

The Teen Times

TUESDAY, MARCH 31, 2009

The Teen Times is a special section written by teens, for teens, published by the ^{Ashland} TIMES-GAZETTE

Goat Denim all the craze

Local clothing company creates fads for teens

By BRYCE HILLER
Ashland High School

For the past two years, students from the area have gazed curiously as more and more clothing bearing the logo Goat Denim is being worn throughout the school. Many students are wondering what it is and where it came from.

Established in 2007, Goat Denim has progressively grown from a small project for 19-year-old Ashlander Devon Brabenec to a full-fledged clothing company.

Since its start, Goat Denim has been a huge success. Its clothing line includes hoodies, zip-ups, sweat pants and more than 10 T-shirt designs. Hats and jeans are in progress.

"I really like Goat Denim," said Nick Sabin, an Ashland High School sophomore. "I also like supporting a small, local business."

A large number of students who wear this new clothing claim to do so because they like the style. Appropriate for any social circle and any group of friends, Goat Denim provides sizes, styles and designs for everyone. The company also endorses many bands from Ohio. By wearing their clothes, the bands help spread the news and popularity of Goat Denim's name and new products. Some of the bands that can be seen wearing their products are The Gun Show and Settle the Sky.

"We are currently looking into opening a store downtown," said Jeff Ritz, Goat



Local students, such as Mark Miller, above, wear clothing from locally owned and operated Goat Denim. Students find the clothing comfortable and trendy. Miller, a sophomore at Ashland High School, said he wears Goat Denim because he likes that it is locally owned.

Denim sales representative.

Goat Denim makes sales in person from a sales representative, such as Ritz, or on its Web site. A steady flow of sales will continue to open up the possibility of a permanent location. A physical store would draw in supporters from all across Ohio and could bring customers to

"We are currently looking into opening a store downtown."

Jeff Ritz

Goat Denim sales representative

the other small businesses in Ashland.

"Whenever sales start slowing down, we usually come out with some kind of

new design," Ritz said. "It helps (to) keep the company continue making sales."

The future of this new clothing company is being

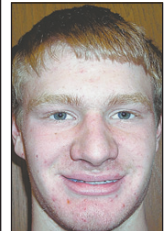
seen in a positive light.

Many students in Ashland High School support the idea of the local trend. Goat Denim will continue to come out with more designs and products in the future.

The entire clothing line can be seen at www.goatdenimclothing.com, or at www.myspace.com/rampantgoat.

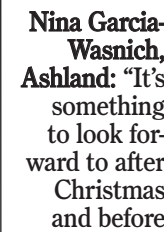
WHAT DO YOU THINK?

What do you think about spring break?



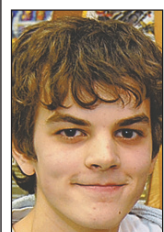
Baldner

Andrew Baldner, Hillsdale: "It's awesome because you don't have to go to school."



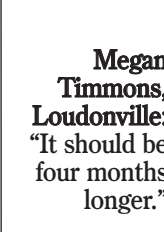
Wasnich

Nina Garcia-Wasnich, Ashland: "It's something to look forward to after Christmas and before summer."



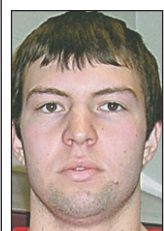
Shehan

Patrick Shehan, Mapleton: "Better when it's later in the year, so it's warmer."



Timmons

Megan Timmons, Loudonville: "It should be four months longer."



Mays

Travis Mays, Crestview: "I wish spring break was longer except for this year so I can graduate sooner."

TEEN 20

Landry Kline, Northwestern High School

1. What do you enjoy doing during your spare time? Working on my grandparents' farm. Hanging out with friends.
2. What schools have you attended? Northwestern.
3. What is the worst movie you have seen? "Lion King."
4. If you could have a celebrity friend, who would that be and why? Taylor Swift — good looking.
5. What's your favorite sport to watch on television? College football.
6. What's your favorite sports team? Ohio State, Indians, Cavs, Browns.
7. Chocolate, strawberry or vanilla? Vanilla.
8. What are your plans after high

school? Go to college, become an engineer.

9. Where do you see yourself in 10 years? Living in Red Haw, Ohio. Be an engineer.

10. If you were a master inventor, what would you invent? A shoe that would allow me to dunk.

11. What are you best known for? My joking manner.

12. What's something that makes you laugh out loud? Watching Will Ferrell movies. Joking with friends.

13. What is something that no one else knows about you? I have ninja skills that I can use to slow my heart rate down.

14. What is your favorite type of food?

Pig pudin.

15. How many things can you do at once? One thing at a time.

16. What's your fondest school memory? Yelling at opponent fans to be quiet after a basketball game.

17. What is the most outrageous thing you've ever been grounded for? (No response).

18. What's your favorite thing to do with no money? Spend it.

19. What is the most embarrassing song on your mp3 or CD player? "Sexy Back"

20. How do you like to express your individuality? Joke around, play sports.



Times-Gazette photo/Jarred Opatz

Becca Purcell, Ashland High School

1. What do you enjoy doing during your spare time? Spending time with my best friend.
2. What schools have you attended? Mapleton (first grade to ninth grade), Medina (kindergarten and first grade) and Ashland (10th grade to now)
3. What is the worst movie you have seen? I'm not sure.
4. If you could have a celebrity friend, who would that be and why? Tyra Banks.
5. What's your favorite sport to watch on television? I don't watch sports.
6. What's your favorite sports team? I don't have a favorite.
7. Chocolate, strawberry or vanilla? Rainbow sherbet.
8. What are your plans after high school? College, I can't wait!
9. Where do you see yourself in 10 years? Out of college starting a family.
10. If you were a master inventor, what would you invent? Something that made clothes for free, specifically for me, exactly how I want it.
11. What are you best known for? Being a goofy goober. Yeah!
12. What's something that makes you laugh out loud? I laugh about almost everything.
13. What is something that no one else knows about you? I wore Pull-ups to bed till I was 7.
14. What is your favorite type of food?
15. How many things can you do at once? 1,567,203,817,906!
16. What's your fondest school memory? Having to sit in ISD because I forgot my ID card. Stupid!
17. What is the most outrageous thing you've ever been grounded for? A tracker on my computer that tracked me.
18. What's your favorite thing to do with no money? Laugh.
19. What is the most embarrassing song on your mp3 or CD player? "Free-style Chinese Rap."
20. How do you like to express your individuality? Just being myself.

15. How many things can you do at once? 1,567,203,817,906!
16. What's your fondest school memory? Having to sit in ISD because I forgot my ID card. Stupid!
17. What is the most outrageous thing you've ever been grounded for? A tracker on my computer that tracked me.
18. What's your favorite thing to do with no money? Laugh.
19. What is the most embarrassing song on your mp3 or CD player? "Free-style Chinese Rap."
20. How do you like to express your individuality? Just being myself.

15. How many things can you do at once? 1,567,203,817,906!
16. What's your fondest school memory? Having to sit in ISD because I forgot my ID card. Stupid!
17. What is the most outrageous thing you've ever been grounded for? A tracker on my computer that tracked me.
18. What's your favorite thing to do with no money? Laugh.
19. What is the most embarrassing song on your mp3 or CD player? "Free-style Chinese Rap."
20. How do you like to express your individuality? Just being myself.



Times-Gazette photo/Tom E. Puskar

Brayden Randleman, New London High School

1. What do you enjoy doing during your spare time? Watching TV.
2. What schools have you attended? New London.
3. What is the worst movie you have seen? "Super Bad."
4. If you could have a celebrity friend, who would that be and why? Will Smith because he seems like a really cool guy.
5. What's your favorite sport to watch on television? Basketball.
6. What's your favorite sports team? Cleveland Cavaliers.
7. Chocolate, strawberry or vanilla? Chocolate.
8. What are your plans after high

school? Going to Ohio State University.

9. Where do you see yourself in 10 years? Graduated from OSU.

10. If you were a master inventor, what would you invent? A cure for cancer or AIDS.

11. What are you best known for? I don't even know.

12. What's something that makes you laugh out loud? Any Adam Sandler movie.

13. What is something that no one else knows about you? I love shoes.

14. What is your favorite type of food? Any type of chicken.

15. How many things can you do at

once? Two or three.

16. What's your fondest school memory? The D.C. trip in eighth grade.

17. What is the most outrageous thing you've ever been grounded for? I have never been grounded.

18. What's your favorite thing to do with no money? Hang out with my friends.

19. What is the most embarrassing song on your mp3 or CD player? Some "High School Musical" song.

20. How do you like to express your individuality? My sense of style.



Times-Gazette photo/Tom E. Puskar