

WELCOME

DAY 4/100

DIGITAL MASTERY CHALLENGE

DATE: July 05, 2020, SUNDAY

TIME: 07:00 PM (AST)

LIVE FROM DOHA, QATAR



?

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?

?

QUESTIONS





AFFILIATE
COMMISSIONS?

FLIPKART COMMISSIONS

Flipkart



Commissions

REFERRAL PAYOUTS FOR ORDERS IN JULY 2020

CATEGORY	DESKTOP / MOBILE WEBSITE		MOBILE APPS [#]	
	New Customer Order*	Existing Customer Order	New Customer Order*	Existing Customer Order
Grocery- Flipkart Supermart (<i>Live in Delhi, Mumbai, Chennai, Hyderabad & Bengaluru</i>)	18%	3%	18%	3%
Furniture	10%	8%	10%	8%
Books & General Merchandise (<i>Auto Accessory, Toys, Personal Care, Books & Media, Baby Care, Sports</i>)	5%	4%	5%	4%
Home (<i>Home Decor, Home Furnishing, Home Improvement, Household Supplies, Kitchen & Dining, Kitchen, Cookware, Pet Supplies, Tools & Hardware</i>)	5%	4%	5%	4%
Fashion & Lifestyle Categories (<i>Bags, Wallets & Belts, Clothing, Eyewear, Footwear, Kids Accessories, Sunglasses, Watches, Men's Clothing, Women's Clothing, Kids' Clothing, Women's Footwear, Kids' & Infant Footwear, Men's Footwear, Women Ethnic Wear, Women Western Wear, Women Lingerie, Sleep & Swimwear, Women Sports & Gym Wear, Women Accessories, Maternity Wear, Men Accessories & Artificial Jewellery</i>)	8%	8%	8%	8%

**AMAZON
COMMISSIONS**



Table 1 - Fixed Standard Program Fee Rates for Specific Product Categories

Product Category	AMAZON COMMISSIONS	Fixed Standard Program Fee Rates
Luxury Beauty, Amazon Coins		10.00%
Digital Music, Physical Music, Handmade, Digital Videos		5.00%
Physical Books, Kitchen, Automotive		4.50%
Amazon Fire Tablet Devices, Amazon Kindle Devices, Amazon Fashion Women's, Men's & Kids Private Label, Apparel, Amazon Cloud Cam Devices, Fire TV Edition Smart TVs, Amazon Fire TV Devices, Amazon Echo Devices, Ring Devices, Watches, Jewelry, Luggage, Shoes, and Handbags & Accessories		4.00%
Toys, Furniture, Home, Home Improvement, Lawn & Garden, Pets Products, Pantry, Headphones, Beauty, Musical Instruments, Business & Industrial Supplies, Outdoors, Tools, Sports, Baby Products		3.00%
PC, PC Components, DVD & Blu-Ray		2.50%
Televisions, Digital Video Games		2.00%
Amazon Fresh, Physical Video Games & Video Game Consoles, Grocery, Health & Personal Care		1.00%
Gift Cards; Wireless Service Plans; Alcoholic Beverages; Digital Kindle Products purchased as a subscription; Food prepared and delivered from a restaurant; Amazon Appstore, Prime Now, Amazon Pay Places, or Prime Wardrobe Purchases		0.00%
All Other Categories		4.00%

EBAY COMMISSIONS



EBAY COMMISSIONS

Category	Insertion fee	Final value fee ^{**}
Standard fees for most categories, including Music > Records, eBay Motors > Parts & Accessories, and eBay Motors > Automotive Tools & Supplies. For vehicles, see our Motors fees .	First 50 listings free per month [*] , then \$0.35 per listing	10% (maximum fee \$750)
Books DVDs & Movies Music (except Records category)		12% (maximum fee \$750)
Select Business & Industrial categories: <ul style="list-style-type: none"> • Heavy Equipment Parts & Attachments > Heavy Equipment • Printing & Graphic Arts > Commercial Printing Presses • Restaurant & Food Service > Food Trucks, Trailers & Carts 	\$20	2% (maximum fee \$300)
Musical Instruments & Gear > Guitars & Basses	Free	3.5% (maximum fee \$350)
Select Clothing, Shoes & Accessories categories: <ul style="list-style-type: none"> • Men > Men's Shoes > Athletic Shoes • Women > Women's Shoes > Athletic Shoes 	Free if starting price ^{***} is \$100 or more	<ul style="list-style-type: none"> • 0% if selling price^{****} is \$100 or more • 10% if selling price^{****} is less than \$100



FASHION AFFILIATE PROGRAMS



FASHION AFFILIATE PROGRAMS

COMPANY	PAYOUTS	COOKIE DURATION
1. Eddie Bauer	5%	7 days
2. H&M	7.4%	30 days
3. JNCO Jeans	20%	30 days
4. Lane Bryant	5%	15 days
5. ModCloth	7%	45 days
6. MVMT Watches	10%	15 days

FASHION AFFILIATE PROGRAMS

COMPANY	PAYOUTS	COOKIE DURATION
7. Newchic	18%	60 days
8. Nordstrom	2-20%	7 days
9. Stitch Fix	4%	7 days
10. True Religion	7%	7 days
11. Warby Parker	20%	45 days

BEAUTY AND MAKE UP AFFILIATE PROGRAMS



BEAUTY AND MAKE UP AFFILIATE PROGRAMS

COMPANY	PAYOUTS	COOKIE DURATION
1. Madison Reed	\$20	30 days
2. Avon	Up to 10%	30 days
3. Beautytap	7.5% + bonuses	7 days

BEAUTY AND MAKE UP AFFILIATE PROGRAMS

COMPANY	PAYOUTS	COOKIE DURATION
4. BH Cosmetics	8%	60 days
5. L'Occitane en Provence	2.5%	45 days
6. Sephora	5-10%	24 hours
7. Ulta Beauty	2-5%	30 days

GAMING AFFILIATE PROGRAMS



GAMING AFFILIATE PROGRAMS

COMPANY	PAYOUTS	COOKIE DURATION
1. Astro Gaming	5%	180 days
2. Fanatical Cookie	5%	90 days
3. G2Deal Cookie	10-20% on software, 3% on other products	30 days
4. Gamefly Cookie	Commission: \$15 per trial sign-up, 5% for new games, 10% used games	Duration: 30 days
5. Twitch	50% of subscriptions, 5% on game sales	



MUSIC AFFILIATE PROGRAMS

MUSIC AFFILIATE PROGRAMS

COMPANY	COMMISSIONS	COOKIE DURATION
1. Guitar Center	6%	14 days
2. Musician's Friend	4%	14 days
3. Sam Ash	7-10%	60 days
4. Singorama	70% on instant downloads, 40% on shipped course	60 days
5. zZounds	6% + bonuses	45 days



Question

**WHAT IS THE GUARANTEE THAT THESE
COMPANY PAYS AFFILIATE COMMISSIONS?**



Flipkart



amazon



QATAR
AIRWAYS القطرية



ebay



Alibaba.comTM



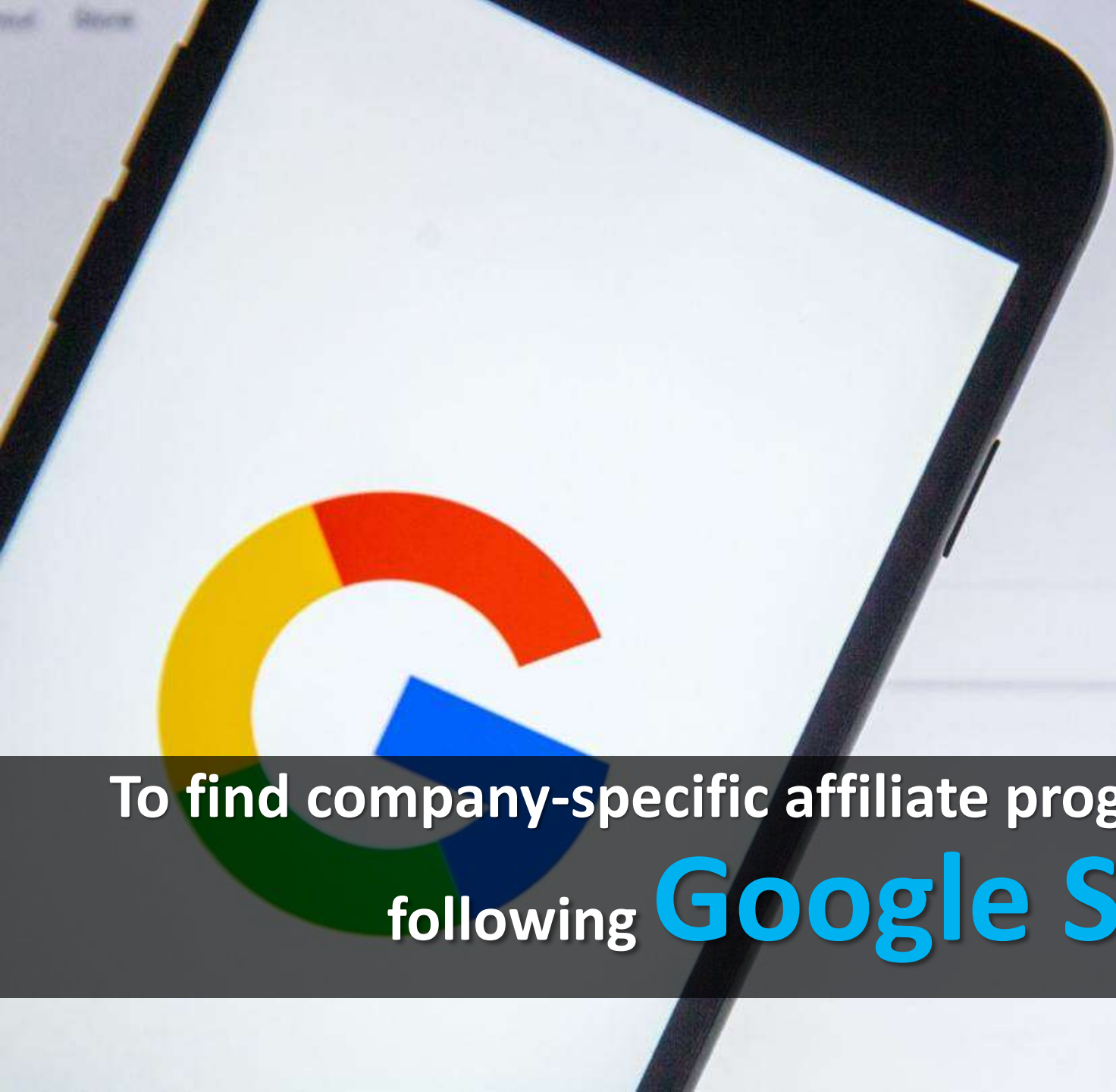
Google AdSense



STRATEGY

6/100

HOW TO FIND A GOOD
AFFILIATE PROGRAM



Google

To find company-specific affiliate programs in your niche, try the following **Google Searches:**

PET AFFILIATE



**YOUR NICHE + AFFILIATE PROGRAM
(e.g., pet product affiliate program)**



**NICHE PRODUCT +
AFFILIATE PROGRAM
(e.g., “dog bed” affiliate program)**



**Keyword + affiliate
(e.g., pet products affiliate
program)**

**Keyword + affiliate program
(e.g., pet dog care affiliate
program)**



DOGS HELPING PEOPLE
BECOME BETTER
OWNERS.

Keyword + affiliate product (e.g., dog affiliate product)



A blurred background image of a business meeting. Two people in white shirts are sitting at a desk. One person is holding a white document with a blue bar chart. The other person is holding a laptop. There are papers and a keyboard on the desk.

PRODUCT NAME + AFFILIATE:

If you already have a product in mind, try combining it with 'affiliate' or 'affiliate program' to see if anything pops up.



“

WANT AN EXACT
SEARCH IN GOOGLE?
TRY SURROUNDING
YOUR SEARCH IN
QUOTATION MARKS.

”



TIP: IF YOU PUT QUOTATION MARKS AROUND A PHRASE, GOOGLE WILL RETURN AN “EXACT MATCH” FOR YOUR SEARCH TERM.



For instance, if you want your search to reveal only dog bed affiliate programs - and not regular bed affiliate programs - make sure you put quotation marks around “dog bed”.

AFFILIATE MARKETING

TIPS



The background of the image is a close-up, slightly blurred photograph of US currency. In the foreground, there are several coins, including pennies and quarters, scattered across the surface. Behind them, several US dollar bills are visible, with the portrait of George Washington on a one-dollar bill being prominent in the lower right. The lighting is warm, creating a golden-yellow hue across the scene.

HOW TO FIND CPA, CPL, CPM, CPS, CPV, & CPC AFFILIATE PROGRAM?

The background of the image is a close-up, slightly blurred view of US currency. It features several green one-dollar bills and several copper pennies. The bills are stacked and overlapping, with the intricate patterns and colors of the paper money visible. The pennies are scattered throughout, some showing the Lincoln Memorial on their obverse. The overall lighting is bright, highlighting the textures of the paper and metal.

YOUR NICHE+ CPA

YOUR NICHE+ CPL

YOUR NICHE+ CPM

YOUR NICHE+ CPS

YOUR NICHE+ CPV

YOUR NICHE+ CPC

The background of the image features a collage of US dollar bills and gold coins. The bills are partially visible, showing details like the Treasury seal and the name of the Secretary of the Treasury. The gold coins are stacked and scattered, adding a sense of wealth and value to the overall composition.

YOUR PRODUCT NAME + CPA

YOUR PRODUCT NAME + CPL

YOUR PRODUCT NAME + CPM

YOUR PRODUCT NAME + CPS

YOUR PRODUCT NAME + CPV

YOUR PRODUCT NAME + CPC

YOUR BRAND+ CPA

YOUR BRAND+ CPL

YOUR BRAND+ CPM

YOUR BRAND+ CPS

YOUR BRAND+ CPV

YOUR BRAND+ CPC



HOW TO FIND AN AFFILIATE PROGRAM OR AFFILIATE NETWORK



You have two main choices when it comes to partnering with affiliates:



A top-down view of a person's hands using a tablet computer on a desk. The desk is cluttered with papers, a pen, and a white coffee cup filled with black coffee. The person is wearing a grey sweater. The background is slightly blurred, showing more of the desk and a laptop.

Either sign up to become an affiliate for an individual company

Sign up with an affiliate network




أشيقر
DIGIMENTORS

**ADM DIGITAL
MASTERY
RECOMMENDS
DOING BOTH!**

**SIGNING UP WITH AN INDIVIDUAL COMPANY WILL
ALLOW YOU TO PROMOTE THAT COMPANY'S PRODUCTS
OR SERVICES.**



Sign
up!



**You sign up once, and
can then promote
specific products or the
company as a whole.**


A person in a dark suit and white shirt is holding a black clapperboard with white diagonal stripes. The clapperboard has the words "AWESOME" and "CONTENT" written on it in large, bold, sans-serif font. "AWESOME" is in white, and "CONTENT" is in a bright yellow-green color.

AWESOME CONTENT

MOST WON'T CARE IF YOU HAVE LOW LEVELS OF TRAFFIC, AS LONG AS YOU REGULARLY ADD GREAT CONTENT TO YOUR SITE.



Regardless of whether you sign up with an individual company or affiliate network (or both) it's super important that you keep your standards high.



**IF YOU WANT TO GO THE
AFFILIATE NETWORK ROUTE,
HERE ARE SOME OF THE
MOST POPULAR ONES:**

How To Make Money

Being an Amazon Affiliate

amazon associates

Brand

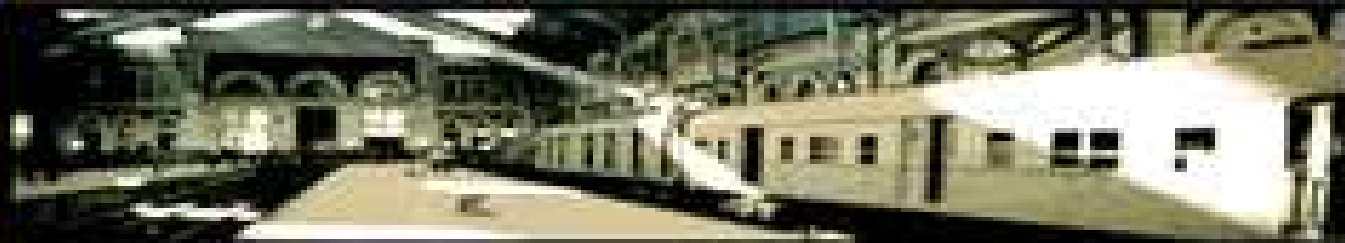
Affiliate
Marketing

Amazon

Revenue

CJ.com

Commission Junction



members

email:

password:

LOG ON

At Commission Junction, we provide the tools for successful revenue sharing programs.

Revenue sharing programs, also called **affiliate**, **associate**, **pay-per-sale**, or **pay-per-lead** programs, are an exciting way for website owners (which we call **Affiliates**) to add content and earn cash. It is also an incredible tool for online commerce sites (which we call **Merchants**) to increase sales.



directory

Browse categories

Choose a category ▾

AFFILIATES

Want to join a revenue sharing program and earn

Affiliate Marketplace

A huge selection of merchants to choose from, in every niche you can imagine.


SHAREASALE
TRUE PERFORMANCE MARKETING

& MAKE MONEY ONLINE

CLICKBANK:



CLICKBANK[®]

**THE WORLD'S LEADING ONLINE MARKETPLACE
FOR DIGITAL PRODUCTS**

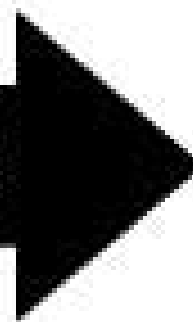
- Specializes in digital products. Digital products are great as they tend to give the publisher (you) much higher commissions than for tangible goods – sometimes the commissions even run as high as 80-90%!



E-JUNKIETM

Get Help

HERE



We Help You Sell Online

Another outfit specializing in digital products like eBooks. These can offer up to a 100% commission!



Keep in mind you may need to sign up for a free account before you can see a full list of stores or businesses that participate in each program.

The background of the entire image is a close-up, shallow depth-of-field photograph of numerous gold coins. The coins are scattered across the frame, with some in sharp focus in the foreground and others blurred in the background. The lighting is warm and golden, creating a rich, textured appearance. The coins appear to be US dollars, with the words "LIBERTY" and "IN GOD WE TRUST" visible on some of the more prominent ones.

STRATEGY

7/100

FOLLOW

15

**GOLDEN
RULES**

**Of Affiliate
Marketing**

1. Focus on Keywords that People Actually Search For






2. Research Affiliate Programs Carefully

3. Don't Pick Just Any Niche





4. You Will Have to Learn to Take Baby Steps



5. Make your Website **SEO** Friendly

be
honest

6. BE HONEST
WITH YOUR
AUDIENCE



CONTENT

**8. MAKE YOUR
CONTENT WORTH
READING**

9. START BLOGGING





CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
						13
						20
					10	19
	21	22	23	24	25	26
						27
28	29	30	31			

10. Make a Plan





11. ASSESS YOUR RESULTS FREQUENTLY



***12. LOVE WHAT
YOU ARE DOING***

13. Use great tools
to increase traffic
and leads



14. Know Your Product, Know Your Audience.





15. BUILD YOUR TEAM





**WHAT HAPPENS IF I FAIL AFFILIATE
MARKETING?**

A close-up, slightly blurred image of several US dollar bills. In the foreground, a \$100 bill is prominent, showing the portrait of Benjamin Franklin. Below it, a \$20 bill is visible, showing the portrait of Andrew Jackson. The bills are stacked and slightly overlapping. A semi-transparent blue horizontal bar is overlaid across the middle of the image, containing white text with a black outline.

HOW DO YOU MAKE MONEY EVEN IF YOU FAIL THE AFFILIATE PROGRAM?

FALLBACK

STRATEGY

8/100



Fall Forward

WEBSITE FLIPPING



Sometimes referred to as the world of:

DIGITAL REAL ESTATE

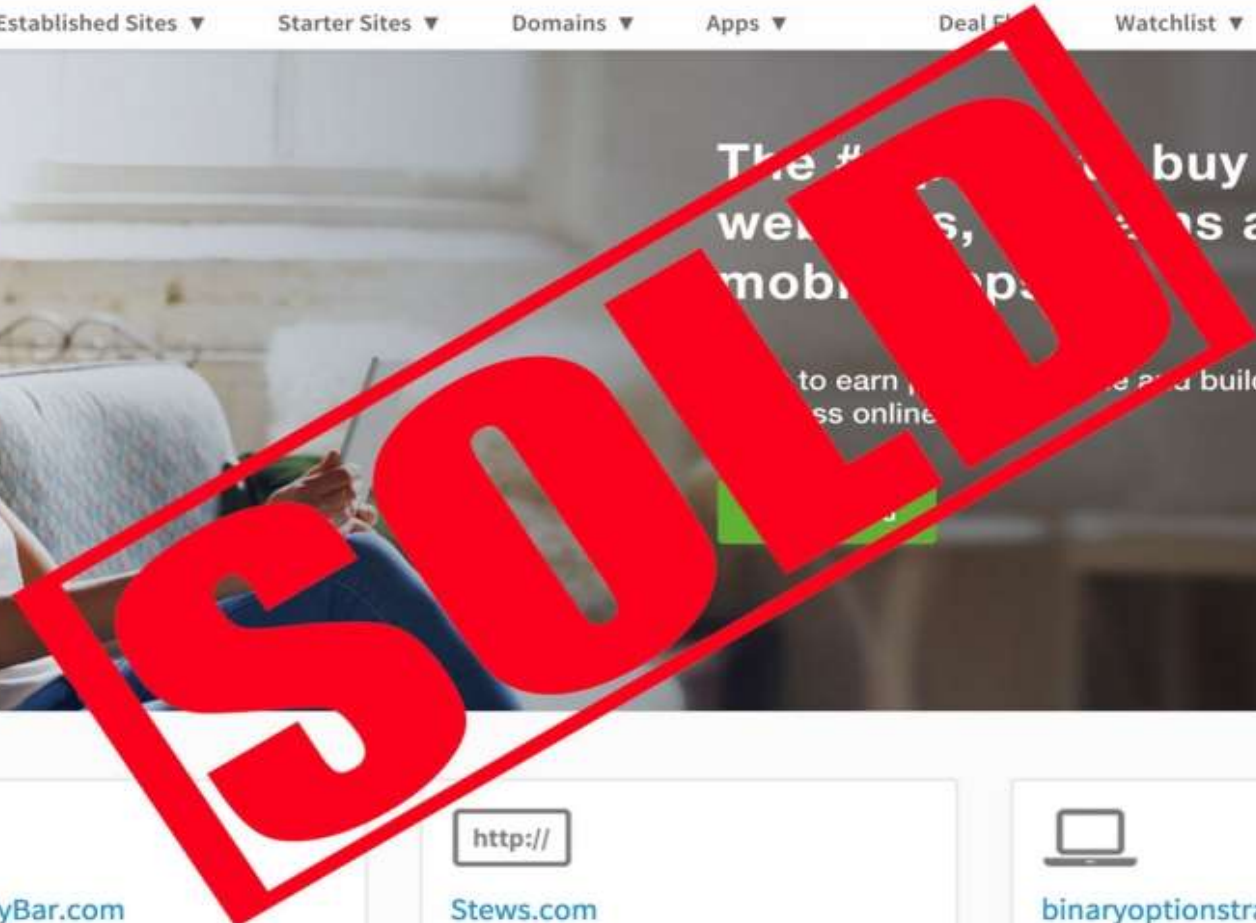


WHAT IS WEBSITE FLIPPING?

[Advanced Search](#)[Log In](#)[Sign Up](#)[Sell](#)[All](#)[Established Sites](#)[Starter Sites](#)[Domains](#)[Apps](#)[Deal Flow](#)[Watchlist](#)[Saved Searches](#)

The #1 marketplace to buy and sell
websites, domains and
mobile apps

to earn money online and build a
business online



[EpicBeautyBar.com](#)

\$45,500

18 bids

19 hours

Site with 2,233 uniques/mo making
\$9,585/mo. Made \$158,918.52 in 19...



[Stews.com](#)

\$600

2 bids

4 days

19 Years Old, Category Killer ! Big industry
Panera Bread, E-Directo...



[binaryoptionstradingplace.com](#)

\$5,251

50 bids

5 days

Established Binary Options Business | 4 Sites
Over \$13,000 Made! | ...

<https://empireflippers.com/marketplace/>



[Home](#)

[Marketplace](#)

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Login / Register



[Schedule A Call](#)
+1-888 658 8388

5

[Sell Your Site](#)

Online Businesses For Sale

Profitable online businesses from trustworthy sellers

[Register for Full Access →](#)



Action ?	Listing ?	Niche & Status ?	Monetization ?	Price ?	Monthly Net Profit ?	Multiple ?	Seller Interview ?
	#47581	News & Education ● For Sale	> Advertising, Affiliate, A...	\$1,965,320	\$49,133	40x	✗
	#47897	Apparel & Accessories ● For Sale	> Application, SaaS, Affili...	\$1,897,387	\$52,705	36x	✓
	#47242	Survival & Security ● For Sale	> Affiliate, Amazon Asso...	\$1,478,630	\$43,489	34x	✓
	#47639	News & Education ● For Sale	> Amazon Associates, A...	\$1,156,880	\$26,293	44x	✓
	#46740	Pet Care ● For Sale	> Advertising, Affiliate, A...	\$986,820	\$24,670	40x	✓
	#47375	Gaming ● For Sale	> Amazon Associates, A...	\$983,519	\$25,882	38x	✗
	#47891	Finance ● For Sale	> Lead Gen, Affiliate	\$952,893	\$23,822	40x	✓
	#46603	Health & Fitness ● For Sale	> Application, Affiliate, S...	\$919,016	\$27,849	33x	✓



\$5,221,423

Sales last 30 days



92%

Sales Success Rate



\$141,734,480

Sales Overall

<https://www.flippa.com/>

Flippa

Search 3000+ websites, apps & businesses

All



Valuation Tool

Services

Pricing

Blog

Sign In

Start Selling

Websites

Apps

Domains

eCommerce

Content

Marketplaces

Services

SaaS

AdSense

Register as a buyer. It's free!

Editor's Choice

Save this search

See all



bobblegr.am

US\$32,285

Watch

Ecommerce



CONFIDENTIAL

US\$40,000

Watch

SaaS



CONFIDENTIAL

US\$290,000

Watch

Services



CONFIDENTIAL

US\$170,000

Watch

Ecommerce

Our Favorite Searches

Expertly curated searches designed to help you discover your taste.



Low-maintenance dropship & content sites well-



Top 20 fastest growing online categories right now.



These businesses have over \$100,000 annual profit

0 hours 35 days +

Sale Type ^

- Auction
- Classified

Includes only ▾

Seller Location ▾

Status ^

- Open
- Recently Sold



gearoffer.com

Type Website Industry Electronics Monetization Other Site Age 2 years Net Profit \$1,520 p/mo

Marketplace / Electronics

SPONSORED

United States

Watch

View Listing

Asking price \$55,000

Multiple 3x



XScoder.com

Type Website Industry Business Monetization Adsense Site Age 2 years Net Profit \$782 p/mo

Marketplace / Business

SPONSORED

Italy

Watch

View Listing

Asking price \$99,000

Multiple 10.5x



monkvyasa.com

Type Website Industry Lifestyle Monetization Subscription Site Age 5 years Net Profit \$702 p/mo

Marketplace / Lifestyle

United States

Watch

View Listing

Asking price \$9,000

Multiple 1.1x

Activate Windows
Go to Settings to activate Windows.

<https://feinternational.com/>

FE International - No. 8 Fastest Growing Financial Services Company in America - Financial Times 2020

[Learn More](#)



FE INTERNATIONAL

📞 US (800) 403 9067 | UK +44 (0) 203 617 1073

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Sell Your Online Business With a Website Broker You Can Trust

Our market-leading M&A advisory team has completed hundreds of millions in SaaS, e-commerce and content business acquisitions since 2010. Offering direct access to a global network of established pre-qualified investors, FE International is perfectly placed to drive buyer demand and maximize value for your business.



- 94.1% sales success rate
- Over 800 business sales
- Highly efficient, data-driven process
- Personalized service from experienced professionals

[SELL A WEBSITE](#)

Activate Windows
Go to Settings to activate Windows.

profitable mobile App niche with dozens of successful mobile applications.

E-Commerce - Branded Natural Skincare & Beauty Products - \$4.5M net/yr

Under Offer

[MORE DETAILS](#)

Yearly revenue **\$11,469,000**

Yearly net profit **\$4,460,000**

Asking price **\$17,258,000**

FE International is pleased to present a rare and exciting Amazon FBA business in the beauty and skincare niche with 100% positive seller feedback and a c.21% re-order rate.

Launched in 2014, this business has established itself as a dominant player in the space by selling a range of high-quality moisturizers, creams and serums formulated using premium natural ingredients.

As the beauty industry continues to grow, expected to reach \$716.6 billion in sales by 2025, this business stands at the forefront of this market. With a wide selection of products created using natural ingredients, the business

Digital Products – Leading Astrology & Horoscopes Platform – c.74% Repeat Business / \$7.3M Gross/Yr

[MORE DETAILS](#)

Yearly revenue	\$7,052,000
Yearly net profit	\$1,826,000
Asking price	\$10,640,000

For sale is an authoritative portfolio of digital product businesses in the horoscopes and astrology niche with a 73.5% repeat customer rate.

Launched in 2016, the portfolio consists of 16 sites spread across four global brands which offer access to online psychic readings and horoscopes in 10 languages. With a proprietary platform, 1.8M active emails, and a focus on technological innovation, the portfolio has rapidly climbed in user popularity and quickly achieved product market fit.

Over the past four years, the portfolio has secured a firm foothold in the highly profitable market for horoscopes and astrological services. With the astrology services market worth an estimated \$2.2 billion in the US alone, the business stands at the forefront of this lucrative niche.

Affiliate - Health & Fitness Product Reviews - \$19.4K Gross/Mo

Under Offer

MORE DETAILS

Yearly revenue	\$232,000
Yearly net profit	\$223,000
Asking price	\$522,000

For sale is a steadily-growing content business in the health and fitness product reviews niche.

Launched in January 2016, the business has steadily grown in popularity by providing informative buying guides, product reviews, how-to articles, and workout plans. With more than 400 informative articles covering gym equipment, workout plans, different workout techniques, nutrition supplements, and more, the business has established a firm position in the health and fitness space.

With fitness playing an increasingly important role in the day-to-day of consumers, the global fitness market has grown to become a \$94 billion-dollar niche in 2020. Within the greater fitness industry, demand for home gyms and equipment is forecast to continue rising, placing the business in an optimal position to benefit from these industry dynamics to continue growing.

SPRING / SUMMER COLLECTION 2017

Get up to 30% Off

HOW TO PREPARE YOUR AFFILIATE SITE FOR FLIPPING



**Affiliate
websites
are growing
constantly.**



More and more people are realizing how with a little hard work they can start an affiliate business to support their dream of living flexibly and free.



UNDERSTAND WHAT MAKES YOUR SITE VALUABLE



Revenues are important!





BUSINESS PROCESSES AND SYSTEMS:

The efficiency with which your site runs is very important to investors.



CUSTOMER RETENTION AND BRAND LOYALTY:

affiliate businesses that successfully retain their customers, and who have a solid base of loyal customers, will be seen as more valuable.



RECORDS KEEPING:

- You need to be able to prove your revenue claims.



WHAT YOU SHOULD PREPARE FOR THE SALE?



**PERFORM AN
AUDIT OF ALL
YOUR SITE'S
PROCESSES**



**CHECK THAT
YOUR
RECORDS ARE
UP TO DATE**





-
- It's best to start planning for the sale more than a year in advance so that you have the time you need to implement any changes and correct any areas of concern.

Make Money Online by **Website Flipping**





1. CHOOSE YOUR NICHE

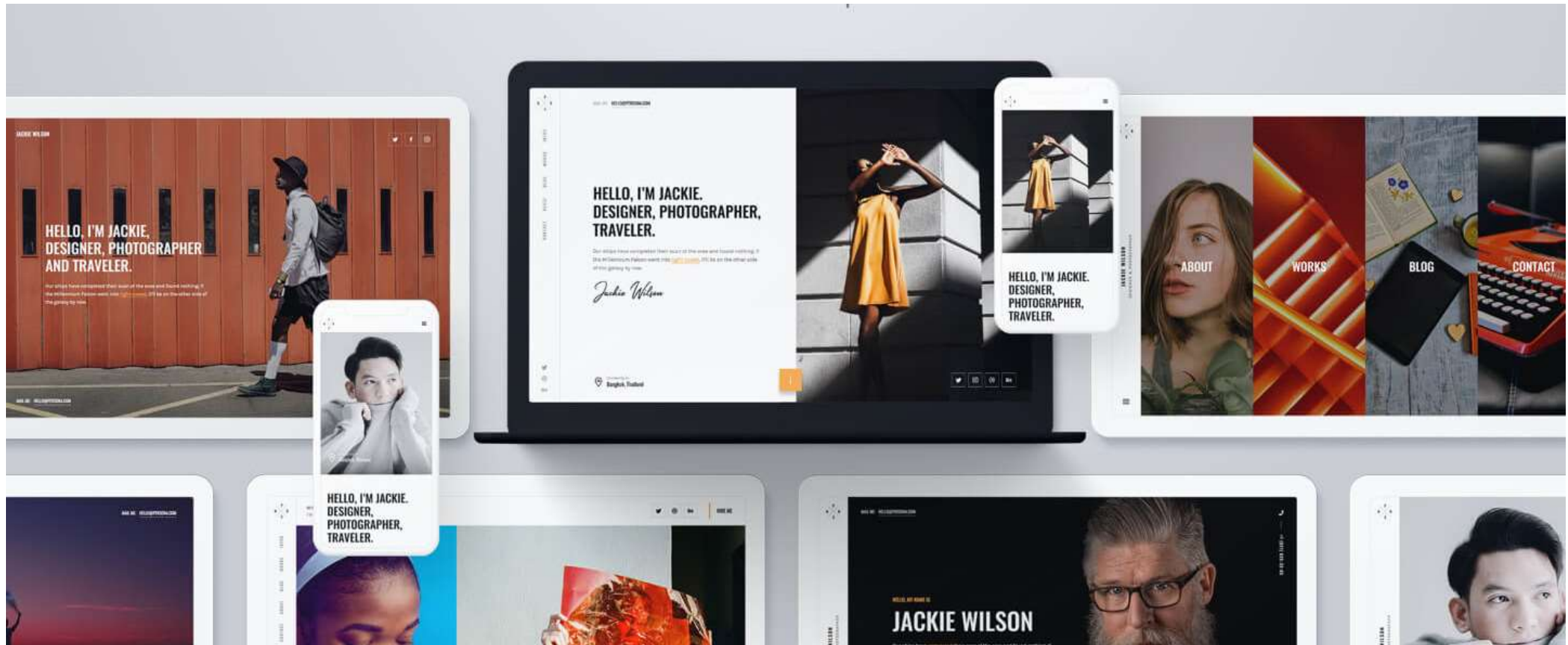


2. DOMAIN NAME

3. WEB HOSTING



4. DESIGN



5. Go for Advertising

Google AdSense provides a code that can be inserted on your website.





6. RICH CONTENT

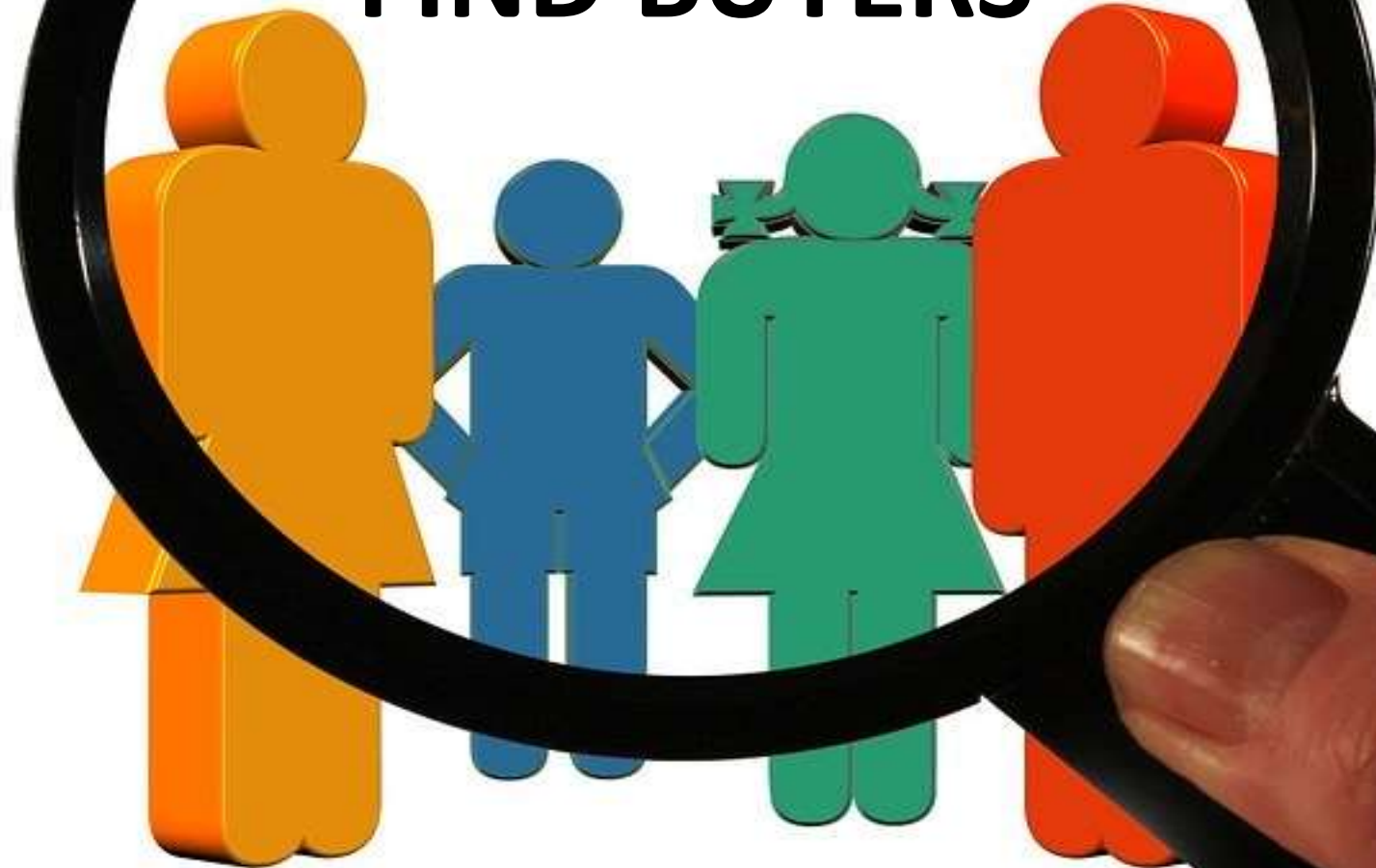
7. SEO





8. MORE TRAFFIC – MORE SELLING POTENTIAL

9. AUCTION OR FIND BUYERS





.com

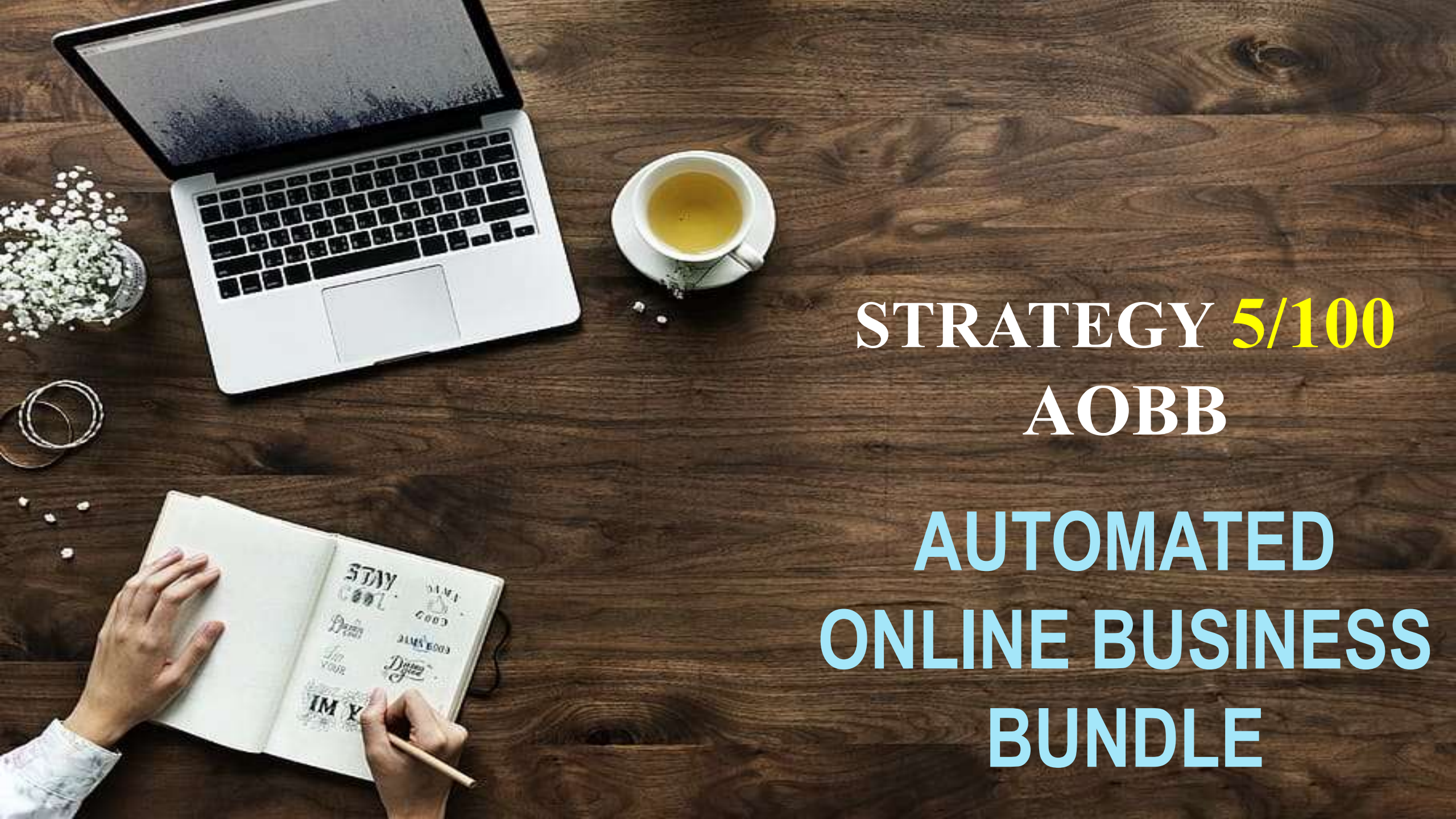
.com

10. TRANSFER DOMAIN



MAXIMUM NUMBER OF QUESTIONS ARE
RELATED TO **STRATEGY 5/100**





STRATEGY **5/100**

AOBB

**AUTOMATED
ONLINE BUSINESS
BUNDLE**



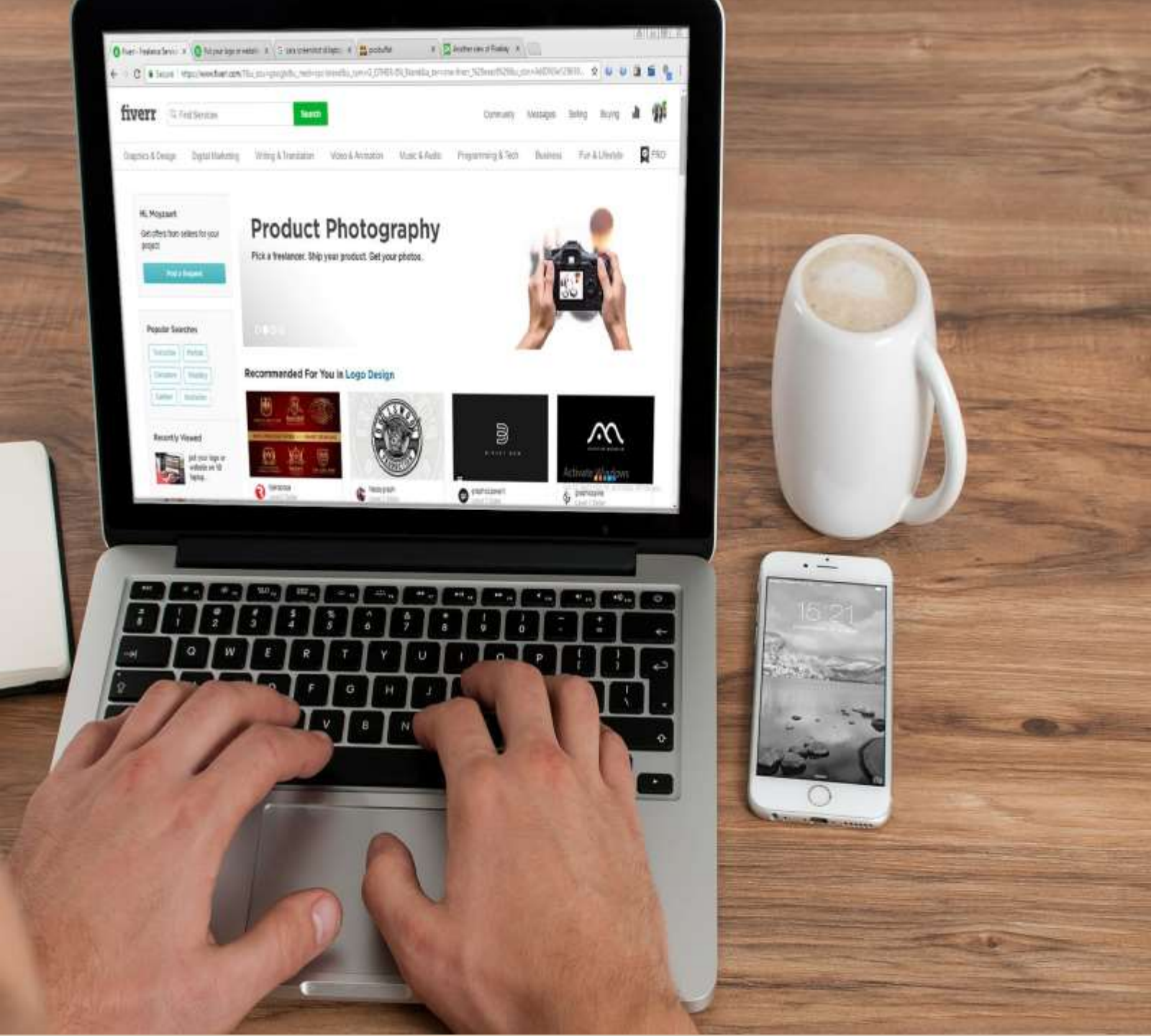
AOBB clubbed with AFFILIATE PROGRAM and CPA, CPM, CPL, CPC, CPS, CPV, Recurring, etc.



AOBB is also clubbed with
DIGITAL PRODUCTS with private label, master
reseller rights, reseller rights, & giveaway rights.

A close-up photograph of a person's hands writing in a notebook. The person is wearing a blue long-sleeved shirt. The notebook is open, and the person is holding a silver pen. The background is blurred, showing a desk and some papers. A semi-transparent white banner is overlaid across the middle of the image, containing the text.

**AOBB MUST INCLUDE THE
FOLLOWING:**



1. WEBSITES

1 WEBSITE
(minimum)

Can have **MORE**
THAN 1 WEBSITE
depending on the
niche and merchants.



2. MINIMUM:

1 LANDING PAGE
1 FUNNEL

WEBSITE

ONLINE STORE

LANDING PAGE

FUNNELS

ALL DESIGNS

APP

BOOK

COMING SOON

LAUNCH

ONLINE STORE

OPT-IN

PRODUCT

SERVICES

VIDEO

WEBINAR



LANDING ONE



LANDING TWO



LANDING THREE

WEBSITE

ONLINE STORE

LANDING PAGE

FUNNELS

ALL DESIGNS

SALES / PRODUCT

LEAD GENERATION

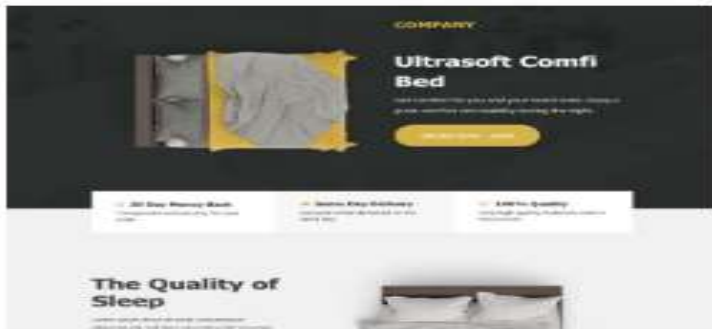
WEBINAR

LEAD MAGNET

OPT-IN

HOME

COUPON



Furniture

A great one product funnel to skyrocket your sa...



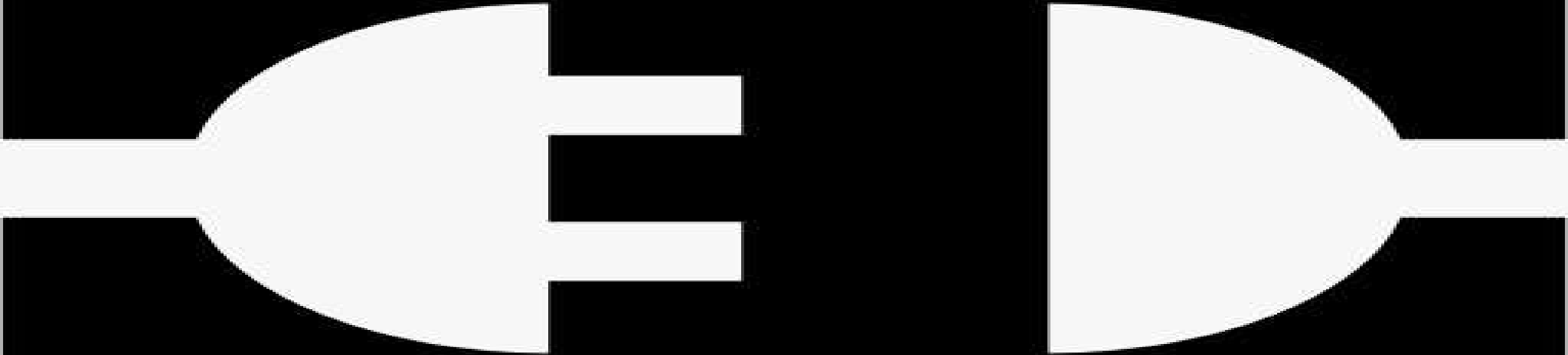
Courses / Tutorials

Kickstart your courses by getting more students



E-Book Purchase

3. PLUG-INS



(A plugin is a piece of software containing a group of functions that can be added to a website. They can extend functionality or add new features to your websites.)

EXAMPLE:



BackWPup – WordPress Backup Plugin

By Inpsyde GmbH

Download

When was the last time you backed up your website?

Even if your blog is only a few days old, this is something that you should get into the habit of doing. And, with this plugin, it's easy to get into the flow. With **BackWPup**, you can schedule automatic backups, ensuring that you never forget to do so manually.



4. ADD-ONS

Gmail

Compose

Inbox

- Starred
- Snoozed
- Sent
- Drafts
- More

Meet

- Start a meeting
- Join a meeting

Chat

Influencer

No recent chats
Start a new one

Search mail

Sumi, me 2
Reg:- social media posting link -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com Email: a...

Google

elizabeth, me 2

Faseeh, me 2
Entry to Review Competition Day 1 - ----- Forwarded message ----- From: Faseeh Ahsan <fshahsan@gn...>
Screenshot_20... Screenshot_20... Screenshot_20... +1

elizabeth, me 2
Social Media like - Submission -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com Email: a...

Creative Digital Ma.
Creative Digital Marketing's invitation is awaiting your response - LinkedIn Creative Digital Marketing would...

Ran, me 2
Screenshot / Social Media Competition -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com...
IMG_9839.jpg

Afrana, me 2
Afrana Hakeem - ----- Forwarded message ----- From: Afrana Hakeem <afranahakeem54@gmail.com> Date: Sat, Jun 27, 20... Jun 28
IMG-20200627-...

Prinston, me 2
Social media like -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com Email: admsip@adm.qa Phone: +97433955... Jun 28
Screenshot (8)...

ADD-ONS

G Suite

- Google Ads
- Photos
- Translate
- Vault
- Hangouts
- Forms
- Keep
- Jamboard
- Cloud Sea...
- Earth
- Collections
- Classroom
- Cloud Print

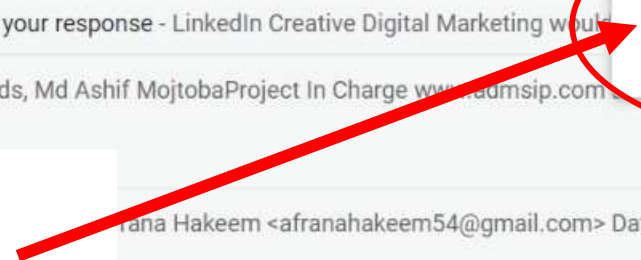
- Compose
- Inbox
- Starred
- Snoozed
- Sent
- Drafts
- More
- Meet
 - Start a meeting
 - Join a meeting
- Chat
 - Influencer

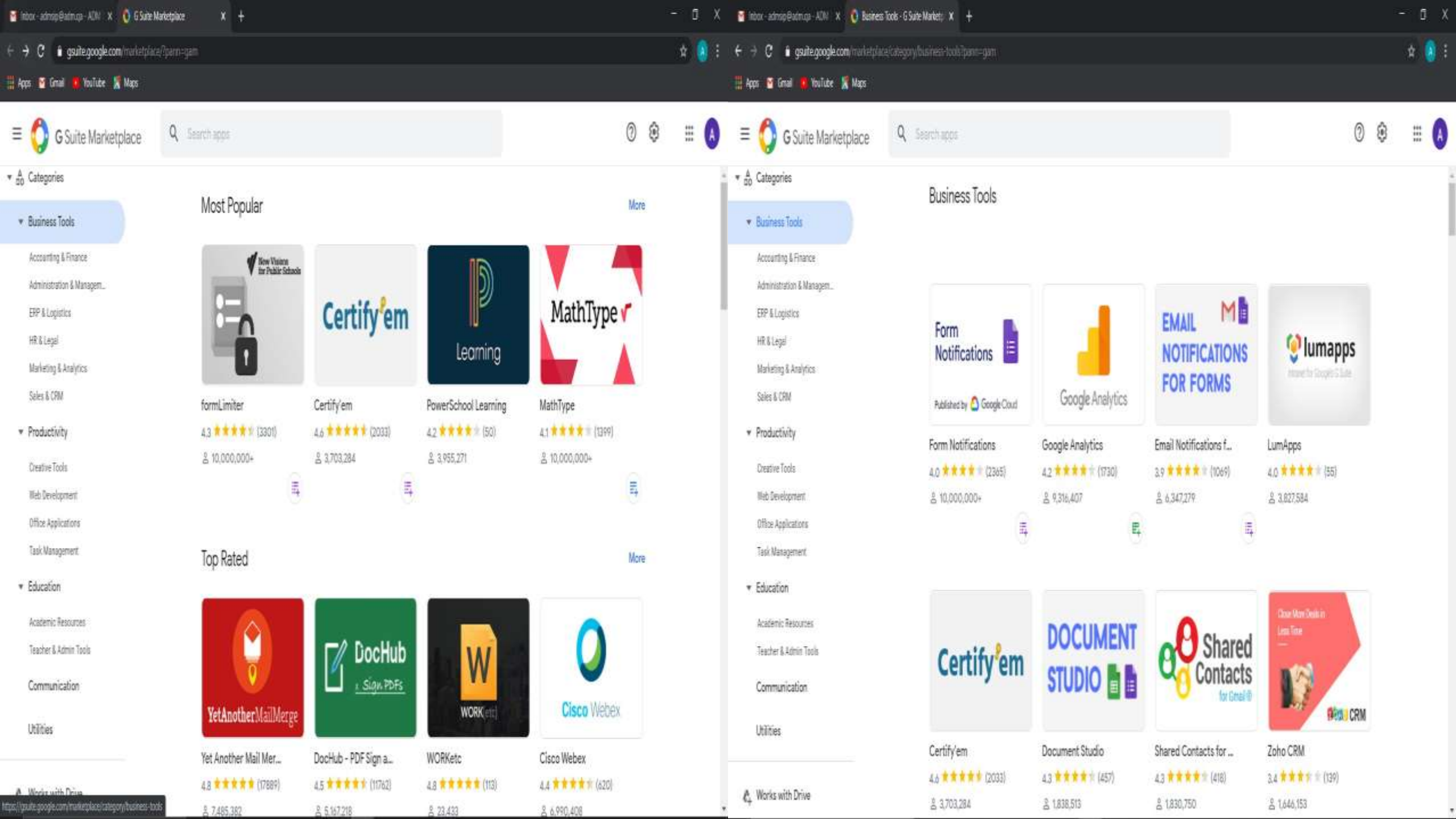
- Sumi, me 2
Reg:- social media posting link -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com Email: ac
100 days digital...
- Google
Security alert - New device signed in to admsip@adm.qa Your Google Account was just signed in to from a
- elizabeth, me 2
Social Media Activity for July 1st - ----- Forwarded message ----- From: elizabeth Rani <elisavictor@yaf
my Fb Vidio-Jul...
- Faseeh, me 2
Entry to Review Competition Day 1 - ----- Forwarded message ----- From: Faseeh Ahsan <fshahsan@gn
Screenshot_20... Screenshot_20... Screenshot_20... +1
- elizabeth, me 2
Social Media like - Submission - -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com Email: ac
- Creative Digital Ma.
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Screenshot / Social Media Competition - -- Regards, Md Ashif MojtobaProject In Charge www.admsip.com
IMG_9839.jpg

G Suite

- Vault
- Hangouts
- Forms
- Keep
- Jamboard
- Cloud Sea...
- Earth
- Collections
- Classroom
- Cloud Print
- More from G Suite Marketplace

MARKETPLACE





Most Popular



formLimiter 4.3 (3301) 10,000,000+
Certify'em 4.6 (2033) 3,703,284
PowerSchool Learning 4.2 (50) 3,955,271
MathType 4.1 (1399) 10,000,000+

Top Rated



Yet Another Mail Mer... 4.8 (17889) 7,485,382
DocHub - PDF Sign a... 4.5 (11762) 5,167,218
WORKetc 4.8 (113) 23,433
Cisco Webex 4.4 (620) 6,990,408

Business Tools



Form Notifications 4.0 (2365) 10,000,000+
Google Analytics 4.2 (1730) 9,316,407
Email Notifications f... 3.9 (1069) 6,347,279
LumApps 4.0 (55) 3,827,584



Certify'em 4.6 (2033) 3,703,284
Document Studio 4.3 (457) 1,838,513
Shared Contacts for ... 4.3 (418) 1,830,750
Zoho CRM 3.4 (139) 1,646,153

EX.: LABNOL- EMAIL EXTRACTOR

Google Suite Marketplace

Search apps

Home

Top Charts

Most Popular

Top Rated

Categories

Business Tools

- Accounting & Finance
- Administration & Managem...
- ERP & Logistics
- HR & Legal
- Marketing & Analytics
- Sales & CRM

Productivity

- Creative Tools
- Web Development

Email Address Extra...
Amit Agarwal
★★★★☆ (295) · 24,936
Sheets Add-on

Install

Gmail Extractor

File Edit View Insert Format Data Tools Add-ons Help All changes saved in Drive

- Email Address Extractor
 - Start Extractor..
 - Getting Started Guide
 - Send Debug Logs
 - Help
- Email Scheduler
- Email Spreadsheet
- Twitter Archiver
- Get add-ons...
- Manage add-ons...

Step 1. Install the add-on from labnol.org/extract
Step 2. Go to Add-ons -> Email Extractor -> Start

5. BUY TRAFFIC

Web Traffic 

6. AUTOMATION



7. DIGITAL PRODUCTS



8.





CALL TO ACTION

9. CTA homepage banner
linked with high paying affiliates



10. MONETIZATION

WITH:



Google AdSense

SPONSORED
POST

CRYPTOCURRENCY MINING



...AND MANY MORE

12. PAYPAL



12. PAYONEER





Bank transfer complete

13. BANK TRANSFER

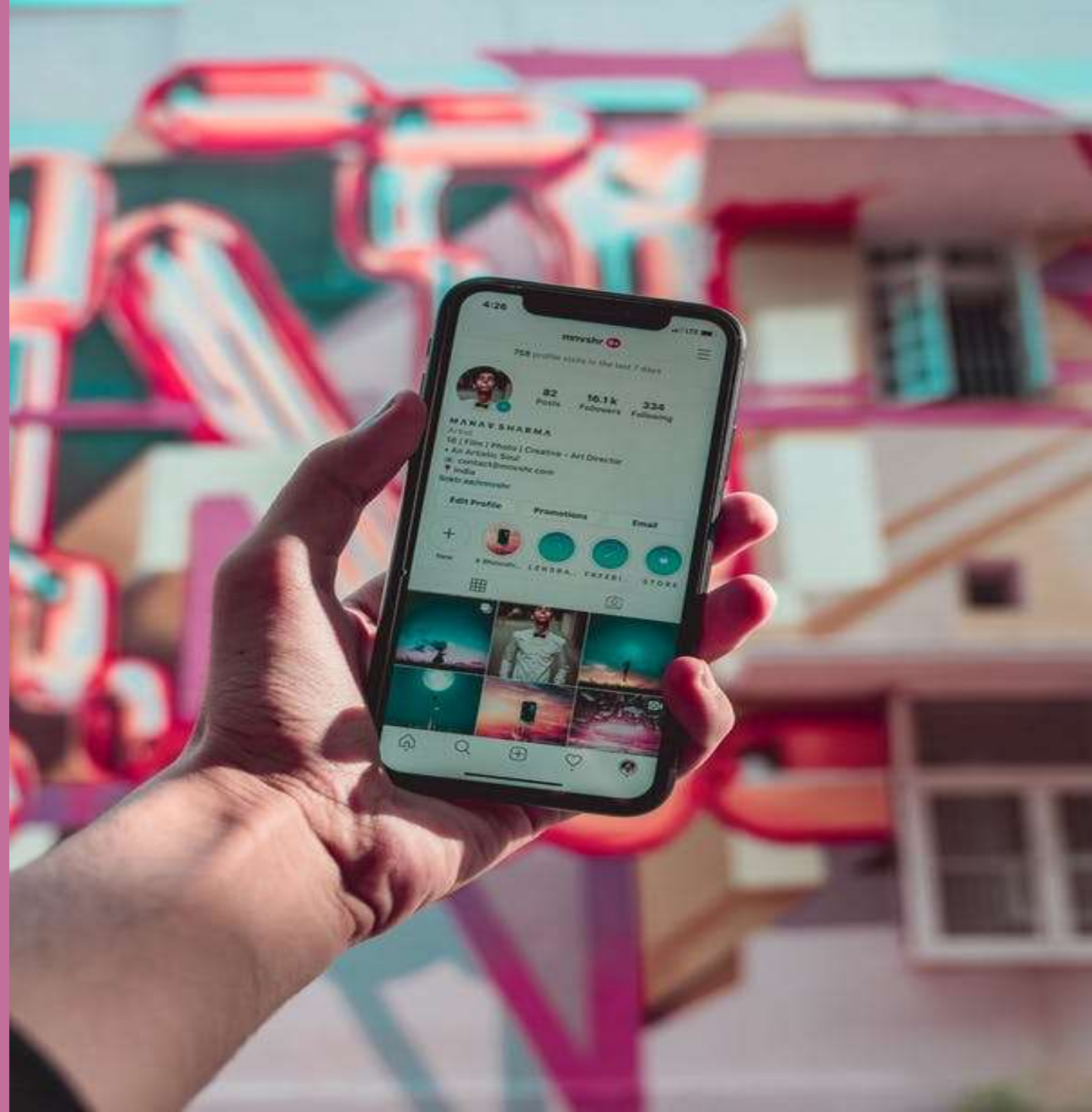


14. CRYPTOCURRENCY PAYMENT



15. SYNDICATION

16. SOCIAL MEDIA INFLUENCER RELATIONSHIPS



17. Campaigns



18. SPYTOOLS



19. Funnel Tracker &

Remarketing



Remarketing Retargeting



20.SOCIAL MEDIA STRATEGIES

3 types of strategies recommended





**GET HELP FROM
EXPERTS/
CONSULTANTS**



CHAMPION \$100



CHAMPION \$350



CHAMPION \$500



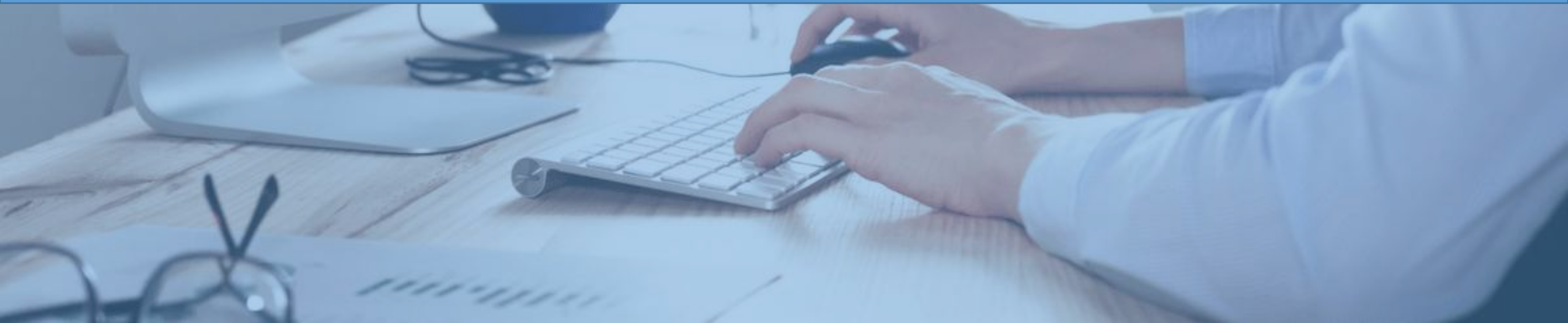
CHAMPION \$1000



2 STAR
RECOMMENDED
FOR ALL THE
ADMCHAMPIONS



IF YOU WISH TO IMPLEMENT AND ACQUIRE AOBBS
TALK TO YOUR MENTORS



QUESTIONS

Q. Mentees are worried about implementing all the steps. Many are concerned these are done by separate team like SEO, marketing team, etc. Will they be able to do everything by themselves?

Q. What is funnel tracker and how does it work?

Q. From where can we know the cookies period?

Q. What is a landing page?

Q. What is basket size vs your revenue?

Q. Will you explain more about the \$350/\$1000 champion?

Q. How are we going to implement the affiliate marketing who has no blog/ website in 100 days and start working?

Q. In Flipkart, they are not allowing for sign-up. If we already have an affiliate account we can continue or else it is not possible.

Q. Does Qatar Airways use CPS model or CPA model?

Q. Do we get training for AOBB?

Q. When will ADM implement AOBB to the bundle and when can mentees get the bundle?



THANK

YOU