

ALL INDIANA PODCAST NETWORK EXPANDS LINE-UP WITH FIRST FINANCE-CENTERED OFFERING

For Immediate Release

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INDIANAPOLIS – July 22, 2020 – **DuJuan McCoy, owner, president, and CEO of Circle City Broadcasting** (parent company of [WISH-TV](#) and [MyINDY-TV 23](#)) today announced the addition of “Carpe Dime” to the [All INdiana Podcast Network](#) line-up.

“Carpe Dime,” the first finance-centered program on the All INdiana Podcast Network, is produced by [Financial Center First Credit Union](#) and hosted by AVP of Financial Literacy James Davidson and VP of Membership Development Dusty Simmons, features discussions geared at making personal financial health understandable, relatable, and interesting without complex industry jargon.

“Now more than ever, people need to get real about their finances,” said Simmons. “The goal of ‘Carpe Dime’ is to help listeners seize every day of their lives without making financial decisions that seize their wallets. We hope Indiana will tune in to relate as we talk about money, family dynamics, and making educated decisions to improve their financial lives.”

“Circle City Broadcasting is committed to developing and offering unique, local news and entertainment programming to the state of Indiana across all our platforms,” said McCoy. “We’re constantly on the lookout to diversify and add additional content areas to our podcast programming line-up.”

New in 2020, current episodes of “Carpe Dime” are available for download at [AllINdianaPodcast.com](#) with new episodes being released every other week.

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WISH-TV has set the standard for television excellence in Central Indiana since 1954. The station has been honored as “Television Station of the Year” by the Indiana Broadcasters Association, for its “Overall Excellence” by the Edward R. Murrow Awards, and as “Outstanding News Operation,” “Outstanding Weather Operation,” “Best Newscast,” and “Best Website” by the Indiana Associated Press Broadcast Association. WISH-TV offers viewers 77 hours per week of local news and local programming and provides around-the-clock information on its digital platforms. WISH-TV is locally owned and operated by [Circle City Broadcasting](#), and is an affiliate of [The CW](#) network. The station serves more than one million households.