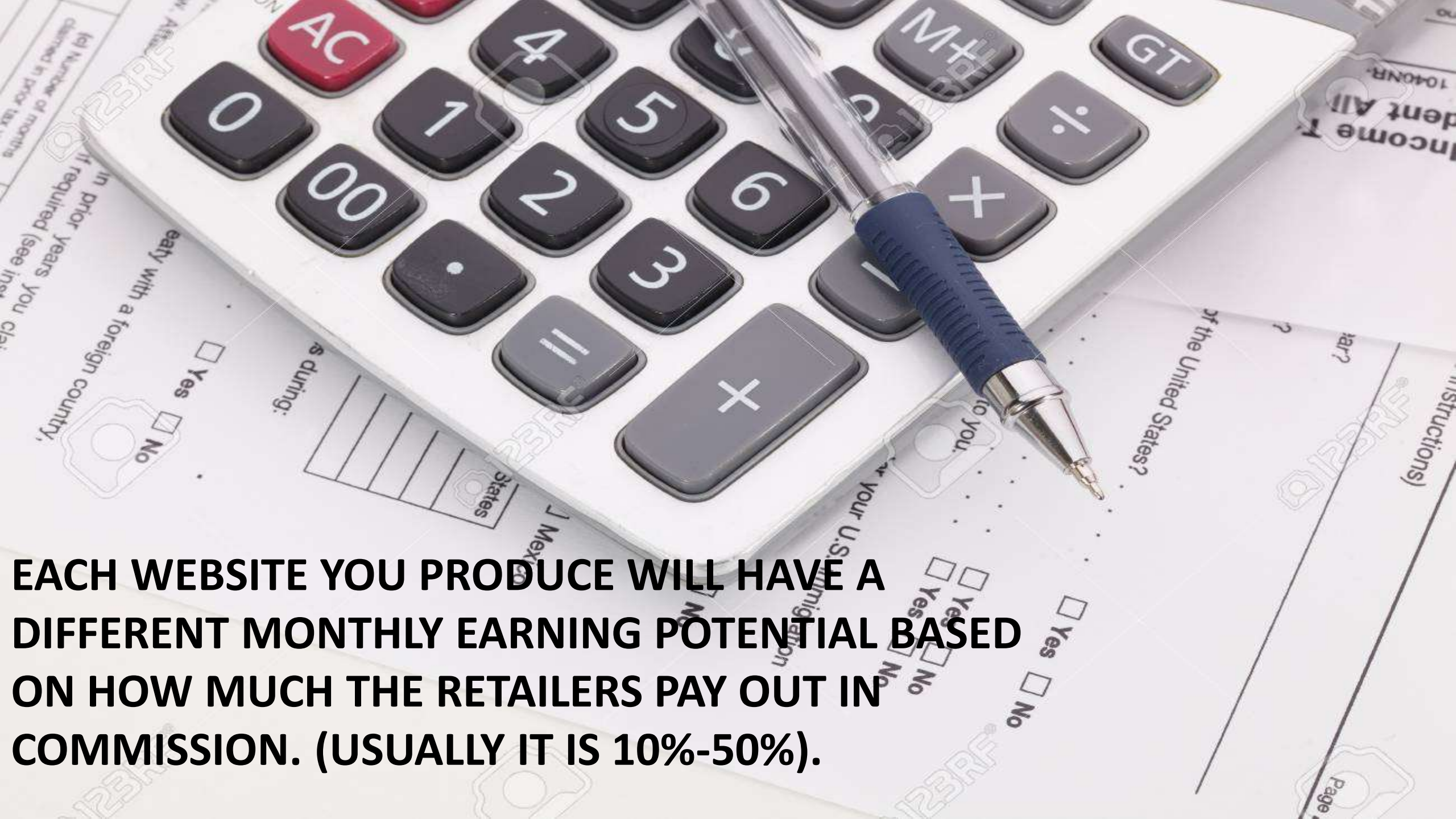
A close-up photograph of several stacks of coins, including gold and silver ones, arranged on a light-colored surface. The focus is on the texture and metallic sheen of the coins.

# INCOME POTENTIAL

**You are looking to earn additional income to top up  
your main employment.**

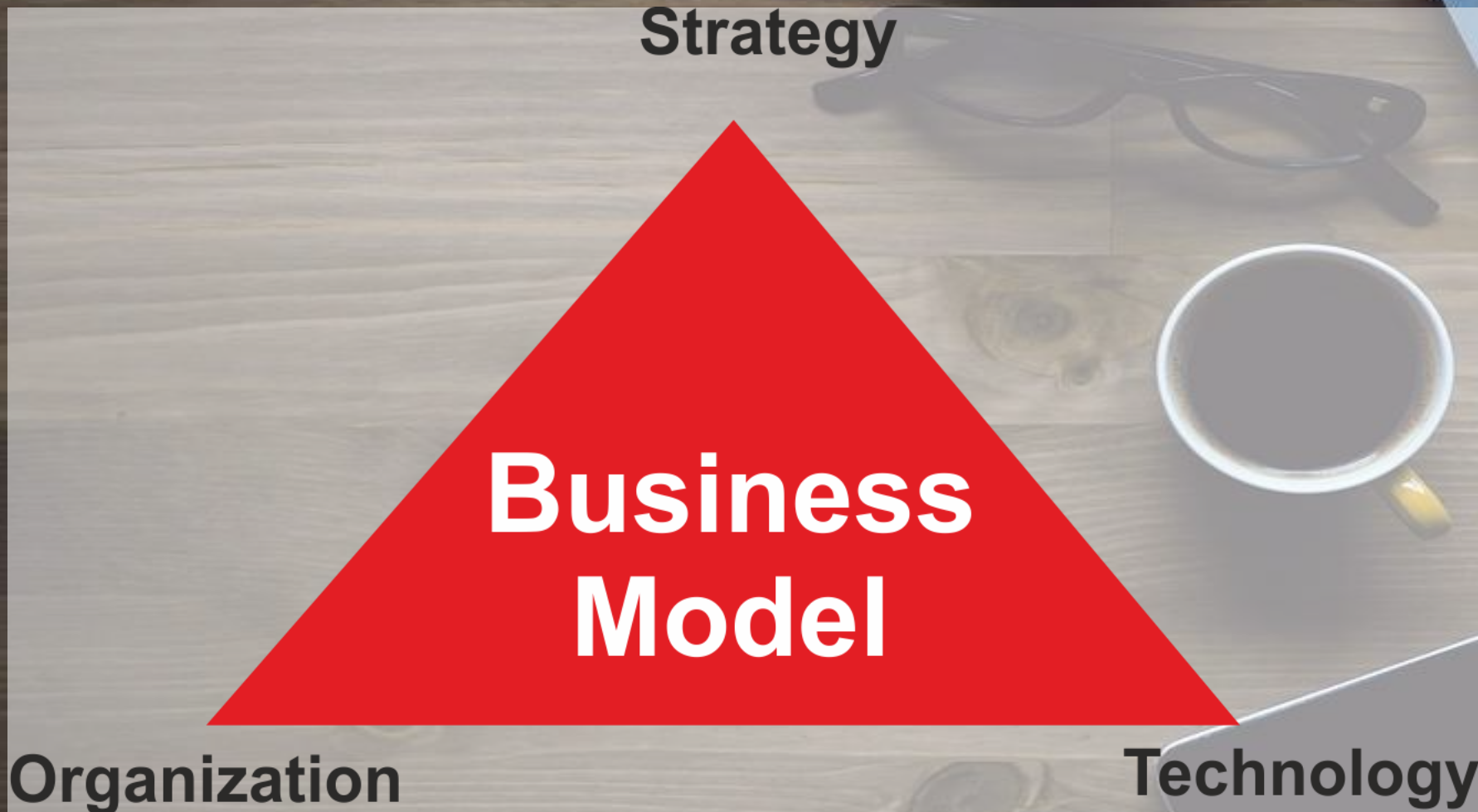
**EARN AN EXCELLENT FULL TIME INCOME.**



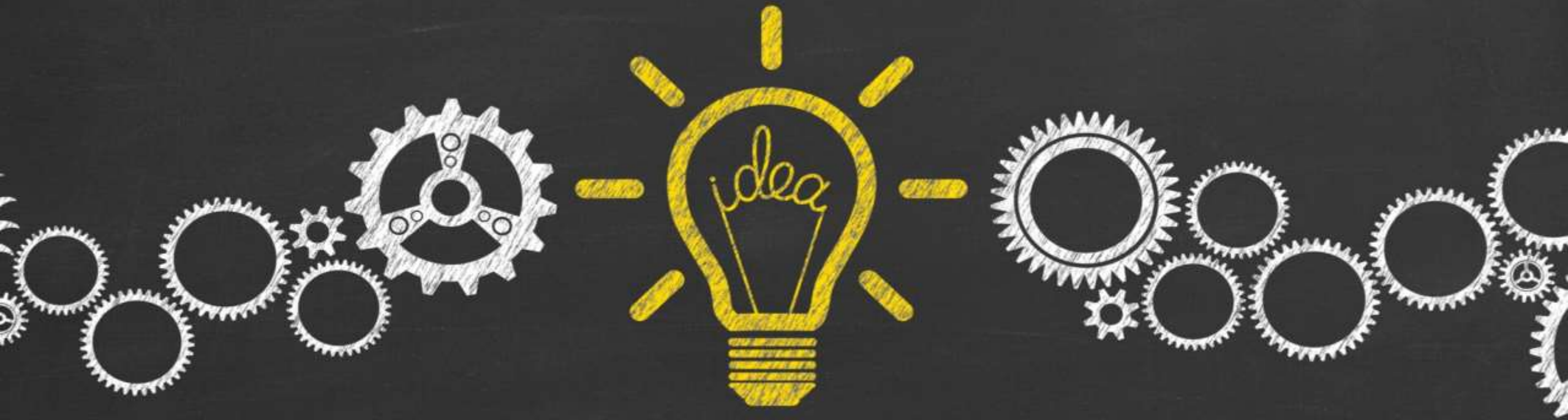


**EACH WEBSITE YOU PRODUCE WILL HAVE A DIFFERENT MONTHLY EARNING POTENTIAL BASED ON HOW MUCH THE RETAILERS PAY OUT IN COMMISSION. (USUALLY IT IS 10%-50%).**

# Your Internet Business Model







# 100 STRATEGIES

**NSSSE**

# SEO 101



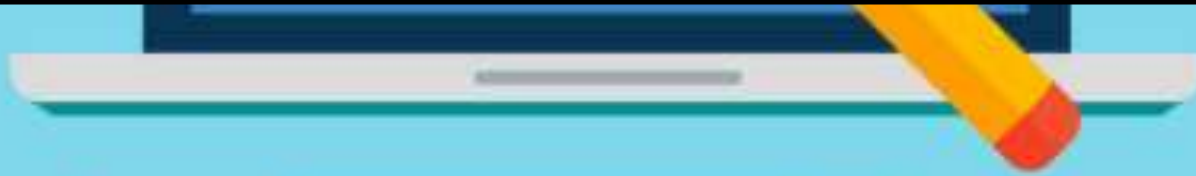


CHOOSE  
YOUR  
NICHE



# MSV

(30,000- 100,000)



search...



# GUARANTEED TO RANK IN GOOGLE FIRST PAGE SEARCH RESULT



The screenshot shows a Google search interface. At the top, the search bar contains the text "running shoes". Below the search bar, a list of search suggestions is displayed. A green arrow points from the text "Broad Keyword" to the first suggestion, "running shoes". Two red arrows point from the text "Long tail Keywords" to the suggestions "running shoes for women" and "running shoes for men". At the bottom of the search bar area, there are two buttons: "Google Search" and "I'm Feeling Lucky".

running shoes

running shoes [Remove](#)

running shoes near me

running shoes for women

running shoes for men

running shoes for flat feet

running shoes nike

running shoes brands

running shoes sarasota

running shoes for high arches

running shoes for overpronation

**Broad Keyword**

**Long tail Keywords**

Google Search I'm Feeling Lucky



**ORGANIZATION**

# TECHNOLOGY

WEBSITE

MOBILE  
APP

VLOG

SOCIAL  
MEDIA  
PROFILES



**You**



# HIGHEST PAID YOUTUBER OF 2019

RYAN KAJI



\$26  
million

DUDE PERFECT



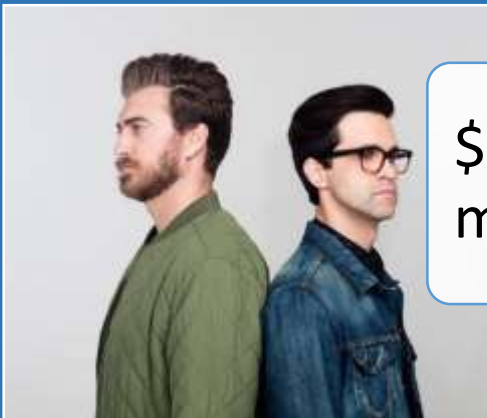
\$20  
million

ANASTASIA RADZINSKAYA



\$18  
million

RHETT AND LINK



\$17.5  
million

JEFFREE STAR



\$17  
million

PRESTON



\$14  
million



**AUTOMATED YOUTUBE  
CHANNELS THAT GENERATE  
PASSIVE INCOME - WITHOUT  
EVER HAVING TO STEP IN  
FRONT OF THE CAMERA, EDIT  
A SINGLE VIDEO, OR EVEN BE  
GOOD AT TECH...**

# Make Money in YouTube without being a YouTuber





**ALGORITHM**

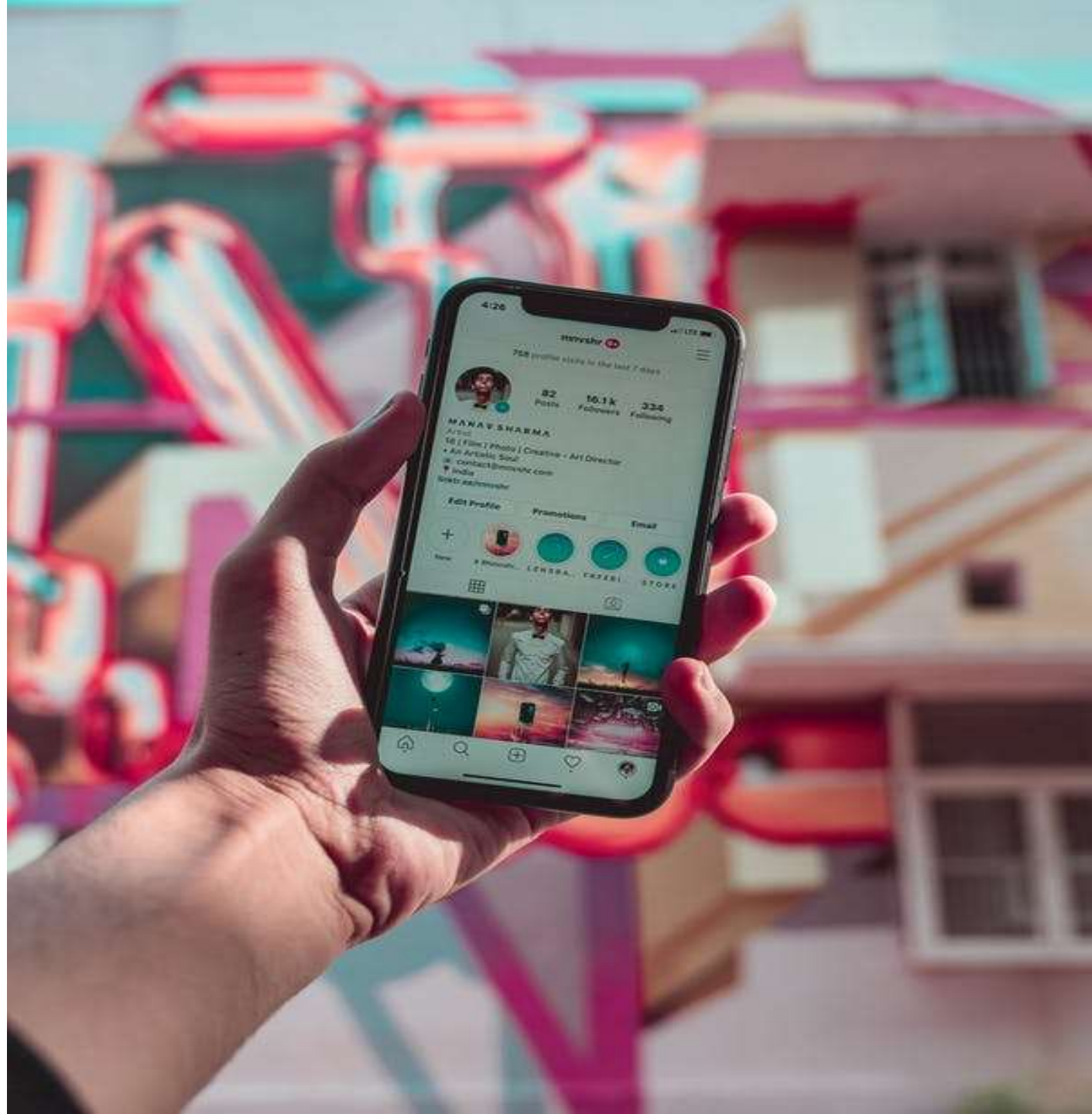
**MODELLING  
PRINCIPLE**

**SEARCH  
ENGINE  
OPTIMIZATION**

**MONETIZATION**

**KEYWORDS**

# SOCIAL MEDIA INFLUENCER



## 3 Types of Social Media Influencers



**Micro-influencers**

**> 1,000**  
FOLLOWERS

**PROS:**

- Have a tight-knit relationship with their audience
- Cover a wide range of niches
- Have higher engagement and conversion rates\*
- Are often cheaper than big influencers



**Macro-influencers**

**> 100,000**  
FOLLOWERS

**PROS:**

- Have a large, diverse audience with a broader reach
- Have a well-established position within a given community
- Are experienced in working with brands



**Celebrities**

**> 1,000,000**  
FOLLOWERS

**PROS:**

- Have a vast audience
- Can achieve great reach
- Are highly professional
- Can help you grow brand awareness and position your product
- Already have a large marketing potential you can tap into

A hand is shown in the upper right corner, dropping a single gold coin into a stack of many gold coins. The stacks of coins are arranged in a row, increasing in height from left to right. On the left side of the image, a blue and white striped tie is visible, partially out of focus. The background is dark.

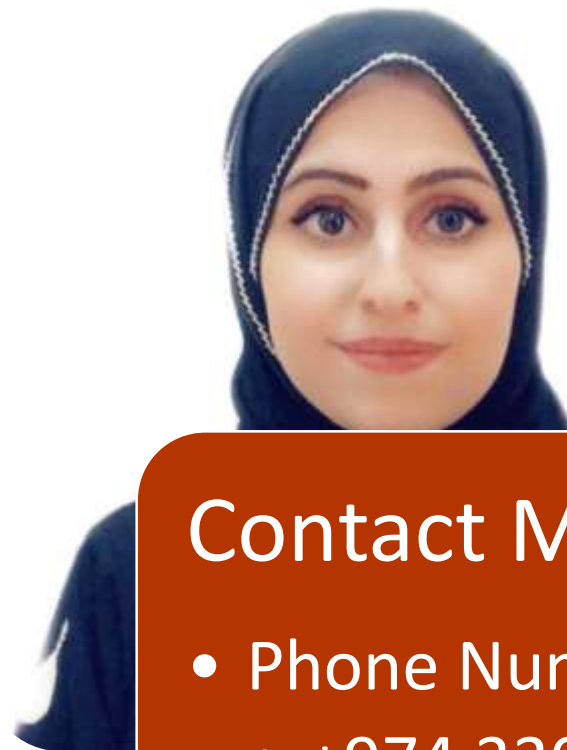
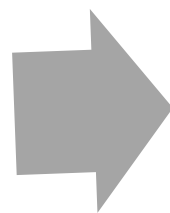
BRANDS AND AGENCIES  
SPENT OVER **8 BILLION**  
USD IN 2019 WITH SOCIAL  
MEDIA INFLUNCERS.





## Contact Ms. Bianca

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## Contact Ms. Farah

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**E-COMMERCE**



# WORLD WIDE ECOMMERCE GROWTH PROJECTION

**2014: \$1.3tn**  
**2021: \$4.29tn**

**+265%**

**84%**

**GLOBAL PURCHASING OUTSIDE OF EUROPE  
AND NORTH AMERICA**





أشيقر  
DIGIMENTORS

# ONLINE SHOPPING MALL





Get Your Own E-commerce Store Loaded With Products And Ready To Take Orders In Just 1 Business Day



**E-COMMERCE**



A miniature shopping cart with a red handle and silver metal frame is positioned on a white computer keyboard. The cart is filled with several brown cardboard boxes of various sizes, some with shipping labels and symbols. The keyboard keys are visible, including 'tab', 'caps lock', 'shift', 'control', and 'key'. The background is blurred, showing a laptop screen and other keyboard keys.

**Ready to sell  
store, Automated  
process, Sync  
Inventory, &  
Orders  
Fulfillment**



**We provide cutting edge tools & services,  
especially designed for your  
E-commerce businesses model that  
deliver globally.**

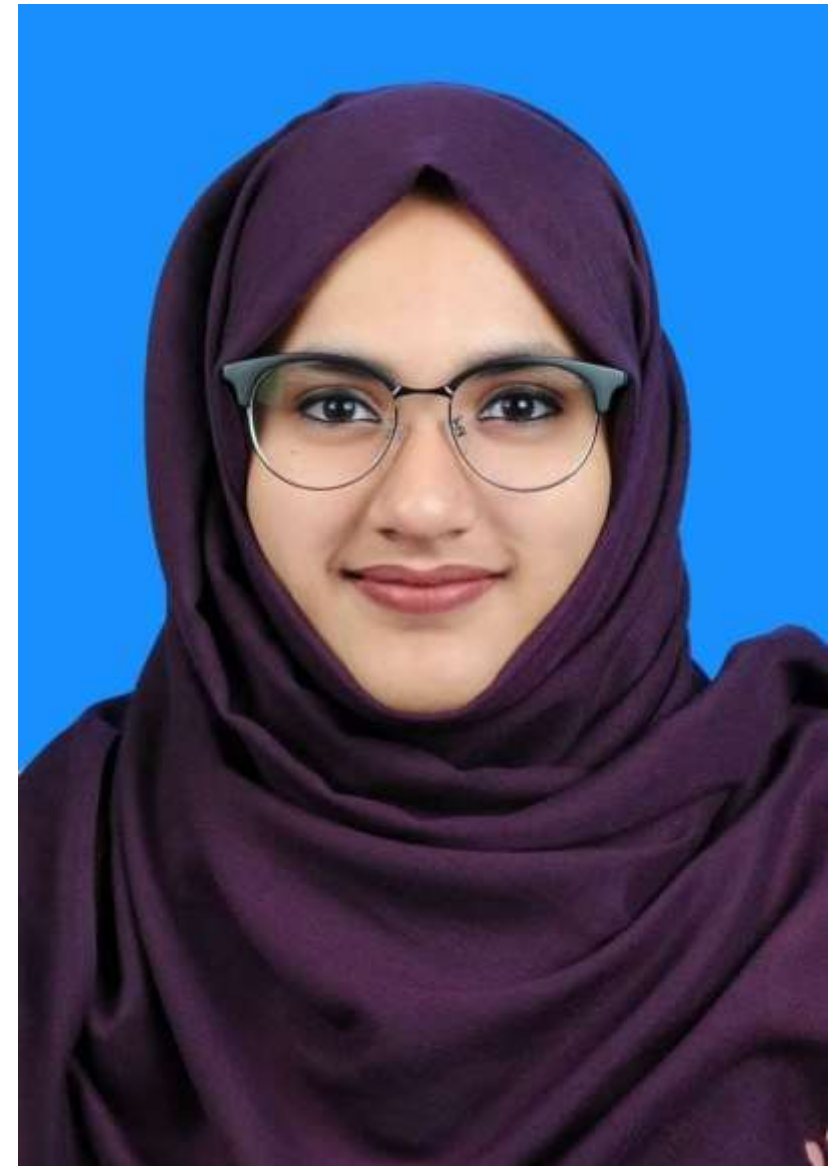
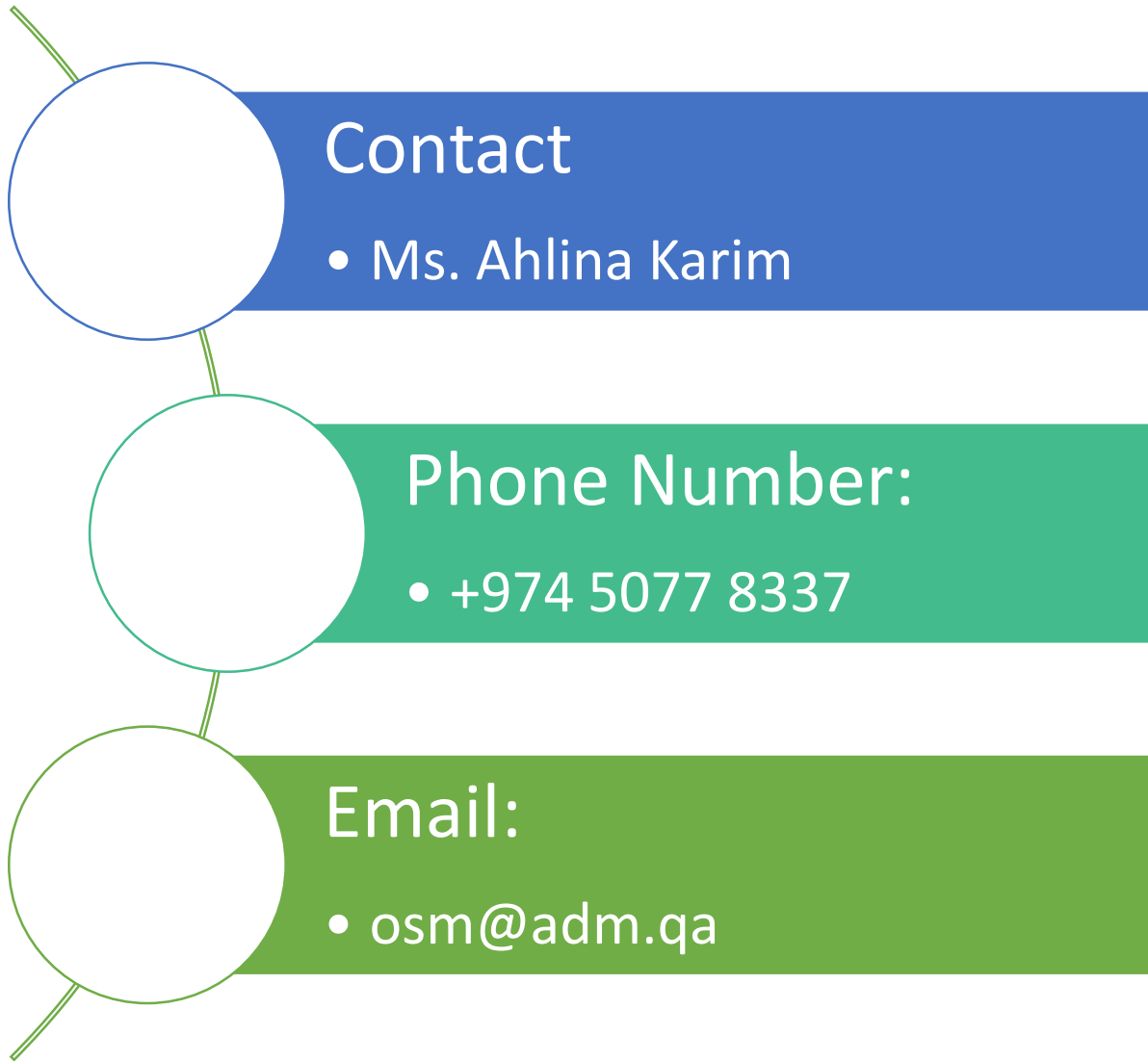




**MONETIZATION**

Turn your  
idea into a  
profiting  
business!





A professional woman with her hair pulled back, wearing a dark grey blazer over a light blue and white striped collared shirt. She is smiling broadly and looking directly at the camera. She is holding a blue folder. In the background, three other people are visible but out of focus: a woman on the left, a man in the center, and a man on the right. The setting appears to be a bright office or business environment.

**CONSULTANT**

## Professional Services



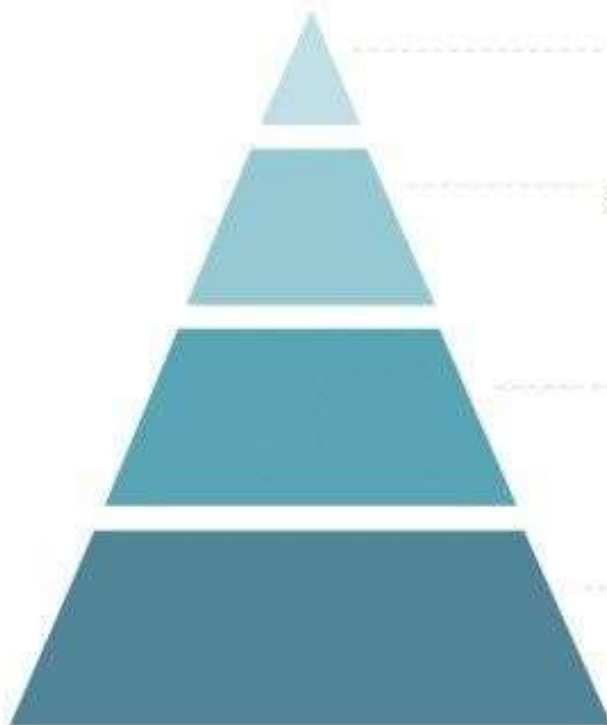
### Markt size

**\$300 billion**

*Depending on definitions*

**\$100 billion**

### Consulting firms



Large firms

Mid-sized firms

Small firms

Freelancers

### Market structure

2%

5%

8%

85%

### Segments

**Strategy**

**Management**

**Operations**

**Human Resources**

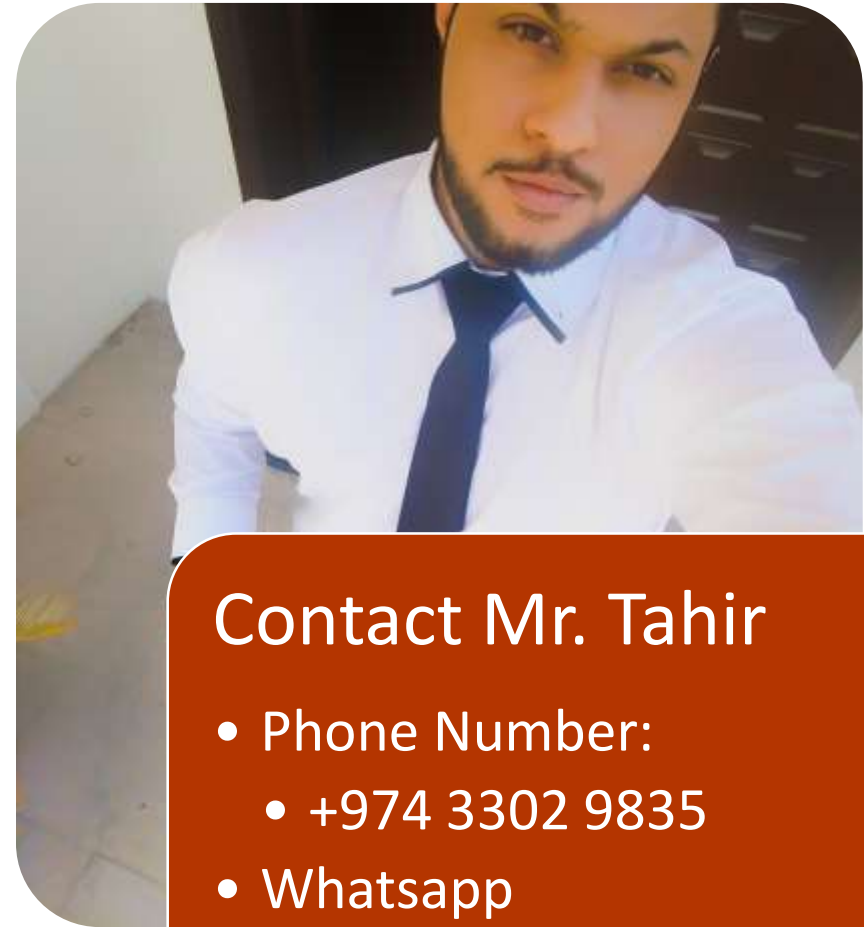
**Financial Advisory**

**Technology**



## Contact Ms. Eva

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## Contact Mr. Tahir

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- Whatsapp
  - +974 5012 3633
- Email:
  - [mentors@adm.qa](mailto:mentors@adm.qa)



# HOW TO SET UP AN ONLINE BUSINESS

# MODELS

# PRINCIPLES

Follow others model and instead of reinventing,  
you may follow the company's model.



1

BUSINESS  
IDEA

BUSINESS  
MODEL

LEGAL  
ENTITY

PRODUCTS  
AND  
SERVICES

POTENTIAL  
TARGETED  
CUSTOMERS

2

DOMAIN  
NAME

WEBSITE

MOBILE APP

CONTENT

SEO

SOCIAL  
MEDIA

3

PAYMENT  
GATEWAY

LOGISTIC  
ARRANGEMENT

PACKAGING

CRM

4

TOOLS

TECHNIQUES

TACTICS

METHODS

1.

BUSINESS  
IDEA

BUSINESS  
MODEL

LEGAL  
ENTITY

PRODUCTS  
AND  
SERVICES

POTENTIAL  
TARGETED  
CUSTOMERS



# LEGAL ENTITY





# CYBER LAW



# E-COMMERCE RULES



# E-COMMERCE REGULATION



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# IT REGULATION

# OFFSHORE COMPANIES





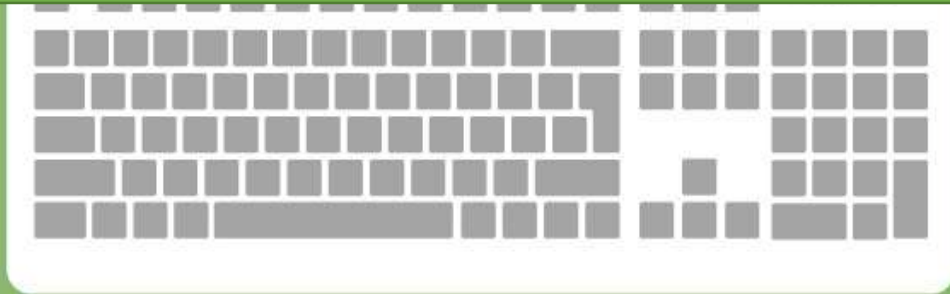


O F F S H O R E

**BANKING**

BUY

# PRODUCTS AND SERVICES





A photograph of a busy coffee shop interior. In the background, there is a counter with menu boards and a sign that says "EDEN ROAD BREWING". A sign on the right says "TODAY'S COFFEES" with a "FILTER" option. The foreground is filled with blurred figures of people, including a man in a red and black plaid shirt and a woman with long dark hair. A large black banner with white text is overlaid across the center of the image.

**POTENTIAL TARGETED CUSTOMERS**

# DEMOGRAPHICS AND PSYCHOGRAPHIC

## Demographics

Age / Gender

Race

Location

Employment Status

## Psychographics

Personality

Values

Attitudes

Interests

Lifestyles



DOMAIN  
NAME

WEBSITE

MOBILE  
APP

CONTENT

SEO

SOCIAL  
MEDIA



# WEBSITE



# MOBILE APP







**android**



VS



CONTENT



# THE AIDA MODEL





# GOOGLE FIRST PAGE SEARCH RESULT

[Google AdWords - Online Advertising by Google](#) ← (1)

[adwords.google.com/](#)

Advertise with Google **AdWords** ads in the Sponsored Links section next to search results to boost website traffic and sales. With Google **AdWords** pay-per-click ...

[Keyword Tool](#)

Enter one keyword or phrase per line to see what related word ...

[Help Center](#)

Google Chrome. A browser built for speed, simplicity and ...

[Google Ads](#)

Already have an AdWords account? Login now. How it works ...

[Google Analytics](#)

Use Google Analytics to learn which online marketing ...

[AdWords Signup](#)

[AdWords Express](#)

Use Google AdWords Express to advertise your local business on ...

[More results from google.com »](#)

[AdWords - Wikipedia, the free encyclopedia](#) ← (2)

[en.wikipedia.org/wiki/AdWords](#)

Google **AdWords** is Google's main advertising product and main source of revenue. Google's total advertising revenues were USD\$28 billion in 2010. **AdWords** ...

[Inside AdWords](#) ← (3)

[adwords.blogspot.com/](#)

5 hours ago – Google's official blog for news, information, and tips on **AdWords**.

[Google AdWords \(adwords\) on Twitter](#) ← (4)

[twitter.com/adwords](#)

The official channel for info & updates from the Google **AdWords** team. ... **AdWords** SMB Specialists explain how to set up your account to generate effective ...

[Google AdWords Advertising and How to Advertise on Google](#) ← (5)

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[AdWords - Grade Your Google AdWords Account Performance](#) ← (6)

[www.wordstream.com/google-adwords](#)

Get a free, instant report on your Google **AdWords** account performance with the **AdWords** Performance Grader. It's a free PPC audit in under a minute! >>

[AdWords How Tos, Guides and Tutorials - Redfly Online Marketing ...](#) ← (7)



[www.redflymarketing.com/adwords-tutorials/](#)

Mar 12, 2010

Get the Flash Player to see this video about quality score.

Welcome to the Redfly Marketing Google **AdWords** ...

[More videos for adwords »](#)

Google

**PHILOSOPHY**



A 3D bar chart with 15 bars of varying heights, some tilted, on a reflective surface. The bars are arranged in a line, with the first few being shorter and tilted, and the last few being taller and more upright. The background is a dark gradient.

# 200 FACTORS THAT INFLUENCES GOOGLE SEARCH RESULTS

PAYMENT  
GATEWAY

LOGISTIC  
ARRANGEMENT

PACKAGING

CRM



TOOLS

TECHNIQUES

TACTICS

METHODS



# Online Businesses For Sale

Profitable online businesses from trustworthy sellers

Register for Full Access →

All Monetizations ▼    Search Niche or Listing #    Price: \$0 - \$11,100,000 Apply    ☰ 🗄️ 🔍 📄

Action	Listing	Niche & Status	Monetization	Price	Monthly Net Profit	Multiple	Seller Interview
👍👎	#47897	<b>Apparel &amp; Accessories</b> ● New Listing	> Application, SaaS, Affili...	\$1,897,387	\$52,705	36x	✕
👍👎	#47958	<b>Health &amp; Fitness</b> ● New Listing	> Amazon FBA	\$1,014,785	\$42,283	24x	✕
👍👎	#47915	<b>Food &amp; Beverages</b>	> eCommerce, Amazon ...	\$1,006,698	\$41,946	24x	✕

Activate Windows  
Go to Settings to activate Windows

# FLIPPING YOUR WEBSITE

# FULLY AUTOMATED MODELS

HOME

DOMAINS

WEBSITES New

HOSTING

CLOUD New

EMAIL New

SECURITY

COMBO OFFERS

Start Building your web presence at **\$ 2.82/mo**

Revealing Specialized Extensions

Get

 Domain Name

+

 SSL Certificate

+

 Hosting

Get Started >>

## Get a Domain Name

With Privacy Protection and lots more

Find your ideal domain name...

Search

**.com**  
\$ 12.04

**.in**  
\$ 8.68

**.co.in**  
\$ 6.64

**.org**  
\$ 14.61

## What's New

ULTRA FAST CLOUD HOSTING

Buy Now

# SELLING SPACE MODEL

Classified Websites and Real Estates Website

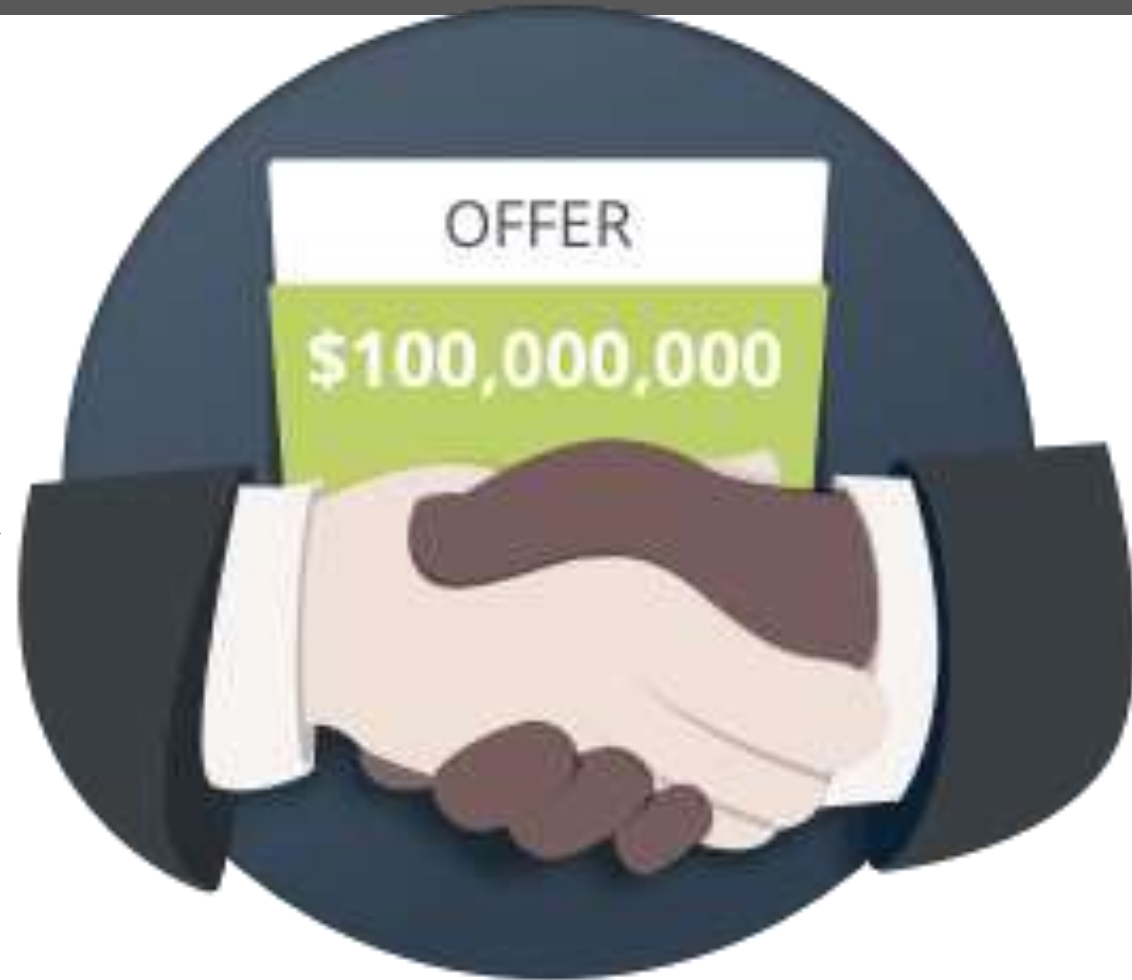


Jobs | Cars | Real Estate | Business



# And There Are Few Others Not Falling Within Those 3 Models

Ex: “Monetizing  
your



# Hire expert freelancers for any job, online

Millions of small businesses use Freelancer to turn their ideas into reality.

## Professional Freelancing Model

Freelancer.com



This Mobile App Design cost

**\$150**

Are you talented and looking for work? [Sign up as a freelancer.](#)



# REFERAL MODEL

Ex: Affiliate Marketing





TOP BRANDS



OFF THE HOOK LOOK

UNDER 799

12 MIDNIGHT - 8 AM

SHOP NOW

# E-commerce & Affiliate Model

SHOP BY

WOMEN



MEN



KIDS





**Choose any of  
the business  
model based on  
the skill and  
revenue  
availability.**



**BUSINESS PLAN**

# STARTUP FUNDING



# FINANCIAL BOOTSTRAP PING



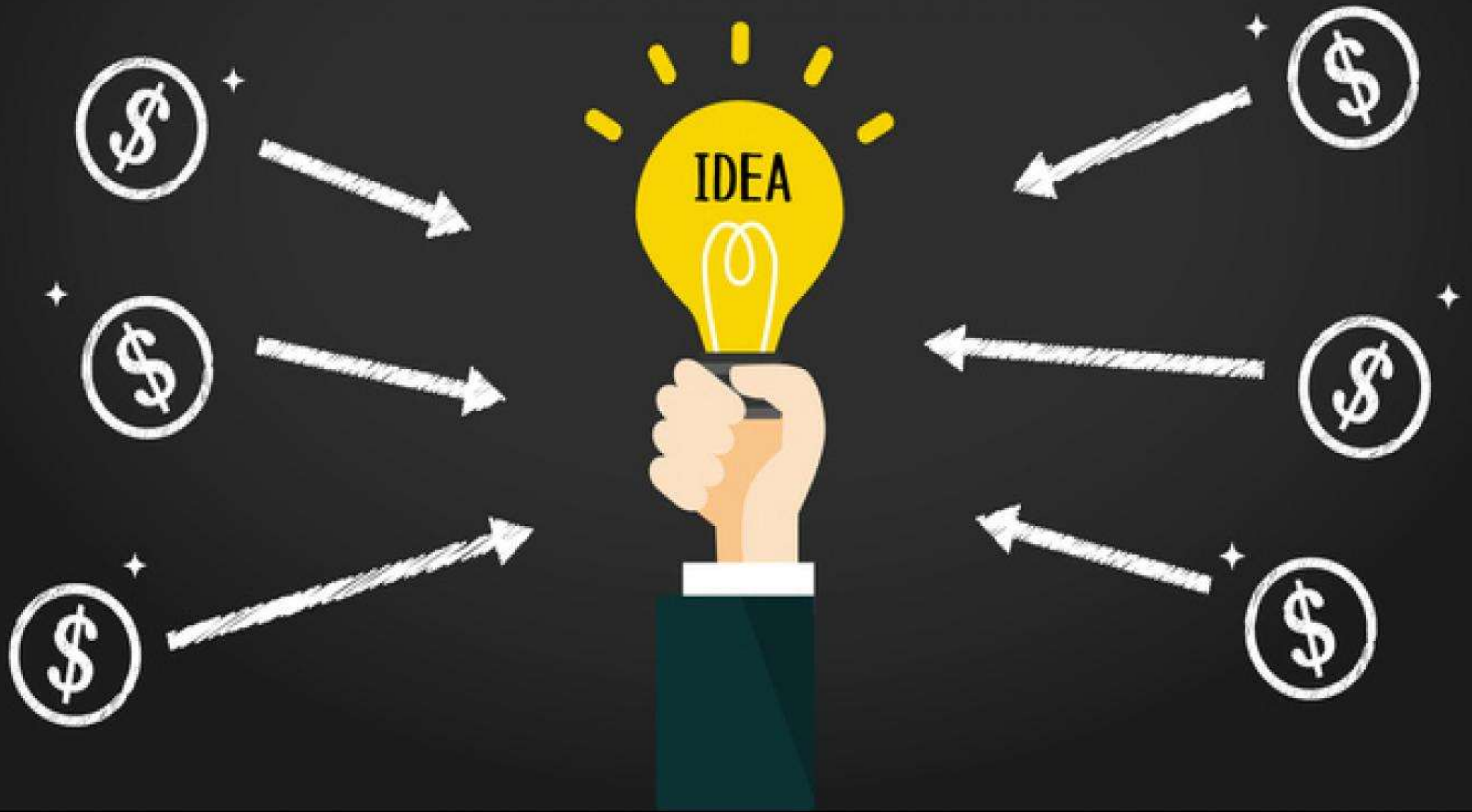


# VENTUR E CAPITAL

# ANGEL INVESTMENT







**CROWDFUNDING**

A desk with various office supplies. In the foreground, a dark grey binder with a white label that says "GRANTS" in bold black letters is the central focus. To the left, a black mesh pen holder contains several colorful pens and highlighters. Behind the binder, a small globe on a stand is visible. Scattered on the desk are several colorful paper clips (green, blue, yellow, red) and a ruler. The background is slightly blurred, showing more office supplies and a desk lamp.

**GRANTS**

**GOVERNMENT  
GRANTS**

# INVESTORS MEET



**We welcome you to The Investors Meet in London, Kuala Lumpur, Qatar & Tokyo**



# Concepts of Online Business Models

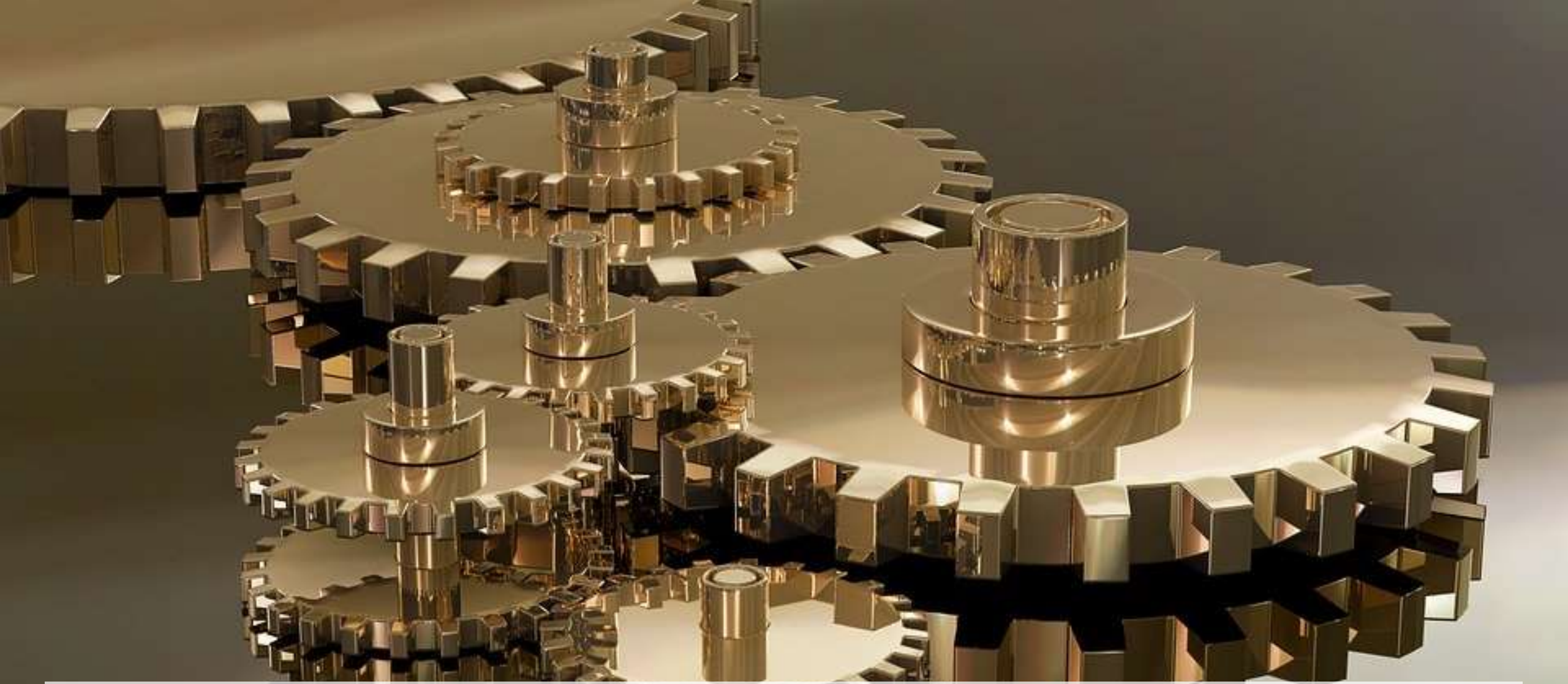


# BUSINESS PLAN



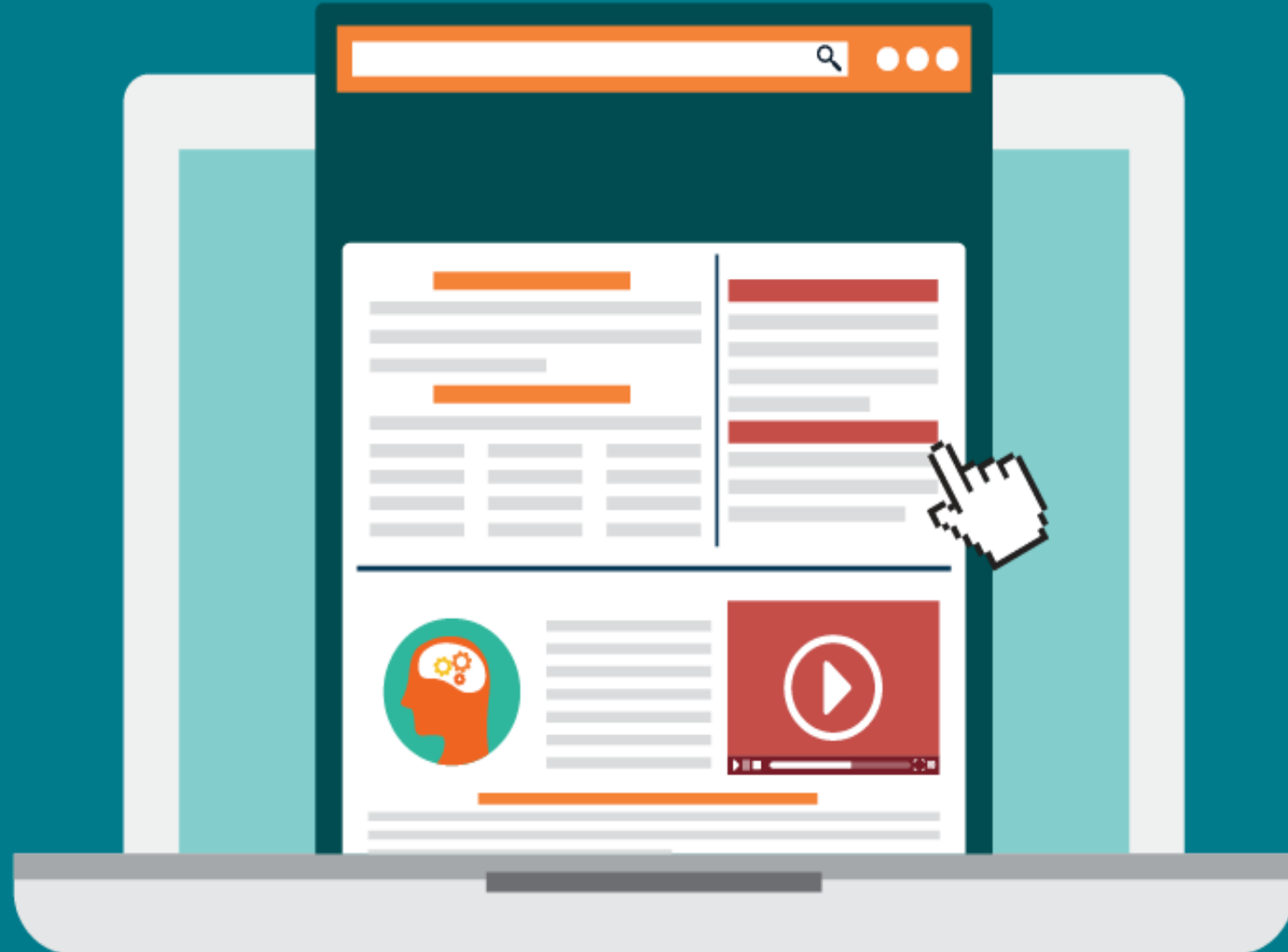


# STRATEGY



# **TECHNICAL INFRASTRUCTURE**

# SETTING UP YOUR OWN WEBSITE/MOBILE APP







**PROMOTIONS**

# PRODUCT SOURCING





**CRM**



# **CRM TOOLS**

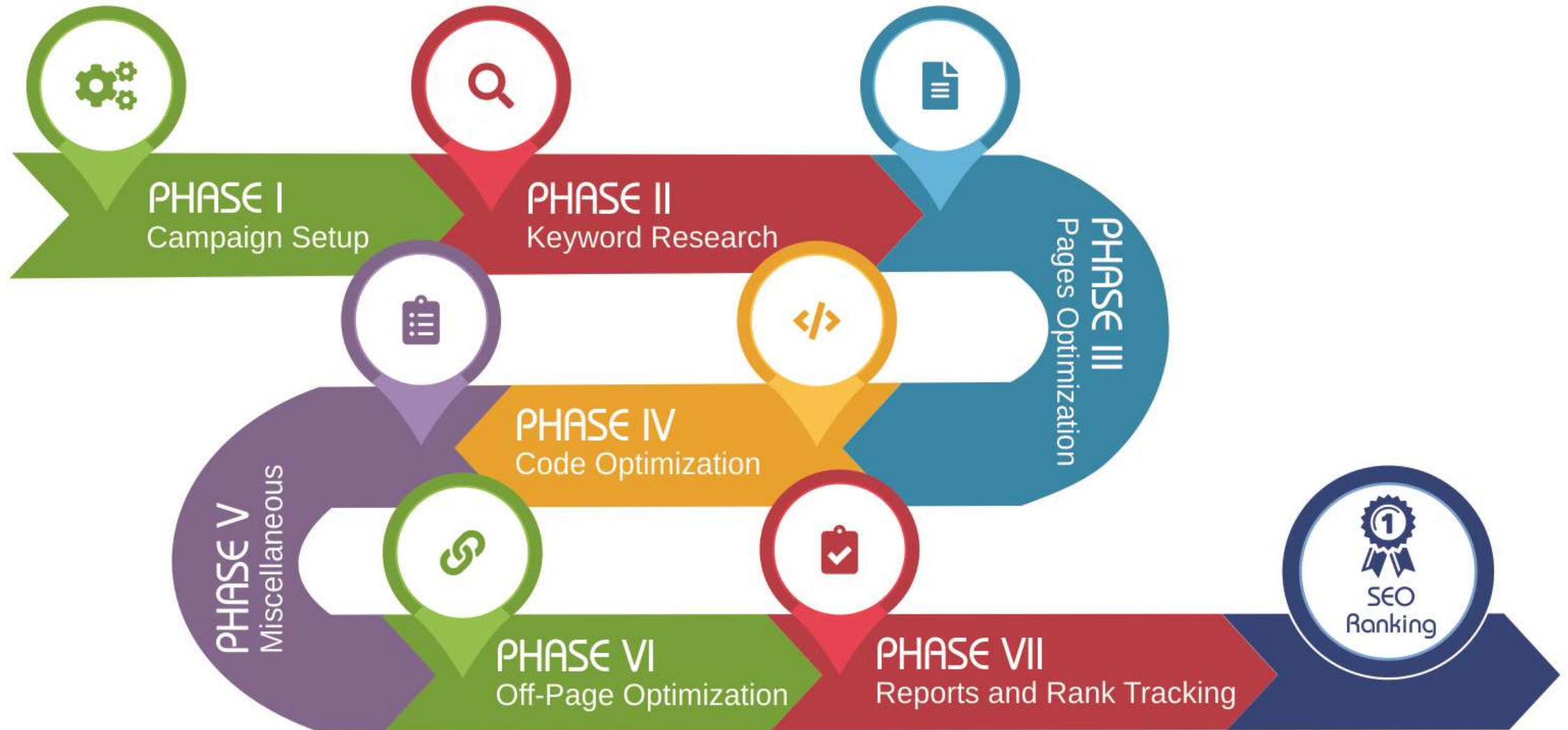
# PROMOTION OF THE BUSINESS



**THERE ARE  
MORE THAN  
DIFFERENT WAYS  
TO PROMOTE  
YOUR BUSINESS  
ONLINE**



# SEO



# GOOGLE SEARCH RESULT PAGE



google search support



[G https://support.google.com](https://support.google.com) ▼

## Google Support

General Help Center experience. Next. How can we help you? [Google Chrome](#) · [Google Account](#) · [YouTube](#) · [Gmail](#) · [Google Play](#) · [Google Search](#) · [AdSense](#) ...  
[Google Search Help](#) · [Google Account Help](#) · [Gmail](#) · [Custom Search](#)

[G https://support.google.com](https://support.google.com) › [websearch](#) › [community](#) ▼

## Community forum - Google Search Help - Google Support

Incorrect **Search** Results. Somebody as a cruel prank reported me missing about a year ago with some very inflammatory details · Why is **google** not allowing me ...

[G https://support.google.com](https://support.google.com) › [customsearch](#) ▼

## Custom Search Help - Google Support

Choose sites to include in your **search** engine · Edit your **search** engine with the Control Panel · Add custom **search** to your ... Verify your site in **Search** Console.

[G https://www.google.com](https://www.google.com) › [contact](#) ▼

## Contact us – Google

Visit Webmaster Central – the fastest way to get help with increasing traffic to your site, and see your site's crawling, indexing and **search** traffic data.

[G https://www.google.com](https://www.google.com) › [webmasters](#) › [support](#) ▼

## Get Help and Support for your Website - Google Webmasters

Have questions about **Search** Console, **search** rankings, security issues or content on your site? Find the right **support** channel here.

[↔ https://developers.google.com](https://developers.google.com) › [custom-search](#) › [docs](#) › [support](#) ▼

## Support | Custom Search | Google Developers

Mar 25, 2019 - **Support**. For **support**, visit the Help Center or the Help Community. Except as otherwise noted, the content of this page is licensed under the ...



best salon in man



best salon in mangalore

I'm Feeling Lucky »

best salon in manila

best salon in manila 2013

best salon in manila for hair color

Press Enter to search.



◀ *Love of beauty is taste*  
the creation of beauty is art ▶

WELCOME TO VXCLUSIVE PROFESSIONAL UNISEX SALON EXPERIENCE  
THE CARE

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages.



L'ORÉAL  
PARIS  
PROFESSIONNEL

ADVERTISING

SUCCESS

OPTIMIZATION

SEARCH

ANALYSIS

PAY PER CLICK

STRATEGY

WWW

KEYWORDS

MARKETING



**SEM**  
SEARCH  
ENGINE  
MARKETING

# Search Engine Marketing



# GOOGLE FIRST PAGE SEARCH RESULT

[Google AdWords - Online Advertising by Google](#) ← (1)

[adwords.google.com/](#)

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Enter one keyword or phrase per line to see what related word ...

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[www.redflymarketing.com/adwords-tutorials/](#)

Mar 12, 2010

Get the Flash Player to see this video about quality score.

Welcome to the Redfly Marketing Google **AdWords** ...

[More videos for adwords »](#)

# 3. Remarketing Retargeting



A hand is shown typing on a laptop keyboard. The background is a dark, textured surface with a digital overlay of various email-related icons, including envelopes, '@' symbols, and document icons, all in a light, glowing color. A semi-transparent beige banner is positioned across the middle of the image, containing the text '4. EMAIL MARKETING' in a bold, black, serif font.

## 4. EMAIL MARKETING

# Streak.com



[Pricing](#) [About Us](#) [Careers](#) [Blog](#) [API Docs](#) [Support](#)

Upcoming Demos to Schedule (Sales) 1-5 of 8			
Nikola Tesla	Demo	Currently evaluating differe	Oct 16
Guglielmo Marconi	Demo	Wants 5% discount for beir	Oct 16
Dmitri Mendeleev	Demo	Set follow up reminders pe	Oct 16
Henry Ford	Demo	Loves to talk about cars, ei	Oct 16
Marie Curie	Demo	Loves the tracking feature!	Oct 23

Unread 1-1 of 1			
Streak Notifications	Wdgt.io Reminder - Wdgt.io Remind	Nov 1	

## CRM, inside Gmail.

### CRM Flavors

[Sales](#)

[Support](#)

[Product Dev](#)

[Hiring](#)

[Deal Flow](#)

[Real Estate](#)

[Fundraising](#)

### Email Power Tools

[View Tracking](#)

[Send Later](#)

[Mail Merge](#)

[Snippets](#)

[Snooze](#)

[Thread Splitter](#)



Install Streak for Gmail

# SOCIAL MEDIA





# **SOCIAL NETWORKING SITES**





# Streaming Videos Sites

**You Tube**

**veoh**

**metacafe**

**vimeo**

# Blogs

THE  
HUFFINGTON  
POST

**TMZ**

**B**

# Micro Blogs

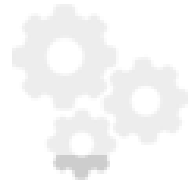
posterous<sup>®</sup>  
**SPACES<sup>SM</sup>**

**tumblr.**

**friendfeed**

**dailybooth**

# Wikis



WIKIPEDIA  
WIKIPEDIA



WIKINEWS



# Instant Messengers



# SOCIAL MEDIA EXPLAINED WITH coffee



I Like Coffee



Here is a collection of pictures & recipes of coffee drinks.



I am drinking #Coffee



Watch me as I drink coffee.



I am a Google employee who drinks coffee



Here is where I drink coffee. I come here a lot, I am the Mayor.



I am good at drinking coffee



Here is a vintage picture of me drinking coffee.

socialab

# EFFECTIVE WAYS OF USING SOCIAL MEDIA



- **STATE YOUR SOCIAL MEDIA OBJECTIVES**
- **SOCIAL MEDIA STRATEGIES**
- **SOCIAL MEDIA MARKETING**
- **SOCIAL MEDIA MANAGEMENT**



# 7. MARKETING AUTOMATION



Email Marketing



Web Tracking



Lead Scoring



Nurture Marketing



SMS Messaging



Campaign Tracking



Form Capture



Surveys



Landing Pages



Social Discovery



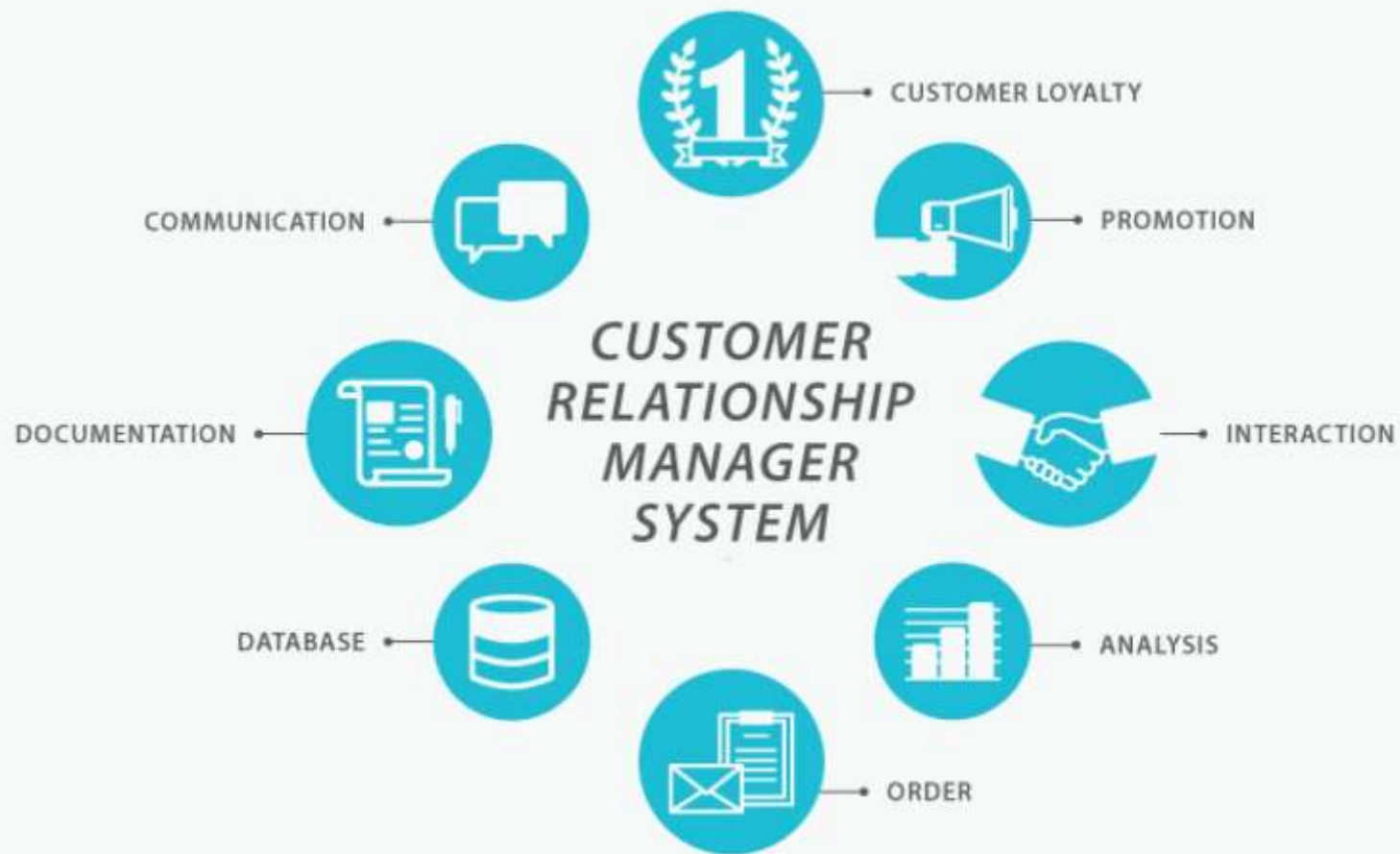
Integrations  
(GoToWebinar)



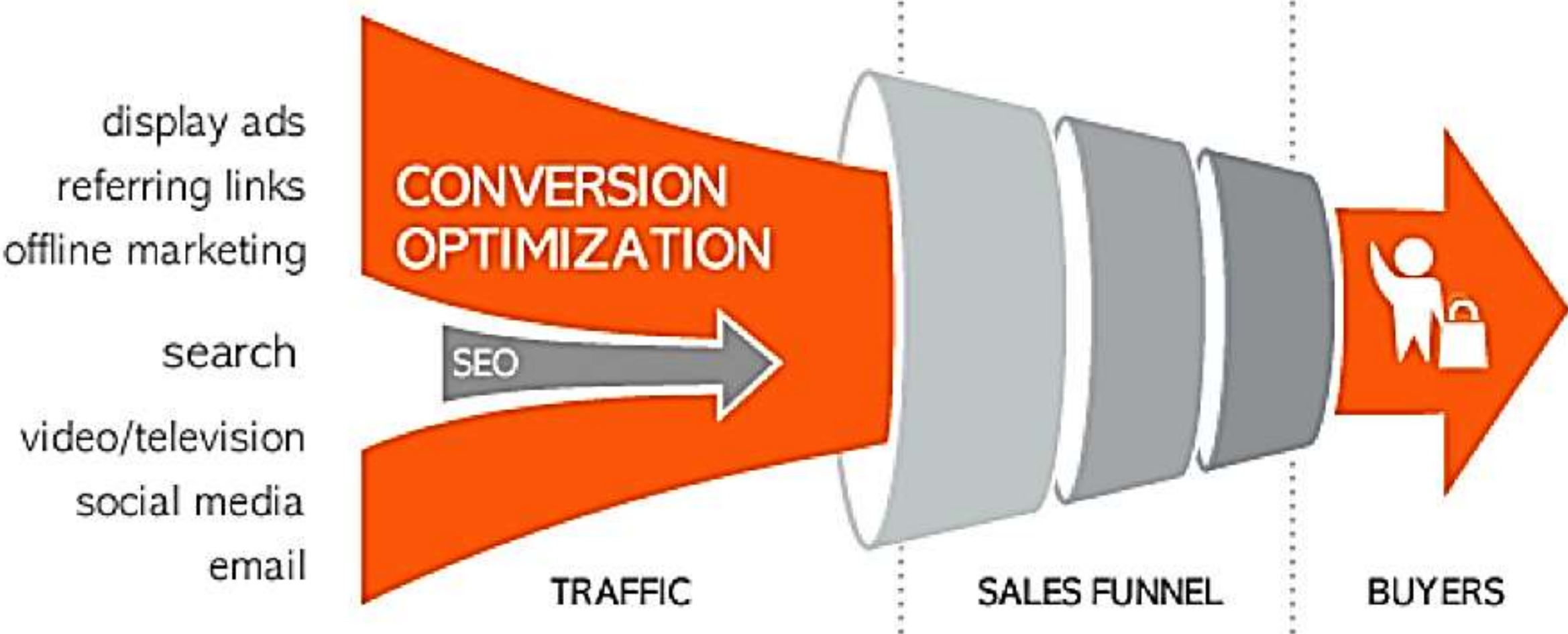
Training & Support

# CUSTOMER RELATIONSHIP MANAGEMENT TOOLS

# CRM



# CONVERSION OPTIMIZATION TOOLS





# CAMPAIGN MANAGEMENT





# **CONTENT MANAGEMENT SYSTEMS**

KNOWLE  
DGE



EXPERIEN  
CE

SKILL

Q

&

A

**WHAT ARE WE PROVIDING?**



# FACILITIES AND PACKAGES

# FACILITIES GIVEN TO THE MENTEES



**100**  
**DAYS**



# 100 DAYS CHALLENGE



## INDIVIDUAL MEETING

100 DAYS x 30 MINUTES = **3,000 MINUTES**



**100 days** of Live Web Class/Training by an Industry Expert, **100 minutes each day** (or total of 10,000 minutes or 166 hours)

# TRAINING NOTES



**ENTRY**



**PROFESSIONAL**




**ENTREPRENEUR**



**PRO**



**CUSTOM**

A photograph of a silver laptop and an open book with a pencil resting on it, set against a dark, moody background. The laptop is open and positioned on the right side of the frame. The book is open and lies flat on the left side, with a pencil resting across its pages. The lighting is dramatic, highlighting the textures of the book and the laptop's keyboard.

Daily One-on-one  
Mentoring sessions for  
**30 min**

*Languages offered: English, Arabic, French, Spanish,  
Tagalog, Bangla, Urdu, Hindi, Tamil, & Malayalam.*

A glass jar is tipped over, spilling a large number of coins onto a surface. The coins are scattered around the opening of the jar, which is in the foreground. The background is blurred, showing more coins and the jar's body. The lighting is warm, highlighting the metallic sheen of the coins and the glass of the jar.

100 DAYS  
CHALLENGE  
GUARANTEE

*(Get assured results. If strategies fail, we will reward you  
with \$1,000)*



**ENTRY**



**PROFESSIONAL**



**ENTREPRENEUR**



**PRO**



**CUSTOM**

# AFFILIATE PROGRAM

# ADDITIONAL FACILITIES TO THE MENTEES



# 100 DAYS DIGITAL MASTERY CHALLENGE MENTORING PACKAGES

DIGITAL  
MASTERY  
ENTRY  
**(FREE)**

DIGITAL  
MASTERY  
PROFESSIONAL

DIGITAL  
MASTERY  
ENTREPRENEUR

DIGITAL  
MASTERY  
PRO

DIGITAL  
MASTERY  
CUSTOM



# DIGITAL MASTERY



**PROFESSIONAL, ENTREPRENEUR,  
PRO, CUSTOM**

# AWMC AFFILIATE PROGRAM

N/A

ENTRY



PROFESSIONAL



ENTREPRENEUR



PRO



CUSTOM

# Exclusive Post-training Mastermind Q and A

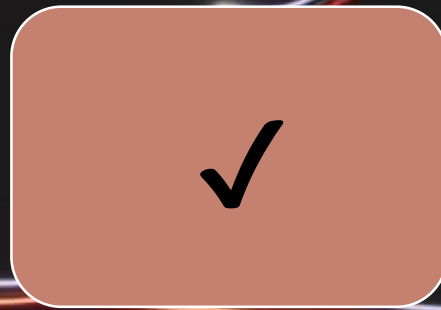
(60 minutes)



**ENTRY**



**PROFESSIONAL**



**ENTREPRENEUR**

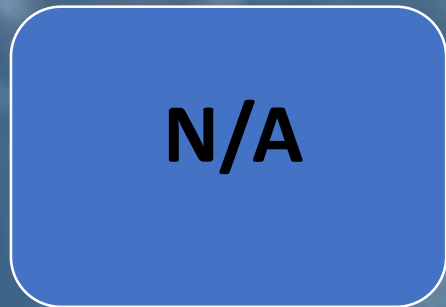


**PRO**

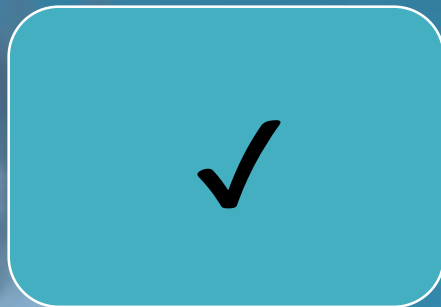


**CUSTOM**

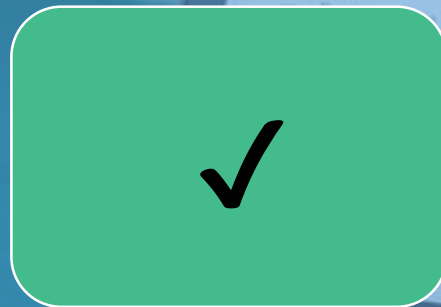
# KNOWLEDGE AND CAPABILITY-BUILDING RESOURCES: *e-books, tools, & articles*



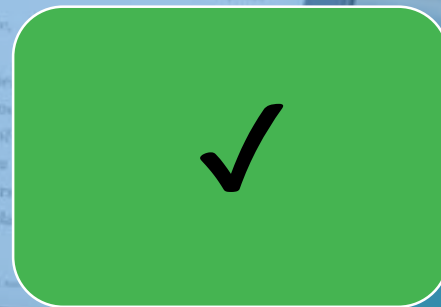
ENTRY



PROFESSIONAL



ENTREPRENEUR



PRO



CUSTOM

# Daily One-on-one Mentoring sessions

**MULTILINGUAL**

**30  
MINUTES**

**ENTRY**

\*ONLY AVAILABLE  
IN ENGLISH

**60  
MINUTES**

**PROFESSIONAL**

**90  
MINUTES**

**ENTREPRENEUR**

**120  
MINUTES**

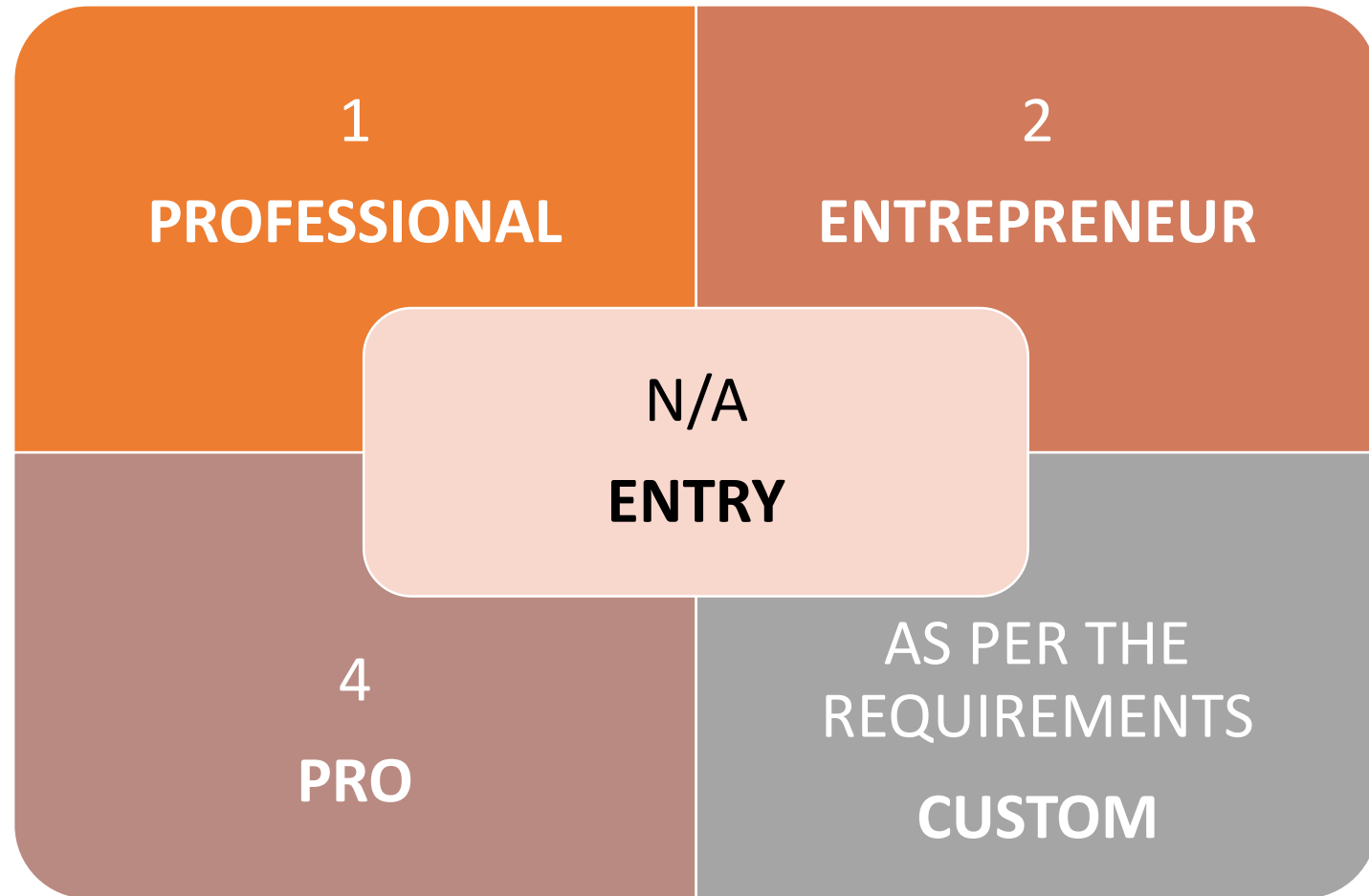
**PRO**

**2-4  
HOURS\*\***

**CUSTOM**

\*\* AS PER THE  
REQUIREMENT

# Social Media set-up



# DEDICATED MENTOR BUDDY

N/A

ENTRY



PROFESSIONAL



ENTREPRENEUR



PRO



CUSTOM

# Weekly training session with Trainer

**N/A**

**ENTRY**

**60  
MINUTES**

**PROFESSIONAL**

**120  
MINUTES**

**ENTREPRENEUR**

**150  
MINUTES**

**PRO**

**AS PER THE  
REQUIREMENT**

**CUSTOM**



# WEEKLY CONSULTING WITH CONSULTANT

N/A

30  
MINUTES

60  
MINUTES

120  
MINUTES

AS PER THE  
REQUIREMENT

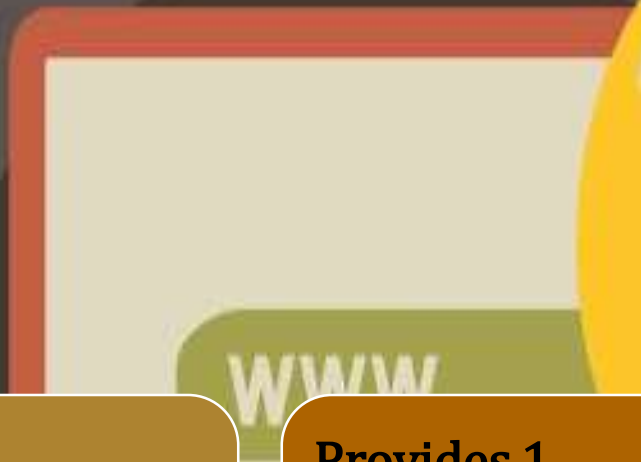
ENTRY

PROFESSIONAL

ENTREPRENEUR

PRO

CUSTOM



**N/A**

**ENTRY**

**N/A**

**PROFESSIONAL**

Provides 1 Website,  
1 Landing Page,  
and 1 Funnel

**ENTREPRENEUR**

Provides 1 Website, 2  
Landing Pages,  
and 2 Funnels

**PRO**

Provides Website, Landing Page, and Funnels as per your requirements

**CUSTOM**

# Remarketing

## PPC and Remarketing campaign design

N/A  
ENTRY

N/A  
PROFESSIONAL

APPLICABLE  
ENTREPRENEUR

APPLICABLE  
PRO

APPLICABLE  
CUSTOM

# STRATEGIC MEETING WITH MR. SHAN



**N/A**

**ENTRY**

**ONCE IN A  
MONTH**

**PROFESSIONAL**

**ONCE IN A  
MONTH**

**ENTREPRENEUR**

**TWICE IN A  
MONTH**

**PRO**

**TWICE IN A  
MONTH**

**CUSTOM**

# CRM

## Email Support



**ENTRY**



**PROFESSIONAL**



**ENTREPRENEUR**



**PRO**



**CUSTOM**



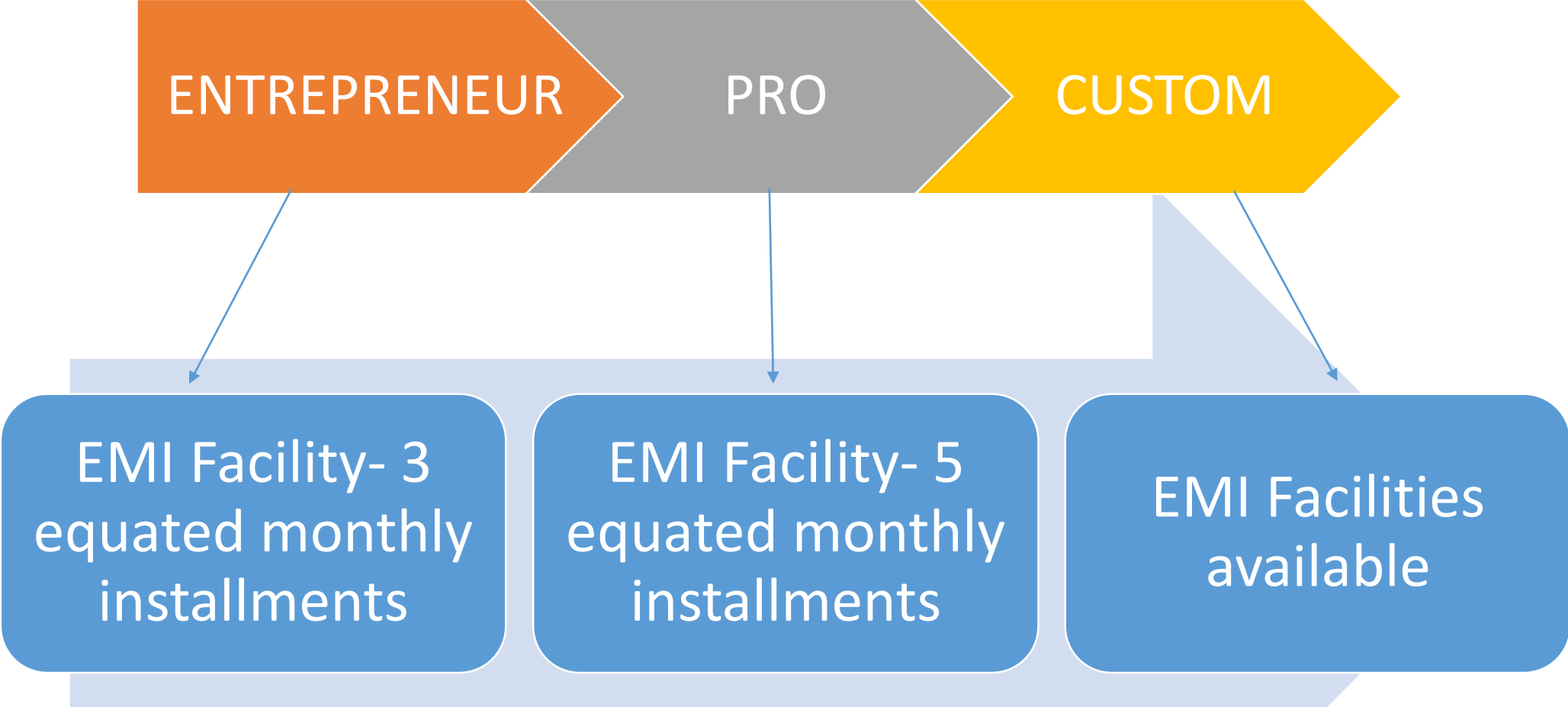
# Online Shopping Mall e-commerce website Startup

**ONLY APPLICABLE FOR THE  
TWO PACKAGES:**

PRO

CUSTOM

# EMI FACILITIES APPLICABLE ONLY FOR THE FOLLOWING PACKAGES:



# 100 DAYS CHALLENGE GUARANTEE

*Get assured results.  
If strategies fail, we  
will reward you with  
\$1,000.*

**ENTRY**

*Get assured results.  
If strategies fail, we  
will reward you with  
\$1,000.*

**PROFESSIONAL**

*Get assured results.  
If strategies fail, we  
will reward you with  
\$2,500.*

**ENTREPRENEUR**

*Get assured results.  
If strategies fail, we  
will reward you with  
\$3,500.*

**PRO**

*Get assured results.  
If strategies fail, we  
will reward you your  
money back.*

**CUSTOM**





# PLAN B

A VERY  
SPECIAL OFFER



**FOR THE FIRST  
50 MENTEES TO  
GRAB THE OFFER**



A background image showing a close-up of two hands shaking in a firm grip, symbolizing a business agreement or deal. The hands are wearing business attire, including a grey sweater and a white shirt cuff. The background is slightly blurred, showing other people in a professional setting.

**APPLICABLE FOR THE PACKAGES  
OF PRICE**

**\$997 OR ABOVE.**



# **AUTOMATED ONLINE BUSINESS BUNDLE**

## OPTION 01



**GET A **YOUTUBE**  
**CHANNEL**  
**SET-UP****

## OPTION 02



**GET AN AUTOMATED  
**DROPSERVICE**  
**WEBSITE****

## OPTION 03



**GET AN **AFFILIATE**  
**WEBSITE WITH DIGITAL**  
**PRODUCTS, FUNNEL &**  
**LANDING PAGE****

**With additional necessary Tools, Strategies, and Plug-ins**

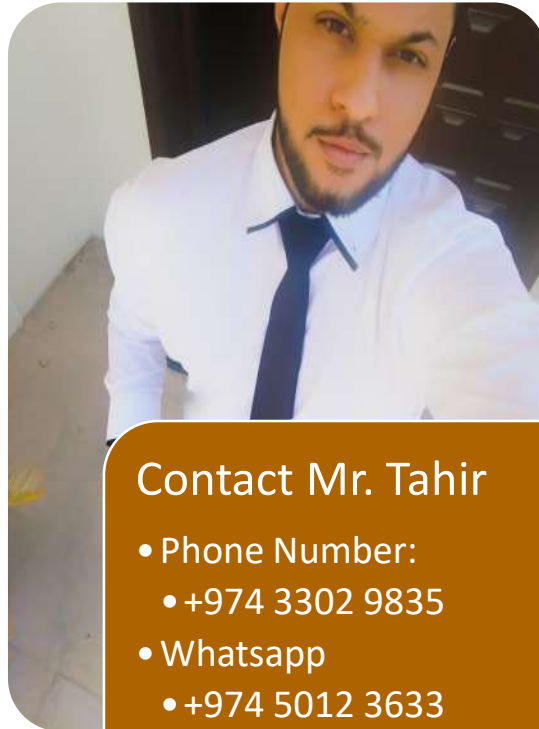
**Can make \$100 per day**

Thank You  
Very Much



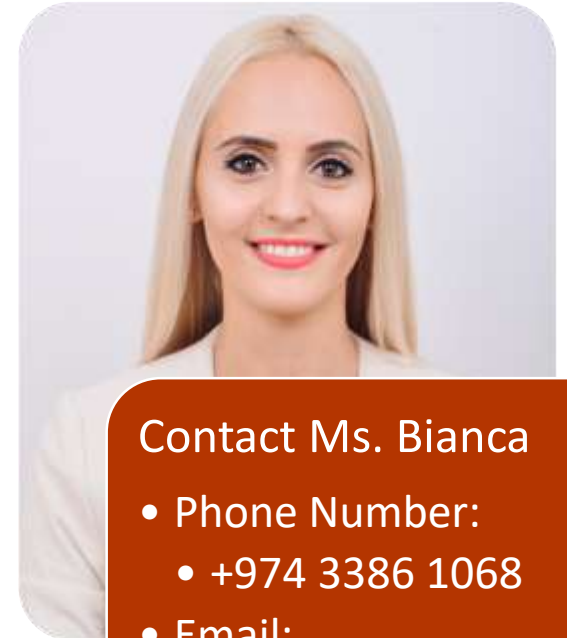
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