

WELCOME

DAY 5/100

DIGITAL MASTERY CHALLENGE

DATE: July 06, 2020, MONDAY

TIME: 07:00 PM (AST)

LIVE FROM DOHA, QATAR

STRATEGY

1/100

Choose a product that has:
**HIGH DEMAND &
LOW COMPETITION**





STRATEGY 2/100

**CHOOSE YOUR “RIGHT NICHE ” BASED ON
PASSION, INTEREST, KNOWLEDGE, FURTURE PLAN
ETC**



STRATEGY 1/100

STRATEGY 2/100



**CHOOSING YOUR NICHE IS
IMPORTANT**



IDENTIFYING YOUR MARKET

NICHE MARKET

FIND YOUR NICHE

A NICHE MARKET is defined as a small segment of a bigger target market.



NICHE MARKET



It refers to subset of a big market, which focuses only on particular type of product.

NICHE MARKET



Based on this, niche market has specific type of product featuring on specific needs of market, along with production quality, price range & demographics intended to influence the prospects.

NICHE MARKET

Target Customer

“

The secret to a successful niche business is realizing that it isn't about you. It's about the customer.

”



ADVANTAGES

A hand in a dark suit jacket is pointing its index finger at a glowing red target icon. The target is composed of three concentric circles with a bright white center. Surrounding the target are several white arrows pointing towards it from various directions. In the background, there are several faint, glowing blue icons of people in business attire, suggesting a market or audience. The overall scene is set against a dark blue background.

The niche marketers can easily supersede the small segment target and dominate over them.



ADVANTAGES

THE NICHE MARKETERS DEVELOP OVER A PERIOD OF TIME GOOD RELATIONS WITH THEIR KEY CUSTOMERS TO PROTECT THEMSELVES FROM ANY OUTSIDE THREAT.

ADVANTAGES

Their business is very stable and experience no fluctuations in performance.





ADVANTAGES

They are able to improve their position in the competitive market.



ADVANTAGES

They are only concerned in focusing on their business without wasting time in seeking new opportunities in the marketing strategy.

The background of the image is a complex financial market visualization. It features multiple overlapping charts, including candlestick patterns, line graphs, and bar charts. The color palette is primarily blue and white, with some red and green accents. Text elements include dates like '2066-12-09' and '2055-12-04', and numerical values such as '1125.09', '1121.23', '1125.09', '1119.65', '1114.94', '1119.78', '0.20', '-3.77', '3.57', '7:70.58', and '14:57.38'. The overall aesthetic is professional and data-driven.

ADVANTAGES

Niche market owners have a higher profit margin.



ADVANTAGES

**THEY ARE SEEN AS EXPERTS IN THAT NICHE !!!
& MANY MORE...**

NICHE MARKET

**There is a
demand for a
product/service.**





**The solution is not being
supplied to fulfil the demand.**

The solution is not currently being offered by what you would call mainstream companies.



Digital Products

- **Create yourself**
- **Buy from the manufacturers/ Providers**



CHOOSE YOUR NICHE

Passion

Skill

Experience

Knowledge

Hobby

Badminton!!!

- **Watch popular videos about the game.**
- **Learn new tips and tricks on badminton online**



Physical Products

Racket | Shuttle | String | Shoes | Accessory etc....





Sports wear essentials for Men and Women :
Rackets : By weight, By material | T-shirt | Grip | Books |
Net Poles | Towels | Flooring for the indoor stadium |
Lighting for the indoor stadium | Bags | Caps | Wrist Bands
| Head bands | Pain Relief Materials



BADMINTON

MAGAZINE

DIGITAL PRODUCTS

- Videos of previous matches
- Inspirational videos from the players
- Biographies and Autobiographies of the legends
- Photos of the Players

the shuttle (

Positioning your racket head and the shuttle in front of your body

Badminton Queen of India

Saina Nehwal



N I C H E M A R K E T



**With
constant
evolutions in
technology,
new niche
markets are
created.**

FINDING YOUR NICHE IN A COMPETITIVE MARKET



**Who needs our
product?**

**Where are they
located?**

**Why should the
customers choose us
over our competitors?**

DEVELOPING YOUR NICHE MARKET

What are the common characteristics of your customers?

What are your customers' age group, marital status, gender and hobbies?

Do they belong to a certain ethnicity or profession?

HOW TO MARKET YOUR PRODUCTS & SERVICES TO YOUR NICHE MARKET

OFFLINE MARKETING

ONLINE MARKETING



USP

unique



•

selling



•

proposition



USP TO INCREASE WEB SALES



A unique selling proposition is what sets your business apart from the competition.



It is a specific benefit of your products or services that no one else in the market can claim.

U

S

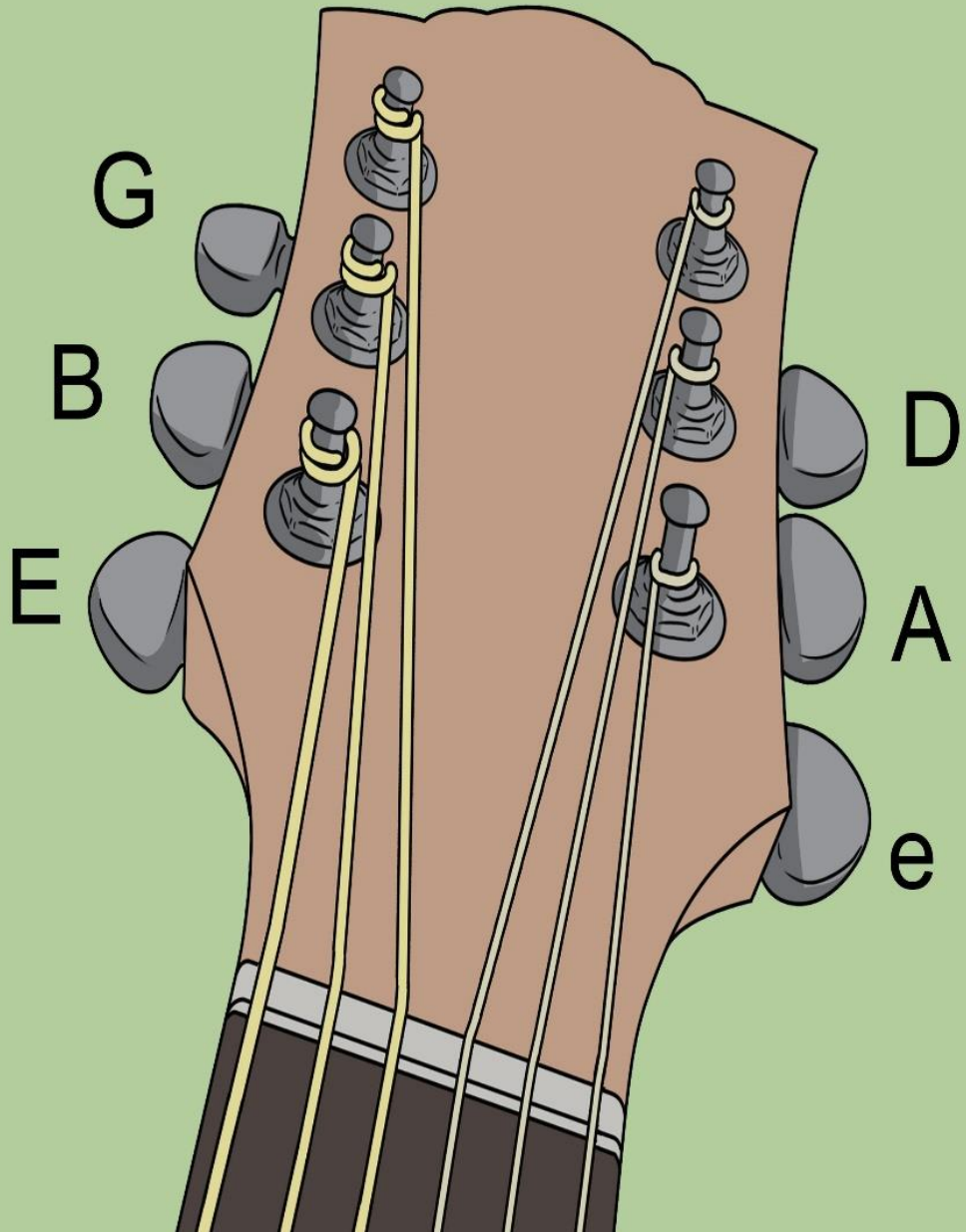
P



Test your **USP** by showing them to your customers, and friends and see if they find it attractive.

The image features a blue background with several circular icons containing white silhouettes of a person in a suit. The icons are arranged in a semi-circle. The central icon is highlighted with a large black circle and a white dot to its left. A hand in a suit sleeve is pointing towards the central icon from the bottom right. A blue rectangular box with white text is overlaid on the bottom center.

NICHE EXAMPLES



www.stringdin.com



STRINGED MUSICAL INSTRUMENTS





We Are Committed To Help The Musicians who are interested in stringed

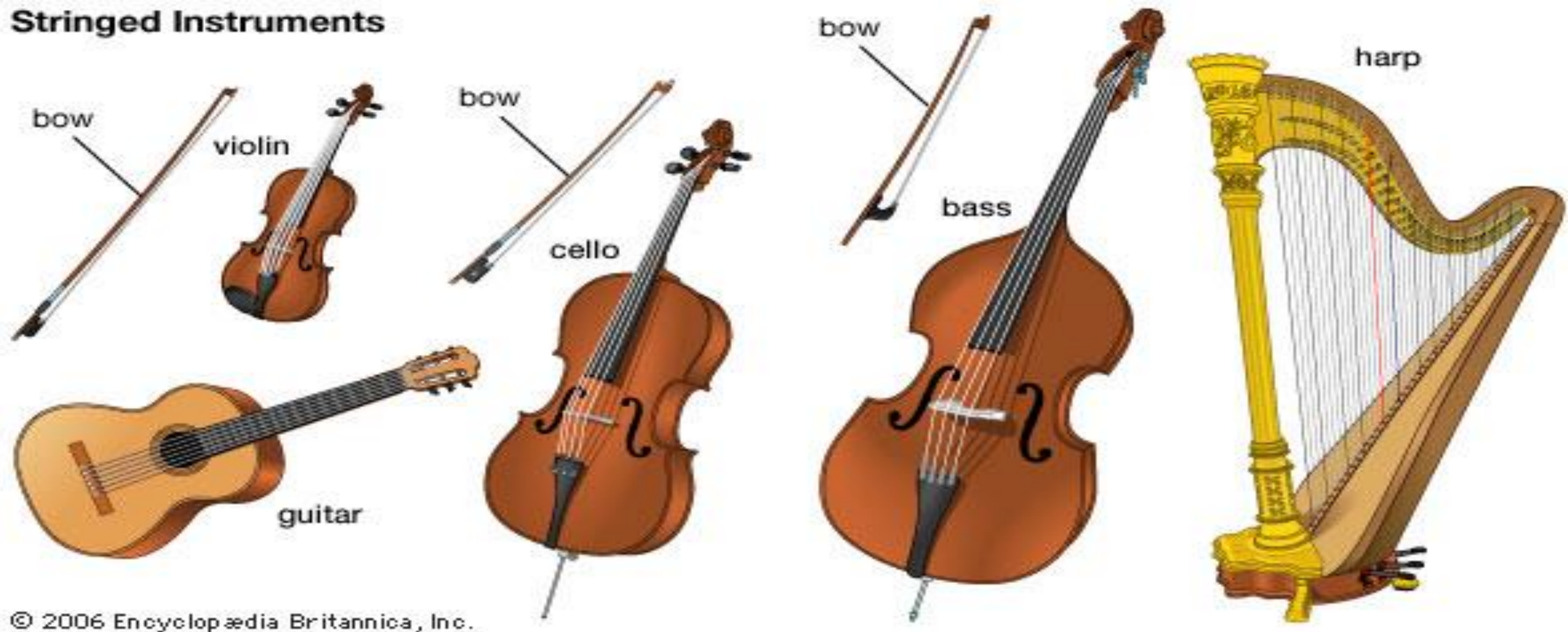
instruments field.



**Connects Shops To Millions
Of Online Shoppers
Through An Innovative
Platform**

**Giving Them The
Opportunity To Grow
And Gain Competitive
Edge.**

Stringed Instruments



**To Become The #1 Trusted And Innovative Platform Providing
All Stringed Musical Instruments, Empowering Online
Shopping In Emerging Markets**

OUR INTENTION IS TO BECOME A
“ONE STOP SHOP FOR ANY STRINGED INSTRUMENTS”



WHAT WE WILL

OFFER

Violins

Violas

Cellos

Basses

Electric

Guitars

Mandolins

Harp

Veenas

Sithars

Thamburu

Ukuleles,
etc.



Picks



Bows



Strings

MAIN MUSICAL INSTRUMENT MANUFACTURER

Yamaha

Casio

Roland

Korg

M-Audio/Avid

B.C.Rich

Gibson

Fender

Ibanez

Cort

Pearl

Tama

Sonor

Mapex

Sabian

Zildjian

Paiste

Plus Size



Plus size dresses

www.dressplusworld.com





DRESS PLUS

- The **DRESS PLUS** is a plus size dress world. It gives extra comfort to plus size peoples.



SHOENICK

Let your feet do the talking



Top 10 Best Selling Men Shoes



CONVERSE[®] MERRELL^{MD}

- Here we list of all the Desi brands offering world class shoes

- At the beginning, we were focused on providing stylishly-designed and comfortable shoes

WATCHES





BAGS

OFFICE STATIONARY





T - SHIRTS

Organic Products

100%
ORGANIC





KITCHEN
& Dining

JEWELLERY



GEMSTONES/ DIAMOND





HANDMADE CROCHET

HOME DECOR





WOOD CARVINGS



OOUDH



Downloadable Products



Articles

Software



Audios

Templates



E books

Themes



Graphics

Tutorials

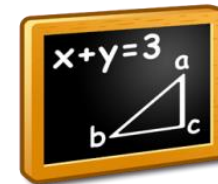
Reports

Videos



Script

Games



Islamic Automobile Accessories

Drive Motion

**AUX playing
Quran, Duas**

**Halal Car
Perfumes.**

**Steering
Thesbih
Counter.**

Stickers

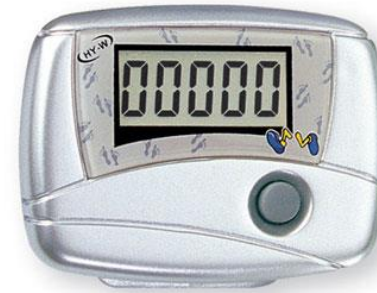
**Mirror
Hangings.**

Islamic Smart phone, Tablets and its accessories

- Islamic Smart Phone
- Islamic Tablet
- Head phone
- Mob Applications



313 + VARIETIES OF THESBIH COUNTER



ISLAMIC QUOTES & DUA STICKERS

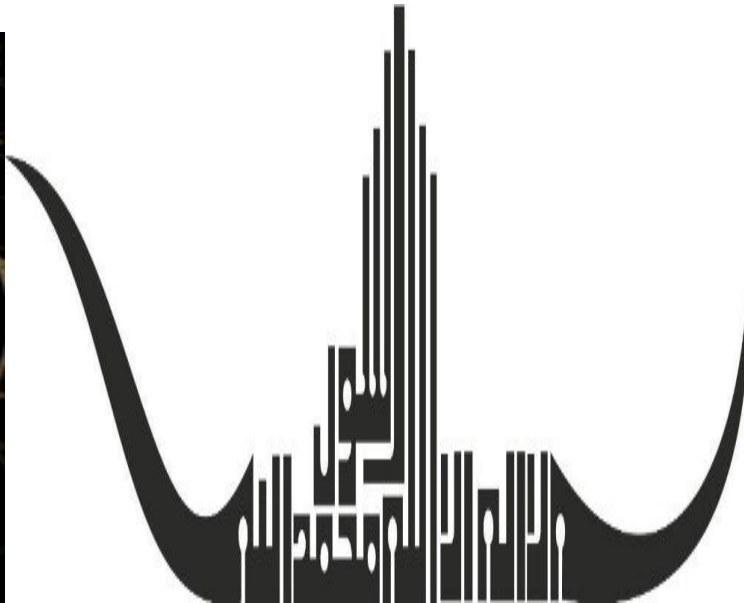


CARPETS





PAINTING & CALLIGRAPHY



WALL HANGING & HALAL PICTURES



ARTICLES & E-BOOKS

eBook



ACTS OF **TERRORISM**
DONE IN THE NAME
OF ISLAM DO NOT
EQUATE TO ACTS
CONDONED BY
ISLAM

ISLAM AND THE OVERWHELMING
MAJORITY OF MULIMS ARE FREE
FROM THE BARBAROUS ACTS
PERPETRATED IN PARIS BY ISIS

SalafiManhaj.com

eBook



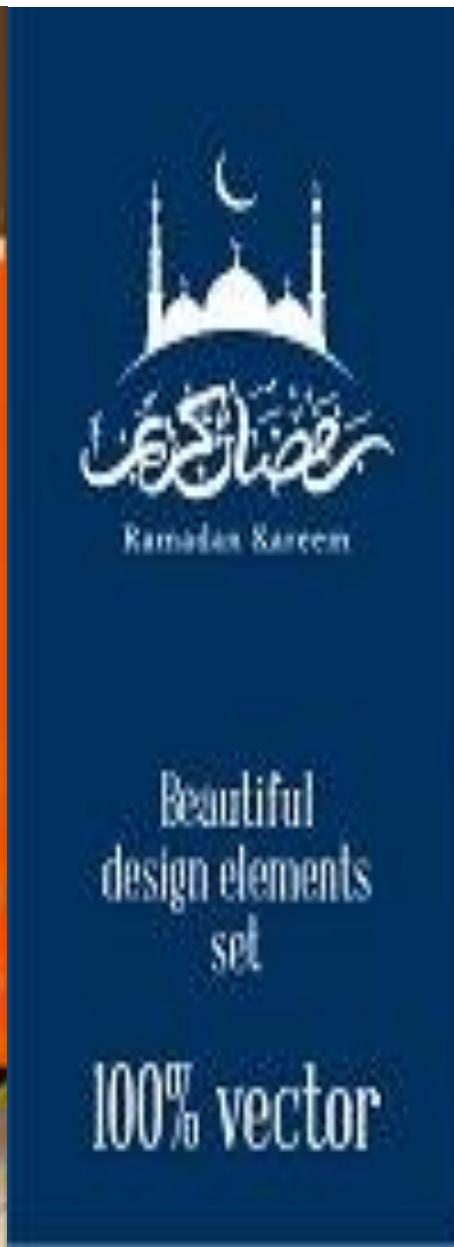
UNDERSTANDING THE TERMS
SALAFI
AND
SALAF



SO THAT WE CAN IDENTIFY AND FOLLOW THE TRUE SCHOLARS OF ISLAM

SalafiManhaj.com

GRAPHICS, THEMES & TEMPLATES



SOFTWARE & SCRIPTS





ISLAMIC BOARD GAMES



**ISLAMIC
GAMES**



KINDLE LIKE PRODUCTS



TEENAGE WEAR



SMART RING



MEN'S APPAREL

WOMEN'S APPAREL



SWIM WEARS & SPORTS WEAR





MATERNITY WEAR





ABAYAS



CAPS





WOMEN ACCESSORIES





HIJAB

PRAYER MAT



Hair care

Body care

Foundation
lotion

Lipsticks

Soaps

Halal Cosmetics 1001 Products





MEHANDI/ HENNA PRODUCTS

HALAL PERFUMES





WEDDING ACCESSORIES

UNANI PRODUCTS



TRAVEL PACKAGES



HAJJ/ UMRA TRAVEL KIT



MISWAK



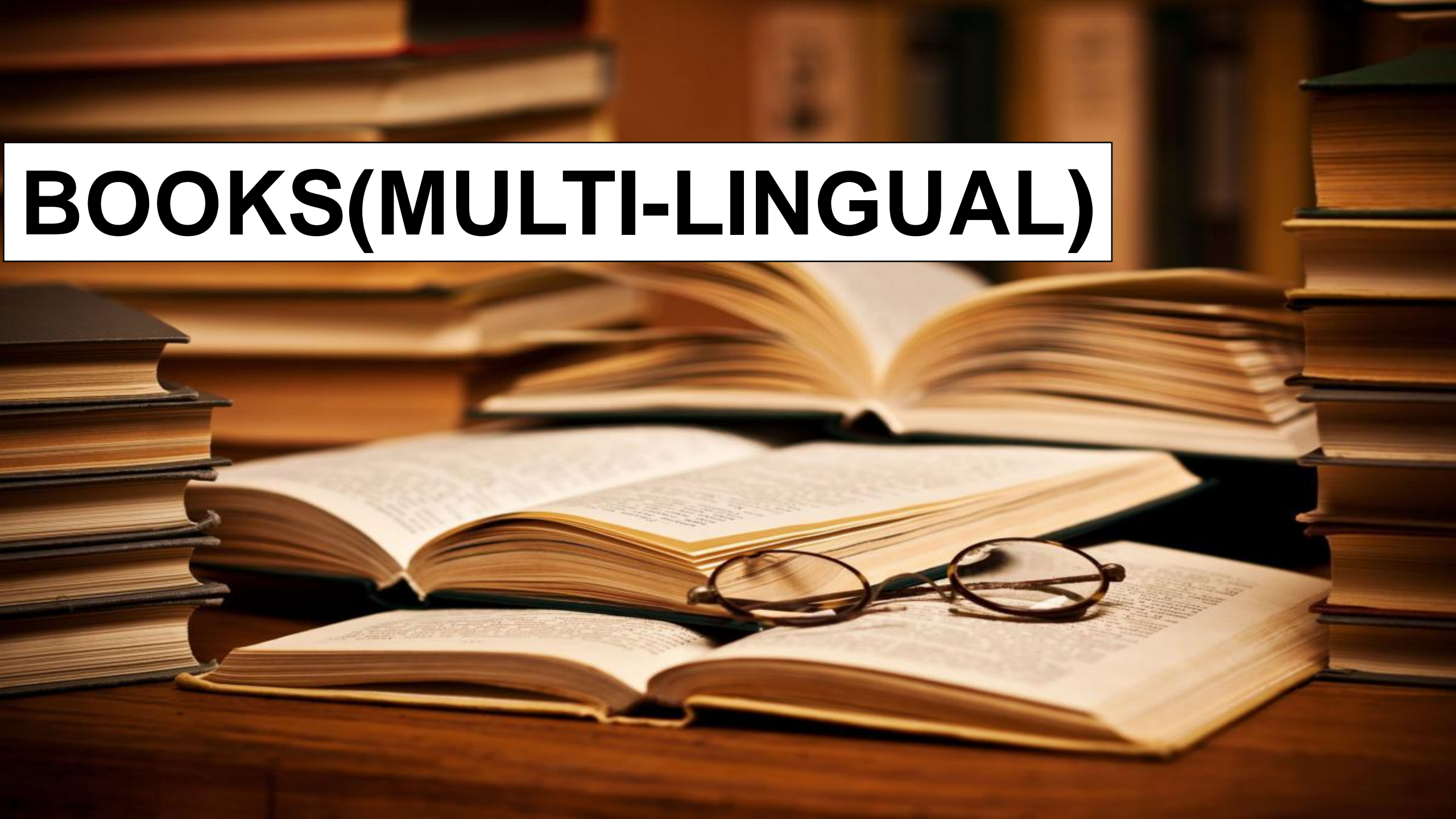
MEN'S ACCESSORIES



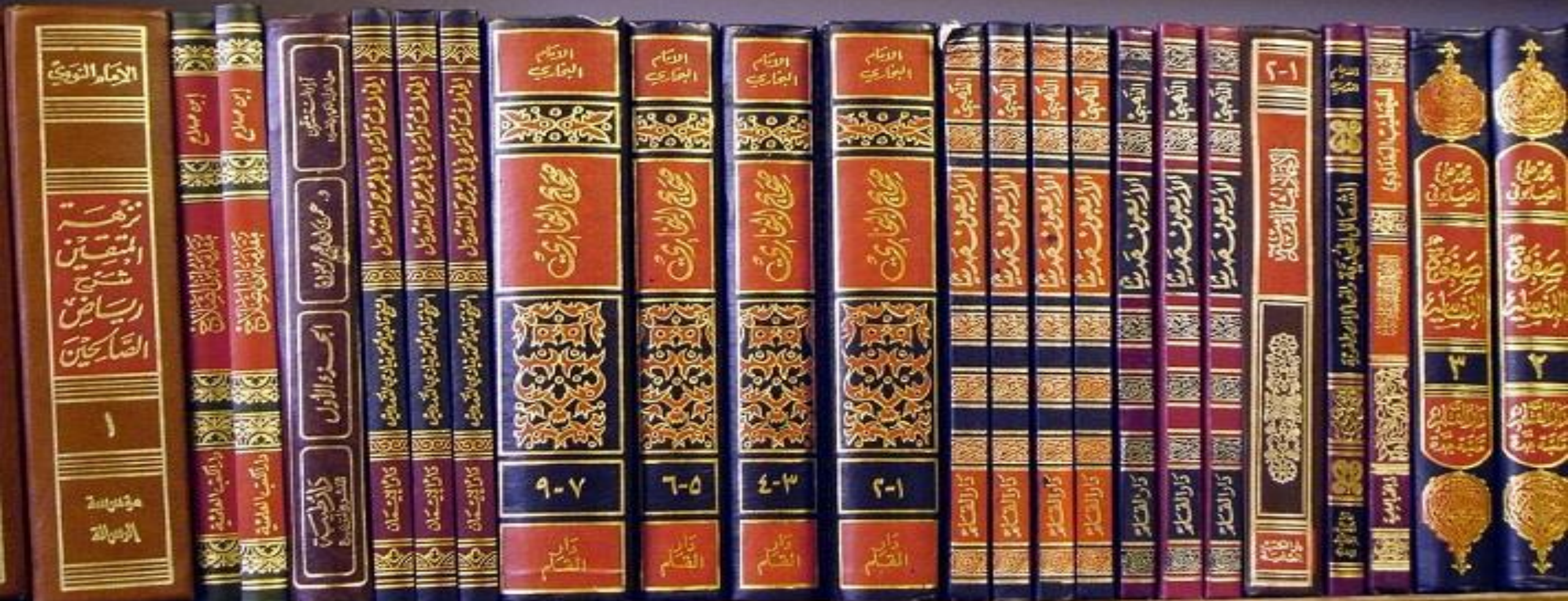
QURAN STORE

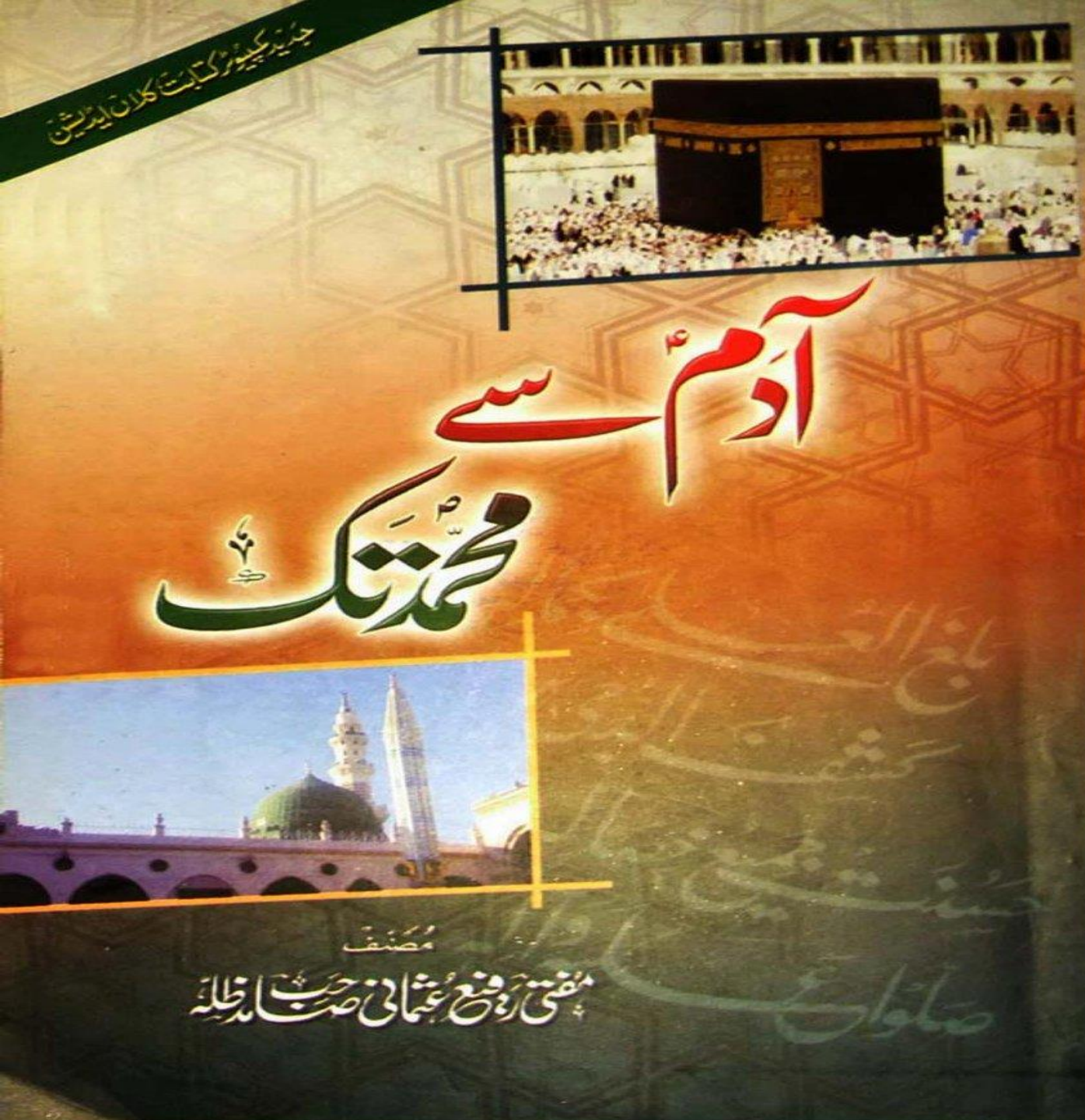


BOOKS(MULTI-LINGUAL)



ARABIC BOOKS





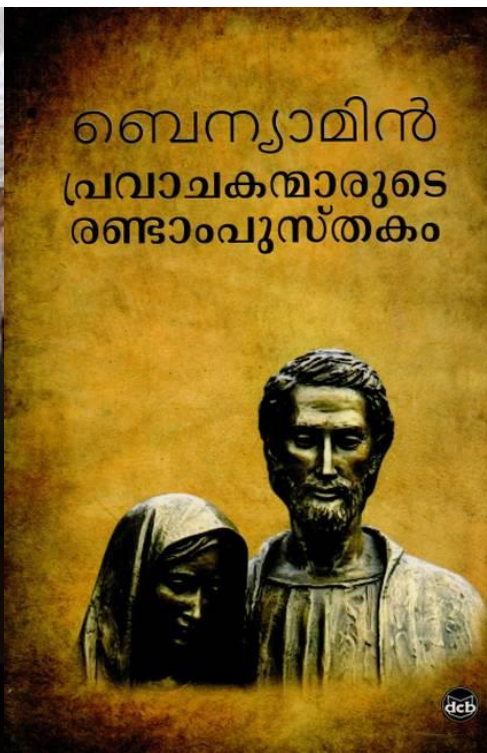
URDU BOOKS

നബിതിരുമേനി മാനവികതയുടെ പ്രവാചകൻ

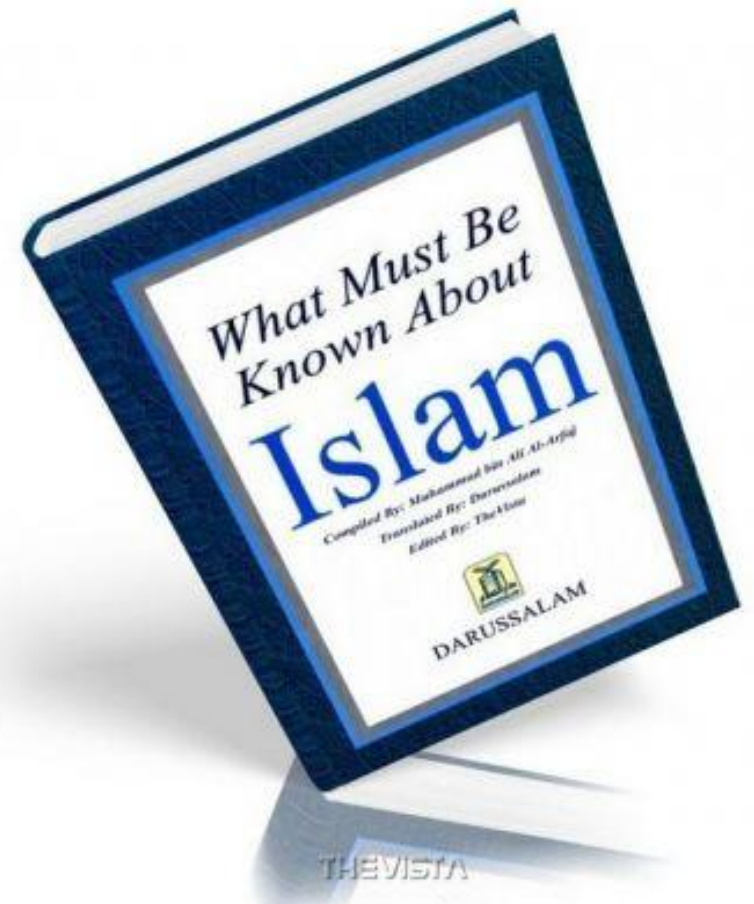
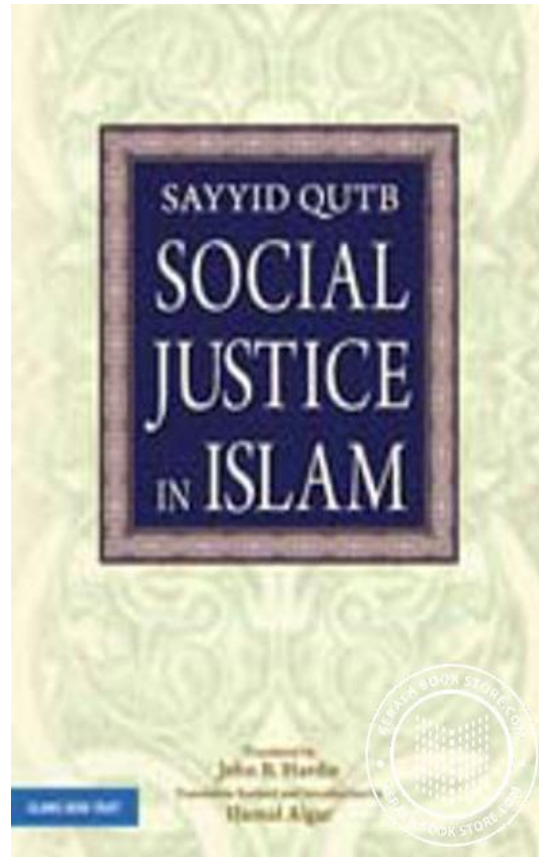
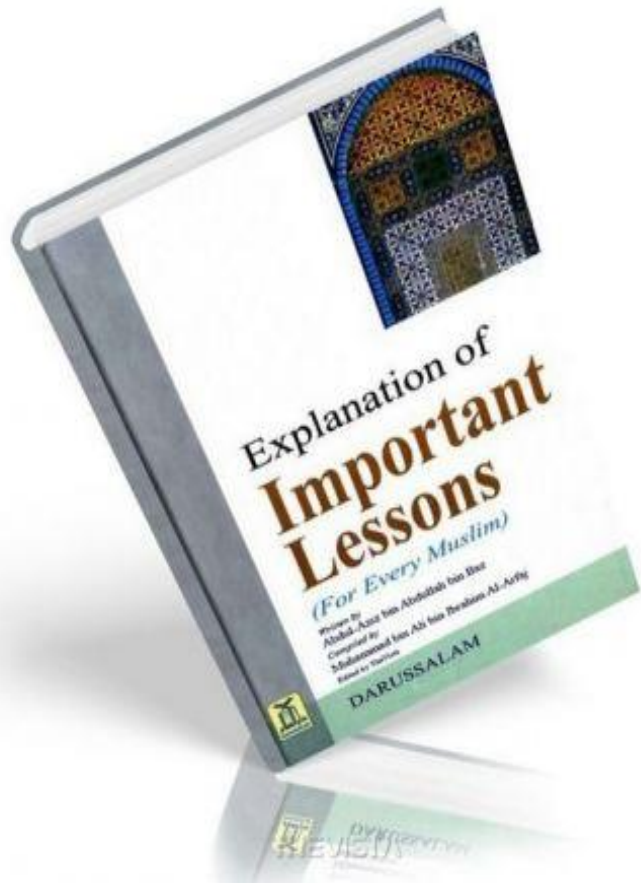


ബി. എ. ഹമീദ് പഴയങ്ങാടി
അവലംബം : Life and Teachings of holy prophet (SAS)
By ഹബീബ് റിഹ്യാ അബ്ദുസ്സാമിൻ ഹബീബ് അഹ്മദ് (n)

MALAYALAM BOOKS



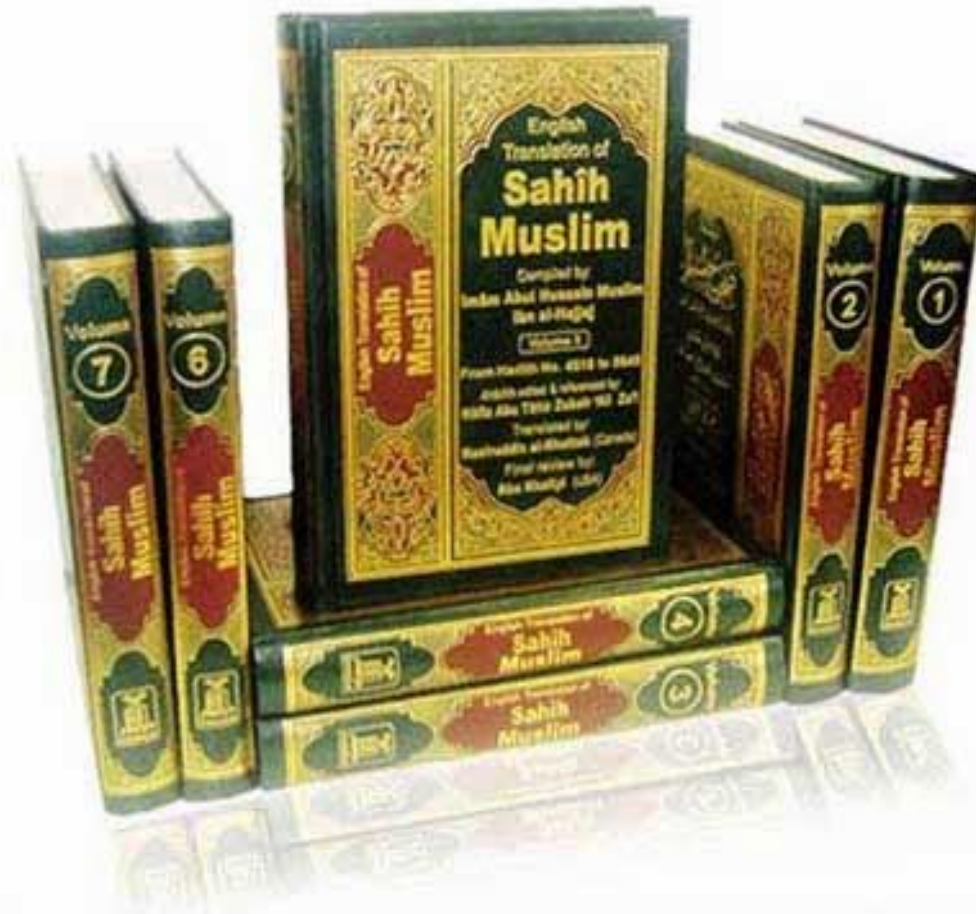
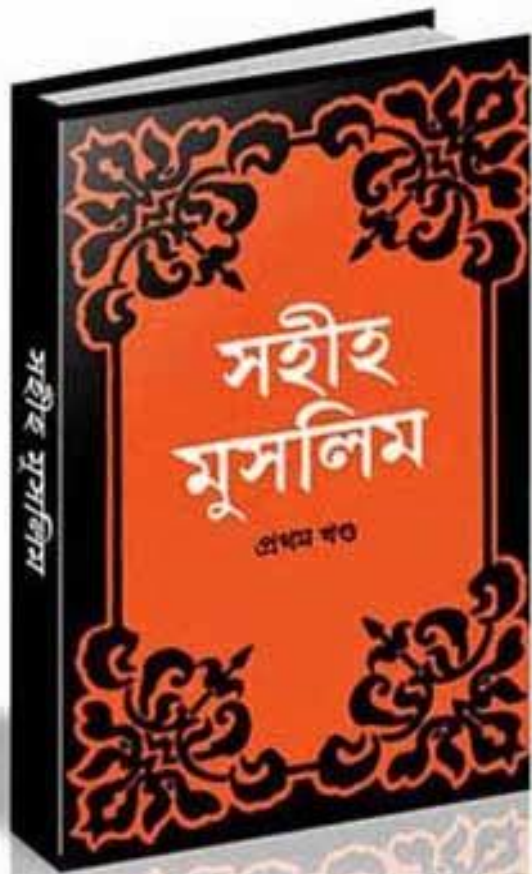
ENGLISH BOOKS



ALKITAB
BERITA BAIK

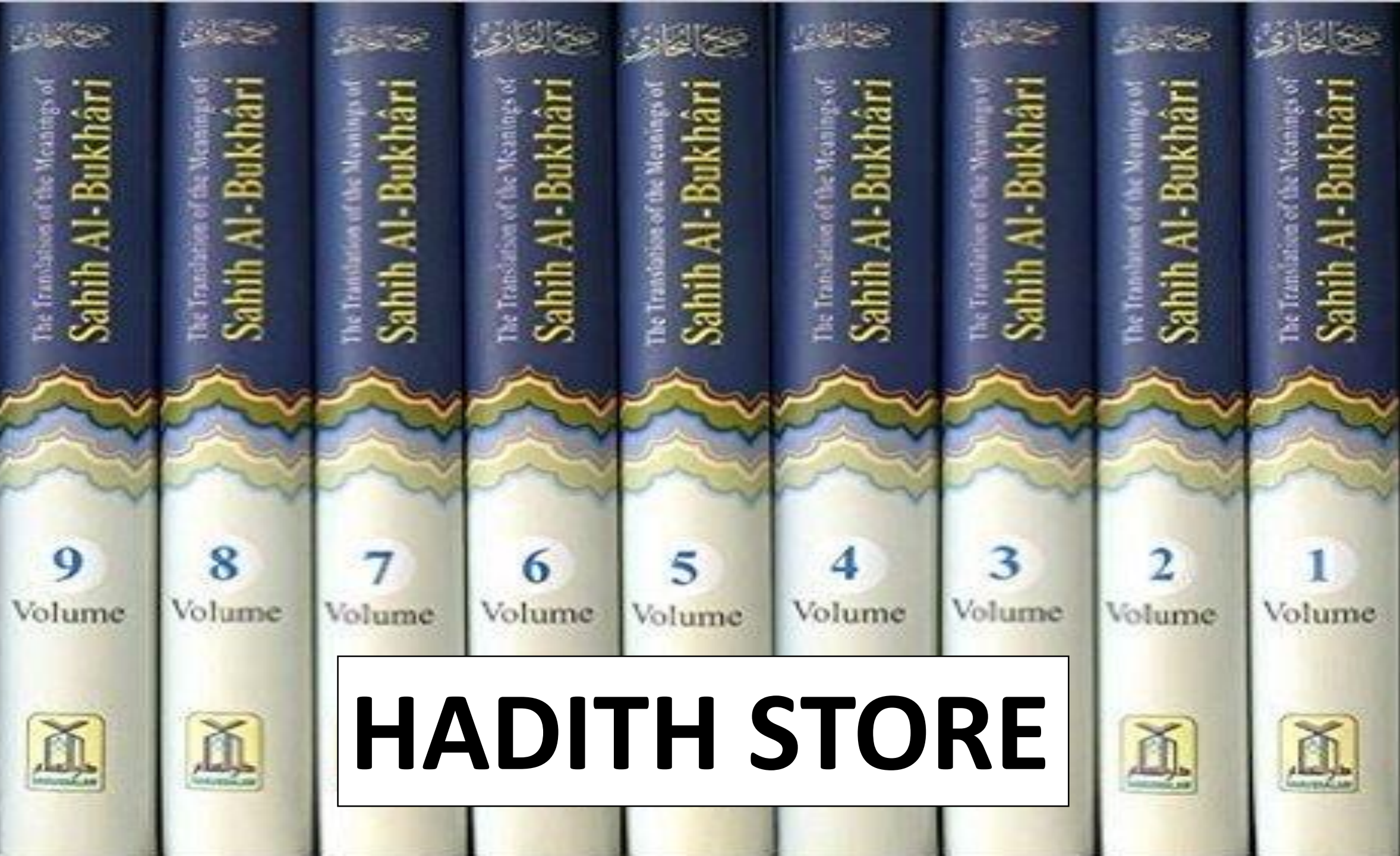
✝
Penerbitan
Buku Kristian

MALAY BOOKS



BENGALI BOOKS





The Translation of the Meanings of
Sahih Al-Bukhari

The Translation of the Meanings of
Sahih Al-Bukhari

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The Translation of the Meanings of
Sahih Al-Bukhari

9
Volume

8
Volume

7
Volume

6
Volume

5
Volume

4
Volume

3
Volume

2
Volume

1
Volume

HADITH STORE



KIDS WEAR

ISLAMIC WATCHES



STEPS TO FINDING A UNIQUE NICHE FOR YOUR ONLINE BUSINESS





STEP 1 - PASSION

A man in a dark suit and tie is running up a set of concrete stairs. He is captured in profile, moving from left to right. The background is a bright blue sky with scattered white clouds. The overall mood is one of determination and upward movement.

PASSION

WHAT IS PASSION ?

- Is a feeling of intense **enthusiasm** towards or compelling **desire** for someone or something Passion can range from eager **interest** in or **admiration** for an idea, proposal, or cause; to enthusiastic enjoyment of an interest or activity to strong attraction, excitement, or emotion towards a person.

WHAT'S
YOUR
PASSION?



SCUBA DIVING

SCUBA GEAR

BCD

REGULATOR

OCTOPUS

INSTRUMENTS

COMPUTER

LIGHT



DIVE SUIT

MASK

SNORKEL

FINS

TANK

KNIFE

SCUBA DIVING PRODUCTS



STEP 2- Your Interest, Hobbies



READING BOOKS



A young man with short brown hair and a light beard, wearing a dark blue suit, white shirt, and dark tie, is sitting at a white desk. He is smiling warmly at the camera. His right hand is resting on the desk, and his left hand is on the keyboard of a silver laptop. The background is a bright, out-of-focus office window. A dark grey horizontal bar is overlaid across the middle of the image, containing the text.

Step 3- Experience, Knowledge

An illustration of a desk with various financial and accounting tools. In the top left, a hand uses a red highlighter on a document with a bar chart. In the top center, a hand points to a pie chart on another document. In the top right, a smartphone displays a news and weather app. In the middle right, a hand uses a red pen on a document with a large donut chart. In the bottom center, a hand uses a calculator. In the bottom right, a hand uses a red pen on a document with a bar chart. In the bottom left, there is an orange folder with a yellow sticky note and a pair of glasses. A blue pen and a cup of coffee are also visible on the desk. The background is a dark green color.

FINANCE AND ACCOUNTING



EXPERIENCE, KNOWLEDGE

- Every industry you've worked in as well as the jobs or roles you've had for the past decade

A man with dark, wavy hair, wearing a dark suit jacket, a light blue shirt, and a light blue tie, is sitting at a white desk. He is looking directly at the camera with a neutral expression. On the desk in front of him is a silver laptop, a white coffee cup, a black pen holder with several pens, and a black desk lamp. To the right of the desk is a small potted plant in a white pot. The background is a solid light blue wall.

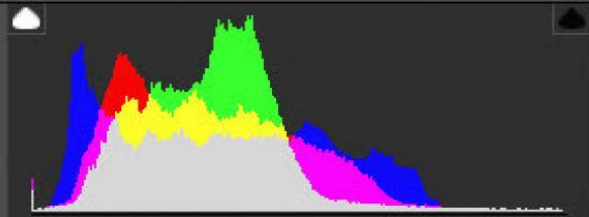
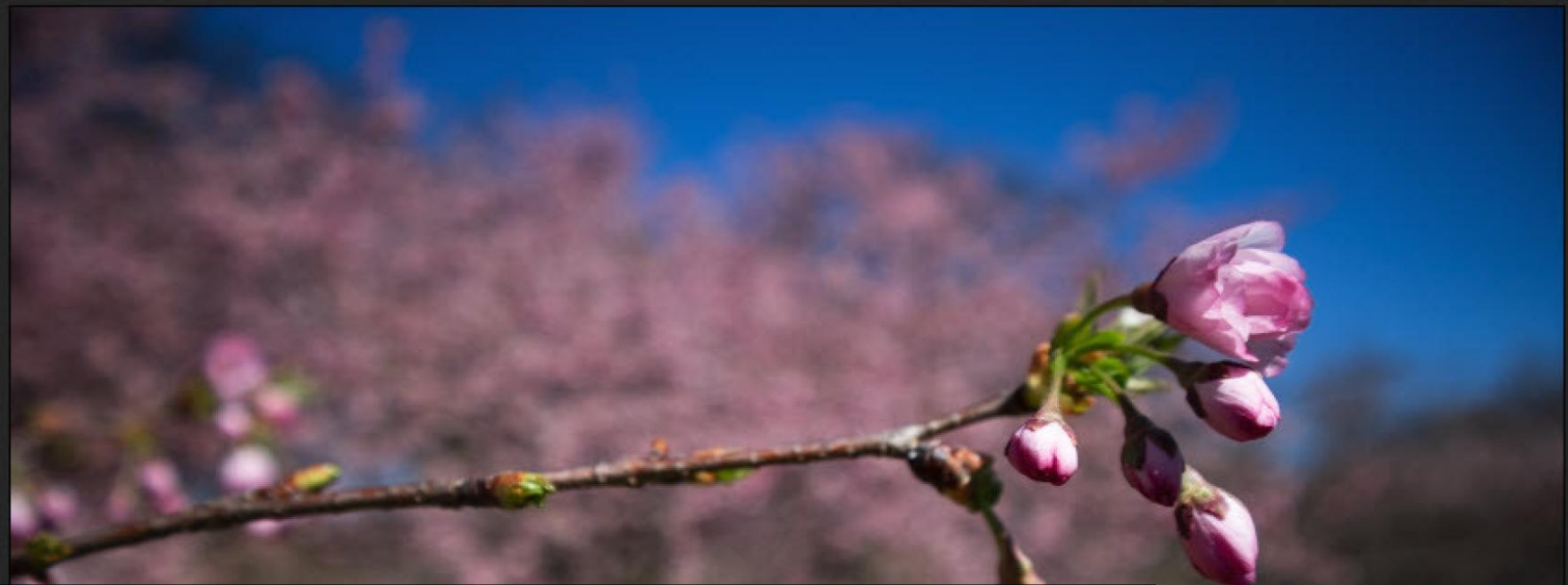
EXPERIENCE, KNOWLEDGE

- The main roles and responsibilities you've had in these jobs. What did you spend the most time doing?

A man with a beard and short brown hair, wearing a brown wool coat over a dark turtleneck, is sitting in front of a large window. He is looking at a laptop screen with a thoughtful expression, his hand resting on his chin. The window behind him shows a blurred view of buildings and trees, suggesting an urban setting. The lighting is warm and natural, coming from the window.

EXPERIENCE, KNOWLEDGE

- What are you an indisputable **expert** in?

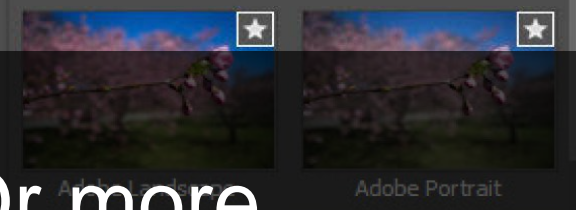
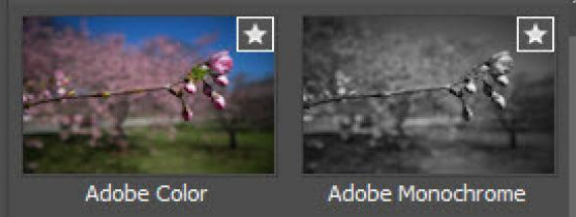


R: --- f/3.5 1/1600 s
G: --- ISO 100 15-45@15 mm
B: ---

Profile Browser

Adobe Vivid Close
Amount

All Color B&W Grid



EXPERIENCE, KNOWLEDGE

- This could be software like Photoshop or excel, Or more conceptual fields like business strategy or user experience

Save Image...

Adobe RGB (1998); 8 bit; 5184 by 3456 (17.9MP); 300 ppi

Open Image

Cancel

Done

A photograph of three business professionals in an office setting. A man in a blue suit and tie is on the right, looking at a laptop. A woman in a white shirt is in the middle, also looking at the laptop. A man in a light blue shirt is on the left, looking towards the laptop. They are all focused on the screen. The background shows a white shelf with a small plant and some papers.

EXPERIENCE, KNOWLEDGE

- The **types of customers** you've helped throughout your career. Did you primarily help businesses or individuals?

A close-up photograph of a man's torso. He is wearing a light blue and white vertically striped dress shirt and a dark blue necktie with a repeating pattern of small gold squares. His right hand is raised to his chest, adjusting the front of his shirt. The background is plain white.


Step 4- Strength And Skills



PUBLIC SPEAKING

The Primary Hard Skills You've Built Up Throughout Your Career.



A silhouette of a person standing on a mountain peak with their arms raised in celebration, set against a backdrop of a vast mountain range under a blue sky with scattered clouds. The person is positioned on the left side of the frame, looking out over the valley.

Step 5- Overall Life Goals And Ambitions



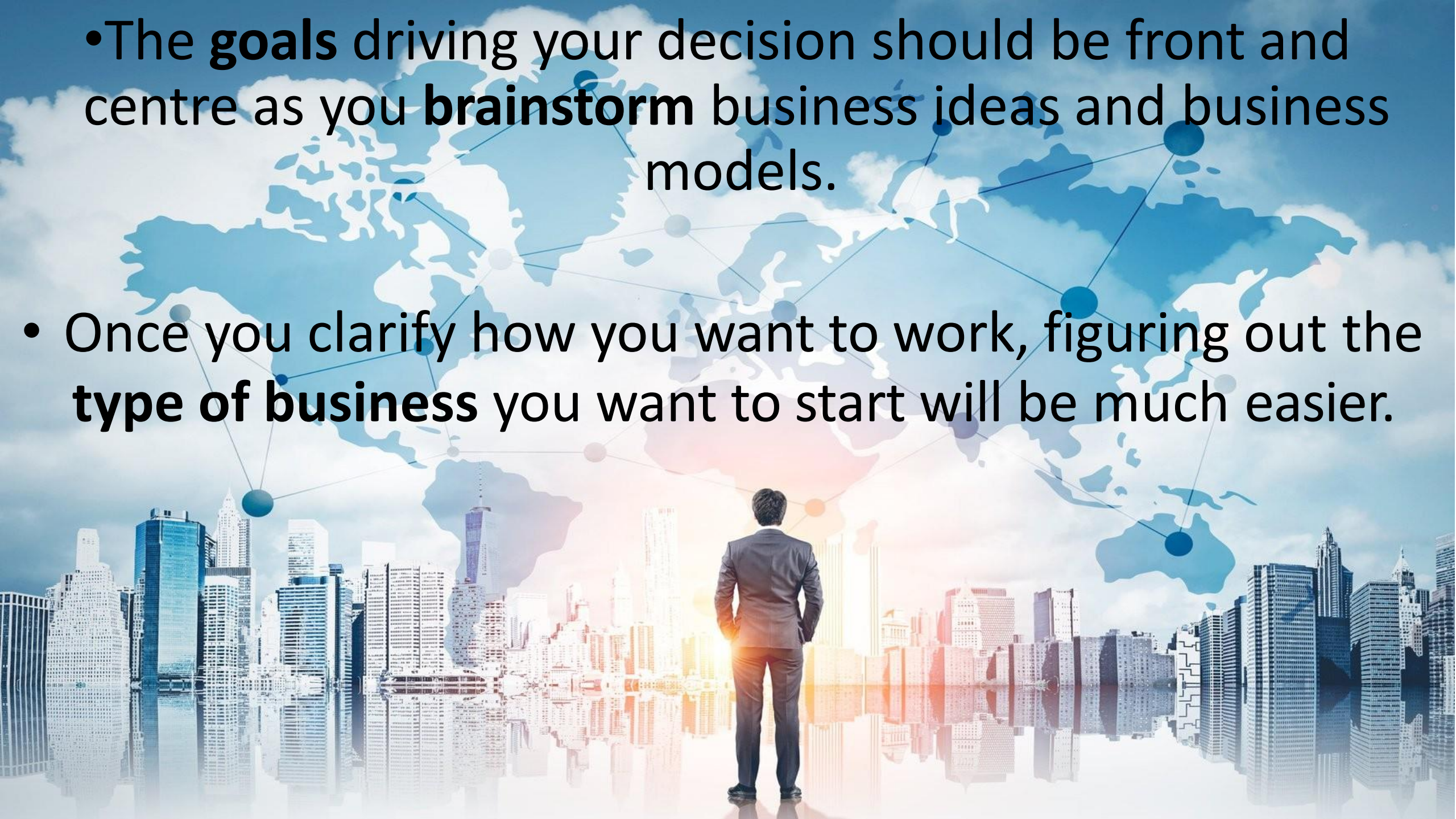
TEXTILE BUSINESS

CHOOSE A FASHION NICHE





Your personal life goals will dictate the type of business you decide to start.



• The **goals** driving your decision should be front and centre as you **brainstorm** business ideas and business models.

• Once you clarify how you want to work, figuring out the **type of business** you want to start will be much easier.



A FEW GUIDING QUESTIONS:



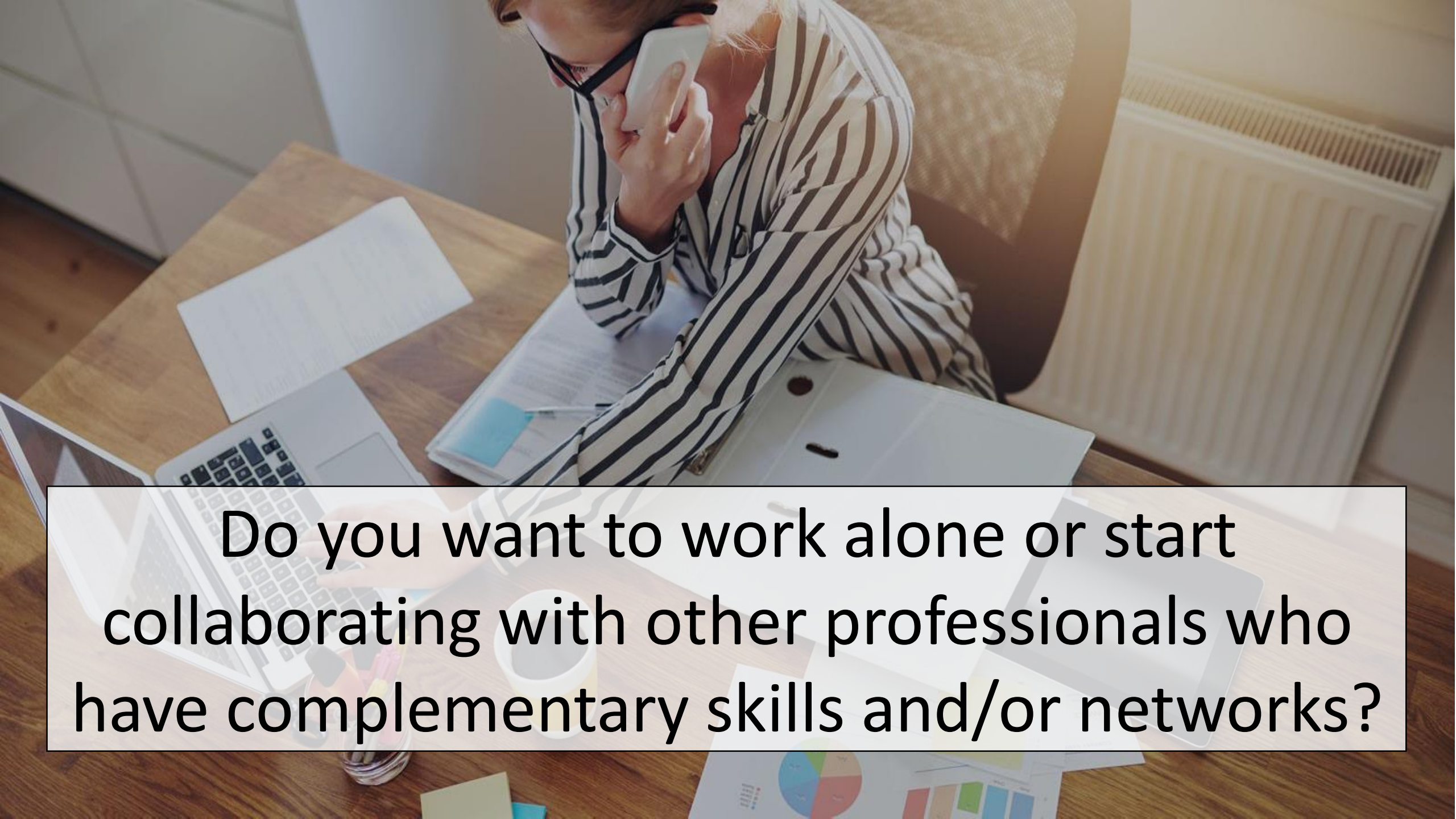
How much time do you want to spend with your family or partner, with friends or on hobbies ?



**WHAT ROLE DOES MONEY PLAY IN
YOUR LIFE?**



- **What is your estimated net income you'd need to achieve your ideal lifestyle?**

A woman wearing glasses and a black and white striped shirt is sitting at a wooden desk. She is holding a white smartphone to her ear and talking. On the desk in front of her is a silver laptop, several papers, and a white mug. The background shows a white radiator and a window with blinds. The scene is brightly lit, suggesting a professional office environment.

Do you want to work alone or start collaborating with other professionals who have complementary skills and/or networks?

The image shows two silhouetted figures against a soft, hazy sky at sunset or sunrise. One figure is on the left, leaning forward with their right arm extended towards the center. The other figure is on the right, standing on a slightly higher ledge or rock, leaning forward with their left arm extended towards the center. Their hands are just inches apart, creating a sense of tension and reaching. The overall mood is one of hope, struggle, and connection.

**Step 6- Look At Your Problems And
Challenges (Health, Life, Relationship, Money Etc)**

A man in a dark suit, white shirt, and red tie stands with his hands on his hips, looking out a large window at a city skyline. The background is a composite image featuring financial charts, including line graphs and bar charts, overlaid on a cityscape. The word "PROBLEMS" is written in large, bold, black letters across the center of the image. The overall color palette is dominated by blues, greys, and reds.

PROBLEMS

- **What Problems Do You Face On A Day To Day Basis?**
- **What health issues do you have?**
- **Any other issues like relationships or money?**
- **Other people do too and your advice could be valuable to them.**
- **Problem niches are the most profitable.**

Step 7- Go Online And Research



Step 8- Amazon.Com/Alibaba.Com

Alibaba.com

amazon

<https://www.amazon.com/>

 Hello, Sign in



Hello, Sign in
Account & Lists

Returns
& Orders



SHOP BY CATEGORY

Amazon Music >

Echo & Alexa >

Fire Tablets >

Fire TV >

Kindle E-readers & Books >

Appstore for Android >

Subscribe & Save

Smart Home >

Amazon Physical Stores >

Gift Cards >

#FoundItOnAmazon

Amazon Subscription Boxes >

Customer Service Gift Cards Registry Sell

Amazon's response to COVID-19

...tions. Please expect extended delivery time. Learn more.

Ship over 45 million
...ts around the world



AmazonBasics



Electronics





Sign in for the best
experience

Sign in securely

Activate Windows
Go to Settings to activate Windows.

<https://www.ebay.com/>

Hi! [Sign in or register](#) | [Daily Deals](#) | [Sell](#) | [Help & Contact](#)

Ship to | [Watchlist](#) | [My eBay](#) |  | 



Shop by category ▾

Search for anything

All Categories ▾

Search

Advanced

Collectibles & art >

- Collectibles
- Antiques
- Sports memorabilia
- Art

Electronics >

- Computers & tablets
- Cameras & photo
- TV, audio & surveillance
- Cell phones & accessories

Fashion >

- Women
- Men
- Jewelry & watches
- Shoes

Home & garden >

- Yard, garden & outdoor
- Crafts
- Home improvement
- Pet supplies

Auto Parts & Accessories >

- GPS & Security Devices
- Radar & Laser Detectors
- Care & Detailing
- Scooter Parts & Accessories

Musical instruments & gear >

- Guitar
- Pro audio equipment
- String
- Stage lighting & effects

Sporting goods >

- Outdoor sports
- Team sports
- Exercise & fitness
- Golf

Toys & hobbies >

- Radio control
- Kids toys
- Action figures
- Dolls & bears

Other categories >

- Video games & consoles
- Health & beauty
- Baby
- Business & industrial

[See all categories](#) >

Items From
China Available
Weeks

Choose Speed
delivery

Shop Now →

Explore po

Home & Garden | Deals | Under \$10



Help



Activate Windows
Go to Settings to activate Windows.



**Being The Largest Online Retailer In The
World You Can Find Just About Anything
And Everything On Sale On Amazon.**

**By browsing the various categories of products available you
can find niche ideas.**

Step 9-

- Clickbank.Com Is The Digital Online Retailer Equivalent Of Amazon.



CLICKBANK®

AFFILIATE PROGRAM



Thousands Of Online Retailers Both
Global And Boutique Brands.



affiliate
by **CONVERSANT™**



Browsing through the categories and sub- categories will give you website ideas.




A close-up photograph of a person's hands holding a thick stack of US dollar bills. The bills are fanned out, showing various denominations including \$100 and \$20 bills. The person is wearing a dark suit jacket. A semi-transparent dark grey rectangular box is overlaid across the center of the image, containing white text.

**You Can See Which Websites Have Sold And Get An Idea
Of Which Are Money Makers.**

STEP 14

craigslist

A man in a dark suit, white shirt, and dark tie is sitting at a desk, typing on a laptop. The background is a bright, out-of-focus office space with windows. A black rectangular box is overlaid on the center of the image, containing white text.

**Browsing through it's categories and sub-
categories and looking at topics bring up
thousands of ideas.**



**Step 16- Watching Shopping
Channels Like QVC**

Step 17- Walmart

Walmart





Huge Real World And Online Retailer, Look At The Various Categories And Products They Have On Sale.

A hand is pointing at a central Twitter icon, which is part of a network of various social media icons. The icons are connected by lines, suggesting a network or interconnectedness. The background is a light gray with a subtle pattern of dots.

Step 18- Social Media
Groups

A close-up photograph of wooden letters scattered on a light-colored surface. The letters 'N', 'I', 'C', 'H', and 'E' are painted a vibrant blue, while the others are a natural wood color. The letters are arranged in a way that suggests the word 'NICHE' is being formed or highlighted.

**A LIST OF
NICHE BUSINESS IDEAS...!!**



**Coming up with
a new niche
idea for your
website or
business isn't
always the
easiest thing.**

**HOPEFULLY
THROUGH THIS LIST
OF **100 NICHE IDEAS**
WILL HELP SPUR UP
SOME IDEAS FOR
WHAT YOUR NEW
NICHE WEBSITE
SHOULD BE.**



IT IS A STILL GROWING LIST.





**Take your time
when picking
your niche.**

It is the very first step to building any sort of website.



A close-up photograph of a person's feet standing on a white and black mechanical scale on a light-colored wooden floor. The person is wearing dark grey leggings. The scale's dial is visible, showing a red needle pointing to approximately 130 kg. The text 'WEIGHT LOSS NICHE BUSINESS IDEA' is overlaid on the right side of the image in large, bold, black capital letters.

**WEIGHT
LOSS NICHE
BUSINESS
IDEA**

How To Lose Weight For Women

(e.g. talk about specific diets, certain experiences, diet comparisons and the advantages and disadvantages of each, discuss new fads, learning to review marketed ones)



How To Lose Weight For Men

(e.g. discuss weight-lifting and protein supplements, gym experiences, lifting safety, gaining muscle vs. losing weight and how they tend to conflict with one another, give your audience goals to work towards, maybe upload your own handmade spreadsheet that your visitors can digitally check off on each day, to get repeated visitors to your website.)



COOKING RECIPES

(e.g. You could focus on vegetarian recipes only, or both. However, the more targeted you narrow down your niche, the more-likely you'll have higher user engagement on your website.)





LOW CARBOHYDRATE DIETS

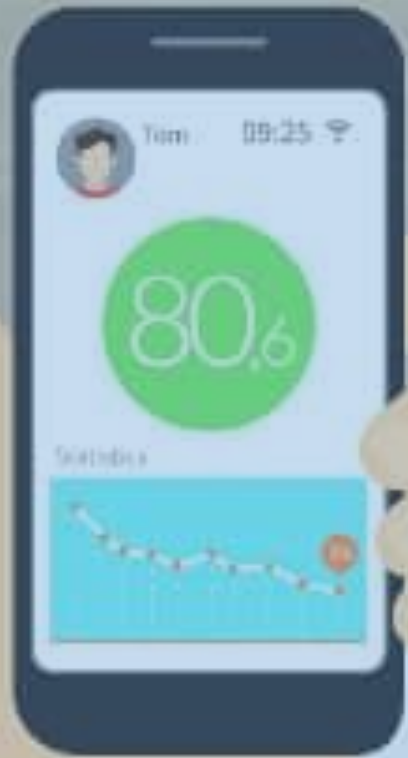
Whether you're looking to focus on one or two specific diets is really up to you. You can use this niche as an opportunity to review a lot of the diets out there being marketed, and giving your take on them; ex: do they simply seem too much of a marketing ploy, or is it legitimate? This is information people die to know!)



LOW FAT DIETS

(e.g. write about why you prefer low fat diets over low carbohydrate diets. Do lower fat diets give you more energy than if you were to be on a low carb one? Possibly talk about diets that incorporate both fat and carbs.)

Weight Loss Applications and Software



(e.g. Here is a good niche, due to its current growth, especially with iPhones, tablets, and such. Hence, think about the type of apps, and software that could really help people in the whole weight loss battle. Give reviews of such applications and software, along with recommendations)

WEIGHT LOSS BOOKS AND COURSES

(e.g. This is straight-forward, but important nonetheless. Think of the many books being published on amazon and Kindle, even for free, that you can cover and review. You could even have an e-mail newsletter going out to your visitors of highly rated, newly-released, free to cheap books!)

A blue padlock is the central focus, set against a dark blue background filled with glowing binary code (0s and 1s) and hexadecimal characters (A-F, 0-9). The padlock is rendered with a metallic texture and a bright blue glow. The text is overlaid on the right side of the image.

**COMPUTER
SECURITY BUSINESS
NICHE IDEAS**

Anti-Virus Software for Mac



**Anti-Virus
Software for PC**

ANTI VIRUS



A person wearing a dark hoodie is sitting at a desk, typing on a laptop. The scene is illuminated with a blue light, and the background is filled with a digital rain effect of binary code (0s and 1s). Some of the binary digits are highlighted with a bright blue glow. The overall atmosphere is mysterious and technological.

DIFFERENT KINDS OF SPYWARE SOFTWARE

COMPUTER INVASION FRAUD & PREVENTION TECHNIQUES

Different Types of Hacking





Protecting and Backing Up Your Website – Best Ways of Doing so, why it's so important.





HOW TO CONTROL E-MAIL AND COMMENT SPAM



HOUSE APPLIANCE PROFITABLE NICHE IDEAS



Types of Refrigerators

(e.g. manufacturers, sizes, prices, & features)





STOVES AND OVENS

(e.g. How to replace your new stove? What kinds of stoves are out there..?)



Barbeques

(e.g. talk about grills, how to throw a barbeque, how to barbeque, safety..)



BLENDERS

(e.g. both handheld and countertop types)

Water Coolers And Filtration System

(e.g. How they work? Which one's work effectively and which don't?)





BUSINESS SOFTWARE PROFITABLE BUSINESS NICHE IDEAS



Business Plan Software



(e.g. and why it's essential to a business man or woman's success)



**CRM
SOFTWARE**

The Microsoft Office logo, featuring the orange square icon with a white window-like shape on the left, followed by the word "Office" in a large, orange, sans-serif font.

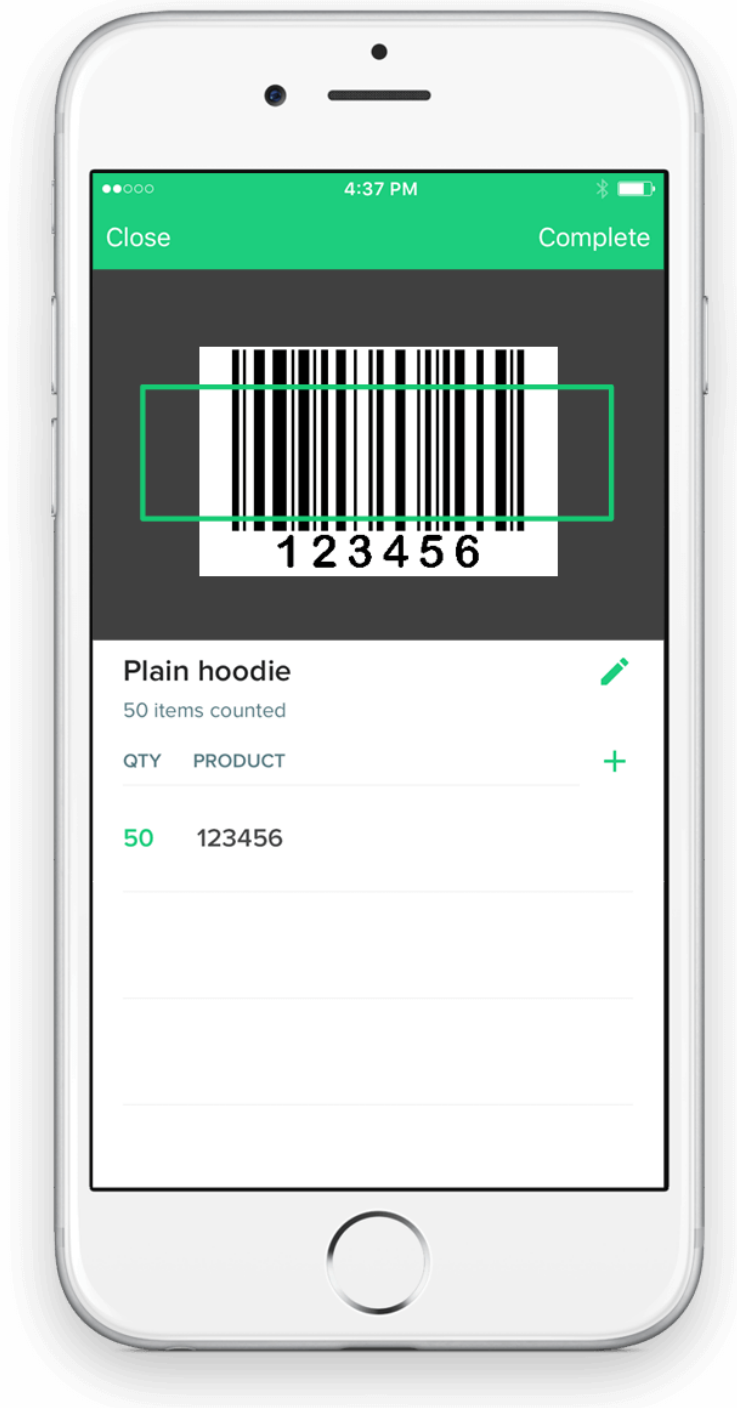
**Microsoft Office
Software**

(e.g. Open Office Software –
advantages/disadvantages)

Survey Software



(e.g. best vs. worst online survey software, paid vs. free, how they can be used to capture an audience)



Barcode Software

(e.g. what are the costs involved..)

PowerPoint Software

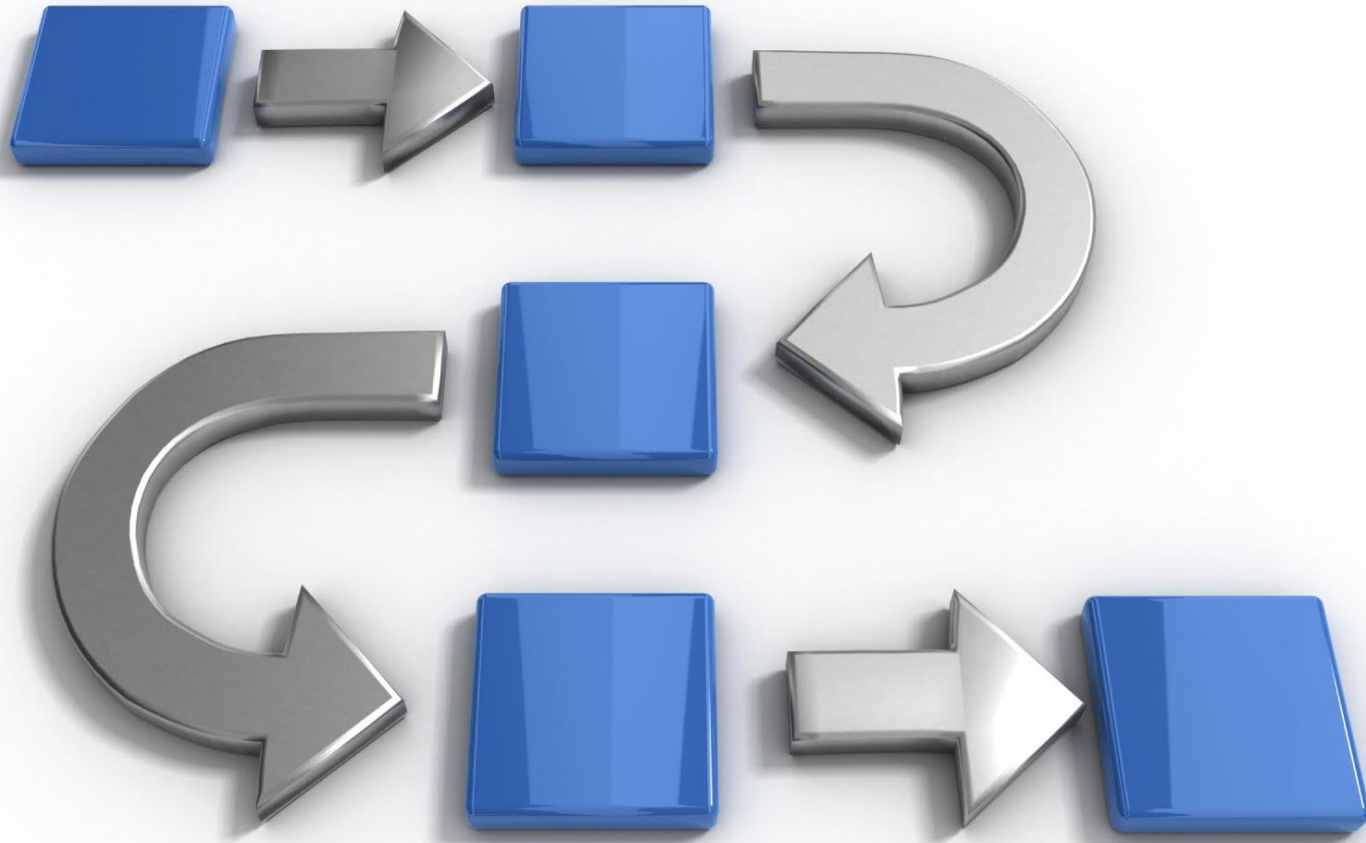
(e.g. for mac & pc)



The background of the image is a warehouse filled with numerous stacks of cardboard boxes. The boxes are arranged on high metal shelving units and also on the floor. Some boxes have visible markings such as 'fragile', 'keep dry', and handling symbols like 'upward arrows' and 'no open flame'. The overall scene is a well-lit, organized storage area.

INVENTORY SOFTWARE

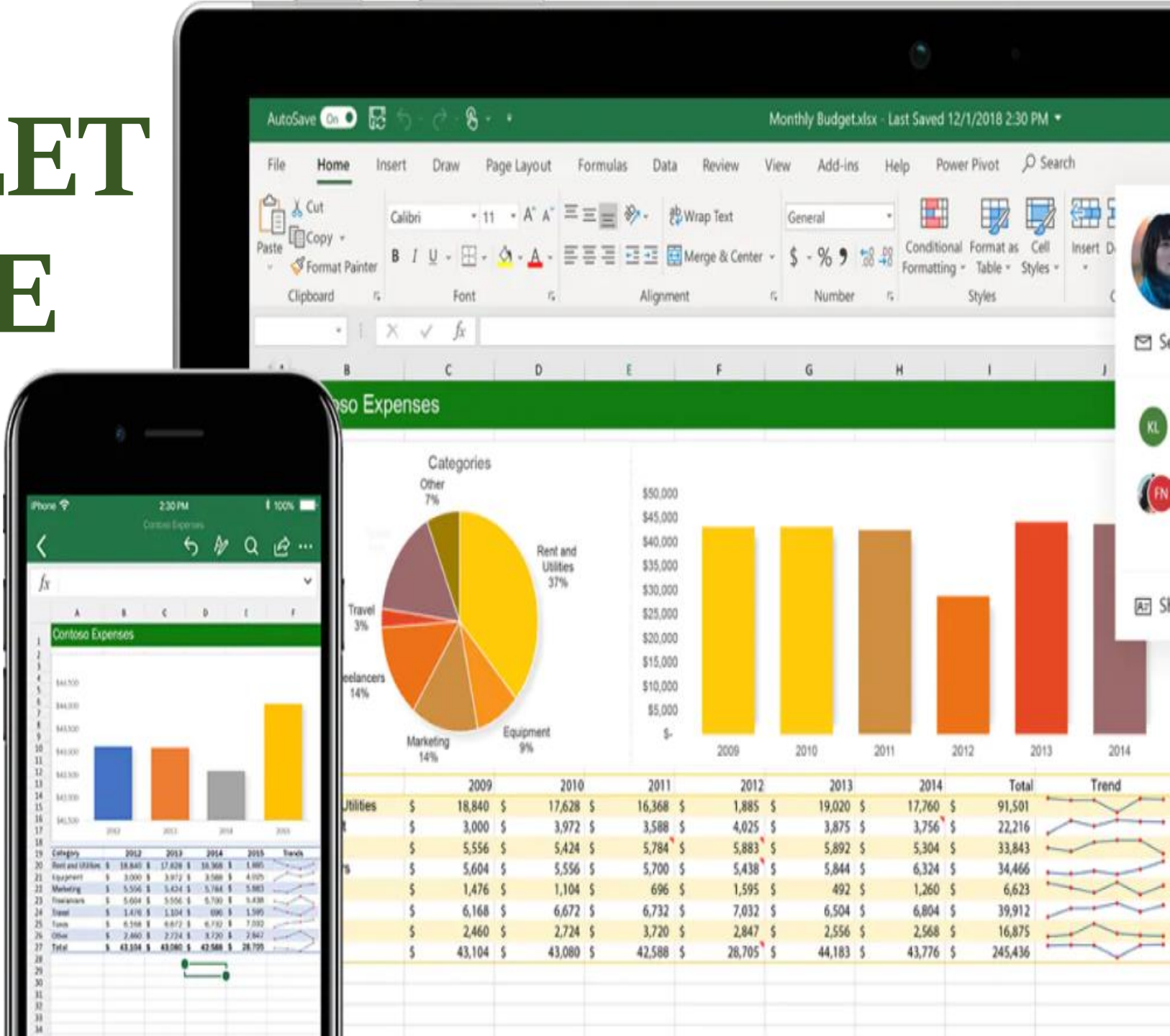
(e.g. different kinds for different purposes, a convenience store inventory, to talking about a persons in Amazon)



FLOWCHART SOFTWARE

SPREADSHEET SOFTWARE

(e.g. Microsoft Excel Alternatives, Creating Your Own Visual Tutorials for your Audiences)





CAR ELECTRONICS NICHE IDEAS





VARIOUS CAR STEREOs

(e.g. how to install manually, bose vs. cambridge soundworks)

AUTOMOBILE SUBWOOFERS

(e.g. price ranges
and models, where
to buy them)



A close-up photograph of a person's hand holding a black car key. The key has a silver blade and a black plastic fob with a silver button. The background is a blurred white car, suggesting an outdoor setting. The lighting is bright, creating a soft glow around the hand and key.

CAR ALARMS

- (e.g. statistics on how much its prevented theft)



PHONE CHARGERS FOR THE CAR



GPS SYSTEMS



CAR DVD PLAYERS



CLOTHING NICHE IDEAS



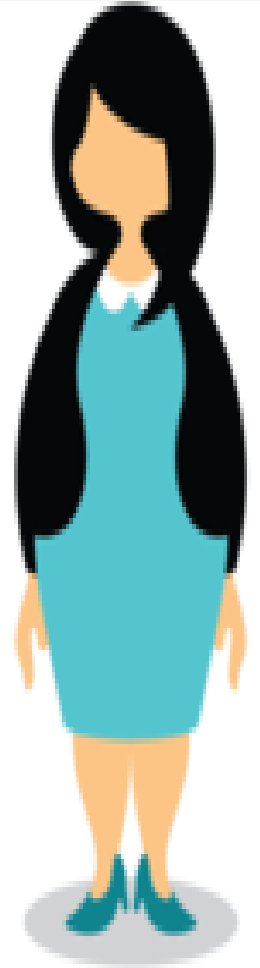
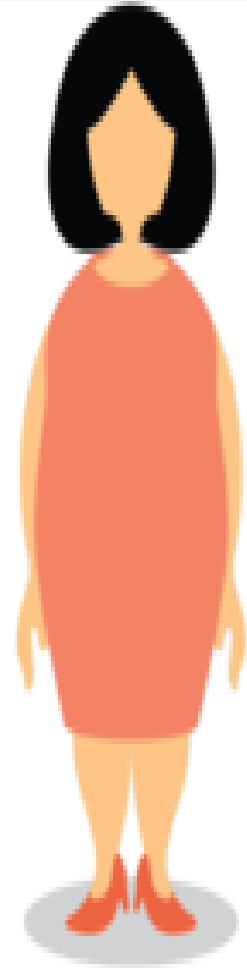
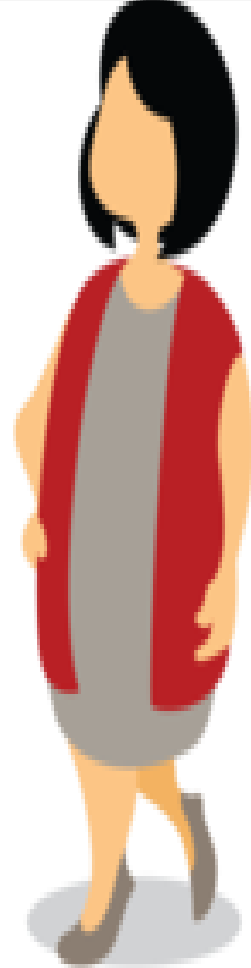
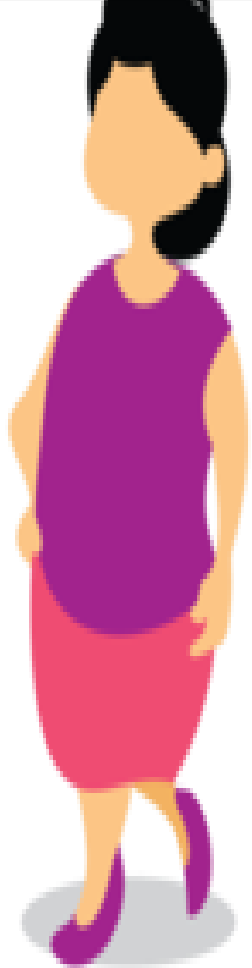
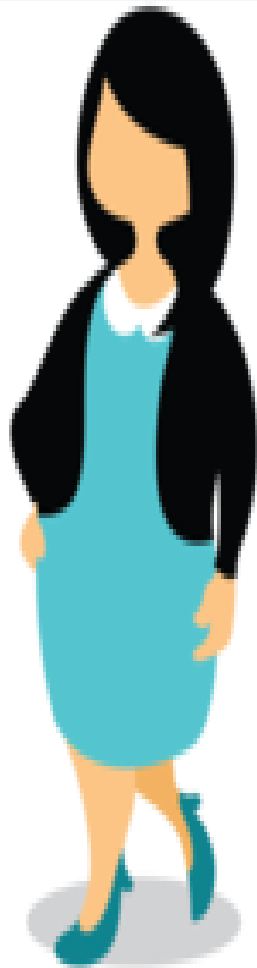
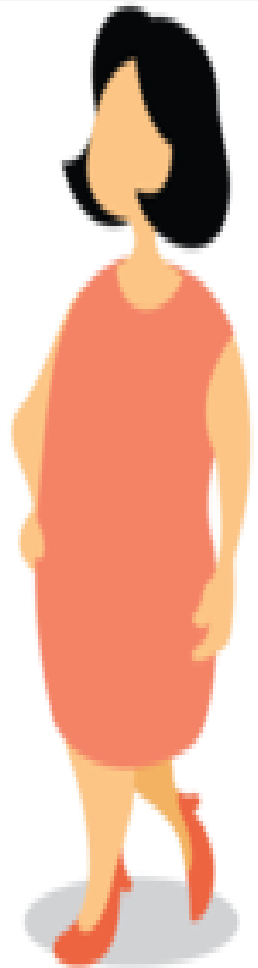
BATHING SUITS FOR WOMEN

- (e.g. which look best, which are fashionable, comfort vs. looks)



MEN'S SWIMWEAR

PLUS SIZED CLOTHING





MEN'S SUITS

- (e.g. casual vs professional, bowties vs. ties, types of suits to wear on many different occasions, how to properly dress from head to toe)



CUSTOM T-SHIRTS

- (e.g. ideas of how and where they can be made, what their uses are, why customizable t-shirts can make for a heart-warming present)





OUTDOOR WEAR

- (e.g. hiking boots and their effectiveness, your favorite outdoor wear stores, outdoor wear savings, and what/when to buy items through out the various seasons)



A stack of folded organic clothing, including a green long-sleeved shirt, a white t-shirt, a blue t-shirt, and a grey t-shirt, is shown on a wooden surface. A light brown, oval-shaped tag with a string is attached to the green shirt, featuring the text "100% ORGANIC" in green, hand-drawn letters.

100%
ORGANIC

ORGANIC CLOTHING



YOGA CLOTHING

- (e.g. and maybe certain accessories, or clothing preparations for a hot yoga session vs. a regular yoga session, where to buy the best most comfortable yoga clothing outfits)



GOLF ATTIRE

- (e.g. mention the importance of shoes and possible affects on performance, why dressing appropriately is honorable to the game of golf, and how it can help you fit in to different types of golf clubs and events)

A balcony garden featuring a variety of potted plants. In the foreground, several small plants are arranged on a bed of white pebbles, each in a brightly colored pot (orange, green, pink, yellow, and blue). Behind them, larger plants in black pots are visible. A black metal railing with a circular pattern runs across the middle ground. In the background, a building with a red-tiled roof and a window is visible under a clear sky.

GARDENING NICHE IDEAS

A top-down photograph of gardening supplies on a rustic wooden plank surface. On the left is a shiny metal trowel. Next to it is a three-pronged metal fork with a wooden handle. In the center is a pile of dark, rich soil. To the right is a terracotta pot lying on its side, with its lid placed next to it. In the upper right corner, a small green plant with a bright yellow flower is visible.

TOOLS FOR GARDENING

- (e.g. the most effective, different types of gardening tools for various gardening activities, tools that have proved useless/useful in your own experience)

Growing Vegetables

A vibrant display of fresh vegetables including tomatoes, squash, carrots, and bell peppers, with a woven basket of potatoes and a straw hat in the background.

(e.g. fruits, carrots, and vegetables! talk about now only how healthy it is to grow your own vegetables for eating, but even the psychological affects it has on a person who's interested in growing a garden, talk about the essentials necessary in growing a garden, and the required patience)

FERTILIZERS AND SOIL

A close-up photograph of a person's hand holding a small amount of blue, spherical fertilizer pellets. The hand is positioned over a small, vibrant green seedling with four leaves that is growing out of dark, rich soil. Some of the fertilizer pellets have already fallen onto the soil around the base of the plant. The background is a soft, out-of-focus green, suggesting an outdoor garden setting.

(e.g. the bad vs. the good kind)



LANDSCAPE DESIGN

(e.g. how it can and/or will improve the beauty of your entire house)



PONDS

(e.g. benefits of living near a pond, pond activities)

Automated Sprinkler Systems

(e.g. how much of a time-saver it can be than doing so manually, how to get them installed, best types of companies to use)





OUTDOOR RECREATION NICHE IDEAS



ARCHERY

(e.g. how difficult it is starting out, how enjoyable it becomes as you get a better, how the sport is advantageous to your mind's well being and co-ordination, talk about the sport's history)

CAMPING

A row of five blue dome tents is pitched in a grassy field. The tents are arranged in a line, with the largest one on the right and four smaller ones to its left. The background features a dense line of green trees and a wooden fence. The scene is brightly lit, suggesting a sunny day.

**(e.g. how to make a fire the hard way!
best types of tents, dangers to beware of,
what to bring and what not to bring to
maximize the camping experience, best
camping spots around)**

A person wearing a yellow jacket and a grey helmet is paddling a yellow kayak down a river. The water is turbulent and white with foam, indicating rapids. The river is surrounded by dense green trees and a clear blue sky with a few clouds. The person is seen from behind, holding a wooden paddle.

CANOEING

(e.g. how it can turn out to be a fun hobby, more than people may initially realize, and it's immense strengthening benefits and how and why it can minimize a person's stressful attitude of getting their 'lazy bum' up and off to the gym)

SCUBA DIVING



(e.g. why it's a whole lot better than snorkeling, what about it that makes it feel so adventurous and unique in regards to our everyday experiences here on land, show video clips of various scuba diving places, talk about the right equipment and of course, keeping safe)

GEOCACHING

- (e.g. talk about what it is, explain in detail the rarity of this unique hunt for treasure, and how subtly, but yet prevalent it occurs almost all around us)





ROCK CLIMBING

- (e.g. best rock climbers of all time, how to face the fear, how to work your way up as a beginner, and the required strength and persistency of practice that is involved to work your way up to more advanced rock climbing areas)

A group of young performers, likely children or teenagers, are lined up on a stage. They are wearing traditional Chinese clothing, including jackets and trousers in various colors like red, grey, and brown. Some are wearing headpieces. They appear to be in a performance or rehearsal setting, with a dark background and some stage lighting. A black banner with white text is overlaid across the middle of the image.

PERFORMING ARTS NICHE IDEAS

PERFORMING MAGIC

A man in a dark blue tuxedo, white shirt, black bow tie, and black top hat is performing a magic trick. He has his right hand extended forward, palm up, with a bright blue glow emanating from it. The background is dark with some light spots.

- (e.g. How to make a career out of it, How to get yourself known through social media portals, How to learn magic, How the best magicians came to be the best; their qualities, how they practiced, certain acquired skills, and talents)



DANCE RECITALS

Juggling



- (e.g. Why some people can juggle and other's can not, How it may be more relative to the way your right and left brain hemispheres work and coordinate with each other just as it is in terms physically, How practice leads to perfection, and videos, tips, advice on how to practice)

A photograph of a grand, ornate theatre interior. The stage is at the top, featuring a red curtain with a decorative gold and red valance. The auditorium is filled with rows of red seats with gold-colored frames. The walls are decorated with intricate gold and red patterns. The lighting is warm and focused on the stage.

THEATRE

- (e.g. Should drama be my college major? What happens if I graduate with no job as the result, Talk about potentially using it as a minor instead, and majoring in perhaps something where there are wider career opportunities)



BALLROOM DANCE

- (e.g. Who started it? Why are there are certain steps to it? How it's evolved into today's hip-hop and jazz type dances..)

A male gymnast in a red leotard is captured mid-air, performing a horizontal leap over a bar. He is in a horizontal position, with his arms extended forward and his legs straight out behind him. The background is a large, blurred crowd of spectators in a stadium, suggesting a competitive event. The lighting is bright, typical of an indoor arena.

Gymnastics

- (e.g. It can be for boys too! Why do you think some guys can do backflips, and front flips so effortlessly... Are they indeed hiding a certain youthful “embarrassment?”)



Square Dancing

- (e.g. Incorporate this style of dancing with other similar dances, and explain how it evolved)



Dancing Shoes

- (e.g. Why you can't dance without proper shoe lacing!)

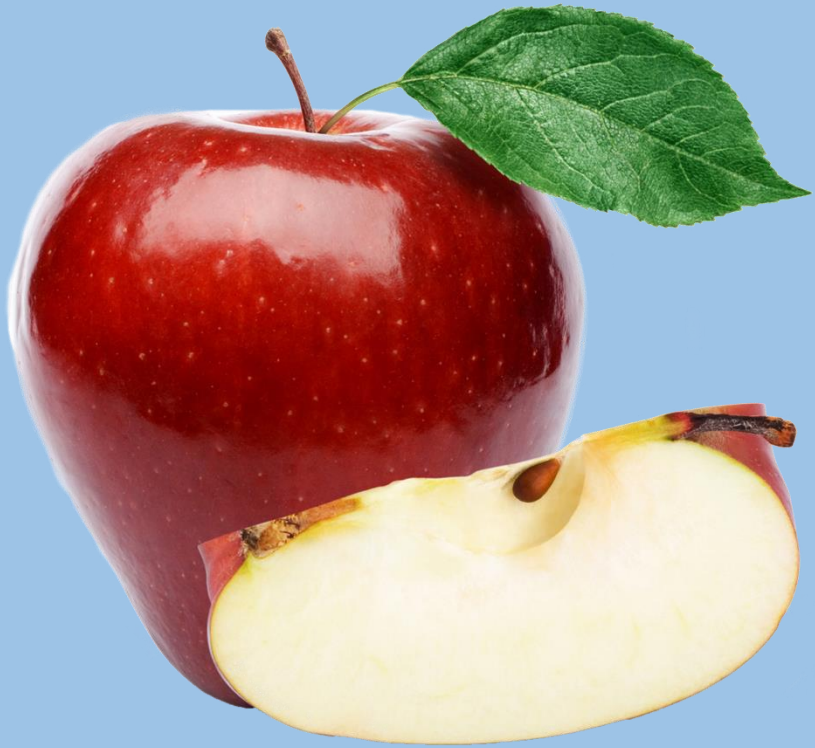


Make sure the niche choose is something you really have an interest and/or appreciation for and is something you don't mind talking about all day.

A woman with curly hair, wearing a purple sleeveless dress, stands with her back to the camera, gesturing with her hands as if presenting. She is in a bright, modern office or meeting room. In the background, three other people (two men and one woman) are seated around a table, looking towards her. A large window behind them shows a bright, sunny outdoor scene with greenery. To the left, a black vertical post has several colorful sticky notes (yellow, blue, green) attached to it. A whiteboard or flipchart is visible on the right side of the frame. The overall atmosphere is professional and collaborative.

Start building your niche website and be a successful Digital Entrepreneur!

Thank
you



EXAMPLE:

Consumer searches for
“KASHMIRI APPLE
HOME DELIVERY IN
QATAR”

Google Search- APPLE

Apple - Google Search

google.com/search?ei=cpoAX5WTLyTVkwWKOliYAAQ&q=Apple&oeq=Apple&gs_lcp=CgZwc3ktYWlQAZICAAQsQMqkQlyCAgAELEDEJECMgUIABCDATIFCAAQsQMqBQgAELEDmgIIADIFCAAQsQM...

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www.apple.com › shop

Apple Store Online - Apple

Shop **apple.com** with the services you love: personal shopping help, trade in, flexible payment options, expert support, and free no-contact delivery.
Accessories · Certified Refurbished · Gift Cards · Financing




Hours

A iSpace - Temporarily Closed	 
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B Apple Service Qatar	 
Doha Open · Closes 9PM · 3302 2088	WEBSITE DIRECTIONS

Apple

Technology company



Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services. It is considered one of the Big Tech technology companies, alongside Amazon, Google, Microsoft and Facebook. [Wikipedia](#)

CEO: Tim Cook (Aug 24, 2011–) [Trending](#)

Stock price: AAPL (NASDAQ) \$364.11 0.00 (0.00%)
Jul 2, 4:00 PM EDT - [Disclaimer](#)

Founded: April 1, 1976, Cupertino, California, United States

Headquarters: Cupertino, California, United States

Founders: Steve Jobs, Ronald Wayne, Steve Wozniak

Subsidiaries: Beats Electronics, Apple Store, NextVR, Inc., [MORE](#)

Products: iPhone, Apple Watch, Apple TV, Apple iPad Family, [MORE](#)

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0:31

Apple Watch


Apple - Sep 9, 2014



0:23

Watch

Apple - Sep 9, 2014



1:48:52

WWDC 2020 Special Event Keynote — Apple

Apple

YouTube - Jun 22, 2020

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iPhone - Apple

Explore iPhone, the world's most powerful personal device. Check out iPhone 11 Pro, iPhone 11 Pro Max, iPhone 11, iPhone SE, and iPhone XR.



Apple



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Site Map - Apple (QA)

Use the sitemap to find your way around **apple.com**. Learn about our products including the iPhone, Mac, iPad, **Apple Watch**, and more.

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Apple Events - WWDC20 - Apple

Apple Special Event. June 22, 2020. Video replay of today's event will be available shortly. The video could ...

Jun 22, 2020

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Also non-genuine replacement displays may have compromised visual quality and may fail to work correctly. **Apple-certified** screen repairs are performed by ...

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Images for Kashmiri Apple



wallpaper



red



fruit



american



garden



beautiful



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Kashmiri Apple - Wholesale Price for Kashmiri Apple in India

Find here details of companies selling **Kashmiri Apple**, for your purchase requirements. Get latest info on **Kashmiri Apple**, suppliers, manufacturers, wholesalers, ...



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Apple in Kashmir - Latest Price & Mandi Rates from Dealers in .

Variety Of Apple Available: **Kashmiri**. Quality Available: A Grade. Packaging Size: 20 Kg. Packaging Type: Wood Box. Origin: Shopian. Place Of Origin: **Kashmir**.



Videos



Kashmir - beautiful
Apple orchards ..

Solo traveller sajith ok
YouTube - Nov 22, 2015



Apple Growers of the
Kashmir Valley
Aggrieved Over Low ...

VideoVolunteers
YouTube - Dec 4, 2017



Kashmiri Apple reaching
in Market

News24
YouTube - Sep 29, 2016



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HISTORY OF KASHMIR APPLE-INDIANMIRROR

Usually the fruit produced in dry temperate areas are said to be in good quality with high sugar content and indeed a long shelf life. The most common areas in ...

[www.amazon.in](#) › Vamsha-Nature-Care-Famous-Kashmir ▾

Vamsha Nature Care Live World Famous Kashmir Apple Plant .

1 Healthy Live **Apple Plant**; **Kashmir** variety; Planting an **Apple Tree** provides not only peaceful shade, but also edible profits that recognize the hard work of the ...

★ ★ ★ ★ ☆ Rating: 2.6 - 87 reviews



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[ruttstores.com](#) › Fruits ▾

Buy Online Kashmir apple | Ruttstores.com

Kashmiri apple is widely famous for its crispiness, aroma, flavor and attractiveness ... Apples are low in calories; 100 g of fresh fruit slices provide just 50 calories.

₹59.00 to ₹119.00 - In stock



www.firstpost.com › India News ▾

Kashmiri apples with anti-India, pro-Pakistan slogans written ...

Oct 16, 2019 - Kashmiri apples with anti-India, pro-Pakistan slogans written on them found in Kathua fruit market; police say inquiry on. The traders found the ...

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[www.gulf-times.com](#) > [story](#) > [LuLu-celebrates-arrival-...](#) ▾

[LuLu celebrates arrival of Kashmiri apples in Doha - Gulf Times](#)

Nov 21, 2019 - LuLu Hypermarket has announced that it is celebrating the arrival of **Kashmiri apples** for the first time in **Qatar**, after receiving the first ...

[thepeninsulaqatar.com](#) > [article](#) > [Lulu-launches-Apple-...](#) ▾

[Lulu launches Apple Fest as Kashmiri apples arrive in Doha ...](#)

www.freshplaza.com > article > lulu-launches-apple-fest... ▾

Lulu launches Apple Fest in Qatar - FreshPlaza

Nov 21, 2019 - **Kashmiri apples** arriving in **Doha**. Lulu launches **Apple** Fest in **Qatar**. Lulu Hypermarkets have launched the 'festival of **Kashmiri apples**' as they ...

Missing: home | Must include: home

Images for Kashmiri Apple home delivery in Qatar



→ [More images for Kashmiri Apple home delivery in Qatar](#)

[Report images](#)

getit.qa > collections > fruits ▾

Shop Online - Buy Fresh Fruits in Qatar | COD ... - GETIT.QA

Qatar's Best Online Shopping Website offers fresh fruits on cheap price in **Qatar** - Free Shipping & Cash on **delivery** available. ... Headsets · Speakers · **Home** Theaters ... Mandarine, Orange, WaterMelon, **Apple** Royal Gala, Pomegranate, Chiku, Papaya, Grapes(Green, Black, Red), Guava, Kiwi, Pear, Avocado, Green **Apple**, ...

Missing: ~~Kashmiri~~ | Must include: Kashmiri

KEYWORDS:

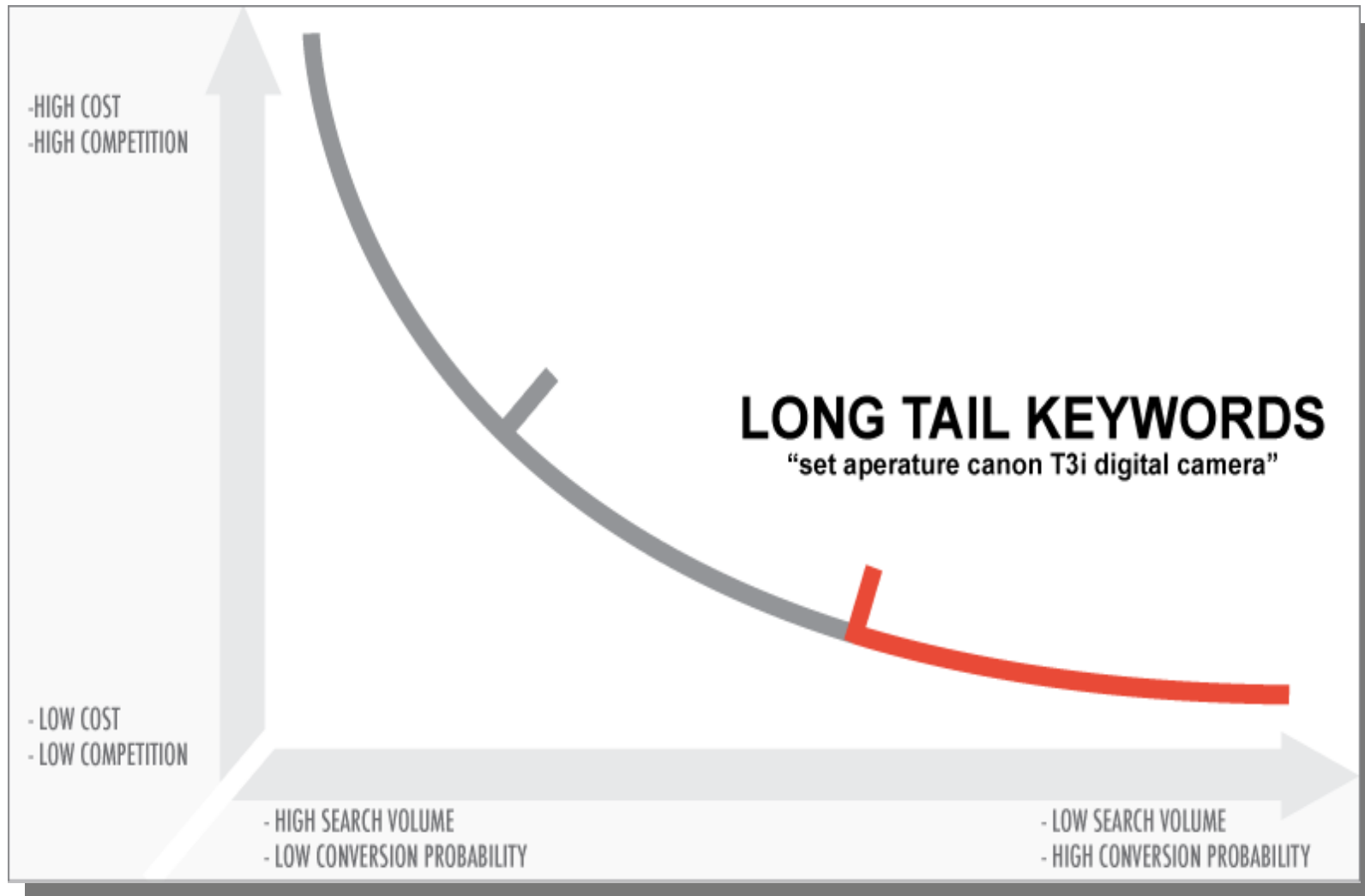
- *APPLE*- Generic Keyword
- *KASHMIRI APPLE*- Broad-match Keyword
- *KASHMIRI APPLE HOM DELIVERY IN QATAR*-
Longtail Keyword

Detailed training coming on SEO- please attend

LONG TAIL KEYWORDS

- Think of these as the sentences that get typed into Google :
- Something like
“how do I set the aperture on my Canon T3I digital camera”
would be considered a long tail keyword.

- Long tail keywords might not be the biggest traffic drivers to your site but if you rank for a long tail term you will get traffic due to its specific nature and low competition.



What is Keyword Research ?

- Process of finding the best suitable keywords for a business to optimize the site.
- Keywords can make or break the site.
- We can predict the user demands and seasonal changes in search.

Query Stats

44,835 Google searches in 1 second

6 billion searches per day

93% users begin with Search

Keywords Based on Length

Short tail

Generic Terms

High Volume

High Competition

Medium Tail

Specific Terms +
Localized Terms

Good Volume

Medium
Competition

Long tail

More Specific
Queries

Localized Queries

Low Volumes

Low Competition

- longtail keyword
- **Long tail keywords** are those three and four **keyword** phrases which are very, very specific to whatever you are selling. You see, whenever a customer uses a highly specific search phrase, they tend to be looking for exactly what they are actually going to buy.