

THE PROTECTION COLLECTION



Where Safety and Brand Guidelines Meet

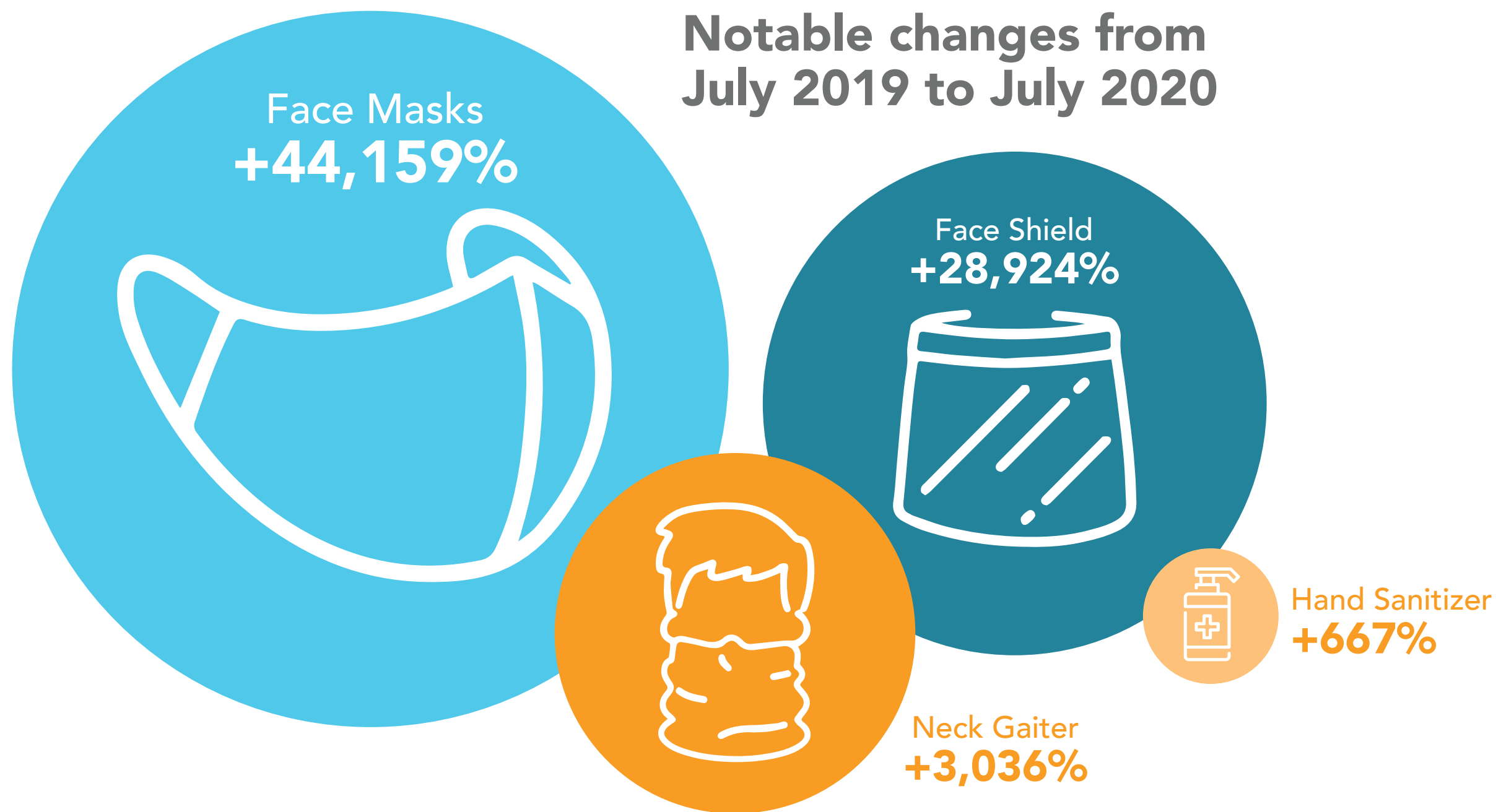
The Protection Collection offers a curated set of options to keep you safe at home and in the office.

With the Protection Collection, you can supply your staff and customers with essential equipment from a reputable manufacturer while increasing your brand visibility.



The COVID-19 Pandemic has caused a surge in demand for reusable face coverings. The washable and reusable face mask market is predicted to surpass \$4 billion by the year 2030 - more than doubling its current size. (1)

2020 has seen a dramatic shift in interest from traditional promotional products to PPE. Custom branded face masks, bandanas, and other protective gear are the most frequently searched items on industry database ESP, eclipsing promo favorites like pens, water bottles, and sunglasses. (2)



Source 1: www.factmr.com/report/4700/washable-and-reusable-mask-market
 Source 2: www.asicentral.com/news/newsletters/promogram/august-2020/ppe-products-dominate-esp-searches-in-july/

Top 10 Promo Search Items

As ranked by Advertising Specialty Institute's ESP Search Engine

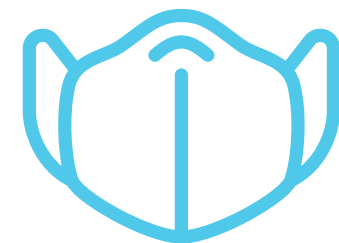
July 2020	Rank	July 2019
Face Mask	1	Pens
Mask	2	Water Bottle
Hand Sanitizer	3	Tote Bags
Neck Gaiter	4	Lanyards
Pens	5	Pop Socket
Mugs	6	Koozie
Water Bottle	7	Sunglasses
Face Shield	8	Backpack
Lanyard	9	Tumbler
Tote Bags	10	Coasters

CDC Guidance on Face Coverings

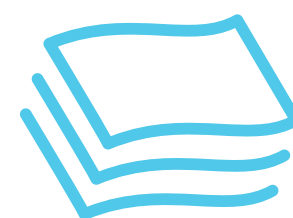
The CDC has published the following guidelines and recommendations for how to wear face masks to help protect yourself and others from contracting or spreading COVID-19:



Wear a face mask or face covering in public settings and when around people who don't live in your household, especially when other social distancing measures are difficult to maintain.



Make sure it fits properly. Your face mask or covering should cover your mouth and nose, and leave no exposed gaps on the sides of your face.



Masks with at least 2 layers of tightly woven cotton are recommended for personal use

Our Protection Collection is curated with these guidelines in mind, and each of our products is thoroughly tested for safety and compliance to ensure you get a product you can trust.





Full Color Cotton Face Mask

Colorful, comfortable, and 100% customizable!
The Full Color Cotton Face Mask is made of 2 layers of soft, breathable combed cotton, with full color designs, solid color binding and black or white lining and straps.

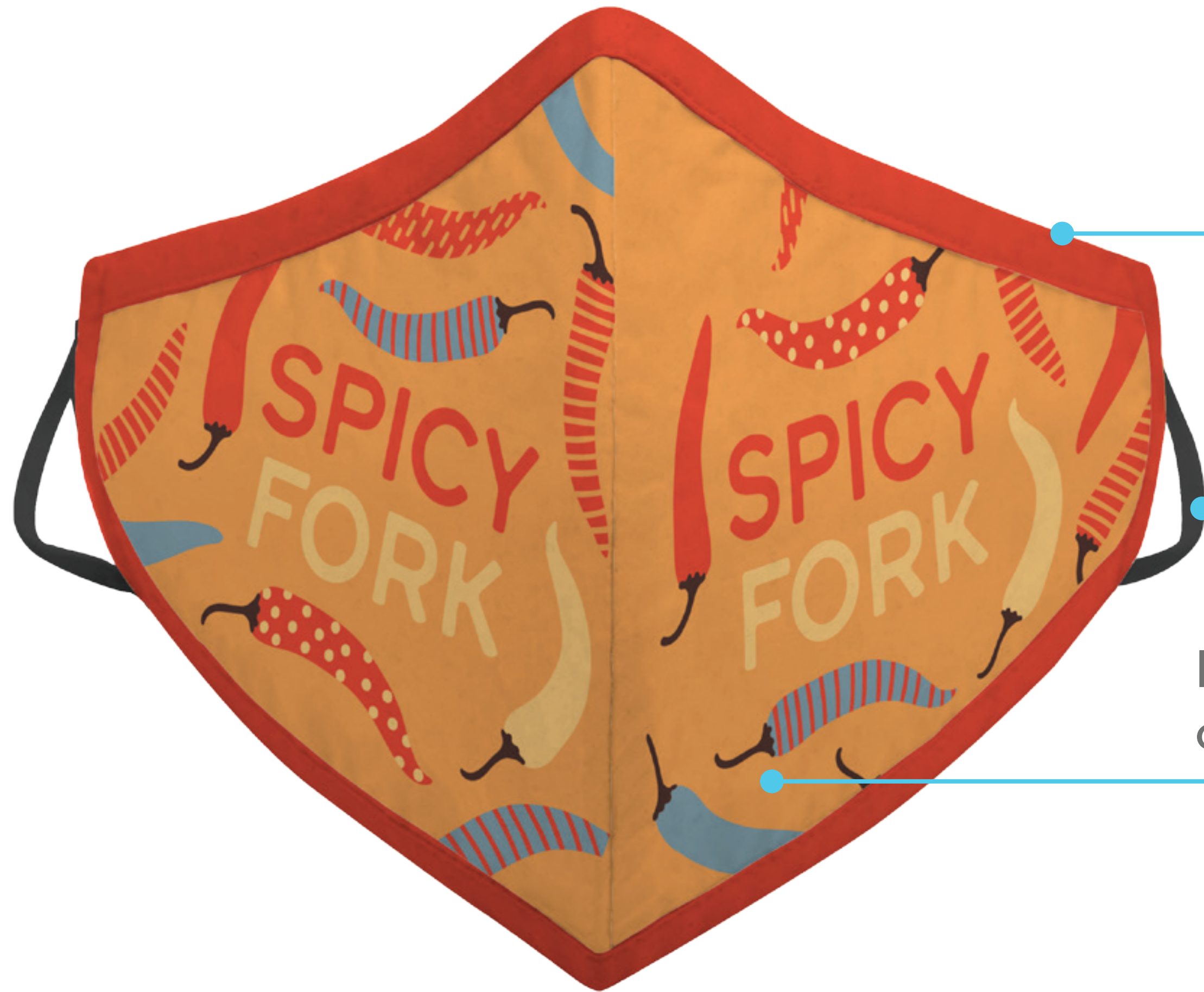




FULL COLOR COTTON FACE MASK



CDC COMPLIANT



Solid binding in the color of your choice

Black or white elastic ear straps

Full color designs on left & right panels

Why Choose 100% Cotton

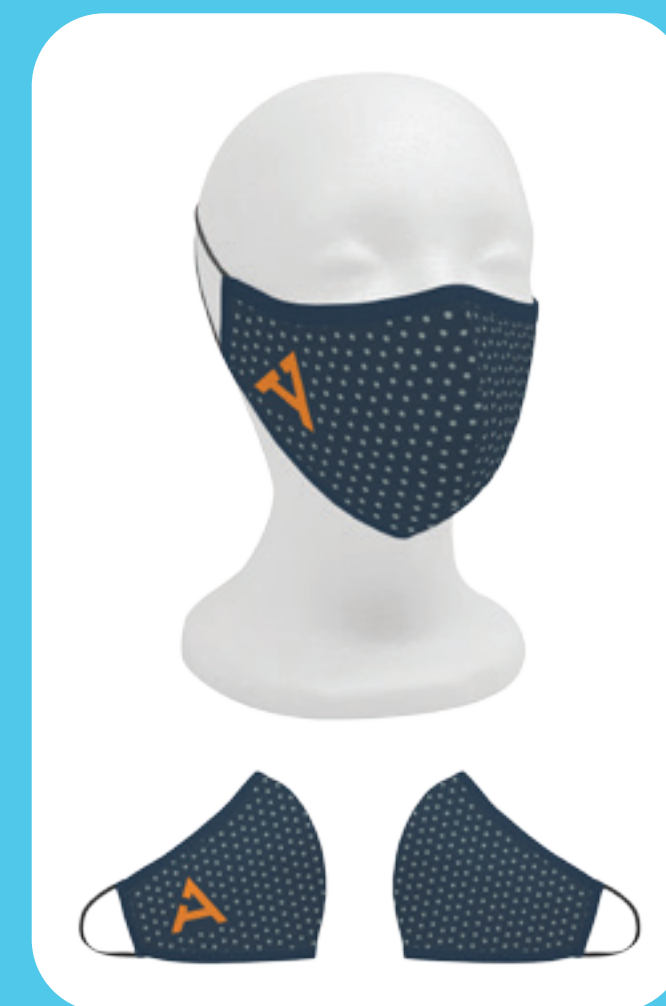
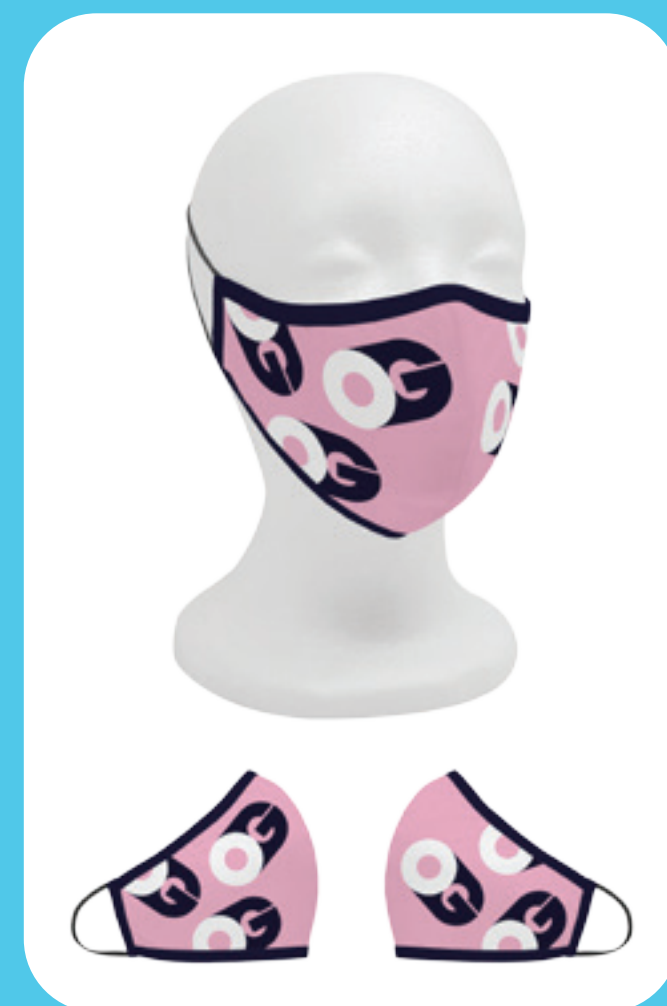
Experts recommend using cotton for face masks because its tight weave makes it a better filter of airborne particles than other popular mask fabrics. Our Face Mask uses two layers of tightly woven combed cotton, for double the filtration.

Did You Know?

Our Full Color Cotton Face Mask is specially designed for a comfortable, all-day fit! The center seam adds structure and room to breathe inside the mask, and the double layers of combed cotton are light, breathable, and soft on the face.

FULL COLOR COTTON FACE MASK

DESIGN INSPIRATION





the
Brandana

and
Brandito

Pantone Matched
Face Coverings





PANTONE MATCHED BRANDANA

The Brandana is multi-functional headwear that starts flat and can be worn over a dozen different ways, including as a comfortable, breathable face covering! Measuring 9.84" x 19.29", this tubular headwear has tons of imprint area and endless branding potential.

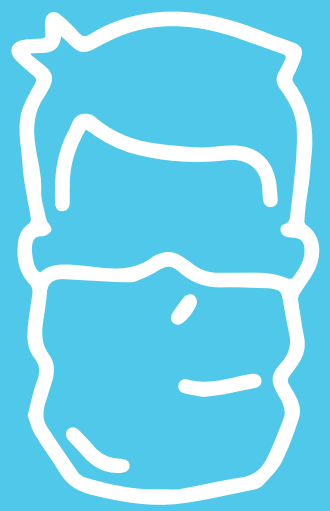
Made of soft and stretchy
microfiber polyester

Customizable with Pantone
matched or full color imprints!



Wearable as a face covering & more!





PANTONE MATCHED BRANDITO

The Brandito is the small-but-mighty little cousin of our best-selling Brandana! Made with the same breathable material, at half the length (9.84" x 9.64"), the Brandito is perfectly sized for use as a comfortable, reusable face covering.

Made of soft and stretchy
microfiber polyester

Customizable with Pantone
matched or full color imprints!



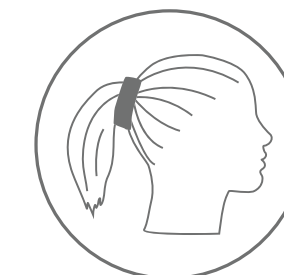
Wearable as a face covering & more!



Headband



Wristband



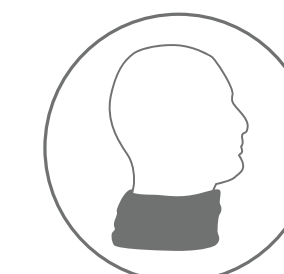
Hair Tie



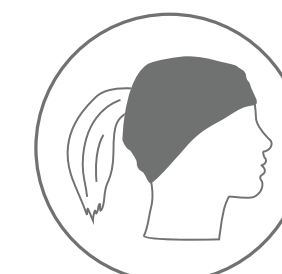
Rally Towel



Alice Band



Neck Scarf



Foulard

PANTONE MATCHED BRANDANA

DESIGN INSPIRATION



Step & Repeat



Keep It Subtle



Logo, Front & Center



100% Custom



Full Color **Button Headband**

This full color custom hair accessory features a trendy knotted style and buttons on either side to securely hold your mask in place, relieving the strain on your ears for a comfortable all-day fit!





FULL COLOR BUTTON HEADBAND

Customizable with full bleed printing and your choice of 16 stock button colors, this 100% custom hair accessory makes a fun and fashionable gift!





Full Color Custom Face Shield

Digitally printed in full color and made in the USA, the Full Color Custom Face Shield is the next big thing in PPE!



Featuring an elastic head strap, an anti-fog coating, and a foam brow pad for comfort and protection, the Full Color Custom Face Shield is built for all-day wear and perfect for employees that need an extra layer of protection.



FULL COLOR CUSTOM FACE SHIELD



Foam Brow Pad

Foam cushion relieves pressure across the forehead for a comfortable all-day fit.

Full Color Imprint Area

(1.69" H x 10.63" W)

Digitally printed in full color

Wear with a mask

for an extra layer of protection

Plastic Shield (7 Mil Polyester Plastic)

Anti-fog coating helps keep vision clear

Plastic wraps around the face and extends below the chin to provide barrier protection from splashes and droplets

Washable with soap and water or common disinfectants

How do they work?

They create a physical barrier between the wearer's face and outside contaminants like splashes or droplets. The most effective Face Shields, like ours, wrap around the side of the face, extend below the chin, and leave no space between the forehead and the shield.

Who uses them?

Face Shields are commonly worn by workers in healthcare, food service, grocery stores, construction, and retail. They're comfortable enough to be worn all day, and they are easy to clean and reuse - perfect for outfitting employees as businesses start to reopen.



Full Color Square or Triangle **BANDANAS**

Made of soft and breathable microfiber polyester and 100% customizable with full color dye sublimation, our Full Color Bandanas make stylish and comfortable face coverings or accessories, perfectly suited to any brand.

Square - 22" x 22"



Triangle - 22" x 22" x 31"



Full Color CINCH POUCH

These full-color drawstring pouches are an affordable branded promo accessory perfect for carrying COVID essentials like gloves, masks and face coverings.

Fill them with PPE and promo to create a custom kit of COVID essentials for your brand!



PROTECTION COLLECTION PRICING

BASE PRICE (R) Many product add-ons are available, including ones shown on the products in this catalog. For a full list of pricing and add-ons, please contact your sales representative.

QTY	250	500	1000	2500	5000	10000
FULL COLOR COTTON FACE MASK	5.75	4.92	4.27	3.82	3.62	3.32
PANTONE MATCHED BRANDANA <small>(1 PMS Color plus White)</small>	4.25	3.04	2.41	2.06	1.93	1.75
PANTONE MATCHED BRANDITO <small>(1 PMS Color plus White)</small>	3.08	2.32	1.75	1.45	1.32	1.25
FULL COLOR BUTTON HEADBAND	6.89	5.61	4.55	4.01	3.68	3.38
FULL COLOR CUSTOM FACE SHIELD	7.79	7.01	6.06	5.74	5.07	4.47
FULL COLOR SQUARE BANDANA	5.75	4.85	4.38	3.98	3.65	3.42
FULL COLOR TRIANGLE BANDANA	3.98	3.12	2.73	2.41	2.17	1.99
SMALL FULL COLOR CINCH POUCH	3.02	2.46	2.26	2.12	1.99	1.85

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