

National Casting Call Software to Service Faith-Focused Production Community

Roseville, CA - Faith-based and family-focused casting directors, producers and actors now have a legitimate and professional casting call software platform focused on their needs, Faith Based Casting (<u>FaithBasedCasting.com</u>).

Developed by Casting Calls America, LLC (<u>CastingCallsAmerica.com</u>), <u>FaithBasedCasting.com</u> draws upon the insight and participation of faith-based casting professionals, such as Casting Society of America member Beverly Holloway. "I'm constantly being asked if there is one place where faith-conscience actors can find legitimate casting calls, specifically for faith-based films," said Holloway. "Until recently, I didn't have a resource I trusted, but now I do - <u>FaithBasedCasting.com</u>."

See Beverly Holloway talk about Faith Based Casting here.

Faith Based Casting's powerful software platform allows those casting faith-focused productions a simple and expedited process for posting casting calls, reviewing submissions, reviewing video auditions, searching talent and exporting submittals for easier casting outreach and management, all in one central dashboard.

Actors receive casting call alerts and can then efficiently submit their profiles and video auditions directly to those faith-based and/or family-focused production projects posted, all through the website.

Faith Based Casting utilizes Casting Calls America's industry-leading talent listing service software, and allows those posting projects to also share their casting call with other sites in the Casting Calls America network, which includes dozens of markets throughout the United States, giving them immediate access to tens of thousands of registered actors.

CASTING CALLS AMERICA - A bonded talent listing service software provider based in California and established in 2014, Casting Calls America services over thirty markets throughout the United States with it's ever-evolving industry-leading casting software. Casting Calls America is also accredited by the Better Business Bureau with an A rating.

BEVERLY HOLLOWAY - Having cast over seventy films, Beverly Holloway is known for finding amazing talent and bringing them to the small and big-screen. Known as one of Hollywood's premiere faith-based film casting directors, with recent work including the very successful "I Can Only Imagine" and "Mom's Night Out." In high demand as she is well respected by actors and producers alike, Holloway has over a half-dozen projects in the works.

Learn more about Casting Calls America at <u>CastingCallsAmerica.com</u>
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Learn more about Beverly Holloway Casting at <u>BHCasting.com</u> Media contact Beverly Holloway <u>bev@bhcasting.com</u>