



Elton Kuah

Entrepreneur, Business Advisor

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Burt Steingraeber,
Finance Controller

Elton is a seasoned marketing professional with an ability to think strategically, yet effectively implement plans with a great level of detail.



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Topic :(Product to Platform)

Five of the 10 most valuable companies in the world today—Apple, Alphabet, Amazon, Facebook, and Microsoft—derive much of their worth from their multisided platforms (MSPs), which facilitate interactions or transactions between parties.

In this topic, Elton will be sharing key points on how to Finding the Platform in Your Product/Service, and how you can leverage on finding right platform.

Key Points:

- Why turn products/services into platforms?
- How to turn products or services into Multi-Sided Platform (MSPs)
- TradeOff's and Concluding thoughts

Bio

- Entrepreneur, Digital Technologist, Digital Marketing, Data Scientist (3D)
- Experience in product marketplaces (Tridge.com) And Alphazetta.ai (expert data analytics marketplace)
- Fellow Of Young Southeast Asian Leaders Initiative (YSEALI) Program, under US State of Department and attachment to Blue Startups, Hawaii Top 20 US Accelerator in USA
- Beng (Hons) Electrical and Electronic Engineering, Nottingham University

As seen in:

- Jumpstart Magazine**
- E27 Singapore**
- Asian Entrepreneur**
- Next Entrepreneur Asia**
- Global Youth Entrepreneurs Forum Hong Kong**
- Social Media Polis Insight**