



THE GLOBAL LEADER™

World-Class Leadership Made Simple

Clients including:



THE WORLD BANK

We have a problem.

Companies spend \$322 billion dollars globally on Training and Development, but within one year 90% of leadership skills are lost.

Our employees are trained but not changed, grasp theory but can't apply it, leave inspired but incompetent. Despite their technical expertise, most of our leaders have never learned how to lead.

The Global Leader™ exists to change this. It makes world-class leadership simple. It may be right for you, if you are looking for something that is:

Designed for Results

Not satisfied with 10% effectiveness? *The Global Leader™* simplifies complex ideas by giving leaders step-by-step systems to continue implementing the skills even after the training, while tackling the underlying mindsets which keep leaders stuck.

Experiential

Done with 'the sage on the stage'? *The Global Leader™* focuses two-thirds of each workshop on experiential learning, including practice and coaching.

Proven with World-Class Companies

Can't risk a new, unproven programme? *The Global Leader™* has already equipped senior leaders from The World Bank, WHO, European Union, Ernst & Young, Canon, the Indian Army, and the Government of Afghanistan.

What are others **saying?**

CANON

We've never experienced this *unbelievable quality* in the past from anywhere. The methodology and feedback was a game-changer for us in enhancing the quality of our subsequent programmes."

-Alok B.
Head of Corporate Strategy

The Canon logo is displayed in a large, bold, sans-serif font. The background of the entire page is a grayscale photograph of a modern city skyline with tall buildings and a street lamp at the top.

**World Health
Organization**

WORLD HEALTH ORGANIZATION

"An innovative training course — *paradigm shifting*. It has the potential to change the culture of our organisation."

-Michelle V.
Technical Advisor for L&D, Geneva

EUROPEAN UNION

"Eye opening for our staff, and a real asset to our Delegation as a whole ."

-Per B.
Deputy Head of Administration



What's included?

The complete, nine-day *Global Leader™* programme includes everything listed below. It systematically builds leaders from the ground up – from personal leadership, to team leadership, to organisational leadership. It addresses both the external skills and the internal mindset necessary to become global leaders.

If you choose the two-day version of the *The Global Leader™*, you will get a 'best of' selection of the nine-day programme. Or you can choose any two modules to build your own *GL™* intervention.

Personal Leadership

1: Foundations (How leaders act)

- The four drivers of legacy
- The three temptations of a leader
- Leveraging your strengths
- Identifying your core values

2: Mindsets for Success (How leaders think)

- Overcoming mental models
- How top performers respond to challenges differently
- Expanding your influence

3: Life Management (How leaders implement)

- Balancing work and life
- Managing priorities
- Creating a comprehensive self-management system

Team Leadership

4: Connecting with People (Sustaining trust)

- Building win-win relationships
- Three steps to exceptional listening
- Thriving across cultures
- Four steps to resolving conflict

5: Influencing People (Influencing without authority)

- Win-win negotiation
- How to persuade
- How to great inspire
- Multiply your influence through mentoring

6: Building Great Teams (Influencing with authority)

- The four stages of management
- Building trust and ownership
- Empowering through autonomy, mastery, and purpose

Organisational Leadership

7: Strategic Planing (Seeing the vision)

- How to study your audience
- Communicate more with less
- Move people emotionally
- Upgrading your visuals

8: Vision Casting (Speaking the vision)

- How to study your audience
- Communicate more with less
- Move people emotionally
- Upgrading your visuals

9: Change Leadership (Executing the vision)

- Why 70% of change programmes fail
- How to build consensus
- How to reinforce change
- How maximise performance