

DAY 19/100 YOUTUBE MASTERY DAY 5

DATE: July 22, 2020, WEDNESDAY TIME: 07:00 PM (AST) LIVE FROM DOHA, QATAR



on & Adventure >



iding Now

WE WILL SHOW YOU 10 THUMBNAILS

Shows





BASED ON THE THUMBNAIL YOU NEED TO ASSIGN THEM A SCORE.





THE WINNER OF THE THUMBNAIL GAME WILL BE RECOGNIZED IN ADM'S OFFICAL SOCIAL MEDIA'S!

THE SCORING SYSTEM IS AS FOLLOWS:

100,000 VIEWS-01 POINT

200,000 VIEWS-02 POINTS

AND SO ON... UNTIL

1,000,000+ VIEWS-10 POINTS



#01



H = 02



#03





#04











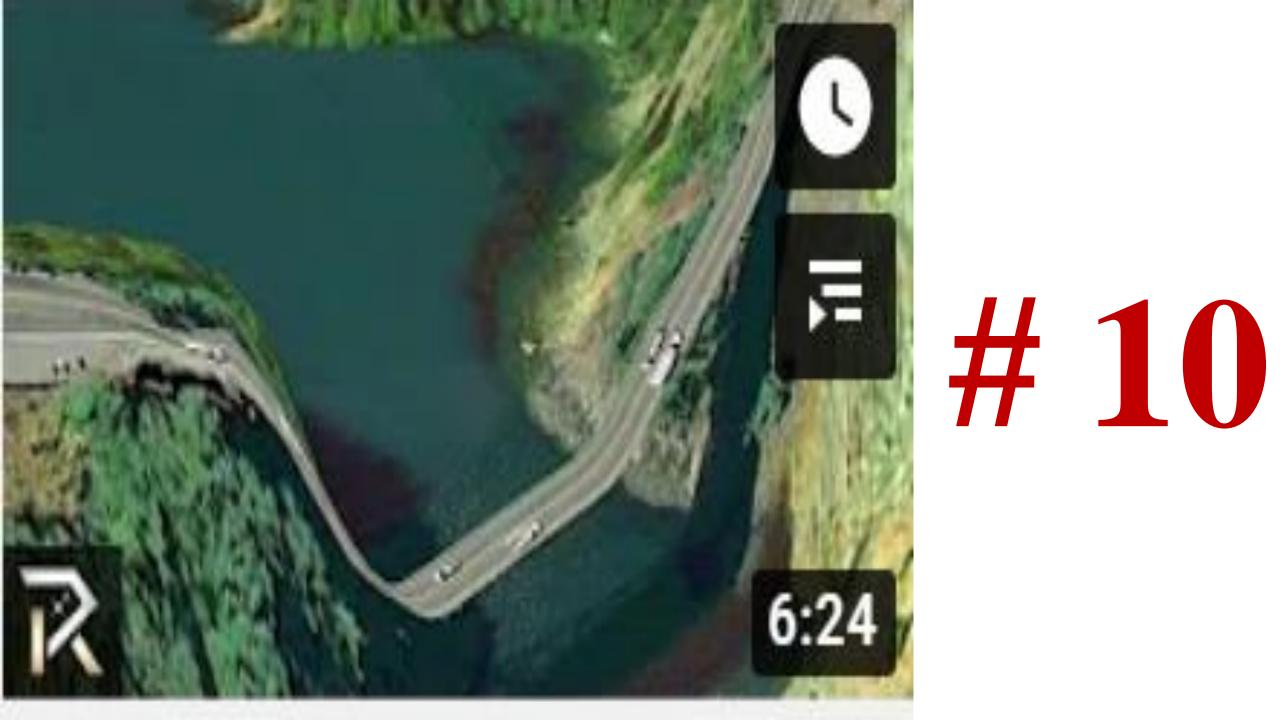
H = 07



08









This Is How "Spiderman" Tom Holland Spends His Millions

10

POINTS

1:55

3.2M views 1 year ago

This Is How Shaquille O'Neal Spends His Millions 10

POINTS

TheRichest 🛇 2.5M views • 1 year ago

10 Mysterious Photos That Cannot Be Explained

69M views 6 years ago

POINTS

3:24

10



S12 14:55

10

POINTS

10 Everyday Things Only The Richest Can Afford

TheRichest 8.8M views • 3 years ago

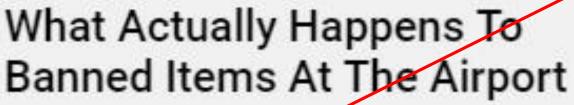


10

POINTS

SECRET Hidden Places People Found In Their Homes

TheRichest © 8.3M views • 3 years ago



5:27

10

POINTS

DESTROY

Brainiac 📀

KEEP

1.2M views • 11 months ago

Unbelievable Shark Attack Stories

10

POINTS

5:10

TheRichest 🖉 27M views • 4 years ago

R

Hidden Features In The President's Car To Keep Hi...

10

POINTS

5:12

Brainiac 🔗 1.2M views • 10 months ago

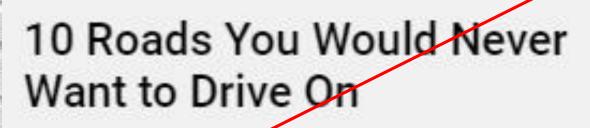
REAL LIFE HULKS You NEVER Want To Mess With

11:33

10

POINTS

TheRichest S 31M views - 2 years ago



6:24

10

POINTS

104M views • 4 years ago



TOTAL 100 POINTS



WINNER OF THE DAY







AVERAGE VIEW DURATION





YouTube

If your videos have 60% AVD, YouTube will promote it

0:12 / 6:22

ASSURED AND GUARANTEED VIRALITY



REALIZE THIS OPPORTUNITY



CPM \$10 (FOR 1,000 VIEWS)

CPM- \$10 FOR 1,000 VIEWS

CPM-\$100 FOR 10,000 VIEWS

CPM- \$1,000 FOR 100,000 VIEWS

CPM- \$10,000 FOR 1 MILLION VIEWS

RPM OF \$5,500 FOR **1 MILLION** VIEWS

YOUR VIDEO

10 TO 12 MINUTES VIDEO

AVERAGE VIEW DURATION (AVD) 7 MINUTES (60% OF 11MIN)



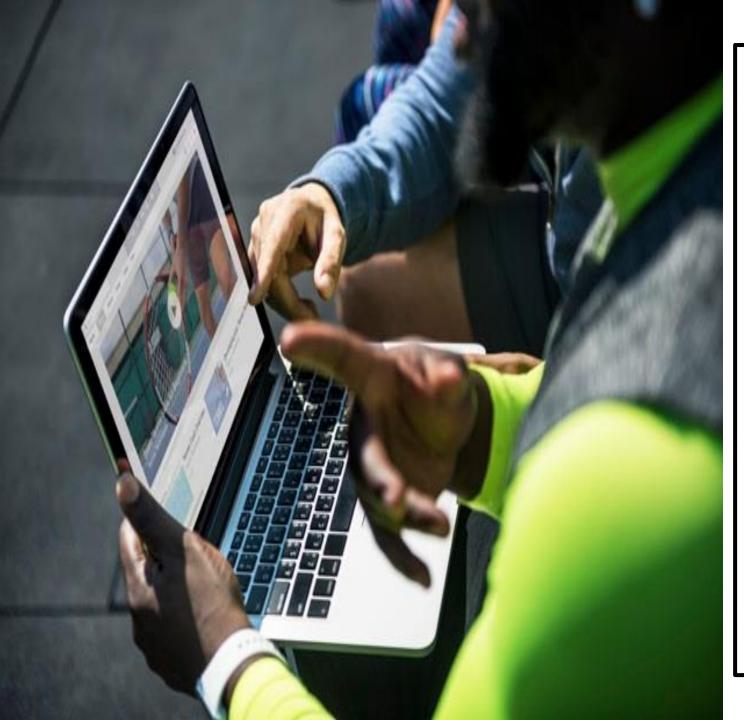
THIS IS THE GOAL 60% AVD

6

VIEW PER VIEWER



YOUR AUDIENCE # OF VIDEOS WATCHED IN YOUR CHANNEL= 3 VIDEOS YOUR VPV OF THAT PERSON = 3



OF AUDIENCE = 100

OF VIDEOS WATCHED IN YOUR CHANNEL= 365 VIDEOS

YOUR VPV= 365

EVERYDAY IS THE GAME HERE



YOUR VPV IF THE VIEWER WATCHES ALL THE VIDEOS 365

365 VIDEOS FOU UPLOAD EVERYDAY:

LENWA

HIGHER VPV

BETTER CHANCES TO GO VIRAL

ALC: NO.

IT'S IMPORTANT FOR FLIPPING THE CHANNEL



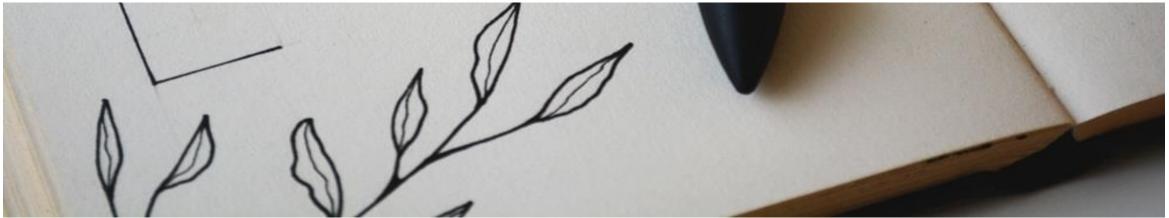
How to raise your VPV?



EVERYDAY RULE:



Every day good habit





YouTube likes everyday upload

NEW VIDEO EVERYDAY

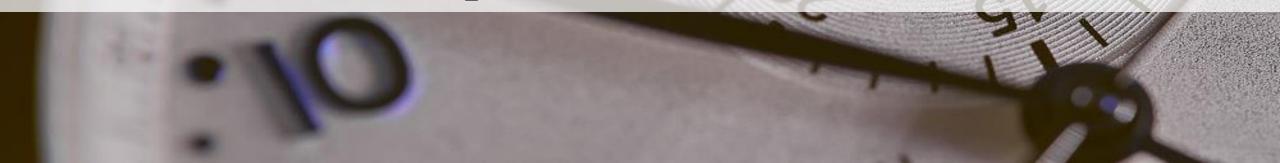
NOW

You can even upload multiple videos in a day

Recommen



24 hours - waiting period for a video to upload in a channel

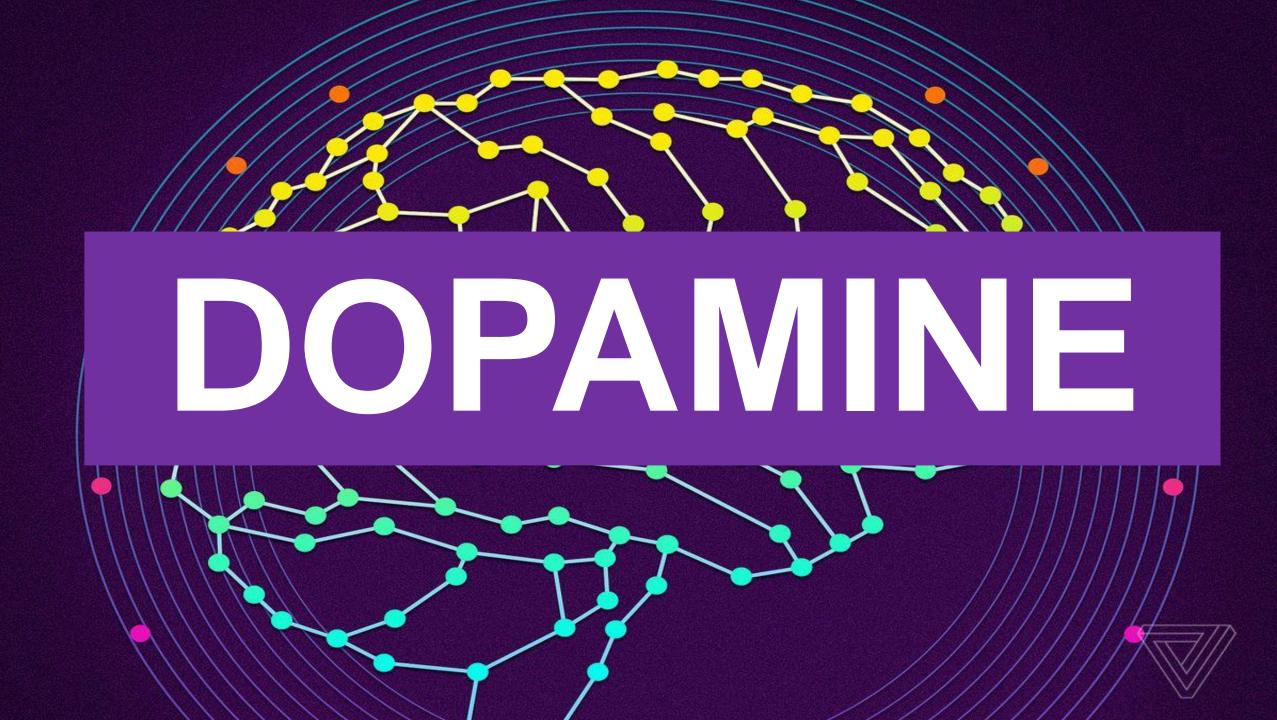


365 VIDEOS IN A ONE YEAR





Your video is ready to go 🗸



QUALITY OF THE CONTENT



DOPAMINE

STRATEGY 12/100 THE DOPAMINE FRAME WORK

BRANDED CHANNEL



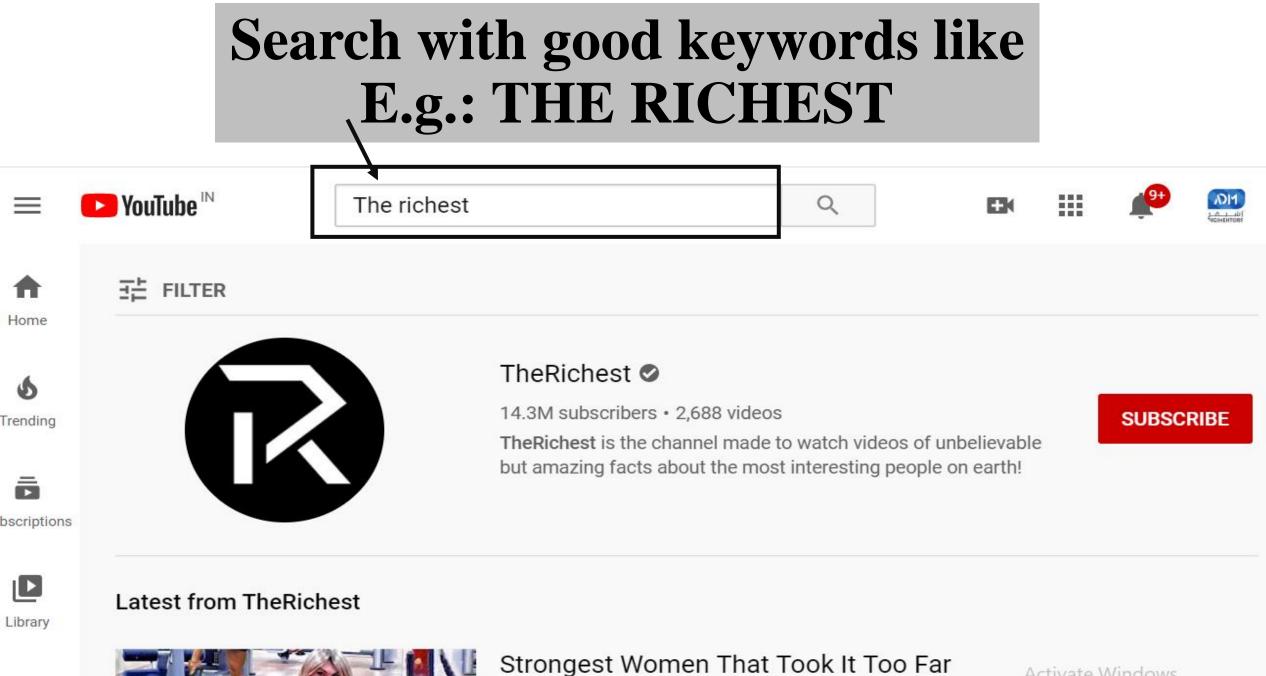
SANDWICH METHOD

STRATEGY 13/100 CAPTUREVIDZ SANDWICH MODEL

HOW TO INCREASE YOUR RANK BY CREATING SANDWICH VIDEOS







TheRichest @ 8.9K views • 11 hours ago

Activate Windows Go to Settings to activate Windows.



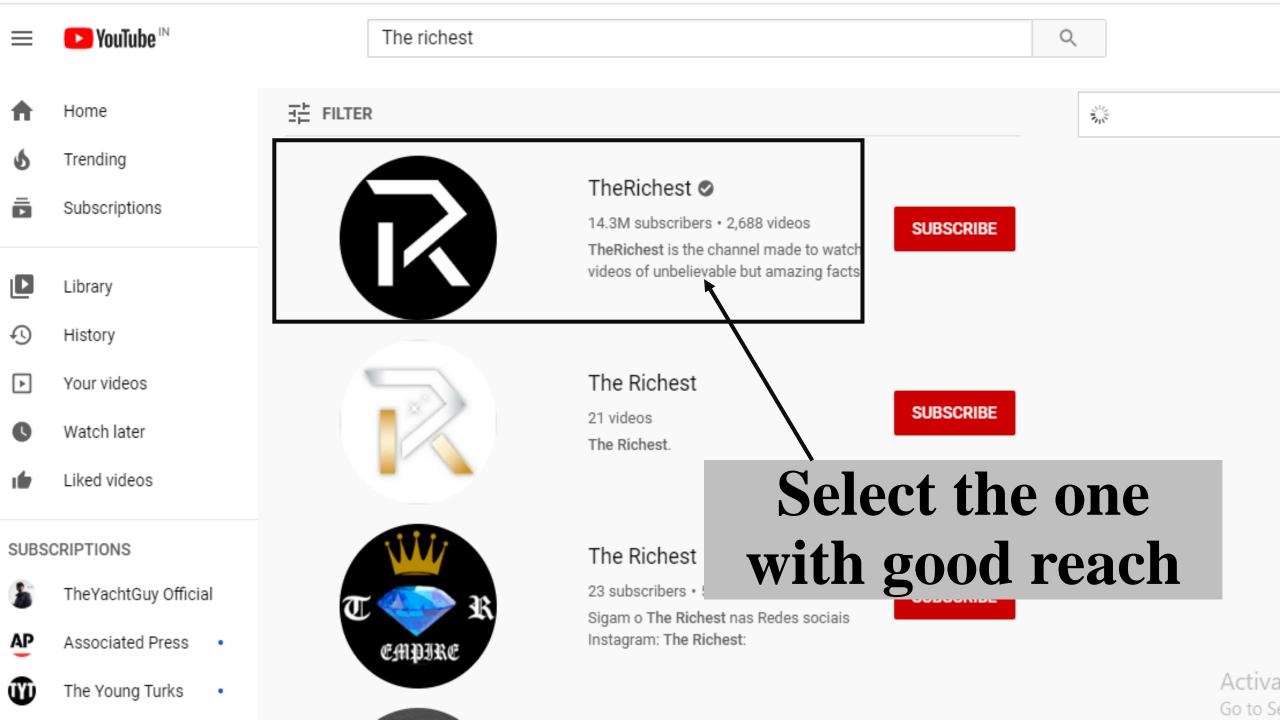
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Activa

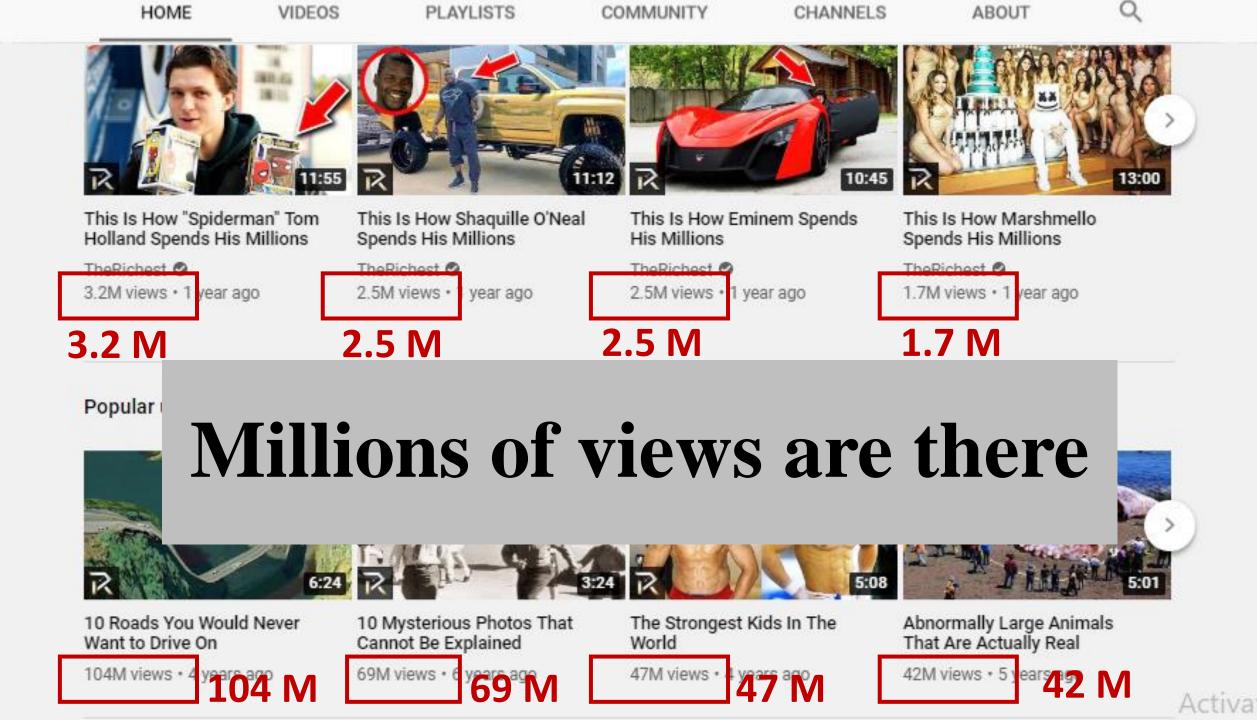
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Use another keyword THE BRIGHTEST

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BEST OF YOUTUBE





표는	FILTER



the brightest





The brightest
56 videos

This channel aims to improve and develop kids.

SUBSCRIBE

SUBSCRIBE

...

Q

BRIGHT SIDE Ø

35.6M subscribers • 3,007 videos

Hey! Are you looking for answers to life's biggest questions? Whether you're into recent discoveries, space exploration,, true ...

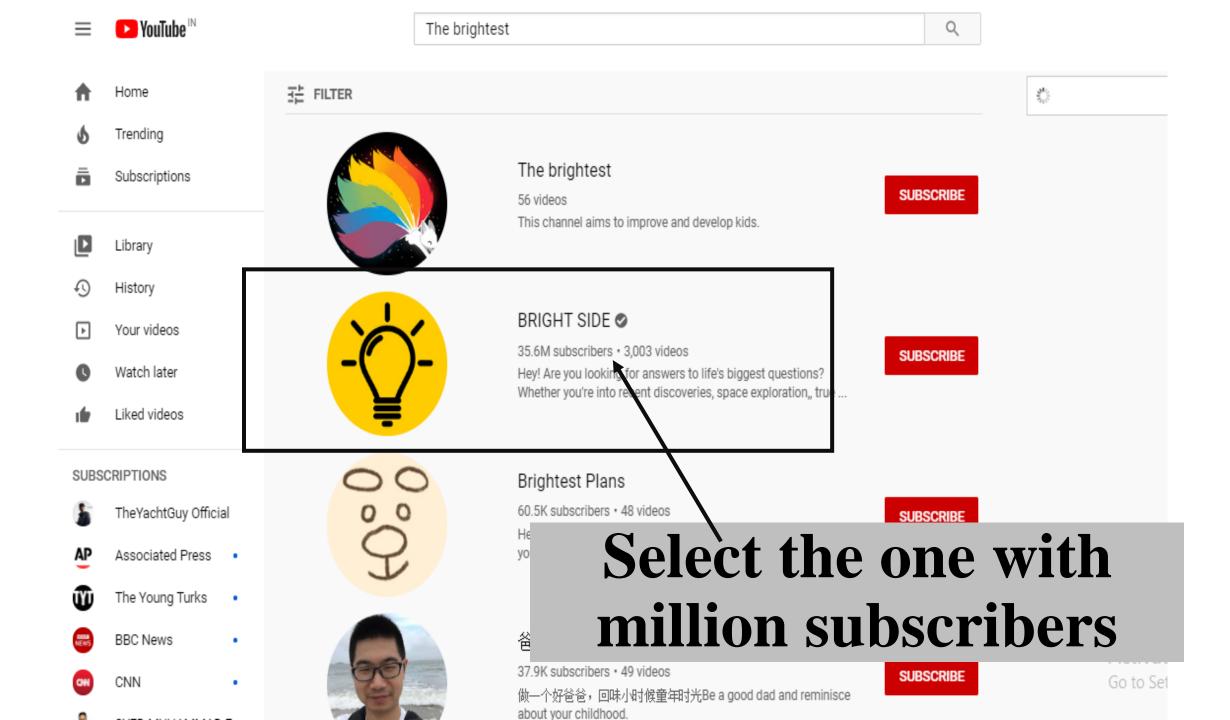
The Brightest

4 subscribers • 12 videos

PhD. Mechanical Engineering. Chess lover. Real Madrid Fan. YouTube addicted. Family Man.

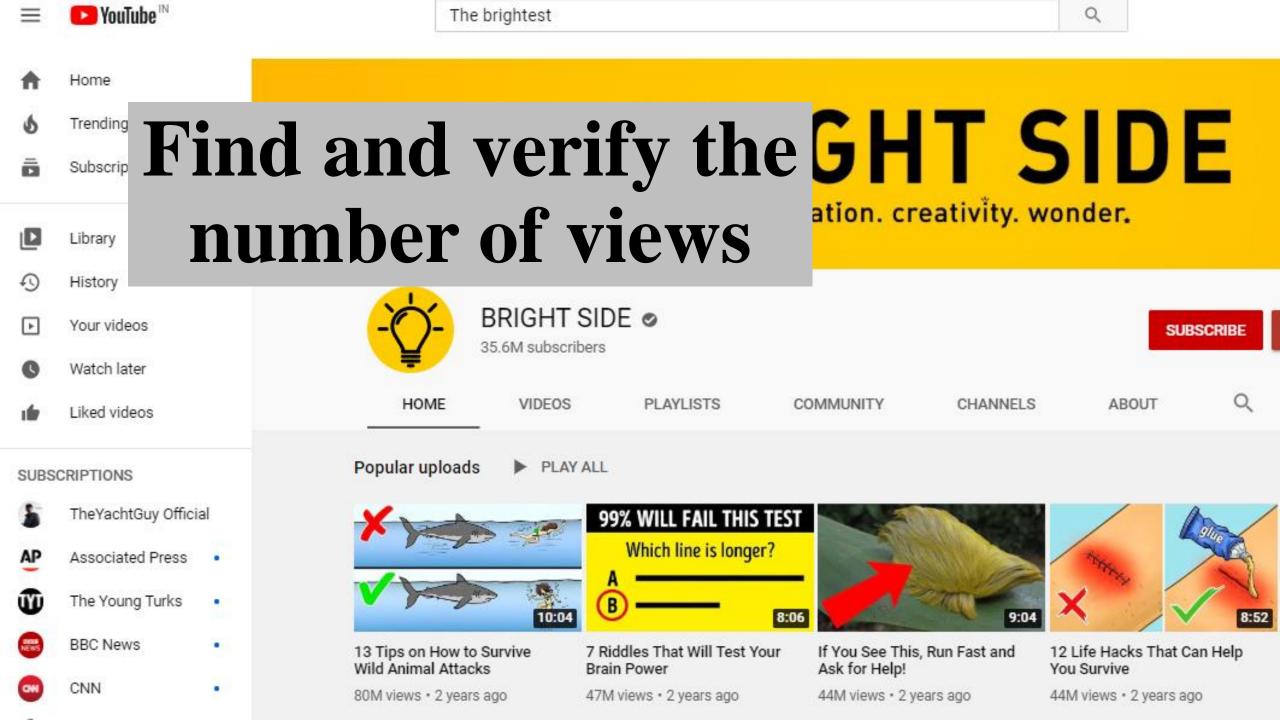
SUBSCRIBE

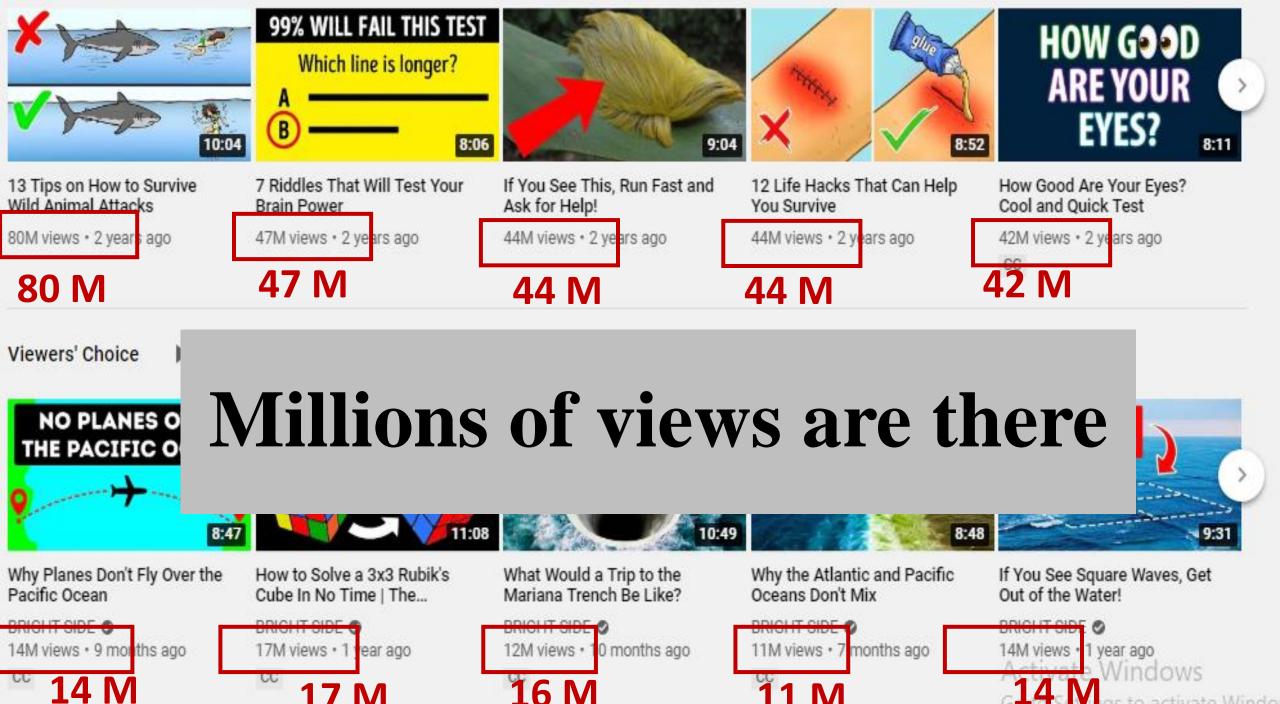




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AP	Associated Press	Which line is longer?	ARE YOUR	
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Search similar content in CREATIVE COMMON / Or use CAPTUREVIDZ







Copy their tags and headlines and then apply modeling principles



On you are a Data Sing Us Live Ghosts of a Massacre Us Live Kead the Lahel

Recommended Headlines With

70 Character Limit







ADD ATTRACTIVE THUMBNAIL



Sports - Basketball

USE TEMPLATE



Others - Niche

13



Pets - Puppy

USE TEMPLATE





57

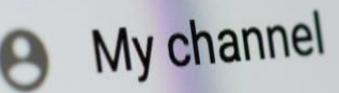
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POST VIDEO TO YOUR CHANNEL





Trending

Subscriptions

YOU ARE READY TO USE THE SANDWICH MODEL NOW!



STRATEGY 14/100

Tripling the revenue with translation



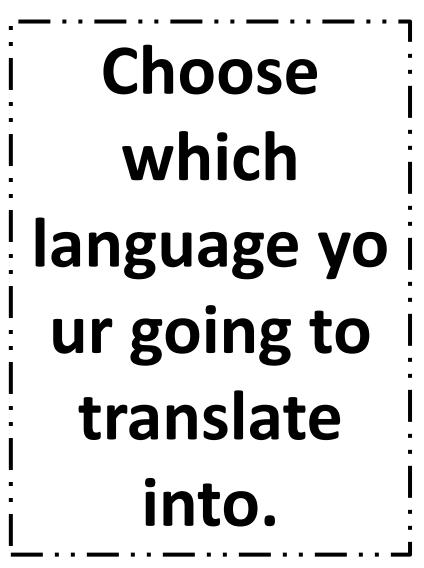
TRIPLING YOUR REVENUE





How to Triple any channel through translating your videos in to multiple language and creating multiple channels





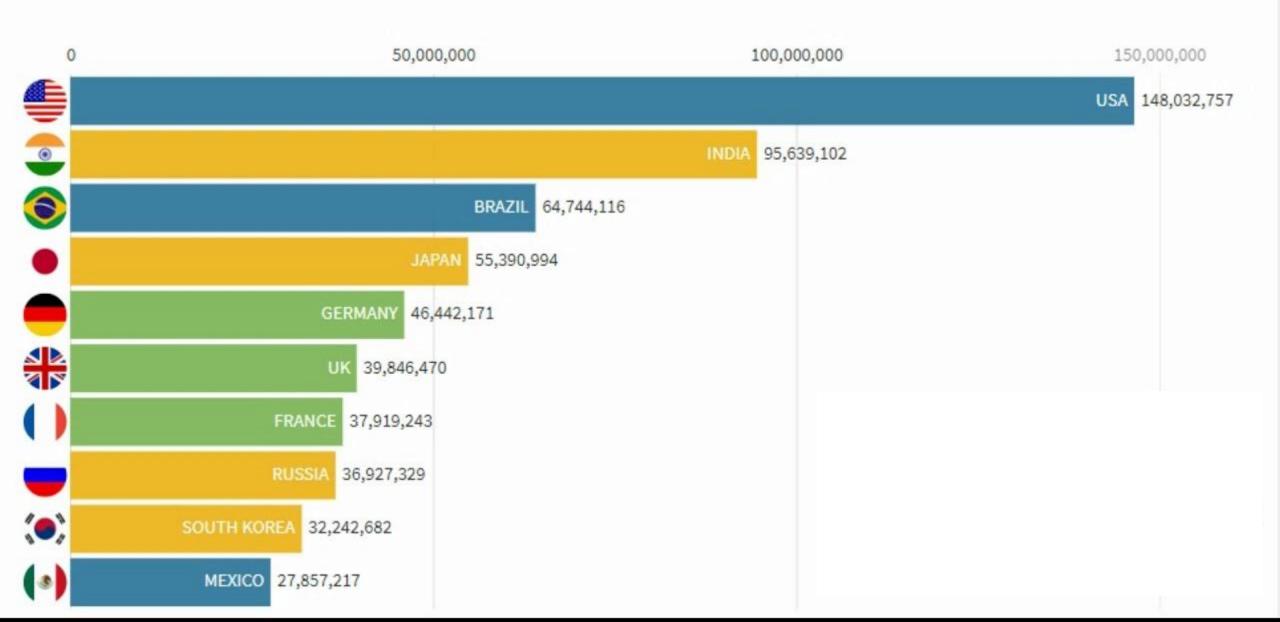




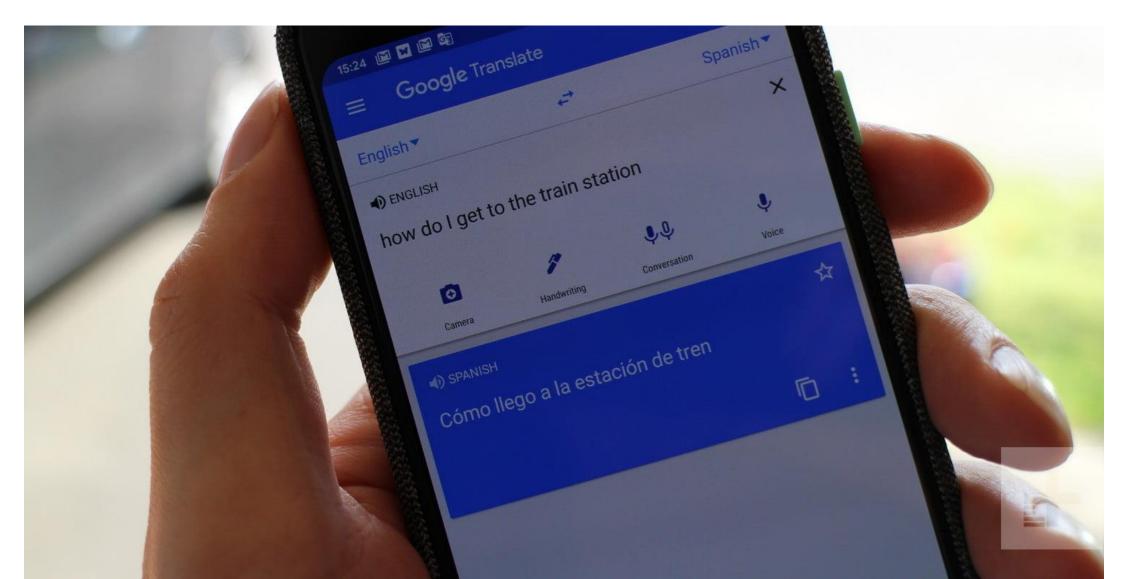
YOUTUBE USERS BY COUNTRY

2007-2020

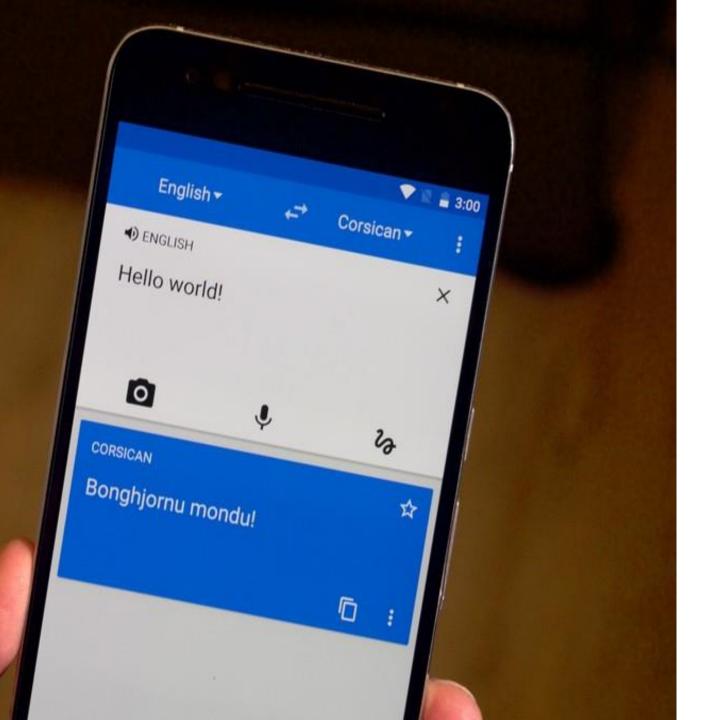




Translate your title with Google Translate











≡ Google Translate

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GO TO https://translate.google.com/





Saved

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Community

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Search languages ←

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Albanian
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Arabic
Armenian
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Basque
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Bosnian
Bulgarian
Catalan

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Esperanto
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Kinyarwanda

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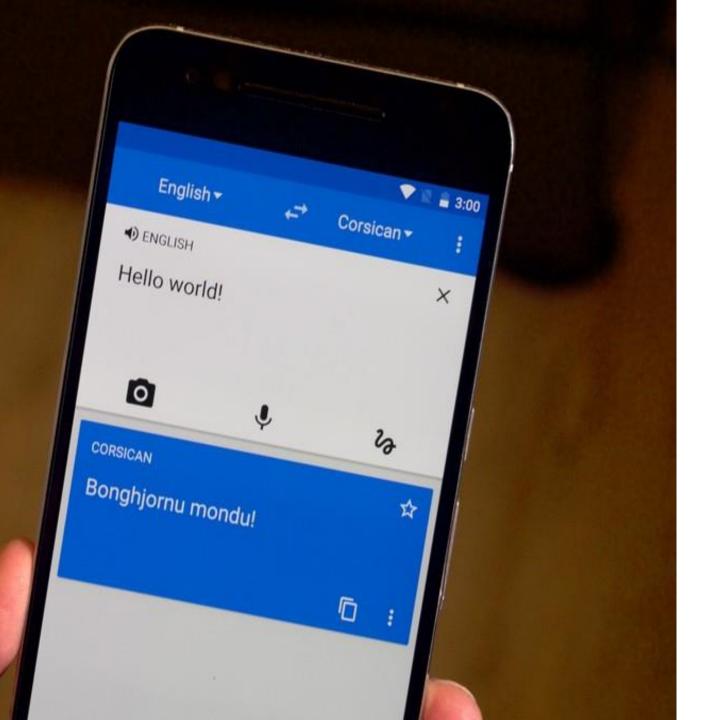
Romanian Russian Samoan Scots Gaelic Serbian Sesotho Shona Sindhi Sinhala Slovak Slovenian Somali Spanish

Telugu Thai Turkish Turkmen Ukrainian Urdu Uyghur Uzbek Vietnamese Welsh Xhosa Yiddish

Yoruba

Sign in

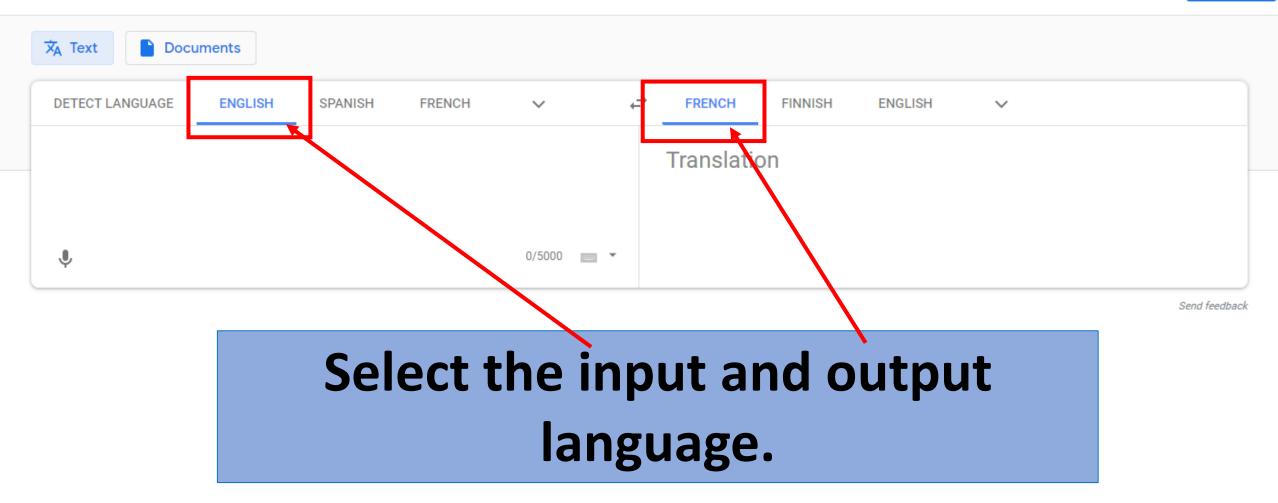
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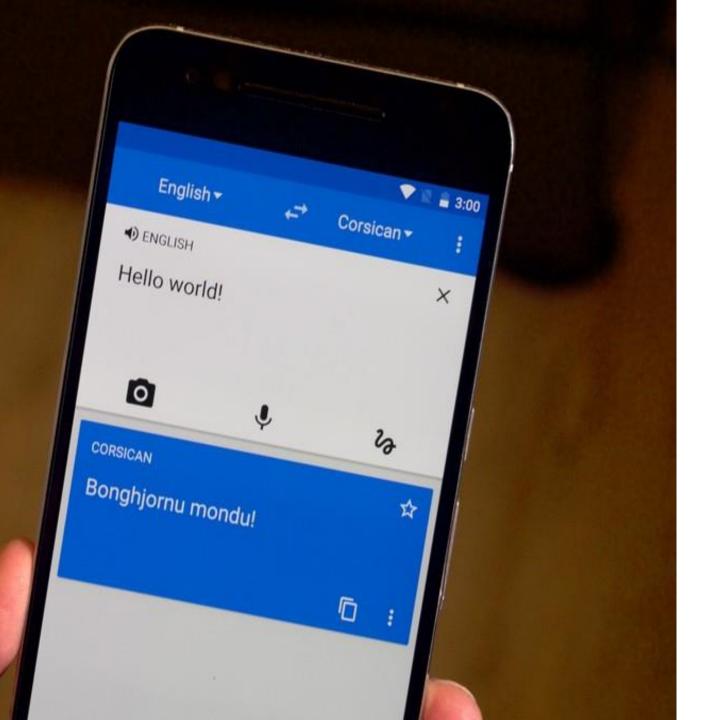


≡ Google Translate



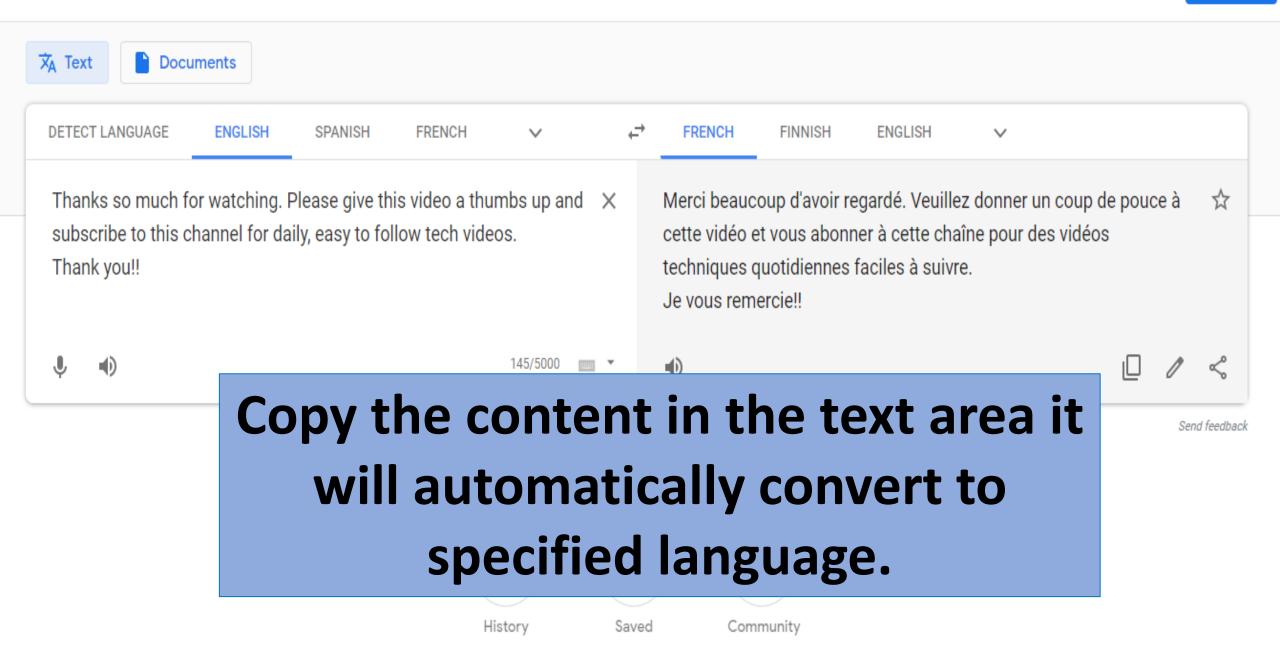
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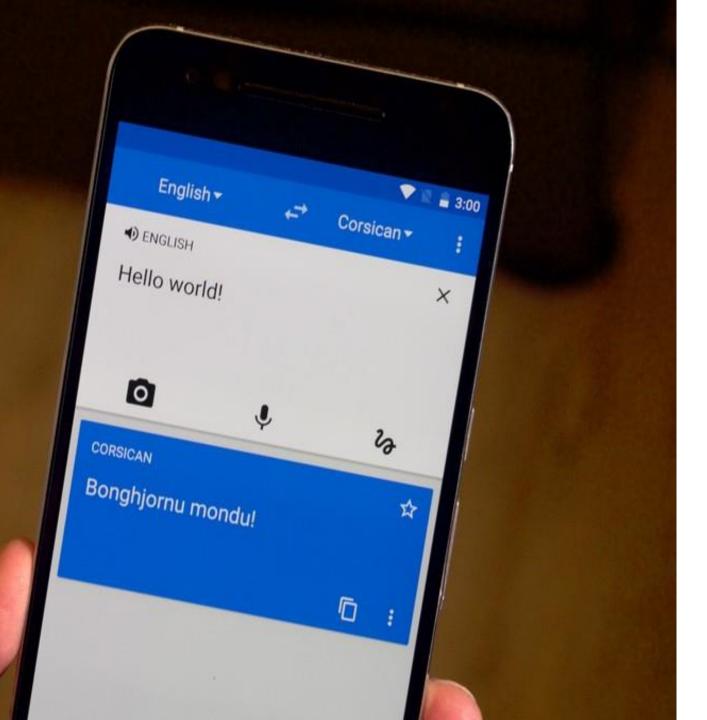
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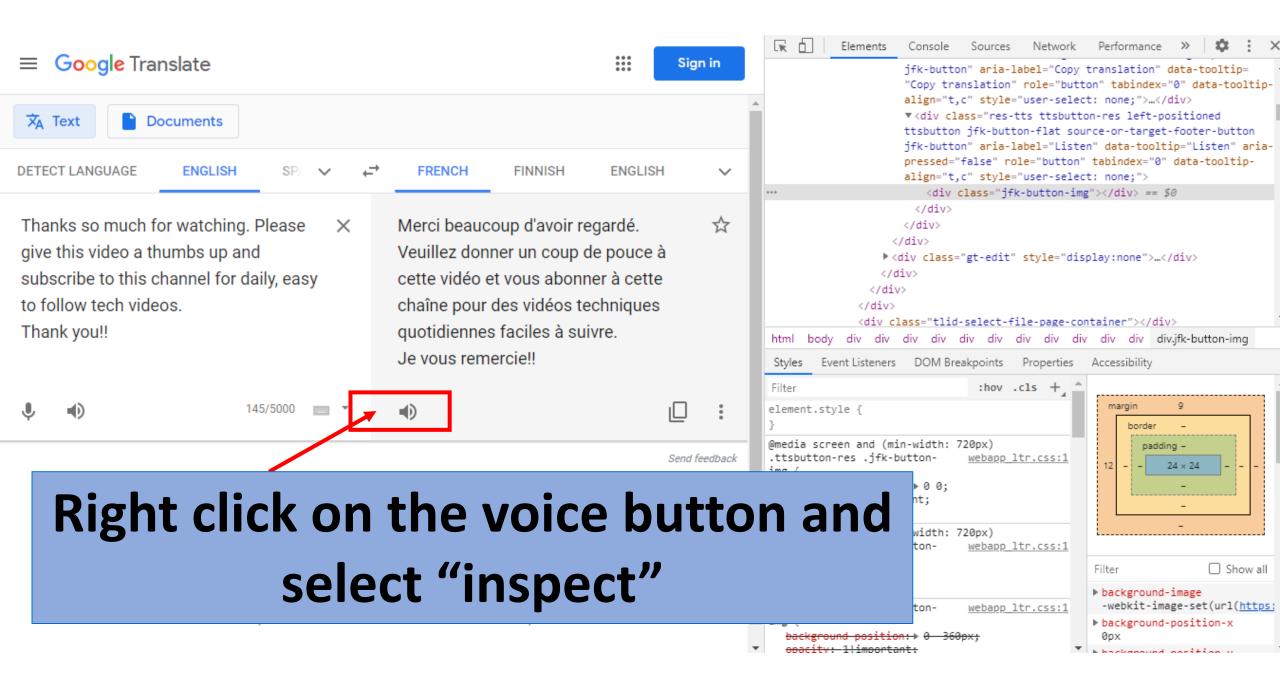


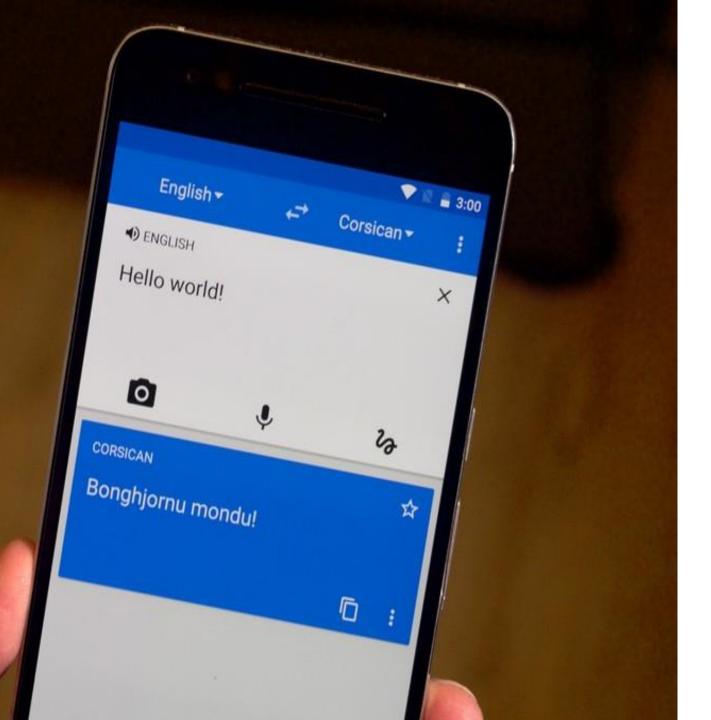




HOW TO DOWNLOAD **IT INTO MP3**?



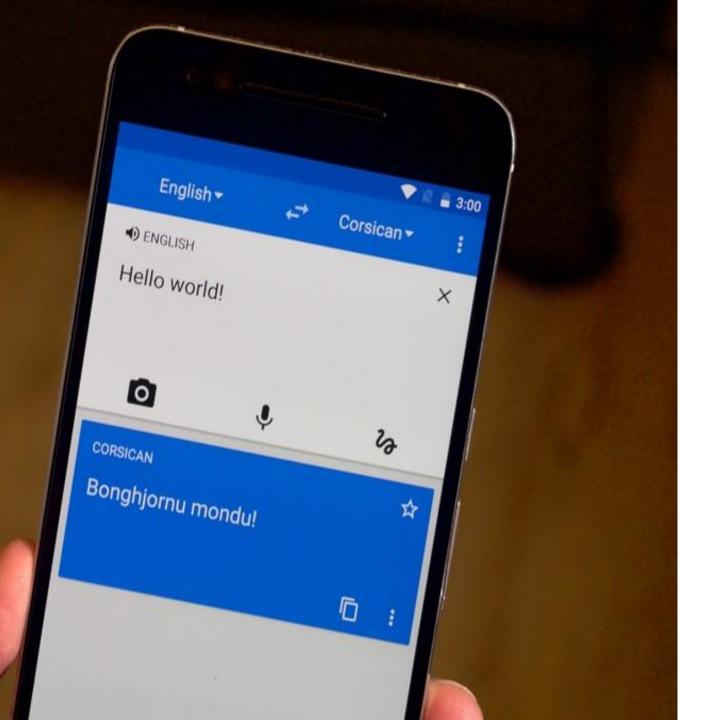








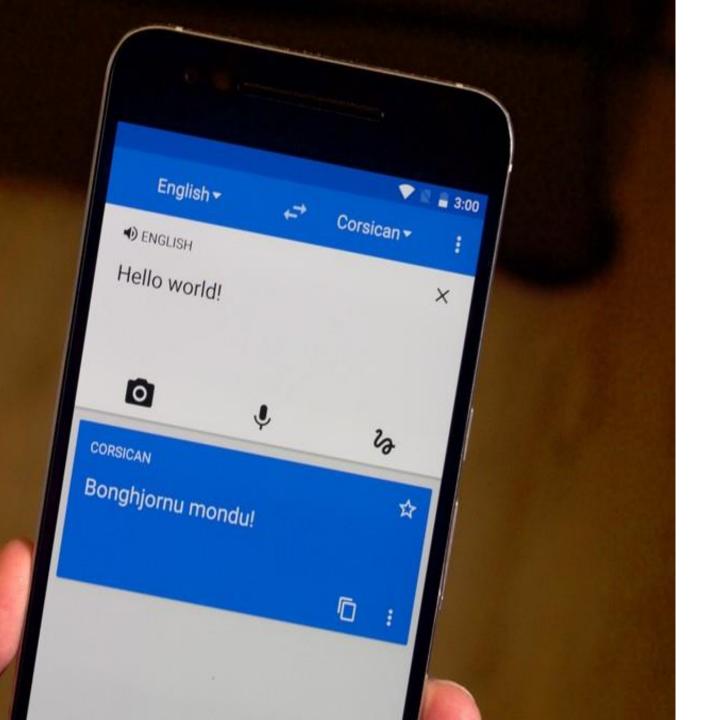
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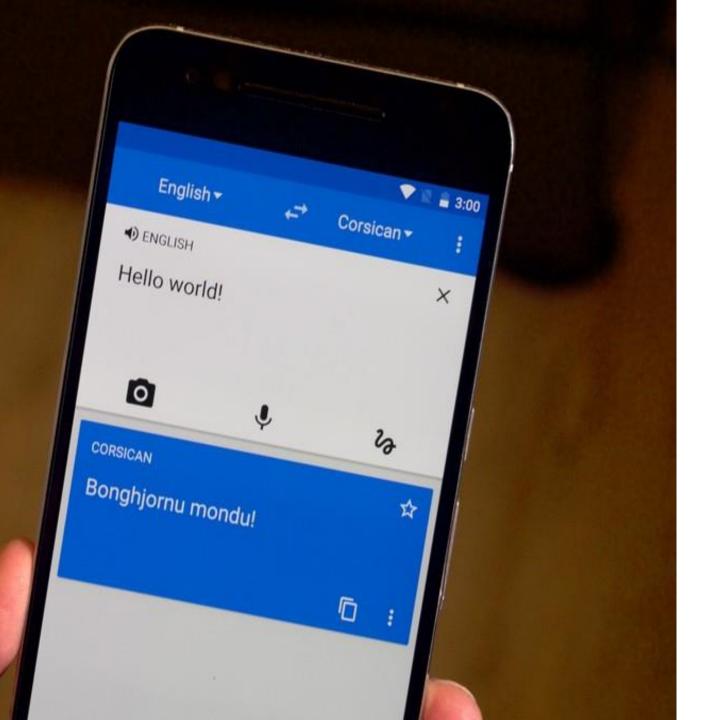
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Thanks so much for watching. Please give this video a thumbs up and subscribe to this channel for daily, easy to follow tech videos. Thank you!!	Merci beaucoup d'avoir regardé. Veuillez donner un coup de pouce à cette vidéo et vous abonner à cette chaîne pour des vidéos techniques quotidiennes faciles à suivre. Je vous remercie!!		Name Dog?format=json Dog?form	200 204 200 204	xhr <u>translate</u> gif <u>translate</u> xhr <u>translate</u> gif <u>translate</u> xhr <u>translate</u> gif <u>translate</u> gif <u>translate</u>	. 512 B . 344 B . 176 B . 43 B . 512 B	237 126 144 93 239	Waterfall I I I I I I I I I I I I I I I I I I		





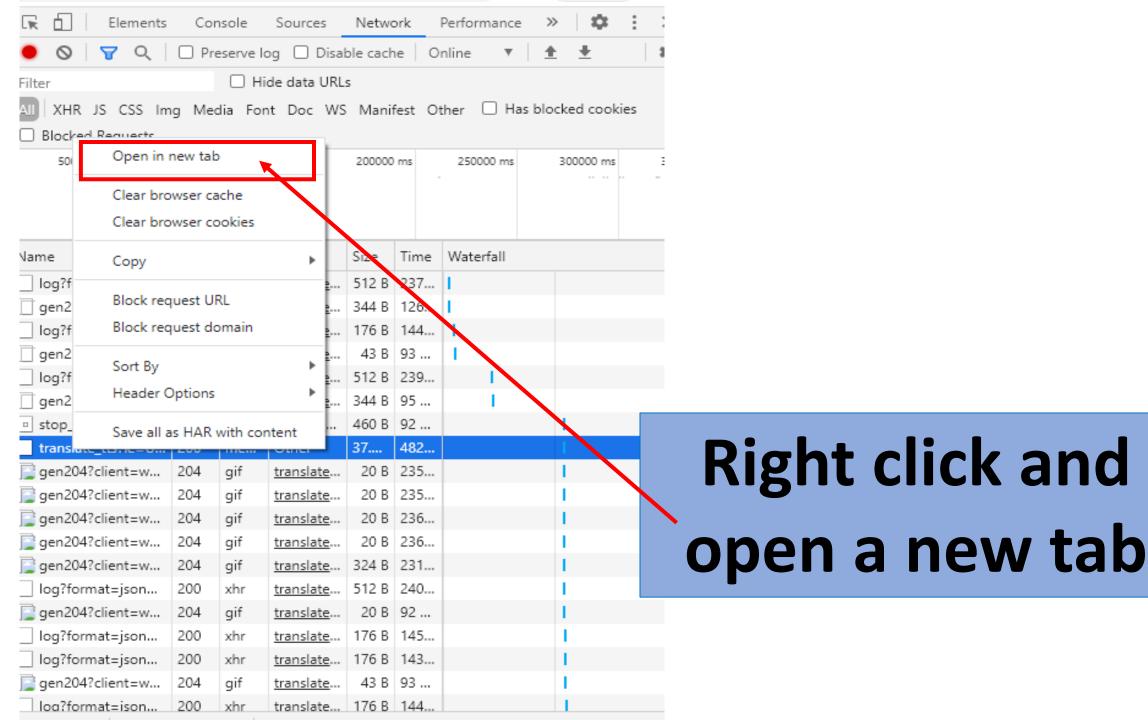


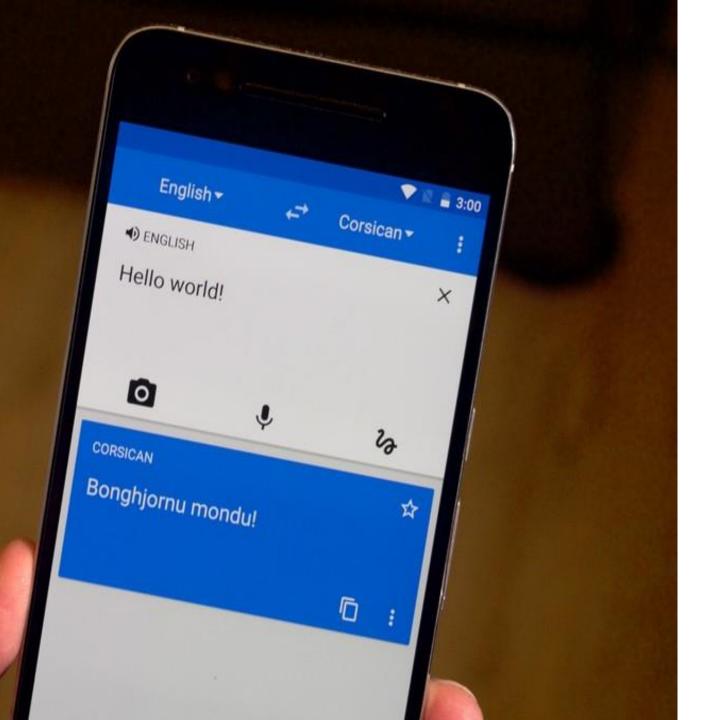
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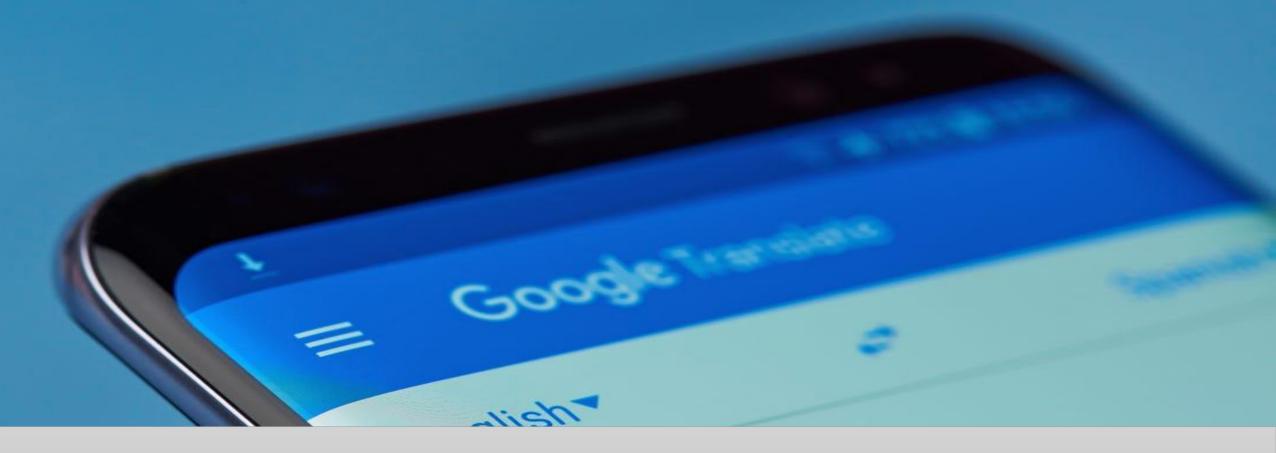






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Then click on Start Download



BEST IDEA TO TRANSLATE YOUR VIDEO



How do we decide which language we need to translate?

FIND YOUR MOST WATCHED AUDIENCE GEOGRAPHICAL AREA



We will Show you Step-by-Step

Tonsaction revenue Ad rates

2

Watch time reports

Watch Sene

You Tube Red

Audience retention

Demographics

Playback locations

Traffic sources

Devices

Live straining

Translations

Interaction reports Subscribers Likes and dolkes Videos in plashers Commints Sharing Aninistations

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A TRANSLATIONS & TRANSCRIPTIONS

4

4

CREATE

YOUR CONTRIBUTIONS

Help and heelback

4/25/38 4/28/18 5/16/18 3/14/18 May 2018.

Video . Geography Date More *

Video	Walch time (minutes) @	$Verve \oplus \Psi$	YouTube Red watch time (minutes) @
How to Get More YouTube Views in Less Time	22,669 (9.2%)	38,114 (25%)	29 (0.4%)
Getting Started with vidiQ Tutorial - More View.	22,210 (9.0%)	17,124 (11%)	381 (5.1%)
How to Boost Videos On Upload with vidiQ for	5,022 (2.0%)	6,629 (4.3%)	116 (1.6%)
How to get 1000 Subscribers on YouTube [10 T.,	13,826 (5.6%)	5,521 (3.6%)	315 (4.2%)
How to Get 4000 Hours Watchtime On YouTub.	15,616 (6.3%)	4,762 (3.1%)	332 (4.5%)
How To Get More Views with Bulk SEO Tutorial	3,413 (1.4%)	4,360 (2.9%)	81 (1.1%)
How to Ranked Tags on YouTube in 2018 (20X	14,866 (0.0%)	4,005 (2.6%)	537 (7.2%)
15 Ways to Optimize Your YouTube Video FAS	11,095 (4.5%)	3,965 (2.6%)	177 (2.4%)
Your Video is Awesome #Fact!	6,503 (2.6%)	3,850 (2.5%)	186 (2.5%)
New YouTube Creator Awards and How to Get	2,948 (1.2%)	3,506 (2.3%)	90 (1.2%)
How to Get The Verified Badge On YouTube in .	2,454 (1.0%)	3,071 (2:0%)	44 (0.6%)
When Will My YouTube Channel Be Monetized?	2,576 (1.0%)	2,909 (1.9%)	34 (0.5%)
When Will My YouTube Channel Be Monetized?	2,231 (0.9%)	2,603 (1.7%)	39 (0.5%)
100 YouTube Tools For More Views and Subsc	4,872 (2.0%)	2,516 (1.6%)	197 (2.7%)

01Go to you channel and click on Watch Time

YouTub

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	Subscribers		How to Get More YouTube Views in Less Time	22,669 (9.2%)	38,114 (25%)	29 (0.4%)	
	Videos in playlans How to Boost V Comments How to get 100		Getting Started with vidiQ Tutorial - More View	22,210 (9.0%)	17,124 (11%)	381 (5.1%)	
			How to Boost Videos On Upload with vidiQ for	5,022 (2.0%)	6,629 (4.3%)	116 (1.6%)	
			How to get 1000 Subscribers on YouTube [10 T.,	13,826 (5.6%)	5,521 (3.6%)	315 (4.2%)	
	Sharing Acceletions		How to Get 4000 Hours Watchtime On YouTub.,	15,616 (6.3%)	4,762 (3.1%)	332 (4.5%)	
	Cards		How To Get More Views with Bulk SEO Tutorial	3,413 (1.4%)	4,360 (2.9%)	81 (1.1%)	
	End screens		How to Ranked Tags on YouTube in 2018 (20X	14,866 (6.0%)	4,005 (2.6%)	537 (7.2%)	
÷.	TRANSLATIONS &		15 Ways to Optimize Your YouTube Video FAS.	11,095 (4.5%)	3,965 (2.6%)	177 (2.4%)	
14	TRANSCRIPTIONS	*	Your Video Is Awesome #Fact	6,503 (2.6%)	3,850 (2.5%)	186 (2.5%)	
	CREATE	¥	New YouTube Creator Awards and How to Get	2,948 (1.2%)	3,506 (2.3%)	90 (1.2%)	
100			How to Get The Verified Badge On YouTube in	2,454 (1.0%)	3,671 (2.0%)	44 (0.6%)	
8	YOUR CONTRIBUTIONS		When Will My YouTube Channel Be Monetized?	2,576 (1.0%)	2,909 (1.9%)	34 (0.5%)	
-			When Will My YouTube Channel Be Monetized?	2,231 (0.9%)	2,603 (1.7%)	39 (0.5%)	
			100 YouTube Tools For More Views and Subsc.	4872 (2.0%)	2,516 (1.6%)	197 (2.7%)	

Help and feedback

Click on geography button

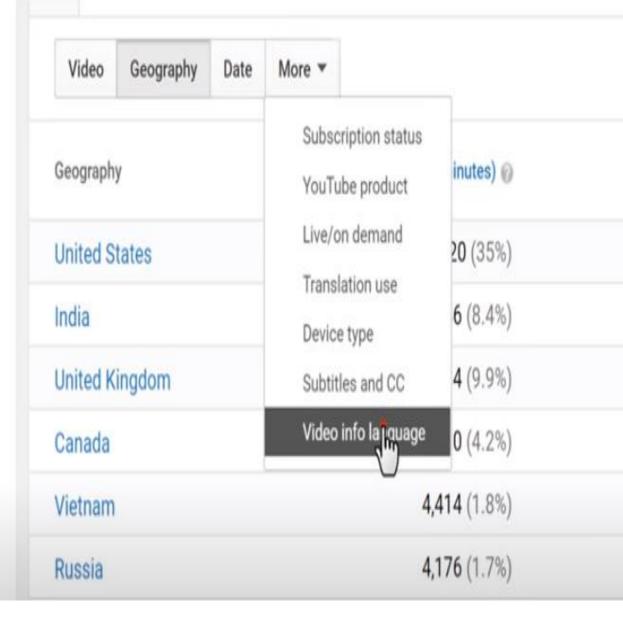
02

5/16/18

May 2218

You

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s) @	Watch time (minutes) 🔞			/	Geograph
5%)	87,020 (35%)			tates	United S
	20,746 (8.4%)				India
You will see	24,384 (9.9%)			ingdom	United K
^{2%)} the views	10,320 (4.2%)				Canada
8%)	4,414 (1.8%)				Vietnam
7%) geography	4,176 (1.7%)				Russia
	5,521 (2.2%)				Pakistar
4%)	5,869 (2.4%)			esh	Banglad



$\mathbf{04}$ Also click on "More" and select "video info language"

This will give you a specified result



Select that country region and translate to their language

ANOTHER **METHOD**

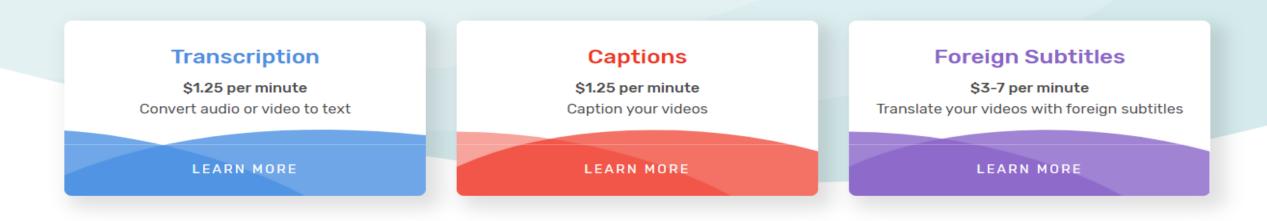
www.rev.com



Apps 🕤 How to create YouT...

Services V Enterprise Contact Sales Resources V Login

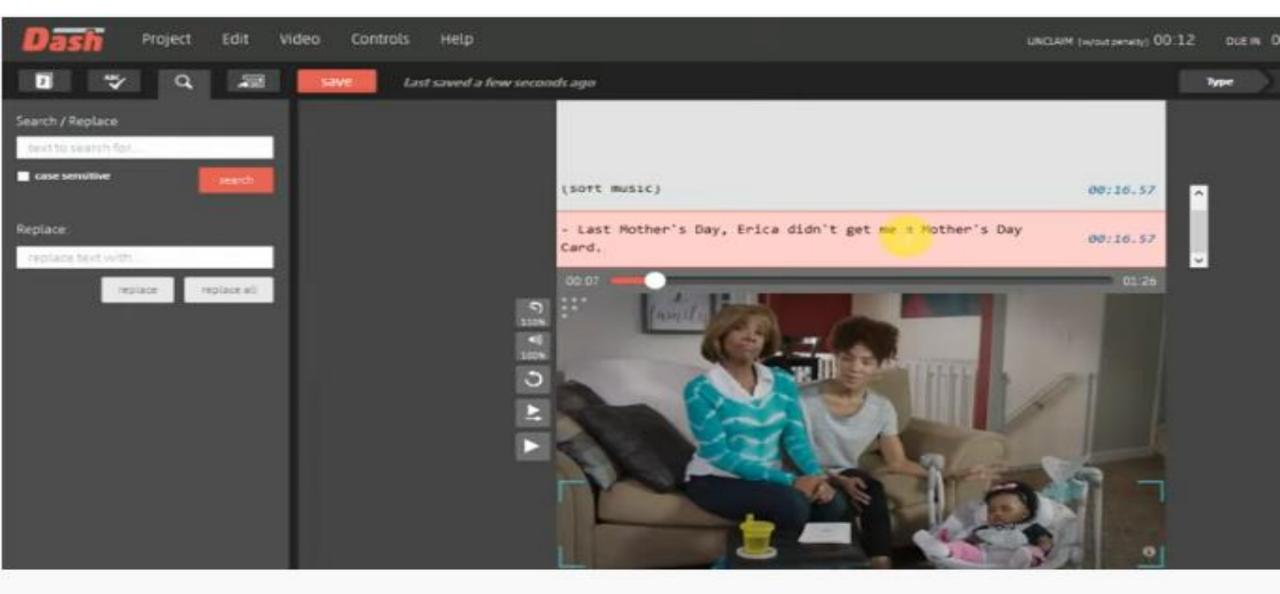
Fast, Quality, On-Demand Services



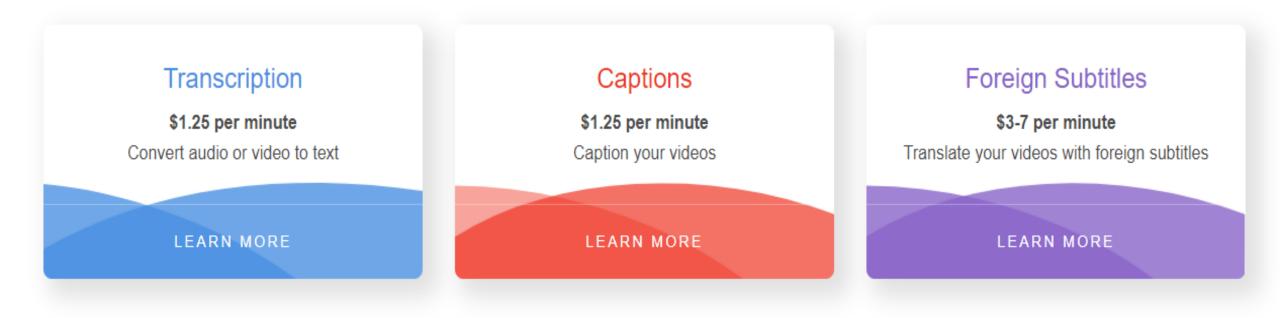
Activate Windows Go to Settings to activate Windows.

Trusted by 170,000+ customers

Dashboard of Rev.com



Fast, Quality, On-Demand Services



Trusted by 170,000+ customers

Activate Windows Go to Settings to activate Windows

With Rev, you can create



STEP 01



GO TO REV.COM

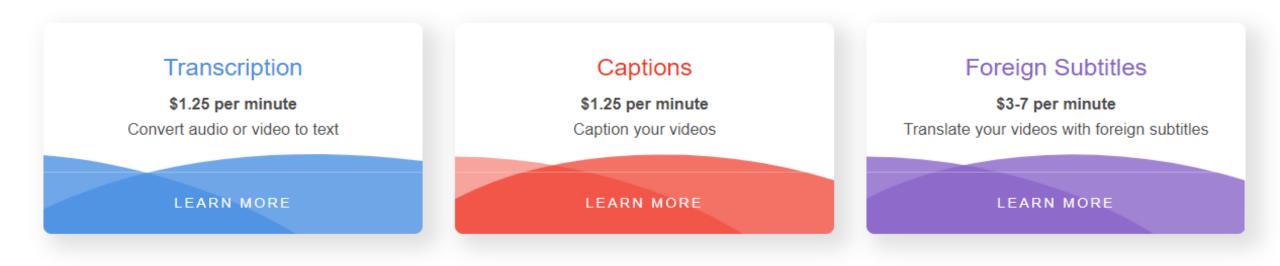
Services ~ Er

Enterprise Con

Contact Sales

Resources v Login

Fast, Quality, On-Demand Services



Activate Windows Go to Settings to activate Windows

Trusted by 170,000+ customers

STEP 02

CHOOSE TRANSCRIPTION

Transcription

\$1 per minute Convert audio or video to text

Millions of minutes transcribed

STEP 03



UPLOAD YOUR FILE

Add Files for Price and Turnaround ①

Upload files from your computer or drag and drop



Share a link to a public web address

PASTE A URL

CHOOSE YOUR FILE

< > 888 ~ 25		Downloads	0	Q Search	
Favorites Recents Applications Desktop Documents Movies	interview- recording.m4a				
Downloads Oreative Cloud					
iCloud					
C iCloud Drive					
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STEP 04

GO TO CHECKOUT



-63 **Order Transcripts** Sign In Add Files Pay Professionals transcribe your files to 99% accuracy UPLOAD MORE FILES PASTE MORE URLS -File Name/URL Est. Delivery () Cost TOTAL \$1.00 interview-recording.m4a \$1.00 CHECKOUT 1 hour 1 minute \$1.00 SUBTOTAL Secure and Encrypted Rush My Order (+ \$1.00/min) (Popular) \$0.00 All files will be expedited and delivered up to 5x faster. () * Support/Help with Order Timestamping (+ \$0.25/min) \$0.00 support@rev.com Transcript synced to audio with timestamps on every paragraph. Example 888-369-0701 Verbatim (+ \$0.25/min) IOpen QAN - 0PM ETT \$0.00

Rev

STEP 05



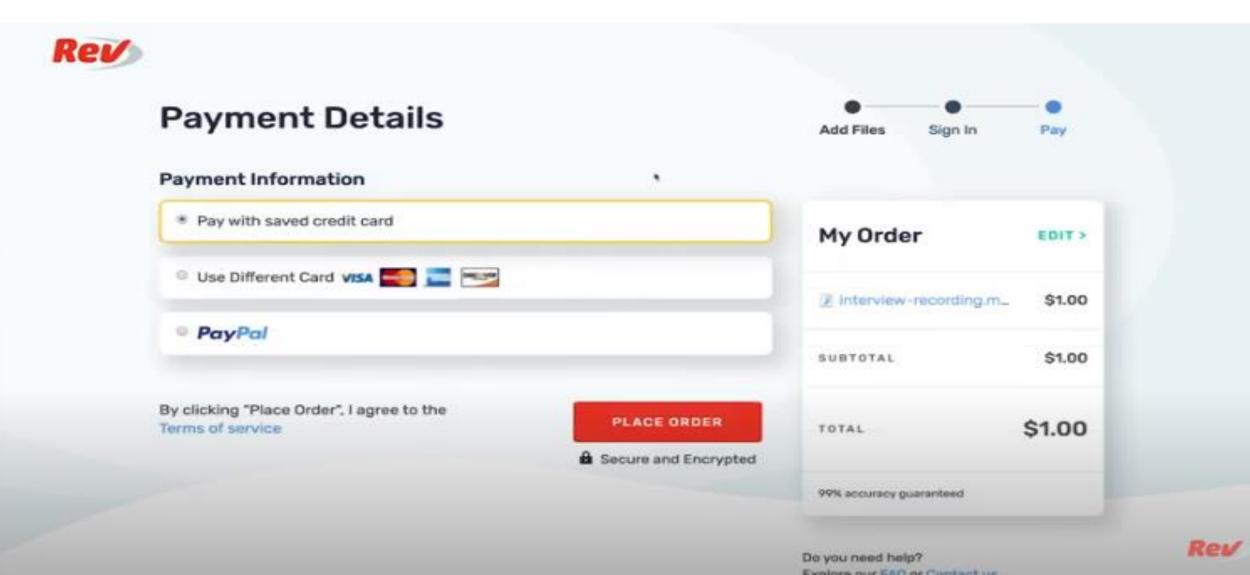
SIGNUP

Create an Account		Add Files Sign In	Рау		
Already have an account? SIGN IN		My Order	EDIT >		
FIRST NAME*	LAST NAME.				
Reginald	Fox	interview-recording.n	\$1.00		
EMAIL ADDRESS*	PASSWORD*	SUBTOTAL	\$1.00		
reginald@foxtranslate.com	++ Atrimum & characters		1200000		
COMPANY		TOTAL	\$1.00		
		99% accuracy guaranteed	99% accuracy guaranteed		
HOW DID YOU HEAR ABOUT US?*					
Friend or Colleague		Do you need help? Explore our FAO or Contact up			
Google					

Rev

STEP 06

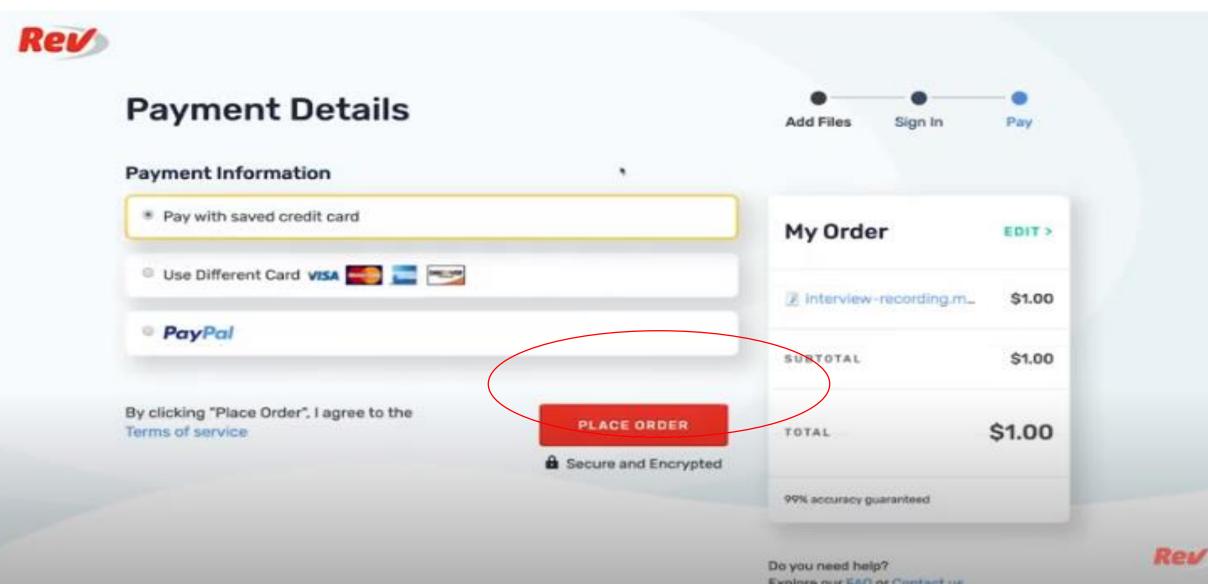
ADD PAYEMENT DETAILS



STEP 07



CLICK ON PLACE ORDER



YOU WILL GET AN ORDER CONFIRMATION

Order confirmed

Thanks for your order, Austin! You've paid \$1.00 to transcribe 1 file. An order confirmation email will be sent to reginald@foxtranslate.com in a few minutes.

We've started working on your file. Once your transcript is complete, you'll receive an email with a link to the transcript. You'll also see the completed transcript in My Files.

Improve order quality & speed up delivery

Our transcriptionists can work faster and more accurately if you provide additional information about your audio/video.



Notify team members

Add teammates and they will be CCed on all future email notifications related to this order.

reginald@foxtranslate.com





STEP 08

Next day you will receive your translated video. Login to your rev account and check your file.

Rev		Services - E	nterprise Abo	out Contac	at ⊉	Hi Austin 🗸
My Files Search Files	My Files	Search		٩	PLACE NEW	DRDER
Order History Invite Teammates Settings	NEW FOLDER				Show 25	¢ entries
Invoices	Name Interviews		Uploaded 🔶	Rating	Status	
Make a Payment Transaction History Billing Settings	interview_recording		Oct 24, 2019	*****	Complete ©	
	REV_TRANSCRIPTION_FINAL		Jun 28, 2019		Complete 👁	-

ENJOY TRIPLING YOUR REVENUE



WORST CASE Scenario



THE VIDEO TRIANGLE





YOUTUBE COMPOUND THE VIDEO

YouTube

VPV WILL INCREASE WITH MORE VIDEOS

EVENTUALLY WILL GET ACCELERATION





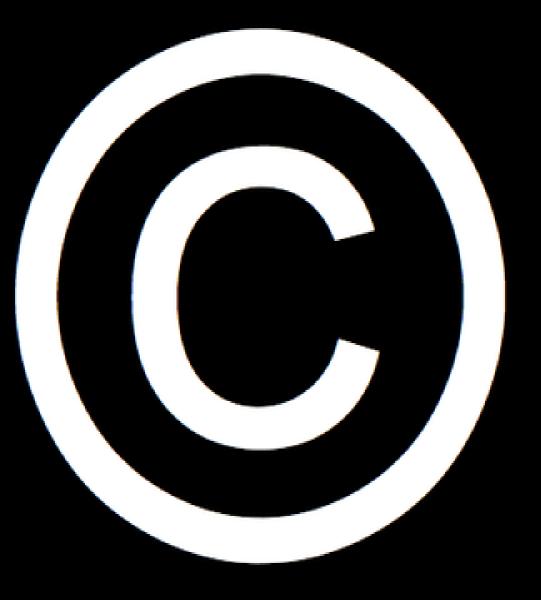
Don't worry, your video will not perish!





COPYRIGHT AND MANAGEMENT





WHAT IS copyright

In many countries, when a person creates an original work that is fixed in a physical medium, they automatically own copyright to the work. As the copyright owner, they have the exclusive right to use the work. Most of the time, only the copyright owner can say whether someone else has permissions to use the work.

FREQUENTLY ASKED QUESTIONS ABOUT

2E0 GEFG 92RT WHICH TYPES OF WORK ARE **SUBJECT TO COPYRIGHT?**

C56059D7

Audiovisual works, such as TV shows, movies, and online videos

Sound recordings and musical compositions

Written works, such as lectures, articles, books, and musical compositions

Visual works, such as paintings, posters, and advertisements

Video games and computer software Dramatic works, such as plays and musicals

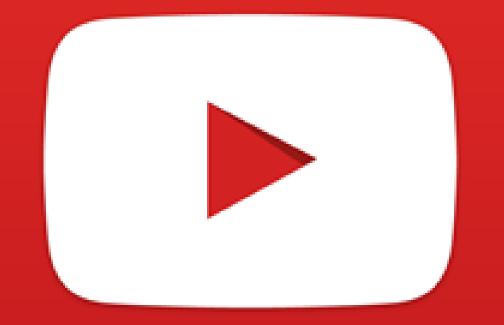
IDEAS, FACTS, AND PROCESSES ARE NOT SUBJECT TO COPYRIGHT.



According to copyright law, in order to be eligible for copyright protection, a work must be *creative* and it must be *fixed* in a tangible medium. Names and titles are not, by themselves, subject to copyright.

CAN YOUTUBE DETERMINE COPYRIGHT OWNERSHIP?





No. YouTube isn't able to mediate rights ownership disputes. When we receive a complete and valid takedown notice, we remove the content as the law requires. When we receive a valid counter notification, we forward it to the person who requested the removal. After this, it's up to the parties involved to resolve the issue in court.

IS COPYRIGHT THE SAME AS TRADEMARK?



Copyright is just one form of intellectual property. It's not the same as trademark, which protects brand names, mottos, logos, and other source identifiers from being used by others for certain purposes. It is also different from patent law, which protects inventions.



WHAT IS THE DIFFERENCE BETWEEN COPYRIGHT AND PRIVACY?

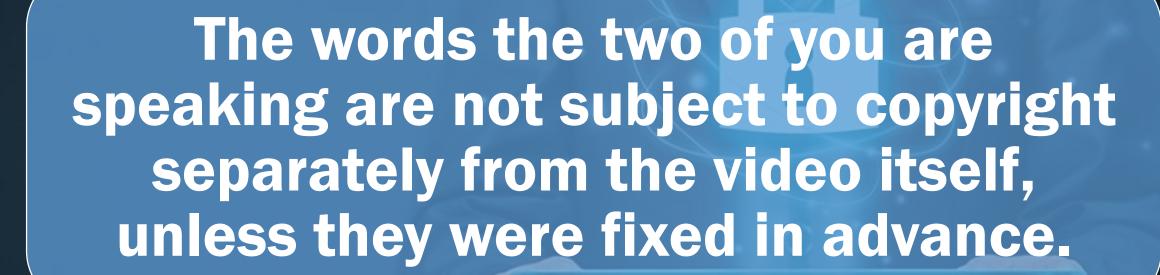






For example, if your friend filmed a conversation between the two of you, she would own the copyright to that video recording







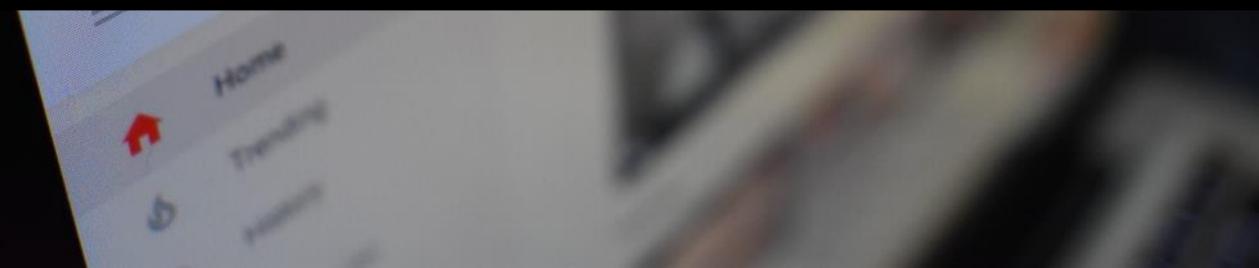
If your friend, or someone else, uploaded a video, image, or recording of you without your permission and you feel it violates your privacy or safety, you may wish to file a <u>privacy complaint</u>.



How do I get permission to use someone else's content in my video?



First, reach out to the copyright owners or rightsholders directly and negotiate the appropriate licenses for your use.



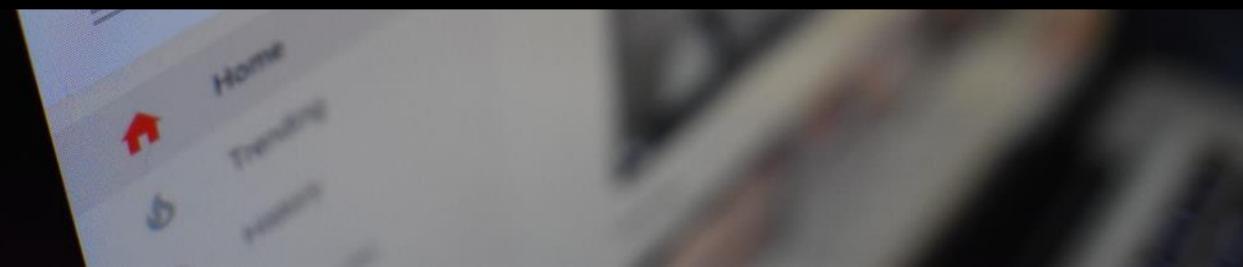
Note: If you perform a cover song, make sure you have permission from the copyright owners (i.e., songwriter or music publisher). You may need extra licenses to reproduce the original sound recording, include the song in a video, or display the lyrics.



You can also use YouTube's library of free music and sound effects, which can be used in videos according to the terms specified.

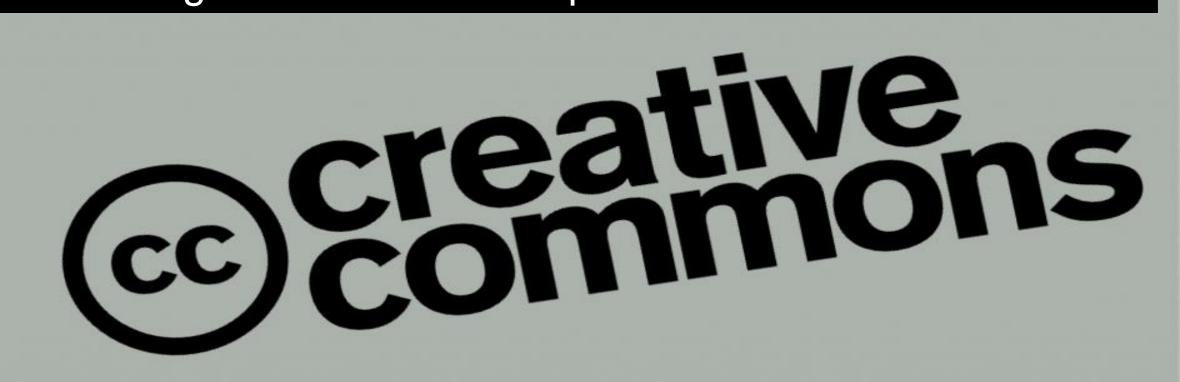


Then, check the license. Seek legal advice for any licensing agreement to be certain which rights are granted and which rights the owner reserves.





Creative Commons licenses give a standard way for content creators to grant someone else permission to use their work.



CONTENT

Creative Commons licenses can only be used on 100% original content.



If there's a Content ID claim on your video, you cannot mark your video with the Creative Commons license.



Information

"Do Creative Commons licenses affect exceptions and limitations to copyright, such as fair dealing and fair use?"

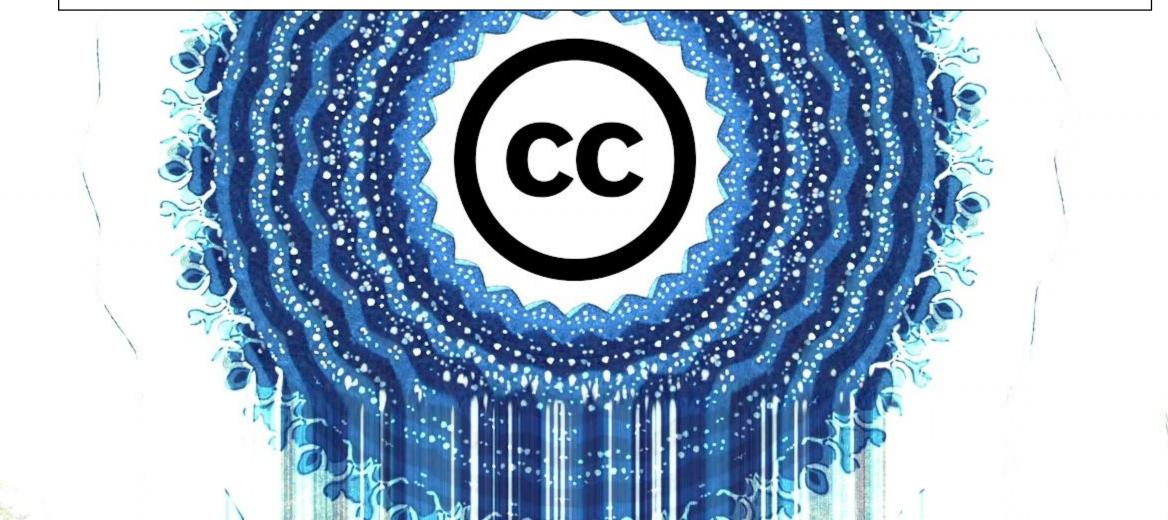
Mobile devices

Computer



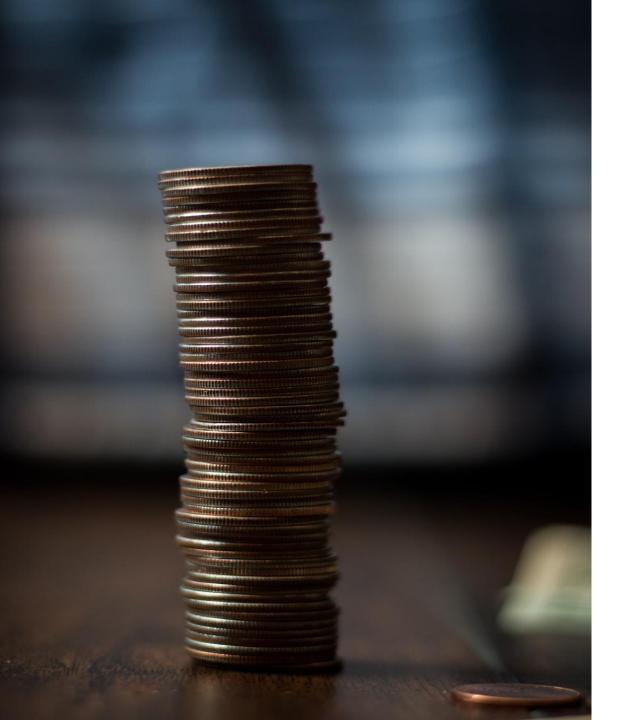
No. By design, CC licenses do not reduce, limit, or restrict any rights under exceptions and limitations to copyright, such as fair use or fair dealing.

"Do I need to register with Creative Commons before I obtain a license?"





No. CC offers its licenses, code, and tools to the public free of charge, without obligation.



Can I still make money from a work I make available under a Creative Commons license?

Yes. The goal is to encourage creators and rights holders to experiment with new ways to promote and market their work.





on YOUTUBE

Fair use is a legal doctrine that says you can reuse copyright-protected material under certain circumstances without getting permission from the copyright owner.





FAQ on fair use



HOW DOES FAIR USE WORK?

Different countries/regions have different rules about when it's OK to use material without the copyright owner's permission. Some other countries have a similar idea called fair dealing that may work differently.

WHAT CONSTITUTES FAIR USE?

10.22

1.00

1. The purpose and character of the use, including whether such use is of commercial nature or is for nonprofit educational purposes

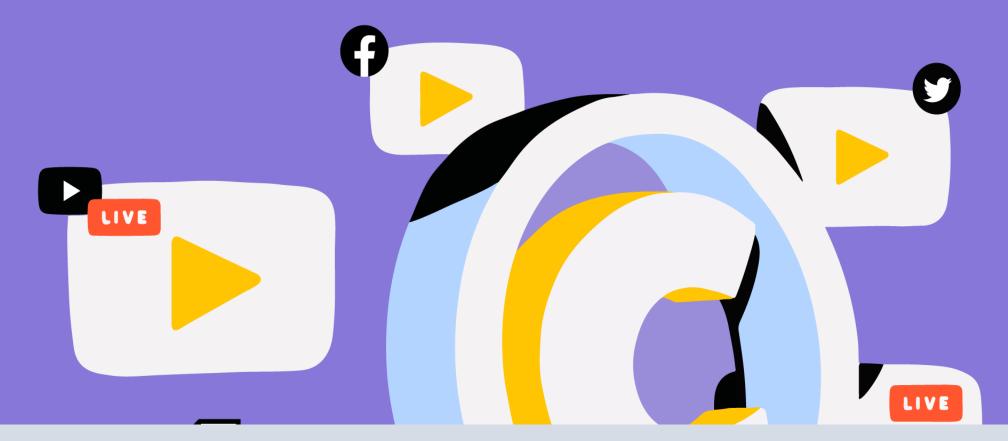
2. The nature of the copyright work

3. The amount and substantiality of the portion used in relation to the copyrighted work as a whole

4. The effect of the use upon the potential market for, or value of, the copyrighted work

WHEN DOES FAIR USE APPLY?

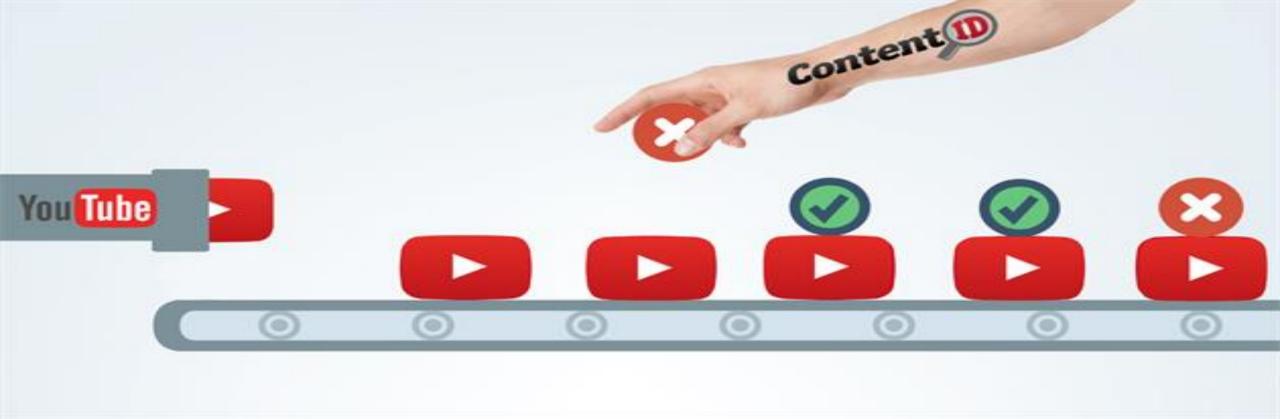
HLELS795895126123728659648951856631



Uses that try to substitute the original work instead of commenting on or criticizing it are unlikely to be considered fair uses.



HOW DOES CONTENT ID WORK WITH FAIR USE?



If you upload a video containing copyrighted content without the copyright owner's permission, you could end up with a Content ID claim. The claim will keep you from monetizing the video, even if you only use a few seconds, such as short uses of popular songs.





The description of a video that contains music may include information about the song(s) in the video.

YouTube adds this information automatically to some videos when the video has been identified and "claimed" by music rightsholders via YouTube's rights management tools



YOUTUBE PARTNER PROGRAM ELIGIBILITY

1. Have more than **4**,000 valid public watch hours in the last **12** months.



2. Have more than 1,000 subscribers.

3. Have a linked AdSense account.



4. Live in a country or region where the YouTube Partner Program is available.

5. Follow all the YouTube monetization policies.



MINIMUM ELIGIBILITY REQUIREMENTS **TO TURN ON** YOUTUBE **MONETIZATION FEATURES**

AD REVENUE

Be at least 18 years old, or have a legal guardian older than 18 years of age who can handle your payments via AdSense.

> Create content that meets our advertiser-friendly content guidelines

CHANNEL MEMBERSHIPS

-Be at least 18 years old

-Have more than 30,000 subscribers



TOP40

Be at least 18 years old

WALTER CA

VANT-GARDE

Have more than 10,000 subscribers

O ROCKETS

SUPER CHAT & SUPER STICKERS

Be at least 18 years old

Live in a country/region where Super Chat is available

YOUTUBE PREMIUM REVENUE

Create content watched by a viewer who is a YouTube Premium subscriber

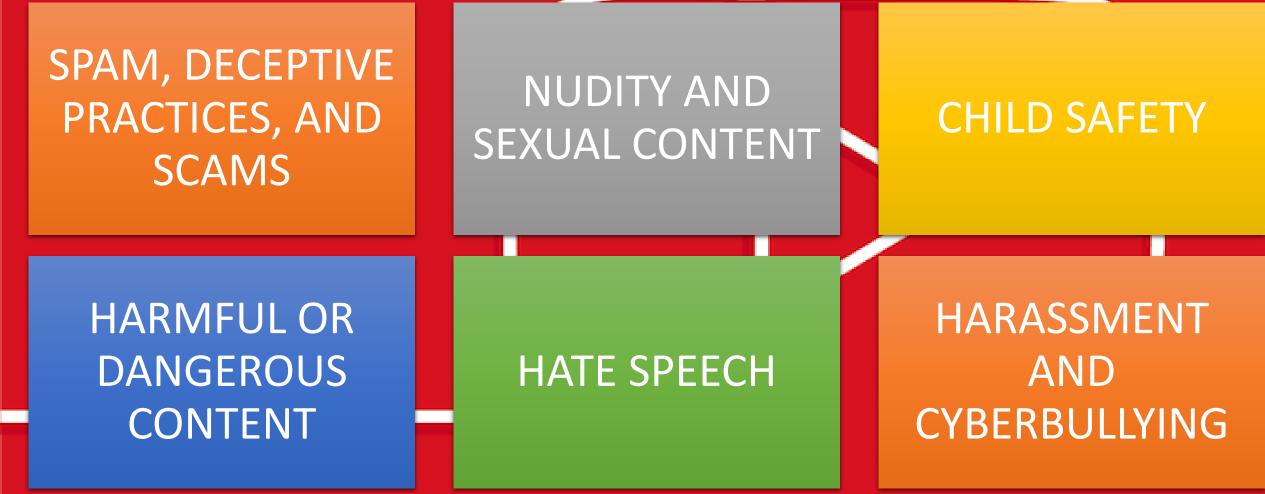
6. Follow the YouTube Community Guidelines





YouTube

For any content you post, it should adhere to Youtube community guidelines of the following topics:



8. Follow AdSense program policies



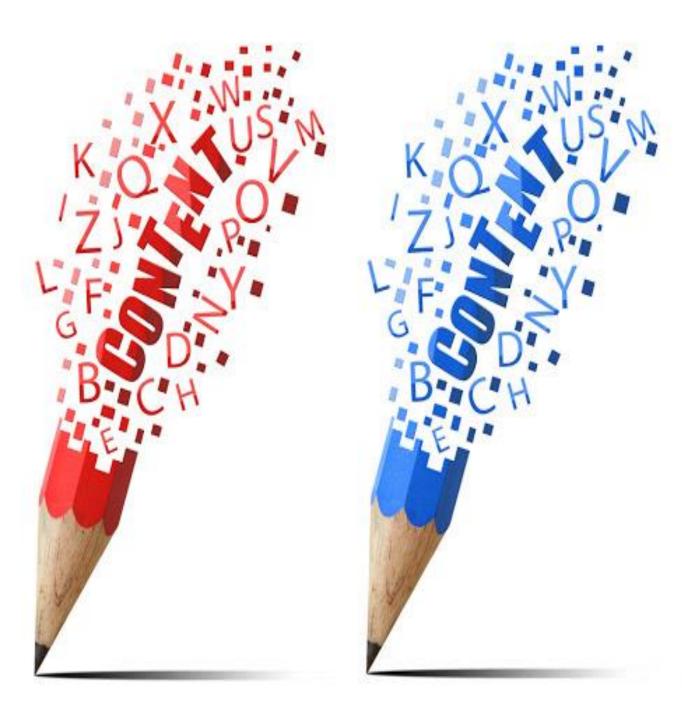
BE AWARE OF ADSENSE POLICIES IN TERMS OF

Repetitious content

Reused content



9. be respectful of your viewers, your fellow creators, and our advertisers -- both on and off YouTube.



10. Content that are not suitable for ads



Certificate

Once you learn and follow all the policies and guidelines of YPP, you can rate your content with **SELF-CERTIFICATION**

REJECTED

If your application for rejected for monetization, it means that a significant portion of your channel does not meet the policies and guidelines.



You can apply 30 days after you received your rejection email after making some necessary changes to your channel.



