



WELCOME

100 DAYS DIGITAL MASTERY CHALLENGE



WELCOME?

WELCOME?





WELCOME





THE WORLD BEFORE



LOCKDOWN





**SOCIAL
DISTANCING**



SOCIAL DISTANCING



**PHYSICAL
DISTANCING**



BUT WE ARE STILL CONNECTED



**TECHNOLOGY
CONNECTS US**



TECHNOLOGIES

**WE CAN SHOP
ONLINE.**




COMMUNICATE ONLINE



Online Banking

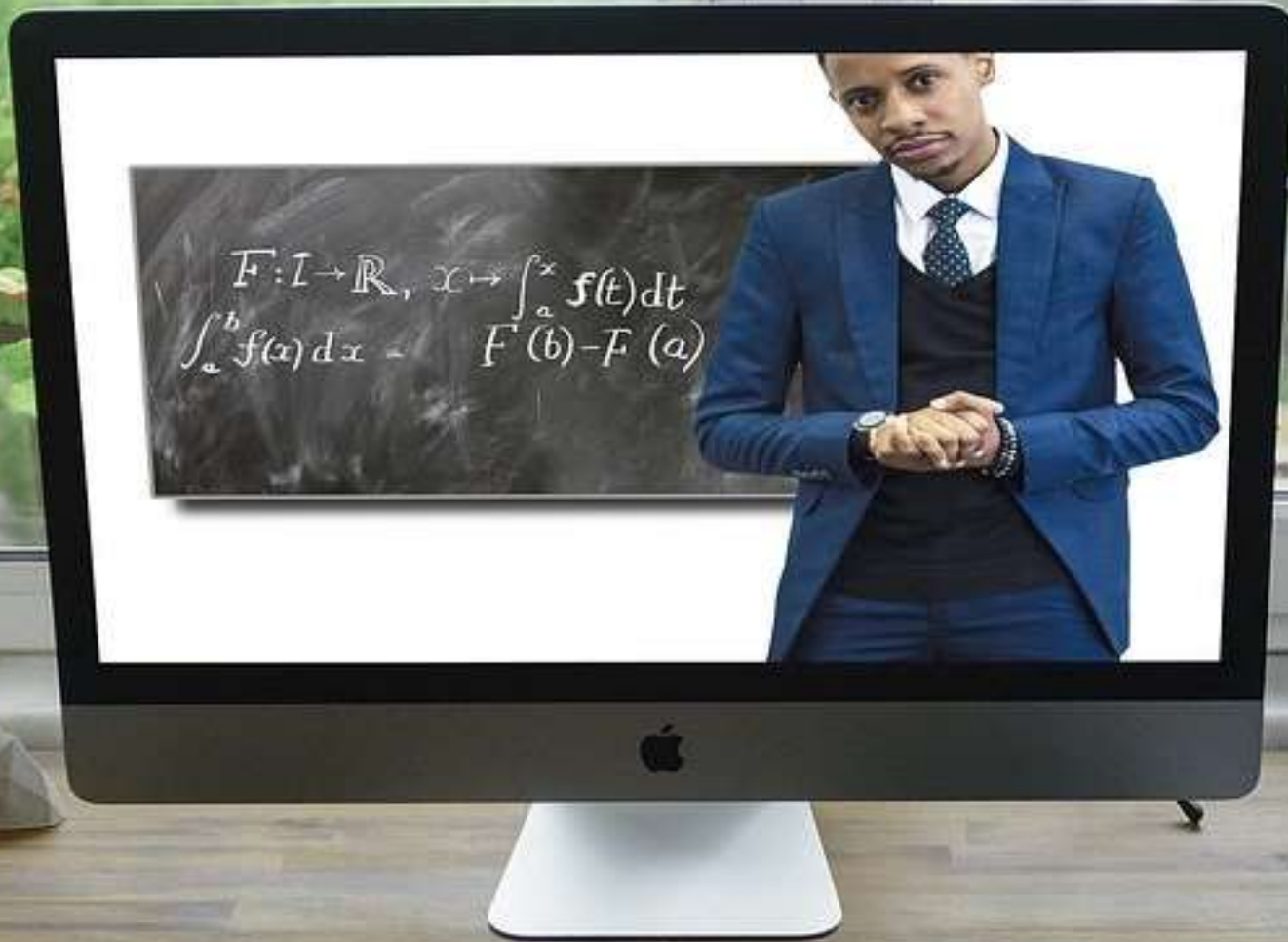
 Username

 Password

Login

MacBook Pro





ONLINE SCHOOLS

ONLINE YOGA



ONLINE FOOTBALL





ONLINE SPORTS

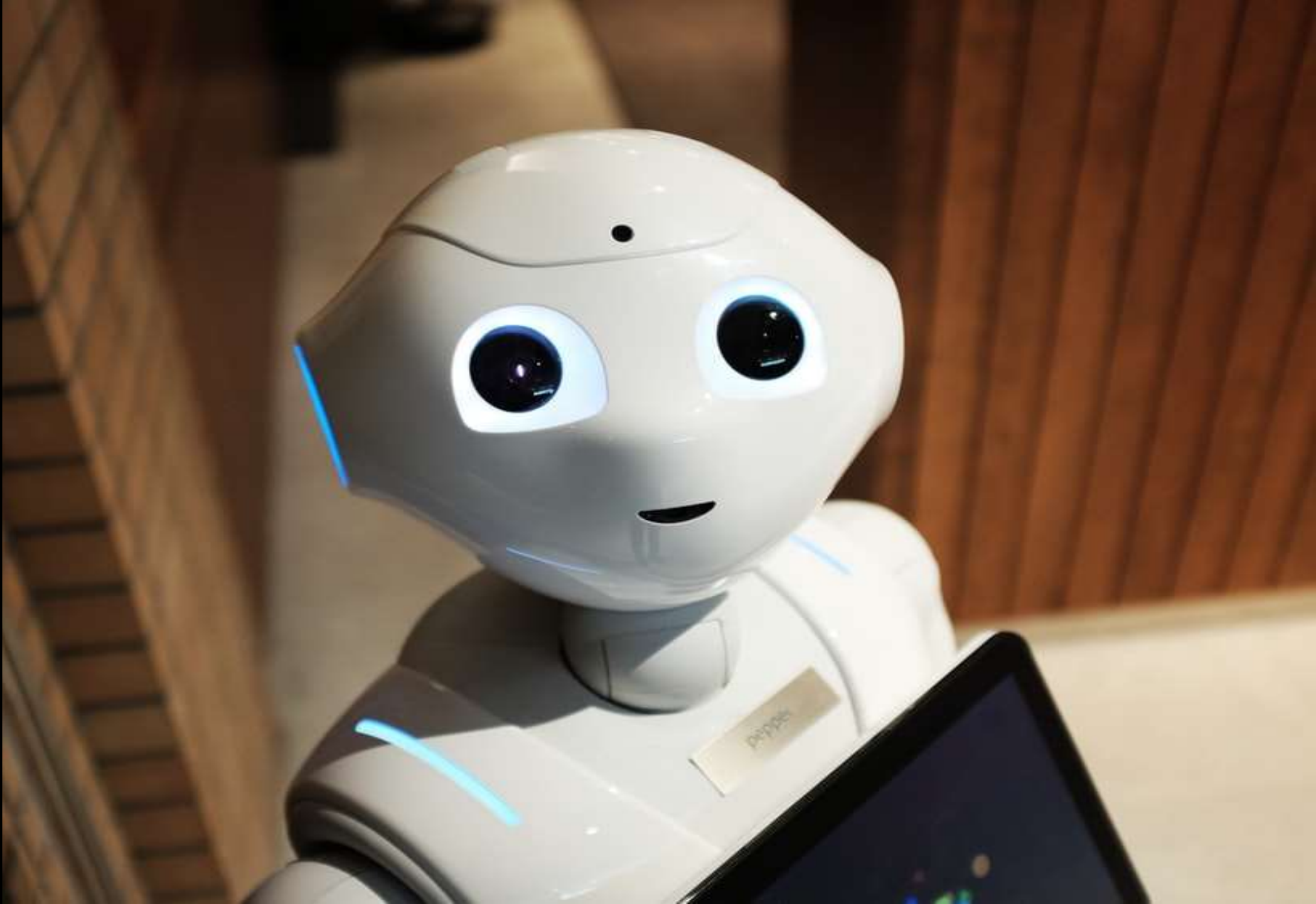


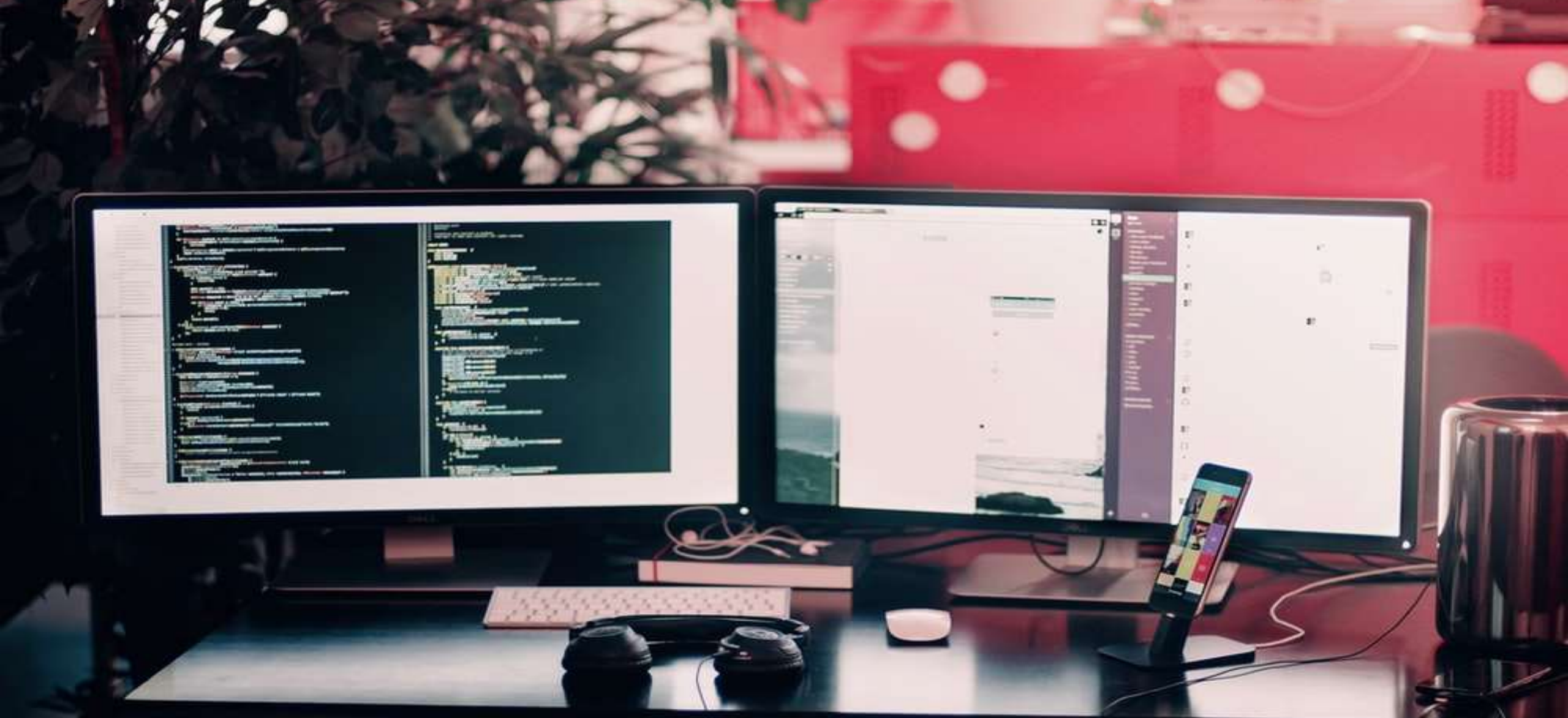
**HIS EXCELLENCY SHEIKH TAMIM RECENTLY
CONDUCTED AN ONLINE PRESS CONFERENCE**

A close-up photograph of a wooden gavel with a brass head, resting on a laptop keyboard. The gavel is positioned diagonally across the frame, with its handle pointing towards the bottom left and its head towards the top right. The keyboard keys are visible in the background, slightly out of focus. A black rectangular box with white text is overlaid on the left side of the image.

ONLINE COURT

ROBOTS





TECHNOLOGY MAKES ALL OF THIS POSSIBLE

BECAUSE OF THE INTERNET





BUT COMPANIES ARE CLOSING DOWN

FINANCIAL CRISIS

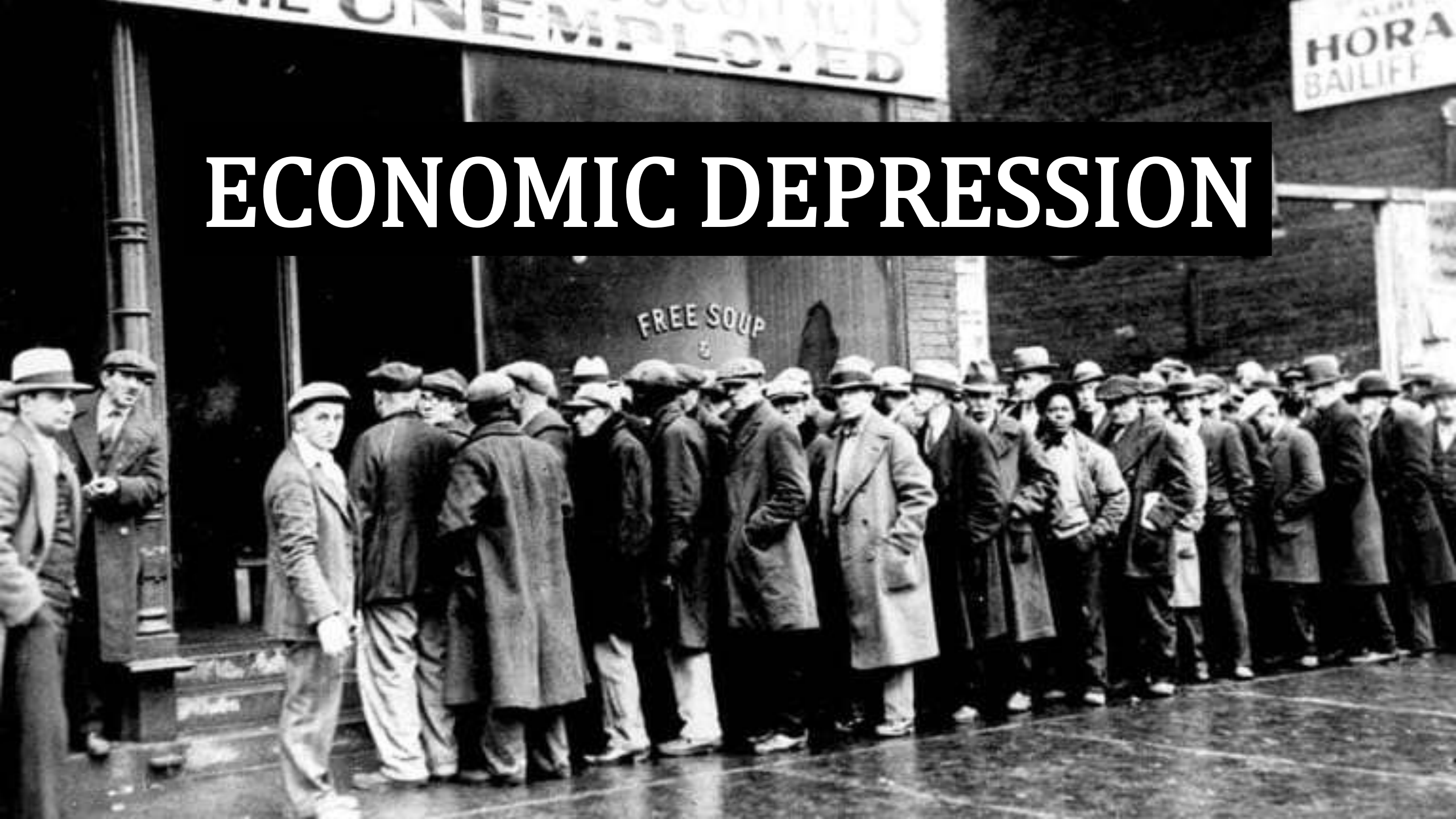
The background features a complex financial visualization. A world map is overlaid with a grid and various data series. A prominent white line graph trends downwards from the top left towards the bottom right. To the right, a candlestick chart shows price fluctuations with red and green bars. In the top right corner, the text 'Index' is followed by a green upward-pointing triangle and the number '1.56', and a red downward-pointing triangle and the number '0.78'. The overall color palette is dominated by blues, greens, and reds, creating a high-tech, data-driven aesthetic.

ECONOMIC

RECESSION



ECONOMIC DEPRESSION



-15%GDP
OF THE
WORLD
WILL GO
DOWN.



**APPROXIMATELY
1
BILLION
PEOPLE**



**THREATENED TO LOSE
THEIR JOB, REDUCED
SALARY AND HIGH
UNEMPLOYMENT
RATE**

BEFORE COVID-19



A top-down view of a wooden desk with multiple laptops, notebooks, coffee cups, and people's hands interacting with the devices. The desk is cluttered with various items including a blue notebook, a brown leather bag, a smartphone, a white laptop, a black spiral notebook, a dark coffee cup, a brown ceramic teapot, a small brown cup, a blue bowl of snacks, a white cup, a glass of water, a pair of headphones, a pair of glasses, a purple laptop, a smartphone, a pen, and a pair of hands holding a smartphone. The text "TECHNOLOGY PLAYS A MAJOR ROLE" is overlaid in a black box with white text.

TECHNOLOGY PLAYS A MAJOR ROLE



CONNECTION



CHANGE

A photograph of two men in a control room. The man on the left is younger, with a beard, wearing a blue and white checkered shirt. The man on the right is older, with a grey beard, wearing a tan shirt and a black beanie. They are both looking at a large console with many buttons and lights. In the background, there are several large monitors displaying various data and graphics. The word "TRANSFORMATION" is overlaid in large white letters across the center of the image.

TRANSFORMATION

ONLINE CLASSES



**ORDER
FOOD ONLINE**



GROCERY

ONLINE



PEOPLE ARE NOW
MAKING THEIR OWN
WEBSITES



MAKING THEIR OWN VIDEOS AND UPLOADING ONLINE





AFTER COVID-19



E-COMMERCE

MOBILE COMMERCE

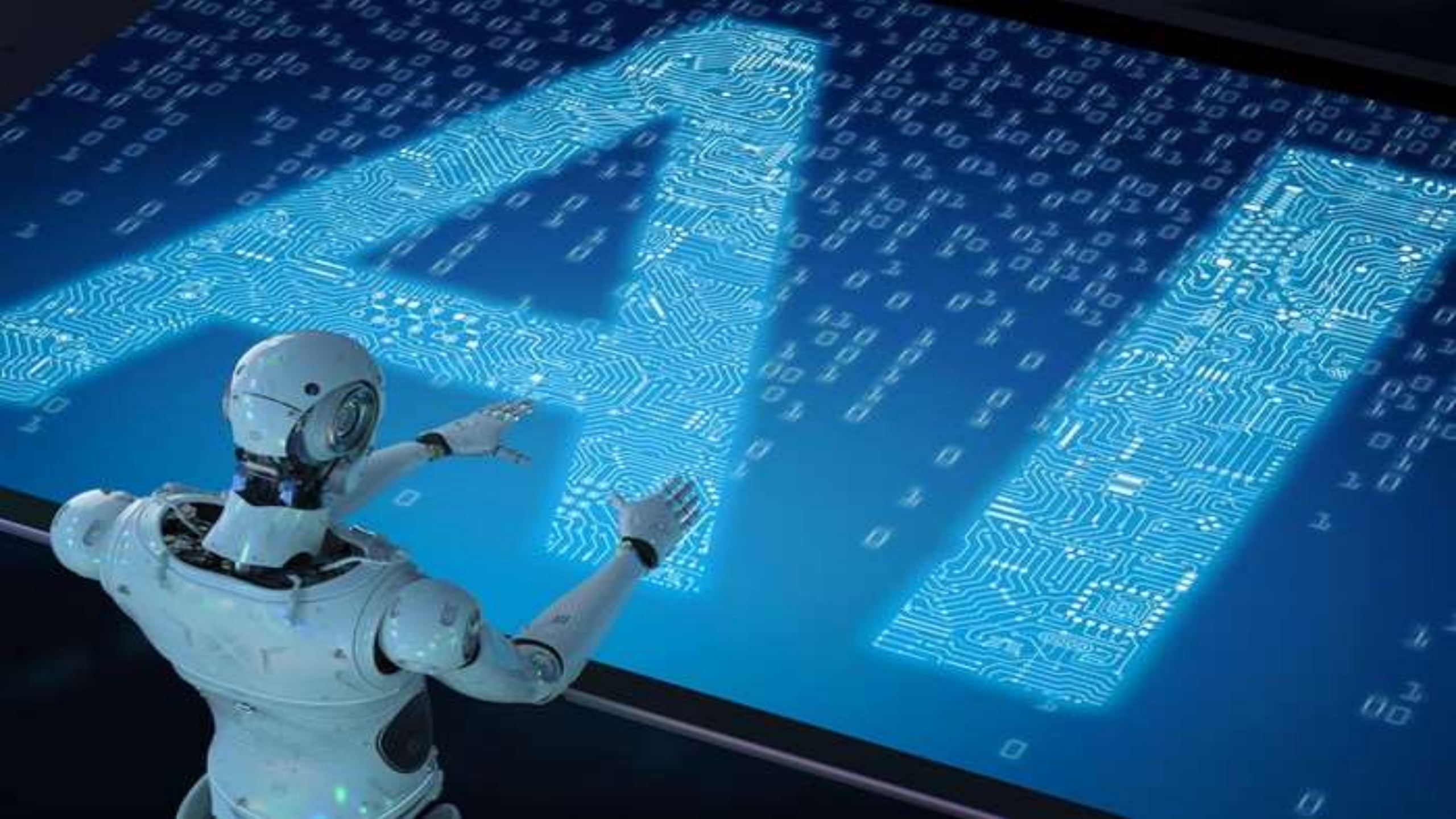


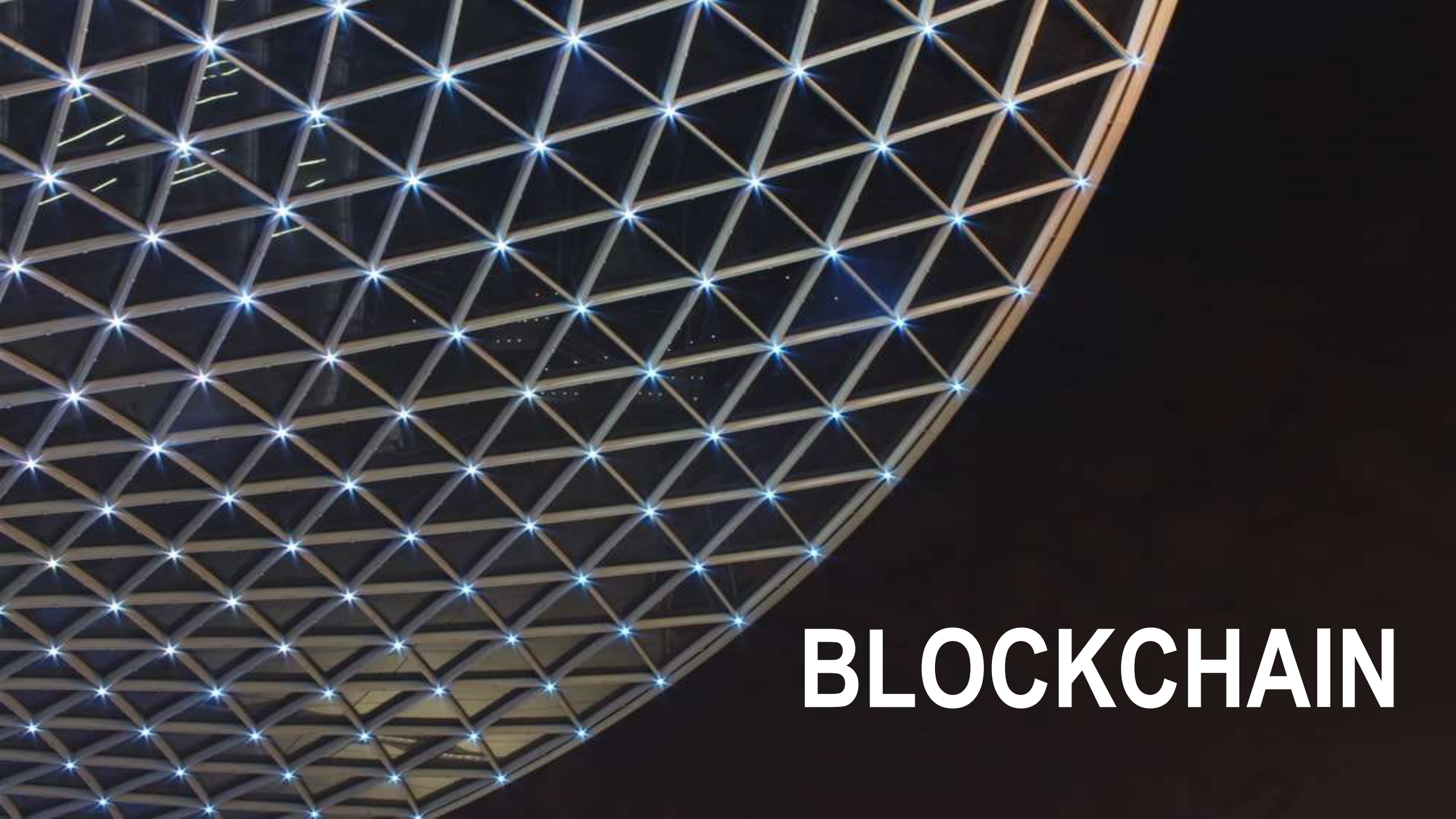


INTERNET OF THINGS

DRONES







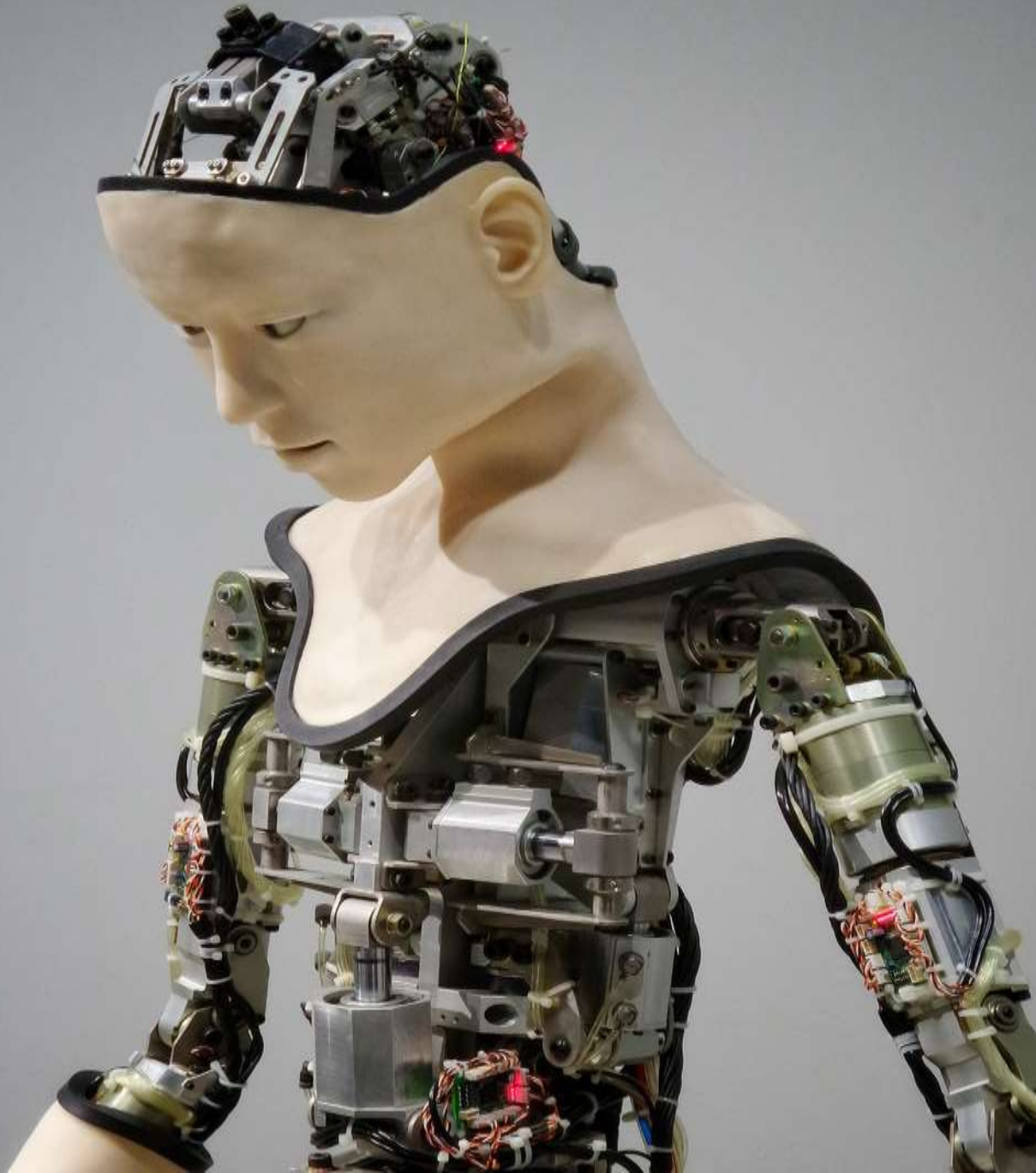
BLOCKCHAIN



**POLICE AUTHORITIES ARE
NOW USING CAR ROBOTS
TO HELP IMPLEMENT
PHYSICAL DISTANCING**



WHAT KIND OF JOB WILL THE DIGITAL SPACE PROVIDE THE MOST?



ARTIFICIAL INTELLIGENCE

*ESTIMATED 500,000 AI JOBS
WILL EMERGE AFTER
COVID-19.*



WORK FROM HOME



REMOTE JOBS

ONLINE BUSINESS





GAIN SKILLS

GAIN KNOWLEDGE

GAIN EXPERIENCE

**THROUGH THE
DIGITAL SPACE**

A person is holding a laptop and a tablet. The scene is overlaid with a complex digital interface featuring glowing blue network lines, various icons (such as a globe, a camera, a mail icon, and a refresh icon), and floating 3D cubes. The overall aesthetic is futuristic and tech-oriented.

DIGITAL MASTERY PROGRAM



MENTORING

CONSULTING

TRAINING



100 DAY DIGITAL MASTERY CHALLENGE

1000

100 DAYS

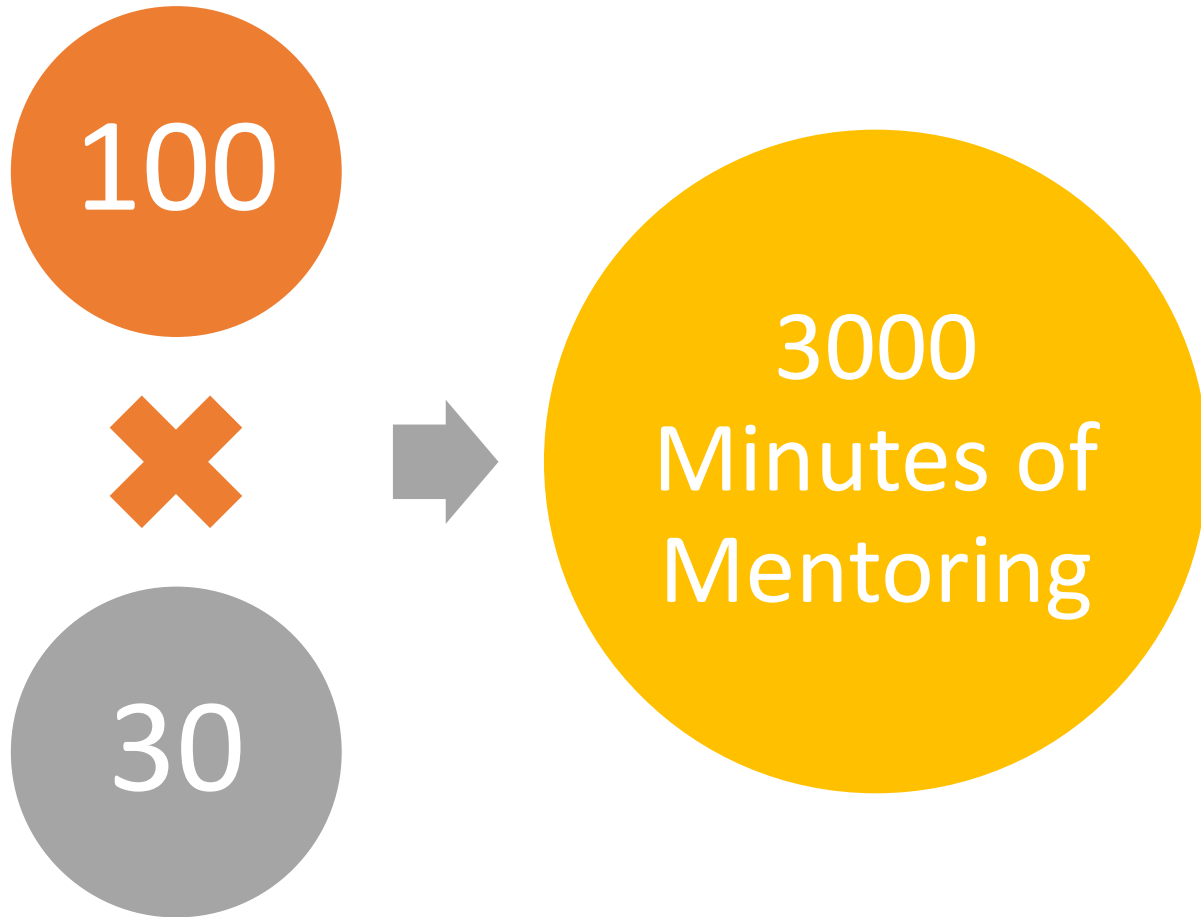
100 MINUTES

100 MENTORS

100+ COUNTRIES

1000+ PEOPLE

\$100 PER DAY



**100 DAY
DIGITAL
MASTERY
CHALLENGE**

INTENSIVE MENTORING




VALUES

MISSION

PROJECT MISSION

- Offer a 100 Day Mentorship Program for anyone who's willing to learn how to start on online business and become a Digital Entrepreneur.

A woman with her arms raised in a field at sunset. The scene is bathed in warm, golden light, suggesting a sunrise or sunset. The woman is wearing a light-colored top and dark pants. The background shows rolling hills and tall grasses.

**Ultimately, help
make a difference
in people's lives.**

THE MISSION TO ACCOMPLISH

100 Days of
Mentoring



THE MISSION TO ACCOMPLISH

100 Minutes
a Day



THE MISSION TO ACCOMPLISH

100 Mentors
across the
world



THE MISSION TO ACCOMPLISH

1000+ Mentees
from 100
countries



WHAT MAKES THE PROGRAM UNIQUE?

Intensive, results driven
mentorship program

Free to join

2020 Calendar

January						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

March						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April						
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26	27	28	29	30		

May						
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24	25	26	27	28	29	30
31						

June						
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July						
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23	24	25	26	27	28	29
30	31					

August						
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30	31					

September						
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27	28	29	30			

October						
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30	31					

November						
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23	24	25	26	27	28	29
30						

December						
S	M	T	W	T	F	S
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

WHEN:
JULY 1ST 2020-
OCTOBER 8ST 2020



DIGITAL MASTERY WILL HELP YOU
HOW TO MAKE MONEY ONLINE

How much money is there?



HOW DO YOU MAKE MONEY?





Who are all making money?



What strategies are used in making money?



HOW EXACTLY ARE THEY MAKING MONEY?



How much money are there in the world now?

An aerial, wide-angle photograph of a densely packed city skyline, likely a major financial hub, viewed from a high vantage point. The buildings are tall and closely packed, with a mix of architectural styles. The sky is a clear, vibrant blue with some light clouds. A large blue rectangular box is overlaid on the bottom half of the image, containing white text. The text reads: "Total amount of money in the world is estimated to be around **60 trillion US dollars.**" The word "60 trillion US dollars" is highlighted in red. In the bottom right corner of the blue box, there is a URL: <https://timesofindia.indiatimes.com>

Total amount of money in the world is estimated to be around **60 trillion US dollars.**

<https://timesofindia.indiatimes.com>



So about **91.7%** of world money exists
in one **digital form** or another.

<https://timesofindia.indiatimes.com/12-weird-but-true-facts-about-technology/domain-name-registrations-were-free-till-1995/photostory/51422303.cms>



In other words, 55 trillion USD exists
in **digital forms.**


IN ADDITION to this amount, there is also Daily turnover through transaction modes.



**TOTAL REVENUE GENERATED
THROUGH TRANSACTIONS IS OVER
\$6.6 TRILLION
(\$6,600,000,000,000) PER DAY
IN 2019.**

Source: www.statista.com





THAT IS, OVER
\$2.4 QUADRILLION (\$2,409,000,000,000,000)
IN THE YEAR 2019 ALONE!

WORLD POPULATION

An aerial, high-angle photograph of a large, diverse crowd of people walking across a city street. The street features a prominent white-striped crosswalk. The people are dressed in various styles of clothing, and their shadows are cast long and dark on the pavement, indicating bright sunlight. The overall scene conveys a sense of a busy, populated urban environment.

7.6 BILLION PEOPLE (AND GROWING) IN THE WORLD

THE GLOBAL INTERNET BOOM

4.57 BILLION INTERNET USERS IN THE WORLD

Source: www.statista.com





59%

WITH **\$6.6 TRILLION** BEING GENERATED PER DAY
BY **4.57 BILLION** USERS:



EVERY INTERNET USER HAS THE POTENTIAL TO
EARN OVER **\$1,440 PER DAY**





SEGMENTS OF INTERNET WEALTH



E-Commerce sales are growing by more than **19%** year and is worth almost **\$1,800,000,000,000** (1.8 Trillion) in 2019.

**YOUTUBE SHARED A REVENUE OF AROUND
\$7.5 BILLION IN 2019**



Source: www.variety.com



**THE INFLUENCER MARKETING INDUSTRY IS WORTH
\$8 BILLION IN 2019.**

Source: www.businessinsider.com



A laptop is shown from a low angle, displaying a dashboard with various analytics. The dashboard includes a sidebar menu on the left, a top navigation bar, and several data visualization components. At the top, there are six key metrics: Total Users (2500), Average Time (1.51 Sec), Total Mails (2,500), Total Comments (4,567), Total Downloads (2,315), and Total Connections (7,325). Below these is a large area chart showing trends over time. Further down, there are smaller charts for 'Daily active users' and 'App Usage across versions'. A donut chart shows 'Top 5' categories: Marketing (20%), Media (10%), Engagement (20%), Awareness (10%), and Miscellaneous. On the right, there are sections for 'Setup', 'Subscription', 'Account Status', and 'Achievements'.

Affiliate marketing reached **\$6.4 billion** in 2019.

Source: www.review42.com

WHO WILL YOU MEET AT AFFILIATE WORLD ASIA?

<https://affiliateworldconferences.com/asia/>



Performance Marketing Experts and Authorities

Where the world's top performance marketers and ecommerce entrepreneurs network to find the best offers, products, and traffic



\$1+ million per month advertisers

- Marketers from Shopify's fastest growing ecommerce stores and past Build-a-Business winners
- Brands disrupting industries and putting brick-and-mortars out of business, many looking for expansion through JVs and affiliate programs



50% affiliate attendees – more than any other industry event

\$100k
USD month

50% of attendees make over US\$100k each month



Advertisers and Networks

- Google, Facebook, and Snapchat (60%+ of global ad spend)
- Giants of native: Revcontent, Taboola, Outbrain, and MGID
- Third-tier traffic representatives (where the money hides)
- 35+ traffic sources that cover over 100 million ad impressions per day



Industry Brands and Agency Representatives for:

Alibaba, Shopify, Uber, Lyft, Audible, Spotify, Hulu, DoorDash, Postmates, Wish, Casper, Wayfair, Trackr, Dollar Beard Club, Laybag, to name a few

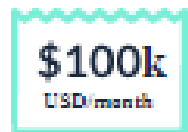


\$1+ million per month advertisers

- Marketers from Shopify's fastest growing ecommerce stores and past Build-a-Business winners
- Brands disrupting industries and putting brick-and-mortars out of business, many looking for expansion through JVs and affiliate programs



50% affiliate attendees – more than any other industry event



50% of attendees make over US\$100k each month





HOW MANY OF YOU ARE
MAKING **\$100** NOW PER DAY?



ADM 100 DAYS DIGITAL MASTERY CHALLENGE

**BIGGER CHALLENGES
AND OPPORTUNITIES**



**ADMCHAMPION100, ADMCHAMPION350,
ADMCHAMPION500, ADMCHAMPION1000**



GENERAL WAY TO EARN MONEY

TOTAL TIME SPENT PER DAY:
WORKING HOURS= 8H
PREPARATION, TRAVEL & OTHERS= 2H
TOTAL: **10 HOURS (600 MINUTES)**

TIME SPENT PER MONTH:
250 HOURS
15,000 MINUTES



BY SPENDING 600
MINUTES PER DAY AND
15,000 MINUTES PER
MONTH,
**ARE YOU REALLY
MAKING \$100 A DAY,
EVERYDAY?**

The background features a blue-toned collage of mechanical and time-related elements. It includes several clock faces with white hands and numbers, and various interlocking gears of different sizes. The overall aesthetic is technical and futuristic, with a grid-like pattern of light blue lines at the bottom.

Spend only around **300 MINUTES** per day or
10,000 MINUTES per month

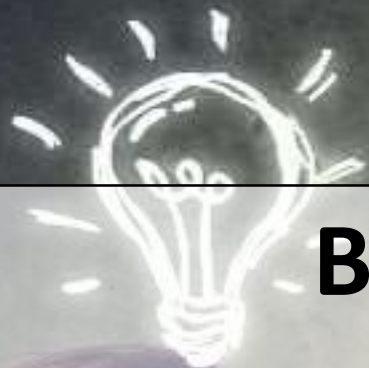
and Earn **\$100 PER DAY** from the COMFORT
OF YOUR HOMES!

HOW MUCH MONEY CAN YOU MAKE IN THE ONLINE INDUSTRY?



OUR QUESTION IS... CAN YOU TAKE THE
\$100 DOLLARS PER DAY?





**BUT THE QUESTION IS NOT
CAN YOU...**



But will you?



SHAN



1999-2019

**20 YEARS OF
EXPERIENCE AND EXPERTISE**

**TURNOVER OF
\$30 MILLION**

**EARNED APPROX.
1,500,000 PER YEAR**

MADE MORE THAN \$4,100 PER DAY

“There is nothing special about me, but something special about the strategies that I use.”

~ SHAN

Entrepreneur, Speaker, Investor, Consultant

CUSTOMER LOYALTY REWARD PROGRAM

\$27 MILLION
IN 17 MONTHS

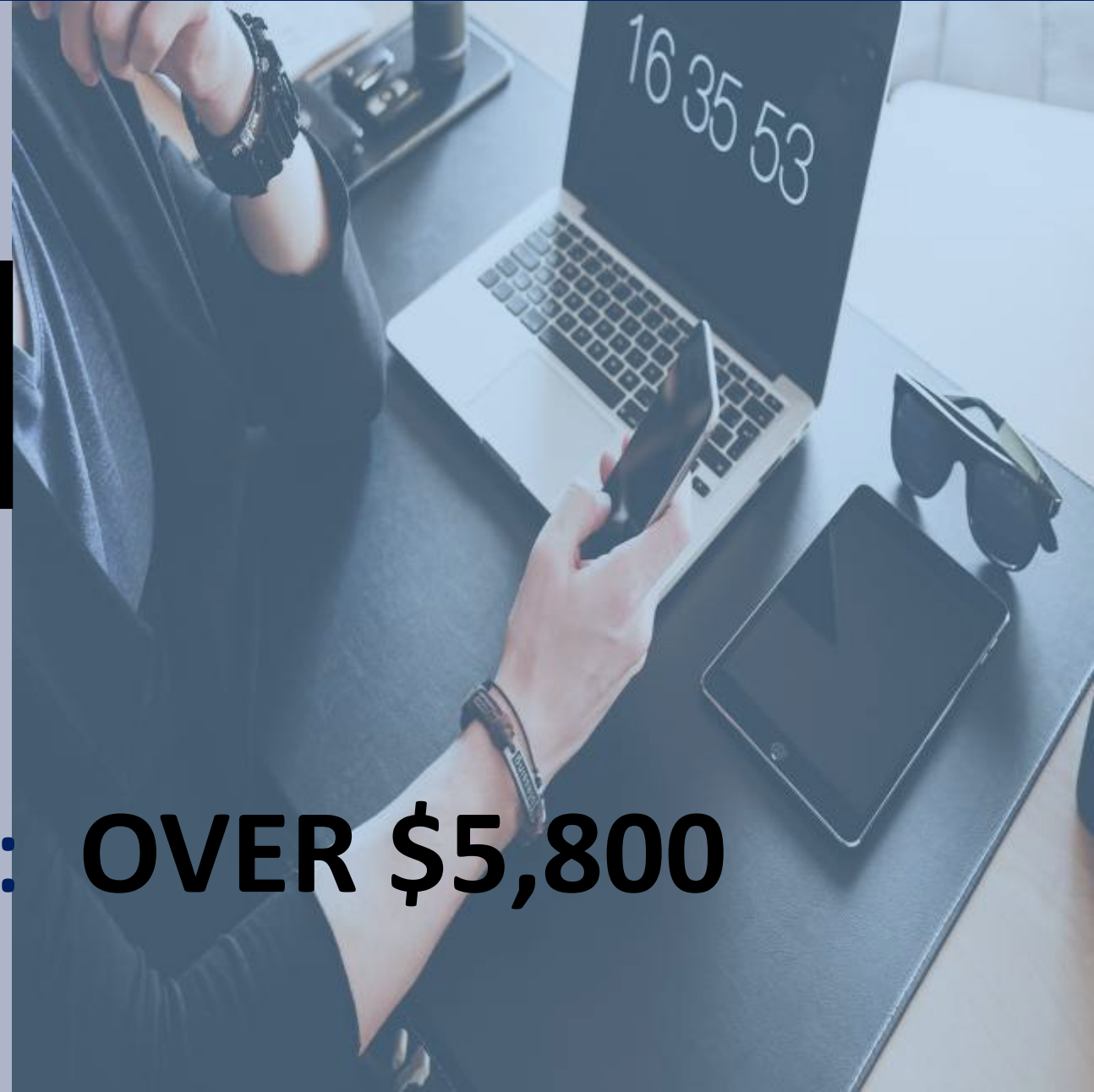
REVENUE PER DAY: OVER \$52,000



B2B PORTAL ON ELECTRONIC GADGETS

\$2.5 MILLION
IN 14 MONTHS

REVENUE PER DAY: **OVER \$5,800**



HYDERABADI PEARLS

\$0.5 MILLION
IN 2 YEARS

REVENUE PER DAY:

OVER \$680



CONSULTING BUSINESS

\$10,000+ PER MONTH
FROM 2010-2014

REVENUE PER DAY:

OVER \$300



WHO ARE ALL MAKING MONEY?





ENTREPRENEURS



CORPORATE
COMPANY

START UP
COMPANY

SMALL AND
MEDIUM
BUSINESS



PROFESSIONALS

TEACHERS

DOCTORS/
SURGEONS/
DENTISTS

ACCOUNTANTS

LAWYERS

ENGINEERS

ARCHITECTS

ARTISTS/AUTHORS

DESIGNERS

CHEMISTS

EDITORS

SCIENTISTS

REGISTERED
NURSES

SELF EMPLOYED

Marketing
Strategy
Solution
Customers

SUCCESS

Communication

This is important!

URGENT

Business
Marketing

STRATEGY

To DO LIST!
① So
② MANY
③ THINGS!





FREELANCERS

SMALL
BUSINESS
OWNERS

DROPSHIP

CONSULTING
ACTIVITIES



INVESTORS



DIGITAL
ASSETS

WEBSITE
ASSETS

SOCIAL
MEDIA
PROFILE
ASSETS

BLOCKCHAIN

CRYPTO

DOMAIN
NAME

A woman with dark hair, wearing a light-colored top, is smiling and focused on preparing vegetables on a wooden cutting board in a kitchen. She is surrounded by fresh produce, including red and yellow bell peppers, a green bell pepper, and a head of broccoli. In the background, a man in a grey shirt is working at the kitchen counter. The kitchen features white cabinets, a dark oven, and a stainless steel sink. A large black banner with the word 'HOMEMAKERS' in white, bold, serif font is overlaid across the center of the image.

HOMEMAKERS



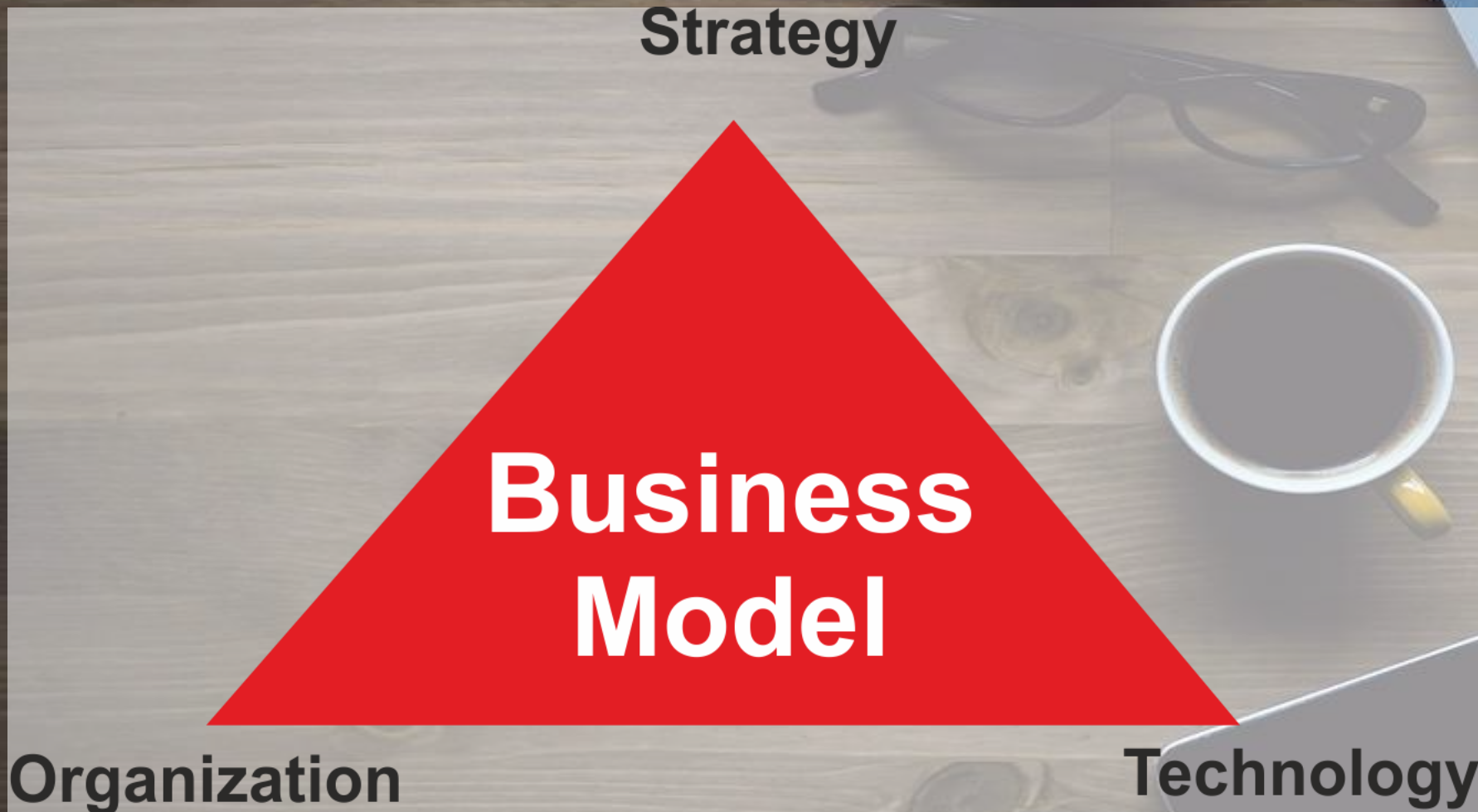
STUDENTS



HOW EXACTLY ARE THEY MAKING MONEY?



Your Internet Business Model



You can set up your business in the same exact way as another successful model



Organization

Implementation

Technology

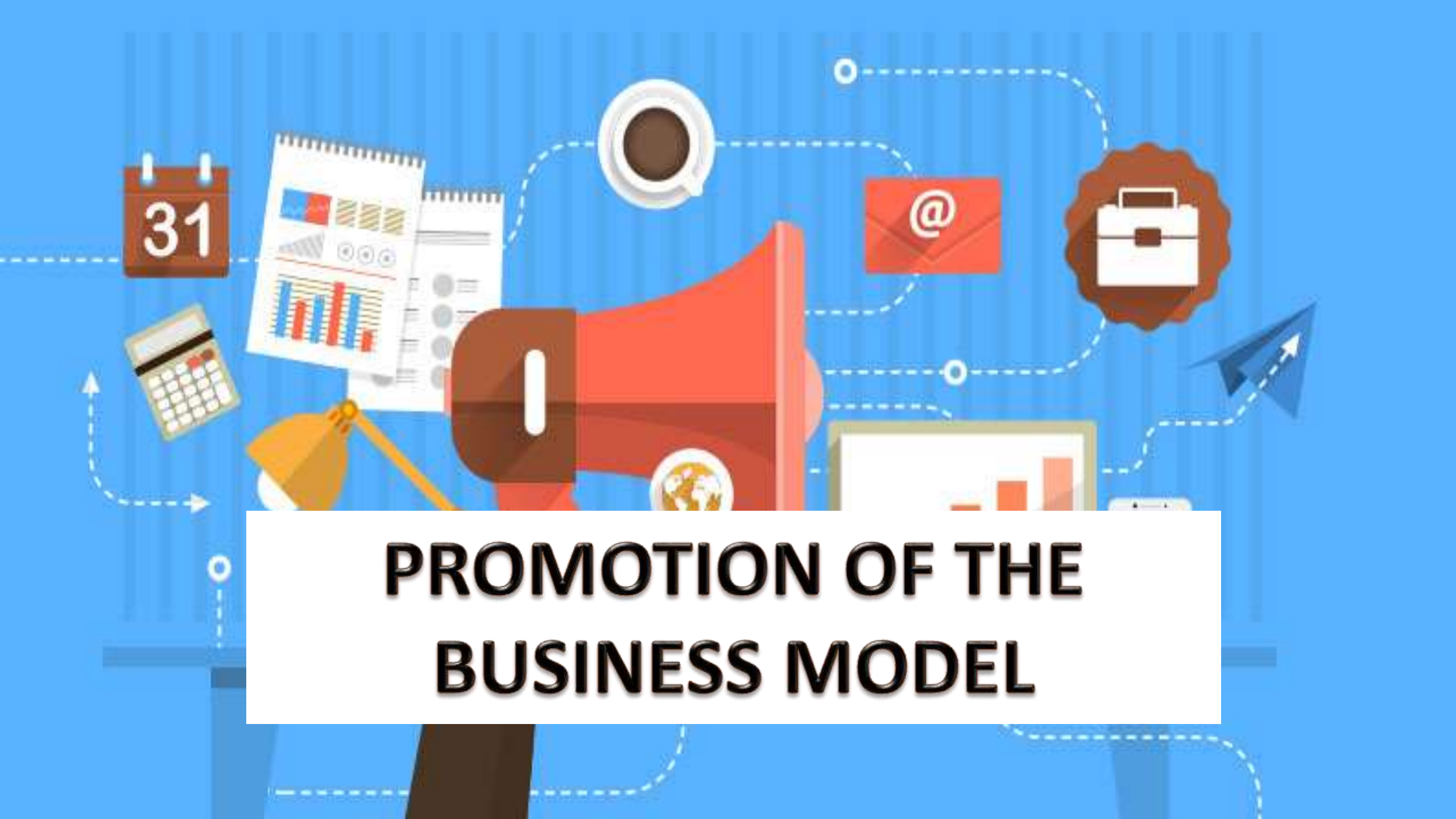


2 Step Approach To Starting A Successful Internet Business

Step 1.

Choosing the right Internet Business Model





PROMOTION OF THE BUSINESS MODEL

100
DAYS

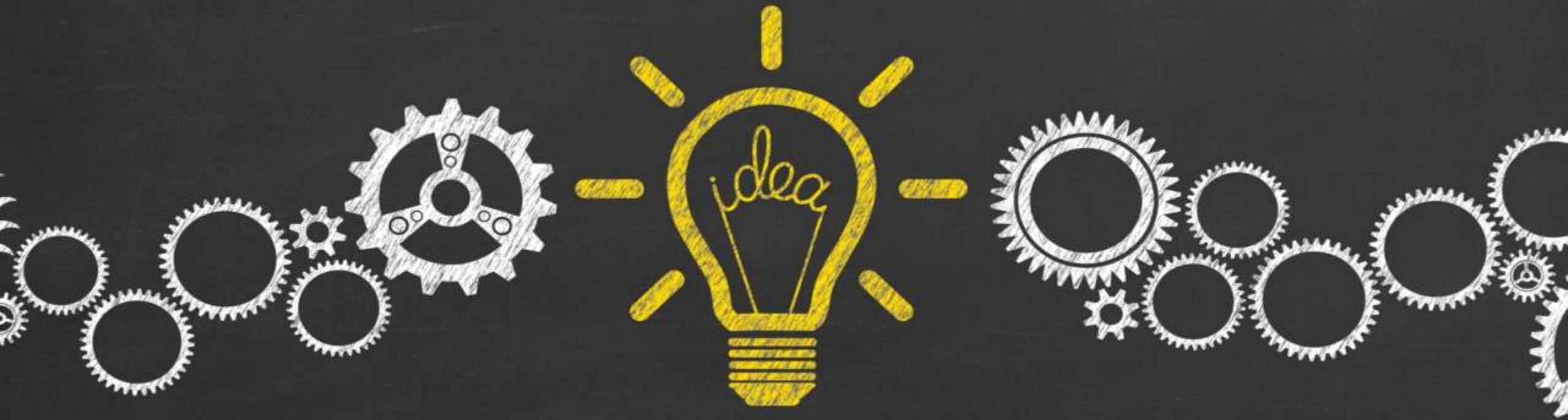
100 BUSINESS MODELS



100 BUSINESS MODELS



100 BUSINESS IDEAS



100 STRATEGIES

The image is a composite background. The top half shows a man in a dark suit, white shirt, and patterned tie, looking slightly to the right. The bottom half shows a city skyline at sunset or sunrise, with a man in a suit holding a smartphone. A white line graph is overlaid on the right side of the image. A black horizontal bar with white text is centered across the middle.

35 DIFFERENT MODELS

Selling products model

amazon



Ex:

www.amazon.com



Service providing Model

A hand holding a smartphone with the Uber app logo and the word "UBER" displayed on the screen. The background is a blurred street scene with yellow taxi markings.

UBER

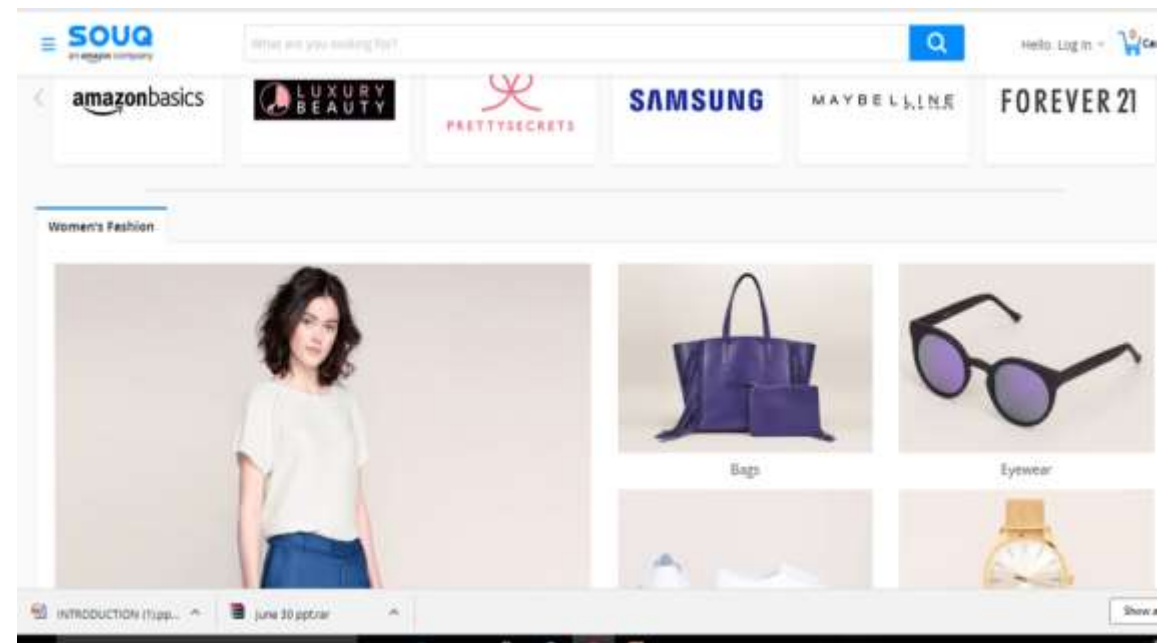
Ex: www.uber.com

A close-up of a smartphone screen showing the Expedia app logo and navigation options. The time 10:24 is visible at the top. The background is a blurred street scene with yellow taxi markings.

10:24
Expedia

Ex: www.expedia.com

MARKET PLACE MODEL



Find things you'll love. Support independent sellers. Only on Etsy.

Ex.: etsy.com

Discover new ways
to nest.

[Shop home decor >](#)



**Everyday supplies.
Made with extra
love.**

[Shop now >](#)



[Support Black-owned shops, today and always >](#)

✓ Unique everything

We have millions of one-of-a-kind items, so you

✓ Independent sellers

Buy directly from someone who put their heart

✓ Secure shopping

We use best-in-class technology to protect your

We use cookies to make interactions with our websites and services easy and meaningful, to better understand how they are used and to tailor advertising. You can read more [here](#) and make your cookie choices [here](#). By continuing to use this site you are giving us your consent to do this.



TRY FOR FREE

SOFTWARE AS A SERVICE (SAAS)

Try our out-of-the-box CRM built for small business growth.

Get Salesforce Essentials, our all-in-one sales and service solution for just \$25 a month.

START MY FREE TRIAL

WATCH DEMO

LEARN MORE ABOUT ESSENTIALS >

\$25 PER MONTH*



MOBILE APPS



"Fully reveals the shocking truth!"
Daily News

EVERY- THING MEN KNOW ABOUT WOMEN

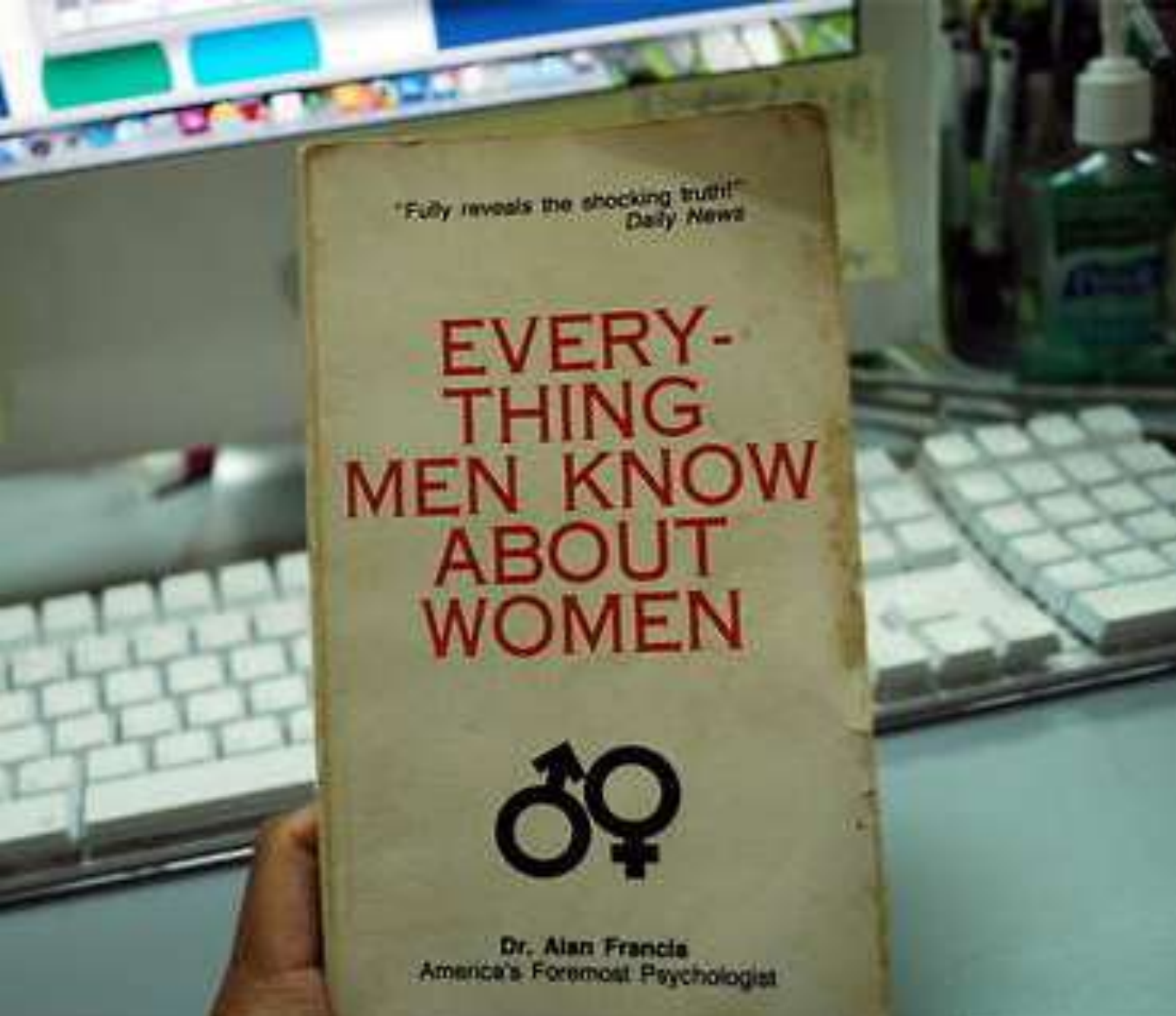


Dr. Alan Francis
America's Foremost Psychologist



Cindy Cashman's 'Everything Men Know About Women'

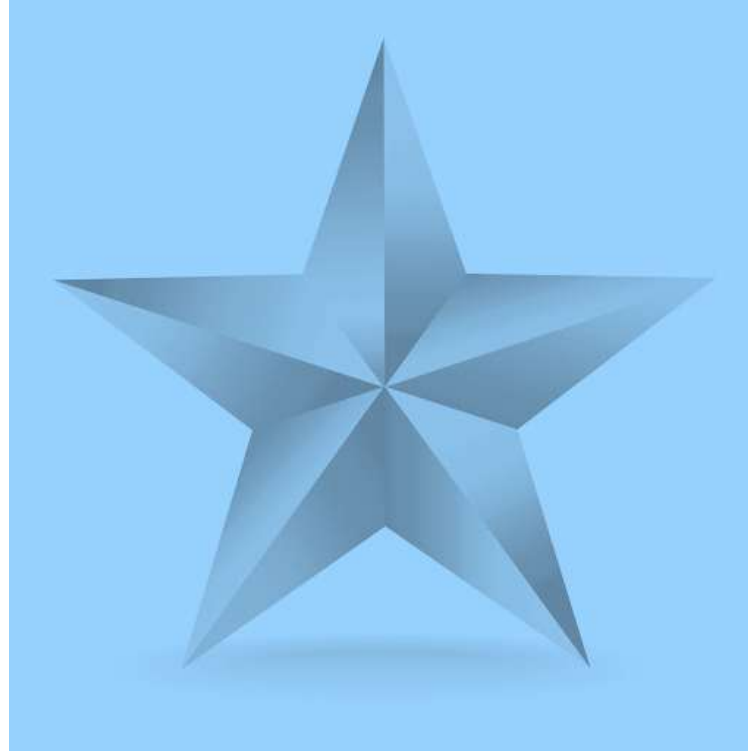
- Written under the pseudonym Dr. Alan Francis
- Initial investment \$3000
- Cost : \$4.99
- Her creative thinking, determination and IDEA brought her success.
- Sold over a million copies!
- So, what did the book contain???



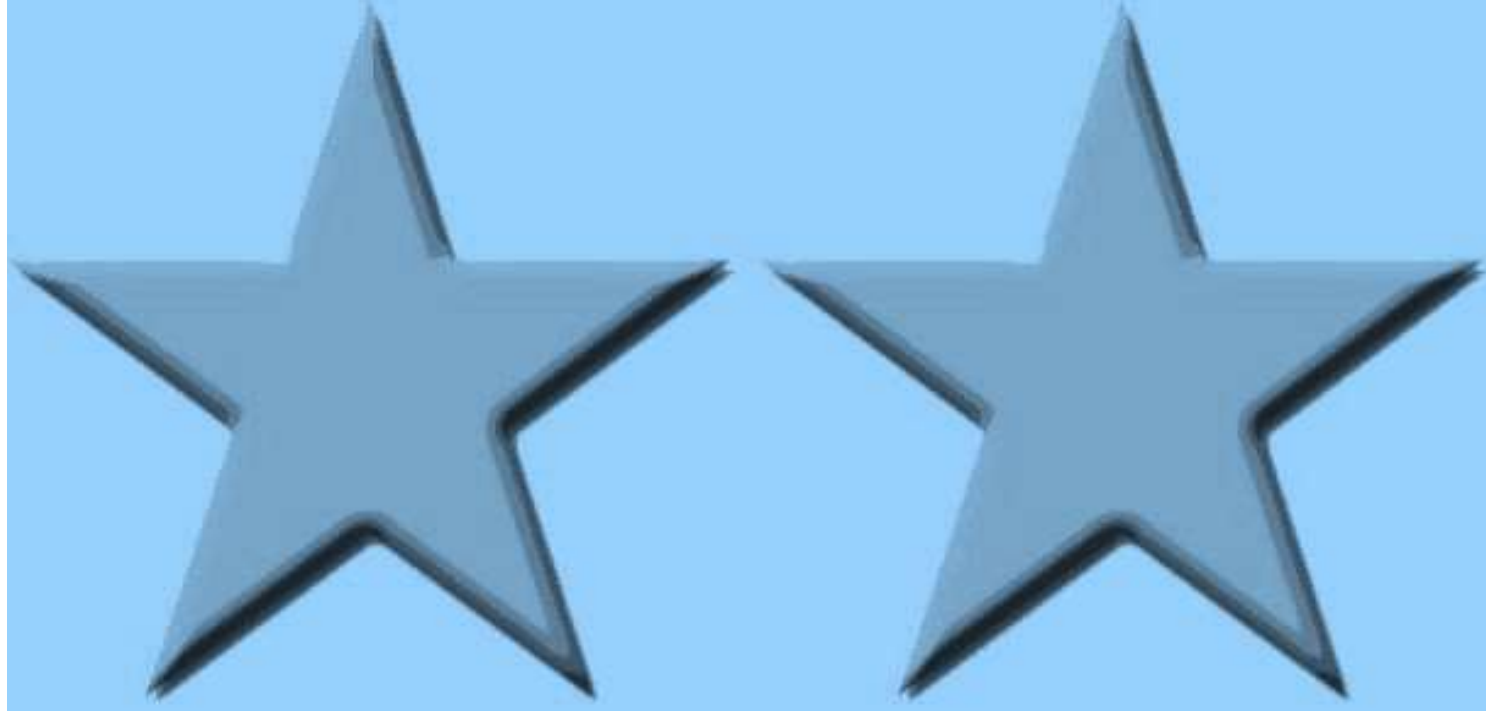
It was an Empty Book!!!

IDEA 1/100





ADM RECOMMENDS



**ADM RECOMMENDS AND
GUARANTEES \$100 DOLLARS**

What to sell Online???

Any Product/ Service

- **Physical**
- **Downloadable**

Type of Products

- **Physical**

- **Downloadable**

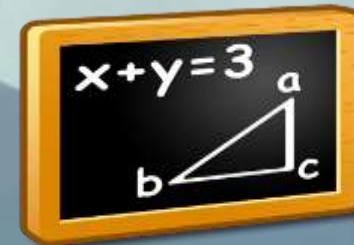


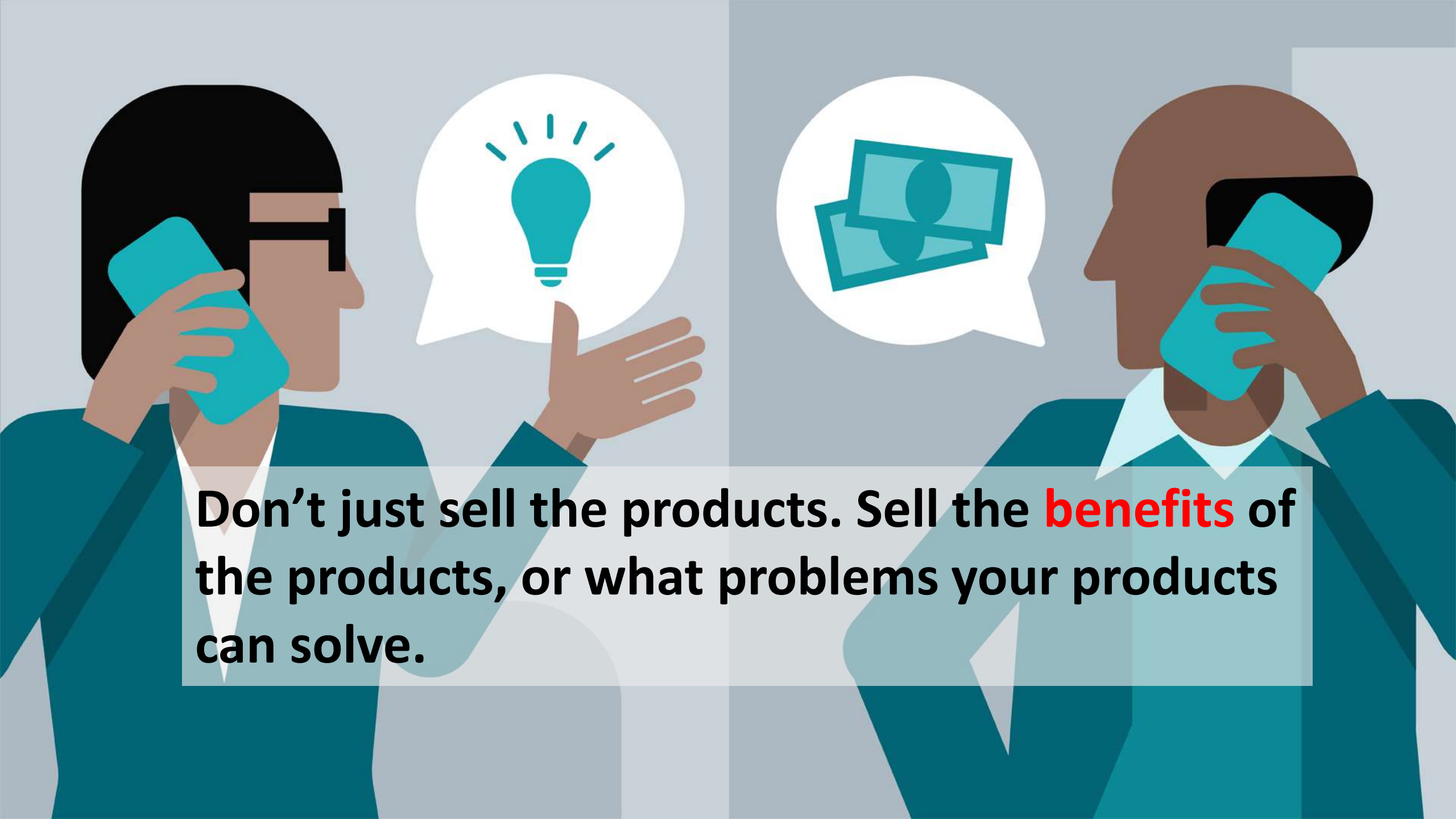
DIGITAL PRODUCTS



Articles
Audios
E books
Graphics
Reports
Script

Software
Templates
Themes
Tutorials
Videos





Don't just sell the products. Sell the **benefits** of the products, or what problems your products can solve.

Would you like to sell digital products ?

- **Private Label**
- **Master Resale Rights**
 - **Resell Rights**
- **Give Away Rights**

E-BOOKS

Offline book store:

- ✓ Profit is divided among publishers and suppliers
- ✓ Risk of logistics management
- ✓ Store Management

E-Book store:

- ✓ Created online
- ✓ Distributed online
- ✓ 100% profit (profit is undivided)
- ✓ Available 24*7

SET GOALS

MAKE
A
PLAN



ACTION

SCHEDULE

100 DAYS **“CHALLENGE”**
IS THE JOURNEY.

PREVAILING AS THE
“CHAMPION” IS THE
DESTINATION.





CHAMPION \$100



CHAMPION \$350



CHAMPION \$500



CHAMPION \$1000





Q&A



**Thank You
So Much!**