

MyINDY-TV 23 ADDS "THE BOB & TOM SHOW" TO WEEKNIGHT LINE-UP

For Immediate Release

Contact: Erik Tobias (317) 956-8530 | Erik.Tobias@WISHTV.com

INDIANAPOLIS – September 23, 2020 – **DuJuan McCoy, owner, president, and CEO of Circle City Broadcasting** (parent company of <u>WISH-TV</u> and <u>MyINDY-TV 23</u>) today announced an agreement to broadcast *The Bob & Tom Show* nightly on MyINDY-TV 23.

Hosted by veteran broadcasters Tom Griswold, Chick McGee, and Kristi Lee, *The Bob & Tom Show* is nationally syndicated in 100 radio markets, heard in more than 177 countries on the *Armed Forces Radio Network*, and produced daily in Indianapolis. The comedy and talk centered program is focused on an eclectic mix of humor, news, sports, conversation, and interviews. *The Bob & Tom Show* will distill their daily radio program to a special 30-minute television version, giving viewers an exclusive look into the legendary Bob & Tom studios. Viewers will be able to watch the television version the same day as its original radio broadcast.

"We're constantly looking for ways to expand and diversify our local programming for Central Indiana viewers," explained McCoy. "The Bob & Tom Show joins a vibrant schedule of local programming including IHSAA athletics, Indy Eleven soccer, Indianapolis Indians baseball, and community and arts programming – bolstering even further our commitment to local broadcasting."

Although heard nationally, *The Bob & Tom Show* has been a local stalwart of Central Indiana broadcasting since 1983. *The Bob & Tom Show* is recognized as one of the best radio shows in the country – ranked among the top three radio programs in greater than 90% of its syndicated markets. Inducted into to the National Radio Hall of Fame in 2015, the show has been collectively recognized five times with the National Association of Broadcasters' Marconi Award, seven for Radio Personality of the Year by *The Billboard Magazine*, and five times as the *Radio & Records* Classic Rock Personality of the Year.

Tom Griswold noted, "We are thrilled to be on MyINDY-TV 23. Throwing a program into the mix that originates right here in Indianapolis is the kind of cool and first class move that DuJuan McCoy specializes in. You'll get a behind-the-scenes look at *radio-on-TV* every weeknight, with an emphasis on the silly, fun, and goofy aspects of life. We need a little bit of madness and fun now, more than ever."

The Bob and Tom Show begins airing on Monday, October 5, and can be seen weeknights at 11:30 p.m. on MyINDY-TV 23.

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MyINDY-TV 23 (WNDY) provides around-the-clock entertainment and local sports programming to Indiana viewers. The station is the local broadcast home of the Indianapolis Indians, Indy Eleven, and IHSAA athletics—including Metropolitan Interscholastic Conference (MIC) high school football and basketball. MyINDY-TV 23 and sister station WISH-TV are locally owned and operated by <u>Circle City Broadcasting</u>. MyINDY-TV 23 is a <u>MyNetwork</u> affiliate, serving more than a million households.