



# SONYA RAMSEY

I teach women business owners how to create profitable online marketing strategies. I use my extensive skills as a public speaker to convey complex topics in compelling ways that alleviates the feeling of overwhelm and confusion. Also, I enjoy baking delectable goodies then burning those calories by taking long bike rides on the beautiful trails of Central Ohio.



## PRESENTATION TOPICS

### BUSINESS TRAINING & WORKSHOPS

- How to create your customer's online journey from stranger to fan.
- How to create interesting content for your do-it-yourself website.
- How to create a killer lead magnet.

### INSPIRATIONAL TOPICS

- Leave your handprint: Remarkable life lessons from prehistoric to modern day women artists.
- Art and Religion
- Ohio Women in Art

## WHY BOOK ME

I'm on a mission to remove the sense of overwhelm that comes from the myriad of choices in digital marketing therefore, I conduct presentations, workshops and training sessions for women owned business. I aim to simplify relevant information so that women can save time and money by making the best online marketing decisions for their businesses. My goal is to inspire them to visualize and reach for exponential growth by using innovative strategies they may not have heard about or considered.

Additionally, as a Docent for the Columbus of Art since 2006, I've given over 200 tours and presentations to all types of audiences. With my combined love of art with business, I've created a unique and inspirational presentation about the history and contributions of women in art. As a result, I am a sought after speaker for local organizations including the Columbus Metropolitan Library, Senior Citizen groups and Churches. My next big move is to bring inspiration and hope to women who are incarcerated by speaking to over 500 women at a facility in Marysville, OH.

## TESTIMONIALS

### **LINDA PRINGLE - Business Consultant**

Sonya's service is comprehensive so it helped me to eliminate other expenditures. This is a system I can adjust and use for the life of my business.

### **STEPHANIE SEMARA - Docent Manager**

Sonya has been a valuable member of the CMA docents since 2006. Her presentations are captivating to all audiences no matter the type of art.

### **LILLIAN ZARZAR - Communications Consultant, Professor**

Sonya provides awesome knowledgeable friendliness and result-driven approach. It's what I love about working with her.

### **JIM HATCH - Jewish Family Services**

Sonya took an ordinary topic of time management, and turned it into an innovative and strategic process by focusing on technology. It was highly relevant to my audience and we love having her as a speaker.



## CERTIFICATIONS

- Digital Marketing
- Email Marketing
- Search Engine Optimization
- Social Media
- Website Design



## SPEAKING EXPERIENCE

- Columbus Musuem of Art, Columbus, OH
- Dublin Entrepreneural Center, Dublin. OH
- Jewish Family Services, Columbus, OH
- Pickerington Chamber of Commerce, OH
- Sandusky Chamber of Commerce, OH
- Synergy National, Columbus, OH
- Women's Speakers Association, National

### WEBSITE

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