



MEDIA RELEASE



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WISH-TV PARTNERS WITH ELI LILLY & COMPANY ON STATEWIDE “DAY OF SOLIDARITY”

“WE STAND TOGETHER” CAMPAIGN TO INCLUDE BROADCAST SPECIAL AND ADDITION OF DAILY NEWS SEGMENTS

For Immediate Release

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INDIANAPOLIS – June 11, 2020 – **DuJuan McCoy, owner, president, and CEO of Circle City Broadcasting** (parent company of [WISH-TV](#) and [MyINDY-TV 23](#)) today announced the launch of “We Stand Together” – a multifaceted campaign aimed at creating unity, peace, and equality in response to the anti-racism movement in Indianapolis.

“Day of Solidarity – We Stand Together,” a statewide event initiated by [Eli Lilly and Company](#) will take place Saturday, June 13. The event will bring people and organizations together to acknowledge the trauma of racial injustice, understand its many forms, and create a call to action for lasting change. The pinnacle of the day, a 30 minute television special, will be broadcast and live streamed by WISH-TV, and partners at the [Indianapolis Recorder](#) and [Radio One](#) at noon. “Day of Solidarity – We Stand Together,” is hosted by longtime Indianapolis television anchor Angela Cain, and will feature commentary from community leaders including Indianapolis Mayor Joe Hogsett, Indianapolis City-County Council member Maggie Lewis, Kennedy King Memorial Institute Executive Director Darryl Lockett, and Eli Lilly CEO David Ricks. Saturday’s “Day of Solidarity” broadcast will be available wherever you watch WISH-TV, including free over the air broadcast via antenna and via livestream at [WISHTV.com](#) and on [Facebook](#).

“WISH-TV is committed to giving voice to underserved populations in the state of Indiana,” said McCoy. “We are extremely honored to have been approached by Lilly as a collaborator on this campaign. As an Indianapolis native and African American owner of a local television station, I can affirm that WISH-TV, and its platforms, will remain committed to furthering discussions of change that allow us to pursue peace, justice, and liberty for all residents of the Circle City regardless of race.”

WISH-TV’s News 8 will simultaneously launch a new daily “We Stand Together” segment airing Monday through Friday during News 8 at 10pm. “We Stand Together” aims to give voice to a diverse group of stakeholders and will feature an interview with a different community leader each night. After their initial broadcast, these segments will be available on demand at [WISHTV.com](#) and [All INdiana Podcast Network](#), as well as being available for use by our news gathering and media partners at the Indianapolis Recorder and Radio One.

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WISH-TV has set the standard for television excellence in Central Indiana since 1954. The station has been honored as “Television Station of the Year” by the Indiana Broadcasters Association, for its “Overall Excellence” by the Edward R. Murrow Awards, and as “Outstanding News Operation,” “Outstanding Weather Operation,” “Best Newscast,” and “Best Website” by the Indiana Associated Press Broadcast Association. WISH-TV offers viewers 77 hours per week of local news and local programming and provides around-the-clock information on its digital platforms. WISH-TV is locally owned and operated by [Circle City Broadcasting](#), and is an affiliate of [The CW](#) network. The station serves more than one million households.