



WELCOME

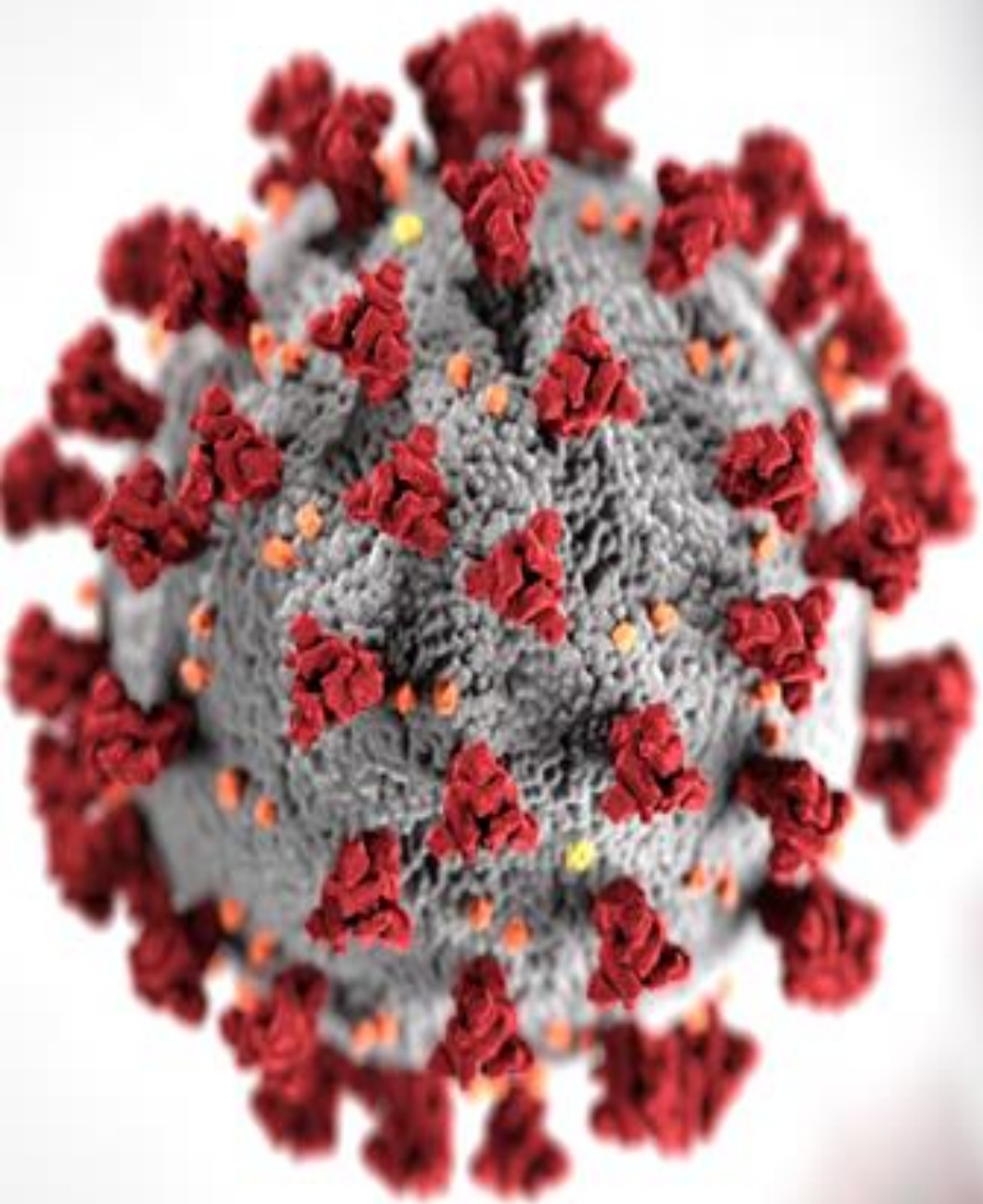
DAY 8/100

DIGITAL MASTERY CHALLENGE

DATE: July 09, 2020, Thursday

TIME: 07:00 PM (AST)

LIVE FROM DOHA, QATAR



COVID-19

CORONAVIRUS DISEASE 2019



COMPANIES ARE CLOSING DOWN

FINANCIAL CRISIS

Index ▲ 1.56 ▼ 0.78

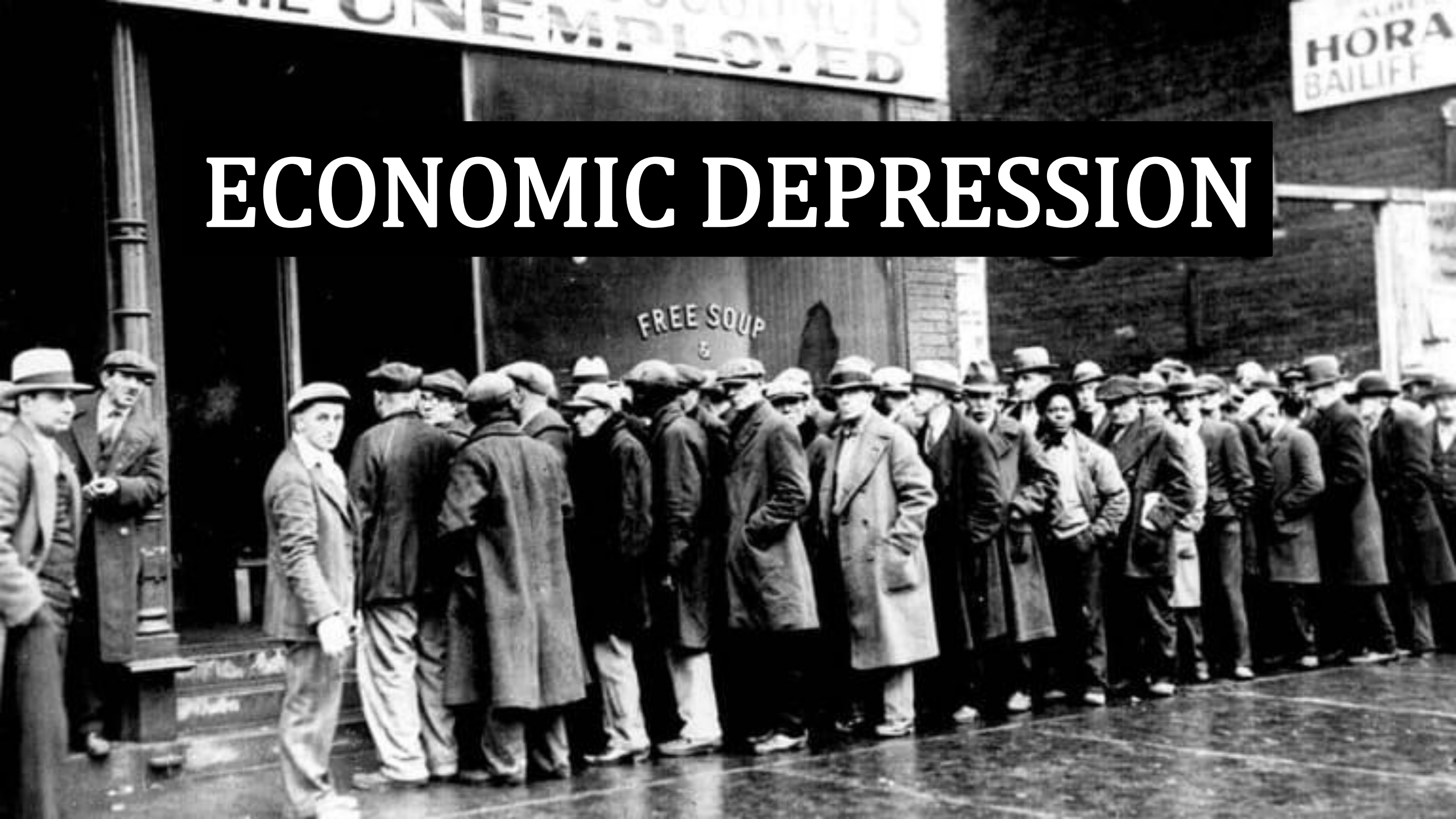


ECONOMIC

RECESSION



ECONOMIC DEPRESSION



-15%GDP
OF THE
WORLD
WILL GO
DOWN.



**APPROXIMATELY
1
BILLION
PEOPLE**



**THREATENED TO LOSE
THEIR JOB, REDUCED
SALARY AND HIGH
UNEMPLOYMENT
RATE**

THE WORLD TODAY



**PEOPLE SPEND ALL OF THEIR
TIME AT HOME**




Don't trust
anybody who
doesn't have
a sense of
humour!
GLORIA STEINHAM







A young man with dark hair, a beard, and glasses is sitting at a desk, looking intently at a laptop screen. He is wearing a dark grey t-shirt. The background is a bright, modern interior with large windows and a white sofa. The text is overlaid on a semi-transparent grey box at the bottom of the image.

*the world turns to the internet for information
and entertainment more than ever before.*

APR
2020

COVID-19: PEOPLE SPENDING MORE TIME WITH DEVICES

PERCENTAGE OF INTERNET USERS AGED 16 TO 64 IN SELECT COUNTRIES* WHO REPORT SPENDING MORE TIME USING EACH DEVICE IN RECENT WEEKS

SMARTPHONE OR
MOBILE PHONE



76%

global
web
index

LAPTOP
COMPUTER



45%

we
are
social

DESKTOP
COMPUTER



32%



TABLET
DEVICE



22%

SMART TV OR MEDIA
STREAMING DEVICE



34%



GAMES
CONSOLE



17%

global
web
index

SMART
SPEAKER



11%

we
are
social

SMART
WATCH



6.3%

The internet has become more important than it's ever before.





Connecting online is the new normal.

Work-from-home is the new normal





WORK FROM HOME



REMOTE JOBS

ONLINE BUSINESS





GAIN SKILLS

GAIN KNOWLEDGE

GAIN EXPERIENCE

**THROUGH THE
DIGITAL SPACE**

Professionals

Business Owners

Self-Employed

Investors



How can we connect Digital Revolution to the 4 ways people take this opportunities?



ENTREPRENEURS



PROFESSIONALS

SELF EMPLOYED

Marketing
Strategy
Solution
Customers

SUCCESS

Communication

This is
important!

URGENT

Business
Marketing

STRATEGY

To DO LIST:
① So
② MANY
③ THINGS!



A close-up photograph of two business people shaking hands over a dark wooden table. One person is holding a tablet computer. In the foreground, there are documents with charts and graphs. The word "INVESTORS" is overlaid in large white letters on a black background.

INVESTORS

A woman with dark hair, wearing a light-colored top, is smiling and focused on preparing vegetables on a wooden cutting board in a kitchen. She is cutting red bell peppers. In the background, a man in a grey shirt and blue jeans is working at the kitchen counter. The kitchen features modern cabinetry, a built-in oven, and various fresh vegetables like onions, yellow bell peppers, and broccoli on the counter. A large black banner with white text is overlaid in the center of the image.

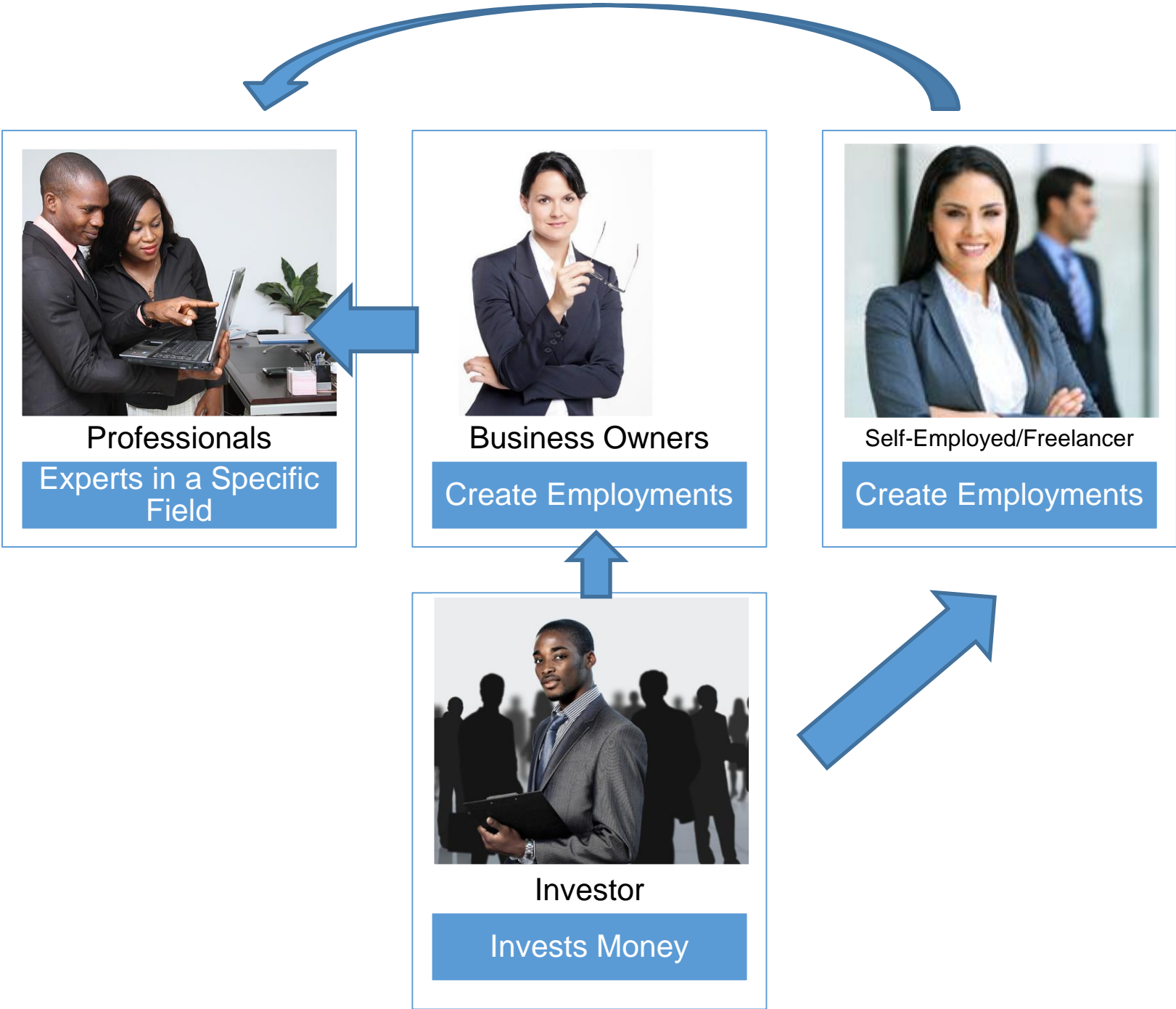
HOMEMAKERS



STUDENTS



WHICH IS MORE IMPORTANT TO YOU?



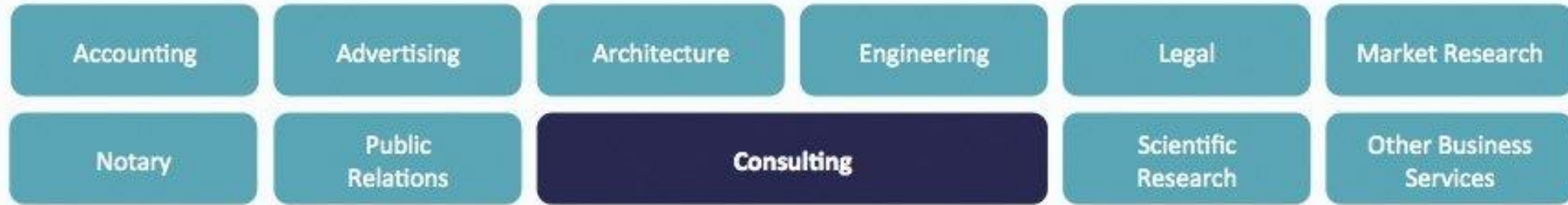
Would you like to be a Professional?

Would you like to be a Business Owner?

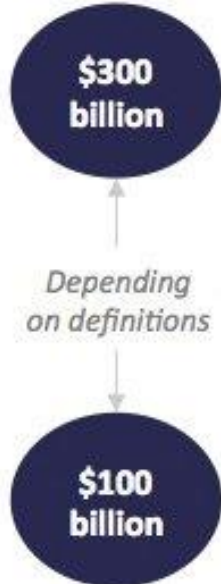
Would you like to be Self-Employed?

Would you like to be an Investor?

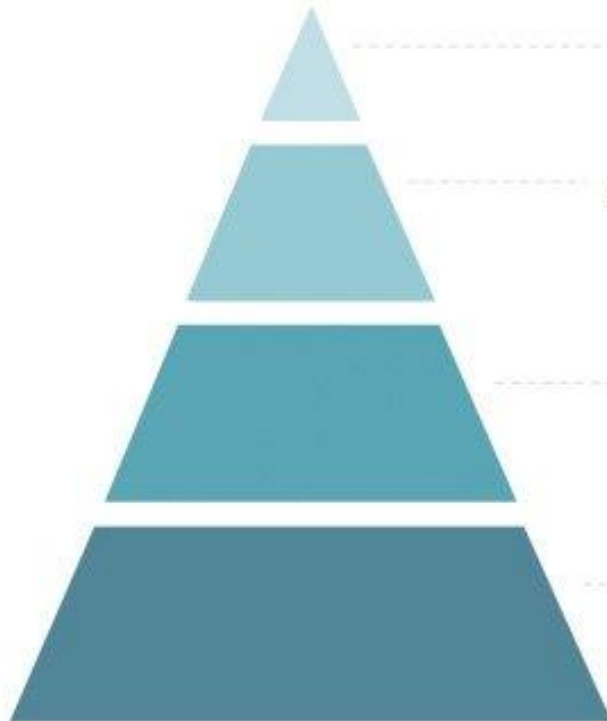
Professional Services



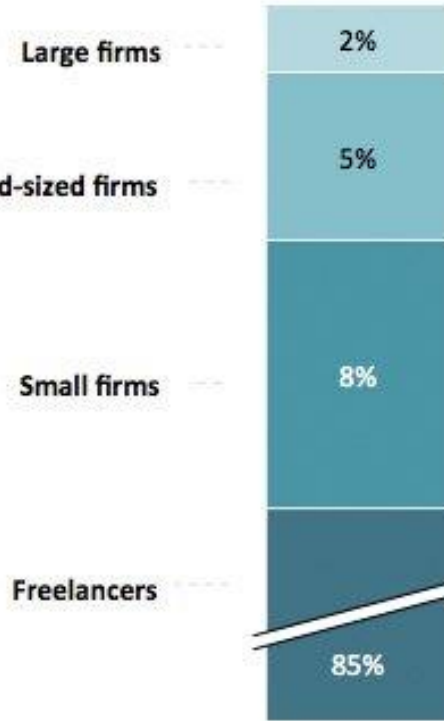
Markt size



Consulting firms



Market structure



Segments





JOB..???



A woman with blonde hair and glasses is sitting at a desk in an office, looking at a computer monitor. She is wearing a black top. The desk has a keyboard, a mouse, and a pen holder. There is a window in the background with a view of trees and a potted plant on the desk. The text "JUST A JOB..???" is overlaid on the image in a bold, black font.

JUST A JOB..???



GOOD JOB..!!





Career Growth?



Why we need a good Job or Good Career?



- **Good salary**
- **Good status In the society**



Why We Need Salary?



- **Expenditures / Bill Payments**



• **Need a Good House**





• **Quality Attire**



• **Quality Food**



• **Quality Accessories**



• Quality Devices





• **Quality Vehicles**



• **Family**



• **Social Status**



• Happiness, Peace of Mind & Satisfaction





What do we exactly Want?

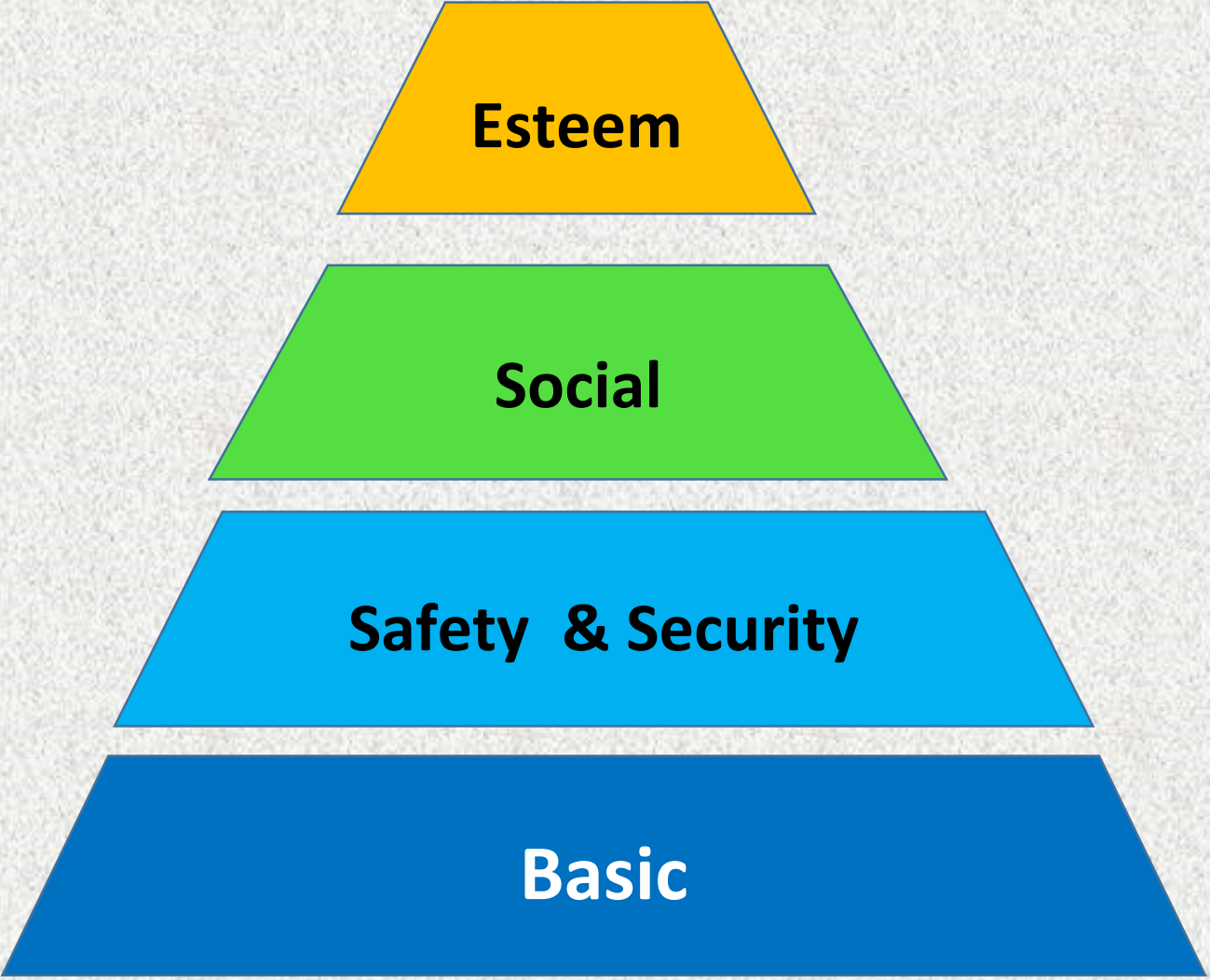


Basic



Safety & Security

Basic



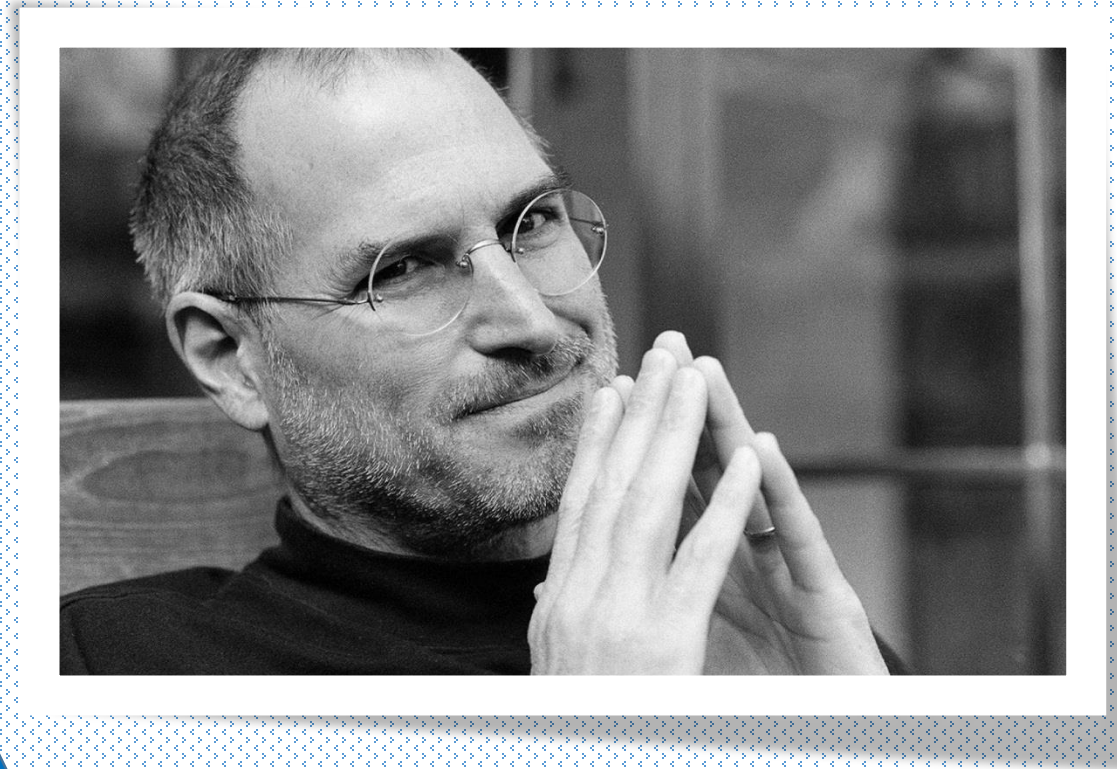
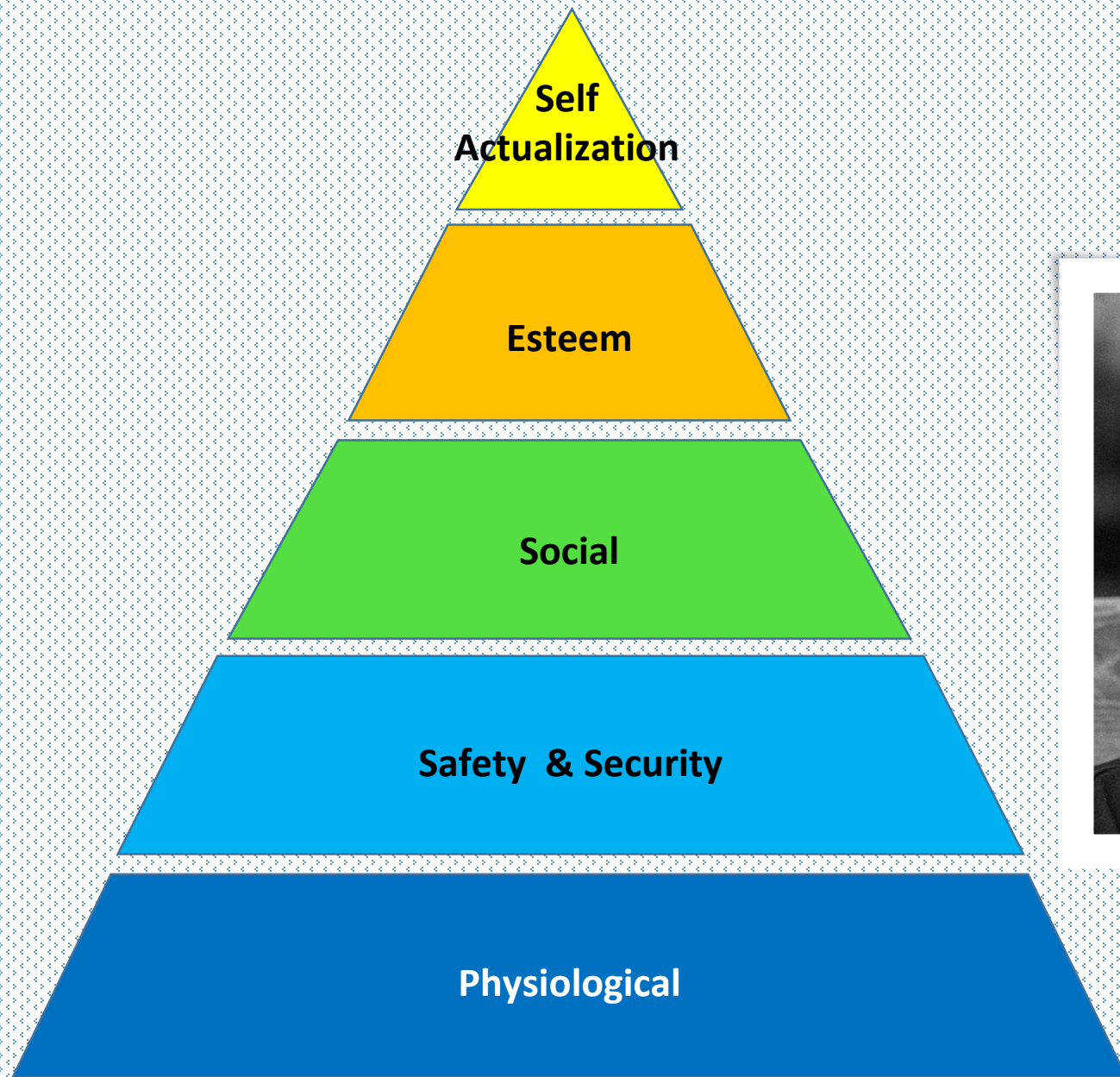
Esteem

Social

Safety & Security

Basic





Good Job



A close-up photograph of a person's hands holding a stack of US dollar bills. The person is wearing a light blue shirt. The background is a dark, textured wood surface. The text "• Good Remuneration" is overlaid on the image in a bold, black font on an orange background.

• Good Remuneration



- **Comfort & Convenience**



A modern office desk setup. On the left, a black adjustable desk lamp is positioned on a black desk. In the center, a white ergonomic office chair with a mesh backrest is tucked under the desk. On the right, a light blue plastic pen holder sits on the desk. The background features a dark wood bookshelf with various decorative items, including books, a small potted plant, and framed photos. To the left of the desk, a window with white blinds is partially visible, and a tall, thin decorative vase stands near the window. The floor is made of light-colored wood-look planks.

• Facilities



- **Recognition & Social Status**





• Career Growth





- **Travelling Opportunities**





- **Meeting with people opportunities**





• Happiness / Peace of Mind / Satisfaction



WHERE WE ARE STANDING NOW?





- **Plenty of job opportunities in all major industries / Companies**



• Qualifications



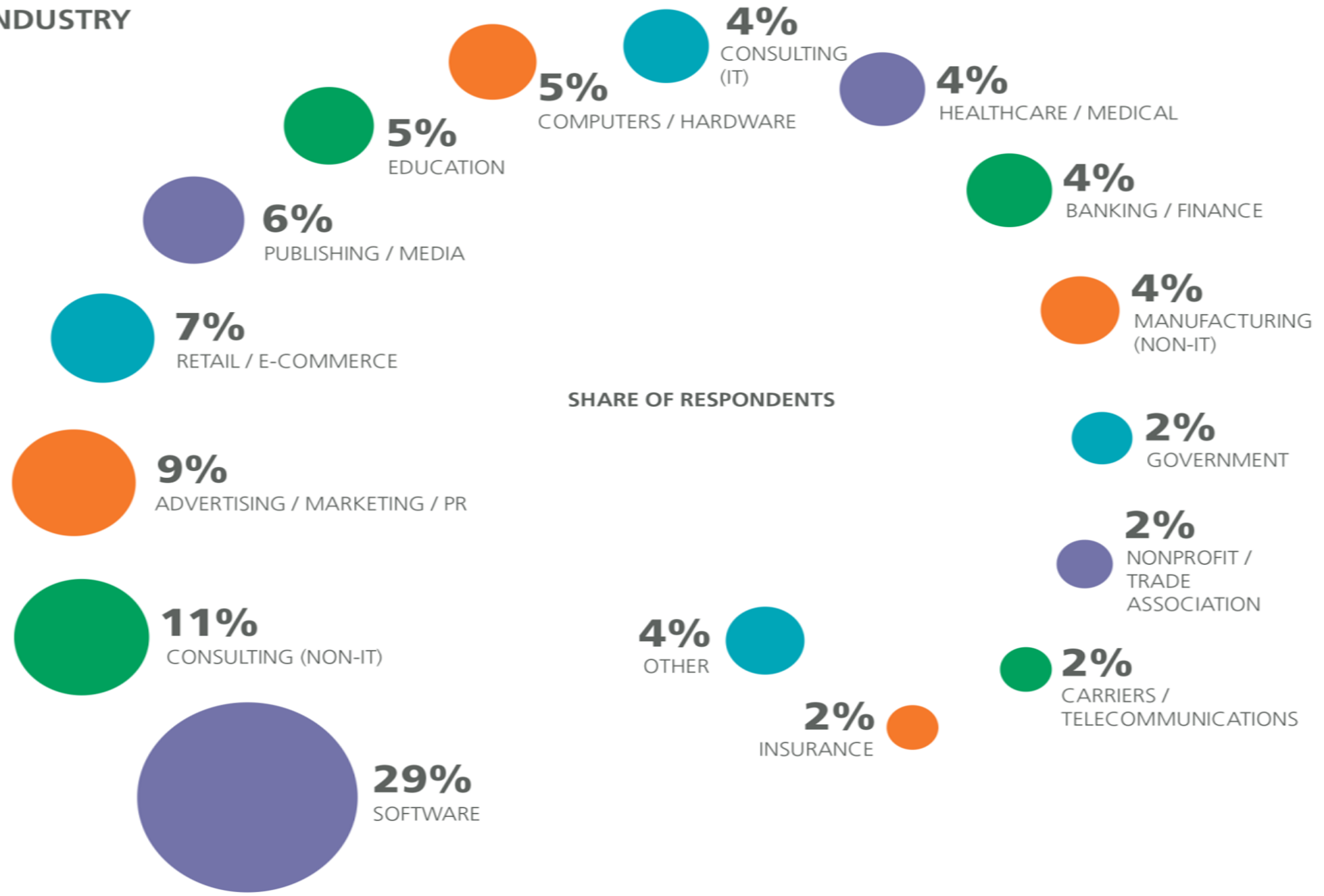
- **Do the Industry just wanted certificate or Skill?**



- **Which industry we choose ?**

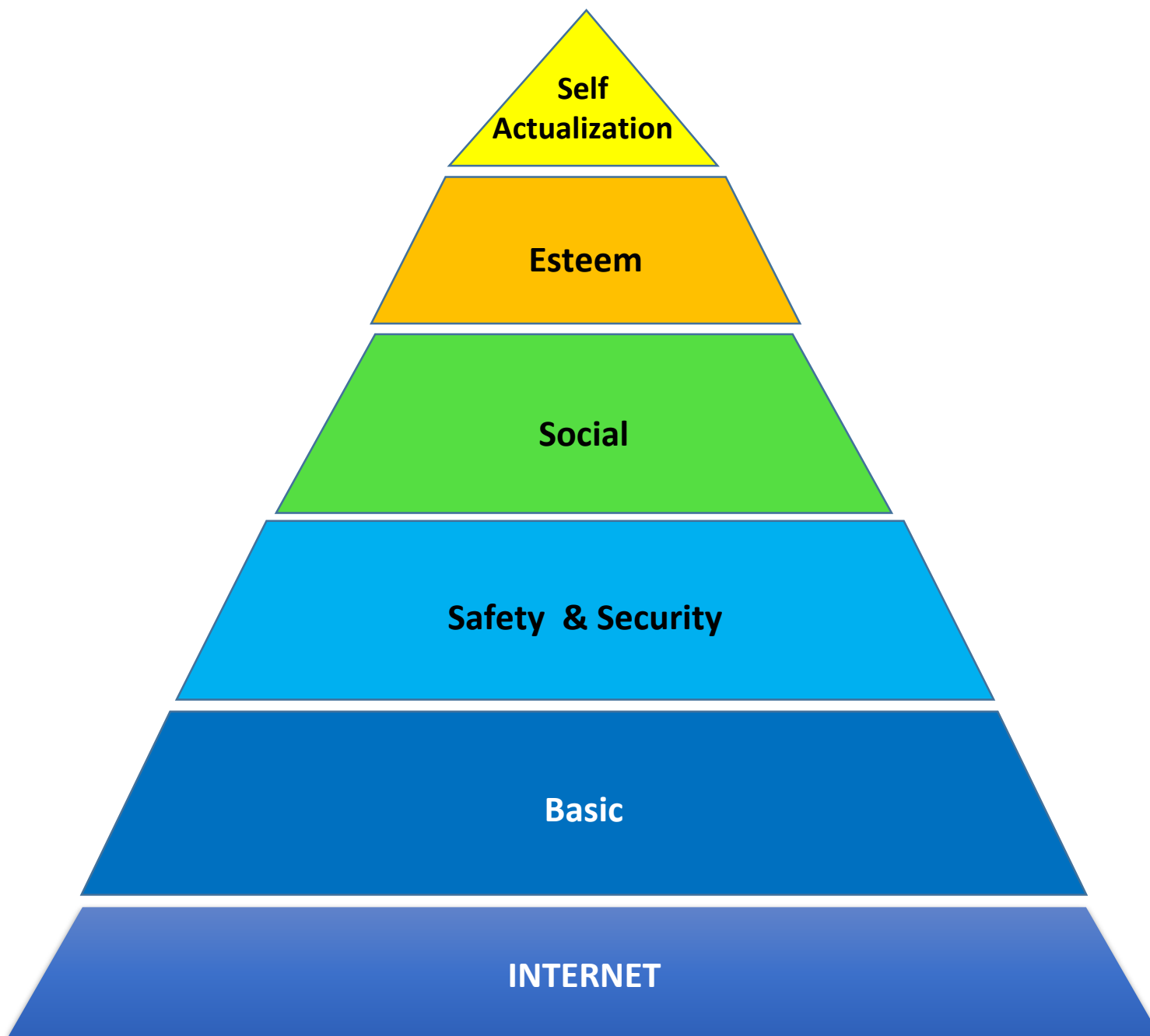


INDUSTRY



A hand is shown typing on a laptop keyboard. The background is a digital-themed composition featuring a world map with glowing nodes and connecting lines, overlaid with binary code (0s and 1s) and a blue color palette. The word "Internet" is centered in a large, bold, black font.

Internet



THE GLOBAL INTERNET BOOM



3 Billion Internet Users in the World



E-Commerce sales are growing by more than 19% a year and will be worth almost **\$1,400,000,000,000 (1.4 Trillion)** by 2019.



INTERNET BUSINESS IDEA



WELCOME TO THE WORLD OF CONSULTING..!!



WHAT IS CONSULTING?



A man in a blue suit and red tie is sitting at a desk with a laptop. He is gesturing with his hands, suggesting he is explaining something. The background is a plain wall.

The Providing Of Expert Knowledge To An Individual Or Organization

Read more: <http://www.businessdictionary.com/definition/consulting.html>

**Who is an
INTERNET BUSINESS
CONSULTANT?**





A person specialized in Internet Businesses or helping businesses to take online advantage.

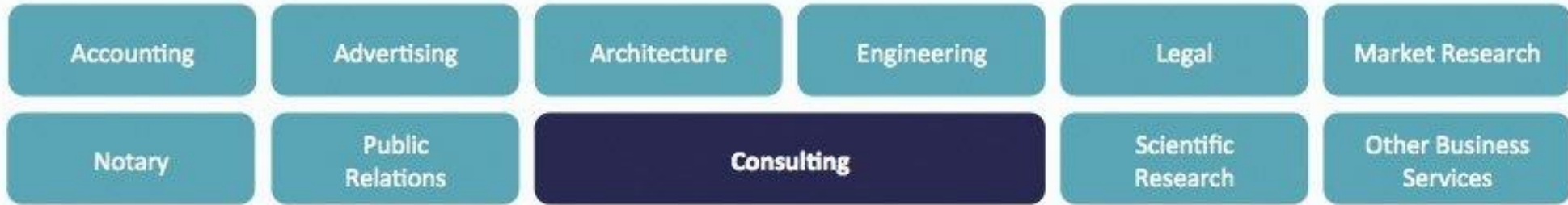
A photograph of three business professionals in a meeting. Two men in blue suits and striped ties are seated at a table. One man is holding a white tablet, and another is holding a pen. A white coffee cup and a glass of water are on the table. The background is a blurred office setting with a window.

CONSULTING BUSINESS

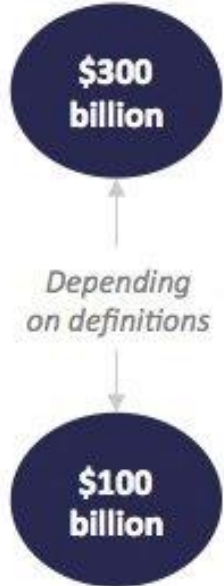


The consulting industry thrives— a dynamic part of the ever-growing service sector of our economy!

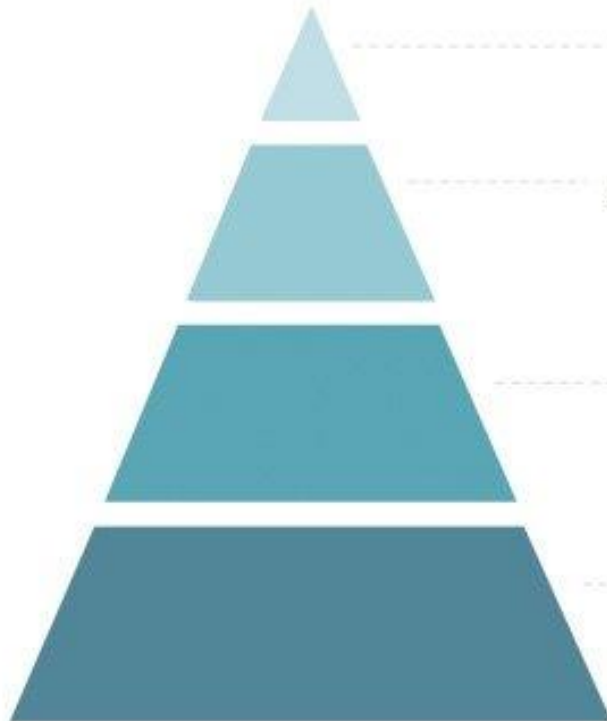
Professional Services



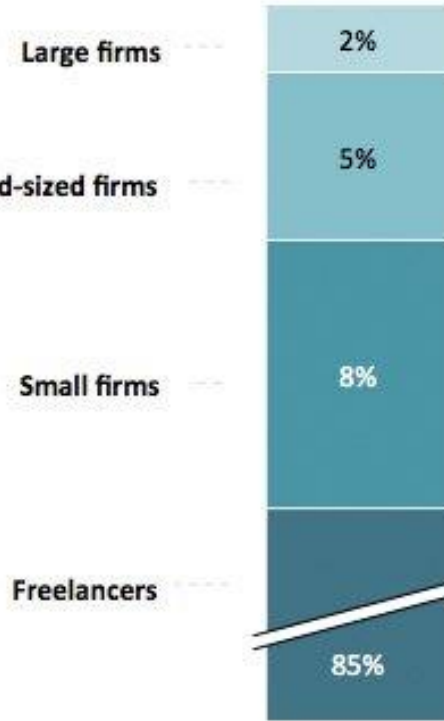
Markt size



Consulting firms



Market structure



Segments





TOP 10 BUSINESS CONSULTANT COMPANIES IN THE WORLD

MCKINSEY & COMPANY

Notable Alumni

- Headquarters: New York
- Global Revenues in 2017 \$10bn
- Number of Employees: 26,200
- Base Starting Salary: \$80,000



Sheryl Sandberg COO of Facebook
Sunder Pitchai CEO, Google

BOSTON CONSULTING GROUP

- Headquarters: Boston
- Global Revenues in 2017: \$6.3bn
- Number of Employees: 18,800
- Base Starting Salary: \$80,000

Notable Alumni



Indra Nooyi
CEO, Pepsi



John Legend
Musician

ERNST & YOUNG

Notable Alumni

- Headquarters: London
- Global Revenues in 2017: \$34.8bn
- Number of Employees: 260,000
- Base Starting Salary: \$72,000



Arthur Blank
co-founder of
Home Depot



Andrew Gould
former CEO of Schlumberger

BAIN & COMPANY

Notable Alumni

- Headquarters: Boston
- Global Revenues in 2016: \$3.7bn
- Number of Employees: 11,200
- Base Starting Salary: \$77,000



Meg Whitman
CEO, HP



Mitt Romney
Former US Presidential Candidate

ACCENTURE STRATEGY

- Headquarters: Dublin
- Global Revenues in 2016: \$2.6bn
- Number of Employees: 8,500
- Base Starting Salary: \$70,000

Notable Alumni



Arthur Anderson
Founder



Dominic Jackman
Founder, Escape the city

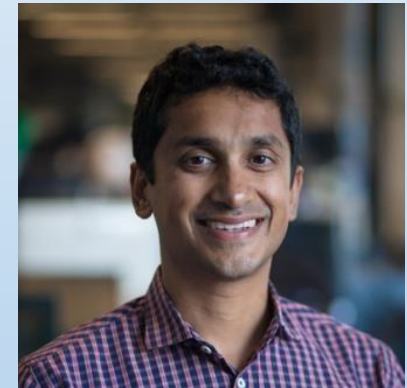
OLIVER WYMAN

- Headquarters: New York
- Global Revenues in 2016: \$1.8bn
- Number of Employees: 4,800
- Base Starting Salary: \$73,000

Notable Alumni



Richard Lui
Journalist, MSNBC



Premal Shah
President, Kiva

STRATEGY& (PWC)

- Headquarters: New York
- Global Revenues in 2016: \$1.3bn
- Number of Employees: 3,900
- Base Starting Salary: \$63,000

Notable Alumni



Akio Toyoda
CEO, Toyota Motors



Josh Silverman
CEO, Etsy

A.T KEARNEY

Notable Alumni

- Headquarters: Chicago
- Global Revenues in 2016: \$1.2bn
- Number of Employees: 4,000
- Base Starting Salary: \$75,000



Andrew Thomas Kearney
Founder



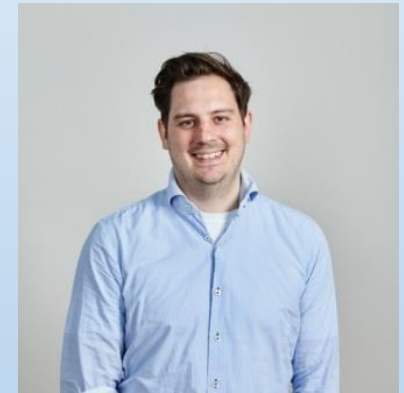
Anna Norinder
VP Logistics, Volvo

ROLAND BERGER

- Headquarters: Munich
- Global Revenues in 2016: \$1.2bn
- Number of Employees: 3,100
- Base Starting Salary: \$70,000



Roland Berger
Founder



Constantin Eis
Fonder, Casper

DELOITTE S&O + MONITOR

Notable Alumni

- Headquarters: Cambridge
- Global Revenues in 2016: \$0.7bn
- Number of Employees: 3,000
- Base Starting Salary: \$68,000



Michael Porter
Founder



Orin Smith
Former CEO, Starbucks

GROW WITH US





أشيقر[®]
DIGIMENTORS



**THE GREAT
OPPORTUNITY**

INTERNET BUSINESS CONSULTANT

A person in a dark suit and red tie is sitting at a desk. They are gesturing with their right hand towards the left. On the desk, there is a laptop, a smartphone, and several documents with charts and graphs. The background is a plain wall.

An aspirant Internet Business Consultant who wants to promote and enhance business by giving advice.

A man in a dark suit, white shirt, and blue tie is shown from the chest up, holding a pen over a city skyline. The background is a blurred cityscape with various skyscrapers. The text is overlaid in the center of the image.

**OWN A BUSINESS THAT
OFFERS A SERVICE THAT IS
IN HIGH POTENTIAL**

**BE PART OF OUR
AMBITIOUS TEAM**



**A TRULY REACHABLE OPPORTUNITY FOR
YOU TO GROW.**





ROLES AND RESPONSIBILITIES OF BUSINESS CONSULTANTS

To do Consulting activities





Affiliate/ E-commerce Project Management

A photograph of a business meeting. Two people in dark suits are shaking hands over a dark wooden table. One person is holding a tablet computer. On the table, there is a document with a bar chart and a pie chart. The text 'Investor Presentation' is overlaid in the center.

Investor Presentation



STARTUP FUNDING...

A close-up photograph of a hand in a dark suit sleeve holding a thick stack of US dollar bills. The bills are fanned out, showing various denominations and serial numbers. The background is a dark, neutral color. A semi-transparent white horizontal band is overlaid across the middle of the image, containing the text 'Venture Capital' in a bold, black, sans-serif font.

Venture Capital

The image features two silhouetted figures shaking hands against a textured red background. The figure on the left is an angel, depicted with large white wings and a yellow halo. The figure on the right is a man with a glowing yellow lightbulb above his head, symbolizing an idea or investment. A horizontal white band is positioned behind the text.

Angel Investment



Crowd Funding





Government Grants



Fund from Friends & Relatives



Financial Bootstrapping

A 3D rendering of a computer keyboard. The central focus is a blue key with the word "FRANCHISING" written in white, bold, uppercase letters. The key is slightly raised and has a white outline. Other keys are visible in the background, some in blue and some in white, but they are out of focus. The lighting creates soft shadows and highlights on the keys, giving them a three-dimensional appearance.

FRANCHISING

Promo and coordination of Enterprise version



A conceptual image featuring a hand in the foreground pointing towards a digital interface. The background is a world map with numerous white silhouettes of people standing on various platforms or nodes, connected by lines, symbolizing a global network or online business. A glowing yellow speech bubble is visible near the hand. The overall theme is digital connectivity and business online.

To help to take business online

A person in a blue suit is typing on a laptop. The background is a blurred office setting with a futuristic digital overlay. The overlay includes a line graph on the left with a y-axis ranging from 0 to 80,000 and an x-axis with months from Jun to Dec. There are also various icons, including a globe, a network diagram, and a bar chart. The text "To help to start an online business" is centered in a white banner.

To help to start an online business

Ecommerce Business

To help to start Ecommerce Business



To help for funding and investment





Digital Marketing And Its Implementation



To help for SEO

The image features a person sitting at a desk with a laptop, working. The background is a vibrant blue world map. Overlaid on the map are various social media icons in colorful circles, including Twitter, Facebook, LinkedIn, YouTube, Instagram, and others. A semi-transparent grey banner is centered over the image, containing the text 'To help for Social Media Promotions' in a bold, black, sans-serif font.

To help for Social Media Promotions



To give advices for product sourcing



**To help for logistics
arrangements**



To Provide support and training to digital entrepreneurs

A close-up photograph of two business professionals shaking hands. The person on the left is wearing a grey suit jacket and a purple striped tie. The person on the right is wearing a dark blue suit jacket. The background is blurred, showing an office environment with other people.

**To Provide Support and Training to
Franchisees / Business Associates**

A man in a dark suit is seen from behind, gesturing with his right hand towards a large, blurred audience seated in a conference hall. The audience members are also blurred, creating a sense of a large gathering. The lighting is warm and focused on the speaker.

To Organize Events

Be a Globally Established Internet Business Consultant



	Sale	Buy	Grow
Gold	\$647.00	\$904.51	39.80%
Platinum	\$774.00	\$1,061.93	37.20%
Silver	\$616.00	\$837.76	36.00%
Steel	\$449.00	\$537.90	19.80%
Beryllium	\$743.00	\$754.89	1.60%
Manganese	\$598.00	\$785.34	31.00%
Aluminum	\$799.00	\$354.61	18.40%
Chrome	\$666.00	\$727.23	9.20%
Nickel	\$421.00	\$453.84	7.80%
Bauxite	\$740.00	\$791.93	6.90%
Cotton	\$162.00	\$196.34	21.20%
Flax	\$172.00	\$182.32	6.00%
Textiles	\$243.00	\$330.48	36.00%
Wool	\$261.00	\$359.66	37.90%
Fur	\$118.00	\$118.55	0.50%
Sateen	\$201.00	\$246.43	22.60%
Silk	\$177.00	\$184.79	4.40%
Oil	\$809.00	\$811.19	0.30%
Gas	\$518.00	\$708.98	37.40%
Electric power	\$578.00	\$808.54	39.80%



	Sale	Buy	Grow
Oil	\$809.00	\$811.19	0.30%
Gas	\$518.00	\$708.98	37.40%
Electric power	\$578.00	\$808.54	39.80%






What You Gain

RETAINERSHIP FEE



RETAINERSHIP FEE CHART

An illustration of a hand in a dark suit sleeve holding a stack of green banknotes, positioned diagonally across the center of the page.

LEVELS	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	LEVEL 7
USD	50	100	200	300	500	1000	2000

Performance fee





**Recruitment Fees: A recruitment Fee Once
You Recruit**

A close-up photograph showing a hand on the left holding a thick stack of US dollar bills. Another hand on the right is placing a single bill on top of the stack. The bills are clearly visible, showing the portrait of Benjamin Franklin and the number '100'. The background is plain white.

Product management fee

Margin From Sales Of Products and Services



Lead management fee



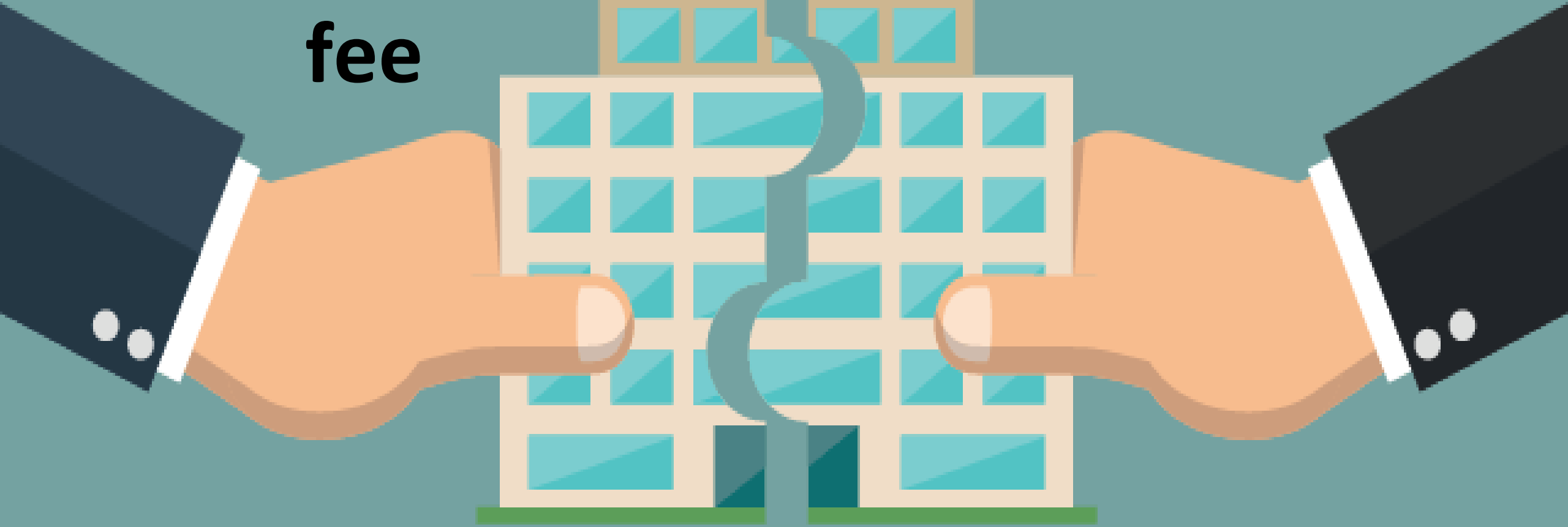
Niche preparation fee





Training Fee

Acquisition and mergers fee





Investor finders fee

A close-up photograph showing a hand on the right handing a stack of US dollar bills to a hand on the left. The bills are fanned out, and the top bill is a \$100 bill. The background is plain white. The text 'Project management fee' is overlaid in the center of the image.

Project management fee

A man in a light blue shirt is sitting at a desk, smiling broadly as he counts several stacks of US dollar bills. The desk is covered with a large amount of cash, and more bills are scattered on the floor in front of him. The background shows a bright window with a view of a city and a white shelving unit with binders.

Event management fee

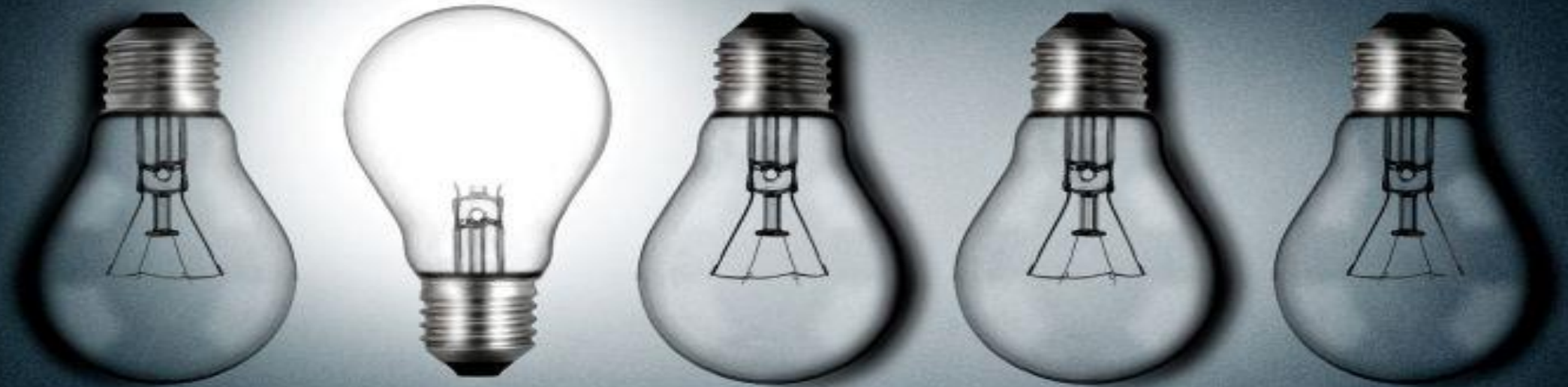
A photograph of a dimly lit event space, likely a restaurant or lounge, with a vibrant purple and blue color scheme. The ceiling is decorated with large, illuminated branch-like structures. In the background, a sign reads "Welcome to the Mercedes-AMG Private Night." The foreground shows a circular bar area with stools and tables, and a person's arm is visible in the bottom right corner.

Welcome to the Mercedes-AMG Private Night.

AS PER THE EVENT

A photograph taken from an airplane window, showing the wing of the aircraft in the upper half of the frame. Below the wing, a vast landscape of clouds and mountains is visible, illuminated by a warm, golden light, suggesting a sunrise or sunset. The sky is a clear, pale blue. The text "Opportunity to travel across the globe" is overlaid in white, bold, sans-serif font in the lower-left quadrant of the image.

**Opportunity to travel across
the globe**



IBC SPECIALIZATION

A woman with long dark hair, wearing a dark blue blazer over a light-colored blouse, is sitting at a desk and smiling while looking at a laptop. Her hands are on the keyboard. The background is a bright, modern office with large windows and blurred figures of other people.

IBC BUSINESS DEVELOPMENT MANAGER

IBC DIGITAL MARKETING



IBC SOCIAL MEDIA



IBC SEO



IBC SPECIALIZATION IN TRAINING



IBC

EVENT MANAGEMENT

MENT





IBC CONTENT MANAGER



How to Begin ?

GET TRAINING ...



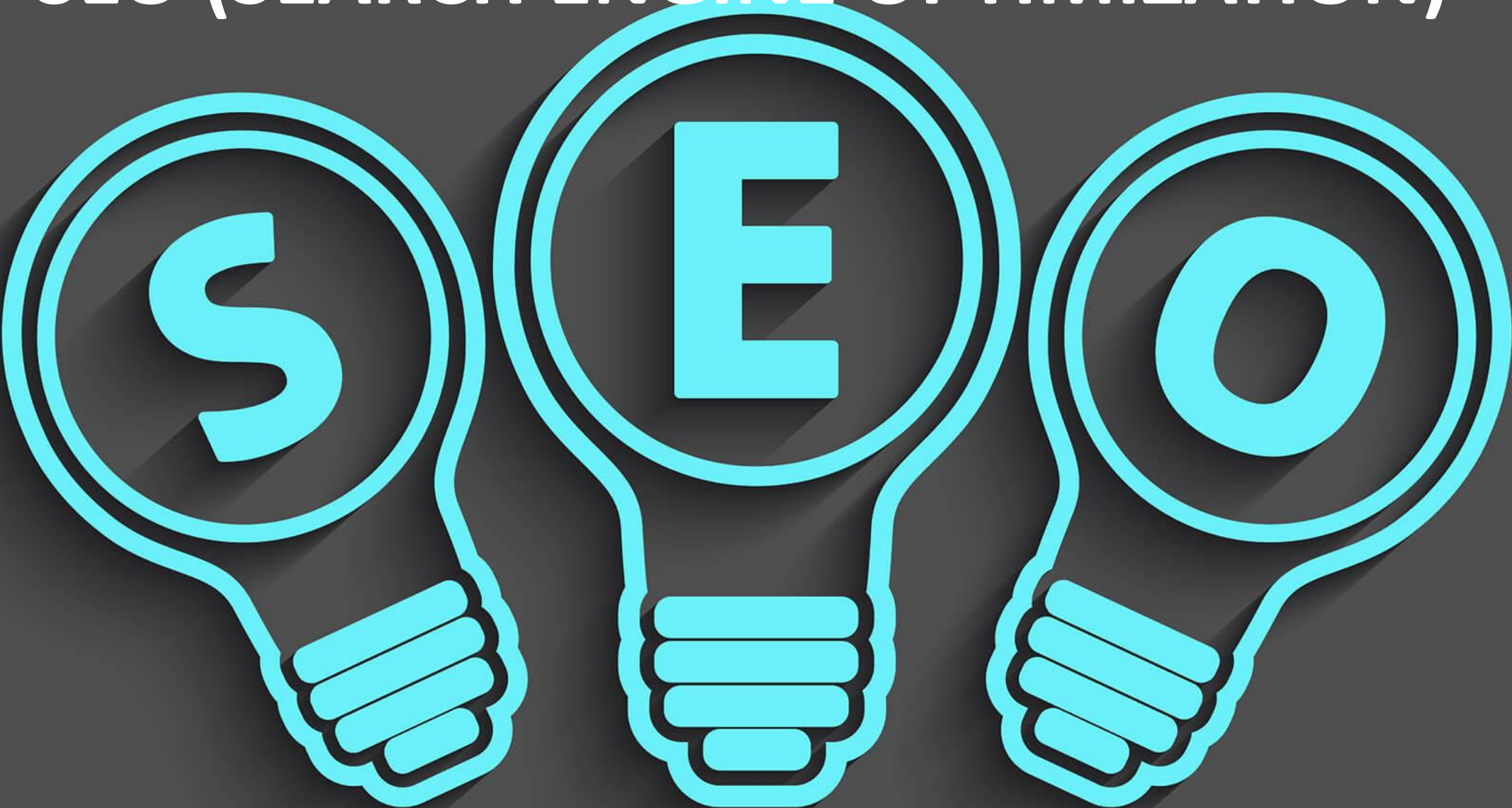
WE TRAIN...



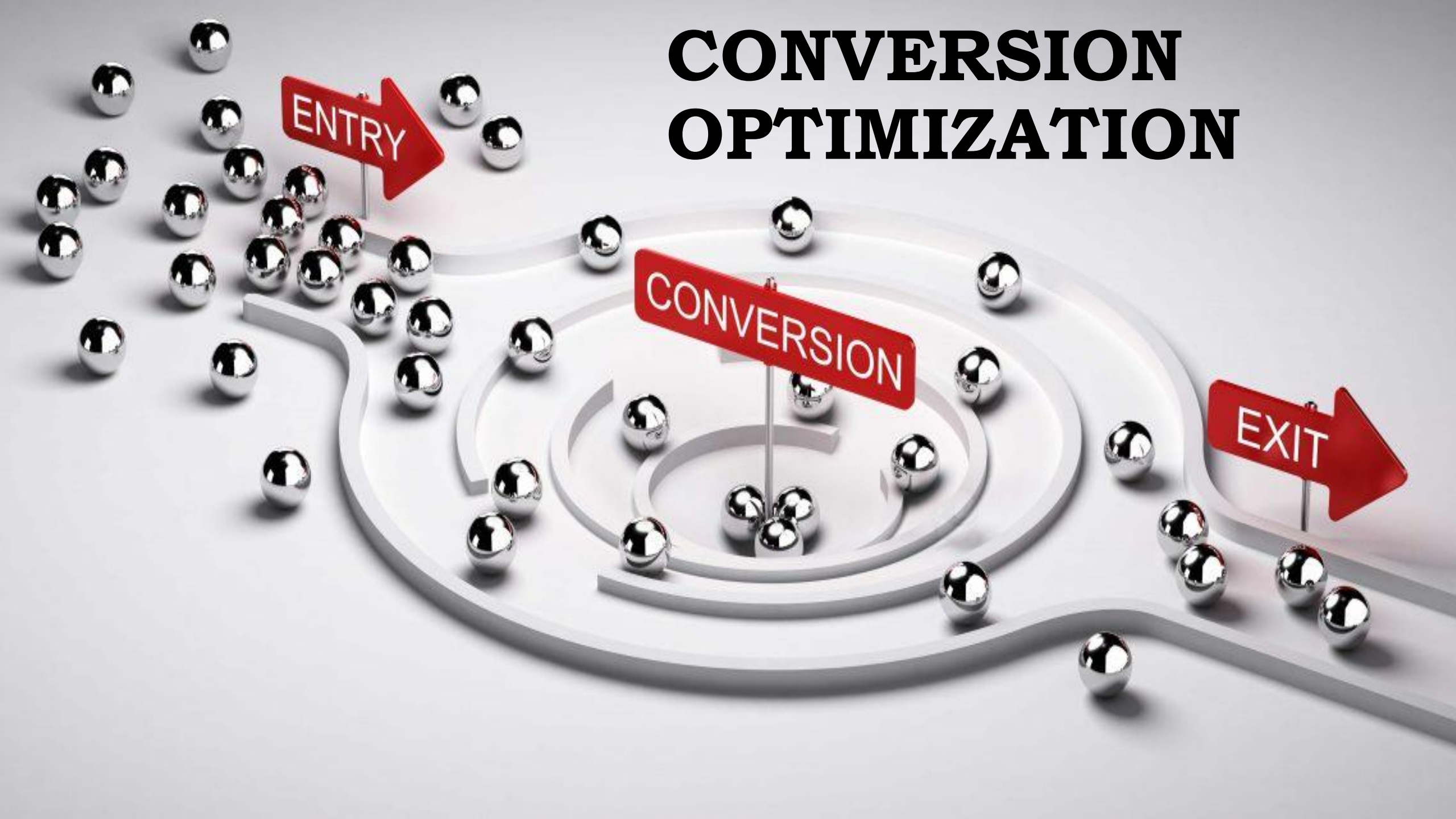


DIGITAL MARKETING BASICS

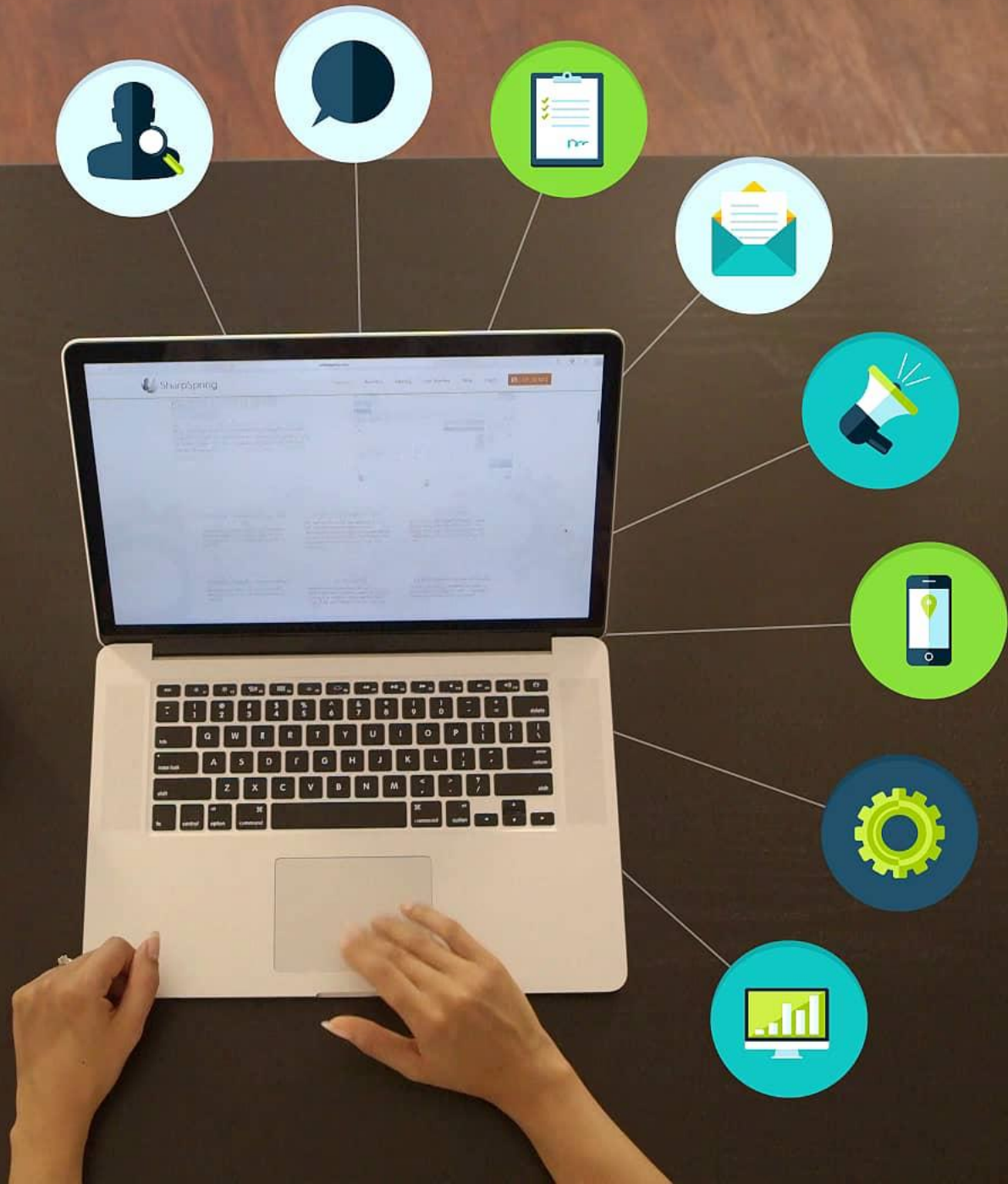
SEO (SEARCH ENGINE OPTIMIZATION)



CONVERSION OPTIMIZATION



BUSINESS PROMOTION





GOOGLE ANALYTICS



GOOGLE + BING PAID PROMOTION (PPC)



EMAIL MARKETING





215.68	84
85.21	68
686.28	2
654.21	
84.42	
712.65	
266.32	
642.25	
92.35	
64.28	
752.46	
554.24	



95
8438
356455
7157210
17522

MOBILE MARKETING



SOCIAL MEDIA MARKETING

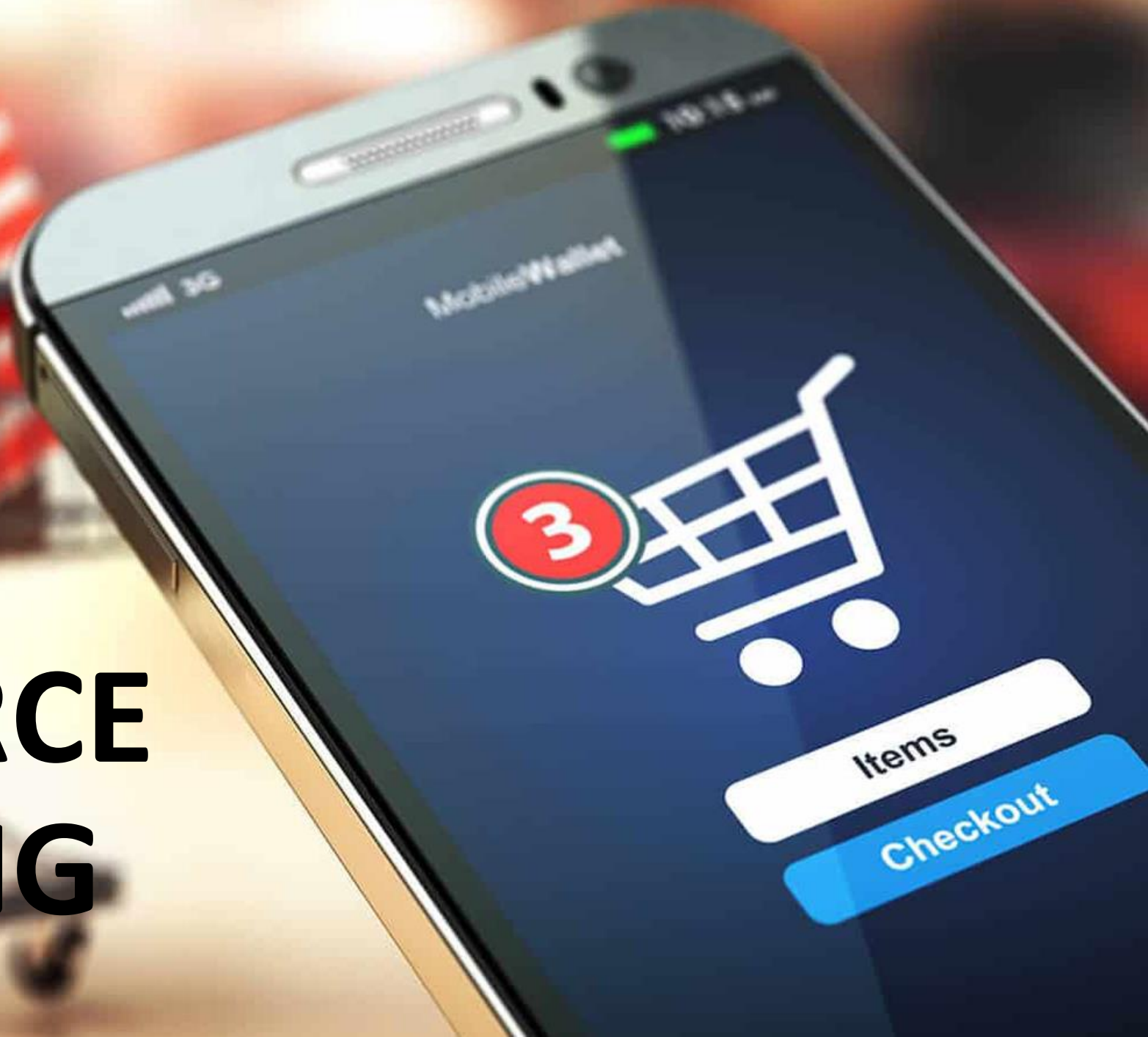


ONLINE ADVERTISING

**ONLINE
ADVERTISING**



ECOMMERCE MARKETING



LEAD GENERATION FOR BUSINESS



OTHER TRAINING



PUBLIC SPEAKING TRAINING



WEBINARS



A group of business professionals in a meeting room, focused on reviewing documents and charts on a table. In the foreground, a white mesh pen holder contains several yellow and white pens. A pair of black-rimmed glasses rests on a document. The document features a blue bar chart with a red line graph overlaid. The text 'PORTFOLIO TRAINING' is overlaid in large, bold, black letters on the left side of the image. The background shows a blurred office environment with large windows.

PORTFOLIO TRAINING



PRODUCT PRICE FEATURE COMMISSION TRAINING

A group of four business professionals in a modern office setting are gathered around a white table. They are dressed in business attire, including suits and blouses. The scene is brightly lit, likely from large windows in the background. On the table, there is a laptop, a tablet, and several documents, one of which features a bar chart. The individuals appear to be in a collaborative discussion. A semi-transparent grey rectangular box is overlaid on the center of the image, containing white text.

**YOU WILL GET GREAT OPPORTUNITY TO WORK CLOSLY WITH THE
EXPERTS
ON LIVE PROJECTS**

A hand in a dark suit jacket and white shirt cuff is pointing forward. The hand is positioned over a futuristic, glowing blue digital interface. The interface features various elements: concentric circles around the hand's tip, a horizontal line extending from the center, a grid of five squares (the second one from the left has a checkmark), and a complex structure of lines and hexagons on the right side. The background is dark with some light spots. A semi-transparent grey banner is overlaid across the middle of the image, containing the text 'OUTCOME OF TRAINING?' in bold, black, sans-serif font.

OUTCOME OF TRAINING?

A person wearing a grey suit jacket and a white shirt is holding a tablet computer. The person is looking at the tablet. The background is dark and out of focus.

**After successful completion of the Training Program
you not only become capable to track and monitor
digital marketing performance,**

A person wearing a grey suit jacket and a white shirt is holding a tablet computer. The person's hands are visible, and they appear to be interacting with the device. The background is dark and out of focus.

But you will be able to plan conceptualize and implement Online Business and Digital Marketing strategy yourself.

A man in a dark blue suit and tie is shown from the chest up, adjusting his cufflinks. The background is dark and moody. A semi-transparent white box is overlaid on the center of the image, containing the text.

**YOU BECOME AN EXPERT IN MARKETING
ANY BUSINESS ONLINE.**

EXPERIENCE

CONSULTING

PROFESSIONAL

EXPERT

POTENTIAL

KNOWLEDGE

GET EQUIPPED



EXPERIENCE

CONSULTING

PROFESSIONAL

EXPERT

POTENTIAL

BECOME AN IBC CONSULTANT

KNOWLEDGE ECONOMY IS GROWING





ONLINE TRAINING



Get Ready...!!

**Lead the Next World of
Internet...!!**



CONTACT US

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- Email: events@digitalmastery.qa





أشيقا
DIGIMENTORS

TRAINER



**BECOME A
TRAINER**

**HELP OTHERS TO
UNDERSTAND TECHNOLOGY,
STRATEGIES, ORGANIZATIONAL
TACTICS, TOOLS , METHODS , &
OPPORTUNITIES.**



TRAINER

ROLES AND

RESPONSIBILITIES!

WEBINAR TRAINING



SKYPE, ZOOM, FACETIME TRAINING





INDIVIDUAL ONE-ON-ONE TRAINING

Board Room Training



TRAINING SESSION





Large
Training
with 100s of
People.

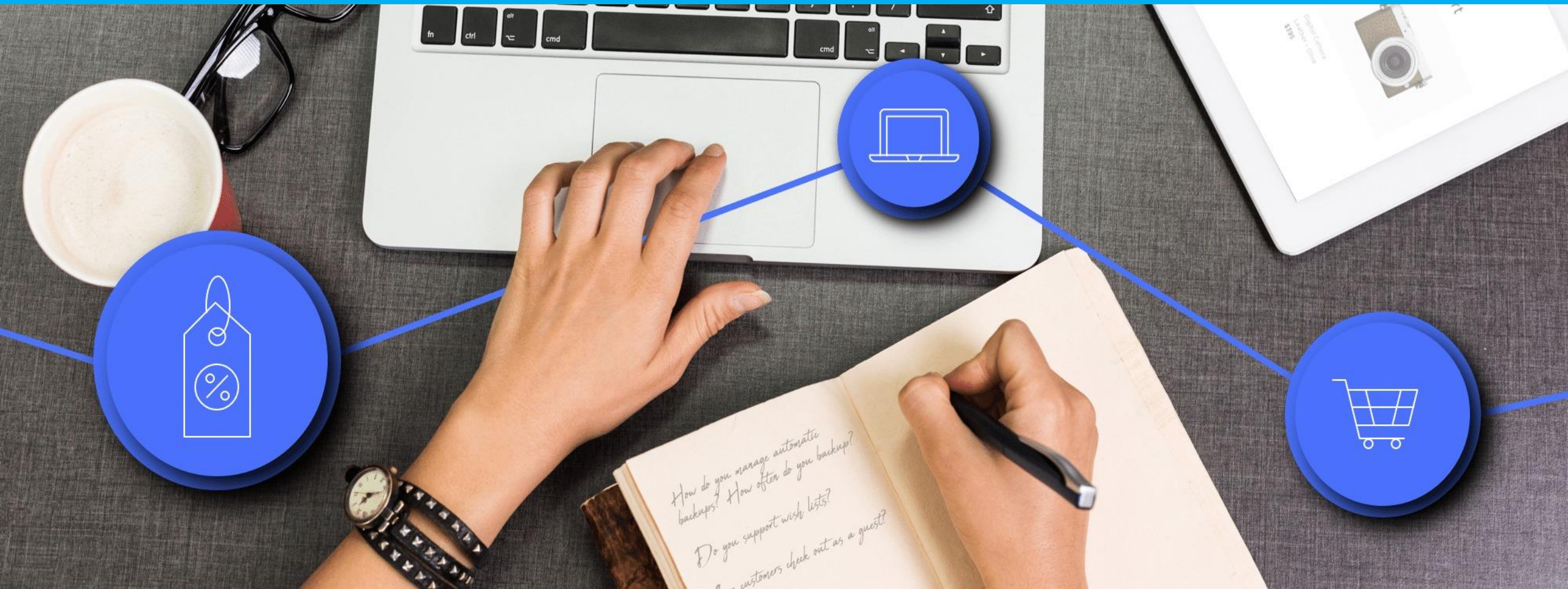


Social Media Live Training

TELEPHONIC TRAINING



Specialization in AFFILIATE TRAINING



TRAINER OPPORTUNITIES:





DIGITAL MARKETIN

G



SEARCH ENGINE

DIGITAL ENTREPRENEURSHIP



ASSERTIVENESS

IDEA

STRATEGY

SKILLS

LEADERSHIP

KNOWLEDGE

ENTREPRENEUR



**Start Your
Own
ONLINE
BUSINESS**



RETAINERSHIP FEE



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أشيقر
DIGIMENTORS

EVENT MANAGER

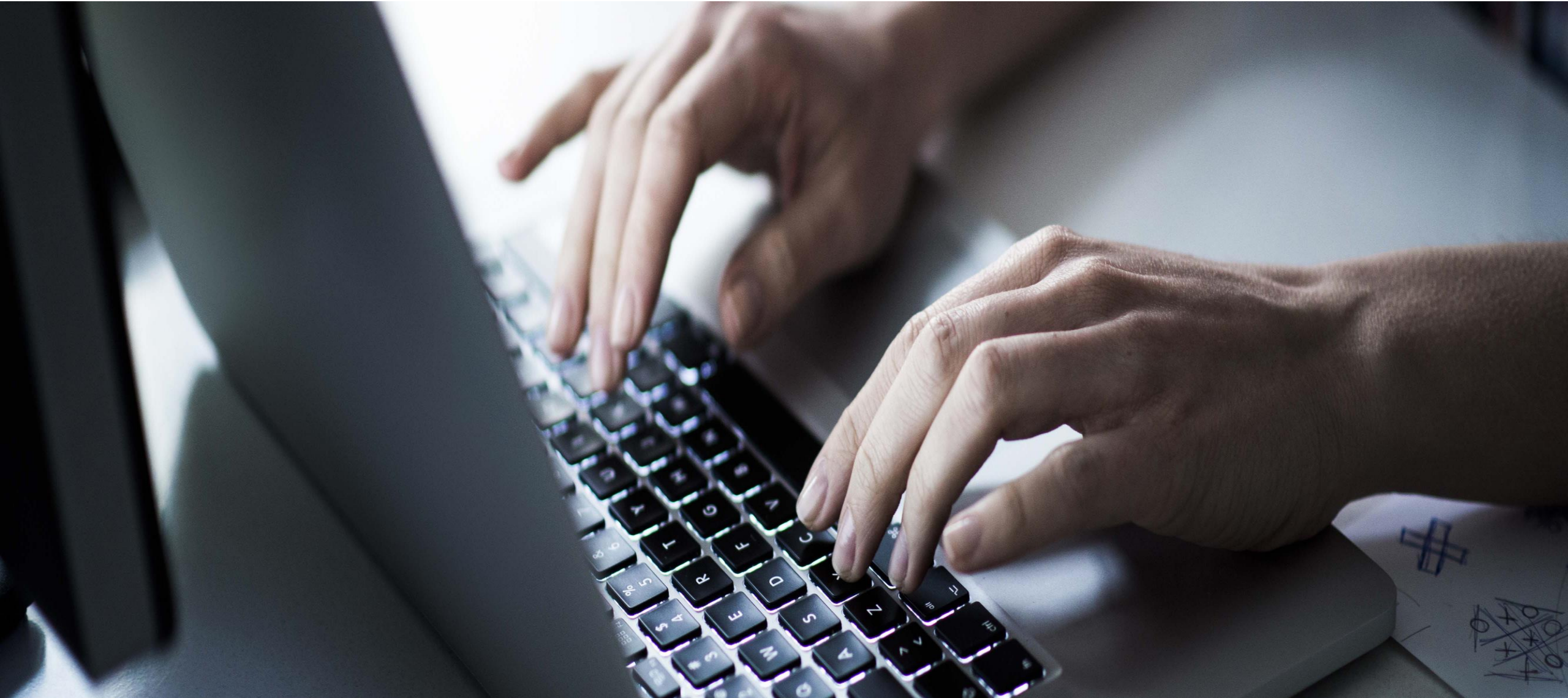
A man in a blue suit is seen from behind, standing at a podium and addressing a large, blurred audience in a conference hall. The scene is lit with warm, orange-toned lights. In the foreground, a laptop and a microphone are visible on the podium.

BECOME AN EVENT MANAGER



Ability to see the “big picture” and meet objectives in all stages of event planning, design, and production.

ONLINE EVENT MANAGER



WEBINAR TRAINING



SKYPE, ZOOM, FACETIME TRAINING





ONLINE EVENTS

AUGMENTED REALITY



VIRTUAL REALITY





TELEPORTATION




ROLES AND

RESPONSIBILITIES!



Management of all project elements within the time limit and on budget.

A diverse group of five people are gathered around a wooden conference table in a meeting room. A woman with curly hair stands and shakes hands with a man sitting at the table. Other people are smiling and looking towards the handshake. The room has a corkboard with sticky notes on the wall and a potted plant in the background.

Exceptional communication skills to liaise with clients, identify their needs, and ensure customer satisfaction.



**Able to conduct market research
and gather information.**

NEGOTIATING CONTRACTS



PROVIDING REPORTS TO STAKEHOLDERS.



**articulately propose
ideas and event quality.**



***Management
and
organizational
skills***



Commitment to compliance with all insurance, legal, health, and safety obligations.



**People-skills required
to staff events and
coordinate their
activities.**

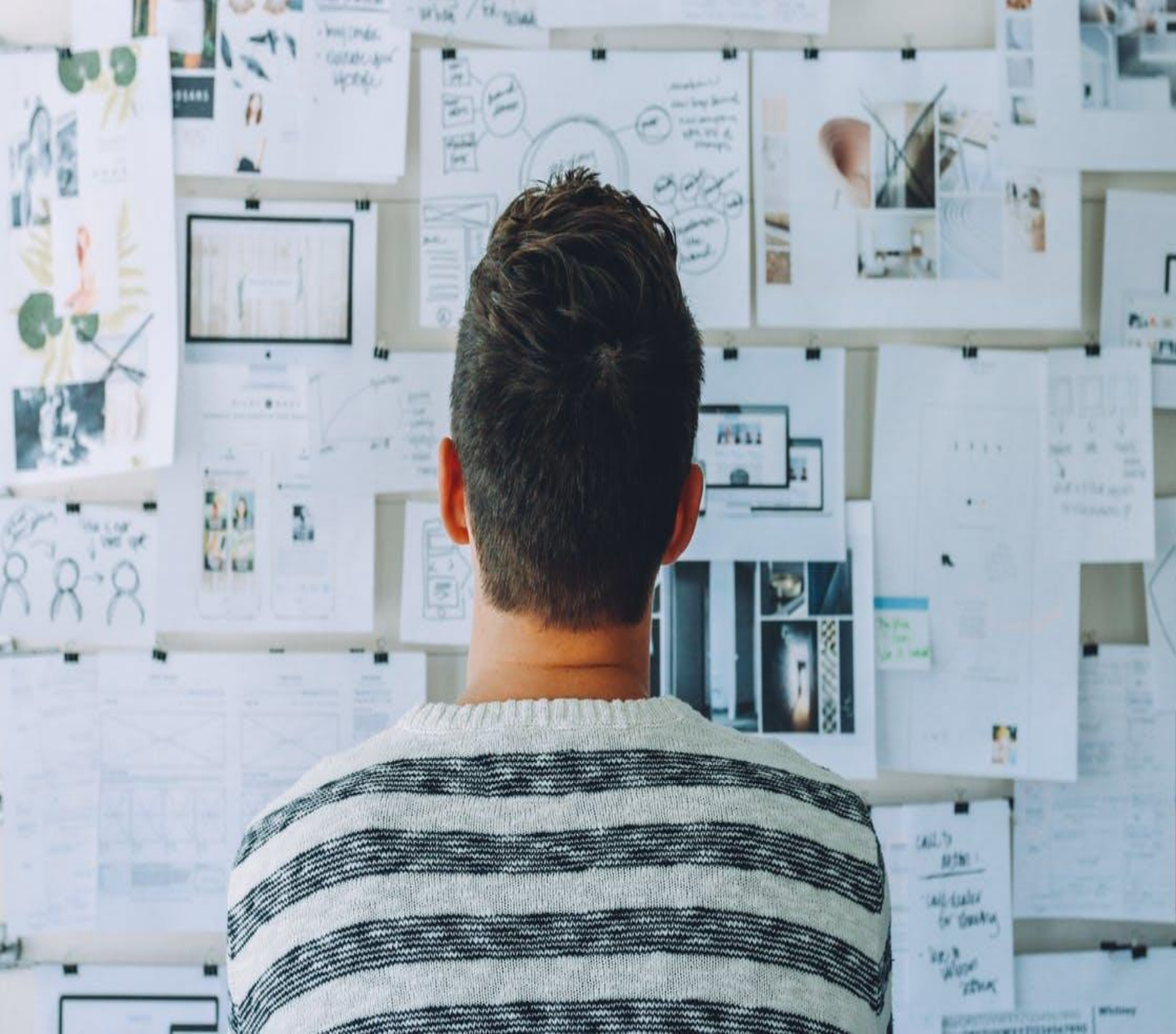




Enthusiasm regarding collaborative work with marketing and PR departments to promote and publicize events.



Follow-through and willingness to conduct pre-and post-event evaluations, reporting on the outcomes.



Research skills to identify event opportunities, understand the market, and generate interest.

EVENT MANAGER OPPORTUNITIES:





**OPPORTUNITY TO
TRAVEL ABROAD**

**OPPORTUNITIES
TO CONDUCT
EVENTS IN
VARIOUS PART OF
THE WORLD.**



A CHANCE TO ATTEND EXPO'S FROM VARIOUS CITIES.



**BENEFITS OF
BECOMING
AN EVENT
MANAGER**

Benefits





RETAINERSHIP FEE

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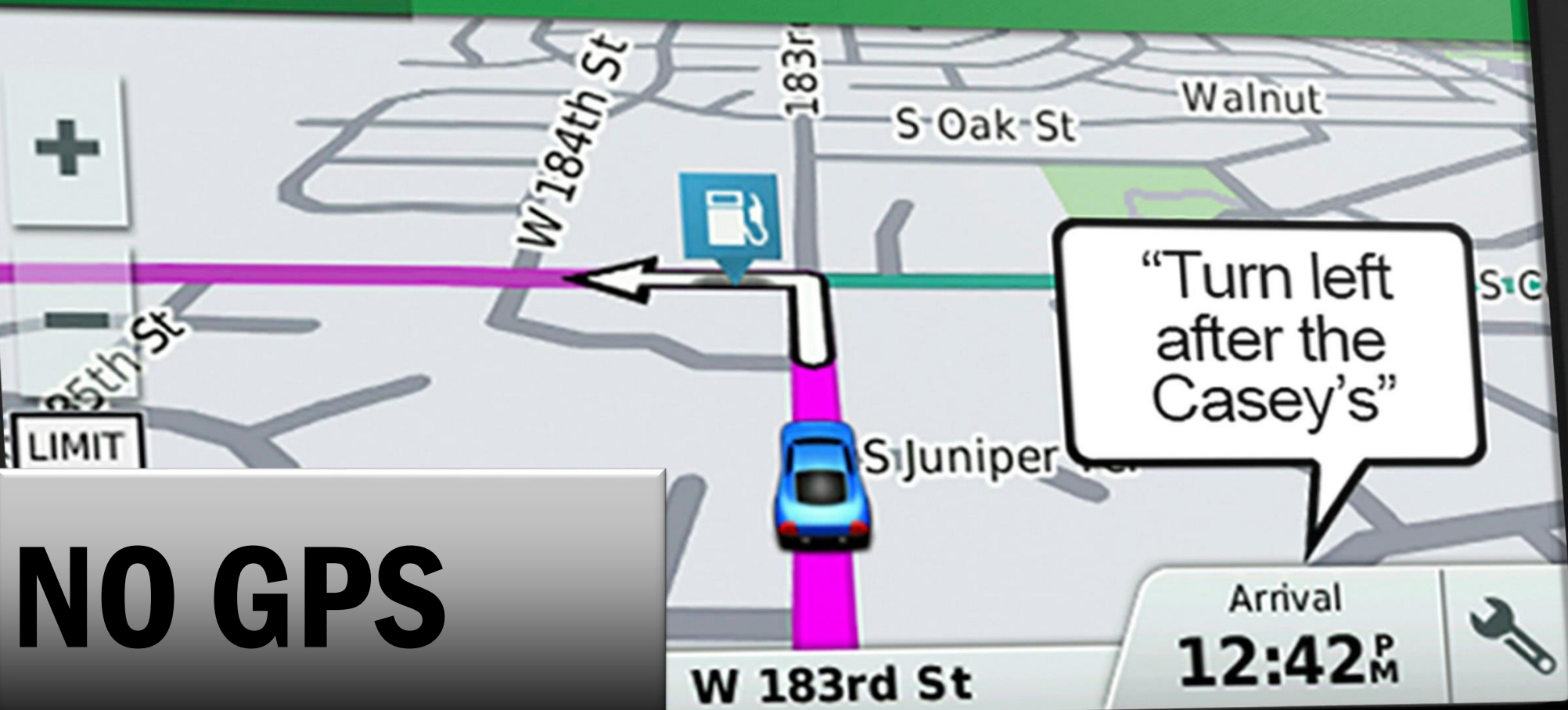
100 DAY DIGITAL MASTERY CHALLENGE

ADM'S FLAGSHIP MENTORING PROGRAM



← 0.1 mi

Gardner Rd

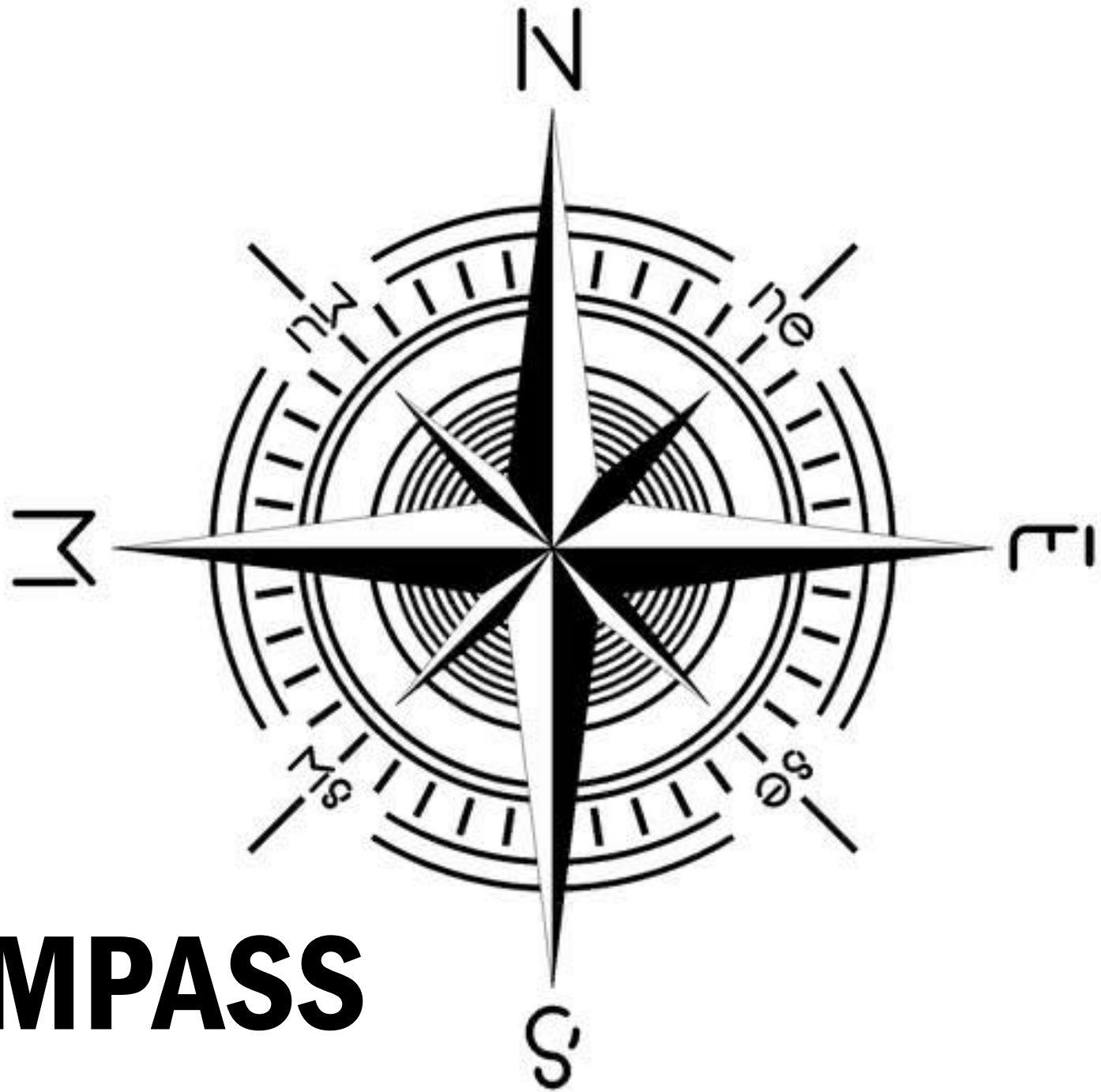


NO GPS

W 183rd St

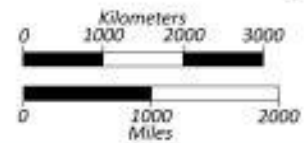
Arrival
12:42 PM

GARMIN



NO COMPASS

World Map



NO MAPS

A wide-angle photograph of a lush green agricultural field, likely corn, stretching towards a line of trees and a hazy horizon. A single, large, rounded tree stands prominently in the middle ground. The sky is a pale, clear blue. The overall scene is peaceful and rural.

LIFE IN A MENTORLESS LAND



HOW TO FIND AND WORK WITH A MENTOR?



CAN YOU BECOME A MENTOR?

**MENTORING
PEOPLE WILL
HELP YOU FOCUS
ON YOUR OWN
NEXT STEPS**



A photograph of two men in an office. The man on the left, wearing glasses and a white shirt, is pointing with a black marker at a whiteboard. The man on the right, with a beard and wearing a dark blue shirt, is looking at the whiteboard. The background is a bright, modern office environment.

MANY PEOPLE AVOID MENTORING BECAUSE THEY THINK IT TAKES A LOT OF TIME.

It doesn't have to be.



WORK PATTERN

THINK

ACT

COMMUNICATE



TAKE ACTION



BUILDING RELATIONSHIPS



BUILDING TRUST



SHARING OPPORTUNITIES



DIFFERENT TYPES OF MENTORING

PEER TO PEER MENTORING IN AN ORGANIZATION





CROSS GENERATIONAL MENTORING



A photograph of two men in business suits standing in front of a large glass window. The man on the left is seen from the side, wearing glasses and a dark suit. The man on the right is older, with grey hair and a goatee, wearing a blue pinstriped suit and a red striped tie. They appear to be in a friendly conversation. A black rectangular box with white text is overlaid on the center of the image.

NEW HIRE MENTORING



**BECOME A PART OF THE
DIGITAL ENTREPRENEURSHIP**

BECOME A M.E.N.T.O.R

M

- **Mission**

E

- **Engagement**

N

- **Network**

T


- **Trust**

O

- **Opportunities**

R

- **Review and Renewal**

A photograph of two men in business attire sitting at a table, looking at a laptop. The man on the left is younger, with dark hair, wearing a dark suit and a blue shirt. The man on the right is older, with glasses and a beard, wearing a dark suit and a white shirt. They appear to be in a meeting or a collaborative work environment. The background is softly blurred, showing a bright, indoor setting with white chairs and tables.

DIFFERENT MODELS OF MENTORING

COACHING AND MENTORING



CONSULTING AND MENTORING






BROKERING AND MENTORING

ADVOCATING AND MENTORING



A photograph of a man and a young boy in a room. The man, on the left, is wearing a white long-sleeved shirt and a dark striped tie, and is looking down at the boy. The boy, on the right, is wearing a denim shirt and a dark polka-dot tie, and is looking up at the man. The background features a window with sheer curtains and a bed with white linens. The overall tone is warm and educational.

BEING A ROLE MODEL AND MENTORING

A young woman with long brown hair, wearing a light pink shirt, is sitting at a desk and looking at a laptop. An older woman with short white hair and black-rimmed glasses, wearing a white shirt, is sitting next to her, also looking at the laptop. They are in an office setting with shelves and a whiteboard in the background. A coffee cup is on the desk in the foreground.

WHO IS A MENTOR?



**AT ADM MENTOR IS
A PROFESSIONAL
WHO PROVIDES
PROFESSIONAL OR
EXPERT ADVICE IN
THE DIGITAL WORLD**

A highly paid professional and prestigious profession that will earn self-esteem, admiration and respect.



WHAT DOES A MENTOR DO?



**HELP DIGITAL
ENTREPRENEURS
NAVIGATE THEIR
JOURNEY TO SUCCESS**





GUIDE

COACH

MOTIVATE

INSPIRE

**Help a business owner
succeed and grow with them.**





HELP
SOMEONE
START AN
ONLINE
BUSINESS



HELP TAKE AN EXISTING BUSINESS ONLINE.

ASSIST:

PROFESSIONALS

ENTREPRENEUR

MENTOR

SELF-EMPLOYED

INVESTOR

TO THE DIGITAL
WORLD



**BE A WORLD-CLASS
DIGI MENTOR**

BUSINESS COLLABORATORS.





**JOIN OUR MENTORING TEAM AND GROW
YOUR SKILLS!**





100 DAYS DIGITAL MASTERY

PROGRAM





Our Revolutionary, Flagship Mentoring Program...the 100 Days Digital Mastery Challenge “officially starts at **July 1, 2020”.**

A photograph of a business meeting. In the foreground, a man with a beard and a dark suit is shaking hands with another man whose back is to the camera. In the background, a woman in a dark suit is clapping. The scene is set in a modern office with a wooden table, a laptop, and a glass of water. The word "DIGIMENTOR" is overlaid in large white letters with a black outline.

DIGIMENTOR



100 DAY DIGITAL MASTERY CHALLENGE

1000

100 DAYS

100 MINUTES

100 MENTORS

100+ COUNTRIES

1000+ PEOPLE

\$100 PER DAY

100

×

30



3000
Minutes
of
Mentoring

**100 DAY
DIGITAL
MASTERY
CHALLENGE**




VALUES

MISSION

PROJECT MISSION

- Offer a 100 Day Mentorship Program for anyone who's willing to learn how to start on online business and become a Digital Entrepreneur.

A woman with her arms raised in a field at sunset. The scene is bathed in warm, golden light, suggesting a sunrise or sunset. The woman is wearing a white t-shirt and dark pants, and she has a joyful expression. The background shows rolling hills and tall grasses, creating a sense of freedom and hope.

Ultimately, help
make a difference
in people's lives.

THE MISSION TO ACCOMPLISH

100 Days of
Mentoring



THE MISSION TO ACCOMPLISH

100 Minutes
a Day



THE MISSION TO ACCOMPLISH

100 Mentors
across the
world



THE MISSION TO ACCOMPLISH

1000+ Mentees
from 100
countries



BE A MENTOR



BECOME A M.E.N.T.O.R

M

- **Mission**

E

- **Engagement**

N

- **Network**

T

- **Trust**

O

- **Opportunities**

R

- **Review and Renewal**

PROJECT VISION

Why are we doing this?



EDUCATE – Mentoring
Program on how to start an
online business

PROJECT VISION

Why are we doing this?



- EQUIP – Build their skills for practical use



PROJECT VISION

Why are we doing this?



EMPOWER – Show them how to make money

PROJECT VISION

Why are we doing this?



ENHANCE – Increase their earning potential

PROJECT VISION

Why are we doing this?

- EXHIBIT – Showcase success stories in October 2020



WHAT MAKES THE PROGRAM UNIQUE?



Intensive, results driven mentorship program

Free to join

No Commitment to pay if results are not achieved

2020 Calendar

January						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

March						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May						
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					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

July						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					


December						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

WHEN:
JULY 1ST 2020-
OCTOBER 8TH 2020



MENTORING PROGRAM:

JUNE 1, 2020- NOVEMBER 30, 2020



WHERE:
Virtual Platform
while lockdown is in
place.

A photograph of a man and a woman in a professional setting, likely a meeting. The man, on the right, is wearing a light blue shirt and a tie, and is gesturing with his hands as if speaking. The woman, on the left, is wearing a black sleeveless top and is looking towards the man. The background is a bright, out-of-focus office environment.

WHO CAN PARTICIPATE AS MENTEES?

DIGITAL
ENTREPRENEURS

E COMMERCE
BUSINESS
OWNERS

WHO CAN PARTICIPATE AS MENTEES?





WHO CAN PARTICIPATE AS MENTEES?

PROFESSIONALS

FEMALEPRENEURS



WHO CAN PARTICIPATE AS MENTEES?

INVESTORS



COMPANIES





INFLUENCERS

A person wearing a blue and white plaid shirt and light blue jeans is shown from the waist down, holding several shopping bags. The bags are in various colors, including brown, blue, and purple. The background is a blurred store interior with shelves and lights.

WHO CAN PARTICIPATE AS MENTEES?

NICHE STORE
OWNERS

WHO CAN PARTICIPATE AS MENTORS?





**WILLING TO BE TRAINED TO
TRAIN AND MENTOR**



**CAN WORK PART TIME
OR FULL TIME.
REMOTELY**



PASSION TO SERVE



CAN MOTIVATE AND COACH

DEDICATED TIME



HOW:


Virtual Mentoring, Consulting, Training Sessions Pairing Mentees With Mentors From Adm's Pool Of Consultants, Trainers, And Event Managers

A woman with curly hair, wearing a white blazer over a teal top, is smiling and pointing her right index finger towards a large, teal speech bubble icon with three white horizontal lines inside. The icon is positioned in the upper left quadrant of the image. In the background, a man in a dark suit and tie is sitting at a desk, looking down at a laptop. Other office workers are visible in the background, and the setting is a modern, open-plan office with wooden desks and exposed ceiling infrastructure.

BECOME A MENTOR!



JOIN OUR DEDICATED MENTORING TEAM AND BE ABLE TO HELP, GUIDE, COACH, MOTIVATE, AND INSPIRE SOMEONE.



**BECOME AN
EXPERT OVER THE
FOLLOWING:**

Internet Business Mentoring





DIGITAL MARKETING

NEWSLETTERS



**SETUP
STORES**



**SSL
INTEGRATION**

REVIEWS



BANNER



**PPC
CAMPAIGNS**

E - COMMERCE MARKETING



**SOCIAL MEDIA
EXPOSURE**



**SPEED
OPTIMIZATION**



**SEO
STRATEGY**



**COUPONS AND
DISCOUNTS**

PROMOTE

JOIN



EARN



Affiliate Marketing



BUSINESS DEVELOPMENT ACTIVITES






SEARCH ENGINE OPTIMIZATION

SOCIAL MEDIA MARKETING EXPERT



Extraordinary Public Speaking Skill

A woman with long blonde hair, wearing a dark blue blazer and skirt, stands on a stage facing a large audience. She is gesturing with her right hand. The audience is seated at round tables with white tablecloths, and many are wearing blue lanyards. The background is a large hall with warm lighting and a green exit sign.

- analysis
- Content
- Research

WWW.

Research

CONTENT MARKETING

Target



Analysis

Feedback



Content





EVENT PLANNING





**BECOME A PART OF ADM
MENTORING TEAM**

gardens to form
rated by garages o
privilege /privi
a special right of
person or group
position
privileges

GET PRIVILEGES

CAREER DIGIMENTOR

CONTACT US

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Q&A

**THANK
YOU**



أشيقر[®]
DIGIMENTORS