



# SUCCESS BLUEPRINT

**THE KEY TO SLOWING DOWN THE HUSTLE, RAMPING UP  
YOUR REVENUE AND LOVING YOUR BUSINESS!**



## Targeting

Know your ideal customer as well as you do yourself. Figure out who they are, where they are, and how THEY think of their problem! What's it worth to them NOT to have this problem?



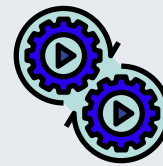
## Messaging

Talk to your client, and ONLY to your client! Being crystal clear about their specific issue will separate you out from the crowd. . On point messaging cuts through the noise.



## Packaging/Pricing

When you understand your client, and what it's worth to them to solve their problem, you start pricing your services based on value, NOT on your time.



## Systems of Leverage

This is the key to the lifestyle and freedom you crave! Leverage your time and efforts. When you are getting work done through others, earning passive income, and working with groups, you are earning far more in each hour than doing one-on-one work, regardless of your rates.

**SCHEDULE YOUR BREAKTHROUGH CALL TODAY TO  
APPLY THESE TO YOUR BUSINESS**

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