The NO RECRUITING BizOpp Overview By Scott Bland

If you are looking to SERIOUSLY build a business, please read every line of this report; much of it will sound familiar, some may be new to you, but every word has value.

Sometimes the best opportunity is the one that doesn't boast incessantly about itself, doesn't fill the pages of the newspaper, but is known to the REAL leaders as the best kept secret' in the entire home business industry!! AND, honestly I don't say that lightly. I've NEVER heard of this company...until now.

Here is the **UGLY TRUTH ABOUT HOME BUSINESS OPPORTUNITIES**: Tens of thousands of people who get involved in a business opportunity and become part of a huge market segment that's misled, manipulated, and exploited!

I mean, they tell you, "All you have to do is refer 2 people who refer 2 people and pretty soon you are luxuriating on your own private island." Nice idea, but I've never actually seen this kind of fantasyland-type duplication happen in reality. Have you?!

Let me share some uncensored facts to back up that claim...

- FACT #1: <u>Most people who join will do NOTHING</u>. They won't even use the products they purchase to qualify for commissions each month. They won't read books and they won't listen to mindset training. They never have the "time" because they're too busy doing, well... nothing. Only around 25% to 30% of people will do a little, but statistically, less than 10% will be committed.
- FACT #2: Recruiting, for most people, is about as enjoyable as a root canal... twice a week. They do NOT like to sell and recruit, or do not know HOW to sell and recruit. So, when newbies are told to make out a list of their friends and family, or buy leads and cold call them, only a small percentage will actually follow through. Most won't even try.
- FACT #3: Only one third of one percent of all network marketers will make enough money to cover all of their expenses. The other 99.66% will lose money or, if they're lucky, break-even. Most of the money is gobbled up in overpriced products, promotional tools, books, baby-sitters, take-away meals and 100's of gallons of gas to attend all the local meetings, rallies and 'dog and pony' presentations.
- FACT #4: <u>A typical MLM business puts enormous stress and pressures on</u> <u>marriages and other relationships</u>. Some people become so "focused" on building their business that they lose sight of everything else in their life. The

pressure to 'keep on keeping on' is intense and most people spin their wheels for years and years without ever getting ahead.

As you're probably aware, there are thousands of home-based businesses to choose from these days and ALL OF THEM HAVE THE SAME CHALLENGES:

- **1.** They all need customers and business builders to keep their companies growing and moving forward.
- **2.** They all have to convince customers and business builders their opportunity is the right one.

AND, the same question always faces them and their members/distributors: "Where do I get my customers and where do I find new potential business builders to help expand my business?" **In MOST cases, the answer to this question tends to be the same:** "Make a list, contact your family, friends and co-workers, and introduce them to the product or service. Better yet, host a home party! (But don't tell them you are actually planning to ambush them with a sales pitch!) Invite folks over to your house and introduce to them to your company and the products."

This, of course, is usually met with lots of skepticism since most people have already burned bridges with their "warm market"

Clearly, the traditional model is terminally broken! Okay, so if the traditional MLM business model is broken, then **what's the solution**?

Cooperative Marketing

- In traditional MLM programs, you're presented with the business model and then you're told to go out and canvass the world to get customers and recruit distributors.
- In a cooperative marketing business model, you can leverage your efforts through the company's advertising and make money *without ever recruiting a single distributor*.

It sounds simple in theory. Develop a great product, give it massive media exposure, and bingo, the big money rolls in. And, while it's true that national media is a powerful way to build wealth, once again, it's financially out of reach for most entrepreneurs... but not for YOU.

There is FINALLY a cooperative marketing company in the marketplace today, that allows you to profit share with them and earn a healthy percentage of the

profits they bring in. This business allows you to generate an ongoing stream of automated cash-flow without the need to refer, recruit or sponsor...Unless you want to, of course.



TriVita is the ONLY company in the entire home business industry with a business model that allows you to purchase the lifetime profit-sharing rights to customers (not leads).

TriVita truly sets itself apart from the others when it comes to attracting new customers. It spends millions of dollars each year advertising its premium products on television, radio, in print, and on the web. In return, it pulls in hundreds and sometimes thousands of new customers each and every day.

THESE ARE NOT LEADS, but REAL customers that the company hands over to YOU, should you choose to take this option.

Imagine people sitting in their homes, watching their TV. They see a 30-minute infomercial and pick up the phone, dial an 800# and place their order.

Now, imagine those customers who placed an order through the company's call center becoming YOUR customers. AND, all customer service, before and after the sale, is provided by the company!

Building an income with TriVita

You're given several different options when it comes to building an income with TriVita:

- 1. AFFILIATE
- 2. ITBO
- 3. ITBO M.A.P.
- 4. ITBO **REVSHARE**

With ALL options, TriVita handles the daily customer-related operations (things that most of us don't want to do), like stocking products, managing inventory, fulfilling orders, customer retention, selling your customers additional products, and even talkinsing to your customers by phone when they have questions.

Now, let me give you a more clear understanding on each option.

- AFFILIATE YOU WILL HAVE TO SPONSOR, RECRUIT, and SELL the product yourself with this option. You can choose to become a FREE AFFILIATE and start to earn 40% commission off your customers first product order (paid weekly) and 20% residual commission off every additional product order your customer places forever! (paid monthly). To become a FREE AFFILIATE, go to <u>https://www.trivita.com/15293106</u>, and click on the Become an Affiliate tab at the bottom left hand side of the page. Click on the "Enroll Now" Button - You were referred by Scott Bland: ID# 15293106. If you'd prefer, you can call TriVita customer support at 877-304-0739 to sign up over the phone. Again, be sure to let them know you were referred by Scott Bland ID: <u>15293106</u>
- 2. ITBO YOU WILL HAVE TO SPONSOR, RECRUIT, and SELL the product yourself with this option. You can choose to become an ITBO [Independent TriVita Business Owner] and start to earn on SEVERAL levels. This option gives you the choice to unlock TriVita's ALREADY DONE marketing for you. I'll share a bit more about that with option 3. As an ITBO, you will have access to an online business center with marketing tools and the oversight of your business affiliates. If you choose this option, it will cost \$10/month for your back office & marketing tools AFTER a 30 day trial. To become an ITBO, go to www.trimurl.co/9R5 and fill in the form with your information. PLEASE NOTE: While registering as an ITBO, the banking information they ask for is only for the "where do you want your money you earn to go?" It is NOT to charge you for anything at this time. Too, once you submit your registration, it could take up to 24 hrs. to receive an email to confirm and give you access into your personal back office that will give you much more information on the following two ways to actually earn with TriVita.
- 3. ITBO M.A.P. YOU WILL NOT HAVE TO SPONSOR, RECRUIT, or SELL the product yourself with this option. TriVita has what's called a MEDIA ACQUISITION PROGRAM. If you have absolutely NO interest in referring others to the business and simply want to remain passive, THIS would be a GREAT option for YOU. As an ITBO, using TriVita's M.A.P. you will have the ability to acquire new customers by taking advantage of the millions of dollars that TriVita spends each and every year advertising its premium products on television, radio, in print, and on the web. The most recent price as of this writing is \$69 per MAP customer. You can buy one or more each month. In other words, you can

join TriVita's MAP program for \$100 or less per month (about what some people spend at Starbucks). As an ITBO using TriVita's M.A.P you will have access to an online business center with marketing tools and the oversight of your business affiliates. If you choose this option, YOU MUST REMAIN COMMISSION **OUALIFIED** by acquiring **ONE** customer per month at the current rate of \$69. In addition to acquiring customers for you, TriVita does a great job of increasing the lifetime value of each customer for you by selling them additional products each month, which ultimately increases your future commissions. This option also has an additional \$10/month AFTER a 30 day trial to keep your access to your back office. That's a total of \$79/month with this choice. To become an ITBO using TriVita's M.A.P. go to <u>www.trimurl.co/9R5</u> and fill in the form with your information. Once you gain access into your back office, simply go to PROGRAMS, CO-OP, RESERVATIONS and make your minimal purchase of ONE customer. Please be sure to set this on an auto renewal so you can remain commission qualified. PLEASE NOTE: While registering, the banking information they ask for is only for the "where do you want your money you earn to go?" It is NOT to charge you for anything at this time. Too, once you submit your registration, it could take up to 24 hrs. to receive an email to confirm and give you access into your personal back office that will give you much more information on the following two ways to actually earn with TriVita.

4. **REVSHARE** - This option is a dynamic way for you to accelerate the growth of your business by sharing the TriVita business opportunity with others. Revshare is an accelerated cost recovery program. To hear more details about this option, please call the following number and listen to how this option is allowing our members to really build their life long dreams. Dial (605) 475-4970, pin 947800#, it will then ask for a reference number, ignore it and hit # again. It will then say 'please wait' and the recording will start. If you would like to listen to this call online, go here: https://fccdl.in/w6kAllTfod Nobody can offer a specific date, but TriVita's Revshare System accelerates your 'money recovery' and makes it possible to build a big business simply by sharing this one-of-a-kind program with other business-minded folks (who understand that a CUSTOMER DRIVEN model is far better than a DISTRIBUTOR DRIVEN model!). The beauty of this plan is that is also unlocks additional earnings. Every **REVSHARE** pack that's purchased is placed into a new single line program that generates direct and indirect commissions. You buy a package one time and recover 100% of the cost. You then have the choice of withdrawing your money out of the RevShare program or reapplying it for another RevShare. This is called cycling. You can do this over & over & over again and again. This is the one I've decided to do - #4 - RevShare. Since it's required to maintain a minimum of 50 personal sales volume, I am also purchasing ONE customers from the M.A.P. to be sure this minimum requirement is met. Too you're able to recover 100% of the cost back. So, it's a win win type choice for me.

Each Revshare Wellness Pack costs \$1062.50 and contains:

- You get a family product pack worth \$375. It includes the following TriVita products: Super B12, MyoHealth Lemonade Powder, MyoHealth Capsules, MyoHealth Protein Powder, Nopalea 4pk, and Adaptuit 2pk.
- \$500 is allocated to co-op advertising and guarantees a at least 5 customers. The reason it says 'at least' is because 5 is the minimum guaranteed but, as they fine-tune their marketing results, you might get 6 or 7 (or more).
- \$187.50 is allocated for program management, 12 months free back office access (a \$120 value), marketing tools, videos, and websites. This is a complex plan for TriVita to administer, so this fee assures it will be done right.
- 100% Reward Value.
- 100% commission (on product only) of the \$375 product, so you get all your money back.
- Since a cycler always pays based on when you get in, the sooner you join the better.
- Once you earn your funds back, you can either purchase another REVSHARE or withdraw your initial funds.

Bringing It All Together

In a world where flaky and scammy opportunities are thrown at us every day, TriVita is the one shining star you can depend on for years and years to come!!

With all other things being equal, what would you rather do...

Continuously waste time and money on promoting questionable business opportunities, face rejection, and otherwise do all the grunt work, and what most people in home business hate doing ...

OR

Would you rather build a sustainable income-producing ASSET with a trustworthy company that does ALL the selling to acquire hundreds or thousands of legitimate customers for your business, while you collect weekly and monthly checks that come in from their re-orders?

The answer to me was SIMPLE!!

Once again, get registered as a new ITBO [Independent TriVita Business Owner] by going to: www.trimurl.co/9R5. Or, you can call TriVita customer support at 877-304-0739 and get registered over the phone. Please let them know that you were referred by Scott Bland ID: <u>15293106</u>

Regards, Scott Bland – www.ScottBland.com



Direct Line: 419-221-0947 / Email: info@ScottBland.com

Websites:

TriVita Catalog: https://www.trivita.com/15293106

MyoHealth: <u>www.MyoHealth.com/15293106</u>

Order / Health Consultation Line: 877-304-0739

Feel free to contact me with any questions, comments, or concerns. Or, once again, you can call TriVita Support directly at 877-304-0739.

"Helping You to Feel Your Best Today and Living A Healthier Tomorrow!"