

MEETING MINUTES

Old Uniontown Quilt Guild

Quilt retreat planned in April

The February meeting of Old Uniontown Quilt Guild was opened by President Barb Bender. Twenty-eight members and one guest were present.

A motion was made by Melva Campbell to approve the January minutes as submitted. Robin Bowman gave the treasurer's report. Lana Potter announced that eight quilts were delivered to Samaritan Hospital last month, and a thank-you note was received from the staff. All raffle quilt blocks are due in March.

Bender made a request for nominating committee members for 2015-16 guild officers. National Quilting Day is March 21, and Ruth Ann Jolliff announced guild members will conduct demonstrations again this year at Ashland Public Library. Quilts were collected for a new display at the library. Wendy Shreffler reminded

members about the April 10-11 quilt retreat. Full details will be available in March. Jane Vines led a discussion about the 2015 quilt show and also whether hours should be extended. The hours will be 9 a.m. to 6 p.m. Friday and 9 a.m. to 5 p.m. Saturday. Members presented show-and-tell items, and the program

for the evening was a baby quilt workshop. Members had time both before and after the meeting to make donation quilts. Next meeting will be Tuesday, March 24 at Christ United Methodist Church. Kim Humrichouser will give an antique quilts trunk show. Anyone with an interest in quilting is invited to attend.



GDC Industries is changing custom T-shirt game

For GDC Industries' owner Devon Brabenec, success starts with efficiently delivering on promises to clients, making deadlines and some out-of-the-box thinking. GDCI's primary services include custom-printed T-shirts, hoodies and other apparel (including employee uniforms and business apparel), along with paper print material such as business cards, fliers, postcards and more, as well as custom stickers and online team stores. Pinback buttons, CD manufacturing and custom logo design are some other examples of the variety of products offered through this company. Though it has grown

and evolved over the years, Brabenec's business started when he was 16 and a sophomore in high school. While attending the Career Center, he was able to hone his skills and continue growing his business, which now has been around for almost a decade. Today, GDCI boasts nine employees with 50-plus years of sales experience, which highlights an ease of ordering, while filling a major void in the customer service area. "Our clients love the innovation we've brought to the table and are always pleased. It's great when a customer truly feels a sense of trust and reliability when they submit a

custom T-shirt order to us. They think of GDCI as more of an asset rather than 'just another printing company,'" Brabenec said. Using his experiences from building his previous company, Brabenec has been able to better meet the creative needs of his customers and do it in a professional manner. To Brabenec, his customers are more than just a bottom line. Brabenec's previous company started as a lifestyle brand with a high-end line of T-shirts. Although they have since been discontinued, Brabenec recalls the early days and his past experiences of working with other print shops. "I was always hit with a big bold 'no' whenever I asked to print anything new or innovative. ... I felt like I was being told what I 'needed' to do to suit these other companies' needs, rather than them offering a creative solution in a professional manner." For that reason, top-notch customer service has become the foundation of GDCI's core values.



Call to schedule an appointment at GDC Industries' showroom at 41 W. Main St. for custom-printed T-shirts and other apparel, business cards, online team stores and much more.

ordering process will continue to keep GDCI at the top of the game. The most pressing item on the company's to-do list is the implementation of its new e-commerce platform, which will enable its clients to easily design and place custom-printing orders online. In the meantime, GDCI staff will keep doing what it does best: create superior custom-printed products of which clients can be proud.

"Our clients know if something gets missed or overlooked, we are the 'make-it-happen' guys. We never let them down, even if it means our staff working overtime on the production floor to make a deadline," he said. GDCI's downtown Ashland showroom boasts the calm, clutter-free feeling of creativity, with comfy black leather chairs, slick glass tables and its infamous stainless-steel circle logo mounted on the center back wall.

For Brabenec, it's about creating customers for life and building a company for the long-term. "What we do isn't a job, it isn't a paycheck every two weeks, it's what we love. The staff is passionate about the custom-printed products we produce and we're dedicated to making great prints with every single impression," Brabenec said. As for 2015, upgrading equipment, embracing technology and constantly innovating the

Whether it's custom-printed T-shirts, paper media or anything else you can imagine, be sure to call GDC Industries at 419-289-9437 or email gdcindustries@live.com. Call to schedule an appointment at GDC Industries' downtown showroom located at 41 W. Main St., Ashland. You can see various printed samples, browse catalogs or see how its staff can successfully help you complete your next design or printing project. Customers also can visit www.gdcindustries.com to upload their own artwork or use the online designer.

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