



MEDIA RELEASE



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WISH-TV'S 'ALL ACCESS INDY' TO PROVIDE EXPANDED COVERAGE OF MAJOR SPORTS EVENTS

STATION TO BRING INDIANA PERSPECTIVE TO EVENTS ACROSS THE COUNTRY

For Immediate Release

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Indianapolis, IN – February 12, 2020 – DuJuan McCoy; owner, president, and CEO of Circle City Broadcasting (WISH-TV and MyINDY-TV 23) announced today the launch of *All Access Indy*, a sports programming franchise highlighting the Hoosier perspective on major sports events nationwide.

Anchored by News 8 Sports Director Anthony Calhoun (AC), viewers can look forward to expanded coverage of events like the Men's NCAA Basketball Tournament, NFL Draft, and the Big Ten Football Championship. All Access Indy will also bring exclusive, local coverage to Indiana-centered sports events like the Indianapolis 500, Brickyard 400, Colts Training Camp, preview of college football in Indiana, preview of the Indiana Pacers season, and more.

"We're excited to bring viewers even more of the content they love," said McCoy. "Viewers will be able to count on AC and the News 8 Sports team to bring a familiar face to the sports events they look forward to all year. WISH-TV is committed to providing original, local content for viewers across Indiana just as we did for AC's live coverage of all the Super Bowl LIV events in Miami."



All Access Indy will bring expanded online and digital content, preview specials; and live, daily onsite coverage of the events whenever possible.

"The success of our expanded Super Bowl LIV coverage show that Indiana viewers enjoy the local connection to national sports events," said Calhoun. "The News 8 Sports team is excited to continue taking Indiana sports coverage to a new level, as we lead the way as the home of local sports coverage across the state."

Joining an already robust schedule of sports programming including, *Countdown to Kickoff*, *Sportslocker*, *The Zone*, and *The Zone Extra*; *All Access Indy* is the first of many franchises that WISH-TV will be making available to affiliates in other Indiana television markets including Evansville, Lafayette, Fort Wayne, and South Bend/Elkhart. This content will also be made available to the adjacent markets in Chicago, Dayton, Cincinnati, and Louisville. WISH-TV produces 77 hours of original, local content weekly, more than any other station in Indiana.

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WISH-TV has continued to set the standard for television excellence in Central Indiana, since 1954. The station has been honored as "Television Station of the Year" by the Indiana Broadcasters Association, for its "Overall Excellence" by the Edward R. Murrow Awards, and as "Outstanding News Operation," "Outstanding Weather Operation," "Best Newscast," and "Best Website" by the Indiana Associated Press Broadcast Association. WISH-TV offers viewers 76.5 hours per week of local news and local programming and provides around the clock information on its digital platforms. WISH-TV is locally owned and operated by Circle City Broadcasting and is an affiliate of The CW network. The station serves more than a million households.