



 OnlineBusinessBuilder

Crush it on social media in 15 minutes a day.

# Social media envy.

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I bet you know someone in your business community who seems to be all over social media. They are posting to Facebook, contributing to LinkedIn groups and appearing every ten minutes on Twitter.

To be honest it can be quite intimidating.

How do they find the time? Are they seeing any real results for their efforts?

The reality is they are probably investing several hours a day writing, filming and sharing content. They do this because their businesses are benefiting significantly from the publicity and trust they are generating.

How on earth do you compete with these people and how will you find the time?

# Here is the secret.

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If you let technology take the strain, you will only need to invest 15 minutes a day.

It is a three-step process. First, you need to have professional looking social media accounts.

Invest the time using an app like [canva.com](https://www.canva.com) to design profile and cover images to match your brand.

Secondly, let's automate. Set up [Buffer.com](https://buffer.com) to automatically post content to your social media accounts at least once a day.

Then look for popular content that is relevant to your audience using news sites like [upflow.co](https://upflow.co) or [feedly.com](https://feedly.com).

# Looking good.

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Now you will have great looking social media accounts with plenty of lively, shareable content.

By using ritetag.com you can add hashtags to your posts. Your content will be found by a much wider audience and your following will begin to grow.

As a final step in your automation set up 'evergreen content' to promote your business without appearing to be too pushy.

Now everything is on autopilot but where do the 15 minutes a day come in?

Those 15 minutes are vital if you want to use social media to grow your business.

# Say thank you .

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Take the time to personally thank everyone who has liked, shared or retweeted your content.

Answer every question, reply to every comment.

Take a quick look through your feeds and if you see something of interest add a quick comment.

Don't try and sell, just contribute to the conversation. It will only take a few minutes and the results will surprise you.

You'll make friends, build trust and grow your reputation.

# Build your business.

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In return people will tell their friends and you will become 'that person' who is all over social media

You will understand that the value of social media is not free advertising.

It is quite literally 'social'. A place to build relationships and enhance your reputation.

Ultimately social media will become a place to build your business.

Just like you do in real life.

One thank you at a time.

# We can help.

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OnlineBusinessBuilder offer an affordable service to make sure you have a lively social media presence without feeling you have to post every day yourself.

A combination of carefully curated posts and evergreen content will deliver a professional social media campaign designed to promote your business without being too pushy.

We will keep an eye on your online reputation and show you how to respond to comments and questions.

Now you can concentrate on building relationships and not have to worry about what to post next.



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