

## CIRCLE CITY BROADCASTING LAUNCHES "All INdiana Podcast Network"

For Immediate Release

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INDIANAPOLIS – May 18, 2020 – **DuJuan McCoy, owner, president, and CEO of Circle City Broadcasting** (parent company of <u>WISH-TV</u> and <u>MyINDY-TV 23</u>) today announced the launch of the <u>All INdiana Podcast Network</u>, a new digital distribution platform for original and Indiana focused content.

The All INdiana Podcast Network will be distributed across all major podcast platforms including iTunes, iHeartRadio, Spotify, Stitcher, Google Podcasts, Castbox, RadioPublic, Pocket Casts, Deezer, TuneIn, NPROne, and will also be accessible at no charge for listeners via <u>AllINdianaPodcastNetwork.com</u>.

Some of the content originated by the network is produced by WISH-TV talent in the **newly constructed** All INdiana Podcast Network Studio, and includes the following initial original content offerings:

- **News 8, Daily 8** with WISH-TV's Kylie Conway A daily podcast that delivers the top news, sports and weather for each day
- Behind the 8 hosted by WISH-TV Entertainment Insider McKinzie Roth A weekly "behind the scenes" podcast
- Who's Got Next featuring WISH-TV's Charlie Clifford A weekly sports podcast that includes sports news, comedy, interviews, and more

The All INdiana Podcast Network will also be open and accessible to Indiana based podcast originators that would like to gain additional exposure for their content. Indianapolis based *Infamous Indy*; featuring Indiana based true crime stories, education, business, entertainment, and no-holds-barred politics will also have a home on the All INdiana Podcast Network.

"WISH-TV is committed to bringing unique local news and entertainment programming to the state of Indiana on various platforms and formats," said McCoy. "It's very important for us to be where our consumers want us to be, when they want us to be there. As a comprehensive platform for production, distribution, and promotion, we believe the All INdiana Podcast Network will become the premiere turnkey podcast network destination for podcast content in Indiana."

Additional programming is expected to be added monthly, beginning June of this year.

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WISH-TV has set the standard for television excellence in Central Indiana since 1954. The station has been honored as "Television Station of the Year" by the Indiana Broadcasters Association, for its "Overall Excellence" by the Edward R. Murrow Awards, and as "Outstanding News Operation," "Outstanding Weather Operation," "Best Newscast," and "Best Website" by the Indiana Associated Press Broadcast Association. WISH-TV offers viewers 77 hours per week of local news and local programming and provides around-the-clock information on its digital platforms. WISH-TV is locally owned and operated by <u>Circle City Broadcasting</u>, and is an affiliate of <u>The CW</u> network. The station serves more than one million households.